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2022 Annual Convention | #CSCA22
Madison, WI | March 30-April 2, 2022**



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University of Nevada, Reno



**Central States Communication Association
91st Annual Meeting**

Re-Connect

March 30-April 3, 2022

**Madison Concourse Hotel
Madison, WI**

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Program design and layout by Tiffany R. Wang and Madison Kirkland
Academic program provided by Debbie Ford and Alberto González

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About Central States Communication Association

Central States Communication Association (CSCA) is an academic organization of communication professionals including college and university professors, students, and K-12 educators.

CSCA was founded in 1931 to promote the communication discipline in educational, scholarly, and professional endeavors. The association, which consists of the 13 Midwestern states of North Dakota, South Dakota, Nebraska, Kansas, Oklahoma, Missouri, Illinois, Iowa, Wisconsin, Minnesota, Michigan, Indiana, and Ohio, is governed by an Executive Committee and is legislated by its constitution and bylaws.

The organization has grown to become the largest regional communication association in the United States and the fourth largest academic communication association in the world.

CSCA has 27 Interest Groups, Caucuses, and Sections that promote particular communication areas or other member interests. The association hosts a yearly convention within the 13 states, maintains a website (www.csc-net.org), publishes a newsletter three times yearly, and publishes the journal *Communication Studies* every two months as well as the *Journal of Communication Pedagogy* on an annual basis.

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Ahmet Atay, The College of Wooster	Second Vice President
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Deanna Sellnow, University of Central Florida	<i>Journal of Communication Pedagogy</i> Editor
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Anna Wright, Illinois College	States Advisory Council Chair

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Kathie O. Cesa, KOC Member Services	Member Services Associate

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School of Media & Communication

Dear Friends and Colleagues:

This is the 91st annual gathering of the Central States Communication Association and I have the pleasure of serving again as President. If you are new to academe or new to CSCA, welcome to our convention. We are pleased to return to Madison after last year's virtual convention. If you are new to CSCA, please do not hesitate to approach me or other officers and we will get you *Re-connected!*

I am grateful to all of you who submitted research papers and discussion panels, reviewed submissions, planned your Interest Group, and agreed to serve on committees. First Vice President Dr. Deb Ford and Executive Director Dr. Tiffany Wang have planned this second convention, since we froze the officer rotation due to the COVID-19 pandemic. Their efforts are truly extraordinary.

The President's Undergraduate Honors Research Conference (UHRC) and Graduate School Fair is scheduled for the Friday and Saturday of the convention. Students from 18 colleges and universities submitted their research for presentation. Congratulations to the presenters and their faculty advisors.

I would like to thank the following for reviewing student papers: Melissa Wood Alemán, Carlos Alemán, Ahmet Atay, Sara Baker Bailey, Nurhayat Bilge, Dawn Braithwaite, Amanda Brown, Kathy Denker, Anne Kerber, Chad Nelson, Matt Meier, Roberta Davilla Robbins, Stephanie Rollie Rodriguez, Allison Thorson, Anke Wolbert, Anna Wright, and Tao Zhang.

In addition, I would like to thank graduate student reviewers from Ball State University: Marcos Lopez Acosta, Devon Bailey, Peyton Bonine, Kathryn Bradley, Laura Durr, Dylan Patterson, Brooke Morenz, and Heidi Przytulski. I also want to recognize the following graduate student reviewers from Bowling Green State University: Anna DeGalan, Madison Pollino, Jaclyn Shetterly, and Amanda Grace Taylor.

I would also like to thank the National Communication Association for sponsoring the Lambda Pi Eta Top Paper Award.

CSCA is guided by the Executive Committee. It consists of Anna Wright (States Advisory Council Chair), Allison Thorson and Adam Tyma (Members At-Large), Donald Ritzenhein (Finance Committee Chair), Yuping Mao (*Communication Studies* Editor), Deanna Sellnow (*Journal of Communication Pedagogy* Editor), Chad McBride (Past President), Ahmet Atay (2nd Vice President), Debra Ford (1st Vice President), and Tiffany Wang (Executive Director). I am thankful for these officers for being "on call" to advance the mission of CSCA.

Again, welcome! Have fun re-connecting and be sure to join us next year in St. Louis, Missouri!

Sincerely,

Alberto González
CSCA President

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congratulates Dr. Al Gonzalez on his term as CSCA President.**



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Dear Friends & Colleagues:

Welcome to our annual gathering of the Central States Communication Association! We are *Re-Connecting* in person for the first time in three years! I also want to extend an especially warm welcome to all our first-time attendees!

Thanks to the work of our 27 interest group, caucus, and section planners, you will find over 200 panels, business meetings, short courses, and a pre-conference over the course of our four days. Here is a sampling of highlights:

- Alberto González' **Presidential Spotlight Panels, featuring:**
 - Dialogue with the Ad Hoc Committee on Equity & Inclusion;
 - Reconnect through Resistance: Authoritarianism, Nativism and Asian Communities in the U.S. and Abroad; and
 - Renewing Perspectives on Family Caregiving in Later Life through Critical Narratives and Cultural Communication;
- Second VP Ahmet Atay's **Pre-conference:** Diversity, Emotional Labor & Survival in the Academy;
- **Carolyn Calloway-Thomas Inclusivity Speaker Series**, featuring **Dr. Molefi Kete Asante** (Saturday evening; be sure to register for your free ticket when you register for the conference);
- **The Next Leaders Network:** This newer initiative was developed by Second VP-Elect Kathy Denker and colleagues. Its kick-off was held virtually last year, but it is ready for you to meet in person this year! As President Alberto González noted last year, this is a newer initiative with sessions throughout the convention. If you are an early-career member, be sure to attend the mentoring sessions and social events planned.
- Past President Chad McBride's **Scholar Conversations** featuring: Alberto González, Shelly Schaefer Hinck, & Dorothy Pennington;
- **9 short courses!**;
- **CSCA Listening Sessions** hosted by your Members-at-Large Officers Allison Thorson & Adam Tyma (New!);
- **Interest Group, Caucus, and Section Networking Sessions** (New!);
- **Clothing Closet** (New!);
- **Undergraduate Honors Research Conference, GIFT panels, and much, much more!**

Please make up for opportunities we might have had in Chicago and Cincinnati: take chances to grab food, coffee, or a drink with friends, talk in the hallway, and join us for our presentations and awards at the Hall of Fame luncheon!

As I noted last year, this conference simply would not exist without the work of many people. In addition to the 27 interest group, caucus, and section planners, thank you to Alberto González and Ahmet Atay for your creativity and flexibility in planning. I also want to thank Alberto, as well as Amy Aldridge Sanford, for your recommendations of up-and-coming scholars who have agreed to serve Central on various committees. I am grateful for the advice and support from past presidents Chad McBride and Leah Bryant.

To Kathie Cesa, thank you for being the backbone of Central! Thank you to Lily Reinikka and Eliana Rodriguez, both from Creighton University, and Madi Kirkland from the University of Montevallo for their creative talents with the conference logo, cover design, and program contributions. Thank you to Sarah Riforgiate and her fabulous University of Wisconsin-Milwaukee Local Arrangements Team. To the Creighton University Interdisciplinary Leadership EdD faculty and staff, and the Creighton Center for Faculty Excellence staff, thank you for your support and patience. Thank you to our student volunteers. Last, but not least, for the second year I would like to thank Tiffany Wang for her guidance, patience, encouragement, and work to make this conference happen. Central is lucky to have you as our Executive Director!

Enjoy *Re-Connecting* in Madison!

Sincerely,



Deb Ford, CSCA First Vice President

RE CONNECT

Central States Communication Association

Madison, Wisconsin | March 30 - April 3, 2022

Thank you, **Debbie Ford**,
for your service as CSCA 1st VP!



**Interdisciplinary Leadership Ed.D.
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Candace Bloomquist, Ph.D.
Health Promotion

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Communication Studies

Leah Georges, Ph.D.
Social Psychology & Legal Studies

Jim Martin, Ph.D.
Political Science

Jennifer Moss Breen Kuzelka, Ph.D.
Leadership Studies





Welcome to Madison, Wisconsin!

On behalf of the Madison area’s hospitality businesses and the greater Madison community, I am delighted to welcome the Central States Communication Association 2022 Annual Conference to our city. We are so pleased you have chosen to gather in Wisconsin’s state capital! The Madison area has a well-established reputation as a city of inquisitive minds and inclusive spirits with an independent vibe. We know Central States Communication Association 2022 will fit perfectly in Madison.

Madison’s central business district is located on a scenic isthmus between two natural glacial lakes. While visiting our great destination, we invite you to enjoy our energetic downtown filled with a variety of eclectic shops, diverse ethnic and local dining, and numerous entertainment options, including museums, galleries, and theaters. There is a friendly smile around every corner of the city’s more than 200 miles of paths, trails and dedicated bike lanes, and new adventures to be found in more than 260 city parks. Just outside the city are culturally rich communities that offer truly authentic experiences and old-world charm, ranging from unique and historic attractions to vast recreational opportunities.

I also invite you to discover the Madison area’s most distinct asset – its people. The hospitality and service your group will experience is what makes Madison and the surrounding area a destination that will enrich you both intellectually and emotionally. As always, the Destination Madison team is here to help guide and educate you on our wonderful city and ensure you have an amazing visit.

Enjoy!

Kind regards,

Ellie Westman Chin | She/Her/Hers | CDME | President & CEO

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The School of Communication and Journalism congratulates JADAH MORRISON for receiving this year's Cooper Award!

LAND ACKNOWLEDGMENT

The Central States Communication Association acknowledges that this convention is being held on the land of the 12 First Nations that reside in present-day Wisconsin, including the Menominee, Ho-Chunk, Ojibwe, Potawatomi, Oneida and Mohican. We recognize and respect the inherent sovereignty of these First Nations. We acknowledge that some Indigenous people were forcibly removed from their ancestral lands to Wisconsin and others forcibly moved out of Wisconsin. This statement is one step by our community of scholars to critically acknowledge the history and continued impact of colonization

2022 CONVENTION DONORS

The Central States Communication Association would like to acknowledge those who so generously donated in support of this year's convention (as of February 14, 2022).

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The Brian Lamb School of Communication is filled with scholars and doers who are passionate about the ways that communication can make our world better. From faculty members who are leading on the forefronts of new communication challenges and ideas, to lecturers who bring industry experience into our classrooms to invigorate and contextualize learning. From graduate students who are eager to pursue new lines of inquiry and make changes to the way the world connects and heals, to energetic undergraduate students who have the growing experiences and confidence to take their skills and lessons beyond the classroom.

We're working together to actively build a culture of community, belonging, collaboration, and celebration. We're striving to be a School where every voice is valued and every scholar is supported and uplifted as they question yesterday's "best practices" and build tomorrow's promising practices.

We're taking giant leaps. Together.



Brian Lamb School of Communication

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Communication Studies

Featured Free-Access Articles

"Thriving or Struggling? Social Energy Expenditure and Patterns of Interaction during the COVID-19 Pandemic"

by Amanda J. Holmstrom, Jeffrey A. Hall, and Natalie Pennington

"So Close and Yet So Far: How Embodiment Shapes the Effects of Distance in Remote Collaboration"

by Rachel Kornfield, Irene Rae, and Bilge Mutlu

"Social Network Site Relational Reconnection among Older Adults"

by Erin M. Sumner, Artemio Ramirez Jr., and Jennifer Fletcher

"Team Diversity and Team Success in Collaborative Crowdsourcing"

by Rong Wang



STANDING COMMITTEES (2021-2022)

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Lindsey Thomas, Illinois State University
Justin Rudnick, Minnesota State University Mankato
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Ahmet Atay, College of Wooster
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RECENT AND FUTURE CONVENTION SITES

March 15-19, 2017
Minneapolis, MN

April 14-19, 2020
Chicago O'Hare, IL (Canceled)

April 2-7, 2024
Grand Rapids, MI

April 4-8, 2018
Milwaukee, WI

March 23-28, 2021
Cincinnati, OH (Virtual)

April 1-6, 2025
Cincinnati, OH

April 3-7, 2019
Omaha, NE

March 30-April 3, 2022
Madison, WI

April 14-19, 2026
Minneapolis, MN

March 29-April 2, 2023
St. Louis, MO

UNIT PLANNERS

Activism, Communication Ethics, and Social Justice Interest Group

Wendy K. Z. Anderson, University of Minnesota

Adjunct/Temporary Faculty Caucus

Heather Neseimer, Minnesota State University Moorhead

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Shweta Arpit Srivastava, Monmouth College

Community College Interest Group

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Eddah Mutua, St. Cloud State University

Great Ideas for Teaching Interest Group

Rachel Collier Murdock, Des Moines Area Community College

Graduate Student Caucus

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Minnesota: Scott D. Wells and Keith Bistodeau
Missouri: Scott Jensen and Randy Dillon
Nebraska: John Heineman
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Ohio: Amber Ferris and Cody Clemens
Oklahoma: Kristopher Copeland
South Dakota: Joshua Westwick

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We welcomed 5 new faculty in 2020 and 2021!

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Tyler Page, PhD, Assistant Professor in Strategic Communication

Jocelyn Steinke, PhD, Associate Professor in Science Communication

Jiyoun Suk, PhD, Assistant Professor in Communication and Women's, Gender, & Sexuality Studies

Cen Yue, PhD, Assistant Professor in Strategic Communication

We now have 26 faculty, with specializations in Interpersonal Comm, Marketing Comm, Media Effects, New Comm Tech, Persuasion, and more.

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Review of applicants for Fall cohorts begins December 1.

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2021-2022 INTEREST GROUP, CAUCUS, AND SECTION OFFICERS

Activism, Communication Ethics, and Social Justice Interest Group

Chair: Wendy K. Z. Anderson, University of Minnesota
Vice-Chair: Jennifer Anderson, South Dakota State University
Secretary: Brittany Knutson, University of Minnesota

Adjunct/Temporary Faculty Caucus

Chair: Heather Nesemeier, Minnesota State University Moorhead
Vice-Chair: Jacob Isaacs, Purdue University
Secretary: Anke Wolbert, Eastern Michigan University

Argumentation and Forensics Interest Group

Chair: Keith Bistodeau, Anoka Ramsey Community College
Vice-Chair: Scott Jensen, Webster University
Secretary: Keith Bistodeau, Anoka Ramsey Community College

Basic Course Interest Group

Chair: Stevie M. Munz, Utah Valley University
Vice-Chair: Joy Daggs, Northwest Missouri State University
Secretary: Caroline Waldbuesser, Western Connecticut State University

Communication & Technology Interest Group

Chair: Jihyun Kim, University of Central Florida
Vice-Chair: Kenneth Lachlan, University of Connecticut
Secretary: Patric Spence, University of Central Florida

Communication Education Interest Group

Chair: Allison Brenneise, University of Minnesota
Vice-Chair: Sarah Symonds LeBlanc, Purdue University Fort Wayne
Secretary: Kathryn B. Golsan, University of Northern Iowa

Communication Theory Interest Group

Chair: Shweta Arpit Srivastava, Monmouth College
Vice-Chair: Stephen Spates, Missouri State University
Secretary: Hocheol Yang, California Polytechnic State University

Community College Interest Group

Chair: Jacob Isaacs, University of Minnesota Crookston
Vice-Chair: Shweta Arpit Srivastava, Monmouth College
Secretary: Sandra Arumugam-Osburn, St. Louis Community College Forest Park

Ethnicity, Race, International, and Class Concerns Caucus

Chair: Eddah Mutua, St. Cloud State University
Vice-Chair: Amy Aldridge Sanford, Middle Tennessee State University
Secretary: David Wendt, Iowa Wesleyan University

Great Ideas for Teaching Interest Group

Chair: Rachel Collier Murdock, Des Moines Area Community College
Vice-Chair: Kate Ksobiech, University of Wisconsin-Whitewater
Secretary: Jaclyn Shetterly, Bowling Green State University

Graduate Student Caucus

Chair: America Edwards, University of California, Santa Barbara
Vice-Chair: Daniel Casey, University of Wisconsin-Milwaukee
Secretary: Matthew Craig, Kent State University

Health Communication Interest Group

Chair: Jenn Anderson, South Dakota State University
Vice-Chair: Dee Priddis, Middle Tennessee State University
Secretary: Rikkie Roscoe, University of Missouri

Instructional Resources Interest Group

Chair: Samantha Dunn, Dakota Wesleyan University
Vice-Chair: Diana L. Tucker, Western Governors University
Secretaries: Kellie W. Smith, Texas A&M University-Corpus Christi,
Kim Omachinski, University of Wisconsin-Milwaukee

Intercultural Communication Interest Group

Chair: EunYoung Lee, Central Washington University
Vice-Chair: Seokoon Ahn, Central Washington University
Secretary: Eni Kanemoto, State University of New York Geneseo

Interpersonal and Family Communication Interest Group

Chair: Lindsey J. Thomas, Illinois State University
Vice-Chair: Shawn C. Starcher, Muskingum University
Secretary: Cimmiaron F. Alvarez, University of Washington

Media Studies Interest Group

Chair: Kelly L. Adams, University of Missouri
Vice-Chair: Tucker Robinson, Missouri State University
Secretary: Nettie Brock, Morehead State University

Organizational and Professional Communication Interest Group

Chair: Tim McKenna-Buchanan, Manchester University
Vice-Chair: Seth S. Frei, Texas State University
Secretary: Carissa Hoelscher, Missouri State University

Performance Studies & Autoethnography Interest Group

Chair: Molly Wiant Cummins, The University of Texas at Arlington
Vice Chair: Meggie Mapes, University of Kansas
Secretary: Tasha Dunn, The University of Toledo

Political Communication Interest Group

Chair: Josh Bramlett, Eastern New Mexico University
Vice-Chair: Wm. Bryan Paul, University of Missouri
Secretary: Jihye Park, University of Missouri

Popular Culture Interest Group

Chair: Stephanie Young, University of Southern Indiana
Vice-Chair: Nettie Brock, Morehead State University
Secretary: Matt Meier, DePauw University

Rhetorical Theory and Criticism Interest Group

Chair: Hilary Rasmussen, University of Wisconsin-Parkside
Vice-Chair: Chad Nelson, Florida Gulf Coast University
Secretary: Tom Salek, Elmhurst University

Sexual Orientation and Gender Identity Caucus

Chair: William Sipe, University of Nebraska-Lincoln
Vice-Chair: Scott Sellnow-Richmond, Southern Illinois University Edwardsville
Secretary: Dominic Walker-Pecoraro, University of Utah

Sports Communication Interest Group

Chair: David Wendt, Iowa Wesleyan University
Vice-Chair: Scott Jensen, Webster University
Secretary: Jennifer DeRouchey, Laramie County Community College

States Advisory Council

Chair: Anna Wright, Illinois College
Vice-Chair: Kim Weismann, Williston State College
Secretary: David Wendt, Iowa Wesleyan University

Strategic and Applied Communication Interest Group

Chair: Ashleigh M. Day, The University of Texas at Tyler
Vice-Chair: Henry Seeger, Purdue University
Secretary: Xianlin Jin, University of Kentucky

Undergraduate Education & Administration Section

Chair: Donna Pawlowski, Bemidji State University
Vice-Chair: Aimee Lau, Wisconsin Lutheran College
Secretary: Joy Daggs, Northwest Missouri State University

Women's Caucus

Chair: Lauren Jean Johnsen, University of Memphis Lambuth
Vice-Chair: Becky DeGreeff, University of Wisconsin-Stout
Secretary: Kellie W. Smith, Texas A&M University-Corpus Christi

ASSOCIATION AWARDS

Hall of Fame

M. Chad McBride, Creighton University
Donna Pawlowski, Bemidji State University

Cooper Award

Jadah Morrison, M.A. Student, South Dakota State University
Grace Oforiwa Sikapokoo, Ph.D. Student, Ohio University

Federation Prize

A Communication-Based Examination of the Influence of Zoomorphic Robots
on Stress and Well-Being in Post-Traumatic Brain Injury Relationships

Bryan Abendschein, Western Michigan University
Chad Edwards, Western Michigan University
Autumn P. Edwards, Western Michigan University

Kay Award for Community Engagement and Applied Communication Scholarship

Kristina M. Scharp, University of Washington

Communication Studies Outstanding Article Award

Meeting the (Trans)parent: Test of Parasocial Contact with Transgender Characters on Reducing Stigma Toward Transgender People

Zachary B. Massey, University of Missouri

Norman C. H. Wong, University of Oklahoma

Juliana L. Barbati, University of Arizona

Journal of Communication Pedagogy Outstanding Article Award

Reflexivity and Practice in COVID-19: Qualitative Analysis of Student Responses to Improvisation in Their Research Methods Course

Elizabeth Spradley, Stephen F. Austin State University

R. Tyler Spradley, Stephen F. Austin State University

Outstanding State Journal Award

Communication and Theater Association of Minnesota Journal

Editor, Michael Chouinard, Normandale Community College

Outstanding State Manuscript Award

Communicating Positive HPV Test Results:

A Directed Content Analysis of Women's Preferences Using Self-Determination Theory

Iowa Journal of Communication

Susanna Foxworthy Scott, Butler University

Nicole L. Johnson, Iowa City VA Health Care System

Kaitlyn Kruer, Indiana University Purdue University Indianapolis

Gregory Zimet, Indiana University Purdue University Indianapolis

Katharine J. Head, Indiana University Purdue University Indianapolis

Pearson & Nelson Outstanding New Teacher Award

Stephen A. Spates, Missouri State University

Warren Mentorship Award

Ryan Neville-Shepard, University of Arkansas

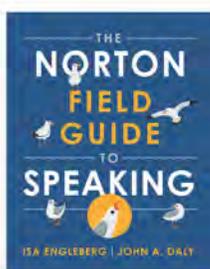
Past Officers Debut Paper Award

Engaging Toward Equity: Repositioning Precarity at the Forefront of Student Needs d/Discourse in Higher Education

Rebecca R. Todd, University of South Florida

A LEADING HUMANITIES PUBLISHER COMES TO COMMUNICATION

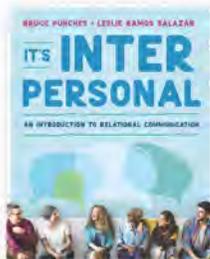
Known for publishing successful humanities textbooks, such as the famed Norton Anthologies and *The Norton Field Guide to Writing*, independent and employee-owned W. W. Norton is publishing two exciting new titles in communication this year.



A UNIQUELY FLEXIBLE AND TEACHABLE GUIDE TO PUBLIC SPEAKING

The Norton Field Guide to Speaking offers students the kind of helpful advice and encouragement found in the leading full-length textbooks in a user-friendly, to-the-point, easily referenced “field guide” format.

AUTHORS: Isa Engleberg - emerita, Prince George's Community College | John A. Daly - The University of Texas at Austin



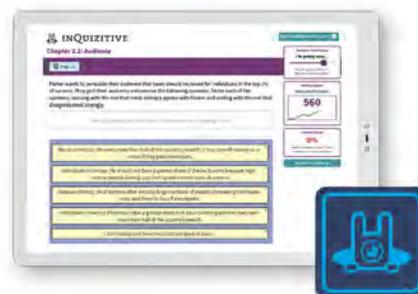
STUDENTS WILL RELATE

Written in a friendly, conversational, and approachable style and filled with relatable examples, pop culture references, and engaging pedagogy, *It's Interpersonal* motivates students to improve their communication skills and apply the content to their own lives.

AUTHORS: Bruce Punches - Kalamazoo Valley Community College | Leslie Ramos Salazar - West Texas A&M University

HELPFUL AND ENGAGING RESOURCES

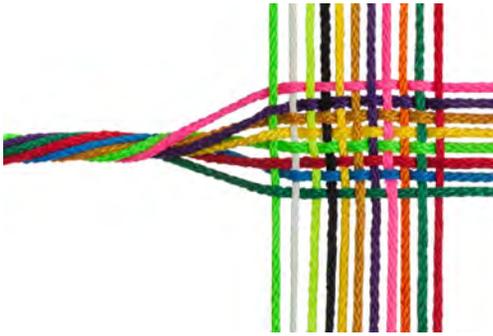
Norton textbooks are accompanied by a wealth of student and instructor resources, including InQuizitive, a low-stakes, adaptive learning tool that helps students master content and apply it to new situations.




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CSCA 2023 CALL FOR PAPERS AND PANELS



INTERSECTIONS, TRANSITIONS AND SILENCED VOICES

Central States Communication Association
March 29–April 2, 2023 | St. Louis, MO

You are invited to submit competitive papers, panel discussions, and performance sessions for our 92nd Annual Convention in St. Louis, Missouri. Members are encouraged to reflect on the theme of Intersections, Transitions, and Silenced Voices. Our lives are full of intersections and transitions. We story these experiences in the form of prose, poetry, performance, photography, and film, as well as through print, sound bites, digital pixels, canvas, and fabrics. While some stories are visible, others are in the peripheries or silenced altogether.

We often tell stories both mundane and extraordinary of our experiences and of human lives. We connect with one another through these stories. With them, we narrate our identities, our oppressions, our hurts, and our hopes. We find our voices in these stories. We discover new journeys, new ways of departure, and possible new arrivals.

We live in a world where certain bodies and certain voices are continuously oppressed. These voices are pushed aside or silenced, some more than others. This conference is about empowering these silenced voices and historically marginalized bodies. Our identities are intersectional as are our stories. In this dialogue, while we center these marginalized voices to empower their lives and stories, we also recognize that we are always in transition. We translate, we transition, and we continuously make sense of our transnational lives as they intersect with the local and national. Therefore, this conference is an invitation to articulate, narrate, perform, and celebrate our intersections and transitions.

Faculty, students, independent scholars, and community members are encouraged to submit and attend the convention. Institutional and community partnerships are particularly welcome.

Submissions inclusive of all methodological perspectives in the communication discipline are expected and embraced.

Look for specific calls and submission information from each of the 27 CSCA Interest Groups, Caucuses, and Sections.

Questions about the general call or the 2023 conference:

- Contact 2023 Primary Program Planner Dr. Ahmet Atay (aatay@wooster.edu)
- Deadline for submissions: 11:59 PM CDT, October 7, 2022

Intersections, Transitions and Silenced Voices

Central States Communication Association



Ahmet Atay
Second Vice President

The College of Wooster

**Communication Studies & Global Media and Digital
Studies**

Dr. Ahmet Atay
Media Studies and Cultural Studies

Dr. Denise Bostdorff
Rhetorical Studies

Dr. Jennifer Hayward
Digital Studies

Dr. Michelle Johnson
Interpersonal Communication

Dr. Nii Kotei Nikoi
Media Studies

Dr. Zhenyu Tian
Organizational Communication

THROUGHOUT THE YEARS:

ASSOCIATION PRESIDENTS (1931-1992)

1931-34 Alan H. Monroe	1965-66 Winston L. Brembeck
1934-37 Harry G. Barnes	1966-67 Orville A. Hitchcock
1937-38 Charles R. Layton	1967-68 Charlotte Lee
1938-39 Franklin H. Knower	1968-69 Paul H. Boase
1939-40 H. Clay Harshbarger	1969-70 Wilmer A. Linkugel
1940-41 Wilbur E. Gilman	1970-71 Robert K. Gilmore
1941-42 Charles Green	1971-72 Ernest G. Bormann
1942-45 James H. McBurney	1972-73 Larry D. Clark
1946-47 D. W. Morris	1973-74 Jerry M. Anderson
1947-48 John W. Black	1974-75 Kenneth E. Andersen
1948-49 Leroy T. Laase	1975-76 William Brooks
1949-50 Paul Moore	1976-77 Donn Parson
1950-51 William M. Sattler	1977-78 Bruce Gronbeck
1951-52 John W. Keltner	1978-79 Barbara Larson
1952-53 Martin J. Holcomb	1979-80 David M. Berg
1953-54 John E. Dietrich	1980-81 Gustav V. Friedrich
1954-55 Max Fuller	1981-82 Judith S. Trent
1955-56 Charles Balcer	1982-83 Donovan J. Ochs
1956-57 Wilbur E. Moore	1983-84 Mary M. Roberts
1957-58 Wayne E. Thompson	1984-85 Dennis Gouran
1958-59 N. Edd Miller	1985-86 Edward J. Pappas
1959-60 Donald K. Smith	1986-87 David Zarefsky
1960-61 Charlotte G. Wells	1987-88 Barbara S. Wood
1961-62 H. L. Ewbank, Jr.	1988-89 Charles J. Stewart
1962-63 G. Bradford Barber	1989-90 Judy C. Pearson
1963-64 Raymond G. Smith	1990-91 Douglas M. Trank
1964-65 Merrill T. Baker	1991-92 Larry D. Miller

THROUGHOUT THE YEARS:

ASSOCIATION PRESIDENTS (1992-2022)

1992-93 Melissa L. Beall
1993-94 Linda L. Moore
1994-95 Ellen Reid Gold
1995-96 Carolyn Calloway-Thomas
1996-97 Dan P. Millar
1997-98 Lawrence R. Frey
1998-99 Sandra Metts
1999-00 Arlie V. Daniel
2000-01 Cynthia Berryman-Fink
2001-02 J. Kevin Barge
2002-03 Pamela Cooper
2003-04 Roberta A. Davilla
2004-05 Lynn H. Turner
2005-06 Diana B. Carlin
2006-07 Deanna Sellnow
2007-08 Jack Kay
2008-09 Nancy Brule
2009-10 Christina S. Beck
2010-11 Stephen Hunt
2011-12 Scott A. Myers
2012-13 Mitchell S. McKinney
2013-14 Chad Edwards
2014-15 Leah E. Bryant
2015-16 David T. McMahan
2016-17 Shawn T. Wahl
2017-18 Blair Thompson
2018-19 Amy Aldridge Sanford
2019-20 M. Chad McBride
2020-22 Alberto González

THROUGHOUT THE YEARS:

ASSOCIATION EXECUTIVE DIRECTORS

1931-34 Charles R. Layton
1937-39 Loren D. Reid
1939-45 Orville A. Hitchcock
1946-47 Wayne N. Thompson
1947-50 William M. Sattler
1950-53 J. Garber Drushal
1953-56 Wayne N. Thompson
1956-57 Halbert E. Gulley
1957-60 H. L. Ewbank, Jr.
1960-63 Merrill T. Baker
1963-66 Paul H. Boase
1966-69 Larry D. Clark
1969-72 Kenneth E. Anderson
1972-74 David M. Berg
1974-76 Gustav V. Friedrich
1976-81 David M. Berg
1981-85 James F. Weaver
1985-88 Larry D. Miller
1988-91 Linda L. Moore
1991-94 Daniel P. Miller
1994-97 Arlie V. Daniel
1997-00 Lynn H. Turner
2000-04 Terry Perkins
2004-06 Scott A. Myers
2006-09 Shelly Schaefer Hinck
2009-14 Nancy Brule
2014-18 Jimmie Manning
2018-20 Chad Edwards
2020-24 Tiffany R. Wang

UNIVERSITY *of* MONTEVALLO



Congratulations to our colleague
Dr. Tiffany R. Wang
for a successful second year as
CSCA Executive Director!



Congratulations to COMS senior
Madison Kirkland
on her Undergraduate Honors
Research Conference presentation!

Communication Studies Faculty

Sherry G. Ford, Ph.D.

Louisiana State University

Sally Bennett Hardig, Ph.D.

The University of Memphis

Raymond R. Ozley, Ph.D.

The University of Kansas

Jefferson Walker, Ph.D.

The University of Alabama

Tiffany R. Wang, Ph.D.

University of Nebraska–Lincoln

Congratulations to the University of Montevallo
Lambda Nu Chapter for being awarded
Lambda Pi Eta Chapter of the Year for 2021!

CSCA HALL OF FAME (2004-2012)

2004

Ernest Bormann, University of Minnesota
Wilmer Linkugel, University of Kansas

2005

Loren Reid, University of Missouri

2006

Samuel L. Becker, University of Iowa
Bernard L. Brock, Wayne State University
Bobby Patton, Central Missouri University
Mary M. Roberts, Pittsburg State University
Judith S. Trent, University of Cincinnati
George Ziegelmüller, Wayne State University

2007

Robert L. Scott, University of Minnesota

2008

Kenneth Anderson, University of Iowa
Charles Stewart, Purdue University

2009

Douglas Trank, University of Iowa

2010

Arlie V. Daniel, East Central University
Gustav W. Friedrich, Rutgers University
Bruce E. Gronbeck, University of Iowa

2011

Tom Pace, Southern Illinois University Carbondale
Donn Parson, University of Kansas
Judy Pearson, North Dakota State University
David Zarefsky, Northwestern University

2012

Melissa L. Beall, University of Northern Iowa
Carolyn Calloway-Thomas, Indiana University
James W. Chesebro, Ball State University
Lynn H. Turner, Marquette University

CSCA HALL OF FAME (2013-2022)

2013

Sandra Metts, Illinois State University
Bill Seiler, University of Nebraska–Lincoln

2014

Dennis Gouran, Pennsylvania State University
Cynthia Berryman-Fink, University of Cincinnati

2015

William Cupach, Illinois State University
Steve Duck, University of Iowa
Dorothy Pennington, University of Kansas

2016

Lawrence Frey, University of Colorado-Boulder
Pamela Cooper, University of South Carolina-Beaufort

2017

J. Kevin Barge, Texas A&M University

2018

Diana B. Carlin, University of Kansas
Robert C. Rowland, University of Kansas
Deanna D. Sellnow, University of Central Florida

2019

Scott A. Myers, West Virginia University

2020

Patrice M. Buzzanell, University of South Florida
Shelly Schaefer Hinck, Central Michigan University
Mitchell S. McKinney, University of Missouri

2021

Mike Allen, University of Wisconsin-Milwaukee
Paul Siddens III, University of Northern Iowa

2022

M. Chad McBride, Creighton University
Donna Pawlowski, Bemidji State University

CSCA 2022 OPENING RECEPTION: *RE-CONNECT*

**Honoring the Service of
Chad Edwards and Chad McBride**

Thursday, March 30, 2022

6:30-8:00 PM

Madison Concourse Hotel Grand Ballroom

Join us to celebrate the first day of the convention!

In addition to catching up with all of your CSCA friends and family, you can make new friends as the music plays, delicious hors d'oeuvres are served, and bartenders at cash bars serve beverages.

Special thanks to **Missouri State University** for sponsoring this year's opening reception!



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At Missouri State University, we offer a diversified and pluralistic approach to the study and practice of communication. Our mission is to provide a meaningful graduate experience that will develop students into successful communication scholars and professionals who are committed to ethical leadership, cultural competence, and community engagement.

Graduate teaching assistantships in the Department of Communication offer a competitive financial package, including full tuition and fee waiver and an additional living stipend. Assistantships also offer the opportunity to build professional experience in teaching and research.

Our award-winning faculty will help you hone your knowledge and skills in Organizational Communication, Interpersonal Communication, Communication and Culture, and Rhetoric and Political Communication.

We look forward to meeting you!

Bauman, Isabelle
Berquist, Charlene
Brazeal, LeAnn
Butcher, Deana
Collins, Christopher
Coltharp, Allison
Cox, Nora
Dillon, Randy

Dudash-Buskirk,
Elizabeth
Dyer, Sam
Hoelscher, Carrisa
Kyle, Jerri Lynn
Lazić, Gordana
Morris, Eric
Morris, Taleyna

Ott, Brian (Dept. Head)
Simmons, Jake
Spates, Stephen
Sreepada, Nihar
Wahl, Shawn (Dean)
Walters, Heather
Wehrman, Erin
Wood, Kelly

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CSCA CLOTHING CLOSET

ARE YOU ENTERING THE JOB MARKET SOON?

Come select free attire to wear to future campus interviews!

Friday, April 1, 2022

8:00 AM to 12:15 PM in the Assembly Room

Pre-Convention Donations Accepted:

Sarah Riforgiate, Ph.D., Associate Professor
Department of Communication
P. O. Box 413
Milwaukee, WI 53201

Convention Donations Accepted:

Drop donations off in the Assembly Room Wednesday or Thursday.

Post-Convention Donations:

All remaining clothing will be donated to the [University of Wisconsin-Milwaukee Career Planning and Resource Center Career Closet](#).

We are grateful to the Western States Communication Association and the University of Wisconsin-Milwaukee for their support of this event!



FREE PROFESSIONAL HEADSHOTS

Friday, April 1, 2022

9:30 to 10:45 AM in the Assembly Room

Photographer **Madison Kirkland** will be taking free professional headshots for CSCA attendees!

University of Wisconsin-Milwaukee Graduate Programs in Communication

Explore our MA and PhD programs

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- You benefit from an experienced and award-winning faculty known for their research, teaching, and service.

UWM is an urban research university with an R1 designation by the Carnegie Classification of Institutions of Higher Education – a mark of the highest level of research activity given to only 130 universities nationwide.

A faculty committed to the academy and to community partnerships

- | | | | |
|------------------|--------------------------------------|--------------------------|--|
| • Mike Allen | <i>social influence, methods</i> | • Kim Omachinski | <i>intercultural,</i> |
| • Lisa Bradford | <i>health, intercultural, ethics</i> | • Sarah Riforgiate | <i>organizational, instructional</i> |
| • Xiaoxia Cao | <i>media effects, persuasion</i> | | <i>organizational, work/</i> |
| • Ali Gattoni | <i>small group, instructional,</i> | | <i>life, emotions</i> |
| | <i>organizational</i> | • Erin Ruppel | <i>communication technologies,</i> |
| • Leslie Harris | <i>rhetoric, history, gender</i> | | <i>interpersonal, quantitative methods</i> |
| • John Jordan | <i>rhetoric, culture, media</i> | • Erin Sahlstein Parcell | <i>family, interpersonal</i> |
| • Sang-Yeon Kim | <i>cross-cultural, persuasion</i> | • Sara VanderHaagen | <i>rhetoric, race, public</i> |
| • Tae-Seop Lim | <i>intercultural</i> | | <i>memory</i> |
| • Anjana Mudambi | <i>critical intercultural</i> | • Lia Wolock | <i>digital media, race, activism</i> |

We offer competitive teaching and research assistantships and fellowships. Funding to support graduate student travel and research is also available.

Learn more at uwm.edu/communication/graduate/

Contact us at macomm@uwm.edu or phdcomm@uwm.edu or 414-229-4261



FACULTY LEARNING COMMUNITY

Brief Description of the FLC

The CSCA Faculty Learning Community will engage students/scholars of color in a year-long curriculum program to help enhance teaching and research in a specific area of scholarship. The FLC intends to help create a sense of community at CSCA for BIPOC scholars.

Theme for 2022/2023: Mental Health in Academia

The FLC is made up of participants (no more than 10) and facilitators.

Each participant will receive:

- Full conference membership and registration for CSCA 2023
- Partial lodging costs for Thursday and Friday nights for CSCA 2023
- Refreshment during CSCA 2023 FLC meetings
- Cost of books related to the topic

Commit to:

- Attending 6 FLC sessions during the 2022/2023 year (all on Zoom)
- Showcasing the work created as part of the FLC on a CSCA 2023 panel
- Participating in/Attending 4 to 5 CSCA 2023 FLC panel sessions

Submission Deadline: September 30, 2022

Look out for Call for Submissions in August on CSCA and NCA listservs!

Find out more at these CSCA 2022 FLC Events:

- 1213 What is the FLC? (Thursday 9:30am-10:45am, University A)
- 1706 Session to Kick off FLC (Thursday 5:00-6:15pm, Parlor 627)
- 3516 Pursuing a Career in the Academy (Lessons Learned from Scholars of Color) (Saturday 2:00-3:15pm, Conference III)

OUTGOING OFFICERS SALUTE

With Warm Gratitude, CSCA Salutes Three Members Who Gave Their Talents, Energy, and Time in Service to the Association.



M. Chad McBride
Past President



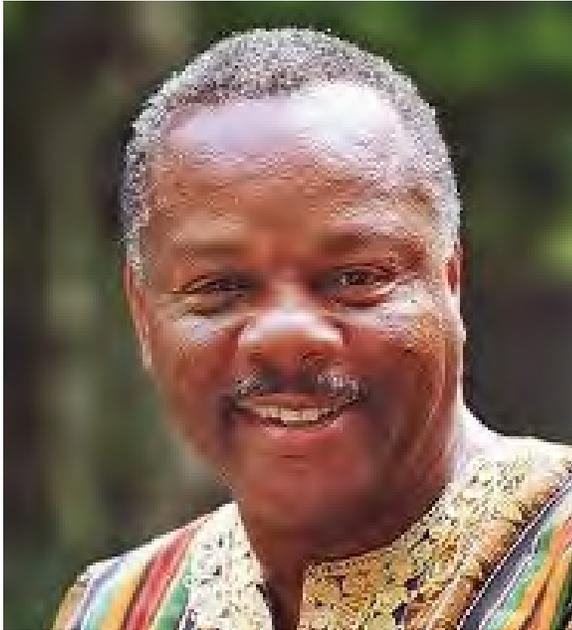
Allison Thorson
Member at Large



Anna Wright
States Advisory
Council Chair

CAROLYN CALLOWAY-THOMAS

INCLUSIVITY SPEAKER SERIES INAUGURAL LECTURE



Being Human Being: Transforming the Race Discourse

Dr. Molefi Kete Asante

Saturday, April 2, 2022
7:00 to 7:45 PM
Madison Museum of
Contemporary Art

Dr. Molefi Kete Asante is Professor and Chair, Department of Africology and African American Studies, Temple University. He is the author of *The History of Africa* and 97 other books on African culture. Asante is the major proponent of Afrocentricity, a theory of African agency in the context of African phenomena and narratives. He also created the first PhD program in Black Studies.

Named in honor of **Dr. Carolyn Calloway-Thomas:** Scholar, committed advocate for justice, CSCA past president and Hall of Famer, World Communication Association past president, and Professor and Director of Graduate Studies in the Department of African American and African Diaspora Studies at Indiana University. We honor Carolyn for expanding our conversations on intercultural and interracial communication and for enriching our understanding of what it means to be human in a complex and various global world.



CSCA ANNUAL PRESIDENT'S PARTY

Celebrating the Service of Alberto González

Saturday, April 2, 2022

7:45-9:15 PM

Madison Museum of Contemporary Art

Join us to celebrate the service of **Alberto González**, who at the time of this party will have just moved into the role of Past President.

In addition to catching up with all of your CSCA friends and family, you can make new friends as the music plays, delicious hors d'oeuvres are served, and bartenders at cash bars serve beverages.

Special thanks to the **University of Montevallo** for supporting this year's president's party!



WEDNESDAY, MARCH 30, 2022**Wednesday 1:00 PM CDT**

0100

Wednesday 1:00 PM to 4:00 PM CDT

University A/B

Pre-Conference: Diversity, Emotional Labor and Survival in Academia

Sponsor: CSCA Second Vice President

Chair: Ahmet Atay, College of Wooster

Presenters:

matthew heinz, Royal Roads University

Tony Adams, Bradley University

Eddah Mutua, St. Cloud State University

Elizabeth M. Lozano, Loyola University Chicago

Ashley R. Hall, Illinois State University

Christopher Brown, Minnesota State University, Mankato

This pre-conference aims to spotlight issues of historically marginalized faculty and graduate students. The two pre-conference panels seek to generate conversations of how to be an ally and how to engage with performative allyship and people who do performative diversity. More importantly, the goal of this pre-conference is to open a space to engage in a scholarly discussion on how to survive in academic settings.

Wednesday 4:00 PM CDT

0200

Wednesday 4:00 PM to 7:00 PM CDT

Caucus Room

CSCA Executive Committee Meeting #1

Sponsor: CSCA Executive Director

Chair: Alberto González, Bowling Green State University

Presenters:

Debra J. Ford, Creighton University

Ahmet Atay, College of Wooster

M. Chad McBride, Creighton University

Tiffany R. Wang, University of Montevallo

Yuping Mao, California State University Long Beach

Deanna Sellnow, University of Central Florida

Donald Ritzenhein, Macomb Community College

Allison R. Thorson, University of San Francisco

Adam W. Tyma, University of Nebraska Omaha

Anna Wright, Illinois College

This is a closed meeting for members of the CSCA Executive Committee listed here.

Wednesday 7:30 PM CDT

0300

Wednesday 7:30 PM to 9:30 PM CDT

Offsite

CSCA Staff Dinner

Sponsor: CSCA Executive Director

Chair: Tiffany R. Wang, University of Montevallo

Presenters:

Sara Baker Bailey, Southern Connecticut State University

Madison Kirkland, University of Montevallo

Kristina Scharp, University of Washington

Patric Spence, University of Central Florida

Lindsey Thomas, Illinois State University

Kathleen Cesa, KOC Member Services

This dinner is limited to the volunteer members of the Central States Communication Association staff listed here.

THURSDAY, MARCH 31, 2022

Thursday 8:00 AM CDT

1100

Thursday 8:00 AM to 9:15 AM CDT

University C

"It Seemed Too Good to be True, and It Was:" A Critical Exploration of the LuLaRich Documentary

Sponsor: Popular Culture Interest Group

Chair: Nettie Brock, Morehead State University

Presenters:

Jessica M. Rick, University of Southern Indiana

Erin Elysia Gilles, University of Southern Indiana

Summer Shelton, University of Southern Indiana

Stephanie Young, University of Southern Indiana

This panel analyzes the popular Amazon Prime documentary LuLaRich and explores multiple dimensions of the four-part investigative series on the popular clothing brand, LuLaRoe (LLR). Panelists will focus on various aspects of the documentary and how the company LuLaRoe was a popular culture phenomenon.

WED

THU

1101

Thursday 8:00 AM to 9:15 AM CDT

University A

Amidst the Pandemic: Reconnecting to/through Critical Communication Pedagogy

Sponsor: Communication Education Interest Group

Chair: Allison Duncan Brenneise, University of Minnesota

Presenters:

David H. Kahl, Jr., Penn State Erie, The Behrend College

Deanna Leigh Fassett, San José State University

C. Kyle Rudick, University of Northern Iowa

Lore/tta LeMaster, Arizona State University

Mark Joseph Congdon Jr., Sacred Heart University

Ahmet Atay, College of Wooster

In this discussion, panelists and the audience will discuss the current state of Critical Communication Pedagogy. What does it look like? How far has it come? What are scholars thinking about CCP now and toward the future?

1102

Thursday 8:00 AM to 9:15 AM CDT

University B

CATs and DATs: Different Approaches to Assessment and the Impact on Learning

Sponsor: Communication Education Interest Group

Chair: Caroline Tucker, Ball State University

Presenters:

Sarah Symonds LeBlanc, Purdue University Fort Wayne

Joy L. Daggs, Northwest Missouri State University

Brenda Lynn Rourke, Northwest Missouri State University

Kylie Wilson, Northwest Missouri State University

In this panel, the panelists explore the impact that classroom assessment techniques (CATs) have on student engagement and learning and how department assessments influence teaching and learning practices.

THU

1103

Thursday 8:00 AM to 9:15 AM CDT

Private Dining Room

CSCA Finance Committee Meeting

Sponsor: CSCA Executive Director

Chair: Donald Ritzenhein, Macomb Community College

Presenters:

Alberto González, Bowling Green State University

Hsun-Yu Sharon Chuang, Denison University

M. Chad McBride, Creighton University

Donna R. Pawlowski, Bemidji State University

Amy Aldridge Sanford, Middle Tennessee State University

Jacki Brucher Moore, Kirkwood Community College

Tiffany R. Wang, University of Montevallo

This is a closed meeting for members of the CSCA Finance Committee listed here.

1104

Thursday 8:00 AM to 9:15 AM CDT

Conference IV

Globalized Rhetorics of Embodiment

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Kelly Jensen, University of Wisconsin–Madison

Respondent: Margret Ann McCue-Enser, Saint Catherine University

"Curated Identity: An Analysis of Places of Memory in the Dominican Republic" Emily Scroggins, Colorado State University

"Global and Non-Western Rhetorics: An Inquiry into Methods" Maryam Ahmadi, University of Wisconsin–Madison (Inclusive Scholarship)

"The Ted Bundy Mystique: A Bodily Rhetoric of Whiteness and Geography" Dominique A. Salas, University of Wisconsin–Madison

"Yellow Peril and National Belonging: Racialized Womanhood in Early United States Immigration Law" Leslie J. Harris, University of Wisconsin-Milwaukee

Authors on this panel explore non-Western rhetorics, race and whiteness, places of public memory, and how discourses surrounding the U.S. national border impact national identity. Both bodies and place are analyzed as case studies for rhetorical action and knowledge production.

1105

Thursday 8:00 AM to 9:15 AM CDT

University D

PSRs and (Re)Connection

Sponsor: Popular Culture Interest Group

Chair: Kelly L. Adams, University of Missouri

Presenters:

Tucker Robinson, Missouri State University

Elizabeth Shiller, Ohio University

Richard Murphy, McKendree University

Mick B. Brewer, Lincoln University

Emily Sauter, Minnesota State University, Mankato

Parasocial relationships (PSRs) are a well-studied phenomenon that media scholars have been exploring for years. PSRs are enduring, socio-emotional bonds and investments in a media figure (Bond, 2018). This research has even been extended into understanding parasocial attachments (Erickson & Dal Cin, 2018) and identification (Cohen, 2001, 2014). These relationships can be created with various figures (e.g., characters, actors, talk show hosts, athletes, etc.) and have all been studied by media scholars. From the creation of a relationship to breakups, media scholars are beginning to better understand the process of PSRs. These relationships are much like "real" interpersonal relationships. These relationships allow people to connect with others on screen and form their identity. During the pandemic, many turned to media for comfort and to connect with others. Because of social isolation, PSRs have been helpful for people to connect with their favorite fandoms, series, celebrities, sports, etc. As we discuss PSRs in general, the panelists will be exploring how PSRs can help us re-connect in our changing world.

1106

Thursday 8:00 AM to 9:15 AM CDT

Conference V

Re-Connecting the Network: Re-Asserting the Collective Strength of Community College Communication Faculty to Position Ourselves for the Future

Sponsor: Community College Interest Group

Chair: Jacob Isaacs, University of Minnesota Crookston

Presenters:

Becky Belter-Roberts, Jackson College

Kimberly M. Weismann, Williston State College

Mackenzie Krzmarzick, University of Wisconsin-Stout

Marg Yaroslaski, Independence Community College

A common concern that is raised since the pandemic is how we re-connect within higher education after returning from so much time away. In this session, panelists will lead a discussion related to how different institutions have handled the transition back toward in-person learning, what lessons we have learned in the process, how our students are adapting to the changing landscape, and where we would like to go in the future within our institutions and as a discipline.

THU

1107

Thursday 8:00 AM to 9:15 AM CDT

Conference II

Reconnecting around Learning Management Systems

Sponsor: Instructional Resources Interest Group

Chair: Diana L. Tucker, Western Governors University

Presenters:

Anna Wright, Illinois College

Rita Lynn Rahoi-Gilchrest, Minnesota State College Southeast

Samantha Dunn, Dakota Wesleyan University

This discussion panel of instructors and administrators will explore use of Learning Management Systems (LMS) in higher education. This panel will specifically focus on how LMS are used to create opportunities for clarity and communication in and out of the classroom. We may also ask about how instructors, departments, and colleges are working to build communication and clarity to their learning platforms through the tools and resources of the university, including templates, course copies, and rubrics. We hope to share any relevant resources with our colleagues. We may also discuss plans for the future of LMS and how they may organize or disorganize other instructional opportunities in our classrooms.

1108

Thursday 8:00 AM to 9:15 AM CDT

Conference III

**Reconnecting with Regional Action:
A Conversation with the Wisconsin Governor's Task Force on Climate Change**

Sponsor: Strategic and Applied Communication Interest Group

Chair: Henry Seeger, Purdue University

Presenter:

Jeffrey Dean Brand, University of Northern Iowa

The Wisconsin Governor's Task Force on Climate Change is a group of regional thought leaders tasked with developing policy recommendations to meaningfully mitigate and adapt to the effects of climate change for the benefit of Wisconsin communities. In this round-table style panel, representative members of the Wisconsin Governor's Task Force on Climate Change are invited to present on regional issues with a focus on emergent problems, unique challenges, and local solutions. Following this presentation, expert respondents provide commentary before opening the floor to questions.

THU

1109

Thursday 8:00 AM to 9:15 AM CDT

Conference I

Representations in Media

Sponsor: Media Studies Interest Group
Chair: Alicia Wireman, Indiana Tech

"A Real Italian Woman: A Critical Analysis of Traditional Gender Roles and Culture on MTV's Jersey Shore" Amanda Walsh, The University of Southern Mississippi

"Social Media, Hashtag Hijacking and Public Relations: Case Study of #AskChevron" Josh Averbeck, Western Illinois University; Fanbin Zeng, Western Illinois University

"WandaVision and Grief: How Wanda Maximoff Aligns and Defies Media Stereotypes of Women and Superheroes Experiencing Trauma" Ellie Weaver, University of Oklahoma

In this paper panel, the panelists will be speaking about representations of women in media, as well as public relations strategies on social media. From WandaVision and Jersey Shore to specific hashtags on social media used in PR, media is used in a wide range of situations that will be analyzed.

THU

Thursday 9:00 AM CDT

1110

Thursday 9:00 AM to 5:00 PM CDT

Capitol Ballroom B

Exhibit Hall Featuring Publishers and Technology - Thursday

Sponsor: CSCA Executive Director
Chair: Kristina Scharp, University of Washington

Come see the latest in offerings from publishers and technology companies.

Thursday 9:30 AM CDT

1200

Thursday 9:30 AM to 10:45 AM CDT

Parlor 627

Argumentation and Forensics Re-Connect Networking Session

Sponsor: Argumentation and Forensics Interest Group
Chair: Keith Bistodeau, Anoka Ramsey Community College
Presenter:
Scott Jensen, Webster University

We have all missed the ability to come together to connect with friends and colleagues at tournaments and events over these past few years. Please come to our re-connect session to engage in conversations that we all have been wanting to have with one another.

1201

Thursday 9:30 AM to 10:45 AM CDT

University D

Communication Education Interest Group Business Meeting

Sponsor: Communication Education Interest Group

Chair: Allison Duncan Brenneise, University of Minnesota

Presenters:

Sarah Symonds LeBlanc, Purdue University Fort Wayne

Kathryn B. Golsan, University of Northern Iowa

The Communication Education Interest Group is dedicated to the advancement of practical, methodological, and theoretical interests of its members. All are welcome and encouraged to attend the business meeting.

1202

Thursday 9:30 AM to 10:45 AM CDT

Conference I

Communication Theory Interest Group Business Meeting

Sponsor: Communication Theory Interest Group

Chair: Shweta Arpit Srivastava, Monmouth College

Presenters:

Stephen A. Spates, Missouri State University

Hocheol Yang, California Polytechnic State University

1203

Thursday 9:30 AM to 10:45 AM CDT

Conference V

Short Course 1: Connecting Educators for Cooperative Inquiry: Using Narrative Inquiry to Understand Educator and Student Learning Identities and Growth Experiences

Sponsor: Short Courses

Chair: Laura D. Russell, Denison University

Presenters:

Sarah E. Riforgiate, University of Wisconsin-Milwaukee

Tim McKenna-Buchanan, Manchester University

Mary Lahman, Manchester University

Laura D. Russell, Denison University

This short course is designed to introduce cooperative inquiry (CI) and create year-long educator cross-institutional learning communities. We will begin by sharing best practices from our three-year CI journey exploring pedagogy and educator/student growth stories, then we will establish CI groups and lead participants through narrative inquiry and collaborative activities. Reflection and research involving collaborative examination of educator and student growth invites insights from CI group members that enhance pedagogical practices, strengthen teaching effectiveness, build relationships, and provide encouraging support and affirmation.

COVID-19 and its Impact on the 2020 Campaign

Sponsor: Political Communication Interest Group
 Chair: Wm. Bryan Paul, University of Missouri
 Respondent: Joel Lansing Reed, Monmouth College

"A Thematic Analysis of President Trump's Crisis Communication on Twitter During the COVID-19 Pandemic" Dalu Okoli, Eastern New Mexico University; Darrell Roe, Eastern New Mexico University; Josh C. Bramlett, Eastern New Mexico University

"An Unconventional Convention: Rhetorical Approaches to the 2020 Presidential Nominating Conventions" Joshua P. Bolton, Salisbury University

"I Love My Group More than Ever Before: The COVID-19 Pandemic and Affective Polarization" Go-Eun Kim, University of Missouri; Andrea Figueroa-Caballero, University of Missouri; Jihye Park, University of Missouri

"The Role of COVID-19 Messaging in 2020 U.S. Senate Facebook Advertisement Campaigns" Nathan Carpenter, Illinois State University

This paper panel will present issues surrounding COVID-19 and the 2020 campaigns and elections. This panel will discuss how the pandemic influenced many facets of the campaign and points out where long lasting changes may become common in future elections focusing on the intersection of social media, politics, and COVID-19.

CSCA Scholar Conversations: Alberto González

Sponsor: CSCA Past President
 Chairs: EunYoung Lee, Central Washington University; Lindsay M. Cramer, Coastal Carolina University
 Presenter:
 Alberto González, Bowling Green State University

CSCA Scholar Conversations feature panel-length interviews with one outstanding scholar reflecting on their most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

1206

Thursday 9:30 AM to 10:45 AM CDT

University C

Managing COVID-19: University Administrators Describe Responding to the Pandemic

Sponsor: Strategic and Applied Communication Interest Group

Chair: David L. Bodary, Sinclair Community College

Presenters:

Deanna Sellnow, University of Central Florida

Kenneth Lachlan, University of Connecticut

Donald Ritzenhein, Macomb Community College

Matthew W. Seeger, Wayne State University

The COVID-19 pandemic first emerged in December 2019 and soon became the most significant public health emergency since the 1918 Spanish Flu. In addition to causing over 600,000 US deaths and widespread social/economic disruption COVID-19 forced higher educational institutions to rapidly change core operations.

1207

Thursday 9:30 AM to 10:45 AM CDT

Parlor 634

Media and COVID-19: Media Use During the Pandemic

Sponsor: Media Studies Interest Group

Chair: Jerralyn Moudry, Wisconsin Lutheran College

"Twitter as the Global Village During a Global Pandemic (Samuel L. Becker Award for Top Student Paper and Top Debut Paper)" Luis A. Jauregui, Illinois State University

"Welcome to the Fear of Missing Everything: An Inside View of COVID-19" Matthew M. Dorr, Bowling Green State University

"Purity Culture Come at Me': Online Strategies of Christians Queering Purity During the Age of COVID-19" Karly Louise Poyner-Smith, University of Memphis

The COVID-19 pandemic was a time when media use was prevalent, due to lockdowns and social isolation. Media provided a venue for re-connection and discussing important ideas. This panel features papers on the topic of COVID-19 and media use, focusing on platforms such as social media and ideas such as fear of missing out online.



The School of Communication at Illinois State University congratulates Luis A. Jauregui for receiving the Samuel L. Becker Award from the Media Studies Interest Group!



1208

Thursday 9:30 AM to 10:45 AM CDT

Conference IV

On the Horrors of Life: Contemporary Cinematic Horror as Cultural Sensemaking

Sponsor: Media Studies Interest Group

Chair: Mick B. Brewer, Lincoln University

Presenters:

Anna C. Wilcoxon, Southern Illinois University

Kathleen Turner Ledgerwood, Lincoln University

Adrienne Darrah, The Pennsylvania State University

Jamie Ascher, University of Kansas

Mick B. Brewer, Lincoln University

This roundtable discussion continues examinations of contemporary horror across its myriad formats to speculate on the unique ways the genre may speak on, with, and for a broad array of sociocultural-political issues. By embracing thematic, methodological, and medium multiplicity, this compilation of scholars and their work captures and showcases the increasingly pivotal role that horror has in spotlighting sociocultural issues at the conflated intersection of public and private spheres. This panel features analyses on themes of protests and bodily autonomy, the politics of Black empowerment through reclamation, postcolonial gender critique, whiteness and evasion, and gender gatekeeping, across myriad mediums including television series, film, and commercials. This assemblage of scholarship aims to not only offer further evidence for horror's capacity to uniquely tell stories of the monstrous, but to strike a discussion on how the genre is rebranding itself by reconsidering its thematic constituents and narrative objectives, in turn molding a mediated space unlike any other.

1209

Thursday 9:30 AM to 10:45 AM CDT

Conference III

Queerness in Context: Narratives of Origin & Survival

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: Riley K Carroll, Ball State University

Respondent: James Carviou, Missouri Western State University

"Assembling the Queer Origin Story: A New Materialist Analysis of Digital Coming-Out Narratives"

David Dooling, University of South Florida

"Surviving as Queer in Education: Creating Inclusive K-12 Environments" Elisa Arizbeht Perez-

Garcia, Minnesota State University, Mankato

This panel contextualizes queer identity formation and inclusion in the contexts of education and digital spaces.

1210

Thursday 9:30 AM to 10:45 AM CDT

Parlor 629

Sexual Orientation & Gender Identity Caucus Re-Connect Networking Session

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: William Joseph Sipe, University of Nebraska–Lincoln

Presenters:

Scott Sellnow-Richmond, Southern Illinois University Edwardsville

Dominic Walker-Pecoraro, University of Utah

SOGI invites you to Re-Connect with us for a casual gathering.

1211

Thursday 9:30 AM to 10:45 AM CDT

University B

The State and Future of Interpersonal and Family Communication Theory (Top Panel)

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Shawn C. Starcher, Muskingum University

Presenters:

Dawn O. Braithwaite, University of Nebraska–Lincoln

Paul Schrodt, Texas Christian University

Jody Koenig-Kellas, University of Nebraska–Lincoln

Kristina Scharp, University of Washington

Tony Adams, Bradley University

Kaitlin Phillips, Utah State University

Jeffrey T. Child, Kent State University

The theoretical landscape of a field has the potential to both foster connection and highlight divisions. Panelists will discuss the status of interpersonal and family communication theory with scholars and theorists who work with and develop important theories and resources underpinning the field, responding to a common set of questions, considering the theoretical strengths of the field and where forward movement is needed, engaging attendees in discussion.



The Communication, Media, and Theatre Department at Muskingum University congratulates Shawn C. Starcher for receiving the Top Panel Award from the Interpersonal and Family Communication Interest Group!

**Variants on a Theme –
The Inter/Re-/Uncanny Connections and Readings of Contemporary Culture via the MCU**

Sponsor: Popular Culture Interest Group

Chair: Adam W. Tyma, University of Nebraska Omaha

"Doctor Steven Strange and Problem of Paradigms" Andrew Herrmann, East Tennessee State University

"Sex Symbol to Leading Lady: Natasha Romanoff's Portrayal Throughout the MCU" Katelyn Lambert, University of Nebraska Omaha

"Strong Asian Women: Resisting Stereotypes and Redefining Femininity in Marvel's Shang-Chi and the Legend of the Ten Rings" Stephanie Young, University of Southern Indiana

"Time Management: Loki, Polymediated Narrative, and the Necessity of a Distinction Between Story and Narrative" Art Herbig, Purdue University Fort Wayne

"What Does that Shield Mean?" Understanding the Surveillance-industrial Complex Through the MCU's Captain America Arc" Adam W. Tyma, University of Nebraska Omaha

Stan Lee (amongst others within the comic book pantheon) are often paraphrased as using their craft to comment on the world they were created in (X-Men as commentary on Race; The Watchmen to interrogate the military industrial complex, etc.). The MCU (Marvel Cinematic Universe) has continued this tradition in subtle ... and not so subtle ... ways. This panel will explore how different titles within the MCU have explored, analyzed, and critiqued contemporary American and global culture through their own storylines, continuing a tradition that goes back to Captain America ... the "true American hero?"

What is the FLC?

Sponsor: Faculty Learning Community

Chair: Kallia O. Wright, University of Miami

Presenters:

Ahmet Atay, College of Wooster

Ashley R. Hall, Illinois State University

Eddah Mutua, St. Cloud State University

C. Kyle Rudick, University of Northern Iowa

Amy Aldridge Sanford, Middle Tennessee State University

Hsin-I Sydney Yueh, Northeastern State University

In this panel, we introduce a CSCA initiative, the creation of a new Faculty Learning Community. This FLC will engage scholars who identify as Black and Indigenous People of Color (BIPOC) in a year-long (2022-2023) curriculum program that will help enhance teaching and research in a specific area of scholarship. The FLC's intent is to create a sense of community at CSCA for these scholars where their scholarship is supported. In this session, the panel will focus on why the FLC was created, the proposed program for the upcoming year (Mental Health in Academia), the benefits of joining the program, and how to be involved in the program, as a participant or a facilitator.

Communication Education Interest Group: Top Papers

Sponsor: Communication Education Interest Group

Chair: Allison Duncan Brenneise, University of Minnesota

Respondent: Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

"Engaging Toward Equity: Repositioning Precarity at the Forefront of Student Needs d/Discourse in Higher Education (Top Paper, Top Debut Paper, and Gustav Friedrich Award for Top Student Paper)" Rebecca R. Todd, University of South Florida (Inclusive Scholarship)

"Experimental Effects of Instructor Aesthetics in the Zoom Classroom: Online Learning Climate and Student Engagement" T. Kody Frey, University of Kentucky; Samantha J. Shebib, The University of Alabama at Birmingham; Ben Lynn, University of Florida; Kevin R. Meyer, Illinois State University; Stephen Hunt, Illinois State University

"How Did You Learn to Write Like That? (Re)Connecting First-Generation College Students to Instructor Feedback" Maxwell Anthony Groznik, University of Kentucky; Yea-Wen Chen, San Diego State University

This panel features the top reviewed papers in Communication Education Interest Group. Please join the session to hear more about the important work happening in our field.



The Department of Communication at the University of South Florida congratulates Rebecca R. Todd for receiving the Gustav Friedrich Award and Top Paper Award from the Communication Education Interest Group and the CSCA Past Officers Graduate Student Debut Paper Award!



The School of Communication at Illinois State University congratulates Kevin R. Meyer for receiving a Top Three Paper Award from the Communication Education Interest Group!



The School of Communication at Illinois State University congratulates Stephen Hunt for receiving a Top Three Paper Award from the Communication Education Interest Group!



The School of Communication at San Diego State University congratulates alumnus Maxwell Groznik and Yea-Wen Chen for receiving a Top Three Paper Award from the Communication Education Interest Group!



1301

Thursday 11:00 AM to 12:15 PM CDT

University A

Connecting in Navigating International Contexts

Sponsor: Intercultural Communication Interest Group

Chair: John R. Baldwin, Illinois State University

Respondent: John R. Baldwin, Illinois State University

"Implicit Theories of Relating: A Phenomenological Investigation of First-Year International Students' Experiences of Connection During a Global Pandemic" Laura D. Russell, Denison University; Vy Doan, Denison University

"Scholarly Advice-Giving on Muslim Migration: A Qualitative Content Analysis" Md Enamul Kabir, Bowling Green State University (Inclusive Scholarship)

"Taiwanese Netizens' Identity Reconnection and Transformation through Cultural Terms under US-China Relations (Top Paper)" Hsin-I Sydney Yueh, Northeastern State University (Inclusive Scholarship)

Papers on this panel discuss various groups creating a sense of connections while navigating through complex intercultural and international situations.

1302

Thursday 11:00 AM to 12:15 PM CDT

University B

Connecting Research and Practice: Five Research Based Organizational Training Modules

Sponsor: Organizational and Professional Communication Interest Group

Chair: Sabrina Alicia Fuller, University of Wisconsin-Milwaukee

Respondent: Erika Kirby, Creighton University

"Emotion and Leadership Within Virtual Organizations Training Aid" Rachel Zawicki, University of Wisconsin-Milwaukee; Emily Adkins, University of Wisconsin-Milwaukee

"Emotion and Work-Life Spillover Among Adventure Workers: Case Study Training" Emily Godager, University of Wisconsin-Milwaukee; Kari Pink, University of Wisconsin-Milwaukee

"Emotional Labor and Burnout in Graduate Departments" Natalie Williams, University of Wisconsin-Milwaukee; Megan Montgomery, University of Wisconsin-Milwaukee

"Fostering Positive Emotional Contagion Through Communication Training" Joshua Holt, University of Wisconsin-Milwaukee; Sierra Kane, University of Wisconsin-Milwaukee

"Releasing Emotions: Understanding Emotional Labor and Effective Strategies to Mitigate Negative Consequences" Clay Liebherr, University of Wisconsin-Milwaukee; Jacki Willenborg, University of Wisconsin-Milwaukee

To make academic research more accessible to organizations and organizational communication students, panelists will present papers detailing research-based training exercises. Specifically, panelists draw on organizational communication research, specifically the ways emotions organize or are organized by communication, to share five training exercises focused on emotional contagion, leadership in virtual teams, navigating work/life issues, emotional labor, and burnout. Additionally, panelists will discuss recommendations for translating research into organizational training to connect research with practice.

THU

1303

Thursday 11:00 AM to 12:15 PM CDT

University C

Creating Closeness and Connection in the College Classroom

Sponsor: Communication Education Interest Group

Chair: Jennifer Zheng, Illinois State University

Presenters:

Aimee Miller-Ott, Illinois State University

Lance Rolland Lippert, Illinois State University

Leah Elizabeth Bryant, DePaul University

Katie Greenan, University of Indianapolis

Fred Leighton, University of Wisconsin-Whitewater

Susan Wildermuth, University of Wisconsin-Whitewater

Sumitra Srinivasan, University of Toledo

Panelists will discuss their scholarship that examines ways to create closeness and connection in the in-person and remote classroom. Topics will include classroom immediacy between instructors and domestic and international students, mindfulness and mental health practices in the classroom, cultural community development through self-disclosure in the classroom, and student engagement online. The goal of the panel is to discuss and gain a shared understanding of methods faculty might consider adopting to connect with their students.

1304

Thursday 11:00 AM to 12:15 PM CDT

Parlor 634

Critical Interpersonal and Family Communication Studies: What's Next?

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Jimmie Manning, University of Nevada, Reno

Presenters:

Kathy Denker, Ball State University

Tony Adams, Bradley University

Kristina Scharp, University of Washington

Savaughn Estelle Williams, University of Kansas

Danielle M. Stern, Christopher Newport University

Jimmie Manning, University of Nevada, Reno

Critical interpersonal and family communication studies have continued to make important progress in terms of who is represented, what theories and methods are accepted and respected, and in connecting the larger fields of interpersonal and family communication to other areas of the discipline. In this roundtable discussion, six scholars from various positionalities, at different career levels, and from different areas of the field to ask an important question: What's next? Audience participation is deeply encouraged!

THU

Critical Perspectives on Race and Gender in Popular Culture

Sponsor: Popular Culture Interest Group

Chair: Stephanie Young, University of Southern Indiana

Respondent: Tasha R. Dunn, The University of Toledo

"Media Flow in the Global South: Perspectives from Documentary Filmmakers" Ololade Afolabi, Southern Illinois University Carbondale

"Post-Black Arts Movement Black Aesthetics: Themes in Jordan Peele's Work" Loren Ezra Whitman, University of Illinois Chicago

"Stand By Your Man: Women and (Post)Feminism in Modern Country Music" Evan Lobdell, Illinois State University

"Televising Popular Feminism (Top Paper)" Sarah Kornfield, Hope College; Elizabeth Pomeroy Bassett, Hope College

These papers on this panel explore issues of gender and race in a wide variety of contexts including music, television, and film.



UCF

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UNIVERSITY OF CENTRAL FLORIDA



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- Interactive Entertainment M.S.
- Strategic Communication Ph.D.

Graduate Certificate

- Communication M.A.

**Application Deadline
January 15**

www.communication.ucf.edu

nicholsongrad@ucf.edu

12405 AQUARIUS AGORA DR., ORLANDO, FL 32826

CSCA 2023 Program Planners Meeting

Sponsor: CSCA Executive Director

Chair: Ahmet Atay, College of Wooster

Presenters:

Jenn Anderson, South Dakota State University

Jacob Isaacs, University of Minnesota Crookston

Scott Jensen, Webster University

Joy L. Daggs, Northwest Missouri State University

Sarah Symonds LeBlanc, Purdue University Fort Wayne

Kenneth Lachlan, University of Connecticut

Stephen A. Spates, Missouri State University

Shweta Arpit Srivastava, Monmouth College

Amy Aldridge Sanford, Middle Tennessee State University

Kate Ksobiech, University of Nevada, Las Vegas

Daniel Casey, University of Wisconsin-Milwaukee

DeAnne Priddis, Middle Tennessee State University

Diana L. Tucker, Western Governors University

Seokhoon Ahn, Central Washington University

Shawn C. Starcher, Muskingum University

Tucker Robinson, Missouri State University

Seth Frei, Texas State University

Meggie Mapes, University of Kansas

Wm. Bryan Paul, University of Missouri

Nettie Brock, Morehead State University

Chad M. Nelson, Florida Gulf Coast University

Scott Sellnow-Richmond, Southern Illinois University Edwardsville

Gayle M. Pohl, University of Northern Iowa

Henry Seeger, Purdue University

Aimee Lau, Wisconsin Lutheran College

Becky DeGreeff, University of Wisconsin-Stout

Tiffany R. Wang, University of Montevallo

Join us for CSCA 2023 in St. Louis, MO!
Hyatt Regency St. Louis Arch | March 29-April 2, 2023



1307

Thursday 11:00 AM to 12:15 PM CDT

Conference IV

Exploring the Normative Implications of Political Communication

Sponsor: Political Communication Interest Group

Chair: Waqas Mahmood, GIFT University

Respondent: Katelyn E. Brooks, Purdue University

"Assessing the Effectiveness of Bipartisan News Exposure to Improve Political Trust" Anthony Woodall, University of Oklahoma

"Protecting the Virgin Bride: Separate Spheres and Sacred Space in Religious Freedom Rhetoric" Taylor Katz, University of Wisconsin-Milwaukee

"The Dark Tetrad, Social Dominance Orientation, and Online Political Discussion" Cory David Taylor, West Virginia University

"Vice over Virtue: The Polarizing Effect of Political Entertainment" Emily Stouffer, University of Arkansas; Dani Jackson, University of Arkansas; Freddie J. Jennings, University of Arkansas

The paper panel examines the influence of political communication on civic society.

1308

Thursday 11:00 AM to 12:15 PM CDT

Conference V

Growing as a Scholar: Graduate Student Research in Progress

Sponsor: Graduate Student Caucus

Chair: Jihyun Kim, University of Central Florida

"Communicator Characteristics + Expectancy Violations" America L. Edwards, University of California, Santa Barbara

"Down the Valley: The Living Experiences of Prostate Cancer Survivors in the Delta of Northeast Arkansas" Samuel Noi, Kent State University

"Information Seeking and Perception of Risk in the Beginnings of the COVID-19 Pandemic: Leveraging Public Data with Scholarly Insight" Matthew James-Andrew Craig, Kent State University

"I'm (Not) Saying That!: Analyzing the Relationship Between Religious Centrality and Inclusive Language" Lakelyn E. Taylor, University of Central Florida; Tracy Gulliford, University of Central Florida

"Don't Suffer in Silence: A Thematic Analysis of Battling Postpartum Depression and Perseverance Through #PPDAwareness on TikTok" Kelsey Lunsford, University of Central Florida

The purpose of the panel is for graduate students to share research projects that are in progress. Each research project of the panelists is at various stages of completion. Presenters will share (a) a brief study rationale and/or design, (b) preliminary findings and/or implications of the research, and (c) timeline of the completion. This panel will facilitate scholarly dialogues about how to move research in progress to completion and provide an opportunity to receive feedback from other researchers and find potential collaborators.

Thursday 12:30 PM CDT

1400

Thursday 12:30 PM to 1:45 PM CDT

Conference V

Coming Together Through Collective Trauma, Storytelling, and Activism

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Kaila Prins, University of Wisconsin–Madison

Respondent: Matthew Meier, DePauw University

"Burkean Instagram: The Dramatic Re-Telling of Police Brutality in Summer 2020" Rebekah Joy Mangels, Wheaton College

"Scarring Trauma: Individualized Participation and Affectivity of National Trauma at the 9/11 Memorial and Museum" Alicen M. Rushevics, University of Wisconsin–Madison

"Thinking 'We' as a Collective Noun: An Essay on Elizur Goodrich's Sermon of May 10, 1787 'The Principle of Civil Union and Happiness Considered and Recommended'" William Ross Cooney, University of Nebraska Omaha

"Our Pain Makes Us Family: Collective Trauma and March For Our Lives' Anti-Gun Violence Activism" Kelly Jensen, University of Wisconsin–Madison

Rhetorical lenses like collective trauma, the practice of "Black witnessing", cohesion, rhetorical presence, and scarring are explored as embodied and constitutive constructs that lead to the formation of publics. Through the analysis of anti-gun violence activist discourse, Instagram posts, a single sermon, and the "In Memoriam" exhibit at the 9/11 museum, the authors explore the complex and often multi-sensory ways in which communities are formed through shared experiences of loss.

1401

Thursday 12:30 PM to 1:45 PM CDT

Conference I

Communication & Technology Interest Group Business Meeting

Sponsor: Communication & Technology Interest Group

Chair: Jihyun Kim, University of Central Florida

Presenters:

Jihyun Kim, University of Central Florida

Kenneth Lachlan, University of Connecticut

Patric Spence, University of Central Florida

1402

Thursday 12:30 PM to 1:45 PM CDT

University A

Ethnicity, Race, International, and Class Concerns Caucus Business Meeting

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Eddah Mutua, St. Cloud State University

Presenters:

Amy Aldridge Sanford, Middle Tennessee State University

David A. Wendt, Iowa Wesleyan University

1403

Thursday 12:30 PM to 1:45 PM CDT

Parlor 627

Media Studies Interest Group: Re-Connect Networking Session

Sponsor: Media Studies Interest Group

Chair: Tucker Robinson, Missouri State University

Presenters:

Michelle Calka, Manchester University

Jerralyn Moudry, Wisconsin Lutheran College

Tasha R. Dunn, The University of Toledo

Dana Schowalter, Western Oregon University

Nettie Brock, Morehead State University

As we think about moving forward in our research, careers, and teaching, we can network with others in our field of interest to collaborate and learn. The CSCA conference theme this year is "re-connect," and we can do this re-connection through networking. The Media Studies Interest Group has several discussion panelists with whom you can chat, re-connect, collaborate, and learn more about the world of media studies. In this networking session, each panelist will briefly discuss their area of study within media and some of their current research. Then, the panel will be opened to one-on-one sessions or small groups where audience members can network with the panelists. These one-on-one or small groups will hopefully lead many to re-connect with media studies!

1404

Thursday 12:30 PM to 1:45 PM CDT

Parlor 629

Health Communication Interest Group Re-Connect Networking Session: Connecting Health Communication Scholars Across the Career Span from Graduate Student to Full Professor

Sponsor: Health Communication Interest Group

Chair: Jenn Anderson, South Dakota State University

Presenters:

Kendal Catherine Lyssy, University of North Texas

Sydney O'Shay, Utah State University

Shawn C Starcher, Muskingum University

Leah Elizabeth Bryant, DePaul University

Jennifer A. Samp, University of Georgia

This panel will open and close with time for informal networking between established and emerging health communication scholars. All attendees are encouraged to bring business cards, research ideas, teaching ideas, and pearls of wisdom to share. In the more formal portion of this session, the panelists will offer information and guidance for health communication scholars on finding work/life harmony in graduate school, navigating the academic job market, getting started on the tenure track, what it takes to earn tenure, and how to achieve full professor.

THU

1405

Thursday 12:30 PM to 1:45 PM CDT

University D

Political Communication Interest Group Business Meeting

Sponsor: Political Communication Interest Group
Chair: Josh C. Bramlett, Eastern New Mexico University
Presenters:
Wm. Bryan Paul, University of Missouri
Jihye Park, University of Missouri

1406

Thursday 12:30 PM to 1:45 PM CDT

University B

Shared Governance: What Role Do We Play as Instructors at our Institution and How Does This Impact Our Ability to Re-Connect With Students?

Sponsor: Instructional Resources Interest Group
Chair: Marg Yaroslaski, Independence Community College
Presenters:
Kim Marie Omachinski, University of Wisconsin-Milwaukee
Heather Nesemeier, Minnesota State University Moorhead
Jacob Isaacs, University of Minnesota Crookston
Marg Yaroslaski, Independence Community College

With evolving change to what our classroom looks like today with COVID, shared governance at our institutions has impacted how we have a say at choices made to protect everyone in the classroom and allow us to re-connect with students. Some campuses have strict guidelines due to COVID while others have none. This panel will discuss how communication faculty can help contribute on our campuses in terms of shared governance, what it looked like during COVID, what it looks like now, and how we hope to see it in the future.

1407

Thursday 12:30 PM to 1:45 PM CDT

Conference II

**State of Missouri Spotlight: The Pedagogy of Care:
Sharing Empathy in Communication and Performance Learning Spaces**

Sponsor: States Advisory Council
Chair: Randy K. Dillon, Missouri State University
Presenter:
Scott Jensen, Webster University

The immediacy of communication and performance pedagogy is an important dimension of what we teach. This program examines care in teaching through self-reflection and the dynamics of connection. Impacts of our pandemic on our teaching and learning are included in this program that combines reviews of scholarship and reflections with best practices. The scholarship of empathetic teaching and delivery of care-based teaching and learning strategies will be focused on at multiple levels of teaching.

1408

Thursday 12:30 PM to 1:45 PM CDT

Conference III

**State of North Dakota Spotlight:
Re-Connecting through Online Engagement, Moving Beyond the Discussion Board**

Sponsor: States Advisory Council

Chair: Becky DeGreeff, University of Wisconsin-Stout

Presenters:

Jonna Reule, Valley City State University

Shannon C. VanHorn, Valley City State University

Kyle Robert Vareberg, Northeastern State University

Kimberly M. Weismann, Williston State College

Online courses typically use the discussion board as a tool in the course. This panel focuses on various active teaching online strategies that can be used in online courses. The panelists will explore the use of social media, class projects and assignments, internet tools, and even how much is too much.

1409

Thursday 12:30 PM to 1:45 PM CDT

Conference IV

**Reconnecting Research and Assessment with Strategic Action Against Climate Change
(Top Panel)**

Sponsor: Strategic and Applied Communication Interest Group

Chair: Stacey Lea Connaughton, Purdue University

Presenters:

Bailey C. Benedict, California State University, San Bernardino

Henry Seeger, Purdue University

Lyn Van Swol, University of Wisconsin–Madison

Maureen Wieland, Missouri Southern State University

As the process of climate change accelerates and creates new emergent crises, issues, and risks, scholarship and practice must keep pace. This panel brings together experts from across the discipline doing work surrounding wicked problems exacerbated through climate change. Questions of response, assessment, and intervention are discussed and results from research at the forefront of climate communication studies are presented.

Thursday 2:00 PM CDT

1500

Thursday 2:00 PM to 3:15 PM CDT

Parlor 634

Communicating Experiences and Sensemaking

Sponsor: Interpersonal and Family Communication Interest Group
Chair: Jaclyn S. Marsh, The University of Texas at Tyler

"Family Communication Interactions and Impact on Caregiver Burden" Kellie Welch Smith, Texas A&M University-Corpus Christi

"Experiences of Domestic Violence as Told on Reddit" Josephine K. Boumis, University of South Florida; Dennis DeBeck, University of South Florida

"They didn't want you': A Qualitative Inquiry of Communication Regarding Birth Parents in Adoptive Families" Olivia Watson, University of Missouri

"We Keep it All Here': Using Relational Dialectics 2.0 to Understand the Experiences of Black Students Attending Rural HBCUs" Mick B. Brewer, Lincoln University (Inclusive Scholarship)

The papers in this session explore the place and purpose of communication in navigating relationships and experiences.

1501

Thursday 2:00 PM to 3:15 PM CDT

Conference IV

Competitive Papers in the Graduate Student Caucus: Defining Clarity and Exploring Media Representation

Sponsor: Graduate Student Caucus
Chair: Margaret Baker, Hamline University
Respondent: Jillian Schemenauer, University of Wisconsin-Milwaukee

"Instructor Clarity: Working Towards a Cohesive Definition" Dathan Nathaniel Simpson II, University of Wisconsin-Milwaukee

"Queer Eye for the Christian Guy" Kristina M. Lee, Colorado State University (Inclusive Scholarship)

"Work and Life Off of the Grid: Representations of the Ideal Worker in the Series Life Below Zero" Michael Cody Coker, University of Wisconsin-Milwaukee

Ethnicity, Race, International, and Class Concerns Caucus: Top Papers

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Jennifer Morey Hawkins, St. Cloud State University

Respondent: Anke Wolbert, Eastern Michigan University

"I looked in the mirror. I was like, 'Where?': Grappling with Ethnic and Racial Identity After Receiving Direct-to-Consumer Genetic Test Results (Top Paper)" Amy Aldridge Sanford, Middle Tennessee State University; Rosie Banda, Texas A&M University-Corpus Christi; Carmen Tejada-Delgado, Texas A&M University-Corpus Christi; Patricia Lynn Hernandez, Texas A&M University-Corpus Christi; Delaney Vampran-Foster, Mississippi State University; Angela Walker, Texas A&M University-Corpus Christi (Inclusive Scholarship)

"The Tale of Two Tech Giants: A Narrative Analysis of Immigrant Success and the Trope of the American Dream" Ana Lisa Eberline, University of Illinois (Inclusive Scholarship)

"Surveillance and the Relationship Between the U.S. Press, Police, and Black Activists (Top Student Paper)" Marianne Vanderbeke, Bowling Green State University; Brionna Nicole Scebbi, Bowling Green State University

This session will have presentations from the three top papers from the Ethnicity, Race, International, and Class Concerns Caucus this year.



**MIDDLE
TENNESSEE**
STATE UNIVERSITY

The Department of Communication Studies at Middle Tennessee State University congratulates Amy Aldridge Sanford for receiving the Top Paper Award from the Ethnicity, Race, International, and Class Concerns Caucus! Welcome to Middle Tennessee State University!

Fandom, Fanfiction, and (Re)Connecting

Sponsor: Media Studies Interest Group

Chair: Tucker Robinson, Missouri State University

Presenters:

Kelly L. Adams, University of Missouri

Anna J. DeGalan, Bowling Green State University

Macy Dunklin, Texas A&M University

Jessica Noe, University of North Carolina

Madison Ann Pollino, Bowling Green State University

Emily Sauter, Minnesota State University, Mankato

During the pandemic, people have used media more than ever to connect with one another (social media, TV/movie watching, or videoconferencing platforms like Zoom), often over their shared interests and fandoms. One way that people can connect through these fandoms is reading/writing fanfiction. The conference theme of "Re-Connecting" allows us to explore ways that fanfiction might (re)connect us with others by creating our own stories and reading others' interpretations of our favorite fandoms.

1504

Thursday 2:00 PM to 3:15 PM CDT

Caucus Room

JEDI Initiatives: A Roundtable Showcase of Communication Pedagogies

Sponsor: Communication Education Interest Group

Chair: Kathryn B. Golsan, University of Northern Iowa

Presenters:

Allison Duncan Brenneise, University of Minnesota

Mark Joseph Congdon Jr., Sacred Heart University

Quang Ngo, Governors State University

Gabriel Cruz, University of North Carolina at Greensboro

Ahmet Atay, College of Wooster

Kendal Catherine Lyssy, University of North Texas

Antonio Spikes, Coe College

Justice, Equity, Diversity, and Inclusion (JEDI) commitments center difference and power in ways that traditional Diversity, Equity, & Inclusion (DEI) initiatives might miss. This roundtable exists to showcase some of the work our field's JEDI warriors are doing toward the change that many scholars in the field wish to see. While panelists will discuss their practices and outcomes, the audience will be encouraged to interact and share what is working for them. Please join us.

1505

Thursday 2:00 PM to 3:15 PM CDT

University C

Living a Life of Health, Engagement, Impact, and Moving Forward?

Sponsor: CSCA Next Leaders Network

Chair: Kendra Knight, DePaul University

Presenters:

Danielle M. Stern, Christopher Newport University

Jimmie Manning, University of Nevada, Reno

Eddah Mutua, St. Cloud State University

Adam W. Tyma, University of Nebraska Omaha

Stephanie Young, University of Southern Indiana

The focus of this panel is to have mid-career and senior scholars talk about their path through the field, the turning points that help them be successful, how they got involved further in the field and beyond, as well as how they negotiate everything especially during the current moment. They will answer your questions for moving forward and offer tips you should know as you move onto the next stage of your career.

THU

1506

Thursday 2:00 PM to 3:15 PM CDT

University B

Navigating the Job Market: A (Supportive) Forum

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Brooke Wolfe, University of Washington

Presenters:

Dawn O. Braithwaite, University of Nebraska–Lincoln

Jennifer Jackl, University of Wisconsin-Superior

Lauren Jean Johnsen, University of Memphis

Paul Schrod, Texas Christian University

Valerie Cronin-Fisher, Governors State University

This forum, chaired by a current doctoral student with panelists ranging from recent hires to senior scholars, is a space for sharing job market-related questions, concerns, advice, and support.

1507

Thursday 2:00 PM to 3:15 PM CDT

Offsite

Connecting Academia with Industry: Organizational and Professional Communication Tour of Promega (Part One)

Sponsor: Organizational and Professional Communication Interest Group

Chair: Sarah E. Riforgiate, University of Wisconsin-Milwaukee

Presenters:

Seth Frei, Texas State University

Tim McKenna-Buchanan, Manchester University

Field Trip Details: Our group will meet at the Madison Concourse Hotel at the registration desk at 2:30 p.m. to carpool to Promega for the tour and conversation, followed by an optional no-host social gathering at 107 State which is a short walk from the hotel (<https://107state.com/>). To secure travel arrangements, provide Promega with an accurate number of guests, and make restaurant reservations, participants must register in advance by Thursday, March 24th through the online survey at https://milwaukee.qualtrics.com/jfe/form/SV_8tUHNyuLjvXDlki or email Sarah Riforgiate at sriforgiate@uwm.edu. There is no cost for the tour.

THU

1508

Thursday 2:00 PM to 3:15 PM CDT

Parlor 627

Performance Studies and Autoethnography Re-Connect Networking Session

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Molly Wiant Cummins, The University of Texas at Arlington

Presenters:

Meggie Mapes, University of Kansas

Tasha R. Dunn, The University of Toledo

This panel will be devoted to the members and friends of the Performance Studies and Autoethnography division re-connecting. Have a favorite performance studies and/or autoethnography hero? Come chat with them at this session. This will also be a chance for members and friends to re-connect after two years apart. Join us for a chance to enjoy one another's company.

1509

Thursday 2:00 PM to 3:15 PM CDT

Conference II

Presidential Spotlight: Reconnect through Resistance: Authoritarianism, Nativism and Asian Communities in the U.S. and Abroad

Sponsor: CSCA President

Chair: Alberto González, Bowling Green State University

Presenters:

Hsin-I Cheng, Santa Clara University

Chiaoning Su, Oakland University

Hsin-I Sydney Yueh, Northeastern State University

Andrew Gilmore, Central State University

In reaction to growing authoritarian tendencies, struggles have emerged over self-determination and equal protections for all under an increasing shrinking space of transparent democracy. This panel embodies the mindset of a transnational paradigm to discuss resistance, identity politics, and nationalistic consciousness regarding political communication in the U.S., China, Taiwan and Hong Kong. It hopes to seek (re)connections among various resistance movements against authoritarian tendencies under Trump's U.S. and Xi's China during the COVID-19 global pandemic. The discussion hopes to invite conversations on shared struggles and triumphs in asserting human dignity across boundaries.

THU

Reconnecting Through the Performance of Food Ritual

Sponsor: Communication Theory Interest Group

Chair: Shweta Arpit Srivastava, Monmouth College

"Andiámo!: Food as Cultural Performance" Jennifer Willis-Rivera, University of Wisconsin–River Falls

"Food as a Communication of Self-image and Cultural Identities: An Autoethnographic Performance" Cory L. Young, Ithaca College

"Reconnecting to Intergenerational Matriarchs through the Performance of Family Recipes" Trudi Peterson, Monmouth College

"I'm the boss of the house and my wife says so': Performances of Resistance and Compliance in Eleanor's Kitchen" Lori Walters-Kramer, Monmouth College

In the introduction to their edited collection on Food and Culture, Counihan and Esterik (1997) argue "Food marks social differences, boundaries, bonds, and contradictions. Eating is an endlessly evolving enactment of gender, family, and community relationships" (p. 1). Participants on this panel view food as a reflection of the social and symbolic relationships at the core of culture, particularly as performed by women. How do varying food performances preserve or contest cultural traditions and identities? How is a cultural "home" created and/or preserved through the performance of recipe sharing and cooking? How can food and food preparation be performed, interpreted, and understood as cultural means? "Messages surrounding food-its availability, its preparation, its consumption, its role in the lives of individuals, families, and cultures-are multiple and conflicting" (Goldthwaite, 2017, p. 2). Performance theory undergirds the themes that panelists explore in their contributions to the on-going scholarly conversations on the significance of food in cultural practice.

State of Illinois Spotlight: Well-Being: Taking Care of Community

Sponsor: States Advisory Council

Chair: Anna Wright, Illinois College

Presenters:

Lindsey Thomas, Illinois State University

Nathan Carpenter, Illinois State University

Byron Craig, Illinois State University

Kathleen Adele Craven, Illinois State University

Lee Anne Hale, Illinois State University

Stephen Hunt, Illinois State University

Abbie Paul, Illinois State University

The COVID-19 pandemic fractured the ways we build and maintain relationships and opened up possibilities for more online and virtual connection. As we pick up the pieces and enter a new normal, we must work through how the rarities of an ongoing pandemic coexist with the realities of everyday life. This panel seeks to identify how we can provide social support throughout our return to classes, campuses, and communities, as well as how to reach out to others to build relationships while maintaining our own sense of well-being.

1512

Thursday 2:00 PM to 3:15 PM CDT

Conference V

Short Course 2: Teaching Strategies for Introduction to Communication and Sport

Sponsor: Short Courses

Chair: David A. Wendt, Iowa Wesleyan University

Presenters:

Bonnie Sierlecki, The Pennsylvania State University

Scott Jensen, Webster University

This short course introduces strategies for teaching the introductory course in communication and sport, including both a rationale for teaching the course, as well as content and assessment activities. The program approaches the course from a generalist perspective with a combination of oral, written, and group activities that are analytical, reflective, and advocacy in nature. The program will also include a review of texts and ancillary resources that can be incorporated into the course as it is described.

1513

Thursday 2:00 PM to 3:15 PM CDT

University D

Political Communication Interest Group: Top Papers

Sponsor: Political Communication Interest Group

Chair: Josh C. Bramlett, Eastern New Mexico University

Respondent: Joel Lansing Reed, Monmouth College

"Political Commentaries' Persuasive Power on Right-wing Populists' Argument Repertoire: An Experiment" Kai Xu, Washburn University

"Reactions to the Events at the U.S. Capitol on January 6, 2021: Value-Expressive Communication as Political Communication" Jenn Anderson, South Dakota State University; Kathryn D. Coduto, South Dakota State University

"'We Totally Owned Him, Bro': Political Influencers and the Construction of Debate on Social Media" Joshua Atkinson, Bowling Green State University

"Reclaiming the Center: Constitutive Rhetoric and the 'Moderate Ethos' in Crossover Endorsements for Joe Biden in the 2020 Presidential Election (Top Paper)" Ryan M Neville-Shepard, University of Arkansas

This paper session includes presentation of the top papers in political communication.



The Department of Communication Studies at Washburn University congratulates Kai Xu for receiving a Top Four Paper Award from the Political Communication Interest Group!





The School of Communication and Journalism at South Dakota State University congratulates Jenn Anderson for receiving a Top Four Paper Award from the Political Communication Interest Group!



The School of Communication and Journalism at South Dakota State University congratulates Kathryn D. Coduto for receiving a Top Four Paper Award from the Political Communication Interest Group!

THU

1514 Thursday 2:00 PM to 3:15 PM CDT Conference I

Undergraduate Education and Administration Section Business Meeting

Sponsor: Undergraduate Education and Administration Section
 Chair: Aimee Lau, Wisconsin Lutheran College
 Presenters:
 Donna R. Pawlowski, Bemidji State University
 Joy L. Daggs, Northwest Missouri State University

1515 Thursday 2:00 PM to 3:15 PM CDT Parlor 629

Meet the Communication Studies Editorial Team

Chairs: Yuping Mao, California State University Long Beach; Amy N. Heuman, Texas Tech University

Thursday 3:30 PM CDT

1600 Thursday 3:30 PM to 4:45 PM CDT Conference III

Accommodating Students of Various Backgrounds in Crisis and Upholding Fairness

Sponsor: Intercultural Communication Interest Group
 Chair: Seokhoon Ahn, Central Washington University
 Presenters:
 EunYoung Lee, Central Washington University
 Jennifer Morey Hawkins, St. Cloud State University
 Linsay M. Cramer, Coastal Carolina University
 Eddah Mutua, St. Cloud State University

The discussion panel aims to discuss how to address the challenges to accommodate students in crisis while staying fair to every student in the classroom and on campus. The panelists will discuss (1) problems with the existing campus policies in the transitional times (2) communication strategies when the accommodations are impossible, and (3) alternatives and additional campus resources to be implemented to address the issues students are still facing after coming back to school since Covid-19.

1601

Thursday 3:30 PM to 4:45 PM CDT

University A

Activism, Communication Ethics, and Social Justice Interest Group Business Meeting

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Wendy K. Z. Anderson, University of Minnesota

Presenters:

Jenn Anderson, South Dakota State University

Brittany Ann Knutson, University of Minnesota

1602

Thursday 3:30 PM to 4:45 PM CDT

University C

Belonging on Campus

Sponsor: Communication Education Interest Group

Chair: Dylan Patterson, Ball State University

Respondent: Leah Elizabeth Bryant, DePaul University

"Communication Stressors Encountered During COVID-19 Impacted Learning: Analyzing College Student Narratives of Instructor and Peer Interactions" Julie Apker, Western Michigan University

"Fostering online campus affiliation: Social presence, student identity, and peer connection in online learning" Caitlyn Kolhoff, Central Michigan University

"Mentoring to Transgress: An Intersectional-Dialectical Approach to Mentorships" Mick B. Brewer, Lincoln University (Inclusive Scholarship)

"Teachers' Sense of Belonging: An Analysis of Organizational Orientation in Relation to Teacher Satisfaction" Dakota C. Horn, Bradley University

Papers on this panel address the conditions for connection and belonging on a variety of campus types that can have transformative and lasting impacts on the lives and progress of students and faculty.

Building a Narrative Through Digital Mobilization

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Wm. Bryan Paul, University of Missouri

Respondent: Gordana Lazić, Missouri State University

"Fireside Chats in the Age of Social Media: A Pentadic Analysis of Alexandria Ocasio-Cortez's Instagram Stories" India Hagen-Gates, Southern Illinois University

"Share the Narrative: A Rhetorical Approach to the Digital Mobilization of #MeToo (2017)" Rocky Roque, University of Illinois Chicago (Inclusive Scholarship)

"The Instagram Page of Alexandria Ocasio-Cortez: A Case Study in the Application of Radical Feminism on Social Media" Julia B. Henry, University of Kansas (Inclusive Scholarship)

"Wellness Influencers Versus Dietitians: A Critical Analysis of Rhetorical Strategies Used to Promote or Debunk Diet Culture" Jillian Schemenauer, University of Wisconsin-Milwaukee

"Who is Richard Kozul-Wright, the Very Possibility of Bureaucratic Eloquence, and the Progress of the UN Climate Change Meetings" Tom Duncanson, Green Citizen Diplomacy Project

In this panel, authors examine how narrative development in public address and social media platforms enables digital mobilization. Specifically, papers discuss survivor narratives in #MeToo discourses, radical feminist discourses on Instagram, and storytelling public address as strategies for public engagement.

CSCA Next Leaders Network Social

Sponsor: CSCA Next Leaders Network

Chair: Kathy Denker, Ball State University

Presenters:

Alberto González, Bowling Green State University

Debra J. Ford, Creighton University

Ahmet Atay, College of Wooster

M. Chad McBride, Creighton University

Tiffany R. Wang, University of Montevallo

Yuping Mao, California State University Long Beach

Deanna Sellnow, University of Central Florida

Donald Ritzenhein, Macomb Community College

Allison R. Thorson, University of San Francisco

Adam W. Tyma, University of Nebraska Omaha

Anna Wright, Illinois College

This event provides an opportunity for members to learn about CSCA, interact with CSCA members, and help shape the future direction of the association. Attendees will gain an overview of CSCA, the conference, and opportunities for participation. All members are strongly encouraged to attend, but especially early career scholars, students, and first-time CSCA attendees.

1605

Thursday 3:30 PM to 4:45 PM CDT

University B

Interpersonal and Family Communication Interest Group Business Meeting

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Lindsey Thomas, Illinois State University

Presenters:

Cimmiaron Alvarez, University of Washington

Shawn C. Starcher, Muskingum University

Kristina Scharp, University of Washington

1606

Thursday 3:30 PM to 4:45 PM CDT

Offsite

Connecting Academia with Industry: Organizational and Professional Communication Tour of Promega (Part Two)

Sponsor: Organizational and Professional Communication Interest Group

Chair: Sarah E. Riforgiate, University of Wisconsin-Milwaukee

Presenters:

Seth Frei, Texas State University

Tim McKenna-Buchanan, Manchester University

You are invited to join us for the Organizational and Professional Communication Division Tour. We will visit Promega, a "global biotechnology leader." The tour will include a brief presentation about Promega, a tour of one or two of their facilities, and a conversation about communication lessons they've learned. They also would also like to exchange ideas with us. For more information on Promega, visit <https://www.promega.com/aboutus/company-information/>

1607

Thursday 3:30 PM to 4:45 PM CDT

Conference II

Reconnecting through Media in the Classroom

Sponsors: Instructional Resources Interest Group; Media Studies Interest Group

Chair: Samantha Dunn, Dakota Wesleyan University

Presenters:

Kristen Pengelly, DePaul University

Tao Zhang, Utah State University

Ahmet Aksoy, Texas Tech University

Instructional Resources Interest Group in co-sponsorship with Media Studies plans to put together a discussion panel that will focus on Media (TikTok, Memes, YouTube, Twitter, and more) in the classroom. Specifically, we hope to discuss and explore how multimedia, social media, and textbooks are being utilized in the classroom to spark interest and increase engagement. We will also discuss issues of copyright and fair use as it pertains to educational endeavors.

1608

Thursday 3:30 PM to 4:45 PM CDT

Conference IV

Self-Reflection Papers Post-COVID

Sponsor: Instructional Resources Interest Group

Chair: Jaclyn Shetterly, Bowling Green State University

Presenters:

Kim Marie Omachinski, University of Wisconsin-Milwaukee

Ann Jabro, Robert Morris University

Laura Seroka, Berea College

Kelly Soczka Steidinger, Mid-State Technical College

Sumitra Srinivasan, The University of Toledo

Kristi Wilkum, University of Wisconsin-Oshkosh, Fond du Lac

In this discussion panel, instructors from several universities discuss the use of self-reflection assignments to reconnect students to others in a post-COVID world. These assignments ask students to critically think about their communication strategies with others given the massive shift we have seen in communication because of COVID-19. Panelists will describe their assignment as well as discuss the importance of such assignments in these "troubling times."

1609

Thursday 3:30 PM to 4:45 PM CDT

University D

Strategic and Applied Communication Interest Group Business Meeting

Sponsor: Strategic and Applied Communication Interest Group

Chair: Ashleigh M. Day, The University of Texas at Tyler

Presenters:

Henry Seeger, Purdue University

Xianlin Jin, The University of Toledo

1610

Thursday 3:30 PM to 4:45 PM CDT

Parlor 629

Sports Communication Interest Group Re-Connect Networking Session

Sponsor: Sports Communication Interest Group

Chair: David A. Wendt, Iowa Wesleyan University

Presenter:

Scott Jensen, Webster University

This is an opportunity for members of the Sports Communication Interest Group to re-connect and network at the convention.

THU

Activism, Communication Ethics, and Social Justice Interest Group: Top Papers

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group
Chair: Jenn Anderson, South Dakota State University
Respondent: Wendy K. Z. Anderson, University of Minnesota

"BLM Movement Frames among the Muted Voices: Actor-Generated Infographics on Instagram during #BlackoutTuesday (Top Paper)" Kirsten M. Weber, Central Michigan University; Bradley H. Madsen, Central Michigan University; Holly Smith, Central Michigan University; Tisha Dejmanee, University of Technology Sydney; Zulfia Zaher, Central Michigan University (Inclusive Scholarship)
"Navigating Tensions in 'The Employables'" Allison Duncan Brenneise, University of Minnesota; Mark Joseph Congdon Jr., Sacred Heart University (Inclusive Scholarship)
"The Domination of the Soviets, The Freedom of the Americans, The Horror of Anarchism" Joshua H. Hendricks, University of Southern Mississippi
"Blind Adults on the Move: Examining the Effects of Self-Efficacy on Blind Adults' Intention to Exercise" Kendal Catherine Lyssy, University of North Texas (Inclusive Scholarship)



The Department of Communication at Central Michigan University congratulates Kirsten M. Weber, Bradley H. Madsen, Holly Smith, and Zulfia Zaher for receiving the Top Paper Award from the Activism, Communication Ethics & Social Justice Interest Group!



The Department of Communication Studies at the University of Minnesota congratulates Allison Duncan Brenneise for receiving a Top Four Paper Award from the Activism, Communication Ethics & Social Justice Interest Group!



Connecting in the Classroom: Popular Culture and Pedagogy

Sponsor: Popular Culture Interest Group

Chair: Stephanie Young, University of Southern Indiana

Presenters:

Jessica M. Rick, University of Southern Indiana

Art Herbig, Purdue University Fort Wayne

Andrew Herrmann, East Tennessee State University

Adam W. Tyma, University of Nebraska Omaha

Erin Elysia Gilles, University of Southern Indiana

This panel explores the use of popular culture as a teaching tool in the classroom. Integrating pop culture such as film, television, video games, graphic novels, music, and online videos can be an entry point for students to engage in personal reflection, class discussion, and application of course materials. Specifically, panelists discuss how they, as communication teacher-scholars, incorporate popular culture into their classes to explain and develop understandings of theories and concepts. Ranging from courses in interpersonal communication, organizational communication, media studies, rhetorical studies, and communication research methods, the question that panelists attempt to answer is, "How can we make learning engaging through a pedagogy of popular culture?"

Critiques and Analyses of Women's Experiences in the Media

Sponsor: Women's Caucus

Chair: Breena Johanna Brockmann, Gustavus Adolphus College

Respondent: Heather Nesemeier, Minnesota State University Moorhead

"Madame, Mrs., or Kiddo? How About 'Dr.': Examining the Anti-Intellectual Criticisms of First Lady Dr. Jill Biden" Cassandra D. Hightower, Northern Illinois University

"New Motherhood Isn't Always Magical: Popular Feminism in Frida Mom Commercials (Top Paper)" Molly Wiant Cummins, The University of Texas at Arlington

"A Phenomenological Analysis of Dorothy West's Russian Experience in 1932 (Top Debut Paper)" Aisha Powell, Howard University (Inclusive Scholarship)

"The Politics of Caring: A Cultural Analysis of Care Work and Women Migrant Workers in the Film Knives Out" Sierra Kane, University of Wisconsin-Milwaukee

"There's a Lot of Inches to Love': Expectancy Violations, Fat Identity, Weight Stigma, and Relational Turmoil in TLC's Hot and Heavy" Mary Beth Asbury, Middle Tennessee State University; Jessica Kratzer, Northern Kentucky University

This panel explores and critiques representations and experiences of women in the media and includes the overall Top Paper for the Women's Caucus. First, a representation of mothers and new motherhood in Frida Mom commercials. Another examines the experiences of three Black women in a 1932 Russia film. Another panelist discusses the representation of care work and migrant women in the film Knives Out. Then the canceled TLC show Hot and Heavy is examined for themes of fat identity, thin value, and violations of expectations. Finally, the anti-intellectual criticism of Dr. Jill Biden in media are discussed.



The Department of Communication at the University of Texas at Arlington congratulates Molly Wiant Cummins for receiving the Top Paper Award from the Women's Caucus!

1703

Thursday 5:00 PM to 6:15 PM CDT

Conference V

Graduate Student Experiences in Higher Education's "Return to Normal" Amidst the COVID-19 Pandemic (Top Panel)

Sponsor: Graduate Student Caucus

Chair: Madeline Pringle, University of Missouri

Presenters:

Matthew M. Dorr, Bowling Green State University

Anthony Woodall, University of Oklahoma

Rachel Zawicki, University of Wisconsin-Milwaukee

Elizabeth Shiller, Ohio University

As we come up on two years since the outbreak of the COVID-19 pandemic, higher-education institutions within the United States are all at a different level of "returning to normal" or operating back at "business as usual". With this panel, graduate student participants shed light on what their experiences have been like in attempts at (re)connection with our respective departments, institutions, and academia in general amidst the "return to normal".



The Department of Communication at the University of Wisconsin-Milwaukee congratulates Rachel Zawicki for receiving the Top Panel Award from the Graduate Student Caucus!



1704

Thursday 5:00 PM to 6:15 PM CDT

Conference I

Navigating Love in the Digital Abyss: Discussing Media's Role in Connecting, Re-Connecting, and Disconnecting us with/from Others

Sponsor: Media Studies Interest Group

Chair: Tasha R. Dunn, The University of Toledo

Presenters:

Tasha R. Dunn, The University of Toledo

Tony Adams, Bradley University

Ahmet Atay, College of Wooster

Malynda Johnson, Indiana State University

Elizabeth Ribarsky, University of Illinois Springfield

This discussion panel brings together faculty from a variety of institutions who will share recent research and personal experiences that illustrate media's role in helping us to connect, re-connect, and disconnect with/from others—a role that has grown increasingly complex throughout the COVID-19 pandemic. The primary goal of the discussion is to highlight how interpersonal media scholarship can be meaningfully and practically applied for those navigating their love lives in the digital landscape.

1705

Thursday 5:00 PM to 6:15 PM CDT

Conference II

Reconnecting in the Face-to-Face Classroom

Sponsors: Communication Education Interest Group; Instructional Resources Interest Group

Chair: Kellie Welch Smith, Texas A&M University-Corpus Christi

Presenters:

Eric Wilson, Wichita State University

Anum Ahmed, San Jose State University

Dakota C. Horn, Bradley University

Samantha Dunn, Dakota Wesleyan University

This discussion panel will be exploring the resources that communication classrooms have found useful as we transition back to the face-to-face classroom. While resources for online classrooms are not only useful but also educational, we want to discuss specifically the resources on and off campus that have helped students transition back to face-to-face classroom settings. We want to discuss the challenges we see as being poignant now more than ever and how we can help our students navigate these resources. We may also discuss how both online and face-to-face classrooms utilize and appreciate these resources differently as we work to reconnect.

THU

1706

Thursday 5:00 PM to 6:15 PM CDT

Parlor 627

Session to Kick off FLC

Sponsor: Faculty Learning Community

Chairs: Kallia O. Wright, University of Miami; Ashley R. Hall, Illinois State University

Everyone is invited to this "Kick-Off" session for the Faculty Learning Community! Come join us and learn more about this initiative and how you can be involved! The CSCA Faculty Learning Community will engage Black and Indigenous People of Color (BIPOC) in a year-long (2022-2023) curriculum program that will help enhance teaching and research in a specific area of scholarship and participation in the CSCA community.

1707

Thursday 5:00 PM to 6:15 PM CDT

Conference III

South Asian Societies' (Post-Pandemic) Experiences, Challenges, and Sustainable Strategies for Reconnecting with the Academic World

Sponsor: Graduate Student Caucus

Chair: Md Enamul Kabir, Bowling Green State University

Presenters:

Vamsi Chaitanya Pedasanaganti, Bowling Green State University

Md Rabin Sarker, Universität Hamburg

Mokhlisur Rahman, University of South Dakota

Amir Nawaz Khan, Bowling Green State University

Khadiza Tul Jannat, University of Alabama

The pandemic caused a massive shift in our approach to navigating the academic world. Obviously, this would be true for the entire world, but South Asian countries were particularly hard impacted. South Asian nations such as Bangladesh, Pakistan, India, and Sri Lanka have faced an extra socioeconomic and political challenge in addition to the academic separation. The experiences in these places, in particular, are so distinctive that numerous ethnographic studies might be conducted. Most notably, South Asian cultures fought greater battles with fewer resources. That is where communication technology innovations arose and public media emerged as a facilitator of educational technology. With the help, many South Asian civilizations broadcast live televised class lectures to schools. Re-connecting in higher education was affected by the two years of complete loss for many South Asian aspirants to North American countries. Our diverse group of panelists will offer first-hand knowledge and understanding of many of these facets that reshaped privacy management and re-imagined social networks, computer-mediated immediacy between instructors and students, and dark experiences of supporting communication.

THU

1708

Thursday 5:00 PM to 6:15 PM CDT

University C

States Advisory Council Business Meeting

Sponsor: States Advisory Council

Chair: Anna Wright, Illinois College

Presenters:

Kimberly M. Weismann, Williston State College

David A. Wendt, Iowa Wesleyan University

Gayle M. Pohl, University of Northern Iowa

Jeffrey Dean Brand, University of Northern Iowa

1709

Thursday 5:00 PM to 6:15 PM CDT

University B

Interpersonal and Family Communication Interest Group: Top Papers

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Shawn C. Starcher, Muskingum University

Respondent: Lindsey Thomas, Illinois State University

"A Communication and Identity Process that Mediates Parents' Nonaccommodation and Sexual Minorities' Mental Well-being (Top Paper)" Haley Decker, University of Nebraska–Lincoln; Paul Schrodt, Texas Christian University (Inclusive Scholarship)

"It Just Shifted Everything in Our Family Dynamic': Recalibration within the Family System in Response to Alzheimer's Disease (Dawn O. Braithwaite Award for Qualitative Research)" Aimee Miller-Ott, Illinois State University; Evan Lobdell, Illinois State University; R. Amanda Cooper, University of Arizona

"Resisting and Reifying Meaning in Everyday Life: Using Relational Dialectics Theory to Understand the Meaning of Heterosexual Dating" Brooke Wolfe, University of Washington; Kristina Scharp, University of Washington (Inclusive Scholarship)

"Grieving When Time Stops: Storying Familial Death During COVID-19 (Nancy Burrell Award for Top Student Paper)" Olivia Watson, University of Missouri

This session hosts the top papers in Interpersonal and Family Communication, including the top paper, top qualitative paper and winner of the Dawn O. Braithwaite Award for Qualitative Research, and top student paper and winner of the Nancy Burrell Award.



The School of Communication at Illinois State University congratulates Aimee Miller-Ott for receiving the Dawn O. Braithwaite Award from the Interpersonal and Family Communication Interest Group!



The School of Communication at Illinois State University congratulates Evan Lobdell for receiving the Dawn O. Braithwaite Award from the Interpersonal and Family Communication Interest Group!

THU

Strategic & Applied Communication Interest Group: Top Papers

Sponsor: Strategic and Applied Communication Interest Group

Chair: Joshua P. Bolton, Salisbury University

Respondent: Renata Kolodziej-Smith, University of Central Florida

"Pandemic Messaging to Connect or to Sell?: B2B Messaging Strategies on LinkedIn Regarding COVID-19 (Top Paper)" Steven Brewer, Carroll University; Rebecca Imes, Carroll University

"We Interrupt this Program, this is an Emergency: Understanding the Role and Necessity of Radio Stations during a Crisis" Patric Spence, University of Central Florida; Kenneth Lachlan, University of Connecticut; America L. Edwards, University of California, Santa Barbara

"A Rhetorical Analysis of a Financial Regulator's Image Repair Discourses During a Banking Crisis (Dan Millar Award for Top Student Paper)" Prince Adu Gyamfi, Purdue University

"The Fallout Surrounding Fallout 76: How One Game's Release Influenced Public Perception of a Studio (Top Debut Paper)" Katelyn N. Lambert, University of Nebraska Omaha

The papers on this panel are the top four papers in the Strategic and Applied Communication interest group.



The Department of Communication, Criminal Justice, and Sociology at Carroll University congratulates Steven Brewer and Rebecca Imes for receiving the Top Paper Award from the Strategic and Applied Communication Interest Group!



UNIVERSITY OF
Nebraska
Omaha



The School of Communication at the University of Nebraska Omaha congratulates Katelyn Lambert for receiving a Top Four Paper Award from the Strategic and Applied Communication Interest Group!

Thursday 6:30 PM CDT

1800

Thursday 6:30 PM to 8:00 PM CDT

Grand Ballroom

CSCA 2022 Opening Reception: Re-Connect

Sponsor: CSCA Executive Director

Chair: Debra J. Ford, Creighton University

Everyone is invited to this popular annual event that celebrates the first day of the convention! Whether you have had a full day of re-connecting in panel sessions or if you are just getting into Madison, come join the fun! In addition to catching up with all your CSCA friends and family, you can make new friends as delicious food is served and bartenders at cash bars serve beverages.

THU

FRIDAY, APRIL 1, 2022

Friday 7:00 AM CDT

2000

Friday 7:00 AM to 7:45 AM CDT

Parlor 627

Conference Yoga #1

Sponsor: CSCA First Vice President

Chair: Danielle M. Stern, Christopher Newport University

Begin your conference morning with yoga suitable for all levels. Danielle Stern, a member of CSCA since 2006 and a certified yoga instructor since 2015, will guide us through gentle breathing practices, a beginner-friendly flow, and a brief meditation. Danielle is the co-founder of Bhav Brigade, a collective of teachers dedicated to philanthropic, inclusive yoga. Although class is free, attendees are encouraged to donate to the OutReach LGBTQ+ Community Center if you are able. A yoga mat or towel is encouraged, but not required, to make your practice more comfortable.

Friday 8:00 AM CDT

2100

Friday 8:00 AM to 9:15 AM CDT

University B

(Re)Connecting Identity and Agency: Exploring Organizational Communication Topics and Trends

Sponsor: Organizational and Professional Communication Interest Group

Chair: Madeline Pringle, University of Missouri

Respondent: Sara Baker Bailey, Southern Connecticut State University

"Leveraging Communication to Re-connect with Staff: A Study of Non-profit Animal Shelters"
Samentha Sepúlveda, Northeastern Illinois University; Sarah E. Riforgiate, University of Wisconsin-Milwaukee

"Image, Industry, and Ink: Communication of Tattoo Policies by Human Resource Professionals"
Sabrina Alicia Fuller, University of Wisconsin-Milwaukee

"Managing Workplace Boredom: Employee Coping Strategies, Supervisor Communication, and Job Satisfaction"
Donald Martin, DePaul University; Michaela Winchatz, DePaul University; Kendra Knight, DePaul University; Luke Burrows, Community and Economic Development Association of Cook County, Inc.

"Structuring Consent Conversations: Agentic Control in Theater and Beyond (Research in Progress)"
Carrisa S. Hoelscher, Missouri State University; Sarah Wilcoxon, Missouri State University

Organizational identification, or the degree to which employees define themselves as a committed member of the organization has been central in organizational communication theorizing. Many scholars have also explored agency to highlight individuals' independent choices in organizations. This panel bridges these concepts to include research about how organizational identification is shaped for volunteers, how impression management is navigated for tattooed individuals, how workplace boredom impacts identification and job satisfaction, and finally how consent enables and constrains discourse and agency.

FRI

(Re)examining Work/Life: Research in Organizational Communication

Sponsor: Organizational and Professional Communication Interest Group

Chair: Tim McKenna-Buchanan, Manchester University

Respondent: Jessica M. Rick, University of Southern Indiana

"Meet my Work Wife': Intergroup Concerns for Labeling a Coworker as a Work Spouse in the Workplace" Allison R. Thorson, University of San Francisco; M. Chad McBride, Creighton University; Reghan R. Kort, Creighton University (Inclusive Scholarship)

"Reinforcing Stereotypes or Holding its Own? A Critical Media Analysis of Work-Life Management and Negotiation Strategies in The Fosters" Emily Godager, University of Wisconsin-Milwaukee

"Faculty Onboarding and Assimilation in the Academic Setting" Brook Crow, Southern Illinois University Edwardsville; Deborah Sellnow-Richmond, Southern Illinois University Edwardsville

(Re)examining the relationship between private life and paid work has been a growing research area. Panelists will share research about work-spouse relationships and the reluctance to openly use these labels publicly, how *The Fosters* (tv show) explores ways in which communicative work-life management strategies both reify and challenge heteronormative assumptions, and how faculty members' onboarding process can affect their assimilation. While paper panelists chronicle the (re)examination of work/life research, they also point out the inspiring opportunities for future research and what lies ahead.

Activism, Organizing, and Social Justice Research in Moments of Upheaval: Who We Are Becoming

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Jessica Gantt-Shafer, Texas A&M University

Presenters:

Alexandra N. Sousa, Indiana University Southeast

Chad M. Nelson, Florida Gulf Coast University

Cassandra Carlson-Hill, Coastal Carolina University

This panel aims to promote discussion about activism research and methodologies in times of crisis or upheaval. Topics of discussion might include the logistics of documenting real-time activism, the purpose of activism research in the communication field, the ethics of personal research endeavors in times of crisis, and the emotional and intellectual labor involved in trying to be an activist, advocate, researcher, writer, witness, teacher, and human.

Autoethnographies of Health, Religion, and Safety

Sponsor: Women's Caucus

Chair: Jacki Brucher Moore, Kirkwood Community College

Respondent: Malynda Johnson, Indiana State University

"It was About Surviving": An Autoethnography on Emotional Abuse and Strategic Silence (Top Student Paper)" Riley K. Carroll, Ball State University

"The Benediction of My Body: Reconciling Feminism and Christianity Through Autoethnography" Sydney Elaine Brammer, Texas Tech University

"White Capitalism Within a Community of Craftivism: Privileged Impacts of Masks and Health Maintenance" Wendy K. Z. Anderson, University of Minnesota; LaShara Davis, Houston Methodist Research Institute (Inclusive Scholarship)

This panel explores a religious journey, reconnecting with family and uncovering an emotionally abusive situation, and critically analyzing craftivism and mask creation in the pandemic as a microcosm of white supremacy. Utilizing autoethnographic methodologies, these panelists dive into their own personal experiences and critique these spaces through a variety of theoretical lenses. Included in this panel is the Top Student Paper.



The Department of Communication Studies at Ball State University congratulates Riley K. Carroll for receiving the Top Student Paper Award from the Women's Caucus!

FRI

Examining Political Communication in a New Media Environment

Sponsor: Political Communication Interest Group

Chair: Joshua Atkinson, Bowling Green State University

Respondent: Kai Xu, Washburn University

"Motivations for Discussing Politics In-Person and on Social Media" Natalie Pennington, University of Nevada, Las Vegas; Kelly L. Winfrey, Iowa State University; Joshua Barney, University of Nevada, Las Vegas

"Partisan Media and Polarization in the 2020 Campaign" Benjamin R. Warner, University of Missouri; Jihye Park, University of Missouri; Go-Eun Kim, University of Missouri; Alyssa Coffey, University of Missouri

"Social Media and Political Selective Exposure in the 2020 Presidential Election (J. Jeffery Auer Award for Top Student Paper and Top Debut Paper)" Grayce Limpert, Minnesota State University, Mankato

"The Anatomy of Fact-Checking: A Cluster and Content Analysis of Selected Fact-Checks by Politifact and Factcheck.Org" Abram John Book, Southeast Missouri State University

This panel examines political communication in online, social media, and partisan media contexts.



The Department of Communication Studies at Minnesota State University, Mankato congratulates Grayce Limpert for receiving the J. Jeffery Auer Award from the Political Communication Interest Group!



2105

Friday 8:00 AM to 9:15 AM CDT

Senate A

**GIFT Session #1 -
Great Ideas for Teaching Especially Adapted for Online/Virtual Environments**

Sponsor: G.I.F.T. Interest Group

Chair: Rachel Collier Murdock, Des Moines Area Community College

Respondent: Kate Ksobiech, University of Nevada, Las Vegas

"Dead Men Tell No Tales: An Online Escape Room" Julie Semlak, Laramie County Community College; Jen DeRouchey, Laramie County Community College

"Educational and Behavioral Intervention Messages" Katie LaPlant Turkiewicz, University of Wisconsin-Green Bay

"Learning Verbal Delivery Through Podcasting with Flipgrid: Essential Skills for the Basic Course" Jillian Marie Klean Zwilling, Governors State University

"Peer Interviewing and Presenting in a Virtual Environment" Katie Greenan, University of Indianapolis

"Reconnecting: Student-Led Group Learning Designed to Pivot between Virtual and F2F" Sarah E. Wilder, Luther College

"Reimagining the Discussion Board: An Experience-Centered Approach to Online Learning" Holly Holladay, Missouri State University

"Video Updates" Susan A. Schall, Western Carolina University

The GIFT activities in this session have been thoughtfully modified to work in an online/virtual setting. The activities can also be used in a F2F classroom setting, so all instructors will benefit from hearing these great ideas.

FRI

Kairos and Social Movement Discourses in a Digital Age

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: John Joseph Fennimore, North Carolina State University

Respondent: Brandon Anderson, University of Wisconsin-La Crosse

"Making the Dissimilar Similar through Equation: Donald Trump's Antifa Rhetoric" Nichelle McNabb, Otterbein University

"Toward an Expanded Theory of (Non)movement Protest Tactics: The 1996/97 Serbian Protest against Slobodan Milošević" Gordana Lazić, Missouri State University (Inclusive Scholarship)

"If it Spies it Flies": Analyzing Birds Aren't Real as a Satirical Social Movement" Sofia Deatherage, Creighton University; Erika Kirby, Creighton University

"We are as Gods": Kairos, Chronos, and the Clock of the Long Now" Allyson A. Gross, University of Wisconsin-Madison

This panel engages questions of temporality and authenticity in unorthodox social protest strategies. Through a discussion of satire, presence, kairos, and non-movements, the authors reflect upon the experience of time and methods of resistance.

Midwestern, Rural, and Indigenous Communities: Connections with Health Communication & Advocacy

Sponsors: Activism, Communication Ethics, and Social Justice Interest Group; Health Communication Interest Group

Chair: Jenn Anderson, South Dakota State University

Presenters:

Jennifer R. Bender, Tuskegee University

Sydney O'Shay, Utah State University

Anne Kerber, Minnesota State University, Mankato

In many parts of the central states (and across the U.S.), people living in rural and indigenous communities face specific health concerns. Panelists in this session will discuss their work with health concerns prevalent in the Midwest: the opioid epidemic, historical and generational trauma experienced by indigenous peoples, and the influence of conservative Midwestern values on health care decision-making. These severe health challenges are experienced across rural America, widening health disparities, and taking lives. As communication scholars, we have a responsibility to amplify the voices of these groups as we work together to improve health in these communities, through communication. We hope this session will prompt deep conversations among all session attendees, especially regarding rural and indigenous health issues, representation of indigenous and rural (health) issues in (health) communication scholarship, and directions for future research and advocacy.

**Moving Forward from the Pandemic:
Research Perspectives from Graduate Students and Recent Grads**

Sponsor: Communication Theory Interest Group
 Chair: Shweta Arpit Srivastava, Monmouth College
 Presenters:
 Jayla Janay Gaskins, Central Michigan University
 Erin Henkel, Monmouth College
 Bree Melton, Central Michigan University
 Aimee Miller, Monmouth College

The COVID-19 pandemic constituted a severe disruption in the research interests of scholars, both young and old. For newer scholars, the pandemic halted burgeoning interests and demanded a response to the happenings of the world. In this panel, three diverse research areas – intercultural, popular culture, and political communication – will be viewed through theoretical lenses, attempting to answer the question: where does research go from here? The panelists will be collectively encouraging the audience to consider the reality of the world and how the pandemic has changed it, thus changing the fabric of academic research.

**Pandemics, Public Opinion and Communication Strategy: Examining the Effect of
COVID-19 on Political and Corporate Communication**

Sponsor: Political Communication Interest Group
 Chair: Jordan Stalker, Fort Hays State University

"The Politics of COVID-19: How Political Attitudes Shape Attitudes Towards COVID-19 and Other Pandemic Policies" Sumana Chattopadhyay, Marquette University

"The Rhetorical Significance of President Trump's Strategic Use of the White House During the 2020 Republican National Convention" Joshua P. Bolton, Salisbury University

"Wear a Mask for Safety... or Because the Government Makes Us... Whatever You Want to Hear: The Politics of Corporate Masking and Vaccination Message Frames" Corey Benjamin Davis, University of Wisconsin-Whitewater

"We Believe This is the Right Decision...!": Companies Announce Employee Vaccination Policies to a Polarized Workforce" Nathan Gilkerson, Marquette University

Since the COVID-19 pandemic started, the world has been learning how to navigate this new normal. People have responded to the pandemic in different ways in terms of their perspectives regarding pandemic risks, public health strategies, vaccination, etc. But one thing that has been universally witnessed is the force of change accompanying this pandemic. COVID-19's impact has been felt not just in the public health realm but also in other aspects of our life. One of the bigger changes brought in by this pandemic has been the change in the way we communicate as well as in our immediate communication goals which are very much driven by the bigger goal of containing and ending this pandemic through public health strategies like social distancing, mask-wearing, and vaccinations. This panel is designed to examine the pandemic's impact on communication strategies pursued in the political and corporate realm as well as how public opinion shaped these communication strategies.

Re-Connecting: Barriers for Instructors

Sponsor: Communication Education Interest Group

Chair: Stephanie Batson, Southern Illinois University Edwardsville

Respondent: Dakota C. Horn, Bradley University

"Balancing Expectations of Students and Administration" Shannon C. VanHorn, Valley City State University

"Faculty Experiencing Burnout with COVID Challenges" Kimberly M. Weismann, Williston State College

"Retention of Students During Times of COVID" Joy L. Daggs, Northwest Missouri State University

"Students Expectations: Handling Expectations of Pre-COVID to Now" Becky DeGreeff, University of Wisconsin-Stout

"Technological Expectations: Faculty Concerns" Kyle Robert Vareberg, Northeastern State University

COVID-19 has brought on challenges for all members in higher education. Instructors are experiencing challenges such as teaching through multiple modalities, managing excessive absences, administrative expectations, various student needs and expectations, all while maintaining their own mental health. These papers will explore various challenges and barriers faculty members experience while diving into how instructors can navigate these barriers.

Reconnecting with Our Students: Communication Pedagogies for the 21st Century

Sponsor: Communication Education Interest Group

Chair: Ahmet Atay, College of Wooster

Presenters:

Ahmet Aksoy, Texas Tech University

Amy N. Heuman, Texas Tech University

Kyra Nicole Heatly, Texas A&M University

EunYoung Lee, Central Washington University

Jessica Elton, Eastern Michigan University

Jenny Kindred, Eastern Michigan University

Anjana Mudambi, University of Wisconsin-Milwaukee

Instructors and students rely upon one another to stimulate meaningful learning environments. As instructors, the way we construct our curriculum and classroom environment invites the stimulation of minds between ourselves and our students across differences. Attention to how we convey our curricular content is particularly relevant as we reach across differences in terms of identities and positionalities, instructional modalities, and the shifting priorities such as those that emerged with the recent health pandemic and racial unrest in the social sphere. This panel will discuss how we can design course curricula and assessments that reconnect students to higher learning in the 21st century.

2112

Friday 8:00 AM to 9:15 AM CDT

Conference V

**State of Illinois Showcase: From "Research" to Investigative Journalism:
Gathering Information in a Post-Truth Society**

Sponsor: States Advisory Council

Chair: Anthony Zoubek, Bartlett High School/Illinois Communication and Theatre Association

Presenters:

Anthony Zoubek, Bartlett High School/Illinois Communication and Theatre Association

Rachael Kucharski, Homewood-Flossmoor Community High School District 233

We want students to be "intellectually curious." But in the age of social media, falsehoods spread quickly. To change the tenor of how students approach research, we must help them be adept at separating fact from fiction. Students need to be taught how to find accurate information, what "accuracy" means, and why "truth" is not merely a Google search away. This panel will demonstrate how to teach students investigative journalism skills as a means of research-based inquiry.

2113

Friday 8:00 AM to 9:15 AM CDT

Senate B

ERIC Concerns Caucus: Who We Are and Where We're Going

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Amy Aldridge Sanford, Middle Tennessee State University

Presenters:

Tiffany Bell, Valparaiso University

Carlos G. Alemán, James Madison University

Stephen A. Spates, Missouri State University

Eddah Mutua, St. Cloud State University

Nurhayat Bilge, State University of New York Fashion Institute of Technology

Jimmie Manning, University of Nevada, Reno

David A. Wendt, Iowa Wesleyan University

A conversation about the unique and overlapping interests of the different areas and subject experiences represented in the ERIC (Ethnicity, Race, International, and Class) Concerns Caucus name, the changing state of the communication discipline within those areas, and how the caucus (founded in 2018) overlaps and fills gaps within the existing CSCA interest groups and caucuses. Fundamentally, the conversation will engage a voice of promise at a time when matters of ethnicity, race, internationality, and class can be problematically conflated or separated.

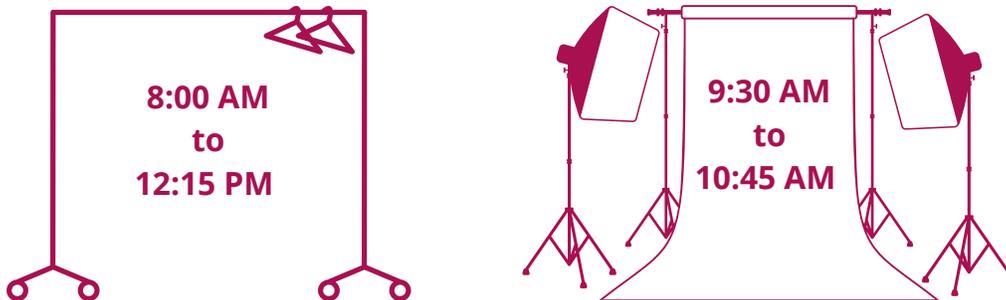
CSCA Clothing Closet and Professional Headshots

Chair: Sarah Symonds LeBlanc, Purdue University Fort Wayne

The CSCA Clothing Closet debuts this year. This initiative was inspired by Western States Communication Association's (WSCA) Annual "Business" Clothing Swap and Dialogue. We are grateful to WSCA Executive Director Sara Hayden and President Elect Christina Yoshimura who shared best practices with us as we designed this initiative for CSCA. On behalf of the brainstorming group (Kathy Denker, Tiffany R. Wang, Joy L. Daggs, and Sarah Symonds LeBlanc), we would like to thank CSCA 1st Vice President Debbie Ford, the CSCA Executive Committee, Sarah E. Riforgiate, Erin Sahlstein Parcell, and the University of Wisconsin-Milwaukee Department of Communication for their assistance.

Graduate students entering the job market are encouraged to visit the CSCA Clothing Closet Friday morning to select free attire for future on-campus interviews. Any remaining clothes will be donated to the University of Wisconsin-Milwaukee Career Planning and Resource Center Career Closet. Donations will be accepted in the Assembly Room starting Wednesday and continuing through close of registration on Thursday. You may also ship donations early to the University of Wisconsin-Milwaukee Department of Communication.

If you're in the market for a new professional headshot, photographer Madison Kirkland will also be taking free headshots from 9:30 AM to 10:45 AM.



FRI

Friday 9:00 AM CDT

Exhibit Hall Featuring Publishers and Technology - Friday

Sponsor: CSCA Executive Director
Chair: Kristina Scharp, University of Washington

Come see the latest in offerings from publishers and technology companies.

Friday 9:30 AM CDT

2200

Friday 9:30 AM to 10:45 AM CDT

Conference II

Assessing Excellence in the Basic Course: Re-Connecting the Goals of Faculty & Administrators (Top Panel)

Sponsors: Basic Course Interest Group; Undergraduate Education and Administration Section

Chair: Joy L. Daggs, Northwest Missouri State University

Presenters:

Dakota C. Horn, Bradley University

Mal Jason, North Dakota State University

Malynda Johnson, Indiana State University

Katie Marie Lever, Western Connecticut State University

Brad Mello, Saint Xavier University

Elizabeth Ribarsky, University of Illinois Springfield

This discussion panel features faculty from a variety of programs who will share their experience in creating effective assessment for the basic course and using this data to facilitate dialogue between faculty and administrators – seeking to connect the goals of the college, department, and instructors. Audience members are encouraged to engage in this discussion, creating a collaborative learning environment.

2201

Friday 9:30 AM to 10:45 AM CDT

Parlor 629

Communication Theory Interest Group Re-Connect Networking Session

Sponsor: Communication Theory Interest Group

Chair: Shweta Arpit Srivastava, Monmouth College

Presenters:

Stephen A. Spates, Missouri State University

Hocheol Yang, California Polytechnic State University

This networking session provides opportunities to re-connect with other members of the Communication Theory Interest Group.

2202

Friday 9:30 AM to 10:45 AM CDT

Private Dining Room

CSCA Annual Past Officers Breakfast

Sponsor: CSCA Executive Director

Chair: Tiffany R. Wang, University of Montevallo

This is a breakfast honoring the service of CSCA Past Officers. A previous RSVP for this event is required.

FRI

2203

Friday 9:30 AM to 10:45 AM CDT

University C

Graduate Student Caucus Business Meeting

Sponsor: Graduate Student Caucus

Chair: America L. Edwards, University of California, Santa Barbara

Presenters:

Daniel Casey, University of Wisconsin-Milwaukee

Matthew James-Andrew Craig, Kent State University

2204

Friday 9:30 AM to 10:45 AM CDT

Conference III

Hating On It: Existential Crisis in Academia and the Condition of the International Scholar

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Elizabeth M. Lozano, Loyola University Chicago

Presenters:

Ahmet Atay, College of Wooster

Kallia O. Wright, University of Miami

Eddah Mutua, St. Cloud State University

Hsin-I Sydney Yueh, Northeastern State University

Nurhayat Bilge, State University of New York Fashion Institute of Technology

In two CSCA panels last year international faculty discussed their experiences of academic life in the United States as scholars whose roots lay elsewhere. This year we wish to continue the conversation by tackling what we perceive to be an overall loss of morale, direction, and grounding and raise a call for discourses about the possibilities for reconnection. We consider this a vital discussion that addresses discontent and disconnect and identifies a road to action. Therefore, the panel is an invitation to international and non-international scholars of diverse generations to listen to each other.

2205

Friday 9:30 AM to 10:45 AM CDT

Caucus Room

In God We Trust? Religion and Politics in 2020 and Beyond

Sponsor: Political Communication Interest Group

Chair: Jihye Park, University of Missouri

Presenters:

David E. Campbell, University of Notre Dame

Robert Asen, University of Wisconsin-Madison

Wm. Bryan Paul, University of Missouri

Joel Lansing Reed, Monmouth College

The United States is at a paradoxical crossroads. While reports indicate that a growing number of citizens do not subscribe to any religious affiliation, the nation's political discourse continues to manifest clear religious symbols and themes. Indeed, civic piety remains a prominent feature of U.S. political discourse, evidencing a determination by citizens to keep church and state in conversation with each other. This panel features rising and established scholars who will present perspectives related to religious-political discourse in the U.S. public sphere. The implications for religion and politics in 2020 and beyond will be carefully considered and vigorously assessed.

FRI

Interpersonal Connections in Health Communication: The Impact of Norms, Stigma, Family Obligation, and COVID-19 on Relationships and Health Behaviors

Sponsors: Health Communication Interest Group; Interpersonal and Family Communication Interest Group

Chair: DeAnne Priddis, Middle Tennessee State University

"They Can't See Me Smile': Communication and Relationship Challenges of Providing Home Care During a Pandemic (Top Paper)" Muriel E. Scott, Winona State University; Peggy Kendall, Bethel University

"Investigating Stigma Communication and the Exhibition of Stigma Message Reactions and Effects in Emergency Healthcare through Participant Observation in the Emergency Department" Sydney O'Shay, Utah State University (Inclusive Scholarship)

"Knowledge and Social Norms Influence College Students' Intention to Receive the COVID-19 Vaccine (Top Student Paper)" Kelsey E. Binion, Indiana University Purdue University Indianapolis; Maria Brann, Indiana University Purdue University Indianapolis; Brittany J. Daulton, Indiana University

"Who will Take Care of Grandma?": How US and Polish Students Think About Filial Obligation and Intergenerational Communication" Peggy Kendall, Bethel University; Agnieszka Maria Furmańska - Maruszak, Nicolaus Copernicus University

The scholarly work in this panel has the ability to transport you into another person's experience, while also teaching you something critical not only about health communication but also about the human condition. Using a variety of methods (interviews, surveys, and observational), scholars on this panel tackle challenging issues in health communication. This panel includes the top paper and top student paper.

**Organizational and Professional Communication Interest Group
Re-Connect Networking Session**

Sponsor: Organizational and Professional Communication Interest Group

Chair: Tim McKenna-Buchanan, Manchester University

Presenters:

Seth Frei, Texas State University

Carrisa S. Hoelscher, Missouri State University

Sarah E. Riforgiate, University of Wisconsin-Milwaukee

Anne Kerber, Minnesota State University, Mankato

Sara Baker Bailey, Southern Connecticut State University

Erika Kirby, Creighton University

The Organizational and Professional Communication Interest Group has worked to promote networking opportunities, collaborations, and idea sharing for several years. In this spirit, we are inspired to encourage an alternative form of networking through a parlor networking event. Members of the Organizational and Professional Interest Group have been invited to re-connect, share ideas, and experiences through informal discussions. All CSCA members are welcome to the conversations.

Politics and Positivity: From the (Inter)Personal to the Public

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Tucker Robinson, Missouri State University

"Contextualizing Chinese International Adoption within the State's Project to Modernize China's Population: Discourses of Human Population Quality and Human Modernism" Elizabeth Suter, University of Denver; Kelsea Schoenbauer, University of Denver; Ping Qiu, University of Denver (Inclusive Scholarship)

"Political Conflict in Heterosexual Marriage: Wives' Serial Argument Goals as a Function of Perceived Political Divide" Jayne Goode, Governors State University; Kendra Knight, DePaul University; Kathy Denker, Ball State University; Valerie Cronin-Fisher, Governors State University (Inclusive Scholarship)

"From Connection to Conflict: An Exploration of Disagreements on Facebook" Samantha Archer, North Dakota State University; Stephenson Beck, North Dakota State University; Mir Rabby, North Dakota State University; Margaret Krull, North Dakota State University; McKenzie Lutt, North Dakota State University

"Techniques that Reconnect a Person's Awareness Influencing Their View of Positivity" Annette Fog, Daugherty Business Solutions; Alicia Lynn Alexander, Southern Illinois University Edwardsville

From political discourse to personal awareness, the papers in this panel examine what communication is and does in everyday life.

Re-Connecting to Campus Post-COVID-19: The Tangible and Intangible Needs of Institutions (Top Panel)

Sponsor: Instructional Resources Interest Group

Chair: Deanna Sellnow, University of Central Florida

Presenters:

Linda Dickmeyer, University of Wisconsin-La Crosse

Aaron V. Burton, Tiffin University

Jennifer Lee Walton, Ohio Northern University

David L. Bodary, Sinclair Community College

Jeffrey T. Child, Kent State University

Donna R. Pawlowski, Bemidji State University

Many instructors significantly changed teaching modalities and instructional practices during COVID-19; however, transitioning back to campus has created a different set of unique opportunities. From administration to instructors, this re-connection has necessitated reflection about what we do as institutions and how we teach students in online and in-person classrooms. Administrators and instructors will discuss the impact of changes in institutional practices and policies, provide observations of "new" student behaviors, identify resources needed for instructional success, and provide strategies for creating community across our campuses.

2210

Friday 9:30 AM to 10:45 AM CDT

University A

Should We Stay or Should We Go? Considerations for Transitioning Back to In-Person Tournaments vs. Keeping Tournaments Online (Top Panel)

Sponsor: Argumentation and Forensics Interest Group
Chair: Keith Bistodeau, Anoka Ramsey Community College
Presenters:
Benjamin Walker, Southwest Minnesota State University
Julie L.G. Walker, Southwest Minnesota State University
Jessica Samens, Bethel University
Katie Brunner, Minnesota State University, Mankato

Some folks have thrived over the last two years with our community transitioning to mainly online tournaments, while others have struggled to adapt to the changes. This panel seeks to look at the pros and cons of both online and in-person tournaments and will foster a discussion containing different arguments for using both moving forward.



The Department of Communication Studies at Minnesota State University, Mankato congratulates Katie Brunner for receiving the Top Panel Award from the Argumentation and Forensics Interest Group!



2211

Friday 9:30 AM to 10:45 AM CDT

University D

Sports Communication Business Meeting

Sponsor: Sports Communication Interest Group
Chair: David A. Wendt, Iowa Wesleyan University
Presenters:
Scott Jensen, Webster University
Jen DeRouchey, Laramie County Community College

FRI

2212

Friday 9:30 AM to 10:45 AM CDT

Parlor 638

Taking Our Lessons from COVID to Reconnect with Students in the Face-to-Face Environment

Sponsor: Adjunct/Temporary Faculty Caucus

Chair: Stacey Mirviss-Jossart, University of Wisconsin-Milwaukee

Presenters:

Kim Marie Omachinski, University of Wisconsin-Milwaukee

Marg Yaroslaski, Independence Community College

Jacob Isaacs, University of Minnesota Crookston

Heather Nesemeier, Minnesota State University Moorhead

After being forced to teach online for nearly three semesters during COVID, many faculty members are now re-entering the face-to-face classroom and trying to teach through a new and improved lens. Faculty found new strategies to engage students online that may not work in the physical classroom. As instructors navigate this new environment, they must figure out lessons they learned during COVID and determine what they can carry forward when back in the classroom. This panel will discuss the challenges and triumphs of using or eliminating new strategies for connecting (and reconnecting) with students while online and face-to-face.

2213

Friday 9:30 AM to 10:45 AM CDT

Parlor 634

The Biopolitics of COVID-19: Reconnecting with Questions of Value in Rhetorical Theory

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Kevin Musgrave, Southeast Missouri State University

Presenters:

Kevin Musgrave, Southeast Missouri State University

Marissa Fernholz, Southeast Missouri State University

Erin Gangstad, University of Wisconsin-Madison

Robert McDonald, University of Kansas

This panel seeks to understand how the COVID-19 pandemic has laid bare the biopolitical workings of late neoliberal capitalism by examining how value has (or has not) been construed and assigned to various bodies throughout the pandemic. Doing so, the panel calls attention to how cultural, economic, medical, and political discourses surrounding COVID-19 have at times supported and at other times contested neoliberal biopolitics, examining spaces of political possibility that have arisen from this crisis. Topics of discussion will include racial mattering and human value, precarious labor and the pandemic, "essential" labor, and federal relief funds, among others. Ultimately, the panel insists upon the imperative for rhetorical scholars to grapple with difficult questions of value and the axiological commitments of our theories.

FRI

**Short Course 4: Reconnecting with Reality:
The Role of Digital Literacy Skills in Revitalizing Civil Discourse in America**

Sponsor: Short Courses

Chair: Heather Walters, Missouri State University

Presenter:

Kristen Stout, Crowder College

This short course is designed to enhance the use of the textbook *Understanding Argument in a Post-Truth World* (2019), co-authored by Heather Walters and Kristen Stout. Cognella Publishing will provide the Short Course attendees with free, reviewable copies of the text and course materials. The course will most notably address the challenges that today's student faces in applying those traditional argument concepts in a world increasingly driven by the prevalence of disinformation available in multiple online formats. Our book treats the internet and online platforms (like Twitter, Facebook, Instagram, YouTube, etc.) as actual places where students both argue and gather information to support their arguments and positions. We will provide the tools to direct students toward the information they need to effectively participate in everyday arguments and how to engage in productive civil discourse. Our activities will explain why the study of argument is necessary to cultivate civility as we are re-entering a society replete with disinformation that is both polarizing and damaging.

Undergraduate Honors Research Conference Session 1: Top Papers

Sponsor: Undergraduate Honors Research Conference

Chair: Alberto González, Bowling Green State University

"'Disclosure is a Double-Edge Sword': Communication Privacy Management Between Employees & Supervisors Regarding Mental Health (Top Paper)" Julia Balli, University of Wisconsin-La Crosse; Faculty Advisor: Dr. Linda Dickmeyer

"Social Drinking at Creighton University: Facework Theory, Norms, and Self-Perception at Play (Lambda Pi Eta Award)" Lily Reinikka, Creighton University; Faculty Advisors: Dr. M. Chad McBride and Dr. Sam Senda-Cook

"The Health Belief Model and its Connection to Mononucleosis on College Campuses" Owen Flannery Jokinen, Ohio University; Faculty Advisor: Dr. Benjamin Bates

"Help Seeking Behaviors Among Students: Barriers that Prevent Undergraduates from Getting Mental Health Support" Alexis Madson, University of Wisconsin-Milwaukee; Faculty Advisor: Dr. Sarah E. Riforgiate

"Patients' Perceptions of Stigma During Emergency Department Visits: Measuring Impacts on Patient Satisfaction and Treatment Adherence" David Brian Suisse, Utah State University; Faculty Advisor: Dr. Sydney O'Shay



The Department of Communication at the University of Wisconsin-Milwaukee congratulates Alexis Madson for receiving a Top Five Paper Award from the President's Undergraduate Honors Research Conference!



2216 Friday 9:30 AM to 10:45 AM CDT University B

Past Officers Debut Panel: Top Graduate Student Papers

Sponsor: CSCA First Vice President
 Chair: Debra J. Ford, Creighton University
 Respondent: Leah Elizabeth Bryant, DePaul University

"Engaging Toward Equity: Repositioning Precarity at the Forefront of Student Needs d/Discourse in Higher Education (Past Officers Debut Paper Award)" Rebecca R. Todd, University of South Florida (Inclusive Scholarship)

"Don't Be Such a Mom: Identifying Toxic Femininity in Bad Moms through Close Reading" Brittany Leigh Bahl, Grand Valley State University

"Social Media and Political Selective Exposure in the 2020 Presidential Election" Grayce Limpert, Minnesota State University, Mankato

"The Effect of Polarization on International Crisis Communication: A Case Study of the Danish Response to the 2005 Cartoon Crisis" Yousef Alamer, University of Missouri

This paper panel features the top four graduate student debut papers.

Friday 11:00 AM CDT

2300 Friday 11:00 AM to 12:15 PM CDT University A

Celebrating Kathleen Galvin and her Contributions to Family Communication

Sponsors: CSCA First Vice President; Interpersonal and Family Communication Interest Group
 Chair: Shawn C Starcher, Muskingum University
 Presenters:

- Lynn Turner, Marquette University
- Tom Socha, Old Dominion University
- Jody Koenig-Kellas, University of Nebraska-Lincoln
- Esther Liu, Northwestern University
- Dawn O. Braithwaite, University of Nebraska-Lincoln
- Colleen Colaner, University of Missouri
- Paul Schrodt, Texas Christian University

Kathleen Galvin (1943-2021) of Northwestern University published the first family communication text, *Family Communication: Cohesion and Change* (1982, with B. Brommel) and over ten co-authored editions. Her conception of discourse dependent families is important to the field. She was a founder of NCA's Family Communication Division and loyal member of CSCA. Panelists will speak about Dr. Galvin's many contributions as a family communication teacher and scholar.



2301

Friday 11:00 AM to 12:15 PM CDT

Conference I

Community College Interest Group Business Meeting

Sponsor: Community College Interest Group

Chair: Jacob Isaacs, University of Minnesota Crookston

Presenters:

Shweta Arpit Srivastava, Monmouth College

Sandra Arumugam-Osburn, St. Louis Community College

2302

Friday 11:00 AM to 12:15 PM CDT

University B

Creating Curricular Connections: Building Health Communication Curriculum Within and Beyond the Communication Discipline

Sponsor: Health Communication Interest Group

Chair: Jennifer R. Bender, Tuskegee University

Presenters:

Crystal D. Daugherty, Northern Kentucky University

DeAnne Priddis, Middle Tennessee State University

Cooper Wakefield, Marian University

Donna R. Pawlowski, Bemidji State University

Panelists will share successes and challenges in building health communication curriculum within and beyond the communication discipline. Panelists set the stage for a broader discussion by sharing experiences with health communication curriculum from three perspectives: pedagogical (choosing materials, incorporating service-learning), practitioner (incorporating communication coursework into medical school or nursing programs), and programmatic (creating majors/minors/concentrations, course offerings/rotations, recruitment/enrollment). However, most of the time in this session will be reserved for a broader conversation about how to bring together health communication educators in ways that honor our unique needs and strengths, but also reflect our shared vision for health communication. Come with your ideas, materials, and questions so we can make the most of this valuable opportunity to connect as educators.

FRI

CSCA Award Rehearsal

Sponsor: CSCA Executive Director

Chair: Alberto González, Bowling Green State University

Presenters:

Debra J. Ford, Creighton University

Ahmet Atay, College of Wooster

M. Chad McBride, Creighton University

Tiffany R. Wang, University of Montevallo

Patric Spence, University of Central Florida

Yuping Mao, California State University Long Beach

Deanna Sellnow, University of Central Florida

Donald Ritzenhein, Macomb Community College

Anna Wright, Illinois College

Hsin-I Sydney Yueh, Northeastern State University

Stephen A Spates, Missouri State University

Kallia O. Wright, University of Miami

Jennifer Willis-Rivera, University of Wisconsin-River Falls

Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

Divine Narkotey Aboagye, University of Maryland

Kristina Scharp, University of Washington

Lance Rolland Lippert, Illinois State University

Madison Kirkland, University of Montevallo

Chad Edwards, Western Michigan University

Shawn T. Wahl, Missouri State University

**We are excited to welcome
M. Chad McBride (Creighton University) and
Donna Pawlowski (Bemidji State University)
to the Central States Communication Association Hall of Fame!**



GIFT Session #2 - Great Ideas for Teaching

Sponsor: G.I.F.T. Interest Group

Chair: Kate Ksobiech, University of Nevada, Las Vegas

Respondent: Jaclyn Shetterly, Bowling Green State University

"The Bachelor' Source Game: Incorporating a Reality Television Competition for Evaluating Sources (Top Activity)" Kelsey Menge, Bismarck State College

"Daily Press Briefings: Building Students' Media Literacy Skills through Extemporaneous Speech Presentations" James Proszek, Northwestern University

"Instructional Barriers Gatekeeping Matrix" Dakota C. Horn, Bradley University

"Sh!t Instructors Say: 'It's in the (Non-Inclusive, Poorly Constructed, Pompous, & Vague) Syllabus!'" Alex Berry, Illinois State University; Jennifer Zheng, Illinois State University (Inclusive Scholarship)

"The Illusion of Life Perspective: Learning from Dolly's Jolene" Justin Mahutga, University of Oklahoma

"What Side of TikTok are you on? Co-Cultures in CMC" Lauren Grace Millender, University of Oklahoma; Justin Mahutga, University of Oklahoma

"What Color is This?" Illustrating the Language Necessity of a Shared Code" Mackenzie Krzmarzick, University of Wisconsin-Stout

This session features a variety of Great Ideas for Teaching that will augment learning in a variety of speech classes. Included in this session is one of our two "Top Activities" - "The Bachelor" Source Game.

Graduate Student Caucus: Top Papers

Sponsor: Graduate Student Caucus

Chair: America L. Edwards, University of California, Santa Barbara

Respondent: Austin Beattie, The University of Iowa

"A Review of the Intermediary Determinants of Health & LGBTQ Inequity" Dathan Nathaniel Simpson II, University of Wisconsin-Milwaukee

"Don't Be Such a Mom: Identifying Toxic Femininity in Bad Moms through Close Reading (Top Paper and Top Debut Paper)" Brittany Leigh Bahl, Grand Valley State University

"Preparing the Way: The Two-Step Flow of Information in a Congregational Setting" Connor J. Prusha, Bowling Green State University

"What Do You Meme? Intertextual Ambiguity in the Meme Economy (Paul D. Skalski Award for Top Paper)" Tyler Donavon Curran, Missouri State University; Josh Stegall, Missouri State University; Parker Hopkins, Missouri State University

Please join the Graduate Student Caucus for our top paper panel.



The Department of Communication at the University of Wisconsin-Milwaukee congratulates Dathan Nathaniel Simpson II for receiving a Top Four Paper Award from the Graduate Student Caucus!



2306 Friday 11:00 AM to 12:15 PM CDT Parlor 627

Popular Culture Interest Group Re-Connect Networking Session

Sponsor: Popular Culture Interest Group
 Chair: Stephanie Young, University of Southern Indiana
 Presenters:
 Nettie Brock, Morehead State University
 Matthew Meier, DePauw University

Hey all you cool Pop Culture cats and kittens! We have missed seeing your faces (and in a totally non-creepy way). So, we've found some time for everyone to get together and "re-connect." This time is completely devoted to sharing our favorite pop culture (or, you know, life) memories/events/etc. from the last two years in a non-panel type atmosphere. Looking forward to hanging out with all of you!

2307 Friday 11:00 AM to 12:15 PM CDT Conference IV

Re-Connecting through Student Engagement Using Different Technologies

Sponsor: Instructional Resources Interest Group
 Chair: Stephanie Batson, Southern Illinois University Edwardsville
 Presenters:
 Kyle Robert Vareberg, Northeastern State University
 Becky DeGreeff, University of Wisconsin-Stout
 Shannon C. VanHorn, Valley City State University
 Kimberly M. Weismann, Williston State College

Panelists will explore educational tools through such platforms as Peardeck, Goosechase, Knowmia, Visme, Mentimeter, Canva, and Slack. Attendees to this session will be able to access a digital Livebinder that will include information about all platforms and technology discussed as well as helpful advice on how to use each in the communication classroom. Audience members will have the opportunity to share tools and apps they have found helpful.



2308

Friday 11:00 AM to 12:15 PM CDT

Conference V

Short Course 5:**Reconnecting Democracy, Discourse, and Free Expression on Campus and in Communities**

Sponsor: Short Courses

Chair: Leila Brammer, University of Chicago

Discourse rests at the nexus of the entangling of academic inquiry, freedom of expression, democratic practices, and civic education. The testing and refining of ideas necessary for academic inquiry depends on the ability to seek out and engage multiple perspectives as well as difference and disagreement. Through an understanding of discourse theory and the limits of current models, participants will be able to reimagine and transform classroom, campus, and community discourse. The workshop will cover principles and processes of free expression and discourse as well as provide models for fostering robust, inclusive, and productive discourse.

2309

Friday 11:00 AM to 12:15 PM CDT

Conference III

Sexual Orientation & Gender Identity Caucus: Top Paper

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: William Joseph Sipe, University of Nebraska–Lincoln

Respondent: Sean Maulding, Southern Illinois University Carbondale

"Temporality in Transcultural Transgender Identity Narratives (Jimmie Manning Award for Top Paper)" matthew heinz, Royal Roads University (Inclusive Scholarship)

This inquiry problematizes how human memory processes, as one aspect of temporality, may intersect with recalling, articulating, and envisioning transcultural gender identities in self-narrative.

2310

Friday 11:00 AM to 12:15 PM CDT

University D

Sports Communication Interest Group: Top Papers

Sponsor: Sports Communication Interest Group

Chair: David A. Wendt, Iowa Wesleyan University

"Bringing the Story to Life: Framing the Field of Dreams Game Within the Intersection of Place and Purpose" Scott Jensen, Webster University

"It's Not Easy Being a Historically Black College and University in a Conference of Predominantly White Institutions: A Study on Basketball at Tennessee State University (Top Paper)" Andrew Dix, Middle Tennessee State University

"'I Don't Cheat to Win': A Rhetorical Analysis of Serena Williams's On Court Controversies" Margaret Murphy, Saint Louis University; Kathleen Murphy, Saint Louis University

These were the top papers of the Sports Communication Interest Group.

FRI

2311

Friday 11:00 AM to 12:15 PM CDT

Parlor 629

Women's Caucus Re-Connect Networking Session

Sponsor: Women's Caucus

Chair: Lauren Jean Johnsen, University of Memphis

Presenters:

Natasha Howard, Morehouse College

Mary Carver, University of Central Oklahoma

Diana L. Tucker, Western Governors University

An informal networking session open to all! Come meet and chat with other members of the Women's Caucus; all levels encouraged to attend to make connections and re-connect with Women's Caucus members.

2312

Friday 11:00 AM to 12:15 PM CDT

Senate B

The Future of Presidential Debates & Debate Research

Sponsor: Political Communication Interest Group

Chair: Dianne G. Bystrom, Iowa State University

Presenters:

Mitchell S. McKinney, The University of Akron

Mary Banwart, University of Kansas

Josh C. Bramlett, Eastern New Mexico University

Edward A. Hinck, Central Michigan University

Robert C. Rowland, University of Kansas

Benjamin R. Warner, University of Missouri

Join a roundtable discussion with a group of political communication scholars who will explore the state of presidential debates in the United States. Attention will be given to various areas of research on the topic, including argumentation in debates, primary debates, the effects of debates, and issues related to debate formats.

FRI

2313

Friday 11:00 AM to 12:15 PM CDT

Conference II

Undergraduate Honors Research Conference Session 2

Sponsor: Undergraduate Honors Research Conference
Chair: Morgan Sudbeck, University of Nebraska Omaha

"Multiculturalism in Advertising: A Look at Non-Diversification and Stereotyping in the Advertising Industry" Elise Heesch, South Dakota State University; Faculty Advisor: Prof. Heather Solberg

"Stand Up, Don't Stand By: Campaign Analysis" Melody Katherine Antel, Ferris State University;
Faculty Advisors: Dr. Stephanie Thomson and Dr. Kristi Scholten

"Tik Tokers: Everyday Celebrities" Alison Lindsey-Noble, The College of Wooster; Faculty Advisor:
Dr. Ahmet Atay

"An Examination of the Entire History of You" Ryan Joseph Dulaney, Baldwin Wallace University;
Faculty Advisor: Dr. Molly Swiger

"Nonplussing Nomination: A Feminist Criticism of Amy Coney Barrett's Remarks in the Rose
Garden" Caroline King, Monmouth College

2314

Friday 11:00 AM to 12:15 PM CDT

Parlor 634

Undergraduate Honors Research Conference Session 3

Sponsor: Undergraduate Honors Research Conference
Chair: Tao Zhang, Utah State University

"A Questioning of the Media's Impact on Attitudes of the Umbrella Movement" Holly Alexandria
Vasiliki Smith, Central Michigan University; Faculty Advisor: Dr. Shelly Schaefer Hinck

"Examining Diversity Equity and Inclusion as a Wicked Problem" Jacob Talbert, Wabash College;
Benjamin Andre Mijangos Sampsell, Wabash College; Noah H. Miller, Wabash College; Abe Wade,
Wabash College; Seth Clarence Kirkpatrick, Wabash College; Faculty Advisor: Dr. Chris Anderson

"Intersectionality in Response to Trump's Twitter Rants: Women of Color Challenging Hegemony
in Politics" Jada Frost, College of Wooster; Faculty Advisor: Dr. Ahmet Atay

"Sporting Native Misrepresentation" Tressel S. Eckman, Southern Illinois University Edwardsville;
Faculty Advisor: Dr. Deborah Sellnow-Richmond

"The Effect of Parental Involvement on Latino Children's Academics" Melissa Krause, University
of Wisconsin-Milwaukee; Faculty Advisor: Dr. Jessica Kahlow

Friday 12:30 PM CDT

2400

Friday 12:30 PM to 2:45 PM CDT

Grand Ballroom

CSCA Hall of Fame Awards and Business Meeting

Sponsor: CSCA Executive Director
Chair: Alberto González, Bowling Green State University

Celebrate outstanding member achievements and learn about the current state of the
association.

FRI

Friday 3:00 PM CDT

2500

Friday 3:00 PM to 4:15 PM CDT

Conference II

(Re)connecting to Innovative Teaching in Organizational Communication

Sponsor: Organizational and Professional Communication Interest Group

Chair: Jessica M. Rick, University of Southern Indiana

Presenters:

Jessica M. Rick, University of Southern Indiana

Krista Belanger, Dakota Wesleyan University

Nicholas Burk, California State University, Chico

Anne Kerber, Minnesota State University, Mankato

Christy Vincent, University of Central Oklahoma

Mary Carver, University of Central Oklahoma

In this roundtable discussion, panelists will talk about their innovative teaching practices in designing their organizational communication courses. Some of the panelists will address new ways of teaching online and hybrid courses and how they have adapted to our new virtual world. Some of the panelists will discuss innovative assignments and lesson plans focusing on student learning and outcomes.

2501

Friday 3:00 PM to 4:15 PM CDT

Parlor 629

(Re-)Connection is Kinda Our Thing: Interpersonal and Family Communication Interest Group Re-Connect Networking Session

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Lindsey Thomas, Illinois State University

Presenters:

Cimmiaron Alvarez, University of Washington

Leah Elizabeth Bryant, DePaul University

Sure, we have a business meeting, but let's also gather a bit less formally to celebrate the return of CSCA in-person!

FRI

**2021 Federation Prize Recipient Presentation:
Supportive Communication and Privacy Management:
An Assessment of Parents with Children who have Chronic Conditions**

Sponsor: Federation Prize Presentation

Chair: Kallia O. Wright, University of Miami

Presenters:

Kate Magsamen-Conrad, The University of Iowa

Jeffrey T. Child, Kent State University

Katherine A. Rafferty, Iowa State University

Erin C. Slattery, The University of Iowa

Recognizing that there are potential connections between social support and privacy management, such that disclosing appropriate private information about a child's complex chronic condition is needed in order to ascertain support from others, Magsamen-Conrad et al.'s 2021 Federation Prize study sought to do two things: (1) further assess the relationships among support seeking, disclosure, and privacy management practices in this context and (2) examine parents' support and disclosure preferences based on various relationships within their social network (e.g., family, friends, co-workers, child's health care professionals) both online and offline. This presentation will preview the early outcomes of the project and highlight the significance for communication researchers.

Assessment Disrupted: Roundtable to Reconnect on Assessment

Sponsor: Communication Education Interest Group

Chair: Allison Duncan Brenneise, University of Minnesota

Presenters:

Leila Brammer, University of Chicago

Joshua Young, Divine Word College Seminary

Kendra Knight, DePaul University

Heather Hundley, University of Nebraska Omaha

Rita Lynn Rahoi-Gilchrest, Minnesota State College Southeast

This is a roundtable to reconnect on assessment at all levels. Individually many have been asked to be more gracious and flexible. How that translates to individual, programmatic, departmental, and institutional expectations for assessment is another issue altogether. Flexibility may lead some to question the reliability of assessment practices and outcomes. Come engage in a lively conversation from an assessment management perspective.

2504

Friday 3:00 PM to 4:15 PM CDT

Conference III

Basic Course Interest Group Business Meeting

Sponsor: Basic Course Interest Group

Chair: Stevie Munz, Utah Valley University

Presenters:

Caroline Waldbuesser, Sam Houston State University

Joy L. Daggs, Northwest Missouri State University

2505

Friday 3:00 PM to 4:15 PM CDT

Parlor 638

**Short Course 6: Creating Cultural Connections:
Using the XandY Simulation to Teach Cultural Diversity**

Sponsor: Short Courses

Chair: Aimee Lau, Wisconsin Lutheran College

Presenters:

Jerralyn Moudry, Wisconsin Lutheran College

Jessica Lynn Gehrke, University of Wisconsin-Milwaukee

For the past 20 years, professors at Wisconsin Lutheran College have utilized an intercultural simulation called "XandY" as a part of the curriculum for COM 101 (Introduction to Communication), our Basic Course class. Every semester, the activity is conducted just prior to discussions of the chapter on cultural diversity and communication. This simulation has provided rich experiences for students that are remembered long after the semester has concluded. In Fall 2021, we also utilized the simulation in our COM 309 (Intercultural Communication) course, highlighting different variables for students who may have participated in the simulation in COM 101, therefore further challenging our students. In this short course, we will share the theoretical and empirical support for the pedagogical choice of using simulations in the classroom, offer participants an opportunity to participate in "XandY" and debrief the experience, and finally, share information regarding materials and preparation necessary to set up and conduct the simulation.

2506

Friday 3:00 PM to 4:15 PM CDT

University B

CSCA Listening Session #1

Sponsor: CSCA Executive Director

Chairs: Allison R. Thorson, University of San Francisco; Adam W. Tyma, University of Nebraska Omaha

Join CSCA Members at Large Allison Thorson and Adam Tyma to discuss the future of CSCA.

FRI

2507

Friday 3:00 PM to 4:15 PM CDT

University D

Performance Studies and Autoethnography Business Meeting

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Molly Wiant Cummins, The University of Texas at Arlington

Presenters:

Meggie Mapes, University of Kansas

Tasha R. Dunn, The University of Toledo

This will serve as the annual Business Meeting for the interest group.

2508

Friday 3:00 PM to 4:15 PM CDT

Conference IV

Presidential Spotlight: Dialogue with the Ad Hoc Committee on Equity & Inclusion

Sponsor: CSCA President

Chair: Alberto González, Bowling Green State University

Presenters:

matthew heinz, Royal Roads University

Christopher Brown, Minnesota State University, Mankato

Elizabeth M. Lozano, Loyola University Chicago

Blessing Ekene Okafor, University of Missouri

Roberta Davilla Robbins, Hawkeye Community College

Shweta Arpit Srivastava, Monmouth College

At the 2020 CSCA Convention, the Executive Committee approved the formation of the Ad Hoc Committee on Equity & Inclusion. Believing that excellence emerges from equity, inclusiveness, and diversity, we have an ongoing commitment to reexamining CSCA's policies and practices in order to seek out ways to improve our Association's operations. This is the Committee's charge.

FRI

Re-Connecting Autoethnography and Organizational Research

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Stephanie Young, University of Southern Indiana

Presenters:

Tony Adams, Bradley University

Abby Arnold, Jackson State Community College

Andrew Herrmann, East Tennessee State University

Kathy Denker, Ball State University

Danielle M. Stern, Christopher Newport University

First-person research in organizations has a long history. However, with the development of positivistic methods and statistical analysis in the 20th century, first-person organizational research was rendered peripheral and nearly silent. Recent developments in autoethnography bring first-person voices back to the forefront of organizational research. Experts on this panel will discuss various approaches to organizational autoethnography, exploring topics as diverse as grief, sensemaking, identity, intersectionality, and organizing as a process.

Re-Connecting Identity to Popular Media

Sponsor: Popular Culture Interest Group

Chair: Tyler Evert Martin, Illinois State University

Respondent: Joseph Zompetti, Illinois State University

"#StopAsianHate: The Problematic Representations of Asians in Breakfast at Tiffany's and Crazy Rich Asians as a Justification for Renewed Violence Against Asian Americans" Jennifer Zheng, Illinois State University

"Flipping the Script: Intersectional Representations of the Religious Other in Hacksaw Ridge" Zach Thornhill, Illinois State University

"From Blurred Lines to Fine Line: The Transformation of Masculinity in Pop Music" Evan Lobdell, Illinois State University

"Looking Folksy: An Examination of Moderated Representations in Queer Television" Tyler Evert Martin, Illinois State University

This panel consists of different rhetorical analyses addressing media representations of various identity groups. Each paper analyzes how stereotypes have shifted in an era of social justice. However, the work that has been done is insufficient and has resulted in new stereotypes of various identities. We venture to have a dialogue over the dangers of the new representations of identity groups while highlighting the need for improvements in popular media.

Re-Connecting with Alumni: Exploring the Relationship between Communication Departments and Alumni in Their Personal and Professional Lives

Sponsor: Undergraduate Education and Administration Section

Chair: Linda Dickmeyer, University of Wisconsin-La Crosse

Presenters:

Shannon C. VanHorn, Valley City State University

Nancy J. Brule, Bethel University

David A. Wendt, Iowa Wesleyan University

Stephen Hunt, Illinois State University

Randy K. Dillon, Missouri State University

Respondent: Donna R. Pawlowski, Bemidji State University

"Reconnecting With Former Student Interns: Exploring the Impact of an Institution's Public Affairs Mission Pillars of Ethical Leadership, Cultural Competence, and Community Engagement on Alumni Since Graduation (Top Paper)" Randy K. Dillon, Missouri State University

Alumni help to bridge the gap between the department, the institution, and the community. This panel, which features the section's Top Paper, investigates program impacts on alumni as well as how institutions connect with their alumni. The top paper focuses on alumni reflections and how the institution's mission and its three pillars of ethical leadership, cultural competence, and community engagement played a role in their personal and professional lives since graduation. Other panelists will discuss how alumni have been engaged in campus and department activities including mentoring and providing networking opportunities for students, being instrumental in curriculum planning and assessment, and serving on advisory boards.

**Re-Connecting WoMentors:
Females Helping Females Break Through the Glass Ceiling of the Academy**

Sponsor: Women's Caucus

Chair: Kathryn B. Golsan, University of Northern Iowa

Presenters:

Amy Aldridge Sanford, Middle Tennessee State University

Kellie Welch Smith, Texas A&M University-Corpus Christi

Isabella Ruggiero, Texas A&M University-Corpus Christi

Rebecca Imes, Carroll University

Tiffany R. Wang, University of Montevallo

Dawn O. Braithwaite, University of Nebraska-Lincoln

Kathryn B. Golsan, University of Northern Iowa

This WoMentoring panel was originally slated for CSCA 2020 in Chicago, but was unfortunately canceled due to the COVID-19 lockdown. CSCA 2022 provided an opportunity for these women to reconnect to discuss female mentoring in the academy. These panelists will discuss their relationships as they have impacted their decisions and opportunities in male-dominated academia. These women will come together to discuss tips for building and maintaining mentoring relationships in academia and help women break through the glass ceiling of the academy.

Roundtable on Re-Connecting Rhetorical Studies and Research Methods

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Matthew Meier, DePauw University

Presenters:

Gabriel Cruz, University of North Carolina Greensboro

Chad M. Nelson, Florida Gulf Coast University

Ashley R. Hall, Illinois State University

Scarlett Hester, Ball State University

EunYoung Lee, Central Washington University

Andrew R. Donofrio, Columbus State University

Anita Mixon, Wayne State University

Linsay M. Cramer, Coastal Carolina University

Christopher (Kit) Medjesky, University of Findlay

In this discussion, panelists will consider the role of method in rhetorical studies to, hopefully, find more effective ways of talking about rhetorical methods with our colleagues and teaching rhetorical methods to our students. In so doing, panelists will address topics including the differences between rhetorical theories and rhetorical methods, the distinction between method as data collection and method as analysis in rhetorical studies, the limitations and boundaries of existing rhetorical methods, the potentials and possibilities of what rhetorical methods can be, and pedagogical best practices for teaching rhetorical methods to undergraduate and graduate students in various contexts.

State of Illinois Showcase: Exploring the Indigenous and their Relationship with the United States Federal Government

Sponsor: States Advisory Council

Chair: Reshmi Sen, North Central College

Presenters:

Reshmi Sen, North Central College

Sunny Serres, Harold Washington College

This panel will explore the relationships between indigenous North American tribes and the government. Reshmi Sen will present her scholarly work that compares Canada's response to indigenous atrocities through their National Day of Truth and Reconciliation to how the United States manages such historical events. Sunny Serres will then provide narratives based on her mother's work with members of the Pine Ridge reservation to supplement the experiences and perspectives of native people.

2515

Friday 3:00 PM to 4:15 PM CDT

Parlor 627

Strategic and Applied Communication Interest Group Re-Connect Networking Session

Sponsor: Strategic and Applied Communication Interest Group

Chair: Ashleigh M. Day, The University of Texas at Tyler

Presenters:

Xianlin Jin, The University of Toledo

Henry Seeger, Purdue University

This panel is designed to facilitate (re)connection among our interest group members as well as any other attendees that are interested in learning more about the Strategic and Applied Communication Interest Group. We will informally discuss topics related to teaching, research, service, praxis, and/or the future of our interest group/field. Audience commentary/questions are strongly encouraged to help guide this session and the discussion.

2516

Friday 3:00 PM to 4:15 PM CDT

Assembly Room

CSCA Scholar Conversations: Shelly Schaefer Hinck

Sponsor: CSCA Past President

Chairs: Lesley Withers, Central Michigan University; Elizabeth Ribarsky, University of Illinois Springfield

Presenter:

Shelly Schaefer Hinck, Central Michigan University

CSCA Scholar Conversations feature panel-length interviews with one outstanding scholar reflecting on their most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.



The Department of Communication at Central Michigan University congratulates Shelly Schaefer Hinck on being inducted into the Central States Communication Association Hall of Fame!

FRI

Friday 4:30 PM CDT

2600

Friday 4:30 PM to 5:45 PM CDT

Parlor 627

Adjunct/Temporary Faculty Caucus Re-Connect Networking Session

Sponsor: Adjunct/Temporary Faculty Caucus

Chair: Heather Nesemeier, Minnesota State University Moorhead

Presenters:

Jacob Isaacs, University of Minnesota Crookston

Anke Wolbert, Eastern Michigan University

David A. Wendt, Iowa Wesleyan University

This is an opportunity for members of the Adjunct/Temporary Faculty Caucus to re-connect and network at the convention.

2601

Friday 4:30 PM to 5:45 PM CDT

University B

**Are You Tired/Burned-Out?:
Pedagogies of New Perils and Challenges of Academic Life (Top Panel)**

Sponsor: Communication Education Interest Group

Chair: Ahmet Atay, College of Wooster

Presenters:

Ahmet Atay, College of Wooster

John R. Baldwin, Illinois State University

Elizabeth Ribarsky, University of Illinois Springfield

Kathleen Turner Ledgerwood, Lincoln University

Leah Elizabeth Bryant, DePaul University

Andrew Herrmann, East Tennessee State University

Sasha Allgayer, State University of New York Geneseo

Adam W. Tyma, University of Nebraska Omaha

Amanda Grace Taylor, Bowling Green State University

David H. Kahl, Jr., Penn State Erie, The Behrend College

Kristina Scharp, University of Washington

Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

Panelists also aim to generate discussions on how to manage the increased workloads, how to survive (and thrive) in the changing academic landscape, and how to achieve (if it is even possible) the myth of life-work balance (or work-work balance). Audience members are encouraged to engage in this discussion to explore the possible ways to reconnect to our passion for academia.



The School of Communication at the University of Nebraska Omaha congratulates Adam W. Tyma for receiving the Top Panel Award from the Communication Education Interest Group!

FRI



The School of Communication at Illinois State University congratulates John R. Baldwin for receiving the Top Panel Award from the Communication Education Interest Group!



The Communication Program at Penn State Erie, The Behrend College congratulates David H. Kahl Jr. for receiving the Top Panel Award from the Communication Education Interest Group!

2602

Friday 4:30 PM to 5:45 PM CDT

Caucus Room

Association Initiatives: A Conversation with NCA Leadership

Sponsor: NCA Informational Panel
 Chair: Roseann M. Mandziuk, Texas State University
 Presenter:
 Walid Afifi, University of California, Santa Barbara

This panel features NCA elected leaders and national office staff discussing NCA's recent task forces and working groups, as well as other association initiatives. Panelists will describe the goals of the Mental Health Task Force, the IDEA Strategic Plan Task Force, the Future Conventions Task Force, and the Qualitative Research Working Group. Participants will have the opportunity to engage with NCA officers and staff during a question-and-answer portion of the session.

2603

Friday 4:30 PM to 5:45 PM CDT

University C

Building Bridges Between Silos: (Re)connecting After COVID (Top Panel)

Sponsor: Community College Interest Group
 Chair: Sandra Arumugam-Osburn, St. Louis Community College
 Presenters:
 Sandra Arumugam-Osburn, St. Louis Community College
 Darren Osburn, St. Charles Community College

The relationship between administrators and faculty can be stressful. Changes in the working environment due to COVID have challenged trust and communication in academia. Remote work or computer-mediated communication can make it difficult to address issues more easily managed in person. The panelists, experienced as both faculty and administrators, will share how the application of specific communication theories can build connections between faculty and administration.

FRI

2604

Friday 4:30 PM to 5:45 PM CDT

Senate B

Gender Dynamics in Political Communication in 2020 and Beyond

Sponsor: Political Communication Interest Group

Chair: Kelly L. Winfrey, Iowa State University

"Engaging Women in Gender and Politics Research" Carrie Ann Johnson, Iowa State University

"Georgia on our Minds: Intersections of Gender and Race in the 2021 U.S. Senate Special Election" Dianne G. Bystrom, Iowa State University

"Still Cracking the Highest, Hardest Glass Ceiling: Female Presidential Candidates' Entrance Strategies into the 2020 Election" Terri Easley-Giraldo, Johnson County Community College

"The Role of Gender in Discussing Politics During the 2020 Presidential Election" Natalie Pennington, University of Nevada, Las Vegas; Kelly L. Winfrey, Iowa State University

This session focuses on the important role gender plays in political communication research. The 2020 election brought a record number of women vying for the Democratic nomination, the first woman elected to the vice presidency, and the transformation of Georgia into a blue state- in large part due to Black women. The papers presented here examine how gender relates to candidates' and voter's communication and the study of political communication more generally.

2605

Friday 4:30 PM to 5:45 PM CDT

Conference II

Instructional Resources Interest Group Business Meeting

Sponsor: Instructional Resources Interest Group

Chair: Samantha Dunn, Dakota Wesleyan University

Presenters:

Diana L. Tucker, Western Governors University

Kellie Welch Smith, Texas A&M University-Corpus Christi

2606

Friday 4:30 PM to 5:45 PM CDT

Parlor 638

Short Course 7: I'm a College Instructor, Not a Therapist!

Sponsor: Short Courses

Presenters:

Kristen Pengelly, DePaul University

Adriane Stoner, DePaul University

Has teaching through a pandemic left you feeling overwhelmed? In this short course, we will discuss the expanded role of university instructors in a world of dwindling campus resources and examine how to develop a safe space where students feel seen and heard--all while acknowledging the importance of setting boundaries to support our own mental health. Using elements of trauma-informed teaching, we will outline strategies to help create an empathetic and productive environment for learning.

FRI

Leadership as a Communicative Phenomenon: How Higher Education Leaders Utilized Communication Skills to Lead during the COVID-19 Pandemic

Sponsor: Organizational and Professional Communication Interest Group

Chair: Greg Ormes, University of Wisconsin-La Crosse

Presenters:

Scott Dickmeyer, University of Wisconsin-La Crosse

Debra J. Ford, Creighton University

Blair Thompson, Western Kentucky University

Amy Aldridge Sanford, Middle Tennessee State University

This panel introduces early findings of a study of university administrators with PhDs in Communication Studies followed by a roundtable discussion regarding the trials, lessons, and outcomes of leadership during the COVID-19 pandemic. Panelists will be asked to reflect on subjects including (1) making and communicating difficult decisions, (2) sustaining community during a time of distanced education, (3) responding to fears and uncertainties of colleagues and students, and (4) planning for uncertain futures.

Re-Connecting Beyond #MeToo: A Discussion of Sexual Assault Research in IPC

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Kelly L. Adams, University of Missouri

Presenters:

Kara Starnes, Crowder College

Svitlana Jaroszynski, Florida State University

Nivia Escobar Salazar, Florida State University

Jaelyn Shetterly, Bowling Green State University

With the #MeToo movement gaining traction over the past few years and with more and more individuals being held accountable for their actions, sexual assault has been a prevalent topic in society, as well as in scholarship. Sexual violence is a significant problem that still persists, especially within minority groups. The victim can be anyone, but most facts show that women are most significantly affected by sexual assault. The CDC (2021) reports that more than 1 in 3 women and 1 in 4 men have reported experiencing sexual violence (which encompasses more than sexual assault alone). Sexual assaults can occur in many different settings including at work, in the home, and at school. The CDC also reports that 1 in 5 women and 1 in 38 men have been the victim of completed or attempted rape, a form of sexual assault. Some groups (e.g., women, those who identify as LGBTQ, migrants, etc.) experience sexual assaults at higher rates. In this panel, we will be discussing many different aspects of sexual assault, including sexual assault in the workplace for working-class individuals, sexual assault and domestic violence in migrant women, and social support for sexual assault victims.

Re-Connecting on Common Ground

Sponsor: Community College Interest Group

Chair: Julie Weishar, Parkland College

Presenters:

Jeremy Basso, City Colleges of Chicago

Mardia Bishop, University of Illinois

Steve Duck, University of Iowa

Reshmi Sen, North Central College

Kendra McClure, Parkland College

In these deeply divided times, it is essential to rediscover and model ways to re-connect on common ground. This panel will explore some theoretical perspectives centered on connection and communication style, explore ways to counter social media and online influences that exacerbate division, and share ideas for classroom assignments and activities that promote dialogue and build a more positive communication climate.

Re-Connecting on the Front Porch: Re-examining the Positioning of Basic Course in General Education "Post" Pandemic (Melissa Beall Award for Top Panel)

Sponsor: Basic Course Interest Group

Chair: Anna Wright, Illinois College

Presenters:

Stevie M. Munz, Utah Valley University

Tim McKenna-Buchanan, Manchester University

Caroline Waldbuesser, Sam Houston State University

The panelists noticed how already ongoing conversations regarding enrollment, general education, retention, and matriculation became tied to "fixing" higher education and by extension general education after the pandemic. This session will discuss how the panelists see the potentially uncertain future in higher education as a calling to re-connect to our basic course narrative. As such, panelists will discuss their experiences teaching or directing basic courses in a post-pandemic era, while inviting a rich discussion from the audience.



The Department of Communication at Utah Valley University congratulates Stevie Munz for receiving the Melissa Beall Award from the Basic Course Interest Group!



The Department of Communication and Rhetorical Studies at Illinois College congratulates Anna Wright for receiving the Melissa Beall Award from the Basic Course Interest Group!

2611

Friday 4:30 PM to 5:45 PM CDT

Conference III

Sexual Orientation & Gender Identity Caucus Business Meeting

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: William Joseph Sipe, University of Nebraska-Lincoln

Presenters:

Scott Sellnow-Richmond, Southern Illinois University Edwardsville

Dominic Walker-Pecoraro, University of Utah

2613

Friday 4:30 PM to 5:45 PM CDT

University A

Great Ideas for Teaching (G.I.F.T.) Interest Group Business Meeting

Sponsor: G.I.F.T. Interest Group

Chair: Rachel Collier Murdock, Des Moines Area Community College

FRI

Performance Studies and Autoethnography Interest Group: Top Papers

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Molly Wiant Cummins, The University of Texas at Arlington

Respondent: Tasha R. Dunn, The University of Toledo

"Coven: A Poetic Autoethnography of Private Discussions of #MeToo" Riley K. Carroll, Ball State University

"Why Does It Have to be Either/Or?: Communicating Narcissism...oh Wait...Communicating Alcoholism" Sarah Symonds LeBlanc, Purdue University Fort Wayne

"i burn the past in the present, to the future as the past through the present: an exploration of queer and christian temporalities (Top Student Paper and Top Debut Paper)" Mel Livermore, Ball State University

"Looking for Ourselves in All the Wrong Places (Top Paper)" matthew heinz, Royal Roads University (Inclusive Scholarship)

This panel represents the top competitive papers in the Performance Studies and Autoethnography Division. The panel includes the Top Paper and the Top Debut Paper.



The Department of Communication Studies at Ball State University congratulates Mel Livermore for receiving the Top Student Paper Award from the Performance Studies and Autoethnography Interest Group!



The Department of Communication Studies at Ball State University congratulates Riley K. Carroll for receiving a Top Four Paper Award from the Performance Studies and Autoethnography Interest Group!

2615

Friday 4:30 PM to 5:45 PM CDT

Assembly Room

Undergraduate Honors Research Conference Session 4

Sponsor: Undergraduate Honors Research Conference

Chair: Chad M. Nelson, Florida Gulf Coast University

"Leadership Analysis: Sisters in STEM, Susan J. Helms" Madison Kirkland, University of Montevallo;
Faculty Advisors: Dr. Raymond R. Ozley and Dr. Tiffany R. Wang

"A Narrative Analysis of Communication Breakdown" Makayla Elizabeth Rowe, Southern Illinois
University Edwardsville; Faculty Advisor: Dr. Deborah Sellnow-Richmond

"Academic Rhetorical Criticism: Prager University's 'What is Critical Race Theory?'" Seth Clarence
Kirkpatrick, Wabash College; Faculty Advisor: Dr. Jennifer Abbott

"Queering Fashion: A Photo Essay" Mariam Zghuladze, College of Wooster; Faculty Advisor: Dr.
Ahmet Atay

"COVID-19 Information Seeking" Audra Carlson, Bethel University; Anna Thielke, Bethel University;
Lily Yegge, Bethel University; Grace Pust, Bethel University; Faculty Advisor: Dr. Peggy Kendall

Friday 7:30 PM CDT

2700

Friday 7:30 PM to 10:00 PM CDT

Private Dining Room

CSCA Annual Past Presidents Dinner

Sponsor: CSCA Executive Director

Chair: M. Chad McBride, Creighton University

This is a dinner honoring the service of CSCA Past Presidents. A previous RSVP for this event is required.

FRI

SATURDAY, APRIL 2, 2022

Saturday 7:00 AM CDT

3000

Saturday 7:00 AM to 7:45 AM CDT

Parlor 627

Conference Yoga #2

Sponsor: CSCA First Vice President

Chair: Danielle M. Stern, Christopher Newport University

Begin your conference morning with yoga suitable for all levels. Danielle Stern, a member of CSCA since 2006 and a certified yoga instructor since 2015, will guide us through gentle breathing practices, a beginner-friendly flow, and a brief meditation. Danielle is the co-founder of Bhav Brigade, a collective of teachers dedicated to philanthropic, inclusive yoga. Although class is free, attendees are encouraged to donate to the OutReach LGBTQ+ Community Center if you are able. A yoga mat or towel is encouraged, but not required, to make your practice more comfortable.

Saturday 8:00 AM CDT

3100

Saturday 8:00 AM to 9:15 AM CDT

University D

"The Tyranny of the Urgent": Re-Connecting as a Profession When There is No Time to Do So

Sponsor: Adjunct/Temporary Faculty Caucus

Chair: Heather Nesemeier, Minnesota State University Moorhead

Presenters:

Jacob Isaacs, University of Minnesota Crookston
Stacey Mirviss-Jossart, University of Wisconsin-Milwaukee
David A. Wendt, Iowa Wesleyan University
Tucker Robinson, Missouri State University
Amanda L. Brown, University of Wisconsin-Stout

"The Tyranny of the Urgent" refers to a 1960s era business philosophy from Charles Hummel where there is a tension between things that are urgent and things that are important. Often in that tension, the urgent takes precedence over things that are actually important. For us as academic professionals, this leaves no time for the higher-level thinking that is necessary to determine a path forward or create new ideas. Panelists will discuss the tyranny of the urgent in their own lives and careers over the last two pandemic years, as well as offer time to ideate and visualize a path forward with specific steps and action items for individuals and collective groups.

SAT

3101

Saturday 8:00 AM to 9:15 AM CDT

University C

Analyses of Historic Political Campaign Communication

Sponsor: Political Communication Interest Group

Chair: Jihye Park, University of Missouri

Respondent: Brandon Anderson, University of Wisconsin-La Crosse

"Politeness in the Vice-Presidential Debate Performances of Geraldine Ferraro, Sarah Palin, and Kamala Harris" Breanna Melton, Central Michigan University; Shelly Schaefer Hinck, Central Michigan University

"They're Not Sending Their Best": A Conjunctural Analysis of Necropolitical Power Established Through Donald Trump's Presidential Campaign Announcement Speech" Zach Thornhill, Illinois State University

"We Will Place No Limits on Achievement": The Success of Geraldine Ferraro's 1984 Vice-Presidential Nomination Acceptance Speech" Emily Scroggins, Colorado State University

This panel examines historic political campaign communication from election cycles throughout the past several cycles.

3102

Saturday 8:00 AM to 9:15 AM CDT

University B

Connecting and Re/Connecting in the Midst of Global Crises: Teaching Critical International and Intercultural Communication Abroad (Top Panel)

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Ramune Braziunaite, Cleveland State University

Respondent: Ahmet Atay, College of Wooster

"Integration, Identity, and Immigration: An Undeniable Imperative for Critical Intercultural Communication Curriculum in Southeast European Education" Tamara Vukasovich, Balkan Media and Culture Studies; Christian Vukasovich, University of Southern Maine

"Open Educational Resource Curriculum Development for Teaching Critical International and Intercultural Communication in Transnational Contexts" Victoria Ann Newsom, Olympic College; Desiree Montenegro, Palo Verde College

"Teaching Intercultural Communication Across the African Continent: A Languages and Critical Intercultural Communication Approach" Meriem Mechehoud, Bowling Green State University; Lara Martin Lengel, Bowling Green State University; Amonia Tolofari, Bowling Green State University

"The Challenges of Re/Connecting in Critical International and Intercultural Communication Teaching Abroad" Linda Ziberi, RIT Kosovo; Artan Limani, Open Society Foundations; Anca Birzescu, Xi'an International Studies University

Aligned with ERIC's commitment to "foreground ways to re/connect diverse communities in the United States and the international community," this panel analyzes the ongoing need to connect through collaborative efforts in international and intercultural communication pedagogy and curriculum development, particularly in low- and middle-income countries across Africa, Asia, East Central and Southeastern Europe, and Central and South America, and across regions facing rising ethnonationalist conflicts and anti-education movements that further marginalize already oppressed groups.

SAT



The Communication & Media Studies Department at the University of Southern Maine congratulates Christian Vukasovich for receiving the Top Panel Award from the Ethnicity, Race, International, and Class Concerns Caucus!



3103

Saturday 8:00 AM to 9:15 AM CDT

Conference V

Feminism, Fandom, Farce, and Fame: The Representation and Influence of Entertainment Media on Political Identity and Engagement

Sponsor: Political Communication Interest Group
Chair: Joshua P. Bolton, Salisbury University
Respondent: Robert Lance Holbert, Temple University

"Do Celebrities Belong in the Political World? An Experimental Study on Celebrities' Political Involvement on Social Media" Caleb George Hubbard, University of Oklahoma

"Fangirling Dr. Amy Acton: Fandom, Media Consumption, and Civic Practices during the 2020 COVID-19 Pandemic" Ashley Ann Hinck, Xavier University

"Hollywood's 'Right' Kind of Woman: A Rhetorical Analysis of Mrs. America on Conservative Feminism" Lynzee Flores, University of Kansas

"No Business Like No Funny Business: Moral Outrage and the Evolution of Late Night Comedy in the Age of Trump" Wm. Bryan Paul, University of Missouri

The relationship between entertainment media and politics has transformed considerably in recent years, with consequential effects on citizens' political experience. This paper session brings together a diverse, mixed-method body of scholarship focusing on how entertainment media – via various forms of popular culture – represent and influence political identity and engagement in the United States. Participants will share original research on the representation of marginalized feminist identities, how citizens engage in fandom practices to support political actors, the rhetorical evolution of late night comedy, and how citizens view political information communicated by celebrities.

SAT

GIFT Session #3 - Great Ideas for Teaching

Sponsor: G.I.F.T. Interest Group

Chair: Jaclyn Shetterly, Bowling Green State University

Respondent: Rachel Collier Murdock, Des Moines Area Community College

"30 Second Introduction- 'Cocktail Party' (Top Activity)" Kate R. LaPierre, University of Nevada, Reno

"Deception Role-Playing for Understanding Attachment Theory" Md Enamul Kabir, Bowling Green State University

"Do Comm, Do Good: A Service-Learning Oriented Basic Course Term Project" Emily Gerston, University of Oklahoma

"Makeover: Transform Boring Textual Data into Effective Visual Aids" Jeevani Sammeta, Bowling Green State University

"Social Media, Social Justice, and Empathy in Interpersonal Communication" Dena M Huisman, University of Wisconsin-La Crosse

"The Importance and Application of Instructor Clarity" Dathan Nathaniel Simpson II, University of Wisconsin-Milwaukee

"The Medium is the Message': Especially When Breaking Up With Someone" S.M. Walus, Eastern Illinois University; Josh Grube, Eastern Illinois University

These Great Ideas for Teaching will benefit instructors in a wide variety of speech courses. The GIFT section selects two "Top Activities," and this session features one of those top activities - 30 Second Introductions - "Cocktail Party".



The Department of Communication Studies at the University of Nevada, Reno congratulates Kate R. LaPierre for receiving the Top Activity Award from the Great Ideas for Teaching Interest Group!

**Making Up for Lost Time, Or Losing Time We Thought We Could Make Up?
Graduate School and the Pandemic**

Sponsor: Graduate Student Caucus

Chair: Justin Mahutga, University of Oklahoma

Presenters:

Emma Sydnie Williams, South Dakota State University

Ellie Weaver, University of Oklahoma

Dennis DeBeck, University of South Florida

Alaina Leverenz, University of Missouri

Rebecca Greer, University of Oklahoma

Sydney Graham, University of Missouri

Brianna Doran, South Dakota State University

COVID-19 forced graduate programs to rethink the way their students are socialized into cohorts, departments, and the larger scholarly community. Our panel last year entitled "A Tale of Two Woes" demonstrated that some programs rose to this challenge and provided effective socialization to their new graduate students while other programs failed to adapt to the new reality. This academic year promised a return to "normal," but a new surge of infections spurred by dismal national vaccination rates and a highly transmissible COVID-19 variant at the start of the Fall semester has created a situation not dissimilar from last year--except without the same institutional preparation! How does the first-year graduate experience compare to last year? Have our programs learned lessons from their successes and failures? And how might these unstable years have affected our trajectories as students, scholars, and people?

**Period Poverty as a Public Health Issue:
Application, Research, and Discussion on Starting the Fight on Your Campus**

Sponsors: Health Communication Interest Group; Women's Caucus

Chair: Kathryn Rose Bradley, Ball State University

Presenters:

Jac Dellaria, University of Wisconsin–Madison

Sarah Frank, University of Wisconsin–Madison

Jace Liu, University of Wisconsin–Madison

Amira Pierotti, University of Wisconsin–Madison

Iman Ikram, Ohio University

Sarah Symonds LeBlanc, Purdue University Fort Wayne

800 million individuals are menstruating on any given day; yet many of these same individuals are shamed, shunned, silenced, and shut out from family, school, friends, and society. A 2021 report determined that 10% of college students suffer from period poverty each month, while another 14% went at least one month without being able to afford products. The purpose of this panel is to discuss the research that is being done, explore how the research is inspiring the researchers, and highlight the efforts groups in Madison, WI are undertaking to tackle period poverty and menstruation stigma in their backyard. In addition to CSCA members, representatives from a UW student organization and a local non-profit will be discussing their work in fighting menstruation stigma.

Re-Connecting through IPC: Exploring Different Aspects of Intimate Partner Violence

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Kara Starnes, Crowder College

Presenters:

Kelly L. Adams, University of Missouri

Amal Ibrahim, University of Wisconsin-Whitewater

Tasha R. Dunn, The University of Toledo

Kaylee Marie Lukacena, University of Illinois Urbana-Champaign

Intimate Partner Violence (IPV) is common in romantic relationships, whether the couple is marriage, engaged, or dating, and it is a serious public health issue (O'Leary et al., 2008; Zurbriggen, 2009). According to the CDC (2019), IPV is common and affects roughly 1 in 4 women and nearly 1 in 10 men in the U.S., which includes acts of sexual violence, physical violence, and/or stalking by a current or previous romantic partner. More than 43 million women and 38 million men in the U.S. have endured emotional/psychological aggression/abuse as well by a romantic partner. IPV can start in romantic relationships when people are young, even earlier than the age of 18. Research has shown that IPV in relationships can result in physical injury to a partner and medical attention-seeking (e.g., Makepeace, 1986) and is often associated with psychological and emotional distress (e.g., Coffey, et al., 1996).

Research Round Table

Sponsor: Graduate Student Caucus

Chair: Matthew James-Andrew Craig, Kent State University

Presenters:

Olivia Watson, University of Missouri

Grace Oforiwa Sikapokoo, Ohio University

Henry Goble, Michigan State University

From health communication to ethnographies, Graduate Student Caucus members are researching a wide variety of topics. This panel serves as a place for students to brainstorm and share their ideas with others.

3109

Saturday 8:00 AM to 9:15 AM CDT

Conference III

**State of North Dakota Spotlight:
Changing it Up: Reflecting on the Past to Create Innovative Speech Assignments**

Sponsor: States Advisory Council

Chair: Becky DeGreeff, University of Wisconsin-Stout

Presenters:

Kelsey Menge, Bismarck State College

Jonna Reule, Valley City State University

Kimberly M. Weismann, Williston State College

How do we keep students connected in the public speaking classroom? This panel explores some new ideas in the public speaking classroom to keep students engaged and connected. Ideas range from The Bachelor inspired research activity, giving a 10-year reunion speech, and setting a good first impression with elevator speeches.

3110

Saturday 8:00 AM to 9:15 AM CDT

Caucus Room

**State of South Dakota Spotlight:
Higher Flexing: Implementing Cohort Models in HyFlex Teacher Training**

Sponsor: States Advisory Council

Chair: Matthew Meier, DePauw University

Presenter:

Benjamin Harley, Northern State University

This presentation discusses Northern State University's current use of a cohort-based training system for certifying faculty in HyFlex pedagogies that allow students to choose whether to attend each class period in-person, synchronously online, or asynchronously online. Like many universities, Northern State initially adopted HyFlex as a way to navigate the COVID-19 pandemic. Post-pandemic, Northern's administration sees HyFlex as a way of making college more accessible to a variety of students. The university invested in training a cohort of faculty members in "True HyFlex Pedagogy."

SAT

3111

Saturday 8:00 AM to 9:15 AM CDT

University A

Thinking About and Thriving in Grad School

Sponsor: CSCA Next Leaders Network

Chair: Dylan Patterson, Ball State University

Presenters:

Toqa Hassan, Ball State University

Savaughn Estelle Williams, University of Kansas

William Joseph Sipe, University of Nebraska-Lincoln

Ana Lisa Eberline, University of Illinois

Karly Louise Poyner-Smith, University of Memphis

Jasmine Baxter, University of Minnesota

Come to the session to hear more from masters and doctoral students talk about the admissions process, the search process, adapting to a new program, finding ways to get involved both at their programs and in the discipline, and how to balance it all while staying healthy. The session is sponsored by Ball State University and breakfast will be provided.

Saturday 9:00 AM CDT

3112

Saturday 9:00 AM to 2:00 PM CDT

Capitol Ballroom B

Exhibit Hall Featuring Publishers and Technology - Saturday

Sponsor: CSCA Executive Director

Chair: Kristina Scharp, University of Washington

Come see the latest in offerings from publishers and technology companies.

Saturday 9:30 AM CDT

3200

Saturday 9:30 AM to 10:45 AM CDT

Conference V

(Re) Connecting Intercultural Communication Students through Lived Experiences

Sponsor: Intercultural Communication Interest Group

Chair: Shannon C. VanHorn, Valley City State University

Presenters:

Becky DeGreeff, University of Wisconsin-Stout

Mackenzie Krzmarzick, University of Wisconsin-Stout

Kimberly M. Weismann, Williston State College

Panelists will discuss their active research project with Intercultural Communication students sharing their lived experiences. Professors from community colleges and four-year universities collaborate to connect students with more homogeneous backgrounds to students who have more diverse backgrounds. The students, connecting through technology such as FlipGrid, share their lived experiences, such as race, racism, poverty, oppression, rural and urban differences, and so on.

3201

Saturday 9:30 AM to 10:45 AM CDT

Parlor 634

Communication & Technology Interest Group Re-Connect Networking Session

Sponsor: Communication & Technology Interest Group

Chair: Jihyun Kim, University of Central Florida

Presenter:

Riley Richards, Oregon Institute of Technology

This is an opportunity for members of the Communication & Technology Interest Group to re-connect and network at the convention.

3202

Saturday 9:30 AM to 10:45 AM CDT

Parlor 638

Crises, Conflict, and Messaging in Applied Contexts

Sponsor: Strategic and Applied Communication Interest Group

Chair: Jaclyn S. Marsh, University of Texas at Tyler

Respondent: Jeffrey Dean Brand, University of Northern Iowa

"COVID-19 Hoax, Child-Sex Trafficking, and Other Conspiracy Theories Spread on Social Media: Analysis of Organizational Reputation Threats and Response Strategies" Alicia Mason, Pittsburg State University; Josh Compton, Dartmouth College; Elizabeth Spencer, University of Kentucky

"Interacting Arguments in Crisis Communication: The Influence of Message Convergence on Risk and Crisis Messages" Rodrigo Soares, University of Central Florida; Xianlin Jin, The University of Toledo; Patric Spence, University of Central Florida; Timothy L. Sellnow, University of Central Florida

"Pet Owners, Hurricane Harvey, and Sense-Making: Conceptualizing 'Crisis Core Identities'" Ashleigh M. Day, The University of Texas at Tyler

"Theatre Techniques for Conflict Management: A Workshop for College Freshmen Orientations" Cale Joseph Morrow, Kansas State University

The papers on this panel focus on various crises, conflict, and messaging approaches across a range of different contexts. Each paper offers implications that are not only applicable to theoretical concepts and extant research, but to praxis as well.

3203

Saturday 9:30 AM to 10:45 AM CDT

University C

CSCA Listening Session #2

Sponsor: CSCA Executive Director

Chairs: Adam W. Tyma, University of Nebraska Omaha; Allison R. Thorson, University of San Francisco

Join CSCA Members at Large Adam Tyma and Allison Thorson to discuss the future of CSCA.

SAT

**Dressing for Success?
The Marginalizing Effects of "Professional Dress" Standards (Top Panel)**

Sponsor: Women's Caucus

Chair: Heather Nesemeier, Minnesota State University Moorhead

Presenters:

Marya L. Wilson, University of Wisconsin-Stout

Jacki Brucher Moore, Kirkwood Community College

Shawna Blake, Tulsa Community College

Stephanie Young, University of Southern Indiana

Amanda L. Brown, University of Wisconsin-Stout

Expectations for professional attire and appearance often marginalize current and prospective employees based on gender, gender identity, race, ethnicity, ability, economic status, and especially body type. This panel explores professional attire and image from multiple perspectives. Panelists will discuss how expectations regarding a professional image reflect the intersectional nature of marginalization. Panelists will generate solutions about making professionalism more inclusive and realistic.

Ethnicity, Race, International, and Class Concerns Caucus Re-Connect Networking Session

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Eddah Mutua, St. Cloud State University

Presenters:

Amy Aldridge Sanford, Middle Tennessee State University

David A. Wendt, Iowa Wesleyan University

This is an opportunity for members of the ERIC Caucus to re-connect and network at the convention.

3206

Saturday 9:30 AM to 10:45 AM CDT

Senate B

Fanning the Flames of Fandom: Exploring Fan Culture

Sponsor: Popular Culture Interest Group

Chair: Jennifer Willis-Rivera, University of Wisconsin-River Falls

Respondent: William Joseph Sipe, University of Nebraska-Lincoln

"Join Us and Only Us: Tucker Carlson's Use of Parasocial Interaction to Maintain Conservative Political Fandom" Scott T. Ault, California State University, Sacramento

"Marvel Heroes-At Your Fan Service: Exploring the Fan/Producer Relationship in the Marvel Cinematic Universe" Madeline Jane DalPonte, Illinois State University; Isabela Scaturro, Illinois State University

"The Switch is Killing It!': Fandom, YouTube and the Process of Identification Through the Video Game 'Console Wars'" Luis A. Jauregui, Illinois State University; Phil Chidester, Illinois State University

Each of these paper panelists explores fandom and fan culture, ranging from the Marvel Universe to video gaming consoles to Tucker Carlson.

3207

Saturday 9:30 AM to 10:45 AM CDT

Conference I

Media Studies Interest Group Business Meeting

Sponsor: Media Studies Interest Group

Chair: Kelly L. Adams, University of Missouri

Presenters:

Kelly L. Adams, University of Missouri

Tucker Robinson, Missouri State University

Nettie Brock, Morehead State University

3208

Saturday 9:30 AM to 10:45 AM CDT

Conference IV

On Being 30: Queer Retrospectives

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: Brooke Olivia Morenz, Ball State University

Respondent: Justin J. Rudnick, Minnesota State University, Mankato

"On (Not) Living Past 30" Tony Adams, Bradley University

"Understanding Genderlects and Non-Binary People: Deborah Tannen's 'You Just Don't Understand' Thirty Years Later" Gabrielle Thompson, Southern Illinois University Edwardsville; Scott Sellnow-Richmond, Southern Illinois University Edwardsville (Inclusive Scholarship)

For too many queer people, 30 years is a lifetime. This panel is a retrospective on life and research 30 years later.

SAT

3209

Saturday 9:30 AM to 10:45 AM CDT

University D

Organizational and Professional Communication Interest Group Business Meeting

Sponsor: Organizational and Professional Communication Interest Group

Chair: Tim McKenna-Buchanan, Manchester University

Presenters:

Seth Frei, Texas State University

Carrisa S. Hoelscher, Missouri State University

3210

Saturday 9:30 AM to 10:45 AM CDT

University B

Re-Connecting as Family in a COVID-19 Endemic World

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Kaitlin Phillips, Utah State University

Presenters:

Jenna LaFreniere, Texas Tech University

Tiffany R. Wang, University of Montevallo

Sarah E. Riforgiate, University of Wisconsin-Milwaukee

Jeffrey T. Child, Kent State University

Jenn Anderson, South Dakota State University

As we transition societally from viewing COVID-19 as a pandemic to an endemic virus that is persistent and present, like the flu, our panel will discuss what this means for families. Panelists from across the country and from a variety of backgrounds including health, family, interpersonal, organizational, and instructional communication will share how transforming our view of the virus can lead to both challenges and hope in re-connecting as family in a COVID-19 endemic world.

3211

Saturday 9:30 AM to 10:45 AM CDT

Conference III

Re-Connecting to the Classroom: Experiences of Basic Course Directors and GTAs Transitioning From Online to Teaching Face-to-Face for the First Time

Sponsor: Basic Course Interest Group

Chair: Cheri J. Simonds, Illinois State University

Presenters:

John Hooker, Illinois State University

Kathy Denker, Ball State University

Andrew Herrmann, East Tennessee State University

Vianna Isbister, East Tennessee State University

Tyler Evert Martin, Illinois State University

Zach Thornhill, Illinois State University

Riley K. Carroll, Ball State University

Devon Kate Bailey, Ball State University

This will be a discussion with Basic Course Directors and 2nd year Master's GTAs who spent their first year teaching online. A variety of topics will be addressed, including initial training to teach and the transition to online instruction, the modality of online instruction used (e.g. synchronous vs. asynchronous), the transition back to in-person learning, and challenges and successes at each step during a constantly changing global pandemic.

**Reconnection with History and Legacy of Intercultural Communication to
Connect to Future**

Sponsor: Intercultural Communication Interest Group

Chair: EunYoung Lee, Central Washington University

Presenters:

Ahmet Atay, College of Wooster

Nurhayat Bilge, State University of New York Fashion Institute of Technology

Sasha Allgayer, State University of New York Geneseo

Linsay M. Cramer, Coastal Carolina University

Elizabeth M. Lozano, Loyola University Chicago

Alberto González, Bowling Green State University

Ahmet Aksoy, Texas Tech University

Anjana Mudambi, University of Wisconsin-Milwaukee

This panel reflects on the past and the legacy of Intercultural Communication (IC) scholarship and discusses paths that IC is moving forward. With consideration of the current activism and movements such as Black Lives Matter and Stop Asian Hate, the panel also discusses IC's role in social activism.

Relating Media to International and Intercultural Communication

Sponsor: Intercultural Communication Interest Group

Chair: Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

Respondent: Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

"A Scholarly Reflection on Transnational Health Communication in the Intersection of Ethnic Media, Language, Culture, and Social Networks" Yuping Mao, California State University, Long Beach (Inclusive Scholarship)

"Centering Whiteness: Priya Koothrapalli and Raj Koothrapalli in 'The Big Bang Theory'" Blessy McWan, Bowling Green State University (Inclusive Scholarship)

"The Effect of Polarization on International Crisis Communication: A Case Study of the Danish Response to the 2005 Cartoon Crisis (Top Student Paper and Top Debut Paper)" Yousef Alamer, University of Missouri

The papers on this panel approach media contents from the lens of international and intercultural communication. Exploring a range of media related issues, the papers provide ways to enhance our understanding of intercultural and international aspects of media.

3214

Saturday 9:30 AM to 10:45 AM CDT

Conference II

Rhetorical Theory and Criticism Interest Group Business Meeting

Sponsor: Rhetorical Theory and Criticism Interest Group
 Chair: Hilary Rasmussen, University of Wisconsin-Parkside
 Presenters:
 Chad M. Nelson, Florida Gulf Coast University
 Thomas A. Salek, Elmhurst University

This is the Business Meeting for the Rhetorical Theory and Criticism Interest Group.

3215

Saturday 9:30 AM to 10:45 AM CDT

Parlor 627

State of Missouri Spotlight: Injecting Creativity into Education

Sponsor: States Advisory Council
 Chair: Randy K. Dillon, Missouri State University
 Presenter:
 Allison Jane Fleetwood, Nixa High School

The world is changing, and students will no longer succeed by learning and regurgitating facts. In an age where the answer to almost any question can be found on a handheld device, how we creatively engage students is critical. This session unpacks ideas pertaining to arts integration and gives the opportunity to uncover the characteristics of quality integration. Arts integration is instruction that connects content and skills from the arts and other subject areas.

Saturday 11:00 AM CDT

3300

Saturday 11:00 AM to 12:15 PM CDT

Parlor 629

Activism, Communication Ethics, and Social Justice Interest Group Re-Connect Networking Session: Board Game Play Session as Reconnection

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group
 Chair: Wendy K. Z. Anderson, University of Minnesota
 Presenter:
 Brittany Ann Knutson, University of Minnesota

Whether it is to build your networks, take a break, or just balance your conference with some play, please join us for a social hour reconnecting with one another through board games. Board games put the conversation back in communication studies in a way that we need to have-you sit with one another and everyone is at the same eye level. It requires us to use our intellectual and socio-emotional toolbags as we interact with one another. We are interested in how play refigures the sociality of space. When there is a public, more than one person in play, there is accountability that gives us a new understanding of communication ethics of engaging one another. We enforce and negotiate what that reconnection looks like. It's not that we drop differences at the door, but we are called to renegotiate those resources to come to a communal embodiment of play. Playing with each other requires intellectual energy that changes the interaction. Are you up for a reconnection through play?

SAT

Communicating Through and with Technologies in a Virtually Connected World

Sponsor: Communication & Technology Interest Group

Chair: Riley Richards, Oregon Institute of Technology

"Deficient Online Self-Regulation and Fear of Missing Out Predict Doomscrolling (ComBotLabs Award for Top Paper)" Kathryn D. Coduto, South Dakota State University

"How Social Media Communicated Social Support Among University Students During Covid-19 Pandemic in Indonesia" Krishnamurti Murniadi, Universitas Prasetiya Mulya (Inclusive Scholarship)

"Novelty as a Renewable, Dynamic Resource When Communicating with an Animal Companion Robot" Bryan Abendschein, Western Michigan University; Autumn Edwards, Western Michigan University; Chad Edwards, Western Michigan University

"Oversharing on Social Networking Sites: A New-Age Communication Phenomenon" Sydney Elaine Brammer, Texas Tech University; Narissra Maria Punyanunt-Carter, Texas Tech University; Robin S. Duffee, The Pennsylvania State University

"The Dimensions and Effects of Social Presence in Online Learning: Considerations to Enhance Online Learning Experiences" Hocheol Yang, California Polytechnic State University; Jihyun Kim, University of Central Florida; Stephanie Kelly, North Carolina A&T State University; Kelly Roy Merrill Jr., The Ohio State University

This panel focuses on how we communicate through and with technologies. Specifically, the panel presents a wide range of research papers that cover a variety of technologies (e.g., social media, robots) in diverse communication contexts (e.g., education, personal relationships). Essentially, the panel showcase how we communicate in the technology-mediated world and why theories are useful for understanding communication practices in a mediated environment.



The School of Communication and Journalism at South Dakota State University congratulates Kathryn D. Coduto for receiving the ComBotLabs Award from the Communication and Technology Interest Group!

COVID, the Great Resignation, and Faculty Burnout: How to Reconnect Exhausted and Over-Extended Faculty to the Joy They Used to Find in Their Profession

Sponsor: Communication Education Interest Group

Chair: Susan Wildermuth, University of Wisconsin-Whitewater

Presenters:

Daniel McRoberts, Northcentral Technical College

Richard Murphy, McKendree University

Karen McGrath, College of Saint Rose

Renata Kolodziej-Smith, University of Central Florida

Dena M. Huisman, University of Wisconsin-La Crosse

Kathy Brady, University of Wisconsin-Whitewater

Higher education faculty are increasingly being asked to do more and get rewarded less. The result is increased faculty exhaustion, cynicism, negativity toward the profession, low self-worth, poor job performance, and high turnover. When you add in the strain of COVID, faculty burnout has led to 1 in 4 educators reporting that they seriously considered leaving higher education in 2021 (Long, 2021). This discussion panel will address questions such as 1. What specifically is driving faculty burnout, how bad of a problem is it? and 2. What can colleagues, administrators, and individuals do to reconnect faculty to the profession? Panel participants range from adjunct instructors to tenured department chairpersons and bring diverse perspectives to this issue and its solutions.

GIFT Session #4 - Great Ideas for Teaching - Discussion Session

Sponsor: G.I.F.T. Interest Group

Chair: Rachel Collier Murdock, Des Moines Area Community College

Respondent: Jaclyn Shetterly, Bowling Green State University

"Digital Health and Wellness Report Summary Presentation" Dakota C. Horn, Bradley University

"Hired in 30 Seconds: Interview Elevator Pitch In-Class Activity" Jaclyn Shetterly, Bowling Green State University; Amanda Grace Taylor, Bowling Green State University

"Persuasive Speech Structure Mini Speech Activity" Riley K. Carroll, Ball State University

"Speed Conversing as a Means to Enrich Dialogue and Reduce Communication Apprehension" Diana Rose Humble, University of South Dakota

"Using the 3MT as a Teaching Tool" Stephanie Rollie Rodriguez, Texas A&M University-Corpus Christi; Steven Seidel, Texas A&M University-Corpus Christi; Gina Glanc, Texas A&M University-Corpus Christi

Great Ideas for Teaching that have been tested and tried in classrooms. Come get some new ideas for your courses! This session features fewer presentations, so you have more time to ask questions of the presenters and discuss your ideas.

3304

Saturday 11:00 AM to 12:15 PM CDT

Senate B

Intercultural Communication Interest Group Business Meeting

Sponsor: Intercultural Communication Interest Group

Chair: EunYoung Lee, Central Washington University

Presenters:

Seokhoon Ahn, Central Washington University

Emi Kanemoto, State University New York Geneseo

3305

Saturday 11:00 AM to 12:15 PM CDT

Conference III

**Intrusive Teaching, Role Strain, and (Re)Connecting Equilibrium:
Real-World Implications from Participating on Hope's 2021 Work-Life Communication
Seminar and Reading Goode et al. (2020)**

Sponsor: Communication Education Interest Group

Chair: Sierra Kane, University of Wisconsin-Milwaukee

Presenters:

Sarah Symonds LeBlanc, Purdue University Fort Wayne

Sarah E. Riforgiate, University of Wisconsin-Milwaukee

Joy L. Daggs, Northwest Missouri State University

Mary Anne Sunseri, San Jose State University

Kathy Denker, Ball State University

Jayne Goode, Governors State University

The instability of COVID-19 teaching modalities and students' emotions, coupled with personal and family members' health and welfare concerns, impact the equilibrium between work and personal identities in myriad ways. Panelists' narratives feature the impact intrusive teaching has on approaches to work-policies and teaching, including how educators integrate work-policies into their private lives. Panelists draw from the literature and previous discussions to grapple with COVID-19 implications, explore new opportunities for teaching, and adjust work-life practices.

SAT

Media Studies Interest Group: Top Papers

Sponsor: Media Studies Interest Group

Chair: Kelly L. Adams, University of Missouri

Respondent: Tucker Robinson, Missouri State University

"Equipment for Riffing: Mystery Science Theater 3000 as Heuristic Vocabulary for Riffing Mediated Texts (Top Paper)" Matt Foy, Upper Iowa University

"Hip-Hop Rebellion: Music Videos and Perceptions of Beauty, Sexism, and Sexualization" K. Megan Hopper, Illinois State University; Amy Lynn Crumbaugh, Illinois State University; Tamanna Tasmin, Illinois State University

"News Processing Motivations and Framing Effects: Thinking Like a Lawyer vs. Thinking Like a Judge" Hyesun Choung, Michigan State University; Douglas McLeod, University of Wisconsin–Madison

This top paper panel celebrates and shares the work of the three top papers for the Media Studies Interest Group.



The School of Communication at Illinois State University congratulates K. Megan Hopper for receiving a Top Three Paper Award from the Media Studies Interest Group!



The School of Communication at Illinois State University congratulates Amy Lynn Crumbaugh for receiving a Top Three Paper Award from the Media Studies Interest Group!



The School of Communication at Illinois State University congratulates Tamanna Tasmin for receiving a Top Three Paper Award from the Media Studies Interest Group!

Organizational and Professional Communication Interest Group: Top Papers

Sponsor: Organizational and Professional Communication Interest Group

Chair: Seth Frei, Texas State University

Respondent: Carrisa S. Hoelscher, Missouri State University

"Unsought Work: Funeral Directors' Occupational Stigma Management (Diamond Anniversary Award for Top Paper)" Da Bi, University of Oklahoma; Nici Ploeger-Lyons, University of Wisconsin-Eau Claire; Ryan Bisel, University of Oklahoma

"Negotiating Ideal Selves: Graduate Students' Sensemaking & Identity Management after the COVID-19-induced Transition to Online Learning (Top Student Paper)" Madeline Pringle, University of Missouri

"How Much of My Free Time Do I Wanna Sell?: Discursively Navigating Conceptualizations of Work-Life as an Adventure Worker" Kari Pink, University of Wisconsin-Milwaukee; Michael Cody Coker, University of Wisconsin-Milwaukee; Emily Godager, University of Wisconsin-Milwaukee

This panel highlights the top-ranked competitive papers submitted to the Organizational and Professional Communication Interest Group this year. Scholars consider a diverse range of topics including occupational stigma management, sensemaking and identity management in the COVID age, and resisting and reifying normative work-life discourses.



The Department of Communication at the University of Wisconsin-Milwaukee congratulates Kari Pink, Michael Cody Coker, and Emily Godager for receiving a Top Three Paper Award from the Organizational and Professional Communication Interest Group!

Political Communication Interest Group Re-Connect Networking Session

Sponsor: Political Communication Interest Group

Chair: Josh C. Bramlett, Eastern New Mexico University

Presenters:

Wm. Bryan Paul, University of Missouri

Jihye Park, University of Missouri

Let's re-connect and talk about political communication!

Re-Connect with Experiential Learning as Instructional Resource for Communication Courses

Sponsor: Instructional Resources Interest Group

Chair: Kellie Welch Smith, Texas A&M University-Corpus Christi

Presenters:

Diana L. Tucker, Western Governors University

Samantha Dunn, Dakota Wesleyan University

Kim Marie Omachinski, University of Wisconsin-Milwaukee

Maggie Sullivan, Loras College

Nancy Josephine Curtin, Millikin University

Kristen Treinen, Minnesota State University, Mankato

Jill Hildebrandt, Western Governors University

To "Re-Connect" with experiential learning as an instructional resource, panelists will discuss activities used in communication courses (such as service learning, invited speakers, field trips, and study abroad opportunities). Additionally, because of COVID, we will have a discussion on how to keep experiential learning as an instructional resource in courses, even if we need to be in a virtual setting. Attendees are invited to come and share their own activities and ideas during the discussion period.

Re-Connecting with Superheroes in all their Forms (Top Panel)

Sponsor: Media Studies Interest Group

Chair: Amanda L. Brown, University of Wisconsin-Stout

"Between the Spaces: Liminality on Disney+'s Marvel Series" Nettie Brock, Morehead State University

"Reconnecting with Ms. Marvel: A Disney+ Miniseries with Possibilities" Heather Nesemeier, Minnesota State University Moorhead

"Remaking not Running Away from Our Disinheritance: Inheriting Past that We Didn't Create in Marvel's Runaways" Darrian Carroll, University of Maryland

"These MCU Shows are a Risk: The Reluctant Investments in Women Superheroes" Dana Schowalter, Western Oregon University

"Cause You Carry that Shield, It Doesn't Mean You're Captain America.!: Carrying on Steve's Legacy" Elizabeth Shiller, Ohio University

In 2013, ABC premiered a television show set within Disney's Marvel Cinematic Universe. This show, Agents of SHIELD, was just the first of many shows to be set within this larger cinematic universe. In the nearly 10 years since this show has premiered, Marvel shows have appeared on ABC, Freeform, Hulu, Netflix, and Disney+. The television series cover a wide range of superheroes, air on a variety of stations and streaming services, occupy myriad televisual forms, and broach countless ideological themes. Each one of these shows uses the medium of television to deeply explore the subject matter of their heroes. In doing so, these shows find new ways to connect their audiences to these superheroes. This panel will examine just a handful of the issues at the hearts of these shows. We will demonstrate the complexity of the TV series of the MCU and generate discussion about the ways that these shows encapsulate cultural and social issues of our era.



The Department of Communication Studies at Western Oregon University congratulates Dana Schowalter for receiving the Top Panel Award from the Media Studies Interest Group!



The School of Communication Studies at Ohio University congratulates Elizabeth Shiller for receiving Top Panel Awards from the Media Studies Interest Group and Graduate Student Caucus!



3311

Saturday 11:00 AM to 12:15 PM CDT

Parlor 627

**Stories from the World of Online Forensics:
The Good, the Bad, and the Ones We Want to Forget**

Sponsor: Argumentation and Forensics Interest Group
Chair: Keith Bistodeau, Anoka Ramsey Community College
Presenters:
Jessica Samens, Bethel University
Julie L.G. Walker, Southwest Minnesota State University
Benjamin Walker, Southwest Minnesota State University

For the past two years, the world of competitive forensics has looked very different. This shift has offered improvements, challenges, and limitations to our students and our community. This panel looks to reflect on the past two seasons of mostly online forensics competitions to help us reflect on what we have learned and how we can continue to move our activity forward.

SAT

Rhetorical Theory and Criticism Interest Group: Top Papers

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Hilary Rasmussen, University of Wisconsin-Parkside

"I'm Not Sure I'll Ever Forget the Experience': A Narrative Analysis of Chrissy Teigen's Social Media Describing her Miscarriage (Top Paper)" Kelsey E. Binion, Indiana University Purdue University Indianapolis; Maria Brann, Indiana University Purdue University Indianapolis

"A Rhetorical Analysis of Higher Education's Mental Health Messaging (Top Student Paper)" Gabrielle Thompson, Southern Illinois University Edwardsville

"It's Not an Abortion: Examining How Women Who End a Wanted Pregnancy Discuss their Experiences" Cimmiaron Alvarez, University of Washington (Inclusive Scholarship)

"There is No Pandemic': Resentment and the Public Good in Evangelical Stay-at-Home Rhetoric" Taylor Katz, University of Wisconsin-Milwaukee

The top papers submitted to the Rhetorical Theory and Criticism Interest Group will be presented.



The School of Communication at Illinois State University congratulates Gabrielle Thompson for receiving the Top Student Paper Award from the Rhetorical Theory and Criticism Interest Group!



The Department of Communication at the University of Wisconsin-Milwaukee congratulates Taylor Katz for receiving the Top Paper Award from the Rhetorical Theory and Criticism Interest Group!

Sports Communication Interest Group: Top Student Papers

Sponsor: Sports Communication Interest Group

Chair: Scott Jensen, Webster University

"Professional Sport and Community Outreach: A Content Analysis of CSR Messages Shared by Professional Team Sport Organizations on Twitter" Kelly Murphy, Illinois State University

"Sorry Not Sorry: A Rhetorical Analysis of Apologia Being Used to Maintain the Status Quo in the PGA (Top Student Paper and Top Debut Paper)" Amanda Walsh, The University of Southern Mississippi



The School of Communication at Illinois State University congratulates Kelly Murphy for receiving a Top Two Student Paper Award from the Sports Communication Interest Group!

3314

Saturday 11:00 AM to 12:15 PM CDT

Parlor 638

**Unprecedented Relationship Strain in These Unprecedented Times:
The Impact of COVID on Health and Relationships (Spotlight Panel)**

Sponsors: Health Communication Interest Group; Interpersonal and Family Communication Interest Group

Chair: Rikki A. Roscoe, University of Missouri

Presenters:

Jenn Anderson, South Dakota State University

DeAnne Priddis, Middle Tennessee State University

Leah Elizabeth Bryant, DePaul University

Rachel D. Davidson, Hanover College

Nancy J. Brule, Bethel University

COVID affects many areas of health and relationships due to social isolation, working from home, and unemployment. Parents, most often mothers, who are now spending more time working from home have new responsibilities that may include full-time caring for children, home schooling, entertaining, performing additional domestic duties, and serving as the arbiters of who the family can and cannot interact with outside of the home. Additionally, some adult children cope with their senior citizen parents' increased alcohol use disorder and social isolation, and reduced independence. The vulnerability even for vaccinated senior citizens has created decreased independence, limited interactions with others, and less opportunity to travel away from home. Family distancing, due to political differences, may have to be managed as vaccinated family members must navigate topic, and physical, avoidance with other members of the family who may hold differing beliefs and can put children at risk. COVID also can contribute to the surfacing of teenage children's eating disorders during quarantine in the household. A parent then becomes an advocate for education, insurance, and healthcare. And for partners who have a homebound disabled loved one, they become a full-time caregiver during a COVID quarantine and must cope with the challenges that has on both patient and caregiver's mental and physical health (e.g., not being able to get relief, not being able to attend or schedule care appointments, loneliness, navigating a high-risk patient). All these new roles and additional stressors have surfaced in our research, teaching, and service in unexpected ways.

SAT

3315

Saturday 11:00 AM to 12:15 PM CDT

University B

“How to Be an Antiracist”: Connecting the Work of Ibram X. Kendi With Critical Intercultural Communication Scholarship and Praxis

Sponsor: Intercultural Communication Interest Group

Chair: Eddah Mutua, St. Cloud State University

Presenters:

Linsay M. Cramer, Coastal Carolina University

Gabriel Cruz, University of North Carolina Greensboro

Andrew R Donofrio, Columbus State University

Blessy McWan, Bowling Green State University

Matthew Meier, DePauw University

Kerry Wilson, University of Illinois

Given Ibram X. Kendi's cultural influence and his contemporary theory of racism and antiracism, this panel will discuss how the arguments posited by Kendi can contribute to critical intercultural communication scholarship and scholar-activist work. Namely, the panel will address questions including: In what ways does Kendi's theory of racism and antiracism extend or contribute to existing critical intercultural communication scholarship?; How can Kendi's theory and suggestions for praxis influence the work of critical intercultural communication scholars moving forward in the current political and social climate of the discipline?; What could we add to or revise within Kendi's theory of racism and anti-racism, given our own as well as prior intercultural communication scholarship?

Saturday 11:30 AM CDT

3316

Saturday 11:30 AM to 3:00 PM CDT

Capitol Ballroom A

President's Undergraduate Honors Research Conference Luncheon and Graduate School Fair

Sponsor: Undergraduate Honors Research Conference

Chair: Alberto González, Bowling Green State University

The UHRC Luncheon and Graduate Fair requires an RSVP and is for UHRC authors and their supporters. The agenda includes lunch, top paper awards, and graduate school exhibits. Food will be available promptly at 11:30 a.m.; guests are encouraged to arrive between 11:20 and 11:25 a.m. After the meal and award presentations, students will have the opportunity to interact with graduate school directors and learn more about opportunities associated with attaining an advanced degree.

SAT

Saturday 12:30 PM CDT

3400

Saturday 12:30 PM to 1:45 PM CDT

Conference IV

Adjunct/Temporary Faculty Caucus Business Meeting

Sponsor: Adjunct/Temporary Faculty Caucus

Chair: Heather Nesemeier, Minnesota State University Moorhead

Presenters:

Jacob Isaacs, University of Minnesota Crookston

Anke Wolbert, Eastern Michigan University

3401

Saturday 12:30 PM to 1:45 PM CDT

University B

Assessing the Norms of Forensics: Standards of Performance Organization and Delivery

Sponsor: Argumentation and Forensics Interest Group

Chair: Keith Bistodeau, Anoka Ramsey Community College

Presenters:

Anthony Woodall, University of Oklahoma

Katie Thomas, Northeastern State University

Timothy Betts, University of South Florida

Kendrea James, University of Missouri S&T

Forensics is an activity that proudly emphasizes diversity and personal growth. To grow the activity in a healthy manner, reflection should be made to ensure the activity actively pursues the goals it sets for its community. This panel is the start of a multi-session, multi-conference discussion to reflect on the culture of forensics and find ways to constructively improve the standards of its membership. This panel will focus on norms of forensics and how they create standards of organization and delivery for performances. These standards create competitive expectations for how performances should be structured. Panelists will discuss how forensic educators can explore these expectations to positively affect the opportunity for students to be creative and grow during their time in forensics.

SAT

3402

Saturday 12:30 PM to 1:45 PM CDT

Caucus Room

Re-Connecting the Basic Course: Evaluating Learning Technologies Used in the Classroom

Sponsor: Basic Course Interest Group

Chair: Mal Jason, North Dakota State University

Presenters:

Ian Berry, North Dakota State University

Xinyue Liu, North Dakota State University

Dena M. Huisman, University of Wisconsin-La Crosse

Ashley A. Hanna Edwards, University of Wisconsin-La Crosse

Jessica Marie Peterson, University of Wisconsin-La Crosse

Christina Steinberg, Washington State University

Di Mu, Washington State University

Xihe Ouyang, University of Missouri

Maranda Berndt, The Pennsylvania State University

Jocelyn McKinnon-Crowley, Washington State University

The pandemic has facilitated significant growth in technology's role in the basic course. As such, this panel seeks to address the current challenges of online learning technologies between student expectations and the effectiveness of achieving traditional educational goals. Panelists will discuss pedagogical experiences involving what technologies were effective or ineffective, examine student motivation changes and potential theoretical implications of online educational tools, and assess how these challenges directly relate to the future of the basic course.

3403

Saturday 12:30 PM to 1:45 PM CDT

Parlor 629

Intercultural Communication Interest Group Re-Connect Networking Session

Sponsor: Intercultural Communication Interest Group

Chair: Amy N. Heuman, Texas Tech University

Presenters:

Seokhoon Ahn, Central Washington University

Emi Kanemoto, State University New York Geneseo

Linsay M. Cramer, Coastal Carolina University

Blessy McWan, Bowling Green State University

Dahlia DeHaan, Coastal Carolina University

Kyra Nicole Heatly, Texas A&M University

Ahmet Aksoy, Texas Tech University

Anjana Mudambi, University of Wisconsin-Milwaukee

EunYoung Lee, Central Washington University

This panel invites you to join conversations with your fellow scholars and teachers of Intercultural Communication. This networking session is to create space for building connections and solidarity.

SAT

3404

Saturday 12:30 PM to 1:45 PM CDT

Senate A

**Misinformation and Disinformation About Health:
(How) Can We Get Audiences to Reconnect with Reality?**

Sponsors: Health Communication Interest Group; Media Studies Interest Group

Chair: Sarah Symonds LeBlanc, Purdue University Fort Wayne

Presenters:

Jimmie Manning, University of Nevada, Reno

Jenn Anderson, South Dakota State University

Arpita Jindani, Rutgers University

Ellie Yang, University of Wisconsin–Madison

Misinformation and disinformation about health are not new. But the need to address them has taken on a new level of urgency in the wake of the COVID-19 pandemic and the spread of mis/disinformation on social media and beyond. People convinced of the veracity of mis/disinformation are difficult to persuade, and traditional models of persuasion and behavior change seem to have a more limited effect on such audiences. Panelists in this session will discuss their recent projects dealing with mis/disinformation about COVID-19 and other health issues and offer suggestions for how to combat mis/disinformation in this new era in health communication messaging.

3405

Saturday 12:30 PM to 1:45 PM CDT

Conference II

Popular Culture Interest Group Business Meeting

Sponsor: Popular Culture Interest Group

Chair: Stephanie Young, University of Southern Indiana

Presenters:

Nettie Brock, Morehead State University

Matthew Meier, DePauw University

S
A
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3406

Saturday 12:30 PM to 1:45 PM CDT

Senate B

Preparing Manuscripts for Journal Submissions: Lessons from Former and Current Editors and Editorial Administrators for CSCA Journals

Sponsor: Communication & Technology Interest Group

Chair: Patric Spence, University of Central Florida

Presenters:

Kenneth Lachlan, University of Connecticut

Patric Spence, University of Central Florida

Yuping Mao, California State University, Long Beach

Deanna Sellnow, University of Central Florida

Renee Kaufmann, University of Kentucky

America L. Edwards, University of California, Santa Barbara

This discussion panel includes former and current editors and editorial administrators of the journals of the Central States Communication Association. The panelists will discuss suggestions for how to best prepare manuscripts, navigate the peer reviews and response process, and increase the visibility of published research.

3407

Saturday 12:30 PM to 1:45 PM CDT

Conference V

Short Course 8: Re-connect(ing) Communicating Finances in the Family: Talking and Taking Action

Sponsor: Short Courses

Chair: Roberta Davilla Robbins, Hawkeye Community College

Presenter:

Andrew Frank Thompson, University of Northern Iowa

Communicating about finances can create stress and anxiety. Individuals, couples, and families all must make financial decisions by active conversational engagement, de facto decision-making, or by non-action among other strategies. The Short Course topic, Re-connect(ing) Communicating Finances in the Family: Talking and Taking Action, provides strategies for individuals, couples, and families to re-connect through discussion about the often overlooked or totally avoided topic of financial communication. The short course facilitators will re-connect the content of the book, Communicating Finances in the Family: Talking and Taking Action, to teaching strategies that move the attendees (and their students/clients) from seeing money as a "problem" to money as a "path" to achieving financial goals. This topic applies to family, interpersonal, small group, community, and conflict management courses.

SAT

Reconnecting with Communities: Discussing the Challenges and Opportunities of Working with Affected Communities During the COVID Pandemic

Sponsor: Strategic and Applied Communication Interest Group

Chair: Ashleigh M. Day, The University of Texas at Tyler

Presenters:

Sydney O'Shay, Utah State University

Crystal D. Daugherty, Northern Kentucky University

Matthew W. Seeger, Wayne State University

Timothy L. Sellnow, University of Central Florida

Deborah Sellnow-Richmond, Southern Illinois University Edwardsville

Stephen A. Spates, Missouri State University

Strategic and applied communication scholars work with affected communities to produce scholarship that pragmatically addresses complex crises, risks, and health issues. The COVID pandemic has presented both challenges and opportunities for connecting with these communities. Discussants will talk about how they center the experiences of affected communities in their work and overcome challenges they face working with these populations during the pandemic. Audience members will leave with practical ideas for reconnecting with affected communities in their research.

Reconnecting with Mindfulness: An Experiential Discussion

Sponsor: Communication Education Interest Group

Chair: Molly Wiant Cummins, The University of Texas at Arlington

Presenters:

Allison Duncan Brenneise, University of Minnesota

Tao Zhang, Utah State University

Christy Vincent, University of Central Oklahoma

Joy Chinaza Enyinnaya, Colorado State University

Holly Airola, University of Nebraska Omaha

Participants will have an opportunity to experience mindfulness practices. We hope participants will consider which practices might lend themselves to their own self-care. We also hope they'll ponder how these practices may be a way to assist students' development of self-regulation in the academic space, especially as we all begin to process our collective trauma from the pandemic. We'll discuss mindfulness, vulnerability, and related philosophies. All are welcome to bring their fiber crafts and to take some time to contemplate with us.

Spotlight Panel: Celebrating the 4th Annual Judith S. Trent Award for Early Career Excellence in Political Communication

Sponsor: Political Communication Interest Group
 Chair: Josh C. Bramlett, Eastern New Mexico University
 Presenters:

Joshua M. Scacco, University of South Florida
 Dianne G. Bystrom, Iowa State University
 Mitchell S. McKinney, The University of Akron
 Ryan M. Neville-Shepard, University of Arkansas
 Kelly L. Winfrey, Iowa State University
 Benjamin R. Warner, University of Missouri

This panel will reflect on Dr. Trent's legacy at CSCA and in the field of political communication while celebrating the two previous winners of the Trent Award as well as the 2022 recipient.



The Department of Communication at the University of South Florida congratulates Josh Scacco for receiving the Judith S. Trent Award from the Political Communication Interest Group!

State of Iowa Spotlight: Lessons Learned – Post Pandemic Adaptions to Improve Online Teaching-Learning Activities

Sponsor: States Advisory Council
 Chair: Melissa L. Beall, University of Northern Iowa
 Presenters:
 Keith Hardeman, Westminster College
 David A. Wendt, Iowa Wesleyan University
 Jennifer Hough, Western Iowa Tech Community College
 Gayle M. Pohl, University of Northern Iowa
 Linda Laine, Central College
 Jenn Supple, University of Dubuque
 Jeffrey Dean Brand, University of Northern Iowa

Over the last two years, many of us have learned a great deal about the frustrations and burn-out caused by online learning, but we have also gained ideas about how to use technology better. Panelists discuss what they learned from teaching through the pandemic. Topics to discuss include pros and cons of online strategies from the students' perspective, integrating social media in teaching, and adaptations to assignments due to COVID.

3412

Saturday 12:30 PM to 1:45 PM CDT

Parlor 638

**State of South Dakota Spotlight: Verify, Then Trust:
How to Help Students Find the Facts on Social Media**

Sponsor: States Advisory Council

Chair: Joshua Westwick, South Dakota State University

Presenters:

Kathryn D. Coduto, South Dakota State University

Marina Hendricks, South Dakota State University

Everyone who uses social media is an information provider. The ability to share information widely and freely comes with the responsibility to ensure that it is accurate, true, legal, and ethical. In this session, we will present strategies and resources to help students recognize misinformation and disinformation, with an emphasis on tools and techniques for social media verification. We will share relevant current examples of best social media practices (along with a few missteps).

3413

Saturday 12:30 PM to 1:45 PM CDT

Parlor 634

Undergraduate Education and Administration Section Re-Connect Networking Session

Sponsor: Undergraduate Education and Administration Section

Chair: Donna R. Pawlowski, Bemidji State University

Presenters:

Aimee Lau, Wisconsin Lutheran College

Joy L. Daggs, Northwest Missouri State University

Come and join us as we re-connect with each other to share ideas about undergraduate teaching, research, curriculum, and administrative topics. More importantly come and get caught up with your colleagues and build some new relationships! This session is also a great opportunity for graduate students to visit with instructors who teach at undergraduate-focused institutions. We look forward to seeing you for a little fun and conversation!

3414

Saturday 12:30 PM to 1:45 PM CDT

University C

Women's Caucus Business Meeting

Sponsor: Women's Caucus

Chair: Lauren Jean Johnsen, University of Memphis

Presenters:

Becky DeGreeff, University of Wisconsin-Stout

Kellie Welch Smith, Texas A&M University-Corpus Christi

SAT

3415

Saturday 12:30 PM to 1:45 PM CDT

University A

CSCA Scholar Conversations: Dorothy Pennington

Sponsor: CSCA Past President

Chair: Carolyn Calloway-Thomas, Indiana University

Presenter:

Dorothy Lee Pennington, University of Kansas

CSCA Scholar Conversations feature panel-length interviews with one outstanding scholar reflecting on their most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

Saturday 2:00 PM CDT

3500

Saturday 2:00 PM to 3:15 PM CDT

Conference IV

(Re)Connecting with Ourselves: (Un)weaving our Identities from our Profession

Sponsor: Adjunct/Temporary Faculty Caucus

Chair: Heather Nesemeier, Minnesota State University Moorhead

Presenters:

Anke Wolbert, Eastern Michigan University

Kim Marie Omachinski, University of Wisconsin-Milwaukee

Tucker Robinson, Missouri State University

Stacey Mirviss-Jossart, University of Wisconsin-Milwaukee

Unlike many other professionals, teachers (and by extension instructors) often feel that they are following a calling. Our profession is inextricably interwoven with our identity. Our students' success and well-being form the core of our professional decision making. But what happens when our "calling" becomes unsustainable, when the stress of figuring out how to pay the bills next month overshadows our love for teaching? How does one unweave one's identity from one's profession? This panel explores the various avenues and tactics we have deployed to reconnect with ourselves and disconnect our identity from our profession.

3501

Saturday 2:00 PM to 3:15 PM CDT

University B

Argumentation and Forensics Interest Group Business Meeting

Sponsor: Argumentation and Forensics Interest Group

Chair: Keith Bistodeau, Anoka Ramsey Community College

Presenter:

Scott Jensen, Webster University

SAT

3502

Saturday 2:00 PM to 3:15 PM CDT

Parlor 634

Basic Course Interest Group Re-Connect Networking Session

Sponsor: Basic Course Interest Group

Chair: Stevie Munz, Utah Valley University

This discussion panel will consider how we can be critical of our pedagogical practices and consider ways to create positive and constructive change in the public speaking course.

3503

Saturday 2:00 PM to 3:15 PM CDT

Parlor 629

Community College Interest Group Re-Connect Networking Session

Sponsor: Community College Interest Group

Chair: Jacob Isaacs, University of Minnesota Crookston

Presenters:

Shweta Arpit Srivastava, Monmouth College

Sandra Arumugam-Osburn, St. Louis Community College

This session is designed for members of the Community College Interest Group (CCIG), colleagues, and friends to come together to "Re-Connect" after having been disconnected from each other due to the pandemic. While largely an informal session, facilitators may lead some discussion about lessons learned during the pandemic, shared experiences in and out of the classroom, and what the future looks like for our work, the profession, and the Interest Group going forward.

3504

Saturday 2:00 PM to 3:15 PM CDT

University C

Connecting with the "I" - Utilizing Autoethnography as a Pedagogical Tool

Sponsors: Communication Education Interest Group; Performance Studies and Autoethnography Interest Group

Chair: Adam W. Tyma, University of Nebraska Omaha

Presenters:

Jennifer Morey Hawkins, St. Cloud State University

Andrew Herrmann, East Tennessee State University

Becky DeGreeff, University of Wisconsin-Stout

Danielle M. Stern, Christopher Newport University

Autoethnography has moved from methodological fringes into a central approach to inquiry and critique across the Communication discipline. It has also become an effective "go-to" as a pedagogical and curricular element when designing and teaching our courses. From the process of critical reflective journaling to begin understanding our own places within ourselves, organizations, and society to complete AE manuscripts compelling us to recognize our own relationships with our media production and consumption, autoethnography provides teachers a tool and strategy for applying relevant method and theory to specific areas of study. Each panelist will walk us through what they do, how they do it, and why. We will then open most of the time up to questions, discussions, ideas, strategies, etc.

SAT

3505

Saturday 2:00 PM to 3:15 PM CDT

Private Dining Room

CSCA Committee Vice Chair Award Meeting

Sponsor: CSCA Executive Director

Chair: Tiffany R. Wang, University of Montevallo

Presenters:

Ryan M. Neville-Shepard, University of Arkansas

Nurhayat Bilge, State University of New York Fashion Institute of Technology

Leah Elizabeth Bryant, DePaul University

Meggie Mapes, University of Kansas

C. Kyle Rudick, University of Northern Iowa

Stacy Tye-Williams, Iowa State University

Alexis Johnson, Arkansas Tech University

Andrew R. Donofrio, Columbus State University

This is a closed meeting for the vice chairs of the association's award committees.

3506

Saturday 2:00 PM to 3:15 PM CDT

Senate A

GIFT Session #5 - Great Ideas for Teaching - Discussion Session

Sponsor: G.I.F.T. Interest Group

Chair: Kate Ksobiech, University of Nevada, Las Vegas

Respondent: Rachel Collier Murdock, Des Moines Area Community College

"A Cultural Take on Nonverbal Communication" Amanda Grace Taylor, Bowling Green State University

"Building Persuasive Arguments Through Audience Analysis: Smartphone Sales Pitch" Breena Johanna Brockmann, Gustavus Adolphus College

"Diversity Task Force" Dakota C. Horn, Bradley University

"It's a (Charty) Party in Research Methods!: Gamifying Variables in Quantitative Research" Anna Wright, Illinois College; Lindsey Thomas, Illinois State University

"Reconnecting with the Truth: Conspiracy Theories, Sourcing, and Argumentation" Scott Sellnow-Richmond, Southern Illinois University Edwardsville; Emilie Pinski, Southern Illinois University Edwardsville

"Structurational Performances in Group Decision Making: A Werewolf Among Us" Justin Mahutga, University of Oklahoma

"Screenshotting' for Evidence of Social Information Processing Theory" Maura Cherney, Northeastern Illinois University

You'll love these Great Ideas for Teaching and will want to use all of them in your own classes next semester. This session features fewer presentations, so you have more time to ask questions of the presenters and discuss your ideas.

SAT

3507

Saturday 2:00 PM to 3:15 PM CDT

Caucus Room

Graduate Student Research on the COVID-19 Pandemic

Sponsor: Graduate Student Caucus

Chair: Matthew James-Andrew Craig, Kent State University

Respondent: Madeline Pringle, University of Missouri

"Intimacy during Isolation: Changes in the Use of Dating Apps to Reconnect During COVID-19"
Jennifer Zheng, Illinois State University

"Resilience in the Time of COVID: A Perspective from College Students" Mackenzie J. Boedeker,
University of Wisconsin-Milwaukee; Jacki Willenborg, University of Wisconsin-Milwaukee

"Other People Thought I was Dirty or Crazy': Conversations about Medical Exceptions to
Masking" Gina Reynolds, Purdue University

This paper panel showcases recent pandemic related work conducted by graduate students.

3508

Saturday 2:00 PM to 3:15 PM CDT

Conference V

Short Course 9:

How Positivity Techniques Reconnect Your Awareness Influencing Your Behaviors

Sponsor: Short Courses

Chair: Annette Fog, Daugherty Business Solutions

Do you want to BE more positive? A simple principle of life is that whatever you practice, you will improve at. This course will practice positive techniques that allow you to connect to your awareness, so you will have more thoughtful behaviors. This will be a value-add boost of your productivity, communications, and morale! There are multiple positive techniques in this course that will allow you to assess how positive you currently are, and how to make small adjustments to create a more positive YOU!

SAT

Political Communication and the 2022 U.S. Midterm Elections

Sponsor: Political Communication Interest Group
 Chair: Josh C. Bramlett, Eastern New Mexico University
 Presenters:

Mary Banwart, University of Kansas
 Dianne G. Bystrom, Iowa State University
 Mitchell S. McKinney, The University of Akron
 Robert C. Rowland, University of Kansas
 Benjamin R. Warner, University of Missouri
 David Zarefsky, Northwestern University
 Joshua M. Scacco, University of South Florida

Join a roundtable discussion with several political communication scholars who will analyze the approaching 2022 midterm elections. In the context of current state and national political activity, panelists will consider likely outcomes and the impact of the midterm elections on our national policy agenda and how the 2022 elections may influence the candidates, strategies, and campaign messages that might emerge ahead of the 2024 presidential contest. Audience participation will be invited.

Popular Culture Interest Group: Top Papers

Sponsor: Popular Culture Interest Group
 Chair: Nettie Brock, Morehead State University

"Entertainment-Education-Story & Structure-An Entertainment Education Intervention Framed in the Story Lens of Conversion Therapy (Founders Award for Top Student Paper)" Suha Mohammed, Regent University (Inclusive Scholarship)
 "The New American Dream: Economic Precarity as Character Development in Schitt's Creek" William Joseph Sipe, University of Nebraska-Lincoln
 "F That, Try This': Queering What it Means to be 'Christian' Through Social Mediated Churching Communities" Karly Louise Poyner-Smith, University of Memphis

3512

Saturday 2:00 PM to 3:15 PM CDT

Parlor 627

**Re-Connecting in the F2F, Hybrid, and Online Classrooms:
Equity, Diversity, and Inclusion Implications**

Sponsor: Communication Education Interest Group

Chair: Adrienne Viramontes, University of Wisconsin-Parkside

Presenters:

Eddah Mutua, St. Cloud State University

Adrienne Viramontes, University of Wisconsin-Parkside

Ahmet Atay, College of Wooster

Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

This panel addresses the challenges faced by marginalized, traditional, and first-generation students in communication classrooms, as well as how instructors have responded to the deep inequities that the pandemic made manifest. This panel focuses on the needs of all our students, the opportunities and challenges that online and hybrid course formats made possible, how in-person instruction has changed, and how instructors are creating equitable, diverse, and inclusive virtual or in-person classroom environments post COVID-19.

3513

Saturday 2:00 PM to 3:15 PM CDT

University A

State of Minnesota Spotlight: Public Speaking in Languages Other than English

Sponsor: States Advisory Council

Chair: James Dimock, Minnesota State University, Mankato

Presenters:

Alfredo Duplat, Minnesota State University, Mankato

Elisa Arizbeht Perez-Garcia, Minnesota State University, Mankato

As colleges and universities grapple with the challenge of equity, there has been an increasing call for teachers of public speaking to acknowledge and address the unspoken English that is presumptive in any public speaking course. The panel considers the need for public speaking courses in languages other than English and the practical challenges of implementing these courses.

SAT

Support and Coping in Families and Relationships

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Valerie Cronin-Fisher, Governors State University

"The Development and Validation of the Family Coping Expectations Scale: Socialized Responses to Adverse Life Experiences and their Associations with Personal and Relational Wellness" Payton Weinzapfel, Texas Christian University; Paul Schrodt, Texas Christian University

"Parent-to-Parent Advice: [Re]Connection in an Online Support Group for Parents of Adolescents and Emerging Adults" Cassandra Carlson-Hill, Coastal Carolina University; Andrea Bergstrom, Coastal Carolina University; Corinne Dalelio, Coastal Carolina University; Dahlia DeHaan, Coastal Carolina University; Sydney Suddreth, Coastal Carolina University

"So Much Life in Such a Short Time: An Exploration of Children's Obituaries" Anna F. Carmon, Indiana University-Purdue University Columbus

"I'm Trying to be Supportive But...!: Identity and Epistemic Authority as Warrants for Advice Giving" Abigail Ferrell, University of Wisconsin-Stevens Point, Mid-State Technical College, Northcentral Technical College

The papers in this session center the role of communication in support and coping processes.

Teaching Strategic and Applied Communication Courses: Considerations and Techniques Shared by Subject-Area Experts

Sponsor: Strategic and Applied Communication Interest Group

Chair: Ashleigh M. Day, The University of Texas at Tyler

Presenters:

Stephen A. Spates, Missouri State University

Deanna Sellnow, University of Central Florida

Xianlin Jin, The University of Toledo

Sydney O'Shay, Utah State University

Joshua P. Bolton, Salisbury University

Teaching courses within the subject area of strategic and applied communication can be challenging, especially during a global pandemic. Changing media, best practices, techniques, policies, contexts, instruction modalities, and student demographics present opportunities as well as challenges when it comes to teaching courses in this field, such as crisis communication, public relations, strategic communication, applied research methods, as well as many others. As such, this expert panel will discuss their approaches to teaching courses within the field, at both the undergraduate and graduate level. After each panelist discusses their approach, provides an exemplar/strategies for teaching, the remaining time will be used to address audience questions and to dialogue with the audience.

Pursuing a Career in the Academy (Lessons Learned from Scholars of Color)

Sponsor: Faculty Learning Community

Chair: Ashley R. Hall, Illinois State University

Presenters:

Carolyn Calloway-Thomas, Indiana University

Yuping Mao, California State University, Long Beach

Christopher Brown, Minnesota State University, Mankato

Kristina Scharp, University of Washington

Natasha Howard, Morehouse College

This session takes a reflective approach as Black and Indigenous People of Color (BIPOC) at various stages of their academic journey share lessons they have learned about: (1) surviving graduate school, (2) being successful beyond, and (3) crafting a professional identity. In this interactive session, attendees will hear of stumbles, strategies, regrets, and joys. This session aims to help create a community of belonging and support for communication scholars of color. This panel is an initiative of the CSCA Faculty Learning Community which will engage students/scholars of color in a year-long (2022-2023) curriculum program that will help enhance teaching and research in a specific area of scholarship. You do not have to be part of the FLC to attend the session.

Saturday 3:30 PM CDT

Building a Lab Across Different Institutions

Sponsor: Communication & Technology Interest Group

Chair: Jihyun Kim, University of Central Florida

Presenters:

Autumn Edwards, Western Michigan University

Chad Edwards, Western Michigan University

Patric Spence, University of Central Florida

Xialing Lin, Penn State University, Scranton

Matthew James-Andrew Craig, Kent State University

Austin Beattie, The University of Iowa

Xianlin Jin, The University of Toledo

Riley Richards, Oregon Institute of Technology

Communication research labs are a great way to involve students in the research process, develop student talents, help your own scholarship, and translate your research to a broader audience. In this panel, members of the Communication and Social Robotics Labs will talk about the "how-to's" of launching a lab, navigating pitfalls, creating buy-in, managing multiple sites, and seeking resources/funding. Participants will leave the session with action steps for their own labs.

**Building a Post-Modern Utopia:
The Films of Preston Sturges through an Interdisciplinary Lens (Top Panel)**

Sponsor: Popular Culture Interest Group

Chair: Stephen Dine Young, Hanover College

"Let Us Be Crooked but not Common': Redemption and Romance in Sullivan's Travels" William Bettler, Hanover College

"The Ridiculous Rationality of the Irrational in The Lady Eve" Don Carrell, Hanover College

"The Therapeutic Possibility of Post-Modern Utopias in the Films of Preston Sturges" Stephen Dine Young, Hanover College

This panel considers the films of Preston Sturges from several disciplinary perspectives: psychological, philosophical, and rhetorical. The panelists argue that Sturges' films were early representatives of a trend in fiction to create worlds that imagine "post-modern utopias." These fictional worlds feature flawed characters and there is a great deal of modern irony, yet in the end, everyone is redeemed by virtue of their presence in these quasi-magical places.



The Communication Program at Hanover College congratulates William Bettler, Don Carrell, and Stephen Dine Young for receiving the Top Panel Award from the Popular Culture Interest Group!

Challenges and Connections in Interpersonal Communication

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Cassandra Carlson-Hill, Coastal Carolina University

"Heterosexual Cross-Sex Friends at Work: Effects of Dyad Relationship Status on Friendship Variables and Expansion of the Investment Model" Alaina Leverenz, University of Missouri

"Reverse Birthday Parties, Candle Snuffers and Chore Charts: Parents Reflect on Their Challenges and the Ways They Connected One Year 'After the World Shut Down'" Alicia Lynn Alexander, Southern Illinois University Edwardsville; Taylour Bertelsman, Southern Illinois University Edwardsville; Kaleigh Dickneite, Southern Illinois University Edwardsville; Marian Jaitto Jeffrey, Southern Illinois University Edwardsville; Boluwatife Ojewande, Southern Illinois University Edwardsville; Laura Reed, Southern Illinois University Edwardsville; Kaitlyn Taylor, Southern Illinois University Edwardsville

"Connecting Over Fat Talk: An Interpersonal Phenomena" Erin Catherine Lindstrom, Northeastern Illinois University

"Interpersonal Communication Between Transgender and Cisgender People: A Polish-Canadian Comparison" matthew heinz, Royal Roads University; Anna Klonkowska, University of Gdansk (Inclusive Scholarship)

Papers in this session examine challenges and ways of connecting in a variety of relationships, from families to friendships.

3603

Saturday 3:30 PM to 4:45 PM CDT

Private Dining Room

CSCA Executive Committee Meeting #2

Sponsor: CSCA Executive Director

Chair: Debra J. Ford, Creighton University

Presenters:

Ahmet Atay, College of Wooster

Kathy Denker, Ball State University

Alberto González, Bowling Green State University

Tiffany R. Wang, University of Montevallo

Yuping Mao, California State University, Long Beach

Deanna Sellnow, University of Central Florida

Donald Ritzenhein, Macomb Community College

Adam W. Tyma, University of Nebraska Omaha

Stephanie Young, University of Southern Indiana

Gayle M. Pohl, University of Northern Iowa

This is a closed meeting for members of the CSCA Executive Committee listed here.

3604

Saturday 3:30 PM to 4:45 PM CDT

Caucus Room

Global Perspectives on Political Communication

Sponsor: Political Communication Interest Group

Chair: Wm. Bryan Paul, University of Missouri

Respondent: Joshua P. Bolton, Salisbury University

"At "War" with COVID: A Critical Metaphor Analysis of Emmanuel Macron's March 2020 Addresses to the French People" Steven Riley Thomsen, Brigham Young University

"How Presidential Rhetoric Creates Expectations and Misperceptions in Domestic Audiences: The Cases of World War II and War on Terror" Nicholas Labinski, University of Wisconsin-Stout

"Remembering 9/11, Twenty Years Later: National Values and Nationalism on Display in George W. Bush's Shanksville Address" Daniel M. Chick, College of the Redwoods (Inclusive Scholarship)

"Social Media and Violent Extremism: Experiences from Bangladesh" Shudipta Sharma, Bowling Green State University

This competitive paper panel examines political communication with global perspectives.

3605

Saturday 3:30 PM to 4:45 PM CDT

University A

Health Communication Interest Group Business Meeting

Sponsor: Health Communication Interest Group

Chair: Jenn Anderson, South Dakota State University

Presenters:

DeAnne Priddis, Middle Tennessee State University

Rikki A. Roscoe, University of Missouri

SAT

3606

Saturday 3:30 PM to 4:45 PM CDT

Conference V

Short Course 10: Incorporating Networks Perspectives into Communication Courses

Sponsor: Short Courses

Chair: Bailey C. Benedict, California State University, San Bernardino

Presenters:

Bailey C. Benedict, California State University, San Bernardino

Henry Seeger, Purdue University

Seungyoon Lee, Purdue University

Interest in networks –like social networks, computer networks, and virus transmission networks– is growing among public and scholarly communities. This short course will describe how instructors in different subfields in communication can integrate networks perspectives into their classes. A general overview of networks perspectives will be provided, addressing key network concepts and theories that can be utilized when teaching Organizational, Health, Interpersonal, and Political/Mass Communication. Attendees will participate in a sample lesson and activity on visualizing networks, calculating network metrics, and analyzing network structure and flow. Resources for delivering the lesson and facilitating the activity will be supplied to attendees.

3607

Saturday 3:30 PM to 4:45 PM CDT

Parlor 629

Instructional Resources Interest Group Re-Connect Networking Session

Sponsor: Instructional Resources Interest Group

Chair: Kellie Welch Smith, Texas A&M University-Corpus Christi

Presenters:

Diana L. Tucker, Western Governors University

Samantha Dunn, Dakota Wesleyan University

This is an opportunity for members of the Instructional Resources Interest Group to re-connect and network at the convention.

SAT

3608

Saturday 3:30 PM to 4:45 PM CDT

Conference III

Re-Connecting Performance to Life: Building Our Toolkits

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Terra Lenox, Lake Michigan College

Presenters:

W. Benjamin Myers, University of Toledo

Jennifer Tuder, St. Cloud State University

Caleb Royal McKinley-Portee, Southern Illinois University

Meggie Mapes, University of Kansas

Performance is somatic knowledge; it is a connection between the body and the world. In a cultural moment filled with social turmoil, not the least of which is COVID-19, in addition to individual struggles, performance offers skills for responding in new and insightful ways. Specifically, panelists consider what tools/skills performance affords us as equipment for living and managing the stressors of the contemporary moment.

3609

Saturday 3:30 PM to 4:45 PM CDT

University D

Re-Connecting with Public Speaking Pedagogy Research

Sponsors: Basic Course Interest Group; Communication Education Interest Group; Instructional Resources Interest Group

Chair: Anna Wright, Illinois College

Presenters:

Tim McKenna-Buchanan, Manchester University

Stevie Munz, Utah Valley University

This discussion panel opens up a dialogue regarding the state of public speaking pedagogy research.

3610

Saturday 3:30 PM to 4:45 PM CDT

Conference IV

Re-Connecting: Barriers Students Encounter

Sponsor: Communication Education Interest Group

Chair: Shannon C. VanHorn, Valley City State University

Presenters:

Joy L. Daggs, Northwest Missouri State University

Becky DeGreeff, University of Wisconsin-Stout

Kimberly M. Weismann, Williston State College

Students are experiencing barriers when trying to re-connect after and during COVID-19. The panelists will discuss barriers that their students have encountered as well as some strategies to help students be successful. Barriers such as relaxed policies, changes in teaching methods, increased anxiety, vaccinations, and even instructor expectations will be discussed. Each panelist will share some strategies of how they are helping students re-connect with the material and in the classroom.

SAT

3611

Saturday 3:30 PM to 4:45 PM CDT

Parlor 638

The Complex Idea that Identity Is

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Kallia O. Wright, University of Miami

Respondent: Nurhayat Bilge, State University of New York Fashion Institute of Technology

"How Much Does Your Culture Cost?: Indian Casinos' Appropriation of Native American Culture"

Kaitlyn Nicole Sullivan, Illinois State University

"Let's Taco About it: Mr. Iglesias and Gentefied as Modern-Day Depictions of Latinos" Luis A. Jauregui, Illinois State University

"Trouble on the Horizon: Cultural Appropriation, Intercultural Discourse, and Otherness in Horizon Zero Dawn" Anna J DeGalan, Bowling Green State University (Inclusive Scholarship)

"'I'm Still Talking Mr. Vice President': Examining Kamala Harris's Performance at the 2020 Vice Presidential Debate as a Disruption of the Angry Black Woman Trope" Iruoma U. Ezumba, University of Wisconsin-Milwaukee (Inclusive Scholarship)

The panelists will discuss various factors that problematize the idea of identity among co-cultures in the United States.

3612

Saturday 3:30 PM to 4:45 PM CDT

Parlor 634

Great Ideas for Teaching (G.I.F.T.) Interest Group Re-Connect Networking Session

Sponsor: G.I.F.T. Interest Group

Chair: Rachel Collier Murdock, Des Moines Area Community College

Presenters:

Kate Ksobiech, University of Nevada, Las Vegas

Jaelyn Shetterly, Bowling Green State University

During this special re-connect session of the GIFT Interest Group, we will share tales of our teaching over the past 18 months. Come join us in commiserating, supporting, and sharing ideas to help deconstruct and debrief this past year and a half of adaptability and anxiety and look forward with renewed resolve to incorporate lessons learned during a pandemic into our teaching in the future.

SAT

**Reconnecting Pedagogy:
Moving Remote Teaching Practices into the Face-To-Face Learning Environment**

Sponsor: Instructional Resources Interest Group

Chair: Bryan Abendschein, Western Michigan University

"Asynchronous Online Discussion Forums and Face-to-Face Classrooms" Renata Kolodziej-Smith, University of Central Florida

"Improving Delivery in Public Speaking Courses Through Mediated Preparation" Patricia Sokolski, LaGuardia Community College

"Increasing Student Engagement: Leveraging Online Digital Tools for Offline Teaching" Sarah E. Riforgiate, University of Wisconsin-Milwaukee

"Interactive Reactions: Using Interactive Digital Tools to Make Space for and Document Voices in the Classroom" Jessica Gantt-Shafer, Texas A&M University

"Moving Online Practices into the Face-to-Face Classroom: Students Weigh In!" Kathleen M. Propp, Western Michigan University; Annette N. Hamel, Western Michigan University

Over the past two academic years, most of us have had to adapt our coursework for online delivery. This adaptation process challenged us to use technology in new ways to meet the needs of our students and to think differently about course delivery and performance objectives. Many of these new course delivery methods may have been seen as temporary, and some may be eager to discard them as they return to in-person delivery.

Undergraduate Honors Research Conference Session 5

Sponsor: Undergraduate Honors Research Conference

Chair: Roberta Davilla Robbins, Hawkeye Community College

"The Absence in Oklahoma City: Constructing Public Memory of Trauma Without Some Voices" Sarah Tooley, Creighton University; Faculty Advisor: Dr. Erika Kirby

"Age and Anger: Greta Thunberg's Framing of Climate Change as a Personal and Generational Issue" Elisabeth Jane Stevens, Calvin University; Faculty Advisor: Dr. Kathi Groenendyk

"Appalachian Women's Experiences and Voices" Cecelia Ann Bagnoli, College of Wooster; Faculty Advisor: Dr. Ahmet Atay

"Family of Origin and Future Intimacy: The Mediating Effects of Parenting on Adult Dating Relationships" Asha Graf, Bethel University; Eli de Jongh, Bethel University; Brooke Lorensen, Bethel University; Faculty Advisor: Dr. Peggy Kendall

"Impactors of Relational Satisfaction: A Study of Religiosity, Self-Awareness, Self-Esteem, and Expectancy Violations" Kaitlyn Guggenberger, Bethel University; Brynn Lee, Bethel University; Isaac Verdoorn, Bethel University; Madeline Christine Edwards, Bethel University; Faculty Advisor: Dr. Peggy Kendall

Saturday 5:00 PM CDT

3700

Saturday 5:00 PM to 6:15 PM CDT

Caucus Room

Connecting and Re-Connecting the Community and Organizational Collaborations with the University and the Classroom

Sponsor: Organizational and Professional Communication Interest Group

Chair: Samantha Sepúlveda, Northeastern Illinois University

Presenters:

Rachel D. Davidson, Hanover College

DeAnne Priddis, Middle Tennessee State University

Kristine M. Nicolini, University of Wisconsin-Oshkosh

Sarah E. Riforgiate, University of Wisconsin-Milwaukee

Michael Cody Coker, University of Wisconsin-Milwaukee

Sierra Kane, University of Wisconsin-Milwaukee

Building successful collaborations between organizations and universities create unique opportunities for applied research and teaching. The panelists will discuss dynamic partnerships created in a semester-long service learning project with an outside organization in a Cross Cultural Communication course, an experiential learning organizational collaboration project in a Conflict course, a partnership with nonprofit organizations in a Strategic Communication course to help tell their story to specific stakeholders, and community-based service-learning into Interviewer & Interviewing courses to connect students with the community, help community partners, and build students' tangible communication skills and experience. This session will explore how to create dynamic partnerships, factors to consider before establishing partnerships, when/how to integrate collaborations into established course sequences, creating meaningful projects for both student learning and the outside organization or community partner.

3701

Saturday 5:00 PM to 6:15 PM CDT

Parlor 627

Considering Connection: Thinking about Emotional Labor and Our Connections to Self and Other

Sponsor: Women's Caucus

Chair: Danette Pugh Patton, Ursuline College

Presenters:

Joy L. Daggs, Northwest Missouri State University

Allison Duncan Brenneise, University of Minnesota

Hsun-Yu Sharon Chuang, Denison University

Caleb Royal McKinley-Portee, Southern Illinois University

Antonio Spikes, Coe College

Molly Wiant Cummins, The University of Texas at Arlington

With successful panels since 2017, this panel continues our theme of emotional labor. Specifically, panelists will offer considerations, questions, and/or suggestions in re-connecting to ourselves, our students, and others as we engage in emotional labor. We hope to dialogue with the audience about how emotional labor has shifted and how we respond to that shift to attend to the competing needs of ourselves and the others for whom we do emotional labor.

It's Never Too Late: Women Navigating the Unique Challenges and Benefits of Returning to Graduate School After Starting Their Careers.

Sponsors: Graduate Student Caucus; Women's Caucus

Chair: Ana Lisa Eberline, University of Illinois

Presenters:

Laura Bruns, Wayne State University

Deborah J. Danuser, University of Pittsburgh

Sara Kaufman, Purdue University

Erin Perry, Wayne State University

Meredith Pruden, Georgia State University

Elise P. Taylor, Purdue University

This panel explores the experiences of women returning to pursue their PhD following a long academic break. As the median age for graduate students continues to increase, a space for doctoral women to describe the challenges and opportunities of returning to academia becomes essential. Aside from acknowledging the nuances of their experiences, this panel will also discuss policies that graduate programs and faculty can enact to help non-traditional doctoral students succeed.

Kenneth Burke on the Radio: Re-Connecting Kenneth Burke to the Study of Popular Culture Through Newly Discovered Audio Archives

Sponsor: Popular Culture Interest Group

Chair: Courtney J. Wright, Independent Research

"People or Puppets?" Kenneth Burke's Perspective by Incongruity on the Radio" Matthew Meier, DePauw University

"The Retained Relevance of Burke in Media: Analyzing Kenneth Burke's Contributions to the "Ideas and the Theatre" Radio Broadcast" Christopher (Kit) Medjesky, University of Findlay

"Understanding Modern Art through the Principle of Consummation: An Analysis of Kenneth Burke's Radio Broadcast, "Dramatic Form and Human Motivation"" Courtney J. Wright, Independent Research

This session will present newly discovered audio recordings of Kenneth Burke on mid-century radio programs analyzing popular culture. Papers provide a perspective of Kenneth Burke as a public intellectual in the age of radio, provide critical contexts to his discussions, and identify ways these archives re-connect Burke's voice with his writings and the public discussions regarding popular culture of his times. Portions of the recordings will be played.

**Let's Talk About Health: Expanding Health Dialogues
in a (Post) COVID-19 World (Top Panel)**

Sponsor: Health Communication Interest Group

Chair: Tucker Robinson, Missouri State University

Presenters:

Sarah Symonds LeBlanc, Purdue University Fort Wayne

Daniel McRoberts, Northcentral Technical College

Karly Louise Poyner-Smith, University of Memphis

Laura D. Russell, Denison University

Katie LaPlant Turkiewicz, University of Wisconsin-Green Bay

Susan Wildermuth, University of Wisconsin-Whitewater

In recent years (but especially during the COVID-19 pandemic) there has been an increase in dialogues about a variety of health and health-related topics, especially those deemed as "taboo" or "controversial". In this panel, we will discuss a variety of health topics that have received increased attention during the pandemic, topics that warrant greater attention (e.g., health literacy, reproductive rights, mental health), and how we can advance dialogues about important health topics.

Media, Memes, and Digital Spaces

Sponsor: Popular Culture Interest Group

Chair: Adam W. Tyma, University of Nebraska Omaha

Respondent: Michelle Calka, Manchester University

"Fanatics & Figurations: How the Media Surrounding Dungeons & Dragons is Influencing its Players and Community" Jules M. Patalita, Bowling Green State University

"Narrative Mutation: The Uncertainty of Crisis Triggers Rhetorical Chain Reactions Driven by the Progression of Merging Narratives Out of the Depths of 'The Pit'" Suha Mohammed, Regent University (Inclusive Scholarship)

"Nathan for You, Kitchen Nightmares, and the Neoliberalism of Reality TV Business Makeovers" Jacob J. Valov, University of Wisconsin-Madison

"| | | | _ Understanding Meme Consumption and Use as a 21st Century Flânerie" Nettie Brock, Morehead State University

This panel explores the impact of media and social media within a wide variety of contexts including online memes, digital ethnographies, gaming communities, and satirizing reality television.

3706

Saturday 5:00 PM to 6:15 PM CDT

Parlor 634

Performance: Naked Stories

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Jennifer Tuder, St. Cloud State University

Presenter:

T. Brown, Southern Illinois University

I will perform excerpts from *Naked Stories*, which depicts white, gay, cis-male adolescence in the early 1980s. Framed by early childhood sexual abuse, concentric narrative ripples of repressed trauma, denial, systemic homophobia, and the looming AIDS epidemic collide. Reflecting on the 80s closet unearths the fissures we've carried into older adulthood. Our feelings and longings are framed as naturally our own, our points of view legitimized simply because they were real to us.

3707

Saturday 5:00 PM to 6:15 PM CDT

University A

Presidential Spotlight: Renewing Perspectives on Family Caregiving in Later Life through Critical Narratives and Cultural Communication

Sponsor: CSCA President

Chair: Alberto González, Bowling Green State University

Presenters:

Carlos G. Alemán, James Madison University

Melissa W. Alemán, James Madison University

Rhunette Diggs, Johnson C. Smith University; Rowan Cabarrus Community College

EunYoung Lee, Central Washington University

Eddah Mutua, St. Cloud State University

This panel renews the call for adopting critical and intercultural frameworks toward understanding family communication in later life caregiving. Panel members draw upon personal narratives to reflexively explore caregiving as structured by cultural codes of personhood, community, and generational bonds. Panelists will share caregiving narratives that address questions such as: How do family members across cultures anticipate and prepare for caregiving roles? How are our cultural identities implicated by expectations and enactments of caregiving? How is family caregivers' labor in/visible compared to parenting? How do family caregivers navigate complex institutional contexts? How do international faculty navigate government visa regimes in a time of travel restrictions?

SAT

Re-Connecting Autoethnography to Life: Building Our Toolkits

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Malynnda Johnson, Indiana State University

Presenters:

Stephanie Young, University of Southern Indiana

Danielle M Stern, Christopher Newport University

Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

Becky DeGreeff, University of Wisconsin-Stout

Tasha R. Dunn, The University of Toledo

Autoethnography, by definition, has always been about connecting the self with culture. Autoethnographers view the world through these connections, offering a lens to better understand ourselves and the world as a result. In this panel, autoethnographers explain what tools/skills autoethnography offers to better face the difficulties of living in this historical moment. Whether focusing on COVID-19 or myriad other social concerns, panelists help build a toolkit for moving through the world.

Examining Student Learning in Public Speaking: Textbooks, Verbal Disfluencies, and Humor

Sponsor: Basic Course Interest Group

Chair: T. Kody Frey, University of Kentucky

Respondent: Aimee Anne Sorensen, The University of South Dakota

"A Bibliometric Analysis of Types of References in Introductory Public Speaking Textbooks"

Richard E. Soller, College of Lake County

"Impact of Using Humor in Tests: Meta-Analysis of the Effect (Top Paper)" Mike Allen, University of Wisconsin-Milwaukee; Luke LeFebvre, University of Kentucky; John Bourhis, Missouri State University; Leah Elina LeFebvre, University of Alabama; Raymond Preiss, University of Puget Sound

"Rethinking Ums: Disfluencies and Filled Pauses in the Public Speaking Curriculum" Amanda L. Brown, University of Wisconsin-Stout

This panel brings together scholars who will present research examining changes around citations in textbooks and the impact of verbal disfluencies and humor in the public speaking classroom.



The Department of Communication at the University of Wisconsin-Milwaukee congratulates Mike Allen for receiving the Top Paper Award from the Basic Course Interest Group!



THE UNIVERSITY OF ALABAMA®
WHERE LEGENDS ARE MADE®

The Department of Communication Studies at
The University of Alabama congratulates
Leah Elina LeFebvre for receiving the
Top Paper Award from the
Basic Course Interest Group!

3710

Saturday 5:00 PM to 6:15 PM CDT

Conference I

Recentering Vulnerability within Social Change Activism

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Wendy K. Z. Anderson, University of Minnesota

Presenters:

Olivia Webster, University of Minnesota

Brittany Ann Knutson, University of Minnesota

Nicole Yang, Boston University

Andrew Boge, University of Iowa

LaShara Davis, Houston Methodist Research Institute

In response to this year's call for "reconnection," we seek to reconnect without disconnecting ourselves from how we have learned to engage and who we are becoming. In recognizing how the COVID-19 pandemic amplified power and control issues of access, exposure, trauma, anxiety, violence, privilege, and isolation, we want to reconnect responsively by attending to responsiveness inequities using the tools and with connections that we have cultivated during the COVID-19 pandemic. We move forward by setting boundaries on our time, energy, and efforts as we foster ethical coalitional and collaborative worlds of racial, gendered, economic, and labored social justice. Rather than seeking just to plug back in, we seek meaningful engagement of our unrest. In this panel, we will engage conversation at intersections of and/or responses to crisis of care.

SAT

**Social Media Meets Alternative Journalism:
Understanding the Potentials and Perils for Social Justice**

Sponsor: Performance Studies and Autoethnography Interest Group
 Sponsor: Activism, Communication Ethics, and Social Justice Interest Group
 Chair: Joshua Atkinson, Bowling Green State University
 Presenters:

Anna J. DeGalan, Bowling Green State University
 Michael Dieringer, Bowling Green State University
 Matthew M. Dorr, Bowling Green State University
 Frankie Krutsch, Bowling Green State University
 Vamsi Chaitanya Pedasanaganti, Bowling Green State University
 Shudipta Sharma, Bowling Green State University
 Amanda Grace Taylor, Bowling Green State University

Although social media can increase reach and visibility of marginalized communities, significant concerns have been raised about the prevalence of these new platforms. In particular, scholars have noted complications from the commercial nature of social media and streaming platforms, as well as the algorithms that drive the generation of content for users. For those reasons, we wish to explore whether social media platforms aid or hinder the social justice endeavors typical of many alternative media.

(Re)Connecting Ethnicity, Race, International, and Class Concerns with College Student Learning: A Teaching Panel

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus
 Chair: David A. Wendt, Iowa Wesleyan University

"What Class Are You and How Do You Know?" David A. Wendt, Iowa Wesleyan University
 "Helping Students Understand the Intersection of Culture, Identity, and Power" Stephanie Rollie Rodriguez, Texas A&M University-Corpus Christi
 "Mapping Prejudice: Examining Racial Covenants with Communication Studies Students in a College Town" Kristen Treinen, Minnesota State University, Mankato
 "Gender and Sexuality" Ahmet Atay, College of Wooster
 "Teaching the Impacts of Stereotypes on Communication using Chimamanda Ngozi Adichie's Danger of a Single Story" Racheal Ruble, Iowa State University

The purpose of this panel is to share several teaching activities used in undergraduate communication courses to introduce students to the communication principles, theories, perspectives, and constructs associated with ethnicity, race, international, and class concerns. Each panelist will describe one activity they currently use in a designated communication course (e.g., basic, communication and diversity, intercultural, whiteness and communication). Audience participation will be encouraged and invited.

3713

Saturday 5:00 PM to 6:15 PM CDT

Parlor 629

States Advisory Council Re-Connect Networking Session

Sponsor: States Advisory Council

Chair: Anna Wright, Illinois College

Presenters:

Gayle M. Pohl, University of Northern Iowa

Kimberly M. Weismann, Williston State College

This is an opportunity for members of the States Advisory Council to re-connect and network at the convention.

3714

Saturday 5:00 PM to 6:15 PM CDT

Conference V

Television Comedy as a Space of Reconnection for a Culture in Crisis

Sponsor: Media Studies Interest Group

Chair: Holly Holladay, Missouri State University

"A Familiar Story: What We Do in the Shadows and the Underemployment Crisis" Eric Netterlund, University of Northwestern – St. Paul

"Curing Trauma through Sitcom Nostalgia: WandaVision, Disney+, and Streaming's Place in Television History" Stephanie Brown, West Chester University

"First as Farce, Then as Nihilism: The Final Season of Veep as it Grapples with the Presidency of Donald J. Trump" Michael Mario Albrecht, University of South Florida

"Kinship at the End of the World: Apocalyptic Media and The Last Man on Earth as a Manifesto for Life in Eco-Crisis" Holly Holladay, Missouri State University; Chandler Lawrence Classen, University of North Carolina at Chapel Hill

"Traumedy, Memory, Structure: The Comedy of PTSD in The Unbreakable Kimmy Schmidt" Philip Scepanski, Marist College

This panel explores how the seemingly endless crises in postmodern American culture might be made sense of through television comedy. Papers focus on crises of environmental extinction, political nihilism, capitalism, and personal and societal trauma, each using a specific television text to argue for the ways that comedy acts as a space through which we might connect with others through the exploration of shared cultural crises.

SAT

**"Rock and Roll Doesn't Rule the World Anymore":
Race and Gender in the Promotion and Marketing of Popular Music**

Sponsor: Strategic and Applied Communication Interest Group

Chair: Corey Benjamin Davis, University of Wisconsin-Whitewater

"Glorified Boys' Club or Inclusive Subculture?: Gender and Identity in Contemporary Punk Rock"

Lars Kristiansen, James Madison University

"Hip-Hop Ain't No Joke: Hip-Hop Imperialism and Authenticity" Jeffrey Delbert, Lenoir-Rhyne University

"Rock Music Spaces: Gatekeeping Attempts by Naming Rock Places" Todd M. Hauser, Concordia University Chicago

"White Male Indie Rockers Shine a Light on Women Artists: Inclusion or Mansplaining?" Mark Glantz, St. Norbert College

Music journalism and the hype it generates are crucial to the marketing and promotion of popular music (Powers, 2011). However, the dependable image of the white, male, rock hero has largely fallen out of favor in popular culture, necessitating a change in how music and musicians are presented to the public. Critics now use the term "rockism" to address the longstanding bias in favor of popular music made by white men with guitars. This panel offers a scholarly examination of the topic by engaging themes belonging to masculinity studies and critical whiteness studies. The panelists' concern for strategic communication, which ultimately determines which artists succeed and which fail, is equally important here. Each presenter begins their work with the understanding that although rock music no longer rules the day, the music industry still grapples with issues of social identity and genre.

Undergraduate Honors Research Conference Session 6

Sponsor: Undergraduate Honors Research Conference

Chair: Morgan Sudbeck, University of Nebraska Omaha

"Defining Presidential Power through Fear and <Freedom>: Lyndon B. Johnson on Staying the Course in Vietnam" Ntomoo Luke Yang, Gustavus Adolphus College; Faculty Advisor: Dr. Pamela Conners

"Don't Look at My Eyes.' Foster Care: A Look into the Communication Patterns in Foster Family Units" Elianna Zimmerman, University of Wisconsin-Eau Claire; Faculty Advisor: Dr. Nicole Schultz

"Humanity as More than Just 'A Life on Our Planet.' Ideological Analysis of David Attenborough's Creation of the Netflix Documentary, 'A Life on Our Planet'" Mirella Coralie Eldridge, Southern Illinois University Edwardsville; Faculty Advisor: Dr. Deborah Sellnow-Richmond

"Parent-Child Interaction Styles: An Exploration of Parent-Child Interaction Styles Used to Communicate the Desire for Young Adult Children's Church Attendance" Ginnie Sophia Sannes, Bethel University; Faculty Advisor: Dr. Peggy Kendall

"Overparenting as it Relates to Future Anxiety, Locus of Control, and Religiosity" Dan Johnson, Bethel University; Matthew Eng, Bethel University; Kate Larson, Bethel University; Jett Hutton-Lau, Bethel University; Faculty Advisor: Dr. Peggy Kendall

Saturday 7:00 PM CDT

3800

Saturday 7:00 PM to 7:45 PM CDT

Offsite

CSCA Carolyn Calloway-Thomas Inclusivity Speaker Series Lecture "Being Human Being: Transforming the Race Discourse"

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Carolyn Calloway-Thomas, Indiana University

Presenter:

Molefi Kete Asante, Temple University

Saturday 7:45 PM CDT

3900

Saturday 7:45 PM to 9:15 PM CDT

Offsite

CSCA Annual President's Party: Celebrating the Service of Alberto González

Sponsor: CSCA Executive Director

Chair: Tiffany R. Wang, University of Montevallo

Join us to celebrate the service of Alberto González, who at the time of this party will have just moved into the role of Past President. Hors d'oeuvres will be served from 7:45 p.m. to 9:15 p.m. The open bar will be from 7:45 p.m. to 9:15 p.m. During his time in the CSCA Presidential rotation and two-year presidency, Al has worked diligently to advance a number of important initiatives for the association.

SAT

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CSCA Executive Committee Meetings

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1103 Thursday, March 31 8:00 AM - 9:15 AM Private Dining Room

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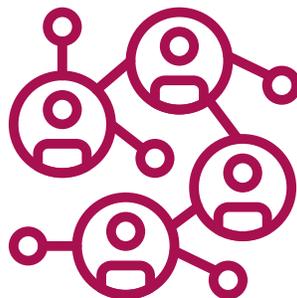
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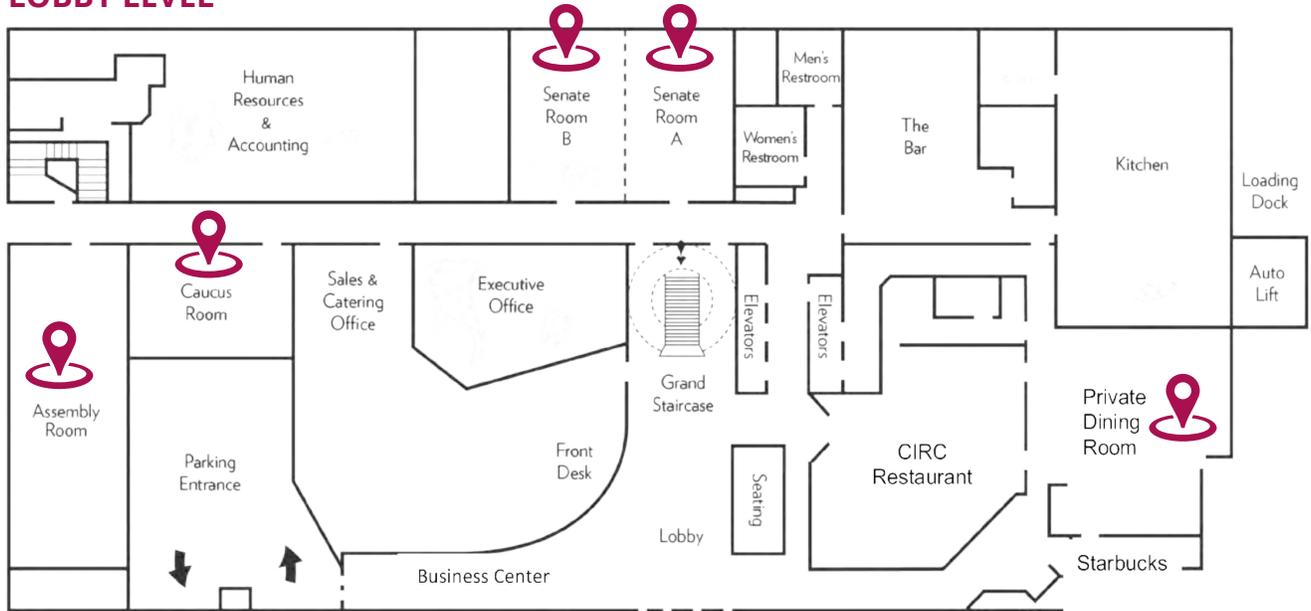
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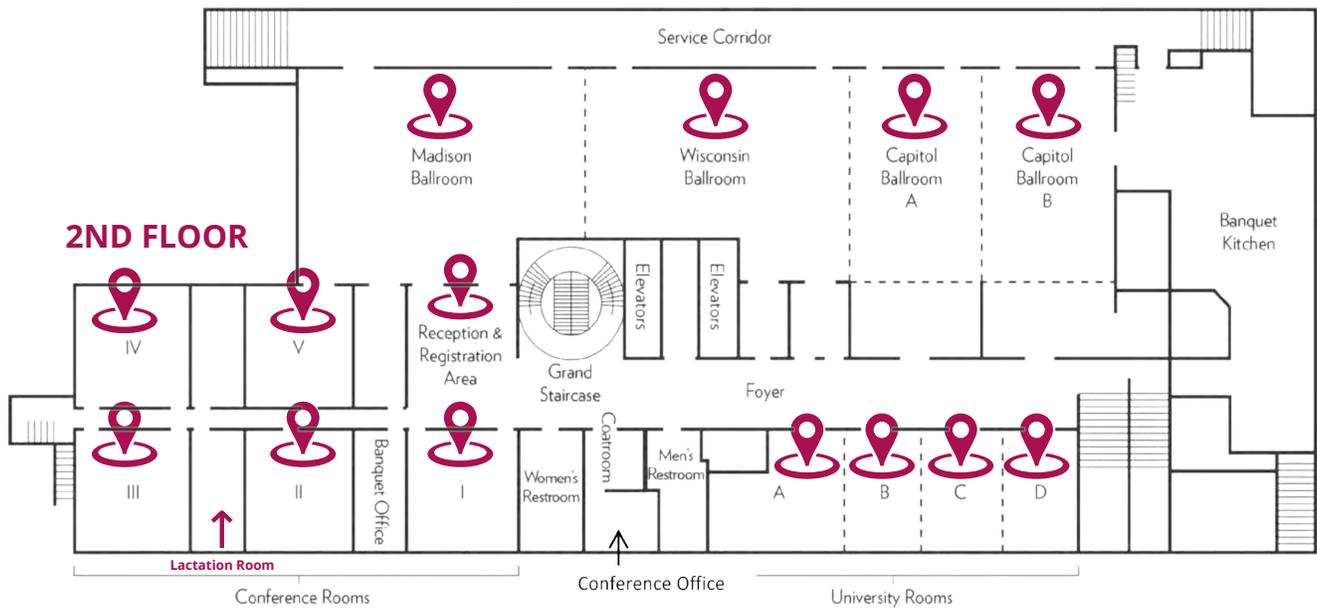
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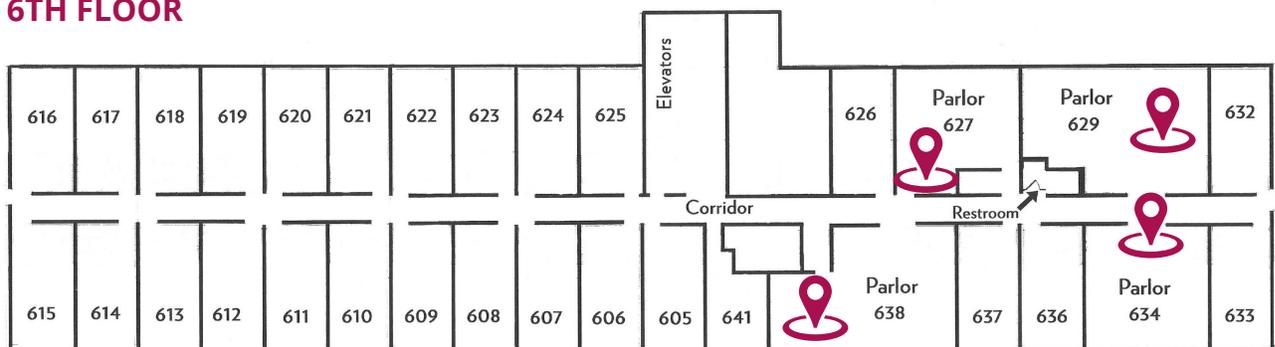
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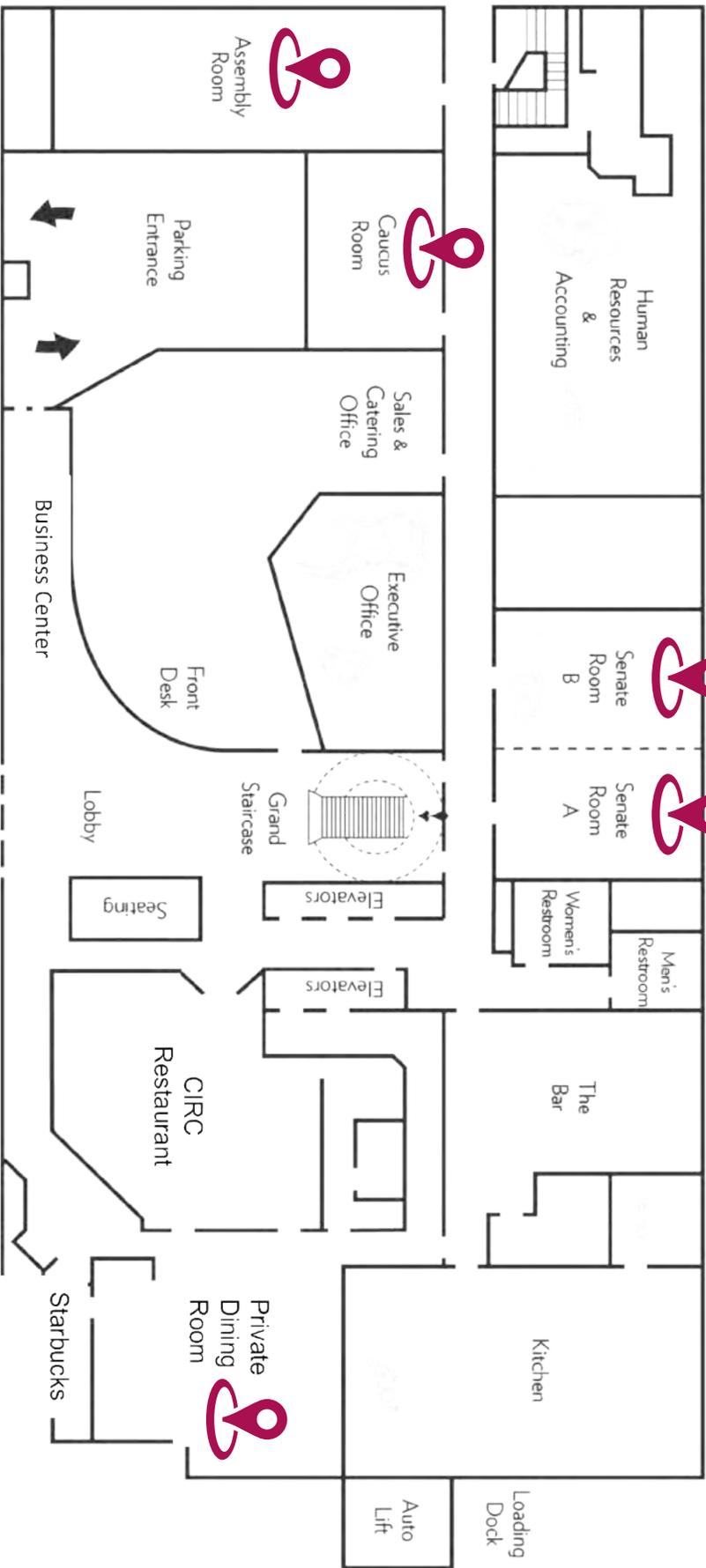
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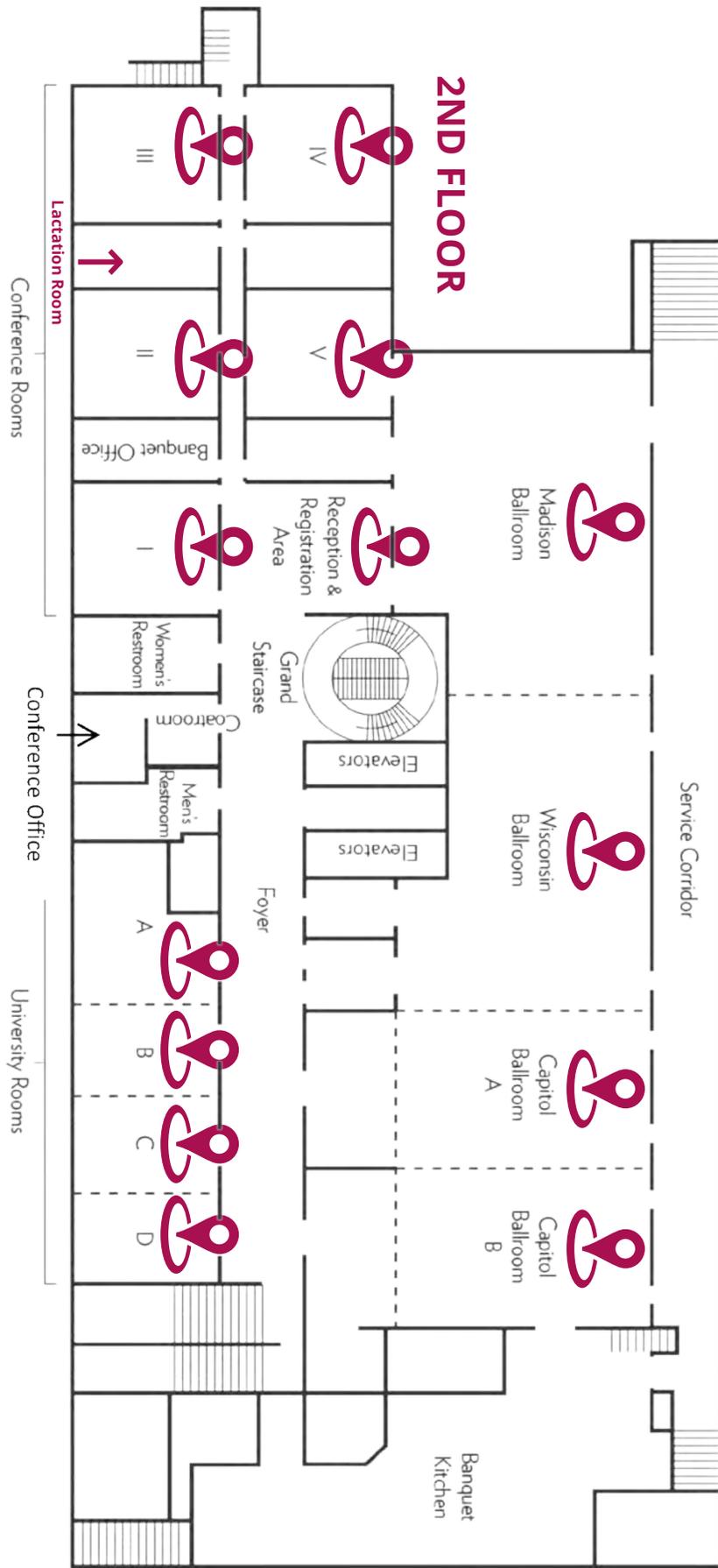


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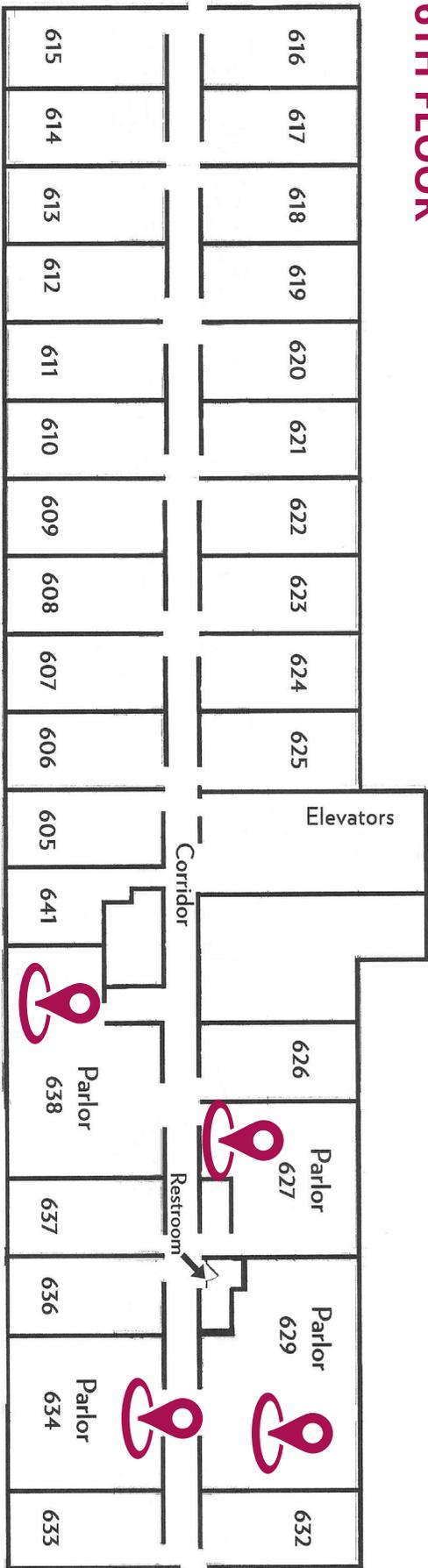


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