



elevate

minneapolis, april 2-6, 2014

NOTES

NOTES

Central States Communication Association

83rd Annual Meeting

“Elevate”

Minneapolis, MN
April 2-5, 2014



WESTERN MICHIGAN UNIVERSITY

School of Communication
College of Arts and Sciences

Dear Colleagues,

Welcome to Minneapolis and the 83rd annual meeting of the Central States Communication Association. First Vice-President Leah Bryant and her team have put together an absolutely amazing program. It is going to be an exciting week to **Elevate** communication.

Serving as the CSCA President has been an amazing journey. Our association is growing in both numbers and quality. Our journal, *Communication Studies*, is nationally recognized for the quality of scholarship. Editor Robert Littlefield has done an outstanding job positioning the journal for even greater heights in the years to come. Under the leadership of David Bodary (the Chair of the Finance Committee) and the Executive Director, Nancy Brule, CSCA's financial footing is both strong and responsible. Our 25 interest group leaders have found ways to foster new and creative panels and programs. Our association's social media presence is ever expanding and is a leader among the regional associations. The President's Undergraduate Honors Research Conference is thriving and attracting the best undergraduate students in our region. In short, CSCA is primed to "elevate" even higher.

I have enjoyed serving with our association's Executive Committee. As some of you know, this is the last year that Nancy Brule will be serving as the Executive Director of CSCA. She has given nearly a decade of outstanding service to our association both as the President and the Executive Director. We will recognize Nancy's service during CSCA but please tell her "thank you" when you see her. She has been and will always be a tremendous asset to our association.

Finally, I need to thank my graduate students and faculty colleagues at Western Michigan University for their support during my time as a CSCA officer. During my time as an officer for CSCA, I have worked with so many great people who are willing to help out and be involved. Thank you to our membership who makes this organization so great. Our organization shows others how to "communicate the possible," so let's Elevate to new goals and opportunities.

Sincerely,

Chad

Chad Edwards, Ph.D.
President
Central States Communication Association

1903 W. Michigan Ave, Kalamazoo, MI 49008
Phone: (269) 387-3130 Fax: (269) 387-3990
www.wmich.edu/communication



WESTERN MICHIGAN UNIVERSITY School of Communication

www.wmich.edu/communication

The SoC congratulates our colleague **Dr. Chad Edwards** for an outstanding term as CSCA president.



School of Communication
Western Michigan University
1903 W. Michigan Avenue
Kalamazoo, MI 49008-5318
(269) 387-3130

Dr. Leigh Arden Ford, Director
leigh.ford@wmich.edu



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GRADUATE FACULTY

Heather Addison, Ph.D.

Film History, Culture

Julie Apker, Ph.D.

Organizational Comm, Health Comm

Sandra Borden, Ph.D.

Comm Ethics, Media

Sue Ellen Christian, M.A.

Journalism

Autumn Edwards, Ph.D.

Interpersonal Comm, Comm Theory

Chad Edwards, Ph.D.

Instructional Comm

Leigh Arden Ford, Ph.D.

Health Comm, Organizational Comm

Richard Gershon, Ph.D.

Telecommunications

Keith Hearit, Ph.D.

Crisis Comm, Public Relations

Annette Hamel, M.A.

Interpersonal Comm, Organizational Comm

Richard Junger, Ph.D.

Journalism

Joseph Kayany, Ph.D.

Mass Comm, New Comm Technologies

Adam Kahn, Ph.D.

Comm Inquiry, Social Comm

Steve Lipkin, Ph.D.

Film, Mass Comm

Jennifer Machiorlatti, Ph.D.

Media Production, Mass Comm

Leah Omilion-Hodges, Ph.D.

Public Relations

Mark Orbe, Ph.D.

Interpersonal Comm, Intercultural Comm

Kathleen Propp, Ph.D.

Organizational Comm, Small Groups

Jocelyn Steinke, Ph.D.

Science Comm, Mass Comm

Stacey Wieland, Ph.D.

Organizational Comm



Congratulations.

The College of Communication at DePaul University applauds Leah E. Bryant for a successful term as CSCA First Vice President.

DePaul University's College of Communication offers graduate programs in:

Digital Communication and Media Arts
Health Communication
Journalism
Media and Cinema Studies

Organizational and Multicultural
Communication
Public Relations and Advertising
Relational Communication



College of Communication
1 East Jackson Boulevard
Chicago, Illinois 60604-2201
312/362-8600
FAX: 312/362-8620
communication.depaul.edu

Dear Colleagues,

Welcome to Minneapolis, Minnesota and the 83rd annual meeting of the Central States Communication Association! Thanks for all of your hard work putting together compelling papers and panels, and integrating this year's conference theme, *Elevate*, in creative and meaningful ways.

It takes a(n academic) village to make a conference and association a success. There are countless individuals who deserve admiration and appreciation. A few of them include Nancy Brule, our amazing Executive Director, who was the wizard behind the curtain and organized all aspects of our conference locale. Thanks also to Bethel College and their students who are the local hosts. A debt of gratitude is owed to those who walked in these shoes before me, most recently Chad Edwards, Mitchell McKinney, Scott Myers, for their work as CSCA Presidents. The praise of all of the division planners and paper readers needs to be sung (especially Jeremy Fyke who traveled to Chicago to help draft the program!). And thanks to DePaul University, for providing the means to support the mission and program of CSCA.

Thank you all for your dedication to CSCA. It was truly an honor to serve the association.

Sincerely,
Leah E. Bryant
CSCA First Vice-President

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About Central States Communication Association

The mission of Central States Communication Association (CSCA) is to unite and educate people with both an affinity to the central region of the United States and a scholarly interest in all areas of communication for promotion of their mutual goals and advancement of their field. CSCA strives to provide:

1. Sustained mentoring from senior to junior scholars.
2. Ongoing facilitation of networking across the discipline of communication.
3. Annual honors and awards for outstanding service, teaching, and scholarship.
4. Nationally recognized outlets showcasing excellent scholarship for both consumers and producers (via the journal and the annual convention).
5. Regular opportunities to share innovative teaching practices that influence life-long learning.

Executive Committee

Chad Edwards, Western Michigan University	President
Leah E. Bryant, DePaul University	1 st Vice President
David T. McMahan, Missouri Western State University	2 nd Vice President
Mitchell S. McKinney, University of Missouri, Columbia	Past President
Nancy J. Brule, Bethel University	Executive Director
Robert S. Littlefield, North Dakota State University	Editor
David L. Bodary, Sinclair Community College	Finance Committee Chair
Paul Schrodtt, Texas Christian University	Member at Large
Lance Lippert, Illinois State University	Member at Large
Randy K. Dillon, Missouri State University	States Advisory Council Chair

States Advisory Council

Chair: Randy K. Dillon, Missouri State University
Vice Chair: Anna Wright, Illinois State University
Secretary: David A. Wendt, Keokuk High School
Illinois: B. J. Lawrence & Christine Bruckner
Iowa: David Wendt & Julie Simanski
Michigan: Tushar Oza
Minnesota: Diana Rehling & Renee Strom
Missouri: Scott Jensen & Randy Dillon
Nebraska: John Heineman
North Dakota: Eric Grabsowsky
Oklahoma: Arlie Daniel
Wisconsin: Deborrah Uecker

2013-2014 Standing Committees

Federation Prize Committee

Kenneth A. Lachlan, University of Massachusetts, Boston, Chair
Rachel Friedman, Embry-Riddle Aeronautical University, Vice Chair
David Westerman, West Virginia University
Patric Spence, University of Kentucky
Leah Omillion-Hodges, Western Michigan University

Finance Committee

David L. Bodary, Sinclair Community College, Chair
Nancy Brule, Bethel University – Executive Director (ex-officio)
Scott Myers, West Virginia University, Past President
Mitchell McKinney, University of Missouri-Columbia, Past President
Chad Edwards, Western Michigan University, President
Lora Cohn, Park University
Jimmie Manning, Northern Illinois University
Chad McBride, Creighton University

Outstanding New Teacher Award Committee

Jimmie Manning, Northern Illinois University, Chair
Jessica Eckstein, Western Connecticut State University, Vice Chair
Carolyn Calloway-Thomas, Indiana University
Evan Center, University of Kansas
Yasue Kuwahara, Northern Kentucky University
Tushar Oza, Oakland University

Nominating Committee

Amy Alderidge Sanford, Northeastern State University, Chair
Nichelle McNabb, Otterbein University, Vice Chair
Kathryn Golsan, Southern Illinois University, Carbondale
Andrew Ledbetter, Texas Christian University
Stephanie Rollie Rodriguez, Texas A & M University, Corpus Christi

Cooper Award Committee

Angela M. Hosek, Emerson College, Chair
Andrew Herrmann, East Tennessee State University, Vice Chair
Sandy Pensoneau-Conway, Southern Illinois University
Michael Burns, Texas State University
John Hooker, Illinois State University

CSCA Representatives to NCA

Nancy J. Brule, Bethel University
Randy Dillon, Missouri State University
Lori Zakel, Sinclair Community College

CSCA Representative for NCA Nominating Committee

Nancy J. Brule, Bethel University

Convention Events

Registration

Onsite registration is located on the second floor at the Greenway AJ Foyer in the Hyatt Hotel. The hours for registration are:

Wednesday, April 2	1:00 p.m. – 8:00 p.m.
Thursday, April 3	8:00 a.m. – 5:00 p.m.
Friday, April 4	8:00 a.m. – 5:00 p.m.
Saturday, April 5	8:00 a.m. – 12:00 p.m.

Exhibits

Exhibits will be located on the second floor at the Greenway Promenade AJ in the Hyatt Hotel. The hours for the exhibits are:

Thursday, April 3	9:00 a.m. – 5:00 p.m.
Friday, April 4	9:00 a.m. – 5:00 p.m.
Saturday, April 5	9:00 a.m. – 2:00 p.m.

Wednesday, April 2

Pre-Conference 1:00 p.m. – 4:00 p.m.	Skyway Suite AB
Executive Committee Meeting 4:00 p.m. – 7:00 p.m.	Minnehaha

Thursday, April 3

Welcome Reception 6:00 p.m. – 8:00 p.m.	Northstar Ballroom 2nd Floor
Past Presidents' Dinner <i>Sponsored by Past President – Mitchell McKinney, University of Missouri—Columbia</i> 7:00 p.m. – 9:00 p.m.	Meet in Lobby at 7:00 p.m.

Friday, April 4

Program Planners' Meeting
8:00 a.m. – 9:15 a.m.

Calhoun

CSCA Business Luncheon
12:00 p.m. – 2:15 p.m.

Northstar Ballroom 2nd Floor

CSCA President's Reception
7:00 p.m. – 10:00 p.m.

Mill City Museum

On the beautiful Mississippi Riverfront, the historic flourmill stands today, upon it's ruins, as a monumental museum of Minneapolis. Today, visitors from all over can learn the history of the mill and walk in the perspectives of the past with preserved and renovated areas.

Buses will begin shuttling at 6:45 p.m. Meet in front of hotel.

Saturday, April 5

Past Officers' Luncheon
12:30 p.m. – 1:45 p.m.

Nokomis 4th Floor

President's Undergraduate Honors Research Conference
Luncheon & Graduate Student Affair
12:30 p.m. – 1:45 p.m.

Northstar Ballroom 2nd Floor

Executive Committee Meeting
5:00 p.m. – 6:15 p.m.

Skyway A

First Vice President's Reception - Dance
6:30 p.m. – 9:30 p.m.

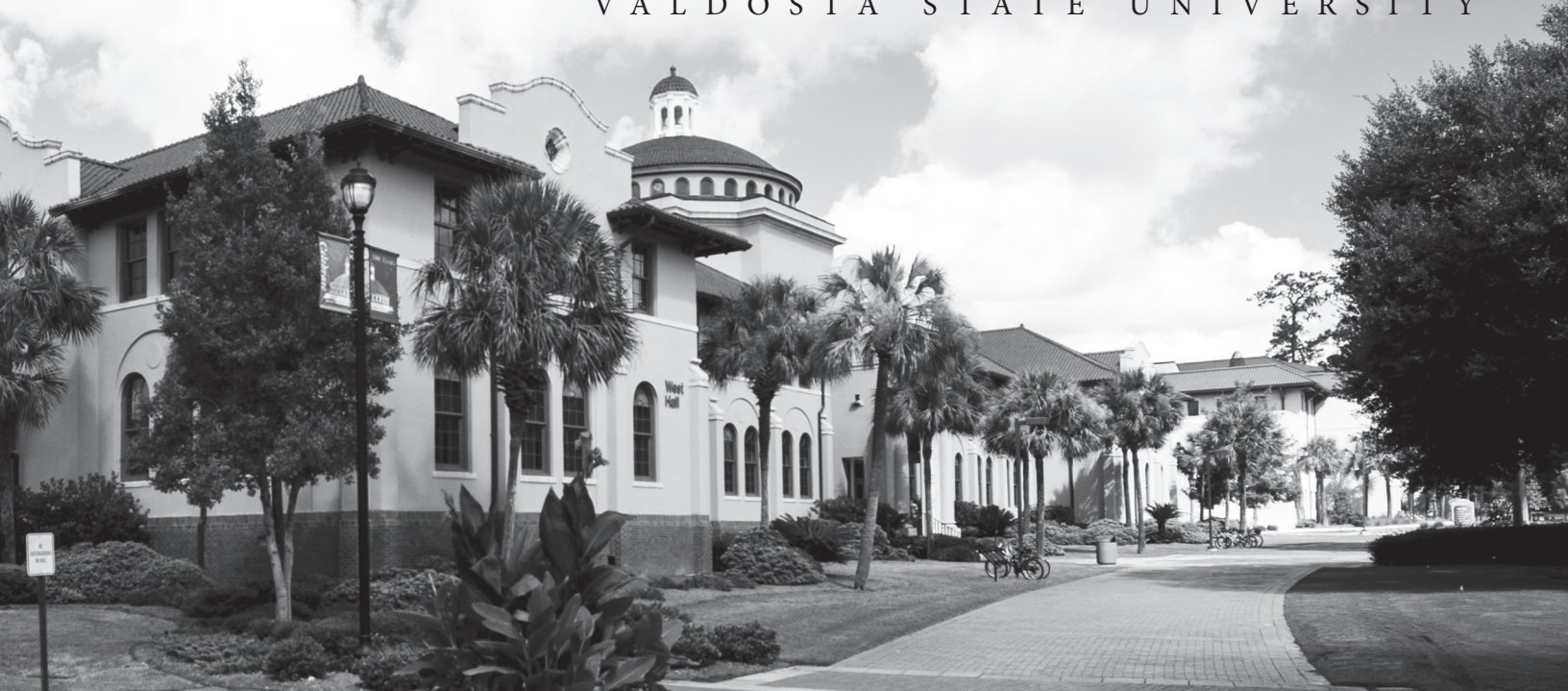
Northstar Ballroom 2nd Floor

Eighth Annual CSCA Pub Crawl
8:30 p.m. – Late Night

Meet in Lobby

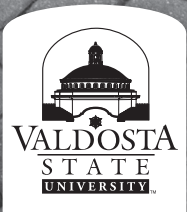
DEPARTMENT *of* COMMUNICATION ARTS

VALDOSTA STATE UNIVERSITY



offers a
MASTER *of* ARTS *in*
COMMUNICATION ARTS

emphasis in
MASS MEDIA *or*
SPEECH COMMUNICATION



For more information contact:

Dr. David Nelson, Graduate Coordinator

Phone: 229.245.3840

Email: drnelson@valdosta.edu

www.valdosta.edu/academics/graduate-school/

our-programs/communication-arts.php

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Communication
Power Your Future

Business Meeting Schedule

Wednesday, April 2nd

4:00 p.m. – 7:00 p.m. CSCA Executive Committee (*Minnehaha*)

Thursday, April 3rd

8:00 a.m. – 9:15 a.m. CSCA Finance Committee (*Skyway A*)

9:30 a.m. – 10:45 a.m. Rhetorical Theory and Criticism Interest Group
(*Greenway B*)
Basic Course Interest Group (*Greenway J*)

12:30 p.m. – 1:45 p.m. Political Communication Interest Group (*Greenway C*)

2:00 p.m. – 3:15 p.m. Intercultural Communication Interest Group (*Greenway E*)
Performance Studies and Theatre Interest Group
(*Northstar Ballroom*)
Women's Caucus Interest Group (*Greenway G*)

3:30 p.m. – 4:45 p.m. Organizational and Professional Communication Interest
Group (*Greenway A*)
Communication Ethics and Freedom of Expression Interest
Group (*Greenway F*)

5:00 p.m. – 6:15 p.m. Popular Culture Interest Group (*Greenway H*)
Adjunct/Temporary Division (*Greenway J*)

Friday, April 4th

8:00 a.m. – 9:15 a.m. Program Planners' Meeting (*Minnetonka*)
Communication Theory Interest Group (*Greenway D*)

9:30 a.m. – 10:45 a.m. 2014 National Education Debate Association (NEDA)
Executive Council Meeting (*Minnetonka*)
Sexual Orientation and Gender Identity Interest Group
(*Greenway E*)
G.I.F.T. Interest Group (*Mirage*)

11:00 a.m. – 12:15 p.m. Instructional Resources Interest Group (*Greenway I*)

12:15 p.m. – 2:15 p.m. CSCA Business Luncheon (*Northstar Ballroom*)

2:30 p.m. – 3:45 p.m. Community College Interest Group (*Skyway B*)

4:00 p.m. – 5:15 p.m. Kenneth Burke Society (*Minnetonka*)

Saturday, April 5th

9:30 a.m. – 10:45 a.m. Graduate Students Caucus Interest Group (*Skyway B*)
Argumentation and Forensics Interest Group (*Minnetonka*)
States Advisory Council (*Skyway A*)

11:00 a.m. – 12:15 p.m. Interpersonal and Small Group Interest Group (*Minnehaha*)

12:30 p.m. – 1:45 p.m. Communication Education Interest Group (*Greenway F*)
Media Studies Interest Group (*Harriet*)

2:00 p.m. – 3:15 p.m. Public Relations Interest Group (*Minnetonka*)

3:30 p.m. – 4:45 p.m. Health Communication Interest Group (*Greenway B*)
Undergraduate Programs Interest Group (*Greenway H*)

5:00 p.m. – 6:15 p.m. CSCA Executive Committee (*Skyway A*)

CSCA 2014 Short Courses

Short Course #1 Documentary Film as Method for Research: Expanding our Inquiry and Elevating our Reach

Sponsor: First Vice President Leah E. Bryant, DePaul University

Presenters: **Sara Drabik**, Northern Kentucky University
Art Herbig, Indiana University-Purdue University Fort Wayne
Charley Reed, University of Nebraska at Omaha
Jimmie Manning, Northern Illinois University
Bavand Karim, Northern Kentucky University

In this Short Course, we will explore the methodological foundations of documentary film as a method for conducting communication research, discuss different approaches for crafting documentaries, and provide participants with an overview of the resources and skills needed to incorporate documentary in their own research. Over the past several decades the reach and impact of documentary film has grown significantly. Partly given its reflexive and narrative nature, documentary film makes possible that which other forms of conventional inquiry may preclude. It provides a unique approach for examining communication and culture and, for some, an opportunity to extend their scholarship and make it accessible to a wider audience. In this short course, we seek to address the following: What possibilities for communication research exist as a consequence of incorporating documentary as a method? What are the creative and imaginative possibilities made available through documentary praxis? What are some of the practical skills needed to begin working with documentary materials? How can documentary help our discipline's research as a whole make more of a difference in how our culture communicates? Plan to attend, learn, participate, and engage in advancing the possibilities of documentary film as a method for research.

Short Course #2 Elevating the Online Classroom: Fostering Student Communication and Collaboration in Technology Mediated Environments

Sponsor: First Vice President Leah E. Bryant, DePaul University

Presenters: **Joann Golas**, DePaul University
Adriane Stoner, DePaul University
Beth Zoufal, DePaul University

In recent years the online learning movement has become an integral part of the curriculum for colleges and universities around the globe. Among the many benefits of online learning is the opportunity to prepare students for today's digital technology-centric workplace. This course employs traditional pedagogical strategies to explore how to build communication and collaboration skills among students in mediated/virtual contexts, thus adding to the potential learning outcomes of any online course.

Short Course #3
**“A Method to the Madness”: Tried and True Activities for Teaching Interdisciplinary
Research Methods**

Sponsor: First Vice President Leah E. Bryant, DePaul University

Presenters: **Nancy J. Brule**, Bethel University
Alyssa Chagnon, MN State University, Mankato
Jessica J. Eckstein, Western Connecticut University
Kory Keller, South Dakota State University
Katie Lever-Mazzuto, Western Connecticut State University

Research methods courses can be overwhelming for students to take and for instructors to teach! Students often think they will “never use” the information and skills in their “real lives.” This practical, applied short course will provide participants with numerous classroom activities that can be used to teach varying concepts from diverse research methodologies (e.g., subjectivist, empirical, critical) in an engaging manner. Combining over 50 years’ experience, we emphasize students’ realization that what they learn in their research methods class can and will serve them in their future career paths. Short course participants will have time to ask questions about implementation, challenges, and successes of these activities, as well as offer examples of their own activities to solicit feedback.

Short Course #4
The Impromptu Revolution: Teaching Strategies to Develop Impromptu Speaking Skills

Sponsor: First Vice President Leah E. Bryant, DePaul University

Presenter: **Stacy Hoehl**, Wisconsin Lutheran College

As many basic course and public speaking instructors will attest, the impromptu speech is among college students’ most-dreaded speech assignments. Framing the impromptu speech as a one-time event late in the semester creates unnecessary anxiety, and it treats impromptu speaking as an obstacle to be overcome rather than a skill to be learned. This course will provide teachers with practical strategies for transforming students’ approaches to impromptu speaking from survival into lifelong skill.

Short Course #5
Elevating the Student Experience: Active-Learning Approaches to
Teaching Gender and Sexuality

Sponsor: First Vice President Leah E. Bryant, DePaul University

Presenters: **Elizabeth Ribarsky**, University of Illinois, Springfield
Amie Kincaid, University of Illinois Springfield
Jessica Eckstein, Western Connecticut State University

This short course will explore active-learning exercises and teaching pedagogy for addressing gender and sexuality. This course will offer both new and seasoned instructors innovative and exciting exercises that can easily be adopted or adapted for a multitude of courses. The presenters will facilitate an open discussion between attendees, addressing the myriad of challenges and successes in attempting to elevate the student experience with what are often seen as sensitive and difficult topics to teach.

Short Course #6
Strategies for Developing and Presenting Course Syllabi:
The Pedagogical Communication Challenge

Sponsor: First Vice President Leah E. Bryant, DePaul University

Presenters: **Blair Thompson**, Western Kentucky University
Elizabeth Tolman, South Dakota State University

As instructors, we design and present syllabi for multiple courses each term. With the demands of new preps and multiple courses, implementing best practices for syllabi design and presentation can be challenging. Instructors must establish a balance between creating a well organized class and allowing for flexibility throughout the term. In addition to being a contract between the instructor and each student, the course syllabus is a student's first glimpse into the course, the instructor's expectations and teaching philosophy, the learning activities, assignment deadlines, and assigned readings. Participants will have the opportunity to learn about strategies for designing and presenting course syllabi. They will apply the short course content to a specific course.

Short Course #7
Making Connections and Collaborations in the Health Communication Curriculum

Sponsor: First Vice President Leah E. Bryant, DePaul University

Presenters: **Ray Baus**, University of Wisconsin-Whitewater
Katherine A. Becker, University of Wisconsin-Milwaukee
Christina Jones, University of Wisconsin-Whitewater
Kate Ksobiech, University of Wisconsin-Whitewater

Preparing students to enter the job market in the diverse field of health communication involves more than requiring successful completion of coursework. This short course will present multiple avenues faculty use to provide students with “real world” experiences to facilitate and enhance traditional classroom learning. Areas discussed include creating health communication symposia, multi-faceted health projects as a capstone experience, CBPR opportunities, and developing cross-university alliances for health communication courses.

Short Course #8
Enhancing Learning in the Classroom: Tips for Developing and Integrating Learning Techniques for Nontraditional Students in Communication Courses

Sponsor: First Vice President Leah E. Bryant, DePaul University

Presenter: **Stephanie Shimotsu-Dariol**, Western Governors University

With the drastic rise of nontraditional students attaining undergraduate degrees, this short course grounded in the eight step process of adult learning posed by Knowles (1995), aims to provide an understanding of the particular learning needs of adults and recommends practices and tips that are designed to enhance learning specific to communication courses. Discussion and activities facilitated in this short course will offer materials that are applicable in the classroom—both through face-to-face and distance learning settings. Attendees will leave this short course with supplemental resources that are classroom ready.

Short Course #9
Civic Engagement as Transformative Education: Elevating the Discipline in a Semester-Long Practicum in Citizenship

Sponsor: First Vice President Leah E. Bryant, DePaul University

Presenters: **Leila Brammer**, Gustavus Adolphus College
Pamela Conners, Gustavus Adolphus College
Martin Lang, Gustavus Adolphus College
Sarah Wolter, Gustavus Adolphus College

This short course presents a successful semester-long civic engagement project that provides a practicum in argument and citizenship and specifically focuses on developing student voice, public advocacy, and civic involvement. The project is suitable for Public Speaking, Argument, and other communication courses. The short course presents the course, project, and supporting materials for success in adoption.

Short Course #10
World Universities/British Parliamentary Debate Training Workshop

Sponsor: First Vice President Leah E. Bryant, DePaul University

Presenter: **Emily Ravenscroft-Stuckenbruck**, Nicolet Area Technical College

British Parliamentary Debate has been the primary format of academic debate in European universities for decades and is quickly developing a strong circuit in the United States. The format involves four, two-person teams competing in each round, with each individual delivering one speech. This short course will provide a brief introduction to the style and give information on practicing this style on your current or future debate team.

Short Course #11
Mobile Learning in the Communication Classroom: Elevating Social Media and Mobile Technology from In-Class Diversion to Pedagogical Tool

Sponsor: First Vice President Leah E. Bryant, DePaul University

Presenters: **Darlene Hantzis**, Indiana State University
Shana Kopaczewski, Indiana State University

Increasingly, knowledge gaining--the primary work of pedagogy--is positioned as a function or practice of mobile media. Educators have different levels of knowledge about the nature and capacity of digital resources, different competencies with and affectional responses to "screens." This short course will explore the benefits of using cell phones to create relevant and impactful educational experiences for students. Examples and resources for incorporating mobile technology in the classroom will be discussed and developed.

Short Course #12
Elevating Co-cultural Voices in the College Classroom

Sponsor: First Vice President Leah E. Bryant, DePaul University

Presenters: **Keith Brooks**, Bethel University
L. Ripley Smith, Bethel University

This interactive short course examines ways to enhance classroom climate and implement culturally responsive instruction for increasingly diverse college learning spaces. Important pedagogical issues relating to cultures of power, the silenced dialogue, credibility of voice, validating narratives, and affirmation of identity will be addressed using social identity construction theory and techniques. Participants will discuss case study scenarios and produce possible solutions for creating and maintaining the dialogic equity necessary for a healthy learning environment.

Short Course #13
Eliminating the Excuses: Developing Learning Toolkits to Elevate Undergraduate Education

Sponsor: First Vice President Leah E. Bryant, DePaul University

Presenters: **Jennifer Kienzle**, University of Nebraska, Lincoln
Chigozirim Utah, University of Nebraska, Lincoln
Alexis Waters, University of Nebraska, Lincoln

A common critique of lower-level communication courses from undergraduates is that they are “just common sense”. We reframe this as an undergraduate call for relevant, meaningful learning that enables connection building between prior and new knowledge. We offer a customizable research-based learning toolkit that is simple enough to be used consistently in the classroom. The course will conclude with a brainstorming session where instructors work together to modify the toolkit to suit specific teaching contexts.

2014 Program Planners

David Wendt , Keokuk High School	Adjunct/Temporary Faculty
David Airne , University of Montana	Argumentation & Forensics
John Hooker , Illinois State University	Basic Course
Elizabeth Ribarsky , University of Illinois-Springfield	Communication Education
Suzanne V. L. Berg , Bowling Green State University	Communication Ethics & Freedom of Expression
Patric R. Spence , University of Kentucky	Communication Theory
Jeffrey Sorrels , Delta College-Michigan	Community College
Mark Cruea , Ohio Northern University	G.I.F.T.
Timothy McKenna , Ohio University	Graduate Student Caucus
Laura Dawn Russell , Denison University	Health Communication
Daria S. Heinermann , Wayne State University	Instructional Resources
Heather Nesemeier , Minnesota State University-Moorhead	Intercultural Communication
Maria Brann , West Virginia University	Interpersonal & Small Group Communication
Krista L. Phair , Central Texas College	Kenneth Burke Society
Sara Drabik , Northern Kentucky University	Media Studies
Jeremy Fyke , Marquette University	Organizational & Professional Communication
Patrick Santoro , Governors State University	Performance Studies & Theatre
Ryan Neville-Shepard , IUPUC	Political Communication
Danielle Stern , Christopher Newport University	Popular Culture
Angie Jerome , Western Kentucky University	Public Relations Division
Nichelle McNabb , Otterbein University	Rhetorical Theory & Criticism
Ahmet Atay , College of Wooster	Sexual Orientation & Gender Identity
Randy K. Dillon , Missouri State University	States Advisory Council
Robert Gobetz , University of Indianapolis	Undergraduate Programs
Sarah Turner McGowen , University of Missouri	Women's Caucus

COMMUNICATION STUDIES

MASTER OF SCIENCE
DEGREE PROGRAM

SOUTH DAKOTA STATE UNIVERSITY

Graduate Faculty

Jennifer Anderson, Ph.D.

*Health Communication
and Research Methods*

Laurie Haleta, Ph.D., Chair

*Instructional Communication
and Organizational Communication*

Karla Hunter, Ph.D.

*Social Influence,
Political Communication
and Communication Theory*

Rebecca A. Kuehl, Ph.D.

*Rhetorical Studies
and Intercultural Communication*

Elizabeth Tolman, Ph.D.

*Interpersonal Communication
and Graduate Studies Coordinator*

Joshua Westwick, Ed.D.

*Instructional Communication
and Basic Course Director*



The **GRADUATE PROGRAM** at SDSU offers the **MASTER OF SCIENCE DEGREE** which provides a comprehensive curriculum in the advanced study of communication studies. Our **MASTER'S ONLY** program offers research opportunities, one-on-one mentoring, small class sizes, and the opportunity to develop teaching skills while pursuing your academic goals. **GRADUATE TEACHING ASSISTANTSHIPS** are available through the Fundamentals of Speech course which was recognized as the **2013 PROGRAM OF EXCELLENCE** by the Basic Course Division of NCA. Graduate students will have the opportunity to work in our new **SPEECH COMMUNICATION CENTER FOR STUDENT SUCCESS**.



Department of
Communication
Studies and Theatre

Box 2218
SDSU
Brookings, SD 57007
605-688-6131

www.sdstate.edu/cst

2013-2014 Interest Group, Caucus, and Section Officers

Adjunct/Temporary Faculty Caucus

Chair: **David Wendt**
Keokuk High School
Vice-Chair: **Jacob Isaacs**
Ivy Tech College
Secretary: **Jeff Mendenall**
Ivy Tech College

Communication Ethics and Freedom of Expression Interest Group

Chair: **Elizabeth Tolman**
South Dakota State University
Vice-Chair: **Suzanne V. L. Berg**
Bowling Green State University
Secretary: **Beth Messner**
Ball State University

Argumentation and Forensics Interest Group

Chair: **David Airne**
University of Montana
Vice-Chair: **John Price**
University of Kansas
Secretary: **Mike Bauer**
Ball State University

Communication Theory Interest Group

Chair: **Patric R. Spence**
University of Kentucky
Vice-Chair: **Andrew F. Herrmann**
East Tennessee State University
Secretary: **Michael Burns**
Texas State University

Basic Course Interest Group

Chair: **John Hooker**
Illinois State University
Vice-Chair: **Tiffany Wang**
University of Nebraska, Lincoln
Secretary: **Sandy Pensoneau-Conway**
Southern Illinois University,
Carbondale

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2013-2014 Interest Group, Caucus, and Section Officers

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Secretary: **Joe Hassert**
Bloomsburg University

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Chair: **Nichelle McNabb**
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Vice-Chair: **James T. Petre**
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University of Kansas

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Secretary: **Stephanie Young**
University of Southern Indiana

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Chair: **Danielle Stern**
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Northwest Missouri State

2013-2014 Interest Group, Caucus, and Section Officers

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Chair: **Michaela D.E. Meyer**
Christopher Newport University

Vice-Chair: **Sarah Turner McGowen**
University of Missouri

Secretary: **Malynda Johnson**
Carroll University

Congratulations to Nancy Brule

The Bethel University Department of Communication Studies congratulates our own Nancy Brule, Ph.D., on her many years of work as Executive Director of the Central States Communication Association. We recognize her involvement and successful leadership in the association, and we congratulate her on this honor.

The Department of Communication Studies at Bethel University is dedicated to providing a quality liberal arts undergraduate education, training future leaders who are committed to making a difference in the world. We take great pride in our students, many of whom go on to pursue graduate studies. We are especially proud of the 25 Bethel University students who are attending the CSCA conference and presenting their work.

The Department of Communication Studies features innovative and rigorous programs at the undergraduate level. We are excited about our department's revised curriculum and new majors: BS Communication Studies (Relational and Rhetorical emphases); Independent Film-making; Media Production; Organizational Communication.

For more information about the Department of Communication Studies at Bethel University, go to comm.bethel.edu.



**BETHEL
UNIVERSITY**

2014 Top Paper and Panel Award Recipients

Argumentation and Forensics Interest Group

Top Paper

“Arguing about Climate Change: Argument Spheres and The Fossil Fuels Industry”

Jeffrey D. Brand, University of Northern Iowa

Top Student Paper

“The Future of Space Flight: A Burkean Analysis of Arguments Concerning the Constellation Program”

Katharine Hodgdon, Central Michigan University

Top Panel

“Elevating Ideas of Winning: Exploring Challenges and Strategies to Ideas of Forensic ‘Success’”

Jeremy Christensen, Alderson Broaddus University

Scott Jensen, Webster University

Tomeka Robinson, Marietta College

Erick Roebuck, John Brown University

Jordan D. Smith, Colorado Christian University

Rebekah Watson, University of Indianapolis

Basic Course Interest Group

Douglas M. Trank Award for Top Paper

“Speaking of Public: Comparing the Democratic and Advertising Models of Public Speaking”

Joshua E. Young, University of North Dakota

David J. Potter, University of North Dakota

Melissa Beall Award for Top Panel

“Elevating the Basic Course through the NCA Task Force”

Suzanne White, Century College

Cheri J. Simonds, Illinois State University

Angela Hosek, Emerson College

Joe Valenzano III, University of Dayton

Community College Interest Group

Top Panel

“Elevating the Discourse: How We Can Think About the Pedagogical Differences in Teaching Online and Face-to-Face”

Chair: **Nadine Cichy**, Sinclair Community College

Presenters: **Heather Nesemeier**, Minnesota State University Moorhead

Kristopher Copeland, Northeastern State University

Kimberly Weismann, Williston State College

2014 Top Paper and Panel Award Recipients

Communication Education Interest Group

Top Paper

"Elevating Mediated Educational Discourse: A Generational Examination of Teacher-Student Facebook Use and the Effects on Perceived Instructor Immediacy"

Aaron Enskat, Illinois State University

Stephen K. Hunt, Illinois State University

John F. Hooker, Illinois State University

Gustav Friedrich Award for Top Student Paper

"Evidence of Generative Learning Strategies in Student Microblogging: Elevating the Instructional Use of Twitter for Collaborative Notetaking in the Communication Classroom"

Michael D. D. Willits, Old Dominion University

Top Panel

"Aristotle, Post Modernism and the Internet: The 21st Century Rhetorical Criticism Classroom"

Chair: **Kristen McCauliff**, Ball State University

Presenters: **Rachel Friedman**, Embry-Riddle Aeronautical University

Kristen L. McCauliff, Ball State University

Nichelle McNabb, Otterbein University

Nicholas S. Paliewicz, University of Utah

Communication Ethics and Freedom of Expression

Top Paper

"Socially Constructed "Dark Sides" of Online Interaction: Sexuality, Computer-Mediated Communication, and Discourses of Ethical Relational Practices"

Jimmie Manning, Northern Illinois University

Top Student Paper

"Fighting Business with Business:" Construction and Representation of the 'Vulnerable and/ or Exploited Woman' Through the Communicative Labor of the Not for Sale Campaign"

Amanda Feder, Eastern Illinois University

Top Panel

"Be the IRB – An Interactive Panel: Elevating the Conversation on Ethical Research Dilemmas"

Chair & Respondent: **Lawrence R. Frey**, University of Colorado-Boulder

"Can I Even Use This Data"?: The Case of Abandoned Data"

Andrea Lambert South, Northern Kentucky University

"Sex, Sexual Identity, and Communication: Three Cases"

Jimmie Manning, Northern Illinois University

"But They're Not Participants, They're Authors!"

Jay Baglia, DePaul University

"Is This a Bad Time?: Studying Families Making End-of-Life Decisions for Loved Ones"

Jessica Elton, Eastern Michigan University

"I Know This is Embarrassing Already but . . . ": Approaching and Addressing Issues with Testicular Cancer, Prostate Cancer, and Masculinity Across Multiple Institutions"

Daniel Steven Strasser, Rowan University

2014 Top Paper and Panel Award Recipients

Communication Theory Interest Group

Top Paper

“Application of Presence Research in Human-to-Nonhuman Interaction to Human-to-Human Interaction”

Jihyun Kim, Bloomsburg University

Top Student Paper

“I AM SPAM: Theorizing a Relational Practice of Trans-Textual Identity”

Steven Farias, Southern Illinois University

Graduate Student Caucus

Top Paper

“Queer Sweet Home: Disorientation, Tyranny, and Silence in Digital Space”

Jules Wright, University of Minnesota

Top Panel

“Elevating Voices from the Margins: Exploring Traditional/Contemporary Communication Inquiry using Alternative Perspectives”

Katherine Denker, Ball State University

Adam Tyma, University of Nebraska – Omaha

Andrea Iaccheri, Ohio University

Stevie Munz, Ohio University

Jennifer Rome, Creighton University

Justin J. Rudnick, Ohio University

G.I.F.T.

Top Submissions- Great Ideas for Teaching

“Elevating Students’ Understanding of Communicator Styles: How Would Each Communication Style Manage Organizational Conflict?”

Nicole A. Ploeger, University of Wisconsin-La Crosse

“The Cups Game as Small Group Communication Activity”

Diana L. Tucker, Walden University

Maggie Sullivan, Loras College

Health Communication Interest Group

Top Paper

“Communication and Healthy Sexual Practices: Toward a Holistic Communicology of Sexuality”

Jimmie Manning, Northern Illinois University

Top Student Paper

“Understanding the Decline of U.S. Nutrition Label Use: A Health Belief Model Perspective”

Liliya Yakova, Purdue University

2014 Top Paper and Panel Award Recipients

Instructional Resources Interest Group

Top Paper

“The Development and Validation of the Clicker Benefit Scale: Elevating Assessment of Student Response Systems”

John F. Hooker, Illinois State University

Katherine J. Denker, Ball State University

Morgan E. Summers, Michigan State University

Top Panel

“Teaching Naked: Stripping the Traditional Classroom by Elevating Engaging Activities”

Shannon VanHorn, Valley City State University

Jonna Ziniel, Valley City State University

Audra Myerchin, Minot State University

Kim Weismann, Williston State College

Nancy Pearson, Minot State University

Intercultural Communication Interest Group

Top Paper

“Towards an Intercultural Theory of Immediacy: A Deconstruction of Communication Scholarship”

Robb Conrad Lauzon, Wayne State University

Top Panel

“Elevating Muted Voices”

Joel S. Ward, Bethel University

“Elevating Female Refugee Voices”

L. Ripley Smith, Bethel University

“Elevating the voice of Native Americans in Media”

Scott Sochay, Bethel University

“Encouraging voice in the classroom: The unheard voices of ELL students”

Jessica Samens, University of Wisconsin-Eau Claire

“Pietism: A Muted Voice worth Elevating in Higher Education”

Joel S. Ward, Bethel University

“Upgrades 2.0”

Artie Terry, Bethel University

Interpersonal and Small Group Communication Group

Top Paper

“Relational Uncertainty, Self-Other Inclusion, and Communication Satisfaction as Predictors of Friendship Relational Maintenance, and How Equity Changes the Story”

Katherine E. Forsythe, Texas Christian University

Andrew M. Ledbetter, Texas Christian University

2014 Top Paper and Panel Award Recipients

Nancy Burrell Award for Top Student Paper

“Dad Doesn’t Text’: Examining How Parents’ Access to Information Communication Technologies Influences Satisfaction Among Adult Children”

Jennifer Schon, University of Kansas

Top Panel

“Obstacles and Opportunities: Family Communication, Life-Cycle Transitions, and Turbulence”

Colleen W. Colaner, University of Missouri

Allison Thorson, University of San Francisco

Sandra Metts, Illinois State University

Dawn O. Braithwaite, University of Nebraska-Lincoln

Paul Schrodt, Texas Christian University

Kyle Waznis, Illinois State University

Haley Kranstuber Horstman, University of Missouri

Kenneth Burke Society

Top Debut Paper

“The Pentad and The Manifesto: A look into the motives of Christopher J. Dorner”

Lori A. Wells, California State University

Media Studies Interest Group

Top Paper

“Her Ringtone is *Lilliburlero*: The Shadow of History at the British Broadcasting Corporation”

W. Joe Watson, Baker University

Samuel L. Becker Award for Top Student Paper

“Tweeting Doomsday: Proselytizing for Profit through Participatory Media”

Andrew W. Cole, University of Wisconsin-Milwaukee

Top Panel

“Elevating Traditional Theories to Study New Media Environment”

Igor Ristic, University of Kansas

Adam Tyma, PhD, University of Nebraska-Omaha

“My Family is Not Really the Social Network Type’: How College Students Navigate Technology to Maintain Relationships with Family”

Renee Bourdeaux, North Dakota State University

Nancy DiTunnariello, North Dakota State University

Carrie Anne Platt, PhD, North Dakota State University

“Smart Phone Technology and Behavioral Monitoring: Testing Mobile Application Use and Alcohol Consumption Attitude Change”

Brett N. Billman, PhD, St. Ambrose University

“Framing The Brave New Media”

Keith Brown, Wayne State University

“Radio Free Twitter: Democratizing Broadcasting with New Media”

Joshua Hawthorne, University of Missouri, Columbia

2014 Top Paper and Panel Award Recipients

“Do Real World Theories Apply in Virtual Worlds? New Perspectives to Look At Traditional Communication Theories”

Yifeng Hu, PhD, The College of New Jersey

“An Extremist Political Party on YouTube: Evidence of Selective Exposure?”

Marta N. Lukacovic, Wayne State University

Organizational and Professional Communication Interest Group

Top Papers

“For Whom the Bell Tolls: Disaster-Relief Volunteer Work”

Vinita Agarwal, Salisbury University

Top Student Paper

“Material Morality and Embodied Ethics in Organizations: The Role of Affordances in Guiding Workers' Actions.”

Elizabeth Wilhoit, Purdue University

Top Panel

“Elevating the Dialogue about Emotions and Organizations”

Pamela Lutgen-Sandvik, North Dakota State University

“Elevating the Emotions of Restorative Justice in Organizational Communities.”

Gregory D. Paul, Kansas State University

Sarah E. Riforgiate, Kansas State University

“Positive Emotions and Positive Spirals that Elevate Communication.”

Pamela Lutgen-Sandvik, North Dakota State University

“Elevating Emotional Labor to Emotional Agency.”

Kathleen Krone, University of Nebraska- Lincoln

“Elevating Patients' Face-saving: Medical Professionals' Communication with Terminal Patients.”

Keith Bistodeau, North Dakota State University

“Glimpses in the Emotions of Immigrant Women Engineers: Opportunities for Elevated Communication.”

Elena Gabor, Bradley University

“The Gleeful Destruction of Elevated Emotions in Workplace Camaraderie.”

Debbie Dougherty, University of Missouri

“Emotional Labor across the Life Course, Elevating “Grey” Feelings.”

Lindsey B. Anderson, Purdue University

Performance Studies & Theatre Interest Group

Top Paper

“(De)Constructing the Black/White Binary: Racial Performances in Sundown Town Stories”

Elena Esquibel, DePaul University

Top Debut Paper

“A Life Well-Lived and Well-Ended: The Story of My Father”

Val Wright, Ohio University

2014 Top Paper and Panel Award Recipients

Political Communication Interest Group

Top Paper

“Americans for a Better Tomorrow, Tomorrow: The Normative Effects of Political Comedy”

Benjamin R. Warner, University of Missouri, Columbia

Hayley J. Cole, University of Missouri, Columbia

Joshua Hawthorne, University of Missouri, Columbia

J. Jeffrey Auer Award for Top Student Paper

“Inarticulateness and Authenticity: Sarah Palin’s Unexpected Recipe for Populist Success”

Meredith Neville-Shepard, University of Kansas

Popular Culture Interest Group

Top Paper

“Hustlers and Ghosts”: The Parasitic Entrepreneurialism of *Storage Wars*”

Steven Melling, University of Missouri-Kansas City

Top Student Paper

“‘Upper-lower-middle-class types’: Portrayals of Social Class in *The Simpsons*”

Chad Woolard, Illinois State University

President’s Undergraduate Honors Research Conference

Top Paper

“Mohamed Morsi: President or Patriarch”

Beth Ann Marten, University of Missouri-Kansas City

Public Relations Interest Group

Top Paper & Top Student Paper

“How to Respond? Ambiguity and Livestrong’s Response following Lance Armstrong’s Enhancement Drug Confession”

Heidi Sisler, Western Kentucky University

Rhetorical Theory and Criticism Interest Group

Karlyn Kohrs Campbell Award for Top Paper

“Elevating Sports Discourse: Rhetorical recirculation, fragmentation, and Chris Broussard”

Katherine L Lavelle, University of Wisconsin-La Crosse

David Zarefsky Award for Top Student Paper

“Prophecy in The Newsroom”

Zachary Walker, University of Kansas

2014 Top Paper and Panel Award Recipients

Sexual Orientation and Gender Identity Caucus

Top Paper

“On the (Im)possibilities of Queer Mentoring: Queering Our Interpersonal Educative Labor and Performance”

Michaela D.E. Meyer, Christopher Newport University

Top Student Paper

“Creating Co-cultural Space: Exploring Specialized [Gender Neutral] Living Communities”

Timothy P. McKenna, Ohio University

Undergraduate Programs Interest Group

Outstanding Undergraduate Programs Award

Illinois State University, Normal, IL

Women’s Caucus

Top Paper

“Elevating African Women in Communication Studies: Black Feminisms and the Rhetorical Significance of Dr. Wangari Maathai”

Rachel Alicia Griffin, Southern Illinois University, Carbondale

Gloria Pindi Nziba, Southern Illinois University, Carbondale

Top Student Paper

“Mediated Evaluations of Sarah Palin’s Gender Transitioning in the 2008 Presidential Election”

Jessy Jasson Ohl, University of Nebraska-Lincoln

Top Panel

“Agency in Childbirth Stories: Elevating Women’s Birth Experiences”

Chair: **Jessica M. W. Kratzer**, Middle Tennessee State University

Presenters: **Anji L. Phillips**, Bradley University

Tennley Vik, Emporia State University

Molly Smith, University of Kentucky

Jami Warren, University of Kentucky



Department of Communication

a faculty committed
to the academy and
to community
partnerships

Mike Allen	<i>social influence, methods</i>
Sandra Braman	<i>law, technology, global</i>
Nancy Burrell	<i>conflict, mediation</i>
Julie Deaney	<i>health, methods</i>
Kathryn Dindia	<i>sex differences</i>
Kathryn Fonner	<i>organizational</i>
Leslie Harris	<i>rhetoric, history, gender</i>
John Jordan	<i>rhetoric, culture, media</i>
John Johnson	<i>instructional</i>
William Keith	<i>deliberation, science</i>
Sang-Yeon Kim	<i>cross-cultural, persuasion</i>
Tae-Seop Lim	<i>intercultural</i>
Edward Mabry	<i>social networking</i>
Reneé Meyers	<i>group decision-making</i>
Kathryn Olson	<i>rhetorical studies</i>
Jennifer Peterson	<i>health</i>
Robert Ricigliano	<i>intl peacebuilding</i>
Hayeon Song	<i>technology, health</i>
Erik Timmerman	<i>organizational</i>
Lindsay Timmerman	<i>close relationships</i>
Elaine Wong	<i>organizational</i>

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**Central States Communication Association
2015 Annual Conference**

Convergence

**Madison, Wisconsin
April 8 - April 12, 2015**

Convergence has been selected as the theme for the 2015 Central States Communication Association convention in order to encourage the convergence of scholarship, cultures, and academics as well as to illustrate the importance of coming together and including all voices.

Through a *convergence of scholarship*, we may explore how scholars benefit from an awareness of what is taking place in disciplines outside their areas of expertise and from opportunities to examine points of overlap in their respective areas of study. Accordingly, submissions dedicated to bringing together separate areas of study and submissions dedicated to the integration of ideas in our discipline are encouraged.

Through a *convergence of cultures*, we may recognize and promote diversity within the discipline and the association. Doing so entails broadening our research efforts to include the communication of less-privileged members of societies. It also entails promoting the full participation and inclusion of members from groups historically less involved in the discipline and the association. Accordingly, submissions dedicated to the communication of groups typically excluded from research and submissions dedicated to exploring opportunities to advance the diversity of our discipline are encouraged.

Through a *convergence of institutions*, we may bring together and promote the inclusion of scholars from all types of academic institutions. Providing opportunities for and encouraging the participation of scholars from all types of academic institutions will strengthen both the discipline and the association. Accordingly, submissions dedicated to the concerns of scholars from specific types of academic institutions and submissions dedicated to exploring opportunities to advance the inclusion of all scholars are encouraged.

Although submissions dedicated to the convention theme are especially encouraged, all submissions are more than welcome. Please feel free to contact me at the following address with any questions and ideas you may have: mcmahan.csa@gmail.com.

These are exciting times for our discipline and our association.

I am looking forward to seeing everyone in Madison.

David T. McMahan

STATE ADVISORY: State Calls

Communication and Theater Association of Minnesota (CTAM)

The Annual CTAM Convention is scheduled for September 12 and 13, 2014 at the Holiday Inn Hotel and Suites, St. Cloud, Minnesota. For conference information please visit:

<http://www.mnsu.edu/cmst/ctam/>

Communication, Speech & Theatre Association of North Dakota (CSTAND)

The Annual CSTAND Convention is scheduled for September 11, 12, 13, 2014 at Seven Seas in Mandan, North Dakota. For convention information please visit:

<http://www.cstand.org/?page=convention>

Illinois Communication and Theatre Association

The Annual Convention of the Illinois Communication and Theatre Association is scheduled for September 25-27, at the Hilton Lisle in Naperville, Illinois. The theme is "What If..." For questions regarding the convention please contact Kevin Long at klong@harpercollege.com or visit www.illinoiscta.com.

Indiana Communication Association (ICA)

The 2014 ICA Annual Conference is tentatively scheduled for October 2014. For more conference information please contact Jacob Isaacs at jisaacs@ivytech.edu

Iowa Communication Association

The 50th Annual ICA Conference "Bridging Disciplines/Differences/Decades" will take place September 19 and 20, 2014 on the DMACC Ankeny Campus, Ankeny, Iowa. For conference information including submission of program proposals please visit:

<http://www.uni.edu/commstudies/ica/conference/conference.htm>

Speech and Theatre Association of Missouri State (STAM)

The 82nd Annual STAM Conference is scheduled for September 25-27, 2014 at the Resort at Port Arrowhead, Lake of the Ozarks, Missouri. For conference information please visit:

<http://speechandtheatre.org/2014-conference/>

Nebraska Speech Communication and Theatre Association (NSCTA)

The Annual NSCTA Convention will take place September 25-27 in Grand Island, Nebraska. For conference information please visit:

<http://www.nscta.info/>

Oklahoma Speech Theatre Communication Association (OKTSA)

The 88th Annual OKTSA Conference “Teaching Communication in the Digital Age” will take place September 6, 2014 in Oklahoma City, Oklahoma. For conference information please visit:

<http://www.okstca.org/conference.htm>

Ohio Communication Association

The 78th Annual Conference of the Ohio Communication Association “Capitalizing on Communication” will be held October 3 and 4, 2014 on the Franklin University campus, Columbus, Ohio. For conference information please visit:

<http://ohiocomm.org/events/78th-annual-ohio-communication-association-conference/>

Speech Communication Association of South Dakota

The Annual Conference of the Speech Communication Association of South Dakota will be held September 12 and 13, 2014 at the Holiday Inn, Spearfish, South Dakota. For conference information please visit:

<https://sites.google.com/site/sdspeechcomm/scasd-convention>

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Illinois State University
Indiana Wesleyan University
Kansas Wesleyan University
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University of Minnesota
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1931-34	Charles R. Layton	1972-74	David M. Berg
1937-39	Loren D. Reid	1974-76	Gustav V. Friedrich
1939-45	Orville A. Hitchcock	1976-81	David M. Berg
1946-47	Wayne N. Thompson	1981-85	James F. Weaver
1947-50	William M. Sattler	1985-88	Larry D. Miller
1950-53	J. Garber Drushal	1988-91	Linda L. Moore
1953-56	Wayne N. Thompson	1991-94	Daniel P. Millar
1956-57	Halbert E. Gulley	1994-97	Arlie V. Daniel
1957-60	H.L. Ewbank, Jr.	1997-00	Lynn H. Turner
1960-63	Merrill T. Baker	2000-04	Terry Perkins
1963-66	Paul H. Boase	2004-06	Scott A. Myers
1966-69	Larry D. Clark	2006-09	Shelly Schaefer Hinck
1969-72	Kenneth E. Andersen	2009-14	Nancy J. Brule

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1931-34	Alan H. Monroe	1976-77	Donn Parson
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1937-38	Charles R. Layton	1978-79	Barbara Larson
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1949-50	Paul Moore	1987-88	Barbara S. Wood
1950-51	William M. Sattler	1988-89	Charles J. Stewart
1951-52	John W. Keltner	1989-90	Judy C. Pearson
1952-53	Martin J. Holcomb	1990-91	Douglas M. Trank
1953-54	John E. Dietrich	1991-92	Larry D. Miller
1954-55	Max Fuller	1992-93	Melissa L. Beall
1955-56	Charles Balcer	1993-94	Linda L. Moore
1956-57	Wilbur E. Moore	1994-95	Ellen Reid Gold
1957-58	Wayne N. Thompson	1995-96	Carolyn Calloway-Thomas
1958-59	N. Edd Miller	1996-97	Daniel P. Millar
1959-60	Donald K. Smith	1997-98	Lawrence Frey
1960-61	Charlotte G. Wells	1998-99	Sandra Metts
1961-62	H.L. Ewbank, Jr.	1999-00	Arlie V. Daniel
1962-63	G. Bradford Barber	2000-01	Cynthia Berryman-Fink
1963-64	Raymond G. Smith	2001-02	J. Kevin Barge
1964-65	Merrill T. Baker	2002-03	Pamela Cooper
1965-66	Winston L. Brembeck	2003-04	Roberta A. Davilla
1966-67	Orville A. Hitchcock	2004-05	Lynn H. Turner
1967-68	Charlotte Lee	2005-06	Diana B. Carlin
1968-69	Paul H. Boase	2006-07	Deanna Sellnow
1969-70	Wilmer A. Linkugel	2007-08	Jack Kay
1970-71	Robert K. Gilmore	2008-09	Nancy Brule
1971-72	Ernest G. Bormann	2009-10	Christina S. Beck
1972-73	Larry D. Clark	2010-11	Stephen Hunt
1973-74	Jerry M. Anderson	2011-12	Scott Myers
1974-75	Kenneth E. Andersen	2012-13	Mitchell McKinney
1975-76	William Brooks		

Past CSCA Convention Sites

1933	Iowa City, University of Iowa	1979	St. Louis, Chase Park Plaza
1934	Evanston, Northwestern Univ.	1980	Chicago, Sheraton-Chicago
1935	Madison (cancelled)	1981	Chicago, Palmer House
1936	No convention	1982	Milwaukee, Marc Plaza
1937	Madison, University of Wisconsin	1983	Lincoln, Lincoln House
1938	Columbia, University of Missouri	1984	Chicago, Palmer House
1939	Minneapolis, University of Minn.	1985	Indianapolis, Hyatt Regency
1940	Terre Haute	1986	Cincinnati, Netherland Plaza Hotel
1941	Oklahoma City, Hotel Biltmore	1987	St. Louis, Clarion Hotel (with SSCA)
1942	Des Moines (cancelled)	1988	Schaumburg, Hyatt Regency
1943	No convention	1989	Kansas City, Adam's Mark
1944	No convention	1990	Detroit, Westin Hotel
1945	No convention	1991	Chicago, Palmer House
1946	No convention	1992	Cleveland, Sheraton City Center
1947	Columbia, University of Missouri	1993	Lexington, Radisson & Hyatt Regency (with SSCA)
1948	Chicago, Congress Hotel	1994	Oklahoma City, Century Centre
1949	Omaha, Hotel Fontenelle	1995	Indianapolis, Hyatt Regency
1950	Columbus, Deshler-Wallick House	1996	St. Paul, Radisson
1951	Milwaukee, Hotel Schroeder	1997	St. Louis, Regal Riverfront
1952	Tulsa, Hotel Mayo	1998	Chicago, Hyatt Regency
1953	Chicago, Congress Hotel	1999	St. Louis, Adam's Mark (with SSCA)
1954	Chicago, Sherman House	2000	Detroit, Marriott Renaissance Center
1955	St. Louis, Hotel Jefferson	2001	Cincinnati, Omni Netherland Plaza
1956	Chicago, Sherman House	2002	Milwaukee, The Pfister
1957	Minneapolis, Hotel Leamington	2003	Omaha, The Doubletree
1958	no information	2004	Cleveland, Renaissance Cleveland
1959	Detroit, Statler Hotel	2005	Kansas City, MO, Downtown Marriott
1960	Chicago, LaSalle Hotel	2006	Indianapolis, Crowne Plaza Hotel and Conference Center
1961	Chicago, LaSalle Hotel	2007	Minneapolis, Hyatt Regency Downtown
1962	Chicago, Sherman House	2008	Madison, Madison Concourse Hotel and Governor's Club
1963	Chicago, Morrison Motel	2009	St. Louis, The Millennium
1964	St. Louis, Sheraton-Jefferson	2010	Cincinnati, Hilton Cincinnati
1965	Chicago, Pick-Congress Hotel	2011	Milwaukee, Hyatt Regency
1966	Chicago, LaSalle Hotel	2012	Marriott Renaissance, Cleveland, Ohio
1967	Indianapolis, Claypool Hotel	2013	Marriott Downtown, Kansas City, Missouri
1968	Chicago, LaSalle Hotel		
1969	St. Louis, Chase Park Plaza		
1970	Chicago, Sherman House		
1971	Cleveland, Sheraton-Cleveland		
1972	Chicago, Sheraton-Chicago		
1973	Minneapolis, Hotel Leamington		
1974	Milwaukee, Marc Plaza		
1975	Kansas City, Muehlebach Hotel		
1976	Chicago, Pick-Congress Hotel		
1977	Southfield, Sheraton Hotel		
1978	Chicago, Sheraton-O'Hare		

CSCA HALL OF FAME

- 2004** – Ernest Bormann, University of Minnesota
Wilmer Linkugel, University of Kansas
- 2005** – Loren Reid, University of Missouri-Columbia
- 2006** – Samuel L. Becker, University of Iowa
Bernard L. Brock, Wayne State University
Bobby Patton, University of Kansas
Mary M. Roberts, Pittsburg State University
Judith S. Trent, University of Cincinnati
George Ziegelmueller, Wayne State University
- 2007** - Robert L. Scott, University of Minnesota
- 2008** – Kenneth Andersen, University of Illinois
Charles Stewart, Purdue University
- 2009** – Douglas Trank, University of Iowa
- 2010** - Arlie V. Daniel, East Central University
Gustav W. Friedrich, Rutgers University
Bruce E. Gronbeck, University of Iowa
- 2011**—Tom Pace, Southern Illinois University, Carbondale
Donn Parson, University of Kansas
Judy Pearson, North Dakota State University
David Zarefsky, Northwestern University
- 2012**—Melissa L. Beal, University of Northern Iowa
Carolyn Calloway-Thomas, Indiana University
James W. Chesebro, Ball State University
Lynn H. Turner, Marquette University
- 2013**—Sandra Metts, Illinois State University, Normal
William Seiler, University of Nebraska, Lincoln
- 2014**—Cynthia Berryman-Fink, University of Cincinnati
Dennis S. Gouran, Pennsylvania State University, University Park

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- Graduate Certificates in
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 - International/Intercultural Communication
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Stephanie Young, University of Southern Indiana
Lucas Youngvorst, Minnesota State University-Mankato
Hsin-I Sydney Yueh, Northeastern State University

Wednesday, April 2nd

0100 Skyway Suite AB
1:00 – 4:00 pm

**Central States Communication Association Preconference
Social Media: Convergence of a Discipline**

Sponsor: Second Vice-President David T. McMahan
Presenters: **Jeffrey T. Child**, Kent State University
Amy Janan Johnson, University of Oklahoma
Andrew M. Ledbetter, Texas Christian University
Catalina L. Toma, University of Wisconsin-Madison
Stephanie T. Tong, Wayne State University
David Westerman, North Dakota State University

The study of social media emphasizes the importance of scholars from such areas of the discipline as interpersonal communication and media coming together and recognizing points of overlap in their respective research. It is also a topic of study that our students want to explore and that would benefit both their personal and their professional lives.

Featuring leading scholars in the area, participants in the preconference will be presented with the most recent discoveries in the study of social media, encompassing social networking sites, online dating sites, and computer-mediated communication as a whole. Among the topics of discussion will be online social support, deception, privacy, and the development and maintenance of personal relationships through the Internet. The preconference will conclude with a general conversation among presenters concerning the “State of Social Media” scholarship and instruction as well as directions for the future.

This special preconference will benefit both those participants with limited experience with the study of social media and those participants whose primary focus is social media. Everyone in attendance will be provided with stimulating presentations, ideas for future research, and strategies for incorporating the discussion of social media into their classrooms.

0101 Minnehaha
4:00 – 7:00 pm

**Central States Communication Association
Executive Committee Meeting**

Participants: **Chad Edwards**, President, Western Michigan University
Leah E. Bryant, First Vice President, DePaul University
David T. McMahan, Second Vice President, Missouri Western State University
Mitchell S. McKinney, Past President, University of Missouri-Columbia
Nancy J. Brule, Executive Director, Bethel University
Jimmie Manning, Incoming Executive Director, Northern Illinois University
Robert S. Littlefield, Journal Editor, North Dakota State University
David L. Bodary, Finance Committee Chair, Sinclair Community College
Lance R. Lippert, Illinois State University
Paul Schrodt, Member at Large, Texas Christian University
Randy K. Dillon, States Advisory Council Chair, Missouri State University

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CONGRATULATIONS to our current Ph.D. students who have accepted faculty positions:

Lindsey Anderson—Assistant Professor in Communication, University of Maryland

Erin Doss—Assistant Professor, Department of Humanities, Indiana University Kokomo

Soojin Kim—Assistant Professor in Corporate Communication, Lee King Chian School of Business, Singapore Management University

Shavonne Shorter— Assistant Professor in Organizational and Interpersonal Communication, Bloomsburg University of Pennsylvania

Steve Swope—Assistant Professor, Department of Media Studies, University of Wisconsin-Platteville

WELCOME to the professors who will be joining our faculty in Fall 2014:

Joshua Scacco—Assistant Professor, Media Theory and Politics

Ashley Kelly—Assistant Professor, Communication, Networks, and Innovation

DISTINGUISH *yourself*

Thursday, April 3rd

1100 Skyway A
8:00 - 9:15 am

CSCA Finance Committee Meeting

Sponsor: President Chad Edwards, Western Michigan University
Chair: **David L. Bodary**, Sinclair Community College
Members: **Nancy J. Brule**, Executive Director, Bethel University (Ex Officio)
Scott A. Myers, Past President, West Virginia University
Mitchell S. McKinney, Past President, University of Missouri-Columbia
Chad Edwards, President, Western Michigan University
Lora A. Cohn, Park University
Jimmie Manning, Northern Illinois University
Chad McBride, Creighton University

1101 Calhoun
8:00 - 9:15 am

Short Course #1

Mobile Learning in the Communication Classroom: Elevating Social Media and Mobile Technology from In-Class Diversion to Pedagogical Tool

Sponsor: First Vice President Leah E. Bryant, DePaul University
Presenters: **Darlene Hantzis**, Indiana State University
Shana Kopaczewski, Indiana State University

Increasingly, knowledge gaining--the primary work of pedagogy--is positioned as a function or practice of mobile media. Educators have different levels of knowledge about the nature and capacity of digital resources, different competencies with and affectional responses to "screens." This short course will explore the benefits of using cell phones to create relevant and impactful educational experiences for students. Examples and resources for incorporating mobile technology in the classroom will be discussed and developed.

1102 Skyway B
8:00 - 9:15 am

State of Indiana Showcase

Themed Learning Communities (TLCs): A Collaborative Opportunity for Student Learning and Retention

Sponsor: States Advisory Council
Presenter: **Kara Terrell-Curtis**, Ivy Tech Community College

In this case study, I will present experiences with teaching public speaking courses for "Themed Learning Communities," in collaboration with three other departments at a large, urban university. I will propose opportunities for communication instructors to work collaboratively, through service, for improved student learning and retention.

1103 Minnehaha
8:00 - 9:15 am

**Elevating our Understanding of Aphasia and Nonverbal Communication in
Healthcare Contexts**

Sponsors: Interpersonal and Small Group Communication Interest Group and
Health Communication Interest Group

Chair: **Randy K. Dillon**, Missouri State University

“Cerebral Palsy and Aphasia: A Patient’s Perspective”

Diana K. Nagy, University of Florida

“Connecting the Dots: Embodying Health in a Mute Context”

Aarti B. Arora, Ohio University

“The Chair: Nonverbal Communication Considerations Unique to the Dental Operator”

Lance Brendan Young, Western Illinois University-Quad Cities

Aphasia is a disorder that results from damage to portions of the brain that are responsible for language. The disorder impairs the expression and understanding of language as well as reading and writing (NIH, 2008). Sometimes verbal communication impairment is temporary, as in a dental encounter, but other times it is permanent. Healthcare providers need to be acutely aware that patients with any form of aphasia will attempt to communicate through nonverbal means.

1104 Greenway B
8:00 - 9:15 am

Lessons in Political Campaign Strategy: Presidential Election 2012

Sponsor: Rhetorical Theory and Criticism

Chair: **Meg Tully**, University of Iowa

Respondent: **Edward A. Hinck**, Central Michigan University

“Money Shouts: Drawing Connections Between *Citizens United v. FEC* and Negative Campaign Advertising.”

James Proszek, Southern Illinois University

“Disembedding and Re-Embedding: The Constitutive Rhetoric of Neoliberal Economics in the 2012 Presidential Election”

Steven Melling, University of Missouri–Kansas City

“Elevating Community: Barack Obama’s Advocacy for the Affordable Care Act”

Jeff St. Onge, Defiance College

“Presidential Pulp and the 2012 Election: The Genre of the Campaign Memoir”

Ryan Neville-Shepard, Indiana University-Purdue University Columbus

Kirsten Theye, Concordia College

Thursday, April 3rd

1105 Greenway C
8:00 - 9:15 am

**'Elevating' Knowledge of the Voter:
Social Scientific Approaches to Political Engagement**

Sponsor: Political Communication Interest Group
Chair: **James Schnobelen**, Washburn University
Respondent: **Benjamin R. Warner**, University of Missouri-Columbia

"Political Philosophy as a Mediator of the Association Between Family Communication Patterns and Perception of Candidate Credibility in the 2012 U.S. Presidential Election"

Andrew M. Ledbetter, Texas Christian University

"Motivation of Graduate Student Voters: Why They Vote and How it Has Changed"

Suzanne White, Century College

Anna Wright, Illinois State University

Amy Rothblum, Illinois State University

"Looking at Politics Through Discourse Analysis: Political Communication Among Friends"

Amber L. Jannusch, University of Iowa

"What are You Thinking Now? Applying Think Aloud Protocols to the Study of Political Communication"

Andrea M. Quenette, University of Kansas

1106 Greenway D
8:00 - 9:15 am

Competitive Papers in Communication Theory

Sponsor: Communication Theory Interest Group
Respondent: **Ken Lachlan**, University of Massachusetts Boston

"The Analysis of Research Discourses in the Study of Communication"

James J. Sosnoksi, University of Illinois at Chicago

Gordon Carlson, Fort Hays State University

"Problems in Communication: An Application Uncertainty Reduction Theory to Interactions with Prosopagnosiacs"

Allison D. Brenneise, University of North Dakota

"Elevating" Relational Dialectics Theory: An Argument for Exploring New Avenues of Research"

Dainelle Poynter, University of Missouri

"Understanding Conflict Concerning Childrearing in the Mother and Daughter-in-Law Relationship – Theoretical Review"

Rebecca R. Mullane, Moraine Park Technical College

"Integrating Interactivity and Constitutive Rhetoric Theory: An Analysis of the Technological Paratexts of Stewart and Colbert"

Christopher Medjesky, Defiance College

Thursday, April 3rd

1107 Greenway E
8:00 - 9:15 am

Elevating Muted Voices

Sponsor: Intercultural Communication
Chair: **Joel S. Ward**, Bethel University

“Elevating Female Refugee Voices”

L. Ripley Smith, Bethel University

“Elevating the voice of Native Americans in Media”

Scott Sochay, Bethel University

“Encouraging voice in the classroom: The unheard voices of ELL students”

Jessica Samens, University of Wisconsin-Eau Claire

“Pietism: A Muted Voice worth Elevating in Higher Education”

Joel S. Ward, Bethel University

“Upgrades 2.0”

Artie Terry, Bethel University

Coordinates for negotiating cultures are created by the recognition of difference, and it's naming as such. In this discussion each panelist will explore the transgressing of boundaries that diminishes the social support necessary for a person's voice to be distinguished and heard. The issue of voice has become a significant for communication scholarship both in and outside the academy. This panel addresses the topic from a variety of angles adopting both perspectival and performative methodologies. Voice is a growing issue for intercultural studies writ large because it extends beyond the more typical categories of race and ethnicity and moves into more personal and professional spheres. In this open engagement panelists address the issue of voice on both sides of their respective borders, borders of nationality, ethnicity, maturity, profession, and public space.

1108 Greenway F
8:00 - 9:15 am

Elevating Undergraduate Student Participation - The Tell-All Session

Sponsors: Communication Education Interest Group
Undergraduate Programs Interest Group
Chair: **Carley Reynolds**, University of Illinois-Springfield
Presenters: **Francys Chavez**, Wayne State College
Jennifer Coates, University of Wisconsin Whitewater
Kaitie Devlin, University of Illinois Springfield
Mike Heth, University of Wisconsin River Falls
Lauren Johnsen, Iowa State University
Liz Naphen, Western Connecticut State University
Brody Rohach, Wayne State College
Heather Schroeder, University of Wisconsin River Falls

Although numerous studies have been done on ways to help enhance student participation, there is a lack of candidness to truly get the perspective of the students. This roundtable consists of undergraduate students from universities of varying sizes and pedagogical interests who have volunteered to speak candidly about their perceptions of instructors and in-class participation. Audience members are encouraged to solicit honest feedback from these students to discover ways to help elevate in-class participation.

Thursday, April 3rd

1109 Greenway G
8:00 - 9:15 am

Elevating Women: Top Papers in the Women's Caucus

Sponsor: Women's Caucus
Chair: **Sarah Turner McGowen**, University of Missouri, Columbia
Respondent: **Jessica M. W. Kratzer**, Middle Tennessee State University

"Mediated Evaluations of Sarah Palin's Gender Transitioning in the 2008 Presidential Election" (Top Student Paper)

Jessy Jasson Ohl, University of Nebraska-Lincoln

"'He Won't Hurt Us Anymore': Healing Through the Mother/Daughter Identity-Story"

Danielle M. Stern, Christopher Newport University

"A Tale of Two Pregnancies: An Autoethnographic Journey Through/In Reproductive Time"

Michaela D.E. Meyer, Christopher Newport University

"Elevating African Women in Communication Studies: Black Feminisms and the Rhetorical Significance of Dr. Wangari Maathai" (Top Paper)

Rachel Alicia Griffin, Southern Illinois University, Carbondale

Gloria Pindi Nziba, Southern Illinois University, Carbondale

1110 Greenway H
8:00 - 9:15 am

Elevating Popular Culture History: A Workshop Focusing on the Relationship Between Past and Present

Sponsor: Popular Culture Interest Group
Chair: **Deanna D. Sellnow**, University of Kentucky
Respondent: **Deanna D. Sellnow**, University of Kentucky

"Whatever Happened to Spearchucker?: Racial Discourse, Representation, and the Shift from Film to Television for *M*A*S*H*"

Art Herbig, Indiana University-Purdue University

"Re-Discovering *Kolchak*: Elevating the Influence of the First Television Supernatural Drama"

Andrew F. Herrmann, East Tennessee State University

"In Space...Our Worst Will Make Us Scream: Reality Reflected in the Cultural Artifact Alien"

Adam Tyma, University of Nebraska-Omaha

"How *Blade Runner* and *Akira* Saw the Cities of the Tomorrow and What it Can Tell Us About Ourselves Today"

Charley Reed, University of Nebraska-Omaha

Each panelist has chosen an artifact (or type, genre, etc.) from the recent past and interrogated its role as an influence on contemporary popular culture, working to show the linkage between then and now. This type of work is underappreciated and we would like to attempt to show how informing ourselves on popular culture past can make us better critics in the present. Our hope is to inspire others to take up that cause as well. In that spirit, we would like to encourage people to come prepared to discuss ideas and share their own work in a workshop type environment.

Thursday, April 3rd

1111 Greenway I
8:00 - 9:15 am

Public Relations in the Governor's Office

Sponsor: Public Relations Interest Group
Chair: **Corey B. Davis**, University of Wisconsin-Whitewater
Respondent: **Corey B. Davis**, University of Wisconsin-Whitewater

"Gubernatorial Reactions to the 2013 Federal Government Shutdown"

Mark Glantz, St. Norbert College

"Governor Knows Best: PR During a State Redesign"

Jeffrey Delbert, Lenoir-Rhyne University

"Winds of Change in the Worker's Movement: An Analysis of Discourse of Midwestern Governors in States that Pushed to Change Union Rights"

Josh Bolton, University of Missouri-Columbia

"The High-Speed Rail Failure: Governor Scott Walker's Image Repair Strategies"

Daniel Bristow, University of Wisconsin-Whitewater

Traditionally, state chief executives receive less scholarly attention than presidents. However, particularly since the 2010 midterm elections, several governors have become increasingly powerful and influential, and have elevated themselves to nationally prominence. Their public relations efforts have raised their profiles and, frequently, have served to control damage to their public personas. The papers on this panel examine these governors' public relations discourse surrounding the negotiation of a variety of issues.

1112 Mirage
8:00 - 9:15 am

Indigenous Knowledge and (Multi)media Storytelling: Communicating Culture, History, Healing and Hope

Sponsor: President Chad Edwards, Western Michigan University
Chair: **Jennifer A. Machiorlatti**, Western Michigan University
Respondent: **Elise M. Marubbio**, Augsburg College-Minneapolis

Panelists: **Mona Smith**, Dakota Filmmaker
Missy Whiteman, Northern Arapaho and Kickapoo, Producer/Director Independent Indigenous Film and Media
Tiana LaPointe, Lakota Media Educator, INprogress
Elizabeth Day, Ojibwe filmmaker

The Minneapolis – St. Paul twin-city region has a rich history and vibrant cultural presence of Native Americans—primarily Dakota and Ojibwe (Anishinaabe/Chippewa). It is considered the Bdote area (origin place) of the Dakota. It was where AIM (American Indian Movement) was founded in 1968. Today, Native American art and media are flourishing in this region, with local producers working across various media – film, multimedia and installation. Tribal youth media programs are actively engaged in elevating the next generations of media storytellers by offering media training, exhibition venues and traditional culture curriculum. This panel discussion/presentation features local media artists and producers who are carrying the storytelling traditions of their Nations (tribes) in digital media, photography, multimedia and web documentary programs. It explores how regional communication is infused with traditional Indigenous Knowledge, and the importance of communication in community engagement, cultural retention and healing.

1200 Harriet
9:30 – 10:45 am

I Learned It By Watching (You): Media, Gender and Sexuality

Sponsor: Media Studies Interest Group
Chair: **Sara Drabik**, Northern Kentucky University
Respondent: **Jennifer C. Dunn**, Dominican University

“Men and Their Engagements with Stereotypically Feminine Media: The Interpretation of Gender Appropriateness and the Reception of Cross-Gendered Media Products”

CarrieLynn D. Reinhard, Dominican University

Kevin Miller, Dominican University

“The Effects of Feminized and Non-Feminized Portrayals of Gay Men on Homonegativity and the Attribution of Gender-Based Descriptors”

Brandon Miller, University of Missouri

Jennifer Lewallen, University of Missouri

“Televised Depictions of Same-Sex Relationships: *Six Feet Under* and *Modern Family*”

Jennifer Von Ehwegen, University of South Dakota

Shane Semmler, University of South Dakota

1201 Greenway B
9:30 – 10:45 am

Rhetorical Theory and Criticism Interest Group Business Meeting

Chair: **Nichelle McNabb**, Otterbein University
Vice-Chair: **James T. Petre**, McKendree University
Secretary: **Kristen McCauliff**, Ball State University

1202 Greenway C
9:30 – 10:45 am

From Syria to the Shutdown: President Obama and American Crisis

Sponsor: Political Communication Interest Group
Chair: **Benjamin R. Warner**, University of Missouri-Columbia

Presenters: **David Zarefsky**, Northwestern University
Robert C. Rowland, University of Kansas
Kathy Smith, Wake Forest University
Ronald Greene, University of Minnesota
Edward A. Hinck, Central Michigan University

The Obama administration has faced a number of crises over the last year sparked by revelations about controversial NSA surveillance programs, plans to intervene in Syria, and the shutdown of the Federal government. This panel features a distinguished group of scholars to discuss how the administration has fared in its efforts to navigate various crises at home and abroad.

Thursday, April 3rd

1203 Greenway D
9:30 – 10:45 am

Student Spotlight Panel

Sponsor: Communication Theory Interest Group
Respondent: **Adam Tyma**, University of Nebraska at Omaha

“A Theoretical and Empirical Review of Physical Activity Promotion Messages”

Hui Zhang, Colorado State University

“Returning Young Adults’ Privacy Orientations: Expanding on the CPM Model”

Monica L. Kroft, University of Illinois Springfield

“Political Media Effects: Real Phenomenon, Categorization, and Intersubjective Politicization”

Marta N. Lukacovic, Wayne State University

“The Clash of the Scholars and the Fight for a Resolution: Reconstructing Conflict Management Styles”

Sara L. Trask, University of Missouri

“Fukushima and the Japanese Public’s Communicative Response to Chronic Crisis: A Preliminary Framework”

Deborah DeCloedt-Pinçon, University of Wisconsin Milwaukee

1204 Greenway J
9:30 – 10:45 am

Basic Course Interest Group Business Meeting

Chair: **John F. Hooker**, Illinois State University
Vice-Chair: **Tiffany R. Wang**, University of Montevallo
Secretary: **Sandra L. Pensoneau-Conway**, Southern Illinois University-Carbondale

1205 Greenway A
9:30 – 10:45 am

Elevating the Graduate Teaching Assistant Experience: Training and Mentorship

Sponsors: Graduate Student Caucus
Chair: **Giuliana Sorce**, Indiana University-Purdue University Fort Wayne

Presenters: **Emily B. Anzicek**, Bowling Green State University
Timothy McKenna-Buchanan, Ohio University
Aarti B. Arora, Ohio University
Sara Lauer, Indiana University-Purdue University Fort Wayne
Katherine J. Denker, Ball State University
Jake Nickell, Illinois State University

The focus of this panel is to explore traditional and innovative ways of teaching and training incoming Graduate Teaching Assistants. Specifically, this panel would generate discussions about systematic GTA training and mentorship from both experienced GTAs, Basic Course Directors, and full-time faculty. It is hoped that the discussions will contribute to our existing knowledge about GTA development and find ways to push our boundaries so we can elevate our training, teaching, and mentoring.

1206 Greenway F
9:30 – 10:45 am

**Elevating the Learning Experience: Using Artistic/Creative Methods to Help Students
Explore the Complexities of Communication in Everyday Life**

Sponsors: Communication Education Interest Group
Instructional Resources Interest Group
Chair: **David E. Engen**, Minnesota State University-Mankato
Respondent: **Shannon VanHorn**, Valley City State University

“Cultivating Communication Skills Through Producing Audio Documentary”

David E. Engen, Minnesota State University-Mankato

“The ‘Our Communicators’ Series: Using Audio Documentary to Explore a Department and a Discipline”

Robert Jersak, Century College

“Interviewing as Method and Requirement in Teaching Communication”

Scott Johnson, University of Richmond

“Community and Communication: Circle Processes in the Communication Classroom”

Pravin Rodrigues, Ashland University

John Stratton, Ashland University

“Literacy Through Photography: Examining our Cultural Locations Through Self-Portraits”

Kristen Treinen, Minnesota State University-Mankato

1207 Northstar Ballroom
9:30 – 10:45 am

Connotations: On Elevating Performance

Sponsor: Performance Studies and Theatre
Chair: **Jennifer L. Tudor**, St. Cloud State University

“Featuring the Text: Production Concept(s) and Elevation of Dreamscapes in *The Ice Fishing Play*”

Gary L. Balfantz, Lake Superior State University

“Get Low, Get Low: Halberstam’s Low Theory and Performance Studies”

Joe Hassert, Bloomsburg University

“Elevating the Bard: A Pedagogical Approach to Communicating the Context of Shakespeare through Performance”

Laura M. Nelson, University of Missouri

“Elevating Horror: See(k)ing Self and Solace in/through Slasher Films”

Patrick Santoro, Governors State University

This panel brings together works that are inspired by/play with the conference theme in some way. From Shakespeare to Halberstam, from ice fishing to slasher films, panelists elevate performance through a variety of approaches and interpretations.

Thursday, April 3rd

1208 Greenway G
9:30 – 10:45 am

Women and Work: Heightening Women's Experience of Negotiating Multiple Identities

Sponsor: Women's Caucus
Chair: **Deleasa Randall-Griffiths**, Ashland University

"Dangerous Intersections: Where Feminist Academics Meet Rural America"

Patricia English-Schneider, Gustavus Adolphus College

"Tending Two Gardens: Cultivating Career and Family"

Deleasa Randall-Griffiths, Ashland University

"What Happens When Academic Work is at Home?"

Diana L. Tucker, Walden University

"Spanning Divergent Worlds"

Linda Welker, Grand Valley State University

Women have labored for centuries, often doing work relegated to the lowest of status. For decades feminist scholarship has validated the different ways women articulate their experiences and knowledge. Narratives, in particular, are viewed as power tools used to explore the world of women's experiences. This panel seeks to elevate the position of women's work by highlighting personal narratives from four distinct perspectives, each describing unique intersections between women's academic life and intersecting contexts.

1209 Greenway I
9:30 – 10:45 am

Sports Image Repair: Repairing the Athlete's Image

Sponsor: Public Relations Interest Group
Chair: **Lance R. Lippert**, Illinois State University

Presenters: **Jeffrey L. Courtright**, Illinois State University
Kevin R. Meyer, Illinois State University
Mike Milford, Auburn University
Rachel A. Griffin, Southern Illinois University
John Huxford, Illinois State University

Using Image Restoration Theory (IRT), contributors to the book, *Repairing the Athlete's Image: Studies in Sports Image Restoration*, will discuss contemporary case studies about athletes and their organizations as athletes attempt to mitigate the effects of malfeasance. The participants will discuss how athletes repair their images after they violate public expectations and cultural norms while specifically looking at public relations strategies in the sports industry, the NCAA's framing of the student-athlete synecdoche, apologia applied to MLB labor relations, the examination of public discourse surrounding gender and race in the Kobe Bryant case, and the use of facework and directed narrativization in an effort to reconstitute an international soccer star's public image.

Thursday, April 3rd

1210 Greenway E
9:30 – 10:45 am

Examining Sexual Orientation and Gender Identity

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: **Ahmet Atay**, College of Wooster

““The Common Feeling of Isolation:” Vancouver Island Transgender Experiences”

Matthew Heinz, Royal Roads University

“The Importance of Sexual Orientation Disclosure to Physicians for Women Who Have Sex with Women”

Karina Willes, University of Wisconsin-Milwaukee

Mike Allen, University of Wisconsin-Milwaukee

“Children, Vampires, and Gender Trouble”

Joseph M. Hoffswell, University of Missouri-Columbia

“Beauty and Gender Ideologies: How the Miss Universe Pageant Perpetuates Feminine Stereotypes”

Emily Vajjala, Eastern Illinois University

1211 Greenway H
9:30 – 10:45 am

Elevating Community College Freshmen: Are Orientation Courses Teaching Students How to Communicate as College Students?

Sponsor: Community College Interest Group

Chair: **Joy L. Daggs**, Northwest Missouri State University

Presenters: **David Wendt**, Keokuk High School

David Bodary, Sinclair Community College

Jeff Sorrels, Delta College

New students at community colleges are making transitions much like their peers at 4-year schools. Community colleges differ in their orientation processes, possibly creating anxiety for students. This roundtable discussion panel will describe the orientation processes for new community college students and the differing foci of orientation courses.

Master of Arts in Communication Studies

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- Aging and Elder Abuse
- Globalization and Communication
- News Coverage
- Health Campaigns
- Communication Technology and Human Interaction
- New Media Processing and Effects
- Community-based Organizing in Transnational Contexts
- Gendered Workplace Processes
- Food Advertising
- Political Identity and Media Use
- Social Support and Health Issues

1212 Mirage
9:30 – 10:45 am

Great Ideas for Teaching – Session C
G.I.F.T. Presentations

Sponsor: G.I.F.T. Interest Group
Chair: **Dacia Charlesworth**, Valdosta State University

1. “Pitching Your Show: Adapting to the Network Audience”
Joshua Morgan, University of Kansas
2. “Two Deck Sampling Demonstration”
Lance Brendan Young, Western Illinois University-Quad Cities
3. “Map It Out: Using Communication Apprehension Maps to Increase Communication Competence”
Darcy Hahn, Southern Illinois University-Edwardsville
4. “Public Relations: Student Campus Wide Campaign”
Christine Tracy, Culver Stockton College
5. “Elevating Students’ Research and Information Literacy Skills with Diigo”
Anne Gerbensky-Kerber, University of Wisconsin-Stout
6. “Inspiration for the Road: Creating an Effective Conclusion for Classroom Teaching”
Deirdre H. Zerilli, Western Michigan University
7. “Giving Speech Evaluations without Getting Carpal Tunnel: A Grading Rubric Designed to Provide Detailed Feedback Quickly”
Julie L. G. Walker, Independent Scholar
8. “Practicing What We Preach: Using Relevant Attention Getters to Begin Lessons”
Christopher Anderson, University of Wisconsin-Milwaukee
9. “Power of the Pause”
Alaina Jordan Novotny, The University of South Dakota

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

Thursday, April 3rd

1213 Skyway B
9:30 – 10:45 am

**Elevating Communication Programs at Small Liberal
Arts-Based Institutions through Assessment**

Sponsor: Undergraduate Programs Interest Group
Chair: **Kelly Mella**, Edgewood College

Presenters: **Jessica J. Eckstein**, Western Connecticut State University
Robert Gobetz, University of Indianapolis
Kelly Mella, Edgewood College
David Price, Iowa Wesleyan College
Deborrah Uecker, Wisconsin Lutheran College

Assessment is a vital facet of higher education, and an invaluable tool in the quest to elevate the quality of our communication programs so that we can successfully prepare students for lives of professional and personal fulfillment. This panel will explore the benefits and pitfalls of various approaches to program assessment, including the use of senior portfolios, blind-reviewed thesis papers, exit surveys, focus-group interviews, standardized tools like AQIP, and institution-wide assessment templates.

Thursday 11:00-12:15

1300 Calhoun
11:00 am – 12:15 pm

**Short Course #2
Elevating the Student Experience: Active-Learning Approaches to
Teaching Gender and Sexuality**

Sponsor: First Vice President Leah E. Bryant, DePaul University

Presenters: **Elizabeth Ribarsky**, University of Illinois, Springfield
Amie Kincaid, University of Illinois Springfield
Jessica J. Eckstein, Western Connecticut State University

This short course will explore active-learning exercises and teaching pedagogy for addressing gender and sexuality. This course will offer both new and seasoned instructors innovative and exciting exercises that can easily be adopted or adapted for a multitude of courses. The presenters will facilitate an open discussion between attendees, addressing the myriad of challenges and successes in attempting to elevate the student experience with what are often seen as sensitive and difficult topics to teach.

1301 Mirage
11:00 am – 12:15 pm

**Interpersonal and Small Group Communication Spotlight Panel:
Saluting the Scholarship, Teaching, and Service of Sandra Metts**

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Katherine J. Denker**, Ball State University
Respondent: **Sandra Metts**, Illinois State University

“What Does It Take to Be Among the Best Mentors, Scholars, and Teachers in the Discipline? A Tribute to Dr. Sandra Metts”

Stephen K. Hunt, Illinois State University

“Honoring the Unassuming Scholar and Mentor”

Sandra Petronio, Indiana University-Purdue University Indianapolis

“She Cannot Be Contained (to a Title): The Complexity of Professor Sandra Metts”

Leah E. Bryant, DePaul University

“Perfect for Rainbows and Silver Linings: And Other Clichés We Live”

Bryan Asbury, University of Iowa

“‘Touched (with Scholarly Inspiration) for the Very First Time’: The Sexy Side of Sandra Metts”

Jimmie Manning, Northern Illinois University

“I’ve Got All My Life to Live, I’ve Got All My Love to Give’: Working and Playing with Sandra Metts”

Dawn O. Braithwaite, University of Nebraska-Lincoln

“Dear Sandra: They Can’t Take that Away from Me... (Or You)”

William R. Cupach, Illinois State University

“Closing Remarks: Ya Gotta Ride the Roller Coaster to Get the Thrill”

Sandra Metts, Illinois State University

This panel celebrates the accomplishments of CSCA Hall of Fame member Sandra Metts. An array of scholars who have been touched by Professor Metts’ work through the years will each tell their stories, experiences, and moments of inspiration before a response from Dr. Metts herself. Then audience members will be invited to share their own memories before we engage a champagne toast. Whether you are a close friend of Professor Metts or someone who only knows her on the page, this is one event you will not want to miss!

1302 Harriet
11:00 am – 12:15 pm

**Spotlight on Documentary Work: Exploring the Heightened Connections Between
Media, Influence, Culture, and Tradition**

Sponsor: Media Studies Interest Group
Chair: **Sara Drabik**, Northern Kentucky University
Respondent: **Elise M. Marubbio**, Augsburg College

“Hate Crimes in the Heartland”

Bavand Karim, Northern Kentucky University

“Is it because of my hair?: Young black women, hair and professionalism”

Bethany L. Bohlen, Western Michigan University

Pasha E. Shipp, Western Michigan University

“Matriarchal Voices: Spider Woman’s Call”

Jennifer A. Machiorlatti, Western Michigan University

Thursday, April 3rd

1303 Greenway B
11:00 am – 12:15 pm

The Rhetoric of Place: From Pedagogical Place to Spaces in Nature

Sponsor: Rhetorical Theory and Criticism
Chair: **Jessica Cherry**, Western Connecticut State University
Respondent: **Jeffrey L. Courtright**, Illinois State University

“Concerning The Wonders of the Yellowstone: Legibility, (Political) Epistemology, and the First National Park”

Chelsea Graham, University of Kansas

“Elevating Pedagogy on Invention: Replacing the Place Metaphor with Inhabited Space”

Kathryn M. Olson, University of Wisconsin – Milwaukee

“One Square Inch of Silence: Elevating the Issue of Soundscape Preservation”

Deborah A. Wertanen, Minneapolis Community and Technical College

“Him’dag as Native Resistance: Mother”

Robb Conrad Lauzon, Zane State College

1304 Northstar Ballroom
11:00 am – 12:15 pm

25 Years of ‘Elevating’ Women: Celebrating Campbell’s *Man Cannot Speak For Her*

Co-Sponsors: Political Communication Interest Group
Rhetorical Theory and Criticism Interest Group
Chair: **Kristina Horn Sheeler**, Indiana University-Purdue University Indianapolis

Presenters: **Bonnie Dow**, Vanderbilt University
Susan Zaeske, University of Wisconsin-Madison
Angela Ray, Northwestern University
Zornitsa Keremidchieva, Macalester College
Karlyn Kohrs Campbell, University of Minnesota

This panel assembles a distinguished group of scholars to celebrate the 25th anniversary of Karlyn Kohrs Campbell’s foundational work, *Man Cannot Speak for Her*. Panelists will discuss the significance of the work as it relates to social movement rhetoric and women’s communication, and how it has influenced generations of scholars since it was first published.

Thursday, April 3rd

1305 Greenway D
11:00 am – 12:15 pm

New Media Realities and a Need to Rethink Theory

Sponsor: Communication Theory Interest Group
Chair: **Keith Brown**, Wayne State University
Respondent: **David Westerman, PhD**, North Dakota State University

“Spiral of Silence vs. Spiral of Voice”

Mohammed Al-Emad, Southern Illinois University Carbondale

“The Constraint of Law and Theory: Copyright in the Digital Age”

Suzanne V. L. Berg, PhD, Newman University

“Entman’s Cascading Activation of Framing and User-Generated Content”

Marta N. Lukacovic, Wayne State University

“Rethinking the Study of Media in the Social Media Era”

Ryan Stouffer, Wayne State University

“Debates on Effect of New Media: Tracing the Roots of Pro and Anti-Technology Views”

Ashik M. Shafi, Wayne State University

This panel presents various proposals of ways in which established theories are revisited, reconsidered, combined, and expanded to serve well in the elucidation of the processes associated with new media realities. The fast reconfiguration of mass media landscape requires a prompt response within theoretical discussions. The papers on this panel advance just such necessary debate as social media, digital media, and CMC ever more saturate communication experiences of people all across the globe. Responsive theoretical frameworks are crucial for *elevating* our broader understanding of the rapidly proliferating new media technologies. The panelists introduce their arguments for utilizing or rethinking established theories in a new media-responsive manner. As the panelists demonstrate, this pertinent discussion encompasses a plethora of various theories from across communication field and even beyond; from media effects theories to critical rhetoric, and from technological determinism to public sphere.

Thursday, April 3rd

1306 Greenway E
11:00 am – 12:15 pm

**Elevating Social Justice-Oriented Intercultural Research:
An Automethodological Approach**

Sponsor: Intercultural Communication
Chair: **Satoshi Toyosaki**, Southern Illinois University Carbondale
Respondent: **Ahmet Atay**, College of Wooster

“Thinking about Incommensurable Differences Becoming: A Search for Social Justice in the Moral Conflicts of “Northerner” and “Southerner”

Derek M. Bolen, Angelo State University

“Sissyphobia and Social Justice: An (Auto)Methodological Analysis of Bitchy and Queen ‘Gaysian’ Performance as Resistance”

Shinsuke Eguchi, University of New Mexico

“I Am Whatever You Say I Am- An Addict’s Story”

Steven Kalani Farias, Southern Illinois University Carbondale

“Praxis-Oriented Social Justice Research: An Automethodological Approach to Intercultural Communication Research”

Satoshi Toyosaki, Southern Illinois University Carbondale

This is an interactive roundtable discussion panel. This panel explores theory and practice of complete-member intercultural communication research. All of the panelists have experienced using a complete-member method in researching a cultural community to which they belong. During the session, these complete-member researchers interactively discuss their research experiences, including their methodological designs and problems, researcher identity negotiations, and benefits for intercultural communication studies. The panelists encourage audience to participate and discuss with them.

1307 Greenway J
11:00 am – 12:15 pm

**Elevating the Basic Course: Strategies for Promoting, Advancing,
and Strengthening our Campus Presence**

Sponsor: Basic Course Interest Group
Chair: **Joshua Westwick**, South Dakota State University
Respondent: **Laurie L. Haleta**, South Dakota State University

Presenters: **Timothy McKenna-Buchanan**, Ohio University
Richard Murphy, Wayne State University
Cheri J. Simonds, Illinois State University
Tiffany R. Wang, University of Montevallo
Joshua Westwick, South Dakota State University

This year’s conference theme of “elevate” has significant meaning in the Basic Course. This roundtable panel of course directors will discuss strategies on how they elevated their course visibility. These perspectives will be explored through a series of relevant discussion questions. Participants, in combination with the audience, will provide a rich dialogue and strong take-away for those involved in the basic course. Join us as we explore ways to elevate the basic course across the academy.

1308 Greenway A
11:00 am – 12:15 pm

**Cultures, Climates, and Key Stakeholders:
Elevating our Understanding of Bullying and Feedback in Organizations**

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Stacey Wieland**, Western Michigan University
Respondent: **Laura Terlip**, University of Northern Iowa

“Actions and Expectations: The Human Resource Professional’s View of Instituting Specific Anti-Bullying Policy in U.S. Organizations”

Renee L. Cowan, University of Texas-San Antonio

Suzy Fox, Loyola University Chicago

“Elevating Communication Climates by Removing Highly Placed Workplace Bullies”

Pamela Lutgen-Sandvik, North Dakota State University

“Delivering Feedback: Supervisors’ Source Credibility and Communication Competence.”

Catherine Y. Kingsley Westerman, North Dakota State University

Katie M. Reno, University of Tennessee

Kyle B. Heuett, University of Tennessee

“Reaching out: Targeted Messages to K-State Research and Extension’s Stakeholder Groups”

Jenna E. Haugen, University of Kansas

1309 Greenway G
11:00 am – 12:15 pm

**Hold up, Sheryl Sandberg, I’m No Imposter:
A Critique of the Best Selling Book “Lean In”**

Sponsor: Women’s Caucus
Chair: **Jennifer Rome**, University of Nebraska-Omaha
Respondent: **Sandra L. Pensoneau-Conway**, Southern Illinois University-Carbondale

Presenters: **Amy Aldridge Sanford**, Texas A&M University-Corpus Christi
Elaina M. Ross, Northeastern State University
Shawna J. Blake, Northeastern State University

Published in 2013, Sandberg’s “Lean In: Women, Work, and the Will to Lead” quickly became a best seller and was just as quickly critiqued for its ethnocentric, classist portrayal of women in leadership. The panelists have found that female leaders in their community disagree with Sandberg’s opinions on mentoring, parenting, romantic partners, and a few other issues. The panelists will discuss the book’s contents and its critics during this session. Audience dialogue is encouraged.

1310 Greenway H
11:00 am – 12:15 pm

Camp, Humor, Souvenirs, and Voyeurism: Theorizing Popular Culture

Sponsor: Popular Culture Interest Group
Chair: **Charley Reed**, University of Nebraska-Omaha
Respondent: **Charley Reed**, University of Nebraska-Omaha

“Notes on Andy Cohen”

Keith Berry, University of South Florida

Tony E. Adams, Northeastern Illinois University

“What Does this Tiny Little Souvenir Say to Us?: Theoretical Approach to Understanding Souvenirs as the Conflation of Economic and Cultural Capital”

Eun Young Lee, Bowling Green State University

“Fantasy and Silence: Utopic Voyeurism in *House Hunters International*”

Kevin Sauter, The University of St. Thomas

Emily Sauter, University of Wisconsin-Madison

“Creation of Space and Place in The Office: An Examination of Humor as a Mechanism for Creating Space, Resistance, and Incorporation”

Scott M. Walus, Eastern Illinois University

Angie Jacobs, Eastern Illinois University

1311 Greenway I
11:00 am – 12:15 pm

Knacktive: Elevating Student Professional Competitiveness Through An Interdisciplinary, Team-Based Digital Marketing Communication Course/Agency

Sponsors: Public Relations Interest Group
Undergraduate Programs Interest Group
Chair: **David Shadinger**, Northwest Missouri State University
Presenters: **Carol Spradling**, Northwest Missouri State University
Deborah Toomey, Northwest Missouri State University
Chris Graves, Northwest Missouri State University
Steven Chappell, Northwest Missouri State University

Faculty at Northwest Missouri State University addressed employer’s desire for graduates to have more interdisciplinary and collaborative experiences by developing Knacktive to elevate selected student’s competitive stance in the post-graduation job market. Knacktive replicates the intense teamwork atmosphere of a technology-oriented, marketing communication agency. Students from six disciplines and two colleges are selected to participate in the course facilitated by five faculty members. The departments participating in the Knacktive course/agency include: Communication and Mass Media; Business; Mathematics; Computer Science and Information Systems; Fine and Performing Arts. Course planning, implementation, and revisions will be covered in this session.

Thursday, April 3rd

1312 Skyway A
11:00 am – 12:15 pm

Stimulation Through Simulation: Elevating the Classroom Experience Through the Use of Social Simulation

Sponsor: Community College Interest Group
Chair: **Allison B. De Stefano**, Waubonsee Community College

Presenters: **Jeff Hughes**, Kuemper Catholic High School and Des Moines Area Community College-Carroll
Jeffrey Sorrels, Delta College
Tammie Wiebers, North Central Missouri College

Come participate in a fun and engaging social simulation and then join in the discussion of how to best utilize social simulations in the classroom. Discussion will focus on the pros and cons of simulations as well as some of the panelists' best practices. Bring copies of your favorite simulations to share with others.

1400 Calhoun
12:30 – 1:45 pm

Short Course #3 “A Method to the Madness”: Tried and True Activities for Interdisciplinary Research Methods

Sponsor: First Vice President Leah E. Bryant, DePaul University

Presenters: **Nancy J. Brule**, Bethel University
Jessica J. Eckstein, Western Connecticut University
Kory Keller, South Dakota State University
Katie Lever-Mazzuto, Western Connecticut State University
Alyssa Chagnon, Mankato State University

Research methods courses can be overwhelming for students to take and for instructors to teach! Students often think they will “never use” the information and skills in their “real lives.” This practical, applied short course will provide participants with numerous classroom activities that can be used to teach varying concepts from diverse research methodologies (e.g., subjectivist, empirical, critical) in an engaging manner. Combining over 50 years' experience, we emphasize students' realization that what they learn in their research methods class can and will serve them in their future career paths. Short course participants will have time to ask questions about implementation, challenges, and successes of these activities, as well as offer examples of their own activities to solicit feedback.

Thursday, April 3rd

1401 Skyway A
12:30 – 1:45 pm

State of South Dakota Showcase
Honoring the Late Dr. James C. McCroskey:
Strategies for Reducing Communication Apprehension and
Public Speaking Anxiety for Student Success

Sponsor: States Advisory Council
Chair: **Laurie L. Haleta**, South Dakota State University

Presenters: **Laurie L. Haleta**, South Dakota State University
Karla Hunter, South Dakota State University
Joshua Westwick, South Dakota State University

Dr. James C. McCroskey began his career teaching speech and debate in Scotland and Watertown, South Dakota. He went on to have a long and distinguished career in the communication discipline. McCroskey published more than 250 journal articles, monographs, and textbooks. Most notably, he established a rich and meaningful research agenda on the study of Communication Apprehension, Public Speaking Anxiety, and Willingness to Communicate. This program will explore some of McCroskey's significant contributions to the study of Communication Apprehension and Public Speaking Anxiety as it relates to student success in and outside of the classroom. In addition, we will discuss the creation of the new Speech Communication Center at South Dakota State University and share our strategies for reducing students' fear of speaking in public. Finally, tips and suggestions are offered for speech communication teachers who want to help their students become more confident public speakers.

1402 Greenway F
12:30 – 1:45 pm

Top Panel in Communication Education - Aristotle, Post Modernism and the Internet:
The 21st Century Rhetorical Criticism Classroom

Sponsor: Communication Education Interest Group
Chair: **Kristen L. McCauliff**, Ball State University

Presenters: **Rachel B. Friedman**, Embry-Riddle Aeronautical University
Kristen L. McCauliff, Ball State University
Nichelle McNabb, Otterbein University
Nicholas S. Paliewicz, University of Utah

In this discussion-based panel, participants will talk about the challenges of teaching the undergraduate rhetorical criticism course. Each panelist will talk for a few minutes about strategies they employ and the rest of the time will be spent discussing issues and tips as a group with lots of participation from those in attendance.

Thursday, April 3rd

1403 Minnehaha
12:30 – 1:45 pm

Elevating Communication and Grief

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Donna Pawlowski**, Bemidji State University

“Coping and Empathy: Spousal Loss and Friendship”

Dena Huisman, University of Wisconsin-La Crosse

“Now What? Support for Happily Ever After”

Donna Pawlowski, Bemidji State University

“Reaching Up: Friendship and Grief”

Linda Dickmeyer, University of Wisconsin-La Crosse

“Expect the Unexpected: Elevating through Action”

Marlene Hunt, Hope United Grief Group (HUGG)

Grief and bereavement are frequently explained through interdisciplinary research. Both academic and mainstream presentations of grief include predictable stages or grief as a process. However, grief is also personal, unpredictable and unique to the individuals who experience it. This panel allows us to *elevate* the communication of grief by revealing narratives, stories and interpretations from a personal perspective. We elevate not just academic discourse but also community discourse about a difficult yet important journey as experienced by partners, parents, friends, and children.

1404 Harriet
12:30 – 1:45 pm

Qualitative Research and Contemporary Media Texts: A Roundtable Discussion

Sponsor: Media Studies Interest Group

Chair: **Sara Drabik**, Northern Kentucky University

Presenters: **Tony E. Adams**, Northeastern Illinois University

Ahmet Atay, College of Wooster

Justin Bergh, University of Minnesota

Mia Fischer, University of Minnesota

Andrew F. Herrmann, East Tennessee State University

Jimmie Manning, Northern Illinois University

Jules Wight, University of Minnesota

Recent media scholars have taken, as their focus, relationships between qualitative research methods and examinations of contemporary media texts (e.g., Fox, 2013; Manning, Dunn, & Stern, 2012; Meyer, 2012). The purpose of this panel is to further examine these relationships. Participants will demonstrate how a qualitative research method (e.g., ethnography, autoethnography, narrative analysis, textual or discourse analysis, audience studies) can be used to study contemporary television and film texts (e.g. *Coronation Street*, *Here Comes Honey Boo Boo*, *Orange is the New Black*, *Mad Men*, *Cabin in the Woods*, *The Butler*). Participants will first discuss their particular method and then provide an exemplar of that method as they examine their chosen media text(s). To assist with the audience discussion of these methods and texts, participants will also include a brief clip/excerpt of their chosen texts.

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1405 Greenway C
12:30 – 1:45 pm

Political Communication Interest Group Business Meeting

Chair: **James Schnobelen**, Washburn University
Vice-Chair: **Kelly L. Winfrey**, University of Kansas
Secretary: **Abbie Page Hodgson**, University of Kansas
Planner: **Ryan Neville-Shepard**, Indiana University-Purdue University Columbus

1406 Greenway E
12:30 – 1:45 pm

Top Papers in Intercultural Communication

Sponsor: Intercultural Communication
Chair: **Heather Nesemeier**, Minnesota State University Moorhead
Respondent: **Melissa Beall**, University of Northern Iowa

“Towards an Intercultural Theory of Immediacy: A Deconstruction of Communication Scholarship” (Top Paper)

Robb Conrad Lauzon, Wayne State University

“Reworking Facework Through Dialectics: A Critical-Performative Framework for Face-Related Research”

C. Kyle Rudick, Southern Illinois University-Carbondale

“Up in Smoke: A Thematic Analysis of Efforts to Navigate Challenges in Intergroup Coalition Building Between Satmar Hasidic Jews and Latino Catholics in Williamsburg”

Jamie Downing, University of Nebraska-Lincoln

“Praxis-Oriented Whiteness Research: Metatheoretical Framing”

Satoshi Toyosaki, Southern Illinois University-Carbondale

“Not Savage and Not Fully Westernized: An Autoethnography of Acceptance and Rejection”

Bosy Kato, Minnesota State University-Mankato

“Sensemaking in Postcolonial Context: An African Student Organizational Perspective,”

Eric Karikari, Minnesota State University-Mankato

1407 Greenway J
12:30 – 1:45 pm

Elevating Deliberative Democracy and Civic Engagement in the Basic Course

Sponsor: Basic Course Interest Group
Chair: **Jeffery L. Bineham**, St. Cloud State University

Presenters: **Leila Brammer**, Gustavus Adolphus College
Debra Japp, St. Cloud State University
Marla Kanengieter-Wildeson, St. Cloud State University
Tami Spry, St. Cloud State University

Based on their work with the Kettering Foundation, the panel participants have all incorporated the principles of deliberative democracy and civic engagement into the basic course classroom, via small group discussions, performances of community, and written and oral assignments. Activities include public discourse as a deliberative exercise and performance and deliberation aimed at developing community and understanding diversity. After participants describe their assignments, the audience is invited to ask questions and share their experiences.

Thursday, April 3rd

1408 Greenway A
12:30 – 1:45 pm

Elevating the Sensemaking of Membership and Identities

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Jenna E. Haugen**, University of Kansas
Respondent: **Stacy Tye-Williams**, Iowa State University

“One, Two, Dale Earnhardt, Four”: The Creation, Transmission, and Function of the Legend of “The Intimidator”

Angela M. Jerome, Western Kentucky University

“Contract Negotiations: Graduate Student Identities and Ideologies”

Robert Hinck, Texas A&M University

“Affirming and Extending Weick: An Exploratory Investigation of the Influence of Generational Membership on Reducing Equivocality”

Zachary A. Schaefer, Southern Illinois University-Edwardsville

Robert L. Krizek, Saint Louis University

“Making Sense of the College Major: Perceptions of Liberal Arts and Professional Majors”

Laura Obrycki Barrett, University of Kansas

1409 Greenway I
12:30 – 1:45 pm

Elevating Course Communication & Content: Traditional, Online, & Hybrid Use of Course Management Software

Sponsor: Instructional Resources Group
Chair: **Sara Potter**, Northern Michigan University
Respondent: **John F. Hooker**, Illinois State University

Presenters: **Anji L. Phillips**, Bradley University
Jessica M.W. Kratzer, Middle Tennessee State University
Molly Reynolds, University of Kentucky
Scott M. Walus, Eastern Illinois University
Rebekah Watson, University of Indianapolis

The focus of this panel is to examine a variety of communication and content perspectives regarding the use of course management software via traditional, online, and hybrid course instruction. The goal of the discussion is to illuminate best practices of course management software use regardless of the classroom setting. Presenters have experience with both commercial and open source software, which includes Blackboard, WebCT, Desire to Learn, Adobe Connect, Sakai, Moodle and Academic Collaboration Environment (ACE).

Thursday, April 3rd

1410 Greenway D
12:30 – 1:45 pm

On-Campus Free Speech Acts with Purpose and Consequence

Sponsor: Communication Ethics and Freedom of Expression Interest Group
Chair: **Maria A. Moore**, Illinois State University
Respondent: **Suzanne V. L. Berg**, Newman University

Presenters: **Laura Terlip**, University of Northern Iowa
Tom Hall, University of Northern Iowa
Elizabeth Tolman, South Dakota State University
Chad Nelson, Bowling Green State University
Dom Caristi, Ball State University
Beth A. Messner, Ball State University
Mary Elizabeth Bezanson, University of Minnesota-Morris

This panel explores faculty & student acts of purposeful Free Speech, on important or controversial subjects, in public, and in person. With a foundation of current case law and typical campus policy, we will explore examples and consequences of exercising academic freedom, using provocative in-class exercises, taking political positions in class, student speech acts, and displaying symbolic speech in private spaces. We hope to clarify rights and consequences while creating an opportunity for scholarly connection.

1411 Greenway H
12:30 – 1:45 pm

Bob Dylan's Songs as Equipment for Living: An Interdisciplinary Approach that 'Elevates the Singer-Songwriter as Rhetor

Sponsors: Popular Culture Interest Group
Rhetorical Theory and Criticism Interest Group
Chair: **Steven Dine Young**, Hanover College

"Critical Assessments of Dylan as Therapeutic Rhetoric: A Symbolic Assessment"
Steven Dine Young, Hanover College

"Dylan's 1973 'It's Alright, Ma' as Equipment for Living: Entelechy and the Bond between the Song and the Audience"

William Bettler, Hanover College

"A Heideggerian Analysis of Dylan's Songs as Symbolic Contact Points Between Singer and Audience within the Philosopher's Concept of 'The World'"

Donald Carrell, Hanover College

"The Rhetoric of Social Protest: Dylan's Persona as 'Reluctant Prophet' as Dramatized in his Songs and in his 1963 ECLC Tom Paine Award Acceptance Speech"

Mridula Mascarenhas, Hanover College

Applying Burke's "equipment for living" concept to interpretations of Bob Dylan's music seems well-suited to the charge to elevate the Communication discipline by pushing its boundaries. The location of the conference in Minneapolis, site of Dylan's aborted undergraduate career, serves as a further justification for this focus. The longevity of Dylan's career suggests a strong rhetorical bond between his songs and their audiences. Burke's "psychology of form" accurately captures this bond and is evidenced in Dylan's recordings, live concert performances, his persona within social movements of the 1960s, and in the body of scholarship that has grown up around Dylan and his music from the 1970s until the present day.

1412 Greenway B
12:30 – 1:45 pm

Tenure Denial: Exposing the Elephant in the Academy

Sponsor: Undergraduate Programs Interest Group
Chair: **Lori Walters-Kramer**, Monmouth College

Presenters: **Andriel Dees**, University of Wisconsin–River Falls
Fernando Delgado, University of Wisconsin–River Falls
Em Griffin, Wheaton College
Jennifer Willis-Rivera, University of Wisconsin–River Falls
Lori Walters-Kramer, Monmouth College

Conversations and research about the many facets of tenure denial are distressingly rare. Yet, our professional lives can be enhanced if we engage in dialogue about the causes and effects of tenure denial as well as its meaning in higher education. This panel brings together faculty, staff and administrators who have witnessed or experienced tenure denial. We will discuss the processes that campuses might adopt to mitigate often harmful effects of tenure denial.

2:00-3:30 P.M. COFFEE BREAK – Greenway Promenade AJ

1500 Greenway H
2:00 – 3:15 pm

Elevating to an Administrative Role in Higher Education: Considerations, Challenges, and Triumphs

Sponsor: President Chad Edwards, Western Michigan University
Chair: **Chad Edwards**, Western Michigan University
Respondent: **Judith S. Trent**, University of Cincinnati

Presenters: **Shannon VanHorn**, Valley City State College
Shawn T. Wahl, Missouri State University-Springfield
Dawn O. Braithwaite, University of Nebraska-Lincoln
Timothy L. Sellnow, University of Kentucky
Amy Aldridge Sanford, Texas A&M University-Corpus Christi

This roundtable is for convention attendees with administrative responsibilities at their institutions, as well as for those considering administrative roles in their professional futures. The panelists will discuss their journeys into administration, their administrative philosophies, motivating factors for becoming administrators, preparation for administrative roles, and challenges associated with their positions. Audience interaction will be encouraged.

Thursday, April 3rd

1501 Minnehaha
2:00 – 3:15 pm

Elevating the Emerging Research of Sports & Communication

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Roberta Davilla Robbins**, Illinois Central College
Respondent: **Adriane Stoner**, DePaul University

“Conflict Management Styles across Collegiate Sports”

Megan Lambertz, University of Wisconsin-Milwaukee

“You Go Girl!: Analyzing Coverage of Female Triathletes in the Ironman Triathlon World Championships”

Brittany Nordland, University of Wisconsin-River Falls

Jennifer Willis-Rivera, University of Wisconsin-River Falls

“Towards the Development of a Protocol for Communication Planning: Applications of Systems and Image Restoration Theory to Communication in University Athletic Departments”

Alan Zaremba, Northeastern University

“Families and Sports: Investigating the Communicative Social Support of Marital/Relational Partners Provided for/to Their Coaching Partners”

Roberta Davilla Robbins, Illinois Central College

Sports and sporting events are sites for frequent and varying interpersonal and small group dynamics. The proposed panel features research studies in the area of sports communication related to the construction of gender and cultural identities, the social support families provide to coaches, and how institutions communicatively respond to crises. The panelists will present and discuss the ways that sports and communication affect and are affected by these themes. A discussion with audience members will be encouraged after the paper presentations.

1502 Harriet
2:00 – 3:15 pm

Persuasions and Influence: Critical Readings of Media Texts

Sponsor: Media Studies Interest Group
Chair: **Mary E. Hurley**, St. Louis Community College-Forest Park
Respondent: **Michelle Calka**, Manchester University

“Are You Ready Kids? Un-defining the Paratext in Cartoon Title Sequences”

Sky LaRell Anderson, University of Minnesota

“Show and Tell: Comparing the Persuasive Techniques Found in Anti-Abortion Films *The Silent Scream* and *October Baby*”

Emma Bedor, University of Minnesota

“‘It’s going to be a massive rude awakening for me’: Becoming Ethical Global Consumer Citizens in *Blood, Sweat & T-Shirts*”

Heidi Zimmerman, University of Minnesota

“From Myth to Movement: How the Harry Potter Alliance Is Putting Mythology to Work”

Zachary Walker, University of Kansas

Thursday, April 3rd

1503 Greenway B
2:00 – 3:15 pm

Minnesota Rising: The Rhetoric of Famous Minnesotans

Sponsor: Rhetorical Theory and Criticism
Chair: **David Bodary**, Sinclair Community College

“Garrison Keillor—Radio host. Author. Humorist. Beloved Minnesotan”

Allison B. De Stefano, Waubesa Community College

“Rediscovering Kate Millet: The Seminal Works of a Feminist who redefined the canons of Patriarchy”

Michael McDonald, University of Missouri-Kansas City

“Warren E. Burger: The Consistent Conservative as Speaker”

Lora A. Cohn, Park University

“Jessie Ventura: The Challenger of the Usual”

Terri Easley, University of Kansas

Minnesota has contributed a number of leaders in fields ranging from the feminist movement, to journalism, to politics and to the legal system. This panel looks at the rhetoric of these individuals to recognize Minnesota’s contributions to the nation.

1504 Greenway C
2:00 – 3:15 pm

‘Elevating’ National Interests: Research on Presidential Rhetoric

Sponsor: Political Communication Interest Group
Chair: **Kirsten Theye**, Concordia College
Respondent: **Mike Milford**, Auburn University

“Elevating the Beauty of *Small*: David Cameron, E.F. Schumacher, & Symbolic Politics”

Chelsea Graham, University of Kansas

“Veiled Rhetoric: The Fourth Persona and Robert F. Kennedy’s 1966 Address at Cape Town University”

Emily Sauter, University of Wisconsin-Madison

“National Identity in the Spanish-American War: America as an Active Moralizing Agent in International Affairs”

Nicholas Labinski, University of Kansas

“The Audacity to Inaugurate: Generic Application Analysis of the Inaugural Address of President Obama (January 20, 2009)”

Joshua Bolton, University of Missouri-Columbia

1505 Greenway G
2:00 – 3:15 pm

Women’s Caucus Interest Group Business Meeting

Chair: **Michaela D. E. Meyer**, Christopher Newport University
Vice-Chair: **Sarah Turner McGowen**, University of Missouri
Secretary: **Malynnda A. Johnson**, Carroll University
Jessica M.W. Kratzer, Middle Tennessee State University

Thursday, April 3rd

1506 Greenway E
2:00 – 3:15 pm

Intercultural Communication Interest Group Business Meeting

Chair: **Heather Nesemeier**, Minnesota State University-Moorhead
Vice-Chair: **Diana Trebing**, Saginaw Valley State University
Secretary: **Sydney Yueh**, Northeastern State University

1507 Greenway J
2:00 – 3:15 pm

The (Not So) Basic Course: Challenging the Way We Approach the Foundational Class

Sponsor: Basic Course Interest Group
Chair: **Kris Knutson**, University of Wisconsin – Eau Claire
Respondent: **Stephen K. Hunt**, Illinois State University

Presenters: **Dacia Charlesworth**, Valdosta State University
Scott Jensen, Webster University
Lori Walters-Kramer, Monmouth College
Gordon Carlson, Fort Hays State University

This panel challenges important aspects of the Basic Course administration and pedagogy. Panelists critically assess the policies, procedures, and philosophies of communication departments as they develop and administer the Basic Course. The conference theme is “Elevate” and panelists seek a lively discussion with the aim of strong constructive criticism that might otherwise have difficulty being heard. This panel challenges the status quo through participants with a diversity of experience with and views towards the Basic Course.

1508 Greenway A
2:00 – 3:15 pm

Top Papers in Organizational and Professional Communication

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Jeremy Fyke**, Marquette University
Respondent: **Debbie Dougherty**, University of Missouri

“For Whom the Bell Tolls: Disaster-Relief Volunteer Work” (Top Paper)

Vinita Agarwal, Salisbury University

“Material Morality and Embodied Ethics in Organizations: The Role of Affordances in Guiding Workers' Actions”

Elizabeth Wilhoit, Purdue University

“An Investigation of Structural Inequivalence between Two International Organizational Networks”

Laura C. Farrell, North Dakota State University

Julie L. Fudge, University of Mary

Derek A. Jorgenson, North Dakota State University

“I Leave My Home at Home and My Work at Work”: Elevating Understanding of Work and Nonwork Boundary Strength and Spillover”

Pamela Lutgen-Sandvik, North Dakota State University

Sarah E. Riforgiate, Kansas State University

1509 Greenway I
2:00 – 3:15 pm

**Elevate, Communicate, Educate: Replacing the
Traditional Walls With the Virtual World**

Sponsor: Instructional Resources Interest Group
Chair: **Melissa Beall**, University of Northern Iowa
Presenters: **Jeffrey D. Brand**, University of Northern Iowa
Pamela Cooper, University of South Carolina-Beaufort
Gayle Pohl, University of Northern Iowa
Marilyn Shaw, University of Northern Iowa

Online education continues to grow at a rapid rate. As educators, how do we transfer content of the traditional classroom to a transformed online learning environment? Are the students we engage ready for the online environment? Are we ready for the online environment? How do we access readiness? This group of panelists will address ways they develop online communities to help address student needs as they deliver course content.

1510 Northstar Ballroom
2:00 – 3:15 pm

Performance Studies and Theatre Interest Group Business Meeting

Chair: **Jennifer L. Tuder**, St. Cloud State University
Vice-Chair: **Patrick Santoro**, Governors State University
Secretary: **Joe Hassert**, Bloomsburg University

1511 Greenway F
2:00 – 3:15 pm

**Issues of Sex, Health, and Ethics: Top Papers in
Communication Ethics and Freedom of Expression**

Sponsor: Communication Ethics and Freedom of Expression Interest Group
Health Communication Interest Group
Chair: **Elizabeth Tolman**, South Dakota State University
Respondent: **Paula Tompkins**, St. Cloud State University

“Socially Constructed “Dark Sides” of Online Interaction: Sexuality, Computer-Mediated Communication, and Discourses of Ethical Relational Practices” (Top Paper)

Jimmie Manning, Northern Illinois University

“Human Worth, Workaholism, and Recovery: Negotiating Ethical Tensions Between Values for Acceptance and Excellence”

Laura D. Russell, Denison University

“Ethical Crises in the Boy Scouts of America”

David A. Tschida, University of Wisconsin-Eau Claire

“Fighting Business with Business:” Construction and Representation of the ‘Vulnerable and/ or Exploited Woman’ Through the Communicative Labor of the Not for Sale Campaign” (Top Student Paper)

Amanda Feder, Eastern Illinois University

“Problems with Laws Barring Sex Offenders from Social Networking Sites”

Barbara Smith, Indiana University-Purdue University Fort Wayne

Michael Schrader, Indiana University- Purdue University Fort Wayne



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Pam Lutgen-Sandvik	organizational communication
Zoltan Majdik	rhetoric of science
Mark Meister	environmental, scientific and corporate rhetoric
Amy O'Connor	organizational communication
Charles Okigbo	health communication and organizational leadership
Carrie Anne Platt	culture and communication technologies
Patrick Schmiedt	media writing
David Westerman	health communication, new media, journalism studies
Nan Yu	computer mediated communication

NDSU

COMMUNICATION

The students, faculty, and staff of the
Department of Communication congratulate

DR. ROBERT LITTLEFIELD

2014 NDSU Fred Waldron Faculty Research Award Recipient.



Thursday, April 3rd

1512 Skyway B
2:00 – 3:15 pm

Teaching from a Can: Strategies for Building and Teaching a Standardized Online Course

Sponsor: Adjunct/Temporary Faculty Division
Chair: **Jacob Isaacs**, Ivy Tech Community College
Panelist: **Jeff Mendenhall**, Victoria College

Higher education institutions increasingly use online course standardization as a plug-and-play strategy for part-time staffing. This panel will open a discussion about the process of building a standardized online communication course, considerations to account for diverse student needs, and strategies for instructors to find flexibility inside a rigid, standardized structure.

1600 Greenway C
3:30 – 4:45 pm

Top Papers in Political Communication

Sponsor: Political Communication Interest Group
Chair: **Ryan Neville-Shepard**, Indiana University-Purdue University Columbus
Respondent: **Craig Allen Smith**, North Carolina State University

“Americans for a Better Tomorrow, Tomorrow: The Normative Effects of Political Comedy” (Top Paper)

Benjamin R. Warner, University of Missouri-Columbia

Hayley J. Cole, University of Missouri-Columbia

Joshua Hawthorne, University of Missouri-Columbia

“Inarticulateness and Authenticity: Sarah Palin’s Unexpected Recipe for Populist Success” (J. Jeffrey Auer Award for Top Student Paper)

Meredith Neville-Shepard, University of Kansas

“Nominating Conventions as Rhetorical Texts: The Synecdoche at the 2012 Republican National Convention”

Mike Milford, Auburn University

“The Next Facebook Election: Evaluating Political Engagement and Efficacy on Facebook During the 2012 Presidential Election”

Natalie R. Pennington, University of Kansas

Kelly L. Winfrey, Kansas State University

Benjamin R. Warner, University of Missouri-Columbia

Mike Kearney, University of Kansas

“Legitimate Rape and Todd Akin: Primed for Legitimate Change”

Cristin A. Compton, University of Missouri-Columbia

Molly Greenwood, University of Missouri-Columbia

Thursday, April 3rd

1601 Greenway J
3:30 – 4:45 pm

Elevating the Basic Course through the NCA Task Force Basic Course Interest Group Top Panel

Sponsor: Basic Course Interest Group
Chair: **Suzanne White**, Century College

Presenters: **Cheri J. Simonds**, Illinois State University
Angela Hosek, Emerson College
Joseph Valenzano III, University of Dayton

As Steven Beebe so aptly states, the basic course is the *front porch* of our discipline (Spectra, 2013). He argues that in many cases, the basic course is the course that welcomes students to general education as well as the study of communication. As such, Dr. Beebe identified the basic course as his NCA presidential initiative and established a task force toward that end. Members of this task force will share with attendees the findings of their work as it relates to *elevating* the role of the basic course in general education, identifying best practices in training and assessment, and providing recommendations on what our national organization can offer in support of our *front porch*.

1602 Skyway A
3:30 – 4:45 pm

State of North Dakota Showcase Incivility and What We Can Do About It, Continued...

Sponsor: States Advisory Council
Chair: **Audra Meyerchin**, Minot State University
Presenters: **Nancy Pearson**, Minot State University
Derek A. Jorgenson, North Dakota State University
Shannon VanHorn, Valley City State University
Kimberly Weismann, Williston State College

Incivility is in our classrooms. This panel is a continuation of the 2012 incivility panel. This panel will also explore the possibility of sex of the instructor playing a role in the incivility that occurs.

1603 Greenway G
3:30 – 4:45 pm

Syllabversion: Challenging Norms in Communication Education

Sponsors: Communication Education Interest Group
Chair: **Gordon Carlson**, Fort Hays State University
Respondent: **William Keith**, University of Wisconsin-Milwaukee

Presenters: **David H. Kahl Jr.**, Penn State Erie, The Behrend College
Scott Robson, Fort Hays State University
Lance Brendan Young, Western Illinois University-Quad Cities
Adriane Stoner, University of Illinois Chicago
Jordan Stalker, University of Wisconsin-Madison

This panel explores the "taken for granted" notions in communication education and pedagogy. Panelists will critically assess the pedagogical and institutional policies, procedures, philosophies, and advice that communication colleges, departments, and faculty routinely or habitually engage in. This panel provides an opportunity to question why we do things the way we do and consider challenges to the status quo.

1604 Harriet
3:30 – 4:45 pm

**Masculinity, Mothers, & the Monstrous Feminine:
An Exploration of Gender Roles in Popular Media**

Sponsor: Media Studies Interest Group
Chair: **Stephanie Young**, University of Southern Indiana
Respondent: **Jerralyn Moudry**, Wisconsin Lutheran College

“More Than What Appears: Masculinity in *How I Met Your Mother*”

Erin Dunn, University of Southern Indiana

“May I Have a Mother: An Analysis of Bad Motherhood in *The Killing*”

Brandi Weyer, University of Southern Indiana

“Delving Deeper into *The Descent*: Caves, Creatures, and One Crazy Woman”

Amy S. Jorgensen, University of Southern Indiana

Our panel seeks to elevate the status of popular media by demonstrating their significance as conveyors of rhetorical messages that reflect and shape society. Specifically, we examine issues of gender roles as depicted in three distinct works: alternative visions of masculinity in the long-running sitcom *How I Met Your Mother*, negative depictions of motherhood in the acclaimed AMC crime-drama *The Killing*, and monstrous images of the feminine in the horror film *The Descent*.

1605 Greenway E
3:30 – 4:45 pm

Social Justice Pedagogy: Elevating Intercultural Communication Teaching

Sponsor: Intercultural Communication
Chair: **Hsun-Yu Chuang**, Southern Illinois University Carbondale
Respondent: **Shinsuke Eguchi**, University of New Mexico

“Autoethnography as a Cultural Translational Tactic to Create Social Change”

Ahmet Atay, College of Wooster

“Moving from “ReflexI’ve” to “ReflexWe’ve”: Reimagining Critical Reflexivity in Communication Pedagogy as Connected, Dialogic Process”

Dustin Briggs, Southern Illinois University Carbondale

“Social Justice Listening as Pedagogy: Invitational Rhetoric and/as Communicative Praxis”

Gregory Sean Hummel, Southern Illinois University Carbondale

“Meeting Ivan Illich: The Struggle for Social Justice in Critical Intercultural Communication Pedagogy”

Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

Teaching social justice in intercultural communication classrooms and for intercultural communicators is a complicated task. Social justice is a difficult concept to define, and probably having “the” agreed-upon definition of social justice is as dangerous as not having any idea of what it is. However, the panelists agree that they need to work toward social justice. Social justice research tends to focus on the structure-level analysis and policy-changing. However, the panelists are specifically interested in local, everyday, mundane, and relational communicative acts of social justice in intercultural contexts. This paper session has two goals. First, this panel explores different ways to theorize social justice as a local communicative practice among people in intercultural contexts. Second, this panel discusses pedagogical implications of such theorizations for intercultural communication education.

1606 Greenway A
3:30 – 4:45 pm

Organizational and Professional Communication Interest Group Business Meeting

Chair: **Jeremy Fyke**, Marquette University
Vice-Chair: **Nicole A. Ploeger-Lyons**, University of Wisconsin-Lacrosse

1607 Greenway B
3:30 – 4:45 pm

Elevating Spiritual Health: Communicating Well-Being Across Religious, Organizational, and Aging Boundaries

Sponsor: Health Communication Interest Group
Chair: **Mike Allen**, University of Wisconsin-Milwaukee

Presenters: **Shiloh Erdley**, Bloomsburg University
Alina Haliliuc, Denison University
Kelly E. Tenzek, Bloomsburg University
Amanda E. Torrens, Ohio University

The focus of this panel is to attract further attention to scholarship in the areas of spirituality and health in multiple contexts. The interdisciplinary focus of the panel brings social work, hospice volunteers, religious tradition, and spiritual practice together to ignite discussion on the necessary function communication has in promoting better physical and mental health. Conversations will be directed towards research ideas and collaboration efforts as well as including spiritual health into classroom content.

1608 Northstar Ballroom
3:30 – 4:45 pm

Top and Contributed Papers in Performance Studies and Theatre

Sponsor: Performance Studies and Theatre
Chair: **Joe Hassert**, Bloomsburg University
Respondent: **Patrick Santoro**, Governors State University

“(De)Constructing the Black/White Binary: Racial Performances in Sundown Town Stories” (Top Paper)
Elena Esquibel, DePaul University
“Families Living in Closets: Talking about Alcoholism In and Out of Family Households”
Jimmie Manning, Northern Illinois University
“A Life Well-Lived and Well-Ended: The Story of My Father” (Top Debut Paper)
Valerie Wright, Ohio University

Thursday, April 3rd

1609 Greenway H
3:30 – 4:45 pm

Top Papers in Popular Culture

Sponsor: Popular Culture Interest Group
Chair: **Danielle M. Stern**, Christopher Newport University
Respondent: **Jennifer C. Dunn**, Dominican University

“Rhetoric of the Fantastic: An Afrofuturist Reading of Black Man’s History” (Top Paper)

Robb Conrad Lauzon, Wayne State University

“Hustlers and Ghosts”: The Parasitic Entrepreneurialism of *Storage Wars*”

Steven Melling, University of Missouri-Kansas City

“Intersectional Representation on Television: A Case Study of *Bones*”

Michaela D. E. Meyer, Christopher Newport University

“‘Upper-lower-middle-class types’: Portrayals of Social Class in *The Simpsons*”

Chad Woolard, Illinois State University (Top Student Paper)

1610 Skyway B
3:30 – 4:45 pm

Graduate Student Mentorship: Elevating Undergraduates' Transition Experience

Sponsor: Graduate Studies Caucus
Undergraduate Programs Interest Group
Chair: **Mary Sorenson**, University of Missouri-Columbia

Presenters: **Seth Frei**, University of Texas at Austin
Michael Blight, University of Wisconsin-Milwaukee
Kaitlin E. Phillips, University of Nebraska-Lincoln
Megan Lambertz, University of Wisconsin-Milwaukee

As graduate students, we understand the desire for peer mentorship and believe it is important to elevate the relationship between graduate and undergraduate students as academic transitions are experienced. Panelists from various undergraduate and graduate backgrounds will discuss topics such as establishing professional relationships with peers and faculty, understanding course structure, understanding teaching opportunities, and providing general knowledge about the decision-making process. This session will also feature a time for audience members to ask questions of the panelists.

1611 Greenway F
3:30 – 4:45 pm

Communication Ethics and Freedom of Expression Interest Group Business Meeting

Chair: **Elizabeth Tolman**, South Dakota State University
Vice-Chair: **Suzanne V. L. Berg**, Bowling Green State University
Secretary: **Beth A. Messner**, Ball State University

Thursday, April 3rd

1612 Minnetonka
3:30 – 4:45 pm

Elevating Burke: Competitive Papers in the Kenneth Burke Society

Sponsor: Kenneth Burke Society
Chair: **Krista L. Phair**, Ohlone College
Respondent: **Krista L. Phair**, Ohlone College

“An Argument for the Stewart/Colbert Universe through Connecting Burke to Irony”

Christopher Medjesky, Defiance College

“The Forensic Education of Kenneth Burke”

Courtney Wright, Bowling Green State University

“The Pentad and The Manifesto: A Look into the Motives of Christopher J. Dorner”

Lori A. Wells, California State University-Sacramento

“Burke, Brummett and the Representative Anecdote: An Approach to Elevating the Study of Visual Rhetoric”

John Katsion, Northwest Missouri State University

1613 Mirage
3:30 – 4:45 pm

“The 10 Worst College Majors”: The Role of Communication Studies in Sustaining the Liberal Arts

Sponsor: President Chad Edwards, Western Michigan University
Undergraduate Programs Interest Group
Chair: President Chad Edwards, Western Michigan University

“Communication Studies Survivalism?: When the End Comes to Liberal Arts Education”

Nancy J. Brule, Bethel University-St. Paul

“A Fierce Sense of Urgency?: Technology, Communication, and Cultural Change”

Carolyn Calloway-Thomas, Indiana University-Bloomington

“Communication Studies at the Crossroads: Performing, Reforming, and Transforming Liberal Arts Education”

Lawrence R. Frey, University of Colorado-Boulder

“Still Worth The Investment?: Communication Studies and the Liberal Arts Education”

Andrew Gess, Bethel University-St. Paul

“The Liberal Arts in a Professional Education-Driven World: The Place of Communication Studies”?

Dennis S. Gouran, Penn State University, University Park

“Communication Studies? What Good is it in the Grand Scheme of Life?: Is it Time for Some Rebranding?”

Larry W. Long, Illinois State University-Normal

“The Best of Majors, The Worst of Majors? (Apologies to Charles Dickens)”

David Zarefsky, Northwestern University

A Forbes magazine staff writer wrote in 2012 about “The 10 Worst College Majors,” many of which are at the heart of a liberal arts education (Anthropology and Archeology; Film, Video and Photographic Arts; Fine Arts; Philosophy and Religious Studies; Liberal Arts; Music; Physical Education and Parks Recreation; Commercial Art and Graphic Design; History; and English Language and Literature). In these dire economic times, serious questions are being raised about the value of a liberal arts education in preparing the future workforce. While communication departments and faculty are being cut across all types of universities, pushes for post-secondary educational reform challenges the role of a liberal arts education. This high density discussion panel will explore the (a) strengths and weaknesses of a liberal arts education, (b) address strategies universities should be considering to solidify the liberal arts curriculum in the university, and (c) the role that Communication Studies can play in this reform.

Thursday, April 3rd

1614 Greenway D
3:30 – 4:45 pm

Emerging Theories of Instructional Communication in Applied Contexts

Sponsor: Communication Theory Interest Group
Chair: **Deanna D. Sellnow**, University of Kentucky

“The IDEA Model of Experiential Learning as a Theoretical Framework in Instructional Risk and Crisis Communication”

Timothy L. Sellnow, University of Kentucky

Deanna D. Sellnow, University of Kentucky

“Extending Classroom Climate Theory to Online Contexts: The Online Learning Climate (OLC) Scale”

Renee Kaufmann, University of Kentucky

“Exemplification as an Instructional Theory in Health Campaign Interventions”

Deborah D. Sellnow, Wayne State University

Timothy L. Sellnow, University of Kentucky

“Communication Accommodation and Instructional Communication in Advising Contexts”

Schyler Simpson, University of Kentucky

“Cross-Cultural Adaptation, Instructional Interventions, and First Year Student Retention”

Jason Martin, University of Missouri-Kansas City

“Extending Relational Dialects to Inform Instructional Communication in Interpersonal and Family Relationships”

Molly Reynolds, University of Kentucky

Instructional communication (i.e., communication in instruction) was once limited to what takes place in a traditional face-to-face classroom setting. Today, however, it is applied much more broadly across a variety of communication contexts. This panel highlights some of the ways in which existing communication theories are being adapted/extended to help predict and explain instructional communication in a variety of settings ranging from risk and crisis situations to health campaign interventions to interpersonal relationships.

1700 Calhoun
5:00 – 6:15 pm

Short Course #4 The Impromptu Revolution: Teaching Strategies to Develop Impromptu Speaking Skills

Sponsor: First Vice President Leah E. Bryant, DePaul University

Presenter: **Stacy Hoehl**, Wisconsin Lutheran College

As many basic course and public speaking instructors will attest, the impromptu speech is among college students’ most-dreaded speech assignments. Framing the impromptu speech as a one-time event late in the semester creates unnecessary anxiety, and it treats impromptu speaking as an obstacle to be overcome rather than a skill to be learned. This course will provide teachers with practical strategies for transforming students’ approaches to impromptu speaking from survival into lifelong skill.

1701 Harriet
5:00 – 6:15 pm

Children’s Media for More Than Just Children: Elevating the Discourse About the Production and Reception of Children’s Media

Sponsor: Media Studies Interest Group
Chair: **CarrieLynn D. Reinhard**, Dominican University
Respondent: **Adam Tyma**, University of Nebraska-Omaha

“When Audiences Collide: The Fractured Cross-Generational Fandom of *My Little Pony: Friendship is Magic*”

CarrieLynn D. Reinhard, Dominican University

“Gender-Bending in *Adventure Time*: A Post-Modern Text Encouraging Cross-Generational and Cross-Gendered Reception”

Christopher J. Olson, DePaul University

“Behind the Couch, Behind Closed Doors: Sexualizing the Doctor and the Cross-Generational Appeal of *Doctor Who*”

Jef Burnham, DePaul University

“Life with *Archie*: The Riverdale Gang Grows Up for a Multi-Generational Audience”

Charles Coletta, Bowling Green State University

1702 Greenway F
5:00 – 6:15 pm

Elevating Standardization? Examining the Pros and Cons of Standardizing Entry Level Freshman Courses and the Effects on the Basic Course

Sponsors: Communication Education Interest Group
Chair: **Joy L. Daggs**, Northwest Missouri State University

Presenters: **Ahmet Atay**, College of Wooster
Amanda Brown, University of Wisconsin-Stout
Karla Mason Bergen, College of Saint Mary
David Shadinger, Northwest Missouri State University

Many communication faculty members are involved in Freshman Seminar/First year student orientation courses. Many faculty express frustration when advanced students do not exhibit the skills that should be common for college students. This panel will address the pros and cons of standardizing the freshman seminar course messages across the curriculum, particularly in the basic course, which many freshmen are taking simultaneously. Audience interaction is encouraged.

Thursday, April 3rd

1703 Minnehaha
5:00 – 6:15 pm

Elevating Research into Practice: Examples of Interpersonal and Small Group Health Communication Research

Sponsors: Interpersonal and Small Group Communication Interest Group
Health Communication Interest Group
Chair: **Maria Brann**, West Virginia University

“Elevating Their Spirits: Supporting International Students with Mental Health Issues”

Kim Omachinski, University of Wisconsin-Milwaukee

“Small Group Collaboration and Participatory Research: A Case Study on a College’s Approach to Researching the Effects of Alcohol on Campus Culture”

Laura D. Russell, Denison University

“Applied Existentialism: Translating Dialogic Theory at a Drop-In Center for Persons Living with Mental Illness”

Steve Phalen, University of Wisconsin-River Falls

“Which Voice Matters? Elevating and Examining College Students’ Conversations About HIV”

Malynda A. Johnson, Carroll University

“Family Resilience to an Alcoholic Family Member”

DeAnne Priddis, University of Wisconsin-Milwaukee

“Facilitation of Grief Work: The Potential of Using Movies That Make Us Cry”

Charles F. Aust, Kennesaw State University

Communication scholars investigate various interpersonal topics pertaining to groups of people, but rarely put their research into practice to see the impact it has on our community. This panel looks at several health-related interpersonal and small group research projects and addresses how putting this research into practice has helped the public eye and our society in a vast number of ways.

1704 Greenway B
5:00 – 6:15 pm

Law and Order: Religious Rhetoric of Ascension

Sponsor: Rhetorical Theory and Criticism
Chair: **Jessica Cherry**, Western Connecticut State University
Respondent: **Rachel B. Friedman**, Embry-Riddle Aeronautical University

“Writing Islamic Rhetoric into the Western Canon”

Nesren Elhertani, North Carolina State University

“Standing in the Eye of the Storm: A Rhetorical Analysis of the Leadership Conference of Women Religious’ Response to the Congregation on Doctrinal Faith’s Doctrinal Assessment”

Jamie Downing, University of Nebraska-Lincoln

“Rise Up!: Asmaa Mahfouz’s Verbal and Visual Rhetoric Disturbs the State During the 2011 Egyptian Revolution”

Kiranjeet Dhillon, University of Wisconsin-Milwaukee

“Elevating Science as God: Myth in Messages about Science Communication”

Rachel C. Murdock, Iowa State University

Thursday, April 3rd

1705 Greenway C
5:00 – 6:15 pm

‘Elevating’ Women in the Public Sphere: Four Case Studies

Sponsor: Political Communication Interest Group
Chair: **Kelly L. Winfrey**, Kansas State University
Respondent: **Emily Berg Paup**, College of Saint Benedict and Saint John’s University

“Empowerment and Containment: The Woman’s Land Army and the Wartime Politics of Gender”

Katie L. Irwin, University of Illinois, Urbana-Champaign

“An Exceptional Battle for the Unborn: Abortion Demonstrations and the Re-Constitution of United States War Culture”

Lisa C. Braverman, Indiana University

“Exploring Role & Feminism in the First Ladyship: Michelle Obama at the 2012 Democratic National Convention”

Sara R. Kitsch, Texas A&M University

“Elevating Women in Politics: Analyzing International Perceptions of Participation, Knowledge, and Interest”

Terri Easley, University of Kansas

1706 Greenway D
5:00 – 6:15 pm

Top Paper Panel in Communication Theory

Sponsor: Communication Theory Interest Group
Chair: **Scott Richmond**, Wayne State University
Respondent: **Andrew F. Herrmann**, East Tennessee State University

“Application of Presence Research in Human-to-Nonhuman Interaction to Human-to-Human Interaction” (Top Paper)

Jihyun Kim, Bloomsburg University of Pennsylvania

“I AM SPAM: Theorizing a relational practice of trans-textual identity” (Top Student Paper)

Steven Kalani Farias, Southern Illinois University

“From the Diamond to the Workplace: Accommodation in Communication Between Coaches and Umpires, And Its Implications for Getting Your Way at Work”

Kevin L. Warneke, University of Nebraska at Omaha

David C. Ogden, University of Nebraska at Omaha

“Toward a Performative Understanding of Politeness”

C. Kyle Rudick, Southern Illinois University

1707 Greenway H
5:00 – 6:15 pm

Popular Culture Interest Group Business Meeting

Chair: **Danielle M. Stern**, Christopher Newport University
Vice-Chair: **Jennifer C. Dunn**, Dominican University
Secretary: **Charley Reed**, University of Nebraska-Omaha

Friday, April 4th

2100 Minnetonka
8:00 – 9:15 am

Program Planners' Meeting

Sponsor: Second Vice President David T. McMahan, Missouri Western State University

All programs planners for the 2015 conference need to attend this informative session with Second Vice President, and 2015 conference planner, David T. McMahan.

2101 Calhoun
8:00 – 9:15 am

Short Course #5 (Part 1) Documentary Film as Method for Research: Expanding our Inquiry and Elevating our Reach

Sponsor: First Vice President Leah E. Bryant, DePaul University

Presenters: **Sara Drabik**, Northern Kentucky University
Art Herbig, Indiana University-Purdue University Fort Wayne
Charley Reed, University of Nebraska at Omaha
Jimmie Manning, Northern Illinois University
Bavand Karim, Northern Kentucky University

In this Short Course, we will explore the methodological foundations of documentary film as a method for conducting communication research, discuss different approaches for crafting documentaries, and provide participants with an overview of the resources and skills needed to incorporate documentary in their own research. Over the past several decades the reach and impact of documentary film has grown significantly. Partly given its reflexive and narrative nature, documentary film makes possible that which other forms of conventional inquiry may preclude. It provides a unique approach for examining communication and culture and, for some, an opportunity to extend their scholarship and make it accessible to a wider audience. In this short course, we seek to address the following: What possibilities for communication research exist as a consequence of incorporating documentary as a method? What are the creative and imaginative possibilities made available through documentary praxis? What are some of the practical skills needed to begin working with documentary materials? How can documentary help our discipline's research as a whole make more of a difference in how our culture communicates? Plan to attend, learn, participate, and engage in advancing the possibilities of documentary film as a method for research.

Thursday, April 3rd

1708 Greenway E
5:00 – 6:15 pm

Exploring intercultural connections and perceptions between Non-Americans and Americans: Four perspectives

Sponsor: Intercultural Communication
Chair: **Cooper S. Wakefield**, University of Kansas
Respondent: **Racheal Ruble**, Iowa State University

“Media Enjoyment and Outgroup Perceptions: Koreans’ Consumption of *CSI* and *Sex and the City* and Their Stereotypes of U.S. Americans”

Cheongmi Shim, Bowling Green State University

“Intergroup Anxiety and Attitudes Towards Muslims: Exploring the Effects of E-mail Politeness and Religious Identity”

Maria Maer, University of Kansas

“Japanese Students’ Views and Perceptions of American Students Within the University Setting”

Aarti B. Arora, Ohio University

“Chinese International Students’ Perceptions of Americans”

Cooper S. Wakefield, University of Kansas

Exploring outcomes of intercultural interaction between Americans and non-Americans, we seek to understand the processes involved in intercultural contact, and communication. Why are Koreans drawn to American television shows, particularly those featuring violence or promiscuity and how might these depictions affect Koreans’ actual perceptions of Americans? What sort of perceptions of Americans are formed or modified as Chinese international students come into interact with them? What are Japanese students’ views and perceptions about American students within the university setting? How are face concerns and politeness related to Americans perceptions of and reactions to Muslims through social media? Two of the papers explore mediated depictions, while the other two employ qualitative methods. Each focuses on possible connections or disconnections that may occur or which may be the result of intercultural communication. What draws them together is the motivation to communicate with, befriend, or understand and enjoy Americans and non-American culture.

1709 Skyway B
5:00 – 6:15 pm

Elevating Each Other in Grad School: What We Wish We Knew Before Starting Our Theses/Dissertations

Sponsor: Graduate Student Caucus
Chair: **Jenny Ungbha Korn**, University of Illinois at Chicago
Respondent: **Sara Baker**, University of Nebraska-Lincoln

Presenters: **Keith Bistodeau**, North Dakota State University
Jenny Ungbha Korn, University of Illinois at Chicago
Timothy McKenna-Buchanan, Ohio University
Audra K. Nuru, University of Nebraska-Lincoln
Tiffany R. Wang, University of Montevallo

Aligned with the conference theme, this panel “elevates” our research by sharing experiential and anecdotal advice about graduate school from knowledgeable students and faculty. We explore realistic approaches to selecting a research topic, forming a thesis/dissertation committee, doing the actual research, converting chapters into publications, managing time constraints, navigating paperwork, utilizing social media, finding support, thinking positively, and celebrating the accomplishment that is the successfully-defended thesis/dissertation.

Thursday, April 3rd

1710 Northstar Ballroom
5:00 – 6:15 pm

**Performance Studies and Theatre Interest Group's 2014
Outstanding Scholar: Honoring M. Heather Carver**

Sponsor: Performance Studies and Theatre
Chair: **Patrick Santoro**, Governors State University
Respondent: **M. Heather Carver**, University of Missouri

"Heather Carver: A Matter of Reference"

Brock Fisher, McHenry County College

"Heather Carver: Send in the Clown"

Laura M. Nelson, University of Missouri

"Dr. M. Heather Carver: The Scholar, The Clown"

Matt Saltzberg, St. Lawrence University

"Heather Carver and the Role of Women in Academia"

Barbara L. Salvadori Heritage, University of Missouri

Selected as this year's outstanding scholar in performance studies and theatre, Dr. M. Heather Carver will be celebrated for her contributions to our discipline and the region.

1711 Greenway G
5:00 – 6:15 pm

**Top Panel in the Women's Caucus
Agency In Childbirth Stories: Elevating Women's Birth Experiences**

Sponsor: Women's Caucus
Chair: **Jessica M. W. Kratzer**, Middle Tennessee State University
Respondent: **Jessica M. W. Kratzer**, Middle Tennessee State University

Presenters: **Anji L. Phillips**, Bradley University
Tennley Vik, Emporia State University
Molly Reynolds, University of Kentucky
Jami Warren, University of Kentucky

Birth stories often contain great joy and great pain but cease to explore agency in the process of giving birth. This panel will explore why women do not discuss agency, how medical professionals can give and take agency from birthing women, and how women can support each other in coming to terms with their birth experiences. Specifically, panelists will share their experiences and opinions on how others can claim their agency during childbirth.

1712 Greenway J
5:00 – 6:15 pm

Adjunct/Temporary Division Business Meeting

Chair: **David Wendt**, Keokuk High School/Southeastern Community College
Vice Chair: **Jacob Isaacs**, Ivy Tech Community College
Secretary: **Jeff Mendenhall**, Victoria College

1713 Skyway A
5:00 – 6:15 pm

State of Minnesota Showcase
**Quiet! The Power of Introverts in a World that Can't Stop Talking:
How Introverted and Extroverted Students May Experience School Differently**

Sponsor: States Advisory Council

Presenters: **Suzanne Stangl-Erkens**, St. Cloud State University
Wendy Bjorklund, St. Cloud State University

In this presentation, attendees will learn how introversion/extroversion may contribute to students' learning style and their overall experience at school. Specifically, the presenters will address how sensitivity and temperament play a part, as well as the pros and cons of group/teamwork, leadership style, and the classroom environment. Recommendations will also be made.

1714 Greenway I
5:00 – 6:15 pm

National Communication Association Informational Panel

Sponsor: First Vice President Leah E. Bryant, DePaul University
Participants: **Christina Beck**, NCA 2nd Vice-President, Ohio University
Trevor Parry-Giles, NCA Associate Director for Academic and Professional Affairs

This panel features NCA National Office Staff and Elected Leadership who will highlight the resources available through NCA to support teaching, research and career development in communication.

1715 Greenway A
5:00 – 6:15 pm

**Top Panel: Elevating the Discourse: How We Can Think About the Pedagogical
Differences in Teaching Online and Face-to-Face**

Sponsor: Community College Interest Group
Chair: **Nadine Cichy**, Sinclair Community College

Presenters: **Heather Nesemeier**, Minnesota State University Moorhead
Kristopher Copeland, Northeastern State University
Kimberly Weismann, Williston State College

This roundtable will explore the significant pedagogical differences between teaching online and teaching face-to-face. Too often, we think that the two delivery formats can be approached in the same way, with the same assignments, exams, schedule and syllabi. However, as anyone who has taught online recognizes, they are different. So different, in fact, that we often need to reimagine a course for online delivery rather than trying to make a square peg fit in a round hole. This roundtable will explore some of the ways that we can elevate the discourse to a discussion of pedagogy rather than course administration.

Thursday, April 3rd

1800 Northstar Ballroom
6:00 – 8:00 pm

Welcome Reception – CSCA 2014
Sponsored by the Kendall Hunt Publishing Company

Hosts: President Chad Edwards, Western Michigan University
First Vice President Leah E. Bryant, DePaul University

Join us as we celebrate the beginning of the 2013 convention! Thank you to the Kendall Hunt Publishing Company for their sponsorship of this event.

1900
7:00 – 9:00 pm

Past Presidents' Dinner

Sponsor: Past President Mitchell S. McKinney, University of Missouri

Attendees should meet in the hotel lobby at 7:00 pm for the short shuttle ride or walk to *Vincent – A Restaurant* (1100 Nicollet Mall).



comm.wvu.edu

Friday, April 4th

2102 Skyway A
8:00 – 9:15 am

State of Oklahoma Showcase
Updating the Public Speaking Course:
New Approaches to Common Challenges

Sponsor: States Advisory Council
Chair: **Arlie Daniel**, East Central University

Presenters: **Mary Carver**, University of Central Oklahoma
Kristopher Copeland, Northeastern State University
Denise Miller, Oral Roberts University

Basic course directors, department chairs, and instructors of public speaking all face the challenge of teaching a course that must address the issues of today's economy, general education requirements, and unique student populations. In this panel presenters will discuss new approaches to textbook customization, assessment, and curricular changes.

2103 Minnehaha
8:00 – 9:15 am

Strategies that Help (or Hinder) Sibling Relationships

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Kristina Wenzel**, University of Missouri-Columbia
Respondent: **Allison Thorson**, University of San Francisco

“The Use of Relational Maintenance Behaviors and Relational Characteristics Among Sibling Types”

Scott A. Myers, West Virginia University

Kelly G. Odenweller, West Virginia University

“Sibling Confirmation as a Moderator of Rivalries and Relational Outcomes in Sibling Relationships”

Kaitlin E. Phillips, University of Nebraska-Lincoln

Paul Schrodtt, Texas Christian University

“That’s Not Fair: Relationship Maintenance Strategies and Perceptions of Equity in Adult Sibling Relationships”

Jenna McNallie, Purdue University

“Attachment Style, Communication Apprehension, and the Risks of Seeking Social Support: Variations between Friends and Siblings”

Kristen Carr, Texas Christian University

Sarah E. Wilder, Luther College

Friday, April 4th

2104 Greenway B
8:00 – 9:15 am

Negotiating Identity in Sports

Sponsor: Rhetorical Theory and Criticism
Chair: **Spencer Harris**, Missouri State University
Respondent: **Mike Milford**, Auburn University

“How *The Blind Side* Blinds Us”

Jeffery L. Bineham, St. Cloud State University

“De-politicizing the Mental Health Advocacy of the Mentally Ill: Royce White’s Appearance on *Dr. Phil*”

Jansen B. Werner, University of Wisconsin-Milwaukee

“Fantasy on Fantasy: Elevating Bormann’s Fantasy and Rhetorical Vision to Aid in the Understanding of Team Identity”

Andrea Iaccheri, Ohio University

“Elevating Sports Discourse: Rhetorical Recirculation, Fragmentation, and Chris Broussard” (Top Paper)

Katherine L. Lavelle, University of Wisconsin-La Crosse

2105 Greenway C
8:00 – 9:15 am

‘Elevating’ Public Advocacy: Case Studies of Political Communication and Polarization

Sponsor: Political Communication Interest Group
Chair: **Robert Gobetz**, University of Indianapolis
Respondent: **Steven Melling**, University of Missouri, Kansas City

“Obama’s Hegemony and the Paradoxical Politics of Postracial Positionality”

Evan Beaumont Center, University of Kansas

“Using Women’s Voices Against Government Silence: CODEPINK, Social Movements, and Alternative Media”

Brion White, Bowling Green State University

“Making a Virtual Connection: An Analysis of Digital Signatures in Social Movements Through the ‘It Gets Better’ Project”

Justin S. Motto, North Dakota State University

“‘Let’s Try and Have a Debate Here’: The Breakdown of Talk in Piers Morgan’s January 7, 2013 Interview with Alex Jones”

Tom A. Salek, University of Wisconsin-Milwaukee

“Purchasing Citizenship and Consuming Safety: An Ideographic Analysis of the ‘Citizen-Soldier’ in U.S. Public Discourse”

Jessy Jasson Ohl, University of Nebraska-Lincoln

2106 Greenway D
8:00 – 9:15 am

Communication Theory Interest Group Business Meeting

Chair: **Patric R. Spence**, University of Kentucky
Vice-Chair: **Andrew F. Herrmann**, East Tennessee State University
Secretary: **Michael Burns**, Texas State University

2107 Greenway F
8:00 – 9:15 am

Defining Moments in Health Communication: The Journeys, Turning Points, and Narratives that Surround Our Research

Sponsor: Health Communication Interest Group
Chair: **Randa Garden**, Wayne State College

“Living the Dissertation: From Health Communication Scholar to Practitioner to Scholar-Practitioner”

Jennifer Moreland, OhioHealth

“Expressing, Listening, and Defining Musically”

Steve Phalen, University of Wisconsin – River Falls

“*U*ndefining Moments Defined”

Laura D. Russell, Denison University

“Defined by the Scale: Frustrations with Health and Beauty”

Amanda E. Torrens, Ohio University

This panel voices defining moments among communication scholars’ experiences of research within health contexts. These panelists provide glimpses into the passions and underlying factors that play significant roles in how embodied meanings and understandings of health are rendered. The panelists encourage members of the audience to reflect upon and engage in dialogue about how defining moments impact experiences, sense-making and expressions of the humanistic depths of health communication research.

2108 Greenway J
8:00 – 9:15 am

Elevating the Discipline: A Student Panel Addressing Experiences and Outcomes in an Innovative Basic Course

Sponsor: Basic Course Interest Group
Chair: **Mariah Wika**, Gustavus Adolphus College
Respondent: **Leila Brammer**, Gustavus Adolphus College

Presenters: **Danielle Cabrera**, Gustavus Adolphus College
Ava Goepfert, Gustavus Adolphus College
Alex Gunderson, Gustavus Adolphus College
Brittany Knutson, Gustavus Adolphus College

Gustavus Adolphus College’s innovative basic course in public advocacy and civic engagement directly addresses AAC&U LEAP outcomes, and assessment has demonstrated astounding gains in student speaking, writing, research, leadership, and critical thinking skills as well as increased interest and involvement in civic engagement. A student panel captures the outcomes and significant personal growth. Students will present a short overview of the course and their projects followed by discussion and questions from the audience.

Friday, April 4th

2109 Greenway I
8:00 – 9:15 am

**Elevating Beyond the Individual Professor:
Communities of Practice (CoP) in Higher Education**

Sponsor: Instructional Resources Interest Group
Chair: **Kathryn B. Golsan**, Southern Illinois University Carbondale
Respondent: **Melissa L. Beall**, University of Northern Iowa

Presenters: **Stephanie Rollie Rodriguez**, Texas A&M University-Corpus Christi
Amy Aldridge Sanford, Texas A&M University-Corpus Christi
Kellie Smith, Texas A&M University-Corpus Christi

There are high expectations for faculty to be innovative in today's higher education environment. Professors are expected to flip classrooms, assess individual students and programs, and provide opportunities for service learning. Communities of Practice provide interdisciplinary, supportive, funded, faculty-led spaces for professors to redesign courses and present research about the results of their redesign. The panelists will discuss their CoP experiences and give suggestions for how attendees can start CoPs at their universities.

2110 Greenway H
8:00 – 9:15 am

Flawed Brilliance: Popular Images of the Mediated Intellectual

Sponsor: Popular Culture Interest Group
Chair: **David Airne**, University of Montana
Respondent: **David Airne**, University of Montana

“The High-Functioning Sociopath: The Genius in *Sherlock*”

Amanda Brown, University of Wisconsin-Stout

“Manic Pixie Brain Girl: Charlie Bradbury and Neutralizing the Genius Female”

MaryFrances Casper, Boise State University

“Love the Genius, Love/Hate the Genius Acts – The Conditional Acceptance of Criminal Malice in *Dexter*”

Derek A. Jorgenson, North Dakota State University

“The Exception to the Status Quo – Is Dr. Brennan Too Good to Be True?: The Analysis of the Double Binds of the Female Intellectual in Popular Culture”

Heather Nesemeier, Minnesota State University-Moorhead

“The Marginalization of the Female Intellectual Equal – The Non-Companion Women of *Doctor Who*”

Adam Tyma, University of Nebraska-Omaha

Richard Hofstadter's *Anti-Intellectualism in American Life* attacked those social institutions responsible for nurturing our intellect. Hofstadter did not examine the role(s) popular media plays in normalizing the ways of viewing and understanding our world. While the media is only one of many sources, it's one of the most pervasive influences we encounter. This panel examines the framing of intelligence in society where intelligence is seen as a flaw preventing individuals from interacting with society.

2111 Greenway E
8:00 – 9:15 am

Top Papers: Elevating Sexual Orientation and Gender Identity Research

Sponsor: Sexual Orientation and Gender Identity Caucus
Chair: **Ahmet Atay**, College of Wooster
Respondent: **Stephanie Young**, University of Southern Indiana

“On the (Im)possibilities of Queer Mentoring: Queering Our Interpersonal Educative Labor and Performance” (Top Paper)

Michaela D.E. Meyer, Christopher Newport University

“Creating Co-cultural Space: Exploring Specialized [Gender Neutral] Living Communities” (Top Student Paper)

Timothy McKenna-Buchanan, Ohio University

Valerie Wright, Ohio University

“A Qualitative Examination of Family Communication Patterns and Lesbian, Gay, and Bisexual Gender Identity Development”

Scott Richmond, Wayne State University

Derek M. Bolen, Angelo State University

“HRC vs. NOM: Identification Strategies of the Campaigns for and Against DOMA

Daniela Fuentes, Bowling Green State University

2112 Greenway A
8:00 am – 9:15 am

Shifts in Family Identity: Elevating Our Understanding of Families Experiencing Transitions

Sponsor: President’s Undergraduate Honors Research Conference
Chair: **Deborah Whitt**, Wayne State College
Respondent: **Jeffrey T. Child**, Kent State University

“Applying Communication Privacy Management Theory to Families with Alcoholic Mothers”

Blake Hughes, Wayne State College

Lindsey Milburn, Wayne State College

“Communication Avoidance and the LGBT Family Member”

Robbie Hall, Wayne State College

Jennine Kottwitz, Wayne State College

“Family Communication Patterns after Relational Transgressions”

Josie Brown, Wayne State College

Francys Chavez, Wayne State College

Ashley Tompkins, Wayne State College

“Family Communication Post Type I Diabetic Diagnosis”

Abby Schademann, Wayne State College

“Communication Patterns within a Foster Family “

Alyssa Bish, Wayne State College

Vanessa Christensen, Wayne State College

Friday, April 4th

2200 Skyway A
9:30 – 10:45 am

**State of Missouri Showcase
Mindfulness: In Higher Education and Beyond**

Sponsor: States Advisory Council
Chair: **Randy K. Dillon**, Missouri State University
Presenter: **Carol L. Benton**, University of Central Missouri

Before we can listen and connect with others, most of us need to practice listening to ourselves. However, when we pause in our busy lives, we often discover an unending and disturbing amount of internal self-talk. This experiential workshop begins with background information to increase awareness of self-talk in order to quiet our "monkey chatter." The session continues by defining 'mindfulness' and connecting such contemplative studies with present and future needs in higher education. In this way, we can be more present and find ways to deeply connect with others.

2201 Greenway F
9:30 – 10:45 am

Elevating Self-Reflexivity in Study Abroad and Civic Engagement

Sponsors: Communication Education Interest Group
Chair: **Mariko Izumi**, Columbus State University

"Challenges to Integrate Self-Reflective Activities into Study Abroad Programs"

Naomi Kagawa, Shimane University, Japan

"Be the Change: Self-Assessed Engagement in a Social Justice-Oriented Study Abroad Program"

Martin Lang, Gustavus Adolphus College

"Communicating the Experience: Processing Study Abroad through Self-Expression"

Leila Brammer, Gustavus Adolphus College

"Digital Storytelling as a Pedagogical Tool: Shifting from Touristic Gaze to Self-Reflective Engagement in a Study Abroad Program"

Mariko Izumi, Columbus State University

Self-reflexivity is one of the central foci in communication education. While it is often treated as an important cognitive condition to elevate students' learning, little concrete discussion as to what constitutes self-reflexivity, how best to cultivate it, and how to measure its connection to the learning. This panel proposes to take the "grounded approach" to explore answers to these questions by presenting concrete pedagogical approaches and engaging in a lively discussion with its audience.

Friday, April 4th

2202 Minnehaha
9:30 – 10:45 am

Promoting Positive Adoption Practice and Talk: Hope, Healing, and Health for Adoptees

Sponsors: Interpersonal and Small Group Communication Interest Group
Chair: **Kathleen Galvin**, Northwestern University

Presenters: **Keith Bistodeau**, North Dakota State University
Kathleen Galvin, Northwestern University
Haley Kranstuber Horstman, University of Missouri-Columbia
Laura Pelletier, Minnesota State University
Haley Vellinga, South Dakota State University

Recent harrowing adoption stories of post-placement relocation and ongoing custody disagreements have made headlines. These stories illuminate a need for ethical adoption practices, elevating a need for Communication scholars to further the adoption conversation. Communication is vital for promoting health for adoptees, and also helping adoptees understand and process their adoption and its difficulties. In this panel, we draw upon past and present research, exploring how positive adoption talk can elevate our understanding of adoption.

2203 Greenway B
9:30 – 10:45 am

Elevating Rhetorics of Sustainability

Sponsor: Rhetorical Theory and Criticism
Chair: **Jay S. Brower**, Western Connecticut State University

“Scaling Up Without Selling Your Soul’: Exploring the Sustainable Business Philosophy of Polyface Farm”

Elizabeth A. Petre, Washington University in St. Louis

“Tap Dancing to Work’: Warren Buffett’s Model for Sustainable Capitalism

James T. Petre, McKendree University

“Sh!t Just Doesn’t Happen: Tom Szaky’s Kairotic Moments Mow a Sustainable Path for the Free-Market”

Craig Engstrom, Elmhurst College

“Breaking through Rural Resistance to Sustainability: The Rhetoric of Material Technologies and Social Change”

Grace Giorgio, University of Illinois at Urbana-Champaign

Sustainability is a critical issue that demands consideration from governments, businesses, and individuals. However, what is “sustainable” can often be interpreted in a variety of ways. This panel explores sustainable environmental, entrepreneurial, economic, and business philosophies and practices to better understand how society can best grapple with the future implications of present actions. Through our rhetorical analyses, we seek to elevate the discussion of what it means to develop, practice, and promote rhetorics of sustainability.

Friday, April 4th

2204 Greenway D
9:30 – 10:45 am

Understanding the Communicative Act in New Ways – Elevating Communication Theory in Different Realities and Spaces

Sponsor: Communication Theory Interest Group
Chair: **Adam Tyma**, University of Nebraska at Omaha

“The “Me” as “We”: The Sports Bar as Particularized Other”

Lance Brendan Young, Western Illinois University-Quad Cities

“The State of Our Lives Engraved in Space: Conceptualizing Landscapes in a Rhetorical Term”

Eun Young Lee, Bowling Green State University

“The Umpire in the Age of Mechanical Reproduction”

Curtis Perry Otto, Hampton University

“Music’s Dialogic Promises”

Steve Phalen, University of Wisconsin-River Falls

“Living in Tubes”

Adam Tyma, University of Nebraska at Omaha

Multiple voices are calling our discipline to re-conceptualize and develop communication theory in new directions, thereby elevating it to new heights. This panel, examining ideas extending from continental philosophy to dialogic structures, from baseball diamonds to military bases, explores ways we can see the communicative act/phenomenon all around us and can use our substantial theory toolbox to better understand it.

2205 Skyway B
9:30 – 10:45 am

Escalating Our Scholarly Potential: Exploring Current and Future Directions of Graduate Student Research

Sponsor: Graduate Student Caucus
Chair: **Tiffany R. Wang**, University of Montevallo
Respondent: **Jennifer Kienzle**, University of Nebraska-Lincoln

“Trust, Relationship Satisfaction, and Relational Closeness in Law Enforcement:”

Valerie Wright, Ohio University

“Somebody’s Watching You: The NAI Code of Conduct and Privacy Concerns”

MaryLee Moulton, University of Nebraska - Omaha

“Elevating Music Understanding: Analysis of Aggression Following Music Exposure through a Lexical Decision Task”

Lucas Youngvorst, Minnesota State University, Mankato

“Cultural Differences in Responses to Facial Expressions in Nike Ads-China and the United States”

Zhengyu Zhang, Fort Hays State University

2206 Calhoun
9:30 – 10:45 am

Top Papers in Instructional Resources and Basic Course

Sponsors: Basic Course Interest Group
Instructional Resources Interest Group
Chairs: **John F. Hooker**, Illinois State University
Daria S. LaFave, Wayne State University
Respondent: **David H. Kahl Jr.**, Penn State Erie, The Behrend College

“The Development and Validation of the Clicker Benefit Scale: Elevating Assessment of Student Response Systems” (Top Paper)

John F. Hooker, Illinois State University
Katherine J. Denker, Ball State University
Morgan E. Summers, Michigan State University

“Leading by Example’: Exploring the Experiences of Undergraduate Teaching Apprentices”

Molly Reynolds, University of Kentucky
Katharine J. Head, University of Kentucky
Deanna D. Sellnow, University of Kentucky
Kathryn Anthony, Columbia College

“Elevating Instructor-Student Relationships in Online Classrooms”

Daria S. LaFave, Wayne State University

“Elevate your teaching. Using MI Theory in the Basic Online Communication Course”

Lora A. Cohn, Park University

“Speaking of Public: Comparing the Democratic and Advertising Models of Public Speaking” (Top Paper)

Joshua E. Young, University of North Dakota
David J. Potter, University of North Dakota

“Shy, but Capable: Grounded Analysis of Student Descriptions of Public Speaking Self-Concept (PSSC)”

Karla M. Larson Hunter, South Dakota State University
Joshua N. Westwick, South Dakota State University
Laurie L. Haleta, South Dakota State University

Friday, April 4th

2207 Greenway G
9:30 – 10:45 am

The Conflicting Responses to Domestic Violence

Sponsor: Women's Caucus
Chair: **Jacki Brucher Moore**, Kirkwood Community College
Respondent: **Suzy D'Enbeau**, Kent State University

“Seeking Safety and Wellness: Assessing the Messages of a Domestic Violence Support Group within a Substance Abuse Treatment Center”

Jennifer Guthrie, University of Nevada-Las Vegas

“Lives Lost and Lives Remembered: Domestic Violence, Critical Consciousness, and the Murder of Yeardley Love”

Rachel Alicia Griffin, Southern Illinois University, Carbondale

“Transcending Power and Control: Rectifying Patriarchal Myth in the Duluth Model”

Nichole Kathol, University of Wisconsin, Barron County

Ryan Weaver, University of Wisconsin, Eau Claire

“‘You Help Men, Too?’ Analyzing Domestic Violence Agency Discourses Surrounding Male Victims of Abuse”

Stacy Tye-Williams, Iowa State University

Karen L. Daas, The University of Texas at San Antonio

According to the National Network to End Domestic Violence, over 22 percent of women surveyed, and 7 percent of men, reported being physically assaulted by a partner in their lifetime. Individual, community, organizational, legal, and media responses to domestic violence have varied and complex approaches that both compliment and contradict each other. This panel elevates our understanding of the various responses to domestic violence by uncovering how they challenge as well as collude with patriarchy.

2208 Greenway H
9:30 – 10:45 am

Understanding Constructions of Parenthood in Popular Culture

Sponsor: Popular Culture Interest Group
Chair: **Lara C. Stache**, University of Wisconsin-Milwaukee

“Why Parents Can't Have It All': Investigating Dominate Parental Narratives in Social Media”

Kristine Nicolini, University of Wisconsin-Milwaukee

“The Avenging-Mother: The Intersection of Vengeance and Motherhood in Popular Television and Film”

Lara C. Stache, University of Wisconsin-Milwaukee

“Mediating Motherhood in Popular Film: Interrogating Intersectionalities of Race, Class, and Gender Through a Transnational Lens”

Rachel D. Davidson, University of Wisconsin-Milwaukee

“Verizon Wireless Chaperone Service: Discourses of Parenting in the Digital Age”

Katie Turkiewicz, University of Wisconsin-Waukesha

“The Balancing Act of Working Moms and Dads in Today's Popular Press”

DeAnne Priddis, University of Wisconsin-Milwaukee

This panel is comprised of papers that come from the perspective that popular culture can be critically analyzed as representative sites for parental struggle within the larger cultural discourse. We ask collectively, what are the normative and subversive representations of parenthood within popular discourse, and what do these images tell us about the reality of what is being experienced? Thus, each panelist seeks to extrapolate diverse constructions of parenthood that emerge within the context of mainstream and alternative media.

Friday, April 4th

2209 Minnetonka
9:30 – 10:45 am

**2014 National Educational Debate Association (NEDA)
Executive Council Meeting**

Sponsor: Argumentation and Forensics Division
Chair: **Nicole Johnson**, Ball State University

Participants: **Nicole Johnson**, NEDA President
Ball State University

Lindsey Dixon, NEDA Vice President
Clemson University

2210 Greenway E
9:30 – 10:45 am

Sexual Orientation and Gender Identity Interest Group Business Meeting

Chair: **Ahmet Atay**, College of Wooster
Vice-Chair: **David Ta**, University of Missouri
Secretary: **Stephanie Young**, University of Southern Indiana

2211 Mirage
9:30 – 10:45 am

G.I.F.T. Interest Group Business Meeting

Chair: **Dacia Charlesworth**, Valdosta State University
Vice-Chair: **Mark Cruea**, Ohio Northern University
Secretary: **Kathie Fleck**, Ohio Northern University

2212 Greenway I
9:30 – 10:45 am

Using Course Structure to Elevate Student Success in the Basic Course

Sponsor: Community College Interest Group
Chair: **Heidi Croatt**, Anoka-Ramsey Community College

Presenters: **Derrick Lindstrom**, Minneapolis Community and Technical College
Amy Wolff, University of Wisconsin-La Crosse
Sandra Berkowitz, Minneapolis Community and Technical College

This panel will discuss how we can elevate our teaching and our students' ability to communicate through course structure in the Basic Course. The panelists will discuss an alternative course design that addresses common Basic Course struggles, reduces student anxiety, and increases student performance and success.

2213 Greenway A
9:30 – 10:45 am

Undergraduate Papers Exploring the Church and Religion

Sponsor: President's Undergraduate Honors Research Conference
Chair: **Amanda E. Torrens**, Ohio University
Respondent: **Angela M. Jerome**, Western Kentucky University

"Parent-Child Relationship Dynamics and a Child's God-Concept"

Aleannah Westlund, Bethel University

Tianan Babers, Bethel University

Nicole Finsaas, Bethel University

"Nondenominational Churches Countering Homewreckers in Today's World"

Ava Goepfert, Gustavus Adolphus College

"Acceptance of Homosexuality in the Christian Church"

Kellen Kersten, Bethel University

Cooper Johnson, Bethel University

Jesse Phenow, Bethel University

"An Immigrant Church in a Protestant Nation"

Samantha Jackson, Saginaw Valley State University

"Exploring Minority Religions/Non-Religions in a Christian Dominant Academic Organization"

Julie Sadofsky, University of Nebraska-Lincoln

2214 Greenway C
9:30 – 10:45 am

Relational Effects of Internet Use

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Joshua Morgan**, University of Kansas
Respondent: **Erich Hayes**, University of Oklahoma

"'My Family is Not Really the Social Network Type': How College Students Navigate Mediated Connections with Family"

Carrie Anne Platt, North Dakota State University

Renee J. Bourdeaux, North Dakota State University

Nancy DiTunnariello, North Dakota State University

"How are Response Comments on Self-Disclosing Facebook Status Update Threads Elevated to Higher Ratings of Interpersonal Impact? A Quantitative Analysis of Facebook Message Metrics"

Linda Kramer Freeman, East Carolina University

"The Impact of Internet Use and Internet Addiction on Adult Friendship Quality"

Emily M. Buehler, Wake Forest University

Friday, April 4th

2215 Harriet
9:30 – 10:45 am

Good! Bad! Ugly!: Successful Scholars on Best & Worst Advice Ever Received

Sponsor: First Vice President Leah E. Bryant, DePaul University
Chair: **Jessica J. Eckstein**, Western Connecticut State University

Presenters: **Melissa Beall**, University of Northern Iowa
David Bodary, Sinclair Community College
Nancy Brule, Bethel College
Leah E. Bryant, DePaul University
William Cupach, Illinois State University
Jessica J. Eckstein, Western Connecticut State University
Seth S. Frei, University of Texas, Austin
Larry Frey, University of Colorado, Boulder
Andrew Gess, Bethel University
Jack Jones, University of Illinois at Chicago
Katie Lever-Mazzuto, Western Connecticut State University
Mitchell S. McKinney, University of Missouri
Nichelle McNabb, Otterbein University
Chris North, Ohio Northern University
Donna Pawlowski, Bemidji State University
Kim Powell, Luther College
Andrea Lambert South, Northern Kentucky University
Artie Terry, Bethel University

Everyone likes to give advice, but how often do we really use it? In this high-density discussion panel, proven-successful scholars representing diverse areas, academic institutions, and career stages reveal the *absolute best* and *horrifically worst* advice they ever received regarding life, academia, scholarship, and more! Come for the appalling stories! Leave with genuinely insightful, useful information – for all stages of our discipline!

2300 Calhoun
11:00 am – 12:15 pm

Short Course #6 Elevating the Online Classroom: Fostering Student Communication and Collaboration in Technology Mediated Environments

Sponsor: First Vice President Leah E. Bryant, DePaul University

Presenters: **Joann Golas**, DePaul University
Adriane Stoner, DePaul University
Beth Zoufal, DePaul University

In recent years the online learning movement has become an integral part of the curriculum for colleges and universities around the globe. Among the many benefits of online learning is the opportunity to prepare students for today's digital technology-centric workplace. This course employs traditional pedagogical strategies to explore how to build communication and collaboration skills among students in mediated/virtual contexts, thus adding to the potential learning outcomes of any online course.

Friday, April 4th

2301 Skyway A
11:00 am - 12:15 pm

**State of Iowa Showcase
From Academic Standards to Professional Success**

Sponsor: States Advisory Council

Presenters: **Luke LeFebvre**, Iowa State University
Amy Slagell, Iowa State University

Ensuring career readiness and professional success is fundamental to higher education institutions. Academic standards set-forth by communication educators for managing classroom attendance, assessment of student work, and setting deadlines all translate to student employment readiness—or at least we like to claim that they do. This discussion will highlight various classroom practices, standards, and policies announced on our syllabi, explore the role they play in the learning outcomes of our courses and examine the ways we justify our policies.

2302 Minnehaha
11:00 am - 12:15 pm

Responding to Potential Conflict and Pressure in Romantic Relationships

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Renee J. Bourdeaux**, North Dakota State University
Respondent: **Jessica J. Eckstein**, Western Connecticut State University

“Investigating Adult Children’s Experiences with Privacy Turbulence Following the Discovery of Parental Infidelity”

Allison R. Thorson, University of San Francisco

“Voices of Women in Commuter Marriages: A Site of Discursive Struggle”

M. Chad McBride, Creighton University

Karla Mason Bergen, College of Saint Mary

“Messages of Pressure to Partner between Individuals and their Families”

Jennifer A. Jackl, University of Iowa

“All in the Family? Understanding the Association of Conflict Management Styles, Relational Satisfaction, and Gender Effects Between Family and Romantic Dyads”

Sara L. Trask, University of Missouri

“Can You Keep a Secret? Examining Military Couples’ Disclosure through the Lens of Communication Privacy Management Theory”

Joy Cox, University of Missouri-Columbia

Friday, April 4th

2303 Greenway C
11:00 am – 12:15 pm

‘Elevating’ the Candidate: Styles of Campaign Communication

Sponsor: Political Communication Interest Group
Chair: **Emily Berg Paup**, College of Saint Benedict and Saint John’s University
Respondent: **Ryan Neville-Shepard**, Indiana University-Purdue University Columbus

“Elevating the Campaign Rhetoric: Rhetorical Appeals, the Electorate’s Changing Demographics and the ‘Interactive Effect’ of the Two on the 2012 U.S. Presidential Election”

David E. Foster, University of Findlay

“Judicial Campaign Appeals: Examining Differences Among Partisan, Nonpartisan, General, and Primary Elections”

Nicole T. Allen, University of Nebraska-Lincoln

“Having it Both Ways: Mitt Romney’s Use of Polysemic Argument in the 2012 Debates”

Alexander Hiland, University of Minnesota

“Arguments and Fallacies in Televised Political ‘Flip-Flop Ads’”

Mark Glantz, St. Norbert College

2304 Greenway I
11:00 am – 12:15 pm

Instructional Resources Interest Group Business Meeting

Chair: **Kathryn B. Golsan**, Southern Illinois University-Carbondale
Vice-Chair: **Daria S. LaFave**, Wayne State University
Secretary: **Molly Reynolds**, University of Kentucky

Friday, April 4th

2305 Minnetonka
11:00 am – 12:15 pm

Elevating Ideas of Winning: Exploring Challenges and Strategies to Ideas of Forensic “Success”

Sponsor: Argumentation and Forensics Division
Chair: **Tomeka Robinson**, Marietta College
Respondent: **Tomeka Robinson**, Marietta College

“Integrating Forensic Educator Identities and Winning: Exploring Challenges of Negotiating Personal and Other Perspectives on Forensic Success”

Scott Jensen, Webster University

“National Validation: A Foucauldian Journey into National Championships and Collegiate Debate Practices”

Jeremy Christensen, Alderson Broaddus University

“Disclosure is Death: Why Judge-Competitor Educational Discourse No Longer Facilitates Critical Understanding”

Jordan D. Smith, Colorado Christian University

“What is a Novice? An Analysis of the Competitive Strategies, Regional Differences, and Pedagogical Opportunities of Offering Novice Divisions in Forensic Competition”

Erick Roebuck, John Brown University

“In Pursuit of a “Winning” Balance: Perspectives on Acclaiming Individual and Team Success within a Single Forensic Program”

Rebekah Watson, University of Indianapolis

Inherent in any forensic culture—some would say even central to the activity—is competition, which leads to goals of “winning” and success. These papers explore implications of “winning” that challenge the achievement of “success.” Theoretical conclusions and practical suggestions make this an ideal collection of perspectives for beginning a dialogue regarding the role of competition in shaping choices and identity at individual (educator and student), team, and community levels of collegiate forensics.

2306 Greenway E
11:00 am – 12:15 pm

Liminality, Positionality, and Bisexual Identity: Elevating Sexual Orientation Research

Sponsor: Sexual Orientation and Identity Caucus
Chair: **Michaela D.E. Meyer**, Christopher Newport University

Presenters: **Linda Baughman**, Christopher Newport University
Jade Metzger, South Dakota State University
Michaela D. E. Meyer, Christopher Newport University
Heather Nesemeier, Minnesota State University Moorhead
Adrienne Viramontes, University of Wisconsin-Parkside
Stephanie L. Young, University of Southern Indiana

Bisexuality exists as a liminal space – an identity between – in a cultural logic of sexual binaries. The metaphor of the hyphen – “that impossible space located within and between often contradictory images or locations” – will serve to organize our discussion (Warren & Zoffel, 2007). Panelists will provide short position statements on bisexual identity, followed by a general discussion of bisexual identity as part of research and performance in the communication discipline.

2307 Greenway Promenade AJ 2nd Floor
11:00 am – 12:15 pm

Undergraduate Honors Research Conference Poster Session I

Sponsor: President's Undergraduate Honors Research Conference
Chair: **Chad Edwards**, Western Michigan University
Respondents: **Edrick Ellis**, Texas A&M University-Corpus Christi
Scott Sellnow-Richmond, Wayne State University
Autumn Edwards, Western Michigan University
Angela M. Jerome, Western Kentucky University
Tiffany R. Wang, University of Montevallo

1. "Doing Gender" in Public Speaking Education:
A Focus Group Analysis of Biological Sex and Gender Identity Differences
in Public Speaking Anxiety Reduction"
Heather Coburn, South Dakota State University
2. "The Effects of Teacher Nonverbal Immediacy on Students' Motivation and Competence"
Kyrsten Kamlowsky, The College of Wooster
3. "Status Update: To Like Or To Comment, That Is The Question"
Marsha Weiss, Saginaw Valley State University
Erin Yarbrough, Saginaw Valley State University
Jenn O'Conner, Saginaw Valley State University
Cassie Clark, Saginaw Valley State University
Jamie Payne, Saginaw Valley State University
Paris Simpson, Saginaw Valley State University
4. "Hiring Ink[orporated]:Perceptions of Body Modifications in an Employment Atmosphere"
James Walsh, Concordia College
5. "Communication Apprehension: Impact of Peer Tutoring on the Basic Speech Course"
Flossie Ellyson, Culver Stockton College
Zach Gottman, Culver Stockton College
Ciara Mackey, Culver Stockton College
Ruthie Wheelock, Culver Stockton College
6. "An Ethical Analysis of Media Pirates: How Generations Sway Piracy"
Allison Von Borstel, Carthage College
7. "Coping with Finals Week" College Student Study"
La'Quaveous Dillon, Concordia College
8. "Relational Confirmation"
Cole McDaniel, Wayne State College
Brody Rohach, Wayne State College
Kori Witt, Wayne State College
9. "Relational Maintenance Tactics within Romantic Relationships During the Transition from High School to College"
Lauren Johnsen, Iowa State University
10. "Scapegoating Satan: Dungeons and Dragons in the 1980s"
Kevin William Dillinger, Defiance College
11. "Assessments of Content Quality: Comparing Typed and Voice-to-Text Technologies"
Nathan Richmond, Ferris State University
12. "Status Update: To Like Or To Comment, That Is The Question"
Marsha Weiss, Saginaw Valley State University
Erin Yarbrough, Saginaw Valley State University
Jenn O'Conner, Saginaw Valley State University

- Cassie Clark**, Saginaw Valley State University
Jamie Payne, Saginaw Valley State University
Paris Simpson, Saginaw Valley State University
13. "Sexy Environmentalism: A Closer Look at PETA's Racy Ad Campaign"
Allie Clark, Creighton University
14. "Discovering Relationships Between Self-Esteem Among Athletes and Non-Athletes and Various Parental Communication Styles"
Steven Bolton, Bethel University
Suzette Anderson, Bethel University
Chelsey Falzone, Bethel University
15. "A Queer Analysis of the Normalization of Derogatory Language Directed at the Queer Population in *Mean Girls* and *One Tree Hill*"
Emily Katherine Cherney, The College of Wooster
16. "Relational Satisfaction and Social Media Usage Methods of Communication"
Emily Kallis, Bethel University
Bryana Sheehan, Bethel University
Molly Moberg, Bethel University
17. "Computer-Mediated Communication (CMC) Competence: Expectancy Violation in Facebook Messaging"
Valeria Fechner, Concordia College
18. "A Referendum on the Presidency?: A Narrative Analysis of the 2012 Election"
Benjamin D. Eve, Embry-Riddle Aeronautical University

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Ms. Nora Cox
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Dr. Randy Dillon
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Dr. Sam Dyer
Public Relations

Dr. Gloria Galanes
College of Arts & Letters Dean
Small Group Communication

Mr. Spencer Harris
Rhetoric/Argumentation

Mr. Gary Iman
Communication Technology

Ms. Jerri Lynn Kyle
Public Speaking

Dr. Melissa Maier
Conflict Dispute Resolution

Dr. Eric Morris
Director of Forensics
Argumentation

Dr. Taleyna Morris
Research Methods

Dr. Stephanie Norander
Organizational Communication

Ms. Robyn Rowe
Nonverbal Communication

Dr. Shawn Wahl
Department Head
Instructional Communication

Ms. Heather Walters
Argumentation

Dr. Kelly Wood
Health Communication



2308 Mirage
11:00 am – 12:15 pm

Great Ideas for Teaching – Session A
G.I.F.T. Presentations

Sponsor: G.I.F.T. Interest Group
Chair: **Dacia Charlesworth**, Valdosta State University

1. “Elevating Students’ Understanding of Communicator Styles: How Would Each Communication Style Manage Organizational Conflict?” *
Nicole A. Ploeger-Lyons, University of Wisconsin-La Crosse
2. “The Cups Game as Small Group Communication Activity” *
Diana L. Tucker, Walden University
Maggie Sullivan, Loras College
3. “Wordling Communication Research”
Adam S. Kahn, Western Michigan University
4. “The Human Outline: Elevating Outlining”
Andrea Iaccheri, Ohio University
5. “Elevating Speech Evaluations through Twitter”
Katherine J. Denker, Ball State University
Stevie Stewart, Ball State University
6. “Interrogating the Meanings of Work in Children’s Books”
Stacey Wieland, Western Michigan University
Janell Bauer, James Madison University
7. “Sport Communication Mediated Current Event Analysis”
Jerralyn Moudry, Wisconsin Lutheran College
8. “Talk Story: Developing Thematic Narratives”
Rose Helens-Hart, University of Kansas
9. “Analyzing Target Audience”
Kirsten Manthei, Lyons Township High School
10. “Alternatives to Self Disclosure”
Deborah Chasteen, William Jewell College

*** Top Two Activities**

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

Friday, April 4th

2309 Greenway A
11:00 am – 12:15 pm

Be the IRB – An Interactive Panel: Elevating the Conversation on Ethical Research Dilemmas

Sponsor: Communication Ethics and Freedom of Expression Interest Group
Chair: **Lawrence R. Frey**, University of Colorado-Boulder
Respondent: **Lawrence R. Frey**, University of Colorado-Boulder

“Can I Even Use This Data”?: The Case of Abandoned Data”

Andrea Lambert South, Northern Kentucky University

“Sex, Sexual Identity, and Communication: Three Cases”

Jimmie Manning, Northern Illinois University

“But They’re Not Participants, They’re Authors!”

Jay Baglia, DePaul University

“Is This a Bad Time?: Studying Families Making End-of-Life Decisions for Loved Ones”

Jessica Elton, Eastern Michigan University

“I Know This is Embarrassing Already but . . .”: Approaching and Addressing Issues with Testicular Cancer, Prostate Cancer, and Masculinity Across Multiple Institutions”

Daniel Steven Strasser, Rowan University

In this interactive panel, presenters will highlight a current ethical dilemma in their research projects. Audience participants will serve as the IRB members and the respondent will serve as the IRB chair. This discussion panel offers participants the opportunity to consider ethical decision-making in research. As a wide variety of methodologists in the communication discipline have noted that the open and often messy nature of communication research is rife with potential for unplanned occurrences and uncertainty that may put a researcher to the test. Many of these situations involve ethical decision making. Although such situations are likely unavoidable (Van Maanen, 2011), one way of considering ethical possibilities (and the consequences of choices made in pursuing a particular ethical pathway) is to hear the stories of other researchers and their experiences (Manning & Kunkel, 2013). This roundtable, then, begins with the panelists sharing an ethical dilemma they are currently facing. After the brief presentation of the ethical dilemmas the respondent will play the role of an IRB chair and the audience will decide on whether or not the research should be approved by the (makeshift) IRB board. Our hope is that by the roundtable members and the audience interacting through lived experience and discussion about what it all might mean, they develop a richer sense of how ethics are constituted in various and often dynamic research experiences.

2310 Greenway H
11:00 am – 12:15 pm

Elevating Voices: A Tribute Panel for Dr. Phyllis E. Scott Carlin

Sponsor: Performance Studies and Theatre
Chair: **Joe Hassert**, Bloomsburg University
Respondent: **Jennifer Tuder**, St. Cloud State University

Presenters: **Paul Siddens III**, University of Northern Iowa
Marilyn Shaw, University of Northern Iowa
Laura Sohl-Cryer, University of Northern Iowa
Danielle Dick McGeogh, University of Northern Iowa

This panel celebrates Dr. Phyllis E. Scott Carlin’s many contributions as a scholar, teacher, and mentor.

2311 Greenway J
11:00 am – 12:15 pm

Bridging the Communication Gap: Interdisciplinary Approaches to Enhance Learning Outcomes in the Basic Course and Beyond

Sponsor: Basic Course Interest Group
Chair: **Anne Gerbensky-Kerber**, University of Wisconsin-Stout

Presenters: **Amanda Brown**, University of Wisconsin-Stout
Kitrina Carlson, University of Wisconsin-Stout
MaryFrances Casper, Boise State University
Derek A. Jorgenson, North Dakota State University
Kevin Pontuti, University of Wisconsin-Stout

Panelists from the disciplines of Communication, Public Relations, Biology, and Design explore interdisciplinary strategies for bridging the gap between the basic course and other academic disciplines. An interdisciplinary approach in the study of public speaking creates an applied focus to the basic course as well as integrates effective oral communication skills in other disciplines, further preparing students for success in their chosen professions.

Top Debut Papers

2312 Greenway F
11:00 am – 12:15 pm

Sponsor: CSCA Past Presidents
Chair: **Judith S Trent**, University of Cincinnati

“Material Morality and Embodied Ethics in Organizations: The Role of Affordances in Guiding Workers’ Actions”

Elizabeth Wilhoit, Purdue University

“HRC vs. NOMM: A Rhetorical Analysis of the Campaigns Against and For DOMA”

Daniela Fuentes, Western Kentucky University,

“STD Stigma Concept Explication”

Rebecca A. Smith, University of Illinois at Urbana-Champaign

Jullian L. Moga, University of Illinois at Urbana-Champaign

“Hoe to Respond? Ambiguity and Livestrong’s Response Following Lance Armstrong’s Enhancement Drug Confession”

Heidi Sisler, Western Kentucky University

“The Impact of Internet Use and Internet Addiction on Adult Friendship”

Emily M. Buehler, Wake Forest University

Friday, April 4th

2313 Northstar Ballroom
12:15 – 2:15 pm

Hall of Fame Awards Luncheon and Business Meeting

Please join us as we honor our 2014 Hall of Fame Inductees, the Outstanding New Teacher, and Federation Prize recipients. The cost of this luncheon is included in the convention registration fee, but reservations are required. Be sure to reserve your seat at the luncheon when you pre-register for the convention. If luncheon is filled, please wait until everyone is seated. We have extra spaces available and can likely accommodate you.

2400 Calhoun
2:30 – 3:45 pm

Short Course #7 Strategies for Developing and Presenting Course Syllabi: The Pedagogical Communication Challenge

Sponsor: First Vice President Leah E. Bryant, DePaul University

Presenters: **Blair Thompson**, Western Kentucky University
Elizabeth Tolman, South Dakota State University

As instructors, we design and present syllabi for multiple courses each term. With the demands of new preps and multiple courses, implementing best practices for syllabi design and presentation can be challenging. Instructors must establish a balance between creating a well organized class and allowing for flexibility throughout the term. In addition to being a contract between the instructor and each student, the course syllabus is a student's first glimpse into the course, the instructor's expectations and teaching philosophy, the learning activities, assignment deadlines, and assigned readings. Participants will have the opportunity to learn about strategies for designing and presenting course syllabi. They will apply the short course content to a specific course.

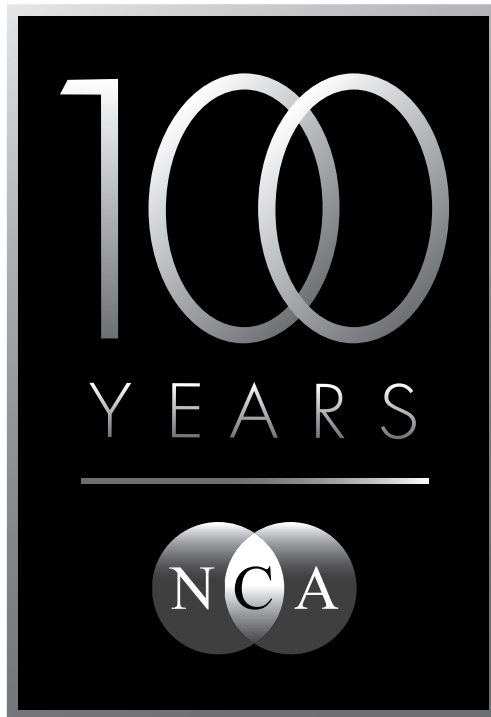
2401 Skyway A
2:30 – 3:45 pm

State of Iowa Showcase Civility Amongst our Colleagues AND in the Classroom

Sponsor: States Advisory Council
Chair: **Barb Schmidt**, Des Moines Area Community College

Presenter: **Nicole Allaire**, Des Moines Area Community College
Melissa Beall, University of Northern Iowa
Cindy Cochran, Kirkwood Community College

The lack of civility is evident in the classroom, but is it also at the faculty meetings, in the breakroom, or the halls? This panel will review books and articles on civility and then engage in a discussion.



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There will also be a series of special activities honoring NCA's centennial throughout the year.

WWW.NATCOM.ORG

Friday, April 4th

2402 Greenway F
2:30 – 3:45 pm

Elevating Assessment: Promoting Positive Assessment Measurements

Sponsor: Communication Education Interest Group
Chair: **Shannon VanHorn**, Valley City State University

Presenters: **Audra Myerchin**, Minot State University
Jonna Ziniel, Valley City State University
Shannon VanHorn, Valley City State University
Nancy Pearson, Minot State University
Jennifer Jenness, Valley City State University
Kimberly Weismann, Williston State College

“Assessment” is often considered a multi-lettered four-lettered word, when it should be embraced and used for curricular improvement at the course, program, and institutional levels. The purpose of this panel is to provide examples of assessments at all levels used by a variety of schools to demonstrate and provide ideas of positive assessment. Attendees will receive concrete ideas to take back to their institutions.

2403 Minnehaha
2:30 – 3:45 pm

Top Panel: Obstacles and Opportunities: Family Communication, Life-Cycle Transitions, and Turbulence

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **David Hopp**, University of Wisconsin-Stevens Point

“Feeling Caught: Adult Children’s Experiences with Parental Infidelity”

Allison R. Thorson, University of San Francisco

“I Hated My Stepdad at First, but Now Love Him’: An Investigation of Affective Transformation in Stepfamilies”

Sandra Metts, Illinois State University

Dawn O. Braithwaite, University of Nebraska-Lincoln

Paul Schrodt, Texas Christian University

Kyle Waznis, Illinois State University

“Storying our Family Experiences: Communicated Narrative Sense-Making in Times of Transition and Turbulence”

Haley Kranstuber Horstman, University of Missouri-Columbia

“Adult Children’s Uncertainty and Uncertainty Management in Response to Late-Life Parental Divorce”

Sylvia L. Mikucki-Enyart, University of Wisconsin-Stevens Point

Family life is an evolving environment replete with myriad transitions, which can lead to both challenges, such as turbulence or dissatisfaction, and opportunities, including increased cohesion and closeness, for family systems. It is important to understand how families negotiate transition points and potential turbulence in an effort to illuminate more or less effective coping strategies. This panel examines diverse family transitions, paying particular attention to the communicative strategies families employ to negotiate their changing landscape.

Friday, April 4th

2404 Harriet
2:30 – 3:45 pm

The Voice of a Generation: A Critical Analysis of HBO's *Girls*

Sponsor: Media Studies Interest Group
Women's Caucus
Chair: **Amanda Brown**, University of Wisconsin-Stout
Respondent: **Erich Hayes**, University of Oklahoma

Presenters: **Shawna J. Blake**, Northeastern State University
Jacki Brucher Moore, Kirkwood Community College
Heather Nesemeier, Minnesota State University Moorhead
Elaina M. Ross, Northeastern State University
Molly C. Turner, Northeastern State University

Since its 2012 premiere, the HBO series *Girls* has drawn many critical accolades and controversial discussions from the media and fans alike. From rampant nudity and explicit sex, to frank conversations about what it is like to be a twenty-something today, to a whitewashed and overprivileged Brooklyn, Lena Dunham's *Girls* leaves a lot to be discussed, analyzed, and answered. Is Dunham the voice of her generation or just a generation?

2405 Greenway B
2:30 – 3:45 pm

Rhetorics of Space and Place

Sponsor: Rhetorical Theory and Criticism
Chair: **Steven Melling**, University of Missouri - Kansas City
Respondent: **Steven Melling**, University of Missouri - Kansas City

"Spatial Design and Rhetorical Place: Public Design in Boulder, Colorado"

Claire Chase, University of Colorado-Boulder

"Spoken through Place: Mapping the Vernacular Rhetorical Landscape of Islamic Cultures in Seoul, South Korea"

Eun Young Lee, Bowling Green State University

"(T)here is Just Like Compton: Locating Place and Space as a Postmodern Omnitopia in Rhetorical Hip-Hop Discourse"

Hunter Fine, Humboldt State University

"Nature, Made: Place-As-Rhetoric at the Nature Preserve Trailhead"

Casey Schmidt, University of Wisconsin-Madison

Recently disparate scholars have begun to consider spaces and places to function both materially and rhetorically. In this panel scholars will explore the rhetorical construction of space and place, drawing upon a wide range of theories, including those of Michel De Certeau, David Harvey, Carole Blair, and Henri Lefebvre.

Friday, April 4th

2406 Greenway C
2:30 – 3:45 pm

**Uncivil Conversations:
'Elevating' the Level of Citizen Discourse in Mass and Social Media**

Sponsor: Political Communication Interest Group
Chair: **LeAnn M. Brazeal**, Missouri State University
Respondent: **Mary Christine Banwart**, University of Kansas

- “Spreading Ideological Extremism Online: Twitter as a Vector for Political Incivility”
Benjamin R. Warner, University of Missouri, Columbia
Molly Greenwood, University of Missouri, Columbia
- “When Push Comes to Shove: Elevating Above the Vernacular in Search of Civility”
Elizabeth A. Dudash, Missouri State University
- “Encouraging Discourse: Facebook and Young Voters’ Perceptions of Political Competence”
Kelly L. Winfrey, Kansas State University
Natalie R. Pennington, University of Kansas
- “Peer Pressure: The Role of Group Norms in Civil and Uncivil Political Discussion Online”
Soo-Hye Han, Kansas State University
LeAnn M. Brazeal, Missouri State University

This panel explores incivility in citizen-driven media, including Facebook, Twitter, and call-in radio. Papers examine the role of polarization, extremism, sensationalism, and other influences, and attempt to articulate ways to empower citizens to take charge of their own discourse communities.

2407 Greenway E
2:30 – 3:45 pm

“All Immigrants are Artists”: The Artful Negotiations of Diverse Immigrant Experiences

Sponsor: Intercultural Communication
Chair: **Jennifer Willis-Rivera**, University of Wisconsin River Falls

- “Immigrants and Critical Re-Invention: The Case of *La Conexión*”
Alberto González, Bowling Green State University
- “Memory, Comfort and Community: Experiences of African Immigrant and Refugee women at the Maine Prairie Garden”
Eddah Mutua, St. Cloud State University
- “Ozpetek’s Queer and Immigrant Narratives”
Ahmet Atay, College of Wooster
- “Re-inventing identities: Experiences of Chinese Indonesian Immigrants in Boston, MA”
Sunny Lie, St. Cloud State University
- “The Immigrant Experience of My Mexican Mother”
David Hanley-Tejeda, St. Cloud State University

The panel will bring together intercultural scholars to explore our unique interpretations of Patricia Engel’s notion that “all immigrants are artists.” Across a variety of community experience, the panelists explore the artful negotiations that immigrant communities make in their daily lives to “create a life, a future, from nothing but a dream”. The panelists explore this idea to uncover what Michel Foucault may have called “subjugated knowledges” that oppressed people embrace as strategies of survival.

Friday, April 4th

2408 Greenway A
2:30 – 3:45 pm

**“Elevating” our Understanding of the Complexity of Organizations:
A Discussion Panel on the Bright and Dark Sides of Workplace Communication**

Sponsor: Organizational and Professional Interest Group
Chair: **Peggy Fisher**, Ball State University

Presenters: **Gordon Carlson**, Fort Hays State University
Scott Dickmeyer, University of Wisconsin-La Crosse
Katherine M. Kelley, Fort Hays State University
Nicole A. Ploeger-Lyons, University of Wisconsin-La Crosse
Matthew S. Vorell, St. Cloud State University
Alexis Smith, University of Wisconsin-La Crosse

The focus of this discussion panel is emergent organizational communication research and findings. This panel will include discussion of the dark side: toxic communication, contempt, and the principle of inverse competency. On the bright side, scholars will discuss the interplay of trust and doubt as well as practices of Fortune 500's “Best Companies to Work For.” This compare-and-contrast panel will “elevate” understanding of organizational complexity and how bright and dark sides can inform each other.

2409 Skyway B
2:30 – 3:45 pm

Community College Interest Group Business Meeting

Chair: **Jeffrey Sorrels**, Delta College
Vice-Chair: **Tammie Wiebers**, North Central Missouri College
Secretary: **David Wendt**, Keokuk High School

2410 Mirage
2:30 – 3:45 pm

Great Ideas for Teaching – Session B
G.I.F.T. Presentations

Sponsor: G.I.F.T. Interest Group
Chair: **Dacia Charlesworth**, Valdosta State University

1. “You Said a Mouthful!! – Elevate Students’ Understanding of the Enunciation and Pronunciation Connection”
Aarti B. Arora, Ohio University
2. “Applying Classroom Skills to Elevate Your Students’ Real-World Experiences: Me in 30 Seconds”
Rachel C. Murdock, Iowa State University
3. “Did You Know You Were Being Watched? – Using Student Introductions to Demonstrate the Impact of Language Use on Making Impressions in Online Environments”
Daria S. LaFave, Wayne State University
4. “Practice What You Teach: Instructor Modeling to Elevate Student Performance”
Maggie Sullivan, Loras College
5. “Topic Speed Dating: Using Audience Analysis to Find Relevant Speech Topics”
Ashley Haynes, Iowa State University
6. “Space Invaders in Your Pong: A New Illustration of the SMCR Model”
Caleb Green, Ball State University
7. “Teaching Probability Sampling Process through Lollypop Activity”
Jihyun Kim, Bloomsburg University of Pennsylvania
8. “Going Beyond Ice Breakers: Know Your Audience”
Jennifer Von Ehwegen, University of South Dakota
9. “Peanut Butter Jelly Time: An Activity for Elevating Your Students’ Outlining and Oral Citations”
John Katsion, Northwest Missouri State University
10. “Eyes Closed: A New Approach to Introductory Speeches”
Pete Koprince, University of Minnesota-Morris

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

Friday, April 4th

2411 Greenway D
2:30 – 3:45 pm

**The #backchannel Anti-Panel:
Connecting Theory, Participation, Support, and Snark in and out of the Classroom**

Sponsor: Communication Theory Interest Group
Media Studies Interest Group
Chair: **Danielle M. Stern**, Christopher Newport University
Respondent: **Danielle M. Stern**, Christopher Newport University

“Cautionary Tales from the Dark Side of Backchanneling”
Michelle Calka, Manchester University
“When the Backchannel IS the Conversation”
Adam Tyma, University of Nebraska at Omaha
“(Mis)education and Engagement through the Backchannel”
Katherine J. Denker, Ball State University
“Business in the Front, Party in the #Backchannel”
Andrew F. Herrmann, East Tennessee State University
“Notetaking Is Dead: Long Live #notetaking”
Michael D. D. Willits, Old Dominion University
“When the Rhetorical Situation Diverges: Rhetoric across (Con)Texts”
Art Herbig, Indiana University – Purdue University, Fort Wayne

Backchanneling – maintaining real-time online conversations alongside the primary group activity or live spoken remarks – is a growing part of our mobile-enhanced, networked world. Backchanneling is now prominent in many contexts, including presidential debates, conferences, and classrooms. As such, backchanneling offers possibilities and challenges for communication scholars, including carnival, collaboration, bricolage, and performance. This panel will present various theories and practices of backchanneling and encourages backchanneling from audience members through the Twitter hashtag #csca14bc.

2412 Greenway G
2:30 pm – 3:45 pm

**Elevating Caring Communication: Narrative Inquiries Exploring How People Can
Elevate their Caring Communication to a Higher Level**

Sponsor: President’s Undergraduate Honors Research Conference
Chair: **Randa Garden**, Wayne State College
Respondent: **Timothy McKenna-Buchanan**, Ohio University

“Nobody fights alone: The story of how unbroken support can elevate the spirits of a young boy with a brain tumor”
Miranda Schnebel, Wayne State College
“Abby’s story: A daughter’s journey of helping her mother rise above the ravages of drug addiction”
Riley Dohmen, Wayne State College
“Uplifting spirits: A narrative inquiry on the emotional and communicative benefits of owning a service dog”
Keely Odell, Wayne State College
“The story of how compassion and caring communication can elevate Adam’s spirits through each stage of recovery from leukemia”
Taylor Worden, Wayne State College
“Elevating family communication across borders: A narrative inquiry”
Francys Chavez, Wayne State College
Alyssa Bish, Wayne State College

Friday, April 4th

2500 Calhoun
4:00 – 5:15 pm

Short Course #8
World Universities/British Parliamentary Debate Training Workshop

Sponsor: First Vice President Leah E. Bryant, DePaul University

Presenter: **Emily Ravenscroft-Stuckenbruck**, Nicolet Area Technical College

British Parliamentary Debate has been the primary format of academic debate in European universities for decades and is quickly developing a strong circuit in the United States. The format involves four, two-person teams competing in each round, with each individual delivering one speech. This short course will provide a brief introduction to the style and give information on practicing this style on your current or future debate team.

2501 Greenway G
4:00 – 5:15 pm

**Female Relationships, Lives, and Products:
Competitive Papers in the Women's Caucus**

Sponsor: Women's Caucus

Chair: **Heather Nesemeier**, Minnesota State University Moorhead

Respondent: **Rachel A. Griffin**, Southern Illinois University-Carbondale

"Lady Pens for Ladies!! (5 out of 5 Stars): Amazon.com Reviews as an Alternate Channel of Resistance Against the Gender Bias Found in the Bic for Her Line of Pens"

Charley Reed, University of Nebraska-Omaha

"Friends With Benefits Relationships among Mid-life Women"

Jessica M. W. Kratzer, Middle Tennessee State University

Jeannie Brown, Motlow State Community College

"Managing the Monster of Time: How Women Talk About That Beast"

Ann Burnett, North Dakota State University

Becky DeGreeff, Kansas State University

Nancy DiTunnariello, North Dakota State University

Friday, April 4th

2502 Skyway A
4:00 – 5:15 pm

**State of Illinois Showcase
“Spotlight” on Pedagogical Innovations in Communication Studies**

Sponsor: States Advisory Council
Chair: **Scott Mitchell**, Illinois State University

Presenters: **Richard G. Jones**, Eastern Illinois University
Rodney K. Marshall, Eastern Illinois University
Stephen A. King, Eastern Illinois University
Laura Bruns, Bradley University

Panelists will spotlight various pedagogical innovations that they are researching and/or testing in the classroom. Specifically, panelists will connect the pedagogical strategies to learning outcomes and competencies that are central to Communication Studies. For example, flipping the classroom creates opportunities for more one-on-one interaction between instructor and student, which can help establish rapport and allow for more opportunities for instructors to assess, through discussion, students’ critical thinking skills.

2503 Minnetonka
4:00 – 5:15 pm

Kenneth Burke Society Business Meeting

Chair: **Krista L. Phair**, Oblone College
Vice-Chair: **Spencer Harris**, University of Kansas
Secretary: **Chris Oldenburg**, Illinois College

2504 Harriet
4:00 – 5:15 pm

**Elevating our Understanding: How Media Interacts
With Our Knowledge and Perceptions of Health**

Sponsor: Media Studies Interest Group
Health Communication Interest Group
Chair: **Raymond Blanton**, University of Nebraska-Lincoln
Respondent: **CarrieLynn D. Reinhard**, Dominican University

“Complementary and Alternative Medicine (CAM) in Women’s Popular Health Media: Blurring the Boundaries of Health and Beauty”

Carolina Fernandez Branson, University of Minnesota

“Entertainment or Education: Elevating Audience Interaction with Prime Time HIV Narratives”

Malynnda A. Johnson, Carroll University

Cale Ross, Carroll University

“The Dark Side of Compliments: An Analysis of *What’s Eating You*”

Anna R. Herrman, St. Norbert College

“From Self-Control to Self-Improvement: Evolving Messages and Persuasion Techniques in Weight Loss Advertising (1930-1990)”

Suman Mishra, Southern Illinois University-Edwardsville

Friday, April 4th

2505 Greenway B
4:00 – 5:15 pm

From Colbert to Witchcraft: Rhetorical Analyses of Appealing to Audiences

Sponsor: Rhetorical Theory and Criticism
Chair: **Robert Hinck**, Texas A&M University
Respondent: **Kristen L. McCauliff**, Ball State University

“Prophecy in The Newsroom” (Top Student Paper)

Zachary Walker, University of Kansas

“A Narrative Criticism of Lifestyle Reality Programs: House Hunters and Love it or List it”

Travis J. Loof, The University of South Dakota

“Elevating Audience to Action: The Rally to Restore Sanity and/or Fear, Interactivity, and the Stand Against Incommensurability”

Christopher Medjesky, Defiance College

“Colonizing Factors in Internet Rhetoric: Postcolonial and Transnational Feminist Themes from the Reporting of the Murder of Kapari Leniata”

Emily Vajjala, Eastern Illinois University

2506 Greenway J
4:00 – 5:15 pm

Spotlight Session - Elevating the Basic Course and Future Basic Course Directors: A Celebration of CSCA Hall of Famer Bill Seiler's Contributions to the Basic Course

Sponsor: Basic Course Interest Group
Chair: **Tiffany R. Wang**, University of Montevallo
Respondent: **William J. Seiler**, University of Nebraska-Lincoln

Presenters: **Melissa L. Beall**, University of Northern Iowa
Stephen K. Hunt, Illinois State University
Adam C. Jones, Illinois College
Blair Thompson, Western Kentucky University
Tiffany R. Wang, University of Montevallo

As Basic Course Directors (BCDs), we are uniquely positioned to elevate our course's presence/visibility, the textbooks our students read, and the graduate students we mentor. This panel will include friends and colleagues who will speak to 2013 CSCA Hall of Fame Inductee Bill Seiler's impact on the Basic Course as well as lessons learned from this successful BCD and textbook author. Together we will celebrate the ways that BCDs can elevate research, teaching, and fellowship.

Friday, April 4th

2507 Greenway A
4:00 – 5:15 pm

Care, Concern, and Support: Use/Misuse of Emotion to Elevate our Work

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Lance R. Lippert**, Illinois State University
Respondent: **Sarah E. Riforgiate**, Kansas State University

“Gathering Emotion: Examining Newspaper Journalists’ Engagement in Emotional Labor”

K. Megan Hopper, Illinois State University
John Huxford, Illinois State University

“Emotional Distress and Rational Distrust: Rhetorical Analysis of an ASPCA National Television Ad”

Heidi Sisler, Western Kentucky University

“Avoiding the Burn at Truth House: Strategies for Implementing Detached Concern”

Peter R. Jensen, University of Missouri at Columbia

“The Grim Reaper, Hounds of Hell, and Dr. Death: Exploring the Effects of Organizational Culture on the Delivery of Palliative Care and Its Providers”

Leah M. Omilion-Hodges, Western Michigan University
Nathan M. Swords, Western Michigan University

2508 Greenway C
4:00 – 5:15 pm

Health Communication and Education: Exploring Conceptual, Experiential and Community-Based Challenges and Initiatives

Sponsor: Health Communication Interest Group
Chair: **Audrey LoCastro**, Western Connecticut State University

“The Influence of Pubertal Timing and Early Sexual Activities on Adolescent Psychological Distress in Taiwan: Implications for Sexual Risk Reduction Intervention”

Kate Ksobiech, University of Wisconsin-Whitewater
Chi Chiao, National Yang-Ming University
Chin-Chun Yi, Academia Sinica, Taipei

“Communication Barriers to Recovery for Substance Dependent Rural Residents”

Lance Brendan Young, Western Illinois University-Quad Cities
Kathleen M. Grant, VA Nebraska Western Iowa Health Care System and University of Nebraska Medical Center
Kimberly A. Tyler, University of Nebraska-Lincoln

“Elevating Peer Health Education: Susceptibility to Emotional Contagion Among Peer Health Educators”

Lucas Youngvorst, Minnesota State University, Mankato

“STD Stigma Concept Explication”

Rebecca A. Smith, University of Illinois at Urbana-Champaign
Jillian L. Moga, University of Illinois at Urbana-Champaign

Friday, April 4th

2509 Greenway I
4:00 – 5:15 pm

**Teaching Naked: Stripping the Traditional Classroom
by Elevating Engaging Activities
(Top Panel Winner for Instructional Resources Division)**

Sponsors: Instructional Resources Interest Group
Interpersonal & Small Group Communication Interest Group
Chair: **Shannon VanHorn**, Valley City State University

“Stripping 101: Using Technology to Flip the Classroom”
Shannon VanHorn, Valley City State University

“Undressing Moocs: The Basics”
Jonna Ziniel, Valley City State University

“Moving Out from Behind the Podium to Teaching Naked”
Audra Myerchin, Minot State University

“What Do You Mean My Interpersonal Class is Naked?” Strategies for the Naked Classroom”
Kimberly Weismann, Williston State College

“Naked Activities: A Spin on the Traditional”
Nancy Pearson, Minot State University

Emerging technologies are changing and challenging traditional pedagogy. Students in K-12 are immersed in activity-based learning, then enter university classrooms with instructors implementing traditional methods. Students are not used to passive learning. Using Bowen (2012)'s *Teaching Naked: How Moving Technology Out of Your College Classroom Will Improve Student Learning*, this panel will strip down traditional classroom teaching. With an Action Research approach, presenters will introduce strategies to foster student engagement for the 21st Century learner.

2510 Northstar Ballroom
4:00 – 5:15 pm

Wasted: An E(co)-Production

Sponsor: Performance Studies and Theatre
Chair: **Nicole Brennan**, University of Northern Iowa
Respondent: **Paul Siddens III**, University of Northern Iowa

The ensemble e(co)-production, *Wasted*, directed by Danielle Dick McGeogh and featuring a cast of undergraduate and graduate students from the University of Northern Iowa, explores, criticizes, and recuperates the habitual practices of “throw away culture” in everyday life. Broadly, the performance investigates definitions of, attitudes toward, and behaviors around material waste, recognizing that “expelling and discarding is more than biological necessity—it is fundamental to the ordering of the self” (Hawkins xiii).

Friday, April 4th

2511 Greenway H
4:00 – 5:15 pm

The Deconstruction of Disney: How the Media Giant is Being Reclaimed

Sponsor: Popular Culture Interest Group
Media Studies Interest Group
Chair: **Adam Tyma**, University of Nebraska at Omaha
Respondent: **Adam Tyma**, University of Nebraska at Omaha

“The ‘Wrecking’ of Miley Cyrus: The Product of the Disney Model from Princess to Diva”

Bryan Hagg, University of Nebraska at Omaha

Teresa Oberdorfer, University of Nebraska at Omaha

“Disney Princess 2.0: A Feminist Critique of Disney’s Newest Generation of Princesses”

Jennifer Rome, Creighton University

“A new kind of family’: *ABC Family*’s Deconstruction of Disney’s Family Values”

Rebekah Watson, University of Indianapolis

Over the past decade, we have seen “Disney” shift, maneuver, and be dismantled by its own products. Whether the repositioning of the “Disney Princess” or the VMA “Coming Out” process performed by several Mickey Mouse Club members, the traditional image of Disney is being challenged and re-appropriated. Through the examination of such artifacts, this panel hopes to explore exactly what Disney is ... or is not ... in this Corporate re-boot.

2512 Skyway B
4:00 – 5:15 pm

“Elevating” Student Achievement Through the Use of Communication Laboratories

Sponsor: Community College Interest Group
Chair: **Judith Vogel**, Des Moines Area Community College

Presenters: **Barbara Handley-Miller**, Delta College
Luke LeFebvre, Iowa State University
Lyn Lemerand, Delta College
Rich Underwood, Kirkwood Community College
Julie Weishar, Parkland College

Practice makes perfect! Well, maybe not perfect, but certainly improved. Presenters will share their experiences with speech communication laboratories and will offer suggestions to use in speech laboratories that will “elevate” the quality of the message and the quality of the delivery for student presentations. Attendees are invited to participate.

Friday, April 4th

2513 Greenway D
4:00 – 5:15 pm

Undergraduate Papers in Media Analysis and Framing

Sponsor: President's Undergraduate Honors Research Conference
Chair: **Katelyn Sandor**, Western Michigan University
Respondent: **Danielle M. Stern**, Christopher Newport University

- "The Age-Old "<Security> Versus <Privacy>" Debate After the Snowden Revelations: An Ideographic Analysis"
Carla Talmadge, University of Nebraska-Lincoln
- "From Hero to Zero: Media Framing of Mohamed Morsi's Overthrow in Egypt"
Ghada Elhaffar, Drury University
Colombe Iyeza, Drury University
Hadeil Ali, Drury University
- "*And the Land We Belong to is Grand*: An Analysis of Tragedy Rhetoric in Oklahoma"
Evan A. Ogden, Oklahoma Baptist University
- "Beyond the Southern Strategy? An Analysis of Rand Paul's Speech at Howard University"
James O'Mara, Indiana University Purdue University Columbus
- "Taking A Gulp Out of The Big Apple: Examining How U. S. Newspapers Framed the New York City Soda Ban"
Haley Baker, Drury University
Mykeska Jackson, Drury University

Friday, April 4th

2514 Greenway E
4:00 – 5:15 pm

**“Home” on the Academic Range: What Factors Elevate
the Chances of an Institutional “Fit”?**

Sponsor: CSCA First-Vice President **Leah E. Bryant**, DePaul University
Chair: **Jay Baglia**, DePaul University

"A Circuitous Route: Highlights from a Grand Tour of Academic America."

Jay Baglia, DePaul University

"'The longest way round is the shortest way home': Navigating Personal and Professional Choices on the Tenure-Track"

Suzy D'Enbeau, Kent State University

"Size Matters: Finding My Academic Home in a Larger State University"

Jessica Elton, Eastern Michigan University

"Street Smarts: Teaching in the City's Classroom"

Daniel Makagon, DePaul University

"Home Sweet Academic Home: Witnessing Change over the Decades"

Deleasa Randall-Griffiths, Ashland University

"Finding Your First Home: Let the Adventure Begin"

Joshua R. Pederson, The University of Iowa

"There's No Place Like Home on Top of the Hill"

Alesia Woszidlo, University of Kansas

While graduate school experiences can be quite different, one constant is that the relationship between the student and the program is a temporary one; graduate school will come to an end. If we choose our graduate programs based on lifestyle, it is frequently (but not always) the intellectual lifestyle that we endeavor to match. Our relationship to employment is, on the other hand, one that suggests more permanency and the fit of an institution can have many variables. Whether public vs. private, teaching and research demands, cost of living, proximity to family (or an international airport), location with regard to urban versus rural or mountains versus water, and cultural life—these are the aspects that make our academic homes such an integral component in the quality of our lives. This panel features brief narrative accounts that describe—for each presenter—what makes an academic home. Contributions and questions from the audience will follow these presentations.

2515 Nokomis 4th Floor
Friday 5:30 – 6:30 pm

2014 Program Planners' Reception

Sponsor: First Vice President Leah E. Bryant, DePaul University

This reception is an invitation-only event for the 2014 program planners. Planners will receive an email from First Vice President Leah E. Bryant.

Friday, April 4th

2600 Mill City Museum
7:00 – 10:00 pm

CSCA President's Reception Spectacular Mill City Museum!!!

Join us for this very special CSCA event and President's Reception at the spectacular Mill City Museum as we honor Chad Edward's presidency and his service to the Association. We'll have the entire museum all to ourselves as we enjoy browsing through the exhibit halls, taking a must-see trip up the Flour Tower grain elevator. Mill City Museum is located on the beautiful Mississippi Riverfront and has preserved the past in its exhibits, and test kitchen, that demonstrate how the milling industry changed throughout history in America. Come for fun, food and fellowship at this beautiful and unique location.

Buses will shuttle throughout the evening starting at 6:45 until 10:00 p.m. This location is also in the Warehouse District which has many restaurants, bars and clubs. The light rail also runs to this location from the hotel area.

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Saturday, April 5th

3100 Calhoun
8:00 – 9:15 am

Short Course #9
Making Connections and Collaborations in the Health Communication Curriculum

Sponsor: First Vice President Leah E. Bryant, DePaul University

Presenters: **Ray Baus**, University of Wisconsin-Whitewater
Katherine A. Becker, University of Wisconsin-Milwaukee
Christina Jones, University of Wisconsin-Whitewater
Kate Ksobiech, University of Wisconsin-Whitewater

Preparing students to enter the job market in the diverse field of health communication involves more than requiring successful completion of coursework. This short course will present multiple avenues faculty use to provide students with “real world” experiences to facilitate and enhance traditional classroom learning. Areas discussed include creating health communication symposia, multi-faceted health projects as a capstone experience, CBPR opportunities, and developing cross-university alliances for health communication courses.

3101 Greenway F
8:00 – 9:15 am

**Pushing Boundaries Beyond the Communication Classroom:
Teaching Ideas for Elevating New Scholars through Professional Development**

Sponsor: Communication Education Interest Group
Chair: **Melanie Mills**, Eastern Illinois University

Presenters: **Lara C. Stache**, University of Wisconsin-Milwaukee
Rachel D. Davidson, University of Wisconsin-Milwaukee
Lindsey B. Anderson, Purdue University
Kelly E. Tenzek, Bloomsburg University
Melissa Maier, Missouri State University

Participants on this panel will focus on teaching and learning beyond the classroom by building a professional development component into different Communication classrooms. The panel hopes to open (or extend) a conversation with the audience about exciting possibilities available for Communication teacher-scholars to elevate our new scholars through professional development assignments that create valuable learning experiences for our undergraduate students beyond the classroom.

Greenway Promenade AJ

8:00 – 10:00 A.M.
COFFEE BREAK

Sponsored by Sage Publishers – Thank You!

Saturday, April 5th

3102 Minnehaha
8:00 – 9:15 am

Assessing the Relational Needs and Transforming Identities in Changing Relationships

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Amanda Holman**, University of Nebraska-Lincoln
Respondent: **Haley Kranstuber Horstman**, University of Missouri-Columbia

“Recipe for Disaster: Higher Levels of Listening Anxiety and Lower Levels of Trust Push Verbal Aggression to the Boiling Point”

Natalie S. Hoskins, University of Kansas
Alesia Wozidlo, University of Kansas
Adrienne Kunkel, University of Kansas

“‘Apology Accepted’: An Analysis of Apology-Response Interactions and Outcomes”

Benjamin W. Chiles, University of Minnesota-Morris
Michael E. Roloff, Northwestern University

“Discrepancies in the Perceived Competence of Emotional Support between the Sexes”

Elizabeth Flood Grady, University of Nebraska-Lincoln
Sandra M. Metts, Illinois State University

“The Long-Term Implications of Short-Term Sexuality”

Jonathan V. Rarick, Middle Tennessee State University
Jessica M. W. Kratzer, Middle Tennessee State University

“The Negotiated Identities of Long-Term Inmates: Breaking the Chains of Problematic Integration”

Jacquelyn B. Frank, Eastern Illinois University
Elizabeth A. Gill, Eastern Illinois University

3103 Greenway B
8:00 – 9:15 am

‘Elevating’ Presidential Debate Research

Co-Sponsors: Political Communication Interest Group
Rhetorical Theory and Criticism Interest Group
Chair: **Ryan Neville-Shepard**, Indiana University-Purdue University Columbus

Presenters: **Mitchell S. McKinney**, University of Missouri-Columbia
Robert C. Rowland, University of Kansas
Benjamin R. Warner, University of Missouri-Columbia
Edward A. Hinck, Central Michigan University

This panel assembles a distinguished group of scholars to discuss the state of presidential debates in the United States. Attention will be given to various areas of research on the topic, including argumentation in presidential debates, the effects of debates, and issues related to debate formats.

3104 Greenway E
8:00 – 9:15 am

**Complete-Member Intercultural Communication Research:
Elevating Theory and Practice**

Sponsor: Intercultural Communication
Chair: **Satoshi Toyosaki**, Southern Illinois University-Carbondale

Presenters: **Derek M. Bolen**, Angelo State University
Hsun-Yu Chuang, Southern Illinois University-Carbondale
Shinsuke Eguchi, University of New Mexico
Gregory Sean Hummel, Southern Illinois University-Carbondale
C. Kyle Rudick, Southern Illinois University-Carbondale
Bin Zhang, Southern Illinois University-Carbondale

This is an interactive roundtable discussion panel. This panel is going to explore theory and practice of complete-member intercultural communication research. All of the panelists have experienced using a complete-member method in researching a community to which they belong and/or with which they identify themselves. These complete-member researchers interactively discuss their research experiences. What complete-member research did they engage? How did they design their complete-member research? What methodological problems did they face? How did they manage those problems? How did they navigate their cultural/communal identity while researching? How did they negotiate their role as a researcher? What potential benefits does this type of research produce for intercultural communication studies? The panelists invite audience to participate and discuss with them.

3105 Greenway I
8:00 – 9:15 am

Top Papers in the Graduate Student Caucus

Sponsor: Graduate Student Caucus
Chair: **Timothy McKenna-Buchanan**, Ohio University
Respondent: **Sara Baker**, University of Nebraska - Lincoln

“Queer Sweet Home: Disorientation, Tyranny, and Silence in Digital Space” (Top Paper)
Jules Wight, University of Minnesota

“Achieving Consensus Through Fragmentation: Craig’s and Herbst’s Visions for the Communication Field”
Jenna McNallie, Purdue University

“The Untapped Potential of the Process of Life Review for Communication Research”
Mark Paustian, Regent University

Saturday, April 5th

3106 Greenway C
8:00 – 9:15 am

**Health Care Investigations and Implications:
National Policy, Patient-Provider Interactions, and Family Dynamics**

Sponsor: Health Communication Interest Group
Chair: **Liz Naphen**, Western Connecticut State University

“Impact of ObamaCare: Good Communication is Profitable and Saves Lives”

Mike Allen, UW-Milwaukee
Nancy Burrell, UW-Milwaukee
Emily Cramer, UW-Milwaukee

“The Dark Side of Face Fatalism: A Look into How the Medical Field Deals with Saving Face when Dealing with Terminal Patients”

Keith Bistodeau, North Dakota State University

“*Voice of Medicine* and *Voice of the Lifeworld*: Outcomes of Physician and Patient Convergence in the Medical Encounter “

Katherine Castle, University of Nebraska-Lincoln
Jordan Soliz, University of Nebraska-Lincoln

“Values of Elderly Care Agencies: A Content Analysis of Nursing Home and Hospice Mission Statement Values”

Mary Ross, Southern Illinois University

3107 Greenway H
8:00 – 9:15 am

**Elevating Confessions of Aca/Fans:
“Whedon World” Media Narratives and Identity**

Sponsor: Popular Culture Interest Group
Chair: **Deanna D. Sellnow**, University of Kentucky

Presenters: **Linda Baughman**, Christopher Newport University
Art Herbig, Indiana University-Purdue University
Andrew F. Herrmann, East Tennessee State University
Michaela D. E. Meyer, Christopher Newport University
Meg Tully, University of Iowa
Adam Tyma, University of Nebraska-Omaha

Popular culture scholar Henry Jenkins chronicles the intellectual and emotional labor of being an “aca/fan” – or an academic, trained in media criticism, who also operates as a media consumer. This panel explores aca/fan identity through Joss Whedon’s media narratives, such as *The Avengers*, *Buffy the Vampire Slayer*, *Cabin In the Woods*, *Dollhouse*, *Dr. Horrible’s Sing Along Blog* and *Fire*

3108 Minnetonka
8:00 – 9:15 am

Top Papers in Argumentation and Forensics Division

Sponsor: Argumentation and Forensics Division
Chair: **David Airne**, University of Montana
Respondent: **Joel Iverson**, University of Montana

“The Future of Space Flight: A Burkean Analysis of Arguments Concerning the Constellation Program” (Top Student Paper)

Katharine Hodgdon, Central Michigan University

“Elevating Argument: A Kinder, Gentler Approach”

Larry Underberg, Southeast Missouri State University

Heather Norton, Fortbonne University

“Arguing about Climate Change: Argument Spheres and The Fossil Fuels Industry” (Top Paper)

Jeffrey D. Brand, University of Northern Iowa

3109 Skyway B
8:00 – 9:15 am

From One to Another: The Changes and Transitions of a Community College Educator

Sponsor: Community College Interest Group
Chair: **Lyn Lemerand**, Delta College

Presenters: **Jeffrey Sorrels**, Delta College
Kelly Soczka Kaiser, Mid-State Technical College
Katie Beckman, Delta College
Barbara Handley-Miller, Delta College

This panel will center on the different changes and transitions that led the panelists to their current positions as community college educators. The experiences of the panelists include transitioning from graduate school into a full-time position, from university teaching to community college teaching, from teaching at one community college to another, from adjunct to full-time faculty, and from a career in electronic journalism to college instructor. Attendees are welcome to share their experiences.

3110 Mirage
8:00 – 9:15 am

Great Ideas for Teaching – Session D
G.I.F.T. Presentations

Sponsor: G.I.F.T. Interest Group
Chair: **Dacia Charlesworth**, Valdosta State University

1. "I am..."
Deleasa Randall-Griffiths, Ashland University
2. "Elevating Group Dynamics by Taking on Mission Impossible: Competing in a Communication Scavenger Hunt Challenge"
Daniel Almanza, University of Illinois
Lauren VanNatta, University of Illinois
3. "Social Media Campaign: Elevating Practical Communication Skills"
Kirsten Theye, Concordia College
4. "Modern Debate: A Persuasive Speaking Activity"
Amber Conley, The University of Cincinnati
5. "Skunkworks!"
Kurtis D. Miller, Purdue University
Marcy Lendaro, Purdue University
6. "Visualizing Communication Concepts in 3D"
Gordon Carlson, Fort Hays State University
7. "Finding Commonalities in the Classroom: A Hands-On Look at Uncertainty Reduction Theory"
Yifeng Hu, The College of New Jersey
8. "Community Learning Portfolio: Communication and Community Engagement through 'Selfies'"
Katelyn S. Sandor, Western Michigan University
Deirdre H. Zerilli, Western Michigan University
Jacqui R. Volkmann, Western Michigan University
9. "Collaborative Reviews: Increasing the Learning Potential of Post-Quiz Reviews"
Chigozirim Utah, University of Nebraska-Lincoln

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

3111 Harriet
8:00 –9:15 am

Elevating Networking Opportunities for Undergraduate Students

Sponsor: Undergraduate Programs Interest Group
Chair: **Elizabeth Ribarsky**, University of Illinois-Springfield

Presenters: **Jessica Cherry**, Western Connecticut State University
Jenna Currie-Mueller, North Dakota State University
Joy Daggs, Northwest Missouri State University
Karla Mason Bergen, College of Saint Mary
Jenny Ungbha Korn, University of Illinois-Chicago
Kristen McCauliff, Ball State University
Carley Reynolds, University of Illinois-Springfield

Although it seems that the latest generation of students is hooked into every digital social network available, they seem remarkably unaware of and unprepared for the importance of professional networking. This roundtable discussion invites participants to share their successes and failures in attempting to elevate networking skills among undergraduate students. After briefly contributing their experiences, panel attendees are invited to participate in the discussion to facilitate a mutually beneficial learning experience.

3112 Greenway J
8:00 – 9:15 am

Apps, iBooks, and eBooks Oh My: Exploring the Digital Revolution in the Textbook Industry

Sponsors: Communication Education Interest Group
Instructional Resources Interest Group
Chair: **Blair Thompson**, Western Kentucky University

Presenters: **Blair Thompson**, Western Kentucky University
Angela Jerome, Western Kentucky University
Jeff Kuznekoff, Miami University Middletown
Renee Robinson, St. Xavier University

The rising costs of textbooks and the capabilities of technology create fertile ground for a marked shift in the delivery of course content. Young (2013) noted in *The Chronicle of Higher Education* that universities may begin to bypass textbook companies and create their own digital texts. This panel discusses three specific examples of faculty taking this path, challenges and advantages that accompany digital text (App, iBooks etc) development, and the pedagogical strategies for incorporating such tools.

Saturday, April 5th

3113 Greenway G
8:00 am – 9:15 am

Undergraduate Papers in Rhetorical Studies

Sponsor: President's Undergraduate Honors Research Conference
Chair: **Nathan M. Swords**, Western Michigan University
Respondent: **Debbie Ford**, University of Kansas Medical Center

"Postfeminist Rhetoric in HBO's *Girls*"

Christi Hille, Indiana University-Purdue University Fort Wayne

"Analyzing the Angles of Tragedy: Media Framing of the Sandy Hook Shooting"

Cathy Robinson, Drury University

Jacy Shaw, Drury University

"Mixed Blood and Melting Tongues: The Rhetorical Culture of the Northwest Fur Trading Company"

Grace K. Fiske, Hillsdale College

"Music, Emotions, and Why We Listen: The Rhetoric of Experiencing Music"

Sarah M. Bertrand, Hanover College

"Every Many a King: Progressive Appeals and Narrative Rationality"

Emma K. Conrad Metz, Indiana University Purdue University Columbus

3200 Calhoun
9:30 – 10:45 am

Short Course #10

Enhancing Learning in the Classroom: Tips for Developing and Integrating Learning Techniques for Nontraditional Students in Communication Courses

Sponsor: First Vice President Leah E. Bryant, DePaul University

Presenter: **Stephanie Shimotsu-Dariol**, Western Governors University

With the drastic rise of nontraditional students attaining undergraduate degrees, this short course grounded in the eight step process of adult learning posed by Knowles (1995), aims to provide an understanding of the particular learning needs of adults and recommends practices and tips that are designed to enhance learning specific to communication courses. Discussion and activities facilitated in this short course will offer materials that are applicable in the classroom—both through face-to-face and distance learning settings. Attendees will leave this short course with supplemental resources that are classroom ready.

3201 Greenway F
9:30 – 10:45 am

**Dialectical Theory and Classroom Instruction:
Elevating Contradictions Beyond the Binaries**

Sponsor: Communication Education Interest Group
Chair: **Blair Thompson**, Western Kentucky University

Presenters: **Blair Thompson**, Western Kentucky University
Shawn T. Wahl, Missouri State University
Chad McBride, Creighton University
Jake Simmons, Angelo State University
C. Kyle Rudick, Southern Illinois University-Carbondale
Kathryn B. Golsan, Southern Illinois University-Carbondale

Contradiction is inherent in the instructional context (Robertson, 2005). Despite the fact educational scholars have noted numerous contradictions, few of these tensions have been studied empirically. This panel will address the need for dialectical research in the instructional context by highlighting the dialectics suggested in extant literature (both external and internal dialectics within teacher-student and student-student interaction), documenting research in progress in this arena, and proposing future research to investigate dialectics in the instructional context.

3202 Minnehaha
9:30 – 10:45 am

Top Competitive Papers in Interpersonal and Small Group Communication

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Maria Brann**, West Virginia University
Respondent: **Jimmie Manning**, Northern Illinois University

“Relational Uncertainty, Self-Other Inclusion, and Communication Satisfaction as Predictors of Friendship Relational Maintenance, and How Equity Changes the Story” (Top Paper)

Katherine E. Forsythe, Texas Christian University
Andrew M. Ledbetter, Texas Christian University

“Divided Families: How Distance Impacts Communication Frequency and Relational Quality”

Erin Sahlstein, University of Wisconsin-Milwaukee
Mike Allen, University of Wisconsin-Milwaukee
Anne Zmyslinski, University of Wisconsin-Milwaukee
Tara Emmers-Sommer, University of Nevada-Las Vegas
Sarah Nebel, University of Iowa

“Expressions of Uncertainty: An Examination of a Pro-anorexia Website”

Anna R. Herrman, St. Norbert College
Kelly E. Tenzek, Bloomsberg University

“Dad Doesn’t Text’: Examining How Parents’ Access To Information Communication Technologies Influences Satisfaction Among Adult Children” (Nancy Brurrell Award – Top Student Paper)

Jennifer Schon, University of Kansas

3203 Harriet
9:30 – 10:45 am

**A Look at Our Dynamic Cultural (and Physical) Landscape:
Analyzing Media's Ongoing Role and Influence**

Sponsor: Media Studies Interest Group
Chair: **Jeff Kuznekoff**, Ohio University
Respondent: **Robert Gobetz**, University of Indianapolis

- "Remembering the Revolution: Street Art and Social Media in Cairo's Public Sphere"
Stephanie Salerno, Bowling Green State University
- "EPSN in Asia: How Television Programming Translates Across Cultures"
Kelley Catenacci, Georgia Southern University
Hyang-Sook Kim, St. Norbert College
- "Future is as Future Does: Contradicting Corporate Culture in Burroughs' 1980s Mediascape"
Sky LaRell Anderson, University of Minnesota
- "Queer(ly) Mediates War: Theorizing Queer Bodies at War in the Aftermath of DADT Repeal"
Liora Elias, University of Minnesota

3204 Greenway B
9:30 – 10:45 am

"Born in a Log Cabin He Built Himself": Political Power and Ethics

Sponsor: Rhetorical Theory and Criticism
Chair: **Benjamin D. Eve**, Embry-Riddle Aeronautical University
Respondent: **Lora A. Cohn**, Park University

- "Signing the Exception: The Use of Signing Statements to Expand Executive Power"
Alexander Hiland, University of Minnesota
- "From Freedom Rides to Justice Rides: Analogizing Social Movement Rhetoric in a Post-Identity America"
Michelle Kelsey Kearn, Indiana University-Purdue University, Fort Wayne
- "Shura City: Rhetorical Cartography and Remapping the Global War on Terror"
Heather Ashley Hayes, Whitman College
- "The Financial Crisis, Moral Justification as Apologia, and a Smithian Framework for Rhetorical and Business Ethics"
R. McKay Stangler, University of Kansas

Saturday, April 5th

3205 Greenway C
9:30 – 10:45 am

**‘Elevating’ Democratic Deliberation:
Papers on the Health of America’s Public Sphere**

Sponsor: Political Communication Interest Group
Chair: **Elizabeth A. Dudash**, Missouri State University
Respondent: **Kelly L. Winfrey**, Kansas State University

“‘There Were High Hopes and High Projections’: Discussing the Design of Lottery Legislation”

Kristopher Copeland, Northeastern State University

“Differential Effects of College Students’ Primate Testing Schema on Cognitive Responses and Attitude Support Measures”

Joseph L. Abisaid, Monmouth College

Jason W. Anderson, Minnesota State University-Moorhead

“Powerplay: Advancing a New Tool for Rhetorical Criticism”

Vickie Shamp Ellis, Oklahoma Baptist University

Kaylene Barbe, Oklahoma Baptist University

Jeffrey Wells, Oklahoma Baptist University

“Typifying Participants in Political Discourse on YouTube”

Ryan Stouffer, Wayne State University

“Political Aggression and Negative Advertisements: Potential Consequences of a Polarized Democracy”

Joshua Hawthorne, University of Missouri-Columbia

3206 Greenway D
9:30 – 10:45 am

**Old Comm Scholars Had a Farm, and Bingo Was Not Named!:
Elevating Animals in Research & Theorizing**

Sponsor: Communication Theory Interest Group
Chair: **Jessica J. Eckstein**, Western Connecticut State University

“Pet Envy & Disastrous Consequences”

John “Jack” Jones, University of Illinois at Chicago

“Animal “Lovers” via Facebook “Liking””

Katie Lever-Mazzuto, Western Connecticut State University

“PETA: People for the Ethical Treatment of Analogies?”

Rachel B. Friedman, Embry-Riddle Aeronautical University

“You’ve Got a Friend in Me...& My Dog”

Elizabeth Ribarsky, University of Illinois, Springfield

“Animal Abuse & Domestic Violence”

Jessica J. Eckstein, Western Connecticut State University

“MDs & DVMs Failing to Cross Divides”

Christine L. North, Ohio Northern University

“All Dogs Go to Heaven”

Nancy J. Brule, Bethel University

Allysa Chagnon, MN State University, Mankato

Intros to Communication inevitably begin by emphasizing human-animal distinctions (e.g., symbol creation, abstraction, complex emotions and their management, rational thought) and our field noticeably avoids formal study of animals. In this high-density discussion panel, we question the function of animal-

Saturday, April 5th

exclusionism – by individual scholars and disciplinary rhetoric – by exploring myriad ways animal-focused studies contribute to theory and the communication of every human.

3207 Greenway E
9:30 – 10:45 am

Elevating Intercultural Communication: Past, Present, and Future

Sponsor: Intercultural Communication
Chair: **Ahmet Atay**, College of Wooster

Presenters: **Ahmet Atay**, College of Wooster
Melissa L. Beall, University of Northern Iowa
Carolyn Calloway-Thomas, Indiana University
Alberto Gonzalez, Bowling Green State University
Dorothy Pennington, University of Kansas
Satoshi Toyosaki, Southern Illinois University-Carbondale

The aim of this discussion panel is to examine the position and importance of intercultural communication at universities and colleges in Midwest. As participants, we aim to accomplish three important points. First, as panelist our goal is to reflect on the history of intercultural communication interest group in CSCA. This history is important in reflecting the reasons behind the emergence of this group. Discussing this history will help us to contextualize our work and also revisit some of the important discussions. Second, in this panel, we also examine the importance of, and also the limited visibility of intercultural communication research, especially critical intercultural communication research, at universities and college in the CSCA system. We believe that an in-depth examination of the status of the intercultural communication is crucial to shape the future of the discipline. Therefore, as panelist, we discuss theoretical and methodological frameworks that shape our research as well as the contemporary intercultural communication scholarship. Finally, in this panel, we aim to reflect on the possible future directions of our discipline with CSCA. Therefore, as panelists will discuss the future of the discipline and where we are taking it through our research and/or teaching.

3208 Greenway A
9:30 – 10:45 am

Lessons Learned: The “Doing” and “Teaching” of Organizational Training and Consulting

Sponsor: Organizational and Professional Interest Group
Chair: **Katherine M. Kelley**, Fort Hays State University
Respondent: **Katherine M. Kelley**, Fort Hays State University

Presenters: **Scott Dickmeyer**, University of Wisconsin-La Crosse
Ronda Leahy, University of Wisconsin-La Crosse
Elizabeth Minei, Baruch College
Donna Pawlowski, Bemidji State University
Nicole A. Ploeger-Lyons, University of Wisconsin-La Crosse

In this roundtable discussion panel, communication scholars will discuss their perspectives on both practical and pedagogical aspects of the “doing” and the “teaching” of organizational consulting and training and development. Panelists will discuss lessons learned regarding strategies on various aspects of entering or continuing their presence in the field. Further, scholars will also discuss how to incorporate training and consulting experiences and knowledge into the classroom, through specific teaching strategies and/or assignments.

3209 Skyway B
9:30 - 10:45 am

Graduate Student Caucus Interest Group Business Meeting

Chair: **Timothy McKenna-Buchanan**, Ohio University
Vice-Chair: **Sara Baker**, University of Nebraska-Lincoln
Secretary: **Jennifer Kienzle**, University of Nebraska-Lincoln

3210 Greenway J
9:30 - 10:45 am

Elevating Voices from the Margins: Exploring Traditional/Contemporary Communication Inquiry using Alternative Perspectives

Sponsors: Communication Theory Interest Group
Graduate Student Caucus
Chair: **Katherine J. Denker**, Ball State University
Respondent: **Adam Tyma**, University of Nebraska-Omaha
Presenters: **Andrea Iaccheri**, Ohio University
Stevie Munz, Ohio University
Jennifer Rome, Creighton University
Justin J. Rudnick, Ohio University

Research in Communication Studies has drawn from a wide range of theorists and theories across a variety of disciplines. Unfortunately, the voices of marginalized populations and theorists often remain underrepresented. This panel seeks to give voice to some of those theorists, and propose strategies to incorporate underrepresented theories into contemporary communication scholarship.

3211 Greenway G
9:30 - 10:45 am

Giving Breath and Giving Birth: Competitive Student Papers in the Women's Caucus

Sponsor: Women's Caucus
Chair: **Joy Daggs**, Northwest Missouri State University
Respondent: **Sarah Turner McGowen**, University of Missouri-Columbia

"Giving Breath and Being to Female Voice: A Linguistic Approach to Reality within Sexual Assault Discourse through Posthuman Feminism"

Lauren Moeller, Angelo State University

"Maternity Leave as a Site of Difference: A Consideration for Mothers and Families"

Nathan Furstenau, Eastern Illinois University

"Mother Blaming as Hidden Violence: Maternal Intuition and Symbolic Failure in *We Need To Talk About Kevin*"

Rachel Davidson, University of Wisconsin-Milwaukee

"Reproductive Surveillance: The Making of Pregnant Docile Bodies"

Molly Wiant Cummins, Southern Illinois University-Carbondale

3212 Minnetonka
9:30 – 10:45 am

Argumentation and Forensics Interest Group Business Meeting

Chair: **David Airne**, University of Montana
Vice-Chair: **John Price**, Univeristy of Kansas
Secretary: **Mike Bauer**, Ball State University

3213 Mirage
9:30 – 10:45 am

**A Half-Century of Mentoring—The Influence of Donn W. Parson
as Teacher and Adviser over Five Decades**

Sponsor: **President Chad Edwards**, Western Michigan University
Chair: **Chad Edwards**, Western Michigan University
Respondent: **Donn W. Parson**, The University of Kansas

Presenters: **Edward A. Hinck**, Central Michigan University
Susan Schultz Huxman, Conrad Grebel University
Mike Milford, Auburn University
Robert C. Rowland, The University of Kansas

Donn W. Parson taught a required theory class to every doctoral student at the University of Kansas for almost fifty years. In the same period, he directed roughly 50 doctoral dissertations and served as a member of hundreds of committees. His unparalleled record as a teacher previously has been recognized by career teaching awards at KU, as well as by his selection for the Central States Communication Association Hall of Fame. This panel reflects on his record of graduate teaching and mentorship and draws lessons about why his approach has had such influence.

3214 Skyway A
9:30 – 10:45 am

States Advisory Council Business Meeting

Chair: **Randy Dillon**, Missouri State University
Vice-Chair: **Anna Wright**, Illinois State University
Secretary: **David Wendt**, Keokuk High School

Saturday, April 5th

3215 Greenway H
9:30 am – 10:45 am

Undergraduate Papers Examining Relationships Across the Lifespan

Sponsor: President's Undergraduate Honors Research Conference
Chair: **Scott Sellnow-Richmond**, Wayne State University
Respondent: **Stacy Tye-Williams**, Iowa State University

“Applying the Disclosure Decision Making Model to Communication about Contraception”

Adam Bryson, Missouri State University
Christen Moore, Missouri State University

“Impacts on the Parent-Child Relationship When Young Adults Lives at Home”

Alyssa Juszczak, Bethel University
Jessicah Rooney, Bethel University
Teya Burgau, Bethel University

“College Students’ Perspective on Death, Dying, and the End of Life Process”

Ryan Namoff, Southern Illinois University Edwardsville
Kylie Bunker, Southern Illinois University Edwardsville
Brooklyn McNamara, Southern Illinois University Edwardsville
Hannah Tannler, Southern Illinois University Edwardsville

“Cross-sex Platonic College Roommate Relationships and Conflict Management”

Briana Justin, University of Wisconsin-La Crosse

“I am Gay, Now What?": A Study of Relational Maintenance Between LGBTQ Children and their Parents”

Anna Samland, University of Nebraska-Lincoln

3300 Calhoun
11:00 am – 12:15 pm

Short Course #11 Eliminating the Excuses: Developing Learning Toolkits to Elevate Undergraduate Education

Sponsor: First Vice President Leah E. Bryant, DePaul University

Presenters: **Jennifer Kienzle**, University of Nebraska, Lincoln
Chigozirim Utah, University of Nebraska, Lincoln
Alexis Waters, University of Nebraska, Lincoln

A common critique of lower-level communication courses from undergraduates is that they are “just common sense”. We reframe this as an undergraduate call for relevant, meaningful learning that enables connection building between prior and new knowledge. We offer a customizable research-based learning toolkit that is simple enough to be used consistently in the classroom. The course will conclude with a brainstorming session where instructors work together to modify the toolkit to suit specific teaching contexts.

Saturday, April 5th

3301 Greenway I
11:00 am – 12:15 pm

Elevating Teaching to Engage Generation C

Sponsors: Communication Education Interest Group
Instructional Resources Interest Group

Chair: **Kim Powell**, Luther College

"Can Education Go Viral? Harnessing YouTube to Reach Generation C"

Jessica J. Eckstein, Western Connecticut State University

"Understanding Generation C through a VidCon Lens: An Ethnographic Study of the YouTube Community"

Kim Powell, Luther College

"Capitalizing on Learner Creativity: The Instructional Integration of Generation C and Student Content Contributions"

Renee Robinson, Saint Xavier University

Generation C, the YouTube generation, is defined not only by age (18-34), but by their multi-connectedness and constant ability to find content of interest to them. As such, this group presents new challenges and opportunities in the classroom. How do we engage them? This panel explores ways to elevate our teaching to engage Generation C in the classroom. Practical examples will be woven with YouTube clips for an interactive panel.

3302 Minnehaha
11:00 am – 12:15 pm

Interpersonal and Small Group Interest Group Business Meeting

Chair: **Maria Brann**, West Virginia University

Vice-Chair: **Katherine J. Denker**, Ball State University

Secretary: **Haley Kranstuber Horstman**, University of Missouri-Columbia

Saturday, April 5th

3303 Harriet
11:00 am – 12:15 pm

Top Papers in Media Studies

Sponsor: Media Studies Interest Group
Chair: **Sara Drabik**, Northern Kentucky University
Respondent: **Scott M. Walus**, Eastern Illinois University

“Her Ringtone is *Lilliburlero*: The Shadow of History at the British Broadcasting Corporation” (Top Paper)
W. Joe Watson, Baker University

“I Can’t Think of a More Unlikely Rock Star than Me’: Exploring Averageness in the Mediated Myth of Rock and Roll”

Scott M. Walus, Eastern Illinois University

Melissa A. Click, University of Missouri

“The Impact of Technology on College Students’ Difficult Conversations”

Leah Benson, Northern Illinois University

Kristine Nicolini, University of Wisconsin-Milwaukee

Nancy Burrell, University of Wisconsin-Milwaukee

“Becoming “Boss” in *La reina del sur*: Negotiating Gender in a *Narcotelenovela*”

Jennifer C. Dunn, Dominican University

Rogelia Lily Ibarra, Dominican University

“Tweeting Doomsday: Proselytizing for Profit through Participatory Media” (Top Student Paper)

Andrew W. Cole, University of Wisconsin-Milwaukee

3304 Greenway J
11:00 am – 12:15 pm

‘Elevating’ Your Research: Senior Scholars on Publishing Books in Communication and Politics

Co-Sponsors: Political Communication Interest Group
Rhetorical Theory and Criticism Interest Group
Chair: **Ryan Neville-Shepard**, Indiana University-Purdue University Columbus

Presenters: **Robert C. Rowland**, University of Kansas
Trevor Parry-Giles, National Communication Association
Mitchell S. McKinney, University of Missouri, Columbia
Craig Allen Smith, North Carolina State University
Karlyn Kohrs Campbell, University of Minnesota
Kristina Horn Sheeler, Indiana University-Purdue University
Indianapolis

This panel assembles a distinguished group of advanced scholars to discuss the book publishing process in the area of politics and communication. Attention will be given various topics, including what makes a good book-length project, how to choose a publisher, how to turn a dissertation into a book, and how to organize an edited book.

Saturday, April 5th

3305 Greenway E
11:00 am – 12:15 pm

**Elevating from Problems to Solutions: Transformative Theory and
Methods in Interracial and Diversity Communication**

Sponsor: Intercultural Communication
Chair: **Carolyn Calloway-Thomas**, Indiana University

“Moving from Monoracial to Intermingled: Elevating My Personal/Pedagogical Self Beyond the ‘Other’ Box”
Rachel Griffin, Southern Illinois University-Carbondale

“Negotiation of Race in the Rhetorical Classroom”
Stephanie Young, University of Southern Indiana

“Relations Between People of African Descent: Possibilities of Critical Self-Esteem”
Eddah Mutua-Kombo, St. Cloud State University

“Intergroup Dialogue in the Communication Classroom: Bridging Identities and Understanding”
Karla Scott, St. Louis University

“Symbols and Rituals of Transformation and Convergence in Interracial Communication”
Dorothy Pennington, University of Kansas

In the Spring, 1969 issue of the *Central States Speech Journal*, (now, *Communication Studies*) the late Professor Samuel Becker, of the University of Iowa, wrote a seminal article on intercultural communication which he titled “Directions for Inter-Cultural Communication Research.” He offered four recommendations: 1. We must stop thinking of communication problems in terms of a particular mode of address; 2. Theoretical research should have relevance for the society; 3. There is a need to clarify key concepts in our field; and 4. Different problems require different methods for solutions.

This panel, comprised of specialists in interracial, intercultural, and diversity communication, defines interracial communication as a form of intercultural and interethnic communication. In communication, the terms interracial, interethnic, and intercultural are confounded, as is so in America. This panel considers Professor Becker’s recommendations as a benchmark for our discussions. We show the relevance of theory to interracial communication, and we adopt the Convention theme of “elevating” interracial communication from problems identified in the trilogy of interracial books published in the 1970s by Arthur Smith, Andrea Rich, Jon Blubaugh, and Dorothy Pennington to solutions and resolutions for transforming interracial encounters, both validated and proposed. Subjects covered in our panel include identity negotiations, racial-negotiation pedagogy, symbols of transformation and convergence, models, approaches to begin diversity dialogues, working through difficult encounters, rituals, experiential exercises, and case studies. In total, the panelists have a combined 85 years of teaching, researching, and publishing in interracial and diversity communication.

Saturday, April 5th

3306 Greenway A
11:00 am – 12:15 pm

Elevating the Dialogue about Emotions and Organizations

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Pamela Lutgen-Sandvik**, North Dakota State University

“Elevating the Emotions of Restorative Justice in Organizational Communities”

Gregory D. Paul, Kansas State University

Sarah E. Riforgiate, Kansas State University

“Positive Emotions and Positive Spirals that Elevate Communication”

Pamela Lutgen-Sandvik, North Dakota State University

“Elevating Emotional Labor to Emotional Agency”

Kathleen Krone, University of Nebraska-Lincoln

“Elevating Patients’ Face-saving: Medical Professionals’ Communication with Terminal Patients”

Keith Bistodeau, North Dakota State University

“Glimpses in the Emotions of Immigrant Women Engineers: Opportunities for Elevated Communication”

Elena Gabor, Bradley University

“The Gleeful Destruction of Elevated Emotions in Workplace Camaraderie”

Debbie Dougherty, University of Missouri

“Emotional Labor across the Life Course, Elevating “Grey” Feelings”

Lindsey B. Anderson, Purdue University

Despite the notion that people should not bring emotions to work, workplaces are emotional settings. Organizational and professional communication is imbued with emotion, reflects emotion, and elicits the emotion interpretations that humans use to organize. The communication field has a unique perspective on communication, emotions, and organizing. This discussion panel elevates dialogue about emotion and organizations by bringing together key researchers in this area to discuss positive spirals, emotion labor, face-saving, and restorative justice.

3307 Greenway D
11:00 am – 12:15 pm

Raising the Roof: Taking Your Thesis/Dissertation to the Next Level

Sponsor: Graduate Student Caucus

Chair: **Sara Baker**, University of Nebraska-Lincoln

Presenters: **Dawn O. Braithwaite**, University of Nebraska-Lincoln

Ronald Greene, University of Minnesota

Sandra M. Metts, Illinois State University

Sandra Petronio, Indiana University-Purdue University Indianapolis

Paul Schrodtt, Texas Christian University

David Zarefsky, Northwestern University

Graduate students often think about a thesis or dissertation, in the short term, as a means to the end, but soon realize that they would like to take the work to the next level and submit a thesis as a writing sample, turn it into publication(s), or have their study serve as their line of research. Senior scholars on the panel will offer suggestions and engage in a discussion with audience members.

Saturday, April 5th

3308 Northstar Ballroom
11:00 am – 12:15 pm

Elevated Stages: Advice from Independent Artists

Sponsor: Performance Studies and Theatre
Chair: **Patrick Santoro**, Governors State University
Respondent: **Jennifer L. Tuder**, St. Cloud State University

Presenters: **Cynthia Uhrich**, Director, In The Moment Acting Studio
Claire Avitabile, Executive Artistic Director, 20% Theatre Company
Jeff Larson, Executive Director, Minnesota Fringe Festival
Amy Salloway, Independent Actor, Writer, Monologist
Wu Chen Khoo, Independent Lighting Designer, Technical Director, Master Electrician,
Stagehand

Twin Cities theatre and performance professionals talk about being a working artist. What skills are needed? What should we know about forming independent theatre/performance companies? How can higher education better prepare students to become independent artists? Join this conversation with local arts leaders about artistic entrepreneurship in one of the most vibrant arts communities in the country.

3309 Greenway H
11:00 am – 12:15 pm

Popular Culture as Essential to Identity Construction

Sponsor: Popular Culture Interest Group
Chair: **Linda Baughman**, Christopher Newport University
Respondent: **Maureen Ebbe**, University of Southern Maine

Presenters: **Linda Baughman**, Christopher Newport University
Allison Burr-Miller, University of Massachusetts
Jennifer Billinson, Christopher Newport University
Gilbert Rodman, University of Minnesota

This panel examines how identity and popular culture are intimately entwined. Rather than seeing popular culture as an ancillary to the production of identity we see it as a central site of formation. We discuss both scholarly and personal engagements with popular culture and identity. We include conversations on sports, music, TV, and film.

Saturday, April 5th

3310 Minnetonka
11:00 am – 12:15 pm

Open Roundtable Discussion on Diversity & Inclusion in Forensics

Sponsor: Argumentation and Forensics Division

Chair: **David Airne**, University of Montana

Presenters: **Tomeka Robinson**, Marietta College
Scott Jensen, Webster University
Tracey Valgento, Northern Arizona University
David Airne, University of Montana

This is an open roundtable discussion designed to discuss issues related to increasing diversity and inclusion in forensics programs. We will discuss issues relevant to both competitors and coaches. The discussion will focus on issues of recruitment, retention, and other issues that assist in finding a “home” in the forensic community.

3311 Greenway G
11:00 am – 12:15 pm

Elevating Connections With First Year Students

Sponsor: Undergraduate Programs Interest Group

Chair: **Stacey Macchi**, Western Illinois University

Respondent: **Kimberly Weismann**, Williston State College

Presenters: **Rob Walsh**, Valley City State University
Nancy Pearson, Minot State University
Deborah Uecker, Wisconsin Lutheran College
Audra Myerchin, Minot State University
Stacey Macchi, Western Illinois University

Many universities have First Year Experience (FYE) programs which aid students in their transition to college life. Panelists will discuss successful efforts to elevate their connections with FYE students. Panelists will address: co-curricular activities, peer mentors, study skills projects, service learning projects, and the reviewing/assessment of FYE programs. The goal will be to engage the audience in a productive discussion of activities and projects that will be of benefit to both instructors and students.



DEPARTMENT OF
COMMUNICATION



Welcome to new
faculty member

Kate Lockwood Harris

University of Colorado

organizational communication,
feminist studies, violence,
intersectionality, critical
methods



University
of
Missouri

Doctoral programs in
Interpersonal communication
Mass media

Organizational communication
Political communication

Graduate Faculty

Lissa Behm-Morawitz—*University of Arizona*

New technologies; media effects; race, ethnicity, and gender;
video games

Melissa Click—*University of Massachusetts, Amherst*

Media audiences and fans; cultural studies; television studies;
gender, race, class, and sexuality

Colleen Colaner—*University of Nebraska*

Family communication, interpersonal communication, social
identity, discourse dependence, quantitative methods

Debbie Dougherty—*University of Nebraska*

Organizational communication, communication and social
class, gender and organizing, qualitative research methods

Haley Kranstuber Horstman—*University of Nebraska*

Interpersonal/family communication, sense-making, and well-
being; narrative theorizing; discourse dependent families

J. Brian Houston—*University of Oklahoma*

Political communication, strategic communication, informa-
tion processing, media effects, crisis and resilience

Mitchell S. McKinney—*University of Kansas*

Political communication, presidential debates, political cam-
paigns, media and politics, presidential rhetoric, rhetorical
theory and criticism

Rebecca Meisenbach—*Purdue University*

Organizational communication, organizational rhetoric,
ethics, philanthropy, gender, identity, stigma

Michael J. Porter—*University of Iowa*

Media literacy, media in society, narrative structure, television
criticism

Astrid Villamil—*University of Kansas*

Organizational communication, diversity, culture, race,
ethnicity

Ben Warner—*University of Kansas*

Political communication, political incivility and attitude
extremism, digital media in politics, rhetoric and the public
sphere, argumentation

3312 Greenway Promenade AJ 2nd Floor
11:00 am – 12:15 pm

Undergraduate Honors Research Conference Poster Session II

Sponsor: President's Undergraduate Honors Research Conference
Chair: **Chad Edwards**, Western Michigan University
Respondents: **Shawn Wahl**, Missouri State University
Ron Whitt, Wayne State College
Adam Kahn, Western Michigan University
Deborah D. Sellnow-Richmond, Wayne State University
Ismael J. Nava, Texas A&M University-Corpus Christi

1. "Motivations to Volunteer"
Elliott Johnson, Bethel University
Danny Kopseng, Bethel University
Tom Monson, Bethel University
Brooklyn Segerstrom, Bethel University
2. "The Effects of Attachment Style, Communicator Style, and Love Language on Public Displays of Affection (PDA) in Romantic Relationships"
Jacqueline Backer, Concordia College
Valerie Fechner, Concordia College
3. "Self-Disclosure and the Third Culture Kid"
Chris Christenson, Bethel University
Alec Webber, Bethel University
Rachel Wilson, Bethel University
4. "The Chaos of Substance Abuse and Masculinity: An Oldest Daughter's Perspective"
Tabytha Arthur, Denison University
5. "Effects of Underage Alcohol Use in Television on Teenage Viewers Attitudes, Behaviors and Beliefs Towards Alcohol Consumption"
Jessica Patrick, University of Connecticut
6. "Communication Expression and Management of Romantic Jealousy"
Riley Richards, Western Michigan University
7. "Communication Apprehension, Conflict Style and Generation and Their Effect on Texting"
Ann Brooks, Concordia College
8. "Creating a Medical Template Sales Application to Reach Endocrinologists for the Insulet OmniPod Diabetes Pump: A Visual Communication Case Study"
Paige Lanford, Trinity University
9. "Study Abroad and Relational Satisfaction"
Matthew Davis, Bethel University
Megan McNeil, Bethel University
Leah Anderson, Bethel University
Edwin Gonzalez, Bethel University
10. "Aftermath of Conflict: Communication of Interpersonal Conflict in an Organization"
Emma Metz, Indiana University-Purdue University Columbus
Courtney Seiwert, Indiana University-Purdue University Columbus
11. "Facebook Usage and Self Esteem"
Jacob Schneider, Bethel University
Jenna Redfield, Bethel University
12. "Keeping up with the Kardashians: An Analysis of Group Harmony and Dysfunction"
Kristy M. Sorenson, University of Wisconsin-Milwaukee

13. "Relational Satisfaction and Dating Rituals"
Madeline Juliar, Bethel University
Ashley Haynes, Bethel University
Noelle Garvey, Bethel University
14. "Mother Daughter Characterization of Relationship"
Catherine M. Cullen, Creighton University
15. "The Effect of Communication Styles on Relational Intimacy Among College Students"
Brett Graham, Southern Illinois University-Edwardsville
Gerred Strange, Southern Illinois University-Edwardsville
Danielle Rist, Southern Illinois University-Edwardsville
Jenna Salata, Southern Illinois University-Edwardsville
16. "An Evaluation of the Uses and Gratification of Social Media and User Identity in Relation to Life Satisfaction"
Tyler Rogness, Bethel University
Mark Anderson, Bethel University
Luke Grothe, Bethel University
17. "Attitudes and Perceptions of Drug Behavior"
Blake Miller, Missouri State University
Caitlin Shukwit, Missouri State University
Chelsea Tanner, Missouri State University
Mike Hamilton, Missouri State University

3400 Nokomis 4th Floor
12:30 - 1:45 pm

Past Officers' Luncheon

Sponsor: Past President Mitchell S. McKinney, University of Missouri

3401 Calhoun
12:30 - 1:45 pm

Short Course #12 Elevating Co-cultural Voices in the College Classroom

Sponsor: First Vice President Leah E. Bryant, DePaul University

Presenters: **Keith Brooks**, Bethel University
L. Ripley Smith, Bethel University

This interactive short course examines ways to enhance classroom climate and implement culturally responsive instruction for increasingly diverse college learning spaces. Important pedagogical issues relating to cultures of power, the silenced dialogue, credibility of voice, validating narratives, and affirmation of identity will be addressed using social identity construction theory and techniques. Participants will discuss case study scenarios and produce possible solutions for creating and maintaining the dialogic equity necessary for a healthy learning environment.

Saturday, April 5th

3402 Skyway A
12:30 - 1:45 pm

State of Missouri Showcase
Selling What Should Sell Itself: Rhetorical and Management Strategies for Acclaiming and Shaping Forensic Programs

Sponsor: States Advisory Council
Chair: **Randy K. Dillon**, Missouri State University

Presenter: **Scott Jensen**, Webster University

Forensic programs at both high school and collegiate levels face unique challenges today. As budgets tighten and calls for assessment become more common, forensic educators must be deliberate about how they promote the value of their programs through their rhetorical and management choices. Pamela Benoit's model for acclaiming and disclaiming rhetoric serves as grounding for an examination of the values of forensics, along with strategies for shaping, re-shaping, and promoting programs. In particular, forensic activities are presented within the framework of Common Core, along with current research on career preparation and general education reform initiatives. Strategies for acclaiming forensics are discussed within contexts of starting/changing programs, intrinsic curricular and community benefits, framing expectations for future success stories, and promoting personal success through forensics. Suggestions range from post-tournament promotional strategies to personal forensic portfolios. This program includes discussion and suggestions appropriate for both high school and collegiate forensic programs.

3403 Greenway F
12:30 - 1:45 pm

Communication Education Interest Group Business Meeting

Chair: **Elizabeth Ribarsky**, University of Illinois-Springfield
Vice-Chair: **C. Kyle Rudick**, Southern Illinois University-Carbondale
Secretary: **Tiffany R. Wang**, University of Montevallo

3404 Minnehaha
12:30 - 1:45 pm

Communicating in Changing Family Relationships

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Jennifer Kienzle**, University of Nebraska-Lincoln
Respondent: **Sarah E. Riforgiate**, Kansas State University

"The Development of Parental Caregiving Relationships: Communicatively Marking Relational Change Using Uncertainty Management"

Kristina Wenzel, University of Missouri-Columbia

"Shaping' Foster Family Communication: An Application of the Family Adoption Communication Model"

Leslie Nelson, University of Missouri

"I Can't Complain: Returning Young Adults Trade Away Privacy for Parental Support"

Monica L. Kroft, University of Illinois-Springfield

Saturday, April 5th

3405 Harriet
12:30 – 1:45 pm

Media Studies Interest Group Business Meeting

Chair: **Sara Drabik**, Northern Kentucky University
Vice-Chair: **Scott M. Walus**, Eastern Illinois University
Secretary: **CarrieLynn Reinhard**, Dominican University

3406 Greenway D
12:30 – 1:45 pm

Pets Make Us Human: An Analysis Using Attachment Theory, Family Identity Theory, Economic Theory, and Robotic Theory

Sponsor: Communication Theory Interest Group
Chair: **John "Jack" Jones**, University of Illinois-Chicago

"They're My Kids!" Pets As Surrogate Children in Families of Choice"

Jessica J. Eckstein, Western Connecticut State University

"Putting an Animal Down"

Allison De Stefano, Waubensee Community College

"Pet Care As An Economic Indicator; The Economy of China Is Going to the Dogs"

Sandra Allen, Columbia College

"Robot Companions: A Relational Analysis"

Henry Nicholson, University of Illinois-Springfield

"Unusual Pets Create Unusual Attachments: From the Hereford Steer to the Carnivorous Oscar, What Is There to Love?"

John "Jack" Jones, University of Illinois-Chicago

Through several strategic communication theories, communication with pets is closely examined, along with issues of humanness. In this highly interactive panel, what creates humanness is argued and the lasting effects of owner-pet relationships is explored.

Saturday, April 5th

3407 Greenway E
12:30 – 1:45 pm

**Lessons Learned, Innovative Ideas, and Best Practices:
Elevating our Pedagogical Approaches to Intercultural Communication**

Sponsor: Intercultural Communication
Chair: **Rachel A. Griffin**, Southern Illinois University-Carbondale

Presenters: **Alberto Gonzalez**, Bowling State University
Jennifer Willis-Rivera, University of Wisconsin River Falls
Rachel A. Griffin, Southern Illinois University-Carbondale
Sachi Sekimoto, Minnesota State University-Mankato
Sunny Lie, St. Cloud State University
David Hanley-Tejeda, St. Cloud State University
Eddah Mutua, St. Cloud State University

The need for intercultural communication educators to sustain dialogue about pedagogy and collaborate to develop helpful strategies for various intercultural classrooms cannot be underestimated. How might we elevate our pedagogy as intercultural communication scholars to take the discipline to new heights in a rapidly changing, diverse and technologically driven, globally connected world? Panelists will dialogue at the heuristic level about assignments, readings, discussion questions, class activities and other pedagogical methods of engaging students in intercultural communication curricula.

3408 Greenway I
12:30 – 1:45 pm

**I am a Graduate Student, but I am Not:
Exploring the Dialectical Tensions Associated with being Enrolled in a
Five Year Dual Degree Program**

Sponsors: Graduate Student Caucus
Instructional Resources Interest Group
Chair: **Molly Reynolds**, University of Kentucky

Presenters: **Jami Warren**, University of Kentucky
Tamika Tompoulidis, University of Kentucky
Erica L. Nagel-Allgood, Regis University, College for Professional Studies
Kevin R. Meyer, Illinois State University
Taylor Brashear, University of Kentucky

This panel invites faculty members and graduate students to discuss the pros and cons of five year dual degree programs. A thorough discussion of the benefits and downfalls of each type of program from both faculty and students will assist applicants in their decision. Several questions will be discussed: Do dual degree programs benefit and elevate students above students enrolled in separate undergraduate and graduate programs? Do dual degree programs create tension(s) for students, making them feel trapped between being an undergraduate student and a graduate student? Panelists will discuss the strengths and weaknesses of dual degree programs and offer suggestions for ways that such programs can foster a stronger inclusive environment for enrolled students.

Saturday, April 5th

3409 Greenway B
12:30 – 1:45 pm

Health Communication Spotlight Panel

Sponsor: Health Communication Interest Group
Chair: **Anne Gerbensky-Kerber**, University of Wisconsin-Stout

Presenters: **John Belew**, Gillette Children's Specialty Healthcare
Malynda A. Johnson, Carroll University
Rebecca A. Kuehl, South Dakota State University
Jennifer J. Moreland, OhioHealth Learning
Stephanie M. Ruhl, Ohio University
Cheryl Tveit, Gillette Children's Specialty Healthcare
Julia Yoder, Brookings Health System

Ever-changing health care legislations and medical technologies increase the need for professionals skilled in health communication, as well as for scholarship translatable for applied settings. This roundtable features panelists working in diverse contexts: training health workers in simulation centers; conducting patient education and nursing research at pediatric hospitals; serving as a counselor and trainer for HIV/AIDS clinics; developing arts-based interventions for hospice organizations; and, evaluating volunteer doula programs for hospital systems.

3410 Greenway J
12:30 – 1:45 pm

Elevating Cultural Awareness as Instructional Resource: A Reflection and Dialogue Promoting Intercultural Pedagogy and Instruction for Non-Native English Speaking Students

Sponsors: Instructional Resources Interest Group
Intercultural Communication Interest Group
Chair: **Astrid Villamil**, University of Missouri

Presenters: **Daniel Almanza**, University of Illinois, Urbana-Champaign
Bryan Asbury, University of Iowa
Laura Gallant, University of Illinois, Urbana-Champaign
Angela Gist, University of Missouri-Columbia
Chigozirim Utah, University of Nebraska-Lincoln

This panel will feature a roundtable discussion where panelists will reflect on their classroom experiences and challenges in teaching interculturality with non-native English speaking students. Attendees will be provided with classroom activities, assignments, and video clips to use as future resources to apply within their own communication studies classroom. The resources provided will help promote and elevate classroom discussions and lectures beyond traditional pedagogy to meet the needs of this unique student population. Time will be allotted to discuss how to elevate instructional needs to benefit classroom participation and engage in a healthy, inclusive learning environment.

Saturday, April 5th

3411 Minnetonka
12:30 – 1:45 pm

Top Papers of the Public Relations Interest Group

Sponsor: Public Relations
Chair: **Rebekah Watson**, University of Indianapolis
Respondent: **Rebekah Watson**, University of Indianapolis

“How to Respond? Ambiguity and Livestrong’s Response following Lance Armstrong’s Enhancement Drug Confession” (Top Paper/Top Student Paper)

Heidi Sisler, Western Kentucky University

“NOM vs. HRC: A Rhetorical Analysis of the Campaigns Against and For DOMA”

Daniela Fuentes, Western Kentucky University

“I ♥ That Brand!: The Value of Participation in Online Brand Communities”

Elizabeth Cobban, Western Illinois University

3412 Mirage
12:30 – 1:45 pm

Elevating Sex, Gender, & Sexuality with Innovative Curriculum & Classroom Activities

Co-Sponsors: Sexual Orientation and Gender Identity Caucus & G.I.F.T.
Co-Chairs: **Heather Nesemeier**, Minnesota State University-Moorhead
Melanie Mills, Eastern Illinois University

“Speaking of Ideas: Media, Gender and Identity”

Rebecca Weldon, Savannah College of Art & Design

“Privileged and Marginalized Identities: Using the Communication Theory of Identity to Elevate Audience Analysis Beyond Stereotypes”

Julie L. G. Walker, Independent Scholar

“Embracing the Genderbread Person: An Examination of Self-hood and Gendered Perceptions”

Tennley Vik, Emporia State University

“Exploring Mixed Messages and Cultural Expectations: Breast Cancer Awareness Campaigns, Sexualization, and Breastfeeding”

Elizabeth Tolman, South Dakota State University

“Understanding Feminism as a Social Identity and Academic Paradigm”

Julia Moore, University of Nebraska-Lincoln,

“Resisting Hegemonic Masculinist Movements through the Application of Critical Communication Pedagogy”

David H. Kahl, Jr., Penn State Erie, The Behrend College

“Boys being boys? Exploring Representations of Gender”

Andrea Iaccheri, Ohio University

“Tumblr Portfolios Tagged Gender/Comm”

Emilie Falc, Winona State University

“Drafting a Gender Policy for Roller Derby”

Jessica Akey, SUNY Fredonia

This panel discussion is a space for faculty to share projects and activities from an array of different WGS/WGS-friendly courses as well as Communication courses that embody feminist scholarship and address sex, gender, and sexuality. Examples range from long-term projects to short in-class activities that illustrate sex, gender, sexuality, sexual orientation, and gender identity concepts in fun, provocative, and creative ways. Each person who attends will walk away with a small handbook with all of these assignments being presented.

Saturday, April 5th

3413 Greenway C
12:30 – 1:45 pm

2014 Outstanding Undergraduate Communication Program Award
Illinois State University, Normal, IL

Sponsors: Undergraduate Program Interest Group
President Chad Edwards, Western Michigan University
Chair: **Robert Gobetz**, University of Indianapolis
Presenters: **Deborah Uecker**, Wisconsin Lutheran College
Jacqueline Schmidt, John Carroll University

Congratulations to Illinois State University for being the recipient of the 2014 Outstanding Undergraduate Communication Program Award. Illinois State University's faculty will participate in an interactive discussion with the audience, presenting their vision, sharing their challenges, answering questions and engaging in dialogue. Come engage with a department who dies "education" well.

The Outstanding Undergraduate Communication Program Award was given by the CSCA Undergraduate Programs Interest Group from 1988 to 1996, and is being reinstated for 2014. The purpose of the award is to encourage and recognize excellence in undergraduate departments of communication with an emphasis on curriculum, program quality, course design, and/or special programs. A panel of scholars representing broad disciplinary expertise with a concern for developing strong undergraduate programs adjudicates submissions. The 2014 award is given for overall excellence; periodically the award may be given in the future for a special program or initiative.

3414 Greenway G
12:30 – 1:45 pm

**"Don't Forget to Puncture Your Ego Balloon and Laugh at Yourself":
Remembering Dr. Phyllis Japp**

Sponsor: First Vice President Leah E. Bryant, DePaul University
Chair: **Nichelle D. McNabb**, Otterbein University
Presenters: **Mark Meister**, North Dakota State University
Kathleen Krone, University of Nebraska-Lincoln
Lynn Harter, Ohio University
Diana Rehling, St. Cloud State University
Chad McBride, Creighton University
William Seiler, University of Nebraska-Lincoln
Jeffery Bineham, St. Cloud State University
Ann Burnett, North Dakota State University
Marla Kanengieter, St. Cloud State University

Friends, colleagues, and students of Dr. Phyllis Japp gather to celebrate her contributions to the field of communication and her influence on their lives. Dr. Japp urged her students to "grapple" with complex theoretical issues, proclaiming, "there aren't any answers, but I'd hate to stop asking the questions." Audience members are also encouraged to join in the discussion and share their memories.

Saturday, April 5th

3415 Northstar Ballroom
12:30 pm – 1:45 pm

**President's Undergraduate Honors Research Conference
Luncheon and Graduate School Fair**

Sponsor: President's Undergraduate Honors Research Conference
Chair: President **Chad Edwards**, Western Michigan University

Join us for an official welcome to CSCA and the President's Undergraduate Research Honors Conference. This luncheon allows you to mingle with other undergraduate students and to attend the Graduate School Fair. Thinking of graduate school? These are universities are recruiting! (The luncheon is open only to undergraduate participants and their advisors.)

3500 Calhoun
2:00 – 3:15 pm

**Short Course #13
Civic Engagement as Transformative Education: Elevating the
Discipline in a Semester-Long Practicum in Citizenship**

Sponsor: First Vice President Leah E. Bryant, DePaul University

Presenters: **Leila Brammer**, Gustavus Adolphus College
Pamela Conners, Gustavus Adolphus College
Martin Lang, Gustavus Adolphus College
Sarah Wolter, Gustavus Adolphus College

This short course presents a successful semester-long civic engagement project that provides a practicum in argument and citizenship and specifically focuses on developing student voice, public advocacy, and civic involvement. The project is suitable for Public Speaking, Argument, and other communication courses. The short course presents the course, project, and supporting materials for success in adoption.

3501 Greenway G
2:00 – 3:15 pm

Competitive Papers in the Women's Caucus: Women, Work, and the Will to Lead

Sponsor: Women's Caucus
Chair: **Kimberly Weismann**, Williston State College
Respondent: **Derek A. Jorgenson**, North Dakota State University

"Shattering the Glass Ceiling into Hillaryland: How Hillary Rodham Clinton Challenged the Double Bind with Transactional Feminist Leadership"

Molly C. Turner, Northeastern State University

"Elevating Experiences: Wisconsin Dairy Farm Wives and Gender Acceptance"

Kelly Soczka Kaiser, Mid-State Technical College

"Menswear for Women: Elevating Our Professional World through a Postmodern, Feminist Critique of Apparel Expectations for Women in the 21st Century"

Jana Howell, Eastern Michigan University

Saturday, April 5th

3502 Greenway F
2:00 – 3:15 pm

Top Papers in Communication Education

Sponsor: Communication Education Interest Group
Chair: **Elizabeth Ribarsky**, University of Illinois Springfield
Respondent: **C. Kyle Rudick**, Southern Illinois University-Carbondale

"Elevating Mediated Educational Discourse: A Generational Examination of Teacher-Student Facebook Use and the Effects on Perceived Instructor Immediacy" (Top Paper)

Aaron Enskat, Illinois State University
Stephen K. Hunt, Illinois State University
John F. Hooker, Illinois State University

"Communicating with a Robot in the Classroom: Differences in Perceptions of Credibility and Behavioral Learning between Robot as Teacher and Teacher as Robot"

Chad Edwards, Western Michigan University
Autumn Edwards, Western Michigan University
Patric R. Spence, University of Kentucky
Christina Gentile, University of Kentucky
Andrew Gambino, Western Michigan University

"Evidence of Generative Learning Strategies in Student Microblogging: Elevating the Instructional Use of Twitter for Collaborative Notetaking in the Communication Classroom"

(Gustav Freidrich Award - Top Student Paper)
Michael D. D. Willits, Old Dominion University

"Significant Learning in the College Classroom: A Student's Perspective"
Anna R. Herrman, St. Norbert College

3503 Minnehaha
2:00 – 3:15 pm

"Service Courses", "Easy A's" and Parodies in *The Onion*: "Elevating" the Communication Discipline

Sponsors: Interpersonal and Small Group Communication,
Organizational and Professional Communication, and
Communication Education

Chair: **Sarah E. Riforgiate**, Kansas State University

Presenters: **Maria Brann**, West Virginia University
Joy L. Dags, Northwest Missouri State University
Irwin Mallin, Indiana University Purdue University Fort Wayne
Nichole Egbert, Kent State University
Jennifer Moreland, OhioHealth
Sarah E. Riforgiate, Kansas State University

Have you ever explained that communication research extends beyond public speaking? Do you find yourself defending communication research and teaching as rigorous? Do you take pause when *The Onion* parodies the usefulness of a communication degree? This discussion panel explores the discipline's historical search for identity and presents current discipline perceptions, followed by round table discussions to open dialogue about articulating our discipline and practical ways to "elevate" communication research and teaching.

3504 Harriet
2:00 – 3:15 pm

Elevating Traditional Theories to Study New Media Environment

Sponsor: Media Studies Interest Group
Chair: **Igor Ristic**, University of Kansas
Respondent: **Adam Tyma**, University of Nebraska-Omaha

“My Family is Not Really the Social Network Type’: How College Students Navigate Technology to Maintain Relationships with Family”

Renee J. Bourdeaux, North Dakota State University
Nancy DiTunnariello, North Dakota State University
Carrie Anne Platt, North Dakota State University

“Smart Phone Technology and Behavioral Monitoring: Testing Mobile Application Use and Alcohol Consumption Attitude Change”

Brett N. Billman, St. Ambrose University

“Framing The Brave New Media”

Keith Brown, Wayne State University

“Radio Free Twitter: Democratizing Broadcasting with New Media”

Joshua Hawthorne, University of Missouri, Columbia

“Do Real World Theories Apply in Virtual Worlds? New Perspectives to Look At Traditional Communication Theories”

Yifeng Hu, The College of New Jersey

“An Extremist Political Party on YouTube: Evidence of Selective Exposure?”

Marta N. Lukacovic, Wayne State University

This panel includes works that examine new media environment using “traditional” theories of mass media, communication, and other social disciplines. By a “traditional” theory, we mean any theory that was not specifically designed for new media contexts. Yet, the panel shows that fruitful studies arise from application of such theoretical frameworks in examining the internet as well as other new, digital media of the contemporary era. The “traditional” or the “old” informs the “new.”

Saturday, April 5th

3505 Greenway D
2:00 – 3:15 pm

Conference Discussions as Scholarship: A New Method Using Online Comment Analysis as the Vehicle to Elevate a New Scholarship Based on Conference Forums

Sponsor: Communication Theory Interest Group
Chair: **Julie L. G. Walker**, Independent Scholar
Respondent: **Paul Siddens III**, University of Northern Iowa

“Analysis of Public Opinion Regarding Marital Surname Choice”

Julie L. G. Walker, Independent Scholar

“The Spiral of Silence and Public Shaming”

Nicole Brennan, University of Northern Iowa

“Post-Baby Bodies and the Ways they Unite and Divide Women”

Jessica Samens, University of Wisconsin-Milwaukee

Our panel seeks to elevate the visibility of conference discussions to create a new type of scholarship. Using three analyses of online post comments as a vehicle for discussion, we will share our findings and then engage in a roundtable-like discussion including audience member input. We then will co-author an article to be submitted to a journal illustrating a new method whereby the insights inspired in conference forums will be accessible to a larger audience.

3506 Greenway E
2:00 – 3:15 pm

Elevating Your Cultural Sights: Overseas Student Experiences

Sponsor: Intercultural Communication
Chair: **Hank Tkachuk**, Concordia College
Respondent: **Heather Nesemeier**, Minnesota State University-Moorhead

Presenters: **Kirsten Theye**, Concordia College
Anthony Ocana, Minnesota State University-Moorhead
Stefne Lenzneier Broz, Wittenberg University
Don Rice, Concordia College
Kai Western, North Dakota State University

Communication studies departments are developing programs to engage students through overseas experience. This panel will address several types of intercultural international engagement in terms of how to prepare students; potential locations, and strategies while travelling. The panelists have developed and led over 25 of such trips. The intent is to elevate current strategies and support those seeking such involvement. Audience interaction will be featured with a particular focus on assisting those planning future trips.

Saturday, April 5th

3507 Greenway J
2:00 – 3:15 pm

Reaching New Elevations: Contemporary Challenges in the Basic Course

Sponsor: Basic Course Interest Group
Chair: **Kathleen German**, Miami University-Ohio
Respondent: **William J. Seiler**, University of Nebraska-Lincoln

“From Traditional to Contemporary: Elevating Today’s Students to be Tomorrow’s Speakers”

Janice Gennaria, Miami University-Ohio

“It’s Alive! What a Living Basic Course Looks Like”

Joseph M. Valenzano, University of Dayton

“Student Learning Outcomes as Primary Drivers of Basic Course Design”

Samuel P. Wallace, University of Dayton

“Meeting the Needs of Students in a Global Society”

Leigh Makay, Walden University

“Delivering Traditional Course Content in a Digital Age”

Kathleen German, Miami University-Ohio

Just as traditional education is being challenged by the changing dynamics of human interaction in a world increasingly dominated by mediated technologies, the basic courses in communication face the challenges of preparing students for this new environment. This panel addresses the fundamental issues that confront the basic courses in communication—from public speaking to videoconferencing to podcasting. It investigates the traditional approaches to teaching communication in light of emerging technologies and the demands of evolving workplaces.

3508 Greenway A
2:00 – 3:15 pm

Enhancing Our Organizational Communication Teaching Toolkit: The Organizational Ethnography Assignment

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Suzy D’Enbeau**, Kent State University

Presenters: **Sarah Bonewits Feldner**, Marquette University
Angela Gist, University of Missouri
Stacey Wieland, Western Michigan University
Elizabeth Williams, Colorado State University

This roundtable will discuss the use of an organizational ethnography assignment in the organizational communication classroom. Broadly, this type of assignment invites students to engage in participant observation of an organization over a period of time, to write fieldnotes about their observations, and to analyze their experiences. Participants will discuss strengths, benefits, evaluation criteria, and outcomes; pitfalls and shortcomings; and best practices in the form of assignments, workshops, and activities.

Saturday, April 5th

3509 Skyway B
2:00 – 3:15 pm

Reaching New Heights: Examining and Engaging with Research in Progress

Sponsor: Graduate Student Caucus
Chair: **Megan Koch**, University of Missouri-Columbia
Respondent: **Stevie Munz**, Ohio University

“Understanding Work Socialization through Young People’s Part-time Job Experiences”

Katelyn S. Sandor, Western Michigan University

“RepubliCONs and Libtards. Online News Consumption and Political Confirmation Bias”

Thomas Crowley, Northeastern State University

“The Good, the Bad, and the Ugly: Applying Rawlsian Ethics in Data Mining Marketing”

Stephen Cory Robinson, Colorado State University

“Apuleius’ Apologia and the Aesthetic End of Rhetoric”

John Banister, Iowa State University

3510 Greenway B
2:00 – 3:15 pm

Top Papers in Health Communication

Sponsor: Health Communication Interest Group
Chair: **Liz Naphen**, Western Connecticut State University

“Communication and Healthy Sexual Practices: Toward a Holistic Communicology of Sexuality” (Top Paper)

Jimmie Manning, Northern Illinois University

“Understanding the Decline of U.S. Nutrition Label Use: A Health Belief Model Perspective” (Top Student Paper)

Liliya Yakova, Purdue University

“Complementary Use of Doctors and the Internet: An Application of Channel Complementarity Theory to HINTS”

Hui Zhang, Colorado State University

“It’s Not Preventable Yet You are Responsible: An Examination of Media Coverage of the 2012 West Nile Outbreak”

Nan Yu, North Dakota State University

Laura C. Farrell, Longwood University

Ruoxu Wang, Penn State University

Saturday, April 5th

3511 Greenway I
2:00 – 3:15 pm

**Elevating the Classroom through Experiential Learning:
Explorations of Case-in-Point as a Pedagogical Resource**

Sponsor: Instructional Resources Interest Group
Chair: **Terri Easley**, University of Kansas
Respondents: **Debbie Ford**, University of Kansas Medical Center
Mary Ann Danielson, Creighton University

Presenters: **Mary Christine Banwart**, University of Kansas
Abbie Hodgson, University of Kansas
Astrid Villamil, University of Missouri
Alesia Woszidlo, University of Kansas

Exploring a new instructional environment is a risky endeavor, but doing so can significantly elevate students' experience in the classroom. Case-in-point, a pedagogy that promotes experiential learning, allows instructors to use situations and events present in the classroom to illustrate key learning concepts. This panel will focus on how instructors can acquire the skills necessary to incorporate case-in-point, specifically, diagnosing a situation, skillfully intervening, developing a tolerance for ambiguity, regulating the heat, energizing others, and facilitating provocative debriefs that will foster new understandings about the dynamics in the classroom.

3512 Minnetonka
2:00 – 3:15 pm

Public Relations Interest Group Business Meeting

Chair: **Rebekah Watson**, Grace College
Vice-Chair: **Angela M. Jerome**, Western Kentucky University
Secretary: **Robert Littlefield**, North Dakota State University

3513 Skyway A
2:00 – 3:15 pm

**Going Green and our Future: Colleges lead
the way to Environmental Sustainability**

Sponsor: Community College Interest Group
Chair: **Cheryl Skiba-Jones**, Trine University/Ivy Tech Community College

Presenters: **Allison B. De Stefano**, Waubensee Community College
Ed Schwarz, Prairie State College
Derrick Lindstrom, Minneapolis Community and Technical College
Tammie Wiebers, North Central Missouri College

The focus of the panel is to explore how curriculum, energy efficient practices, eco-friendly transportation and community awareness can help us achieve our sustainable environment. We can serve as stewards of our environment by greening our lives and educational institutions.

Saturday, April 5th

3514 Greenway C
2:00 pm – 3:15 pm

Using Communication Theory to Elevate Our Understanding for Communication Competence in Various Contexts—in Presidential Rhetoric, Relational Development, Undergraduate Leadership, Age-Gap Relational Maintenance, and Cultural Heritage

Sponsor: President's Undergraduate Honors Research Conference
Chair: **Elizabeth Lamoureux**, Buena Vista University
Respondent: **Donna Pawlowski**, Bemidji State University

"A More Perfect Speech: A Rhetorical Analysis of Barack Obama's Speech, 'A More Perfect Union'"

Faith Prichard, Buena Vista University

"Incest at The Second City: Relational Development Among Individuals in Comedy Troupes"

Kadie Dennison, Buena Vista University

"Leading the Masses: An Extended Case Study of Cognitive Complexity and Behavioral Modeling in a Student Senate President"

Caitlin Hoffman, Buena Vista University

"The Art of Cradle Robbing: Communication Behaviors in Romantic Partners in Different Life Stages"

Haley Jo Henrichs, Buena Vista University

"Kultur Geht Weiter: Prevailing Values of the German-American Culture"

Hannah Puderbaugh, Buena Vista University

3600 Calhoun
3:30 – 4:45 pm

**Short Course #1 (Part 2)
Documentary Film as Method for Research:
Expanding our Inquiry and Elevating our Reach**

Sponsor: First Vice President Leah E. Bryant, DePaul University

Presenters: **Sara Drabik**, Northern Kentucky University
Art Herbig, Indiana University-Purdue University-Fort Wayne
Charley Reed, University of Nebraska-Omaha
Jimmie Manning, Northern Illinois University
Bavand Karim, Northern Kentucky University

In this Short Course, we will explore the methodological foundations of documentary film as a method for conducting communication research, discuss different approaches for crafting documentaries, and provide participants with an overview of the resources and skills needed to incorporate documentary in their own research. Over the past several decades the reach and impact of documentary film has grown significantly. Partly given its reflexive and narrative nature, documentary film makes possible that which other forms of conventional inquiry may preclude. It provides a unique approach for examining communication and culture and, for some, an opportunity to extend their scholarship and make it accessible to a wider audience. In this short course, we seek to address the following: What possibilities for communication research exist as a consequence of incorporating documentary as a method? What are the creative and imaginative possibilities made available through documentary praxis? What are some of the practical skills needed to begin working with documentary materials? How can documentary help our discipline's research as a whole make more of a difference in how our culture communicates? Plan to attend, learn, participate, and engage in advancing the possibilities of documentary film as a method for research.

Saturday, April 5th

3601 Greenway I
3:30 – 4:45 pm

Elevating Instruction: Discussing the Establishment of Healthy and Progressive Learning in the Classroom

Sponsor: Instructional Resources Group
Chair: **C. Kyle Rudick**, Southern Illinois University-Carbondale
Respondent: **Kathryn B. Golsan**, Southern Illinois University-Carbondale

“Did that Professor Just Say F***?!: Students’ Perceptions of Instructors’ Use of Profanity and its Relationship with Instructors’ Credibility”

Jamie L. Shanks, Northeastern State University

“Your Feminism is Showing: Explorations of Instructor Declarations of Feminism and their Influences on Students’ Perceptions of Teacher Credibility”

Elaina M. Ross, Northeastern State University

“Zany Substitutes for Xanax: Exploring the Relationship between Students’ Humor Orientation and Communication Anxiety”

Christopher L. Rudick, Northeastern State University

Teaching Public Speaking Skills for a Lifetime: Students’ Perceptions of Instructor Content from the Introductory Course”

Tom Johnson, Northeastern State University

The importance of instructors’ communicative actions, credibility, and the effort to produce a positive classroom climate has been a major focus of instructional communication research. As a result, scholars have argued for a renewed focus on students’ communicative actions within the classroom (Frisby & Martin, 2010). This panel seeks to discuss various ways that instructors are able to send messages within the classroom that have a lasting impression on student learners

3602 Skyway B
3:30 – 4:45 pm

State of Indiana Showcase Public Speaking as a Delivery Platform: The Tofu of Learning

Sponsor: States Advisory Council
Chair: **David Butts**, Ivy Tech Community College

Presenters: **David Butts**, Ivy Tech Community College
Stephanie Spain, Ball State University

This presentation describes a pedagogical approach to basic public speaking courses where the semester is built around a specific topic. The blank canvas nature, or tofu of sorts, of this course is the perfect base for whatever overarching topic an instructor or group of students want to explore in depth.

3603 Greenway F
3:30 – 4:45 pm

**Elevating Teaching in the Humanities:
Pragmatic Approaches to Changing Perceptions**

Sponsor: Communication Education Interest Group
Chair: **Nicole Brennan**, University of Northern Iowa

Presenters: **Melissa L. Beall**, University of Northern Iowa
Suzanne V. L. Berg, Newman University
Kristen Treinen, Minnesota State University-Mankato
Julie L.G. Walker, Independent Scholar

In the United States, teaching is an undervalued commodity. This manifests itself in the consistent underfunding of public higher education and a lack of respect from students (Paulson). Additionally, within the academy, “teaching is seen as a duller, less valuable aspect of the academic profession” (hooks 12). In order to improve education for students, we as educators need to elevate the discourse surrounding teaching and learning.

3604 Minnehaha
3:30 – 4:45 pm

Emotion and Interpersonal Relationships in Online Communication

Sponsors: Interpersonal and Small Group Communication Interest Group
Chair: **Andrew M. Ledbetter**, Texas Christian University

“Stereotyping and Bullying via Vine”

Carley Reynolds, University of Illinois at Springfield

“Coping in Online Settings: The Role of Emotion across Bereavement Experiences”

Erin Basinger, University of Illinois at Urbana-Champaign

“Creating a Pain Vocabulary: The Benefits of Describing and Disclosing Pain Through Writing”

Karin L. Becker, University of North Dakota

“Grieving in Social Media: Twitter Use following the Sandy Hook Massacre”

Shafiq Rahman, Chadron State College

Emotions have received little attention in online communication research, despite their central importance in other lines of interpersonal inquiry. Scholarship presented on this panel represents initial attempts to understand emotions when communicating online. Each panelist will share the results of his or her research. The chair will prepare focused questions, designed to initiate a participatory conversation between panelists and audience regarding how online communication theory and practice might be extended to incorporate emotions.

3605 Harriet
3:30 – 4:45 pm

**Some Things Will Never Be the Same:
The Effects and Possibilities of New Media Campaigns and Technologies**

Sponsor: Media Studies Interest Group
Chair: **Grace Y. Choi**, University of Missouri
Respondent: **Adam Tyma**, University of Nebraska-Omaha

“Hashtags and Human Rights: Elevating the Understanding of the Role of Social Media in Amnesty International’s Censored Tweet Campaign”

Jenna Currie-Mueller, North Dakota State University

“Grieving on Facebook or Death is Not the End”

Molly Wiant Cummins, Southern Illinois University Carbondale

“Transitioning from *Angry Birds* to Learning Birds: Evaluating the Educational Value of App Technology”

Grace Y. Choi, University of Missouri

“Perceptions of Intentionality and Significance that “Elevate” the Critical Processing of Digitally Manipulated Images”

Raymond W. Preiss, Viterbo University

Jeffery C. Nyseth, Viterbo University

Venancio A. Luz III, Viterbo University

3606 Greenway D
3:30 — 4:45 pm

Top Papers of the President’s Undergraduate Honors Research Conference

Sponsor: President’s Undergraduate Honors Research Conference
Chair: **Chad Edwards**, Western Michigan University
Respondent: **Randy Dillon**, Missouri State University

“Mohamed Morsi: President or Patriarch”

Beth Ann Marten, University of Missouri-Kansas City (TOP PAPER)

“Blogging: Self-Disclosure, Empowerment and Sex”

Emily Gibson, Bethel University

Dannie Steele, Bethel University

Mindy Schweizer, Bethel University

“Is It Love? Gay Men’s Use of Romance Narratives in *Mass Effect 3*”

Hannah Pruitt, Trinity University

“Communicating with Family After Deployment”

Vanessa Thorsen, University of Wisconsin-La Crosse

Saturday, April 5th

3607 Greenway C
3:30 – 4:45 pm

Political Communication and the 2014 U.S. Midterm Elections

Co-Sponsors: Political Communication Interest Group
Rhetorical Theory and Criticism Interest Group
Chair: **Ryan Neville-Shepard**, Indiana University-Purdue University Columbus
Presenters: **Craig Allen Smith**, North Carolina State University
Trevor Parry-Giles, National Communication Association
Mitchell S. McKinney, University of Missouri-Columbia
Mary Christine Banwart, University of Kansas
Benjamin R. Warner, University of Missouri-Columbia
Dianne G. Bystrom, Iowa State University

This panel assembles a distinguished group of scholars to discuss political communication in the context of the upcoming 2014 midterm elections in the United States. Special attention will be given to the rhetorical challenges for each party, and the influence of the president's domestic and foreign policy on the election.

3608 Greenway J
3:30 – 4:45 pm

Elevating our Expectations: Strategies for Promoting Academic Rigor in the Classroom

Sponsor: Basic Course Interest Group
Chair: **James T. Petre**, McKendree University
Presenters: **Ahmet Atay**, College of Wooster
Jay S. Brower, Western Connecticut State University
Craig Engstrom, Elmhurst College
Grace Giorgio, University of Illinois
Elizabeth A. Petre, Washington University-St. Louis
James T. Petre, McKendree University

Students often do not realize their full potential in the classroom until they are (gently) pushed to do so. Our roundtable discussion will address different pedagogical strategies for motivating and inspiring students to be at their best when completing assignments and engaging in class discussion, while avoiding approaches that may lead to students feeling intimidated, stressed, and overwhelmed. Of course, this is an imperfect process that requires balance, and calls upon teachers to celebrate successes and learn from mistakes. When implemented effectively and appropriately, elevating expectations in the classroom can boost students' confidence, and help them foster a well-deserved sense of accomplishment upon completing the course. By bringing together educators from diverse institutions, we hope to elevate the conversation about ways in which we can inspire, motivate, and learn from our students throughout this process.

Saturday, April 5th

3609 Greenway A
3:30 – 4:45 pm

Toxic Communication in Organizations

Sponsor: Organizational and Professional Interest Group
Chair: **Matthew S. Vorell**, St. Cloud State University

“Surviving Work: Toxic Workplace Communication”

Matthew S. Vorell, St. Cloud State University

“Work-Life Balance and the Toxic Effects of Inconsistent Messages”

DeeAnne Priddis, University of Wisconsin-Milwaukee

“The Toxic Workplace of the Newly Promoted Supervisor”

DeAnne Priddis, University of Wisconsin-Milwaukee

Kim Omachinski, University of Wisconsin-Milwaukee

“Invisible Lives: Workplace Talk that Alienates and Dismisses Marginalized Standpoints as it (Re)institutionalizes Dominant Ideologies of Sexuality and Class”

Amanda M. Gunn, Denison University

“Civility Campaigns on Campus: The Potential Role of Communication Departments”

Lori Walters-Kramer, Monmouth College

“The Whistleblower as Organizational Dissenter: The Toxicity of Perceived Betrayal and Directed Retaliation”

Maria A. Moore, Illinois State University

The word “toxic” has been used with greater frequency to describe the negative aspects of organizational communication. However, our discipline has taken a piecemeal approach, treating topics such as organizational gossip, backstabbing, poor leadership separately and not looking at their larger combined effect. This panel sheds light on multiple “toxic” organizational issues such as an imbalance between work and home life, faulty leadership, and teaching these issues to undergraduate students.

3610 Greenway B
3:30 – 4:45 pm

Health Communication Interest Group Business Meeting

Chair: **Laura D. Russell**, Denison University
Vice-Chair: **Anne Gerbensky-Kerber**, Winona State University-Stout
Secretary: **Malynda A. Johnson**, Carroll University

3611 Northstar Ballroom
3:30 – 4:45 pm

Elevate to Educate: Theatre Pedagogies in the Non-Theatre Classroom

Sponsor: Performance Studies and Theatre
Chair: **Matt Saltzberg**, St. Lawrence University
Respondent: **Brock Fisher**, McHenry County College

“Student Engagement: Utilizing Acting Games in the Non-Theatre Classroom”

Rachel Bauer, University of Missouri

“Breaking Barriers: Performance and Difficult Dialogues in Higher Education”

Vanessa Campagna, University of Missouri

“Dialogue in the History Classroom: Stimulation and Elevation through Script Analysis”

Melissa Jackson-Burns, University of Missouri

“Diligent Mirrors: Pedagogical Tools to Elevate the Millennial Liberal Arts Student”

Joy Powell, Missouri Baptist University

This paper panel broadly explores the valuable ways in which techniques and aesthetics that traditionally “belong” to the theatre can be (and have been) appropriated for use in other fields. Collectively, the papers center upon the ways in which theatre pedagogies enhance classroom conversation and interdisciplinary communication and, in doing so, elevate the educational experience of teachers and students alike.

3612 Minnetonka
3:30 – 4:45 pm

Taking Service to the Highest Level!

Sponsor: Public Relations Interest Group
Chair: **Shannon VanHorn**, Valley City State University
Respondent: **Mary Hasselrud Opp**, University of North Dakota

Presenters: **Audra Myerchin**, Minot State University
Kimberly Weismann, Williston State College
Piper Jones, Biola University
Nancy Pearson, Minot State University

Each panelist has been a part of service learning that has extended outreach to the community and fostered positive communication relations. The panel includes representation from a 4-year university, a 2-year college, and a current master’s degree student who participated in service learning as an undergrad. The ideas presented are ones that will generate discussion as audience members will be asked to share their experiences.

3613 Greenway H
3:30 – 4:45 pm

Undergraduate Programs Interest Group Business Meeting

Chair: **Robert Gobetz**, University of Indianapolis
Vice-Chair: **Nancy J. Brule**, Bethel University
Secretary: **Joy L. Daggs**, Northwest Missouri State

Saturday, April 5th

3700 Skyway A
5:00 – 6:15 pm

**Central States Communication Association
Executive Committee Meeting**

Participants:

Leah E. Bryant, President, DePaul University
David T. McMahan, First Vice President, Missouri Western State University
Shawn T. Wahl, Second Vice President, Missouri State University
Chad Edwards, Past President, Western Michigan University
Jimmie Manning, Executive Director, Northern Illinois University
Robert S. Littlefield, Journal Editor, North Dakota State University
David Bodary, Finance Committee Chair, Sinclair Community College
Paul Schrodt, Member at Large, Texas Christian University
Andrew Ledbetter, Member at Large, Texas Christian University
Randy K. Dillon, States Advisory Council Chair, Missouri State University

3800
6:30 – 9:30pm

**DANCE! DANCE! DANCE!
CSCA 1st Vice-President's Reception**

Sponsor: First Vice President Leah E. Bryant

Put your socks on for the 1st Vice President's Party, because it will be hopping. Let's all raise the roof and elevate this dance party! Food, Fun, Fellowship.

3900 Meet in the Hotel Lobby
8:30 pm - ???

CSCA 6th Annual Pub Crawl

CSCA is taking the streets of Minneapolis and crawling to some of the best establishments in the city. Join Adam Tyma on his hometown farewell crawl. This is one you will not want to miss! Meet in the lobby no later than 8:30 p.m.

Saturday, April 5th

3611 Northstar Ballroom
3:30 – 4:45 pm

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- Assisting the Director of Forensics

FOR MORE INFORMATION CONTACT THE DEPARTMENT OF COMMUNICATION STUDIES:

DR. STEVEN A. BEEBE, CHAIR: SBEEBE@TXSTATE.EDU OR

DR. PHILIP SALEM, DIRECTOR OF GRADUATE STUDIES: COMMGRADUATE@TXSTATE.EDU

Texas State University 601 University Drive, San Marcos, TX 78666-4616 phone: 512-245-2165

<http://www.commstudies.txstate.edu/academic-programs/graduate.html>