

CSCA Popular Culture Interest Group (Virtual) Business Meeting Summary
April 2020

- Review and Approval of 2019 Business Meeting Minutes
 - Minutes sent out 4/3/20; no objections or corrections suggested by 4/9/20 – Approved by unanimous consent as of 4/10/20
- Review of Revised Bylaws that includes Founders Award
- Planners Report from 2020 (Jennifer Dunn, Chair and Planner)
 - Submission for 2020
 - 11 papers submitted; 10 accepted
 - 2 panels; both accepted
 - Two panels transferred from other interest groups; co-sponsored
 - Three reviewers were assigned to all submissions (two faculty and one student). All but two submissions only had two reviews submitted. Not sure why, but few students who volunteered to review actually completed reviews. *For discussion: How can we increase student participation in reviewing? (see below)*
 - Awards for 2020
 - Top Paper: Kinky People: Perceptions of the Fifty Shades of Grey Trilogy Author(s), title(s), and institution(s): Jessica Kratzer, Northern Kentucky University
 - Founders Award: Top Student Paper Title: Parody and Masculinity: Reinforcing NFL Norms in the Old Spice Foam Zone Author(s), title(s), and institution(s): Taylor Hamilton Arthur Katz, University of Wisconsin-Milwaukee
 - NOTE: ByLaws were updated to include mention of Founders Award and specification that interest group money (\$100) plus endowment funds (\$25 this year) will be given for this award each year.
 - Top Panel Title: No top panel this year. Officers agreed not to award top panel award with only two submissions. For discussion: How can we increase paper and panel submissions? (see below)
- Nomination and election of new secretary: Netti Brock (Morehead State)
- Discussion of Theme 2021 Conference
- Additional Announcements
 - Call for Submissions for *Women & Language*