

Business Meeting Schedule

Wednesday, April 6

4:00-7:00 p.m. (Manager's Suite) Executive Committee

Thursday, April 7

8:00-9:15 a.m. (Juneau)	Undergraduate Programs Interest Group
9:30-10:45 a.m. (Milwaukee B)	Performance Studies and Theatre Interest Group
11:00 a.m.-12:15 p.m. (Executive D)	Organizational/Professional Communication Interest Group
12:30-1:45 p.m. (Milwaukee B)	Graduate Student Caucus
2:00-3:15 p.m. (Crystal)	Health Communication Interest Group
2:00-3:15 p.m. (Juneau)	Kenneth Burke Society Interest Group
3:30-4:45 p.m. (Manager's Suite)	Argumentation and Forensics Interest Group
5:00-6:15 p.m. (Executive C)	Instructional Resources Interest Group

Friday, April 8

8:00-9:15 a.m. (Milwaukee A)	Communication Theory Interest Group
9:30-10:45 a.m. (Gilpatrick)	Media Studies Interest Group
11:00 a.m.-12:15 p.m. (Executive D)	Basic Course Interest Group
11:00-12:15 p.m. (Juneau)	Communication Ethics/Freedom of Expression Interest Group
2:30-3:45 p.m. (Milwaukee A)	Women's Caucus
2:30-3:45 p.m. (Juneau)	States Advisory Council
4:00-5:15 p.m. (Milwaukee A)	Public Relations Interest Group

Saturday, April 9

8:00-9:15 a.m. (Executive A)	Intercultural Communication Interest Group
8:00-9:15 a.m. (Manager's Suite)	Adjunct/Temporary Faculty Caucus
9:30-10:45 a.m. (Lakeshore B)	Communication Education Interest Group
12:30-1:45 p.m. (Lakeshore A)	Interpersonal/Small Group Communication Interest Group
12:30-1:45 p.m. (Lakeshore C)	Rhetorical Theory and Criticism Interest Group
12:30-1:45 p.m. (Juneau)	Community College Interest Group
2:00-3:15 p.m. (Executive A)	2012 Program Planner Meeting
3:30-4:45 p.m. (Executive A)	G.I.F.T.
3:30-4:45 p.m. (Executive B)	Political Communication Interest Group
5:00-6:15 p.m. (Crystal)	Sexual Orientation and Gender Identity Caucus
5:00-6:15 p.m. (Manager's Suite)	Executive Committee

0501
1:00-4:00 p.m.
Pere Marquette

PRE-CONFERENCE

Finding a “HOME” for Your Scholarship: The Do’s and Don’ts, In’s and Out’s of Publishing and Securing Funding for Communication Research

Sponsor: Second Vice President Mitchell S. McKinney
Presenters: **Mike Allen**, University of Wisconsin, Milwaukee
Mary C. Banwart, University of Kansas
Diana B. Carlin, University of Kansas
Steven R. Goldzwig, Marquette University
Mitchell S. McKinney, University of Missouri
Lynn H. Turner, Marquette University
Richard L. West, Emerson College

Across all areas of higher education, faculty members are experiencing greater pressures for increased research productivity and also growing expectations to secure external funding to support one’s research. The purpose of this preconference is to assist members in developing or perhaps “re-tooling” their programs of research. The preconference will be led by scholars with particular expertise in various publication outlets, and also expertise in securing funding for communication research. Combining general presentations and also opportunities to work one-on-one with presenters, this preconference is designed to assist “junior” faculty in developing their research agendas, and also more advanced scholars who might seek insight as they think of taking their research programs in new directions. Seminar discussants and participants will examine specific venues of scholarly publication and grant funding, including: the process of refereed journal article publication, the development and publication of the scholarly book or research monograph, developing and publishing an edited volume of research chapters, publishing the communication textbook, and also securing external funding for one’s research from both federal funding agencies and private foundations. Participants in the preconference will be limited to 20 participants, and attendees must register in advance and pay a nominal fee for this session.

0502
4:00-7:00 p.m.
Manager’s Suite

Executive Committee Meeting

1101
8:00-9:15 a.m.
Lakeshore A

**Digital Society and the Home: Intersecting Online, Family, and Romantic Communication Contexts
(Competitive Paper Panel)**

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Daniel S. Strasser**, University of Denver
Respondent: **Joseph P. Mazer**, Clemson University

"Romantic Cyber-Vetting: An Exploratory Study"

Katie LaPlant Turkiewicz, University of Wisconsin-Milwaukee

Edward A. Mabry, University of Wisconsin-Milwaukee

"What's on Your Mind: Analyzing Self-Representation and Impression Management on Facebook"

Natalie Pennington, University of Kansas

"The Changing Face of Facebook: How College Students and Grandparents Communicate Online"

Adam Barragato, Central Michigan University

"Parental Influence on Child Communication Development: Examining the Relationship Between Conjugal and Parental Power and Adult Children's Assertiveness and Conflict Management"

Anna R. Herrman, University of Wisconsin-Milwaukee

Melissa A. Maier, University of Wisconsin-Milwaukee

Andrew Cole, University of Wisconsin-Milwaukee

1103
8:00-9:15 a.m.
Lakeshore C

Don't Stay at Home in this Rhetorical Milieu

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Michaela D. E. Meyer**, Christopher Newport University
Respondent: **Heather J. Carmack**, Missouri State University

"Staying Home and Starting a Revolution: Challenging Domestic Othering through a Rhetoric of Possibility"

Anna M. Wiederhold, Ohio University

"Crafting the Psychic Kid: The Empty Narrative to Contemporary Folklore"

Andrew Cole, University of Wisconsin-Milwaukee

"Valentine's Day Greeting Cards: A Relational Metonymy"

Maggie Mapes, Southern Illinois University-Carbondale

"Contesting Grand Narratives: An Analysis of Banksy's Napalm and Consumer Jesus"

Aaron O. Estabrook, Ball State University

"An Agnostic Rhetorical Criticism: Marriage and Conflict in American Public Culture"

Leslie J. Harris, University of Wisconsin-Milwaukee

Elizabeth Benacka, Lake Forest College

1104
8:00-9:15 a.m.
Gilpatrick

Alternative Media: Amateur Journalists Bring Media Into the Home

Sponsor: Media Studies Interest Group
Chair: **Sarah Turner McGowen**, Northeastern State University
Respondent: **Danielle M. Stern**, Christopher Newport University

“Investigative Journalism Exposed: The Worldwide Muckraking of WikiLeaks.org”

Dustin Woods, Northeastern State University

“Al Jazeera English: Foreign Perspectives Invade American News”

Amy Sanders, Northeastern State University

“‘Goodbye to All That’ Rat: Alternative Media’s Role in the Feminist Movement”

Sarah Turner McGowen, Northeastern State University

More and more frequently, media consumers are seeking to obtain information and news from sources outside mainstream channels. As a result, there has been a rise in the alternative media movement over the past few decades. This panel seeks to discuss various ways that alternative media sources are able to send their message to audiences within their own individual homes: whether through print, television or the Internet.

1105
8:00-9:15 a.m.
Executive A

Helping Students Find their Academic Home: How Can Communication Faculty Enhance Freshman Transition Course Curriculum?

Sponsor: Communication Education Interest Group
Chair: **Joy L. Daggs**, Culver-Stockton College

Presenters: **Leah E. Bryant**, DePaul University
Nancy J. Brule, Bethel University
David A. Wendt, Keokuk (IA) High School

Many institutions have courses to assist freshman with the transition to college. Communication faculty are asked to teach these courses. This roundtable discussion will address how Communication faculty at both the high school and college level can add unique perspectives to these courses. In addition, we will discuss how our Basic Courses, which are typically composed of many freshmen, can enhance and bridge the learning from these freshman transition courses.

1106
8:00-9:15 a.m.
Executive B

Media Framing and the Mid Term Elections

Sponsor: Political Communication Interest Group
Chair: **John W. Self**, Truman State University

Presenters: **Mark Glantz**, Coker College
Marilyn Yaquinto, Truman State University
Jerry Miller, Ohio University
Aaron Duncan, Ohio University
Jaclyn Howell, University of Kansas
Phillip Chidester, Illinois State University
Barbara Pickering, University of Nebraska-Omaha

The role of the media in the 2010 mid term elections was perhaps more significant than usual. Record setting contributions and spending on advertising gave the elections a presence that they had not had previously. The news networks' coverage was also ramped up too, with a larger than normal number of commentators called upon to make sense of the elections. This panel will discuss the implications of how that presence was framed.

1107
8:00-9:15 a.m.
Executive C

Going Home with the Students: On Meeting Students Where They Are

Sponsor: Instructional Resources Interest Group
Chair: **Shannon VanHorn**, Valley City State University

Presenters: **Jonna Ziniel**, Valley City State University
Audra Myerchin, Minot State University
Nancy Pearson, Minot State University
Stephanie Batson, Saint Louis University
Shannon VanHorn, Valley City State University

We have all fought against technological distractions in the classroom, from cell phones and laptops to BlackBerries and iPods. This panel will explore ways to reach students using the tools with which they are already engaged. By utilizing innovative teaching strategies which incorporate cell phones, Jing, YouTube, Facebook and Netflix; instructors can explore how these technologies may enhance the classroom by bringing theory and praxis closer together, while meeting students in their comfort zone.

1108
8:00-9:15 a.m.
Executive D

**Sharing Tools of the Organization:
Roundtable on Sharing the Best Organizational Communication Teaching Practices**

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Matthew S. Vorell**, St. Cloud State University
Respondent: **Matthew S. Vorell**, St. Cloud State University

Presenters: **Matthew S. Vorell**, St. Cloud State University
Christy Brazee, University of Wisconsin-Oshkosh
Jeanette Kindred, Eastern Michigan University
Michele Rees Edwards, Robert Morris University
Susan Cook, Metropolitan State College of Denver
Karen Krupar, Metropolitan State College of Denver
Lance R. Lippert, Illinois State University

This is the third showing of this roundtable at CSCA. A number of academic divisions have been quite successful in furthering their pedagogical development through the simple sharing of effective activities among faculty. As a topic of instruction, organizational communication relies on projects rich in real world exposure to provide students a bridge between scholarship and practice. Audience participation is invited.

1110
8:00-9:15 a.m.
Milwaukee B

**Don't Take Away Our "Home":
The Deterioration of Daytime Dramas and Implications for the Soap Opera Fan Community**

Sponsor: Media Studies Interest Group
Chair: **Jennifer L. Walton**, Ohio Northern University

Presenters: **Christina S. Beck**, Ohio University
Melissa Ames, Eastern Illinois University
Jennifer L. Walton, Ohio Northern University
Ahmet Atay, College of Wooster

The soap genre is slowly becoming extinct and this is disheartening because of the social issues that they highlight as well as the community they create. This panel will explore why soaps should be saved as well as the "Save our Soaps" online movement. Panelists will discuss the movement to bring back *As the World Turns* and *Guiding Light* and the role soaps play in educating viewers on social issues that Americans deal with daily.

1111
8:00-9:15 a.m.
Crystal

**“I’d Like to Help You But I’m Not Sure How . . .”:
Figuring Out the Ropes as an Adjunct Faculty Member**

Sponsor: Adjunct and Temporary Faculty Caucus
Chair: **Jessica Samens**, Bethel University

Presenters: **Jessica Samens**, Bethel University
Heidi Croatt, Minneapolis Community and Technical College
Amy Wolff, Minneapolis Community and Technical College
Rusty Norris, Park University
Lora Cohn, Park University
Michelle Ulland, Northwestern College
Sarah Wolter, University of Minnesota
Derrick Lindstrom, Minneapolis Community and Technical College

Adjunct faculty members are often a great asset to departments and play an important role in the ability to offer more classes for students. Adjunct faculty members often try to find a home in this temporary situation in order to aid the learning process for all. This panel hopes to examine different situations that have been faced by adjunct faculty members and how to handle both the struggles and positive situations faced. Situations discussed will range from resources, advising, to student concerns. This panel hopes to examine how to find “home” in this temporary situation.

1113
8:00-9:15 a.m.
Juneau

Undergraduate Programs Interest Group Business Meeting

1201
9:30-10:45 a.m.
Lakeshore A

“There’s No Place Like Home....Online”

Sponsor: Communication Theory Interest Group
Chair: **Katherine Denker**, Ball State University
Respondent: **Danielle M. Stern**, Christopher Newport University

“Inspecting our Collective Home: A Theoretical Interrogation of Facebook as Discursive Architecture”

Adam W. Tyma, University of Nebraska-Omaha

“‘I’m Moving Out’: Exploring the Home Metaphor of Users Leaving Yahoo 360^o”

Andrew F. Herrmann, The Untangled Web

“Navigating Home: The Remote Copresence of Family in the age of ‘Oh Crap. My Parents Joined Facebook’”

Andrew J. Kirk, Southern Illinois University-Carbondale

“‘This is Not My Beautiful House’: Theorizing Lacanian Identity Online”

Carly M. Gieseler, University of South Florida

Life online is discursively communicated utilizing the metaphors, narratives, analogies, and rhetoric of home: “being home,” “building a home,” “house,” and “moving out.” Simultaneously, online identities face disruptions and challenges that engender a blurring of the distinctions between the home/online, self/other, public/private dichotomies. Although methodologically and theoretically distinctive, each paper explores one question: “What exactly does home mean online?” This panel takes the 2011 CSCA theme of “Home,” disturbs it theoretically, and uploads it.

1202
9:30-10:45 a.m.
Lakeshore B

Slippers in the Classroom? Strategies for Helping Students Feel at Home

Sponsor: Communication Education Interest Group
Chair: **Kathleen M. Edelmayer**, Madonna University
Respondent: **Kathleen M. Edelmayer**, Madonna University

“Finding a ‘Home’ in the Basic Course”

Allison B. DeStefano, Waubesa Community College

“Finding a ‘Home’ in an Online Graduate Program”

Michael McDonald, University of Missouri-Kansas City

“Helping Students Find ‘Home’ with Technology”

David L. Bodary, Sinclair Community College

“Finding ‘Home’ in a Non-traditional Graduate Program”

Lora Cohn, Park University

“Finding a ‘Home’ in an Online Public Speaking Class”

Rusty Norris, Park University

Community college, online, and commuter students often represent a challenge to faculty and universities. With jobs and families, they often rush to complete school work and do not have the time to feel a part of the university experience. Online students often cannot come to campus for events or group meetings. The resulting disengagement can negatively affect student learning. This panel explores strategies to help a variety of students feel at home in a course or program.

1203
9:30-10:45 a.m.
Lakeshore C

The Extension of Media Criticism

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Greta Wendelin**, University of Kansas
Respondent: **Benjamin R. Warner**, University of Kansas

"When the Funny Side of the Internet Turns Serious"
Leland Fecher, Ball State University
"The Constitutive Effects of Public Memory and Private Experience of Twitter"
William R. Upchurch, Indiana University-Purdue University Fort Wayne
"The Capitalism Ideograph"
Ephraim Nikoi, University of Wisconsin-Superior
"The Dying Art of Daytime Drama: A Rhetorical Criticism of American Soap Operas and Why They Should Be Saved"
Jennifer L. Walton, Ohio Northern University
"Becoming the Bride: How Websites Use Narratives to Create a Bridal Identity"
Lara Stache, University of Wisconsin-Milwaukee

1204
9:30-10:45 a.m.
Gilpatrick

Taking Us Back Home: Media Analysis through Social Scientific Approaches

Sponsor: Media Studies Interest Group
Chair: **Jayne R. Henson**, University of Missouri
Respondent: **Susan S. Novak**, University of Kansas

"Portrayal of Female Criminals and Filicide: An Analysis of the Casey Anthony Murder Trial"
Sean Baker, Central Michigan University
Amanda Spencer, Central Michigan University
"Frames of Homosexuality: *Los Angeles Times*' Coverage of California's Proposition 6 (1978) and Proposition 8 (2008)"
Tony E. Adams, Northeastern Illinois University
"From Home to Market and Back Again: Ivory Soap Advertisements and Domestic Landscapes of the 1920s"
Abigail Selzer King, Purdue University
"Feeling at 'Home' with Social Media: Millennial Students Declare Favorites and Foes"
Alissa Agozzino, Ohio Northern University

1205
9:30-10:45 a.m.
Executive A

Intercultural Communication, Narrative, and Rhetorical Situations

Sponsor: Intercultural Communication Interest Group
Chair: **John R. Baldwin**, Illinois State University
Respondent: **Stephanie S. Rollie**, Texas A&M University-Corpus Christi

"Searching for America: Rhetorical Cultural Analysis of the Concept of 'America' in Introductory Human Communication Course Textbooks"

Satoshi Toyosaki, Southern Illinois University-Carbondale

"Searching for Ourselves in a Second Language: A Dual Autoethnographic Approach to Linguistic Identity"

Nick J. Romerhausen, Wayne State University

Anke T. Wolbert, Wayne State University

"Stories From Jim Crow's Museum: Managing Personal Dissonance through Narrative"

Sandra L. Alspach, Ferris State University

"Issuing Citizenship: Korean News Media Culture Reporting on Korean Americans"

Taesik Kim, University of Oklahoma

1206
9:30-10:45 a.m.
Executive B

Ads to the Extreme: A Guided Discussion of Mid Term Attack and Extreme Ads

Sponsor: Political Communication Interest Group
Chair: **Erin Blocher**, University of Missouri-Kansas City
Mike Milford, Auburn University

The mid term elections brought out some of the best and worst campaign ads in recent memory. This panel will be a guided discussion and examination of some of the more extreme ads that appeared. We will be watching ads from races across the country to try and decipher what made this election's ads so drastic. Audience members are encouraged to bring examples of ads from their districts. The chairs will guide a discussion on the nature of the political ad in the 2010 mid term elections.

1208
9:30-10:45 a.m.
Executive D

**The Maps to our Paradigmatic Home(s):
Reflecting on the Influence of Personal Paradigm on Teaching and Research**

Sponsor: Instructional Resources Interest Group
Chair: **Charles K. Rudick**, Southern Illinois University-Carbondale

Presenters: **Charles K. Rudick**, Southern Illinois University-Carbondale
Jared Bishop, Southern Illinois University-Carbondale
Diana Woodhouse, Southern Illinois University-Carbondale
Kathryn B. Golsan, Kent State University
Stephanie Shimotsu, West Virginia University
Sydney M. Staggars, West Virginia University
James M. Durbin, West Virginia University

This purpose of this panel is twofold. The first purpose is to open discussion with students on specific instructional tools that they can use to become more knowledgeable about the different world paradigms that shape their professional research and teaching. The second purpose is to inform current instructors about instructional tools that they can use to more effectively teach students about how paradigmatic choices shape and influence scholars' research.

1209
9:30-10:45 a.m.
Milwaukee A

Top Papers in Women's Caucus

Sponsor: Women's Caucus
Chair: **Amanda Brown**, University of Wisconsin-Stout
Respondent: **Amy Aldridge Sanford**, Northeastern State University

"Narratives of the Ivory Tower: Female Faculty Identity Negotiations in a 'Majority' Academic Institution"
Elvinet S. Wilson, Indiana University-East (Top Paper)

"Finding Their Home in the Church: Communication and Perceived Expectations of Female Church Leaders"

Amy J. Fredman, University of Wisconsin-Eau Claire
Nicole J. Schultz, University of Wisconsin-Eau Claire
Amy L. Bainbridge, University of Wisconsin-Eau Claire
Mary F. Hoffman, University of Wisconsin-Eau Claire

"A Critique of Pristique: Selling Antidepressants to Women"
Jennifer M. Rome, University of Nebraska-Omaha

1210
9:30-10:45 a.m.
Milwaukee B

Performance Studies and Theatre Interest Group Business Meeting

1211
9:30-10:45 a.m.
Crystal

Defining *Communication*: An Interactive Session Exploring an Often-Contested Word

Sponsor: Graduate Student Caucus
Chair: **Jimmie Manning**, Northern Kentucky University

Presenters: **Chelsea Graham**, Northern Kentucky University
Aaron Zlatkin, Northern Kentucky University
Jessica Dennis, Northern Kentucky University
Betsy Powell, Northern Kentucky University
Igor Ristic, Northern Kentucky University
Delyse Center, Northern Kentucky University

This interactive session explores the often-contested word *communication* through participation in an activity that asks participants at all stages of their careers to think about, share, and reflect upon personal definitions of communication. The facilitators will present a brief history of disagreement about meaning and why it may be important find a common definition. Attendees will be asked to share their definitions and what it means to their work as teachers, researchers, practitioners, and theorists.

1212
9:30-10:45 p.m.
Pere Marquette

Beyond the Classroom: The Challenges and Opportunities of Mentoring a Debate Team

Sponsor: Argumentation and Forensics Interest Group
Chair: **Nichelle McNabb**, Otterbein University

Presenters: **Mike Bergmaier**, Ball State University
Kristi Scholten, Truman State University
Matthew M. Doggett, Hillsdale College
Nichelle McNabb, Otterbein University
Darrel Farmer, University of Nebraska-Lincoln
Jon Logging, Bethany Lutheran College
Tomeka Robinson, Marietta College

College debate coaches spend so much time with their students in coaching sessions, traveling, and mentoring that they establish much closer relationships than students usually have with their professors. Coaches, like parental figures, help to provide stability and guidance while dealing with many types of issues. This is an interactive discussion panel where coaches at various stages in their coaching experience will discuss the challenges they face and their methods for creating this welcoming environment which fosters student growth.

1213
9:30-10:45 a.m.
Juneau

The Challenges of the Dual Enrollment Classroom

Sponsor: Community College Interest Group
Chair: **Becky L. Belter**, Jackson Community College

Presenters: **Robert Leonard**, Sinclair Community College
Tony Arduini, Kirkwood Community College

Dual enrollment programs give high school students the opportunity take college courses as part of their high school schedule. These programs are very popular with students, parents and principals. However, they can pose a variety of challenges for the professor including lack of adequate academic preparation, immaturity, and interference from parents. This panel will discuss some of the benefits and challenges of dual enrollment programs.

1214
9:30-10:45 a.m.
Manager's Suite

Short Course #1: Using Technology to Enhance Collaborative Learning: An Overview of Emerging Technologies

Sponsor: First Vice President Scott A. Myers

Presenter: **Elizabeth Tolman**, South Dakota State University

This short course is designed for instructors interested in using technology to enhance collaborative learning. The material presented will be applicable to a variety of communication courses. Topics include collaborative learning, asynchronous discussions, wikis, Second Life, Elluminate, and VoiceThread. The course will include a broad overview of these areas. Participants will explore what approaches are best suited for their courses and learning objectives.

1301
11:00 a.m.-12:15 p.m.
Lakeshore A

At Home in Cyber Space: Queer Interventions in Online Representations and Practices

Sponsor: Communication Theory Interest Group
Sexual Orientation and Gender Identity Caucus
Chair: **Julie Cosenza**, Southern Illinois University-Carbondale
Respondent: **Richard G. Jones, Jr.**, Eastern Illinois University

Presenters: **Julie Cosenza**, Southern Illinois University-Carbondale
Joshua Potter, Southern Illinois University-Carbondale
Nichole Nicholson, Southern Illinois University-Carbondale
Robert Carlson, Southern Illinois University-Carbondale

Chat rooms, YouTube, social networking sites and many other facets of online communication can foster non-normative sexualities and gender performances. Queer cyber communities form through sharing and connecting with online representations of our everyday life experiences, artistic interpretations, and subversive practices. This panel theorizes the complexity of queer representations and practices in cyber space and explores a digital space where our queer subjectivities may find a "home."

1302
11:00 a.m.-12:15 p.m.
Lakeshore B

Bringing Home to the Classroom: Using Lived Experience to Foster Empathy

Sponsor: Communication Education Interest Group
Chair: **Daniel P. Modaff**, University of Wisconsin-La Crosse

Presenters: **Jennifer Butler Modaff**, University of Wisconsin-La Crosse
Maureen M. Louis, Cazenovia College
Daniel P. Modaff, University of Wisconsin-La Crosse

Empathy lies at the core of scholarship in Communication. Perhaps our greatest challenge as Communication educators is to help students see beyond self and embrace the other. The focus of this panel is to discuss how parenting/sharing life with our children with autism has increased our empathy as educators and brings greater perspective to our students. Using our experiences, we show how educators can use their experiences at home to foster empathy in the classroom.

1303
11:00 a.m.-12:15 p.m.
Lakeshore C

**The NCAA, Lady Gaga, and the Cartoon Network:
Privileging the Rhetorical/Critical Analysis of Popular Culture**

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Angela M. Jerome**, Western Kentucky University
Respondent: **Jaccie Irwin**, Georgia Southern University

"The NCAA Cartel Attempts to Regain Control: The Scapegoating of Reggie Bush"

Angela M. Jerome, Western Kentucky University
Mike Milford, Auburn University

"A Spectre Is Haunting Crystal Cove: Critiquing Capitalism and Consumerism in the Cartoon World of *Scooby Doo! Mystery Incorporated*"

Julie Davis, College of Charleston
Robert Westerfelhaus, College of Charleston
Celeste Lacroix, College of Charleston

"So You're a Girl and You're Smart? Gendered Language Use and the Role of the Senior Woman Administrator (SWA) in Intercollegiate Athletics"

Jaccie Irwin, Georgia Southern University

"'Gaga Politics': An Examination of the Potential Power and Influence in 'The Prime Rib of America'"

LaChrystal Ricke, Sam Houston State University

Studying popular culture through a rhetorical/critical lens is not a new phenomenon. However, a perusal of the most recent issues of NCA journals illuminates the fact that they continue to privilege the rhetorical/critical studies of mainstream political/legal speech. This panel offers analyses of topics that, although often overlooked in NCA journals, are central to the daily lives of a vast majority of the public sphere and should receive more attention.

1305
11:00 a.m.-12:15 p.m.
Executive A

Remembering Dr. Nobleza Asuncion-Landé: At Home in the Heart of CSCA

Sponsor: Intercultural Communication Interest Group
Chair: **Mary Anna Kidd**, University of Texas-Tyler
Respondent: **Mary Anna Kidd**, University of Texas-Tyler

Presenters: **Melissa Beall**, University of Northern Iowa
Khisu Beom, Sungkyunkwan University
Carolyn Calloway-Thomas, Indiana University
Diana B. Carlin, University of Kansas
Dorothy Pennington, University of Kansas
Michael Prosser, University of Virginia/Shanghai International Studies University

1306
11:00 a.m.-12:15 p.m.
Executive B

Roundtable to Restore Sanity and/or Fear

Sponsor: Political Communication Interest Group
Chair: **Benjamin R. Warner**, University of Kansas

Presenters: **Mike Milford**, Auburn University
John W. Self, Truman State University
Benjamin R. Warner, University of Kansas
Marilyn Yaquinto, Truman State University
Beth A. Messner, Ball State University

John Stewart and Stephen Colbert's rally began as a spoof of Glen Beck's. However, the impact was much more significant. Reviewers praised and panned the event as a much-needed call to reason and a publicity stunt. This panel will discuss the strategies and implications in Stewart and Colbert's rally and assess its impact on the nature of political discourse.

1307
11:00 a.m.-12:15 p.m.
Executive C

Top Papers in the Basic Course Interest Group

Sponsor: Basic Course Interest Group
Chair: **Richard E. Murphy**, Wayne State College
Respondent: **Blair Thompson**, Western Kentucky University

"A Hands-On Way to Teach Public Speaking: Analysis of an Experiment in a Public Speaking Classroom"
(Douglas Trank Award for Top Paper)

Peggy B. Fisher, Ball State University

"Elephants in the Classroom: An Argument for Teaching Audience Civility in the Introductory Communication Course"

Nick J. Romerhausen, Wayne State University

Nina R. Brennan, Wayne State University

Emily M. Winderman, University of Georgia

1308
11:00 a.m.-12:15 p.m.
Executive D

Organizational and Professional Communication Interest Group Business Meeting

1309
11:00 a.m.-12:15 p.m.
Milwaukee A

**(A)dressing the Politics of Fashion in Feminism:
Locating Tension in the Waves and Seeking Common Ground**

Sponsor: Women's Caucus
Chair: **Elana Levine**, University of Wisconsin-Milwaukee
Respondent: **Elana Levine**, University of Wisconsin-Milwaukee

"Keep Your Pants On!: Anti-Feminist Performances of Femininity through Dress"

Melody Hoffmann, University of Minnesota-Twin Cities

"Fashioning the Boundaries of Feminism: Lady Gaga, Mash-up Culture, and the Politics of Authenticity"

Kaitlyn Patia, University of Minnesota-Twin Cities

"Soft Betty, Sexy Joan, and Single-Minded Peggy: *Mad Men* and the Fashion of Liberated Femininity?"

Allison Prasch, University of Minnesota-Twin Cities

"Femme-inist Wars: Countering the Idea of Third Wave Dupes"

Dana Schowalter, University of Minnesota-Twin Cities

This panel will explore the major divide between feminist scholars and activists regarding the manifestation of feminist politics through dress. By examining media representations and the everyday, we will debate the implications of intentional preformative dress and find nuance between the power and limitations of the simple act of getting dressed.

1310
11:00 a.m.-12:15 p.m.
Milwaukee B

Political Performance of/as Social Justice

Sponsor: Performance Studies and Theatre Interest Group
Chair: **Aubrey Huber**, Southern Illinois University-Carbondale

"Political Performance: Greeks to Geeks"

Nathan Stucky, Southern Illinois University-Carbondale

"Performing Your Faith--Volunteering, Activism, and Advocacy: Performance Tools Used by Unitarian Universalists to Enact Social Justice"

Jessica Tomell-Presto, DePaul University

"Counterprotesting for Dialogue: The Case of the Tea Party Crashers"

Molly Cummins, Southern Illinois University-Carbondale

Nichole Nicholson, Southern Illinois University-Carbondale

"Disruptions of Masculinity: The Performance of Food, Fat, and Fetish"

Tony E. Adams, Northeastern Illinois University

Keith Berry, University of Wisconsin-Superior

"The Politics of Autoperformance and the Prevention of Suicide: A Creative Double-Bind"

Jennifer L. Tuder, St. Cloud State University

Performance tools lend themselves to movements for social justice; they also can be used to oppress. The struggle to understand and respond to inequality, and injustice has often been waged with theatrical resources. Around the world for millennia, performance has served as a means to both create social conditions and to challenge them. This panel takes up questions and projects that address political performances ranging from gender and spiritual identity to activism and political action.

1311
11:00 a.m.-12:15 p.m.
Crystal

Competitive Papers in Health Communication

Sponsor: Health Communication Interest Group
Chair: **Lance R. Lippert**, Illinois State University

"Self-disclosing Ostomies to the Dominant Culture"

Dennis Owen Frohlich, North Dakota State University

"Stories of Sickness: Advanced Illness Identities Constructed through Narratives"

Sarah Nebel, University of Iowa

"Hospice Chaplain Training: A Look at Job Advertisements"

Kelly E. Tenzek, University of Wisconsin-Milwaukee

Emily Cramer, University of Wisconsin-Milwaukee

"Medical (Dis)Trust: Uncharted Communication Territory"

Natasha R. Brown, Purdue University

1312
11:00 a.m.-12:15 p.m.
Pere Marquette

**Safe Spaces for Our LGBT Community:
Exploring Anti-Homophobic Educational Programs and Pedagogical Practices**

Sponsor: Sexual Orientation and Gender Identity Caucus
Chair: **Heather J. Carmack**, Missouri State University
Respondent: **Jimmie Manning**, Northern Kentucky University

"In the Zone: Developing Safe Zones for LGBTQ Students and Allies on Campus"

Stephanie L. Young, University of Southern Indiana

Amie R. McKibban, University of Southern Indiana

"Will the Ideals of the Gay Rights Movement Ever Be Realized? Still Working on Creating a Positive Campus Climate for GLBT People"

Daniel Lintin, Winona State University

"Bending Toward the Light in Gender Identity Pedagogy"

Martin Lang, Gustavus Adolphus College

"Critically Opening the Closet: Including LGBTQ Voices in Rhetorical Criticism Pedagogy"

Justin L. Killian, Hamline University

With the recent pattern of LGBTQ youth suicides, advocates have demanded national action be taken to address bullying, harassment, and the need for safety and inclusion for LGBTQ students. This panel will examine how universities can create safe learning environments for LGBTQ individuals. Panelists will answer questions including: How can higher education combat against homophobia? What types of programs are effective? What types of resistance do educators face? How can educators utilize queer pedagogical practices?

1313
11:00 a.m.-12:15 p.m.
Juneau

Embracing Diversity-Respecting Culture (State of Iowa Showcase)

Sponsor: States Advisory Council
Chair: **Jill Rhea**, Buena Vista University

Presenters: **Yorgen Marcel**, Buena Vista University
Ashely Farmer-Hanson, Buena Vista University
Arielle Butler, Buena Vista University
Andrea Boyd, Buena Vista University
Durant Freeman, Buena Vista University

This panel will present strategies for embracing diversity on a traditionally homogeneous college campus. These strategies have significantly increased diversity on campus while maintaining the cohesive culture of the university. Among other topics, the highly successful Cultural Leadership Conference held each year at BVU will be highlighted.

1314
11:00 a.m.-12:15 p.m.
Manager's Suite

Great Ideas For Teaching—G.I.F.T.

Sponsor: G.I.F.T.
Chair: **Stephanie Klatzke**, Northern Kentucky University

"Understanding Coalition Dynamics: A Role Play Class Activity"
Anthony M. Ocaña, Concordia College

"Facts in a Snap"
Christine Spinetta, Purdue University

"Nice Job!: Incorporating Appreciative Feedback in Public Speaking Courses"
Spencer Patterson, Ohio University

"Teaching Reasoning"
Robin A. Jones, Southwestern Oklahoma State University

"Research Roundtables"
Amy Slagell, Iowa State University

"In Our Exam We Can Draw What We Know"
Li Li, Ohio University
Scott Titsworth, Ohio University

"Will the Real Professor Please Stand Up?"
Trisha K. Hoffman, Southern Illinois University-Edwardsville

"An Experimental Simulation to Enhance Students' Understanding of Educational Cultures"
Daniel H. Mansson, Pennsylvania State University-Hazleton

"Persuading to Serve"
Maureen E. Savage, Western Michigan University
Angela N. Beck, Western Michigan University
Robert G. Rice, Western Michigan University

"Monroe's Motivated Sequence Impromptu Activity"
Kendra Tarr, Ball State University

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Every ten minutes audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

1401
12:30-1:45 p.m.
Lakeshore A

Exploring “Home” through Audio Documentary

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **David Engen**, Minnesota State University-Mankato

Presenters: **David Engen**, Minnesota State University-Mankato
Robert Jersak, Century College
Scott D. Johnson, University of Richmond

Agreeing with recent arguments that audio documentary can function as another type of ethnographic text, panelists will use the tools of audio documentary to explore interpersonal dynamics in three different kinds of *home*: Veterans returning home to a community college, home-schoolers creating a learning environment, and regulars creating a home away from home in a small-town diner, barbershop, and hardware store. The panel will also feature an interactive portion discussing the basics of audio documentary.

1402
12:30-1:45 p.m.
Lakeshore B

Relationship Management at Milwaukee Hospitals

Sponsor: Public Relations Interest Group
Chair: **Kurt Wise**, Quinnipiac University

Presenters: **Anne Ballentine**, Wheaton Franciscan Healthcare
Adam Beeson, Aurora Healthcare
Julie Pedretti, Children’s Hospital and Health System

Public relations is properly characterized as relationship management. “Relationship management at Milwaukee hospitals” will explore how Milwaukee hospital public relations practitioners manage relationships at their institutions. Conference participants will learn the strategies and tactics used by professionals as they manage relationships with doctors, nurses, patients, their surrounding communities, and other key publics.

1403
12:30-1:45 p.m.
Lakeshore C

From Style to Gender: Exploring Rhetorical Criticism

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Krista Phair**, University of Kansas
Respondent: **Leslie J. Harris**, University of Wisconsin-Milwaukee

"Heteronormative Tropes: *The Office* through a Lacanian Lens"

Nicole L. Johnson, Ball State University

Donny Peters, Illinois State University

"Pat Tillman and 'World Wide Suicide': A Discussion of the Fragmented Existences of Popular Discourse "

Arthur W. Herbig, Indiana University-Purdue University Fort Wayne

"Humor and the *Colbert Report*: A Rhetorical Analysis"

Matt Meier, Bowling Green State University

"Independent Womanists? An Analysis of Destiny's Child's *Survivor* through a Womanist Framework"

Seth E. Davis, Ball State University

"Abortion Gang: Reshaping the Abortion Narrative One Blog at a Time"

Shelley Kimrey, Ball State University

1404
12:30-1:45 p.m.
Gilpatrick

A Home in Academic Administration?: Lessons and Challenges from the Front Lines

Sponsor: President Stephen K. Hunt
Chair: **Stephen K. Hunt**, Illinois State University

Presenters: **Judy Pearson**, North Dakota State University
Paul Nelson, North Dakota State University
William R. Cupach, Illinois State University
Kevin R. Meyer, Illinois State University
Cheri J. Simonds, Illinois State University
Scott Titsworth, Ohio University
Jack Kay, Eastern Michigan University
Mike Allen, University of Wisconsin-Milwaukee

Academic administrators face a variety of challenges that they may not have been fully prepared to tackle through their graduate education alone. The academic administrators on this roundtable panel will discuss the challenges of administration and the lessons learned from their administrative experiences. The panelists offer a wide range of administrative experience in various posts, including Provost, Associate Dean, School Director, Graduate Director, Basic Course Director, and Director of Forensics.

1405
12:30-1:45 p.m.
Executive A

National Identity in Transition

Sponsor: Intercultural Communication Interest Group
Chair: **Sorin Nastasia**, Southern Illinois University-Edwardsville

Presenters: **Sorin Nastasia**, Southern Illinois University-Edwardsville
Anna Popkova, University of Minnesota
Diana Nastasia, Saint Louis Community College
Yuliya Kartoshkina, University of North Dakota

This panel explores various aspects of national identity in transition through a series of case studies from Eastern Europe. The region is characterized by a paradoxical quasi-permanence of transition. For the past twenty years Eastern Europe has been shifting more or less successfully from totalitarian to democratic regimes, struggling with tensions between different forces leading to precarious governing systems for decades.

1406
12:30-1:45 p.m.
Executive B

Opportunities and Challenges: Teaching the Interpersonal Communication Course Online (State of Minnesota Showcase)

Sponsor: States Advisory Council
Chair: **John Anderl**, Century College

Presenters: **John Anderl**, Century College
Nan Johnson-Curiskis, Minnesota State University-Mankato
Bonnie Edwards, Mesabi Range College
Lori Halverson-Went, Rochester Community and Technical College
Jill Hildenbrandt, Century College

A “best practices” session, identifying challenges and methodologies of teaching Interpersonal Communication online.

1407
12:30-1:45 p.m.
Executive C

Beyond our Classroom Home: New Technologies in the Basic Course

Sponsor: Basic Course Interest Group
Chair: **Adam C. Jones**, Illinois College

"Engaging Students: Implementing Twitter in an Introductory Public Speaking Course"

David Martin, Iowa State University

"Tools for Learning: A Multi-Modal Application for Non-Native English Speakers in the Basic Speech Course"

Julia Wiegers, Iowa State University

Renee Rule, Iowa State University

"Mining Data: Using Course Management Systems for Instructor Development and Assessment"

Amy Slagell, Iowa State University

New technologies continue to offer opportunities as well as challenges to the Basic Course. During this session each panelist will share a technological solution to a specific pedagogical problem. We'll consider ways to engage distracted students, support non-native speakers, and carry out instructor development and assessment using new tools. This panel will allow ample time for attendees to interrogate these strategies and share the ways they are using specific technological tools to transform their pedagogy.

1408
12:30-1:45 p.m.
Executive D

Making Workers Feel (Not) at Home?: Understudied Factors Impacting an Employee's Organizational Identity and Fit

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Pete Knutson**, University of Kansas
Respondent: **Jessica J. Eckstein**, Western Connecticut State University

"The Making of a Troubled Home: Examining the Impact of Workplace Bullying on Worker Identity"

Stacy Tye-Williams, Iowa State University

"Bad Behavior Gone Good? Examining Gossip's Role in Helping Establish Identity and Finding an Organizational Home"

Elizabeth N. Ribarsky, University of Illinois-Springfield

"Finding a Full-time Fit in a Part-time Home: An Investigation of Organizational Identification in Part-time Employees"

Kathryn Lacombe, Monmouth University

"Are You Who We Are? Web-based Anticipatory Socialization Messages Sent by Strong Organizational Culture Companies"

Scott Dickmeyer, University of Wisconsin-La Crosse

"Don't Forget Your TPS Report: Rhetorically Constructing Corporate Identity and Establishing Organizational Fit through Popular Culture"

Suzan G. Brydon, Pulaski Bank

1410
12:30-1:45 p.m.
Milwaukee B

Graduate Student Caucus Business Meeting

1411
12:30-1:45 p.m.
Crystal

Finding a Home at the Community College: How Communication Courses and Learning Activities Help Students Survive, Thrive and Develop as Leaders

Sponsor: Community College Interest Group
Chair: **Barb Handley-Miller**, Delta College

Presenters: **Jeff Sorrels**, Delta College
Marcia Moore, Delta College

Community colleges provide an open-access home to students to begin their higher education. Students find a “home within the home” and are more likely to succeed when they are drawn to particular learning and leadership experiences. Delta College students have described high levels of student engagement on the national Community College Student Engagement survey. Join us as we discuss how academic service learning, learning communities, a speaker’s help desk, intercultural experiences and student leadership groups like Phi Theta Kappa have helped more students find their home.

1412
12:30-1:45 p.m.
Pere Marquette

Making an Academic Home for Yourself: Strategic Paths to Promotion and Tenure

Sponsor: Undergraduate Programs Interest Group
Chair: **Irwin Mallin**, Indiana University-Purdue University Fort Wayne

“Civic Engagement as a Strategic Path to Promotion and Tenure”

Kristina Horn Sheeler, Indiana University-Purdue University Indianapolis

“Academic Advising as a Strategic Path to Promotion and Tenure”

Irwin Mallin, Indiana University-Purdue University Fort Wayne

“Cultivating a Network Outside Your Department as a Strategic Path to Promotion and Tenure”

Sarah Bonewits Feldner, Marquette University

“Teaching Innovations as a Strategic Path to Promotion and Tenure”

Marcia D. Dixon, Indiana University-Purdue University Fort Wayne

This roundtable discussion panel presents four strategic paths toward promotion and tenure for junior faculty to consider. The presenter will briefly show how the path enhances teaching, research, and service, while helping fulfill your institution mission. Suggestions for documenting your accomplishments in each area will be provided. There will be ample time for audience discussion and questions.

1413
12:30-1:45 p.m.
Juneau

Reflexivity: Complicating Scholarly Apologia

Sponsor: Communication Theory Interest Group
Chair: **Chris McRae**, Southern Illinois University-Carbondale

Presenters: **Tony E. Adams**, Northeastern Illinois University
Keith Berry, University of Wisconsin-Superior
Aubrey Huber, Southern Illinois University-Carbondale
Richard G. Jones, Jr., Eastern Illinois University
Michaela D. E. Meyer, Christopher Newport University
Chris McRae, Southern Illinois University-Carbondale
John T. Warren, Southern Illinois University-Carbondale

With the increase in scholarly analysis of identity, the call for reflexivity has never been greater--indeed, it has become almost expected. With this expectation has come habit--scholars regularly comment on author positionality without a careful and critical interrogation of how that positionality marks and constrains the analysis. The move toward reflexivity has, unfortunately, slipped into complacency. This panel seeks to investigate this trend and, using communication, cultural studies, queer, and critical theory as a vehicle, interrupt this practice.

1501
2:00-3:15 p.m.
Lakeshore A

Emerging Challenges on the Home Front: New Directions in Family Communication Research

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Kathleen M. Galvin**, Northwestern University
Respondent: **Lynn H. Turner**, Marquette University

"Homecoming and Coming Home"

Benjamin Chiles, Northwestern University

"Humor at Home"

Sara DiDomenico, Northwestern University

"Family Identity Construction Through Discussions of Disabilities"

Esther Liu, Northwestern University

"New Reproduction Technologies and Family Communication"

Songyi Park, Northwestern University

"High Stakes Health Decision Making: Ethical and Personal Issues Family Members Face"

Kathleen M. Galvin, Northwestern University

This panel will address the emerging challenges to everyday family life that affects members' communication with each other and with those outside the home, ranging from extended family, to newcomers, to health professionals. These understudied areas have become more salient as a result of economic changes and technological advances. Possible questions for subsequent audience discussion will be presented at the beginning of the session.

1502
2:00-3:15 p.m.
Lakeshore B

**Evaluating Our Home's Foundation:
Pathways to a Bright Future for Instructional Communication Research**

Sponsor: Communication Education Interest Group
Chair: **Michelle Marie Maresh**, Texas A&M University-Corpus Christi
Respondent: **Cheryl Spaniol**, Texas A&M University-Corpus Christi

Presenters: **Meagan C. Bryand**, Texas A&M University-Corpus Christi
Sydney L. Granger, Texas A&M University-Corpus Christi
Nicholas J. Lepf, Texas A&M University-Corpus Christi
Mendy L. Meurer, Texas A&M University-Corpus Christi
Stephanie M. Yuma, Texas A&M University-Corpus Christi

Years after being built, a home's foundation can weaken or become out-of-date; research in any field of study--such as instructional communication--is no exception to this challenge. Consequently, this panel serves to critically examine the state of instructional communication scholarship: Where we have been, where we are now, and where we need to go to remain a stable, recognized, and utilitarian field of study for years to come.

1503
2:00-3:15 p.m.
Lakeside C

**The Totally Online Basic Speech Course:
Innovative Delivery Option or Pedagogical Fraud (State of Illinois Showcase)**

Sponsor: States Advisory Council
Chair: **Julie Weishar**, Parkland College
Presenters: **Arness M. Krause**, Prairie State College
Julie Weishar, Parkland College
Ed Schwarz, Prairie State College
John Miller, Western Illinois University

As technology advances and online courses demand increases at colleges and universities across the nation, institutions of higher learning are asking, "Why not offer the required speech course online?". Some see innovative potential using this delivery mode, others see it as pedagogical fraud. Should the Illinois Articulation Initiative's General Education Communication Panel change guidelines for the general education speech course to allow totally online delivery? This important question will be debated arguing the pros/cons.

1505
2:00-3:15 p.m.
Executive A

**Crafting a Mosaic: Giving Voice to the Lived Experience of Mothering
(State of Oklahoma Showcase)**

Sponsor: States Advisory Council
Chair: **Mary Carver**, University of Central Oklahoma

Presenters: **Mary Carver**, University of Central Oklahoma
Tracy Frederick, Southwestern College
Sheryl Lidzy, Emporia State University

Motherhood is a mosaic, constructed of bits and pieces of the female lived experience. The choices women make for motherhood are negotiated and socially constructed decisions based on the dichotomous values of the workplace (the public sphere) vs. the home (the private sphere). These women are gathered to discuss the roads to motherhood they have lived illuminating the choices made as each crafts an image of motherhood against a contemporary feminist framework.

1506
2:00-3:15 p.m.
Executive B

Tea'd Off: The Tea Party's Effect on Mid Term Elections

Sponsor: Political Communication Interest Group
Chair: **Mike Milford**, Auburn University

Presenters: **Corey B. Davis**, University of Wisconsin-Whitewater
Ryan M. Shepard, University of Kansas
Jeff Delbert, University of Missouri-Columbia
Rebekah G. Watson, University of Missouri-Columbia
Erin Blocher, University of Missouri-Kansas City

The 2010 mid term elections were different from recent elections because they included a viable third party. The Tea Party became a powerful force in determining races across the country. This panel will examine the communication strategies and implications of the Tea Party and its overall impact on the races in this year's elections.

1507
2:00-3:15 p.m.
Executive C

**Communication's "Home" in the Core Curriculum: Strategies, Tips, and Approaches
(Melissa Beall Award for Top Panel)**

Sponsor: Basic Course Interest Group
Chair: **Karla Mason Bergen**, College of Saint Mary
Respondent: **William Seiler**, University of Nebraska-Lincoln

Presenters: **Adam C. Jones**, Illinois College
Blair Thompson, Western Kentucky University
Shawn T. Wahl, Angelo State University
Ron Lee, University of Nebraska-Lincoln
Emily Lamb Normand, Olivet Nazarene University

In the face of budget cuts and many competing demands for student's credit hours, many campuses are re-evaluating their general education requirements. Consequently, Communication departments must defend the value of their courses to the core curriculum. Those who have successfully constructed a case for ensuring that Communication has a "home" in their core requirements have much to share with those of us who are currently facing this situation or may face it in the future.

1508
2:00-3:15 p.m.
Executive D

Studies of Communication in Customer Service Settings

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Kathryn L. Fonner**, University of Wisconsin-Milwaukee
Respondent: **Dennis E. Garrett**, Marquette University

Presenters: **Jenna McNallie**, University of Wisconsin-Milwaukee
Jennifer Cotter, University of Wisconsin-Milwaukee
Jihyun Kim, University of Wisconsin-Milwaukee
Aimee Lau, University of Wisconsin-Milwaukee
Mridula Mascarenhas, University of Wisconsin-Milwaukee
Kim Smith, University of Wisconsin-Milwaukee
Josh Katz, University of Wisconsin-Milwaukee
C. Erik Timmerman, University of Wisconsin-Milwaukee
Kathryn L. Fonner, University of Wisconsin-Milwaukee

Although customer service is inherently communicative, few researchers utilize communication-based perspectives for studying the interface between organizational members and consumers. Instead, research is often guided by perspectives that emphasize outcomes, such as satisfaction and profitability, and give only limited attention to the process-oriented concerns that are central to many organizational communication studies. These papers draw attention to communication processes in service encounters by summarizing findings from empirical investigations of this essential form of organizational relationship.

1510
2:00-3:15 p.m.
Milwaukee B

Top Paper Panel

Sponsor: Graduate Student Caucus
Chair: **Stephanie Ruhl**, Ohio University
Respondent: **Jimmie Manning**, Northern Kentucky University

"Always Two There are, a Master and an Apprentice: Using *Star Wars* as a Case Study to Explore Mentor Relationships" (Top Paper)

Kendra Tarr, Ball State University

"I'd Know That My Child Was Out There': Perceptions of Young Women Regarding the Role of Egg Donation in the 'Ideal' Family"

Emily A. Rauscher, University of Missouri-Columbia

"Rejecting Violence, Accepting Habermas: Activist Participation on the Internet"

Brett Gates, Ball State University

"Combining Theory and Practice: An Analysis of a Non-Profit Communication Plan"

Lindsey B. Anderson, Purdue University

Ashley M. Henke, Indiana University-Purdue University Indianapolis

"Contagious and Outrageous: The Strategic Functions of Laughter within a Comedy Club"

Aaron O. Estabrook, Ball State University

1511
2:00-3:15 p.m.
Crystal

Health Communication Interest Group Business Meeting

1512
2:00-3:15 p.m.
Pere Marquette

**Queering Primetime: Representations of Sexuality, Gender, and “Home” in
*Modern Family, Glee, Mad Men, and True Blood***

Sponsors: Sexual Orientation and Gender Identity Caucus
Media Studies Interest Group
Chair: **Richard G. Jones, Jr.**, Eastern Illinois University
Presenters: **Marita Gronnvoll**, Eastern Illinois University
Richard G. Jones, Jr., Eastern Illinois University
Dustin A. Smith, Eastern Illinois University
Daniel S. Strasser, University of Denver
Zachary M. Thuring, Belmont Technical College

Recent television seasons have introduced new shows that challenge and problematize typical “Hollywood” representations of sexuality, gender, and culture. This moderated roundtable discussion will explore the intersections of identity and “home” in *Modern Family, Glee, Mad Men, and True Blood*. Panelists will create and pose discussion questions regarding this theme to begin a dialogue between panelists and attendees.

1513
2:00-3:15 p.m.
Juneau

Kenneth Burke Society Interest Group Business Meeting

1514
2:00-3:15 p.m.
Manager’s Suite

**Short Course #2: Teaching the Introductory Course with a Critical/Cultural Twist:
New Textbook for a Familiar Course**

Sponsor: First Vice President Scott A. Myers
Presenters: **John T. Warren**, Southern Illinois University-Carbondale
Keith Berry, University of Wisconsin-Superior
Chris McRae, Southern Illinois University-Carbondale
Sandra L. Pensoneau-Conway, Wayne State University

This short course discusses a new textbook for introduction to communication courses, *Communication: A Critical/Cultural Introduction* (Warren & Fassett, SAGE, 2011), and offers perspectives and pedagogical support for those who wish to consider this book for their course. The course is made up of an author and three of the book’s reviewers. Participants will receive a complimentary copy of the textbook as well as pedagogical materials and ideas for teaching a familiar course in an innovative way.

1601
3:30-4:45 p.m.
Lakeshore A

**Homing in on the Dark Side of Emotional Communication in Close Relationships
(Competitive Paper Panel)**

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Stephanie Shimotsu**, West Virginia University
Respondent: **Sandra Metts**, Illinois State University

“Setbacks and Letdowns: A Qualitative Study of Disappointment in Friendship”

Amanda K. Ruiz, University of Wisconsin-Milwaukee

Emily J. Langan, Wheaton College

Matthew J. Morgan, Wheaton College

Nicholas L. Oswald, Wheaton College

Emily J. Rice, Wheaton College

Stefanie J. Ryan, Wheaton College

“Anger in Conflict: Identifying the Newlywed Experience of the Chilling Effect and the Demand/Withdraw Pattern”

Andrea Iaccheri, University of Nebraska-Omaha

“There’s No Place Like Home: The Socialization of Emotional Communication in High School Students”

Alane K. Sanders, Marietta College

“The Machiavellian Aggressor: An Examination of Machiavellianism Within Aggressive Behaviors”

James M. Durbin, West Virginia University

Nicholas S. Smith, West Virginia University

“Fear Appeals and Effective Parenting”

Anne Kayser, Western Illinois University

Lisa Miczo, Western Illinois University

1602
3:30-4:45 p.m.
Lakeshore B

Queer Theory, Communication Theory: Overviews, Applications, and New Directions

Sponsors: Communication Theory Interest Group
Sexual Orientation and Gender Identity Caucus
Chair: **Tony E. Adams**, Northeastern Illinois University
Presenters: **Ahmet Atay**, University of Wooster
Bruce Henderson, Ithaca College
Richard G. Jones, Jr., Eastern Illinois University
Jimmie Manning, Northern Kentucky University
Michaela D. E. Meyer, Christopher Newport University
Sandra L. Pensoneau-Conway, Wayne State University
David Ta, University of Missouri-Columbia
Adrienne Viramontes, University of Wisconsin-Parkside
John T. Warren, Southern Illinois University-Carbondale
Julie Wight, Northeastern Illinois University

Each participant will address questions such as “What is Queer Theory?,” “What is the heuristic value of Queer Theory within Communication Studies?,” “How can Communication Theory enhance Queer work?,” “Where does Queer Theory fit within the Communication discipline?,” and “How might a Queer Communication project look?”.

1603
3:30-4:45 p.m.
Lakeshore C

Variety and Creativity in Rhetorical Criticism

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Krista Phair**, University of Kansas
Respondent: **Emily Bert**, University of Minnesota
“Tragedy, Victimhood, and School Shooters”
Matt Foy, Southern Illinois University-Carbondale
“Just Joking: In Defense of Comedy”
Jonathan P. Rossing, Indiana University-Purdue University Indianapolis
“A Home in the Age to Come: Rooting Out a Rhetorical Exigency for the Sabbatian Movement”
Danielle Jacobson, Iowa State University
“Unmasking the Moral of the Story: A Narrative Analysis of the Stand for Marriage Maine Campaign”
Justin Rudnick, Minnesota State University-Mankato
“Placement as Material Rhetoric: A Rhetorical Analysis of the National Japanese American Memorial to Patriotism During World War II”
Kaori Yamada, University of Wisconsin-Milwaukee

1604
3:30-4:45 p.m.
Gilpatrick

Original Media Top Submission Panel

Sponsor: Media Studies Interest Group
Chair: **Michelle Calka**, Ohio University
Respondent: **Mary Anna Kidd**, University of Texas-Tyler

"Chicago's Global Immigrants: Beyond The American Dream"
Edie Rubinowitz, Northeastern Illinois University
Jack Doppelt, Northwestern University
"Four Minutes Later"
Ben Vanderput, Calvin College
"Farming Forward" (Top Faculty Submission)
Martin Lang, Gustavus Adolphus College
Ethan Marxhausen, Gustavus Adolphus College
"Coffee Shop: A Musical" (Top Student Submission)
Rachel Kuyvenhoven, Calvin College

This panel presents the top original media submissions received. Project creators are asked to present a synopsis, rationale, and short clip from their project for us to enjoy and discuss

1605
3:30-4:45 p.m.
Executive A

Culture, Race, Ethnicity and Sexuality: Using Film to Teach Difference (State of Iowa Showcase)

Sponsor: States Advisory Council
Chair: **Kim Powell**, Luther College
Presenters: **Linda Laine**, Central College
Kim Powell, Luther College

This multimedia panel presents ideas for using film to teach about and discuss perceptions of difference, as well as how to negotiate barriers to successful relationships across difference. The panelists will show clips from films such as *Reel Bad Arabs*, *Out in the Silence*, *Cut from Different Cloths*, and *Crash* and discuss how they are used in classes. Panel attendees are invited to share ideas for using film in teaching.

1606
3:30-4:45 p.m.
Executive B

Helping to Make Each of Our Students Feel at “Home” in Our Program, Department, and University

Sponsor: Undergraduate Programs Interest Group
Chair: **Jeanine Fassl**, University of Wisconsin-Whitewater

“Helping Students with Disabilities Feel at ‘Home’”

Connie Wiersma, University of Wisconsin-Whitewater

“Keeping Up With the ‘Jones’ to Help Students Feel at ‘Home’ in a Wildly Changing Curriculum”

Jeanine Fassl, University of Wisconsin-Whitewater

“Welcoming Our Veterans ‘Home’ After Their Deployment”

Jan Nordin, University of Wisconsin-Whitewater

“Helping Students Feel at ‘Home’ When They Are Not Part of the Dominant Culture”

Deborah Uecker, Wisconsin Lutheran College

“Helping the First Generation Student Feel at ‘Home’”

Jacqueline Schmidt, John Carroll University

Each of these panelists will share their experiences and best practices for easing their students through the adjustment to their “new home” of academic life they will have in their undergraduate college careers. There will be time for questions and additional sharing from the members of the audience.

1607
3:30-4:45 p.m.
Executive C

Student Perceptions of Oral Communication Benefits (State of Illinois Showcase)

Sponsor: States Advisory Council
Chair: **Anna Wright**, Illinois State University

Presenters: **Anna Wright**, Illinois State University
Lauren Jump, Illinois State University
Christine Bruckner, Illinois State University

Communication scholars have long known the benefits of oral communication to assisting student learning. Less researched, however, is how students understand and use the knowledge they have gained from oral communication benefits, the attempts to portray that knowledge to key stakeholders in education, and the responses of students when asked what oral communication skills they have learned and how they have benefited from those skills.

1608
3:30-4:45 p.m.
Executive D

**Finding a Home For Civic Engagement and Service-learning in Communication:
Strategies for Implementing and Assessing Student Learning**

Sponsor: President Stephen K. Hunt
Chair: **Linda Dickmeyer**, University of Wisconsin-La Crosse
Respondent: **Donna R. Pawlowski**, Creighton University

“Using Digital Media as a Mode of Civic Engagement: Applications in the Basic Course”

Scott Titsworth, Ohio University

“Incorporating Service-learning and Civic Engagement into an Upper Division Small Group Communication Course”

Adam C. Jones, Illinois College

“Engaging Communication Students: Assessing the Vertical Infusion of Civic Engagement and Service-learning Throughout the Communication Major”

Joseph Zompetti, Illinois State University

Stephen K. Hunt, Illinois State University

“Promoting Civic Engagement and Service-learning Across Campus: Implementing an Interdisciplinary Civic Engagement Minor”

Lance R. Lippert, Illinois State University

This panel overviews several approaches that communication educators have taken to infuse civic and political engagement into the curriculum through service-learning. Beyond specific teaching strategies applicable to all communication education contexts, panelists will also share tips for assessing student learning. Importantly, panelists will also discuss strategies for promoting civic and political engagement across the campus and in the community.

1609
3:30-4:45 p.m.
Milwaukee A

Inspecting my Home: Learning Assessment Techniques and Outcomes

Sponsor: Instructional Resources Interest Group
Chair: **Heather Nesemeier**, Minnesota State University-Moorhead

"Assessment: Improving Learning in the Basic Speech Course"
Kristopher Copeland, Northeastern State University
"Reflection is the Key: Using Portfolios for Assessments"
Shannon VanHorn, Valley City State University
"Using Initial and Final Papers to Assess Learning in an Intercultural Communication Course"
Stephanie S. Rollie, Texas A&M University-Corpus Christi
"Meta-Assessment"
Michelle Marie Maresh, Texas A&M University-Corpus Christi
"So, What Now?: The Aftermath of Assessment"
Amanda Brown, University of Wisconsin-Stout

As academic institutions continue to move to an outcome perspective on learning, instructors are expected to respond by providing concrete evidence of student learning based on measurable objectives. Panel participants describe specific assessment techniques used in a course and present outcomes of these assessments. Discussion will focus on the utility of these techniques and how the results can be used to improve teaching strategies and student learning.

1610
3:30-4:45 p.m.
Milwaukee B

Suicide Punchline: Hospitality for the Ghost

Sponsor: Performance Studies and Theatre Interest Group
Chair: **Craig Gingrich-Philbrook**, Southern Illinois University- Carbondale
Respondent: **Craig Gingrich-Philbrook**, Southern Illinois University- Carbondale

Presenter: **Jennifer L. Tuder**, St. Cloud State University

In this solo performance, I embody three characters that represent different aspects of my experience with surviving my father's suicide. These characters are in search of a home, a home that was destroyed by suicide, and a home for a survivor's unique form of grief. Through Derrida's notion of "hospitality," I find a way to make a new home for myself, my grief, and my father.

1612
3:30-4:45 p.m.
Pere Marquette

Argumentation and Forensics Interest Group Business Meeting

1613
3:30-4:45 p.m.
Juneau

**Civility and Connectivity:
Ethical Considerations of Cell Phone Use and Phone Contact in Higher Education**

Sponsor: Communication Ethics and Freedom of Expression Interest Group
Chair: **Maggie Sullivan**, Loras College

Presenters: **Diana L. Tucker**, Walden University
Nanci Burk, Glendale Community College
Elizabeth Tolman, South Dakota State University
Nancy Curtin, Millikin University
Dacia Charlesworth, Indiana University-Purdue University Fort Wayne

Students' use of cell phones in the classroom can be viewed as an act in incivility, particularly when this behavior disrupts the learning process. Panelists will discuss the implications and ramifications of cell phone use in traditional and online classrooms. Specific topics include faculty role and availability, students' consumer mentality about education, and instructional uses of cell phones.

1614
3:30-4:45 p.m.
Manager's Suite

**Short Course #3:
Teaching Communication Ethics: A Student-Centered Approach**

Sponsor: First Vice President Scott A. Myers

Presenter: **Paula S. Tompkins**, St. Cloud State University

Communication constructs the worlds in which we live. If this is true, then the ethical qualities of communication construct the ethical qualities of the worlds in which we live. In this short course, you will learn an approach for developing students' potential as ethical communicators. This short course presents a pedagogical framework and instructional methods for developing and articulating students' personal ethical commitments and skills for discerning ethically responsive communication choices.

1701
5:00-6:15 p.m.
Lakeshore A

**Difficult Conversations in Interpersonal Relationships:
Privacy, Sex, Forgiveness, and Lies (Competitive Paper Panel)**

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Jessica J. Eckstein**, Western Connecticut State University
Respondent: **Wesley Durham**, University of Southern Indiana

“Sexy Talk: Analyzing a Dialogical Approach to Sexual Health Education Using Relational Dialectics Theory”

Elizabeth Rattine-Flaherty, St. Louis College of Pharmacy

“Mother-Daughter Relationship and Private Disclosure: The Effects of Communication Privacy Management Theory on the Mother-Daughter Relationship” (Top Debut Paper)

Kristen Boysen, Bethel University

“The Practice of Forgiveness: Exploring the Meanings of Forgiveness from a Dialogic Perspective”

Joshua R. Pederson, University of Iowa

“A Thematic Analysis of Children’s Books on Truth Telling and Interpersonal Deception”

Dennis Patrick, Eastern Michigan University

Jessica Glair, Eastern Michigan University

Brian Golden, Eastern Michigan University

Kathryn Hall, Eastern Michigan University

Aaron Kopitz, Eastern Michigan University

Robert Miller, Eastern Michigan University

Lisa Storck, Eastern Michigan University

Lindsay Troher, Eastern Michigan University

1702
5:00-6:15 p.m.
Lakeshore B

Teaching and Learning Communication Theory: Cultivating Reflective Practices

Sponsor: Communication Education Interest Group
Chair: **Stephanie Norander**, Missouri State University

Presenters: **Joseph P. Mazer**, Clemson University
Spencer Harris, University of Kansas
Theresa Lochhaas, Missouri State University
Eric Zackrison, Missouri State University
Natalie Rasnick, College of the Ozarks

Participants will address the unique challenges and opportunities involved in teaching the Communication Theory course. Representing a diverse range of institutions, discussants will engage issues such as: selecting and evaluating course content, challenges to delivering the course in small class, large lecture, and online formats, incorporating application assignments, and measuring learning outcomes. The goal is to foster discussion among panelists and audience members about how to improve both our teaching practices and student experiences.

1704
5:00-6:15 p.m.
Gilpatrick

**A Mad Scholars' Party: How Alice's Jaunt from Home Has Captured Our Imaginations Through
Alice in Wonderland Inspired Art, Literature, and Media**

Sponsor: Media Studies Interest Group
Chair: **Sandra L. Pensoneau-Conway**, Wayne State University

"Life, what is it but a dream?": The Psychology of Imagination in Early Film Adaptations of *Alice in Wonderland*

Cary Elza, Northwestern University

"Why Alice's Return HOME from Wonderland Makes Her My Personal Archetypal Heroine"

Mary-Lou Galician, Arizona State University

"Alice in Cyberland: A Cross-Cultural Analysis of Fan-Produced New Media"

Sherri L. Ter Molen, Wayne State University

"Curiouser and Curiouser: Identity Negotiation and Contestation in *Alice*"

Jessica Tomell-Presto, DePaul University

For generations, Alice's adventures away from home have entranced readers, moviegoers, and the like. This panel asks the question, "How do you understand Alice?" The participants in this panel will rhetorically analyze various iterations of Alice through a number of methods. The panelists will then invite the audience to share their understanding of Alice as well.

1706
5:00-6:15 p.m.
Executive B

In Search of Queer Homes: The Impacts of Bullying and Suicide on Queer Youth

Sponsor: First Vice President Scott A. Myers
Chair: **Michaela D.E. Meyer**, Christopher Newport University

"Resisting Oppression and Empowering Ourselves: Managing and Negotiating Dialectics within Queer Identities"

Stephanie L. Young, University of Southern Indiana

"Everyday LGBTQ Mentoring: The Politics of Informal, Unsolicited Conversation"

Tony E. Adams, Northeastern Illinois University

"'You Can't Sit With Us!': The Communicative Problematics of Relational Aggression and Bullying"

Michaela D.E. Meyer, Christopher Newport University

"On Remembrance"

John T. Warren, Southern Illinois University-Carbondale

"For Vince: 30 Years Later"

Bruce Henderson, Ithaca College

This panel examines queer suicide and bullying through our positions as academicians invested in queer politics. The death by suicide of Rutgers's student Tyler Clementi prompted an outpouring of public support for queer youth through campaigns like NOH8, "It Gets Better," and Wear Purple Spirit Day. As academics, we question the notions of "safe spaces," fixed sexual identity constructs, and political agendas that constrain/enable our ability to openly discuss suicide and bullying in academic communities.

1708
5:00-6:15 p.m.
Executive D

Instructional Resources Interest Group Business Meeting

1710
5:00-6:15 p.m.
Milwaukee B

Reflexively Writing Home: Autoethnographic Narratives of Traumatic Family Relationships

Sponsors: Communication Theory Interest Group
 Performance Studies and Theatre Interest Group
Chair: **Satoshi Toyosaki**, Southern Illinois University-Carbondale
Respondent: **Satoshi Toyosaki**, Southern Illinois University-Carbondale

"Family Stories, Secrets, and Lies: (Re)Framing Family Identity, Performance, and Repression Post-revelation of Family Sexual Abuse Secret"

Derek Bolen, Wayne State University

"Deception, Dissolution, and Divorce: Accounting the Ever After, (Un)Happily as It May Be"

Erin Bolen, Central Michigan University

"I Saw Mommy Kissing Santa's Elves: Negotiating Parental Infidelity, Identity, and Forgiveness"

R. Kyle Kellam, Wayne State University

"A Punch to the Face: Trying to Connect, Identify, and Articulate the (In)Existence of Father"

Michelle Millard, Wayne State University

The authors "bring home" these autoethnographic narratives with purpose, aligning with Jorgenson and Bochner (2004), to grant access to experiences that are otherwise inaccessible. Jorgenson and Bochner would consider the narratives that comprise this panel as both "stories on the margins" and "evocative family stories." This research calls us to examine and theorize the home through performative narratives that deal with molestation disclosure between cousins, wife/husband deception and divorce, mother/son betrayal, and father/daughter physical violence.

1711
5:00-6:15
Crystal

**Home Away From Home: Negotiating Crisis Communication, Counseling,
and Health-Related Campaigns on College Campuses**

Sponsor: Health Communication Interest Group
Chair: **Rebecca S. Imes**, Carroll University

"Media Use and Psychological Health After a University Shooting"

J. J. McIntyre, University of Central Arkansas

Amanda Goddard, Western Michigan University

Katie Reno, Western Michigan University

Kenneth A. Lachlan, University of Massachusetts-Boston

Patric R. Spence, Western Michigan University

"A Qualitative Study of HIV Testing and Counseling for 'Low-risk' Groups"

Malynnda A. Johnson, University of Wisconsin-Milwaukee

"Evaluation of Communication Strategies Used in Media Campaigns to Prevent Alcohol Abuse Among College Students"

Daria S. Heinemann, Wayne State University

Renata Kolodziej-Smith, Wayne State University

Janella Ball, Wayne State University

1712
5:00-6:15 p.m.
Pere Marquette

Redefining Home in Times of Change

Sponsor: Argumentation and Forensics Interest Group
Chair: **Allison B. DeStefano**, Waubonsee Community College
Respondent: **Allison B. DeStefano**, Waubonsee Community College

"Work in Progress: Redefining Rio de Janeiro as an Olympic City"

Gabriela Sa Teles, Park University

"Funkhouser's 'Funky Town': Mayoral Ineptness and Kansas City's Image"

Michael McDonald, University of Missouri-Kansas City

"Redefining Home': Strategies by the City of Detroit"

Kathleen M. Edelmayer, Madonna University

"Kansas City as the 'Can Do' City: Recovering from the 1951 Flood"

Lora Cohn, Park University

"Harry Truman's Home and Hometown: Impression Management Then and Now"

Rusty Norris, Park University

Our cities face many challenges. How they define and redefine themselves and how they recover from scandal, disaster, and inept governance is important to the way we live. A city's definition--a city's image--is constructed through a myriad of arguments offered in the press, city councils, and amongst its people. This panel explores how cities alter their verbal representations of themselves to define themselves and recover from crises.

1713
5:00-6:15 p.m.
Juneau

**Home for Life: Communication Scholars Discuss Their Decisions
to Become CSCA Life Members Early in Their Careers**

Sponsor: First Vice President Scott A. Myers
Chair: **Deanna Sellnow**, University of Kentucky

Presenters: **Amanda Brown**, University of Wisconsin-Stout
Adam C. Jones, Illinois College
Jimmie Manning, Northern Kentucky University
David T. McMahan, Missouri Western State University
Stephanie S. Rollie, Texas A&M University-Corpus Christi
Amy Aldridge Sanford, Northeastern State University
Jennifer L. Willis-Rivera, University of Wisconsin-River Falls

What does it mean to be a Life Member of the Central States Communication Association? Does it have an impact on the professional development of an early scholar? What are the specific benefits to becoming a Life Member? Join CSCA Past President Deanna Sellnow as she interviews seven Life Members who are in early stages of their careers about their decision to make CSCA a home for life. In addition to learning about the benefits of a life membership, audience members will learn more about mentoring opportunities, why people love CSCA, and why they plan on sticking around.

1801
6:30-8:00 p.m.
Regency Ballroom

Welcome Reception
Sponsored by West Virginia University

Sponsors: President Stephen K. Hunt
First Vice President Scott A. Myers

Join us as we celebrate the beginning of the 2011 convention.

1802
7:00-10:00 p.m.
Madar's

Past Presidents' Dinner

Sponsor: Past President Christina S. Beck

This year's dinner will be held at Madar's Restaurant located at 1041 North Old World Third Street. Attendees should meet in the hotel lobby at 6:45 p.m. for the short, three block walk to the restaurant.

2101
8:00-9:15 a.m.
Lakeshore A

Top Papers in Instructional Resources

Sponsor: Instructional Resources Interest Group
Chair: **Linda B. Dickmeyer**, University of Wisconsin-La Crosse
Respondent: **Donna R. Pawlowski**, Creighton University

“Using Signals for Appropriate Feedback: Perceptions and Practices”

Zeynep Tanes, Purdue University
Kimberly Arnold, Purdue University
Abigail Selzer King, Purdue University
Mary Ann Remnet, Purdue University

“From Design to Use: Understanding User Adaptations of *Signals* Early Warning System for Instructional Communication” (Top Paper)

Abigail Selzer King, Purdue University
Zeynep Tanes, Purdue University
Mary Ann Remnet, Purdue University
Kimberly Arnold, Purdue University

“CMM, Engaged Pedagogy, and the Online Classroom: Co-creating Encouragement”
Janice Bankert-Countryman, Indiana University-Purdue University
Indianapolis

“College Students’ Attitudes Toward E-textbooks: Are They More at Home with Print Textbooks?”
Emilie Falc, Winona State University

“Evaluating the Effectiveness of Instructor-Student Relationships in Intensive Online Speech by Applying Social Information Processing Theory: A Case Study”
Daria S. Heinemann, Wayne State University

2102
8:00-9:15 a.m.
Lakeshore B

“Oh Give Me a Home:” Establishing Community in Communication Programs and Courses

Sponsor: Communication Education Interest Group
Chair: **Jonna Ziniel**, Valley City State University

Presenters: **Rob Walsh**, Valley City State University
Audra Myerchin, Minot State University
Nancy Pearson, Minot State University
Shannon VanHorn, Valley City State University

Higher learning institutes become homes away from home for most students. While we have orientation experiences for new students, and icebreaker moments at the beginning of our classes, more can be done to make students feel “at home.” This panel explores First Year Experience and communication courses in cohort and community settings, activities to make the classroom feel more like “home” and tools and techniques to create and sustain community in online courses.

2104
8:00-9:15 a.m.
Gilpatrick

Home or Away: How Where You Teach Impacts Teaching and Learning

Sponsor: Community College Interest Group
Chair: **Jacob Isaacs**, Ivy Tech Community College

Presenters: **David L. Bodary**, Sinclair Community College
Heidi McGrew, Sinclair Community College
Jeff Mendenhall, Vincennes University

As community colleges grow at record rates, some institutions make use of “satellite” or “community” campuses to host introductory courses for new students instead of immersing them into the larger “home” campus. This roundtable will discuss the similarities and differences in education between home and satellite campuses from the perspective of both faculty and students. Perspectives from panelists will lead to a discussion of pedagogy to maximize student success in and between both learning contexts.

2105
8:00-9:15 a.m.
Executive A

Updating “Home”: Emerging Trends in Japanese Family Communication

Sponsor: Intercultural Communication Interest Group
Chair: **Satoshi Toyosaki**, Southern Illinois University-Carbondale

“Family as a Trope of Humanity: Inheriting Memories of WWII across Generations”

Mariko Izumi, Columbus State University

“Japanese Families: Are We in a High-Context and Collectivistic Culture?”

Naomi Kagawa, University of Texas-Tyler

“Gender Stereotypes and Family: Who does the House Chores?”

Kikuko Omori, University of Wisconsin-Milwaukee

“Conflict Communication among Japanese Families: Is Avoidance Still Golden?”

Sachiyo Morinaga Shearman, East Carolina University

“Shocked!: Critical Analysis of News Coverage on Japanese Families

Satoshi Toyosaki, Southern Illinois University-Carbondale

Panelists identify, examine, and discuss emerging trends of Japanese family communication styles and dynamics. Japan’s recent cultural transformations, such as its internationalization, westernization, technological development, etc., materialize in its family communication and dynamics. This panel outlines and critically discusses the emerging trends. Each panelist reports on his or her most recent research project on this topic. The panel represents various methodological approaches with various data sets, ranging from media contents to surveys

2106
8:00-9:15 a.m.
Executive B

Assessing the Rhetorical Strategies of President Barack Obama Two Years into His Presidential Term

Sponsor: Political Communication Interest Group
Chair: **Lori Byers**, Ball State University

Presenters: **David T. McMahan**, Missouri Western State University
Judith Trent, University of Cincinnati
James W. Chesebro, Ball State University
Judy C. Pearson, North Dakota State University

The goal of this panel is to examine the agreement and meaningfulness of what a strategy is in political communication and how to assess these strategies through different methodologies. A midterm assessment provides an opportunity to suggest what has been particularly effective for Obama but also how and where he is likely to shift his strategic orientation.

2107
8:00-9:15 a.m.
Executive C

Wandering Home: Healing through Autoethnography in Sexuality and Gender Studies

Sponsor: Sexual Orientation and Gender Identity Caucus
Chair: **Bernadette Marie Calafell**, University of Denver
Respondent: **Richard G. Jones, Jr.**, Eastern Illinois University

“Autosexuality: Identity Beyond Action”

Cassidy Higgins, University of Denver

“Looking for Community in Manzone: Intersectional Reflections on Privilege, Identity, and Desire”

Andy Kai-chun Chuang, University of Denver

Bernadette Marie Calafell, University of Denver

“Struggling with the Violence of Heteronormativity: An Open Letter to My Parents”

Andy Kai-chun Chuang, University of Denver

“You Might Want to Call Your Father”: An Autoethnographic Account of Masculinity, Friendship and My Father

Daniel S. Strasser, University of Denver

This panel explores spaces of healing and belonging through autoethnographic approaches. Both gender and sexuality are complicated by highlighting and disrupting hegemonic notions of masculinity and heterosexuality while laboring to interrogate the experiences and identities of the authors. Furthermore, autoethnography is used in a way that goes beyond the individual, placing the authors in conversation with social, political, and cultural factors.

2109
8:00-9:15 a.m.
Milwaukee A

Communication Theory Interest Group Business Meeting

2110
8:00-9:15 a.m.
Milwaukee B

When the Academy Isn't Hospitable: Making a Home for Women's Studies

Sponsor: Women's Caucus
Chair: **Amy Aldridge Sanford**, Northeastern State University

Presenters: **Alison Aurelia Fisher**, James Madison University
Melanie Mills, Eastern Illinois University
Heather Nesemeier, Minnesota State University-Moorhead

For more than 50 years, Women's Studies programs have sought to empower students to be socially responsible global citizens through fostering learning about gender roles and relations across cultures and histories. Panelists, who are from programs of varying sizes and histories, will discuss approaches to starting and maintaining Women's Studies programs that create an academic home in the university for both faculty and students who pursue feminist scholarship.

2111
8:00-9:15 a.m.
Crystal

Top Papers in Health Communication

Sponsor: Health Communication Interest Group
Chair: **Karen Braselton**, Vincennes University
Respondent: **Karen Braselton**, Vincennes University

"The Presence of Social Support Messages on YouTube Videos about Inflammatory Bowel Disease and Ostomies" (Top Paper)

Dennis Owen Frohlich, North Dakota State University
Anne Zmyslinski, North Dakota State University

"When the Solution Becomes the Problem: Providers' Assessment of Medical Interpreters in Clinical Practice"

Meagan Araujo, University of South Florida

"Aligning Primary Goals in Chronic Pain Communication for Treatment Adherence"

Jennifer S. Kramer, College of St. Benedict/St. John's University
Alissa A. Mattison, College of St. Benedict/St. John's University

2112
8:00-9:15 a.m.
Manager's Suite

The Unimpeachable Laugh: Ruminations on Laughter, Humor, and Stand-up Comedy

Sponsor: Performance Studies and Theatre Interest Group
Chair: **Heather Hull**, Southern Illinois University-Carbondale

"I Didn't Even Think You *Were* a Woman': Bamford, Baudrillard, and the Family Ties that Bind"

Heather Hull, Southern Illinois University-Carbondale

"The Stand-up Comedy in Stand-up Theory: Scrutinizing Laughter Inspired by Autoperformance"

Craig Gingrich-Philbrook, Southern Illinois University-Carbondale

"Death Jokes"

David Sharp, Southern Illinois University-Carbondale

"Mitch Hedberg is Dead"

William Michael Garvin, Southern Illinois University- Carbondale

Laughter and comedy are parts of our conscious selves, unconscious minds and social identities that are often trivialized or under examined. This panel seeks to uncover and illustrate the deeper underpinnings of what it means when we laugh and ways in which laughter can function both for the performer and the audience.

2113
8:00-9:15 a.m.
Juneau

Fulsome Prison: Domicile of the Dark, Dirty, Dangerous, Despised, and Dramatized

Sponsor: Graduate Student Caucus
Chair: **Abbey Wojno**, Ohio University
Respondent: **Tiffany R. Wang**, University of Nebraska-Lincoln

"I Am an Orphan: My Journey Away From the Church and Into Graduate School"

Janelle Leann Briggs, Southern Illinois University-Carbondale

"Dirty Work in the Classroom: Utilizing Shared Narratives as a Taint Management Strategy"

Lindsey B. Anderson, Purdue University

Rachel Davidson, Indiana University-Purdue University Indianapolis

Emily N. Deering, Indiana University-Purdue University Indianapolis

"Identity in High Conflict Separated Families: An Examination of Conflict Program Participants and Their Negotiation of Identity within the Family"

Eric Zackrison, Missouri State University

Moulay Abdelkarin Moukrime, Missouri State University

Anthony Roberts, Missouri State University

"The Bitch is Back: An Analysis of Sexist Media Framing in Hillary Clinton's 2008 Presidential Campaign"

Natalie Wahlberg, Purdue University-Calumet

Dorothy Snyder, Purdue University-Calumet

Sareh Afshar, New York University

"Is This the Real Life?: A Study of Emotional Displays in Reality Television"

Kathren Sammis, Illinois State University

Rachel Marco, Illinois State University

2114
8:00-9:15 a.m.
Lakeshore C

Help! I Need a New Idea!

Sponsor: Adjunct and Temporary Faculty Caucus

Chair: **Jessica Samens**, Bethel University

Presenters: **Jessica Samens**, Bethel University
Heidi Croatt, Minneapolis Community and Technical College
Amy Wolff, Minneapolis Community and Technical College
Derrick Lindstrom, Minneapolis Community and Technical College
Michelle Ulland, Northwestern College
Rusty Norris, Park University
Lora Cohn, Park University
Sarah Wolter, University of Minnesota

While Youtube clips and book lectures are a popular staple in the classroom, this panel hopes to explore a variety of different teaching ideas relating to topics from public speaking to interpersonal communication. In this panel, each member will provide an innovative teaching idea to add your current teaching practice. Handouts as well as short demonstrations and discussions will be provided.

2201
9:30-10:45 a.m.
Lakeshore A

When “Home” Isn’t Homey: A Systems Analysis of the Functional Ambivalence of “Dark” Family Experiences and Messages

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Sarah E. Dirks**, University of Nebraska-Lincoln

Presenters: **Bryan Asbury**, University of Iowa
Kristen Carr, University of Nebraska-Lincoln
Sarah E. Dirks, University of Nebraska-Lincoln
Haley Kranstuber, University of Nebraska-Lincoln
Andrew M. Ledbetter, Texas Christian University
Allison R. Thorson, University of San Francisco

“Home” often evokes feelings of positivity, safety, and comfort. However, home can also be a place of dark life experiences and messages. In this panel, we will argue that it is important to study the complex, functionally ambivalent nature of “dark” family experiences and messages in an effort to understand the negative and positive outcomes of these experiences.

2202
9:30-10:45 a.m.
Lakeshore B

Competitive Papers in Communication Education

Sponsor: Communication Education Interest Group
Chair: **Stephanie Shimotsu**, West Virginia University
Respondent: **Elizabeth N. Ribarsky**, University of Illinois-Springfield

"International Students' Communication Orientations in the United States: Application of the Co-cultural Theory"

Sai Sato Mumm, University of Nebraska-Lincoln

"The Disciplined Student: Structuring Emotion and Education"

Alane K. Sanders, Marietta College

"Are College Students Consistent in their Perceptions of Interpersonal Competence? An Analysis of Interrater Agreement in Face-to-face Interactions"

Lynn O. Cooper, Wheaton College

Trey Buchanan, Wheaton College

"Developing Social Power in the Classroom: Perceptions of Award Winning Professors"

Amy Hetzman, Saginaw Valley State University

David Schneider, Saginaw Valley State University

"The Relationships between Teacher Confirmation, Classroom Community, Student Motivation, and Learning"

Amanda Torrens, Western Michigan University

Angela N. Beck, Western Michigan University

Chad Edwards, Western Michigan University

Autumn Edwards, Western Michigan University

2203
9:30-10:45 a.m.
Lakeshore C

Rhetoric of the Black Panther Party

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Kathryn M. Olson**, University of Wisconsin-Milwaukee

Presenters: **Teddy Albinia**, University of Texas-Austin
Lindsay Branson, New York University
Byron Craig, Indiana University
Lindsey Harness, University of Wisconsin-Milwaukee
Jansen B. Werner, Minnesota State University-Mankato

The Black Panther Party (BPP) has often been dismissed as "radical" and/or "militant." This panel is dedicated to exploring the nuances and complexities of the BPP. Panelists will share critical perspectives about the BPP as they regard to issues such as: protest rhetoric, civil rights rhetoric, racial politics, image politics, and social movements.

2204
9:30-10:45 a.m.
Gilpatrick

Media Studies Interest Group Business Meeting

2205
9:30-10:45 a.m.
Executive A

Consciousness Raising Starts at Home: Perspectives on Teaching and Learning Life Lessons in the Communication Classroom

Sponsors: Communication Education Interest Group
Intercultural Communication Interest Group
Chair: **Amy Aldridge Sanford**, Northeastern State University
Presenters: **Ryan G. Cannonie**, University of Tulsa
Lauren Duncan, Northeastern State University
Kathryn B. Golsan, Kent State University
Rebecca S. Imes, Carroll University
Cassandra LeClair-Underberg, Texas State University-San Marcos
Charles K. Rudick, Southern Illinois University-Carbondale
Alaina M. Winters, Heartland Community College

Panelists, both instructors and students, will discuss how they seek to raise societal awareness and how they approach nurturing individuals to be conscious citizens who will continue to broaden their own visions of "home." These voices tap into the stereotyped images of intercultural communication, providing a platform from which to deconstruct our cultural norms and how to enact change in our traditional models of education.

2206
9:30-10:45 a.m.
Executive B

Publishing Research in Political Communication

Sponsor: Political Communication Interest Group
Chair: **Mike Milford**, Auburn University
Presenters: **Robert Rowland**, University of Kansas
Mitchell S. McKinney, University of Missouri-Columbia
Mary C. Banwart, University of Kansas
Ryan M. Shepard, University of Kansas
Laura Black, Ohio University

This panel is designed to explore the unique challenge faced when conducting and publishing research in political communication. The panelists range from emerging scholars to well-established authors.

2207
9:00-10:15 a.m.
Executive C

Adopting and Adapting to a New Textbook for the Basic Course

Sponsor: Basic Course Interest Group
Chair: **Kevin J. Stoller**, Indiana University-Purdue University Fort Wayne
Respondent: **Michele Rees Edwards**, Robert Morris University

Presenters: **David H. Kahl, Jr.**, Pennsylvania State University-Erie
Andrea Patterson, Winston-Salem State University
William R. Upchurch, Indiana University-Purdue University Fort Wayne
Tim Behme, University of Minnesota

This panel will examine the process of selecting, introducing, and integrating a new textbook into the basic course. Topics will include perspectives on the text selection process, effects of publisher marketing and pricing efforts, effects of and on departmental culture on the selection and adoption process, how existing faculty/graduate teaching assistants adapt lesson plans, and peer support challenges for new faculty/GTAs. The panelists represent a variety of viewpoints, from basic course directors to instructors.

2208
9:30-10:45 a.m.
Executive D

The Importance of Feeling at Home

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Julie Davis**, College of Charleston
Respondent: **Julie Davis**, College of Charleston

"Creating a Home for Transnational Feminist Networks: A Case Study of The Sisterhood is Global Institute"

Sara Baker, University of Nebraska-Lincoln

"Ex-Prisoners Are Coming Home: Critical Organizational Communication Research of a Reentry Court"

Jeralyn Faris, Purdue University

"Towards a Theory of Willingness to Attach: The Need for Belongingness at Work"

Kris Grill, University of Kansas

2209
9:30-10:45 a.m.
Milwaukee A

Top Papers in Communication Theory

Sponsor: Communication Theory Interest Group
Chair: **Keith Berry**, University of Wisconsin-Superior

"Caesuras of Mis/Communication" (Top Paper)

Jay Brower, Western Connecticut State University

"Socialization, Leveling, and Edification: Existentialism and the Development of Leaders"

Andrew F. Herrmann, The Untangled Web

"An Automethodological Home for Ethnography: Tracing the Theoretical Roots"

Sandra L. Pensoneau-Conway, Wayne State University
Satoshi Toyosaki, Southern Illinois University-Carbondale

2210
9:30-10:45 a.m.
Milwaukee B

Crisis Communication, Community Colleges' Responsiveness, and a Home for Public Relations

Sponsor: Public Relations Interest Group
Chair: **Corey B. Davis**, University of Wisconsin-Whitewater
Respondent: **John Madsen**, St. Ambrose University

"Crisis Communication and Social Media: Implementing the Right Message at the Right Time"

Rachel Marco, Illinois State University

"A Historical Look at the Battle of Where 'Home' Should be for Public Relations Programs and a Proposed Solution that Advocates that Home is not a Location, but an Experience"

Rebecca Deemer, Ball State University

"Community Colleges E-mail Responsiveness to a Prospective Student Inquiry"

David A. Shadinger, Northwest Missouri State University

2211
9:30-10:45 a.m.
Crystal

National Communication Association Informational Panel

Sponsor: First Vice President Scott A. Myers
Chair: **Brad Mello**, National Communication Association

Presenters: **Brad Mello**, National Communication Association
Dawn O. Braithwaite, University of Nebraska-Lincoln
Lynn H. Turner, Marquette University
Richard L. West, Emerson College
Steven A. Beebe, Texas State University-San Marcos

Members of NCA's elected leadership and national office staff provide an overview of The National Communication Association's history, strategic plan, organizational structure and leadership opportunities. Resources provided by NCA to support professional activity including research and teaching will be discussed. This is an opportunity for a robust conversation about NCA.

2213
9:30-10:45 a.m.
Juneau

Spotlight Panel: Things Are Not What They Seem: Negotiating Health Issues in the (Dis)Comfort of Home

Sponsor: Health Communication Interest Group
Chair: **Karen Braselton**, Vincennes University

"Constructing and Communicating Health Rules in the Home: How do Parents and Adolescents Define What Constitutes 'Good' Health?"

Rebecca S. Imes, Carroll University

"Mental Illness Comes Home: Examining the Burden on Family Caregivers of Individuals with Severe and Persistent Mental Illness"

Eileen S. Gilchrist, University of Wyoming

"Home Sweet Home: Family Experiences with Mental Health"

Linda B. Dickmeyer, University of Wisconsin-La Crosse

"Living Alone with Dementia: The Story of Betty"

Carolyn M. Anderson, University of Akron

"Acute Illness Survivors and Caregivers Tell their Stories: Coming Home for the Holidays"

Donna R. Pawlowski, Creighton University

"'I Want to Go Home': Facilitating Elderly Care and the Prospects of Staying Home"

Lance R. Lippert, Illinois State University

Health can sometimes be difficult to manage, but many health issues such as mental illness, dementia, and acute illnesses carry with them some invisible and more private behaviors that require sensitive caregiving and family decision-making. Through personal-, case-, and empirical-based studies, this panel will first examine the rules created and communicated in the home for good health, followed by those aforementioned negotiated health issues that cut across the lifespan for caregivers and families.

2214
9:30-10:45 a.m.
Manager's Suite

**Short Course #4: Advancing the Basic Course:
Teaching a Relational Perspective of Communication**

Sponsor: First Vice President Scott A. Myers

Presenters: **David T. McMahan**, Missouri Western State University
Steve Duck, University of Iowa

The relational perspective maintains that every act of communication has a relationship assumed underneath. Incorporating this perspective in the basic course provides students with a coherent structure to their study of communication and facilitates classroom discussion by making communication more understandable through direct connections to student experience. Short course participants will gain the ability to incorporate the relational perspective in their classrooms through course projects, classroom activities, Internet and media resources, and other pedagogical tools. Participants will receive a complimentary copy of the presenters' textbook *The Basics of Communication: A Relational Perspective* (2nd ed., SAGE, 2012).

2301
11:00 a.m.-12:15 p.m.
Lakeshore A

Coming Home to New Frontiers in Family Communication Research (Competitive Paper Panel)

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Sydney M. Staggers**, West Virginia University
Respondent: **Leah E. Bryant**, DePaul University

"An Exploration of the Communication Influencing Perceptions of Role Expectations of Stepgrandparents"

Becky L. DeGreeff, Upper Iowa University

"The Experience and Expression of Emotion Within Stepsibling Relationships: A Stepsibling Emotion Profile"

Emily Lamb Normand, Olivet Nazarene University

"Finding a 'Home' for Nonresidential Fathering Research in Family Communication Studies: Building Bridges and Opening Doors" (Nancy Burrell Award for Top Student Paper)

Curtis B. Livesay, University of Iowa

"Gaining Compliance from a Family Member with Dementia"

Amber Jannusch, University of Iowa

2302
11:00 a.m.-12:15 p.m.
Lakeshore B

**Engaging Critical Views of Higher Education
(Communication Education Interest Group Top Panel)**

Sponsor: Communication Education Interest Group
Chair: **Shawn T. Wahl**, Angelo State University
Respondent: **John T. Warren**, Southern Illinois University-Carbondale

Presenters: **David H. Kahl, Jr.**, Pennsylvania State University-Erie
David Deifell, Ashford University
Chelsea Graham, Northern Kentucky University
Irwin Mallin, Indiana University Purdue-University Fort Wayne
Betsy Powell, Northern Kentucky University

This panel is geared towards exploring critical views of higher education from many perspectives including the economics of grades, the power of professors, the rhetoric of undergraduate degrees, the roles of institutions of higher education within the community and an autoethnographic account of critical communication pedagogy. The need to critically examine the arena in which one practices and educates is important in understanding the multitude of roles, influences and power that we exercise on a daily basis, both inside and outside of the university.

2303
11:00 a.m.-12:15 p.m.
Lakeshore C

Articulating Difference (with the Past): Obstacles to Collective Social Change in Rhetorics of Race and Gender

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Ross Singer**, Southern Illinois University-Carbondale
Respondent: **Stephanie L. Young**, University of Southern Indiana

"A Color of Attitudes: An Analysis of the Black Pro-Life Union"
Ashley Hall, Southern Illinois University-Carbondale
"Post-Racial Rhetoric: How Media and Pop Culture Erased Racism, Power, and Privilege in the Election of Barack Obama through Dr. Martin Luther King Jr.'s 'I Have a Dream' Speech"
Bryant Cross, Southern Illinois University-Carbondale
"First Wave Suffragists: Why The Bum Rap?"
Amanda Nelson, Southern Illinois University-Carbondale
"A Tragic Frame: Women, Welfare, and Equality"
Heather Abell, Southern Illinois University-Carbondale
"The Final Girl Redux: Updating the Survivor Archetype in the Horror Remake Era"
Matt Foy, Southern Illinois University-Carbondale

This panel features a cadre of emerging rhetorical critics who participated in a graduate course in rhetorical criticism at Southern Illinois University, Carbondale in the fall semester of 2010. These scholars share an interest in raced and gendered identities, and in particular, shifting articulations of rhetorical differences between bodies across the history of American public culture. Their papers respond collectively to how past and present rhetorics collide, with effects that enable and constrain social change.

2304
11:00 a.m.-12:15 p.m.
Gilpatrick

Top Paper Panel in Media Studies

Sponsor: Media Studies Interest Group
Chair: **Adam W. Tyma**, University of Nebraska-Omaha
Respondent: **Samuel L. Becker**, University of Iowa

“Awaiting Madame Vice President: Gendered Representations of Geraldine Ferraro and Sarah Palin in United States New Media”

Jessy Ohl, University of Nebraska-Lincoln

“Framing Islam: An Analysis of U.S. Media Coverage of Terrorism since 9/11”

Kim Powell, Luther College

“Earth 2011: A Critical Examination of Media Representations of Environmental Science and Discourse” (Samuel L. Becker Award for Top Student Paper)

Pete Knutson, University of Kansas

“Getting You Home Safely: Radio’s Role in Distributing Crisis Information Based on Station Format” (Top Faculty Paper)

J.J. McIntyre, University of Central Arkansas

Maureen Savage, Western Michigan University

Patric R. Spence, Western Michigan University

Kenneth A. Lachlan, University of Massachusetts-Boston

2305
11:00 a.m.-12:15 p.m.
Executive A

Articulation of Home in Education and Cultural Settings

Sponsor: Intercultural Communication Interest Group
Chair: **Melissa Beall**, University of Northern Iowa
Respondent: **Sandra L. Pensoneau-Conway**, Wayne State University

“Housing Civic Engagement in Intercultural Education: Purposeful Education for Making Home”

Satoshi Toyosaki, Southern Illinois University-Carbondale

Ana Cruz, University of Nebraska-Omaha

Mariko Izumi, Columbus State University

Naomi Kagawa, University of Texas-Tyler

Mary Anna Kidd, University of Texas-Tyler

“Whiteness in the Classroom: Deconstructing How White Students Internalize Whiteness and the Privileges that Come with It”

Joshua Daniel Phillips, Southern Illinois University-Carbondale

“The Pedagogical Third Space: Classroom as Home of Possibilities”

Aubrey A. Huber, Southern Illinois University-Carbondale

2306
11:00 a.m.-12:15 p.m.
Executive B

Top Papers in Political Communication

Sponsor: Political Communication Interest Group
Chair: **Erin Blocher**, University of Missouri-Kansas City
Respondent: **Jay Childers**, University of Kansas

"A Hierarchical Regression Analysis of Political Advertisements, Competitiveness, and Incumbency on Margin of Victory" (Top Paper)

Jayne R. Henson, University of Missouri-Columbia
William Benoit, Ohio University

"A More Inviting Political System?: Angela Merkel, Proportional Representation, and International Party Politics"

Kristina Horn Sheeler, Indiana University-Purdue University Indianapolis

"Toward a Theory of Comic Agonism" (J. Jeffery Auer Award for Top Student Paper)

Benjamin R. Warner, University of Kansas

"Voting for a Friend: MySpace in the 2008 Presidential Primaries"

Kelly L. Winfrey, University of Kansas

2307
11:00 a.m.-12:15 p.m.
Executive C

Basic Course Interest Group Business Meeting

2308
11:00 a.m.-12:15 p.m.
Executive D

Top Papers in Organizational Communication

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Matthew S. Vorell**, St. Cloud State University
Respondent: **Matthew S. Vorell**, St. Cloud State University

"Investigating Crisis Communication in Pre-meetings and Public Meetings: A Dramatic Analysis of Naïve Theories During the 2009 Fargo Flood" (Top Paper)

Stephenson J. Beck, North Dakota State University
Robert S. Littlefield, North Dakota State University
Andrea J. Weber, North Dakota State University

"Do Greek Organizational Alumni Have a Home in Academia: A Qualitative Study of Impression Management"

Joy L. Daggs, Culver-Stockton College

"Reflecting on Evaluation Research: Intersections of Academy, Community, and Identity"

Suzy D'Enbeau, University of Kansas
Elizabeth Munz, Purdue University
Steven R. Wilson, Purdue University
Mohan Dutta, Purdue University

2309
11:00 a.m.-12:15 p.m.
Milwaukee A

The Academic Home/less: Reflections on Securing and Performing an Academic Identity

Sponsor: Performance Studies and Theatre Interest Group
Chair: Andrew J. Kirk, Southern Illinois University-Carbondale
Respondent: Alison Aurelia Fisher, James Madison University

“Academic Life, Interrupted”

Andrew F. Herrmann, The Untangled Web

“Post-Doctorate Immigration: Grieving and Re-imagining Identity”

Amber Zimmerman, University of Waterloo

“Past Experiences: Looking for a Home in the Academic Job Market”

Ahmet Atay, College of Wooster

“Cleanup in Aisle Life: An Autoethnographic Reflection on Professional Fulfillment”

Andrew J. Kirk, Southern Illinois University-Carbondale

As Professor Daniel W. Drezner (2010) recently observed, “cockeyed optimism is a necessary condition for attending graduate school” (p. B7). However, with the number of available tenure-track positions on the decline, graduates wanting to teach frequently discover that post-graduation reality is far less rosy. This panel seeks to open a dialogue between participants and audience members about what happens to the academic mind after it is refused, often repeatedly, a place it can call home.

2310
11:00 a.m.-12:15 p.m.
Milwaukee B

“I’m Thinking of Moving a Cot into my Office”: Examining the Work/Home Life Balance

Sponsor: Women’s Caucus
Chair: **Linda B. Dickmeyer**, University of Wisconsin-La Crosse

Presenters: **Karla Mason Bergen**, College of Saint Mary
Sarah Blizzard, Guilford Technical Community College
Katherine Denker, Ball State University
Amie Kincaid, University of Illinois-Springfield
Donna R. Pawlowski, Creighton University
Elizabeth N. Ribarsky, University of Illinois-Springfield

Panel participants will reflect briefly on their diverse experiences and lessons learned as women in academia attempting to manage the desire to lead a successful professional life while simultaneously creating a fulfilling personal/home life. In this roundtable format, panel attendees will be encouraged to interact with panel participants and other attendees to generate dialogue regarding the challenges of managing the demands of work and home life.

2311
11:00 a.m.-12:15 p.m.
Crystal

**Mediated Community Sites for Ethnographic Research:
A Roundtable Discussion of Issues in Virtual Ethnography**

Sponsor: Communication Theory Interest Group
Chair: **Christine E. Saindon**, Southern Illinois University-Carbondale
Respondent: **Miriam Sobre-Denton**, Southern Illinois University-Carbondale

Presenters: **Nichole Nicholson**, Southern Illinois University-Carbondale
Joshua Potter, Southern Illinois University-Carbondale
Lisa Raser, Southern Illinois University-Carbondale
Samuel Sloan, Southern Illinois University-Carbondale

Virtual communities provide cultural spaces for access into the life-worlds of members through ethnographic research. This roundtable discussion has been conceived by the students and professor of Ethnography of Communication at SIUC, in response to a dearth of ethnographic process-based materials for virtual ethnographers. Each of our participants will share experiences with virtual ethnography, discussing benefits, challenges, and hurdles that these studies presented them. We will theorize our experiences into guidelines for future virtual ethnographers.

2313
11:00 a.m.-12:15 p.m.
Juneau

Communication Ethics and Freedom of Expression Interest Group Business Meeting

2314
11:00 a.m.-12:15 p.m.
Manager's Suite

Great Ideas For Teaching—G.I.F.T.

Sponsor: G.I.F.T.
Chair: **Lindsey Harness**, University of Wisconsin-Milwaukee

"Identifying Denotation and Connotation"

Steven Paul Melling, University of Kansas

"At Home With One's Self: Exploring The Self-Concept"

Jennifer Lundberg Anders, West Shore Community College

"Mr. /Miss Swag 2010"

Seth E. Davis, Ball State University

"Visualizing Communication Apprehension"

Kelly Soczka Kaiser, Winona State University

"If I Had a Theme Song"

Deatra H. Sullivan-Morgan, Elmhurst College

"Becoming a College Student: Learning About Organizational Socialization Through the Campus Tour"

Heather J. Carmack, Missouri State University

"The Hellos and Goodbyes of Perception"

Stacey Macchi, Western Illinois University

Cynthia A. Ridle, Western Illinois University

David Zanolla, Western Illinois University

"Publically Proclaiming Speaking Anxiety: Participatory Sketching as a Tool to Express Public Speaking Stress"

Elizabeth Rattine-Flaherty, St. Louis College of Pharmacy

"Unraveling the Mysteries of Conflict Resolution: Engaging Students, Identifying Approaches, and the Rewards of Consensus"

Matthew D. Petrunia, Fashion Institute of Technology-SUNY

Adolfo J. Garcia, University of Wisconsin-Green Bay

"If You Really Knew Me"

Mark D. Cruea, Ohio Northern University

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Every ten minutes audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

2401
12:30-2:15 p.m.
Regency Ballroom

Hall of Fame Awards Luncheon and Business Meeting

Please join us as we pay tribute to our 2011 Hall of Fame Inductees and the Outstanding New Teacher and Federation Prize recipients. The cost of this luncheon is included in your convention registration fee, but reservations are required. Be sure to reserve your space at the luncheon when you pre-register for the convention.

2501
2:30-3:45 p.m.
Lakeshore A

Competitive Papers in Supportive Communication Research

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Julie Delaney**, University of Wisconsin-Milwaukee
Respondent: **Allison R. Thorson**, University of San Francisco

"The Relationship Between Esteem Support and Job Search Behaviors Among New Job Seekers"

Amanda J. Holmstrom, Michigan State University

Jessica C. Russell, Michigan State University

David D. Clare, Michigan State University

"Celebratory Support: Determining the Types of Positive Events that People Like to Talk About and the Responses They Like to Hear When They Do"

Jennifer Dane McCullough, Saginaw Valley State University

"Blood Thicker Than Water: Interpersonal Requests for Assistance Between Family Members and Their Outcomes"

Benjamin Chiles, Northwestern University

Katherine Fortner, Northwestern University

Michael E. Roloff, Northwestern University

"The Development of Youth Mentoring Relationships: Perspectives from Social Exchange and Politeness Theories"

Patricia North, Purdue University

2503
2:30-3:45 p.m.
Lakeshore C

Meeting the Challenges of Rhetorical Criticism

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Gini Jones**, University of Kansas
Respondent: **Jimmie Manning**, Northern Kentucky University

"Breaking Silence, Declaring Conscience: The Radicalization of Hannibal Hamlin, and Lincoln's Secret Campaign at the 1864 Baltimore Convention"

Ryan M. Shepard, University of Kansas

"Black Nationalism and White America: A Rhetorical Analysis of *The Ballot or the Bullet*"

Meghann McGuire, Pennsylvania State University-Berks

"Tommy John and the Rhetoric of Athletic Enhancement in Sports Discourse"

John W. Jordan, University of Wisconsin-Milwaukee

"Fandom's Restoration of Postmodern Society's Empty Signifiers"

Ashley A. Hinck, University of Wisconsin-Madison

"Mythical Crisis in Cormac McCarthy's *The Road*"

Jacob C. Bobby, University of South Dakota

2504
2:30-3:45 p.m.
Gilpatrick

Emergent Student Scholars in Media Studies

Sponsor: Media Studies Interest Group
Chair: **David Ta**, University of Missouri
Respondent: **Christina S. Beck**, Ohio University

“Clear The Room: Surround Sound Enters the Home”

Ben Morton, University of Iowa

“A Rhetoric of Pornography: Private Style and Public Policy in ‘The Maiden Tribute of Modern Babylon’”

Greta Wendelin, The University of Kansas

“How A Sense of Community Is Created on University Facebook Pages”

Julie Fennely, Marquette University

Erica Gordon, Marquette University

Liz Thorson, Marquette University

“Perceived Media Bias in *Saturday Night Live* Political Sketches”

Stephanie G. Schartel, University of Oklahoma

Gwendelyn S. Nisbett, University of Oklahoma

This panel provides some of the top-scoring student papers from this year’s entries to be presented and responded to by our community. Come and hear from the future of our interest group and organization.

2505
2:30-3:45 p.m.
Executive A

Contested Spaces, Mobilities, and Psychogeographies: Cultural and Rhetorical Framing

Sponsor: Intercultural Communication Interest Group
Chair: **Dorthy Pennington**, University of Kansas

Presenters: **Carolyn Calloway-Thomas**, University of Indiana
Kevin Jones, Indiana University Purdue University-Columbus
Mark McPhail, University of Wisconsin-Whitewater
Dorthy Pennington, University of Kansas

This roundtable of panelists discusses cases of contested spaces, mobilities, and psychogeographic issues and provides cultural and rhetorical framing which encompasses identity issues. Case studies include Mexican-U. S. border-crossing disputes, the proposed building of a Muslim mosque in New York City, and hunting and fishing land and cultural disputes with Asian immigrants in the upper Midwest. This roundtable encourages prepared audience participation.

2507
2:30-3:45 p.m.
Executive C

Plagiarism in the Basic Course: Best Practices for Encouraging Academic Integrity

Sponsor: Basic Course Interest Group
Chair: **Jeffrey Kuznekoff**, Ohio University
Respondent: **Richard E. Murphy**, Wayne State College

Presenters: **Anne Gerbensky-Kerber**, Rasmussen College
Stellina Aubuchon, Ohio University
Tim McKenna, Ohio University
Stephanie Ruhl, Ohio University
Joseph P. Mazer, Clemson University
Kevin R. Meyer, Illinois State University

Unfortunately, the issue of student plagiarism is something that every instructor will be faced with at some point in her/his career. This is particularly true for instructors of the basic course, who are often graduate students with little or no teaching experience. The goal of this roundtable is to discuss how different programs have acted to prevent plagiarism from occurring in the basic course and to share these strategies with other instructors.

2508
2:30-3:45 p.m.
Executive D

The Road to Home: Varying Directions in Obtaining the Ph.D.

Sponsor: Graduate Student Caucus
Chair: **Jessica Samens**, Bethel University

Presenters: **Nancy J. Brule**, Bethel University
Leah E. Bryant, DePaul University
Mary Carver, University of Central Oklahoma
Jessica J. Eckstein, Western Connecticut State University
Katie M. Lever-Mazzuto, Western Connecticut State University
Lance R. Lippert, Illinois State University
Donna R. Pawlowski, Creighton University
A.L. Terry, Bethel University
Paul D. Turman, South Dakota Board of Regents

The road to a doctoral degree is paved with hard work, sacrifice and tough family and personal choices. Choosing a path that will be successful for you depends on your individual needs. Some choose to go straight through to a Ph D. program while others put their schooling on hold for a variety of reasons. This panel of scholars will discuss the pros and cons of the different paths they took to completing a degree.

2509
2:30-3:45 p.m.
Milwaukee A

Women's Caucus Business Meeting

2510
2:30-3:45 p.m.
Milwaukee B

Constituting a Home Place: LGBTQI Pedagogies in Communication Classrooms

Sponsor: Sexual Orientation and Gender Identity Caucus
Chair: **Jay Brower**, Western Connecticut State University

Presenters: **Ahmet Atay**, College of Wooster
Keith Berry, University of Wisconsin-Superior
Jay Brower, Western Connecticut State University
Leah E. Bryant, DePaul University
Cathy Gillotti, Purdue University-Calumet
Sandra L. Pensoneau-Conway, Wayne State University

This roundtable is devoted to an examination of scholarship and best teaching practices supporting LGBTQI pedagogies in communication classrooms. Topics addressed will include gender non-conformity, same-sex partnerships, intercultural conceptions of sexuality, the intersections of law and sexuality, consciousness raising, and relational differences as a way of developing classroom instruction around associated ideas and experiences with greater degrees of efficacy.

2511
2:30-3:45 p.m.
Crystal

Best Practices for Training and Utilizing Undergraduate Teaching Assistants (UTAs): Helping UTAs Feel at Home in the Basic Course Classroom

Sponsor: Basic Course Interest Group
Chair: **Tiffany R. Wang**, University of Nebraska-Lincoln

Presenters: **Arleen Bejerano**, University of Nebraska-Lincoln
Sarah E. Dirks, University of Nebraska-Lincoln
Haley Kranstuber, University of Nebraska-Lincoln
Sai Sato Mumm, University of Nebraska-Lincoln
Tiffany R. Wang, University of Nebraska-Lincoln

In this roundtable discussion, five undergraduate teaching assistant (UTA) trainers from two basic courses will share examples of how Basic Course Directors and UTA trainers can help UTAs feel at home in the basic course classroom. The panelists will also provide guided discussion questions to launch an open discussion about the systems, strategies, and challenges of training and utilizing UTAs to deliver a quality basic course educational experience despite tight personnel and financial constraints.

2513
2:30-3:45 p.m.
Juneau

States Advisory Council Business Meeting

2514
2:30-3:45 p.m.
Manager's Suite

**Short Course #5:
Teaching the Family Communication Course**

Sponsor: First Vice President Scott A. Myers

Presenters: **Lynn H. Turner**, Marquette University
Richard L. West, Emerson College

This course enables teachers to develop a course in family communication or to add to pedagogical approaches for the family course that already exists in their curricula. It is also helpful for those who wish to develop or augment a unit in family communication for an interpersonal communication class. Participants will develop a clear rationale for offering family communication, and will practice and refine teaching tools for topics such as storytelling, technology, religion, and violence. Participants will receive a complimentary copy of the presenters' textbook *Perspectives on Family Communication* (McGraw-Hill, 2006).

2601
4:00-5:15 p.m.
Lakeshore A

You All Make Us Baaad!: Addressing Stigmatizing Difference as Interpersonally Built and Manageably Housed

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Jessica J. Eckstein**, Western Connecticut State University
Respondent: **Lawrence R. Frey**, Trinity University

“Being the ‘Fat Kid’ in School: Implications of the Stigmatization of Childhood Obesity”

Haley Kranstuber, University of Nebraska-Lincoln

“Getting Knocked-Up by Social Encounters: Stigmatization of Couples Struggling with Fertility”

Cassandra LeClair-Underberg, Texas State University-San Marcos

“Bullies and Their Victims: The Social Construction of Differences and the Difference in Social Constructions”

William R. Cupach, Illinois State University

“‘Straight’ Out of the Closet: Rethinking ‘Heterosexual’ Relational Identity”

Jimmie Manning, Northern Kentucky University

“Countering Stigmatizing Poverty with Sustainability”

Lindsey M. Rose, Ohio University

“‘Needing Nanny McFeel’: Exploring the Stigma Attached to Parents Abused by Their Adolescent Children”

Nancy J. Brule, Bethel University

Social constructionism suggests we negotiate identities through interactions. This high-density discussion panel goes one step further to propose *all* (a) identities (particularly stigmas) are *interpersonally constructed* and (b) can therefore be *practically addressed* by changing attitudes, behaviors, and/or communication of societal stigmatizers. Diverse scholars provoke this controversy by contextually exemplifying the premise (i.e., stigma as *created* and *fixable* difference) and proposing feasible means to address interpersonal stigma for those affected.

2602
4:00-5:15 p.m.
Lakeshore B

Featuring North Dakota Scholarship (State of North Dakota Showcase)

Sponsor: States Advisory Council
Chair: **Nancy Pearson**, Minot State University
Respondent: **Nancy Pearson**, Minot State University

Presenters: **Stuart A. Schneider**, University of North Dakota
Eric Grabowsky, Dickinson State University
Amorette Hinderaker, North Dakota State University
Nigel D. Haarstad, North Dakota State University

This session features a variety of scholarly work in the field of communication at North Dakota institutions of higher learning. Topics include: “The Effects of Mediated Communication on the Development and Maintenance of Relationships Over a Student’s Academic Tenure,” “President Barack Obama and the Argument from Historical Inevitability,” and “Conflict Rhetoric and a Political Identity of Oppression in the *Declare Yourself* Youth Voter Campaign.”

2603
4:00-5:30 p.m.
Lakeshore C

Shadowboxing: Myths and Miniatures of Home (An Autoethnographic Performance)

Sponsors: First Vice President Scott A. Myers
Performance Studies and Theatre Interest Group
Chair: **John T. Warren**, Southern Illinois University-Carbondale
Presenter: **Elyse Lamm Pineau**, Southern Illinois University-Carbondale

Shadowboxing: Myths and Miniatures of Home is a performed family biography that tells the story of the performer's childhood in the Canadian wilderness, where her parent's remote fishing resort, 'homesteaded' on native Ojibwe territory, became a catalyst in an environmental social drama of global significance. Through a weave of poems, oral history, and a digital archive of family photographs and heirlooms, Shadowboxing explores the relationship between family history and cultural ethos, interrogating the myth through the miniature as it recounts a journey into the familial past where memory and imagination intersect in a generative study of 'home.' As an act of narrative homesteading, this performance offers a parable of ethical privilege through a tale of growing up, and growing into a social conscience, in the moments that matter.

2604
4:00-5:15 p.m.
Gilpatrick

Catholic Social Media: Genesis of an Online Home

Sponsor: Media Studies Interest Group
Chair: **Barbara S. Spies**, Cardinal Stritch University
Respondent: **Kathleen M. Edelmayer**, Madonna University

"Welcoming Family Home: Examining Outreach Strategies of 'Catholics Come Home' Programs"

Kathleen M. Edelmayer, Madonna University

"Analysis of a Student Media-Church Partnership that Gives Voice to Young Catholics"

Maryann Lazarski, Cardinal Stritch University

"'Home' as a Metaphor for Conversion"

Jeffrey Lauer, Bowling Green State University

"A Catholic Worldview of Online Social Networks: Proposing a Framework for Catechists and Teachers"

Eugene Gan, Franciscan University of Steubenville

"The Metaphor of 'Home' in Catholic Interactive Media"

Dennis D. Cali, University of Texas-Tyler

"'The Break with Fr. Roderick': A Gratifying Podcast that Creates a Home"

Barbara S. Spies, Cardinal Stritch University

Christians often refer to their place of worship as their church home. The physical space of the parish church says "Home" as does the way the faithful consume media. This panel examines Catholic media's ability to create that space for Catholics and non-Catholics alike. From the church's documents on social media to various online means of interaction to partnerships with church, university, and radio, this panel opens the doors to the church's media home.

2605
4:00-5:15 p.m.
Executive A

Helping Students Feel at Home 2.0: Using Technology to Enhance Student Learning by Connecting with Them Outside the Traditional Classroom

Sponsor: Instructional Resources Interest Group
Chair: **Emily McWorthy**, Kirkwood Community College

Presenters: **Emily McWorthy**, Kirkwood Community College
Rich Underwood, Kirkwood Community College
Jacki Brucher Moore, Kirkwood Community College
Tony Arduini, Kirkwood Community College
Jane Grabowski, Kirkwood Community College

How do we get students to feel comfortable (at home) using technology in addition to traditional textbooks and lectures? Participants will discuss and share the ways they are using technology and tools to enhance face-to-face courses, blended/hybrid courses, and deliver online communication courses. Advantages, disadvantages, and challenges of using technology will be discussed. Some tools that will be highlighted include Learning Management Systems, YouTube, and podcasting. Participants are welcome to share similar tools being used in their own courses.

2606
4:00-5:15 p.m.
Executive B

Challenging “The Way Things Are”: Gender Performance in Sports Culture

Sponsor: Women’s Caucus
Chair: **Janelle Leann Briggs**, Southern Illinois University-Carbondale

Presenters: **Joe Hassert**, Southern Illinois University-Carbondale
Pete Knutson, University of Kansas
Joshua Daniel Phillips, Southern Illinois University-Carbondale
Janelle Leann Briggs, Southern Illinois University-Carbondale

The purpose of this panel is to explore the ways in which particular performances of gender are highlighted, discussed, and/or objectified in sports culture. Our aim is to challenge current thinking about sport as a cultural signifier that provides insight into how we collectively define gender and gender identity. Using Judith Butler’s idea of gender performance, this panel will discuss how gender is constructed, deconstructed, discussed, and manipulated in the many facets of sports culture.

2607
4:00-5:15 p.m.
Crystal

2010 Federation Prize Presentation

Sponsor: First Vice President Scott A. Myers
Chair: **Darlene Hantzis**, Indiana State University

Presenters: **Amanda Holmstrom**, Michigan State University
Jessica C. Russell, Michigan State University

The panelists, who received the 2010 Federation Prize, will present their findings. Their research focused on the forms of social support or the characteristics of messages that promote reemployment. As such, they developed a theory of esteem support messages and examined how these messages were related to job search self-efficacy and job search behaviors.

2608
4:00-5:15 p.m.
Executive D

Being Critical of Home

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Lance R. Lippert**, Illinois State University
Respondent: **Lance R. Lippert**, Illinois State University

"Cyber Security Insider Threat Discourse: A Critical Analysis"

Jon Ford, Indiana University-Purdue University Indianapolis

"Rhetorical Framing in Inter-Organizational Conflicts: An Analysis of the Rhetorical Situation of *Radosti, et al., v. Envision EMI, LLC*"

Craig Lee Engstrom, University of Montana

"Managing Competing Discourses in Higher Education: Toward a 'Both/And' Orientation of Leadership"

Brittany L. Collins, Texas A&M University

2609
4:00-5:15 p.m.
Milwaukee A

Public Relations Interest Group Business Meeting

2610
4:00-5:15 p.m.
Milwaukee B

**Integrating Teaching and Interdisciplinary Scholarship To Enhance Student Learning Outcomes
(State of Missouri Showcase)**

Sponsor: States Advisory Council
Chair: **Randy K. Dillon**, Missouri State University

Presenters: **Chris Stephens**, St. Louis Community College-Florissant Valley
Traci M. Cihon, University of North Texas

A behavior analysis professor and a communication/theatre professor have collaborated in multiple studies applying techniques of behavior analysis to the acquisition of second language and to the theatre rehearsal and performance process. Findings will be discussed regarding their implications for and applications to: closing the achievement gap, the scholarship of teaching and learning, participation in extra-curricular theatre activities, global studies and the development of lifelong learners.

2611
4:00-5:15 p.m.
Executive C

**Finding a Home for Social Marketing Health Campaign Research:
Academic-Community Partnerships**

Sponsor: Health Communication Interest Group
Chair: **Kelly Mella**, Edgewood College

Presenters: **Maria Brann**, West Virginia University
Sydney M. Staggers, West Virginia University
Joanna Crooks, American Academy of Dermatology
Vicki L. Crooks, Ohio University
Kelly Mella, Edgewood College

This panel will explore how health communication scholars are moving beyond the boundaries of their academic homes to collaborate with community partners on social marketing campaigns to change health behaviors. Social marketing, while relatively new, is rapidly emerging as a best practice in health communication. The scholars in this panel will discuss their work creating, implementing, and evaluating social marketing campaigns on a variety of health behaviors: vehicle safety, workplace violence, tanning, and alcohol use.

2613
4:00-5:15 p.m.
Juneau

Top Papers in Communication Ethics and Freedom of Expression

Sponsor: Communication Ethics and Freedom of Expression Interest Group
Chair: **Krista Phair**, University of Kansas
Respondent: **Amie Kincaid**, University of Illinois-Springfield

“Ass Slappin’: An Analysis of Argument for Assault and Acceptance” (Top Paper)

Kristen McCauliff, Ball State University

Jacquelyn J. Buckrop, Ball State University

Beth A. Messner, Ball State University

“What Might Communication Theory Contribute to the Study and Practice of Ethics?”

Paula S. Tompkins, St. Cloud State University

“What the Rhetoric of *Morse* May Mean for Freedom of Student Speech”

Erica R. Salkin, University of Wisconsin-Madison

“The Preeminence of the Intrapersonal in Murdoch’s Ethics”

Tom Duncanson, Millikin University

Sarah N. Nielsen, Millikin University

2614
4:00-5:15 p.m.
Manager’s Suite

Current Research in Argumentation and Forensics

Sponsor: Argumentation and Forensics Interest Group
Chair: **Nicole L. Johnson**, Ball State University
Respondent: **Jessica Samens**, Bethel University

“Infrapolitical Resistance in Eastern Utah’s Coal Mining Community: Rumor as Public Argument”

Benjamin R. Warner, University of Kansas

“Finding a Home for the Legal Drinking Age: Amethyst Initiative and MADD arguments in the ‘18 or 21’ Debate”

Steven C. Slocum, Wayne State University

R. Kyle Kellam, Wayne State University

“Strategic Maneuvering in the Fight over the Missouri Judicial Selection Process”

Lora Cohn, Park University

This panel is a sample of the current research being conducted in the Argumentation and Forensics Interest Group. This panel includes debut as well as continual contributor to the division.

2701
6:30-9:00 p.m.
Milwaukee Public Museum

President's Reception

Sponsors: President Stephen K. Hunt
 First Vice President Scott A. Myers

Come join us for a very special President's Reception at the Milwaukee Public Museum (800 West Wells Street, which is three walking blocks from the hotel) as we honor Steve's presidency and his service to the Association. This reception is not an event you will want to miss! Take a small step back in time to the turn-of-the-century Streets of Old Milwaukee and European Village and to ancient Mediterranean civilizations. Or, take a giant leap back more than 65 million years to The Third Planet, see the world's largest-known dinosaur skull and a life-sized replica of Tyrannosaurus rex. Stroll amid free-flying butterflies from around the world in The Puelicher Butterfly Wing. Share refreshments while you stroll the museum and enjoy visiting with new and old friends.

3001
7:00-7:45 a.m.
Regency Ballroom

2011 Program Planners Breakfast
Sponsored by Tapestry Press

Sponsor: First Vice President Scott A. Myers

This breakfast is an invitation-only event for the 2011 program planners.

3101
8:00-9:15 a.m.
Lakeshore A

Communication Theory in Contexts

Sponsor: Communication Theory Interest Group
Chair: **Jay Brower**, Western Connecticut State University

"Finding a Home for the Silent Majority: Why Communication Should Take the Lead in the Study of Single People in America"

Joy L. Daggs, Culver-Stockton College

"Testing and Extending the Knowledge Gap Hypothesis: Considering Age, Race and Socioeconomic Status"

Patric R. Spence, Western Michigan University

Kenneth A. Lachlan, University of Massachusetts-Boston

"The Discursive Dynamics of Disclosure and Avoidance: A Conceptual Model"

Jennifer Bute, Ohio University

"Biography of a Theory: Constructivism"

Nicole Kashian, Northeastern Illinois University

3102
8:00-9:15 a.m.
Lakeshore B

Top Papers in Communication Education

Sponsor: Communication Education Interest Group
Chair: **Shawn T. Wahl**, Angelo State University
Respondent: **Chad Edwards**, Western Michigan University

"Students' Perceived Understanding: A Revised Measure and its Associations with Perceived Teacher Confirmation, Verbal Aggressiveness, and Credibility" (Top Paper)

Paul Schrodt, Texas Christian University
Amber N. Finn, Texas Christian University

"Documenting Student Agency in the Communication Classroom"

Blair Thompson, Western Kentucky University
Renee Robinson, Saint Xavier University

"Resolving Language Inadequacy through Dialogue: The Effects of International Teaching Assistant Self-disclosure of Language Inadequacy on Student Perceived Clarity and Credibility"

Li Li, Ohio University
Joseph P. Mazer, Clemson University
Ran Ju, Ohio University

"The Effects of Instructional Situation and Teacher Nonverbal Immediacy on Student Cognitive and Affective Learning"

John F. Hooker, Illinois State University

3103
8:00-9:15 a.m.
Lakeshore C

Got Privilege? Strategies for Teaching Normative Privilege (State of Iowa Showcase)

Sponsor: States Advisory Council
Chair: **Linda Laine**, Central College

Presenters: **Jacki Brucher Moore**, Kirkwood Community College
Linda Laine, Central College
John Madsen, St. Ambrose University
Kim Powell, Luther College
David A. Wendt, Keokuk High School

Normative privilege associated with race, class, gender, sexual orientation, religion, and so on, can be a difficult concept for students to understand and accept. This roundtable discussion will address challenges of helping students understand privilege, as well as provide strategies for teaching the topic and dealing with resistance.

3104

8:00-9:15 a.m.
Gilpatrick

Home is Where My Body is: Exploring Videogame Media through Narrative and Simulation Theory

Sponsor: Media Studies Interest Group
Chair: **Kristi Scholten**, Truman State University
Respondent: **John Price**, Central Michigan University

“Does Narrative Disappear when the Story is Simulated? Locating Popular RPGs in the Narrative vs. Simulation Debate”

Kristi Scholten, Truman State University
Carli Wrisinger, Truman State University
Garett Exline, Truman State University

“When I play, Does History Disappear? Call of Duty and Historical Narrative”

Mary Carver, University of Central Oklahoma

“Ghosts with Some Machines: When We Play Do We Disappear?”

A. L. Terry, Bethel University

“When I Play, Does Civic Engagement Disappear? Final Fantasy and the Counter-Cultural Narrative”

Darrel Farmer, University of Nebraska-Lincoln

This panel uses various theoretical frames to explore both role-playing (Fallout 3, Mass Effect II, Heavy Rain, and the Final Fantasy series) and first person shooter videogames (The Call of Duty series and Halo REACH). We are interested in pursuing questions of corporeality and narrative. That is, when we enter the mediated game world, what happens to *us*? From reconstructing history to becoming extensions of the machine, mediated realities of videogames offer interesting rhetorical possibilities.

3105
8:00-9:15 a.m.
Executive A

Intercultural Communication Interest Group Business Meeting

3106
8:00-9:15 a.m.
Executive B

Linc Communities and Integrated Assignments (State of Illinois Showcase)

Sponsor: States Advisory Council
Chair: **Jan Frazier**, Bradley University

Presenters: **Jan Frazier**, Bradley University
Ed Schwarz, Prairie State College
Arness M. Krause, Prairie State College

Learning Communities (LCs) are interdisciplinary combinations of courses offering the linked communication courses with other academic programs. These LCs offer integrated assignments that provide students with the opportunity to discover connections between the disciplines, resulting in in-depth research and deeper educational experiences. Participants in this session will share their LC approaches, including the use of Bibliobouts, campus-related topics, career-research projects and other integrated assignments.

3107
8:00-9:15 a.m.
Executive C

Starting on the Right Foot: First Day Activities to Make the Classroom a Safe Place to Live From Start to Finish

Sponsor: Basic Course Interest Group
Chair: **Christopher J. Anderson**, Iowa State University

"Name Tagging: Using a Simple Process to Build an Easier Semester"

Christopher J. Anderson, Iowa State University

"Speaking the World: A First-Day Framework for the Basic Communication Classroom"

Marc Malone, Harper College

"Choose Your Adventure: Closing the Book on Speech Anxiety"

Danielle Jacobson, Iowa State University

"You Shouldn't be Scared of Going Home: Using Drawing as a Way to Reduce Anxiety in the Public Speaking Classroom"

Brian Burmeister, Ashford University

First days often reflect the ease or difficulties of the coming semester. During this session each panelist will share a different first day strategy. We'll consider ways to put students at ease, support group work, and show students that the classroom can be a safe place to speak. This panel will allow ample time for attendees to respond to these strategies and share the ways they starting their own classes each semester.

3108
8:00-9:15 a.m.
Executive D

Home/School: A Panel in Three Acts

Sponsor: Performance Studies and Theatre Interest Group
Chair: **Dana Gravesen**, University of Iowa
Respondent: **Aimee Carrillo Rowe**, University of Iowa

Presenters: **Kristina Gordon**, University of Iowa
Bryan Asbury, University of Iowa
Ben Morton, University of Iowa
Sarah Nebel, University of Iowa
Joshua R. Pederson, University of Iowa

This panel uses collaborative performance to explore the experiences of two organic intellectuals navigating the turbulent cross-currents between home and school. Employing traditional and unconventional modes of performance to animate Crenshaw's notion of intersectionality, this performance (re)conceives subjectivities based on location to ones situated and enacted within Carrillo Rowe's politics of relation.

3109
8:00-9:15 a.m.
Milwaukee A

Assessing Public Relations in Eastern Europe 20 Years after the Fall of Communism

Sponsor: Public Relations Interest Group
Chair: **Sorin Nastasia**, Southern Illinois University-Edwardsville

Presenters: **Sorin Nastasia**, Southern Illinois University-Edwardsville
Anna Popkova, University of Minnesota
Diana Nastasia, Saint Louis Community College
Yuliya Kartoshkina, University of North Dakota

This panel discussion involves public relations scholars and practitioners from Eastern Europe in the examination of profiles of public relations organizations and professionals, as well as types of public relations strategies and tactics, identifiable in Eastern Europe over the past twenty years and encountered in Eastern European countries at present.

3110
8:00-9:15 a.m.
Milwaukee B

**Pursuing Difference-making Research:
Research that Engages and Enriches Our Home Communities**

Sponsor: Graduate Student Caucus
Chair: **Tiffany R. Wang**, University of Nebraska-Lincoln
Respondent: **Dawn O. Braithwaite**, University of Nebraska-Lincoln

Presenters: **Jenn Anderson**, Michigan State University
LaShara A. Davis, Purdue University
Anne Gerbensky-Kerber, Ohio University
Cindy Vincent, University of Oklahoma
Tiffany R. Wang, University of Nebraska-Lincoln
Olga Zaytseva, University of New Mexico

In this roundtable, panelists from diverse interest areas who share the distinction of being chosen as 2010 NCA Doctoral Honors Seminar scholars will share examples of how they are engaging their community through their research and propose ways that scholars can pursue difference-making research. The panel also provides a forum for attendees to openly discuss how they can use their current research to make a positive difference in communities within and outside their universities' walls.

3111
8:00-9:15 a.m.
Crystal

Home-schooled Students: Their Gifts and Their Challenges

Sponsor: Community College Interest Group
Chair: **Judith L. Vogel**, Des Moines Area Community College

Presenters: **Barb Schmidt**, Des Moines Area Community College
Becky L. Belter, Jackson Community College
Allison B. DeStefano, Waubesa Community College

Community colleges have a number of home-schooled students enroll in their institutions for various reasons. This panel/roundtable will discuss the special gifts home-schoolers bring to the classes, challenges they face as they move away from home-schooling, and challenges faculty have for helping them integrate into a traditional classroom and campus setting. Attendees are encouraged to engage in the discussion.

3112
8:00-9:15 a.m.
Manager's Suite

Adjunct and Temporary Faculty Caucus Business Meeting

3113
8:00-9:15 a.m.
Juneau

Methods For Using New Technology in the Class Room

Sponsor: Instructional Resources Interest Group
Chair: **Richard E. Caplan**, University of Akron

"Eliciting and Evaluating Reflective Thinking in ePortfolios"

Sylvia E. White, University of Akron

"Year One: Using Laptop Computers for Teaching an Introductory Broadcast Production Course"

Michael Murray, Western Illinois University

"RealPlayer® SP versus Panopto Focus: A Pilot Study"

Richard E. Caplan, University of Akron

"Bridging the Classroom and the Community with Social Media"

Val Pippas, University of Akron

"Refashioning Social Networks: Opportunities and Challenges for Higher Education"

Tang Tang, University of Akron

This panel focuses on the use of new media and social media in the classroom. Papers examine how new media and social media may be used in different classroom situations. The purpose of this panel is to share information on how new technology may be utilized.

3201
9:30-10:45 a.m.
Lakeshore A

Student Papers in Communication Theory

Sponsor: Communication Theory Interest Group
Chair: **Renee Robinson**, Saint Xavier University

“CSR: Approaches, Metatheoretical Assumptions and Directions for Future Research. An Exploration and Critique”

Claudia Janssen, Purdue University

“Diagnostic Discourse: Examining Clinical Interviews within the Patient-Provider Paradigm”

Denis Grimes, University of Wisconsin-Milwaukee

“The Role of Privacy in Families Created through Assisted Reproductive Technology: Examining Existing Literature Using Communication Privacy Management Theory “

Emily A. Rauscher, University of Missouri-Columbia

“To Text or Not to Text: Texting and the Theory of Planned Behavior”

Trisha Hoffman, Southern Illinois University-Edwardsville

3202
9:30-10:45 a.m.
Lakeshore B

Communication Education Interest Group Business Meeting

3203
9:30-10:45 a.m.
Lakeshore C

President Obama’s Cairo Speech: Critically Viewed and Interpreted through the Media of Other Nations

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **John A. Jones**, University of Illinois-Chicago

Presenters: **Federica Fornaciari**, University of Illinois-Chicago
Qian Zhang, University of Illinois-Chicago
Jenane Dhevi Ramachandran, University of Illinois-Chicago
Miao Feng, University of Illinois-Chicago
Eugenia McAvoy, Saint Xavier University

This panel of experts from India, China, The Philippines, Italy, Africa, and The Middle East provide an in depth analysis of international media responses to President Obama’s rhetorical strategies in the Cairo Speech.

3204
9:30-10:45 a.m.
Gilpatrick

Career Education vs. Liberal Arts for the Mid-Career Adult

Sponsor: Graduate Student Caucus
Chair: **Daniel Boal**, Bethel University
Respondent: **Erica Christenson**, Bethel University

Presenters: **Kayla Irvin**, Bethel University
Morris Borglum, Bethel University
Mira Evans, Bethel University
Joe Nicola, Bethel University
Paula Wyman Koenigsmark, Bethel University

In a time of recession, many adults seek education in order to secure themselves fiscally in-case of career change. This panel is compiled of differing socio-economic and family backgrounds on the issue of career education vs. liberal arts degrees for career development or advancement. The panel will explore debt v. short-term/long term fiscal benefit and debt v. family dynamics.

3205
9:30-10:45 a.m.
Executive A

Top Papers in Intercultural Communication

Sponsor: Intercultural Communication Interest Group
Chair: **Ahmet Atay**, College of Wooster
Respondent: **John R. Baldwin**, Illinois State University

"How Different are American and Chinese Families? A Comparison of Family Communication Environment and Family Satisfaction" (Top Paper)

Judy C. Pearson, North Dakota State University
Michael E. Burns, North Dakota State University
Nan Yu, North Dakota State University

"A 'Roots & Routes' View to the Notion of 'Home': Reconsidering the Use of Diaspora and Hybridity in Theorizing Cultural Identity"

Chengxiu Suo, Southern Illinois University-Carbondale

"Who are the 'Otaku'? Exploring the Creation of Identities and Relationships of Japanese Anime Fans from a Narrative Perspective"

Charles D. Reed, University of Nebraska-Omaha

"Home Virtual Home? A Study of Caribbean Groups on Facebook"

Shaheed Nick Mohammed, Pennsylvania State University-Altoona

3206
9:30-10:45 a.m.
Executive B

Senior Scholars Discuss the Midterm Elections

Sponsor: Political Communication Interest Group
Chair: **Erin Blocher**, University of Missouri-Kansas City

Presenters: **Robert Rowland**, University of Kansas
Mitchell S. McKinney, University of Missouri-Columbia
Mary C. Banwart, University of Kansas
Judith Trent, University of Cincinnati
David Zarefsky, Northwestern University

The 2010 midterm elections were tumultuous to say the least. The emergence of a third party, the reversal in the House, the ousting of many incumbents in state governments gave this election a unique character. In this panel, senior scholars in political communication will discuss the impact that these elections had and look towards their impact on the next presidential race.

3207
9:30-10:45 a.m.
Executive C

“Whose Debate Is It Anyway?”

Sponsor: Argumentation and Forensics Interest Group
Chair: **Nicole L. Johnson**, Ball State University
Respondent: **Mike Bauer**, Ball State University

Presenters: **Mike Bergmaier**, Ball State University
Donny Peters, Illinois State University
Lindsey Dixon, Illinois State University
Nathan T. Stewart, Wayne State University

This panel will address personal perspectives on who actually determines acceptable debate tactics, including rate of delivery, argument structures, and use of procedural arguments. Whose right is it--coaches, debaters, judges, the associations, university administrations--to determine the pedagogical foundation of competitive debate? These panelists represent a variety of debate formats and varying perspectives in the field, and will share their perspectives.

3208
9:30-10:45 p.m.
Executive D

The Skills Necessary to Build a Solid Home

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Sarah Bonewits Feldner**, Marquette University
Respondent: **Sarah Bonewits Feldner**, Marquette University

“Characteristics of Facilitation in a Long Meeting”

Franziska Macur, Edgewood College

Hilary Reichling, Edgewood College

“The Effect of Hazing on Vested Interest”

Stephanie G. Schartel, University of Oklahoma

Erich M. Hayes, University of Oklahoma

“Explication of Organizational Behavior as a Consequence of Resource Attribution”

Leah M. Omilion Hodges, Wayne State University

Colin R. Baker, Wayne State University

“Help! I Need a Career!”

Laci A. Warden, Southern Illinois University-Edwardsville

3209
9:30-10:45 a.m.
Milwaukee A

From Eve to Cinderella to the White House: Feminist Theories in Media and in Life

Sponsor: Women’s Caucus
Chair: **Joy L. Daggs**, Culver-Stockton College
Respondent: **Heather Nesemeier**, Minnesota State University

“Biblical Womanhood in Your Living Room: A Fantasy Theme Analysis of the Reality Show *18 Kids and Counting*”

Emily N. Deering, Indiana University-Purdue University Indianapolis

“‘Home’ is Where the Heart of Service Learning is: Redefining ‘Home’ Through Feminist Service Learning”

Terri L. Russ, Saint Mary’s College

Colleen A. Fitzpatrick, Saint Mary’s College

“Voting for Someone Like Me: Gender Role Attitudes and Group Identification as Predictors of Issue and Candidate Preference in Young Voters”

Kelly L. Winfrey, University of Kansas

Lacey Hall, University of Kansas

“Feminism and Politics: The Conflict Surrounding Women at Home in the Political Arena”

Sarah Turner McGowen, Northeastern State University

3210
9:30-10:45 a.m.
Milwaukee B

Performance Studies and Theatre Interest Group's 2011 Outstanding Scholar: Honoring Jim Ferris

Sponsor: Performance Studies and Theatre Interest Group
Chair: **John T. Warren**, Southern Illinois University-Carbondale
Respondent: **Jim Ferris**, University of Toledo

Presenters: **Craig Gingrich-Philbrook**, Southern Illinois University-Carbondale
Carrie Sandahl, University of Illinois-Chicago
Kim Nielsen, University of Wisconsin-Green Bay
Bruce Henderson, Ithaca College

Selected as this year's outstanding scholar in performance studies and theatre, Dr. Jim Ferris will be celebrated for his contributions to our discipline and our region.

3211
9:30-10:45 a.m.
Crystal

Home, Home on the Range of Disciplines to Integrate Health Communication

Sponsor: Health Communication Interest Group
Chair: **Christine North**, Ohio Northern University

Presenters: **Leah E. Bryant**, DePaul University
Heather J. Carmack, Missouri State University
Jessica J. Eckstein, Western Connecticut State University
Eileen S. Gilchrist, University of Wyoming
Christine North, Ohio Northern University

This panel provides insights to other Health Communication scholars about how health communication can be integrated into other programs and across campus in a collaborative way. The goal is to help make health communication a part of other discipline programs and not just a course for communication majors. Several scholars/faculty will discuss how health communication is integrated into various programs and courses of study across their campuses.

3213
9:30-10:45 a.m.
Juneau

Public Deliberation, Policy, and Political Communication

Sponsor: Communication Ethics and Freedom of Expression Interest Group
Political Communication Interest Group
Chair: **Laura Terlip**, Northern Iowa University
Respondent: **Rebekah G. Watson**, University of Missouri-Columbia

“Flag Desecration: A Critique of Political Cartoons”

Joseph J. Hemmer, Jr., Carroll University

“With Our Deepest Regrets: An Analysis of the Obama Administration’s Apologia Driven Argument for Healthcare Reform”

Stephanie Wideman, Wayne State University

“Communication for Policy Advocacy: The Case of the Population and Reproductive Health Policy Debates in the Philippines”

Violeda A. Umali, University of Vienna

“Issue Ownership in a Gubernatorial Primary Election”

David M. Rhea, Governors State University

Michelle Foley, Governors State University

Sumana Chattopadhyay, Marquette University

“The Contract with America: Restoring Trust between the American People and Their Representatives”

Angela M. McGowan, Winona State University

3214
9:30-10:45 a.m.
Manager’s Suite

Short Course #6: Practical Assessment: Assessing Learning Objectives in the Communication Discipline

Sponsor: First Vice President Scott A. Myers

Presenters: **Stephanie S. Rollie**, Texas A & M University-Corpus Christi
Kristopher Copeland, Northeastern State University
Amy Aldridge Sanford, Northeastern State University

You know what you’re teaching, but do you know what your students are learning? Focus on determining and testing outcomes of student learning is increasing across academic institutions. Accordingly, departments are held accountable for providing evidence of student learning within the communication major. This accountability begins at the level of individual courses. This short course focuses on connecting objectives to classroom assessment by describing techniques to measure student learning, present results, and document teaching improvements.

3301
11:00 a.m.-12:15 p.m.
Lakeshore A

Top Four Papers in Interpersonal and Small Group Communication

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Andrew M. Ledbetter**, Texas Christian University
Respondent: **Andrea N. Lambert**, Northern Kentucky University

"Stepparents' and Nonresidential Parents' Relational Satisfaction as a Function of Coparental Communication in Stepfamilies" (Top Paper)

Paul Schrodt, Texas Christian University

"Do Parenting Styles Moderate the Association Between Family Conformity Orientation and Young Adults' Mental Well-Being?"

Jordan D. Hamon, Texas Christian University

Paul Schrodt, Texas Christian University

"Family Trajectories: Intergenerational Relating During the Birth of a New Generation"

Tim Dun, Brock University

Laura Sangster, University of Western Ontario

"Communication Anxiety and Cognitive Competence as Predictors of Affiliative and Aggressive Humor"

Nathan Miczo, Western Illinois University

Rebecca E. Welter, Western Illinois University

Holly E. Norton, Western Illinois University

3302
11:00 a.m.-12:15 p.m.
Lakeshore B

Student Papers in Communication Education

Sponsor: Communication Education Interest Group
Chair: **Adam C. Jones**, Illinois College
Respondent: **Blair Thompson**, Western Kentucky University

"Students' Perceptions of Classroom Justice and their Use of Politeness Strategies" (Gustav Friedrich Award for Top Student Paper)

Charles K. Rudick, Southern Illinois University-Carbondale

Scott A. Myers, West Virginia University

Megan R. Dillow, West Virginia University

Christine E. Rittenour, West Virginia University

"Students' Perceptions of Face Threat from Instructors' Use of Behavioral Alteration Techniques"

Charles K. Rudick, Southern Illinois University-Carbondale

Matthew M. Martin, West Virginia University

"Perceptions of Disability Services and Disability Accommodations"

Erich M. Hayes, University of Oklahoma

"Nonverbal Behavior of College Students: An Analysis of Student Self-perception and Instructor Perception of Student Nonverbal Involvement and Academic Performance"

Christine Bruckner, Illinois State University

Supna Jain, Illinois State University

Robyn Notarstefano, Illinois State University

3303
11:00 a.m.-12:15 p.m.
Lakeshore C

Rhetorical Perspective Close to Home

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Stephanie L. Young**, University of Southern Indiana
Respondent: **Ryan M. Shepard**, University of Kansas

"Women's Sexuality and the State: The Problem of Articulation and Performance in 'Lust, Caution'" (Top Student Paper)

Hua Su, University of Iowa

"Shoes for Tomorrow: Compliance Gaining Strategies Identified in Pre-inception of TOMS' One for One Movement"

Kasey Mathes, Western Kentucky University

"Domestic Containment and the Cosmopolitan Traveler in Betty Millard's Woman Against Myth"

Jennifer Keohane, University of Wisconsin-Madison

"The Rhetorical Phenomenon of the Birthers"

Jaclyn Howell, University of Kansas

"The Diasporic Home: Re-evaluating Meaning of Home within War"

Ruth Beerman, University of Wisconsin-Milwaukee

3304
11:00 a.m.-12:15 p.m.
Gilpatrick

Popular Culture Analysis and Critique

Sponsor: Media Studies Interest Group
Chair: **Lara Stache**, University of Wisconsin-Milwaukee
Respondent: **Jennifer C. Dunn**, Dominican University

"Funny or Detrimental?: Violence in Fox's *Family Guy*"

LaChrystal Ricke, Sam Houston State University

"Explicating Creativity and Design: The Nature and Meaningfulness of Work in *Mad Men*"

Patrice M. Buzzanell, Purdue University

Suzy D'Enbeau, University of Kansas

"World of Warcraft: An Analysis of Identification in a Multi-User Domain"

Katie M. Lever-Mazzuto, Western Connecticut State University

"Language and Ritual in Cheezland: The Creation and Maintenance of Community in *I Can Has Cheezburger*"

Michelle Calka, Ohio University

3305
11:00 a.m.-12:15 p.m.
Executive A

Making “Home” with/within Cultural Politics: Theorizing “Home” Through Performance

Sponsor: Intercultural Communication Interest Group
Chair: **Satoshi Toyosaki**, Southern Illinois University-Carbondale
Respondent: **Christina E. Saindon**, Southern Illinois University-Carbondale

“The Cultural Map of Home”

Ahmet Atay, College of Wooster

“My Mother is Mexicana: Longing, Metonym, Memory, and Hope as Hybrid Strategies of Home”

David Hanley-Tejeda, Southern Illinois University-Carbondale

“Languaging Home across Difference”

Sandra L. Pensoneau-Conway, Wayne State University

“Half and Half”

Satoshi Toyosaki, Southern Illinois University-Carbondale

This panel is two-fold. The first segment consists of four ten-minute performances. The conceptualization of “home” in each performance is uniquely situated within a grander scheme of cultural politics. The performers struggle with making “home” within the very cultural politics that complicates their home-making. In the second segment, the performers, audience, and discussion facilitator, together, come to make sense of and/or to ask critical questions about the politics of home in today’s culturally contested world.

3306
11:00 a.m.-12:15 p.m.
Executive B

Political Communication and the Oval Office

Sponsor: Political Communication Interest Group
Chair: **Richard E. Murphy**, Wayne State College
Respondent: **Richard E. Murphy**, Wayne State College

“The Presidential Campaign of Rudolph Giuliani: An Analysis Through the September 11 Textual Frame of George W. Bush” (Debut Paper)

Mike Bergmaier, Ball State University

“Two Women for President: The Importance of the Announcement Speech on the Campaign”

Rachel Friedman, Pennsylvania State University-Berks

Nichola D. Gutgold, Pennsylvania State University-Lehigh Valley

“Tempests at Home and Tribunals Abroad: Applying the Genesis of Rhetorical Action to George W. Bush’s Hurricane Katrina and Military Tribunal Apologia”

Corey B. Davis, University of Wisconsin-Whitewater

3307
11:00 a.m.-12:15 p.m.
Executive C

Teaching the Basic Course Online: Tips, Tricks, and Best Practices

Sponsor: Basic Course Interest Group
Chair: **Leesha Thrower**, Northern Kentucky University
Respondent: **Leesha Thrower**, Northern Kentucky University

Presenters: **Stephanie Klatzke**, Northern Kentucky University
Arness M. Krause, Prairie State College
Stacey Macchi, Western Illinois University
Julie Weishar, Parkland College
Marg Yaroslaski, Dodge City Community College
Lora Cohn, Park University
Daria S. Heinemann, Wayne State University

Universities across the country are being encouraged to increase online offerings. Additionally, some communication departments are developing entire programs that are offered fully online. As such, the basic course is being offered online in many institutions. The purpose of this panel is to have a discussion of best practices for teaching this course on-line. Panelists (and audience members) will discuss tips, tricks, common mistakes, and innovative ideas for creating a successful course.

3308
11:00 a.m.-12:15 p.m.
Executive D

**Blurring the Line between Home and Work:
Analyses of Organizational Policies and Individual Perceptions**

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Laura Terlip**, University of Northern Iowa
Respondent: **Heather J. Carmack**, Missouri State University

Presenters: **Kaylene Schroeder**, University of Northern Iowa
Brian Wiklander, University of Northern Iowa
Reid Wooldridge, University of Northern Iowa
Callie Angove, University of Northern Iowa

Americans look at technological advances as synonymous with advances in culture and society. Telecommuting, company cell phones/blackberries, and remote work are all examples of technology often described/associated with positive outcomes for both the organization and its individual members. This panel focuses on the outcomes of various organizational structures, policies and practices that work to blur the line between work and home and offers examples of both positive and negative consequences.

3308
11:00 a.m.-12:15 p.m.
Executive D

**Blurring the Line between Home and Work:
Analyses of Organizational Policies and Individual Perceptions**

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Laura Terlip**, University of Northern Iowa
Respondent: **Heather J. Carmack**, Missouri State University

"From Family Business to Family Feud: Relational Dialectics in the Family Business"

Kaylene Schroeder, University of Northern Iowa

"Under Attack: Spousal Reactions to Workplace Intrusion on Home"

Brian Wiklander, University of Northern Iowa

"Organizational Recruiting and Skype: Lessons Learned about Technology and Interviewing from 'Home'"

Callie Angove, University of Northern Iowa

3309
11:00 a.m.-12:15 p.m.
Milwaukee A

Competitive Papers in Public Relations

Sponsor: Public Relations Interest Group
Chair: **Nadine Yehya**, Purdue University
Respondent: **Jeffrey D. Brand**, Millikin University

"Communication (Mis)Match?: The Big Three and Stakeholders in the Midst of Crisis"

Julie Novak, Wayne State University

Justin Berndt, Wayne State University

"A Sweet Surprise: An Analysis of The Corn Refiners Association's Image Restoration Strategies"

Amanda Grego, Western Kentucky University

"Bailing Out The Big Three: An Analysis of the Image Repair Strategies Utilized by the Big Three Automakers"

Lindsey B. Anderson, Purdue University

3310
11:00 a.m.-12:15 p.m.
Milwaukee B

Top Papers in Performance Studies and Theatre

Sponsor: Performance Studies and Theatre Interest Group
Chair: **Christopher C. Collins**, Angelo State University
Respondent: **Amy Pinney**, Georgia College and State University

"You Had Me at Foucault: Living Pedagogically in the Digital Age" (Top Paper)

Danielle M. Stern, Christopher Newport University

"Dialoguing Adrienne: A Writing-And-Performing Story" (Top Debut Paper)

Jennifer L. Freitag, Southern Illinois University-Carbondale

"Performing Dyslexia Disclosure in a Culture of Disbelief"

Julie Cosenza, Southern Illinois University-Carbondale

"Private Spaces in Public Places"

Ephraim Nikoi, University of Wisconsin-Superior

"Reflecting in Black (W)holes: An Autoethnography of a Female Atheist"

Chelsea Graham, Northern Kentucky University

3311
11:00-12:15 p.m.
Crystal

Senior Scholars and CSCA as “Home”

Sponsor: First Vice President Scott A. Myers
Chair: **Scott A. Myers**, West Virginia University

Presenters: **Dawn O. Braithwaite**, University of Nebraska-Lincoln
Nancy J. Brule, Bethel University
Lawrence R. Frey, Trinity University
Sandra Metts, Illinois State University
Judy C. Pearson, North Dakota State University
David Zarefsky, Northwestern University

As we think about CSCA as home, one of the challenges and debates among the regional associations is “who” the association and convention is “for.” There are some who believe that it is important for senior scholars to join and support the association and especially to attend the conventions. There are others who would argue that regional conventions do not need to be a priority for senior scholars. This roundtable discussion includes six panelists who have all been regional presidents and several who have been presidents of the national association. The panelists and attendees will discuss: Who is CSCA to serve? Is there a place any longer for senior scholars at regional conventions? Does the paucity of senior scholars at the convention hurt the meeting or does this open up more opportunities for others to participate on the convention program? What are our goals for the association and annual meeting?

3314
11:00 a.m.-12:15 p.m.
Manager's Suite

Great Ideas For Teaching—G.I.F.T.

Sponsor: G.I.F.T.
Chair: **Anke Wolbert**, Wayne State University

"Using Student Media Applications To Bring Home Lecture Content"
Tiffany R. Wang, University of Nebraska-Lincoln
"The Facebook Experiment"
Emily McWorthy, Kirkwood Community College
"Building a Global Village"
Anna R. Herman, University of Wisconsin-Milwaukee
"Music Video/Song Lyrics"
Becky L. DeGreeff, Upper Iowa University
"Who's My Audience?"
Michelle Millard, Wayne State University
"Taking Time to Cite: A Source Citing Activity for Public Speaking"
Rebekah G. Watson, University of Missouri-Columbia
"Emotional Intelligence In-Class Activity"
Kimberly L. Kulovitz, University of Wisconsin-Milwaukee
"Using Original Texts: The Seven Articles Of The U.S. Constitution As Artifact In Public Speaking"
Ian Sheeler, Indiana University-Purdue University Indianapolis
"Paradigms in Space: Understanding Underlying Assumptions in Communication Theory"
John R. Baldwin, Illinois State University
"Bringing 'Home' Offensive Language; Helping Students Understand the Importance of Deliberate Language Choice"
Julie Walker, Minnesota State University-Mankato

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Every ten minutes audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

3400
12:30-1:45 p.m.
Polaris

Past Officers' Luncheon

Sponsor: President Stephen K. Hunt

3401
12:30-1:45 p.m.
Lakeshore A

Interpersonal and Small Group Communication Business Meeting

3402
12:30-1:45 p.m.
Lakeshore B

Competitive Papers in Communication Education

Sponsor: Communication Education Interest Group
Chair: **Shannon VanHorn**, Valley City State University
Respondent: **Scott Titsworth**, Ohio University

"The Relationship between Communicative Competence and
Intrapersonal, Interpersonal, and Organizational Forms of Educational Engagement"

Gloria J. Galanes, Missouri State University
Heather J. Carmack, Missouri State University

"A Review of Humor in Educational Settings: Four Decades of Research"

John A. Banas, University of Oklahoma
Norah Dunbar, University of Oklahoma
Dariela Rodriguez, University of Oklahoma
Shr-Jie Liu, University of Oklahoma

"The Theory of Planned Behavior and Student Registration for Group-based Courses"

Chance McWorthy, Mount Mercy College
Mary Lynn Miller Henningsen, Northern Illinois University

"Student Response Systems: Impact of Clicker Technology on Learning"

Tanya Joosten, University of Wisconsin-Milwaukee
Mike Allen, University of Wisconsin-Milwaukee
Dalal Al-Budaiwi, University of Wisconsin-Milwaukee
Edward Benoit III, University of Wisconsin-Milwaukee
Nathan England, University of Wisconsin-Milwaukee
Jennifer Glocka, University of Wisconsin-Milwaukee
Joseph Groppi, University of Wisconsin-Milwaukee
Jennifer Hawkins, University of Wisconsin-Milwaukee
Anthony Hoffman, University of Wisconsin-Milwaukee
Henry Hong, University of Wisconsin-Milwaukee
Jessica Immerman, University of Wisconsin-Milwaukee
Jueling Helena Li, University of Wisconsin-Milwaukee
Jenna McNallie, University of Wisconsin-Milwaukee
Lara Stache, University of Wisconsin-Milwaukee

3403
12:30-1:45 p.m.
Lakeshore C

Rhetorical Theory and Criticism Interest Group Business Meeting

3404
12:30-1:45 p.m.
Gilpatrick

Home Is Where The #Hashtag Is

Sponsor: Media Studies Interest Group
Chair: **Danielle M. Stern**, Christopher Newport University

Presenters: **Ben Eveloff**, Lewis University
Renee Robinson, Saint Xavier University
Danielle M. Stern, Christopher Newport University
Adam W. Tyma, University of Nebraska-Omaha
Michael Willits, Hampton Roads Virtual Learning at WHRO

As faculty become further explore technology in the classroom, the desire to be connected to others to improve and enhance instruction must be explored. This panel explores using Twitter to foster a sense of “home” outside the rigid classroom walls. Panelists will share how faculty have built assignments, internships, and department initiatives around Twitter, as well as how Twitter terminology, applications and the very public space of Twitter sometimes creates barriers to entry and resistance.

3405
12:30-1:45 p.m.
Executive A

Theorizing “Home” from the Center and the Margins

Sponsor: Intercultural Communication Interest Group
Chair: **Eddah Mutua-Kombo**, St. Cloud State University

“‘Home’ in the Vernacular Rhetoric of Ohio Mexican Americans”
Alberto Gonzalez, Bowling Green State University
“Multi-Layered Identity Formulation under the Impact of Historical Transitions and Globalization Trends”
Chin-Chung (Joy) Chao, University of Nebraska-Omaha
“International Airport as Home: An Empty *Space* but a Full of *Place*”
Eun Young Lee, Bowling Green State University
“(Re)Articulation of Home in the Context of Globalization”
Ahmet Atay, College of Wooster
“‘Home’: A Place, People or Both?”
Eddah Mutua-Kombo, St. Cloud State University

This panel theorizes the fluidity of “home.” Varied theoretical and methodological approaches coalesce to produce *knowledges* that account for the complexity of defining “home.” The panelists use their research from varied contexts to offer insights about “home” and comment on their personal journeys into theorizing “home.”

3406
12:30-1:45 p.m.
Executive B

Public Reasoning in Political Communication

Co-Sponsors: Political Communication Interest Group
Communication Ethics and Freedom of Expression Interest Group
Chair: **Ryan M. Shepard**, University of Kansas
Respondent: **Ryan M. Shepard**, University of Kansas

“Communication and the Abuse of History: The *Enola Gay* Controversy”

E. Claire Jerry, University of Illinois-Springfield

Rebecca Martin, University of Illinois-Springfield

“Articulating Retreat: A Sub-Genre of Presidential War Rhetoric”

Craig A. Casetta, University of Wisconsin-Milwaukee

“The End of the Road: Sunquist’s Fight for His Legacy”

Matthew M. Doggett, Hillsdale College

“Terrorism in the Twin Cities: A Case Study of the Republican National Convention Eight”

Suzanne V. L. Berg, Bowling Green State University

3407
12:30-1:45 p.m.
Executive C

Finding a Forensics Home

Sponsor: Argumentation and Forensics Interest Group
Chair: **Robert Greenstreet**, East Central University

Presenters: **Jeff Lohr**, Capital University and Columbus State Community College
Scott L. Jensen, Webster University
Jessica Samens, Bethel University
Robert Greenstreet, East Central University

Both the dizzying diversity of intercollegiate forensics opportunities and the breadth of specializations in communication programs challenge forensics professionals to find a comfortable fit. Four forensics educators discuss their paths toward finding a forensics home. Panelists address their individual challenges finding personal professional homes within the university and department as well as the intercollegiate forensics community. They also discuss finding homes for their programs within the intercollegiate forensics community.

3408
12:30-1:45 p.m.
Executive D

Home is Where the Ads Are: Analyses of Corporate Use and Exploitation of “Home”

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Laura Terlip**, University of Northern Iowa
Respondent: **Angela M. Jerome**, Western Kentucky University

“Does a Baby Make a House a Home? An Analysis of Johnson and Johnson’s Baby Care Advertisements”

Nola Aigner, University of Northern Iowa

“What? You’ve Never Heard of Gla-de? How SC Johnson Depicts ‘Home’ in Magazine Advertisements”

Heather Lund, University of Northern Iowa

“Exploitation of “Home” in Marketing: A Profile of Procter and Gamble”

Sara Nelson, University of Northern Iowa

“Home Sweet Home: A Content Analysis of Arm & Hammer Household Care Brands”

Cole Rolffs, University of Northern Iowa

Studies have shown that the new generation of workers reports placing a higher value on *home*. The change in values has led to a greater focus on use of the concept and meaning of *home* and has influenced corporate strategy and communication to both employees and consumers. Some organizations communicate the idea of home in advertisements, hoping consumers will buy into the idea that their product has the potential to make a home complete.

3409
12:30-1:45 p.m.
Milwaukee A

Top Papers in Public Relations

Sponsor: Public Relations Interest Group
Chair: **Nadine Yehya**, Purdue University
Respondent: **Donald P. Jones**, Trine University

“UNTHINK What You Thought about KFC: Burke’s Concept of Identification Applied to the UNTHINK Campaign” (Dan Millar Award for Top Paper)

Kasey Mathes, Western Kentucky University

“Toward Expanding the Breadth and Depth of Organizational Legitimacy Research”

Raul Mosley, Indiana University-Kokomo

“A Dual Paradox: When Government Rhetoric Clashes with Chinatown Activism”

Charles J. O’Kane, Virginia Polytechnic Institute & State University

3410
12:30-1:45 p.m.
Milwaukee B

Homeland Hilarity: Humor in Election 2010

Sponsor: Graduate Student Caucus
Chair: **Joseph R. Blaney**, Illinois State University
Respondent: **Lance R. Lippert**, Illinois State University

"Stewart and Colbert's Cup of Tea: An Analysis of Satirical News' Role On Public Perception of the Tea Party Movement"

Jackson J. Pillow, Illinois State University
Matthew L. Spialek, Illinois State University
Christopher A. Wasilewski, Illinois State University

"From Sea to Shining Sea: The Role of Humorous YouTube Videos in the 2010 Mid-Term Elections"

Benjamin L. Slack, Illinois State University
Pal H. Kristiansen, Illinois State University
Matt E. Smederovac, Illinois State University

"Differences of the Sexes: A Content Analysis of Humor Used by Candidates in the 2010 Election"

Stephanie E. Lyons, Illinois State University
Kristine M. Kawanna, Illinois State University
John D. Twork, Illinois University

"Christine O'Donnell: A Modern Day Witch Hunt"

Louisa Campbell, Illinois State University
Megan Thompson, Illinois State University
Erin Nelson, Illinois State University
Brandi Vance, Illinois State University

These four papers extend our understanding of the role of humor in electoral politics. Quantitative and qualitative approaches allow for generalizable data and thicker descriptions of the political humor phenomenon.

3411
12:30-1:45 p.m.
Crystal

Constructing Health Through Media: Examining Television Shows and Health Campaigns

Sponsor: Health Communication Interest Group
Chair: **Malynda A. Johnson**, Carroll University

"Care of the Self or Self-discipline at Home?: Exploring the Practical Implications of *Dance Your Ass Off's* Edutainment Practices"

Anne Gerbensky-Kerber, Ohio University
Laura Russell, Ohio University

"The Ideologies of Health and Obesity: A Critical Analysis of *The Biggest Loser*"

Christine Spinetta, Purdue University

"Reinforcing and Producing Stigma: Exploring the Unintended Effects of Health Campaigns and Interventions (Possibly) Generating Shame"

Andy J. King, Purdue University

3413
12:30-1:45 p.m.
Juneau

Community College Interest Group Business Meeting

3414
12:30-1:45 p.m.
Manager's Suite

Great Ideas For Teaching—G.I.F.T.

Sponsor: G.I.F.T.
Chair: **Diana L. Tucker**, Walden University

“Building a House of High Performance”

Leighann Rechtin, Ivy Tech Community College

“Coloring Our Cultural Diversity”

Angela Jacobs, Eastern Illinois University

“Identity Postcards: An Activity for Teaching Concepts of Identity Development and Intercultural Interaction”

Stephanie Shimotsu, West Virginia University

“Take a Stand”

Charlie Rinehart, Oakland University

“Family Genograms”

Deleasa Randall-Griffiths, Ashland University

“Non-Profit Presentation”

Ronda Leahy, University of Wisconsin-La Crosse

“Gadgets From Home: Teaching Persuasive Strategies Through Student-Created Infomercials”

David H. Kahl, Jr., Pennsylvania State University-Erie

“Turning Learning into Play: Experiencing Immediacy and Positive Group Mood Through the use of Creative Improvisation”

Vicki L. Crooks, Ohio University

“Everyday Example Discussion Assignment”

Dena M. Huisman, University of Wisconsin-La Crosse

“Katz And Aakhus’ Theory Of Apparatgeist: Students’ Perceptions Of Normative & Non-normative Behaviors”

Katie M. Lever-Mazzuto, Western Connecticut State University

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Every ten minutes audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

3415
12:30-1:45 p.m.
Regency Ballroom

**Undergraduate Research Honors Conference Luncheon
and Graduate Student Fair**

Sponsor: Undergraduate Research Honors Conference

Join us for an official welcome to CSCA and the Undergraduate Research Honors Conference. This luncheon allows you to mingle with other undergraduate and graduate students, to communicate scholars from around the nation, and to attend the Graduate Student Fair. (The luncheon is open only to undergraduate participants and their advisors.)

3501
2:00-3:15 p.m.
Lakeshore A

New Directions in Emotion Research: Questions and Contexts

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Sandra Metts**, Illinois State University

Presenters: **Andrew M. Ledbetter**, Texas Christian University
Dawn O. Braithwaite, University of Nebraska-Lincoln
Nancy J. Brule, Bethel University
Steven R. Wilson, Purdue University
Kristi Wilkum, Purdue University
William R. Cupach, Illinois State University
Bryan Asbury, University of Iowa

Emotions are a pervasive aspect of interpersonal relationships. They are subjective experiences, but their evocation, expression, and consequences are deeply embedded within communication contexts. The goal of this panel is to identify promising new directions for emotion research within the communication discipline. Panelists will offer a brief description (6-8 minutes) of promising new directions for emotion research based on their programs of research. The discussion format will solicit audience ideas and suggestions as well.

3502
2:00-3:15 p.m.
Lakeshore B

Enhancing Our Understanding of the Impact of Technology on Our Students and Their Everyday Communication (State of Minnesota Showcase)

Sponsor: States Advisory Council
Chair: **Wendy Bjorklund**, St. Cloud State University

Presenters: **Wendy Bjorklund**, St. Cloud State University
Bruce Hyde, St. Cloud State University
Paula S. Tompkins, St. Cloud State University
Erika Vora, St. Cloud State University

Topics for the discussion will include the potential loss of silence and solitude; the dangers of over-connectedness; the benefits of being connected globally; being mindful in a technological age; the substitution of virtual community for face to face community and the possible consequences of multi-tasking while communicating via technology. Teaching assistants, as well as experienced educators, are invited to attend and share their experiences and expertise.

3503
2:00-3:15 p.m.
Lakeshore C

The Rhetoric of Person, Place, and Character

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Jennifer C. Dunn**, Dominican University
Respondent: **Stephanie L. Young**, Christopher Newport University

"Presidential Rhetoric: John F. Kennedy's Response to Krushchev's 1961 Berlin Ultimatum"

Nicholas Labinski, Marquette University

"Presidential Libraries and Museums: Public Rhetoric, Public Memory"

E. Claire Jerry, University of Illinois-Springfield

"Beyond Ceremony: Obama in Oslo, Norway"

Katarzyna Przychodzen, Northern Illinois University

"Generic Constraints and Rhetorical Invention in Bishop Edward J. Slattery's Response to HB1804"

Rachel Hill, University of Wisconsin-Milwaukee

3504
2:00-3:15 p.m.
Gilpatrick

**Up to What is Kenneth Burke?:
Senior Burke Scholars Offer Research Direction to Potential Burke Scholars**

Sponsor: Kenneth Burke Society Interest Group
Chair: **Kathryn M. Olson**, University of Wisconsin-Milwaukee

Presenters: **Robert Rowland**, University of Kansas
Edward Schiappa, University of Minnesota
Donn W. Parson, University of Kansas
Kathryn M. Olson, University of Wisconsin-Milwaukee

Senior Burke scholars will give statements on and discuss questions including (1) Which Burke text do you think is important, yet under used and undervalued so far? (i.e., a good place for new scholars to focus), (2) Which Burke text do you think new Burke scholars might find most broadly useful to numerous projects, and why?, and (3) Which important/useful Burke text do you find most challenging, and why? What is your best interpretation of it so far?

3505
2:00-3:15 p.m.
Executive A

2012 Program Planners' Meeting

Sponsor: Second Vice President Mitchell S. McKinney

3506
2:00-3:15 p.m.
Executive B

Teaching Political Communication to Undergraduates

Sponsor: Political Communication Interest Group
Chair: **Mike Milford**, Auburn University

Presenters: **John W. Self**, Truman State University
Marilyn Yaquinto, Truman State University
Erin Blocher, University of Missouri-Kansas City
Tim Holmes, Truman State University
Tracy Kelly, Truman State University
Sara Kluba, Truman State University
Samantha Maerz, Truman State University
Carie Nelson, Truman State University
Sarah Neuman, Truman State University
Adam Schmid, Truman State University
Allie Toepfer, Truman State University

Despite the reported surge in turnout during the 2008 election, 18- to 25-year olds rarely vote. College classrooms may be one of the last places where they may be engaged in discussions of politics, political communication, and media literacy. Working from the assumption that their participation is important, this roundtable wants to discuss with both students and faculty what can be done to bring them into the political fold.

3507
2:00-3:15 p.m.
Executive C

The *Right* Way Home: Argumentation Strategies of the Far and Radical Right

Sponsor: Argumentation and Forensics Interest Group
Chair: **Heather M. Norton**, Fontbonne University
Respondent: **Tracey Quigley Holden**, University of Delaware

"Defending Second Amendment Rights: Panthers and Patriots"
Larry Underberg, Southeast Missouri State University

"YouTube Militias: The Resurgence of the Modern Militias and their Arguments for Armed Conflict"
Heather M. Norton, Fontbonne University

"Digitizing Whiteness: Arguing Racial Identity and Identity Politic"
Wendy Z. Anderson, Michigan Technological University

"Just a Cup of Tea: A Critical Analysis of Branding Within the National Tea Party Movement"
Meridith I. Brush, Liberty University

"Paranoid Style in a Triumphal Frame: The Use of the Reagan Legacy in Rhetorics of the Radical Right"
Steve C. Koch, Capital University

The policies implemented since the Democratic Party won control of the Presidency and Congress and 2008 has prompted a crescendo of voices from the political Right proclaiming that the nation is "moving in the wrong direction." As voices from segments of the Right have become increasingly radical, this panel examines the argumentation strategies employed in their efforts to "correct" the nation's course in a variety of arenas.

3508
2:00-3:15 p.m.
Executive D

Can We Talk Here? Building Effective Communication in Online Communication Courses

Sponsor: Instructional Resources Interest Group
Chair: **Stephanie Rolain-Jacobs**, University of Wisconsin-Oshkosh
Respondent: **Amy Capwell-Burns**, University of Toledo

Presenters: **Tricia Clasen**, University of Wisconsin-Rock County
Tammy French, University of Wisconsin-Whitewater
Angela Westphal, University of Wisconsin-Oshkosh

Online courses are here to stay, but are we prepared to teach them as effectively as our face-to-face courses? One requirement of many online courses is group discussion. Unfortunately, little training has been given to instructors responsible for facilitating meaningful discussion in this format. This panel will take a pragmatic look at practices that have worked and have not worked, as well as examine methods to optimize student learning in this format.

3509
2:00-3:15 p.m.
Milwaukee A

Obstructed Views: Perpetuating Negative Perceptions of Women Through Images and Discourse

Sponsor: Women's Caucus
Chair: **Jacki Brucher Moore**, Kirkwood Community College
Respondent: **Alison Aurelia Fisher**, James Madison University

"Body Discourse Within the Classroom"

Cynthia Jewell Swanlund, College of Saint Benedict

"Gender, Media & Madness: Contemporary Scholarship on a Rhetoric of Women in Crisis"

Michaela D.E. Meyer, Christopher Newport University

Amy Fallah, Christopher Newport University

Megan Wood, Christopher Newport University

"An Exploration of Gender Representation in the *Twilight* Saga"

Kirsten Manthei, Northeastern Illinois University

3510
2:00-3:15 p.m.
Milwaukee B

The Academic Home: Queer Bodies in Straight Spaces

Sponsor: Performance Studies and Theatre Interest Group
Sexual Orientation and Gender Identity Caucus
Chair: **Joshua Potter**, Southern Illinois University-Carbondale
Respondent: **Bruce Henderson**, Ithaca College

Presenters: **Nichole Nicholson**, Southern Illinois University-Carbondale
Anna Wilcoxon, Southern Illinois University-Carbondale
Kyle Cheesewright, Southern Illinois University-Carbondale
Joshua Potter, Southern Illinois University-Carbondale

Each of these four performances bring a unique queer perspective on the role of the teacher in the classroom. Whether it be about the politics of coming out to students, issues of biphobia, or the safety of our queer bodies in the classroom, this panel seeks to bring to light a full spectrum of perspectives when dealing with the classroom, our academic home.

3511
2:00-3:15 p.m.
Crystal

Geographical, Cultural, and Situational Influences on Health Communication

Sponsor: Health Communication Interest Group
Chair: **Donna R. Pawlowski**, Creighton University

“The Rural Margins of Health: A Culture-centered Framework”
Christina Jones, Purdue University
Mohan Dutta, Purdue University
“A Lock and a Key: A Case Study of Roma and Health Care in Russia”
Janice Bankert-Countryman, Indiana University-Purdue University
Indianapolis
“An Examination of Self-Efficacy in the Nurse-Patient Parasocial Relationship”
Sydney M. Staggers, West Virginia University
Melanie Booth-Butterfield, West Virginia University

3513
2:00-3:15 p.m.
Juneau

**Bringing the Alien Home:
Understanding the Communication Needs of the Undergraduate Millennials**

Sponsor: Undergraduate Programs Interest Group
Chair: **Christina Standerfer**, University of Arkansas Clinton School for Public Service
Respondent: **Christina Standerfer**, University of Arkansas Clinton School for Public Service

“Discovering Aliens: Making Sense of Millennial Madness”

John Stanley, North Central College

“Creativity with Constraint: Guiding the Millennial to Assess, Make Decisions, and Take Risks”

Mara K. Berkland, North Central College

“Managing Millennials: Preparing the New Undergraduate to Communicate in the Workplace”

Amy Grim Buxbaum, North Central College

The newest generation of US Americans, the Millennials, have been referred to as aliens (or worse), as their communication skills seem so far outside the norm of what is expected in educational and professional settings. The key to developing them as effective communicators depends on our ability to understand who they are and what has shaped them as they enter college. This panel will bring in assessments of and recommendations for working with these undergraduate in communication studies.

3514
2:00-3:15 p.m.
Manager's Suite

**Short Course #7:
Teaching the Business and Professional Communication Course**

Sponsor: First Vice President Scott A. Myers
Presenters: **Shawn T. Wahl**, Angelo State University
Kelly M. Quintanilla, Texas A & M University-Corpus Christi

This course is designed for instructors who are currently teaching, revising, or readying themselves to teach a course in business and professional communication, and who want to employ a communication process of skill development that focuses on a communication self inventory to prepare students for professional contexts. The short course presenters have developed a communication self inventory which is introduced in their new textbook, *Business and Professional Communication: KEYS for Workplace Excellence* (SAGE, 2010). The self inventory serves as an organizing function for professors and offers assistance to students in the practical application of communication research to business and professional contexts. Participants will receive a complimentary copy of the textbook.

3601
3:30-4:45 p.m.
Lakeshore A

Outsiders in Their Own Homes: The Excluded, the Ostracized, and Other Black Sheep of the Family

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Christine E. Rittenour**, West Virginia University

Presenters: **Tiffany Berkebile**, West Virginia University
J. Grant Cupp, West Virginia University
Angel Decierdo, West Virginia University
Annemarie de la Garza, West Virginia University
Henry Fletcher, West Virginia University
Sara La Belle, West Virginia University
Joe Lybarger, West Virginia University
Kelly Odenweller, West Virginia University
Zachary Rice, West Virginia University
Michelle Saint Aubin, West Virginia University
Jenny Thoma, West Virginia University

Addressing the communication surrounding severed family ties, panelists present new findings and review existent interdisciplinary research on exclusion's power within the family. This discussion addresses the theoretical underpinnings of exclusion research, the range of methods by which family members exclude, the characteristics of those involved in the exclusion process (e.g., targets, those who exclude, and bystanders), and exclusion's impact on the family unit.

3602
3:30-4:45 p.m.
Lakeshore B

"The Dancing of An Attitude": Burkean Theory at Play Across Multiple Contexts

Sponsor: Kenneth Burke Society Interest Group
Chair: **Gini Jones**, University of Kansas
Respondent: **James W. Chesebro**, Ball State University

"Scapegoating and the Politics of Voter Anger: The Pennsylvania Pay Raise Controversy and its Effect on the 2005 Supreme Court Retention Election" (Top Paper)

Mike Bergmaier, Ball State University

"The Most Significant Word in the Modern American Vernacular: 'Boob'"

Curtis B. Livesay, University of Iowa

"Refugees in the News: A Representative Anecdote of Identification/Division in Refugee Media Coverage"

Sarah Steimel, University of Nebraska-Lincoln

"The Disappearance of Hildy Johnson's Ethnicity: A Scene/Act Analysis"

Carl Isaacson, Bethany College

Nearly 18 years after his death, Kenneth Burke continues to inspire seasoned and novice scholars alike. This panel showcases and brings home the applicability of Burke's theories across a diverse range of topics and situations.

3603
3:30-4:45 p.m.
Lakeshore C

The Rhetoric of Selling and Self-Disclosure

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **John A. Jones**, University of Illinois-Chicago
Respondent: **Stephanie L. Young**, University of Southern Indiana

"Virginity for Sale: Problematics of Prostitution and the Value of Virginity in Public Discourse" (Top Paper)

Jennifer C. Dunn, Dominican University

Tennley A. Vik, Ohio University

"The Contract with America: A Contractual Relationship and a Contractus Form"

Meg Kunde, University of Minnesota

"Retreating into the Background: The Prudence of Following"

Matthew M. Doggett, Hillsdale College

"The Complex Correspondence of Time and Species of Rhetoric"

Matt Brigham, James Madison University

3605
3:30-4:45 p.m.
Executive A

G.I.F.T. Business Meeting

3606
3:30-4:45 p.m.
Executive B

Political Communication Interest Group Business Meeting

3607
3:30-4:45 p.m.
Executive C

The Life and Legacy of Mary Margaret Roberts

Sponsor: First Vice President Scott A. Myers
Chair: **Jan Schuetz**, University of New Mexico

Presenters: **Vicki Bradford**, The Bradford Company, Denver, CO
Robert Gobetz, University of Indianapolis
Elizabeth Lamoreux, Buena Vista University
Jerry Miller, Ohio University

Mary M. Roberts died in August 2010 at the age of 87 after a distinguished career in the profession. This panel will honor her service to the Central States Communication Association as well as her work as a professor. Mary served as president of CSCA, is a distinguished member of the CSCA Hall of Fame, and was an instrumental force of professional activities of the Kansas Communication Association. She served as a role model for communication professors. Her former students are indebted to her for the inspiration, her mentoring, her interest in their lives and their achievements, and her example as a civically engaged citizen long after she retired from teaching.

3608
3:30-4:45 p.m.
Executive D

Finding Reality Television a Home within the Communication Classroom

Sponsor: Instructional Resources Interest Group
Chair: **Leah E. Bryant**, DePaul University

Presenters: **Amie Kincaid**, University of Illinois-Springfield
Cassandra LeClair-Underberg, Texas State University-San Marcos
Rita L. Rahoi-Gilchrest, Winona State University
Elizabeth N. Ribarsky, University of Illinois-Springfield
Danielle M. Stern, Christopher Newport University
Elizabeth Tolman, South Dakota State University
Katie Warber, Wittenberg University

This panel will address the ways in which reality television shows can be used to demonstrate and discuss a myriad of topics within communication courses, from race and diversity to interpersonal relationship escalation to media's impact on the construction of reality. The panelists will briefly share their insight regarding the shows they have used within their classrooms. Audience members will then be encouraged to share their opinions and experiences of using reality television within the classroom.

3609
3:30-4:45 p.m.
Milwaukee A

(Home)Work: Considering Balance, Boundaries, and Basic Intersections of Work and Home for Women (Top Panel in Women's Caucus)

Sponsor: Women's Caucus
Chair: **Melanie Mills**, Eastern Illinois University

Presenters: **Angela Jacobs**, Eastern Illinois University
Maggie Sullivan, Loras College
Nancy Curtin, Millikin University
Melanie Mills, Eastern Illinois University
Michele Reese Edwards, Robert Morris University
Joanne Cattafesta, Southern Illinois-University-Edwardsville

The papers on this panel reflect ongoing research in the area of gender and work. Specifically, we cover the concepts of work-life balance; blurred boundaries between home and work, especially for mothers and single women in the academy; and how women's ways of working are often undervalued in organizations that measure diversity by numbers rather than by more creative and nuanced perspectives encouraged in organizations that fully maximize opportunities that come from appreciating gender differences.

3610
3:30-4:45 p.m.
Milwaukee B

Making Home in an Awkward, Gendered, Doomed, Placeness World through Mass Media

Sponsor: Graduate Student Caucus
Chair: **Chin-Chung (Joy) Chao**, University of Nebraska-Omaha
Respondent: **Dexin Tian**, SCAD-Hong Kong

"A Loss for Words: A Content Analysis on 526 Narratives from Two Websites on Awkward Communication"

Stefanie Zahourek, University of Nebraska-Omaha

"Doctors and Detectives: A Gendered Analysis of Female Lead Characters in Television Crime Dramas"

Samantha Brunken, University of Nebraska-Omaha

"Does Tuning In Make You A Better Citizen? The Effects of Radio Localism & Civic Participation"

Jennifer Goodell, University of Nebraska-Omaha

"Doomsday: The Impact of Negative Environmental Messages on Eco-Friendly Behaviors"

Anna Beaty, University of Nebraska-Omaha

According to Silverstone (1994), home is made in an increasingly mobile and fragmented space. Home space in this panel refers to the everyday struggle of making home in an increasingly awkward, gendered, doomed, thus "placeness" world. These studies look at struggles in a variety of media in contemporary American societies in the hope to show another perspective of the American home space in the new age that is not always comfortable and warm.

3611
3:30-4:45 p.m.
Crystal

Top Papers in Sexual Orientation and Gender Identity

Sponsor: Sexual Orientation and Gender Identity Caucus
Chair: **Tony E. Adams**, Northeastern Illinois University

“Representing Bisexuality on Television: The Case for Intersectional Hybrids” (Top Faculty Paper)

Michaela D. E. Meyer, Christopher Newport University

“Camping Out in Public: The Apolitical Politics of Camp within Quentin Crisp’s *The Naked Civil Servant*” (Top Student Paper)

Greta Wendelin, University of Kansas

“Bridging the Gap Between In-group and Out-group: The Homosexual Surrogacy Journey”

Amy May, University of Wisconsin-Milwaukee

Kelly E. Tenzek, University of Wisconsin-Milwaukee

“Security, Recognition, and Misgivings: Exploring Older Same-Sex Couples’ Experiences of Legally Recognized Same-Sex Marriage”

Pamela J. Lannutti, Boston College

3613
3:30-4:45 p.m.
Juneau

“The 4-1-1”: Things You May Not Know About Being Involved in CSCA

Sponsor: First Vice President Scott A. Myers
Chair: **Nancy J. Brule**, Bethel University

Presenters: **Nancy J. Brule**, Bethel University
Arlie V. Daniel, East Central University
Linda B. Dickmeyer, University of Wisconsin-La Crosse
Lawrence R. Frey, Trinity University
Stephen K. Hunt, Illinois State University
Sandra Metts, Illinois State University
Scott A. Myers, West Virginia University

Many times younger faculty feel becoming involved in CSCA in any area of leadership is a challenging and confusing thing. Questions often asked are: How does this help my career? Can I put this on my vita? How can I become a division chair? Be part of key committees? Serve on the executive committee? Be president? Executive director? Build CSCA networks? This panel contains members from all levels of leadership who call CSCA “home” and have served CSCA in various capacities for years. This panel will provide an energetic, enthusiastic, engaging, and possibly humorous discussion on becoming involved in CSCA in ways that will benefit you and your career, your institution, your undergrads and the organization. If you are excited about CSCA and its future, come and join the discussion on the leadership benefits of becoming involved in CSCA.

3701
5:00-6:15 p.m.
Manager's Suite

Executive Committee Meeting

3711
5:00-6:15 p.m.
Crystal

Sexual Orientation and Gender Identity Caucus Business Meeting

3801
6:30-9:30 p.m.
Regency Ballroom

B 4 U Go Home Bash: Talent Show, Karaoke, and Dance

Sponsor: First Vice President Scott A. Myers

Don't be tardy to this dance party! Hosted by emcee CommNa\$ty (aka President Scott Myers) and his sidekick Tukey-T (aka Executive Director Nancy Brule), the party will start promptly at 6:30 p.m. with a talent show/karaoke contest featuring several members who will compete for a cache of prizes and the title of "CSCA Superstar." The party then will segue into a night of dancing as we shake our funky groove things to the beat of a terrific DJ, sample some fantastic snacks, and toast one another on the success of the 2011 convention.

3901
8:30 p.m.-???
Meet in lobby at 8:15 p.m.

Fifth Annual Pub Crawl

Sponsor: First Vice President Scott A. Myers
Coordinator: **Adam W. Tyma**, University of Nebraska-Omaha

Join your fellow convention attendees for a night out in downtown Milwaukee. This year's pub crawl features stops at several bars within walking distance of the hotel.

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