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Inspire
March 23-28, 2021
Virtual

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About Central States Communication Association

Central States Communication Association (CSCA) is an academic organization of communication professionals including college and university professors, students, and K-12 educators.

CSCA was founded in 1931 to promote the communication discipline in educational, scholarly, and professional endeavors. The association, which consists of the 13 Midwestern states of North Dakota, South Dakota, Nebraska, Kansas, Oklahoma, Missouri, Illinois, Iowa, Wisconsin, Minnesota, Michigan, Indiana, and Ohio, is governed by an Executive Committee and is legislated by its constitution and bylaws.

The organization has grown to become the largest regional communication association in the United States and the fourth largest academic communication association in the world.

CSCA has 27 Interest Groups, Caucuses, and Sections that promote particular communication areas or other member interests. The association hosts a yearly convention within the 13 states, maintains a website (www.csca-net.org), publishes a newsletter three times yearly, and publishes the journal Communication Studies every two months as well as the Journal of Communication Pedagogy on an annual basis.

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Dear Friends and Colleagues:

This is the 90th annual gathering of the Central States Communication Association and I have the pleasure of serving as President. If you are new to academe or new to CSCA, welcome to our convention. Although we are in a virtual format this year due to the COVID-19 pandemic, please do not hesitate to approach me or other officers and we will get you connected!

I am grateful to all of you who submitted research papers and discussion panels, reviewed submissions, planned your Interest Group, and agreed to serve on committees. Also, this program would not have been possible without the tireless effort and leadership of 1st Vice President Dr. Deb Ford and Executive Director Dr. Tiffany Wang. After we canceled the 2020 convention due to the pandemic, Deb and Tiffany navigated a multitude of considerations to bring this convention to fruition.

As President, I had the privilege of planning the President’s Undergraduate Honors Research Conference. Despite the uncertain status of the convention, students from 13 colleges and universities submitted their work. Please attend these sessions on Friday and Saturday. Someday, you just might see these names in our journals!

Specifically, I’d like to thank the following Honors Conference reviewers: Nurhayat Bilge, Bei Cai, Linsay Cramer, Gabrielle Cruz, Andrew Donofrio, Drew Gaidosh, Emi Kanemoto, Anne Kerber, Julia Largent, Monica Labelle, Eun Young Lee, Lara Martin Lengel, Matthew Meier, Yuping Mao, Donna R. Pawlowski, Karly Louise Poyner, Stephanie Rollie Rodriguez, Kyle Rudick, Amy Aldridge Sanford, Deanna Sellnow, Shawn T. Wahl, Anke Wolbert, Anna Wright, Stephanie Young, and Tao Zhang. Thank you for providing constructive comments to the undergraduate authors. I would also like to thank the National Communication Association for sponsoring the Lambda Pi Eta Top Paper Award.

CSCA is guided by the Executive Committee. It consists of Anna Wright (States Advisory Council Chair), Allison Thorson and Adam Tyma (Members At-Large), Donald Ritzenhein (Finance Committee Chair), Patric Spence (Communication Studies Editor), Deanna Sellnow (Journal of Communication Pedagogy Editor), Chad McBride (Past President), Ahmet Atay (2nd Vice President), Deb Ford (1st Vice President), and Tiffany Wang (Executive Director). In addition to meeting at the CSCA Convention, the EC also meets at the NCA Convention and between conventions. I am thankful for these officers who give their time and attention to advancing the mission of CSCA.

Again, welcome! Have an informative and Inspiring convention and be sure to join us next year in Madison, Wisconsin!

Sincerely,

Alberto González, CSCA President
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BGSU School of Media and Communication congratulates Dr. Al Gonzalez on his term as CSCA President.
Dear Friends & Colleagues:

Welcome to the history-making Inspire-d annual gathering of the Central States Communication Association! We are meeting virtually for the first—and hopefully only—time to stay safe, but still see each other’s faces. I also want to extend an especially warm welcome to all of our first-time attendees!

Thanks to the work of our 27 interest group planners, you will find nearly 200 panels, business meetings, short courses, and a pre-conference over the course of our four days. Special events include programs that were postponed from last year, as well as new events for this year:

- Alberto González’ Presidential Spotlight Program, featuring Elizabeth Lozano;
- Second VP Ahmet Atay’s Pre-conference: Decolonizing the Discipline: Race, Ethnicity, and Postcoloniality in Communication Studies;
- Carolyn Calloway-Thomas Inclusivity Speaker Series, featuring Robin Boylorn, Tina Harris, and Karla Scott. These scholars were scheduled in the 2020 series and graciously agreed to be part of the 2021 program;
- The Next Leaders Network: This new initiative was developed by Second VP-Elect Kathy Denker and colleagues. Its kick-off was postponed from last year, but it is ready to go this year! As President Alberto González noted last year, this is a new initiative with sessions throughout the convention. If you are an early-career member, be sure to attend the mentoring sessions and social events planned.
- Past President Chad McBride’s Scholar Conversations featuring: Melissa Beall, Christina Beck, Dawn Braithwaite, and Scott Myers;
- A special tribute panel to one of Central’s staunchest supporters, Juddi Trent;
- 7 short courses! (all included in your registration fee);
- Undergraduate Honors Research Conference, GIFT panels, and much, much more!

As we venture into the virtual conference world, I hope you take advantage of the strengths of a synchronous conference: no waiting in line at elevators between sessions or for morning coffee, no running through airports to make a connection, the ability to hop in and out of sessions easily, and the chance to see colleagues’ and friends’ faces while staying safe. Ok—I admit we will miss the chances to grab food, coffee, or a drink with friends, talk in the hallway, and hear live applause for our presentations and awards. But hopefully we will do all that next year in Madison!!!

This conference simply would not exist without the work of many people. In addition to the 27 interest group planners, thank you to Alberto González and Ahmet Atay for your creativity and flexibility in planning. I also want to thank Alberto, as well as Amy Aldridge Sanford, for your recommendations of up-and-coming scholars who have agreed to serve Central on various committees. I am grateful for the advice and support from past presidents Chad McBride and Leah Bryant. To Kathie Cesa, thank you for being the backbone of Central! Thank you to Phil Beagle and Lily Reinikka, both from Creighton University, for their creative talents with the conference logo and cover design. To the Creighton University Interdisciplinary Leadership EdD faculty and staff and the Creighton Teaching & Learning Center staff, thank you for your support and patience. Thank you to our student volunteers. Last, but not least, I would like to thank Tiffany Wang for her guidance, patience, encouragement, and work to make this conference happen. Central is lucky to have you as our Executive Director, especially in these unique times. I look forward to working with all of you to create #CSCA22!

Enjoy our Inspire-d conference! I hope to see all of you when we Re-connect in Madison!

Sincerely,

Deb Ford, CSCA First Vice President
Thank you, **Debbie Ford**, for your service as CSCA 1st VP!

**Interdisciplinary Leadership Ed.D. Program Faculty**

*Candace Bloomquist, Ph.D.*  
*Health Promotion*

*Debra J. Ford, Ph.D.*  
*Communication Studies*

*Leah Georges, Ph.D.*  
*Social Psychology & Legal Studies*

*Jim Martin, Ph.D.*  
*Political Science*

*Jennifer Moss Breen Kuzelka, Ph.D.*  
*Leadership Studies*
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The Central States Communication Association would like to acknowledge those who so generously donated in support of this year’s convention (as of February 21, 2021).

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<tr>
<th>Tony E. Adams</th>
<th>Lawrence Frey</th>
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<tr>
<td>Amy Aldridge Sanford</td>
<td>Gustav Friedrich</td>
<td>Donald Ritzenhein</td>
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<td>Julie Apker</td>
<td>Kathryn Golsan</td>
<td>Erin Sahlstein Parcell</td>
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<td>Debra J. Ford</td>
<td>Sandy Pensoneau-Conway</td>
<td>Stephanie Young</td>
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Department Members

(February 21, 2021)

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<tr>
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<th>Southern Illinois University Carbondale</th>
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<tr>
<td>Central Michigan University</td>
<td>Southwestern Illinois College</td>
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<td>Columbia College Chicago</td>
<td>St. Cloud State University</td>
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<td>Fort Hays State University</td>
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<td>Henry Ford College</td>
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<td>Illinois State University</td>
<td>University of Alabama</td>
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<td>Indiana State University</td>
<td>University of Missouri-Columbia</td>
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<td>Johnson County Community College</td>
<td>University of Nebraska-Lincoln</td>
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<td>Kansas State University</td>
<td>University of Northern Iowa</td>
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<td>Louisiana State University</td>
<td>University of Wisconsin-La Crosse</td>
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<td>Missouri State University</td>
<td>University of Wisconsin-Milwaukee</td>
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<td>Normandale Community College</td>
<td>University of Wisconsin-Stevens Point</td>
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<td>North Dakota State University</td>
<td>Valley City State University</td>
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<td>Purdue University</td>
<td>Washburn University</td>
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<td>Purdue University Fort Wayne</td>
<td>West Virginia University</td>
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<td>Saint Louis University</td>
<td>Western Michigan University</td>
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<td>South Dakota State University</td>
<td>Youngstown State University</td>
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Dr. Denise Bostdorff
  Rhetorical Studies
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Dr. Michelle Johnson
  Interpersonal Communication
Dr. Nii Nikoi
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Dr. Rohini Singh
  Rhetorical Studies
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CSCA Convention Details at https://www.csca-net.org/aws/CSCA/pt/sp/convention_overview

http://www.commstudies.txstate.edu/programs/graduate-program

Dr. C. Erik Timmerman, Chair eriktimm@txstate.edu
Dr. Lindsay Timmerman
Director of Graduate Studies lindsayt@txstate.edu
Special thanks to Routledge Taylor & Francis Group for sponsoring this year’s Hall of Fame Awards and Business Meeting!

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Vice-Chair: Hsin-I Sydney Yueh, Northeastern State University
           Tony Adams, Bradley University
           Andrea Lambert South, Northern Kentucky University
           Yuping Mao, California State University, Long Beach

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Vice Chair: Stephen Spates, Missouri State University
           Emily Berg Paup, The College of St. Benedict and St. John’s University
           Mike Blight, North Central College
           Emily Sauter, Minnesota State University, Mankato

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           LeAnn Brazeal, Missouri State University
           Ashley Hall, Illinois State University
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           Hsun-Yu Sharon Chuang, Denison University
           Alberto González, Bowling Green State University
           M. Chad McBride, Creighton University
           Jacki Brucher Moore, Kirkwood Community College
           Donna R. Pawlowski, Bemidji State University
           Amy Aldridge Sanford, Texas A&M University-Corpus Christi
           Tiffany R. Wang, University of Montevallo
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Ant Woodall, University of Oklahoma
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Samantha Dunn, Illinois State University
Rebecca Johnson, University of Kansas
Yesim Kaptan, Kent State University
Julie A. Simanski, Des Moines Area Community College
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Andrea Meluch, University of Akron
Jacki Brucher Moore, Kirkwood Community College
Scott Mitchell, University of Wisconsin-River Falls
Kristina Scharp, University of Washington
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Anne Kerber, University of Minnesota-Mankato
Travis Brisini, Louisiana State University
Joel Lansing Reed, American Political Science Association
Jimmie Manning, University of Nevada-Reno
Terra Rasmussen Lenox, Lake Michigan College
Nicholas Lorang, South Dakota State University
Jennifer M. DeRouchey, Laramie County Community College
Anna Wright, Illinois College
Sydney O’Shay, Utah State University
Aimee Lau, Wisconsin Lutheran College
Amanda Brown, University of Wisconsin-Stout

Convention Time Zone

All Convention Session Times are in Central Daylight Time!

Not Too Early for Our West Coast Friends
Not Too Late for Our East Coast Friends
Kay Award Committee
Chair: Jeff Tyus, Youngstown State University
Vice Chair: Sandy Pensoneau-Conway, Southern Illinois University Carbondale
Tina Harris, Louisiana State University
Adam W. Tyma, University of Nebraska Omaha
Allison Brenneise, University of Minnesota

Nominating Committee
Chair: Eddah Mutua, St. Cloud State University
Vice-Chair: Divine Aboagye, University of Maryland
Jennifer Willis-Rivera, University of Wisconsin-River Falls
Kallia Wright, Illinois College
Yusaku Yajima, Minnesota State University-Mankato
Tiffany R. Wang, University of Montevallo (CSCA Executive Director, ex officio)

Pearson & Nelson Outstanding New Teacher Award Committee
Chair: Diana Trebing, Saginaw Valley State University
Vice-Chair: Kristina Scharp, University of Washington
Kristopher Copeland, Tulsa Community College
Sara Drury, Wabash College
Eun Young Lee, Central Washington University

Warren Award Committee
Chair: Lara Martin Lengel, Bowling Green State University
Vice Chair: Lance Lippert, Illinois State University
Becky DeGreeff, University of Wisconsin-Stout
Victoria Newsom, Olympic College
Desiree Montenegro, Palo Verde College

Recent and Future Convention Sites

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<thead>
<tr>
<th>Date</th>
<th>Location</th>
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<tbody>
<tr>
<td>April 13-17, 2016</td>
<td>Grand Rapids, MI</td>
<td>March 23-28, 2021</td>
<td>Cincinnati, OH</td>
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<td></td>
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<td>(Virtual)</td>
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<tr>
<td>March 15-19, 2017</td>
<td>Minneapolis, MN</td>
<td>March 30-April 3, 2022</td>
<td>Madison, WI</td>
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<tr>
<td>April 4-8, 2018</td>
<td>Milwaukee, WI</td>
<td>March 29-April 2, 2023</td>
<td>St. Louis, MO</td>
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<tr>
<td>April 3-7, 2019</td>
<td>Omaha, NE</td>
<td>April 2-7, 2024</td>
<td>Grand Rapids, MI</td>
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<tr>
<td>April 14-19, 2020</td>
<td>Chicago O’Hare, IL (Canceled)</td>
<td>April 1-6, 2025</td>
<td>Cincinnati, OH</td>
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Congratulations to our SoC colleague, Chad Edwards, CSCA Executive Director, for his excellent term in office.

School of Communication
Western Michigan University
1903 W. Michigan Avenue
Kalamazoo, MI 49008-5318; (269) 387-3130

Cynthia Klekar-Cunningham, Ph.D., Director of the School of Communication

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Kimberly Weismann, Williston State College

Secretary
David Wendt, Iowa Wesleyan University

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Scott Jensen and Randy Dillon

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Melissa Beall and Joy Daggs

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- Digital Media M.A.
- Strategic Communication Ph.D.

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2020-2021 Interest Group, Caucus, and Section Officers

**Activism, Communication Ethics, and Social Justice**
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**Great Ideas for Teaching (G.I.F.T.)**
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**Vice-Chair:** Rachel Collier Murdock, Des Moines Area Community College  
**Secretary:** Kate Ksobiech, University of Wisconsin-Whitewater
MASTER OF ART IN COMMUNICATION

The ISU Department of Communication offers a vibrant and stimulating master’s degree program. Many industry leaders and distinguished university educators and administrators across the country and around the world have graduated from our program. We currently offer the opportunity to further your studies in Communication and Culture, Journalism, Media Studies, Public Relations and other specialties in the department.

The typical M.A. program is completed in two years, though it is possible to complete an even more accelerated program with guidance from an advisor. Specifically, our program is designed as a small group experience where you will receive personalized attention and guidance, often working one-on-one with faculty.

Under our new program students will have the opportunity to enroll in one of four specializations including: Digital Media; Leadership; Public Advocacy; and Health Communication.

WHY EARN AN M.A.?

The master’s program offers a wonderful opportunity to further develop your credentials before entering the job market. Professionals wishing to enhance skills and career status will find a program that offers a solid theoretical framework along with opportunities to either learn or expand abilities appropriate for assuming advanced leadership positions. Our program prepares graduates for leadership roles and careers in the private sector and the public affairs setting, including media and public issues management in business, education, government, and non-profits. Additionally, the master’s program makes a fitting program for those wishing to pursue further work in a doctoral degree program, a law degree, or an M.B.A. program.

Check our Communication Graduate Program website for additional information and online forms required to apply. We also have a rolling application acceptance process. If you have additional questions you may send an email to: ISU-commgradprogram@indstate.edu.
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Chair: Jessica A. Kahlow,
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University of California, Santa Barbara
Secretary: Daniel Casey,
University of Wisconsin-Milwaukee

Health Communication
Chair: Andrea Meluch,
University of Akron
Vice-Chair: Jenn Anderson,
South Dakota State University
Secretary: Tucker Robinson,
Missouri State University

Instructional Resources
Chair: Jacki Brucher Moore,
Kirkwood Community College
Vice-Chair: Samantha Dunn,
Illinois State University
Secretary: Diana L. Tucker,
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Intercultural Communication
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University of Wisconsin-River Falls
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Vice-Chair: Lindsey J. Thomas,
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Secretary: Cimmiaron Alvarez,
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University of Toledo
Vice-Chair: Kelly L. Adams,
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University of Missouri

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Chair: Jimmie Manning,
University of Nevada, Reno
Vice-Chair: Stephanie L. Young,
University of Southern Indiana
Secretary: Nettie Brock,
Morehead State University
This year, the National Communication Association’s 107th Annual Convention will be held in Seattle, WA, a city resonating with innovative minds and a vibrant arts scene. The Washington State Convention Center and the Sheraton Seattle are within walking distance of world-class restaurants, entertainment, and attractions. Seattle is a city of ideas, industry, inclusivity, and connections. The idea of transformation and innovation is woven into Seattle’s cultural fabric and continues to make the city an inspiring destination.

At the convention, we will consider how and why our contributions as Communication scholars, teachers, and professionals matter now more than ever. The numerous crises that we continue to endure have taxed our resolve, yet we also have risen to meet them. The theme of “Renewal and Transformation” invites us to reflect upon the extraordinary times in which we are living and how we have engaged these personal and professional challenges.

PLAN NOW TO ATTEND!

www.natcom.org/convention
Rhetorical Theory and Criticism
Chair: Terra Lenox,
Lake Michigan College
Vice-Chair: Hilary A. Rasmussen,
University of Wisconsin-Parkside
Secretary: Chad M. Nelson,
Florida Gulf Coast University

Strategic and Applied Communication
Chair: Sydney O’Shay,
Utah State University
Vice-Chair: Ashleigh M. Day,
University of Texas at Tyler
Secretary: Henry Seeger,
Purdue University

Sexual Orientation and Gender Identity
Caucus
Chair: Nicholas Lorang,
South Dakota State University
Vice-Chair: William J. Sipe,
University of Nebraska-Lincoln
Secretary: Scott Sellnow-Richmond,
Southern Illinois University Edwardsville

Undergraduate Education & Administration
Chair: Aimee Lau,
Wisconsin Lutheran College
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Bemidji State University
Secretary: L. Brendan Young,
Western Illinois University-Quad Cities

Sports Communication
Chair: Jennifer M. DeRouchey,
Laramie County Community College
Vice-Chair: David Wendt,
Iowa Wesleyan University
Secretary: Scott Jensen,
Webster University

Women’s Caucus
Chair: Amanda Brown,
University of Wisconsin-Stout
Vice-Chairs: Lauren Johnsen,
University of Missouri
and Chris North,
Ohio Northern University
Secretary: Becky DeGreeff,
University of Wisconsin-Stout

**INSPIRE2021**
Anatomy of a #CSCA21 Virtual Session ID Number

3 2 1 0
day of week
time slot
virtual room number

0 = Wed
1 = Thu
2 = Fri
3 = Sat

1 = 1st
2 = 2nd
3 = 3rd
4 = 4th
5 = 5th
6 = 6th
7 = 7th
M.A. IN COMMUNICATION STUDIES
with a focus in Social Justice

Use your degree to make a difference. Contribute toward creating a more socially just world by studying and working in the field of social justice. The M.A. program in communication studies allows students the opportunity to focus on social justice and communication in four different areas of the field: interpersonal and family communication, organizational communication, intercultural communication, or rhetorical studies. From Latino/a/x communication to sexuality studies to community engagement to rhetorical and media criticism, our award-winning faculty have the skills and knowledge to help students succeed in a variety of subject areas.

Study with award-winning educators in beautiful Reno, Nevada. The Reno-Lake Tahoe area offers world-class skiing, snowboarding, mountain biking, hiking, kayaking, camping, and water sports – as well as a vibrant “college town” atmosphere and unique downtown experience. Just one visit and you’ll know why students and faculty love Reno!

For more information contact Amy Pason, Ph.D.
apason@unr.edu
unr.edu/communication-studies
Association Awards

Hall of Fame
Mike Allen, University of Wisconsin-Milwaukee
Paul J. Siddens III, University of Northern Iowa

Communication Studies Article of the Year Award
Methodist Hospital’s Rhetoric of Atonement: Examining an Organization’s Response to NICU Overdoses
Ashley Jones-Bodie, University of Mississippi

Cooper Award
Ritika Popli, Ohio University (Ph.D.)
Alexandra Parr Balaram, University of Wisconsin-Milwaukee (M.A.)

Federation Prize
Supportive communication and privacy management: An assessment of parents with children who have chronic conditions
Kate Magsamen-Conrad, University of Iowa
Jeffrey T. Child, Kent State University
Katherine A. Rafferty, Iowa State University
Erin Slattery, University of Iowa

Kay Award for Community Engagement and Applied Communication Scholarship
Jimmie Manning, University of Nevada, Reno

Past Officers Debut Paper Award
The Moderating Influence of the Strength of Racial Identity on the Relationship Between Teacher-Student Racial Similarity-Dissimilarity and Classroom Engagement
Md Enamul Kabir, Bowling Green State University

Pearson & Nelson Outstanding New Teacher Award
Stevie M. Munz, Utah Valley University

States Advisory Council Outstanding Journal Award
Iowa Journal of Communication
Kristen L. Majocha, California University of Pennsylvania (Editor)

States Advisory Council Outstanding Manuscript Award
“We’re out here”: Black identity and digital resistance in Instagram travelogues
Ohio Communication Journal
Tori Omega Arthur, Colorado State University

Warren Mentorship Award
Sandy Pensoneau-Conway, Southern Illinois University Carbondale
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Pursue a thesis or applied project using qualitative, quantitative, critical, or creative approaches.

For more information contact:
Dr. Jennifer Anderson
Graduate Program Coordinator
jennifer.anderson@sdstate.edu

www.sdstate.edu/cojo/grad

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Call for Papers and Panels

*Re-Connect*

Central States Communication Association
The Madison Concourse Hotel
Madison, WI
March 30-April 3, 2022

You are cordially invited to submit competitive papers, panel discussions, and performance sessions for our 91st Annual Convention in Madison, Wisconsin. Members are encouraged to reflect on the theme of *Re-connect*. It is time to come together in person after our two years of very different conference circumstances. We made it through many challenges—let’s celebrate together!

Our annual conference provides us an opportunity to *re-connect* with where we have been in our work, our discipline, and our lives overall. It also provides us with new opportunities: How can we forge new, more inclusive paths to expansive horizons in thought, creativity, expression, and scholarship?

As I noted in 2020-2021, Central States is a space that is reinvented every time we gather together at the conference, every time we talk with a colleague, and every time we share our research, our teaching ideas, and our very selves. We are not a perfect organization. How can we *re*-connect--connect again, but anew, creating a more welcoming space for all our members?

Faculty, students, independent scholars, and community members are encouraged to submit and attend the convention. Institutional and community partnerships are particularly welcome. Submissions inclusive of all methodological perspectives in the communication discipline are expected and embraced.

Look for specific calls and submission information from each of the 27 CSCA Interest Groups, Caucuses, and Sections.

**Questions about the general call or the 2022 conference:**
- Contact Debbie Ford, 2022 primary program planner (I’m baaaaccckkkk….)
- DebraFord@creighton.edu

**Deadline for submissions:** 11:59 PM CST, October 8, 2021

**Primary Program Planner:** Dr. Debbie Ford (DebraFord@creighton.edu)
EMBRACING CHANGE, AND ALWAYS REACHING HIGHER

Temple University’s Klein College of Media and Communication offers graduate degrees in:

- Communication Management
- Communication for Development and Social Change
- Conflict and Communication
- Journalism
- Media and Communication
- Media Studies and Production
- Strategic Advertising and Marketing
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<th>President</th>
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<td>G. Bradford Barber</td>
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<td>Larry D. Clark</td>
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<td>1973-74</td>
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<td>Kenneth E. Andersen</td>
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<td>Leah E. Bryant</td>
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<td>2019-20</td>
<td>M. Chad McBride</td>
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<td>2020-21</td>
<td>Alberto González</td>
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http://comm.uconn.edu/grad-inquiry
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<tr>
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<td>Chad Edwards</td>
</tr>
<tr>
<td>2020-Present</td>
<td>Tiffany R. Wang</td>
</tr>
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</table>
UNIVERSITY of MONTEVALLO

Communication Studies Faculty

Sherry G. Ford, Ph.D.
Louisiana State University

Sally Bennett Hardig, Ph.D.
University of Memphis

Raymond R. Ozley, Ph.D.
University of Kansas

Jefferson Walker, Ph.D.
University of Alabama

Tiffany R. Wang, Ph.D.
University of Nebraska

Congratulations to our colleague
Dr. Tiffany R. Wang
for a successful first year as
CSCA Executive Director!

Lambda Pi Eta CSCA 2021 Presenters
Abby Jo Askins, Austin Frederick, Marcos Lopez & Raina Verser

Join us on campus July 31, 2021, for the 10th Anniversary
Alabama Communication Association Convention!
CSCA Hall of Fame

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Ernest Bormann, University of Minnesota
Wilmer Linkugel, University of Kansas
Loren Reid, University of Missouri
Samuel L. Becker, University of Iowa
Bernard L. Brock, Wayne State University
Bobby Patton, Central Missouri University
Mary M. Roberts, Pittsburg State University
Judith S. Trent, University of Cincinnati
George Ziegelmueller, Wayne State University

2005
Loren Reid, University of Missouri

2006
Samuel L. Becker, University of Iowa
Bernard L. Brock, Wayne State University
Bobby Patton, Central Missouri University
Mary M. Roberts, Pittsburg State University
Judith S. Trent, University of Cincinnati
George Ziegelmueller, Wayne State University
Robert L. Scott, University of Minnesota
Kenneth Anderson, University of Iowa
Charles Stewart, Purdue University
Douglas Trank, University of Iowa
Arlie V. Daniel, East Central University
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David Zarefsky, Northwestern University
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Lynn H. Turner, Marquette University
Sandra Metts, Illinois State University
Bill Seiler, University of Nebraska-Lincoln
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Cynthia Berryman-Fink, University of Cincinnati
William Cupach, Illinois State University
Steve Duck, University of Iowa
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Pamela Cooper, University of South Carolina
J. Kevin Barge, Texas A&M University
Diana B. Carlin, University of Kansas
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Deanna D. Sellnow, University of Central Florida
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Patrice M. Buzzanell, University of South Florida
Shelly Schaefer Hinck, Central Michigan University
Mitchell S. McKinney, University of Missouri
Mike Allen, University of Wisconsin-Milwaukee
Paul J. Siddens III, University of Northern Iowa
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<td>Preconference: Decolonizing the Discipline: Race, Ethnicity, and Postcoloniality in Communication Studies</td>
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<td>Sponsor: CSCA Second Vice President</td>
<td>Chair: Ahmet Atay, College of Wooster</td>
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<td>Presenters: Devika Chawla, Radhika Gajjala, Amber Johnson, Ronald L. Jackson II, Robin M. Boylorn, University of Alabama, Christopher Brown, Minnesota State University, Mankato, Walid Afifi, University of California, Santa Barbara, Eddah Mutua, St. Cloud State University, Mohan Dutta</td>
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<td>Attendees to the Preconference will leave with ideas on how to decolonize their departments, curriculum, and classroom; how to hire, mentor and retain BIPOC, international, and other historically marginalized faculty; and how to decolonize our discipline. This Preconference asks the participants to be critical about our academic practices and offers ways to create positive and constructive cultural change.</td>
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<td>0101</td>
<td>Central States Communication Association Executive Committee Meeting #1</td>
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<td>Sponsor: CSCA Executive Director</td>
<td>Chair: Alberto González, Bowling Green State University</td>
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<td>Presenters: Debra J. Ford, Creighton University, Ahmet Atay, College of Wooster, M. Chad McBride, Creighton University, Tiffany R. Wang, University of Montevallo, Patric Spence, University of Central Florida, Donald Ritzenhein, Macomb Community College, Allison R. Thorson, University of San Francisco, Adam W. Tyma, University of Nebraska Omaha, Anna Wright, Illinois College, Deanna Selnow, University of Central Florida</td>
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<td>This is a closed meeting for members of the CSCA Executive Committee listed here.</td>
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### 1100 Thursday 8:00 AM to 9:15 AM CDT

**Virtual** Caprice 1 & 4

**“This is Fine....Everything is Fine...”: Navigating Professional and Personal Life During a Time of Upheaval**

Sponsor: Adjunct/Temporary Faculty Caucus  
Chair: Jacob Isaacs, Purdue University  
Presenters:  
- Heather Nesemeier, Minnesota State University Moorhead  
- Marg Yaroslaski  
- Stacey Mirviss-Jossart, University of Wisconsin-Milwaukee  
- Kim Marie Omachinski, University of Wisconsin-Milwaukee  
- Jeremy Basso, City Colleges of Chicago

A popular meme shows a dog sipping from a mug while sitting in a room on fire. He looks around and says, “This is fine.”, in denial of the disastrous environment around him. The COVID-19 pandemic has forced higher education professionals to similarly operate in spite of the disarray happening throughout higher education. In this discussion, we will examine various ways that faculty are navigating personal and professional lives in a time of tremendous uncertainty.

### 1101 Thursday 8:00 AM to 9:15 AM CDT

**Virtual** Salon M

**Argumentation and Forensics Interest Group Business Meeting**

Sponsor: Argumentation and Forensics Interest Group  
Chair: Anthony Woodall, University of Oklahoma  
Presenter:  
- Keith Bistodeau, Hamline University

### 1102 Thursday 8:00 AM to 9:15 AM CDT

**Virtual** Caprice 2 & 3

**Aspiring to Inspire: Exploring Student Participation in Forensics Beyond Graduation**

Sponsor: Argumentation and Forensics Interest Group  
Chair: Brenton Lynn Mitchell, Minnesota State University, Mankato  
Presenters:  
- Jadah M. Morrison, South Dakota State University  
- Elizabeth Hansen  
- Marley Lowe  
- Sam Burke  
- Melissa Loney

The goal of Aspiring to Inspire: Exploring Student Participation Beyond Graduation is to find what inspires undergraduate students to become teachers and coaches of communication and forensics. This is a panel made up of Master’s and undergraduate students in their infantile stages of their coaching careers who aspire to be Directors of Forensics (DOF) from various
institutions. This selected panel brings together personal experiences that deal with coaching and the desire to return and find a career in the community.

1103 Thursday 8:00 AM to 9:15 AM CDT Virtual Rosewood

**How Do We Survive?: Teaching During the COVID-19 Crisis**

Sponsor: Communication Education Interest Group  
Chair: Jessica Cherry, Western Connecticut State University  
Presenters:  
Caroline Waldbuesser, Western Connecticut State University  
Katie Marie Lever, Western Connecticut State University  
Ahmet Atay, College of Wooster  
Elizabeth Ribarsky, University of Illinois Springfield  
Allison Duncan Brenneise, University of Minnesota  
Melissa Rizzo Weller

Our panel will explore how several teachers have adapted their teaching practices during COVID-19. Specifically, we focus on hybrid, synchronous, and asynchronous courses. We will provide best practices based on our own experiences, but also open the floor to audience members to both ask questions and share their teaching experiences during COVID-19. In addition to exploring the challenges that teachers have faced during the pandemic, we will also consider the hardships students have experienced.

1104 Thursday 8:00 AM to 9:15 AM CDT Virtual Salon D & E

**Knowing the “Code”: Examining Race and Privilege in Children’s Television, Politics, Dance and the Environment**

Sponsor: Intercultural Communication Interest Group  
Chair: Jennifer Willis-Rivera, University of Wisconsin-River Falls  
“Getting to Know Your Neighbor: Examining Conversations on Race in Children’s Public Broadcasting Shows” Anya Korovets  
“Influencers, Instagram and Extinction: How Communicating Privilege Through Social Media Destroys the Environment” Micaela Rivera  
“The Sexualization of Twerking: Examining Rhetoric and the Co-opting of Cultural Dance” Arcelia Rivera

This paper panel looks at whiteness and privilege across a variety of spaces - dance, social media, politics and children’s television to uphold the power of the status quo.

1105 Thursday 8:00 AM to 9:15 AM CDT Virtual Salon F & G

**Performance Studies and Autoethnography Interest Group: Awards**

Sponsor: Performance Studies and Autoethnography Interest Group  
Chair: Travis Brisini, Louisiana State University
This panel is as an opportunity to formally acknowledge award-winning work in the Performance Studies and Autoethnography division. It will also serve to acknowledge award winners from the cancelled 2020 CSCA convention in Chicago, IL.

1106 Thursday 8:00 AM to 9:15 AM CDT Virtual Salon H & I

Public Speaking During a Pandemic: Reducing Communication Apprehension and Building Classroom Community

Sponsor: Basic Course Interest Group
Chair: Angela M. Hosek, Ohio University
Presenters:
   Anna Wright, Illinois College
   Stevie Munz, Utah Valley University
   Tim McKenna-Buchanan, Manchester University
   Kelli J. Chromey, Independent Scholar

During Fall 2020, panelists noticed an increase in communication apprehension for students and instructors. Panelists each taught and/or directed the course in a different format - online, face-to-face, and hybrid. One reason for increased apprehension is the struggle to build classroom community and decreased instructor immediacy, compared to regular semesters. This session will discuss observed themes of apprehension and strategies used to overcome them. The panel will be open to discussion from the audience.

1107 Thursday 8:00 AM to 9:15 AM CDT Virtual Salon B & C

State of Missouri Spotlight: Beyond “Once Upon a Time”: The Power of Narratives and Converging Experience for Teaching and Learning in Communication and Performance Spaces

Sponsor: States Advisory Council
Chair: Randy Keith Dillon, Missouri State University
Presenter:
   Scott Jensen, Webster University

This program moves beyond the ways we have traditionally incorporated stories into our teaching. This program looks at voice and symbolic convergence as grounding for effectively incorporating stories into communication and performance teaching. Traditional approaches of teaching through narratives will be examined, along with an analysis of pedagogical possibilities offered by both personal and social experiences. The emergence of voice and the dynamic of converging experiences as more common in our worlds will guide the program.

1108 Thursday 8:00 AM to 9:15 AM CDT Virtual Rookwood

Technology and Community

Sponsor: Graduate Student Caucus
Chair: Jillian Schemenauer, Minnesota State University, Mankato
Respondent: Jessica Kahlow, University of Wisconsin-Milwaukee
“Communication Competence and Computer Mediated Authenticity” Daniel Casey, University of Wisconsin-Milwaukee
“Community in Online Classrooms” Dathan Nathaniel Simpson II, University of Wisconsin-Milwaukee
“Organizations as Communication: How the Use of Supportive Communication Constitutes an eSports Organization” Madeline Pringle, University of Missouri
“Personality Traits as a Predictor for Social Media Advocacy Use” Cole Rao, Florida State University

This group of papers focuses on various aspects of technology and community.

Thursday 9:30 AM CDT

1200 Thursday 9:30 AM to 10:45 AM CDT Virtual Julep

CSCA Finance Committee Meeting

Sponsor: CSCA Executive Director
Chair: Donald Ritzenhein, Macomb Community College

Presenters:
Alberto González, Bowling Green State University
Hsun-Yu Sharon Chuang, Denison University
M. Chad McBride, Creighton University
Donna R. Pawlowski, Bemidji State University
Amy Aldridge Sanford, Texas A&M University-Corpus Christi
Jacki Brucher Moore, Kirkwood Community College
Tiffany R. Wang, University of Montevallo

This is a closed meeting for members of the CSCA Finance Committee listed here.

1201 Thursday 9:30 AM to 10:45 AM CDT Virtual Salon H & I

Global Inspiration: A Discussion on Healthcare Barriers and Concerns for Underserved Populations (Top Panel)

Sponsor: Health Communication Interest Group
Chair: Crystal D. Daugherty, Northern Kentucky University

Presenters:
Crystal D. Daugherty, Northern Kentucky University
Christine M. Platt, Dominican University
Tharwa Bilbeisi, University of Memphis
Adebanke Adebayo
Shukura Ayoluwa Umi, University of Memphis

There is a growing global perspective shift toward incorporating the voices and narratives of women of color, undocumented immigrants, and other underserved populations in academic research. Health communication scholars serve an essential role in addressing how social constructs impact health experiences. Scholarship demonstrates that individual health experiences filter through social constructs such as gender, class, and race, and these social constructs often serve as barriers to healthcare. To address gaps in research and practice,
panelists will discuss local, national, and global research that focuses on the experiences and barriers to the healthcare of underserved populations.

The Department of Communication at Northern Kentucky University congratulates Crystal D. Daugherty for receiving a Top Panel Award from the Health Communication Interest Group!

The Department of Communication & Film at the University of Memphis congratulates Tharwa Bibbeisi and Shukura Ayoluwa Um for receiving a Top Panel Award from the Health Communication Interest Group!

The Department of Communication at George Mason University congratulates Adebanke Adebayo for receiving a Top Panel Award from the Health Communication Interest Group!

1202 Thursday 9:30 AM to 10:45 AM CDT Virtual Salon F & G

Inspire, Communicate, and Engage in a Time of Pandemic: Critical Analysis of Celebrity Influence, Online Support Communities, Political Communication, Coronavirus News Coverage, and Video Gaming Discourses

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: Nahed Eltantawy
“Celebrity Social Media Messages: Inspiring Followers & Raising Health Awareness During COVID-19” Nahed Eltantawy
“Fu Man-Ah-Choo: Mass-Media Inspired Xenophobia, Covid-19, and Asian-Americans” Gabriel Cruz
“Parenting and Play During a Pandemic: An Exploration of the Habits, Preferences, and Pressures that Impact Parents Who Play(ed) Video Games During the COVID-19 Pandemic” Kelly Tran; Kristina Bell
“Seeking Inspiration and Social Support: Educators’ Use of Emerging Virtual Communities During the COVID-19 Pandemic” Amal Ibrahim, University of Wisconsin-Whitewater

This panel, rooted in critical and cultural analysis, explores various inspiring communication contexts that emerged during the COVID-19 crisis. Panelists examine a wide range of distinct discourses, including celebrities’ role in raising health awareness; educators’ use of virtual pedagogical support communities; the inspirational and engaging role of video games; adjustments in political communication texts in response to social distancing new realities, and Asian mass-mediated xenophobia in the coronavirus news coverage.

1203    Thursday 9:30 AM to 10:45 AM CDT     Virtual     Rosewood
Inspired Chaos

Sponsor: Community College Interest Group
Chair: Julie Weishar, Parkland College
Presenters:
   Marg Yaroslaski
   Sandra Arumugam-Osburn, St. Louis Community College-Forest Park
   Mark Smeltzer, Century College
   David Wendt, Iowa Wesleyan University
   Candice Munoz, Mott Community College

This panel explores the often chaotic experience of moving courses online in 2020 as a result of the pandemic. Panelists will share their experiences of what works and what doesn’t, how this online experience compares to what faculty were doing pre-COVID, and discuss some best practices for engaged online teaching and learning.

1204    Thursday 9:30 AM to 10:45 AM CDT     Virtual     Salon M
Organizational and Professional Communication Interest Group Business Meeting

Sponsor: Organizational and Professional Communication Interest Group
Chair: Anne Kerber, Minnesota State University, Mankato
Presenters:
   Anne Kerber, Minnesota State University, Mankato
   Tim McKenna-Buchanan, Manchester University
   Seth Frei, Texas State University

1205    Thursday 9:30 AM to 10:45 AM CDT     Virtual     Caprice 2 & 3
Primaries, Parodies, and Polarization: Presidential Debate Communication in the 2020 Campaign

Sponsor: Political Communication Interest Group
Chair: Mitchell S. McKinney, University of Missouri
   “‘Let Mamala Go to Work’: Saturday Night Live, Aspirational Comedy, and Parodic Debate Performances of Female Presidential Candidates” Wm. Bryan Paul, University of Missouri
   “Affective Polarization Around Presidential Debates: Analyzing Language/Communication Patterns of Partisan Supporters on Social Media” Go-Eun Kim; Jihye Park, University of Missouri
“On the Stage and the Second Screen: During-debate Spin by Presidential Primary Candidates on Twitter” Molly Hardy, Maryville University; Josh C. Bramlett, Eastern New Mexico University

“Reinforcing or Breaking Through: An Analysis of Well-known vs Lesser-known Candidate Responses at the Pre Iowa Caucus Presidential Debate” Joshua P. Bolton, Salisbury University

Presidential debates are important civic and cultural moments. From comedic parodies to online discussions, Americans tune in to learn about candidates, be entertained by the spectacle, and discuss the events on social media and elsewhere. This panel examines various facets of primary and general election debates in the 2020 campaign cycle such as how candidates use Twitter, how voters use Twitter, how candidates pursue strategies, and how pop culture pokes fun at the events.

1206 Thursday 9:30 AM to 10:45 AM CDT Virtual Rookwood

Re/Imaginings of Embodied Activisms during the COVID-19 Pandemic
Sponsor: Ethnicity, Race, International, and Class Concerns Caucus
Chair: Lara Martin Lengel, Bowling Green State University
Respondent: Ahmet Atay, College of Wooster

“AstroTurf Activism During the Pandemic: Whiteness, Greed, and Grassroots Mimicry Behind the Operation Gridlock Protests” Lara Martin Lengel, Bowling Green State University; Anca Birzescu; Victoria Ann Newsom, Olympic College

“Bystander Intervention on Online Gaming Forums as Inspiration for Social Activism” Zachary J. Rzicznek

“How European Right-Wing Populist Political Discourse has Inspired Extremism and Aggressive Mobilization” Christian Vukasovich

“Reappropriating Activist Spaces: Disrupting #Hashtag Activisms” Desiree Montenegro

This panel investigates diverse, conflicting, and contradictory advocacy efforts emerging during the COVID-19 pandemic. We analyze how these face-to-face and online environments, including the protests to governors’ stay-at-home orders, reinforce white privilege and promote alt-right ethnonationalisms. We contrast those protests with the global movement for Black Lives and how these various embodied communicative efforts are positioned within larger frameworks of movements and discourses associated with the pandemic and across broader human rights campaigns.

1207 Thursday 9:30 AM to 10:45 AM CDT Virtual Salon D & E

Religion, Representation, and Feminism: Competitive Papers in Women’s Caucus
Sponsor: Women’s Caucus
Chair: Heather Nesemeier, Minnesota State University Moorhead
Respondent: Heather Nesemeier, Minnesota State University Moorhead

“Intimate Conversations about Sex and Sexuality: Lessons Learned from Studying Purity Pledges” Jimmie Manning, University of Nevada, Reno

“Resisting Control: Feminist Agency of Iranian Women on Facebook” Blessy McWan, Bowling Green State University
“The Arab Spring in the News: Depiction of Arab Women Role and Identities” Meriem Mechehoud, Bowling Green State University

News and social media reflect, reinforce, and challenge notions of feminism and sexuality. Specifically, these papers explore the representations of Muslim women in news media, social media, as well within families.

1208 Thursday 9:30 AM to 10:45 AM CDT Virtual Caprice 1 & 4

**Short Course 1: Creating a Communication Research Lab**

Sponsor: Short Courses
Chair: Autumn Edwards, Western Michigan University
Presenters:
   - Chad Edwards, Western Michigan University
   - Kristina Scharp, University of Washington

Communication research labs are a great way to involve students in the research process, develop student talents, help your own scholarship, and translate your research to a broader audience. In this short course, Chad Edwards and Autumn Edwards from the Communication and Social Robotics Labs (www.combotlabs.org) and Kristina Scharp from the Family Communication & Relationships Lab (https://www.familycommlab.com) will lead this session. They will discuss the “how-to’s” of launching a lab, navigating pitfalls, creating buy-in, managing multiple sites, and seeking resources/funding. Participants will leave the session with action steps for their own labs.

1209 Thursday 9:30 AM to 10:45 AM CDT Virtual Salon B & C

**State of Missouri Spotlight: Character Analysis and Gender-Conscious Casting: Ethically Gender Bending or Non-Traditionally Casting Roles**

Sponsor: States Advisory Council
Chair: Scott Jensen, Webster University
Presenter:
   - Andrea Robb

This study guides the reader through character analysis for gender-conscious casting in plays and musicals. As the trend for “gender-bending” gains popularity, the theatre community has an ethical responsibility to do so with forethought and intentional vision. This analysis reveals how the experiences of specific characters may be static and unchangeable or fluid and able to be understood and portrayed with non-transitional casting. Using this methodology ensures the decisions for gender-conscious casting provides effective and ethical representation of stories.

Thursday 11:00 AM CDT

1300 Thursday 11:00 AM to 12:15 PM CDT Virtual Rosewood

**Co-creating Highly Ethical Organizational Cultures: Inspired Pedagogy for Remote Organizations and Learners**

Sponsor: Communication Education Interest Group
Chair: Gerald Driskill, University of Arkansas at Little Rock

Presenters:
Elena Gabor, Bradley University
Ryan T. Hartwig, Colorado Christian University
Natasha Noi Hogan, Bradley University
Ryan Bisel, University of Oklahoma
Gerald Driskill, University of Arkansas at Little Rock

The Organizational Culture in Action model frames an exploration of creative opportunities in the cultural analysis process with remote organizations and learners. Panelists present inspiring activities aimed at the co-creation of highly ethical organizations including: (a) a deep learning approach to teaching ethics; (b) an interview coding process promoting ethical research; (c) an undergraduate student sharing inspiring lessons learned; (d) methodologies with remote workers; and (e) a creative pedagogical shift in teaching ethics.

1301 Thursday 11:00 AM to 12:15 PM CDT Virtual Salon B & C

Communication and Technology Interest Group: Top Papers

Sponsor: Communication & Technology Interest Group
Chair: Rebecca Johnson, University of Kansas

“Communication with Family and Friends through Social Media During COVID-19 and Well-Being (ComBotLabs Award for Top Paper)” Natalie Pennington, University of Nevada, Las Vegas

“Inspiring a Closer Look at Adoption Stages and the Influence of Diffusion Attributes in Mobile Technology Across the Lifespan: DOI, Technological Capital, and Digital Privilege” Kate Magsamen-Conrad, University of Iowa; Jeanette M. Dillon, Western Governors University

“It Allows Me to Be “Me”’: Self-Presentation, Authenticity, and Affordances Among LGBTQ+ Social Media Users” Grace O’Neill; Michael Cody Coker, University of Wisconsin-Milwaukee; Samantha F. Quinn, Park University; Erin Ruppel, University of Wisconsin-Milwaukee

“Feeling for our Robot Overlords: Perceptions of Emotionally Expressive Social Robots in Initial Interactions” Matthew James-Andrew Craig, Kent State University; Chad Edwards, Western Michigan University

Come to this session to see this year’s top papers in Communication and Technology. Four papers will be presented on varying topics: keeping up with family and friends in the time of COVID-19 using social media; mobile technology across the lifespan; the ways that social media allows LGBTQ+ users to be themselves; and the role of emotion in social robots. Each paper provides a unique perspective on how technology is situated in communication and inspires an array of avenues for future technological research.
1302  Thursday 11:00 AM to 12:15 PM CDT  Virtual  Salon M

**Ethnicity, Race, International, and Class Concerns Caucus Business Meeting**

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus  
Chair: Dorothy Lee Pennington, University of Kansas  
Presenters:  
- Dorothy Lee Pennington, University of Kansas  
- Ahmet Atay, College of Wooster  
- Scott A. Myers, West Virginia University

1303  Thursday 11:00 AM to 12:15 PM CDT  Virtual  Caprice 2 & 3

**Finding Inspiration Amidst the Chaos: Advancing Scholarship in the Introductory Communication Course (Melissa Beall Award Top Panel)**

Sponsor: Basic Course Interest Group  
Chair: Kelli J. Chromey, Independent Scholar  
Presenters:  
- Melissa Broeckelman-Post  
- Angela M. Hosek, Ohio University  
- Stevie Munz, Utah Valley University  
- Cheri J. Simonds, Illinois State University  
- Joshua Westwick, South Dakota State University

The past several months have been tumultuous and filled with uncertainties and challenges—many of which impact the introductory course. This panel brings together scholars who will discuss how they have found inspiration to advance scholarship in the introductory course despite the obstacles we face.

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The Department of Communication at George Mason University congratulates Melissa Broeckelman-Post for receiving the Melissa Beall Award from the Basic Course Interest Group!
Gaming Studies: A Roundtable Discussion

Sponsor: Popular Culture Interest Group
Chair: Chad Wertley, Robert Morris University

“‘Can I Play?': Persuasive Elements Used While Applying for Online D&D Campaigns”
Drew Mackenzie Gaidosh, Ball State University

“McLuhan in the Underdark: A Media Ecological Examination of Face-to-Face and Virtual Dungeons & Dragon Games” Jules Marcel Patalita, Bowling Green State University

This session presents an opportunity for gaming studies scholars to come together and discuss their work. What contributions has gaming studies made to the field of communication? What are future directions for gaming studies? And what are your future research plans related to games and gaming? Come to this session and join in on the conversation. To kick the session off, two scholars will also give 5-minute presentations of their recent work to help start the conversation. Don’t miss out!

Looking for Inspiration: COVID, the Communication Classroom, and Pedagogy

Sponsor: Communication Education Interest Group
Chair: Abby Jo Askins, University of Montevallo

Presenters:
Andrea Meluch, The University of Akron
Shawn C. Starcher, Muskingum University
Tiffany R. Wang, University of Montevallo
Joy L. Daggs, Northwest Missouri State University
Sarah Turner McGown, Northeastern State University
Sarah Symonds LeBlanc, Purdue University Fort Wayne
Cody M. Clemens, Marietta College

When COVID-19 struck, many of us moved face-to-face classes online while struggling to keep our students interested in the material. How do you take a semester of preparation and change it for 8 weeks of delivery in a new format, a new environment? How do you communicate to students that class is still the same while different? This panel highlights where we turned for inspiration and how we worked to keep our students inspired in our respective communication classes.
1306 Thursday 11:00 AM to 12:15 PM CDT Virtual Caprice 1 & 4

Necessity is the Mother of Invention (and Inspiration): A Panel on Pivoting In and Out of the Classroom During COVID-19

Sponsor: Adjunct/Temporary Faculty Caucus
Chair: Jacob Isaacs, Purdue University

Presenters:
- Heather Nesemeier, Minnesota State University Moorhead
- Marg Yaroslaski
- Kim Marie Omachinski, University of Wisconsin-Milwaukee
- Stacey Mirviss-Jossart, University of Wisconsin-Milwaukee

John Wooden once said, “Things work out best for those who make the best of how things work out.” Adjunct and temporary faculty are already frequently on the margins of higher education. This panel seeks to provide access to best practices in and out of the classroom and inspire our work by discussing teaching strategies, co-curricular work, personal development, and other ways to help maintain ourselves and our work in an uncertain time.

1307 Thursday 11:00 AM to 12:15 PM CDT Virtual Salon H & I

Representation and Popular Culture

Sponsor: Popular Culture Interest Group
Chair: Stephanie Young, University of Southern Indiana

“Animated Inspirations: Contemporary Animation and Social Progress” Michael Meindl, Radford University

“Intersectionality in Reality Television” Nettie Brock, Morehead State University

“Physical Disabilities and Popular Culture” Lisa DeWeert, Illinois State University

“Encoding the Surreal: A Producer Study of Vaporwave Musicians” Connor Wilcox

This panel features four explorations of different kinds of representation in popular culture. Bringing together intersectionality, mother/daughter relationships, physical disabilities, professional identities, race, and queer identities, the panelists collectively encourage the audience to consider how representation matters.

1308 Thursday 11:00 AM to 12:15 PM CDT Virtual Salon D & E

Undergraduate Education and Administration Section Business Meeting

Sponsor: Undergraduate Education and Administration Section
Chair: Aimee Lau, Wisconsin Lutheran College  
Presenters:  
- Donna R. Pawlowski, Bemidji State University  
- Lance Brendan Young, Western Illinois University-Quad Cities

**Thursday 12:30 PM CDT**

1400  
**Central States Communication Association Committee Vice Chair Award Meeting**

Sponsor: CSCA Executive Director  
Chair: Tiffany R. Wang, University of Montevallo  
Presenters:  
- Stephen A. Spates, Missouri State University  
- Kallia Odette Wright, Illinois College  
- Divine Aboagye, University of Maryland  
- Kristina Scharp, University of Washington  
- Hsin-I Sydney Yueh, Northeastern State University  
- Lance Rolland Lippert, Illinois State University  
- Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

This is a closed meeting for the vice chairs of the association’s award committees.

1401  
**Communication Education Interest Group: Top Papers**

Sponsor: Communication Education Interest Group  
Chair: Allison Duncan Brenneise, University of Minnesota  
Respondent: Samantha Dunn, Bradley University  
- “Inspiring and Engaging Peer Classroom Social Support” Dennis DeBeck, University of South Florida; Joseph Scudder  
- “Telling a Story of Migration, Pedagogy, and Inclusive Practices an Autohistoria (Top Paper)” Sergio Fernando Juárez, California State University, Fresno  
- “The Moderating Influence of the Strength of Racial Identity on the Relationship Between Teacher-Student Racial Similarity-Dissimilarity and Classroom Engagement (Gustav Friedrich Award for Top Student Paper)” Md Enamul Kabir, Bowling Green State University

This session will have presentations from the three top papers from Communication Education this year. It will include Top Overall Paper and the Gustav Friedrich Award.
Critical Race Theory: “Indoctrination” and “Revolution” in Communication Studies?

Sponsor: Intercultural Communication Interest Group
Chair: Chad M. Nelson, Florida Gulf Coast University
Presenters:
Linsay M. Cramer, Coastal Carolina University
Gabriel Cruz
Andrew R. Donofrio, Columbus State University
Emi Kanemoto, State University New York Geneseo
EunYoung Lee, Central Washington University
Chad M. Nelson, Florida Gulf Coast University
Nurhayat Bilge, State University of New York - Fashion Institute of Technology

On September 4th, 2020, President Donald Trump issued a memorandum directing federal agencies to immediately stop funding all training inspired by critical race theory noting in particular that “the divisive, false, and demeaning propaganda of the critical race theory movement is contrary to all we stand for as Americans and should have no place in the Federal government” (Vought, 2020, p. 2). Respected publications such as The Wall Street Journal soon afterwards published commentaries arguing critical race theory is tantamount to political indoctrination and destructive of the public good (Rufo, 2020). Inspired by these public assaults on critical race theory, this panel invites a much-needed reflection on the legacy of critical race theory in Communication Studies (Orbe & Harris, 2008). Panelists represent a plurality of disciplinary interests but are united in a common effort to 1) scrutinize public criticisms of critical race theory, 2) illuminate the usefulness of critical race theory in our own research, 3) explore the role of critical race theory in political struggle for meaningful local and global social change, and 4) deliberate the future of critical race theory in our discipline.
CSCA Scholar Conversations: Dawn O. Braithwaite

Sponsor: CSCA Past President
Chair: M. Chad McBride, Creighton University
Presenter:
Dawn O. Braithwaite, University of Nebraska-Lincoln

CSCA Scholar Conversations feature panel-length interviews with one outstanding scholar reflecting on their most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

Dawn O. Braithwaite (Ph.D., University of Minnesota) is a Willa Cather Professor of Communication, University of Nebraska-Lincoln and was Chair of the department (2011-2020). She studies discourse dependent families, dialectics of relating, and communication rituals in step- and voluntary families. She has published six authored and co-edited books, including *Engaging Theories in Interpersonal Communication* (2nd ed.), *Family Communication: Cohesion and Change* (10th ed.) and over 125 articles and chapters. She was named a Distinguished Scholar of the National Communication Association (2020) and the Western States Communication Association (2014). Dr. Braithwaite received NCA’s Brommel Award for Family Communication, and the Samuel Becker Distinguished Service Award, as well as the Distinguished Service award for WSCA. Dr. Braithwaite is a Past President of the Western States Communication Association (2000) and the National Communication Association (2010). Dawn O. Braithwaite recruited Chad McBride to the doctoral program at University of Nebraska-Lincoln. Chad asked Dawn to be his advisor and she invited him to be a member and the manager for her project on parent teams in stepfamilies. For their inaugural family communication theories volume, Leslie Baxter and Dawn invited Chad to take the lead on the substantive task of identifying and categorizing all of the family communication research from 1990-2003; 289 studies in the end. Chad and Dawn have become, and will always be, close colleagues and friends.

Sponsor: Health Communication Interest Group
Chair: Jenn Anderson, South Dakota State University

Presenters:
  - Rikki A. Roscoe, University of Missouri
  - Sydney O’Shay, Utah State University
  - Rebecca Kuehl, South Dakota State University
  - Shaye Morrison, University of Missouri
  - Karla M. Hunter, South Dakota State University

Health communication teaching, research, and advocacy necessarily intersect with issues of social justice. Health communication teachers and scholars meaningfully engage with social justice issues ranging from advocacy to addressing racial inequities in health to understanding media representations of health challenges faced by marginalized groups.

Identity, Sexuality, and Feminism – Women’s Caucus: Top Papers

Sponsor: Women’s Caucus
Chair: Amy Aldridge Sanford, Texas A&M University-Corpus Christi
Respondent: Amy Aldridge Sanford, Texas A&M University-Corpus Christi

“Jesus Made a Feminist Out of Me”: Communication of Dual Evangelical and Feminist Identities (Top Student Paper)” Karly Louise Poyner, University of Memphis

“Riding the Wave: Tracing a Genealogy of Feminist Movements’ Exclusionary Past and Present” Chandler Lawrence Classen, The University of North Carolina at Chapel Hill

“The Privilege of Purity: A Feminist Post Modern Discourse Analysis on The Bachelor’s Peter Weber’s Fantasy Suite (Top Paper)” Sierra Kane, University of Wisconsin-Milwaukee

“Triumph of Kavanaugh: A Rhetorical Analysis of Partisan Discussions of Gender Violence” Riley Carroll, Ball State University

This panel of the top papers explores the rhetorical intersections of feminism and identity. Specifically, these papers examine how we understand feminism through discussions of sexual autonomy, religion, mediated representations of women and feminism, and ultimately, how those discussions shape the feminist movement.
Interrogating Race, Ethnicity, and Class

Sponsors: Activism, Communication Ethics, and Social Justice Interest Group; Ethnicity, Race, International, and Class Concerns Caucus; Women’s Caucus

Chair: Dorthy Lee Pennington, University of Kansas

Respondent: Dorthy Lee Pennington, University of Kansas

“Avatars and Identity: Representation and Identity Negotiation via Snapchat Bitmojis” Anna E. Lindner, Wayne State University

“Decolonizing Research Methodologies (Activism, Communication Ethics, and Social Justice Interest Group Top Paper)” Larissa L. Durkin, South Dakota State University

“I’m American, in Jamaica” Trejha Whitfield, Wayne State University

“Inspiring Anti-Gender-Based Violence Advocacy During the Covid-19 Pandemic in Nigeria” Lara Martin Lengel, Bowling Green State University; Desiree Montenegro; Victoria Ann Newsom, Olympic College; Amonia Tolofari

“Passing vs Non-Passing: Latina/o/x Experiences and Understandings of Being Presumed White” Francisco Rodriguez, California State University, San Bernardino
The papers in this panel investigate different aspects of race, ethnicity, class, and nationality in varying contexts.

1407 Thursday 12:30 PM to 1:45 PM CDT Virtual Caprice 1 & 4

**Short Course 2: Inspiring Communicating Finances in the Family: Talking and Taking Action**

Sponsor: Short Courses
Chair: Roberta Davilla Robbins, Hawkeye Community College
Presenter: Andrew Frank Thompson, University of Northern Iowa

Communicating about finances is an often-feared topic. Individuals, couples, and families all must make financial decisions by active conversational engagement, de facto decision-making, or by non-action among other strategies. The Short Course topic, Inspiring Communicating Finances in the Family: Talking and Taking Action, breaks through the fear and apprehension about discussing money, and offers communication and financial concepts and strategies to move attendees from seeing money as a “problem” to money as a “path” to achieving financial goals. This topic applies to a number of communication courses including family, interpersonal, small group, community, and conflict management.

1408 Thursday 12:30 PM to 1:45 PM CDT Virtual Salon M

**Sports Communication Interest Group Business Meeting**

Sponsor: Sports Communication Interest Group
Chair: Jen DeRouchey, Laramie County Community College
Presenters: David Wendt, Iowa Wesleyan University
Scott Jensen, Webster University

1409 Thursday 12:30 PM to 1:45 PM CDT Virtual Salon H & I

**Popular Culture Interest Group: Top Papers**

Sponsor: Popular Culture Interest Group
Chair: Jimmie Manning, University of Nevada, Reno

“The Meme-ification of a Governor’s Response: Audience Responses to Qualities of Leadership and Communication (Top Paper)” Stacie Meihaus Jankowski, Northern Kentucky University; Jessica Kratzer, Northern Kentucky University

“Dopey, Slimeball, and the Dick” E. Duff Wrobbel, Southern Illinois University Edwardsville; Erica Winter, Southern Illinois University Edwardsville

“The Democratic Socialism of Flavortown: An Analysis of the Joyous Popularity and Extreme Nice-ness of Guy Fieri” Nettie Brock, Morehead State University

“Identity, Anonymity, and Fan-Authored Fame in the Tumblr Profiles of Fanfiction Authors (Founders Award for Top Student Paper)” Aimee Miller, Central Michigan University

Join us as we celebrate the best competitive papers submitted to the Popular Culture Interest Group.
### Calloway-Thomas Inclusivity Series Spotlight Panel: A Conversation with Dr. Tina Harris

**Sponsors:** Ethnicity, Race, International, and Class Concerns Caucus; Intercultural Communication Interest Group  
**Chair:** Ahmet Atay, College of Wooster  
**Presenter:** Tina M. Harris, Louisiana State University

In this session, Dr. Tina Harris, who is the Douglas L. Manship Sr.-Dori Maynard Race, Media, and Cultural Literacy Endowed Chair at Louisiana State University, shares the details of her academic journey and her candid thoughts about the academy. Dr. Harris is an internationally renowned interracial communication scholar with particular interests in race, media representations, and racial social justice. She is also well-known for her service contributions across the field. Don't miss this once-in-a-lifetime opportunity!

### Humans, Cyborgs, and Machines - Oh My!

**Sponsor:** Communication & Technology Interest Group  
**Chair:** Chad Edwards, Western Michigan University  
“Benefits and Emotions Present in Offline and Online Communities: A Taxonomic Analysis”  
Maureen Wieland, Missouri Southern State University
“Embodied or Disembodied AI Companion?: Moderating Roles of Social Presence and Interpersonal Warmth” Kelly Roy Merrill Jr., The Ohio State University; Jihyun Kim, University of Central Florida; Chad Collins, University of Central Florida

“From a Human Teacher to a Machine Teacher: Importance of Social Presence in Online Education” Jihyun Kim, University of Central Florida; Kelly Roy Merrill Jr., The Ohio State University; Kun Xu; Deanna Sellnow, University of Central Florida

The three papers in this session look at varying ways that humans operate both online and offline as well as how AI companions moderate the social presence and interpersonal warmth we experience when we interact with them.

1502 Thursday 2:00 PM to 3:15 PM CDT Virtual Caprice 2 & 3

**Round Table: Inspiring Community Development in Shifting Academic Culture**

Sponsor: Communication Education Interest Group  
Chair: Samantha Dunn, Bradley University  
Presenters:  
- Allison Duncan Brenneise, University of Minnesota  
- Dakota C. Horn, Bradley University  
- Deanna Leigh Fassett, San José State University  
- Joshua Young, Oklahoma City University  
- Tiffany R. Wang, University of Montevallo

The events of 2020 have changed the landscape of higher education, therefore, the very nature of what we do as academics, administrators, and staff has created challenges, opportunities, stressors, and inspiration. This round table invites all to come to a discussion of how community can be built in this new era of higher education. Through a grab-bag format, we will inspire to consider questions concerning community and culture in academia post-2020.

1503 Thursday 2:00 PM to 3:15 PM CDT Virtual Salon M

**Sexual Orientation & Gender Identity Caucus Business Meeting**

Sponsor: Sexual Orientation and Gender Identity Caucus  
Chair: Nicholas John Lorang, South Dakota State University  
Presenters:  
- William Joseph Sipe, University of Nebraska-Lincoln  
- Scott Sellnow-Richmond, Southern Illinois University Edwardsville

The annual business meeting of the Sexual Orientation & Gender Identity Caucus, including presentation of any awards, election of officers, and any other business items.

1504 Thursday 2:00 PM to 3:15 PM CDT Virtual Salon D & E

**Taking Inspiration from Public Pedagogy in Unexpected Places**

Sponsor: Communication Education Interest Group  
Chair: Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale  
Presenters:  
- Darren J. Valenta, St. Cloud State University

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As educators, we understand that a significant amount of teaching and learning occurs outside the traditional classroom. This public pedagogical approach sometimes eludes the teaching/learning label, though. Drastic changes in educational circumstances have forced us to rethink our approach to communication education and look for inspiration in unexpected places. This panel offers an opportunity to discuss the kinds of unexpected public pedagogies that have continued to inspire us to teach and facilitate student learning.

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<tr>
<td>1505</td>
<td>Thursday</td>
<td>Things I Wish I Had Known: Advice for New Graduate Students (Top Panel)</td>
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<td>2:00 PM</td>
<td>Presenters: Daniel Casey, University of Wisconsin-Milwaukee</td>
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<td>to 3:15 PM</td>
<td>America L. Edwards, University of California, Santa Barbara</td>
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<td>CDT</td>
<td>Carrie Jones, University of Wisconsin-Milwaukee</td>
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<td>Virtual</td>
<td>Matthew M. Dorr, Bowling Green State University</td>
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Starting a graduate program can be a very uncertain time in a student’s life. There are many hurdles and experiences that are unique to the university setting. Peer to peer mentoring provides new graduate students the opportunity to ask questions from relatable individuals who occupy similar roles. This panel will provide advice to new and current graduate students from multiple perspectives of current graduate students, each at different places in their graduate studies. Panelists will come prepared with brief statements about their background and advice for new graduate students. After each panelist has shared, the remaining time will be allocated to addressing questions and concerns from audience members.

The Department of Communication at the University of Wisconsin-Milwaukee congratulates Jessica Kahlow, Daniel Casey, and Carrie Jones for receiving a Top Panel Award from the Graduate Student Caucus!

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<tr>
<td>1506</td>
<td>Thursday</td>
<td>Queering Academia, Forensics, and the Classroom (Top Panel)</td>
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<td>2:00 PM</td>
<td>Presenters: Dani R. Soibelman, University of Colorado Boulder</td>
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<td>Caprice 1 &amp; 4</td>
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Spencer Coile, Illinois State University
Micailah Nobles, Illinois State University
Bill Lucio, Harper College

Forensics commits to LGBTQ+ competitors by empowering their narratives, creating safe spaces, and representing marginalized groups. As coaches, we honor our queer students’ well-being, but more discourse is needed to empower the well-being of queer coaches, particularly when utilizing their sexual identity as a tool to support queer competitors. Using perspectives from forensics coaches with various backgrounds in competition and experiences, we will address how queerness empowered us to become successful competitors and coaches.

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1507 Thursday 2:00 PM to 3:15 PM CDT Virtual Salon H & I

**Which Self Will Be Seen? Managing Privacy, Identity, and Perception Online (Top Panel)**

Sponsor: Media Studies Interest Group
Chair: Jason Weimer, Ohio University
Respondent: Adam W. Tyma, University of Nebraska Omaha

“Social Media and Authenticity: How the ‘Finstagram’ is Changing the Way We Present Ourselves Online” Elise Reamer, Northern Kentucky University
“The Function and Expression of Anonymity in Protest Culture: The Online Significance of Wearing Masks in an Age of Global Pandemics” Robert Bodle, Mount St. Joseph University
“‘This is Fine’: Inspiring Moms Who Meme During a Pandemic” Lisa Wagner Crews, Mount St. Joseph University

The panel will consist of four scholars representing three different universities. One undergraduate student, one PhD candidate, one assistant professor, and one professor will present findings from their recent research. While united by an underlying theme of identity management and privacy protection, the panel will present wide ranging takes on the modern communication environment and how it’s impacting individuals’ identity management both cognitively and relationally.

You Don’t Have to See It to Believe It: Implications of Chronic Illness Disclosures
Sponsor: Health Communication Interest Group
Chair: Lindsey J. Thomas, Illinois State University
Presenters:
Lisa DeWeert, Illinois State University
Sarah Locke
Misha Khan
Charee Thompson
Alyx McLuckie, Ohio University

In congruence with the CSCA 2021 theme, the goal of this panel is to empower and inspire others towards changed perspectives of individuals living with a chronic illness (CI). The way in which individuals communicate about health, particularly an invisible CI, directly impacts
other’s perceptions of those living with a CI. This raw look into the research of individuals living with a CI will illuminate the relational consequences, implications, and outcomes of disclosing a CI.

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<tr>
<td>1509</td>
<td><strong>Exhibit Hall Featuring Publishers and Technology - Thursday</strong></td>
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<td>Sponsor: CSCA Executive Director</td>
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<td></td>
<td>Chair: Kristina Scharp, University of Washington</td>
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<td>Come see the latest in offerings from publishers and technology companies.</td>
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<tr>
<td>1600</td>
<td><strong>A Tale of Two Woes: Graduate School Year One and COVID-19</strong></td>
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<td>Sponsor: Graduate Student Caucus</td>
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<td>Chair: Ellie Weaver, University of Oklahoma</td>
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<td>Presenters: Alaina Leverenz, Emma Sydnie Williams, Lauren Grace Millender,</td>
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<td></td>
<td>Dennis DeBeck, Jadah M. Morrison, Justin Mahutga</td>
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<td>A Tale of Two Woes: Graduate School Year One and COVID-19 engages new</td>
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<td>graduate students in narrative discussion about their experiences adapting</td>
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<td>to graduate life during a pandemic. Panelists will share stories of learning,</td>
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<td>teaching, socializing, and living in a radically new academic environment.</td>
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<td>Please join us as we explore how new graduate students cope with--and aspire</td>
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<td>beyond--the COVID-19 pandemic.</td>
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<th>Time</th>
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<tr>
<td>1601</td>
<td>**Communicating Personal and Organizational Complexities of Pregnancy &amp;</td>
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<td>Pregnancy Loss**</td>
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<td></td>
<td>Sponsors: Health Communication Interest Group; Organizational and Professional</td>
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<td>Communication Interest Group</td>
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<td>Chair: Andrea Meluch, The University of Akron</td>
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<td>Respondent: Lance Brendan Young, Western Illinois University - Quad Cities</td>
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<td>“Identity (Re)constructions in Mothers’ Online Stories about Terminating</td>
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<td>Wanted Pregnancies Due to Health Complications” Cimmiaron Alvarez,</td>
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<td>Brooke Wolfe, Kristina Scharp, University of Washington</td>
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<td>“Negotiating Maternity Leave in the Context of Pregnancy Loss” Sarah Steimel,</td>
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<td>Weber State University</td>
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“Ethos of Sympathy and Corporate Social Irresponsibility: Retail Organizations’ CSR Rhetoric About Paid Parental Leave” Lauren L. Buisker, University of Illinois at Urbana-Champaign

Pregnancy is often perceived as a joyful experience, but it can be fraught with personal and professional complications. More than 15 percent of confirmed pregnancies are lost for diverse health reasons. The United States’ maternal mortality rate is startlingly high, particularly for women of color, and we remain one of the few countries without mandated paid parental leave for new parents. Panelists address sensitive subjects related to these issues and offer theoretical and practical implications.

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<th>1602</th>
<th>Thursday 3:30 PM to 4:45 PM CDT</th>
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<td><strong>CSCA Next Leaders Network Social</strong></td>
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<td>Sponsor: CSCA Next Leaders Network</td>
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<td>Chair: Alberto González, Bowling Green State University</td>
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<td>Presenters:</td>
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<td>Tiffany R. Wang, University of Montevallo</td>
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<td>Kathy Denker, Ball State University</td>
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<td>Debra J. Ford, Creighton University</td>
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<td>Amy Aldridge Sanford, Texas A&amp;M University-Corpus Christi</td>
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<td>Ahmet Atay, College of Wooster</td>
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This event provides an opportunity for members to learn about CSCA, interact with CSCA members, and help shape the future direction of the association. Attendees will gain an overview of CSCA, the conference, and opportunities for participation. All members are strongly encouraged to attend, but especially early career scholars, students, and first-time CSCA attendees.

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<th>1603</th>
<th>Thursday 3:30 PM to 4:45 PM CDT</th>
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<tr>
<td><strong>CSCA Scholar Conversations: Christina S. Beck</strong></td>
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<td>Sponsor: CSCA Past President</td>
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<td>Chair: Stacy Smulowitz, University of Scranton</td>
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<tr>
<td>Christina S. Beck, Ohio University</td>
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CSCA Scholar Conversations feature panel-length interviews with one outstanding scholar reflecting on their most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

Professor and Associate Director of Graduate Studies in the School of Communication Studies at Ohio University, Dr. Christina Beck has served as President of the National Communication Association and the Central States Communication Association, Editor of Communication Yearbook (volumes 30-33), and Book Review Editor for Journal of Health Communication:
International Perspectives. Her most recent book, the *Routledge Handbook of Communication and Bullying* (2018; co-edited with Richard West), emerged from her NCA Presidential Initiative that included founding the NCA Anti-Bullying Project. After graduating from the University of Oklahoma, Beck began her career as an assistant professor at Wilkes University where she met Stacy Smulowitz who was then an undergraduate student (and, subsequently, a member of the first Lambda Pi Eta chapter that Beck founded). Their relationship has spanned nearly three decades, blossoming from teacher-student to mentor-mentee to life-long friends.

CSCA Scholar Conversations
Christina S. Beck (Ohio University)
Interviewer: Stacy Smulowitz (University of Scranton)

1604 Thursday 3:30 PM to 4:45 PM CDT Virtual Caprice 2 & 3
**Inspiring Engagement and Supporting Emotional Regulation via Universal Design for Learning in Today’s Classroom**

Sponsor: Communication Education Interest Group
Chair: Allison Duncan Brenneise, University of Minnesota
Presenters:
- Molly Wiant Cummins, The University of Texas at Arlington
- Joshua Young, Oklahoma City University
- Allison Duncan Brenneise, University of Minnesota
- Sam Miller, Lane College

Supporting and inspiring student engagement is what CAST (2010) identifies as within the purview of the affective learning network. Panelists explore the tensions between design and implementation of UDL principles in a communication studies curricula. Using their own experiences of coaching in and beyond the classroom, panelists hope to create an inspiring exchange of ideas about the possibilities of communication education outside our academic borders with UDL as a guiding philosophy.

1605 Thursday 3:30 PM to 4:45 PM CDT Virtual Salon H & I
**Jumping into the Liminal Pool – Blurring the Spaces Between Classroom, Campus, and Community**

Sponsor: Communication Theory Interest Group
Chair: Adam W. Tyma, University of Nebraska Omaha

“‘Seeing’ From the Outside: At the Intersection of Curriculum, Afghanistan, and Mumbai”
Andrea M. Weare, University of Nebraska Omaha; Rateb Kawa; Adam W. Tyma, University of Nebraska Omaha

“Increasing First-Year Student Belonging and Connectedness Through Communication Faculty Interaction” Carl Thomas Michael Krieger, Purdue University; Jennifer Hall; Jacob Isaacs, Purdue University
“Pedagogy Across Ideological Borders: Facilitating Dialogue Within the Politically Divided Classroom Through Invitational Rhetoric” Mick B. Brewer, Lincoln University

“Protest in Apathy: A Town’s Response to Leadership Failure” Ephraim Nikoi, University of Wisconsin-Superior

The Communication discipline is in a unique position to explore how our theory and our classrooms intersect and how we serve our communities (locally, regionally, or even globally) from that intersection. The purpose of this panel is to offer projects that have explored, reflected on, and interrogated the intersection of theory, pedagogy, and local/global engagement/activism within and outside our classrooms/campuses. Projects include utilizing invitational rhetoric as a strategy to speak across politically-charged lines, employing various communication theories to understand and foster “belonging” amongst university students in the residence halls, critical theory offering insight into how one community in Ghana is dealing with a lack of effective leadership and development, and interrogating the experience of working with Afghan faculty members to develop curriculum and the cultural experiences connected with it through collaborative autoethnography.

1606 Thursday 3:30 PM to 4:45 PM CDT Virtual Salon M

**Popular Culture Interest Group Business Meeting**

Sponsor: Popular Culture Interest Group

Chair: Jimmie Manning, University of Nevada, Reno

Presenters:
- Stephanie Young, University of Southern Indiana
- Nettie Brock, Morehead State University

Join Chair Jimmie Manning, Vice-Chair Stephanie Young, and Secretary Nettie Brock for the annual Popular Culture Interest Group business meeting. All are welcome to attend!

1607 Thursday 3:30 PM to 4:45 PM CDT Virtual Salon B & C

**State of North Dakota Spotlight: Mental Wellness and Emotional Labor**

Sponsor: States Advisory Council

Chair: Nancy Pearson, Minot State University

Presenters:
- Jonna Reule, Valley City State University
- Shannon C. VanHorn, Valley City State University
- Christina Paxman, Minot State University
- Kimberly M. Weismann, Williston State College

Mental health issues are increasing in our students. Their issues can also be taxing on us, as students, as they turn to us as their confidant and mentor and disclose issues that are mentally taxing, to the student and the professor. This panel will discuss not only the rising mental health issues of our students, but also the emotional labor we, as faculty members, take on in our role as advisor, instructor, and someone students trust.
The Ways in Which Social Media Influences Our Lives

Sponsor: Communication & Technology Interest Group
Chair: Jihyun Kim, University of Central Florida

“#EdTwt: How Those with Eating Disorders Conceptualize Their Identities on Twitter (Top Student Paper)” Kathleen Adele Craven, Illinois State University
“Partisan Selective Exposure of Fake News on Social Media (Top Student Paper)” Cassandra D. Hightower, Northern Illinois University
“Social Approval, Social Comparison, and Digital Alteration on Instagram as Predictors of Image Fixation” Thomas Richard Wagner, Xavier University; Kiera Wolkins; Aubree Herman

This session includes papers that focus on social media and the roles it plays in our lives. From conceptualizing identities of those with eating disorders to image fixation on Instagram to exposure to fake news on social media platforms, these three papers provide insight on experiences that help us navigate the digital spaces we spend so much of our time in.

The School of Communication at Illinois State University congratulates Kathleen Adele Craven for receiving a Top Student Paper Award from the Communication and Technology Interest Group!

The Department of Communication at Northern Illinois University congratulates Cassandra D. Hightower for receiving a Top Student Paper Award from the Communication and Technology Interest Group!

Thursday 5:00 PM CDT

1700 Thursday 5:00 PM to 6:15 PM CDT Virtual Salon H & I

“Teaching Ain’t What It Used to Be:” Inspiring Innovations

Sponsor: Communication Education Interest Group
Chair: Roberta Davilla Robbins, Hawkeye Community College

Presenters:
Carolyn Calloway-Thomas, Indiana University
Linda Dickmeyer, University of Wisconsin-La Crosse
Stephen Hunt, Illinois State University
Donna R. Pawlowski, Bemidji State University
Roberta Davilla Robbins, Hawkeye Community College
Student needs, perspectives, preparation, and attitudes change over time. Classroom instruction, then, requires faculty to meet these respective needs, perspectives, preparation levels, and changing attitudes. The purpose of this panel is to address and discuss the inspirations that have been required to “know our respective student audiences” and to adapt to them. Experienced faculty will describe their perspectives of the changing generational demands of students and how they made adjustments in the learning environment and process.

1701 Thursday 5:00 PM to 6:15 PM CDT Virtual Salon F & G

CSCA Scholar Conversations: Melissa L. Beall

Sponsor: CSCA Past President
Chair: John Heineman, Lincoln Public Schools
Presenter:
  Melissa L. Beall, University of Northern Iowa

CSCA Scholar Conversations feature panel-length interviews with one outstanding scholar reflecting on their most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

Melissa L. Beall has received many awards from the National Communication Association, including the Marcella E. Oberle Award for Outstanding Teaching in Grades K-12 (1989); the Donald H. Ecroyd Award for Outstanding Teaching in Higher Education (2016); and the Samuel L. Becker Distinguished Service Award (2019). She was named to the CSCA Hall of Fame in 2012. Melissa and John Heineman initially met at the Nebraska state speech tournament years ago when John was a senior in high school and Melissa was a tournament judge. A few years later, Melissa became John's supervising teacher at Lincoln Southeast High School. As active members and officers of the Nebraska Speech Communication and Theatre Association, they presented workshops across the state and at local, regional, and national conventions. When Melissa joined the faculty at the University of Northern Iowa, John followed to pursue a master’s degree in communication. For more than 40 years, Melissa and John have worked collaboratively on many projects, served together as unit officers for CSCA and NCA, and have remained close friends and colleagues.

1702 Thursday 5:00 PM to 6:15 PM CDT Virtual Rosewood

Dating in the Digital Age
The discussion panel brings together faculty from a variety of institutions to examine the following: (1) how the growth of dating in the digital age has inspired a merging of Interpersonal Communication with Media Studies and (2) the various opportunities in research and disciplinary relevance that this merger presents.

Inspiring New Agendas in Health Communication Research: Perceptions, Messages, and Processes

Participants will present research examining new directions for health communication scholarship.

Rhetorical Theory and Criticism Interest Group Business Meeting

The purpose of the Rhetorical Theory and Criticism Interest Group Business Meeting is to discuss the state of the interest group, present the top paper awards to recipients, discuss future panel ideas for the 2022 convention, and elect new leadership.
**Spotlight Panel: Truth-Telling on the Borders of Violence and Peace: An Intercultural Performance**

Sponsor: CSCA President  
Chair: Alberto González, Bowling Green State University  
Presenter:  
Elizabeth M. Lozano, Loyola University Chicago

In this presentation/performance Dr. Elizabeth Lozano explores the social construction and intersection of gender and violence in the context of lived public spaces, in Colombia and the United States. She uses a first account narrative to describe and analyze a specific thread of experiences across decades, with the aim of shedding light into cultural structures of signification otherwise buried or made invisible.

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<tr>
<th>1706</th>
<th>Thursday 5:00 PM to 6:15 PM CDT</th>
<th>Virtual</th>
<th>Salon B &amp; C</th>
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<tr>
<td><strong>State of North Dakota Spotlight: Fear of Failure</strong></td>
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</table>
| Sponsor: States Advisory Council  
Chair: Audra Myerchin  
Presenters:  
Shannon C. VanHorn, Valley City State University  
Christina Paxman, Minot State University  
Nancy Pearson, Minot State University  
Kimberly M. Weismann, Williston State College |

Many students today have a fear of failure due to many challenges such as parental oversight, No Child Left Behind, etc. This panel will explore how to use failure as a learning tool because failure is likely to happen in today’s society for our students.

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<th>1707</th>
<th>Thursday 5:00 PM to 6:15 PM CDT</th>
<th>Virtual</th>
<th>Caprice 1 &amp; 4</th>
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<tr>
<td><strong>The Pandemic Beyond the Tournament: Reflections on Lessons Learned about Relationships, Program Management, and Self Within Intercollegiate Forensics</strong></td>
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</table>
| Sponsor: Argumentation and Forensics Interest Group  
Chair: Anthony Woodall, University of Oklahoma  
Presenters:  
Amy Martinelli, University of Florida  
Amy Arellano  
Eric Mishne, Cedarville University  
David Trumble, St. Anselm College  
Vance Pierce  
Scott Jensen, Webster University |

Forensic activities have experienced profound changes in the past year, beginning with the cancellation of most national tournaments in 2020, to a transition to virtual competition in 2020-21. As a community for which competition is the dominant activity, forensics has made a number of adjustments to remain viable and vibrant. What is perhaps less obvious but more paramount are the effects of the COVID-19 pandemic beyond competition. This discussion
includes a number of forensic coaches and educators who have helped manage navigation through this new world of forensics. Centering on students and programs beyond tournament contexts, this panel will look at ways teams have maintained and re-shaped themselves as a co-curricular experience promoting wellness for students and communities.

Friday, March 26, 2021

2100 Friday 8:00 AM to 9:15 AM CDT Virtual Salon F & G

Disrupting the Humanities and Social Science Binary: How Can Communication Studies be a Transformative Discipline? (Top Panel)

Sponsor: Interpersonal and Family Communication Interest Group
Chair: Lindsey J. Thomas, Illinois State University
Presenters:
  - Jeffrey A. Bennett, Vanderbilt University
  - Dawn O. Braithwaite, University of Nebraska-Lincoln
  - Amanda Friz, University of Washington
  - Jimmie Manning, University of Nevada, Reno

In concert with this year’s theme, this panel features researchers whose work inspires scholars to traverse the divide between the humanities and social sciences. The panel highlights the scholarship of researchers who (1) use social science methods to generate rhetorical texts, (2) examine interpersonal/family contexts using critical cultural/rhetorical frames, (3) use rhetorical theory to research interpersonal/family contexts, and/or (4) trouble the private/public dialectic. This panel begins with a brief history of the field and then invites discussion about the possibilities for integrating new theoretical perspectives/methodologies and the obstacles/opportunities of engaging in transformative research.

The School of Communication at Illinois State University congratulates Lindsey J. Thomas for receiving a Top Panel Award from the Interpersonal and Family Communication Interest Group!
### 2101  Friday 8:00 AM to 9:15 AM CDT  Virtual  Salon H & I

**Gender, Genre, Germs, and God: Political Rhetoric in 2020**

Sponsor: Political Communication Interest Group  
Chair: Jihye Park, University of Missouri  
Respondent: Josh C. Bramlett, Eastern New Mexico University  

- “Generic Fragmentation in Modern Campaign Rhetoric: A Study of the 2020 U.S. Presidential Announcements” Ryan M. Neville-Shepard, University of Arkansas  
- “Lysol and Light: COVID-19 Political Cartoons” Rick Pulos, Regent University  
- “The Use of Religious Rhetoric in Politics: A College Students’ Perspective” Marisa Nichelle Mayo, University of Central Missouri  
- “‘I’m F--king Moving to Iowa;’ Gender and Candidate Image in the 2020 Iowa Caucus” Kelly L. Winfrey, Iowa State University  

Papers in this session examine the history of American political communication and the unique manifestations of political rhetoric in 2020.

### 2102  Friday 8:00 AM to 9:15 AM CDT  Virtual  Salon M

**Health Communication Interest Group Business Meeting**

Sponsor: Health Communication Interest Group  
Chair: Andrea Meluch, The University of Akron  

Presenters:  
- Jenn Anderson, South Dakota State University  
- Tucker Robinson, Missouri State University  

### 2103  Friday 8:00 AM to 9:15 AM CDT  Virtual  Caprice 2 & 3

**Inspired by Unprecedented Times: Ways We are Engaging Our Students Online**

Sponsor: Communication Education Interest Group  
Chair: Heather Nesemeier, Minnesota State University Moorhead  

Presenters:  
- Kim Marie Omachinski, University of Wisconsin-Milwaukee  
- Jacob Isaacs, Purdue University  
- Stacey Mirviss-Jossart, University of Wisconsin-Milwaukee  
- Marg Yaroslaski
The content of our classes has not changed dramatically in 2020, but how we deliver it to our students during the pandemic has. Engaging our students while maintaining our course schedule, syllabus and assignments has been challenging to say the least. Finding creative ways to deliver course content has been inspired by our unprecedented times. This panel will discuss methods each member has changed and used while moving classes online (synchronous, asynchronous, and or hybrid) and how they are trying to inspire students to learn. A discussion of the triumphs and even failures hopes to inspire the audience to try new modes of instruction after this panel session.

2104 Friday 8:00 AM to 9:15 AM CDT Virtual Salon D & E

Interrogating the Position of Class in Communication Studies

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus
Chair: Chad M. Nelson, Florida Gulf Coast University

“Class in Theory and Class in Practice: Conceptions of Autonomy in and Beyond Marxist Theory” Robert Carley
“People and/or Workers: Kenneth Burke and the Rhetorical Border Between Recognition and Elision of Class” David Deifell, University of North Georgia
“It’s the Economy, Stupid!: Rhetorical Reflections on Class and Common Sense” Joseph Zompetti, Illinois State University
“Present at Its Own Making: Class and Culture in the Work of British Marxist Historian E. P. Thompson” Chad M. Nelson, Florida Gulf Coast University

After the 2016 U.S. presidential election, class became a significant explanatory concept (Cohen, 2016). In 2020, Olga Khazan writes an essay in *The Atlantic* titled “the coronavirus could create a new working class.” But careful analysis of these commentaries reveals an ambiguous use of the term “class.” In Communication Studies, class has been understood as identity, structural location, process, and social relation. But what do these key terms conceal and reveal about the essence and lived experience of class? What part do our theoretical deliberations about class have in the politics of meaningful social change? Considering the social and political consequences of how we operationalize class, theoretical inquiry into its meaning--particularly by communication specialists--is imperative for inspiring new forms of solidarity that can meet the particular demands of this moment of public health, economic, and institutional crisis. Each panelist seeks to address these pertinent questions to inspire once again class analyses in our discipline.

2105 Friday 8:00 AM to 9:15 AM CDT Virtual Rosewood

Organizational Advocacy and Rhetoric in Contemporary Contexts

Sponsors: Organizational and Professional Communication Interest Group; Strategic and Applied Communication Interest Group
Chair: Henry Seeger, Purdue University
Respondent: Stephen A. Spates, Missouri State University

“Unpacking the Meat Industry’s COVID-19 Response” Kirsten Theye, Concordia College; Najla Amundson, Concordia College
Social issues and environmental exigencies have long served as the inspiration for organizational advocacy and rhetoric. 2020 provided a number of salient contexts for organizations to respond to, most prominently the COVID-19 pandemic and renewed calls to address systematic racism. This panel interrogates organizational responses to these issues as well as other contemporary challenges. Ultimately, the papers provide a broader lens on corporate social responsibility practices and applied strategies related to crisis communication.

<table>
<thead>
<tr>
<th>Panel</th>
<th>Date</th>
<th>Time</th>
<th>Location</th>
<th>Title</th>
<th>Authors/Institutions</th>
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<tr>
<td>2106</td>
<td>Friday</td>
<td>8:00 AM to 9:15 AM</td>
<td>Virtual</td>
<td>Caprice 1 &amp; 4</td>
<td>Other Topics from Grad Students: Politics, Leadership, and Religion</td>
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<tr>
<td>2107</td>
<td>Friday</td>
<td>8:00 AM to 9:15 AM</td>
<td>Virtual</td>
<td>Salon B &amp; C</td>
<td>State of Minnesota Spotlight: What Do I Do When I Don’t Know What to Do? Learning to Stand in Solidarity</td>
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America’s ongoing social shifts require our attention as citizens, but teachers have an extra mandate to educate themselves about social changes to help students navigate them. Sometimes it’s hard to know how to offer support to those who face discrimination. Sometimes it’s hard to
help non-affected students stand with their persecuted peers. No one has all the answers, but this panel will provide some tips on getting started with offering solidarity (different than help or allyship) to our students.

**Friday 9:30 AM CDT**

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<tr>
<th>Time</th>
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<tr>
<td>2200</td>
<td>Communication and Technology Interest Group Business Meeting</td>
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<td>Sponsor: Communication &amp; Technology Interest Group</td>
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<td></td>
<td>Chair: Rebecca Johnson, University of Kansas</td>
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<td>Presenters: Henry Goble, Michigan State University</td>
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<td>Jihyun Kim, University of Central Florida</td>
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<td>2201</td>
<td>CSCA Scholar Conversations: Scott A. Myers</td>
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<td>Sponsor: CSCA Past President</td>
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<td></td>
<td>Chair: Donna R. Pawlowski, Bemidji State University</td>
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<td>Presenter: Scott A. Myers, West Virginia University</td>
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CSCA Scholar Conversations feature panel-length interviews with one outstanding scholar reflecting on their most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

Scott A. Myers (Ph.D., Kent State University) is a Professor, Department Chair, and Peggy Rardin McConnell Endowed Teaching Chair in the Department of Communication Studies at West Virginia University (WVU). He has worked at WVU for the past 19 years, where he teaches courses in instructional communication, organizational communication, and positive communication. Dr. Myers has been a member of CSCA since 1991, when he presented his first paper as a Ph.D. student at the 1992 convention in Cleveland, Ohio. He has served as an officer of four CSCA Interest Groups and Caucuses; as a member of several association-wide committees; is a former Executive Director, President, and editor of the *Journal of Communication Pedagogy*; and in 2019 was inducted into the CSCA Hall of Fame. Dr. Myers and Dr. Pawlowski worked together for three years at Creighton University and have known each other professionally and personally for over 20 years.
Sponsor: Media Studies Interest Group  
Chair: Tasha R. Dunn, The University of Toledo  
Respondent: Kelly L. Adams, University of Missouri

“Champion of Love and Justice: Sailor Moon as the Conceptualization of a Female Hero in a Japanese Anime as the Intersection between Femininity and Masculinity (Samuel L. Becker Award for Top Student Paper)” Duy Pham, Illinois State University

“The Collectors of Celebrity Memorabilia: The Qualitative Reevaluation of the Celebrity Worship Levels (Top Paper)” Richard Albin Schutta, University of Wisconsin-Stout; Jonathan Powers; Annette Davies

“We are all here to support each other, not tell each other what to do”: How Nar-Anon Members Communicate Support on Reddit” Jared Vincent Worwood, Illinois State University; Meghan Moreno

This panel is comprised of the top papers submitted to the Media Studies Interest Group.

The School of Communication at Illinois State University congratulates Duy Pham for receiving the Samuel L. Becker Award from the Media Studies Interest Group!

The School of Communication at Illinois State University congratulates Jared Vincent Worwood for receiving a Top Three Paper Award from the Media Studies Interest Group!
Navigating Emotional Labor toward Healthier Balance (Top Panel)

Sponsor: Women’s Caucus
Chair: Malynnda Johnson, Indiana State University
Presenters:
- Joy L. Daggs, Northwest Missouri State University
- Jessica Kratzer, Northern Kentucky University
- Allison Duncan Brenneise, University of Minnesota
- Anji L. Phillips, Bradley University
- Hsun-Yu Sharon Chuang, Denison University
- Danette Pugh-Patton, Coe College
- Molly Wiant Cummins, The University of Texas at Arlington

With successful panels in 2017, 2018, and 2019, and a missed panel in 2020, we continue our theme of emotional labor. Specifically, panelists will offer one border and one breakthrough in terms of their understanding of emotional labor as women, inside or outside the academy. Identifying what hinders or helps us from engaging in or setting boundaries around emotional labor inspires a dialogue with the audience about ways we can combat burnout.

Organizational and Professional Communication Interest Group: Top Papers

Sponsor: Organizational and Professional Communication Interest Group
Chair: Seth Frei, Texas State University
Respondent: Tim McKenna-Buchanan, Manchester University
“Communication Technology and Supportive Communication to Navigate Work-Life Conflict During the Covid-19 Pandemic and Beyond (Diamond Anniversary Award for Top Paper)”
Inyoung Shin, University of Wisconsin-Milwaukee; Sarah E. Riforgiate, University of Wisconsin-Milwaukee; Michael Cody Coker, University of Wisconsin-Milwaukee; Emily Godager, University of Wisconsin-Milwaukee
“Self-monitoring and other non-indicators of developing a work-spouse relationship: Implications for affective organizational commitment” Allison R. Thorson, University of San Francisco; M. Chad McBride, Creighton University
“The Mediating Roles of Relational Outcomes, Stress, and Communication Apprehension on the Decision to Disclose ADHD in the Workplace (Top Student Paper)” Jessica Kahlow, University of Wisconsin-Milwaukee; Daniel Casey, University of Wisconsin-Milwaukee; Dathan Nathaniel Simpson II, University of Wisconsin-Milwaukee
“Workplace emotions and the impostor phenomenon” Kelli J. Chromey, Independent Scholar

This panel highlights the top-ranked competitive papers submitted to the Organizational and Professional Communication Interest Group this year. Scholars consider a diverse range of topics focused on the development and maintenance of workplace identities, particularly in relationships to potentially stigmatizing characteristics. Additionally, panelists address the importance of supportive workplace relationships and their implications for navigating work-life conflicts and bolstering organizational commitment.

2205 Friday 9:30 AM to 10:45 AM CDT Virtual Rosewood

Relationships in Political, Organizational, and Health Contexts

Sponsor: Interpersonal and Family Communication Interest Group
Chair: Cimmiaron Alvarez, University of Washington

“The Frequency and Comfort of Political Conversations with Parents as Mediators of Family Communication Patterns and Relational Quality in Parent-Child Relationships” Xavier Scruggs, University of Missouri; Paul Schrodt, Texas Christian University
“Towards a Communication Theory of Loss and Coping: Exploring the Deterioration of Work-Family Balance during COVID19” Sarah Symonds LeBlanc, Purdue University Fort Wayne; Elizabeth Spradley; Heather Olson-Beal; Chrissy Cross; Lauren Burrow

“Translational Narrative in Non-Profits: Extending Family Communication’s Translational & Narrative Connection Within Engaged Scholarship” Blake Allen Harms, Boise State University

“Exploring Sexual, Romantic, and Platonic Functions of the Imagined Interactions Framework” Kathryn D. Coduto, South Dakota State University; Megan Vendemia; Steele Viverette

This competitively-selected paper panel examines interpersonal and family relationships in different types of contexts (e.g., political, organizational, health).

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<th>Course</th>
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<tr>
<td>2206</td>
<td>Friday 9:30 AM to 10:45 AM CDT</td>
<td>Virtual</td>
<td>Caprice 1 &amp; 4</td>
<td>Short Course 3: Bringing Balance to the Basic Persuasion Course</td>
<td>Joseph Scudder</td>
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This course addresses the lack of balance found in many of the introductory persuasion courses that are very common in the central region of the USA. Courses can lack balance in several ways. First, a balanced view of persuasion integrating rhetoric and social science is proposed. Second, this course proposes a distinct communication and relational focus in persuasion that distinguishes it from many persuasion courses taught in business schools. Third, this course maintains the importance of facts and distinguishes them from estimates and projections. Fourth, the course stresses the importance of diversity, cultural understanding, and adaptation to ethical persuasion. Fifth, this course addresses the issue of media bias and the importance of judicious media consumption. Sixth, this course proposes the T-Response model of ethical persuasion that is one of the few models to address specific ethical issues in persuasion rather than global ethical principles not unique to communication. Finally, much focus is placed on the importance of self-protection of the receiver from unscrupulous persuaders.

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<td>2207</td>
<td>Friday 9:30 AM to 10:45 AM CDT</td>
<td>Virtual</td>
<td>Salon B &amp; C</td>
<td>State of Illinois Spotlight: Intersectionality and Belonging in the Interpersonal Classroom</td>
<td>Lindsey J. Thomas, Illinois State University</td>
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This panel features scholars whose classroom presence and teaching practices inspire discussions of intersectionality and foster a sense of belonging in interpersonal/family communication courses. Panelists will address approaches to teaching students with diverse
backgrounds and provide strategies for teaching inclusivity in content and approach. The panel will open with each panelist identifying one issue/obstacle they have faced and introducing possible approaches/remedies. A discussion of how an appreciation of intersectionality impacts classrooms and belonging will follow.

2208  Friday 9:30 AM to 10:45 AM CDT  Virtual  Rookwood

**Undergraduate Honors Research Conference Session 1: Top Papers**

**Sponsor:** Undergraduate Honors Research Conference  
**Chair:** Stephanie Young, University of Southern Indiana

“Gender-Based and Emotional Appeals: The Effect of Candidate Gender on Political Rhetoric in Campaign Advertisements (Top Paper)” Julia Marie Sifferlen, Depauw University (Advisor: Jeffrey Mccall)

“Public Apologies in the Age of Internet Influencers (Lambda Pi Eta Award)” Camelin Cochran, Park University (Advisor: Carolyn Ullrich)

“The Importance of the Message: A Social Media Analysis of the Language Used by Walt Disney World and Universal Studios Orlando during the COVID-19 Pandemic” Emma Katherine Grech, Clemson University; Sara Gates May, Clemson University (Advisor: Will Henderson)

“Viral Quackery: Examining the Rhetoric of Fake Coronavirus Cures” Sean Pauley, Alma College

“The Transition No One Anticipated’: In-Person Learning to E-Learning” Alicia Renee Bloomfield, Southern Illinois University Edwardsville; Garrett Belcher, Southern Illinois University Edwardsville; Haylie Jennings, Southern Illinois University Edwardsville; Josie Hope Pauley, Southern Illinois University Edwardsville (Faculty Advisor: Wai Hsien Cheah)

Friday 11:00 AM CDT

2300  Friday 11:00 AM to 12:15 PM CDT  Virtual  Rookwood

**Autoethnography and the Borders of Grief**

**Sponsor:** Performance Studies and Autoethnography Interest Group  
**Chair:** Patricia Jeanne English-Schneider, Gustavus Adolphus College

“I have a son named Jake...’: Reflecting on Communicative Strategies of the Use of Private Memorials” Nancy J. Brule, Bethel University

“Missing Mother: The Loss of the Prevailing Tone” Patricia Jeanne English-Schneider, Gustavus Adolphus College

“Producing Space, Representing Grief: A Proud Daughter Remembers Her Father” Diana L. Tucker, Western Governors University

“Stones on the Beach, Ashes in the Woods: Locating Ritual Acts of Mourning” Stephanie Young, University of Southern Indiana


The process of grieving rests directly on the border between life and death. In times of loss, those grieving work to renegotiate life without a loved one. Through autoethnographic accounts, these presentations describe private, yet tangible, acts of memorializing used to mark the passing
of a loved one assist in the grief process. Each story demonstrates ways individuals incorporate
artifacts and rituals into the grief process.

Calloway-Thomas Inclusivity Series Spotlight Panel: The Language and Languish of
Lived Experience

Sponsors: Ethnicity, Race, International, and Class Concerns Caucus; Performance Studies and
Autoethnography Interest Group; Popular Culture Interest Group
Chair: Jimmie Manning, University of Nevada, Reno
Presenter:
Robin M. Boylorn, University of Alabama

In this spotlight panel, Boylorn reflects on how identity politics and language, alongside
storytelling and memory, can inform how we understand and make sense of lived experience.
Borrowing from a line in her forthcoming book, Blackgirl Blue(s), she unpacks “the language
and languish of lived experience,” to poetically consider how retroactive sensemaking and grief
can influence (what and) how we remember our stories. She also discusses her theorization of
blackgirlism, its relationship to her conception of blackgirl (one word) autoethnography, and
why stories of racialized experience are necessary narratives.

CSCA Award Rehearsal

Sponsor: CSCA Executive Director
Chair: Alberto González, Bowling Green State University
Presenters:
Tiffany R. Wang, University of Montevallo
Deanna Sellnow, University of Central Florida
Donald Ritzenhein, Macomb Community College
Debra J. Ford, Creighton University
Patric Spence, University of Central Florida
Ronald Walter Greene, University of Minnesota
Stephen Hunt, Illinois State University
Eddah Mutua, St. Cloud State University
Diana Trebing, Saginaw Valley State University
Amy N. Heuman, Texas Tech University
Lara Martin Lengel, Bowling Green State University
Jeffrey Tyus, Youngstown State University
Finding Inspiration in the “Wild Side” of Organizational and Professional Communication

Sponsor: Organizational and Professional Communication Interest Group
Chair: Elena Gabor, Bradley University
Respondent: Carrisa S. Hoelscher, Missouri State University

“An Internatural Communication Study of Identity Work Within Nonprofit Animal Shelters” Sametha Sepúlveda, University of Wisconsin-Milwaukee

“Constructing an Absolutely Mentality: A Study of Servant Leadership in a Residential Camp Context” Maureen Wieland, Missouri Southern State University


“Lions, Bears, Wolves, and Herding Cats: Making Sense of What it Means to Be a Leader Through the Use of Metaphors” Matthew James-Andrew Craig, Kent State University

“Academic Conference Presentation Part II: Strategies for Improvement” DeAnne Priddis, Middle Tennessee State University; Piyawan Charoensap-Kelly; Narissra Punyanunt-Carter, Texas Tech University

Drawing from a unique set of animal-based and natural(istic) contexts - from national parks and camps to animal shelters, and even academic conferences - panelists will explore a diverse range of organizational communication issues. Specifically, the implications of these contexts for identity work, constructions of professionalism and social capital, and leadership will be addressed.

Intercultural Communication Interest Group: Top Papers

Sponsor: Intercultural Communication Interest Group
Chair: EunYoung Lee, Central Washington University


“Examining South Korea’s Media System Through Hallin & Mancini’s Model” Brett R. Labbe, Indiana University South Bend; SangHee Park, University of Wisconsin-Whitewater

“Gender Perceptions Within Francophone Cultures” Marcos Lopez Acosta, University of Montevallo

“‘This Doesn’t Feel Like My City:’ Discourses of Authenticity, Belonging, and Cultural Ethos Inspiring Detroit’s Contentious Revitalization and Residential Resistances” Scott Mitchell, University of Wisconsin-River Falls
Interpretive, Critical, and Rhetorical Approaches to Understanding Relationships and Interaction

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Brooke Wolfe, University of Washington

“Towards a Pedagogy of Suspicion: Inaugurating the Promising Entanglement of CIFC and Critical Communication Pedagogy” Mick B. Brewer, Lincoln University

“I Hope One Day You Can Forgive Me:’ An Autoethnographic Study of Forgiveness in the Adoption Triad” Barbara King, Carroll University

“The Mundane of the ‘Mamasphere:’ An Analysis of the Rhetoric in Mom Blogs Through Burke’s Theories of Identity and Dramatism” Jessica Neu, Duquesne University

“Purity Poetics: A Concrete Poetic Examination of Purity Culture Influences on Relational Communication Between Romantic Partners” Karly Louise Poyner, University of Memphis

This competitively-selected paper panel highlight papers that seek to understand relationships and interaction through interpretive, critical, and rhetorical lenses.
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<th>Time</th>
<th>Session Details</th>
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| Friday 11:00 AM to 12:15 PM CDT | **Media Studies Interest Group Business Meeting**  
Sponsor: Media Studies Interest Group  
Chair: Tasha R. Dunn, The University of Toledo  
Presenters:  
- Tucker Robinson, Missouri State University  
- Kelly L. Adams, University of Missouri | Virtual | Salon M |
| Friday 11:00 AM to 12:15 PM CDT | **National Communication Association-Building Resilience in Difficult Times**  
Sponsor: NCA Informational Panel  
Chair: Trevor Parry-Giles, National Communication Association  
Presenters:  
- Kent Ono, University of Utah  
- Roseann M. Mandziuk, Texas State University  
- Walid Afifi, University of California Santa Barbara | Virtual | Salon B & C |
| Friday 11:00 AM to 12:15 PM CDT | **Short Course 4: Universal Design for Learning: Planning for those on the Borders Offers Potential Breakthroughs for All**  
Sponsor: Short Courses  
Chair: Allison Duncan Brenneise, University of Minnesota  
Presenter:  
- Jill Underhill, Marshall University | Virtual | Caprice 1 & 4 |
| Friday 11:00 AM to 12:15 PM CDT | **Exhibit Hall Featuring Publishers and Technology - Friday**  
Sponsor: CSCA Executive Director  
Chair: Kristina Scharp, University of Washington | Virtual | Rue Reolon |
| Friday 12:30 PM CDT |  
Come see the latest in offerings from publishers and technology companies. |  |  |
2400  Friday 12:30 PM to 2:45 PM CDT  Virtual  Julep

CSCA Hall of Fame Awards and Business Meeting
Sponsor: CSCA Executive Director
Chair: Alberto González, Bowling Green State University

Celebrate outstanding member achievements and learn about the current state of the association. This session is sponsored by Routledge Taylor & Francis Group.

Congratulations to our 2021 CSCA Hall of Fame Inductees!
Mike Allen (University of Wisconsin-Milwaukee)
Paul J. Siddens III (University of Northern Iowa)

Friday 3:00 PM CDT

2500  Friday 3:00 PM to 4:15 PM CDT  Virtual  Salon H & I

2020 Federation Prize Recipient Presentation: “You Ok Sis?”: A Qualitative Communication Analysis of Black Women’s Maternal Health Experiences
Sponsor: Federation Prize Presentation
Chair: Stephen Hunt, Illinois State University
Presenters:
Kallia Odette Wright, Illinois College
Soroya Julian McFarlane, University of Georgia
Diane B. Francis, University of Kentucky

This qualitative study, part of a larger mixed methods project examining the birthing experiences of Black women, analyzes the lived and communicative experiences of Black women in the U.S. healthcare system before, during, and after pregnancy. This study uniquely analyzes these women’s experiences through the communication-based Agency-Identity Model (Villagran et al., 2007). This model illustrates how patients, and in this case, pregnant Black women, advocate for themselves when communicating with others about their health. This presentation will preview the early outcomes of the project and highlight the significance for communication researchers.

Friday 3:00 PM CDT

2501  Friday 3:00 PM to 4:15 PM CDT  Virtual  Salon F & G

Calloway-Thomas Inclusivity Series Spotlight Panel: Still Lifting as We Climb: For Strong Sistas Who Have Decided Saving Others is No Longer Enough
Sponsors: Ethnicity, Race, International, and Class Concerns Caucus; Women’s Caucus
Chair: Remington Valdivia
Presenter:
Karla D. Scott, Saint Louis University

This autoethnographic performance explores the experiences of a Black woman Baby Boomer crossing cultural borders of gender and race in a mid 20th century context-only to find herself in the 21st century exhausted despite the myth of strong Black womanhood. Realizing survival requires radical self care, a journey begins to dismantle the myth and cultivate oppositional models of Black womanhood that disrupt our dehumanization and decolonize our lived experiences.

2502  Friday 3:00 PM to 4:15 PM CDT  Virtual  Salon M

**Communication Education Interest Group Business Meeting**

Sponsor: Communication Education Interest Group
Chair: Samantha Dunn, Bradley University
Presenters:
   Allison Duncan Brenneise, University of Minnesota
   Sarah Symonds LeBlanc, Purdue University Fort Wayne

2503  Friday 3:00 PM to 4:15 PM CDT  Virtual  Caprice 1 & 4

**Graduate Student Caucus: Top Papers**

Sponsor: Graduate Student Caucus
Chair: Daniel Casey, University of Wisconsin-Milwaukee
Respondent: America L. Edwards, University of California Santa Barbara
   “A Review of Long-Distance Romantic Relationships (Paul D. Skalski Award for Top Paper)” Jessica Kahlow, University of Wisconsin-Milwaukee
   “Digital Leadership Communication for the COVID Era and Beyond: A Semi-Systematic Review of Online Leadership Research (Top Paper)” Carrie Jones, University of Wisconsin-Milwaukee
   “Not Some Plastic Doll: Facework, Artistic Community and Social Media in the Time of COVID-19” David Racine Birkam, Western Michigan University

The Graduate Student Caucus Top Paper session features three timely papers on leadership, relationships, and community in the COVID-19 pandemic.

The Department of Communication at the University of Wisconsin-Milwaukee congratulates Daniel Casey for chairing the Top Paper Panel for the Graduate Student Caucus!
Hybrid Endeavors: Reimagining Theories in Communication Studies

Sponsor: Communication Theory Interest Group
Chair: Cimmiaron Alvarez, University of Washington

“Systems Theory: Inspiring a Framing of Alcoholism as Communication” Lance Brendan Young, Western Illinois University - Quad Cities


“Thematic Co-Occurrence Analysis: Advancing a Qualitative Method to Capture Ambivalent Experiences” Kristina Scharp, University of Washington

“Towards a Modern Theory of Deceptive Communication: Inspiration for a Paradigm Shift” Xiaoti Fan; Miranda Rouse; Darrin Griffin

The participants of this panel discuss new theories and paradigm shifts in communication studies by offering hybrid approaches to understand recent changes in the society.
Inspiration Through Networking and Sharing Best Practices: Part One

Sponsor: Organizational and Professional Communication Interest Group
Chair: Sarah E. Riforgiate, University of Wisconsin-Milwaukee

“Pedagogical Pivots for Online Teaching: Best Practices” Sarah Steimel, Weber State University; Seth Frei, Texas State University
“Right Sizing Teaching and Service” Anne Kerber, Minnesota State University, Mankato; Grace Coggio, University of Wisconsin-River Falls
“Top 10 Tips for Publishing” Michael W. Kramer, University of Oklahoma; Tim McKenna-Buchanan, Manchester University; Sarah E. Riforgiate, University of Wisconsin-Milwaukee

The Organizational and Professional Communication Interest Group has worked to promote networking opportunities, collaborations, and idea sharing through local tours for several years. In this spirit, we are inspired to encourage an alternative form of networking through a series of virtual roundtable sessions focused on best practice discussions. Scholars in each session will share ideas and experiences, then answer questions and engage attendees in discussions. All CSCA members are welcome to the conversations.

2506  Friday 3:00 PM to 4:15 PM CDT  Virtual  Julep

Inspiring Work with Affected Populations: Addressing the Need to Include Impacted Populations in our Research

Sponsors: Health Communication Interest Group; Strategic and Applied Communication Interest Group
Chair: Sydney O’Shay, Utah State University
Presenters:
Ashleigh M. Day, The University of Texas at Tyler
Kenneth Lachlan, University of Connecticut
Andrea Meluch, The University of Akron
Rahul Mitra
Deanna Sellnow, University of Central Florida

Strategic and applied communication scholars produce scholarship that pragmatically addresses complex crises, risks, and health issues. However, affected populations are not always drawn on to inform this research. Discussants will talk about how they center the experiences of affected populations, the importance of drawing on affected populations, and the challenges they face working with these populations. Audience members will leave with practical ideas for incorporating affected populations in their research.
Looking Back, Looking Forward: Instructional Tools and Techniques that are Inspiring Us as We Move from Pandemic to Best Practices

Sponsor: Instructional Resources Interest Group
Chair: Heather Nesemeier, Minnesota State University Moorhead
Presenters:
  - Rebecca Imes, Carroll University
  - Joy L. Daggs, Northwest Missouri State University
  - Becky DeGreeff, University of Wisconsin-Stout
  - Kimberly M. Weismann, Williston State College
  - Kellie Welch Smith, Texas A&M University-Corpus Christi

The past year has certainly forced all of us in education to rethink and revise what good instructional design looks like. More college students have reliable access to internet-based technology than just 5 years ago, and more institutions and publishers have made user-friendly Learning Management Systems available to faculty. But as we have all learned, flipping classrooms to online or hybrid modalities from a more traditional face-to-face structure isn’t as easy as it sounds. Furthermore, it is unlikely that instruction will ever fully return to the way it was pre-pandemic; that’s not usually how change works.

Sites of Intercultural Contestation: Interrogating Intercultural Discourses throughout Civic, Political, and Academic Spaces

Sponsor: Intercultural Communication Interest Group
Chair: Scott Mitchell, University of Wisconsin-River Falls
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| 2509    | 3:00 PM to 4:15 PM CDT | Virtual Rookwood | Communicating the Missing: Reflecting on Absence and Presence” Tao Zhang, Southern Illinois University Carbondale  
“Multiracial Identity: Exploring Membership and Cultural Representation” Bethanne Grover, Missouri State University  
“U.S. Cultural Diplomacy in the Middle East and North Africa: The Impact of MEPI program on Youth Political Involvement and Civic Engagement” Meriem Mechehoud, Bowling Green State University  
“When it isn’t All ‘Just Politics’: Elite Discourse and Political Rhetoric in 1996 and 2020” Jennifer Willis-Rivera, University of Wisconsin-River Falls |
|         |      |          | Undergraduate Honors Research Conference Session 2 |
|         |      |          | Sponsor: Undergraduate Research Honors Conference  
Chair: Shawn Wahl, Missouri State University  
“Black Lives Matter in Public Speaking, Too: Anti-Racist Public Speaking Pedagogy and Openness to Diversity” Sergio Pena, Illinois College (Advisor: Anna Wright)  
“Human-Robot Interaction and Learning” Austin T. Frederick, University of Montevallo (Advisors: Tiffany R. Wang, Chad Edwards, Autumn Edwards)  
“Speaking Up, Being Brave, Strong, and Funny: A Rhetorical Analysis of ‘The Marvelous Mrs. Maisel’” Marie Anderson, University of Minnesota, Morris (Advisor: Barbara Ruth Burke)  
“Students’ Classroom Experiences Before and During COVID-19” Alexis Pearl Boyd, Southern Illinois University Edwardsville; Gabrielle Thompson, Southern Illinois University Edwardsville; Mackenzie Kot, Southern Illinois University Edwardsville; Marquise Hanes, Southern Illinois University Edwardsville; Rhiannon Hall, Southern Illinois University Edwardsville (Advisor: Wai Hsien Cheah)  
“‘It Doesn’t Always have to be Criminal’: Tensions Resource Officers Face in their Day-to-Day Job” Reghan R. Kort, Creighton University (Advisor: Amanda Holman) |
|         | 4:30 PM CDT |          | Friday 4:30 PM CDT |
| 2600    | 4:30 PM to 5:45 PM CDT | Virtual Rosewood | Analyzing the 2020 Presidential Election and its Aftermath |
|         |      |          | Sponsor: Political Communication Interest Group  
Chair: Mitchell S. McKinney, University of Missouri  
Presenters:  
Trevor Parry-Giles, National Communication Association  
Carolyn Calloway-Thomas, Indiana University  
Mary Banwart, University of Kansas  
Alberto González, Bowling Green State University  
Dianne G. Bystrom, Iowa State University  
Robert C. Rowland, University of Kansas  
David Zarefsky, Northwestern University  
Mitchell S. McKinney, University of Missouri |
This roundtable discussion features leading scholars in the field sharing their reflections and thoughts on the contentious 2020 Presidential Election and its aftermath.

2601 Friday 4:30 PM to 5:45 PM CDT Virtual Caprice 2 & 3

**Finding Inspiration to Publish: Tips for Graduate Students**

Sponsor: Graduate Student Caucus  
Chair: Daniel Casey, University of Wisconsin-Milwaukee  
Presenters:  
Maureen Weiland  
Matthew James-Andrew Craig, Kent State University  
Jessica Kahlow, University of Wisconsin-Milwaukee  
America L. Edwards, University of California, Santa Barbara

We will discuss various aspects of publishing as it pertains to graduate students specifically. Often, graduate students are unsure where to start, what to expect, and how to manage publishing with their other responsibilities, making the process stressful and uneasy. Please join us (current graduate students and recent graduates) as we discuss what the process looks like from start to finish, types of publication outlets, obstacles to publishing, and advice for those new to publishing.

2602 Friday 4:30 PM to 5:45 PM CDT Virtual Salon B & C

**Inspiration Through Networking and Sharing Best Practices: Part Two**

Sponsor: Organizational and Professional Communication Interest Group  
Chair: Sarah E. Riforgiate, University of Wisconsin-Milwaukee  
“Gaining Organizational Access for Research” Elena Gabor, Bradley University; Stacey Wieland, Calvin University  
“Interested in Publishing a Book?: Getting Started and Submitting Proposals” Todd R. Armstrong, Cognella Academic Publishing; Kassie Graves  
“Strategies for Effectively Mentoring Graduate Students” Patrice Marie Buzzanell, University of South Florida; Ryan Bisel, University of Oklahoma

The Organizational and Professional Communication Interest Group has worked to promote networking opportunities, collaborations, and idea sharing through local tours for several years. In this spirit, we are inspired to encourage an alternative form of networking through a series of virtual roundtable sessions focused on best practice discussions. Scholars in each session will share ideas and experiences, then answer questions and engage attendees in discussions. All CSCA members are welcome to the conversations.

2603 Friday 4:30 PM to 5:45 PM CDT Virtual Caprice 1 & 4

**Perspectives on Social Activism and Social Change**

Sponsors: Activism, Communication Ethics, and Social Justice Interest Group; Ethnicity, Race, International, and Class Concerns Caucus; Intercultural Communication Interest Group  
Chair: Ahmet Atay, College of Wooster  
Presenters:  
Christopher Brown, Minnesota State University, Mankato
The goal of this panel is to reflect on the current political and social moment. The panelists will discuss the role of our discipline, our research, and pedagogies to unpack the current cultural moment and offer ways to create positive social change.

2604  Friday 4:30 PM to 5:45 PM CDT  Virtual  Salon H & I

**Senior Crisis Communication Scholars Talk COVID-19**

Sponsor: Strategic and Applied Communication Interest Group
Chair: Ashleigh M. Day, The University of Texas at Tyler
Presenters:
- Timothy L. Sellnow, University of Central Florida
- Matthew W. Seeger, Wayne State University
- Dan O’Hair

The pre-crisis, onset, emergence and expansion of the Covid 19 pandemic in the United States represent a period of confusion, uncertainty, conflicting health messages, denial of the disease’s severity, and efforts to inform and empower the public. There were ongoing struggles to understand the level of risk and the potential for harm as well as inform and persuade the public to take protective actions. Competing narratives about the pandemic were associated with differing political ideologies and these were bolstered by news outlets supporting claims with data in various forms. Communication is an essential part of the Covid 19 pandemic story. This panel features senior crisis communication scholars discussing the communication features of the pandemic, Covid-19 research projects, and lessons for researchers and practitioners.

2605  Friday 4:30 PM to 5:45 PM CDT  Virtual  Salon D & E

**Spotlight Panel: What the Great Teachers Do with Popular Culture in the Classroom**

Sponsor: Popular Culture Interest Group
Chair: Jimmie Manning, University of Nevada, Reno
Presenters:
- Sarah Symonds LeBlanc, Purdue University Fort Wayne
- Michaela D.E. Meyer, Christopher Newport University
- Brenda Lynn Rourke, Northwest Missouri State University
- Krysten Stein, University of Illinois at Chicago
What do the best teachers do when it comes to using popular culture or as part of their assignments? In this spotlight panel, we get to hear from four of the best. These teachers always keep their classroom teaching fresh and ensure that learning is at the forefront via their exquisite use of popular culture. Come join the discussion! Not only will you learn from the panelists, but you can share your own insights and wisdom about using popular culture as a tool for learning as well.

2606  Friday 4:30 PM to 5:45 PM CDT  Virtual  Salon F & G

**Textbook Alternatives in the Basic Course: Empirical Results and Personal Reflections**

Sponsor: Basic Course Interest Group  
Chair: Donna R. Pawlowski, Bemidji State University  

**Presenters:**
- Cheri J. Simonds, Illinois State University  
- Cyndi Grobmeier, Saint Xavier University  
- Kelli J. Chrome, Independent Scholar  
- Richard Murphy, McKendree University  
- “eTextbooks in the Basic Course: Effects on Student Learning (Top Paper)” Jeff Kuznekoff, Miami University; Stevie Munz, Utah Valley University

Apart from the fascination surrounding modes of instruction online, educators and researchers have also begun to raise questions surrounding the practicality and usefulness of etextbooks or other course alternatives. This panel will feature research investigating the empirical effects of etextbooks on student learning, as well as a variety of individual perspectives from basic course directors and administrators who have implemented similar textbook alternatives in their own courses. The panelists will address unique questions related to the viability of hard copy textbooks, the utility of e-textbooks, and the acknowledgment of other, lesser-known methods that may benefit the basic course.

2607  Friday 4:30 PM to 5:45 PM CDT  Virtual  Rookwood

**Undergraduate Honors Research Conference Session 3**

Sponsor: Undergraduate Honors Research Conference  
Chair: Anna Wright, Illinois College  

“*A Caveman’s Curiosity: ‘The Croods’ Changing their Customs*” Angelea Baumberger, Creighton University (Advisor: Samantha Senda-Cook)  
“*Harry Styles’s Unique Persona: Defying Hegemonic Masculinity*” Apoorvaa Mandar Bichu, Creighton University  
“*The Perceptions of Family Communications Patterns for SIUE Students and their Levels of College Stress, Anxiety, and Impact of Transition to Online Learning*” Alexis Wallington, Southern Illinois University Edwardsville; Bennie Hall, Southern Illinois University Edwardsville; Mary Kimberly, Southern Illinois University Edwardsville; Dylan Burris, Southern Illinois University Edwardsville; Carly Keshner, Southern Illinois University Edwardsville (Advisor: Wai Hsien Cheah)  
“*Rhetorical Identity: Barack Obama’s Construction of a Presidential Persona*” Lily Reinikka, Creighton University (Advisor: Samantha Senda-Cook)
“‘There is No Such Thing as Bad Publicity’ Or is There? Analyzing Elections in the Social Media Age” Noah Francis Britt, Clemson University (Advisor: Will Henderson)

2608  Friday 4:30 PM to 5:45 PM CDT  Virtual  Salon M

**Women’s Caucus Business Meeting**

Sponsor: Women’s Caucus  
Chair: Amanda L. Brown, University of Wisconsin-Stout  
Presenters:  
   - Becky DeGreeff, University of Wisconsin-Stout  
   - Christine North, Ohio Northern University  
   - Lauren J. Johnsen, University of Memphis

During this session, the Women’s Caucus will meet to discuss business related to the caucus, elect a new secretary, and discuss ideas for future sessions.

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### Saturday, March 27, 2021

**Saturday 8:00 AM CDT**

3100  Saturday 8:00 AM to 9:15 AM CDT  Virtual  Salon H & I

**Adjunct/Temporary Faculty Caucus Business Meeting**

Sponsor: Adjunct/Temporary Faculty Caucus  
Chair: Ali Gattoni, University of Wisconsin-Milwaukee  
Presenters:  
   - Heather Nesemeier, Minnesota State University Moorhead  
   - Jacob Isaacs, Purdue University

3101  Saturday 8:00 AM to 9:15 AM CDT  Virtual  Rosewood

**Inspirations for and of Media Engagement: A Chronological Exploration**

Sponsor: Media Studies Interest Group  
Chair: Kelly L. Adams, University of Missouri  
Respondent: Nettie Brock, Morehead State University  
   - “The Squander Bug: The Campaign to Inspire Savings in World War II” Kathleen German, Miami University  
   - “Modes in Video Games” Steve Ingham, Wayne State University; Payne Rankin  
   - “A Content Analysis of Hashtags and Engagements on Weibo in the Context of COVID-19” Tingyu Zou, University of Oregon

From analyzing a historical PR campaign, to modes in video games, to hashtag user engagement, the papers in this panel collectively detail the various ways media engagement is inspired as well as how such engagement has inspired viewers from World War II to today.
Living a Life of Engagement, Impact, and Moving Forward in the Field

Sponsor: CSCA Next Leaders Network
Chair: Kathy Denker, Ball State University
Presenters:
  Eddah Mutua, St. Cloud State University
  Stephanie Young, University of Southern Indiana
  Jimmie Manning, University of Nevada, Reno
  Ahmet Atay, College of Wooster
  Tim McKenna-Buchanan, Manchester University
  Tiffany R. Wang, University of Montevallo

The focus of this panel is to have mid-career scholars talk about their path through the field of communication. Topics discussed will include: the turning points that help them be successful, how they got involved further in the field and beyond, as well as how they balance everything. They will answer your questions about moving forward in the field and offer tips you should know as you move onto the next stage of your career.

Performance Studies and Autoethnography Interest Group Business Meeting

Sponsor: Performance Studies and Autoethnography Interest Group
Chair: Travis Brisini, Louisiana State University
Presenters:
  Meggie Mapes, University of Kansas
  Molly Wiant Cummins, The University of Texas at Arlington

This panel will serve as the annual business meeting for the Performance Studies and Autoethnography Interest Group.

Political Communication Interest Group Business Meeting

Sponsor: Political Communication Interest Group
Chair: Joel Lansing Reed, University of Missouri
Presenters:
  Josh C. Bramlett, Eastern New Mexico University
  Wm. Bryan Paul, University of Missouri
Societal Health: Directions for Research in Health and Healthcare

Sponsor: Health Communication Interest Group
Chair: Jenn Anderson, South Dakota State University
Respondent: Sarah Symonds LeBlanc, Purdue University Fort Wayne

“Alcoholism and Metacommunication: Inspiring Higher-Level Solutions” Lance Brendan Young, Western Illinois University - Quad Cities
“Beyond Chat: The Ultimate Impact of Supervisor Approachability on Nurses” Lisa Carpenter Huddleston, University of Kentucky
“Predictors of Patient Satisfaction and Perceived Quality of Healthcare: College Healthcare Providers and Students’ Communication” Prince Adu Gyamfi, Purdue University; Lance Rolland Lippert, Illinois State University; John R. Baldwin, Illinois State University; John Hooker, Illinois State University
“Small Talk in the Patient-Primary Care Physician Context: A Systematic Review” Lindsay F. Kelpinski, University of Illinois Urbana-Champaign; Alana Leonhard, University of Illinois Urbana-Champaign
“‘Snackin’ with Acton’ and ‘Crushing on Cuomo’: Socially Constructing Public Official Covid-19 Responses through the Lens of Fandom” Christina S. Beck, Ohio University; Will Bower

Participants will present research papers examining current issues in healthcare and society.

States Advisory Council Business Meeting

Sponsor: States Advisory Council
Chair: Anna Wright, Illinois College
Presenters:
Kimberly M. Weismann, Williston State College
David Wendt, Iowa Wesleyan University

The Uncertainties of a Pandemic Crisis: Strategic Communication and the Unknown Following a Country’s Failure to Respond
Sponsor: Strategic and Applied Communication Interest Group
Chair: Timothy L. Sellnow, University of Central Florida

Presenters:
America L. Edwards, University of California, Santa Barbara
Scott Sellnow-Richmond, Southern Illinois University Edwardsville
Stephen A. Spates, Missouri State University
Deborah Sellnow-Richmond, Southern Illinois University Edwardsville

This panel is focused on the discussion of the strategic communication surrounding the COVID-19 pandemic with a specific focus on the United States response (or lack thereof). Panelists will discuss the pandemic response as it relates to university policy, stigmatization of confirmed positive and recovered individuals, health disparities, and communication to members of high-risk groups as information about the virus continued and continues to develop.

3108 Saturday 8:00 AM to 9:15 AM CDT Virtual Caprice 1 & 4
Thinking About and Thriving in Graduate School

Sponsor: CSCA Next Leaders Network
Chair: Drew Mackenzie Gaidosh, Ball State University

Presenters:
Jasmine Baxter, University of Minnesota
Savaughn Estelle Williams, University of Kansas
William Joseph Sipe, University of Nebraska-Lincoln
Scott E. Branton, University of Missouri
Rebecca Johnson, University of Kansas

Come to the session to hear more from masters and doctoral students talk about the transition to graduate school. Topics of discussion will include: the search process, finding a fit, the admissions process, adapting to a new program, finding ways to get involved both at their programs and in the discipline, and how to balance it all while staying healthy.

3109 Saturday 8:00 AM to 9:15 AM CDT Virtual Rookwood

More Perspiration than Inspiration: Four Sports Organizations Grapple with Contemporary Issues (Top Panel)

Sponsor: Sports Communication Interest Group
Chair: Joseph Blaney, Illinois State University

“Inspired Solidarity between the NBA, WNBA, and Black Lives Matter: A Feminist Standpoint Lens” Lindsey Kelso
“Inspiring and Building the Brand: A Social Media Analysis of the Chicago Blackhawks” Sara Engstrom
“NASCAR Nation: News Coverage and Inspired Responses to the Confederate Flag Ban” Brian James
“TikTok Mic’d Up: A Uses and Gratifications Approach to Inspiring Baseball Fans During the COVID-19 Pandemic” Evan Lobdell
These four papers examine sport organizations seeking inspiration either due to ongoing challenges in their market brands or socio-political forces beyond their control.

The School of Communication at Illinois State University congratulates Joseph Blaney for receiving a Top Panel Award from the Sports Communication Interest Group!

The School of Communication at Illinois State University congratulates Lindsey Kelso for receiving a Top Panel Award from the Sports Communication Interest Group!

The School of Communication at Illinois State University congratulates Sara Engstrom for receiving a Top Panel Award from the Sports Communication Interest Group!

The School of Communication at Illinois State University congratulates Brian James for receiving a Top Panel Award from the Sports Communication Interest Group!
Saturday 9:30 AM CDT

3200  Saturday 9:30 AM to 10:45 AM CDT  Virtual  Salon F & G

Activism, Communication Ethics, and Social Justice Interest Group Business Meeting

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group
Chair: Joshua Atkinson, Bowling Green State University
Presenters:
   Jenn Anderson, South Dakota State University
   Wendy K.Z. Anderson, University of Minnesota

Autoethnographic Approaches to and Connections with Mediated Popular Culture

Sponsor: Media Studies Interest Group
Chair: Michaela D.E. Meyer, Christopher Newport University
Presenters:
   Tasha R. Dunn, The University of Toledo
   Michaela D.E. Meyer, Christopher Newport University
   Christina Ivey, Boise State University
   Jimmie Manning, University of Nevada, Reno
   W. Benjamin Myers, The University of Toledo
   Andrew Sturt, University of Colorado Boulder

Autoethnographic methods are used to interrogate deeply personal events through narrative and storytelling. Our panel explores the relationship between mediated popular culture and identity. Often, the line between popular culture and lived experience is fluid, dynamic and constantly shifting (Dunn & Myers, 2020), and autoethnographies of media remind us that cultural representations matter deeply in the lives of those who consume them as a way of understanding identity (Neumann, 1996).

3202  Saturday 9:30 AM to 10:45 AM CDT  Virtual  Rookwood

CSCA Faculty Learning Community Planning Session

Sponsor: CSCA Second Vice President
Chair: Ahmet Atay, College of Wooster

Presenters:
- Ashley R. Hall, Illinois State University
- Christopher Brown, Minnesota State University, Mankato
- Alberto González, Bowling Green State University
- Eddah Mutua, St. Cloud State University
- Hsin-I Sydney Yueh, Northeastern State University
- Dorthy Lee Pennington, University of Kansas
- Amy Aldridge Sanford, Texas A&M University-Corpus Christi
- Deanna Leigh Fassett, San José State University
- Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale
- Stephanie Young, University of Southern Indiana
- C. Kyle Rudick, University of Northern Iowa

This is a planning session for CSCA’s Faculty Learning Community (FLC) which promotes the scholarship and career trajectory of students/scholars of color.

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<tr>
<td>3203 Saturday 9:30 AM to 10:45 AM CDT Virtual Salon B &amp; C</td>
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<td><strong>Great Ideas for Teaching (GIFT) Interest Group Business Meeting</strong></td>
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<td>Sponsor: G.I.F.T. Interest Group</td>
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<td>Chair: Robert D. Hall, University of Nebraska-Lincoln</td>
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<td>Presenters:</td>
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<td>Rachel Murdock, Des Moines Area Community College</td>
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<td>Kate Ksobiech, University of Wisconsin-Whitewater</td>
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<td>At the Great Ideas for Teaching (GIFT) Interest Group Business Meeting, we will discuss old and new business, celebrate and distribute our awards, and hold our election for the upcoming year.</td>
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<td>3204 Saturday 9:30 AM to 10:45 AM CDT Virtual Salon H &amp; I</td>
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<td><strong>Instructional Resources Interest Group Business Meeting</strong></td>
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<td>Sponsor: Instructional Resources Interest Group</td>
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<td>Chair: Jacki Brucher Moore, Kirkwood Community College</td>
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<td>Presenters:</td>
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<td>Samantha Dunn, Bradley University</td>
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<td>Diana L. Tucker, Western Governors University</td>
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<td>This is the annual meeting to discuss business related to the Instructional Resources Interest Group.</td>
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<td>3205 Saturday 9:30 AM to 10:45 AM CDT Virtual Salon M</td>
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<tr>
<td><strong>Interpersonal and Family Communication Interest Group Business Meeting</strong></td>
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Sponsor: Interpersonal and Family Communication Interest Group
Chair: Kristina Scharp, University of Washington
Presenters:
   Lindsey J. Thomas, Illinois State University
   Cimmiaron Alvarez, University of Washington

At the business meeting, we look forward to electing new leadership and celebrating our top paper and panel recipients.

3206     Saturday 9:30 AM to 10:45 AM CDT  Virtual  Caprice 2 & 3

Performance Studies and Autoethnography Interest Group: Top Papers
Sponsor: Performance Studies and Autoethnography Interest Group
Chair: Travis Brisini, Louisiana State University
   “Cameragate: An Autoethnography of Surveillance and Survival” Brian J. Snee, University of Scranton
   “Chi Chi’s Necklace: Jeweled Performatives and Troubling Drag’s Visual” Evan Mitchell Schares, Villanova University
   “My Grandmother, My Hero: Storytelling and Intergenerational Solidarity (Top Student Paper)” Kari Pink, University of Wisconsin-Milwaukee
   “Poetics of Instructional Impostermom: Poetic and Autoethnographic Narratives of a Young Instructor and Her Students (Top Paper)” Karly Louise Poyner, University of Memphis

This panel presents the top-ranked competitive papers in Performance Studies and Autoethnography.

The Department of Communication at the University of Wisconsin-Milwaukee congratulates Kari Pink for receiving a Top Student Paper Award from the Performance Studies and Autoethnography Interest Group!
State of South Dakota Spotlight: Teaching Black Lives Matter

**Sponsor:** States Advisory Council  
**Chair:** Deb Schuelke  
**Presenters:**  
  - Liz Sills, Northern State University  
  - Justin Foote

This panel will allow participants to discuss productive ways to broach classroom discussions of current race-related issues (including historical precedent, cultural understanding, and communication techniques) as well as identifying best practices for analyzing protest movements. It draws on hypothetical and real classroom scenarios, social media research, and rhetorical criticism techniques, but most importantly it relies on the lived experiences of those who participate in the discussion to flesh out the important nuances of discussion such a crucial topic.

Inspiring Best Practices in Program Review and Assessment (Top Panel)

**Sponsor:** Undergraduate Education and Administration Section  
**Chair:** Rachel D. Davidson, Hanover College  
**Presenters:**  
  - Carol Bishop Mills, Florida Atlantic University  
  - Kathy Denker, Ball State University  
  - Joshua Westwick, South Dakota State University
This panel consists of both faculty from Communication departments that recently completed an external review and external reviewers who have recently reviewed Communication departments. Panelists will offer strategies for using the NCA program review criteria, with an applied lens. In particular, panelists will offer best practices and advice for departments and programs undergoing reviews in the coming years. External reviewers will offer insight on how the NCA guidelines informed their external review process.

Strategic and Applied Communication Interest Group: Top Papers

Sponsor: Strategic and Applied Communication Interest Group

Chair: Ashleigh M. Day, The University of Texas at Tyler

Respondent: Sydney O’Shay, Utah State University

“Frozen While I Scan: Examining the Impact of Media Dependencies, Socioeconomic Status, and Rumination on Mitigation Behaviors Related to Hurricane Dorian (Top Paper)” Kenneth Lachlan, University of Connecticut; Christine Gilbert; Patric Spence, University of Central Florida; Emily Hutter

“Analysis: Michigan State University’s Response to COVID-19 (Dan Millar Award for Top Student Paper)” Erin Perry, Wayne State University

“Collective Efficacy in Strategic Crisis Communication: Communicating about COVID-19 to Children” Jennifer Cook, University of Central Florida; Timothy L. Sellnow, University of Central Florida; Deanna Sellnow, University of Central Florida; Rodrigo Soares; Adam J. Parrish, University of Central Florida

This panel celebrates top scholarship in the strategic and applied communication discipline and features our interest group’s Top Paper and the endowed Dan Millar Top Student Paper.

3210 Saturday 9:30 AM to 10:45 AM CDT Virtual Julep

Undergraduate Honors Research Conference Session 4

Sponsor: Undergraduate Honors Research Conference
Chair: Anke Wolbert, Eastern Michigan University
“A Rhetorical Analysis of Counterpublics in Civic Engagement” Rebecca K. Meyer, Creighton University
“America’s Next Top Objectified Model” Melody Katherine Antel, Ferris State University (Advisor: Kristi Scholten)
“Fighting Social Justice Through Dance on Social Media” Adrienne Porter, State University of New York at Geneseo (Advisor: Sasha Allgayer)
“The Relationship Between Student Engagement and Attendance” Lindsey Kormelink, Illinois College; Ali Pyle, Illinois College (Advisor: Anna Wright)
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<th>Description</th>
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<tbody>
<tr>
<td>00.00 PM</td>
<td>“War was Not Their Choice: Rehumanizing Syrian Child Refugees” Karen Caswell, State University of New York Geneseo (Advisor: Emi Kanemoto)</td>
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<tr>
<td>11:00 AM</td>
<td>Community College Interest Group Business Meeting</td>
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<td>Sponsor: Community College Interest Group</td>
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<tr>
<td></td>
<td>Chair: Julie A. Simanski, Des Moines Area Community College</td>
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<td>Presenters: Jacob Isaacs, Purdue University</td>
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<td>Shweta Arpit Srivastava, Monmouth College</td>
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<td>All members of the community college interest group are invited to attend the business meeting. At the meeting, chairs and vice chairs will be selected. In addition, the interest group will discuss and plan sessions to submit for the next year’s convention.</td>
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<tr>
<td>11:00 AM</td>
<td>Great Ideas for Teaching (GIFT) Session 1 Featuring the Top Basic Course Activity</td>
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<td>Sponsor: G.I.F.T. Interest Group</td>
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<td>Chair: Robert D. Hall, University of Nebraska-Lincoln</td>
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<td>Respondent: Rachel Murdock, Des Moines Area Community College</td>
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<td>“Tattoos and Their Perceived Meanings (Top Basic Course Activity)” Justin Mahutga, University of Oklahoma; Lauren Grace Millender, University of Oklahoma; Ellie Weaver, University of Oklahoma</td>
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<td>“Inspiring Conversation: Topics, Touchstones, and Taboos*” Lance Brendan Young, Western Illinois University - Quad Cities</td>
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<td>“The Recipe for Cooling a Crisis: Using Kitchen Nightmares to Craft a Tactical Internal Communication Change Plan*” Thomas A. Salek, Concordia University Chicago</td>
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<td>“Experiencing Group Belonging and Member Attraction: Activating Systems Within Common-Bond and Common-Identity Groups” Michael Cody Coker, University of Wisconsin-Milwaukee</td>
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<td>“Gotcha! Identifying, Assembling, and Testing Peers’ Understanding of Fake News on Twitter” Fatima Albrehi, Wayne State University; Matthew James-Andrew Craig, Kent State University</td>
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<td>“Inspiring ‘Refrigerator Rights’ Relationships” Kathleen A. Greenan, University of Indianapolis</td>
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<td>“Once Upon A Time” Myleah Brewer, University of Kansas</td>
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<td>“Research Scavenger Hunt” Maureen Wieland, Missouri Southern State University</td>
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<td>“The Case Race: Managing Crisis Communication Through a Diversity Perspective” Tarishi Verma, Bowling Green State University</td>
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“Heroes of Nature”: Developing a Community-Based Learning Project to Inspire Outdoor Activity in Elementary School Children During the COVID-19 Pandemic” Kate Ksobiech, University of Wisconsin-Whitewater

In the tradition of the GIFT Interest Group, this session features activities to presented in a round-table, interactive format. You will have the opportunity to speak with multiple presenters as they describe and facilitate discussion on their activities. There will be hand-outs and/or information links to each activity presented. This session features the Top Basic Course Activity and two of the other top five activities submitted for the session (marked with a “*”).

3302  Saturday 11:00 AM to 12:15 PM CDT  Virtual  Salon H & I

**Intercultural Communication Interest Group Business Meeting**

Sponsor: Intercultural Communication Interest Group
Chair: Scott Mitchell, University of Wisconsin-River Falls
Presenters:
- EunYoung Lee, Central Washington University
- Seokhoon Ahn, Central Washington University

3303  Saturday 11:00 AM to 12:15 PM CDT  Virtual  Salon F & G

**Political Communication Interest Group: Top Papers**

Sponsor: Political Communication Interest Group
Chair: Joel Lansing Reed, University of Missouri
Respondent: Mitchell S. McKinney, University of Missouri

- “Perceptions of Interactivity by the Local Level Key Political Members” Blessy McWan, Bowling Green State University; Joshua Atkinson, Bowling Green State University
- “Political Identities Transcending National Borders: A Comparative Reading of Candidate (& Campaign) Rhetoric Toward a Cultural Diagnosis (J. Jeffery Auer Award for Top Student Paper)” Daniel M. Chick, University of Kansas
- “Sex and Politics: A Review of the Literature Regarding Political Sex Scandals” Sarah Turner McGowen, Northeastern State University

These are the top competitive papers submitted to the Political Communication Interest Group for 2021.
President’s Undergraduate Honors Research Conference Graduate School Fair

Sponsor: Undergraduate Honors Research Conference
Chair: Alberto González, Bowling Green State University
Presenter:
Kristina Scharp, University of Washington

The UHRC Graduate School Fair provides undergraduate students with an opportunity to interact with graduate school directors and learn more about opportunities associated with attaining an advanced degree.

Shifting Roles from Faculty to Administration: Inspiring Others Within and Beyond the Classroom

Sponsor: Undergraduate Education and Administration Section
Chair: Donna R. Pawlowski, Bemidji State University
Presenters:
Amy Aldridge Sanford, Texas A&M University-Corpus Christi
Dawn O. Braithwaite, University of Nebraska-Lincoln
Aaron V. Burton, Tiffin University
Jeffrey T. Child, Kent State University
Linda Dickmeyer, University of Wisconsin-La Crosse
Matthew W. Seeger, Wayne State University
Timothy L. Sellnow, University of Central Florida
Sometimes people say, “we lost another good faculty member to administration.” However, we can also say, “good faculty members make great administrators.” So, what qualities and knowledge do good administrators possess and why are communication professors especially suited for moving into different university positions? Faculty who have moved to administration, and perhaps shifted back to faculty, will share their inspiring journey of preparing for administrative roles, differences they made in the lives of others, lessons learned, and best practices of managing work-life balance. Come if you have an interest in administration or moving into different roles on your or another campus.

**3306 Saturday 11:00 AM to 12:15 PM CDT Virtual Caprice 1 & 4**

**Short Course 5: Transcending the Disciplinary Borders: Breakthroughs in Integrating Community-Based Learning in Public Speaking, Argument, and Advocacy Instruction.**

Sponsor: Short Courses  
Chair: Leila Brammer, University of Chicago  
Presenter:  
Sarah Wolter, Gustavus Adolphus College

This short course presents an innovative instructional model for active civic engagement in communication courses. Grounded in rhetorical processes of civic inquiry and civic action, the model engages students in responsible and productive community-based research and inclusive communication on civic issues. Through civic engagement based in theory and ethics of responsible communication, students demonstrate significant development in communication and liberal arts skills, student voice, and civic agency. This short course is aimed at those who wish to incorporate theory-driven, research-based, meaningful and responsible civic engagement, community-based assignments, and civic learning in disciplinary and other courses.

**3307 Saturday 11:00 AM to 12:15 PM CDT Virtual Salon M**

**Strategic and Applied Communication: Business Meeting**

Sponsor: Strategic and Applied Communication Interest Group  
Chair: Sydney O’Shay, Utah State University  
Presenters:  
Ashleigh M. Day, The University of Texas at Tyler  
Henry Seeger, Purdue University

**3308 Saturday 11:00 AM to 12:15 PM CDT Virtual Rookwood**

**Interpersonal and Family Communication Interest Group: Top Student Papers**

Sponsor: Interpersonal and Family Communication Interest Group  
Chair: Lindsey J. Thomas, Illinois State University  
“Childfree Sterilization: A Normative Rhetorical Theory Analysis of Paradoxical Dilemmas Encountered by Childfree Patients and Their Providers (Nancy Burrell Award for Top Student Paper)” Elizabeth Ann Hintz, University of South Florida
“The Impact of the COVID-19 Pandemic on Pregnant Women’s Social Support and Sense-Making about Pregnancy Narratives” Emily Charvat, University of Missouri; Ellen Jordan; Alaina Leverenz; Blessing Ekene Okafor, University of Missouri

“(Re)Defining Intimacy: Examining Gendered Differences in the Way Men and Women Talk About Romantic Connections” Brooke Wolfe, University of Washington; Cimmiaron Alvarez, University of Washington

“Caregiving Spouses’ Experiences of Relational Uncertainty and Partner Influence in the Prolonged Relational Transition of Alzheimer’s Disease and Related Dementias” R. Amanda Cooper, University of Arizona

This competitively-selected paper panel spotlights the top four student papers submitted to the Interpersonal and Family Communication Interest Group.

The Department of Communication at the University of South Florida congratulates Elizabeth Ann Hintz for receiving the Nancy Burrell Award from the Interpersonal and Family Communication Interest Group!

Saturday 12:30 PM CDT

3400 Saturday 12:30 PM to 1:45 PM CDT Virtual Rue Reolon

Bad Feminists: Performances of Failed Feminist Embodiments

Sponsor: Performance Studies and Autoethnography Interest Group
Chair: Meggie Mapes, University of Kansas
Presenters:
Meggie Mapes, University of Kansas
Diana Christine Woodhouse, College of Southern Nevada
Stephanie Young, University of Southern Indiana
Dianah McGreehan, Southern Illinois University Carbondale
Savaughn Estelle Williams, University of Kansas

The label “feminist” carries ideological weight, whereby feminists and non-feminists alike craft perceptions and expectations of appropriate feminist enactments. Unfortunately, feminism as a means of categorization – a perceived border- prohibits actualization. Put simply: we are often bad feminists. As Baumgarden (2016) writes, “Every feminist who uses the term [feminist] contains multitudes of contradictions, flaws, secret vices, judgments, and fumbled opportunities.” In this panel, “bad feminist” performers explore how feminism is enacted, perceived, and performed in micro and mundane moments, where the boundaries of feminist expectation are created and shattered. Through performances of failure, this panel expands feminist borders by asking: can contractions lead to feminist world-making?
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<th>Session</th>
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<th>Sponsor</th>
<th>Chair</th>
<th>Presenters</th>
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<tr>
<td>3401</td>
<td>Saturday 12:30 PM to 1:45 PM CDT</td>
<td>Virtual</td>
<td><strong>Basic Course Interest Group Business Meeting</strong></td>
<td>Basic Course Interest Group</td>
<td>T. Kody Frey, University of Kentucky</td>
<td>Stevie Munz, Utah Valley University, Joy L. Daggs, Northwest Missouri State University</td>
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<tr>
<td>3402</td>
<td>Saturday 12:30 PM to 1:45 PM CDT</td>
<td>Virtual</td>
<td><strong>Communication Theory Interest Group Business Meeting</strong></td>
<td>Communication Theory Interest Group</td>
<td>Yesim Kaptan, Kent State University</td>
<td>Shweta Arpit Srivastava, Monmouth College, Patric Spence, University of Central Florida</td>
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<td>The members of Communication Theory Interest Group will discuss the past events and will make future projections for the development of the interest group.</td>
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<tr>
<td>3403</td>
<td>Saturday 12:30 PM to 1:45 PM CDT</td>
<td>Virtual</td>
<td><strong>Creating the “Third Shift”: The COVID-19 Pandemic and Gender Disparities in the Workplace</strong></td>
<td>Women’s Caucus</td>
<td>Sarah Turner McGowen, Northeastern State University</td>
<td>Shawna Blake, Tulsa Community College, Kendrea James, Missouri University of Science and Technology, Heather Nesemeier, Minnesota State University Moorhead, Elaina Ross, Northeastern State University, Sarah Turner McGowen, Northeastern State University</td>
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<td>This panel will unpack the ways in which the COVID-19 pandemic has changed how we communicate about women’s work, highlighting gender inequities in the workplace that have been exacerbated by the pandemic. Panelists will discuss work in academia, professional relationships, work/life balance, social support among new working mothers, women deemed essential employees, and more. Panelists will also propose strategies to support women at work and home through the pandemic and beyond.</td>
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<tr>
<td>3404</td>
<td>Saturday 12:30 PM to 1:45 PM CDT</td>
<td>Virtual</td>
<td><strong>Great Ideas for Teaching (GIFT) Session 2 Featuring the Top Overall Activity</strong></td>
<td>G.I.F.T. Interest Group</td>
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Chair: Robert D. Hall, University of Nebraska-Lincoln
Respondent: Kate Ksobiech, University of Wisconsin-Whitewater

“Is Water Wet?: Using Highly Debatable Questions to Discuss the Importance of Diversity in the Field (Top Overall Activity)” Jaclyn Shetterly, Bowling Green State University

“Gaming the (Knowledge) Systems: Adapting ‘The Misery Index’ to Teach Scholarship Paradigms*” Lindsey J. Thomas, Illinois State University; Justin Eckstein

“Socializing Student to Discussions in Organizational Communication*” Anna Wright, Illinois College

“Bridging Borders: Incorporating Technology to Disarm Imposter Syndrome and the Illusion of Isolation in the Classroom” Matthew James-Andrew Craig, Kent State University; Christine M. Packard, Western Michigan University

“Exploring Symbolic Convergence through What Do You Meme?TM Daniel Casey, University of Wisconsin-Milwaukee

“Hula Hooping for Nonverbal Communication” Jennifer R. Bender, Tuskegee University


“Social Media for Social Change” Blessy McWan, Bowling Green State University

“What Color is Your Sky?: The Sapir-Whorf Hypothesis and Your Reality” Justin Mahutga, University of Oklahoma; Lauren Grace Millender, University of Oklahoma; Ellie Weaver, University of Oklahoma

In the tradition of the GIFT Interest Group, this session features activities to be presented in a round-table, interactive format. You will have the opportunity to speak with multiple presenters as they describe and facilitate discussion on their activities. There will be hand-outs and/or information links to each activity presented. This session features the Top Overall Activity and two of the other top five activities submitted for the session (marked with a “*”).

3405 Saturday 12:30 PM to 1:45 PM CDT Virtual Salon F & G

The Rhetoric of Regressive Social Movements

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: Rocky Roque, Illinois State University

“A Narrative Criticism of a Regressive Social Movement: White Supremacy at the 2017 Unite the Right Rally” Maura Sommer Freeman, Illinois State University

“Kaitlin Bennett’s Rhetorical Opposition to the #NeverAgain Movement” Gabby Thompson, Illinois State University

“The Him Too Movement: The Appropriation of Sexual Assault Awareness” Rocky Roque, Illinois State University

Regressive social movements aim to reverse social change by highlighting the importance of traditional values, ideologies, and institutions. Members of these movements create arguments to oppress and invalidate communities fighting for progressive change. By rhetorically criticizing the movements of white supremacists, radical pro-gun advocates, and members of the Him Too...
movement, we will inspire further evaluation into these movements to receive a better understanding of their rhetoric and create counterarguments to favor progressive social change.

3406 Saturday 12:30 PM to 1:45 PM CDT Virtual Caprice 2 & 3


Sponsor: Sports Communication Interest Group
Chair: Scott Jensen, Webster University

“Cashing in Cultural Capital: A Phronetic Analysis of Sports News and IPV Events (Top Student Paper)” Steve Ingham, Wayne State University; Jade Metzger-Riftkin; Tara McManus

“Inspiring Stronger Relationships Between Coaches and Athletes Through Lived Experiences” Leanna Hartsough, University of Kentucky

“Shared Uniqueness: Identifying Similarities and Differences in Sports Communication Degree Curricula in the United States (Top Paper)” Scott Jensen, Webster University

This session will look at multiple facets of the Sports Communication discipline. We will focus on 1) inspiration: how college coaches can have a strong impact on their student athlete’s identity and success, 2) aspiration: the discovery of common courses among sports communication curricula across the country, and 3) deterrent: the use of Bourdieu’s “capital” among professional athletes to help better their chances of remaining in their respective relationships after intimate domestic violence reports.

The Department of Communication at Wayne State University congratulates Steve Ingham, Jade Metzger-Riftkin, and Tara McManus for receiving a Top Student Paper Award from the Sports Communication Interest Group!

Transforming Communication Classroom Experiences through Inspirational Readings, Assignments, and Pedagogies that Promote Diversity, Equity, and Inclusion (Top Panel)

Sponsor: Communication Education Interest Group
Chair: Deanna Sellnow, University of Central Florida

Presenters:
Alberto González, Bowling Green State University
Carolyn Calloway-Thomas, Indiana University
Amy Aldridge Sanford, Texas A&M University-Corpus Christi
Jeffrey T. Child, Kent State University
Darius Lana, University of Central Florida
Stephen A. Spates, Missouri State University
Deborah Sellnow-Richmond, Southern Illinois University Edwardsville
Alberto Bandura reminds us of the power of modelling as an instructional strategy. Due in large part to the fact that teachers tend to teach as we were taught, many communication classrooms (albeit consciously or unconsciously) promote hegemonic norms and values. These panelists will engage in a discussion designed not only to inspire us, but also to provide us with strategies and tactics for transforming our classrooms in ways that open spaces for positive change.
Armed Archives: Photography and Homonationalist Intimate Repertoires in Evan Bachner’s “At Ease: Navy Men of World War II”: Top Paper

Sponsor: Sexual Orientation and Gender Identity Caucus
Chair: Nicholas John Lorang, South Dakota State University
Respondent: William Joseph Sipe, University of Nebraska-Lincoln

“Armed Archives: Photography and Homonationalist Intimate Repertoires in Evan Bachner's At Ease: Navy Men of World War II (Jimmie Manning Award for Top Paper)” Evan Mitchell Schares, Villanova University

The Top Paper for the Sexual Orientation & Gender Identity Caucus will be presented, entitled “Armed Archives: Photography and Homonationalist Intimate Repertoires in Evan Bachner’s ‘At Ease: Navy Men of World War II.’”

Undergraduate Honors Research Conference Session 5

Sponsor: Undergraduate Honors Research Conference
Chair: Tao Zhang, Southern Illinois University Carbondale

“‘Woke’ and Contemporary American Comics” Jordan Taylor Addison, University of Wisconsin-Milwaukee
“A Life out of Prizes: How a Japanese Reality Commodified Trauma” Benjamin Stern, University of Wisconsin-Milwaukee (Advisor: Lia Wolock)
“Catwoman” Finn Dominic Kane, University of Minnesota, Morris
“‘Imagine,’ John Lennon’s Call for Peace” Elizabeth Cooney, State University of New York at Geneseo (Advisor: Emi Kanemoto)
“It was like I lost a daughter but gained a son’: Motherhood through the Experiences of Raising a Transgender Child” Adam Patrick Smith, Wayne State College (Advisor: Randa Garden)
What if International Faculty Could Speak! What Would They Say About the Prospects and Challenges of ‘Inspiration’ In the Academy?

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus
Chair: Eddah Mutua, St. Cloud State University

Presenters:
Ahmet Atay, College of Wooster
Elizabeth M. Lozano, Loyola University Chicago
Kallia Odette Wright, Illinois College
Diana Trebing, Saginaw Valley State University
EunYoung Lee, Central Washington University
Seokhoon Ahn, Central Washington University
Nurhayat Bilge, State University of New York - Fashion Institute of Technology
Yusaku Yajima, University of Louisiana Monroe
Eddah Mutua, St. Cloud State University
Hsin-I Sydney Yueh, Northeastern State University

This roundtable will bring together international scholars to engage in dialogue with their U.S.-born counterparts about more equitable, inclusive, and truth-oriented scholarly exchanges in the academy. The discussion will focus on how they are inspired or uninspired in the academy. We hope to examine ways that successes and challenges encountered become the contexts to mobilize for more inclusion. It should be an enlightening dialogue for all. Each panelist will share their experiences negotiating the academy and local/global concerns within historical, cultural, theoretical and social meanings that shape their identity, teaching, research and service.

Saturday 2:00 PM CDT

3500 Saturday 2:00 PM to 3:15 PM CDT Virtual Salon D & E

Cultural Appropriation and Identity: A Focus on African Americans

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus
Chair: Dorthy Lee Pennington, University of Kansas
Respondent: Dorthy Lee Pennington, University of Kansas

“The Appropriation of Identification: Empathy as a Floating Signifier” Carolyn Calloway-Thomas, Indiana University
“The Appropriation of the African American Body: Hair as an Identity Construct” Myleah Brewer, University of Kansas
“The Appropriation of Afrocentric Religious Tenets: Implications of Discursive and Nondiscursive Practices” Dorthy Lee Pennington, University of Kansas

This panel interrogates the questions of: Who determines the appropriation of black culture, given the historical nonsymmetrical power relationships in America? What are the limits of cultural appropriation? How is convergent meaning ascribed and appropriated in practicing and displaying the same symbols and rituals? What are the implications of the need to seek the
advice and consent of the labeled (Scafidi)? Is empathy the universal prescription for cultural appropriation in search of a convergence of human meaning and identification?

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<th>Chair</th>
<th>Presenters</th>
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| 3501    | Saturday 2:00 PM to 3:15 PM CDT | Virtual Rosewood | **Experiences of International Scholars During the COVID-19 Pandemic** | Intercultural Communication Interest Group | Ahmet Atay, College of Wooster | Eddah Mutua, St. Cloud State University  
Hsin-I Sydney Yueh, Northeastern State University  
EunYoung Lee, Central Washington University  
Nurhayat Bilge, State University of New York - Fashion Institute of Technology  
Ahmet Atay, College of Wooster  
Seokhoon Ahn, Central Washington University |
|         |                 |          | The COVID-19 pandemic added a new dimension to international faculty’s challenges, and it altered their experiences of personal and professional lives drastically. Some were already feeling isolated or alone and COVID-19 worsened their isolation by cutting out human contact, limiting or eliminating travel, adding newer challenges for teaching, and restraining research-related activities. Therefore, as panelists, in this panel, we discuss these new challenges and examine the already existing challenges in the light of the global pandemic. |                          |                                 |                                                                           |
| 3502    | Saturday 2:00 PM to 3:15 PM CDT | Virtual Salon M | **Graduate Student Caucus Business Meeting** | Graduate Student Caucus | Jessica Kahlow, University of Wisconsin-Milwaukee | America L. Edwards, University of California, Santa Barbara  
Daniel Casey, University of Wisconsin-Milwaukee |
|         |                 |          | All graduate students are welcome to attend! |                          |                                 |                                                                           |
| 3503    | Saturday 2:00 PM to 3:15 PM CDT | Virtual Rookwood | **Judith S. Trent: Celebration of Life** | CSCA First Vice President | Judy Cornelia Pearson, Retired | Donald Ritzenhein, Macomb Community College  
Lisa H. Newman, University of Cincinnati  
David Zarefsky, Northwestern University  
Dawn O. Braithwaite, University of Nebraska-Lincoln  
Mitchell S. McKinney, University of Missouri |
David T. McMahan, Missouri Western State University

Dr. Judith S. Trent is remembered by colleagues and friends. Her influence in the communication discipline is incalculable. She served as CSCA President and President of NCA. She continued to organize convention programs until very recently. She is known as an author and researcher as well as someone who served the discipline. Many leaders in the field count Judith as instrumental in their own success. We salute her professional and personal accomplishments on this panel.

3504      Saturday 2:00 PM to 3:15 PM CDT   Virtual     Caprice 2 & 3

Lessons Learned: Pondering “Inspiring” Practices to Take Forward into a Post-Pandemic World

Sponsor: Undergraduate Education and Administration Section
Chair: Lance Brendan Young, Western Illinois University - Quad Cities
Presenters:
Stephen A. Spates, Missouri State University
Roberta Davilla Robbins, Hawkeye Community College
Aimee Lau, Wisconsin Lutheran College
Tiffany R. Wang, University of Montevallo
Joshua Westwick, South Dakota State University
Ali Gattoni, University of Wisconsin-Milwaukee
Shawn Wahl, Missouri State University

The COVID-19 pandemic has required a level of agility in undergraduate institutions that educators and administrators have struggled to navigate. Despite overwhelming difficulties, many have risen to the challenge, creating new and innovative ways of managing the chaos for our students. Some changes have brought to light questions of how faculty will continue to meet teaching, service, and scholarship responsibilities when so much effort is being funneled into the classroom, both virtually and face-to-face. This panel explores “inspiring” practices in the classroom from the perspective of faculty members and “inspiring” practices in working with faculty from the perspective of administrators.
Past Officers Debut Panel: Top Graduate Student Papers

Sponsor: CSCA First Vice President
Chair: Debra J. Ford, Creighton University
Respondent: Leah Elizabeth Bryant, DePaul University
Authors:
“The Moderating Influence of the Strength of Racial Identity on the Relationship Between Teacher-Student Racial Similarity-Dissimilarity and Classroom Engagement (Top Graduate Student Debut Paper)” Md Enamul Kabir, Bowling Green State University

“Champion of Love and Justice: Sailor Moon as the Conceptualization of a Female Hero in Japanese Anime as the Intersection Between Femininity and Masculinity” Duy Pham, Illinois State University

“Digital Leadership Communication for the COVID Era and Beyond: A Semi-Systematic Review of Online Leadership Research” Carrie Jones, University of Wisconsin-Milwaukee

“Translational Narrative in Non-Profits: Extending Family Communication’s Translational and Narrative Connection with Engaged Scholarship” Blake Allen Harms, Boise State University

“Too Stressed to Function: The Effects of Information Overload on News Exposure, Political Efficacy, and Political Apathy” Bradley H. Madsen, Central Michigan University

This paper panel features the top five graduate student debut papers.

**The School of Communication at Illinois State University congratulates Duy Pham for being selected as one of the top five graduate student debut papers for the Past Officers Debut Panel!**

**The Department of Communication at the University of Wisconsin-Milwaukee congratulates Carrie Jones for being selected as one of the top five graduate student debut papers for the Past Officers Debut Panel!**

3506  Saturday 2:00 PM to 3:15 PM CDT  Virtual  Salon F & G

**Scholarly Speed Dating: Popular Culture Edition**

Sponsor: Popular Culture Interest Group
Chair: Jimmie Manning, University of Nevada, Reno

Want to meet popular culture scholars and discuss your work while also learning about theirs? This is your session! Back by popular demand, this Scholarly Speed Dating session truly allows participants to embrace the networking aspect of conferences. Who knows -- you might be paired up with a future co-author, your academic crush, or a buddy to swap essays with before you submit to your next conference or journal. So don’t be shy -- join us and get to know your fellow pop culture scholars!
### Short Course 6: From Thought to Action: Developing and Delivering a Communication Activism Course

**Sponsor:** Short Courses  
**Presenters:**  
Amy Aldridge Sanford, Texas A&M University-Corpus Christi  
C. Kyle Rudick, University of Northern Iowa  
Tim McKenna-Buchanan, Manchester University  
Debi Iba, Texas Christian University

In the past few years, Communication Activism courses have become more commonplace in departmental curricula. Perhaps this course or one like it is something you are creating or have thought about creating. The facilitators for the short course will present a textbook, potential assignments, sample syllabi, discussion prompts, and other classroom materials.

### Short Course 7: Using Mutually Influential Relationships to Grow an Industry

**Sponsor:** Short Courses  
**Chair:** Jamie Ward, Eastern Michigan University  
**Presenter:**  
Shelly Najor, Wayne State University

Public relations practitioners are adept at building and maintaining relationships. However, practitioners often fall short when they are tasked with bridging professional practices and academia. The future of public relations lies in the development of mutually influential relationships. It lies in the intangible capital built from relationships between public relations professors and practitioners.

This session specifically looks at how Cialdini’s six paths to influence can foster mutually influential relationships that create stronger job funnels from university PR programs to the workplace and build on the foundations of the industry.


**Sponsor:** States Advisory Council  
**Chair:** Amber L. Ferris, University of Akron  
**Presenters:**  
Amber L. Ferris, University of Akron  
Michelle B. Coleman, Clark State Community College  
Erin E. Hollenbaugh, Kent State University at Stark
James T. Jarc, Central Ohio Technical College  
Elycia Taylor, Columbus State Community College

This panel includes members of the OCA executive board that will share their experiences with designing and implementing a virtual conference. We will discuss the challenges and opportunities that arose in the planning and implementation. Specifically, we will address the issues surrounding technology, conference planning, recruitment, sponsorship, and financial considerations. We hope that by sharing our experiences and building upon what we have learned, we can inform other state, university, or college institutions in the future.

**Interpersonal and Family Communication Interest Group: Top Papers**

Sponsor: Interpersonal and Family Communication Interest Group  
Chair: Kristina Scharp, University of Washington

“‘I Needed Her and She Needed Me’: Understanding Children-In-Law and Parents-In-Law Relationships Through the Health Belief Model (Top Paper)” Jaclyn S. Marsh, The University of Texas at Tyler; Ashleigh M. Day, The University of Texas at Tyler

“Perceptions of Fathers’ Confirmation and Affection as Mediators of Masculinity and Relational Quality in Father-Child Relationships” Michael Fellers, West Virginia University; Paul Schrodt, Texas Christian University

“‘Being Military:’ Exploring the Supportive Functions of Sibling Relationships for Frequently Relocated Military Children (Dawn O. Braithwaite Award for Qualitative Research)” Alicia Lynn Alexander, Southern Illinois University Edwardsville; Ryan Mossor

“Openness of Parental Disclosures about Depression with Children: Examining the Impact of Family Privacy Management and Stigma” Shawn C. Starcher, Muskingum University; Jeffrey T. Child, Kent State University

This competitively-selected paper panel spotlights the top four papers submitted to the Interpersonal and Family Communication Interest Group.
The Department of Communication Studies at Texas Christian University congratulates alumnus Michael Fellers and Paul Schrod for receiving a Top Four Paper Award from the Interpersonal and Family Communication Interest Group!

Saturday 3:30 PM CDT

Central States Communication Association 2022 Program Planners Meeting

Sponsor: CSCA Executive Director
Chair: Debra J. Ford, Creighton University

Presenters:
- Wendy K.Z. Anderson, University of Minnesota
- Heather Nesemeier, Minnesota State University Moorhead
- Keith Bistodeau, Hamline University
- Stevie Munz, Utah Valley University
- Allison Duncan Brenneise, University of Minnesota
- Henry Goble, Michigan State University
- Shweta Arpit Srivastava, Monmouth College
- Jacob Isaacs, Purdue University
- Rachel Murdock, Des Moines Area Community College
- America L. Edwards, University of California, Santa Barbara
- Jenn Anderson, South Dakota State University
- Samantha Dunn, Bradley University
- EunYoung Lee, Central Washington University
- Lindsey J. Thomas, Illinois State University
- Kelly L. Adams, University of Missouri
- Tim McKenna-Buchanan, Manchester University
- Molly Wiant Cummins, The University of Texas at Arlington
- Josh C. Bramlett, Eastern New Mexico University
- Stephanie Young, University of Southern Indiana
- Hilary Rasmussen, University of Wisconsin-Parkside
- William Joseph Sipe, University of Nebraska-Lincoln
- David Wendt, Iowa Wesleyan University
- Anna Wright, Illinois College
- Ashleigh M. Day, The University of Texas at Tyler
- Donna R. Pawlowski, Bemidji State University
- Lauren J. Johnsen, University of Memphis
- Christine North, Ohio Northern University
- Tiffany R. Wang, University of Montevallo
**Critical Rhetoric and Intersectionality Inspired by Popular Culture**

Sponsor: Rhetorical Theory and Criticism Interest Group  
Chair: Kristen McCauliff, Ball State University  
Respondent: Kristen McCauliff, Ball State University  

- “Food-related Discourse and the Visual Rhetoric of Protein Bar Packaging” Lacey Brim, Wayne State University  
- “Identifying Gender Differences in the Gladbrook-Reinbeck Rebels Mascots” Steve Ingham, Wayne State University  
- “‘Was He Innocent?’: Queen, Slim, and Out-law Discourse” Iesha Monique Alspaugh, Ball State University  

Each of these student papers offer a unique perspective of how critical rhetoric and intersectionality can work together to analyze dominant discourses in pop culture.

**Face Saving When There is No Face to See: How Young Scholars Apply Academic Theory in Interpersonal Relationships During the COVID-19 Pandemic**

Sponsor: Graduate Student Caucus  
Chairs: Rocky Roque, Illinois State University; MJ Mason, Illinois State University  
Presenters:  
- Ja Tavia Stoot, Illinois State University  
- Jennifer Zheng, Illinois State University  
- Cimmiaron Alvarez, University of Washington  
- Divine Aboagye, University of Maryland  

The COVID-19 Pandemic has created much uncertainty for graduate students. Current students have missed opportunities to network with academics and socialize with our cohort to further our experiences. Additionally, the pandemic challenged our ability to communicate and build rapport with our cohort. Using perspectives from students who have graduated, current returning students, and first year students, we will examine the discourse and politics the pandemic created that built and hindered our development as academics.

**Health Communication Interest Group: Top Papers**

Sponsor: Health Communication Interest Group  
Chair: Andrea Meluch, The University of Akron  

- “‘Having Pain is Normal’: How Talk About Chronic Pelvic and Genital Pain Reflects Messages from Menarche (Top Paper)” Katie Scott; Elizabeth Ann Hintz, University of South Florida
“‘You Felt Like Your Hands were Tied and that You Didn’t Know What Else You Could Possibly Do’: Uncertainties of Parents with Children in Residential Treatment (Top Student Paper)” Jared Vincent Worwood, Illinois State University

“Repetitive Information Communication of COVID-19 Matters: Knowledge, EPPM, and Preventive Behaviors” Maria Brann, Indiana University Purdue University Indianapolis; Kelsey Elizabeth Binion, Indiana University Purdue University; Brittany J. Daulton

“Severity, Susceptibility, Efficacy, Certainty & Salience: Insights from Early-stage ‘Vestedness’ of Midwestern Populations Toward the Novel Coronavirus (COVID-19)” Alicia Mason, Pittsburg State University; Joshua Compton, Dartmouth College
Inspiring Stories About Engaged and Applied Work: A Discussion with The Jack Kay Award Recipients (Top Panel)

Sponsor: Strategic and Applied Communication Interest Group

Chairs: Henry Seeger, Purdue University; Donald Ritzenhein, Macomb Community College

Presenters:
- Kate Magsamen-Conrad, University of Iowa
- Debbie S. Dougherty, University of Missouri
- Robert S. Littlefield, University of Central Florida
- Shea Howell

The Jack Kay Award for Community Engagement and Applied Communication Scholarship was established in 2016 to recognize individuals with notable records of success in applying their work to confront issues of social injustice, inequality, intolerance, and prejudice. The award, thus, recognizes and celebrates a significant body of engaged, applied, and/or activist communication scholarship. This roundtable panel of previous award recipients discusses
engaged and applied scholarship that makes the world a better place and inspires others to practice transformative scholarship.

The Department of Communication, Journalism, and Public Relations at Oakland University congratulates Shea Howell for receiving a Top Panel Award from the Strategic and Applied Communication Interest Group!

3605 Saturday 3:30 PM to 4:45 PM CDT Virtual Caprice 2 & 3


Sponsor: Organizational and Professional Communication Interest Group
Chair: Sierra Kane, University of Wisconsin-Milwaukee
Respondents: Erika Kirby, Creighton University; Stacey Wieland, Calvin University

“Creative Care Strategies During Covid-19” Sarah Blithe

“Juggling Work and Family During a Pandemic: ‘I Lost Myself in Covid’” Lynn Turner, Marquette University; Daradirek “Gee” Ekachai; Karen Slattery

“Organizational Totalizing of the Home: Emotions, Identity, and the Second Shift” Lynn Cockett, Juniata College

“Resetting Time: Remote Workers’ Work-Life Communication about Time During Covid-19” Sarah E. Riforgiate, University of Wisconsin-Milwaukee; Inyoung Shin, University of Wisconsin-Milwaukee; Emily Godager, University of Wisconsin-Milwaukee; Michael Cody Coker, University of Wisconsin-Milwaukee

“The Novel Coronavirus Epidemic at the Beginning of This Year Changed My Life’: Chinese Women’s and Men’s Accounts of Work-Life Resilience Amidst the COVID-19 Pandemic” Patrice Marie Buzzanell, University of South Florida; Zhenyu Tian; Kai Kuang, Bloomsburg University of Pennsylvania; Steven Wilson

Boundaries between private life and paid work have collapsed and been re-imagined in the advent of the Covid-19 pandemic. Panelists will share research that chronicles ways work changes have collided with and influenced the life sphere in profound ways, spurring individuals to re-imagine time, re-negotiate work/life boundaries, redistribute responsibly, and reframe what is important. While paper panelists chronicle the extreme challenges, they also point out the inspiring opportunities that re-thinking work and life can offer.
The Department of Communication at the University of Wisconsin-Milwaukee congratulates Sierra Kane for receiving a Top Panel Award from the Organizational and Professional Communication Interest Group!

The Department of Communication Studies at the University of Nevada, Reno congratulates Sarah Blithe for receiving a Top Panel Award from the Organizational and Professional Communication Interest Group!

The Department of Communication at the University of Wisconsin-Milwaukee congratulates Sarah E. Riforgiate, Inyoung Shin, Emily Godager, and Michael Cody Coker for receiving a Top Panel Award from the Organizational and Professional Communication Interest Group!
### Scholar Spotlight: Dr. Dorthy Pennington

**Sponsor:** CSCA Second Vice President  
**Chair:** Ahmet Atay, College of Wooster  
**Presenters:**  
- Dorthy Lee Pennington, University of Kansas  
- Eddah Mutua, St. Cloud State University  
- Alberto González, Bowling Green State University  
- Carolyn Calloway-Thomas, Indiana University  
- Jennifer Willis-Rivera, University of Wisconsin-River Falls

This panel recognizes Dr. Dorthy Pennington's contribution to CSCA and Intercultural Communication.

### State of Illinois Spotlight: Sign On to Teach: Tools for the Virtual Communication Classroom

**Sponsor:** States Advisory Council  
**Chair:** Lauren Morgan, College of Dupage  
**Presenters:**  
- Lauren Morgan, College of Dupage  
- Grace Yiseul Choi, Columbia College Chicago  
- Jeff Przbylo  
- Sunny Serres

Give your students 2020 vision by learning how to create dynamic lessons that will engage, excite, and energize your teaching and enhance your students’ learning with virtual tools used successfully by session panelists: POPS for Public Speaking, Adobe Spark, and GoReact. In this interactive panel, presenters will share tools for and stories of success.

### State of Iowa Spotlight: Crisis and Transformative Social Change in Society

**Sponsor:** States Advisory Council
Chair: Gayle M. Pohl, University of Northern Iowa

Presenters:
  Melissa L. Beall, University of Northern Iowa
  Gayle M. Pohl, University of Northern Iowa
  Chris Ogbondah
  Jeffrey Dean Brand, University of Northern Iowa
  Marilyn M. Shaw, University of Northern Iowa

This panel will focus on adaptive strategies of organizations and classrooms in economic opportunities and their overall effects on social change in our society. Strategic and coping strategies will be addressed that will help people to understand the constraints that force organizations into decisions and will reveal methods that will allow the decision-makers to make better choices.

3609 Saturday 3:30 PM to 4:45 PM CDT Virtual Salon H & I

Textual Healing: Theorizing the Libidinous in Performance

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Raquel Irene Polanco, University of Northern Iowa

Presenters:
  Evan Mitchell Schares, Villanova University
  Christopher Collins, Missouri State University
  Jake Simmons, Missouri State University
  Lindsay Greer
  Raquel Irene Polanco, University of Northern Iowa

This panel offers five short performances that explore the place of the libidinous in performance studies and auto ethnography. Given our overlapping investment in embodiment, the relationship between the self and other, and the intersections of discursive, cultural, and material communication, we argue that aesthetic performance provides a unique epistemic site for engaging ongoing ethical questions about how to acknowledge and understand the embodied fact of the libidinous in our research, pedagogy, and everyday human experience.

3610 Saturday 3:30 PM to 4:45 PM CDT Virtual Rookwood

The Popular is the Political (Top Panel)

Sponsor: Popular Culture Interest Group
Chair: Deanna Sellnow, University of Central Florida

“Naming the Virus: Racial Contagion, Popular Virology, and Three Denominations” Richard Besel, Grand Valley State University
“Uncertainty, Disinformation, and Relating: Toward a Holistic Theory of Fake News” Jimmie Manning, University of Nevada, Reno
“Forgiveness in the Media” Nettie Brock, Morehead State University
“Unprecedented and Unprofitable: A Critical Analysis of Celebrity Culture and Class Disparities During the COVID-19 Pandemic” Sarah Turner McGowen, Northeastern State University

Popular culture is perhaps one of the most subversive and sneaky ways that politics seep into communities and cultures. In this panel, four scholars examine the intersections of politics and popular culture, including papers examining racism, fake news, cancel culture, and COVID-19.

Saturday 5:00 PM CDT

Central States Communication Association Executive Committee Meeting #2

Sponsor: CSCA Executive Director
Chair: Alberto González, Bowling Green State University
Presenters:
Ahmet Atay, College of Wooster
Tiffany R. Wang, University of Montevallo
Patric Spence, University of Central Florida
Donald Ritzenhein, Macomb Community College
Adam W. Tyma, University of Nebraska Omaha
Anna Wright, Illinois College
M. Chad McBride, Creighton University
Allison R. Thorson, University of San Francisco
Debra J. Ford, Creighton University
Deanna Sellnow, University of Central Florida

This is a closed meeting for members of the CSCA Executive Committee listed here.

Identities that Inspire: Autoethnographies that Challenge Societal ‘Norms’

Sponsor: Performance Studies and Autoethnography Interest Group
Chair: Lori L. Montalbano, Indiana University Purdue University Columbus
Presenters:
Amanda Arp, Iowa State University
Lisa DeWeert, Illinois State University
Katrina Webber, University of Connecticut
Natasha Howard
Learning to survive in and accept one’s body or identity entails finding the strength to abandon societal pressures and having self-compassion in one’s own messy authenticity. This panel highlights the lived experiences of women confronting challenges related to their body, health status, and identity, while navigating the continued burden of pressure from self, relationships, and society... with the shared goal of being authentic and vulnerable to inspire others to do the same.

3702 Saturday 5:00 PM to 6:15 PM CDT Virtual Salon B & C

Identity Inspired by War and Conflict

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: Terra Rasmussen Lenox, Lake Michigan College
Respondent: Thomas A. Salek, Concordia University Chicago

“Constituting Identity through Place(ment): Refugee Resettlement Rhetoric in Post-World War II Minnesota” Pamela Conners, Gustavus Adolphus College; Kyra Bowar
“Strained Compassion: Public Memory and ‘The Early Years’ of the Southern Baptist Convention (Top Student Paper)” Taylor Hamilton Arthur Katz, University of Wisconsin-Milwaukee
“The Lost Cause and the Rhetorical Inspiration for a New ‘Southern Identity’” Brandon Anderson, University of Wisconsin-La Crosse
“‘God Hates America’ and Other Patriotic Battle Cries of the Westboro Baptist Church: Redefining Patriotism Through Controversial Protest Behaviors” Megan Montgomery, University of Wisconsin-Milwaukee

Each of these papers presents a different perspective of how the rhetorical reconstruction of identity has occurred in the face of conflict.

The Department of Communication at the University of Wisconsin-Milwaukee congratulates Taylor Hamilton Arthur Katz for receiving a Top Student Paper Award from the Rhetorical Theory and Criticism Interest Group!

3704 Saturday 5:00 PM to 6:15 PM CDT Virtual Caprice 2 & 3

Madam Vice President: Meanings and Implications in the Historic Election of Kamala Harris

Sponsor: Political Communication Interest Group
Chair: Dianne G. Bystrom, Iowa State University
Presenters:
Carolyn Calloway-Thomas, Indiana University
Kelly L. Winfrey, Iowa State University
Panelists will discuss the historic election of Kamala Harris as the first woman and the first woman of color to hold national elective office in the United States.

3705  Saturday 5:00 PM to 6:15 PM CDT  Virtual  Caprice 1 & 4

**Senior Scholars and the Engaged Perspective: Dialogues About Applied Scholarship**

Sponsor: Strategic and Applied Communication Interest Group  
Chair: Henry Seeger, Purdue University  

Presenters:  
J. Kevin Barge, Texas A&M University  
Stacey Connaughton  
Mohan Dutta  
Lawrence R. Frey, University of Colorado Boulder  

Engaged communication scholarship has emerged as a key area of strategic and applied work. This work focuses on issues of practical and social import and places emphasis on equitability in scholar-practitioner relationships. This panel brings together senior and foundational scholars in the areas of engaged and applied scholarship in a guided discussion. Topics will include approaches to engaged and applied scholarship, obstacles unique to applied scholars, and current and future directions for this work.

3706  Saturday 5:00 PM to 6:15 PM CDT  Virtual  Rue Reolon

**Success, Beauty, and Self-Care: An Exploration of Womanhood in the Public and Private Spheres**

Sponsor: Women’s Caucus  
Chair: Jacki Brucher Moore, Kirkwood Community College  
Respondent: Jacki Brucher Moore, Kirkwood Community College  

“Finding Success Amidst Struggle: Mothers’ Perceptions of Success during COVID-19”  
Molly Wiant Cummins, The University of Texas at Arlington; Grace Ellen Brannon  

“Finding ‘Me Time’: Questions of Leisure and Pleasure in a Beauty Parlor” Tarishi Verma, Bowling Green State University  

“‘You’re Not a Woman? Well then, You’re Fired’: How an Episode of Spongebob Squarepants Reinforces the Value of Attractive Women in the Workplace” Steve Ingham, Wayne State University  

Communicating one’s identity as a feminist or, as a woman, has always been complicated. These papers explore women's diverse experiences existing in private and public spaces, as well as the societal expectations placed on women in those spaces.

3707  Saturday 5:00 PM to 6:15 PM CDT  Virtual  Rosewood
Victimage, Rule Breakers, and the Uncivil Tongue in Politics: Top Papers

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: Chad M. Nelson, Florida Gulf Coast University
Respondent: Chad M. Nelson, Florida Gulf Coast University

“Demagogues and Rule Breakers: A Comparative Analysis of Presidents’ Andrew Johnson and Donald Trump’s Dismissal of the ‘Rules’ of Presidential Rhetoric” Cassandra D. Hightower, Northern Illinois University

“Informal Institutions and Victimage: Brett Kavanaugh’s ‘Riveting’ Defense of the American ‘Every-Man’ (Top Paper)” Hilary Rasmussen, University of Wisconsin-Parkside; Megan Lambertz-Berndt

“Liberalism and its Material Problems: Another Round of Theorizing ‘The Uncivil Tongue’” Daniel M. Chick, University of Kansas

Each of these competitive paper submissions identify new approaches to critiquing discursive ‘rules’ of oppression and dominance in the political sphere.
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Intercultural Communication 1104, 1402, 1500, 2304, 2508, 2603, 3302, 3501
Interpersonal and Family Communication 2100, 2205, 2305, 3205, 3308, 3510
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Performance Studies and Autoethnography 1105, 2300, 2301, 3103, 3206, 3400, 3609, 3701
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Kristen McCauliff (University of Georgia)  
Beth Messner (Bowling Green State University)  
Marcy Meyer (Michigan State University)  
Laura O’Hara (Ohio University)  
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**CONTACT US**

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