

Central States Communication Association

2010 Annual Meeting

Communication and Civic Engagement: Challenge, Engage, and Change

79th Anniversary, 1931-2010

Hilton Cincinnati Netherland Plaza Hotel

Cincinnati, OH

April 14-18, 2010

City of Cincinnati



Mark Mallory
Mayor

Office of the Mayor

Room 150, City Hall
801 Plum Street
Cincinnati, Ohio 45202
Phone (513) 352-3250
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January 28, 2010

Central States Communication Association

2010 Convention

Cincinnati, Ohio

Greetings!

It is my great pleasure to welcome everyone attending the 2010 Convention of the Central States Communication Association. We are extremely pleased that Cincinnati was chosen as the site of this convention and we are confident you will have a positive and memorable experience.

Cincinnati is an exciting city and I am sure you will not have to look far to find something of interest to visit and enjoy. We have numerous museums, galleries, sports venues, and of course outstanding restaurants!

I hope that this conference will offer you the opportunity to exchange new ideas and advances in the area of communication research. The important focus of your conference "*Communication and Civic Engagement: Challenge, Engage, and Change*" is relevant for the age in which we live. It is exciting to see education, praxis and activism joining hands in impacting our communities. In addition, I wish you well as you meet new friends, connect with old friends, and share your experiences with others in your discipline.

Again, welcome to Cincinnati! I wish you a successful and enjoyable conference!

Sincerely,

Mayor Mark Mallory

Dear CSCA Friends:

I want to thank all of you for the opportunity of serving as primary program planner for our 2010 CSCA conference. I have learned a great deal about the wonderful work you are all doing and I look forward to many conversations about that work in various settings throughout the conference.

It likely comes as no surprise that the conference is made possible by the hard work of our unit program planners. All of the planners embraced the conference theme from the beginning of the planning process and worked tirelessly to develop this convention program. The large number of co-sponsored programs is one clear indicator of the collaborative spirit of our 2010 unit program planners. Thank you all very much for your hard work and dedication to CSCA!

I also owe a huge debt of gratitude to our local hosts for enriching our experience in Cincinnati. From providing welcome packets and student staff members for the registration table to spearheading a Cincinnati chili dinner, our local hosts have worked hard to make us feel at home. Thank you Jimmie Manning, David Bodary, and Teresa Sabourin!

I am also extraordinarily thankful to the generous support of Larry Long and all of my colleagues in the School of Communication at Illinois State University. In addition, my wife (Sarah), and son (Ethan), supported me through all of my duties as First Vice-President—thank you both for everything you do for me!

I also want to extend a special thank you to Adam Tyma for his help with the Pub Crawl, to Lance Lippert for the countless hours of scheduling help and encouragement, to Kathie Cesa for her technical support and conference expertise, and to Nancy Brule, our CSCA Executive Director, and Christina Beck, our CSCA President, for their encouragement and support.

Also, I was very fortunate to have the help of two assistants, Denise Thomas and Christine Bruckner, who deserve the bulk of the credit for the 2010 program! From helping me to crystallize a strategy for the conference to editing and spell checking and editing and revising the convention program (several times!), Denise and Christine have been incredible partners through this process. Please extend your thanks to both of them when you see them in Cincinnati.

Finally, I want to thank all of those participating in our 2010 conference. Your work is inspiring and I'm confident that this is going to be a memorable convention!

Sincerely,

Dr. Stephen K. Hunt, First Vice-President and 2010 Primary Program Planner

Central States Communication Association

Welcome to Cincinnati!

Dear Colleagues,

On behalf of the Central States Communication Association, I would like to officially welcome you to Cincinnati and to the 2010 CSCA conference!! During the course of our convention, attendees will enjoy many opportunities to present and discuss research findings, to interact with others in the discipline, to exchange ideas about teaching, to spark interest in new projects, to renew connections, and to share ways in which communication scholars can (and do!!) make tremendous contributions to our local and global communities.

I encourage you to embrace the vast potential of this conference. If you arrive on Wednesday, I hope that you can participate in the pre-conference in the afternoon and then share popcorn and laughter with us as we watch a mini-marathon of *WKRP in Cincinnati* in the evening. What a fun way to relax and begin what promises to be a great conference! Please join me in attending as many of the rich array of panels that we can squeeze into our schedules. I am so impressed with the quality and variety of program options. I'm just struggling to figure out how I could manage to attend more than one session at a time because I don't want to miss anything!

In addition to panels, you won't want to miss unique occasions for conversing and connecting with new acquaintances and long-time friends in the discipline, and I hope that you will join us for some very special social functions. Visit with others on Thursday evening at the CSCA Welcome Reception as you listen to another fabulous performance by R&B recording artist, Dr. J. W. Smith. On Friday, dine with fellow attendees at the 2010 CSCA Hall of Fame Luncheon as we pay tribute to another outstanding class of CSCA Hall of Fame inductees and other special award recipients. Come and dance with us at the President's party on Friday evening. (Even if dancing isn't your "cup of tea," don't overlook this chance to chat with others, eat free appetizers, and enjoy the terrific DJ.) Later, you're up for exploring Cincinnati night life, venture with us out on our annual pub crawl ☺ (Over 100 people "crawled" through four St. Louis pubs last year, and, by all accounts, they had a fantastic time!)

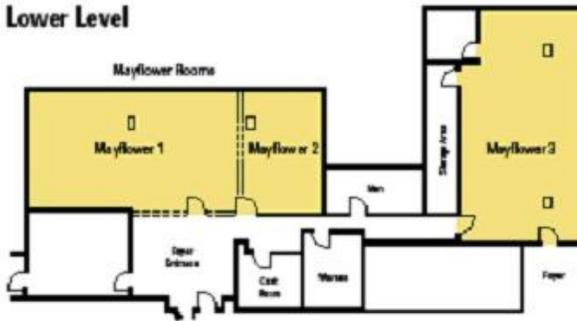
Primary Program Planner Steve Hunt has included something for everyone, and I applaud him on a job well done! Now (to use an Olympic metaphor), we pass the torch to each of you. I invite you to make the most of every opportunity, indeed, every moment. I hope that you craft the 2010 conference into the most memorable and productive one yet!

Best wishes for a fabulous time at the 2010 CSCA conference!

Christie

Dr. Christina S. Beck, CSCA President

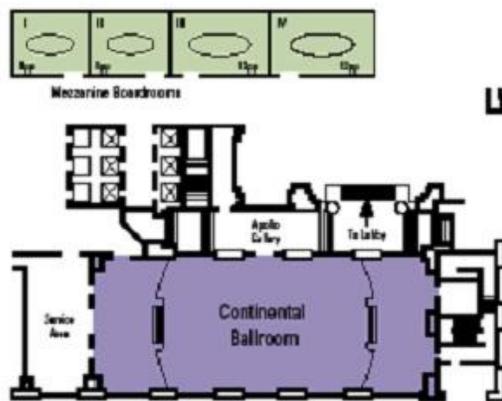
Lower Level



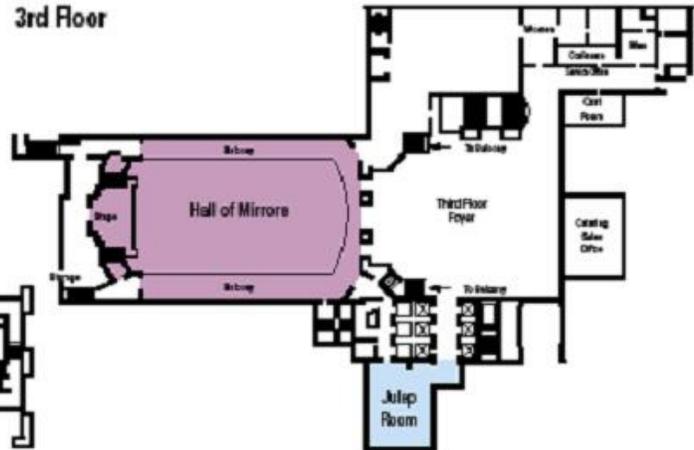
Street Level



Mezzanine Level



3rd Floor



4th Floor



Meeting Rooms



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About Central States Communication Association

The mission of Central States Communication Association (CSCA) is to unite and educate people with both an affinity to the central region of the United States and a scholarly interest in all areas of communication for promotion of their mutual goals and advancement of their field. CSCA strives to provide:

1. Sustained mentoring from senior to junior scholars.
2. Ongoing facilitation of networking across the discipline of communication.
3. Annual honors and awards for outstanding service, teaching, and scholarship.
4. Nationally recognized outlets showcasing excellent scholarship for both consumers and producers (via the journal and the annual convention).
5. Regular opportunities to share innovative teaching practices that influence life-long learning.

Executive Committee

Christina S. Beck, Ohio University	President
Stephen K. Hunt, Illinois State University	First Vice President
Scott A. Myers, West Virginia University	Second Vice President
Nancy J. Brule, Bethel University	Past President
Nancy J. Brule, Bethel University	Executive Director
Kimberly Powell, Luther College	Journal Editor
John Heineman, Lincoln High School	Finance Committee Chair
Kathleen Edelmayer, Madonna University	Member at Large
Paul Turman, South Dakota Board of Regents	Member at Large
Deborrah C. Uecker, Wisconsin Lutheran College	States Advisory Council Chair

States Advisory Council

Chair: Deborrah Uecker, Wisconsin Lutheran University
 Vice Chair: B. J. Lawrence, Bradley University
 Illinois: Douglas K. Jennings
 Iowa: Dennis Doyle, David Wendt
 Kansas: C. Sue Strohkirch
 North Dakota: Robert Littlefield
 Michigan: Ruth Kay, Tushar Oza
 Missouri: Gina Jensen, Scott Jensen
 Nebraska: John Heineman
 Oklahoma: Arlie Daniel
 Wisconsin: Deborrah Uecker

2009-2010 Standing Committees

Federation Prize Committee

Brant Burleson, Purdue University, Chair
 Darlene Hantzis, Indiana State University, Vice-Chair
 Gail Fairhurst, University of Cincinnati
 Sandra Metts, Illinois State University
 David Zarefsky, Northwestern University

Finance Committee (2010-2011)

John Heineman, Lincoln High School, Chair
 Nancy Brule, Bethel University
 Christina Beck, Ohio University
 Jeffrey Brand, Millikin University
 Ron Jackson, University of IL, Urbana
 Jack Kay, Eastern Michigan University

Outstanding New Teacher Award Committee

Donna Pawlowski, Creighton University, Chair
 Lance Lippert, Illinois State University, Vice-Chair
 Carol Bruess, University of St. Thomas
 Jordan Soliz, University of Nebraska, Lincoln
 Allison DeStefano, Waubensee Community College

Nominating Committee

Michaela Meyer, Christopher Newport University, Chair
 Scott Titsworth, Ohio University, Vice-Chair
 Lawrence Frey, University of Colorado
 Cady Short-Thompson, Northern Kentucky University
 Tony Adams, Northeastern Illinois University

CSCA Representatives to NCA

Nancy J. Brule, Bethel University
 John Heineman, Lincoln High School
 Debborah Uecker, Wisconsin Lutheran College
 Lori Zakel, Sinclair Community College

CSCA Representative for NCA Nominating Committee

Nancy J. Brule, Bethel University

Convention Events

Registration

Onsite registration is located on the lower level of the hotel. The hours for registration are:

Wednesday, April 14th -- 5:00 p.m. – 8:00 p.m.

Thursday, April 15th -- 8:00 a.m. – 5:00 p.m.

Friday, April 16th -- 8:00 a.m. – 5:00 p.m.

Saturday, April 17th -- 8:00 a.m. – 5:00 p.m.

Exhibits

Exhibits will be located on the lower level of the hotel. The hours for exhibits are:

Thursday, April 15th -- 9:00 a.m. – 5:00 p.m.

Friday, April 16th -- 9:00 a.m. – 5:00 p.m.

Saturday, April 17th -- 9:00 a.m. – 2:00 p.m.

Wednesday, April 14th

Challenging, Engaging, and Changing: Effective Civic Engagement Practices for the Undergraduate College Classroom

12:00 p.m.-3:45 p.m.

Salon G

CSCA's in Cincinnati with *WKRP*

8:00 p.m.-10:00 p.m.

Salon B

Thursday, April 15th

Welcome Reception

6:00 p.m.-8:00 p.m.

Hall of Mirrors

Past Officers' Dinner

7:30 p.m.-9:30 p.m.

McCormick & Schmick's

Reception for 2010 CSCA Unit Program Planners

8:00 p.m.-9:00 p.m.

Salon I

GLBTQA Night on the Town

9:00 p.m.-?

Below Zero Lounge

Friday, April 16th**BREAKFAST NOOK: 8:00 a.m.-9:15 a.m.****Nook # 1: Breakfast with the *New York Times*****Rookwood**

Hall of Fame Awards Luncheon and Business Meeting

12:15 p.m.-2:15 p.m.**Hall of Mirrors**

President's Party, Celebrating the Presidency of Christina Beck

6:30 p.m.-9:00 p.m.**Hall of Mirrors**

Fourth Annual CSCA Pub Crawl

8:45 p.m.**Meet in the Lobby****Saturday, April 17th****BREAKFAST NOOKS: 8:00 a.m.-9:15 a.m.****Nook # 1 CSCA Past Presidents Share Revelations
and Epiphanies****Salon G & F****Nook # 2 “And then here is what I did!...”:
Master Teachers Offer Reflection on Challenging
Teaching Episodes****Salon E & D****Nook # 3 Top Papers in Undergraduate Research****Salon C & B**

Past Officers' Luncheon

12:30 p.m.-1:45 p.m.**Julep Room**

Undergraduate Honors Conference Luncheon & Graduate School Fair

12:30 p.m.-1:45 p.m.**Rosewood**

Undergraduate Honors Conference

2:00 p.m.-6:15 p.m.**Sunday, April 18th**

Undergraduate Honors Conference

8:00 a.m.-12:15 p.m.**Salons F & G**

CSCA Business Meeting Schedule

Wednesday, 4:00-7:00 p.m.

0002 CSCA Executive Committee Boardroom 4

Thursday, 5:00-6:00 p.m.

1701	G.I.F.T.	Rookwood
1702	Undergraduate Programs	Salon G
1703	Sexual Orientation and Gender Identity Caucus	Salon D
1704	Health Communication	Salon I
1705	Kenneth Burke Society	Salon H
1707	Political Communication Interest Group	Shaw

Friday, 9:30-10:45 a.m.

2216 Finance Committee Meeting Salon M

Friday, 11:00 a.m.-12:00 p.m.

2301	Interpersonal and Small Group Communication	Julep
2302	Graduate Student Caucus	Salon C
2303	Basic Course	Caprice 1 & 4
2304	Communication Ethics and Freedom of Expression	Caprice 2
2305	Community College	Salon F
2306	Women's Caucus	Salon G
2307	States Advisory Council	Salon H
2308	Performance Studies and Theatre	Rookwood
2309	Public Relations	Mayflower 1 & 2

Friday, 4:00-5:15 p.m.

2604 Communication Theory Business Meeting Mayflower 1 & 2

Friday, 5:30-6:30 p.m.

2702	Rhetorical Theory and Criticism	Salon B
2703	Intercultural Communication	Salon C
2704	Instructional Resources	Salon D
2705	Organizational and Professional Communication	Salon E
2706	Argumentation and Forensics	Salon G
2707	Adjunct/Temporary Faculty Caucus	Salon H

Saturday, 11:00 a.m. – 12:15 p.m.

3306	Media Studies Business Meeting	Salon C
3309	Communication Education Business Meeting	Salon F

Saturday, 12:30 – 1:45 p.m.

3414 2011 CSCA Program Planner Meeting Salon M

Saturday, 3:30-4:5 p.m.

3606 Political Communication Business Meeting Salon B

Saturday, 6:30 – 7:45 p.m.

3800 CSCA Executive Committee Meeting Boardroom 4

2010 Program Planners

V. Rusty Norris	Adjunct/Temporary Faculty Caucus
Larry Underberg	Argumentation and Forensics
Katherine J. Denker	Basic Course
Chad Edwards	Communication Education
Renee Robinson	Communication Theory
Judith Vogel	Community College
Krista Phair	Communication Ethics and Freedom of Expression
Anji Phillips	Graduate Student Caucus
Rick Rodrick	G.I.F.T.
Rebecca Imes	Health Communication
Heather Nesemeier	Instructional Resources
Cheryl L. Nicholas	Intercultural Communication
Andrea Lambert	Interpersonal and Small Group Communication
Kathleen Edelmayer	Kenneth Burke Society
Danielle Stern	Media Studies
Julie Davis	Organizational and Professional Communication
Amy Pinney	Performance Studies and Theatre
Erin Blocher	Political Communication
Donald P. Jones	Public Relations
Kristi Scholten	Rhetorical Theory and Criticism
Jimmie Manning	Sexual Orientation and Gender Identity Caucus
Deborrah Uecker	States Advisory Council
Linda Dickmeyer	Undergraduate Honors Conference
Deb Uecker	Undergraduate Programs
Stormi Moskal	Women's Caucus

2009-2010 Interest Group, Caucus, and Section Officers

Adjunct/Temporary Faculty Caucus

Chair: Virgil "Rusty" Norris, Park University
Vice Chair: Amy Wolff, Winona State University
Secretary: Arness Krause, Prairie State College

Basic Course

Chair: Katherine J. Denker, University of Missouri
Vice Chair: Richard Murphy, Wayne State College
Secretary: Joseph P. Mazer, Ohio University

Communication Theory

Chair: Renee Robinson, Saint Xavier University
Vice Chair: Keith Berry, University of Wisconsin-Superior
Secretary: Ken Lachlan, Boston College

Communication Ethics & Freedom of Expression

Chair: Stephen Venette, University of Southern Mississippi
Vice Chair: Krista Phair, University of Kansas
Secretary: Beth Messner, Ball State University

Health Communication

Chair: Christine North, Ohio Northern University
Vice Chair: Rebecca Imes, Carroll College
Secretary: Karen Braselton, University of Southern Indiana

Intercultural Communication

Chair: Cheryl L. Nicholas, Penn State-Berks
Vice Chair: Ahmet Atay, Southern Illinois University-Carbondale
Secretary: Anna Wong Lowe, University of Oklahoma

Kenneth Burke Society

Chair: Kathleen Edelmayer, Madonna University-Orchard Lake
Vice Chair: Gini Jones, University of Kansas

Argumentation and Forensics

Chair: Joseph Sora, Duquesne University
Vice Chair: Larry Underberg, Southeast Missouri State University
Treasurer: Mike Bauer, Ball State University

Communication Education

Chair: Chad Edwards, Western Michigan University
Vice Chair: Shawn Wahl, Texas A&M-Corpus Christi
Secretary: Joseph Mazer, Ohio University

Community College

Chair: Judith Vogel, Des Moines Area Community College
Vice Chair: Becky Belter, Jackson Community College
Secretary: Allison DeStefano, Waubensee Community College

Graduate Student Caucus

Chair: Jayne R. Henson, University of Missouri, Columbia
Secretary: Aimee Shandy, Northern Kentucky University

Instructional Resources

Chair: Stormi Moskal, Bowling Green State University
Vice Chair: Heather Nesemeier, Minnesota State University-Moorhead
Secretary: Jennifer McCullough, Purdue University

Interpersonal and Small Group

Chair: Andrea Lambert, Northern Kentucky University
Vice Chair: Andrew Ledbetter, Ohio University
Secretary: Jessica Eckstein, Western Connecticut State University

Media Studies

Chair: Danielle Stern, Christopher Newport University
Vice Chair: Adam Tyma, University of Nebraska-Omaha
Secretary: Jennifer Dunn, Dominican University

Organizational and Professional

Chair: Julie Davis, College of Charleston
Vice Chair: Matthew S. Vorell, St. Cloud State University

Political Communication

Chair: Kasie Mitchell Roberson, Miami University (Ohio)
Vice Chair: Jay P. Childers, University of Kansas
Secretary: Lora Cohn, Park College
Secretary-Elect: Susan S. Novak, University of Kansas

Rhetorical Theory and Criticism

Chair: Kristi Scholten, Truman State University
Vice Chair: Jack Johnson, University of Illinois-Chicago
Secretary: Ryan Shepard, University of Kansas

States Advisory Council

Chair: Deborrah Uecker, Wisconsin Lutheran College
Vice Chair: B.J. Lawrence, Bradley University

Undergraduate Programs

Chair: Deborrah Uecker, Wisconsin Lutheran College
Vice Chair: Jacqueline Schmidt, John Carroll University

Performance Studies and Theatre

Chair: Brock Fisher, Georgia College & State University
Vice-Chair: Amy L. Darnell, Columbia College
Secretary: Amy Pinney, Georgia College & State University

Public Relations

Chair: Donald P. Jones, Trine University
Vice Chair: Nadine Yehya, Purdue University
Website Coordinator: Corey B. Davis, University of Wisconsin-Whitewater

Sexual Orientation and Gender Identity Caucus

Chair: Jimmie Manning, Northern Kentucky University
Vice-Chair: Tony Adams, Northern Illinois University

Women's Caucus

Chair: Amanda Brown, University of Wisconsin-Stout
Vice-Chair: Stormi Moskal, Bowling Green State University
Secretary: Jacki Brucher Moore, Kirkwood Community College

Undergraduate Honors Research Conference

Chair: Linda Dickmeyer, University of Wisconsin-La Crosse

2010 Top Paper and Panel Award Recipients

Basic Course

- “Being a PEP(py) instructor: Assessing the political engagement project in the basic communication course COM 110: Communication as critical inquiry.” Jenna C. Durham, *Douglas Trank Top Paper Award*
- “(Re)Forming civic engagement in the postmodern era: Using the basic course to transcend student apathy.” Dacia Charlesworth, Nancy Curtin-Alwardt, Michele Rees Edwards, Diana L. Tucker. *Melissa Beall Top Panel Award*

Communication Education

- “Assessing the role of peer relationships in the small group communication course.” Scott A. Meyers, Stephanie Shimotsu, Kerry A. Byrnes, Brandi N. Frisby, James Durbin, Brianna N. Loy. *Top Paper*
- “Classroom bias and dissonance: A psychological approach.” Lindsey A. Harvell. *Gustav Friedrich Award*

Communication Ethics and Freedom of Expression Interest Group

- “Outflanked: How the Hazelwood precedent continues to succeed in states with ‘anti-Hazelwood’ statutes”. Erika Salkin. *Top Paper*

Communication Theory

- “A heuristic examination aimed at complicating the interplay among the constructs of ‘routine,’ ‘ontological security,’ and ‘identity’ in Giddens’s structuration theory.” Randall A. Rose. *Top Faculty Paper*
- “The influence of conflict styles on apologies and forgiveness.” Joshua R. Pederson. *Top Student Paper*

Graduate Caucus

- “In a different debate voice: Feminine morality in mixed-gender and female-female political debates,” Rebekah Watson. *Top Paper Award*

Intercultural Communication

- “The intersectional workings of Whiteness: A representative anecdote.” Dustin Bradley Goltz, Jason Zingsheim. *Top Paper Award*
- “I do...or do I?: Negotiation and identity conflict within the context of Indian arranged marriage.” Brianne Berogan, Jenifer Bowman. *Top Student Paper*

Instructional Resources

- Service-learning in public and private university missions: Students’ perceptions and reflections.” Donna Pawlowski, Linda Dickmeyer. *Top Paper*

Interpersonal and Small Group Communication

- “Family communication patterns and communication competence as predictors of online communication attitudes: Evaluating a dual pathway model.” Andrew M. Ledbetter. *Top Paper*
- “An examination of interaction and dialectical tensions in the remarried dyad.” Sarah E. Dirks. *Nancy Burrell Award*

Media Studies

- “Google Earth, environment rhetoric and the postmodern sublime.” Joseph P. Ewalt. *Samuel L. Becker Award*
- “Anti-corporate argument and body rhetoric in *Super Size Me*.” Ross Singer. *Top Paper Panel*

Organizational and Professional Communication

“It’s complicated: Defining workplace bullying from the human resource professional’s perspective.” Renee Cowan. *Top Paper Award; Top Student Paper Award*

Performance Studies & Theatre

“At the mercy of ruin: Autobiography and landscapes of loss.” Patrick Santoro. *Top Paper Outstanding Scholar in Performance Studies – Tami Spry*

Political Communication

“Creating civic engagement in campaigns: On the primacy of message in candidate blogs.” Benjamin R. Warner. *Jeffrey Auer Award*

Public Relations

“Apologetic rhetoric and image repair in the Knicks/Nuggets brawl.” Rebekah Watson. *Dan Miller Award*

Rhetorical Theory and Criticism

“The oppressive hypothesis: Theorizing power in feminist rape discourse.” Kate Lockwood Harris, Amanda Brown, Jacki Brucher Moore, Heather Nesemeier, Amy Aldridge Sanford, Alison Aurelia Fisher. *Top Paper*

“Taking the fear out of feminism.” Jane Grabowski. *Top Panel*

“Feminist conundrums: Exploring commentaries about feminism and the candidacies of Senator Hillary Rodham Clinton and Governor Sarah Palin.” Elizabeth A. Petre. *RunnerUp: 2nd place outstanding paper*

**Central States Communication Association
2011 Conference Theme**

“Home”

**April 5-10, 2011
Milwaukee, WI**

“My home is not a place, it is people.”
--Lois McMaster Bujold

I consider--and always have considered--CSCA to be my academic home. Since joining CSCA in 1992, I have looked forward to attending the annual convention which has provided me with many personal and professional opportunities I might not otherwise have been afforded. In a sense, CSCA has served as the place where I have grown from an awkward, struggling scholar naïve to the ways of the academic world to a middle aged adult who has benefited from the advice, support, and encouragement offered selflessly and frequently from his peers. Along the way, I have found my voice as a scholar, been mentored from members whose primary goal was to make me a better academic citizen, and considered perspectives with which I was unfamiliar or otherwise had not considered. More importantly, I have learned to not take myself so seriously by recognizing that without the development of peer relationships, the academic world truly can be a lonely place.

With this sentiment in mind, my theme for the 2011 convention is “Home.” As you begin to think about next year’s convention, I encourage you to take a moment and reflect on what it means to be a member of CSCA, our academic home. Consider how CSCA has served as a place for you to gather with others to learn, share, influence, disagree, challenge, motivate, and captivate. Consider how CSCA has cultivated your growth as a scholar, as a teacher, and as a person. Consider how CSCA has facilitated your development of new relationships and your renewal of old friendships. Consider how CSCA has contributed to your socialization as a member of the academy. Consider how CSCA has influenced the ways in which you welcome newcomers to the world of academe. But most of all, consider how CSCA is not a place, but is people.

Scott A. Myers, West Virginia University
Second Vice President

Department Members as of 1/29/09

Anderson University
Bethel University
Central Michigan University
Christopher Newport University
Creighton University
East Central College
East Central University
Eastern Illinois University
Fort Hays State University
IADT – Detroit
Indiana Wesleyan University
Kansas Wesleyan University
Manchester College
Missouri State University
North Central Missouri College
North Central Technical College
Northeastern State University
Northwest Missouri State University
Otterbein College
Sinclair Community College
St. Louis Community College – Forest Park
Staples High School
University of Missouri - Columbia
University of Missouri - Kansas City
University of Nebraska - Lincoln
University of Northern Iowa
University of Oklahoma
Wayne State College
West Virginia University
Western Iowa Tech Community College

Life Members

Tony E. Adams	Kristi L. Gerding-Scholten	P. Judson Newcombe
David Airne	Kathleen M. German	Heather M. Norton
Amy Aldridge Sanford	Kathleen M. Golden	Anthony M. Ocana
Mike Allen	Dr. Robert W. Greenstreet	Tushar Raman Oza
Kenneth E. Andersen	Bruce E. Gronbeck	Patricia Palmerton
Mary Christine Banwart	Carrol Haggard	Donn W. Parson
J. Kevin Barge	Dale J. Hample	Donna R. Pawlowski
Melissa L. Beall	John Heineman	Judy C. Pearson
William Benoit	Andrew F. Herrmann	James W. Pratt
David L. Bodary	Stephen K. Hunt	Jim L. Query, Jr.
John S. Bourhis	Gregory James Hyde	Richard Rodrick
Dawn O. Braithwaite	Ronald Jackson II	Stephanie S. Rollie
Jeffrey D. Brand	Dr. Kathleen H. Jamieson	Robert C. Rowland
LeAnn M. Brazeal	Scott L. Jensen	Paul Schrodtt
Amanda L. Brown	E. Clair Jerry	William Seiler
Leah E. Bryant	Adam C. Jones	Deanna D. Sellnow
Brant R. Burleson	Robin A. Jones	Paul J. Siddens, III
John O. Burtis	Thomas F. Kaye	Cheri J. Simonds
Aileen L. S. Buslig	Kathryn Kennedy	Ross Singer
Diana Bartelli Carlin	Stephen C. Koch	Richard E. Soller
Donald J. Cegala	Andrea N. Lambert	Patric R. Spence
Jeffrey T. Child	Katie M. Lever-Mazzuto	C. Sue Strohkirch
Lora A. Cohn	Jenifer L. Lewis	Susan Swan
Jeffrey L. Courtright	Sheryl Lidzy	Michael M. Tollefson
James Crocker-Lakness	Lance R. Lippert	Paula S. Tompkins
Judith Dallinger	Robert S. Littlefield	Judith S Trent
Arlie Daniel	Lesia Lockford	Paul Turman
Roberta A. Davilla	Jimmie Manning	Kathleen J. Turner
Allison B. DeStefano	Matthew Martin	Deborrah C. Uecker
Linda B. Dickmeyer	David T. McMahan	Larry Underberg
Scott G. Dickmeyer	Nichelle D. McNabb	Steven J. Venette
Craig A. Dudczak	Allen H. Merriam	John T. Warren
Jessica J. Eckstein	Larry D. Miller	Harold Widvey
Kathleen Edelmayer	Nancy E. Mitchell	Jennifer L. Willis-Rivera
Chad Edwards	Linda Moore	Susan R. Wilson
Nichole Egbert	Scott A. Myers	David Zarefsky
Sarah Bonewits Feldner	Bonita Dostal Neff	
Debra J. Ford	Paul E. Nelson	
Kathleen M. Galvin	Robert D. Neuleib	

Patron Members

Heather Aldridge Bart
 Samuel L. Becker
 Lisa Bradford
 Nancy J. Brule
 Carolyn Calloway-Thomas
 Verna C. Corgan
 Freda R. DePriest
 Gustav W. Friedrich
 Gloria J. Gaines
 Robert Gobetz
 Alberto Gonzalez
 Dennis S. Gouran
 Martha Haun
 Joseph J Hemmer, Jr.

Edward A. Hinck
 Shelly Schaefer Hinck
 Mary E. Hurley
 Ann Marie Jablonowski
 Nancy Jennings
 Jack Kay
 Edward A. Mabry
 Marcia L. Moore
 Masayuki Nakanishi
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Veronica Ross
 Julie L. Semlak
 Sherianne Shuler
 Glen H. Stamp
 Charles J. Stewart
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Past CSCA Convention Sites

1933	Iowa City, University of Iowa	1977	Southfield, Sheraton Hotel
1934	Evanston, Northwestern Univ.	1978	Chicago, Sheraton-O'Hare
1935	Madison (cancelled)	1979	St. Louis, Chase Park Plaza
1936	No convention	1980	Chicago, Sheraton-Chicago
1937	Madison, University of Wisconsin	1981	Chicago, Palmer House
1938	Columbia, University of Missouri	1982	Milwaukee, Marc Plaza
1939	Minneapolis, University of Minn.	1983	Lincoln, Lincoln House
1940	Terre Haute	1984	Chicago, Palmer House
1941	Oklahoma City, Hotel Biltmore	1985	Indianapolis, Hyatt Regency
1942	Des Moines (cancelled)	1986	Cincinnati, Netherland Hotel
1943	No convention	1987	St. Louis, Clarion Hotel (with SSCA)
1944	No convention	1988	Schaumburg, Hyatt Regency
1945	No convention	1989	Kansas City, Adam's Mark
1946	No convention	1990	Detroit, Westin Hotel
1947	Columbia, University of Missouri	1991	Chicago, Palmer House
1948	Chicago, Congress Hotel	1992	Cleveland, Sheraton City Center
1949	Omaha, Hotel Fontenelle	1993	Lexington, Radisson & Hyatt Regency (with SSCA)
1950	Columbus, Deshler-Wallick House	1994	Oklahoma City, Century Centre
1951	Milwaukee, Hotel Schroeder	1995	Indianapolis, Hyatt Regency
1952	Tulsa, Hotel Mayo	1996	St. Paul, Radisson
1953	Chicago, Congress Hotel	1997	St. Louis, Regal Riverfront (with SSCA)
1954	Chicago, Hotel Sherman	1998	Chicago, Hyatt Regency
1955	St. Louis, Hotel Jefferson	1999	St. Louis, Adam's Mark
1956	Chicago, Hotel Sherman	2000	Detroit, Marriott Renaissance Center
1957	Minneapolis, Hotel Learnington	2001	Cincinnati, Omni Netherland
1959	Detroit, Statler Hotel	2002	Milwaukee, The Pfister
1960	Chicago, LaSalle Hotel	2003	Omaha, The Doubletree
1961	Chicago, LaSalle Hotel	2004	Cleveland, Renaissance Cleveland
1962	Chicago, Hotel Sherman	2005	Kansas City, MO, Downtown Marriott
1963	Chicago, Morrison Motel	2006	Indianapolis, Crowne Plaza Hotel and Conference Center
1964	St. Louis, Sheraton-Jefferson	2007	Minneapolis, Hyatt Regency Downtown
1965	Chicago, Pick-Congress Hotel	2008	Madison, Madison Concourse Hotel and Governor's Club
1966	Chicago, LaSalle Hotel	2009	St. Louis, The Millennium
1967	Indianapolis, Claypool Hotel		
1968	Chicago, LaSalle Hotel		
1969	St. Louis, Chase Park Plaza		
1970	Chicago, Sherman House		
1971	Cleveland, Sheraton-Cleveland		
1972	Chicago, Sheraton-Chicago		
1973	Minneapolis, Learnington Hotel		
1974	Chicago, Sherman House		
1975	Kansas City, Muehlebach Hotel		
1976	Chicago, Pick-Congress Hotel		

CSCA
HALL OF FAME

2004 – Ernest Bormann, University of Minnesota

Wilmer Linkugel, University of Kansas

2005 – Loren Reid, University of Missouri-Columbia

2006 – Samuel L. Becker, University of Iowa

Bernard L. Brock, Wayne State University

Bobby Patton, Central Missouri State University

Mary M. Roberts, Pittsburg State University

Judith S. Trent, University of Cincinnati

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2007 - Robert L. Scott, University of Minnesota

2008 – Kenneth Anderson, University of Illinois

Charles Stewart, Purdue University

2009 – Douglas Trank, University of Iowa

Acknowledgements

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Rusty Norris	Park University	Anna Wong Lowe	University of Oklahoma
Chris North	Ohio Northern University	Amanda Wroten	Christopher Newport University
Heather Norton	Fontbonne University	Nadine Yehya	Purdue University
David Novak	Clemson University	Stephanie Young	University of Southern Indiana
Sue Novak	University of Kansas	Jeffrey Youngquist	Oakland University
Felice Nudleman	New York Times	Jason M. Zingsheim	Governors State University
Mary Nuznov	Ball State University		
Krishna Pattisapu	Southern Illinois University Carbondale		
Norma Pecora	Ohio University		
Mathew Petrunia	Fashion Institute of Technology, SUNY		
Krista L. Phair	University of Kansas		
Ethan Philbrick	project cincinnatus		
Anji L. Phillips	University of Missouri, Columbia		
Amy Pinney	Georgia College and State University		
Emily Rauscher	University of Missouri, Columbia		
Elizabeth Ribarsky	University of Illinois, Springfield		
Renee Robinson	Saint Xavier University		
Kelly Rodamer	Ball State University		
Rick Rodrick	University of Wisconsin, La Crosse		
Nick J. Romerhausen	Wayne State University		
Charles Rudick	West Virginia University		
Stephanie Ruhl	Western Michigan University		
Teresa Sabourin	University of Cincinnati		
Kem Saichaie	University of Iowa		
Jess Sandlin	Ball State University		
Jackie Schmidt	John Carroll University		
James Schnoebelen	Washburn University		
Kristi Scholten	Truman State University		
Larissa Seixas	Northern Kentucky University		
Jay Self	Truman State University		
Kristin Shamas	University of Oklahoma		
Aimee Shandy	Northern Kentucky University		
Ryan Shepard	University of Kansas		
Cady Short-Thompson	Northern Kentucky University		

Wednesday, April 14, 2010

0001

12:00 - 3:45 p.m.

Salon G

CSCA PRE-CONFERENCE CHALLENGING, ENGAGING, AND CHANGING: EFFECTIVE CIVIC ENGAGEMENT PRACTICES FOR THE UNDERGRADUATE COLLEGE CLASSROOM

Sponsor: CSCA Second Vice-President, Scott A. Myers

The purpose of this preconference is to apply this year's convention theme--*Communication and Civic Engagement: Challenge, Engage, and Change*--to the college classroom. Presenters will identify current practices in which they *challenge* their students' ways of thinking, believing, and behaving by having them *engage* in pedagogical activities and exercises with the ultimate goal of effecting *change* on how they view themselves and both their current and future roles in relational, vocational, and community endeavors. These practices include integrating consciousness raising and critical pedagogy into existing curriculum, engaging students in communication research, transforming students and assessing outcomes related to local and international immersions, and incorporating critical ethnography and critical pedagogy into the service learning process. Upon completion of the preconference, participants will be able to (1) assess the role that civic engagement practices can or should play in their undergraduate courses, (2) identify courses or programs in their departments or on their campuses in which civic engagement practices can be implemented, (3) explore the possibilities for creating and implementing civic engagement practices into current or future curricula, (4) examine the advantages and disadvantages associated with current civic engagement practices, and (5) identify and consider funding opportunities for civic engagement practices.

Presenters: Linda B. Dickmeyer, University of Wisconsin, LaCrosse
Jimmie Manning, Northern Kentucky University
Scott A. Myers, West Virginia University
Donna R. Pawlowski, Creighton University
Amy Aldridge Sanford, Northeastern State University

0002

4:00 - 7:00 p.m.

Boardroom 4

CSCA EXECUTIVE COMMITTEE MEETING

Sponsor: CSCA Executive Committee

0003

8:00 - 10:00 p.m.

Salon B

CSCA'S IN CINCINNATI WITH WKRP

Sponsor: CSCA President, Christina S. Beck

As you arrive for the conference, join us for a mini-marathon of classic WKRP in Cincinnati episodes (as well as free popcorn). What a great way to relax and reconnect while watching a legendary television show set right here in our conference city!

Thursday, April 15, 2010

1101

8:00 - 9:15 a.m.

Caprice 1 & 4

COMMUNICATION AND PRAXIS—THE INTERSECTION OF THEORY AND ACTION IN THE DISCIPLINE

Sponsor: Communication Theory

Chair: Adam W. Tyma, University of Nebraska, Omaha

Participants: Leah E. Bryant, DePaul University
 Brant R. Burlison, Purdue University
 Jessica Elton, Eastern Michigan University
 Lawrence R. Frey, University of Colorado, Boulder
 Adam W. Tyma, University of Nebraska, Omaha

Communication Theory, as an area of research, is meant to help us understand and engage the communicative world we live in. This praxis-oriented position is central to not only the discipline overall, but this conference in particular. This panel provides both established and emerging scholars and practitioners in the field the opportunity to discuss and explore the way theory in their particular areas of study directly connects or intersects with the communicative practices they research and undertake. The panel also affords the opportunity to discuss the intersection of "theory and living".

1102

8:00 - 9:15 a.m.

Caprice 2

ENGAGING ORGANIZATIONAL SOCIALIZATION RESEARCH WITH THE DISABILITY COMMUNITY: AN INTERACTIVE TRAINING PROGRAM MODULE FOR VOCATIONAL COUNSELORS

Sponsor: Organizational and Professional Communication

Participants: Zachary P. Hart, Northern Kentucky University
 Jamie S. Mitus, Hofstra University

Through a U.S. Department of Education grant, the Employment Service Systems Research and Training Center (ESSRTC) is currently training vocational counselors on Long Island and in Bronx, New York how to more effectively socialize employees with disabilities to the workplace. This panel will interactively present one of the modules from the training program, specifically showing how information seeking strategies can help improve the socialization experience. Participation and feedback from all panel attendees will be strongly encouraged.

1103

8:00 - 9:15 a.m.

Julep

HEALTH COMMUNICATION IN GROUPS, ORGANIZATIONS AND COMMUNITIES*Sponsor:* Health Communication*Chair:* Heather Carmack, University of Missouri

Participants: “Health care teams: A different breed of individuals.” James M. Durbin, West Virginia University and Nicholas Smith, Fairmont State University
 “Becoming a nurse: An alternative model of professional socialization in nursing education.” Amber S. Messersmith, James Madison University and Joann Keyton, North Carolina State University
 “Psychological health and coping strategies after an urban bridge collapse: Lessons for engaging and enhancing community mental health needs after a crisis.” Patric R. Spence, Western Michigan University, Kenneth A. Lachlan, University of Massachusetts Boston, Lindsay D. Nelson, University of Minnesota, and Ashleigh Shelton, University of Minnesota
 “Socio-cultural and familial challenges in promoting a healthy diet for rural Hispanic populations at-risk in developing diabetes.” Amy N. Heuman, Juliann C. Scholl, and Kent Wilkinson, Texas Tech University
 “Motivation communicated through Weight Watcher’s meetings: A look at self determination and extrinsic encouragement within weight loss support groups.” Kathryn B. Golsan, Kent State University

1104

8:00 - 9:15 a.m.

Rookwood

**IN YOUR DREAMS: FINALLY A CLASS YOU LOVE TO LOVE
INTERACTING WITH THE DIGITAL NATIVES ON THEIR TURF (PART I)***Sponsor:* Instructional Resources

Media Studies

Communication Education

Chair: Daria Heinemann, Keiser University eCampus

Participants: Wesley Wasmundt, University of Illinois, Springfield
 Shannon Vanhorn, Valley City State College
 Darin J. Gully, University of Missouri, Columbia
 Margaret Miller Butcher, Fort Hays State University
 Daria Heinemann, Keiser University eCampus

Following the overwhelming popularity of last year’s “Connecting with Digital Natives in a Language They Know Well” panel, this panel continues to explore a variety of instructional resources available to instructors who deliver (or plan to deliver) courses in online or hybrid format. Emphasis will be made on ways to deliver course materials in an engaging and challenging way. Topics will include APA and other research tools and Wikipedia, and will include tools such as, iTunesU, youtube, blogging, and knolling.

Respondent: Margaret Miller Butcher, Fort Hays State University

1105

8:00 - 9:15 a.m.

Rosewood

UNDERSTUDIED INTERPERSONAL COMMUNICATION CONTEXTS*Sponsor:* Interpersonal and Small Group Communication*Chair:* Renee Smith, Northern Kentucky University

Participants: “Examining the impact of parental disclosure of HIV on children: A meta-analysis.”
Mike Allen, Benjamin Feiner, Anna R. Antos, Kelly E. Tenzek, and Amy May,
University of Wisconsin, Milwaukee

“Affectionate communication between grandparents and grandchildren: Examining
grandchildren’s relational attitudes and behaviors.” Daniel H. Mansson and
Melanie Booth-Butterfield, West Virginia University

“Stigma for victims of intimate partner violence: Prevalence and management for
diverse abuse recipients.” Jessica J. Eckstein, Western Connecticut State
University

“Hidden in the shadows: A qualitative analysis of the “impossible” possibility: Male
rape.” Melissa Territo, Eastern Illinois University

Respondent: Cassandra LeClair-Underberg, Texas State University, San Marcos

1106

8:00 - 9:15 a.m.

Salon B

**CHANGE STARTS IN THE CLASSROOM: INTERCULTURAL COMMUNICATION
TEXTBOOKS UNDER THE MICROSCOPE***Sponsor:* Intercultural Communication*Chair:* Ahmet Atay, University of Louisville

Participants: Ahmet Atay, University of Louisville
Melissa Beall, University of Northern Iowa
Randy K. Dillon, Missouri State University
Cheryl L. Nicholas, Penn State Berks
Sachiko Tankei-Aminian, Florida Gulf Coast University
Satoshi Toyosaki, Southern Illinois University
Diana Trebing, Saginaw Valley State University

Intercultural Communication occupies a unique and rather prominent position in communication and general education curricula. We argue that intercultural communication courses function as one of the most crucial link between communication and civic engagement. In this panel, we engage in a scholarly dialogue to highlight not only positive but also negative or lacking aspects of intercultural communication textbooks. We aim to suggest possible fresh directions, issues, and ideas to encourage communication textbook authors to consider and suggest different perspectives and additional information for intercultural communication teachers to incorporate in their classrooms.

1107

8:00 - 9:15 a.m.

Salon C

**MENTORING CHALLENGES FOR FACULTY AND GRADUATE TEACHING ASSISTANTS:
CONNECTING AND ENGAGING WITH THE ROLES**

Sponsors: Communication Education
Graduate Student Caucus

Chair: Tim Doty, Texas Tech University

Participants:

Former GTA's: Chad Edwards, Western Michigan University
Autumn Edwards, Western Michigan University
Karen Anderson, University of North Texas
Shawn T. Wahl, Angelo State University
Andrea N. Lambert, Northern Kentucky University

Current GTA's: Minu Basnet, Texas Tech University
Melanie Grellhesl, Texas Tech University
Scott A. Richmond, Western Michigan University
Lindsey Rose, Ohio University
Stephanie M. Ruhl, Western Michigan University

1108

8:00 - 9:15 a.m.

Salon D

DEVELOPING CHALLENGING AND ENGAGING COURSES

Sponsor: Communication Education

Chair: Rusty Norris, Park University

Participants: “Challenging by example: Designing courses with an emphasis on case studies.”
Michael McDonald, University of Missouri, Kansas City
“It’s about the student. Period. Lessons on course design from student development
and learning theory.” Lora Cohn, Park University
“Designing courses: Lessons from Parker Palmer’s *The Courage to Teach*.” David L.
Bodary, Sinclair Community College
“Stepping outside your comfort zone: Designing interdisciplinary courses.” Kathleen
Edelmayer, Madonna University
“Redesigning the basic course: Self-analysis as a tool of engagement.” Allison B.
DeStefano, Waubensee Community College
“The adjunct life: Designing courses for adaptability.” Ashley Vasquez, Johnson
County Community College

Course development is demanding and often bewildering for new and old instructors alike. Veteran course developers will give helpful advice for designing a variety of courses and their supporting resources before opening it up for audience questions and helpful advice.

1109

8:00 - 9:15 a.m.

Salon E

**VERY HONORABLE MENTIONS: COMPETITIVELY SELECTED PAPERS IN
RHETORICAL THEORY AND CRITICISM**

Sponsor: Rhetorical Theory and Criticism

Chair: Katherine L. Hatfield, Creighton University

Participants: “Disrupting the rational paradigm: The selling of hope and St. Joseph’s statue to desperate homeowners.” Matthew D. Petrunia, Fashion Institute of Technology, SUNY
 “A theory of rhetorical narrative exigence: An exploration into collective rhetoric, communities of practice, and the current nursing shortage.” Rebekah Fox, Texas State University, San Marcos
 “Balancing oppositional interests in Theodore Roosevelt’s ‘Man with the Muckrake’ speech.” Adam Barragato, Central Michigan University
 “Our liberty: A rhetorical analysis of Eugene V. Debs’ ‘Liberty’ speech.” David T. Morin, Bowling Green State University

Respondent: Michael Milford, Tarleton University

1110

8:00 - 9:15 a.m.

Salon F

**FROM THE LOCAL TO THE GLOBAL: MEDIA LITERACY, NEW TECHNOLOGY AND
POLITICAL PARTICIPATION**

Sponsor: Media Studies

Chair: Lyudmyla Pustelnyk, Western Michigan University

Participants: “Twitter and Iranian election.” Annie M. Holcomb, Western Michigan University
 “Youth media programs: Media literacy, training and self determination.” Jennifer Machiorlatti, Western Michigan University
 “The Internet civil society or the Internet social movement? The case study of Ukrainian orange revolution of 2004.” Lyudmyla Pustelnyk, Western Michigan University

Panelists will explore the links between media literacy, new technology development, and civic participation of audiences. Constructing their arguments on the basis of the case studies of the Kalamazoo Youth Media Initiative, presidential election of 2009 in Iran, and the Orange Revolution of 2004 in Ukraine, panel participants will seek to bridge the concepts of identity, media literacy, and civil society. Panelists will engage audience members in a discussion on how the means of community media and Internet networking can contribute to the increase of social capital, reshape the nature of political debate, and stimulate cross-cultural communication. The topics present a diverse spectrum of studies focusing on the local initiative to provide underrepresented youths an opportunity to have a voice and contestation between the domineering state and the virtual civic community.

1111

8:00 - 9:15 a.m.

Salon H

ENGAGING PRESIDENCY: INTERNATIONAL MEDIA PERSPECTIVES ON THE 2008 U.S. PRESIDENTIAL ELECTION

Sponsor: Political Communication

Chair: Sorin Nastasia, Southern Illinois University, Edwardsville

Participants: Sorin Nastasia, Southern Illinois University, Edwardsville
Diana Iulia Nastasia, University of North Dakota
Michael Nitz, Augustana College
Adonica Schultz Aune, University of North Dakota

One key issue in the 2008 U.S. Presidential election was foreign policy as it relates to the image of the U.S. abroad. Public opinion polls cited a strong decline in perceptions of this image. Obama's summer trip overseas evoked the possibility that the U.S. could refurbish its image in a way that would ensure its role as a stable force and demonstrate a change in leadership that would engender collaboration. This panel examines media coverage of five European nations to gain insight into their respective discourses on the 2008 U.S. Presidential election. While these countries were scarcely shedding a tear over President Bush's departure, there was apprehension about what a new President could do for the economy or what he might prioritize in terms of international relations.

1201

9:30 - 10:45 a.m.

Caprice 1 & 4

IN HONOR OF LINCOLN'S 200TH ANNIVERSARY: AN EXAMINATION OF PRE-PRESIDENTIAL RHETORIC

Sponsor: Rhetorical Theory and Criticism

Chair: Ashley Vasquez, Johnson County Community College

Participants: "Lincoln's 1856 speech in Bronson Park: Kalamazoo, Michigan." Michael McDonald, University of Missouri, Kansas City.
"Lincoln's July 10, 1858 Chicago Address." Allison B. DeStefano, Waubensee Community College
"Lincoln's 1859 Ohio tour." Lora Cohn, Park University.
"Lincoln's 1860 New Haven address." Kathleen Edelmayer, Madonna University
"Lincoln eulogizes '...the life of Z.Taylor deceased.'" John A. Jones, University of Illinois, Chicago

The country celebrated Lincoln's 200th birthday in 2009, revitalizing the public's interest in one of our most studied presidents. Rhetorical critics often uphold Lincoln's Cooper Union and Gettysburg addresses as shining examples of Lincoln's rhetorical skills. However, further insight into Lincoln's views on equality, the economy, the Republican party, and the union, can be gleaned through an examination of four of his lesser known, pre-presidential speeches.

Respondent: Rusty Norris, Park University

1202

9:30 - 10:45 a.m.

Caprice 2

**REFLECTIONS OF NEW BASIC COURSE DIRECTORS: CHALLENGES, JOYS, AND
LESSONS LEARNED**

Sponsor: Basic Course

Chair: Barbara S. Hugenberg, Kent State University

Participants: Melissa A. Broeckelman-Post, California State University, Los Angeles
Katherine J. Denker, Ball State University
Kevin R. Meyer, Illinois State University
Blair Thompson, Western Kentucky University

New Basic Course Directors face a variety of circumstances and challenges, many of which are difficult to predict. This panel is intended as a primer for those who are about to transition into the role of a BCD and includes participants who recently entered widely varied BCD situations. Participants will share about their experiences adapting to and/or developing a new course structure, training and mentoring GTAs, finding and utilizing resources, assessing effectiveness, and integrating civic engagement into the basic course curriculum. Those who plan to become BCDs as well as more experienced BCDs who would like to share their time-tested wisdom are especially encouraged to join this discussion.

1203

9:30 - 10:45 a.m.

Julep

**CIVIC ENGAGEMENT-CENTERED INTERCULTURAL COMMUNICATION
THEORIZAION**

Sponsor: Intercultural Communication

Chair: Satoshi Toyosaki, Southern Illinois University, Carbondale

Participants: John R. Baldwin, Illinois State University
Margaret Miller Butcher, Fort Hays State University
Naomi Kagawa, University of Texas, Tyler
Sachiko Tankei-Aminian, Florida Gulf Coast University
Satoshi Toyosaki, Southern Illinois University, Carbondale
Jennifer Willis-Rivera, University of Wisconsin, River Falls

This roundtable discussion panel aims to advance the conception and practice of “civic engagement” in intercultural communication theorization. In its attempt to do so, this panel poses and interrogates five foundational questions: How do we, as intercultural communication researchers, understand civic engagement in our research practices? How do we conceptualize civic engagement-centered intercultural communication theorization? What methodological approaches do we see productive in exploring this type of intercultural communication theorization? What benefits do we see from this approach? And what challenges do we anticipate?

1204

9:30 - 10:45 a.m.

Rosewood

**MYSTORY AS METHOD: PERFORMANCE OF PIQUA PRIDE, POTTER'S PENIS, AND
PICKING YOUR OWN ADVENTURE**

Sponsor: Performance Studies and Theatre

Chair: Benjamin Powell, Bowling Green State

Participants: "X marks the spot, or, Harry Potter's penis." Elizabeth Guthrie, Bowling Green State University
 "Shadowing Scott: Heroes, hubris, and human nature." Patrick Konesko, Bowling Green State University
 "Piqua 'pride': Parading native imagery." Heidi L. Nees, Bowling Green State University

Using the "Mystory" model, applied in a theatrical context, our performances investigate intersections of personal anecdotes from our past, our current research projects, and our continued search for knowledge and understanding. Originally conceived of in a graduate class, these performance pieces explore and recognize the various implications and constructions of meaning which can result from our scholarly pursuits.

Respondent: Benjamin Powell, Bowling Green State University

1205

9:30 - 10:45 a.m.

Rookwood

THE NATIONAL COMMUNICATION ASSOCIATION INFORMATION SESSION

Sponsors: CSCA First Vice-President, Stephen K. Hunt
 National Communication Association

Chair: Brad Mello, Associate Director for Educational Initiatives, NCA

Participants: Dawn O. Braithwaite, NCA President
 Lynn Turner, NCA First Vice-President
 Nancy Kidd, NCA Executive Director

Members of NCA's elected leadership and national office staff provide an overview of the National Communication Association's history, strategic plan, organizational structure and leadership opportunities. Resources provided by NCA to support professional activity including research and teaching will be discussed. This is an opportunity for a robust conversation about NCA.

1206

9:30 - 10:45 a.m.

Salon B

SPOTLIGHT ON COLLABORATION: FACULTY-STUDENT RESEARCH*Sponsor:* Communication Theory*Chair:* Jason M. Zingsheim, Governors State University

Participants: “The many faces of face: Explaining the communication preferences of college students with visual disabilities using politeness and face-negotiation theory.” Karen A. Myers, Christine Spudich, and Dimana Spudich, Saint Louis University

“Student-faculty interactions about disappointing grades: Application of the goals-plans-actions model and the theory of planned behavior.” Mary Lynn Miller Henningsen, Kathleen S. Valde, Gregory A. Russell, and Gregory R. Russell, Northern Illinois University

“Lacanian theory: Implications of the unending quest for the organizational real.” Carly M. Gieseler, University of South Florida and Andrew Herrmann, University of Missouri, Columbia

“Relational maintenance as including the other in the self.” Andrew M. Ledbetter, Heather M. Stassen, Azhanni Muhammad, and Ephraim N. Kotey, Ohio University

Respondent: Adam W. Tyma, University of Nebraska, Omaha

1207

9:30 - 10:45 a.m.

Salon C

CHANGES AND CHALLENGES FOR COMMUNICATION AND CIVIC ENGAGEMENT THROUGH THE YEARS*Sponsor:* Communication Ethics and Freedom of Expression

Participants: “Ethical issues, freelance technical writers and temporary work: Does lack of job security and permanence promote ethical concerns?” Kathy Brady, University of Wisconsin, Whitewater

“The meaning of ‘meeting’ in Locke.” Thomas Duncanson, Millikin University

“Truth, harm, passion: Mel Gibson and the ethics of The Passion of Christ.” Andrew J. Kirk, Southern Illinois University, Carbondale

“Forbidden expression: Punishment and propaganda in communist Romania, 1947-1953.” Sorin Nastasia, Southern Illinois University, Edwardsville

“An ethically civil engagement with (be)love(ed).” Christopher Green, Pacifica Graduate Institute and Evan Center, University of Kansas

Respondent: Mark Nuss, University of Nebraska, Kearney

1208

9:30 - 10:45 a.m.

Salon D

**EMPOWERING COMMUNITY MEMBERS FOR CIVIC LEADERSHIP:
THE INSTITUTE FOR COMMUNITY LEADERSHIP**

- Sponsor:* Organizational and Professional Communication
Chair: Lance Lippert, Illinois State University
Participants: Willis M. Watt, Director, Organizational Communication & Leadership, Methodist University
 Brandon Miller, Institute for Community Leadership Trainer, Methodist University

This panel discusses the relationship between the theoretical and practical applications of leadership evidenced by the Institute for Community Leadership's (ICL) efforts to prepare people for civic leadership. It presents information including the Institute's purposes and goals, its past achievements, current activities, and future projections, and concludes with a discussion of "conditions for success in collaborative public ventures" (Hackman & Johnson, 2009, p. 293) as it relates to efforts to prepare people for community leadership.

1209

9:30 - 10:45 a.m.

Salon E

VIOLENCE AND OBJECTIFICATION—PUBLIC AND PERSONAL

- Sponsor:* Women's Caucus
Chair: Matt Lamb, Bowling Green State University
Participants: "The oppressive hypothesis: Theorizing power in feminist rape discourse." Kate Lockwood Harris, Hugh Downs School for Human Communication, Arizona State University*
 "The rise of a mythical heroine." Amanda Bakley, Minnesota State University, Mankato
 "Sex versus gender in intimate partner violence: Differentiating between victims of situational couple violence versus intimate terrorism." Jessica J. Eckstein, Western Connecticut State University
 "Sex & glamour in the Hillbilly field: The objectification of women in country music videos." Ann Dee McClane-Bunn, Middle Tennessee State University
Respondent: Heather Neseheimer, Minnesota State University, Moorhead
 *Top Paper

1210

9:30 - 10:45 a.m.

Salon F

ORGANIZATIONAL KATEGORIA AND APOLOGIA

Sponsor: Public Relations

Chair: Corey B. Davis, University of Wisconsin, Whitewater

Participants: “What has Brown done to you?: FedEx’s *kategoria* against UPS in the Brownbailout.com campaign.” Corey B. Davis, University of Wisconsin, Whitewater
 “Punk is dead: Doc Marten’s blame-shifting in a case of unfair appropriation.” Mark Glantz, University of Missouri
 “The Little Unit is 14: Little League’s response to an overage superstar.” J. Scott Smith, University of Missouri

This panel explores and analyzes persuasive attack and defense communication that engaged unique audiences (Little League players and parents, punk rock subculture, members of Congress). The panelists will also discuss how various *kategoria* and *apologia* were (in)effective with these special publics. Finally, with no respondent role, we hope to leave significant time for lively exchange with the panel audience.

1211

9:30 - 10:45 a.m.

Salon G

**ENGAGING IN U.S. PRESIDENTIAL POLITICS:
 MEDIA STUDIES FROM THE 2000 AND 2008 CAMPAIGNS**

Sponsors: Media Studies
 Political Communication

Chair: Charles K. Rudick, West Virginia University

Participants: “The humor effect: How *Saturday Night Live*’s Palin parody relates to pre-existing research.” Sarah E. Turner, Northeastern State University
 “Reflections: The media and presidential debates of 2000.” Sarah M. Stephens, Northeastern State University
 “Social networking, President Obama, and the 2008 election.” Jennifer V. Martin, Northeastern State University

Panelists take a look at the 2000 and 2008 presidential elections, paying particular attention to the debates in both elections. Additionally, the rise of social media and the use of satire during the 2008 race will be explored.

Respondent: Cady Short-Thompson, Northern Kentucky University

1212

9:30 - 10:45 a.m.

Salon H

GRADUATE STUDENT PERSPECTIVES ON THEORY: BENEFIT OR BURDEN

Sponsors: Graduate Student Caucus
Communication Theory

Chair: Jessica M. Wilson-Kratzer, University of Missouri

Participants: Jennifer D. Dixon, University of Missouri, Columbia
Aaron Estabrook, Ball State University
Darin J. Gully, University of Missouri
Matt Hammer, University of South Dakota
Lars Kristiansen, University of Missouri
Cole McGuffey, Ball State University
Emily A. Rauscher, University of Missouri
Molly Reynolds, University of Kentucky
Rebekah Watson, University of Missouri
Jessica M. Wilson-Kratzer, University of Missouri

This session is intended to allow graduate students a forum to openly discuss their feelings about using theory in academic work. The use of theory can be somewhat difficult for graduate students learning the conventions of our discipline. Our discussion will focus on graduate student struggles and triumphs using theory as well as our hopes for using theory in the future. We will also discuss the uses of theory in making our academic work more practical to the non-academic world. Our discussion will also reveal the similarities and differences between multiple areas of our discipline including interpersonal, political, sexual, organizational, rhetoric, and sports communication. The variety of communication topics allow this panel to be welcoming to many graduate students and their uses, or lack thereof, of theory.

1213

9:30 - 10:45 a.m.

Salon I

LIFE AFTER KATRINA: CIVIC ENGAGEMENT, SERVICE LEARNING, AND COMMUNICATION RESEARCH

Sponsor: Communication Education

Participants: Chelsea Graham, Northern Kentucky University
Parker Lillie, Northern Kentucky University
Jimmie Manning, Northern Kentucky University
Claudine Nuemann, Northern Kentucky University
Jenny Prigge, Northern Kentucky University
Leighann Rehtin, Northern Kentucky University
Larissa Seixas, Northern Kentucky University
Aimee Shandy, Mazak Corporation
Renee Smith, Northern Kentucky University
Tracy Songer, Ankle Valley Creations
David Ta, University of Missouri, Columbia

This panel showcases a series of research-based service learning courses where 42 different students journeyed to Hurricane Katrina afflicted segments of the Gulf Coast and engaged a variety of service-oriented engagement projects in diverse communication-oriented disciplines such as interpersonal and organizational communication, journalism, public relations, media production, and qualitative research methods. This session will particularly focus on the collaborative research design and practices that served as a communication

education for the students (and the instructor!) while collaboratively engaging communities seeking assistance. Five different research projects will be presented and explained by students who have completed the course; and the instructor and coordinator of the course will offer tips for successfully navigating such projects. Handouts and a question-and-answer session will be included, as will footage from two documentary films created as part of the experience.

1301**11:00 a.m. - 12:15 p.m.****Caprice 1 & 4**

**LEADING DURING CRISIS: COMPETITIVELY SELECTED PAPERS THAT ANALYZE
PRESIDENTIAL RHETORIC DURING TOUGH TIMES**

Sponsor: Rhetorical Theory and Criticism

Chair: Matthew D. Petrunia, Fashion Institute of Technology, SUNY

Participants: “Mobilizing through fear: A critical analysis of President George W. Bush’s terror rhetoric as a call for action.” Katherine L. Hatfield, Creighton University
 “The rhetoric of political cartooning: The music of President Barack Obama and Susan Boyle.” Kelly Rodamer, Northern Kentucky University
 “Crisis narratives and the role of government: A comparison of Ronald Reagan’s and Barack Obama’s national convention addresses.” James T. Petre, Southern Illinois University, Carbondale
 “Shaping economic reality: A critical metaphor analysis of President Barack Obama’s economic language during his first 100 days.” Joshua M. Scacco, Georgetown University

Respondent: Ryan Shepard, University of Kansas

1302**11:00 a.m. - 12:15 p.m.****Caprice 2**

**COMMUNICATION EDUCATION TOP PANEL: HOW CLOSE IS TOO CLOSE? EXAMINING
TEACHERS’ SELF-DISCLOSURE AND STUDENT ENGAGEMENT**

Sponsor: Communication Education

Chair: Shelly Hinck, Central Michigan University

Participants: Amie Kincaid, University of Illinois, Springfield
 Blair Thompson, Western Kentucky University
 Cassandra LeClair-Underberg, Texas State University
 Colleen Warner Colaner, University of Nebraska, Lincoln
 Elizabeth Ribarsky, University of Illinois, Springfield
 Joy L. Daggs, Culver-Stockton College
 Richard E. Murphy, Wayne State College

The panel participants will discuss such issues as the use of personal self-disclosure to enlighten sensitive intercultural topics, the blurring of the teacher-student relationship on Facebook, and how a teacher's age can impact the appropriateness of the self-disclosure level. The goal of this panel is to inspire lively debate amongst panel participants and audience members regarding how an instructor's self-disclosure can help or hinder student engagement and create guidelines for appropriate self-disclosure in and out of the classroom.

1303

11:00 a.m. - 12:15 p.m.

Caprice 3

**REEXAMINING THE NOTION OF FAMILY: ISSUES OF GENDER AND SEXUALITY IN
FAMILY COMMUNICATION**

Sponsor: Interpersonal and Small Group Communication

Chair: Ahmet Atay, University of Louisville

Participants: Tony E. Adams, Northeastern Illinois University
Ahmet Atay, University of Louisville
Roberta Davilla, Western Illinois University
Michaela D. E. Meyer, Christopher Newport University
Lynn Turner, Marquette University

The focus of this roundtable discussion panel is to re-interrogate the issues of sexuality and gender in family communication discourse. As the panelists, we will generate a scholarly discussion on the definitions of "family." In order to accomplish this goal, we will not only discuss the real-life incidents and issues that influence the experiences of gendered and sexualized families, but also we will focus on the discourse around LGBTQ and the notion of "family," media representations of the conventional and GLBTQ families, and families that are culturally and sexually diverse. While we challenge the traditional ways of defining family, we aspire to articulate the complex nature of different types of families and the issues around them.

1304

11:00 a.m. - 12:15 p.m.

Mayflower 1 & 2

**PROGRESS? PITFALLS? POSSIBILITIES?: THE STATUS OF WOMEN AND POLITICS
FOLLOWING HILLARY AND SARAH IN 2008**

Sponsor: Political Communication

Chair: Erin Blocher, University of Missouri, Kansas City

Participants: Judith S. Trent, University of Cincinnati
Cady Short-Thompson, Northern Kentucky University
Mary C. Banwart, University of Kansas

This senior scholar panel will discuss the status of women and politics following the highly anticipated, highly covered, and highly criticized candidacies of Hillary Clinton for president and Sarah Palin for vice president. The scholars will examine the candidates' communication styles, strategies, challenges, and successes. Implications for women's advancements in politics, campaign communication strategies, and voter effects will be discussed. The panel will combine individual presentations with audience participation and discussion.

1305

11:00 a.m. - 12:15 p.m.

Rookwood

**SPOTLIGHT ON SCHOLARSHIP
THE RACE PROJECT, (FAR) BEYOND THE CLASSROOM:
A BROAD PEDAGOGY FOR RACE AND COMMUNICATION**

Sponsors: Intercultural Communication
Rhetorical Theory and Criticism

Facilitator: Stephen Maynard Caliendo, North Central College

The Project on Race in Political Communication (RaceProject.org) is an interdisciplinary effort to better understand the bases and effects of race-based communication. A key component of the Race Project involves making scholarly work accessible to the mass public through electronic and traditional means including web blogs, Facebook, Twitter, media commentary, research assistant opportunities, and public appearances. In this presentation, one of the Race Project's co-directors will discuss the pedagogical underpinnings to this activity, providing suggestions for academics who are interested in broadening the impact of their work. Stephen Maynard Caliendo is the author of *Teachers Matter* (Praeger, 2000), co-author of the forthcoming *Race Appeal* (Temple 2010) and co-editor of the forthcoming *Routledge Companion to Race & Ethnicity* (2011).

1306

11:00 a.m. - 12:15 p.m.

Salon B

ENGAGING AND CHALLENGING THE COMMUNITY THROUGH COMMUNICATION

Sponsor: Organizational and Professional Communication

Chair: Sarah Bonewits Feldner, Marquette University

Participants: "Working together: Discursive and paralinguistic features of effective action coordination." Ryan S. Bisel, University of Oklahoma, Amber S. Messersmith, James Madison University, and Sarah K. Chorley, University of Oklahoma
"Narrative as strange attractor II: Chaos, communication and the organization of a nonprofit start-up." Andrew Herrmann, University of Missouri, Columbia
"Democratic organizing in the corporate sphere: Review of literature and suggestions for future research." Brent A. Bonine, Ohio University
"Public safety employees, their families and sensemaking: New directions in work-family research." Jaime Bochantin, Texas A & M University
"The wheels on the bus go around making connections more profound: A rural transit system and the passenger's extension to community building." Nora L. Swalls, Eastern Illinois University

Respondent: Sarah Bonewits Feldner, Marquette University

1307

11:00 a.m. - 12:15 p.m.

Salon C

SHOULD JUDGES IN COMPETITIVE DEBATE ACTIVITIES RECEIVE TRAINING?*Sponsor:* Argumentation and Forensics*Chair:* Joseph Sora, Duquesne University

Participants: “How competitive norms undermine meaningful judgment: The case of mock trial.”
Cassandra McKeown, University of South Dakota
“The trained lay judge: An oxymoron.” Larry R. Underberg, Southeast Missouri State
University
“Judge training in parliamentary debate.” Scott Jensen, Webster University
“Empowering competitive debate judges.” Mike Bauer, Ball State University

Respondent: Joseph Sora, Duquesne University

1308

11:00 a.m. - 12:15 p.m.

Salon D

**STATE OF NORTH DAKOTA
MAKING IT WORK: DIVERSE EXPERIENCE IN ONLINE TEACHING**

Sponsor: States Advisory Council*Chair:* Shannon Vanhorn, Valley City State University, North Dakota

Participants: Robert Walsh, Valley City State University, North Dakota
Shannon Vanhorn, Valley City State University, North Dakota
Jonna Ziniel, Valley City State University, North Dakota

Online teaching can be challenging. These presenters will discuss the challenges they have overcome in a regular online course, in a course being taught to students living in the United States while living in Korea, and during a time of crisis with the extensive flooding in North Dakota in 2009.

1309

11:00 a.m. - 12:15 p.m.

Salon E

**ENGAGING STUDENTS THROUGH E-TEXTBOOKS:
CHANGES AND CHALLENGES IN THE BASIC COURSE**

Sponsor: Basic Course*Chair:* John F. Hooker, Illinois State University

Participants: Cheri J. Simonds, Illinois State University
Jennifer Cochrane, IUPUI
Kevin R. Meyer, Illinois State University

This panel will discuss the logistics of moving to a solely online textbook for the basic course. Issues discussed will include: formative data on student preference of ebooks versus traditional paper textbooks, perceptions of student learning from ebooks versus traditional textbooks, challenges faced by both instructors and students in the adoption process, ebook interactivity, financial ramifications for students, potential financial benefits for communication departments, and a question and answer session with the audience. The panelists all have experiences with ebooks in various roles such as author, course director, and instructor.

1310 **11:00 a.m. - 12:15 p.m.** **Salon F**

SOGI SCHOLARLY ‘SPEED DATING’: MAKING DISCIPLINARY CONNECTIONS

Sponsor: Sexual Orientation and Gender Identity Caucus
Chair: Jimmie Manning, Northern Kentucky University

This fun session is set up so as to allow those who research sex, gender, and sexualities to have one-on-one conversations about their scholarship and teaching. Participants will spend five to ten minutes with each other talking about their research interests, ideas for collaboration, or curiosities about studying sexuality or gender identity. Participants should come with a prepared one minute introductory speech. Whether you are looking for new scholarly connections, a buddy to trade manuscripts with, or a research study partner, this session is an ideal opportunity for networking and generation of ideas.

1311 **11:00 a.m. - 12:15 p.m.** **Salon G**

“THEOR”-APY: AUTOETHNOGRAPHY AS AN INTERPERSONAL TOOL AND EMOTIONAL OUTLET

Sponsor: Communication Theory
Chair: Clare Hartman, Northern Kentucky University

Participants: “Destiny: The suitcase, the friendship, and a call that changed our lives forever.”
 Larissa Seixas, Northern Kentucky University
 “Managing cancer and uncertainty: A familial story.” Richard D. Wagar, Northern Kentucky University
 “Remembering mortality: Communication privacy management and disclosure of Dad’s malignant melanoma.” Rodney Whisman, Northern Kentucky University
 “Enough.” Jenny Prigge, Northern Kentucky University

Respondent: Katherine J. Denker, Ball State University

1312 **11:00 a.m. - 12:15 p.m.** **Salon H**

THEORIZING, LIVING, AND RESEARCHING ONLINE

Sponsor: Media Studies
Chair: Adam W. Tyma, University of Nebraska, Omaha

Participants: “Doing community based partnership research in online communities.” Michelle Calka and Laura W. Black, Ohio University
 “Comparing Turkle’s multiple de-centered self with Goffman’s dramaturgical self in fan fiction writers.” Stephanie E. Damore and David E. Schneider, Saginaw Valley State University
 “*Google Earth*, environmental rhetoric and the postmodern sublime.” Joshua P. Ewalt, University of Nebraska, Lincoln**
 “Digital music devices: An analysis of the role that personality and technological proficiency play in usage and dependency.” Katie Lever-Mazzuto, Western Connecticut State University
 “Uses and gratification theory as applied to contemporary practices of communication technology in crop farming.” Mary Nienaltowski and David E. Schneider, Saginaw Valley State University

**Top Student Paper (Samuel Becker Award winner)

1313

11:00 a.m. - 12:15 p.m.

Salon I

PUBLIC RELATIONS, WESTERN EUROPE, AND EASTERN EUROPE

Sponsor: Public Relations

Chair: Sorin Nastasia, Southern Illinois University, Edwardsville

Participants: Sorin Nastasia, Southern Illinois University, Edwardsville
Michael Nitz, Augustana College
Adonica Schultz Aune, University of North Dakota
Katerina Tsetsura, University of Oklahoma

This panel examines comparatively public relations in two Western European countries (Germany and Norway) and two Eastern European countries (Romania and Russia). The panelists discuss whether public relations in Western and Eastern Europe are country-specific or tributary to models launched in the United States, and whether public relations in Western and Eastern Europe are similar or fundamentally different. These issues are important in a world that is increasingly global yet increasingly threatened by various disasters.

1314

11:00 a.m. - 12:15 p.m.

Salon M

INSTRUCTIONAL RESOURCES FOR THE 21ST CENTURY: PEDAGOGICAL TOOLS FOR ASSESSING, ENGAGING, LEARNING, AND TEACHING

Sponsor: Instructional Resources

Chair: L. Renee Robinson, Saint Xavier University

Participants: Julie McNellis, Saint Xavier University
Lori Norin, University of Arkansas, Fort Smith
L. Renee Robinson, Saint Xavier University
Danielle M. Stern, Christopher Newport University
Tom Walton, University of Arkansas, Fort Smith
Michael Willits, Old Dominion University

The purpose of this discussion is to share classroom-tested instructional resources that transform classroom spaces by promoting student engagement and teaching effectiveness in the twenty-first century. Topics of discussion consist of technologies like ConnectYard, Twitter, and web-based learning tools while other discussion points include assessment products such as Turnitin.com and Speechgrader. In addition to discussant commentary, a list of the products, locations for finding or downloading products, and a critique of the tools will be provided to audience members and participants.

1401

12:30 - 1:45 p.m.

Caprice 1 & 4

ENGAGED SCHOLARSHIP AS A PATHWAY TO ILLUMINATING THE DARK IN THE LIGHT: UTILIZING THE DARK SIDE PERSPECTIVE TO ADDRESS THE FUNCTIONAL AMBIVALENCE OF PERSONAL RELATIONSHIPS

Sponsor: Interpersonal and Small Group Communication

Chair: Colleen Warner Colaner, University of Nebraska, Lincoln

Participants: "Engaging the dark side." Colleen Warner Colaner, University of Nebraska, Lincoln
"The dark side of social support." Sarah E. Dirks, University of Nebraska, Lincoln

“Don't ask, don't tell! The dark side of open communication.” Bryan E. Asbury,
University of Iowa

“It's not always “happily ever after”: The dark side of storytelling.” Haley Kranstuber,
University of Nebraska, Lincoln

“The dark side of (conditional) forgiveness.” Allison R. Thorson, University of San
Francisco

“Maintaining military family relationships: The dark side of homecoming.” Richard E.
Murphy, Wayne State College

Respondent: Jody Koenig Kellas, University of Nebraska, Lincoln

1402

12:30 - 1:45 p.m.

Caprice 2

**CRITICAL INQUIRY SKILLS FOR CITIZEN PARTICIPATION:
COMMUNICATION IN CIVIC AND POLITICAL ENGAGEMENT**

Sponsor: Communication Theory

Chair: John A. Jones, University of Illinois, Chicago

Participants: John A. Jones, University of Illinois, Chicago

Julie McNellis, Saint Xavier University

L. Renee Robinson, Saint Xavier University

Rigorous decision making in a democracy requires higher order thinking and questioning skills. Using Benjamin Bloom's taxonomy, the panel will examine the communication theory, models and practices which can contribute to informed citizen participation in governance.

1403

12:30 - 1:45 p.m.

Salon I

ETHICAL CHALLENGES OF MOTIVATING STUDENTS TO CIVIC ENGAGEMENT

Sponsor: Community College

Chair: Judith A. Vogel, Des Moines Area Community College

Participants: David L. Bodary, Sinclair Community College

Ronald Howell, Illinois Central College

Allison B. DeStefano, Waubonsee Community College

Marg Yaroslaski, Dodge City Community College

Judith A. Vogel, Des Moines Area Community College

This roundtable will discuss the ethical challenges faculty must consider when encouraging their students to become involved in local, community, political, and global issues. Should teachers use their students and classes as part of their own political agenda? What responsibilities go along with freedom of speech? How can teachers create an atmosphere in the classroom which fosters respect for differing ideas? These question and others will be posed during the session.

1404

12:30 - 1:45 p.m.
TOP PAPER PANEL

Julep

Sponsor: Organizational and Professional Communication

Chair: Matthew S. Vorell, St. Cloud State University

Participants: “It’s complicated: Defining workplace bullying from the human resource professional’s perspective.” Renee L. Cowan, Texas A&M University* **
 “Integrating a global labor force: A postcolonial reading of organizational socialization.” Sarah Steimel, University of Nebraska, Lincoln
 “Whistleblowing, dissent, and the hierarchical mum effect: A new investigation of organizational ethics.” Nicole A. Ploeger, Katherine M. Kelley, and Ryan S. Bisel, University of Oklahoma
 “Why are you here and what will do with your Life?: Education, spirituality, and work.” Jeremy P. Fyke and John Dowd, Purdue University
 “Neo-Capitalist dominance in Emerging India: Organization-state-media linkages.” Rahul Mitra, Purdue University

Respondent: Kevin Barge, Texas A&M University

*Top Paper

**Top Student Paper

1405

12:30 - 1:45 p.m.

Rookwood

**“I’M NOT RACIST, BUT...”:
ADDRESSING DIVERSITY AND RESISTANCE IN THE COLLEGE CLASSROOM**

Sponsor: Communication Education

Chair: Sara Docan-Morgan, University of Wisconsin, LaCrosse

Participants: Sheryl Cunningham, Wittenberg University
 Sara Docan-Morgan, University of Wisconsin, La Crosse
 Shelley Hawthorne Smith, University of Arizona
 Dena H. Huisman, University of Wisconsin, La Crosse
 Lori Norin, University of Arkansas, Fort Smith
 Tom Walton, University of Arkansas, Fort Smith

The college classroom is the first opportunity for many students to confront issues of racism, sexism, classism, heterosexism, and other issues of difference. It is the responsibility of teachers to engage students with these topics in ways that promote social justice, but doing so can be challenging. How can we, as teachers, facilitate conversations and activities that create space for new understandings of difference and diversity in this “post race” era? What are the best practices to engage students in self-reflexivity and self-awareness? How can we deal with student resistance to issues of difference, whether it is based on race, gender, sexual orientation, religion, or socioeconomic class? In this interactive panel, instructors who have grappled with these questions will share their experiences and best practices.

1406

12:30 - 1:45 p.m.

Rosewood

CONVERSATION ANALYSIS DATA SESSION

Sponsor: CSCA President, Christina S. Beck
Facilitators: Angela S. Jacobs, Eastern Illinois University
 Daniel Modaff, Western Kentucky University
 Felicia Roberts, Purdue University

In this session, facilitators will provide a recording and transcript of naturalistic social interaction, and attendees will be invited to participate in a discussion of the data using conversation analysis. This panel will provide an opportunity for participants to examine data through this method of research and to learn more about conversation analysis. We welcome participants with any level of experience and knowledge, from CA newcomers to experienced conversation analysts.

1407

12:30 - 1:45 p.m.

Salon D

COMPETITIVE STUDENT PAPERS IN POLITICAL COMMUNICATION

Sponsor: Political Communication
Chair: Kasie Mitchell Roberson, Miami University
Participants: “Cycling as a political act: The framing and culture that create a new social movement.” Mitchael L. Schwartz, University of Kentucky
 “Hillary Clinton through TIME: A close textual analysis of the (un)making of the first female president.” Danee Pye and Mary Anne Taylor, University of Texas, Austin
 “Discourse analysis of the e-mail political messages in the 2008 Presidential Election Campaign.” Erich M. Hayes and R. Brandon Jones, University of Oklahoma
 “Gender still matters: A functional analysis of congressional and gubernatorial television ads.” Rebekah Watson, University of Missouri

“The Green Belt Movement’s Peace Tent Initiative: How community communication and civic engagement help the reconciliation efforts in Kenya.” Anke Wolbert, Wayne State University

Respondent: Mitchell S. McKinney, University of Missouri

1408

12:30 - 1:45 p.m.

Salon E

EMERGING RESEARCH IN INTERCULTURAL COMMUNICATION

Sponsor: Intercultural Communication

Chair: Anna Wong Lowe, University of Oklahoma

Participants: “It all just magically happens: Ethnographic observations of cultural differences in proxemic and chronemic nonverbal communication at my daughter’s wedding in Nagpur, India.” Kelli Lutz, Marshall University
 “Politics in action: A multicultural analysis of factors which cultivate civic engagement among youth.” Crystal L. Henderson, Ivy Tech Community College
 “Accommodationist, elitist, and separatist: Black on black voices within the African American narrative.” Kimberly Holley, Regent University
 “Revisiting issues of crisis communication, race, and natural disasters: The case of Hurricane Ike.” Kenneth A. Lachlan, University of Massachusetts Boston, Patric R. Spence, Western Michigan University, and Jennifer A. Burke, Prairie View A & M University

Respondent: Ahmet Atay, University of Louisville

1409

12:30 - 1:45 p.m.

Salon F

BUILDING COMMUNITY THROUGH GROUP PERFORMANCE

Sponsor: Performance Studies and Theatre

Chair: Amy Pinney, Georgia College & State University

Participants: “The life and literature in performance series.” M. Heather Carver, University of Missouri, and Noah D. Lelek, University of Missouri
 “Including voices: The Arkansas radio theatre.” David J. Eshelman, Arkansas Tech University
 “Creating community: The development and production of the audio soap opera *Dear*

Donnybrook.” Kate Berneking Kogut, Stephens College
 “Troubling violence performance project.” Emily A. Rollie, University of Missouri

Respondent: Dustin B. Goltz, DePaul University

1410 **12:30 - 1:45 p.m.** **Salon G**

THE RHETORIC OF MAGIC: AN ANALYSIS OF MAGIC AS PERSUASION

Sponsor: Rhetorical Theory and Criticism

Chair: Joseph Zompetti, Illinois State University

Participants: “Abraca-Aristotle: A neoclassical examination into the silent performances of magicians.” Pam Steskal, Illinois State University
 “The magic of deception: Rhetorical analysis of performance con artistry using neuro-linguistic programming.” Nathan T. Stewart, Illinois State University
 “The rhetoric of danger in magic.” Amy Secretan, Illinois State University
 “They could take your wallet, but prefer to take your breath away: A neoaristotelian analysis comparing the illusionist and the con-artist’s performances of deception.” Tommy Navickas, Illinois State University

Respondent: Benita Dilley, University of Wisconsin, Stout

1411 **12:30 - 1:45 p.m.** **Salon H**

STATE OF MINNESOTA

FROM JUST TALK TO TAKING A STAND: DEVELOPING PARTNERSHIPS BETWEEN THE SPEECH CLASSROOM AND THE MINNESOTA GENOCIDE INTERVENTION NETWORK

Sponsor: States Advisory Council

Chair: James P. Dimock, Minnesota State University

Participants: Peggy Dimock, St. Peter High School, St. Peter, Minnesota
 Ellen J. Kennedy, Interim Director, Center for Holocaust and Genocide Studies, University of Minnesota & Director, Genocide Intervention Network
 James P. Dimock, Assistant Professor, Minnesota State University Mankato

The Genocide Intervention Network is a national organization dedicated to empowering “individuals and communities with the tools to prevent and stop genocide” and to bring about “a world in which the global community is willing and able to protect civilians from genocide and mass atrocities.” This panel will show

teachers how they can partner with the Genocide Intervention Network and how such partnership cannot only help students develop practical communication and public speaking skills but how students can use their voices to bring about meaningful change in the world.

1412

12:30 - 1:45 p.m.

Salon M

THEORIZING POWER IN COMMUNICATION STUDIES

Sponsor: Communication Theory

Chair: Sorin Nastasia, Southern Illinois University, Edwardsville

Participants: Lana Rakow, University of North Dakota
Diana Iulia Nastasia, University of North Dakota
Yuliya Kartoshkina, University of North Dakota

Using Finnegan's (2006) frame of communication as surveillance, as visual and linguistic practices of control, the panelists will examine the ties between communication and power, the stated as well as the undisclosed assumptions about power relations in communication studies, by means of answering a series of questions: (1) how have power elites been problematized?; (2) how have marginal groups been discussed?; (3) how have power hierarchies been discussed?; and (4) how have issues of hegemony been addressed?

1501

2:00 - 3:15 p.m.

Caprice 1 & 4

STATE OF OKLAHOMA THE POWER OF ONLINE COURSES: PROMISES AND LIMITATIONS

Sponsor: States Advisory Council

Chair: Robert Greenstreet, East Central University, Oklahoma

Participants: "Increasing student involvement and potential for success in online communication courses." Richard Boyd, Rogers State University
"Not a walk in the park: The downside of online teaching." Ron Price, Cameron University
"Encouraging active participation in the online course." Paul Crandon, Cameron University
"Intelligent design: Encouraging learning in online communication courses." Robert Greenstreet, East Central University

This panel explores the upside as well as the down side of teaching communication courses in an online environment. Panelists will discuss their experiences in both general education and upper level communication courses. Discussion is encouraged.

1502

2:00 - 3:15 p.m.

Caprice 2

THE IMPACT OF SOCIAL NETWORKING SITES ON FAMILY COMMUNICATION

Sponsor: Interpersonal and Small Group Communication

Chair: Karla Mason Bergen, College of Saint Mary

- Participants:* “Blogs, Facebook, and Twitter: New ways for families to stay in touch,” Karla Mason Bergen, College of Saint Mary and Chad McBride, Creighton University
 “To friend or not to friend: Privacy management through familial Facebook friend choices.” Elizabeth Ribarsky and Pamela Tintori, University of Illinois, Springfield
 “Public and private lives: The impact of social networking sites on family communication.” Katherine L. Hatfield, Creighton University
 “College students’ self-disclosure on Facebook.” Meagan Bryand, Texas A&M University, Corpus Christ and Shawn T. Wahl, Angelo State University

Respondent:

1503

2:00 - 3:15 p.m.

Julep

COMPETITIVE PAPERS IN COMMUNICATION EDUCATION AND BASIC COURSE

Sponsors: Communication Education
 Basic Course

Chair: Joseph P. Mazer, Ohio University

- Participants:* “The dog ate my paper: A content analysis of student compliance-gaining strategies.” Dena H. Huisman and Michael M. Tollefson, University of Wisconsin, La Crosse
 “Examining state high-school communication standards: Engaging student voice through action research.” David H. Kahl, Jr., Penn State University, Erie, The Behrend College
 “Teaching public speaking as civic engagement: Practical, pedagogical methods.” Taylor S. Lake, Indiana University Northwest
 “Being a PEP(py) instructor: Assessing the political engagement project in the basic communication course COM 110: Communication as critical inquiry.” Jenna C. Durham, Illinois State University*

Respondent: Katherine J. Denker, Ball State University

*Top Paper in the Basic Course Interest Group

1504

2:00 - 3:15 p.m.

Mayflower 1 & 2

CIVIC ENGAGEMENT IN NONPROFITS: THE MISSION, FUNDRAISING, BOARD, VOLUNTEERS, COMMUNITY AND STRATEGIC PLAN

- Sponsors:* Intercultural Communication
Organizational and Professional Communication
- Chair:* Amy Aldridge Sanford, Northeastern State University
- Participants:* “Creating a better life: A consultation report of a middle school PTA.” Jessica M. Remer, Northeastern State University
“Boys & Girls Clubs: A consultation report.” Ryan G. Cannonie, University of Tulsa
“Establishing a brighter future: A consultation report for a crisis pregnancy center.” Jennifer V. Martin, Northeastern State University
“Think to the future: A strategic plan for a public schools foundation.” Sarah E. Turner, Northeastern State University

One of the most recognized methods of civic engagement is to volunteer at nonprofit organizations (NPO). The four panelists volunteered at local NPOs while they were enrolled in Nonprofit Organizational Communication. The panel presentations are the result of their final reports about the organizations.

- Respondent:* Julie Cencula Olberding, Scripps Howard Center for Civic Engagement, Northern Kentucky University

1505

2:00 - 3:15 p.m.

Rookwood

2009 FEDERATION PRIZE: REPORT ON RESEARCH

- Sponsors:* CSCA First Vice-President, Stephen K. Hunt
CSCA Federation Prize Committee
- Chair:* Brant R. Burlison, Purdue University
- Recipient:* Kristen Lucas, University of Nebraska, Lincoln

In this presentation, a conceptual model of workplace dignity is mapped, including identifying ways in which communication (on micro-, meso-, and macro-levels) contributes to and/or detracts from individuals' ability to achieve dignity at work. Then, a cross-cultural analysis of data from focus groups with 60 U.S. workers and interviews with 25 Italian workers will be presented to show similarities and differences between the two cultures.

1506

2:00 - 3:15 p.m.

Rosewood

INSTITUTIONAL AND DISCIPLINARY ACTIVITIES THAT MOTIVATE STUDENTS TO CIVIC AND COMMUNITY ENGAGEMENT

- Sponsor:* Community College
- Chairs:* Marg Yaroslaski, Dodge City Community College
Julie Weishar, Parkland College
- Participants:* Marg Yaroslaski, Dodge City Community College
Julie Weishar, Parkland College
Judith A. Vogel, Des Moines Area Community College

College is a time of exploration and change for students as they move away from being directed by parents and teachers toward making their own decisions. Communication classes can play a critical role in helping students to become more engaged in the world around them. This panel will discuss ways communication faculty can foster civic engagement and will share effective classroom and campus-wide activities designed to motivate students to become engaged in and informed about community, national, and global issues.

1507**2:00 - 3:15 p.m.****Salon B**

IMPOVERISHED PUBLIC ADVOCACY: THE CASE FOR INFORMATION LITERACY

Sponsor: Argumentation and Forensics

Chair: Joseph Sora, Duquesne University

Participants: “The well read public advocate: An endangered species.” Cassandra McKeown, University of South Dakota, Larry R. Underberg, Southeast Missouri State University
 “Information literacy and the rhetorical tradition: Collaborating with library faculty to help students achieve speeches ‘worth listening to’.” Glen Williams, Claudia Ruediger, and Matt Olsen, Southeast Missouri State University
 “It takes a village: Partnerships for information literacy instruction.” Mary Murray, Oxford College of Emory University

After initially addressing the diminished quality of research in support of claims, the panel will note how instruction adhering to the rhetorical tradition provides a corrective. Providing this instruction during contemporary times calls for a collaborative approach with experts in information literacy.

1508**2:00 - 3:15 p.m.****Salon D**

ETHICS AND CONTEMPORARY MEDIA: ENGAGEMENT, CHALLENGE, AND CHANGE

Sponsor: Communication Ethics and Freedom of Expression

Chair: Kathleen German, Miami University

Participants: “Anger in the pulpit and beyond: A case study of the impact of social media on a United Church of Christ congregation after the Jeremiah Wright 2008 ‘God Damn America’ sermon.” Leigh Makay, Heidelberg University
 “Citizen journalists, viral media, and the call for a new ethics of civic engagement.” Kathleen German, Miami University
 “New media technology and political campaigns: Campaigning through texts, tweets and Facebook.” Kasie Mitchell Roberson, Miami University
 “Crafting an ethical social media policy: Meeting the challenges, engaging publics, changing ethical practices.” Jeffrey D. Brand, Millikin University
 “The end justifying the means—ethical implications of public service announcements.” Bill Brewer, Miami University

1509**2:00 - 3:15 p.m.****Salon E**

CIVIC DISCOURSE ON GENDER AND SEXUALITY IN GLOBAL CONTEXTS

Sponsors: Sexual Orientation and Gender Identity Caucus
 Intercultural Communication
 Women’s Caucus
 Communication Education

- Chair:* Ahmet Atay, University of Louisville
- Participants:* "Intersexuality: Revising cultural assumptions of sex and gender." Tony E. Adams, Northeastern Illinois University
 "New perspectives on Iranian women among the Western media after 2009 Iranian Presidential Election report." Farshad Aminian-Tankei, Florida Gulf Coast University
 "Dutch fan reaction to tales of *As the World Turns*: Why a gay man had to marry an Iraqi woman?" Ahmet Atay, University of Louisville
 "Yaoi and BL (boys love) phenomena in Japanese anime, manga, and film." Sachiko Tankei-Aminian, Florida Gulf Coast University

This roundtable discussion focuses on gender and sexuality in global contexts. Panelists discuss the usefulness of cultural specific examples to challenge our own stereotypes on gender and sexuality in general as well as on gender and sexuality in a specific cultural context. Such examination can lead us to further civic engagement and discourse on complex societal and political issues surrounding gender and sexuality. This panel has invited panelists from diverse disciplines, ranging from cinema/media studies, intercultural communication, communication education, and gender studies.

1510

2:00 - 3:15 p.m.

Salon F

GENDERED GAMES: A MULTIPERSPECTIVE ANALYSIS OF CHILDREN'S VIDEO GAMING

- Sponsor:* Women's Caucus
- Chair:* Lisa M. Wagner, University of Cincinnati
- Participants:* "Riddle her this!: Girls' puzzle games and the DS." Beth Novak and Janie Henderson, Ohio University
 "Mario vs Peach: Gender in young children's video game play." Nancy Jennings, University of Cincinnati
 "Girls on the go!: Portable games and the girls who play them." Lisa M. Wagner, University of Cincinnati
- Respondent:* Norma Pecora, Ohio University

1511

2:00 - 3:15 p.m.

Salon G

EXAMINING COMMUNICATION THROUGHOUT THE POLITICAL CYCLE: COMPETITIVE PAPERS IN POLITICAL COMMUNICATION

- Sponsor:* Political Communication
- Chair:* Susan Novak, University of Kansas

Participants:

- “The factors that contribute to the persuasiveness of political advertising messages.”
Lindsey A. Harvell and Michael W. Pfau, University of Oklahoma
- “A functional analysis of 2008 Presidential candidacy announcement speeches.” Mark
Glantz, University of Missouri
- “Capitalism, Marxism, and resistance: Understanding American family farm ideology
in the farm movement and the presidential administrations.” Chad Woolard,
Illinois State University
- “From magic-mythic to deficient-rational: The legislative debate over the USA
PATRIOT Act as a meta-narrative of post 9-11 patriotic consciousness.” Tim
Doty, Texas Tech University

Respondent: Laura W. Black, University of Ohio

1512

2:00 - 3:15 p.m.

Salon H

**THE IMPORTANCE OF MOTION PICTURES AS INSTRUCTIONAL RESOURCES TO
CHALLENGE, ENGAGE, AND CHANGE STUDENTS’ POLITICAL AND CIVIC
ENGAGEMENT**

- Sponsors:* Instructional Resources
Media Studies
- Chair:* Tim McKenna, Illinois State University
- Participants:* Tim McKenna, Illinois State University
Daniel Almanza, Illinois State University
Laura C. Bruns, Illinois State University
Richard E. Murphy, Wayne State College
Deborah Whitt, Wayne State College
Bryan E. Asbury, University of Iowa
Dana C. Gravesen, University of Iowa
Benjamin A. Morton, University of Iowa

This panel will feature a roundtable discussion that will allow participants to share their classroom experiences in which they have used motion pictures as resources to engage, challenge, and change their students’ political and civic engagement. This panel will not only provide several examples for teachers to apply within their own classroom, but will begin a discussion on how to best use these resources to benefit classroom discussion, lecture, and application.

1513

2:00 - 3:15 p.m.

Salon I

TOP STUDENT COMPETITIVE PAPERS IN COMMUNICATION THEORY*Sponsor:* Communication Theory*Chair:* Sheryl Lidzy, Emporia State University

Participants: “Media consumption and body image: Influential factors of communication apprehension.” Anna R. Antos, University of Wisconsin, Milwaukee
 “The influence of conflict styles on apologies and forgiveness.” Joshua R. Pederson, University of Iowa*
 “Propaganda 2.0: Remix culture and redefining persuasion.” Charley Reed, University of Nebraska, Omaha

Respondent: Patric R. Spence, Western Michigan University

*Top Paper

1514

2:00 - 3:15 p.m.

Salon M

**THE MEDIA AS THE TEACHER:
MAKING SENSE OF MEDIA’S ROLE VIA CULTURAL PEDAGOGY***Sponsors:* Intercultural Communication
Media Studies*Chair:* Adam W. Tyma, University of Nebraska, Omaha

Participants: “Discover(ing) mediated pedagogy: The gendered nature of the Discovery Networks.” Amanda Brown, University of Wisconsin, Stout and Heather Nesemeier, Minnesota State University, Moorhead
 “Impact of immersive technologies on race, identity, and pedagogy.” Anna Wong Lowe, University of Oklahoma and Jeffrey Dan Lowe, University of Oklahoma
 “Building a home for cultural pedagogy in communication research—A theoretical exploration.” Adam W. Tyma, University of Nebraska, Omaha

The idea that we are taught through our media consumption is nothing new. This panel moves to understand not only what we are taught, but how we are taught, and how the mediated messages may influence our personal, social, and political lives. Emphases are placed on socially-locked constructions of identities, connections and action within online spaces, and locating a place for cultural pedagogy work.

1601

3:30 - 4:45 p.m.

Caprice 1 & 4

SHARING TOOLS OF THE ORGANIZATION: ROUNDTABLE ON SHARING THE BEST ORGANIZATIONAL COMMUNICATION TEACHING PRACTICES*Sponsor:* Organizational and Professional Communication

- Chair:* Matthew S. Vorell, St. Cloud State University
- Participants:* Ryan S. Bisel, University of Oklahoma
 Charles Choi, University of California, Santa Barbara
 Lance Lippert, Illinois State University
 Lee McGaan, Monmouth College
 Amber S. Messersmith, James Madison University
 Stephanie R. Klatzke, Northern Kentucky University
 Kristopher Paal, Malone University
 Andrea Pampaloni, La Salle University
 Diana L. Tucker, Ashland University
 Matthew S. Vorell, St Cloud State University
 Julie Weishar, Parkland College

A number of academic divisions have been quite successful in furthering their pedagogical development through the simple sharing of effective activities among faculty. This roundtable brings together experts in the field so they may share with and learn from one another.

1602

3:30 - 4:45 p.m.

Caprice 2

ENGAGING STUDENTS IN EXPERIENTIAL AND SERVICE LEARNING

- Sponsor:* Instructional Resources
- Chair:* David W. Worley, Indiana State University
- Participants:* David W. Worley, Indiana State University
 Debra A. Worley, Indiana State University
 Michael R. Elkins, Indiana State University
 Barbara S. Hugenberg, Kent State University
 Kristen A. G. McIntyre, University of Arkansas, Little Rock
 Carol Bruess, University of St. Thomas
 Debra Petersen, University of St. Thomas
 Kevin Sauter, University of St. Thomas
 Michael J. Sharp, University of Cincinnati
 Corinne Weisgerber, St. Edward's University

This roundtable discussion will feature the editors and a selected number of contributors to a new resource released by Great River Technologies for those interested in specific ways to include experiential and service learning in various communication courses. The editors will provide an overview of the project and the presenters will summarize their respective contributions to the book, "Best Practices in Experiential and Service Learning in Communication" with opportunities from attendees to ask questions.

1603

3:30 - 4:45 p.m.

Caprice 3

THE FUTURE OF THE DISCIPLINE:

TOP STUDENT PAPERS IN RHETORICAL THEORY AND CRITICISM

- Sponsor:* Rhetorical Theory and Criticism
Chair: Jack Jones, University of Chicago, Illinois
- Participants:* “Yearning for Zion: A rhetorical analysis of a fundamentalist web site.” Sarah Adams, North Dakota State University
 “Language and the lived-body: Getting at the “something more” of human communication.” John Dowd, Purdue University
 “Obama and McCain facing off in the debates: An exploration of elements of goodwill.” Anke Wolbert, Wayne State University
 “It’s going to be legendary, wait for it: Portrayal of masculinity in *How I Met Your Mother*.” Jeffrey H. Kuznekoff, Ohio University
 “A speaker for all people: Robert F. Kennedy and afrocentric rhetorical theory” Katie McWilliams, University of Nebraska, Omaha
- Respondent:* Matthew D. Petrunia, Fashion Institute of Technology, SUNY

1604

3:30 - 4:45 p.m.

Julep

STUDENT PAPERS IN COMMUNICATION EDUCATION

- Sponsor:* Communication Education
Chair: Maureen E. Savage, Western Michigan University
- Participants:* “Putting our methods where our mouths are: Creating space for critical communication education.” Kyle Leathers and Anna Maria Flores, Wayne State University
 “Intercultural instructional incompetence: A call to civically engage the globe.” Evan Center, University of Kansas
 “Learning from Computer Games.” Zeynep Tanes, Purdue University
 “Classroom bias and dissonance: A psychological approach.” Lindsey A. Harvell, University of Oklahoma*
- Respondent:* Joy L. Daggs, Culver-Stockton College
- * Gustav Friedrich Award for Top Student Paper

1605

3:30 - 4:45 p.m.

Mayflower 1 & 2

SPOTLIGHT ON PROMOTING CIVIC AND POLITICAL ENGAGEMENT: INSTITUTIONS SHARE MULTIDISCIPLINARY STRATEGIES

- Sponsor:* CSCA First Vice-President, Stephen K. Hunt
Chair: Stephen K. Hunt, Illinois State University

Participants: Joseph Zompetti, Illinois State University
 Jennifer McDade, Illinois State University
 Sandra Alspach, Ferris State University
 Stephanie Thomson, Ferris State University
 Cami Sanderson, Ferris State University
 Rick Griffin, Ferris State University
 Blair Thompson, Western Kentucky University
 Crystal L. Henderson, Ivy Tech Community College, Central Indiana

This roundtable brings together teachers from a variety of institutional vantage points in the discipline to discuss their pedagogical approach to civic and political engagement. The panel will focus on instructional techniques and provide insight about a variety of engaging classroom experiences.

1606**3:30 - 4:45 p.m.****Rookwood****GREAT IDEAS FOR TEACHING – G.I.F.T.***Sponsor:* G.I.F.T.*Chair:* Maggie Sullivan, Loras College

- Participants:*
1. “Health campaign poster design and evaluation.” Sydney M. Staggers, West Virginia University
 2. “Speaking of service: Engaging and enhancing communities through service learning projects.” Lisa K. Hanasono, Purdue University
 3. “Look and listen: Exploring the listening process through an activity resembling the classic game of telephone.” Dimana Spudich and Christine Spudich, Saint Louis University
 4. “Teaching with the enemy: A lesson on listening and perspective.” Andrew J. Kirk, Southern Illinois University, Carbondale
 5. “Picture this: Feelings through photography.” Kelly E. Tenzek, University of Wisconsin, Milwaukee
 6. “The engaged citizen.” Eugenia McAvoy, St. Xavier University
 7. “A great GIFT.” Diane D. Hayes, Southern Illinois University, Edwardsville
 8. “Acting and reacting to fallacies.” Maxwell R. Norris, Ball State University
 9. “Challenging, engaging, and changing our understanding of ‘race’ in ‘post-racial’ U.S.” Richie Neil Hao, University of Denver
 10. “Vocalics: ‘It’s not what you say, but how you say it’.” Trisha Hoffman, Southern Illinois University, Edwardsville

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Every ten minutes audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

1607**3:30 - 4:45 p.m.****Rosewood****RHETORICAL AND CULTURAL OUTBURSTS: THE NEW CIVILITY?***Sponsors:* Intercultural Communication
 Rhetorical Theory and Criticism*Chair:* Dorothy Ige, Indiana University, Northwest

Participants: Carolyn Calloway-Thomas, Indiana University
 Alberto Gonzalez, Bowling Green State University
 Ronald Jackson, II, University of Illinois
 Dorthy Pennington, University of Kansas
 Judith S. Trent, University of Cincinnati

This roundtable of established rhetorical and intercultural scholars will interrogate what the recent rhetorical and cultural outbursts of Representative Wilson, Kanye West, the Birthers, and others suggest about the practice of reasonable, rational, and acceptable public discourse and behavior in civic culture. The town hall meetings surrounding the health care debate are also implicated here in the tests of the limits of civic engagement. Presenters will give position statements, followed by audience participation.

1608

3:30 - 4:45 p.m.

Salon B

**COMMUNITY CONNECT:
 A GRASSROOTS PUBLIC MEDIA PROJECT IN NORTH DAKOTA**

Sponsors: Communication Theory
 Media Studies

Participants: Lana Rakow, University of North Dakota
 Diana Iulia Nastasia, University of North Dakota
 Yuliya Kartoshkina, University of North Dakota
 Sorin Nastasia, Southern Illinois University, Edwardsville

This panel reflects on how the project, currently named Community Connect, has developed. We will lay out the theories and methodologies that shaped our approach and our initiative, including reflections on civic engagement and public media, as well as on community based research and research for community action. We will also describe the first two stages of the project: design, involving planning and research, and implementation, involving the launch of in-person, in-print, and on-line formats and establishment of an organizational structure. If we can build it, will they join?

1609

3:30 - 4:45 p.m.

Salon C

**STATE OF ILLINOIS SHOWCASE PANEL
 CHALLENGES TO CHANGING SCHOOL CURRICULUM AND TEACHER PREPARATION**

Sponsor: States Advisory Council
Chairs: Lindsay Soliman, Illinois State University

Participants: Christine Bruckner, Illinois State University
 Lindsay Soliman, Illinois State University

We know the importance of communication skills in professional and academic settings. Educational groups such as Achieve, SAT and ACT verify the importance of speaking and listening skills for all students. However, recent trends suggest that our curriculums are being changed to “meet the test.” This panel examines the potential impact of teacher training, extra-curricular activities and curriculum on student learning, preparation for higher education and careers.

1610

3:30 - 4:45 p.m.

Salon D

FRIENDS, DATES AND FRIENDS WHO DATE: A COMPETITIVE PAPER PANEL

Sponsor: Interpersonal and Small Group Communication

- Chair:* Jessica M. Wilson-Kratzer, University of Missouri, Columbia
- Participants:* “Did he just order a salad?!: Self-monitoring as a predictor of dating script flexibility.”
Melissa Kampa, Illinois State University
- “Friends who were once romantic partners: Predicting commitment using the investment model.” Emily A. Rauscher, University of Missouri, Columbia
- “Is she flirting with me? An examination of women’s nonverbal flirting cues.” Ruben D. Garza, Jeffrey S. McQuillen, and Marcolfa Zamora McQuillen, University of Texas, Pan American
- “Discursive struggles and cohabitation: Meaning for young, non-cohabiting relational partners.” Kelly G. McAninch, University of Kentucky
- Respondent:* Andrea N. Lambert, Northern Kentucky University

1611

3:30 - 4:45 p.m.

Salon E

GATHERING AROUND THE FOUR-COLOR CAMPFIRE: COMICS AS CIVIC SPACE

- Sponsors:* Media Studies
Graduate Student Caucus
- Chair:* Jim Crocker-Lakness, University of Cincinnati
- Participants:* “Finding your page: A graphic artist sparks imagination.” Caelyn Nagle, Video and Graphic Artist, Cincinnati
- “What’s so funny about teaching comics?” Carol Tyler, Professional Artist and Teacher, Cincinnati
- “Use your allusion: Comics as rhetorical illumination and imagination.” Bill Jennings, University of Cincinnati
- “Earth Air Fire Water: Western occult tradition in Alan Moore’s *Promethea*.” Jim Crocker-Lakness, University of Cincinnati
- “The comic book shop as social space.” Carl Bonasera, Owner of All American Comics, Chicago

Traditional comics have become little more than entertainment for children or the pumpkin patch for the film industry. This panel contends that a new generation of independent comics has become a unique and valuable media that encourages new forms of civic engagement. Panelists will individually argue that this form opens up new types of community narrative, encourages spiritual self discovery, and provides a space for artistic and social expression. At the end of the panel everyone attending will receive a comic book summarizing the panel

presentation.

1612

3:30 - 4:45 p.m.

Salon F

COMMUNICATION AND CIVIC ENGAGEMENT IN THE BASIC COMMUNICATION CLASSES: CAN WE CHALLENGE, CHANGE, AND ENGAGE THEM?

Sponsor: Basic Course

Chair: Ahmet Atay, University of Louisville

Participants: Ahmet Atay, University of Louisville
Jay Brower, Western Connecticut State University
Elizabeth A. Petre, Southern Illinois University, Carbondale
James T. Petre, Southern Illinois University, Carbondale
John T. Warren, Southern Illinois University, Carbondale

The goal of this panel is to interrogate the notion of civic engagement and the concept of civility in basic communication classes. The panelists will focus on the question of “are basic communication classes where the civic engagement start?” The participants of this discussion panel, ask what is basic about the basic communication classes. Are they basic, so they can be taken for granted? Or are they venues where the seeds of progress can be planted and the idea of responsibility and civic engagement are practiced. Thus, the aim of this panel is to create a discussion to uncover the visible or invisible links between basic communication courses and the notion of civic engagement.

1613

3:30 - 4:45 p.m.

Salon G

ECONOMIC PRESSURES AND STRATEGIES TO SURVIVE THEM

Sponsor: Undergraduate Programs

Chair: Jackie Schmidt, John Carroll University

Participants: “Strategies for dealing with administration.” Joe Miller, John Carroll University
“Economic Pressures and external funding (grant funding) for COM research.”
Mitchell S. McKinney, University of Missouri
“Strategies for dealing with staffing.” Deborrah Uecker, Wisconsin Lutheran College
“Economic issues and the effect on programming.” Jackie Schmidt, John Carroll University

Since last year’s convention when the economic crisis was just getting started, issues and concerns were raised in regards to how colleges and universities were beginning to handle the economic challenges to come. A year later the challenges remain and tough decisions have been made and will continue to be made. This panel brings a variety of issues and perspectives on a few issues and how they are being addressed. Each panelist will briefly present and then there will be time for discussion of these and other issues of economic survival for undergraduate programs.

1614

3:30 - 4:45 p.m.

Salon H

COMMUNICATING GUILT, HURT, AND EMPATHY IN CLOSE RELATIONSHIPS

- Sponsor:* Interpersonal and Small Group Communication
Chair: Daniel Strasser, University of Denver
- Participants:* “An examination of family-targeted hurtful messages used in romantic relationships.”
 Tyler M. Louk-Marinelli, Scott A. Myers, Megan R. Dillow, and Matthew M. Martin, West Virginia University
 “When saying “I’m sorry” isn’t enough: Rejection of apologies and their consequences.” Benjamin Chiles and Michael Roloff, Northwestern University
 “The relationship between hurtful messages and guilty feelings.” Tsai-Shan (Sam) Shen, Eastern Michigan University.
 “The dark (and bright) side of communicating empathy in close relationships.” Sai Sato, University of Nebraska, Lincoln
- Respondent:* Elizabeth Ribarsky, University of Illinois, Springfield

1615

3:30 - 4:45 p.m.

Salon I

TOP HEALTH COMMUNICATION PAPERS PANEL

- Sponsor:* Health Communication
Chair: Rebecca S. Imes, Carroll University
- Participants:* “Public discourse about teenage pregnancy: Disruption, restoration, and ideology.”
 Jennifer J. Bute & Laura D. Russell, Ohio University
 “Challenging narratives: Re-constructing the experience of growing up with chronic illness or disability.” Linda Wheeler Cardillo, College of Mount St. Joseph
 “Turning points, trajectories, and social support: The experiences of people with bipolar disorder.” Eileen Doherty, Purdue University
 “Using the relational health communication competence model to examine the relationships of communication competence and social support to job burnout and job engagement of assisted living facility employees.” Eileen Gilchrist, University of Wyoming & Jim Query, James Madison University

1616

3:30 - 4:45 p.m.

Salon M

**THE VAMPS ARE BACK IN TOWN—RESURGENCE OF VAMPIRE
 STORIES IN POPULAR CULTURE**

- Sponsor:* Women's Caucus

- Chair:* Adam W. Tyma, University of Nebraska, Omaha
- Participants:* ““So, you're a slayer, huh? I like that in a woman’: Altering the feminine convention through vampires.” Cassandra Rae Decker, University of Iowa
 ““My soul...kind of stings’: Spike and Edward’s discourses of vampiric redemption.” Andrew Herrmann and Sandra A. Allen, University of Missouri, Columbia
 “I ♥ Edward: An examination of adolescent girls’ interpretations of the 21st century vampire.” Laura Terlip, University of Northern Iowa
 “From bursting in flames to shimmering in the sun: The fetishism of the vampire myth for palatable consumption and cultural education.” Adam W. Tyma, University of Nebraska, Omaha
- Respondent:* Cady Short-Thompson, Northern Kentucky University

5:00 - 6:00 p.m.

BUSINESS MEETINGS

1701	G.I.F.T.	Rookwood
1702	Undergraduate Programs	Salon G
1703	Sexual Orientation and Gender Identity Caucus	Salon D
1704	Health Communication	Salon I
1705	Kenneth Burke Society	Salon H

1800 **6:00 - 8:00 p.m.** **Hall of Mirrors**

CSCA WELCOME RECEPTION

Sponsors: CSCA President, Christina S. Beck
 CSCA First Vice-President, Stephen K. Hunt

Join us for a fun kick off of our 2010 convention. The reception features live music by R&B recording artist, J. W. Smith, light refreshments, and great opportunities for connecting with CSCA colleagues.

1801 **7:30-9:30 p.m.** **McCormick & Schmick's
Seafood Restaurant**

PAST OFFICERS’ DINNER

Sponsor: CSCA Past President, Nancy J. Brule

The past officers will dine at McCormick & Schmick’s, across from Fountain Square at 21 East Fifth Street.

1802 **8:00 - 9:00 p.m.** *********

RECEPTION FOR 2010 CSCA UNIT PROGRAM PLANNERS

Sponsor: CSCA First Vice-President, Stephen K. Hunt

All of the 2010 unit program planners should plan to attend this celebratory reception. Thanks to all of these individuals for creating great panels for our 2010 conference!!

1803

9:30 p.m. - ???

Below Zero Lounge

**GLBTQA NIGHT ON THE TOWN:
KARAOKE & MARTINIS AT THE BELOW ZERO LOUNGE**

Sponsor: Sexual Orientation and Gender Identity Caucus

Organizer: Jimmie Manning, Northern Kentucky University

Join the Sexual Orientation and Gender Identity Caucus as they gather to socialize and network at the Below Zero Lounge, one of Cincinnati's poshest martini bars. Sip a drink, sing a song, dance a dance, or just hang along. This is a night for celebrating the exciting conference yet to come! Note: We will meet at 9:30 p.m. and leave at 9:45 p.m.

Friday, April 16, 2010

2101

8:00 - 9:15 a.m.

Rookwood

BREAKFAST NOOK # 1

COME SHARE A LIGHT
BREAKFAST AND BE
INTELLECTUALLY
CHALLENGED!!!

BREAKFAST WITH *THE NEW YORK TIMES*

Sponsors: *The New York Times*
CSCA First Vice-President, Stephen K. Hunt
Chair: Lance Lippert, Illinois State University
Participant: Felice Nudleman, National Education Director, *The New York Times*

Please join us for a continental breakfast and discussion about initiatives by *The New York Times* related to civic and political engagement. As the National Education Director for *The New York Times*, Felice Nudleman has been a driving force behind recent efforts to integrate civic engagement into higher education through work with the American Democracy and Political Engagement Projects. Felice will also discuss other strategies to bolster education for democracy including college readership programs.

2201

9:30 - 10:45 a.m.

Caprice 1 & 4

THE BASIC COURSE AS THE GLUE IN THEMED LEARNING COMMUNITIES (TLC'S)

Sponsor: Basic Course
Chair: Stephen A. LeBeau Jr., Indiana University Purdue University Indianapolis
Participants: "From the beginning." Lauren Chism, Director of Themed Learning Communities, Indiana University Purdue University Indianapolis
"Creating cohesive groups in TLC's." Jaime Hamilton, Assistant Basic Course Director, Indiana University Purdue University Indianapolis
"Creative encouragement: Faculty support in TLCs." Mary Beth Googasian, Associate Faculty, Fundamentals of Public Speaking, Indiana University Purdue University Indianapolis

First year students at universities too often experience learning as solitary learners, disconnected from others. This isolation is a barrier to student involvement and engagement. Universities looking for ways to improve freshman involvement and engagement are planning and implementing Themed Learning Communities (TLC's). TLC's are a group of classes often including general education courses (basic public speaking course) linked with content courses, all focused on a centralized theme taught by a team of instructors. This panel will offer insights from all aspects of the TLC process.

2202

9:30 - 10:45 a.m.

Caprice 2

TOP PAPERS IN COMMUNICATION ETHICS AND FREEDOM OF EXPRESSION*Sponsor:* Communication Ethics and Freedom of Expression*Chair:* Krista L. Phair, University of Kansas

Participants: “Outflanked: How the Hazelwood precedent continues to succeed in states with ‘anti-Hazelwood’ statutes.” Erica R. Salkin, University of Wisconsin, Madison.*
 “‘Two kinds of people’: A fantasy theme analysis of testimony from the targets of hate speech.” Beth A. Messner, Ball State University.
 “The academic press and First Amendment jurisprudence.” Joseph J. Hemmer Jr., Carroll University
 “Towards an ethics of education: Instrumentality and institutionalization in the university.” John Dowd, Purdue University

Respondent: Paul Siegel, University of Hartford

*Top Paper

2203

9:30 - 10:45 a.m.

Caprice 3

**FORM, SCAPEGOATING, AND IDENTIFICATION:
BURKEAN APPROACHES TO MEDIA AND POLITICS***Sponsor:* Kenneth Burke Society*Chair:* Jeralyn Faris, Purdue University

Participants: “Creating and satisfying appetites in political flip-flop spots.” Mark Glantz, University of Missouri
 “Engaging the virtual scene: Scapegoating in a multiplayer video game.” Jeffrey H. Kuznekoff, Ohio University
 “Obama’s campaign rhetoric and the power of identification.” Jennifer Rome, University of Nebraska, Lincoln

Respondent: Daniel Wilbur, Purdue University, North Central

2204

9:30 - 10:45 a.m.

Mayflower 1 & 2

TOP PAPERS IN INTERPERSONAL AND SMALL GROUP COMMUNICATION

- Sponsor:* Interpersonal and Small Group Communication
Chair: Andrea N. Lambert, Northern Kentucky University
Participants: “Family communication patterns and communication competence as predictors of online communication attitude: Evaluating a dual pathway model.” Andrew M. Ledbetter, Ohio University *
 “Emotional intelligence, tolerance for disagreement, and the motivation to sustain serial arguments: Implications for relational satisfaction and closeness.” Kristen Carr, University of Nebraska, Lincoln, Paul Schrodt, Texas Christian University
 “Demographic and relational predictors of adults siblings’ use of relational maintenance behaviors.” Scott A. Myers and Christine E. Rittenour, West Virginia University
 “An examination of interaction and dialectical tensions in the remarried dyad.” Sarah E. Dirks, University of Nebraska, Lincoln**
Respondent: Stephanie S. Rollie, Miami University
 *Top Paper
 **Top Student Paper

2205

9:30 - 10:45 a.m.

Julep

COMPETITIVE PAPERS IN PUBLIC RELATIONS

- Sponsor:* Public Relations
Chair: Nadine A. Yehya, Purdue University
Participants: “‘Because the emergency starts and ends local’: The role of local media in establishing message convergence during Hurricane Katrina.” Kathryn Anthony and Timothy Sellnow, University of Kentucky
 “Not so sweet tweets: Twitter for effective public relations practices.” Amanda Fountain, Eastern Illinois University
 “Consistent and transparent corporate social responsibility (CSR): An outlet of image restoration.” Azhanni Muhammad, Ohio University
 “Clarifying communication terminology: The challenges of defining vulnerability and vulnerable populations in food safety research.” Robert S. Littlefield, North Dakota State University; Mary A. Roanhorse, Northern Arizona University; Kimberly J. Cowden, University of North Dakota; and Kimberly Beauchamp, North Dakota State University
Respondent: Sorin Nastasia, Southern Illinois University Edwardsville

2206

9:30 - 10:45 a.m.

Salon I

OUTSTANDING SCHOLAR IN PERFORMANCE STUDIES

- Sponsor:* Performance Studies and Theatre
Chair: Amy Pinney, Georgia College & State University
Participants: Elyse Pineau, Southern Illinois University, Carbondale
 Marla Kanengieter, St. Cloud State University
 Norman Denzin, University of Illinois, Urbana, Champaign
 Daniel Wildeson, St. Cloud State University
 Craig Gingrich-Philbrook, Southern Illinois University, Carbondale
Respondent: Tami Spry, St. Cloud State University

2207

9:30 a.m. – 12:00 p.m.

Rosewood

SHORT COURSE**I CAN'T BELIEVE THEY SAID THAT: INTRODUCING AND MANAGING DIFFICULT DISCUSSIONS IN THE CLASSROOM**

- Sponsor:* CSCA First Vice-President, Stephen K. Hunt
Note: \$20 fee. Attendees must register by March 12.
Facilitator: Leesha M. Thrower, Northern Kentucky University

This short course is designed to offer pedagogical teaching strategies that can be useful in managing difficult discussions in the classroom. The goal of this course is to illustrate the need for infusing diversity into course curriculum, present teaching strategies that have proved effective in managing difficult topics and discuss techniques to address and effectively manage common student remarks in the classroom. During this short course participants will think about how their standpoints affect their teaching, learn to redirect a potentially explosive comment into one that will encourage conversation and learn how to incorporate a diverse perspective into their courses, even when the student population is quite homogeneous. Participants will leave with practical resources and skills that can be implemented in their teaching.

2208

9:30 - 10:45 a.m.

Salon B

STUDENT PAPERS PANEL IN COMMUNICATION THEORY

- Sponsor:* Communication Theory
Chair: Keith Berry, University of Wisconsin, Superior
Participants: “Seeking Mrs. Right: Uncertainty reduction in online surrogacy ads.” Amy May and Kelly E. Tenzek, University of Wisconsin, Milwaukee
 “The culture industry: Version 6.5.” Heidi Mau, Temple University
 “Para-media interaction and media habituation: Extending McLuhan’s Sense Ratio Thesis for digital media.” Darin J. Gully, University of Missouri, Columbia
Respondent: Kenneth A. Lachlan, University of Massachusetts Boston

2209

9:30 - 10:45 a.m.

Salon C

TOP PAPERS PANEL: GRADUATE STUDENT CAUCUS*Sponsor:* Graduate Student Caucus*Chair:* Abbey Wojno, Ohio University

Participants: “Cult-aural capital: Exploring the sign of the electric guitar through Bourdieu's cultural capital.” Scott Walus, University of Missouri, Columbia
 “Stories to the consumer: Understanding branding’s evolution through semiotics.” Emily Deering, Indiana University Purdue University Indianapolis
 “Coaching college tennis: An instructional communication perspective.” Maxwell R. Norris, Ball State University
 “In a different debate voice: Feminine morality in mixed-gender and female-female political debates.” Rebekah Watson, University of Missouri, Columbia*

Respondent: Jennifer D. Dixon, University of Missouri, Columbia

* Top Paper

2210

9:30 - 10:45 a.m.

Salon D

THE CHALLENGE OF STUDENT RETENTION: CAN COMMUNICATION FACULTY USE THEIR KNOWLEDGE AND EXPERTISE TO LEAD INSTITUTIONAL RETENTION AND PERSISTENCE EFFORTS?*Sponsor:* Communication Education*Chair:* Joy L. Daggs, Culver-Stockton College

Participants: Ahmet Atay, University of Louisville
 Leah E. Bryant, Depaul University
 Katherine J. Denker, Ball State University
 Randy K. Dillon, Missouri State University
 Stephanie R. Klatzke, Northern Kentucky University
 Elizabeth Ribarsky, University of Illinois, Springfield

With the current economic situation, retention and persistence is a challenge for all types of institutions. Faculty is often charged with the added duty of working on student retention, in addition to the three-pronged tenure responsibilities of scholarship, teaching, and service. While many graduate students get research and teaching experience, making efforts toward student retention is often new to faculty. This charge to faculty is not limited to small, liberal arts schools. This roundtable discussion includes participants from a variety of types of institutions who will discuss some of their institution’s efforts at student retention while also discussing how communication faculty can add our specific expertise to this emerging issue on college campuses.

2211

9:30 - 10:45 a.m.

Salon E

LIBERAL ARTS VS. PROFESSIONAL PROGRAMS: TENSIONS BETWEEN THE TWO

Sponsor: Undergraduate Programs

Chair: Deborah Uecker, Wisconsin Lutheran College

Participants: “Liberal arts vs. professional programs at a large university – undergrad through PhD.” Mike Allen and Nancy A. Burrell, University of Wisconsin, Milwaukee
 “From a liberal arts program to a professional program at a small school.”
 Deborah Uecker, Wisconsin Lutheran College
 “Blending a liberal arts degree and a professional program into a masters’ degree.”
 Jackie Schmidt, John Carroll University

Undergraduate programs of communication often struggle over time to define themselves and this definition often revolves around a tension between a traditional liberal arts focus and a professional emphasis. The purpose of this panel is to talk about what issues are raised for departments? What questions arise internally and externally when making program changes or doing program reviews? In these economic times is there a paradigm shift in the way communication programs plan to survive? The panel will briefly present and there will be time for discussion.

2212

9:30 - 10:45 a.m.

Salon F

CHALLENGE, ENGAGE, AND CHANGE: ADDRESSING THE RETRAINING NEEDS OF STUDENTS IN OUR CLASSROOMS

Sponsor: Community College

Chair: David L. Bodary, Sinclair Community College

Participants: David L. Bodary, Sinclair Community College
 Ann Marie Jablonowski, Owens Community College
 Jeffrey Sorrels, Delta College
 Tammy Wiebers, North West Missouri College

This roundtable discussion will invite the audience to consider the unique challenges that coincide with educating adult students retraining after a job loss, ways to engage this population, and the manner in which their presence in the classroom changes the learning dynamic for both students and faculty.

2213

9:30 - 10:45 a.m.

Salon G

**ENGAGING THE ARTIFACT: A CRITICAL LOOK AT RIOT GRRRL, COLUMBIA, MONA
LISA SMILE, AND THE WORDS OF HILLARY CLINTON**

- Sponsors:* Women's Caucus
Rhetorical Theory and Criticism
- Chair:* Sarah E. Turner, Northeastern State University
- Participants:* ““Long live tits and ovaries’: A life cycle analysis of the Riot Grrrl movement” Jessica M. Remer, Northeastern State University
“Columbia’s last stand: A rhetorical criticism about the death of an American icon.” Ryan G. Cannonie, University of Tulsa
““Nobody puts baby in the corner’: The empowerment of women through dance as exemplified in *Dirty Dancing* (1987).” Amy E. Sanders, Northeastern State University
“The promotion of action towards human rights: A rhetorical criticism on Hillary Clinton’s speech ‘Women’s Rights are Human Rights.’” Jennifer V. Martin, Northeastern State University

As students during the Summer Session of 2009, the four panelists formally explored feminism and rhetorical criticism for the first time. The novice rhetoricians chose artifacts for their final projects and will share their truths about those artifacts with a CSCA audience. The attendees at this session will learn about a 3rd Wave social movement, the evolution of an American icon that dates to Pre-Suffrage, a recent major motion picture as seen through the lens of a 2nd Wave artifact, and a speech by a female presidential candidate who has experienced three waves of feminism during her lifetime.

Respondent: Alison Aurelia Fisher, James Madison University

2214

9:30 - 10:45 a.m.

Salon H

**BEYOND THE CLASSROOM WALLS: PUSHING THE LIMITS OF COMMUNITY
ENGAGEMENT IN THE INTERCULTURAL COMMUNICATION CLASSROOM**

- Sponsors:* Intercultural Communication
Communication Education
- Chair:* Satoshi Toyosaki, Southern Illinois University, Carbondale
- Participants:* Ana Cruz, University of Nebraska, Omaha
Mariko Izumi, Columbus State University
Naomi Kagawa, University of Texas, Tyler
Mary Anna Kidd, University of Texas, Tyler

This interactive discussion session features various dialogues which the panelists have had via multiple channels. The contents of the dialogues include simple information exchange, in-class experiences and stories, ethical responsibilities, effective teaching measurements, assignment designs, philosophical dilemmas, teachers’ self-reflexive contemplation, etc. The panelists innovatively engage the accumulated dialogues as data for analyzing, interpreting, evaluating, and, theorizing community engagement-centered intercultural communication education. This panel consists of intercultural communication educators, who approach their teaching and research from various perspectives: post-positivistic, interpretive, and critical paradigms; and communication instruction and critical communication pedagogy.

2215

9:30 - 10:45 a.m.

Rookwood

GREAT IDEAS FOR TEACHING – G.I.F.T.*Sponsor:* G.I.F.T.*Chair:* Maggie Sullivan, Loras College

- Participants:*
1. “Simulating a press conference to engage civic involvement.” Maureen E. Savage and Amanda E. Torrens, Western Michigan University
 2. “Witness.” Stacey Macchi, Western Illinois University
 3. “Adapting to different cultures in business communication.” Malynnda A. Johnson, University of Wisconsin, Milwaukee
 4. “Why ‘video killed the radio star’: Teaching ‘the medium is the message’.” Tony E. Adams, Northeastern Illinois University
 5. “Who am I? Speech activity.” Kallia O. Wright, Illinois College
 6. “Reading reflection note card.” Sai Sato, University of Nebraska, Lincoln
 7. “The importance of transitions.” Michelle Matsche, Southern Illinois University, Edwardsville
 8. “Let’s get personal.” Rachel Price, University of Kentucky
 9. “Guests and hosts: Taking away gustatory souvenirs.” Stacey R. Howard, Southern Illinois University, Edwardsville
 10. “Breaking down the rhetorical situation with famous faces.” Erin Blocher, University of Missouri, Kansas City

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. At the session the number in the program will correspond to the presenter’s location. Every ten minutes audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

2216

9:30 - 10:45 a.m.

Salon M

CSCA FINANCE COMMITTEE MEETING*Sponsor:* CSCA Finance Committee**11:00 a.m. - 12:00 p.m.****BUSINESS MEETINGS**

2301	Interpersonal and Small Group Communication	Julep
2302	Graduate Student Caucus	Salon C
2303	Basic Course	Caprice 1 & 4
2304	Communication Ethics and Freedom of Expression	Caprice 2
2305	Community College	Salon F
2306	Women's Caucus	Salon G
2307	States Advisory Council	Salon H
2308	Performance Studies and Theatre	Rookwood
2309	Public Relations	Mayflower 1 & 2

2400

12:15 - 2:15 p.m.

Hall of Mirrors

HALL OF FAME AWARDS LUNCHEON AND BUSINESS MEETING

Please join us as we pay tribute to our 2010 Hall of Fame inductees as well as to the Outstanding New Teacher and Federation Prize recipients. We include the cost of this luncheon in your conference registration fees, but we do require advanced reservations. Thus, be sure to pre-register for the conference and mark the box on the form for luncheon reservations.

2501

2:30 - 3:45 p.m.

Rookwood

SPOTLIGHT ON THE AMERICAN DEMOCRACY PROJECT

Sponsor: CSCA First Vice-President, Stephen K. Hunt

Chair: Lance Lippert, Illinois State University

Participants: George Mehaffy, American Association of State Colleges and Universities
Felice Nudleman, *The New York Times*

Join our keynote speaker George Mehaffy and the National Education Director of *The New York Times* for a conversation about civic engagement and the American Democracy Project. This panel offers a rare opportunity to discuss civic engagement in higher education with two of the nation's leading experts in the field.

2502

2:30 - 3:45 p.m.

Caprice 1 & 4

INTERACTING WITH THE DIGITAL NATIVES: ONLINE TECHNOLOGY FOR INTERACTIVE LEARNING (PART II)

Sponsor: Instructional Resources
Communication Education
Media Studies

Chair: Margaret Miller Butcher, Fort Hays State University

Participants: Corinne Weisgerber, St. Edwards University
L. Andrew Stanton, Fort Hays State University
Shannan Butler, St. Edwards University
Aaron Dimock, University of Nebraska, Kearney

This panel explores a variety of instructional resources available to instructors who deliver or plan to deliver courses in online or hybrid format. Emphasis will be made on ways to deliver course materials in an engaging and challenging way. Topics for part two of this panel will include the social visualization site Many Eyes, Wimba, Google Docs, Wikis, Zoho Creator Databases, Delicious Social Bookmarks, and Blackboard Scholar.

Respondent: Daria Heinemann, Keiser University eCampus

2503

2:30 - 3:45 p.m.

Caprice 2

GENDER, SEXUALITIES, AND MEDIA

Sponsors: Sexual Orientation and Gender Identity Caucus
Media Studies

Chair: Danielle M. Stern, Christopher Newport University

Participants: “Performing hegemonic masculinity behind bars: A rhetorical analysis of HBO’s series *Oz*.” Melissa Territo, Eastern Illinois University
 “Macho men: Messages of masculinity within professional wrestling.” Sarah E. Turner and Dustin McGowen, Northeastern State University
 “Sacred Heart’s sweethearts: A comment on race and gender through male friendship.” Jessica Gaffney, Ohio University
 “Supernerd: Thoughts on my academic obsession with a superhero and his decidedly ordinary closet.” Andrew J. Kirk, Southern Illinois University, Carbondale
 “The symbolism and sexiness of blonde hair.” Regina Reis, Northern Kentucky University

Respondent: Danielle M. Stern, Christopher Newport University

2504

2:30 - 3:45 p.m.

Mayflower 1 & 2

COMMUNICATION THEORY: TOP FACULTY COMPETITIVE PAPERS

Sponsor: Communication Theory

Chair: Renee Robinson, Saint Xavier University

Participants: “A heuristic examination aimed at complicating the interplay among the constructs of ‘routine,’ ‘ontological security,’ and ‘identity’ in Giddens’s structuration theory.” Randall A. Rose, University of Nebraska, Omaha*
 “Publics, the past, and places of memory: A thematic analysis of reactions to proposed designs for the President’s House Project.” Roger C. Aden, Ohio University
 “Gender and age differences in use and perceptions of emergency messages during Hurricane Ike: Suggestions for engaging specific populations with disaster messages.” Kenneth A. Lachlan, University of Massachusetts, Boston, Jennifer A. Burke, Prairie View A & M University, and Patric R. Spence, Western Michigan University

Respondent: John A. Jones, University of Illinois, Chicago

*Top Paper

2505

2:30 - 3:45 p.m.

Rosewood

STIGMA AND MARGINALIZATION IN HEALTH*Sponsor:* Health Communication*Chair:* Jim Query, James Madison University

- Participants:*
- “Communicating thin: Stigma and the co-construction of online enabling support groups in the pro-anorexia movement.” Stephen M. Haas, Meghan E. Irr, Nancy Jennings and Lisa M. Wagner, University of Cincinnati
 - “Constructions of HIV/AIDS in Indian media: Symbolic representations and material consequences.” Shaunak Sastry and Mohan J. Dutta, Purdue University
 - “Enacting marginalized masculinities/reifying hegemonic masculinity: The use of paradoxical rhetorical strategies in the 'Real Men Wear Gowns' health campaign.” Dacia Charlesworth and John Silcox, Indiana University, Purdue University Fort Wayne
 - “The social and historical construction of women’s bodies and breastfeeding: A preliminary rhetorical analysis of a lactation room.” Lindsey Rose, Ohio University
 - “Segregating sexual health information on the web: An ideological criticism of WebMD, MSN Health and Yahoo Health.” Whitney H. Darnell, Northern Kentucky University

2506

2:30 - 3:45 p.m.

Salon B

**CUTTING DIAGONALLY ACROSS MULTIPLE DISCIPLINES:
COMMUNICATION IN A COLLEGE OF INFORMATICS***Sponsor:* Graduate Student Caucus
Media Studies

- Participants:*
- J. Gaut Ragsdale, Associate Dean of Informatics, Northern Kentucky University
 - Jimmie Manning, Communication, Northern Kentucky University
 - Steven Weiss, Communication, Northern Kentucky University
 - Maureen Doyle, Computer Science, Northern Kentucky University
 - James Walden, Computer Science, Northern Kentucky University
 - Toru Sakaguchi, Business Informatics, Northern Kentucky University

In 2006, Northern Kentucky University became only the third University in the United States and the fourth in the world to create a College of Informatics. It was the first College of Informatics to contain a communication department, thus allowing focused teaching and scholarship dealing with the art, science, and engineering of information and communication in the broadest of social contexts and in the most focused of technical details. This panel features faculty from across the college to offer their perspectives on how the disciplines inform each other; tensions between ‘information’ and ‘communication’; how technology is influencing communication and what communication offers to the development of technology; and, ultimately, what this means to teaching and mentoring students in a predominantly digital and widely mediated era.

2507

2:30 - 3:45 p.m.

Salon C

TRANSFORMING VIEWS THROUGH AMBIGUITY AND IDENTIFICATION*Sponsor:* Kenneth Burke Society*Chair:* Mark Glantz, University of Missouri

Participants: “Civic engagement in Japan and Appalachia: A Burkean analysis of the Kiyosato education experiment project.” Verlaine McDonald, Berea College
 “The wrangle for ex-prisoners coming home: A rhetoric of motives in a reentry court.” Jeralyn Faris, Purdue University
 “Friends or foes: Burke and the symbolic ambiguity of villainy in Pixar’s WALL-E and Up.” Laura C. Bruns and Phil Chidester, Illinois State University

2508

2:30 - 3:45 p.m.

Salon D

GIRLS, GAMES, AND GENDERED INEQUALITIES*Sponsor:* Women's Caucus*Chair:* Joy L. Daggs, Culver-Stockton College

Participants: “8-bit patriarchy: A trend content analysis of female presence in three decades of video games.” Scott Walus, University of Missouri, Columbia
 “Serenity not found: A feminist analysis of Joss Whedon’s Firefly.” Rachel Davidson, Indiana University Purdue University, Indianapolis
 “TheKnot.com and community: Reinforcing expectations one bride at a time.” Lara C. Stache, University of Wisconsin, Milwaukee

Respondent: Becky DeGreef, North Dakota State University

2509

2:30 - 3:45 p.m.

Salon E

A CAREER IN TEACHING COMMUNICATION: HIRING PRACTICES OF TWO AND FOUR YEAR INSTITUTIONS: PART ONE*Sponsor:* Graduate Student Caucus*Chair:* Anji L. Phillips, University of Missouri, Columbia

Participants: David L. Bodary, Sinclair Community College
 Katherine J. Denker, Ball State University
 Allison B. DeStefano, Waubensee Community College
 Betty Jane Lawrence, Bradley University
 Mitchell S. McKinney, University of Missouri, Columbia
 Jessica M. Wilson-Kratzer, University of Missouri, Columbia
 Abbey Wojno, Ohio University

This session is intended to guide faculty in the hiring process, as well as, graduate students who are on the verge of the hiring process. Best practices of hiring experiences will be shared. Finally, a hiring “how to” from administrators, faculty, and graduate students will be discussed.

2510

2:30 - 3:45 p.m.

Salon F

COMPETITIVE PAPERS IN COMMUNICATION EDUCATION*Sponsor:* Communication Education*Chair:* Shawn T. Wahl, Angelo State University

Participants: “Teachers and students as Facebook friends: The effects of teacher biological sex and computer-mediated self-disclosure on student, classroom, and teacher outcomes.” Richard E. Murphy, Wayne State College, Joseph P. Mazer, Ohio University, and Cheri J. Simonds, Illinois State University

“Perceived instructor verbal aggressiveness in the college classroom: Message types and reasons for use.” Scott A. Myers, Maria Brann, and Matthew M. Martin, West Virginia University

“Students’ emotional experiences in the classroom: The role of teachers’ communication competence, immediacy, and clarity.” Scott Titsworth, Ohio University, Margaret M. Quinlan, University of North Carolina, Charlotte, and Joseph P. Mazer, Ohio University

Respondent: David T. McMahan, Missouri Western State University

2511

2:30 - 3:45 p.m.

Salon G

TOP PAPERS IN ARGUMENTATION AND FORENSICS*Sponsor:* Argumentation and Forensics*Chair:* Mike Bauer, Ball State University

Participants: “Does it matter where you come from: An analysis of regional differences in competitive debate techniques.” Kristi Gerding Scholten, Truman State University and Nichelle D. McNabb, Otterbein College

“Searching for truth in what constitutes ethical behavior in individual events competition: Pedagogical possibilities for individual participation and community empowerment.” Emily M. Winderman, University of Georgia and Nick J. Romerhausen, Wayne State University

“Open source debate as a *Techne* of digital participatory culture.” Sarah Spring, University of Iowa*

“Warming up to the visual: Identifying the advantages of visual argument through a case study of Al Gore’s *An Inconvenient Truth*.” Ryan Shepard, University of Kansas

Respondent: Joseph Sora, Duquesne University

* Top Competitive Paper

2512

2:30 - 3:45 p.m.

Salon H

**THEY'RE EVERYWHERE!
WHAT IS TO BE DONE ABOUT ADJUNCT FACULTY IN ACADEME?**

Sponsor: Adjunct/Temporary Faculty Caucus
Chair: Lora Cohn, Park University
Participants: Vicki Crooks, West Virginia University
 Nicole Johnson, Ball State University
 Rusty Norris, Park University
 Leighann Rehtin, Northern Kentucky University
 Cheryl L. Skiba-Jones, Trine University
 Ashley Vasquez, Johnson County Community College
 Thimios Zaharopoulos, Park University

AACU's Greater Expectations Report outlines a picture of education in the future that focuses on a curriculum that requires students to apply their knowledge to diverse problems and faculty to have high teaching standards, design coherent curricula, and individually and collectively to assume responsibility for the curriculum. A university run on adjunct faculty will have difficulty attaining this goal because of the realities of the adjunct lifestyle and the traditional attitude toward adjunct faculty. Overcoming these barriers requires a shift in traditional attitudes toward the integration of adjunct faculty in their departments and institutions. Members of this panel will discuss the present and future role of adjunct faculty in academe. Share your views of the needed changes and the contributions the field can make in shaping that future.

2513

2:30 - 3:45 p.m.

Salon I

**STATE OF MISSOURI
GENERALIZATIONAL DIFFERENCES, STRESS-ADAPTION, AND PROGRAM STABILITY
FOR ENCULTURATING MILLENIALS INTO SPEECH AND THEATRE CO-CURRICULAR
PROGRAMS**

Sponsor: States Advisory Council
Chair: Scott Jensen, Webster University
Participants: Gina Jensen, Webster University
 Scott Jensen, Webster University

University researchers have paid much attention to the nature of generations and how each differs from previous generations. Literature and experience both suggest that many factors influence particular traits that define generations. This panel examines the current generation of college students—millennials, the uniqueness of this generation, and the particular challenges faced by today's college student in co-curricular speech and theatre programs. Both the exigencies and celebrations of millennials are discussed and strategies for adaptation and maintenance of essential tenets of the program. The program includes discussions with high school educators concerning transitional issues and the potential for cooperative ventures to ease the process for both students and educators.

2514

2:30 - 3:45 p.m.

Salon M

**CHALLENGE, ENGAGE, CHANGE: CONSIDERING COSMOPOLITANISM AS A
FRAMEWORK FOR INTERCULTURAL RESEARCH**

Sponsor: Intercultural Communication

Chair: Satoshi Toyosaki, Southern Illinois University, Carbondale

Participants: “More than the sum of its parts: A cosmopolitan framework for cross-cultural adaptation in an international student group.” Miriam Sobré-Denton, Southern Illinois University, Carbondale
 “The cosmopolitics of judging human rights practices.” Jay Brower, Western Connecticut State University
 “Shifting identities: Cyber cosmopolitanism.” Ahmet Atay, University of Louisville
 “Understanding cosmopolitan engagement as flexible acculturation.” Robert Carlsen, Southern Illinois University, Carbondale
 “Cosmopolitanism and the ‘space of communicative praxis’.” James T. Petre, Southern Illinois University, Carbondale

‘Cosmopolitanism’ is a postmodern perspective on the effects of multiple border crossings on identity and communication at the global and local levels. We argue that the process of moving between global and local in the creation of cosmopolitan identity encapsulates a profoundly communicative phenomenon. We believe that cosmopolitan theory provides an innovative perspective through which to approach intercultural communication research. The presenters in this session address multiple approaches integrating cosmopolitanism within communication studies.

Respondent: Satoshi Toyosaki, Southern Illinois University, Carbondale

2601

4:00 - 5:15 p.m.

Caprice 1 & 4

**CONVERGENT APPROACHES TO NEWS RESEARCH: FRAMING AND GATEKEEPING IN
PRINT, TV AND ONLINE**

Sponsor: Media Studies

Chair: Robert H. Gobetz, University of Indianapolis

Participants: “A frame analysis of construction of emerging health risks in print media coverage of MRSA.” Vinita Agarwal, University of Louisville, Nadine A. Yehya, Ranjani Rao, and Howard E. Sypher, Purdue University
 “Representations of teenagers in adult morning news.” Nichole Folkman, Illinois State University
 “(Mis)Diagnosing silence: A cultural criticism of the Virginia Tech news coverage of silence as public pedagogy.” Richie Neil Hao, University of Denver
 “The influence of the news media on perception of African Americans and attitudes toward welfare policy.” Jae-Hong Kim, Indiana State University
 “Users as news gatekeepers online.” Ericka Menchen-Trevino, Northwestern University

2602

4:00 - 5:15 p.m.

Caprice 2

**COMMUNICATION EDUCATION AND CIVIC ENGAGEMENT: STRATEGIES FOR
CHALLENGING, ENGAGING, AND CHANGING STUDENTS**

Sponsors: Communication Education
Basic Course

Chair: Adam C. Jones, Illinois College

Participants: “A new pedagogy of engagement for communication educators: A repeated measures examination of the effects of student participation in the Political Engagement Project.” Stephen K. Hunt and Kevin R. Meyer, Illinois State University
“Social issues, critical thinking, and summer writing: A different kind of camp.” Nancy Hill-McClary, The Ohio State University
“Politics doesn’t affect me...does it?: The effects of counter-attitudinal advocacy on students’ political and civic engagement attitudes.” Elizabeth Chupp, University of Illinois, Urbana-Champaign
“Being a PEP(py) instructor: A qualitative examination of the Political Engagement Project.” Jenna C. Durham, Illinois State University

Respondent: Scott Titsworth, Ohio University

2603

4:00 - 5:15 p.m.

Julep

**FROM UGLY BETTY AND HIJRA, TO THE LATTER DAY SAINTS AND THE
HEARING/DEAF COMMUNITIES: NEGOTIATIONS OF ‘NORMALCY’ AND ‘OTHERNESS’
IN INTERCULTURAL COMMUNICATION**

Sponsor: Intercultural Communication

Chair: Heidi Mau, Temple University

Participants: “The beautiful and the ugly: An analysis of the Marianistic concept of beauty in the Mexican telenovela *La Fea Más Bella*.” Tisha Ortega, Illinois State University
“The good immigrant: The illegal immigration narrative in *Ugly Betty*.” Cynara Medina, Ohio University
“Get the gist? Linguistic constructions of reality among hearing and deaf cultures.” Ciera Ganster, Penn State Berks
“Worthy ‘Gods’ and ‘goddesses’: The meaning of modesty in the normalization of Latter-day Saint gender roles.” Rosemary Avance, University of Pennsylvania
“Negotiating survival/navigating performance.” Radhica Ganapathy, Penn State Berks

Respondent: Keith Berry, University of Wisconsin, Superior

2604

4:00 - 5:15 p.m.

Mayflower 1 & 2

COMMUNICATION THEORY BUSINESS MEETING

Sponsor: Communication Theory

Chair: L. Renee Robinson, Saint Xavier University

2605

4:00 - 5:15 p.m.

Rookwood

**STATE OF IOWA
PROCESSING DISASTER: THE COMMUNICATION OF THE EASTERN IOWA
FLOOD OF 2008**

- Sponsor:* States Advisory Council
Chair: David C. Klope, Mount Mercy College, Cedar Rapids, Iowa
Participants: “Living the flood: A performance appraisal.” Matt Ford, Theatre Cedar Rapids, Cedar Rapids, Iowa
 “Civic discourse and its importance in surviving the flood: One community’s experience.” David Wendt, Keokuk High School, Keokuk, Iowa
 “Analyzing absence: The rhetorical role of the Cedar Rapids Mayor in the flood of 2008.” David C. Klope, Mount Mercy College, Cedar Rapids, Iowa

The Eastern Iowa flood of 2008 will go down in history as the greatest disaster in the history of the region. Those involved in professional communication, whether in the academic or business community, have a unique role to play in the activity of processing disaster. Panelists will model the discussion by engaging in their reflection on flood communication, and then open the floor for all to participate in providing a heuristic experience: to generate new insight, provoke new forms of response, so as to encourage the useful processing of community natural disaster.

2606

4:00 - 5:15 p.m.

Rosewood

LOOKING BACK / LOOKING FORWARD: ANALYZING THE OBAMA PRESIDENCY

- Sponsor:* Political Communication
Chair: Mary C. Banwart, University of Kansas
Participants: Mitchell S. McKinney, University of Missouri
 Robert Rowland, University of Kansas
 Judith S. Trent, University of Cincinnati
 David Zarefsky, Northwestern University

This senior scholar panel will discuss the communication successes and failures of the first (plus) year of the Obama presidency, and also look ahead to the 2010 mid-term elections. The panel will combine individual presentations with audience participation and discussion.

2607

4:00 - 5:15 p.m.

Salon B

**EMBODIED MATTERS: CHALLENGING RHETORICAL REPRESENTATIONS AND
PUBLIC DISCOURSES OF THE BODY**

- Sponsor:* Rhetorical Theory and Criticism
Chair: Jacqueline McNally, Northern Kentucky University
Participants: “Running like a girl: The case of Caster Semenya and the (inter)sexed body.” Stephanie L. Young, University of Southern Indiana
 “Life after death: The dead body as a communicative pedagogical tool.” Heather Carmack, Missouri State University
 “ ‘Fat’ as unhealthy, asexual, and abnormal: Rhetorical constructions of the body on *The Biggest Loser*” Jennifer Dunn, Dominican University
Respondent: Michaela D. E. Meyer, Christopher Newport University

2608

4:00 - 5:15 p.m.

Salon C

TOP PAPERS IN INTERCULTURAL COMMUNICATION*Sponsor:* Intercultural Communication*Chair:* Ahmet Atay, University of Louisville

Participants: “The intersectional workings of Whiteness: A representative anecdote.” Dustin B. Goltz, DePaul University, and Jason M. Zingsheim, Governors State University *

“An exploratory investigation of the relationship between ethnocentrism and intercultural willingness to communicate in Chinese college students.” Margaret Miller Butcher and Carrol Haggard, Fort Hays State University

“An afrocentric perspective: African American women writers and speculative fiction.” Tonja Lawrence, Wayne State University

“I do...or do I?: Negotiation and identity conflict within the context of Indian arranged marriage.” Brianne Berogan and Jenifer Bowman, Illinois State University**

Respondent: John R. Baldwin, Illinois State University

*Top Paper **Top Student Paper

2609

4:00 - 5:15 p.m.

Salon D

TOP PAPERS IN INSTRUCTIONAL RESOURCES*Sponsor:* Instructional Resources*Chair:* Heather Nesemeier, Minnesota State University, Moorhead

Participants: “The more you know: A comprehensive examination of the instructional film in the United States.” Colleen Fitzpatrick, Saint Mary’s College

“Now you’re speaking my language’: Teaching students to translate scholarly research into lay vernacular.” Jennifer D. McCullough and Elizabeth A. Munz, Purdue University, and Graham D. Bodie, Louisiana State University

“Improving online communication: Tips for online instructors.” Emily Honchar McWorthy, Kirkwood Community College

“Service-learning in public and private university missions: Students’ perceptions and reflections.” Donna R. Pawlowski, Creighton University and Linda B. Dickmeyer, University of Wisconsin, La Crosse

Respondent: Amanda Brown, University of Wisconsin, Stout

2610

4:00 - 5:15 p.m.

Salon E

CREATING ORGANIZATIONAL MEMBERS THROUGH COMMUNICATION*Sponsor:* Organizational and Professional Communication*Chair:* Mary F. Hoffman, University of Wisconsin, Eau Claire

Participants: “Message content and sources during organizational socialization.” Zachary P. Hart, Northern Kentucky University

“Church commitment: Measuring a multidimensional concept.” Ryan Chesnut, Southern Illinois University, Edwardsville

“Discourses and struggles: Identity and the boundary spanning of information technology professionals.” Andrew Herrmann, University of Missouri, Columbia

“Food for thought: Inadequate discipline and organizational identification in the case of a graduate student government.” Rahul Mitra, Purdue University
 “Socializing emotion management.” Tessa M. Pfafman, Western Illinois University

Respondent: Mary F. Hoffman, University of Wisconsin, Eau Claire

2611

4:00 - 5:15 p.m.

Salon F

TOP PAPERS IN RHETORICAL THEORY AND CRITICISM

Sponsor: Rhetorical Theory and Criticism

Chair: Katherine L. Hatfield, Creighton University

Participants: “Discursive constructions of global climate change: Some inconvenient truths regarding ‘the inconvenient truth’ about *An Inconvenient Truth*.” Jeffrey Thomas Bile, Spalding University*
 “Explaining the revolution: Vernacular discourse and the tipping point in America’s 2006 midterm elections.” Ryan Shepard, University of Kansas**
 “‘Calling forth’ organizers: Grassroots organizing texts within the Obama Presidential campaign.” Elizabeth A. Petre, Southern Illinois University, Carbondale
 “The male ‘White’ House of Hollywood: A feminist critique of What it Means to be Presidential.” Kristen Hungeford, University of Akron

Respondent: John A. Jones, University of Illinois, Chicago

*Top Paper

**Top Student Paper

2612

4:00 - 5:15 p.m.

Salon G

**CIVIC ENGAGEMENT IN ARGUMENTATION AND DEBATE CLASSROOMS:
 ACTIVITIES IN THE U.S. AND ABROAD**

Sponsor: Argumentation and Forensics

Participants: “Civic engagement in argumentation and debate classes: The state of the art.” Barbara Pickering, Abbie Syrek, and Vanessa Hatfield, University of Nebraska, Omaha
 “Yes, but do students know what to do? Teaching argument and participatory civic skills.” Shannon McCraw, Southeastern Oklahoma State University
 “Using argumentation and critical thinking for fostering democracy.” Joseph Zompetti, Illinois State University

The papers/presentations will discuss the incorporation of civic engagement activities into the college classroom. We will consider how argumentation and debate classes can contribute to the civic engagement activities on college campuses and abroad.

2613

4:00 - 5:15 p.m.

Salon H

SUPPORTING ADJUNCT FACULTY: THERE'S MORE TO IT THAN HIRING*Sponsor:* Adjunct/Temporary Faculty Caucus*Chair:* Lynn Norris, Park University

Participants: "The current state of adjunct faculty training programs." Lora Cohn, Park University
 "Support structures and programs for adjunct faculty." Myra Young, Johnson County Community College
 "Benefits of an adjunct faculty training program." Ashley Vasquez, Johnson County Community College
 "Training and mentoring of online adjunct faculty." Rusty Norris, Park University
 "Examining the Teaching Module for Adjunct Certification Training." Teresa Helmick, Johnson County Community College

2614

4:00 - 5:15 p.m.

Salon I

SCHOLARSHIP AS PROCESS: REFLECTION, INTEGRATION, AND ELABORATION*Sponsor:* Interpersonal and Small Group Communication*Chair:* John Caughlin, University of Illinois, Urbana-Champaign

Participants: Dawn O. Braithwaite, University of Nebraska, Lincoln
 Steven R. Wilson, Purdue University
 William R. Cupach, Illinois State University
 Brant R. Burleson, Purdue University
 Sandra Metts, Illinois State University

The goal of this session is to underscore the process by which initial theoretical and empirical interests shape research agendas through the process of reflection, integration, and elaboration. Five leading interpersonal scholars will explain the origins of their research agendas, summarize key findings, and identify new directions for future research that emerged from this reflection. The panel moderator will address the contributions of these research agendas to the interpersonal area currently and in the future.

2615

4:00 - 5:15 p.m.

Salon M

**SPOTLIGHT ON THE NORTHERN KENTUCKY FORUM
CREATING CREATIVE PUBLIC DIALOGUE***Sponsor:* CSCA First Vice-President, Stephen K. Hunt*Chair:* Lance Lippert, Illinois State University

Participants: Mark Neikirk, Northern Kentucky University, Executive Director, Scripps Howard Center for Civic Engagement

The Northern Kentucky Forum was launched in October 2008 with a mock trial that examined public policy and the teaching of evolution. The idea was to create "public square" dialogues around current events and public policy, with each free forum open to the campus and community as part of a strategy to bend formats in interesting ways. Now, 11 forums later, the range of topics has included health care, media literacy, inclusion/diversity, urban innovation and city-county collaboration. The range of formats has included not only the mock trial, but also a radio play, a teach-in, a reflective listening dialogue and a town hall debate. The forum also is an example of a university/community partnership. It is jointly operated by Northern Kentucky University's Scripps Howard Center for Civic Engagement and two external groups, Vision 2015 and Legacy, both of which share the Center's nonpartisan, education/not advocacy mission. The forum has integrated use of NKU's Newspaper Readership Program. Mark Neikirk, executive director of NKU's Scripps Howard Center for Civic Engagement, leads this workshop.

5:30 - 6:30 p.m.

BUSINESS MEETINGS

2701	Rhetorical Theory and Criticism	Salon B
2702	Intercultural Communication	Salon C
2703	Instructional Resources	Salon D
2704	Organizational and Professional Communication	Salon E
2705	Argumentation and Forensics	Salon G
2706	Adjunct/Temporary Faculty Caucus	Salon H

2800 **6:30 - 9:00 p.m.** **Hall of Mirrors**

CSCA PRESIDENT'S PARTY

Sponsors: CSCA President, Christina S. Beck
CSCA First Vice-President, Stephen K. Hunt

Join us for a lively and festive celebration of Christina S. Beck's presidency and the spirit of service that echoed through her convention. We're going to dance to a terrific DJ, eat great food, and celebrate Christina's wonderful contributions to our organization and discipline. We invite you to bring a poster to display at the party that tells the story of the work you are doing to advance the pedagogy and scholarship of civic engagement.

2900 **8:45 p.m. - ???** **Meet in Lobby**

FOURTH ANNUAL CSCA PUB CRAWL

Sponsor: CSCA First Vice-President, Stephen K. Hunt
Coordinator: Adam W. Tyma, University of Nebraska, Omaha

Join your fellow conference attendees for a night out in downtown Cincinnati. This year's pub crawl includes stops at various bars and pubs in Cincinnati! Join us for one or all of the stops along the way! If you preregister, you can order your own commemorative pub crawl t-shirt to wear during our adventure. This even provides you with an excellent opportunity to connect with other attendees as well as to sample Cincinnati night life.

Saturday, April 17, 2010

3101

8:00 - 9:15 a.m.

Salon G & F

BREAKFAST NOOK # 1

**COME SHARE A LIGHT BREAKFAST &
BE INTELLECTUALLY CHALLENGED!!!**

BREAKFAST NOOK CONTEMPLATIONS:

CSCA PAST PRESIDENTS SHARE REVELATIONS & EPIPHANIES ABOUT THE DISCIPLINE

Sponsor: CSCA Past-Presidents
Facilitator: A. L. Terry, Bethel University
Participants: Melissa Beall, Northern Iowa University
 Carolyn Calloway-Thomas, Indiana University
 Dennis Gouran, Pennsylvania State University
 Lawrence R. Frey, University of Colorado
 Sandra Metts, Illinois State University
 Charles Stewart, Purdue University
 Judith S. Trent, University of Cincinnati
 Lynn Turner, Marquette University
 David Zarefsky, Northwestern University

This panel will provide opportunity for a brief comment from past-presidents of CSCA as to what they have expected from their discipline, the surprises that have come their way regarding these expectations, and both encouraging words and disappointments about what they have encountered along their path in the communication discipline, academia, and CSCA. Aspects of civil engagement, research, teaching, service, mentorship, and other issues will be discussed. This is an active audience-discussion participation panel. Refreshments will be served.

BREAKFAST NOOK # 2

3102

8:00 – 9:15 a.m.

Salon E & D

“AND THEN HERE IS WHAT I DID!...”: MASTER TEACHERS OFFER REFLECTION ON CHALLENGING TEACHING EPISODES

Facilitator: Nancy J. Brule, Bethel University
Participants: David Bodary, Sinclair Community College
 Nancy Brule, Bethel University
 Leah Bryant, DePaul University
 Lance Lippert, Illinois State University, Normal IL
 Deb Ueker, Wisconsin Lutheran College
 Debra Worley, Indiana State University

All teachers face humorous, interesting, and challenging situations throughout their careers. What is of interest is why some teachers weather the storm and go on to teach many rewarding years and others struggle and grow frustrated with the teaching process. This panel will provide opportunity for experienced, seasoned teachers to share ideas and offer suggestions for the difficult teaching episodes many of us face. Each participant will share a “can-you-believe-it” experience as well as a challenging episode from their teaching career and how they dealt with the situation. Ample amount time will be

allowed for audience interaction as we spend time over coffee and a light breakfast discussing one of the most rewarding and least rewarded professions – teaching!

BREAKFAST NOOK # 3

3103

8:00 – 9:15 a.m.

Salon C & B

TOP PAPERS IN UNDERGRADUATE RESEARCH

Sponsor: CSCA Undergraduate Honors Conference

Chair: Linda Dickmeyer, University of Wisconsin, La Crosse

Participants:

“Interactions that make a difference: World-minded and cultural IQ among students who interact with international students and those who do not.” Tammy Duerre and Jordan Dyson, Southern Illinois University, Edwardsville

“Grandpa, am I pretty’: Productivity in *Little Miss Sunshine*’s mediated ritual of rebellion.” Amy Fallah, Christopher Newport University

“Communication technology and its effects on romantic relationships.” Anna Haugo, Amy Hintzen, Beth Jacobs, Maria Koski, and Kelsey Larsen, Concordia College

“Affects of communication technology.” Andrew Robinson, Krista Gleason, Maggie Raser, Hannah Wohler, and Tommy Knautz, Bethel University

“College roommate: Friend or nemesis?” Carol Tweten, Nathan Ellering, Kristen Halley, Concordia College

Respondent: Steve Duck, University of Iowa

3201

9:30 - 10:45 a.m.

Caprice 1 & 4

TAKING THE FEAR OUT OF FEMINISM

Sponsor: Women's Caucus

Chair: Amanda Brown, University of Wisconsin, Stout

Participants:

Amanda Brown, University of Wisconsin, Stout

Jacki Brucher Moore, Kirkwood Community College

Heather Neseimer, Minnesota State University, Moorhead

Amy Aldridge Sanford, Northeastern State University

Alison Aurelia Fisher, James Madison University

Jane Grabowski, Kirkwood Community College

Following a lively roundtable discussion at last year’s convention of what it means to be a feminist, female professor, this year’s panelists are tackling the more specific question, “How do we take the fear out of feminism?” Students often come to our classes and institutions with the perception that feminism is evil, blasphemous, unnecessary, and/or outdated. In this roundtable discussion panelists and participants will share some of their most effective classroom strategies, activities, and assignments that help generate the proverbial “ah ha!” moment as students begin to understand what feminism is all about and why it’s relevant to their lives.

3202

9:30 - 10:45 a.m.

Caprice 2

TURNING THOSE REJECTIONS INTO “REVISE AND RESUBMITS”: TIPS ON GETTING PUBLISHED IN RHETORICAL THEORY AND CRITICISM

Sponsor: Rhetorical Theory and Criticism

Chair: Ryan Shepard, University of Kansas

Participants: Debbi Hatton, Sam Houston State, American Communication Journal
Kim Powell, Luther College, Journal of Communication Studies
Robert Rowland, University of Kansas, book author, *Democracy is Not a Fragile Flower: Ronald Reagan at Westminster and the End of the Cold War*

3203

9:30 - 10:45 a.m.

Caprice 3

**SPOTLIGHT ON K-12 EDUCATION
EFFORTS TO INFUSE CIVIC ENGAGEMENT INTO K-12 EDUCATION**

Sponsor: CSCA First Vice-President, Stephen K. Hunt

Participants: “Communication education and civic engagement: A rationale for K-12 educators.”
Christine Bruckner and Stephen K. Hunt, Illinois State University
“Civic engagement in teacher education: Programs and partnerships of the Chicago Teacher Education Pipeline.” Jennifer McDade, Illinois State University
“Educating for democracy: A civic blueprint for Illinois.” Shawn P. Healy, Director of the McComick Freedom Project

3204

9:30 - 10:45 a.m.

Mayflower 1 & 2

TOP PAPERS IN PUBLIC RELATIONS

Sponsor: Public Relations

Chair: Donald P. Jones, Trine University

Participants: “Apologetic rhetoric and image repair in the Knicks/Nuggets brawl.” Rebekah Watson, University of Missouri*
“Corporate historical responsibility: Dealing with a history of forced labor and Nazi collaboration at Volkswagen.” Claudia I. Janssen, Purdue University
“Miscommunication in the Sago, West Virginia, mining disaster: The challenges of engaging the public through narrative.” Michael E. Burns and Robert S. Littlefield, North Dakota State University

Respondent: Jeffrey D. Brand, Millikin University

* Top Paper

3205

9:30 - 10:45 a.m.

Rookwood

GREAT IDEAS FOR TEACHING – G.I.F.T.*Sponsor:* G.I.F.T.*Chair:* Maggie Sullivan, Loras College

- Participants:*
1. “Performing the city.” Thomas Duncanson, Millikin University
 2. “Current affairs.” Leesha M. Thrower, Northern Kentucky University
 3. “Public relations leadership: An art and science.” Bonita Dostal Neff, Valparaiso University
 4. “Exploring diversity: Challenging, engaging, and changing perspectives through travel.” Diana Hadad, Wayne State University
 5. “In-class community journalism.” Robert S. Jersak, Century College
 6. “‘You are a grounded theorist for the day’: Teaching students grounded theory.” Tony Docan-Morgan, University of Wisconsin, La Crosse
 7. “Skill triangulation in group presentations: Collaboration, civic engagement & collective public speaking.” Lisa K. Glueck, Winona State University
 8. “Challenging Dove’s campaign for real beauty to engage students and foster change in ethical communication.” Tim McKenna, Illinois State University
 9. “The world is flat: Global inventory—application for today’s changing marketplace.” Beth Lamoureux, Buena Vista University
 10. “The Millennial effect.” Kristen Pengelly, DePaul University

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. At the session the number in the program will correspond to the presenter’s location. Every ten minutes audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

3206

9:30 a.m.-12:15 p.m.

Rosewood

MOVING BEYOND THE TOWN HALL MEETING: BEST PRACTICES IN PROMOTING CITIZEN ENGAGEMENT AND CIVIL DISCUSSION*Sponsors:* Communication Ethics and Freedom of Expression
Political Communication*Chair:* Laura W. Black, Ohio University

- Participants:*
- “Reflecting on the history of public discussion” William Keith, University of Wisconsin, Milwaukee
 - “National Issues Forums.” John Dedrick and Alice Diebel, The Kettering Foundation, Dorothy Battle, University of Cincinnati
 - “Engaging citizens in the exploration and development of possibilities for public policy.” Jeff Prudhome and Dennis Boyer, The Interactivity Foundation
 - “National Issues Forums and the ‘Coping with the Cost of Health Care’ deliberative forums.” Kara N. Dillard and Nicole Baxley, Kansas State University
 - “The Arkansas Forums Consortium: Fostering public discussion through collaboration with university and community partners.” Christina Standerfer, University of Arkansas
 - “Ordinary democracy: Enabling the voice of the citizen in policy making in Denver, CO.” Stephen Griffin, University of Denver

“Do beliefs about the political orientations of others affect political discussions?
Arguments for political labeling as an inhibitor of successful deliberation.”

Hillary C. Shulman and Gwen M. Wittenbaum, Michigan State University

“To tweet and blog is to deliberate and engage? Exploring online and offline forms of
communication to facilitate increased social capital among young citizens.”

Darin J. Gully, University of Missouri, Columbia

3207

9:30 - 10:45 a.m.

Salon B

**STATE OF MISSOURI
GLOBALIZING THE COMMUNICATION AND THEATRE CURRICULUM**

Sponsor: States Advisory Council

Chair: Jeanne Florini, St. Louis Community College, Florissant Valley, MO

Participants: Jeanne Florini, St. Louis Community College, Florissant Valley
Chris Stephens, St. Louis Community College, Florissant Valley

In a “globalized” curriculum, direct experience in international culture and language becomes an increasingly important aspect of a student’s education and a faculty member’s professional development. Utilizing Learning Community Theory, the global education initiative described in this session incorporates speech and theatre components into cultural studies. Participation in this initiative, in turn, will encourage faculty to infuse global education studies into their speech and theatre curricula.

3208

9:30 - 10:45 a.m.

Salon C

**COLLECTING AND INTERPRETING DATA FROM NEW MEDIA TECHNOLOGIES:
CHALLENGES AND OPPORTUNITIES**

Sponsors: Media Studies
Communication Theory
Graduate Student Caucus

Chair: Andrew M. Ledbetter, Ohio University

Participants: Jeffrey H. Kuznekoff, Ohio University
Ericka Menchen-Trevino, Northwestern University
Richie Neil Hao, University of Denver
Michelle Calka, Ohio University

The goal of this roundtable is to discuss new or adapted methodologies for studying new media and new communication technologies, aside from online surveys. Scholars from multiple methodological backgrounds will share how they have studied these new areas from their particular approach. Some panelists take an ethnographic or interpretive approach, while others have relied on experiments and quantitative methods to inform their research interests. This panel will help other scholars understand different ways of collecting and making sense of virtual worlds and new technologies.

3209

9:30 - 10:45 a.m.

Salon D

**A CAREER IN TEACHING COMMUNICATION:
HIRING PRACTICES OF TWO AND FOUR YEAR INSTITUTIONS: PART TWO**

Sponsor: Graduate Student Caucus
Chair: Anji L. Phillips, University of Missouri, Columbia

Participants: J. Kevin Barge, Texas A & M University
 Becky Belter, Jackson Community College
 Jennifer D. Dixon, University of Missouri, Columbia
 Rita L. Raho-Gilchrest, Winona State University
 Ed Schwarz, Prairie State College
 Cheri J. Simonds, Illinois State University
 Jennifer Willis-Rivera, University of Wisconsin, River Falls

This session is continued from the previous session. It is intended to guide faculty in the hiring process, as well as, graduate students who are on the verge of the hiring process. Best practices of hiring experiences will be shared. Finally, a hiring “how to” from administrators, faculty, and graduate students will be discussed.

3210

9:30 - 10:45 a.m.

Salon E

**STATE OF IOWA
CONCEAL AND CARRY ON CAMPUSES: WOULD COLLEGE STUDENTS ATTENDING
CLASS WITH LOADED GUNS DETER ANOTHER MASSACRE?**

Sponsor: States Advisory Council
Chair: Marilyn Shaw, University of Northern Iowa

Participants: Joy L. Daggs, Culver-Stockton College, Missouri
 Keith Hardeman, Westminster College, Missouri
 Marilyn Shaw, University of Northern Iowa
 Judith A. Vogel, Des Moines Area Community College, Iowa

Virginia Tech University. University of Shepherdstown. Arizona Nursing Home. University of Iowa. These are but four examples of many where angry college students shot and killed students, faculty, and staff on campuses. The gun issue itself is politically divisive, if not explosive. However, in April 2009, Missouri and Texas House of Representative members voted to lift bans of conceal and carry on public colleges and universities with the eventual aim of allowing students to bring firearms to classes. Is this the safest and most effective manner of deterring gun violence in college? Would it create more violence?

3211

9:30 - 10:45 a.m.

Salon F

TOP THREE PAPERS IN COMMUNICATION EDUCATION

Sponsor: Communication Education
Chair: Chad Edwards, Western Michigan University

Participants: “Are emotional intelligence and contagion moderators of the association between instructors’ nonverbal immediacy cues and students’ affective learning?” Tiffany R. Wang, University of Nebraska, Lincoln and Paul Schrod, Texas Christian University
 “Students’ attributions of instructor credibility as a function of instructors’ out-of-class support.” Adam C. Jones, Illinois College and Paul Schrod, Texas Christian University
 “Assessing the role of peer relationships in the small group communication course.” Scott A. Myers, Stephanie Shimotsu, Kerry A. Byrnes, Brandi N. Frisby, James M. Durbin, and Brianna N. Loy, West Virginia University*

Respondent: Shawn T. Wahl, Angelo State University
 *Top Paper

3212

9:30 - 10:45 a.m.

Salon G

METHODS FOR USING NEW TECHNOLOGY IN THE CLASSROOM

Sponsor: Instructional Resources
Chair: Richard E. Caplan, University of Akron

Participants: “Using Panopto CourseCast System to record screen captures, PowerPoints and audio.” Sylvia E. White, University of Akron
 “Year one: Using laptop computers for teaching an introductory broadcast production course.” Michael Murray, Western Illinois University
 “Communicating virtually with first year students.” Dudley Turner, University of Akron
 “Expanding learning opportunities through mobile technology.” Sharon A. Evans, Western Illinois University
 “Using Twitter as a teaching tool: A pilot study.” Richard E. Caplan, University of Akron
 “Showcasing writing: Using D2L ePortfolio in the classroom.” Val PIPPS, University of Akron
 “Small groups and technology: Let's meet on the web.” Carolyn Anderson, University of Akron
 "Promoting civic engagement using new technology: A small group project." Patricia Hill, University of Akron

3213

9:30 - 10:45 a.m.

Salon H

**(RE)FORMING CIVIC ENGAGEMENT IN THE POSTMODERN ERA:
USING THE BASIC COURSE TO TRANSCEND STUDENT APATHY**

Sponsor: Basic Course

Chair: Dacia Charlesworth, Indiana University, Purdue University Fort Wayne

Participants: Dacia Charlesworth, Indiana University, Purdue University Fort Wayne
Nancy Curtin-Alwardt, Millikin University
Michele Rees Edwards, Robert Morris University
Diana L. Tucker, Ashland University

The value of a liberal education has been celebrated throughout the Western world in various degrees. Most recently, the American Association of Colleges and Universities (AAC&U) launched LEAP (Liberal Education and America's Promise) to emphasize the importance of undergraduate liberal education and to encourage colleges/universities to develop broad-based liberal education learning outcomes for all students regardless of their major. This panel begins with a theoretical overview positioning student apathy as a direct outcome of postmodernism and then presents specific strategies Basic Course instructors have used to motivate students to engage in community issues (e.g., invitational rhetoric, identity formation, service learning).

3214

9:30 - 10:45 a.m.

Salon I

WHAT WERE WE THINKING?

Sponsor: Argumentation and Forensics

Participants: Virginia Chapman, Anderson University
Robert Greenstreet, East Central University
Gary Horn, Big Rapids, Michigan
Larry R. Underberg, Southeast Missouri State University

Created to provide training in civic advocacy, the controversial National Educational Debate Association has provided a forum for "public audience" debate for over fifteen years. The Association's original founders discuss the accomplishments and shortcomings of the NEDA experiment.

3215

9:30 - 10:45 a.m.

Salon M

**I WANT MY SOAP BACK!: SOAP OPERA FANDOM, ONLINE ACTIVISM AND CIVIC
ENGAGEMENT**

Sponsor: Media Studies

Chair: Ahmet Atay, University of Louisville

Participants: Sarah Adams, North Dakota State University
Christina S. Beck, Ohio University
Ahmet Atay, University of Louisville
Jennifer L. Walton, Ohio Northern University

The goal of this discussion panel is to commemorate soap opera as a genre, interrogate their involvement in civic engagement, examine representation of various cultural groups, question the intentions of sponsors, interrogate the future of the genre, observe soap opera fans and their involvement in public discourse, and finally examine the soap opera fandom (online and offline) as a form of civic engagement. The panelists will introduce different issues that surround soap opera as television program and as a genre, and analyze different elements to highlight the potential visible and invisible links between representation of various cultural and social groups, storytelling techniques, fandom (online and offline), online fan-activism, and civic engagement.

3301

11:00 a.m. - 12:15 p.m.

Salon D

**STATE OF ILLINOIS
TIME TO CHANGE: CHALLENGING OURSELVES TO REDEFINE TEACHER
PREPARATION AND CONTENT**

Sponsor: States Advisory Council
Chair: Larry Long, Illinois State University
Participants: Larry Long, Illinois State University
 Lindsay Soliman, Illinois State University
 Anna Wright, Illinois State University

The communication community has long argued the value that corporate America places on employee oral communication skills. Graduates who competently participate in group and team efforts, listen and process directions, and create meaningful oral and written messages become more effective contributors to society. However, our discipline has been reluctant to critically examine how we prepare ourselves and what we teach. Are we succumbing to group-think? This panel will discuss recent research regarding the impact of teacher preparation on attitudes concerning the value of communication instruction and a study of school leaders' opinions of the importance of communication instructional content. Research findings indicate that current teacher preparation trends are not sufficient and are thereby negatively influencing instructional practices.

3302

11:00 a.m. - 12:15 p.m.

Caprice 2

**SPOTLIGHT ON THE SCHOLARSHIP OF JOHN T. WARREN
PERFORMATIVE PEDAGOGY AS A PEDAGOGY OF INTERRUPTION:
DIFFERENCE AND HOPE**

Sponsor: Intercultural Communication
Chair: Cheryl L. Nicholas, Penn State, Berks
Participant: John T. Warren, Southern Illinois University, Carbondale

As a critical scholar, I try to use theory and critique to bring complexities to the everyday, mundane ways that power is embedded (and obscured) in our communicative interactions. Embedded in our daily communication, perhaps just beneath the surface, lies the ideological struggle that we engage in each time we speak to each other across the differences that separate us. In this paper, part of a larger project, I continue my research on *difference* (JIIC, 2008) and pose performative pedagogy as a potentially rich site of resistance. In this sense, performative pedagogy serves as a mechanism for me to "challenge, engage, and change" our sedimented ways of seeing power and difference.

Respondents: Cheryl L. Nicholas, Penn State, Berks
 Keith Berry, University of Wisconsin, Superior
 Deanna L Fassett, San Jose State University
 Lisa Ford-Brown, Columbia College
 Satoshi Toyosaki, Southern Illinois University, Carbondale

3303

11:00 a.m. - 12:15 p.m.

Mayflower 1 & 2

SOCIAL SUPPORT PROCESSES AMONG FAMILY & FRIENDS*Sponsor:* Interpersonal and Small Group Communication*Chair:* Haley Kranstuber, University of Nebraska, Lincoln

Participants: “Communicating during economic downturns: Construction of family resilience through intergenerational processes.” Kristen Lucas, University of Nebraska, Lincoln, Patrice M. Buzzanell, Purdue University

“Freshmen engagement through communication: Communication skills as predictors of friendship formation strategies and rewarding social networks among college freshmen.” Bree McEwan, Western Illinois University, and Laura K. Guerrero, Arizona State University

“Are gender differences in responses to supportive communication a matter of ability, motivation, or both?: Reading patterns of situational responses through the lens of a dual-process theory.” Brant R. Burleson, Lisa K. Hanasono, Jessica J. Rack, Jennifer Gill Rosier, and Jennifer D. McCullough, Purdue University, Graham D. Bodie, Louisiana State University, Amanda J. Holmstrom, Michigan State University

“Who wants advice?: Predicting receptiveness to advice in support interactions.” Erina L. MacGeorge, Lisa K. Hanasono, Lisa Guntzviller, and Jerilyn Mincy, Purdue University

Respondent: Andrew M. Ledbetter, Ohio University

3304

11:00 a.m. - 12:15 p.m.

Rookwood

GREAT IDEAS FOR TEACHING – G.I.F.T.*Sponsor:* G.I.F.T.*Chair:* Maggie Sullivan, Loras College

- Participants:*
1. “Communicating across cultures.” Cynthia A. Ridle, Western Illinois University
 2. “Content-based impromptu presentations: Engaging students through reading responsiveness.” L. Renee Robinson, Saint Xavier University
 3. “Travel guides: Affectionate behaviors as related to Hofstede’s dimensions of culture.” Daniel H. Mansson and Scott A. Myers, West Virginia University
 4. “Self-concept presentation.” Deborah Chasteen, William Jewell College
 5. “Super powers.” Mary Nuznov, Ball State University
 6. “Creating a Public Service Announcement (PSA) for community issues: An alternative to the traditional persuasive speaking assignment.” Stephanie M. Ruhl, Scott A. Richmond, Caitlin Evans, and Christine M. Haywood, Western Michigan University
 7. “Turning the classroom into a town hall: Civically engaging students in issues affecting campuses & communities.” Nick J. Romerhausen, Wayne State University & Emily M. Winderman, University of Georgia
 8. “Modeling how social loafing impacts the small group process.” Tiffany R. Wang, University of Nebraska, Lincoln and Judy Shannon, Texas Christian University
 9. “Presenting pathos: Engaging students through application.” Jennifer L. Walton, Ohio Northern University

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. At the session the number in the program will correspond to the presenter’s location. Every ten minutes audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

3305

11:00 a.m. - 12:15 p.m.

Salon B

ENGAGING SPORTS: LESSONS LEARNED THROUGH RHETORICAL ANALYSIS

- Sponsor:* Rhetorical Theory and Criticism
Chair: Angela M. Jerome, Western Kentucky University
Participants: “What is it about me that you guys don’t know?”: Michael Jordan and the rhetoric of the public hero.” Phil Chidester, Illinois State University
 “The race must go on: The rhetorical triumphs and tragedies of Teresa Earnhardt and Dale Earnhardt, Inc.” Angela M. Jerome, Western Kentucky University
 “Symbolic Convergence: Jesse Owens, Berlin, Hitler, and the Athlete as Enthymeme.” Michael Milford, Tarleton State University
 “No sacred cows: An analysis of image repair strategies following the elimination of Mountaineer football.” Rachel Adams Walston, Western Kentucky University
Respondent: Julie A. Davis, College of Charleston

3306 **11:00 a.m. - 12:15 p.m.** **Salon C**

MEDIA STUDIES BUSINESS MEETING

- Sponsor:* Media Studies
Chair: Danielle M. Stern, Christopher Newport University

3307 **11:00 a.m. - 12:15 p.m.** **Salon E**

CINCINNATI SPOTLIGHT PANEL:

A CONVERSATION WITH LISA HUDDLESTON

- Sponsor:* Health Communication
 CSCA First Vice-President, Stephen K. Hunt
Chair: Cady Short-Thompson, Northern Kentucky University
Participant: Lisa Huddleston, Health Improvement Collaborative of Greater Cincinnati

One of only a few organizations of its type in the United States, the GCHC works cooperatively with more than 30 of the region’s hospitals to promote high quality, high value health care. In this session, Lisa will be interviewed by Cady Short-Thompson about the organization’s role in the Greater Cincinnati/Northern Kentucky region and how communication is integral to the organization and its mission. Lisa will then illustrate her position as Manager of Communications by sharing the role the GCHC played in addressing the H1N1 crisis. She will focus on the development and dissemination of centralized messaging on behalf of the Health Council member hospitals; the development of communications to support area hospitals, such as uniform signage and Web-based resources; the Health Council’s role addressing media issues involving the hospitals and the pandemic flu; and ongoing efforts to provide situational updates to hospitals. Handouts and a question-and-answer session will be included.

3308 **11:00 a.m. - 12:15 p.m.** **Salon F**

COMMUNICATION EDUCATION BUSINESS MEETING

Sponsor: Communication Education
Chair: Chad Edwards, Western Michigan University

3309 **11:00 a.m. - 12:15 p.m.** **Salon G**

PUBLIC HEALTH CHALLENGES: ORGANIZATIONAL ISSUE MANAGEMENT AND CIVIC ENGAGEMENT

Sponsor: Organizational and Professional Communication
Chair: Heather M. Zoller, University of Cincinnati

Participants: “Patient-centered or profit-driven? Comparing perspectives about the effects of new drug marketing policies on treatment options.” Anna Rankin, University of Cincinnati
 “The genetically modified food industry response to the issue of food allergies.” Tabatha Sallee, University of Cincinnati
 “A global perspective on Monsanto’s management of the agricultural seed business.” Collin Noronha, University of Cincinnati
 “Advancing a controversial women's health agenda: A critical, communicative analysis of Planned Parenthood Federation of America.” Annie Dames, University of Cincinnati
 “The HPV vaccine and the pharmaceutical industry: Managing gender and health politics.” Michelle Lohmann, University of Cincinnati
 “Crisis management in the fashion industry: The health and body image of fashion models.” Jessica Damman, University of Cincinnati

Respondents: Sarah Bonewits Feldner, Marquette University
 Josh Boyd, Purdue University
 Suzanne Boys, University of Cincinnati

3310 **11:00 a.m. - 12:15 p.m.** **Salon H**

YOU'RE DAMNED IF YOU DO AND YOU'RE DAMNED IF YOU DON'T

Sponsor: Women's Caucus
Chair: Jenn Freitag, Southern Illinois University

Participants: “Caregiving and female embodiment: Scrutiny of (professional) female bodies in media, academe, and the neighborhood bar.” Suzy D'Enbeau, University of Kansas
 “What’s up, bitch?!: The functions and rules of appropriateness governing the use of profanity among college women.” Melissa Kampa, Illinois State University
 “An examination of differences in women’s leadership styles between male-dominated and female-dominated work environments” Kristi Zimmerman and John R. Baldwin, Illinois State University

Respondent: Robert Greenstreet, East Central University

3311 **11:00 a.m. – 1:45 p.m.** **Salon I**

**SHORT COURSE:
MODEL FOR TEACHING INTERRACIAL/INTERETHNIC COMMUNICATION**

Sponsor: CSCA First Vice-President, Stephen K. Hunt
Note: \$20 fee. Attendees must register by March 12.
Facilitators: Doris J. Fields, Eastern Michigan University
 Judy Sturgis Hill, Eastern Michigan University

Racism, discrimination, prejudice and stereotypes continue to hinder diversity in the United States. Interracial/Interethnic Communication improves diversity by examining the multidimensional relationship between race/ethnicity and communication in the United States. Interracial/Interethnic Communication students acquire knowledge to effectively dialogue with individuals of different racial/ethnic backgrounds. The course is designed to study the history of racial/ethnic relations in the US, to break through the barriers of discrimination, prejudice and racism by using communication strategies to create interracial/interethnic awareness. This course examines ethnocentrism in the United States, analyzes the influence of mass media on racial/ethnic identities, explores the development of interracial/interethnic communication between friends and romantic partners and uses foundational theoretical concepts to enhance communication between various interracial/interethnic groups.

3312**11:00 a.m. – 12:15 p.m.****Salon M**

SOCIAL SCIENTIFIC INQUIRY INTO SEXUALITIES AND GENDER

Sponsor: Sexual Orientation and Gender Identity Caucus
 Interpersonal and Small Group Communication
Chair: Tony E. Adams, Northeastern Illinois University
Participants: “Girl, kissing, nighttime, bed’: A thematic analysis of the hookup culture among college men.” Jessica M. Wilson-Kratzer, Jennifer Stevens Aubrey, and Siobhan E. Smith, University of Missouri-Columbia
 “Engaging closet conversations: The case for dialectical disclosure in healthcare outreach targeting queer Latinos.” Rahul Mitra, Purdue University
 “Don’t touch me, faggot! Touch avoidance and verbal aggression as indicators of homonegative attitudes.” Zachary M. Thuring, Eastern Illinois University
 “Sex and uncertainty: A turning point analysis of friends with benefits relationships.” Natasha L. Kemmerling, Westwood College, and Kathleen S. Valde, Northern Illinois University
Respondent Jimmie Manning, Northern Kentucky University

3313**11:00-12:15****Salon Caprice 1**

POSTER SESSION EXTRAVAGANZA

- Sponsor:* CSCA Undergraduate Honors Conference
- Participants:*
- “Real men eat beef: Gender, food, and nonverbal communication.” Danielle Cochran, University of Wisconsin, River Falls
 - “Interracial conflicts as portrayed in film.” Katryna McBride, University of Wisconsin, River Falls
 - “Does color choice matter? An analysis of gender socialization and consumerism.” Shelby Maguire, Pennsylvania State University, Berks Campus
 - “Symbolic constitution of flight attendant cultural identity through Communication practices.” Meghann McGuire, Pennsylvania State University, Berks Campus
 - “Preparing a campus for crisis: Knowledge, self-efficacy, and perceived vulnerability and preparedness regarding risk and crisis among university employees.” Laurel Servies, Southern Illinois University, Edwardsville
 - “Tattoo blues: A comparative analysis of the societal perceptions of tattooed individuals.” Greg Roskos, University of Wisconsin, La Crosse
 - “Fandom: A look at fan participation in the current media.” Rachel Eisterhold, Saint Mary’s College
 - “Brunettes and blondes with Bond: How hair color affects women’s roles with media, men, and mythology.” Emily Fette, Northern Kentucky University
 - “Length of premarital relationships and marital satisfaction.” Amy Heinz, Dan Greeno, Todd Isaacs, and Michelle Haseltine, Bethel University
 - “The relationship between distractions during family dinners as an adolescent and participating in risky behaviors as a college student.” Katie Huber, Carroll University
 - “Life before leadership: Person narratives as revealed through the public rhetoric of Stalin, Roosevelt and Chamberlain.” Alex Lapso, Ohio University
 - “The dangerous relational messages in Stephanie Meyer’s *Twilight*.” Abby Zwier, Calvin College
 - “Politics and television engagement.” Brent Barkley, Kyle Sommer, Lauren Kirkbride, Leah Dahl, and Jennifer Ahlm, Bethel University
 - “Gender differences in supportive communication.” Cecelia Martinez, Purdue University
- Respondents:*
- Jenn Anderson, Michigan State University
 - Jessica Eckstein, Western Connecticut State University
 - Scott Turcott, Indiana Wesleyan University

(RE)STABILIZING THE ROLE OF THE BASIC COURSE: ELEVATING CRITICAL THINKING AS THE FOUNDATION FOR LEARNING

- Sponsor:* Basic Course
- Chair:* Jayne L. Violette, Eastern Kentucky University
- Participants:* “Thinking about change: Elevating the role of critical thinking for basic course pedagogy.” Jennifer Fairchild, Eastern Kentucky University
 “Prompting change: The use of backward course design in restructuring basic course curriculum, student learning objectives, and assessment strategies.” John Strada, Eastern Kentucky University
 “Implementing change: Successful strategies, assignments, and methodologies impacting critical thinking in basic courses of communication” Zachary Henning, Southern Indiana University

While the role of the basic course in communication is relatively stable across general education curriculum in colleges and universities across the United States, a recent resurgence in attention to critical and creative thinking in the classroom prompts important discussion about what philosophical and pedagogical changes are required to further strengthen basic course curriculum and student learning outcomes. This roundtable offers insights on definitions of critical thinking with an emphasis on the Paul/Elder Model (1995; 2001) and with the goal of fostering lively discussion on strategies for implementing key critical thinking assignments, activities, and assessments within the basic course.

3402

12:30 - 1:45 p.m.

Caprice 2

ENGAGING THE COMMUNITY: EDUCATION IN ACTION

- Sponsor:* Instructional Resources
- Chair:* Deborah Chasteen, William Jewell College
- Participants:* “Contributing to the community: Pro bono work for non-profit organizations.” Kirsten Theye, Concordia College
 “Engaging theatre audiences beyond the stage.” Nathan Wyman, William Jewell College
 “Praxis: Operation Mission of Hope.” Stephen Rendahl, University of North Dakota
 “Engaging history: A celebration of the life of Rosa Parks.” Claire Jerry, University of Illinois, Springfield
 “Taking education to the ‘real world’”: Communication studies students in the community.” R. B. Bookwalter, Marshall University
 “After school educational mentoring in public speaking.” Deborah Chasteen, William Jewell College

3403

12:30 - 1:45 p.m.

Caprice 3

COMPETITIVE PAPERS IN PERFORMANCE STUDIES AND THEATRE

- Sponsor:* Performance Studies and Theatre
Chair: Amy Pinney, Georgia College & State University
- Participants:* “At the mercy of ruin: Autobiography and landscapes of loss.” Patrick Santoro, Southern Illinois University, Carbondale*
 “Women’s work: Deconstructing performance of female identity in Ulrich’s *A Midwife’s Tale: The Life of Martha Ballard, Based on Her Diary 1785-1812.*” Nicole Mancino, Bowling Green State University
 “Lost!?: An autoethnographic cartography.” Noah D. Lelek, University of Missouri
 “Performing Eastern Europeanness as ultimate otherness: A postcolonial analysis of four contemporary Romanian films.” Sorin Nastasia, Southern Illinois University, Edwardsville and Diana Iulia Nastasia, University of North Dakota
 “The art of the new play reading: The showcase and the real.” David J. Eshelman, Arkansas Tech University
- Respondent:* Amy Darnell, Columbia College
 * Top Paper

3404

12:30 - 1:45 p.m.

Mayflower 1 & 2

**COMMUNICATION AND CIVIL ENGAGEMENT DURING THE '01 RIOTS:
 AN ASSESSMENT OF PUBLIC RELATIONS LEADERSHIP**

- Sponsor:* Public Relations
Chair: John Madsen, St. Ambrose University
- Participants:* "Bricks, sticks, fire, and protest: From simmering crisis to disgruntled publics' eruption." Damion Waymer, Public Relations and Communication & Diversity, Virginia Tech University
 “Living though the '01 riots from a leadership position.” Nick Vehr, President of VEHR Communications, LCC, Cincinnati, Ohio
 “Development of public relations leadership during times of civic engagement.” Bonita Dostal Neff, Head of the Public Relations Major, Valparaiso University, Indiana
 “Two strategies used to improve police community relations: The Rand model.” S. Gregory Baker, Executive Manager of Community Relations for the Cincinnati Police Department

Just after CSCA members attending the '01 conference had noted how welcoming Cincinnati was, the '01 riot erupted with unpleasant photos that hit the media. This sharp contrast is explored to frame discussion of the role of public relations leadership in civic engagement. PR academics and practitioners, who have devoted scholarship and/or leadership to social unrest, bring together experiences in civic engagement and communication to reveal conditions and unique cultural aspects that bring about such a conflict.

- Respondent:* John Madsen, St. Ambrose University

3405

12:30 - 1:45 p.m.

Julep

PAST OFFICERS' LUNCHEON

- Sponsor:* CSCA President, Christina S. Beck

3406

12:30 - 1:45 p.m.

Rosewood

**UNDERGRADUATE HONORS CONFERENCE LUNCHEON
AND GRADUATE SCHOOL FAIR**

Sponsor: CSCA Undergraduate Honors Conference

Please join us for an official welcome to CSCA and the Undergraduate Honors Conference. The luncheon also allows you to mingle with other undergraduate and graduate students, communication scholars from around the nation, and to attend the Graduate School Fair.
(Lunch open to undergraduate participants and their advisors)

3407

12:30 - 1:45 p.m.

Salon B

**POLITICAL AND CIVIC ENGAGEMENT AT THE COMMUNITY COLLEGE:
THE HEARTLAND EXPERIENCE**

Sponsor: Community College

Chair: Stephen K. Hunt, Illinois State University

Participants: Sarah Diel-Hunt, Heartland Community College
Pamela Sweetwood, Heartland Community College
Paul Folger, Heartland Community College
Alaina Winters, Heartland Community College

This spotlight session will feature the implementation of the Political Engagement Project, sponsored by the American Democracy Project, at Heartland Community College. From putting together a campus team to developing curricular and co-curricular programs to budget considerations, the discussion will center on the challenges faced and successes achieved to date: campus voter registration and information drives, a campus talk show on political issues, a course on activism, a service learning scholarship program, and efforts to articulate a civic engagement certificate with a civic engagement minor at the local four-year university.

3408

12:30 - 1:45 p.m.

Salon C

**ALL IN A TWITTER OVER TWITTER: KEEPING JOURNALISM
RELEVANT IN AN AGE OF SOCIAL MEDIA**

Sponsor: Media Studies
Communication Education
Communication Theory
Graduate Student Caucus

Chair: Danielle M. Stern, Christopher Newport University

Participants: Kevin Dugan, Director of Social Marketing, Empower Media Marketing
Taylor Dungjen, Editor in Chief, *The News Record*, University of Cincinnati's independent student-run news organization
Mandy Jenkins, Social Media Editor, The Cincinnati Enquirer
Michael Sheehy, Assistant Professor, Journalism, University of Cincinnati
Elissa Sonnenberg, Assistant Director, Journalism, University of Cincinnati

New media technologies and increased market competition continue to reshape the news industry. While some scholars and practitioners have looked to this as a crisis, others have pointed to a much needed opportunity to

reinvigorate journalism pedagogy, scholarship and practice. This spotlight panel brings together media scholars, students and practitioners from: The Cincinnati Enquirer, the UC journalism program, the UC student newspaper, and one of Cincinnati's top media marketing firms, to discuss how to keep journalism relevant to an increasingly fragmented, multi-tasking readership. Panelists will also offer perspectives on how journalism departments can and should embrace pedagogies and practices of community and social media, including Twitter, blogs and more.

3409 **12:30 - 1:45 p.m.** **Salon D**

ARGUMENTATION & FORENSICS AWARDS PRESENTATION

Sponsor: Argumentation and Forensics
Chair: Larry R. Underberg, Southeast Missouri State University

3410 **12:30 - 1:45 p.m.** **Salon E**

WOMEN'S STRENGTH THROUGH DEMOCRACY AND SOCIAL MOVEMENTS

Sponsor: Women's Caucus
Chair: Tracy Frederick, Southwestern College
Participants: "Feminist conundrums: Exploring commentaries about feminism and the candidacies of Senator Hillary Rodham Clinton and Governor Sarah Palin." Elizabeth A. Petre, Southern Illinois University, Carbondale
 "A feminist movement: What are 'we' really fighting for? A rhetorical analysis of race, gender, and democracy." Melissa Territo, Eastern Illinois University
 "Woman of the people: The transformation of Susan B. Anthony and the post-civil war woman's rights narrative." William R. Upchurch, Indiana University, Purdue University Fort Wayne
Respondent: Robin Jones, Southwestern Oklahoma State University

3411 **12:30 - 1:45 p.m.** **Salon F**

SPOTLIGHT ON COLLABORATION: COMMUNICATION IN PALLIATIVE CARE ENVIRONMENTS

Sponsor: Health Communication

- Chair:* Rebecca S. Imes, Carroll University
- Participants:* Jennifer Hester, DNP, APRN, ACHPN, Palliative Care Clinical Nurse Specialist, The Christ Hospital
Georgia Anderson, LISW, Social Worker, Barrett Cancer Center
Jane Pruemer, PharmD, BCOP, FASHP, Oncology Clinical Pharmacy Specialist, University Hospital, Professor of Clinical Pharmacy Practice, University of Cincinnati

Palliative care is a growing part of health care in many communities; yet it is not often represented in health communication research. While the setting is under-represented, so are the health professionals who work there, particularly those who are not physicians. This panel features a nurse manager, pharmacist, and social worker who work specifically in palliative care settings. Each of the panelists will speak to trends in patient care, team-based care, and health care organizations in the area of palliative care. Breakout sessions will follow so attendees can sit and discuss ideas with the panelists. The hope is that new directions in research will be generated.

3412 **12:30 - 1:45 p.m.** **Salon G**

COMMUNICATION AUDITS: CHALLENGING AND CHANGING HOW WE USE AN "OLD" TOOL TO ENGAGE OUR STUDENTS AND OUR COMMUNITIES

- Sponsor:* Organizational and Professional Communication
- Chair:* Sarah Bonewits Feldner, Marquette University
- Participants:* Scott C. D'Urso, Marquette University
Sarah Bonewits Feldner, Marquette University
Aimee Hardinger, Marquette University
Megan Appleby, Marquette University

The communication audit is a standard tool used in communication consulting, practice and research. Organizational communication scholars should think of the communication audit as a way to engage student thinking about theory in a "real world" laboratory setting, tapping into previously overlooked community partners, and of challenging how scholars and practitioners think about what constitutes effective organizational communication practice. This panel will be a roundtable and workshop hybrid that will address these issues and provide a forum for audience members to consider how we might expand and update our use of the communication audit in our teaching and research.

3413 **12:30 - 1:45 p.m.** **Salon H**

**CIVIC ENGAGEMENT IN ENVIRONMENTAL AND HEALTH COMMUNICATION:
RHETORICAL ANALYSIS OF OPPOSITIONAL ARGUMENTS**

- Sponsor:* Rhetorical Theory and Criticism
- Chair:* Stephen Depoe, University of Cincinnati

- Participants:* “‘Nothing is scarier than the truth’: Apocalyptic *topoi* and the tipping point in *An Inconvenient Truth*.” Kathleen Hunt, University of Utah
 “What’s in a name? What *Man vs. Wild* says about the culture/nature dualism.” Michelle Lohmann, University of Cincinnati
 “Discourses of hope and truth: An analysis of the public-counterpublic relationship in the breast cancer movement.” Annie Dames, University of Cincinnati

Respondent: Stephen Depoe, University of Cincinnati

3414 **12:30 - 1:45 p.m.** **Salon M**
2011 CSCA PROGRAM PLANNER MEETING

Sponsor: CSCA Second Vice-President, Scott A. Myers

3501 **2:00 - 3:15 p.m.** **Caprice 1 & 4**

**STATE OF OKLAHOMA
 GIVING VOICE TO MUTED GROUPS IN THE CLASSROOM**

Sponsor: States Advisory Council

Chair: Arlie Daniel, East Central University, Oklahoma

Participants: Tracy Frederick, Southwestern College
 Sheryl Lidzy, Emporia State University
 Robert Greenstreet, East Central University
 Arlie Daniel, East Central University

This roundtable will discuss ways in which marginalized groups are underrepresented in communication classes and activities. Participants will focus on how we give voice to those people who have different voices, and make our classrooms friendly to a non-white/male way of speaking.

3502 **2:00 - 3:15 p.m.** **Caprice 2**

INTERPERSONAL HEALTH COMMUNICATION

Sponsor: Health Communication

Chair: Karen Braselton

Participants: “Patients’ expectations effect on patient satisfaction.” Amber M. Schmisser, Southern Illinois University, Edwardsville
 “Sexual communication and relationship satisfaction in romantic relationships.” Michelle Matsche, Southern Illinois University, Edwardsville
 “Mother-daughter sexual communication: The implications of acceptance and approval messages.” Whitney Frahm, Ashley Fandrich, & Katie Hedberg, North Dakota State University
 “Relational uncertainty among victims of intimate partner violence: Making distinctions between sex and type of violent relationship.” Jessica J. Eckstein, Western Connecticut State University

3503 **2:00 - 3:15 p.m.** **Caprice 3**

ENGAGING COMMUNICATION THROUGH ORGANIZATIONAL DISCOURSE

Sponsor: Organizational and Professional Communication

Chair: Angela M. Jerome, Western Kentucky University

- Participants:* “The reality paradox: Managing organizational tensions through business rhetoric.”
Tessa M. Pfafman, Western Illinois University
- “Wellness in organizations: A historical perspective and a critical reading of current trends and future directions.” Elizabeth Williams, Purdue University
- “Miracle or myth? A qualitative study of the communication strategies used to promote and oppose clean coal technology.” Kendra (Baker) McClure, Eastern Illinois University
- “A conversation analytical approach to understand how a communication tool shapes business discussion.” Franziska Macur, Edgewood College
- Respondent:* Angela M. Jerome, Western Kentucky University

3504**2:00-4:45 p.m.****Mayflower 1 & 2**

**SHORT COURSE:
TEACHING THE COLLEGE COURSE IN ORGANIZATIONAL RHETORIC**

Sponsor: CSCA First Vice-President, Stephen K. Hunt

Note: \$20 fee. Attendees must register by March 12.

Facilitator: Debra Ford, University of Kansas
Mary F. Hoffman, University of Wisconsin, Eau Claire

Organizations create a vast amount of rhetoric in contemporary society. The college course in organizational rhetoric teaches students to use both rhetorical approaches and organizational theories to critique organizational messages. This short course is designed for instructors currently teaching or preparing to teach such an organizational rhetoric course. It may also be of interest to faculty members wishing to add a unit on organizational rhetoric to organizational communication, rhetorical criticism or public relations courses. The presenters will discuss a model for analyzing organizational rhetoric and share strategies for effectively teaching the course. Sage will provide complimentary copies of the textbook, *Organizational Rhetoric: Situations and Strategies* (Hoffman & Ford). Instructional materials, including sample syllabi, activities, assignments, grading rubrics, and sample case materials, will be distributed.

3505**2:00 - 3:15 p.m.****Rosewood**

UNDERGRADUATE HONORS CONFERENCE (see program insert for details)

3506**2:00 - 3:15 p.m.****Rookwood**

**POSTER SESSION EXTRAVAGANZA
UNDERGRADUATE HONORS CONFERENCE**

3507**2:00 - 3:15 p.m.****Salon B**

TOP PAPERS IN POLITICAL COMMUNICATION

Sponsor: Political Communication

Chair: Erin Blocher, University of Missouri, Kansas City

- Participants:* “The Biden - Palin 2008 Vice Presidential Debate: An examination of gender and candidate issue expertise.” Mitchell S. McKinney, University of Missouri and Mary C. Banwart, University of Kansas*
- “Issues in civic engagement: An analysis of partisan issue ownership in 2004 and 2008 Rock the Vote public service announcements.” Corey B. Davis, University of Wisconsin, Whitewater
- “Creating civic engagement in campaigns: On the primacy of message in candidate blogs.” Benjamin R. Warner, University of Kansas**
- “The failing school myth, the heroic teacher, and the political spectacle.” Richard E. Murphy, Wayne State College
- Respondent:* Michael Milford, Tarelton State University
- *Top Paper* ***J. Jeffrey Auer Top Graduate Student Paper*

3508**2:00 - 3:15 p.m.****Salon C**

**SPOTLIGHT PANEL:
ANALYZING THE VISUAL AND DISCURSIVE RHETORIC OF THE CREATION MUSEUM**

- Sponsor:* Rhetorical Theory and Criticism
- Chair:* Ryan Shepard, University of Kansas
- Participants:* Kristen Hoerl, Butler University
Kirsten Theye, Concordia University
Gini Jones, University of Kansas
Evan Center, University of Kansas

The Creation Museum is located near Cincinnati and attendees are encouraged to visit the museum before attending this panel. A tour of the museum has been organized, departing Friday morning at 9:30 AM and returning Friday at Noon. Attendees taking this tour will receive discounted transportation and discounted museum tickets (but are required to pay a portion of the fees—the discount will be greater the more people that attend)! You can reserve your place on this trip at the CSCA registration desk for \$15 (which will go towards your ticket and transportation). The discussion will be lead by senior and junior scholars who specialize in visual rhetoric and/or the rhetoric of the creationism debate.

3509**2:00 - 3:15 p.m.****Salon D**

**DEBATING CIVIC ENGAGEMENT IN COMMUNICATION CURRICULUM
RESOLVED: CIVIC ENGAGEMENT PROJECTS SHOULD BE A REQUIRED PART OF
COMMUNICATION CURRICULUM**

Sponsor: Graduate Student Caucus
Chair: Anji L. Phillips, University of Missouri, Columbia
Participants: *Affirmative:* Mike Bergmaier, Ball State University
 Dallis Pike, Ball State University
Negative: Curtis R. Nash, Illinois State University
 Nathan T. Stewart, Illinois State University

The integration of civic engagement projects into communication curriculum has become increasingly popular. Consequently, students are encountering more courses that require civic engagement projects as a part of their course grade. Should instructors require civic engagement projects in their communication courses? You be the judge in this debate on civic engagement.

Respondents: Jayne R. Henson, University of Missouri, Columbia
 Nicole Johnson, Ball State University
 Kevin R. Meyer, Illinois State University

3510

2:00 - 3:15 p.m.

Salon E

SERVICE LEARNING AND CIVIC ENGAGEMENT: STOCKING THE LUNCHBOX FOR AN EDUCATIONAL ODYSSEY

Sponsor: Instructional Resources
Chair: Amanda Brown, University of Wisconsin, Stout
Participants: Amanda Brown, University of Wisconsin, Stout
 Heather Neeseimer, Minnesota State University, Moorhead
 Adam W. Tyma, University of Nebraska, Omaha
 Kimberly Weismann, Dickinson State University

Service learning is becoming an increasingly common practice in higher education and is gaining prominence in the communication curriculum. Service learning provides students with empirical experience, reinforcing discipline specific knowledge in addition to extending learning beyond the traditional classroom experience. Within the communication discipline, service learning is used in courses ranging from public speaking to organizational communication to public relations. Service learning provides professors, students, and institutions an opportunity to bridge the gap between communities, businesses/organizations, and the institution. Each course presents unique challenges and opportunities. This panel explores service learning opportunities and experiences in a variety of communication courses. Panelists will discuss the challenges and opportunities associated with integrating service learning into one's courses effectively and how to avoid the associated pitfalls.

3511

2:00 - 3:15 p.m.

Salon F

WE ARE (NOT) FAMILY: BALANCING COMPETING DEMANDS AND DISCOURSES OF PROFESSIONAL AND FAMILY ENGAGEMENT IN THE COMMUNICATION DISCIPLINE

Sponsor: CSCA President, Christina S. Beck
Chair: Amy Aldridge Sanford, Northeastern State University

Participants: Leah E. Bryant, DePaul University
 Rebecca S. Imes, Carroll University
 Paul Schrodt, Texas Christian University
 Jennifer Willis-Rivera, University of Wisconsin, River Falls
 Christina S. Beck, Ohio University
 Jacqueline Taylor, DePaul University

Few tensions in life are greater than the competing demands of work and family. In this discussion panel, we will explore the competing demands and discourses that graduate students, new professionals, and faculty members face as they attempt to balance the desire to establish their professional identities while meeting their familial obligations and maintaining their relationships. In particular, panel participants will continue the discussion about how work and family demands impact conference participation and hopefully provide guidance for future directions regarding how NCA and CSCA can help.

3512

2:00 - 3:15 p.m.

Salon G

**HOPE FOR MAKING A DIFFERENCE THROUGH COMMUNICATION:
 COMMUNICATION ACTIVISM AND ENGAGEMENT AT MULTIPLE LEVELS**

Sponsor: Communication Education
Participants: Lawrence R. Frey, University of Colorado, Boulder
 Jimmie Manning, Northern Kentucky University
 Teresa Heinz Housel, Hope College
 Lora Cohn, Park University
 Michaela D. E. Meyer, Christopher Newport University
 Kevin Hough, Roberto Clemente Community Academy

This roundtable session explores the possibility for making a difference through communication activism and engagement with a heightened focus on teaching and learning. The panel offers insights from a variety of scholars teaching or researching in various contextual areas, tailored to benefit communication activists at all levels, from timid beginners to veteran sages. After a short moderator-directed question-and-answer session with panelists about their experiences with and visions for communication activism and engagement, audience members will discuss the role of activism in the communication discipline; and their teaching, research, and service/activist endeavors.

3513

2:00 - 3:15 p.m.

Salon H

**DRAWING UNDERGRADUATE AND GRADUATE STUDENTS INTO THE RESEARCH
 PROCESS – NOT AS PARTICIPANTS, BUT AS COLLEAGUES**

Sponsor: Interpersonal and Small Group Communication
Chair: Andrew M. Ledbetter, Ohio University

Participants: Erik Green, University of Texas, Austin
 Cassandra LeClair-Underberg, Texas State University, San Marcos
 Scott A. Myers, West Virginia University
 Elizabeth Ribarsky, University of Illinois, Springfield
 Allison R. Thorson, University of San Francisco
 Scott Titsworth, Ohio University

Research lies at the heart of the communication discipline. Yet, engaging and challenging students in the research process presents a difficult task, even for the most inspired mentors. On this panel, a group of passionate teachers, both recent graduates and experienced scholars, share their insights into mentoring students through the research process. The panel will focus especially (but not exclusively) on involving undergraduate students in research—not as participants, but as assistants and co-authors. All panel participants will provide “take-away” information for panel attendees, such as example assignments, syllabi, or compiled thoughts. Attendees will be invited to share their experience and wisdom as well!

3514**2:00-4:45 p.m.****Salon I**

CIVIC ENGAGEMENT THROUGH ADAPTATION AND PERFORMANCE

Sponsor: Performance Studies and Theatre

Chair: M. Heather Carver, University of Missouri

Participants: Adapter/Director: Noah D. Lelek, University of Missouri
 Doodle: Mary Carpenter, University of Missouri
 Doodle’s Brother: Andrew Rea, University of Missouri
 Mama: Elizabeth Trovall, University of Missouri
 Daddy: Nathan Zaring, University of Missouri
 Aunt Nicey: Chelsea Almany, University of Missouri

This adaptation of James Hurst’s short story, “The Scarlet Ibis,” uses civic engagement as a way to bridge the “town and gown” tensions of a university dominated city. “The Scarlet Ibis,” adapted and directed by Noah Lelek, will feature five undergraduate performers. After the performance, a respondent will help lead a discussion of how such performance practices can continue to support civic engagement at many different levels of communities.

Respondents: Amy Pinney, Georgia College & State University
 David J. Eshelman, Arkansas Tech University

3515**2:00 - 3:15 p.m.****Salon M**

SOCIAL AND POLITICAL IMPACT OF THE MEDIA AND NEW TECHNOLOGIES IN MULTICULTURAL CONTEXTS

Sponsors: Intercultural Communication
 Media Studies

Chair: Sachiko Tankei-Aminian, Florida Gulf Coast University

Participants: Farshad Aminian-Tankei, Florida Gulf Coast University
 Ahmet Atay, University of Louisville
 Basma Botros, ECPI College of Technology
 Mark Cruea, Ohio Northern University
 Melanie Mills, Eastern Illinois University
 Kristin A. Shamas, University of Oklahoma
 Sachiko Tankei-Aminian, Florida Gulf Coast University

This roundtable discussion focuses on how media and new technologies have impacted our realities socially and politically in multicultural contexts. Panelists examine how media and new technologies can have a drastic impact on our understanding of current local, as well as global phenomena, and consequently on our intercultural/international communication. Such examination can lead us to further civic engagement and discourse on complex societal and political issues. This panel has invited panelists from diverse disciplines, ranging from cinema studies, media studies, intercultural/international communication, interpersonal communication, organizational communication, organizational / occupational culture studies, visual communication, broadcast journalism, civic engagement, critical pedagogy, and gender/sexuality studies.

3601

3:30 - 4:45 p.m.

Caprice 1 & 4

**CINCINNATI SPOTLIGHT PANEL: DISRUPTIVE BODIES—PERFORMANCE,
 NORMATIVITY, AND CINCINNATI PUBLIC SPACE**

Sponsor: Sexual Orientation and Gender Identity Caucus
 Performance Studies and Theatre

Chair: Jimmie Manning, Northern Kentucky University

Participant: Ethan Philbrick, project *cincinnatiUS*

Ethan Philbrick is a Cincinnati-based performance artist, queer organizer, and musician. Philbrick maintains a video-blog (ethandancesinpublic.blogspot.com) that documents his performative interventions into public space in Cincinnati. His performances engage with ideas surrounding identity presentation and perception, spatial authority and control, and the individual or community's agency in disrupting hegemonic codes of behavior. He is the recipient of a grant from the City of Cincinnati to facilitate *project cincinnatiUS*. *Project cincinnatiUS* is a series of six large-scale participatory public space performances in urban Cincinnati which will take place between April and October of this year. During this session designed specifically for CSCA, Philbrick will discuss and demonstrate his techniques, engaging the participants in a performative disruption of their own making. Attendees of the session will then move into the streets of Cincinnati where they will stage their performance.

3602

3:30 - 4:45 p.m.

Caprice 2

**FROM SOCIAL MARKETING TO SERVICE LEARNING: INNOVATIVE IDEAS FOR
 ENGAGING STUDENTS IN HEALTH COMMUNICATION**

Sponsor: Health Communication

Chair: Elizabeth Gill, Eastern Illinois University

Participants: Elizabeth Gill, Eastern Illinois University
 Matthew Gill, Eastern Illinois University
 Jennifer Kramer, College of St. Benedict/St. John's University
 Terri L. Russ, Saint Mary's College
 Jennifer Gibb Hall, Purdue University

Teaching health communication offers instructors the challenge of making what is already a largely applied field of study truly come alive in creative, relevant, and socially significant ways. Health communication is also uniquely situated to use service learning techniques that can have a real and significant impact on the lives of our students and the community. Panelists will briefly discuss ways they have made health communication real for students through their use of service learning projects and departmental internship programs. Ideas for encouraging student engagement with the campus and community will be highlighted as participants offer their own experiences and challenges in implementing, managing, and sustaining such projects. This roundtable will also encourage participation from audience members.

3603**3:30 - 4:45 p.m.****Caprice 3**

**PROLETARIAN DELIBERATIONS ON ORGANIZATIONAL COMMUNICATION THEORY:
 FOREGROUNDING WORKING CLASS/BLUE COLLAR WORKERS' EXPERIENCES**

Sponsor: Organizational and Professional Communication

Chair: Michael E. Burns, North Dakota State University

Participants: "The social creation and taming of a "monster" through narrative: Balancing tensions between academic and professional staff in a multinational environment." Martha Shomaker, University of Houston, Downtown
 "What now?: An analysis of advice messages concerning job loss among blue collar workers." Mary F. Hoffman & Nicole J. Schultz, University of Wisconsin, Eau Claire
 "Blue-collar employees and work/life balance: What do we really know?" Renee L. Cowan, University of Texas, San Antonio, & Jaime Bochantin, Texas A & M University
 "Organizing the working class: Notes on organizational legitimacy from the field." Yogita Sharma, University of Texas, San Antonio
 "Sensemaking in a High-Risk Lifestyle: The Relationship Between Work and Family for Public Safety Employees and Their Families." Jaime Bochantin, Texas A & M University

Respondent: Patrice M. Buzzanell, Purdue University

3604**3:30 - 4:45 p.m.****Rookwood**

UNDERGRADUATE HONORS CONFERENCE (see program insert for details)

3605**3:30 - 4:45 p.m.****Rosewood**

UNDERGRADUATE HONORS CONFERENCE (see program insert for details)

3606 **3:30 - 4:45 p.m.** **Salon B**

POLITICAL COMMUNICATION BUSINESS MEETING

Sponsor: Political Communication
Chair: Erin Blocher, University of Missouri, Kansas City

3607 **3:30 - 4:45 p.m.** **Salon D**

AFROCENTRIC, ARAB AMERICAN, & ASIAN AMERICAN PERSPECTIVES: CRITICAL CONSIDERATIONS FOR THE FUTURE IN INTERCULTURAL COMMUNICATION

Sponsor: Intercultural Communication
Chair: Ahmet Atay, University of Louisville
Participants: Diane D. Hayes, Southern Illinois University, Edwardsville
 Kristin A. Shamas, University of Oklahoma
 Anna Wong Lowe, University of Oklahoma

This panel examines and dialogues about critical issues of three racial-ethnic discourses: Afrocentric perspectives, Arab American perspectives, and Asian American perspectives. The panelists provide examples for each perspective and ways in which the three intersect and diverge. Afterwards, panelists encourage audience members to engage in the dialogue.

3608 **3:30 - 4:45 p.m.** **Salon E**

STATE OF MINNESOTA

USING STREAMING VIDEO IN PUBLIC SPEAKING (AND OTHER CLASSES)

Sponsor: States Advisory Council
Chair: Dan Cronn-Mills, Minnesota State University, Mankato
Participants: Dan Cronn-Mills, Minnesota State University, Mankato
 Warren Sandmann, Minnesota State University, Mankato
 Nan Johnson-Curiskis, Minnesota State University, Mankato

VHS tapes and the bulky camcorders are joining 8-track tapes as extinct technology. Public Speaking classes often relied on the ease the VHS camcorders to record student presentations. The shift to digital technology made the process more technical and complicated. MSU, Mankato has shifted to easy-to-use recorders and streaming-video servers to resolve the issue.

3609 **3:30 - 4:45 p.m.** **Salon F**

THE NOVEL AS NOVEL: USING FICTION TO ENGAGE STUDENT LEARNING

Sponsor: Instructional Resources
Chair: Amy Aldridge Sanford, Northeastern State University
Participants: “Engaging *Pride and Prejudice* in interpersonal communication.” Dena H. Huisman, University of Wisconsin, La Crosse
 “Engaging *Bel Canto* in organizational communication and *The Namesake* in

intercultural communication.” Rebecca S. Imes, Carroll University
 “Engaging *Neuromancer* in communication, technology and society.” Malynnda A. Johnson, University of Wisconsin, Milwaukee
 “Engaging *Ender's Game* in introduction to communication.” Scott Titsworth, Ohio University

While textbooks are a standard part of classroom settings, works of fiction can enliven discussion of communication components and processes. The depth of detail far exceeds case studies and gives the students multiple opportunities to apply their classroom knowledge. As readers’ interpretations may vary, the variety of viewpoints further shows the complexity of the communication process. This panel will discuss the use of various novels in the classroom. Discussion of the highlights and drawbacks of these works in the classroom setting will be discussed. Examples of formal and informal assignments will also be provided.

Respondent: Amy Aldridge Sanford, Northeastern State University

3610

3:30 - 4:45 p.m.

Salon G

**GETTING ENGAGED: MARRYING THE CLASSROOM TO COMMUNITIES
 IN THE BASIC COMMUNICATION COURSE**

Sponsor: Basic Course
Chair: Jennifer McDade, Illinois State University
Participants: Bryan E. Asbury, University of Iowa
 Christine Bruckner, Illinois State University
 Jennifer McDade, Illinois State University
 Jenna C. Durham, Illinois State University
 Cheri J. Simonds, Illinois State University

The purpose of the panel is to describe the ways in which the basic course classroom can be more connected through civic engagement projects and, more specifically, can even be the source of larger projects. This panel will provide an overview of several large scale civic engagement projects facilitated within the basic course. Panelists will address curricular elements including developing learning outcomes and managing assessment as well as community elements including developing good partnerships in the community and gaining traction for your ideas on and off campus.

3611

3:30 - 4:45 p.m.

Salon H

**CRITICAL APPROACHES TO NARRATIVE, RHETORIC, AND IDEOLOGY IN POPULAR
 FILM AND TELEVISION**

Sponsor: Media Studies
Chair: Danielle M. Stern, Christopher Newport University

- Participants:* “V the intellectual: A Marxist analysis of the Gramscian narratives in V for Vendetta.” Jonathan Carter, Illinois State University
 “A matter of genetic notes: An in-depth study of nature vs. nurture inherent in August Rush.” Jessica Gaffney, Ohio University
 “Portrayals and misconceptions of monetary worth in the world of Gossip Girl.” Laura Smith, George Mason University and Michaela D. E. Meyer, Christopher Newport University
 “Anti-corporate argument and body rhetoric in Super Size Me.” Ross Singer, Southern Illinois University, Carbondale*
 “Drawing first blood: An encoding/decoding approach to celebrity construction and articulation as found in twilight coverage on TMZ.” Scott Walus, University of Missouri, Columbia

*Top Paper

3612

3:30 - 4:45 p.m.

Salon M

INCORPORATING RELEVANT MEDIA & ENCOURAGING CIVIC ENGAGEMENT IN THE INTERPERSONAL CLASSROOM

- Sponsor:* Interpersonal and Small Group Communication
Chair: Lara C. Stache, University of Wisconsin, Milwaukee
Participants: Katie L. Turkiewicz, University of Wisconsin, Milwaukee
 Kimberly L. Kulovitz, University of Wisconsin, Milwaukee
 Melissa A. Maier, University of Wisconsin, Milwaukee
 Lara C. Stache, University of Wisconsin, Milwaukee

Despite the inundation of technology and media into students' lives, many remain unaware of current events, or how these events might impact their world. This panel addresses teaching interpersonal concepts as an opportunity and vehicle to achieve this goal. We believe that awareness is the foundation and catalyst for civic engagement. Instructors can go beyond the basic pedagogical objectives of imparting knowledge and achieving retention by using socially relevant media examples in the classroom. Each panelist will discuss and share examples of media use in teaching interpersonal concepts that result in high levels of student interest, civic engagement, and social awareness.

3701

5:00 - 6:15 p.m.

Caprice 3

EXAMINING RELATIONAL IDENTITY: FAMILIES, COUPLES, & SOCIAL NETWORKS

- Sponsor:* Interpersonal and Small Group Communication
Chair: Tsai-Shan (Sam) Shen, Eastern Michigan University
Participants: “Couple joint identity: Conceptualization and gender effects.” Geoff B. Leatham, Megan M. Dowd, Sarah T. Zaitchik, University of Rhode Island

“Oh, I didn’t know you were adopted!: The communication privacy management of adopted individuals to their social networks.” Haley Kranstuber, University of Nebraska, Lincoln

“When two become one: Marital couples’ public performances, attachment, and identity gaps.” Carrie D. Kennedy-Lightsey, Indiana University Purdue University, Fort Wayne

“What does religiosity have to do with the ‘birds and the bees’?: Examining the relationship of religiosity and parent-adolescent sex communication.” Rachel Price, University of Kentucky.*

Respondent: Karla Mason Bergen, College of Saint Mary

*Top Debut Paper

3702

5:00 - 6:15 p.m.

Mayflower 1 & 2

ONE YEAR LATER: A PROGRESS REPORT ON THE BRIGANCE COLLOQUY ON PUBLIC SPEAKING AS A LIBERAL ART

Sponsor: Basic Course

Chair: Todd McDorman, Wabash College

Participants: Jennifer Abbott, Wabash College
Bryan Fisher, Francis Marion University
Darlene Hantzis, Indiana State University
William Keith, University of Wisconsin, Milwaukee
Todd McDorman, Wabash College
David Timmerman, Wabash College

Participants in this roundtable discussion attended the Brigance Colloquy on Public Speaking as a Liberal Art to discuss connections between public speaking, the Liberal Arts, and democratic citizenship, with a primary focus on teaching the introductory speaking course. Our conversations focused on such topics as goals for the public speaking course, appropriate pedagogical methods and texts, and the benefits and drawbacks of extending the public speaking classroom into the local community.

3703

5:00 - 6:15 p.m.

Rookwood

UNDERGRADUATE HONORS CONFERENCE (see program insert for details)

3704

5:00 - 6:15 p.m.

Rosewood

UNDERGRADUATE HONORS CONFERENCE (see program insert for details)

3705

5:00 - 6:15 p.m.

Salon H

THE TENSION BETWEEN THEORY AND PRACTICE: MEDIATORS’ REFLECTIONS ABOUT THE FIELD OF CONFLICT RESOLUTION

Sponsor: Communication Theory

Chair: Kathleen S. Valde, Northern Illinois University

- Participants:* “Mediators, roles and conflict images: How do mediators see themselves?” Falon Kartch, Amber Louk, and Lin Chen, University of Wisconsin, Milwaukee
 “Barriers to effective mediation.” Amy May, Ashleigh Lund and Shan Lu, University of Wisconsin, Milwaukee
 “Receptivity and adaptability: Are practitioners using multiple models?” Anna R. Antos, Elizabeth Rankin, and Carolyn Anderson, University of Wisconsin, Milwaukee
 “The evolution of mediation: Examining the influence of mediator background on mediation.” Melissa A. Maier, Lauren Strharsky, and Jean Vallier, University of Wisconsin, Milwaukee
 “Promoting communication in a practitioner-saturated field.” Nathanael England, Amanda L. Stevens, and Hsin-Yi Huang, University of Wisconsin, Milwaukee
- Respondent:* Nancy A. Burrell, University of Wisconsin, Milwaukee

3706**5:00 - 6:15 p.m.****Salon B**

DOING OUR CIVIC DUTY: HELPING YOU TO UNDERSTAND AND USE PUBLIC RELATIONS IN YOUR DEPARTMENT’S RECRUITMENT AND IMAGE ENHANCEMENT EFFORTS

- Sponsor:* Public Relations
Participants: Diana L. Tucker, Chair of the Department of Communication Arts at Ashland University
 Jeannette Drake, Chair of the Department of Communication at Findlay University

As public relations professors and chairs of our departments, we see our civic duty as using our PR expertise to aid faculty (who may not have a PR background) in PR endeavors like recruitment and retention. We will discuss newer PR techniques geared toward college-aged students and overall branding techniques chairs can use. Attendees will get one-on-one attention to their PR problems and practical information/handouts to help their PR endeavors.

3707**5:00 - 6:15 p.m.****Salon C**

ASSESSING CIVIC AND POLITICAL ENGAGEMENT OF STUDENTS ACROSS THE COMMUNICATION CURRICULUM AT ILLINOIS STATE UNIVERSITY

- Sponsor:* Political Communication
Chair: Alauna Akins, Illinois State University
- Participants:* “Engaging faculty: Designing civic engagement criteria and facilitating professional development.” Joseph Zompetti, Illinois State University
 “Building foundations for engagement: Focusing on the basic communication course.” Jenna C. Durham, Illinois State University
 “Assessing the curriculum: Integrating civic and political engagement and measuring student learning.” Jennifer McDade, Illinois State University
 “Going forward: Implications for infusing civic engagement across the curriculum.” Stephen K. Hunt and Lance Lippert, Illinois State University

3708**5:00 - 6:15 p.m.****Salon D**

UNDERSTANDING AND ENGAGING TRAUMA STUDIES AND COMMUNICATION

- Sponsor:* Health Communication
Chair: J. Kole Kleeman, University of Central Oklahoma

- Participants:* “Dealing with disaster: Individual coping, community and response.” Patric R. Spence, Western Michigan University, Jennifer A. Burke, Prairie View A&M, Kenneth A. Lachlan, University of Massachusetts Boston
 ”Engaging with traumatized communities: Gang prevention using communication methodologies.” J. Kole Kleeman, University of Central Oklahoma
 “Understanding soldiers as victims of war: Let there be light and the public controversy over battle fatigue in the aftermath of World War II.” Kathleen German, Miami University of Ohio
 “The Marshall University plane crash: Trauma, commemoration and healing.” Andrew Gooding, Marshall University
 “Stories of trauma: Public performances of personal narrative in post-war Sierra Leone.” Courtney E. Cole, Ohio University
- Respondent:* J. Kole Kleeman, University of Central Oklahoma

3709 **5:00 - 6:15 p.m.** **Salon E**

CULTURE SHOCK: THE DIFFERENCE BETWEEN MASTER’S AND DOCTORAL CULTURE

- Sponsor:* Graduate Student Caucus
Chair: Aimee Shandy, Northern Kentucky University
Participants: David Ta, University of Missouri, Columbia
 Rebekah Watson, University of Missouri, Columbia
 Jonathan Wickert, University of Missouri, Columbia
 Jessica M. Wilson-Kratzer, University of Missouri, Columbia
 Hayley Cole, University of Missouri, Columbia
 Evan Center, University of Kansas

3710 **5:00 - 6:15 p.m.** **Salon F**

**THE HEALTHCARE DEBATE AND A DISCUSSION OF MEDICAL NEEDS
 TRADITIONALLY CONSIDERED WOMEN'S ISSUES**

- Sponsor:* Women's Caucus
Chair: Stormi Moskal, Bowling Green State University
Participants: Jacki Brucher Moore, Kirkwood Community College
 Amanda Brown, University of Wisconsin, Stout

The current political and ideological debate on healthcare offers scholars an opportunity to look at traditional women's medical issues in a new, collaborative way. Using a spotlight-on-collaboration format allows scholars and professionals to come together for a lively discussion and a promise for continued collaborative research. This will not require or encourage presentation of papers but will open space to find kindred spirits looking for research partners and different perspectives. Although sponsored by Women's Caucus, we encourage men, women, wives, fathers and also experts in the field of medicine. The healthcare debate is overwhelming but also an opportunity to explore communicative aspects of gender inequalities, services, and those in power making decisions.

3711 **5:00 - 6:15 p.m.** **Salon G**

**A NATURAL FIT: TEACHING MEDIA AND TECHNOLOGY IN THE BASIC COURSE
 USING A RELATIONAL PERSPECTIVE**

Sponsors: Communication Theory
Basic Course
Media Studies

Chair: David T. McMahan, Missouri Western State University

Participants: Steve Duck, University of Iowa
Jimmie Manning, University of Northern Kentucky
David T. McMahan, Missouri Western State University
Stephanie S. Rollie, Miami University, Ohio

Historically absent in basic course classrooms, discussions of media and technology are increasingly necessary in the development of students' academic, personal, professional, and civic lives. Panelists will address the importance of including media and technology in the basic course, while specifically focusing on the use of the relational perspective to instruct students. The relational perspective focuses on the vital connection of communication and relationships, enabling coherence among multiple topics and making discussions of media and technology more understandable. Basic course instructors new to teaching media and technology will find this perspective a useful introduction to discussing previously unfamiliar topics, while those already familiar with media and technology will find this perspective a valuable method to enhance student learning.

3712**5:00 - 6:15 p.m.****Salon M****TECHNOLOGY AND ITS INFLUENCE ON STUDENT ENGAGEMENT**

Sponsor: Community College

Chair: Arness M. Krause, Prairie State College

Participants: "Facebook: The change from Blackboard/Sakai." Betty Jane Lawrence, Bradley University
"E-Books: The new interactive trend in classrooms." Christine Bruckner, Illinois State University
"Clickers in the classroom, a community builder." Ed Schwarz, Prairie State College
"Blogging as a reflective tool." Arness M. Krause, Prairie State College

3800**6:30 - 7:45 p.m.****Boardroom 4****CSCA EXECUTIVE COMMITTEE MEETING**

Sponsor: CSCA Executive Committee

3801**6:30 - 7:45 p.m.****Hotel Lobby****DINNER CINCINNATI STYLE**

Sponsor: Local Arrangements Committee

All CSCA attendees are welcome to join together in the lobby at 6:30 p.m. At that time we will depart for a brief journey to Gold Star Chili, one of Cincinnati's famous chili restaurants (Cincinnati chili has its own style – and it is served in some unique ways). After we chow down on some 5-ways and coneys, we'll then go to another famous Cincinnati treasure for dessert: Graeter's ice cream. It is a fun night on the town you won't want to miss! (Please be prepared to walk or cab about 2-3 blocks to each location. Menus at both restaurants are vegetarian friendly.)

3900

8:00 - 10:00 p.m.

Caprice 1 & 4

SPOTLIGHT ON MEDIA AND ENGAGEMENT: A SOCIO-POLITICAL FILM FESTIVAL

Sponsor: CSCA First Vice-President, Stephen K. Hunt

Chair: Mark Leeman, Northern Kentucky University

Participants: “Through their eyes.” Leesha M. Thrower, Northern Kentucky University
 “The art of the possible.” Lynn Harter, Ohio University and Casey Hayward, Ohio University
 “Pontiac’s rebellion.” Brian Seay, Illinois State University
 “The codes of gender.” Sut Jhally Media Education Foundation

This session features documentaries that explore important social and political topics including racism, living with cancer, community activism, and gender. Join us to screen the films and discuss strategies for using media to promote civic and political engagement.

Sunday, April 18, 2010

4101 8:00 - 9:15 a.m. Salon G

**BREAKFAST NOOK
DISTINGUISHED PAPERS IN UNDERGRADUATE RESEARCH**

Sponsor: CSCA Undergraduate Honors Conference

Chair: Linda Dickmeyer, University of Wisconsin, La Crosse

Participants:

- “A generic rhetorical analysis of speeches delivered by Elizabeth Cady Stanton and Gloria Steinem.” Rachel Chambers, Bethel University
- “Primary stressors in marriage.” Aaron Damjanovich, Dennis Meints, Shari Laugen, Carolyn Packard, and Sonja Hultgren, Bethel University
- “Framing the Israeli settlements in news media.” Lisa Massey, Indiana Wesleyan University
- “Women or *Girls?*: An investigation of gender scripting and hierarchy in *The Girls Next Door*.” Cristen Dalessandro, Saint Mary’s College
- “Communicating adulthood: A qualitative study of home-leaving and relational dialectics in the parent-child relationship.” Sarah Palzer, University of Wisconsin, La Crosse

Respondent: Scott Myers, West Virginia University

4102 9:30 - 10:45 a.m. Salon F

UNDERGRADUATE HONORS CONFERENCE (see program insert for details)

4103 9:30 - 10:45 a.m. Salon G

UNDERGRADUATE HONORS CONFERENCE (see program insert for details)

4104 11:00 a.m. - 12:15 p.m. Salon F

UNDERGRADUATE HONORS CONFERENCE (see program insert for details)

4105 11:00 a.m. - 12:15 p.m. Salon G

UNDERGRADUATE HONORS CONFERENCE (see program insert for details)

Program Listings by Sponsoring Unit

- Adjunct/Temporary Faculty Caucus:** 2512, 2613, 2706
- Argumentation and Forensics:** 1307, 1507, 2511, 2612, 2705, 3214, 3409
- Basic Course:** 1202, 1309, 1503, 1612, 2201, 2303, 2602, 3213, 3401, 3610, 3702, 3711
- Communication Education:** 1104, 1107, 1108, 1213, 1302, 1405, 1503, 1509, 1604, 2210, 2214, 2502, 2510, 2602, 3211, 3308, 3408, 3512
- Communication Ethics and Freedom of Expression:** 1207, 1508, 2202, 2304, 3206
- Communication Theory:** 1101, 1206, 1212, 1311, 1402, 1412, 1513, 1608, 2208, 2504, 2604, 3208, 3408, 3705, 3711
- Community College:** 1403, 1506, 2212, 2305, 3407, 3712
- G.I.F.T.:** 1606, 1701, 2215, 3205, 3304
- Graduate Student Caucus:** 1107, 1212, 1611, 2209, 2302, 2506, 2509, 3208, 3209, 3408, 3509, 3709
- Health Communication:** 1103, 1615, 1704, 2505, 3307, 3411, 3502, 3602, 3708
- Instructional Resources:** 1104, 1314, 1512, 1602, 2502, 2609, 2703, 3212, 3402, 3510, 3609
- Intercultural Communication:** 1106, 1203, 1305, 1408, 1504, 1509, 1514, 1607, 2214, 2514, 2603, 2608, 2702, 3302, 3515, 3607
- Interpersonal and Small Group Communication:** 1105, 1303, 1401, 1502, 1610, 1614, 2204, 2301, 2614, 3303, 3312, 3513, 3612, 3701
- Kenneth Burke Society:** 1705, 2203, 2507
- Media Studies:** 1104, 1110, 1211, 1312, 1512, 1514, 1608, 1611, 2502, 2503, 2506, 2601, 3208, 3215, 3306, 3408, 3515, 3611, 3711
- Organizational and Professional Communication:** 1102, 1208, 1306, 1404, 1504, 1601, 2610, 2704, 3309, 3412, 3503, 3603
- Performance Studies and Theatre:** 1204, 1409, 2206, 2308, 3403, 3514, 3601
- Political Communication:** 1111, 1211, 1304, 1407, 1511, 2606, 3206, 3507, 3606, 3707
- Public Relations:** 1210, 1313, 2205, 2309, 3204, 3404, 3706
- Rhetorical Theory and Criticism:** 1109, 1201, 1301, 1305, 1410, 1603, 1607, 2213, 2607, 2611, 2701, 3202, 3305, 3413, 3508
- Sexual Orientation and Gender Identity Caucus:** 1310, 1509, 1703, 1803, 2503, 3312, 3601
- States Advisory Council:** 1308, 1411, 1501, 1609, 2307, 2513, 2605, 3207, 3210, 3301, 3501, 3608
- Undergraduate Programs:** 1613, 1702, 2211
- Women's Caucus:** 1209, 1509, 1510, 1616, 2213, 2306, 2508, 3201, 3310, 3410, 3710
- CSCA President:** 0003, 1406, 1800, 2800, 3405, 3511
- CSCA First Vice-President:** 1205, 1505, 1605, 1800, 1802, 2101, 2207, 2501, 2615, 2800, 2900, 3203, 3307, 3311, 3504, 3900
- CSCA Second Vice-President:** 0001, 3414
- CSCA Federation Prize Committee:** 1505
- CSCA Executive Committee:** 0002, 3800
- CSCA Finance Committee:** 2216
- CSCA Undergraduate Honors Conference:** 3406, 3505, 3506, 3604, 3605, 3703, 3704, 4101, 4102, 4103, 4104, 4105
- National Communication Association:** 1205

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Abbott, Jennifer, 3702
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 Adams, Tony E., 1303, 1509, 2215, 3312
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 Almanza, Daniel, 1512
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 Antos, Anna R., 1105, 1513, 3705
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 Atay, Ahmet, 1106, 1303, 1408, 1509, 1612, 2210, 2514, 2608, 3215, 3515, 3607
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Baker, S. Gregory, 3404
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 Baldwin, John R., 1203, 2608, 3310
 Banwart, Mary C., 1304, 2606, 3507
 Barge, Kevin, 1404, 3209
 Barragato, Adam, 1109
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 Bauer, Mike, 1307, 2511
 Baxley, Nicole, 3206
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 Berogan, Brianne, 2608

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Booth-Butterfield, Melanie, 1105
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