

# Central States Communication Association

February 2015, Volume 83, Issue 1

## CSCA President's Column: I'm Going *Mad*(ison)!



Here we are, back at the office, plowing through the snow to get to class. It's this stretch, between the new year (Happy New Year!) and spring, that can feel soul crushing, but there's a bright spot on the horizon of my iCalendar, only a couple of months away. And looking forward to it is driving me *Mad*...for CSCA in *Madison*!

First, I'm *mad* about the program. It's incredible! Stop what you're doing and take a look at the current draft right now – this column will be here when you return. Wouldn't you agree that this is, undeniably, one of the most innovative CSCA programs? And my stars, look at that all-star line up of short courses and pre-conferences! It will be *maddening*, trying to decide what to attend, as there are so many wonderful program options!

Let's all tip our hats to [David T. McMahan](#) who put this incredible program together – please drive him *mad* in *Madison*, thanking him for his hard work, every chance you can.

Second, Second City! You might think we have gone *mad*, giving you tickets to see 'my kind of town's' famous comedy troupe perform at the 1<sup>st</sup> Vice President's Party at the stunning Overture Center. But the party does not end there, because on Saturday night, we have run of the Madison Museum of Contemporary Art (MMoCA). It will be sweet (hint: there will be desserts there)!

Third, it's time to give thanks. A program like this does not come together without the tremendous effort of a lot of people, working so hard, and out of the goodness of their hearts. Our own wonderful [David T. McMahan](#), 1<sup>st</sup> Vice President, is chief architect of the program and organizer extraordinaire. And those who are listed on the acknowledgement pages deserve so much more than a two-dimensional thank you, as they are the project leaders who gave [David](#) the materials to build the program. And [Shawn T. Wahl](#) put the keystone in place with the opening day pre-conference sessions – cheers to those, my friend. And behind the scenes, making sure that what is being built has somewhere to go and the right stuff in it, is [Jimmie Manning](#), our very hard-working Executive Director. And what you are reading here is borne out of the hard work of [Tiffany R. Wang](#) and [Emme Long](#), who can take plain text and create visually stunning bulletins for us to read and share. At the risk of prolonging and mixing metaphors, what those before us have built, that we continue to build upon, is impressive and it takes a village of wonderful and willing CSCA members and volunteers to keep it standing. Thank you, every single one of you, for helping to support what we're building here with CSCA. (*Column continued on p. 2.*)

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In closing, this year's CSCA in Madison is going to fill you up with scholarship, pedagogy, comedy, art, (beer) culture, and food (sausage and cheese curds!) that you will be *mad* when it is time to go home (unless you live in *Madison*, and then we will all be *mad* at your good fortune). And by just looking ahead to April, there is no amount of rain, sleet, or snow that can dampen my spirits.

C'mon, let's get *Mad(ison)*!

Leah E. Bryant, CSCA President

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## President's Reception

Saturday, April 18<sup>th</sup> 7:30-10:00 pm  
Madison Museum of Contemporary Art  
227 State Street Madison, WI 53703



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## CSCA 1<sup>st</sup> Vice-President & Planner's Column



The Central States Communication Association (CSCA) 2015 Convention in Madison will be here soon. Beyond the exceptional scholarship, academic development, and opportunities for personal engagement that you have come to expect from CSCA, the upcoming convention promises even more. You will not want to miss this convention and all of the incredible events and activities that are in store.

The efforts of our talented group of program planners have resulted in an unparalleled lineup of high-quality and expansive panels. If you have not done so already, take a look at the initial [convention program](#) draft and prepare to be amazed.

Accompanying the incredible lineup of panels, this year's [short courses and seminars](#) provide participants with the opportunity to experience an exciting array of workshops on methodology, instructional communication, and content areas taught by leading scholars in the discipline. If you have never signed up for a short course or seminar before, this is the year to do so.

We are also fortunate to have a superb location for the convention. Madison is home to numerous restaurants, coffeehouses, music venues, bookstores, specialty shops, museums, and outdoor activities. Madison seems to be one of those cities that people mention wanting to visit at some point. Now is your opportunity. Even if you have never considered visiting Madison, explore the [Travel and Location Information](#) page on the CSCA website to learn why people are so excited.

The convention hotel is the extraordinary [Madison Concourse Hotel and Governors Club](#). This location has just undergone a significant first-floor renovation, the culmination of a multi-year renovation and restoration project. We will be among the first groups to experience the new restaurant, remodeled lobby, and transformed, state-of-the-art fitness center. (*Column continued on p. 3.*)

There are also a number of special events and opportunities to experience:

Throughout the conference, a social media monitoring station will be exhibiting the analysis of social media outlets, blogs, and other online communities. Conference attendees will be able to see the impact of their own online conversations and contributions in addition to tracking other online activities.

Throughout the conference, an extra number of CSCA Coffee Breaks will occur between sessions.

Thursday evening of the conference will feature a very special Welcome Reception full of surprises.

Friday evening of the conference will feature a reception at the Overture Center for the Arts, which will be immediately followed by a performance of The Second City comedy troupe.

Saturday evening of the conference will feature a reception at the Madison Museum of Contemporary Art, where conference attendees will have private access to creative and unique collections and be able to gaze at downtown Madison through the enormous glass facades of the building.

Additional events and activities are scheduled and still being planned, making an already-exciting conference even better.

We are expecting record numbers at the conference and participation in some events is limited, so please be sure to register as soon as possible. This is one convention you simply will not want to miss.

I look forward to seeing you in Madison!

**David T. McMahan, CSCA 1<sup>st</sup> Vice-President & Planner**

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## **CSCA Preconferences 2015**

### **Engaging the Basic Communication Course as Our Disciplinary Foundation**

**Wednesday 1:00-3:45 pm Assembly Room**

**LeAnn M. Brazeal, Chair**

**Chad Edwards, Chair**

**Michael E. Burns**

**Katherine J. Denker**

**Angela M. Hosek**

**Scott Sellnow-Richmond**

**Cheri J. Simonds**

**Tiffany R. Wang**

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### **Converging on Madison: Local Craft Beer Culture**

**Wednesday 4:00-9:30 pm Assembly Room**

**Jennifer C. Dunn, Chair**

## CSCA Executive Director's Column: Sponsor a Student for CSCA 2015!



The CSCA conference in Madison is just around the corner, and your trusty CSCA officers are doing everything to make sure that it is your best CSCA yet!

We envision this conference as an opportunity to try out some new things, ranging from double-session seminars that allow in-depth discussion with some of the top scholars in our field to new exhibit opportunities that will allow you to gain access to some of the best new materials to use in the classroom or for your research. We believe you will be astounded at all the great new additions and opportunities at this year's CSCA!

And speaking of new opportunities, I'll dedicate the rest of this newsletter space to shamelessly promoting one especially meaningful and significant way to give back to CSCA. You have probably noticed that each year in addition to our organization's officers a large number of students are running around to keep things on track. These students swoop in to save the day when technology fails, quickly gather your registration materials to keep the line short, or help you to not miss one moment of the off-site parties as they lead you to your destination.

CSCA has a modest amount budgeted to help waive the conference fees for these students, but it never seems to be enough. Enter you! When you register for this year's conference, you will have the opportunity to sponsor a student's registration. That \$25.00 donation both allows you to have a premium conference experience *and* helps talented students to afford the conference.

If you already registered, and now are regretting that you did not sponsor a student, don't fret! You can email our trusty member associate [Kathie Cesa](mailto:koc@memberservices.com) at [koc@memberservices.com](mailto:koc@memberservices.com) and she will help you to sponsor a student. For just the price of five cups of coffee (well, at Starbucks) you can make a difference!

If you have yet to register, please consider donating \$25.00 to sponsor a student's registration. You're not only investing in a student's future, you're investing in your association.

Cheers, and see you in Madison!

**Jimmie Manning, CSCA Executive Director**

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## 2015 CSCA Convention Registration is Open!

You can register for the conference two ways: click [here](#) to register using our secure, online form or click [here](#) to open and print the PDF version. You will be able to renew your membership for 2015 or join CSCA via the online registration form. Contact CSCA Executive Director, [Jimmie Manning](mailto:jman@niu.edu), [jman@niu.edu](mailto:jman@niu.edu) with questions.

### Early Registration Fees (Before 3/16/15)

\$90	Regular Member	\$150	Regular Nonmember
\$60	Graduate Student Member	\$100	Graduate Student Nonmember
\$50	Undergraduate Student Pass	\$50	Day Pass
\$45	Emeritus Member	\$0	Patron/Life/Department Member



## Welcome Reception

6:30-8:30 pm

Thursday, April 16<sup>th</sup>

Madison Concourse Hotel

Madison Ballroom A

## Call/Book A Room!

Madison Concourse Hotel

1 West Dayton Street

Madison, WI 53703

1-800-356-8293

## CSCA Member News & Notes



### **Maria Brann**

(Associate Professor, Indiana University-Purdue University, Indianapolis) has been appointed Associate Professor in the Department of Communication Studies at IUPUI and received an EMPOWER grant from

the university in her first year.

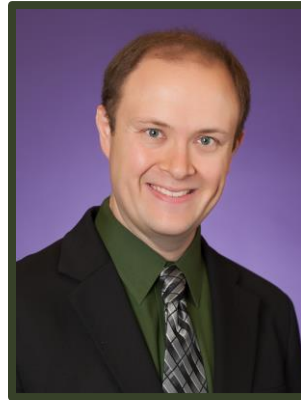


### **Lawrence R. Frey**

(Professor and Associate Chair of Graduate Studies, University of Colorado Boulder) edited the following book: Frey, L. R., & Palmer, D. L. (Eds.). (2014). *Teaching communication activism:*

*Communication education for social justice.* New York, NY: Hampton Press.

**Andrew M. Ledbetter** (Associate Professor, Texas Christian University) received the Early Career Award from the NCA Interpersonal Communication Division.



**Ledbetter** is also a new co-author on *A First Look at Communication Theory* (9<sup>th</sup> Ed.) and published the following essay: Ledbetter, A. M. (2014). The past and future of technology in interpersonal communication theory

and research. *Communication Studies*, 65, 456-459.



### **Michaela D. E. Meyer**

(Associate Professor, Christopher Newport University) received the 2014 CNU Provost's Award for Excellence in Teaching Student Writing. **Meyer** published the following articles: Meyer, M. D. E.,

Waldron, L. M., & Stern, D. M. (2014). Relational aggression on film: An intersectional analysis of *Mean Girls*. *The Popular Culture Studies Journal*, 2, 5-34. Meyer, M. D. E. (2014). The fantasy of Sex and the City: A postcolonial critique of the romantic imaginary, consumerism and globalization. *Women's Studies: An Interdisciplinary Journal*, 43, 425-439.

## More CSCA Member News & Notes



**Melanie Bailey Mills** (Professor Emerita, Eastern Illinois University) retired from EIU at the end of the Spring 2014 semester.



**Paul J. Siddens III** (Professor, University of Northern Iowa) was promoted to full professor in Summer 2014. **Siddens** is producing, designing, and directing an original one-act play, written by himself and some of his UNI Interpreters Theatre

students. *Just Another Day in Paradise* centers around a high school shooter/hostage situation and will be presented November 6, 7, and 8 in the Interpreters Theatre on the UNI campus. **Siddens** was awarded a Professional Development Leave by the UNI Graduate College for Spring 2015 to write an original play based on Dante's *Inferno* that recontextualizes it based on contemporary issues and problems.



**Nur Uysal** (Assistant Professor, Marquette University) received the NCA Public Relations Division's Top Faculty Paper Award for her 2014 article "Going for the Jugular: The Challenge from the 4th Quadrant of a Relational Public Diplomacy Model."



**Tiffany R. Wang** (Assistant Professor, University of Montevallo) received the 2014 International Communication Association Instructional and Developmental Communication Division's Outstanding

Dissertation Award and two university teaching grants. **Wang** published articles in 2014 in *Communication Education*, *Journal of Divorce & Remarriage*, and *Journal of Family Communication*.



**Franklin N. A. Yartey** (Assistant Professor, University of Dubuque) received the 2014 Iowa Communication Association (ICA) Outstanding New Teacher of the Year Award on September 19, 2014.



**Lance Brendan Young** (Assistant Professor, Western Illinois University-Quad Cities) received the A V.A. Health Services Research and Development Quality Enhancement Research Initiative (QUERI) Rapid Research Project

grant in the amount of \$99,532 for the study, "Evaluation of Implementation of Intensive Referral Intervention to Support Groups."

## Student's Column: Emme's CSCA Picks



Madison, Wisconsin is, without a doubt, an exceptionally unique and lively location for the 2015 Central States Communication Association Convention! Geographically speaking, it is the perfect opportunity to explore one of only two cities within the entire United States that rests upon an isthmus, while engaging in the brilliant research and cherished memories within the discipline. As an undergraduate who dreams more than she should (but never in her COMS classes) about her future conference endeavors, it was only natural to create my own itinerary as if I were climbing aboard a plane on April 15th to enjoy the chilly weather and more-than-exceptional academic company.

CSCA President **Leah E. Bryant** has put together an ever-growing President's Undergraduate Honors Research Conference for pre-graduate school students like myself. However, before I embarked on

my journey through the Mecca of knowledge, I would ready myself with the native cuisine of Wisconsin with a stop at The Old Fashioned for an order of their famous Wisconsin beer battered cheese curds and a fresh order of mini donuts for the road. As an aspiring narrative scholar, I would then scurry off to *Short Course 1 Using Narrative to Teach the Communicative Construction of Gender/ed Identities* presented by Dr. **Erika L. Kirby** and Dr. **M. Chad McBride**. Feeling inspired by the groundbreaking course I had just attended, I would attend *Job Skills and Life Skills: A Contentious Convergence in Higher Education* to gain a greater understanding of the American system of post-secondary education from the perspective of the Argumentation and Forensics Interest Group. Once I finished a cheesy slice of pizza at the Glass Nickel Pizza Co. on Atwood Avenue, I'd bundle up and get a jump on my instructional experience by listening to Dr. **Cheri Simonds'** *Seminar B Communication for the Classroom Teacher: What All Teachers Need to Know About Communication*. I'd wrap up my first day in Wisconsin in Senate Room B listening to the Communication Education Interest Group's presentation entitled *Converging Student and Departmental Goals: Challenges and Strategies for Recruiting and Retaining Students in Graduate Programs*.

Feeling even more inspired by the wealth of valuable knowledge I had accumulated the day before, I would further my interest in geriatric narrative research with a stop in Parlor 629 to listen to *Getting Old Sucks: Representations of Aging and Gender and Popular Culture* and let out my inner comic nerd with *Ageless Heroes and Fading Heroines: Gender and Aging in Marvel Comics*. With my Michelangelo's coffee, I'd attend the long-awaited *President's Research Conference Session* in Parlor 638 and occupy the rest of my afternoon and night with eager networking (and hopefully a few textbook autographs).

On Saturday morning, I'd check out *Best Practices for Leveraging Technology and Popular Culture in the Classroom* in hopes of improving my abilities as a T.A. early in the process of graduate school. In University Room C, I'd gain a greater understanding for how to communicatively navigate and understand my near-future with *The Experiences of Early Career Women Academics: A Convergence of Traditional and Non-Traditional Forms of Advice*, as offered by the Organizational and Professional Communication Interest Group. As I finished up my last few hours in Madison, I'd splurge on a sinfully delicious filet mignon at the Capitol Chophouse with my newfound academic friends and leave the days of laughter and academic passions with an eager anticipation for 2016. For a full look of the events I've mentioned and more, click [here](#)!

**Emme Long, Communication Studies Major, University of Montevallo**



# Blair Thompson

## Associate Professor, Western Kentucky University

### Second Vice-President Elect



When listening to **Blair Thompson**, there is an evident mark of both enthusiasm and gratitude for the Central States Communication Association. In referencing the association, **Thompson** claims that CSCA has been paramount in the development of his professional development and forging of “collegial relationships.” To him, the position of Second Vice-President is his way of “giving back” to the organization that has provided “so much to him.”

**Thompson** embodies the resounding element of continual acceptance within CSCA. When asked about his first experience as a CSCA attendee, he eagerly stated that he “fell in love with [the experience] from the first year [he] went.” In looking to the opportunities that have been provided since his first year as a convention member, **Thompson** emphasizes the fact that many collaborative efforts often stem from the open and welcoming atmosphere.

In looking to the future as Second Vice-President, he envisions a legacy that upholds the instilled “care and thought” that transcends the practicalities of the logistical convention organization. Through his proposed theme “Create,” **Thompson** hopes to focus on how communication “creates our reality, relationships, and culture.”

In looking to the “constitutive process” that is communication, **Thompson** insightfully draws a parallel to the Central States Communication Association. Just like the transactional process by which we derive communicative interaction, the new Second Vice-President illuminates that CSCA must be upheld likewise in its interactions as a listening and ever-adapting organization.

Through pulling his instructional experience, he hopes to follow the same tactics within his role as Second Vice-President that he utilizes within his classroom and teaching approaches: “to instill ... what will benefit [others] across contexts in their lives.”

In once again referencing this applicability, **Thompson** imagines a future of CSCA conventions that transcend the boundary of being a networking or professional “tool.” He hopes that CSCA can become an institution that molds the lives and experiences of both scholars and those who are impacted by their supported work.

**Emme Long, CSCA Newsletter Editorial Assistant**  
**Tiffany R. Wang, CSCA Newsletter Editor**



# Donna Pawlowski

## Associate Professor, Bemidji State University

### Member-at-Large Elect



Impossible would be the word to describe the likelihood of finding another person more excited for the upcoming 2015 CSCA Convention in Madison, Wisconsin than newly elected Member-at-Large **Donna Pawlowski**. **Pawlowski** classifies herself as a “convention nerd”—a title that she “wears with pride.” For one so dedicated to the foundation and “collegiality” of CSCA, the new position of Member-at-Large will certainly be a perfect fit for an enthusiastic member with an exemplary convention attendance record throughout her years of membership.

In a retrospective glance, **Pawlowski** attributes her enthusiasm and love for the convention scene and community of CSCA to her graduate school days at the University of Nebraska, Lincoln. She hopes to continue this nurturing experience for others who are

looking to become more involved with the “behind-the-scenes” aspects of the discipline during her time as an officer.

In speaking of her first CSCA convention as an undergraduate student, **Pawlowski** vividly described with encapsulating wonder how she became enamored with the organization. In reenacting her Communication Studies fairytale of meeting her “role models” **Sandra Metz** and **Steve Duck**, she claimed she was “absolutely hooked” after they sincerely and warmly welcomed her to the discipline in St. Louis. To her, this was, most certainly, an “invaluable experience” that sparked a still-burning desire to welcome all scholars, both published and aspiring, into a nurturing, scholastic atmosphere.

**Pawlowski**’s approach to her new position is one filled with passion and vocalized representation for her cohort. She hopes “to keep the strong membership” within the association and seeks to ensure that the constituency knows “that their voices are heard.” She also anticipates the prolonged sustaining and thriving of the mentoring that has long since been the hallmark of CSCA, with an accentuated emphasis on “experiential learning.” **Pawlowski** also envisions broadening the representative scope on the CSCA Executive Committee to include a student for an even more well-rounded experience for all attendees and members.

**Pawlowski**’s passion within the discipline also radiates from her words of advice to those aspiring to some day have their own top paper or panel at CSCA. To those who have yet to integrate themselves, she advises: “You can go to the convention and come home from the convention, but if you involve yourself and really absorb the activities that are taking place then you will realize you can truly be part of a great thing.”

**Emme Long, CSCA Newsletter Editorial Assistant**  
**Tiffany R. Wang, CSCA Newsletter Editor**

# Sarah Steimel

## Assistant Professor, Weber State University

### CSCA Book Review Editor



CSCA is happy to introduce you to **Sarah Steimel**, the new CSCA Book Review Editor. When asked why she was attracted to the position of Book Review Editor, **Steimel** shared: “Really this is a way for me to get more involved in an organization that I really enjoy.”

**Steimel** encourages members to have their books featured in the newsletter because “it gives them a wider readership, but it has an even bigger potential value for the rest of us as members who are constantly looking for the newest books in our discipline. The newsletter gives us a nice introduction to some of those new and groundbreaking pieces of scholarship.” **Steimel** will decide what books to feature based on the interest and relevance of the material, among other factors.

For **Steimel**, CSCA is her “academic home” even though she no longer lives in the central region. **Steimel** also enjoys continually meeting old and new friends at the conference. She adds that, “I think that what a regional conference can offer is that smaller scope and size, which is nice because it gives you the opportunity to talk to your audience and connect at social gatherings.”

**Steimel** has been involved with CSCA since she was a Master’s student at Kansas State University. For scholars who want to get involved with the organization, **Steimel** advises that they submit their work to CSCA and start having conversations with one another. She also advises scholars to participate in business meetings so they can help shape the discipline.

**Steimel** teaches both undergraduate and graduate classes, mostly centered around quantitative and qualitative research methods and organizational communication. Some of her favorite classes are Communication Theory and Research Methods. **Steimel** is a prime example of an individual who can balance teaching and service. She hopes to “continue to be involved with service in our discipline, because it’s really those things that make our job fun.” **Steimel** looks forward to being a “resource for others”. We encourage CSCA members to consider submitting your books for review!

**Becky Leach, 2014 CSCA Newsletter Editorial Assistant**  
**Tiffany R. Wang, CSCA Newsletter Editor**

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# Conference Hashtag

# #CSCA2015

# Madison Restaurant Guide (Downtown Isthmus)

## \$ (Cheap)

### **Bahn Thai Restaurant (Thai/Vegetarian)**

(608) 256-0202  
944 Williamson St  
<http://bahnthaimadison.com>

### **Batch Bakehouse (Bakery/Coffee)**

(608) 257-1652  
1402 Williamson St  
<http://batchbakehouse.com>

### **Blowin' Smoke**

#### **(Barbecue/Sandwiches/Subs)**

(608) 215-0069  
100 E Main St  
<http://www.blowinsmokebbq.org>

### **Ian's Pizza by the Slice (Pizza/Dessert)**

(608) 257-9248  
319 N Frances St  
<http://ianspizza.com/>

### **Los Gemelos (Mexican)**

(608) 467-6999  
244 Gilman St

### **Mediterranean Café**

#### **(Mediterranean/Vegetarian)**

(608) 251-8510  
625 State St

### **Mickey's Tavern**

#### **(Burgers/Sandwiches/Subs/Breakfast)**

(608) 251-9964  
1524 Williamson St

### **Monty's Blue Plate Diner**

#### **(Diner/Breakfast/Vegetarian)**

(608) 244-8505  
2089 Atwood Ave  
<http://www.montysblueplatediner.com/>

### **O.S.S. Madison**

#### **(Hot Dogs/Sausages/Gastropub)**

(608) 709-1000  
910 Regent St  
<http://ossmadison.com>

### **Paul's Pel'meni (Eastern European, Afghan)**

(608) 354-1713  
203 W Gorham St  
<https://www.facebook.com/PaulsPelmeni>

### **Soho Gourmet Cuisines**

#### **(Asian/American)**

(608) 556-7738  
105 Martin Luther King, Junior Blvd  
<http://www.uwsoho.com>

### **Wah Kee Chinese Noodle Restaurant**

#### **(Noodle Shop/Asian/Chinese)**

(608) 255-5580  
600 Williamson St

## \$\$ (Moderate)

### **Dlux (Burgers/Sandwiches/Subs/Breakfast)**

(608) 467-3130  
117 Martin Luther King, Junior Blvd  
<http://dluxmadison.com>

### **Forequarter (Modern)**

(608) 609-4717  
708 ¼ E Johnson St  
<http://www.forequartermadison.com>

### **Glass Nickel Pizza Co (Pizza)**

(608) 245-0880  
2916 Atwood Ave  
<http://www.glassnickelpizza.com>

### **Greenbush Bar (Italian/Pizza)**

(608) 257-2874  
914 Regent St  
<http://www.greenbushbar1.com/>

### **Ha Long Bay (Asian/Thai/Vietnamese)**

(608) 255-2868  
1353 Williamson St  
<http://www.hlbmadison.com/>

### **Kabul Afghanistan Restaurant**

#### **(Afghan/Middle Eastern)**

(608) 256-6322  
542 State St  
<http://www.kabulmadison.com>

# Madison Restaurant Guide (Downtown Isthmus)

## Marigold Kitchen

(Breakfast/Sandwiches/Subs)

(608) 661-5559

118 S Pickney St

<http://marigoldkitchen.com>

## Red Sushi (Japanese/Sushi/Asian)

(608) 257-1652

106 King Street

<http://redsushi.net>

## The Old Fashioned

(American/Burgers/Breakfast)

(608) 310-4545

23 N Pinckney St #1

<http://www.theoldfashioned.com/lunch-dinner-menus/>

## Weary Traveler Freehouse (Pub Food)

(608) 442-6207

1201 Williamson St

<http://www.wearytravelerfreehouse.com/>

## \$\$\$ (High)

### A Pig in a Fur Coat

(Tapas/Gastropub/Mediterranean)

(608) 316-3300

940 Williamson St

<http://www.apiginafurcoat.com>

### Café Costa Rica (Latin American/Caribbean)

(608) 256-9830

1133 Williamson St

<http://www.mangomancooks.com>

### Eldorado Grill

(Southwestern/Tex-Mex/Barbecue)

(608) 280-9378

744 Williamson St

<http://www.eldoradogrillmadison.com>

### Graze

(American/Breakfast/Pub Food)

(608) 251-2700

1 S Pickney St

<http://www.grazemadison.com>

## Loring Kitchen & Bar

(American/Modern/Breakfast/Brunch)

(612) 843-0400

1359 Willow St

<http://www.loringkitchen.com/>

## Merchant

(Modern/International/Wine Bar)

(608) 259-9799

121 S Pickney St

<http://www.merchantmadison.com>

## Naples 15 (Italian)

(608) 250-6330

15 N Butler St

<http://www.naples15.com>

## Sardine (French/Breakfast)

(608) 441-1600

617 Williamson St

<http://sardinemadison.com>

## Takara Japanese Restaurant

(Sushi/Japanese)

(608) 268-0188

315 State St

<http://www.takaramadison.com>

## Tempest Oyster Bar (Seafood)

(612) 258-1443

120 E Wilson St

<http://www.tempestoyster.com>

## \$\$\$\$ (Fine Dining)

### Capitol Chophouse (Steakhouse)

(608) 255-0165

9 E Wilson St

<http://www.chophouse411.com/capitol>

### L'Etoile Restaurant

(French/American/European)

(608) 251-0500

1 S Pickney St

<http://www.lettoile-restaurant.com>

### Samba Brazilian Grill (Brazilian/Steakhouse)

(608) 257-1111

240 W Gilman St

<http://sambabraziliangrill.com>



# 2015 CSCA Top Panels

**Argumentation and Forensics:** Equity in Debate: Creating Safe Spaces for Contentious Cultural Convergence

**John Patrick**, California Polytechnic University  
**Emily Ravenscroft-Stuckenbruck**, Nicolet College  
**Gina Iberri-Shea**, United States Air Force Academy  
**Lindsay Bing**, School of Oriental and African Studies, London  
**Rob Ruiz**, University of La Verne  
**Melanie Nadon**, University of La Verne

**Basic Course:** The Campus Speaker Festival: Converging Voices, Celebrating Excellence, and Confirming the Discipline

**Marcia Dixon**, Indiana University-Purdue University, Fort Wayne  
**Lori A. Walters-Kramer**, Monmouth College  
**Cassandra Bird**, University of Kansas  
**Aimee Sorensen**, University of South Dakota  
**Kevin Stoller**, Indiana University-Purdue University, Fort Wayne

**Communication Education:** Converging for Collaboration: Theory, Pedagogy, and Practice of Collaborative Learning Strategies in Communication Classrooms

**John Hooker**, Illinois State University  
**Mike Allen**, University of Wisconsin, Milwaukee  
**John P. Banister**, Iowa State University  
**Kelsey Grassman**, University of Dayton  
**Kevin R. Meyer**, Illinois State University

**Communication Theory:** Everything Old is New Again! Yippee! Inspirational (Re)Considerations of Disciplinary Theory Convergence

**Dennis S. Gouran**, Pennsylvania State University  
**Lawrence R. Frey**, University of Colorado, Boulder  
**Mike Allen**, University of Wisconsin, Milwaukee  
**Andrew M. Ledbetter**, Texas Christian University  
**Sandra M. Metts**, Illinois State University  
**Jordan Soliz**, University of Nebraska, Lincoln  
**Jessica Eckstein**, Western Connecticut State University

**Graduate Student Caucus:** Converging Perspectives for Health Equity: Exploring Disparities Impacted by Communication

**Laura Russell**, Denison University  
**Christine North**, Ohio Northern University  
**Nicole Johnson**, Indiana University-Purdue University, Indianapolis  
**Aaron DiBacco**, Indiana University-Purdue University, Indianapolis  
**Pedro Lara**, Indiana University-Purdue University, Indianapolis

**Instructional Resources:** Where Participation Meets Engagement: It's More Than Raising Hands

**Kevin R. Meyer**, Illinois State University  
**Annette N. Hamel**, Western Michigan University  
**Kathleen M. Propp**, Western Michigan University  
**Lance Brendan Young**, Western Illinois University, Quad Cities  
**Fletcher Ziwoya**, University of Nebraska, Kearney

## More 2015 CSCA Top Panels

**Media Studies:** Constructing/Communicating/Editing Our Thoughts: Alternate Methods for Examining the Convergence of Intrapersonal Communication and Mass Communication in Social Media

Jennifer Willis-Rivera, University of Wisconsin, River Falls  
Diana L. Tucker, Walden University  
Rita Rahoi-Gilchrest, Winona State University  
Elizabeth Tolman, South Dakota State University  
Dacia Charlesworth, Valdosta University

**Organizational and Professional Communication:** The Convergence of Food Politics and Communication Studies: An Examination of Food Cooperatives, Community Supported Agriculture, and Community Identity

Liliya Yakova, Purdue University  
Jonathan Wickert, University of Wisconsin, Whitewater  
Keith Cyril Bistodeau, Ohio University  
Megan A. Koch, University of Missouri  
Becky L. DeGreeff, Kansas State University, Salina  
Sonia Ivancic, Ohio University

**Undergraduate Programs:** But They Are in High School... PSEO and APA Students Convergence into the University Atmosphere

Jessica Eckstein, Western Connecticut State University  
Melissa L. Beall, University of Northern Iowa  
Andrew Gess, Bethel University  
Dennis S. Gouran, Pennsylvania State University  
Stephen K. Hunt, Illinois State University  
Heidi McGrew, Sinclair Community College  
Donna Pawlowski, Bemidji State University  
Deborah Sullivan-Trainor, Bethel University

**Women's Caucus:** It's What She Said: Empowerment through the Convergence of Women

Malynnda Johnson, Minnesota State University, Mankato  
Sarah White, Editor, *What She Said*  
Leslie Ann Howard, Author, *What She Said*  
Eve Scheffenacker, Author, *What She Said*  
Dawn Crim, Author, *What She Said*  
Jen Winiger, Author, *What She Said*  
Connie Lovett, Author, *What She Said*

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## Friday Evening Reception and

# *The Second City*

## 7:00-10:30 pm on Friday, April 17<sup>th</sup>

## Overture Center for the Arts

# 2015 CSCA Top Papers

**Argumentation and Forensics:** Spheres of Argument in Undergraduate Biology Classroom Climate Change Deliberations

**Sara A. Mehlretter Drury**, Wabash College  
**Adam Burtner**, Wabash College  
**Terry Majors**, Wabash College

**Communication Education:** The Changing Nature of Parent-Teacher Communication: Mode Selection in the Smartphone Era

**Blair Thompson**, Western Kentucky University  
**Joseph P. Mazer**, Clemson University

**Communication Theory:** The Security Theory of Humor

**Nathan Miczo**, Western Illinois University

**Communication Ethics and Freedom of Expression:** Narrative Inquiry and the Praxis of Ethical and Relational Storytelling

**Laura Russell**, Denison University

**Graduate Student Caucus:** Ethical Analysis of a HIV/AIDS Prevention Campaign in India: Balbir Pahsa ko AIDS hoga kya (Will Balbir Pasha get AIDS)?

**Aarti B. Arora**, Ohio University

**Health Communication:** Blurring Real Life and Reel Life: Integration of Daytime Drama Actor Illnesses into Soap Opera Storylines and Health Promotion

**Christina S. Beck**, Ohio University

**Instructional Resources:** Exploring the Relationship between Students with Accommodations and Instructor Self-Efficacy in Complying with Accommodations

**Anna Wright**, Illinois State University

**Intercultural Communication:** The Senses of Culture: Race, Sensory Embodiment, and the Politics of Pain

**Sachi Sekimoto**, Minnesota State University, Mankato

**Interpersonal & Small Group Communication:** Communication of Military Couples during Deployment: Topic Avoidance and Relational Uncertainty

**Leanne K. Knobloch**, University of Illinois  
**Jennifer A. Theiss**, Rutgers University  
**Eric C. Wehrman**, University of Illinois

**Media Studies:** This is a Real Job, Man: Defining 'Sex Work' In-Resistance to Dominant Discourses of Prostitution

**Jennifer C. Dunn**, Dominican University

**Organizational and Professional Communication:** Converging Professionalism and Authenticity: Understanding Women's Sensemaking of their Lifestyle Blogging Careers

**Ziyu Long**, Purdue University  
**Elizabeth Wilhoit**, Purdue University

**Performance Studies and Theatre:** Performance, Dialogue, and Risk: A Critical Pedagogical Inquiry on Interactive Methodologies for Sexual Violence Prevention (Top Paper)

**Jennifer L. Freitag**, University of Dayton

## More 2015 CSCA Top Papers

[Performance Studies and Theatre](#): Gender is Stupid and Dumb: Negotiating the Complexities of Gender and Sexuality through Humor (Top Performance)

**Jennifer L. Freitag**, University of Dayton

[Political Communication](#): The Third Party Blind: Lar Daly and the Redefinition of Minor Parties in the Equal Time Debates of 1959

**Ryan Neville-Shepard**, Indiana University-Purdue University, Columbus

[Popular Culture](#): You'll Never Walk Alone: Liverpool Football Club as an Imagined Fan Community Online

**T. Kody Frey**, Illinois State University

**John Huxford**, Illinois State University

[Public Relations](#): The Convergence of Stakeholder Interests: Shareholder Activism for Corporate Social Responsibility

**Nur Uysal**, Marquette University

[Rhetorical Theory and Criticism](#): Employing Charges of Absurdity and Ridicule to Compel Change: The Case of the NCAA's Losing Hand

**Angela M. Jerome**, Western Kentucky University

[Sexual Orientation and Gender Identity Caucus](#): "It's not all One Story: Examining the Narratives of Gay and Lesbian Employees in the Workplace to Critically Expose Heteronormative (Organizational) Discourses

**Tim McKenna-Buchanan**, Manchester University

[Women's Caucus](#): Paradoxes of Young Women's (Im)Purity: Affirming Heteronormativity and Queering Heterosexuality in Family Discourses of Purity Pledges

**Jimmie Manning**, Northern Illinois University

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## 2015 CSCA Top Student Papers

[Communication Education](#): Moving Toward an Inclusive Pedagogy of Hope: Converging Cosmopolitan and Social Justice Pedagogy

**Jana Simonis**, Southern Illinois University, Carbondale

[Communication Ethics and Freedom of Expression](#): The Law and the Non-Consensual Commodity: The Case of Revenge Porn

**Olivia Conti**, University of Wisconsin, Madison

[Health Communication](#): Giving Voice to the Marginalized: A Reauthoring of my Father's Journey through His Cirrhosis Prognosis

**Andrea Iaccheri**, Ohio University

[Interpersonal and Small Group Communication](#): Exploring Converging Identities: Memorable Messages of Sibling Communicated Identity

**Nathan M. Swords**, University of Nebraska, Lincoln

**Kaitlin E. Phillips**, University of Nebraska, Lincoln



# More 2015 CSCA Top Student Papers

**Intercultural Communication**: Speaking Subsumes Hearing: Understanding the Significance of a Rwandan Genocide Testimony for Rwandan Youths

**Chervin Lam**, Purdue University

**Media Studies**: You Didn't See It: A Test of Competing Motion Hypotheses on Visual Attention

**Carie L. Cunningham**, Michigan State University

**Performance Studies and Theatre**: It Exists Only in the Moment: A Critical Look at the Status of Dance within the Arts (Top Debut Paper)

**Roni K. Jackson**, University of Oklahoma

**Political Communication**: Converging Media and Political Discourse: A Reception History of the 1999 Columbine Shooting

**Cassandra Bird**, University of Kansas

**Popular Culture**: Everyday Whiteness: Stuff White People Like and the Simulacrum of the Self

**Elizabeth Kaszynski**, Indiana University

**Public Relations**: Responding to Boston: Improving Marathon Reputations and Stakeholder Relations through Pre-Crisis Communication

**Audra E. Clodfelter**, Eastern Illinois University

**Rhetorical Theory and Criticism**: Forging a New Design for Government: Constructing Presidential Leadership in Rexford Tugwell's Defense of FDR's First Hundred Days

**Paul R. McKean**, University of Illinois, Urbana-Champaign

**Sexual Orientation and Gender Identity Caucus**: The Dichotomy of Dissolution in Same-Sex Relationships

**Benjamin Michael Alex Baker**, University of Wisconsin, Milwaukee

**Kristy L. Jagiello**, University of Wisconsin, Milwaukee

**Megan M. Lambertz**, University of Wisconsin, Milwaukee

**Women's Caucus**: Visuality, Role, and Representation: The First Ladies at the Smithsonian

**Sara Kitsch**, Texas A&M University

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## 2015 CSCA Seminars

**Seminar A - Thursday April 16 11:00 am-1:45 pm**: Understanding and Conducting Meta-Analysis

**Mike Allen**, University of Wisconsin, Milwaukee

**Seminar B - Thursday April 16 2:00-4:45 pm**: Communication for the Classroom Teacher: What All Teachers Need to Know About Communication

**Cheri Simonds**, Illinois State University

**Seminar C - Saturday April 18 8:00-10:45 am**: Advanced Qualitative Data Analysis: Moving Beyond Thematic Analysis

**Jimmie Manning**, Northern Illinois University

**Seminar D - Saturday April 18 11:00 am-1:45 pm**: The Rhetorical Power of Popular Culture: A Student-Centered Approach to Teaching Rhetorical Analysis

**Deanna D. Sellnow**, University of Kentucky

# 2015 CSCA Short Courses

[Short Course 1 - Thursday April 16 9:30-10:45 am](#): Using Narrative to Teach the Communicative Construction of Gender/ed Identities

Erika L. Kirby, Creighton University

M. Chad McBride, Creighton University

[Short Course 2 - Thursday April 16 11:00 am-12:15 pm](#): The Art of Making a Big Class Feel Small

Adriane Stoner, DePaul University

[Short Course 3 - Thursday April 16 12:30-1:45 pm](#): Teaching the Family Communication Course

Lynn H. Turner, Marquette University

[Short Course 4 - Thursday April 16 2:00-3:15 pm](#): Listening and Cognition

Melissa L. Beall, University of Northern Iowa

Dwight R. Harfield, Winnipeg, Manitoba

[Short Course 5 - Thursday April 16 3:30-4:45 pm](#): Understanding the Balance of Privacy in Everyday Life: Learning Where to Look Using Communication Privacy Management Theory

Sandra G. Petronio, Indiana University-Purdue University, Indianapolis

[Short Course 6 - Friday April 17 11:00 am-12:15 pm](#): Incorporating Empathetic Literacy into the Intercultural Communication Course

Carolyn Calloway-Thomas, Indiana University

[Short Course 7 - Friday April 17 11:00 am-12:15 pm](#): Teaching the College Course in Communication Theory

Em Griffin, Wheaton College

Andrew M. Ledbetter, Texas Christian University

[Short Course 8 - Friday April 17 4:00-5:15 pm](#): Teaching the Student as Citizen: Teaching the Political Communication Course in a Presidential Campaign Season

Mitchell S. McKinney, University of Missouri

[Short Course 9 - Saturday April 18 11:00-12:15 pm](#): Converging Strategies, Best Practices, and Scholarship: Asynchronous Discussions in the Online Communication Courses

Elizabeth Tolman, South Dakota State University

[Short Course 10 - Saturday April 18 2:00-3:15 pm](#): Infusing Social Justice into Communication Teaching

Lawrence R. Frey, University of Colorado, Boulder

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## CSCA Awards & Business Meeting

12:30-2:15 pm on Friday, April 17<sup>th</sup>

Make sure you pre-register for the luncheon!

You won't want to miss it!

# Looking Forward to Going *Mad(ison)* with YOU!

Communication  
Papers  
MMoCA  
Pedagogy  
CSCA2015  
Beer  
Cheese  
Scholarship  
Panels  
Sausage  
Wisconsin  
Preconferences  
Art  
Madison  
Seminars  
Comedy

## CSCA Newsletter Staff & Executive Director



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University of  
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