**CSCA Media Studies Interest Group Meeting Minutes**

Date: 4/5/2019

Time: 11:00am

**11:00 a.m. - Meeting called to order**

**Presentation and Approval of the 2018 Minutes**

**2019 Submissions Summary**

* Total Paper Submissions: 16
  + 14 accepted, 2 rejected
  + Total Panel Submissions: 2
* Total Panel Submissions: 2
* 2 accepted, 1 rejected\*
  + 50% acceptance rate
  + \*We accepted two additional panels submitted to the PCIG that fit within our interest group better and that the PCIG did not have room for
* Original media submissions: 0
* 19 volunteers for reviewing, chairing, and responding
  + All submissions had 3 reviewers, which was very robust

**Award Winners Announced**

* Top Paper
  + “Oh, Snap!”: A Mixed-Methods Approach to Analyzing the Dark Side of Snapchat by Tasha Dunn (University of Nebraska at Kearney) & Michael Langlais (University of Nebraska at Kearney)
* Samuel L. Becker Award and Top Student Paper
  + Hegemony, Oppression, and…Empowerment?: Dissecting Gendered Portrayals and Their Connotations in “Blurred Lines” and “Boys” by Macklin Brigham (St. Lawrence University)
* Did not give an award for Top Panel or for Top Student Original Media due to no or low submissions.

**Old Business**

* New Online submission system
  + There is a learning curve but it is more streamlined than previous years
  + 2 major issues
    - When planners mark a submission as “accepted” or “rejected” the system automatically sends the submitter an email. Planners should not put anything into the system until decisions are finalized.
    - For every submission that the planner touched this year, the system included the planner as an author, which meant that planners got an e-mail, too, whenever any change was made. This problem is currently being addressed and should be solved before next year.
  + Still need to solicit volunteers to review, chair, and respond so that we will know who to contact and assign reviews to
    - Will use Google doc survey to do this because we cannot use the new system to recruit.
* Officer Duties:
  + Chair: plans the division
  + Vice chair: responds to the top paper panel
  + Secretary: takes notes
  + All officers: collaborate on top paper award final decisions, when needed
* Revision of CFPs (Call for Papers) to increase submissions
  + The challenge for this division is to figure out what it means
    - Should clarify and extend the definition of media to include political economy, audience reception, textual analysis, new media, social media, and the shift to new media and implications therein
    - A greater emphasis on social media was discussed as a focus on this does make the MSIG distinct and more relevant
  + Not a matter of distinction from PCIG as both calls are crafted distinctly with minimal overlap.
  + Should consider co-sponsorship opportunities with the following interest groups:
    - PCIG (Jennifer Dunn will be chair of the PCIG this year and can coordinate with Dana Schowalter, chair of the MSIG on this matter)
    - Rhetorical Theory and Criticism
    - Communication and Technology
    - Interpersonal and Family Communication (“Dating in the Digital Age” panel?)
  + Original Media
    - Make sure call is as visible as possible and highlights that various forms of media can be submitted
    - Get in contact with local media outlets for next year’s conference to develop appropriate connections.
      * Can have members of outlets participate in panels or short courses
      * Coordinate a field trip
    - May want to consider altering some of the programming.
      * For example, instead of a panel, host a film festival or a showing of film shorts.
      * Have a panel of media production scholars film scholars discuss how to teach media production
    - Teach media production scholars to find the academic angle in their work
    - Pair those who submit original media with an academic who works in that area who can assist with academic discussion
    - Develop a targeted list of media programs—including those with graphic design—to send the call to

**Election of New Secretary**

(Secretary - Chicago, VP - Cincinnati, will plan for 2021 in Madison)

* Kelly Adams- elected by acclamation
  + University of Missouri
  + klanyc@mail.missouri.edu

**Handing over of gavel to 2019-20 Chair and Planner, Dana Schowalter**

**New Business**

* Thanks to Jennifer Dunn for her service as 2018-2019 Chair and Planner
* 2020 Conference in Chicagoland
  + Date: April 14-19
  + Theme: Borders and Breakthroughs
  + Hotel: Loews Chicago O’Hare (<https://www.loewshotels.com/chicago-ohare>)
    - Close to Chicago O’Hare
      * One stop away on the “L”
    - Walkable to the “L” to explore other parts of the city
    - Room rate: $155
      * Very affordable for Chicago
    - Near an entertainment district
* Ideas for “Borders and Breakthroughs” theme
  + Borders
    - How we set up borders
    - How we break down silos around interest groups
    - Issues with current administration and debates over borders
    - Breaking down borders in media studies
      * Approach media as a system—study text, audience, and production together, rather than as separate fragments
    - What we can learn from media to break down borders between people and to understand one another more
    - Eliminating borders between qualitative and quantitative media research
    - Eliminating borders between public and media informants in the midst of crises
    - How to bridge gap between faculty and administrators for them to better understand media studies work and its applicability in life
  + Breakthroughs
    - Update canonical media texts to understand current trends
    - The need to push against the boundaries of “old school media” to study new media phenomena
    - Increased connection between Media Studies and Interpersonal Communication
      * Example: “Dating in the Digital Age” panel
      * Could also play with this idea and arrange academic connections
    - Breakthrough pieces that got published and breakthroughs in publishing
* Ideas for increasing submissions, especially Original Media
  + Include graphic design
    - Fits well with border theme
    - Could have a graphic design competition for the design of the program
  + Have an original media panel all about borders and the ways in which various mediums (e.g., graphic design, podcast, film, newscast, etc.) interpret or address these
* Job Openings
  + 2 upcoming jobs at Western Oregon University. Contact Dr. Dana Schowalter ([schowalterd@wou.edu](mailto:schowalterd@wou.edu)) for more information.

**12:05 p.m. - Meeting adjourned**