

Central States Communication Association
Organizational & Professional Communication Interest Group
Business Meeting Agenda
April 6, 2018 11:00 AM
Wright Ballroom A Milwaukee, WI

- I. Call to Order – Debbie Ford called the meeting to order at 11:03am
- II. Chad McBride, Incoming First VP and 2019 Conference Planner.
 - a. Conference theme for 2019: Chad talked about what makes Central special to him – conversations with people and relationships with others. As he points out, he studies communications & relationships, which partially inspired his themes. Based on Buber’s notions of dialogue. So, the 2019 theme is *Dialogue*.
 - i. Focus on the difference between talking at people vs. talking with people. Focus on people as unique individuals in a crowd. How can we present papers that are more dialogic? (even in a public speaking setting).
 - ii. We are pretty good at dialogue in our interest areas, but how can we dialogue outside our silos – people with other interests or in other types of institutions, etc?
 - iii. Talk with Chad or Sarah Riforgiate to develop any ideas
 - b. In Omaha. In same Doubletree hotel as previous CSCAs, but the hotel has been vastly renovated. Many cool public spaces that fit with theme of dialogue.
 - i. Space surrounding hotel has also been substantially developed in interesting ways.
 - ii. New Ballpark (for College World Series) with substantial surrounding development.
 - iii. Old Market is still an impressive area.
 - iv. Omaha airport is well developed and has free shuttles to hotel, etc.
 - v. Doubletree also gives you warm cookies every day.
 - c. Finalizing contract for online paper submission system for future conventions.
 - i. Many big benefits for authors, reviewers, respondents, etc.
 - ii. There will be technical bumps. Show the planners grace.
 - iii. This will mean adjusted dates for submission & review to try and accommodate those possible bumps this first year.
- III. Approval of Minutes from 2017 convention
 - a. Deb Ford allowed folks to read the minutes and called for any corrections/changes.
 - b. Motion to approve Stacy Tye Williams; 2nd Peggy Fisher. Universal
- IV. Chair’s Report on 2018 Convention
 - a. We had 10 slots total, 2 went to tour, the rest were scheduled.

- b. Everything was highly rated/reviewed. We paneled everything that was submitted. There are downsides to a 100% acceptance rate, but these papers were worthy of the acceptance.
- c. The Ward4 tour will be this afternoon (Friday 2-4:45pm). We recognize Sarah Riforgiate, Stacey Wieland, and Erika L. Kirby for planning. One difficulty was that we need to make sure to request a week-day panel; week-ends typically do not work for workplaces.
- d. Recognize 12 reviewers who served this year.
- e. Recognize Rose Helens Hart for doing the CSCA OPC Social media account.
- f. Recognize Sarah Riforgiate for being a great Vice Chair.
- g. Recognize Peggy Fisher for the mentors panel and for pulling together some excellent scholars to participate as mentors.

V. Recognition of Top Papers

- a. Stacey Wieland, Calvin College– “Practicing Resilience in the Face of Job Loss and the Changing Social Contract”; Stacey is also the first awardee of the *Diamond Anniversary Award for Top Paper*.
- b. Cami Sabin, Weber State University – “Centering Temporary Workers: The Assimilation Process of Volunteers in Temporary Organizations”; Cami is the *Top Graduate Student Debut Paper*

VI. Update: Diamond Anniversary Paper Award Status

- a. The Diamond Anniversary Award Proposal is being officially entered into the minutes. See Appendix A (Attached)
- b. Even small donations make a great deal of difference. Please consider.
- c. Send any financial contributions to the chair of the division. In 2018, that would be Sarah Riforgiate. For now, the best possible way to contribute is through a check sent to Sarah.
- d. Make checks to CSCA. In the Memo, place Diamond Anniversary Award.

VII. Elections: Nominations from the floor.

- a. We have three elected positions in this division (with Vice Chair serving a two-year term, one year as vice chair and the second year as Chair).
- b. Rose Helens Hart is the current Social Media Coordinator. She began by giving a brief about what she has done as a coordinator. Expand profile from factual updates to more robust content
 - i. Rose discussed the strengths and weaknesses of a Group vs. a Page.
 - ii. Peggy Fisher talked about the original intent of the Social Media page being a space for possible collaboration, particularly on conference submissions. But, the space wasn’t fully engaged this way.
 - iii. Commenting in a closed group is “safer” than on a public page, because the communication is limited to the members of the group; whereas a public page is searchable/visible to anyone. Also, a group tends to push notifications for everyone in the group, whereas page content doesn’t necessarily show up in people’s feeds.

- iv. Logistics of switch would involve ending the Facebook page and starting a new Facebook group.
- v. Peggy Fisher raises the question of whether we need it at all?
- vi. Rose Helens Hart demonstrated the types of new content she was using to try and spur engagement.
- vii. Anne Kerber spoke about her experiences in a closed group in Health Comm division.
- viii. Rose Helens Hart summarized that folks seem to prefer a group model. She made the motion. Stacy Tye Williams seconded. Confirmed by acclimation.
- ix. Anne Kerber suggested more teaching content. Anne suggested dialogue themed questions that might provoke useful discussion before next year.

c. Results:

i. Vice-Chair:

- 1. Peggy Fisher self-nominated.
- 2. Kathy Kelly moved to close nominations.
- 3. Peggy Fisher Seconded.

ii. Secretary:

- 1. Anne Kerber self-nominated.
- 2. Kathy Kelly moved to close nominations
- 3. Kavya Pavitra seconded.

iii. Media Coordinator:

- 1. Kathy Kelly nominates Rose Helens Hart to continue.
- 2. Kathy Kelly moved to close
- 3. Nikki Ploeger-Lyons seconded.

iv. Deb called for approval by acclimation. The slate was approved.

VIII. Division Logistics for 2019: Omaha, NE

a. Reviewers, Respondents, Chairs (Sign-up sheet was sent around and was approved through that process)

b. Omaha/ 2019 conference:

- i. Submissions will likely open in July, and the deadline to submit will be October 10th, 2018, 11:59pm Central Time.
- ii. Reviewers will receive papers October 12; returned October 26th. Two-week turnaround. Typically 5-6 reviews per reviewer.
- iii. Conference will be April 3-6 2019 in Omaha.
- iv. We will have 11 slots; same size as Comm Ed. Only division with more slots is Interpersonal. We would really like to fill all 11 slots. Also, sign up for our division; those numbers determine how many slots we are given.

- v. Stacey Wieland asked if we need two slots for the tour, given that we aren't using a physical room for our tours – in other words, how are slots scheduled? Sarah Riforgiate confirmed we are not using physical space, though we are currently using “slots” from the OPC allotment
- c. Brainstorm ideas for 2019 Panels
- i. Bailey Bennet suggested Service Learning in Org Comm class – might be interesting to bring in folks from national non-profits to help brainstorm major issues/think about how to bring people into service learning projects. Stacy Tye Williams offered to help based on her contacts in Omaha.
 - ii. Stacy Tye Williams – the publishing process is typically one sided (and because it isn't a dialogue, perhaps the anonymous, secretive communication leads to negative outcomes, like bullying). She is wondering how we can do something with dialogue in reviewing.
 - 1. Kevin Barge asks if we might be able to invite journal editors to talk about how the review process could become more dialogic.
 - 2. Rose Helens Hart asks what editors do if they see a reviewer being rude or making unnecessary/unreasonable feedback. She also asks when a submitter might feel “safe” contacting the editor to start a dialogue about what is wanted/desirable/etc.
 - 3. Suggested editors --- Debbi Dougherty, JACR; Comm Studies' new editor; Scott Myers' CSCA Pedagogy Journal
 - 4. Elaborate on ethics and mentoring as a function of journals/reviews.
 - 5. Also advice on ways to engage in “dialogue” in response letters to reviewers.
 - 6. Stacy Tye Williams & Kevin Barge agreed to think about it.
 - iii. Peggy Fisher discussed the mentoring panel and suggested that next year we could try a flipped panel wherein newish faculty members could ask the audience questions.
 - 1. Sarah Riforgiate talked about why that might be face-threatening. She suggests blind/anonymous questions submitted by junior faculty that could then be discussed by folks in the room, and then ideas could be recorded & compiled and distributed so that everyone is exposed to the answers. Rose Helens Hart suggests a blind survey (like Survey Monkey) to allow question submissions.
 - 2. Or, Rebecca Dorman - could use a Google Doc & frame it as “ask me the hard questions” or “Ask me Anything” (A&A). Others suggested Poll Everywhere as a text-message solution.
 - 3. Several suggestions were made to make it more like speed mentoring hosted by Nikki Ploeger-Lyons a few years ago
 - 4. Seth Frei suggested using the GIFTs rooms with round tables for this type of discussion.
 - iv. Kevin Barge suggests we look into geographic work in Public Deliberation – Kansas Sate, Ohio, etc. Also, CSCA members who work on

dialogue/collaboration (e.g. Lynn Harter). Also, a dialogue on dialogic methods and how you balance research/service/teaching and managing community partner relationships (e.g. Amanda Holman).

- v. Stacey Weiland, Stacy Tye-Williams & Sarah Riforgiate agree to work together to set up tour for Omaha.

IX. New Business/Announcements

- a. Announcements
 - i. Tour today at 2:30. After tour discussion will be at Rock Bottom Brewery
 - ii. Top Paper panel will be Saturday at 12:30pm in Wright B ballroom.
 - iii. Advice from Scholar/Expert/Mentoring Panel at 5:00pm in MacArthur
- b. Kevin Barge announced Aspen Conference. Focus this year is on Constitutive Approaches to Organizing. Karen Ashcraft & Tim Kuhn. 1-2 page submission at Aspen Conference website. Lots of intensive mentoring and conversation. The conference has a balance between plenary sessions and works-in-progress (appropriate even for students).
- c. Sarah Riforgiate – Hope Conference/Institute for Faculty Development. Appropriate for all types of faculty. July 22-28, 2018. A Master Scholar guides conversations and readings to help faculty further their development. Patrice Buzzanell is the scholar in residence this year. It will be hosted at Dennison in Grandville, OH.

Respectfully submitted,
Sarah Steimel