CSCA Public Relations Interest Group Minutes

April 16, 2015
3:30-4:45pm
Madison, WI

Proceedings:

• Meeting called to order by Chair, Angela Jerome
• Minutes from 2014 meeting approved.
• Elections:
  o Explanation of each position, and how one rolls into the other.
  o Nominations of Secretary opened
  o Rich Murphy of McKendree University nominated and elected unanimously.
• 2015 Conference report:
  o 14 papers and 4 panels submitted
  o 11 papers and 2 panels accepted
• Top Paper Awarded to Nur Uysal of Marquette University
• Discussion of types of panels/topic ideas for 2016 conference in Grand Rapids, conference theme is “Foundation.”
  o Auto industry, bankruptcy, other Michigan related ideas
  o Political election panel
  o PR instruction
  o Foundation panel of PR scholars (such as Bill Benoit)
• Discussion on how to increase submissions
  o Send emails to PR professors to remind students
  o CRTNET
• Report from Shawn Wahl on 2016 Central States Communication Association convention in order to celebrate a place where colleagues can discuss new teaching ideas, friends can reconnect, and all of us can maintain and build grounding and stability as communication scholars.