February 21, 2008

FINAL DRAFT

DRAFT 15
PROGRAMS AND PANELS

Wednesday, April 9, 2008

0101  1:00 PM – 5:00 PM  University Room A

CSCA 2008 PRE-CONFERENCE

ACTIVELY ENGAGING OUR COMMUNITIES THROUGH SERVICE LEARNING

Sponsor:  Second Vice-President, Christina S. Beck
Note:  $20 cost for pre-conference. Attendees must pre-register by March 15th
Facilitator:  Christina S. Beck, Ohio University

Service-learning constitutes a powerful pedagogy that actively challenges our students by situating them to learn by making a difference in their communities and by reflecting on the ways in which they apply course content to service experiences. This pre-conference will provide participants with information about key aspects of service-learning (i.e., pedagogical philosophy, logistical considerations, structured reflection, developing community partnerships, and program evaluation) as panelists discuss their own experiences with service-learning in a variety of communication courses. Furthermore, it will enable participants to visit with panelists (from the communication discipline as well as representatives from non-profit organizations in Madison) about their own ideas for service-learning.

Participants:
  Roberta Davilla, Western Illinois University
  Sherry Morreale, University of Colorado at Colorado Springs
  Donna R. Pawlowski, Creighton University
  Kathleen Stacey, Eastern Michigan University
  Michael Woeste, University of Cincinnati

0102  3:00 PM – 6:00 PM  University Room B

CSCA Executive Committee meeting
PROGRAMS AND PANELS

Thursday, April 10, 2008

1101     8:00 AM - 9:15 AM  University Room A

ARCHIVING PERFORMANCE

Sponsor: Performance Studies and Theater
Chair: Sharice Buxa, Bethel University

Participants:
“Bodies holding performance: Performing ethnography as archive.”
Nathan Stucky, Southern Illinois University, Carbondale
“Performances that refuse to vanish: Archiving memory and memory’s performance.”
Ron Pelias, Southern Illinois University, Carbondale
“From pain to performance: Staging archives of death.”
Patrick Santoro, Southern Illinois University, Carbondale
“Performance and The Archive’: More than a metaphor.”
Amy Pinney, Georgia College and State University

1102     8:00 AM - 9:15 AM  University Room B

THE COMMUNICATION/EDUCATION CONNECTION

Sponsor: Graduate Caucus
Chair: Curtis B. Livesay, University of Iowa

Participants:
“Sesame Street and semiotic competence.”
Samantha Lake, Purdue University Fort Wayne
“Exploring communication and human behavior in residence halls.”
Adam Z. Leftin, Northern Kentucky University (Debut paper)
“Social interaction in online classes and student’s sense of community.”
Rebecca R. Gill, University of Wisconsin - Milwaukee
“From graffiti and guns to blackboards and poetry: A Marxist-feminist criticism of three popular inspirational films about education.”
Michelle M. Maresh, University of Nebraska, Lincoln (Debut paper)
“Activist education in advertising: A look at ethically effective theory-driven PSAs (public service announcements).”
Evan Center, Northern Kentucky University (Debut paper)

Respondent: Jayne R. Henson, University of Missouri, Columbia
THE ACTIVISM OF MYTHIC STUDIES AND RHETORICAL CRITICISM: WHERE WE'VE BEEN, WHERE WE ARE, AND WHERE WE'RE GOING

Sponsor: Rhetorical Theory and Criticism
Chair: Maggie Briggs, Minnesota State University, Mankato

Participants:
Stephanie Kelly-Romano, Bates College
Michael Milford, Tarleton State University
Robert Rowland, University of Kansas

Mythic criticism focuses on the relationship between a powerful narrative and situated audience. Myths are imbued with such great rhetorical power they are often the fulcrum upon which activism is based. Issues related to the most appropriate methodology for approaching myth have been contested in the field of rhetorical criticism over the last twenty years. This roundtable discussion includes scholars who have focused on myths in popular culture, myths in political communication, and mythic theory itself. Audience participation will be strongly encouraged.

FEMININE AND THE POLITICAL: HOW THESE TOOLS INTERTWINE AND ARE BEING AND OR CAN BE ACTIVATED FOR THE 2008 PRESIDENTIAL ELECTION

Sponsor: Political Communication
Chair: Aaron V. Burton, Bowling Green State University

Participants:
“Hillary Clinton as the anti-Hillary candidate: Reconfiguring political identity.” Kristi Gerding Scholten, Ferris State University
“The balance of feminine and masculine: An ideological analysis of Elizabeth Dole’s moral values at the 2004 Republican National Convention.” Rachel Friedman, Pennsylvania State University, Berks
“The feminization of the teaching profession: A rhetorical analysis.” Nichelle McNabb, Otterbein College
“Manifestations of strict father and nurturant parent in the gay marriage debate, and the implications on the heteronormative ordering of the private and public spheres.” Alexander May, University of Nebraska, Lincoln

Respondent: Katherine L. Hatfield, Creighton University
COMMUNICATION TEXT BOOKS AS TOOLS FOR ACTIVISM: THE COVERAGE OF GENDER AND SEXUALITY IN BASIC COMMUNICATION TEXT BOOKS

Sponsor: Basic Course  
Chair: Ahmet Atay, Southern Illinois University, Carbondale

Panelists:  
Ahmet Atay, Southern Illinois University, Carbondale  
Cheryl Baily, Western Illinois University  
Roberta A. Davilla, Western Illinois University  
Darren Epping, University of Nebraska, Lincoln  
Richard G. Jones, Jr., University of Denver  
Cassandra LeClair-Underberg, University of Nebraska, Lincoln  
Paul Siegel, University of Hartford  
Satoshi Toyosaki, University of Wisconsin, LaCrosse  
Lynn H. Turner, Marquette University

This roundtable discussion will critically analyze how gender and sexuality are covered, portrayed, and talked about in introductory level communication textbooks. Through this discussion, we would like to generate awareness around the unspoken and widely ignored relationship between the coverage of gender and sexuality in communication textbooks and the manifestations of this coverage in students’ cultural identity formations.

RHETORIC, DESIGN AND PR: THE EFFECTS OF JOHN GRISHAM’S THE INNOCENT MAN ON ADA, OKLAHOMA CITIZENS

Sponsor: Argumentation and Forensics  
Chair: Mindy Johnson, University of Wisconsin, Milwaukee

Participants:  
“The Innocent Man: Ada, Oklahoma’s public relations response to John Grisham’s book.” Rebecca Gatz, East Central University  
“The Innocent Man: The prosecutor response.” Robert Greenstreet, East Central University
MEDIA STUDIES YOUNG SCHOLAR MASTER CLASS

Sponsor: CSCA First Vice President, Nancy J. Brule
          Graduate Student Caucus
          Media Studies Interest Group

Master Class Instructor:
          James W. Chesebro, Ball State University

CSCA Young Scholars:
          Elizabeth Fish Hatfield, Texas A&M University
          Sara Mahle, Northern Kentucky University
          Michaela D. E. Meyer, Christopher Newport University
          Danielle M. Stern, University of Wisconsin, Whitewater
          Megan H. L. Tucker, George Mason University

The Graduate Caucus, the Media Studies Interest Group, and the Central States Communication Association are proud to announce the first Media Studies Young Scholar Master Class. This exciting new mentoring opportunity allows young scholars to engage in the ultimate classroom experience as they discuss media studies and develop potential research projects with a seasoned scholar in the discipline. Although the session is not open to general attendees (Young Scholars have been competitively selected), please join CSCA in recognizing this year’s inaugural class of outstanding young scholars!

TEACHERS’ “CAN DO”: TEACHING AS ACTIVISM

Sponsor: Communication Education

Chair: Susan R. Wilson, DePauw University

Participants:
          Isolde K. Anderson, Hope College
          Pamela Cooper, University of South Carolina Beaufort
          Kerry Egdorf, Marquette University
          Kathleen M. Galvin, Northwestern University
          Susan R. Wilson, DePauw University

The old adage says “Those who can -- do. Those who can’t -- teach.” There are many reasons that this is false, not the least of which forms the basis for our panel’s contention that good teaching is a kind of activism where one moves minds and bodies into activity. Each member of our panel will profile a teacher who they believe demonstrates not only effective teaching, but has
also fostered a climate conducive to activism whether that is understanding multiculturalism, becoming involved with civic engagement or service learning, or changing values or worldviews, etc. The panelists will provide descriptions of their recent first-hand observations, reflections on these teachers’ pedagogies, and explore the impact of such teaching on student growth and change. Audience members are invited to reflect as well.

1109 8:00 AM - 9:15 AM  Conference Room 5

STUDENT COMPETITIVE PAPERS IN ORGANIZATIONAL AND PROFESSIONAL COMMUNICATION

Sponsor: Organizational and Professional Communication
Chair: David R. Novak, Clemson University

Participants:
“Exit and entry as complimentary processes: A narrative approach to the EVLN.” Andrew F. Herrmann, University of South Florida
“Does it matter that they are not family?: A social identity theory perspective of non-family member employees in family businesses.” Anna Carmon, North Dakota State University
“High stakes: Building rapport in interrogative, law enforcement-related settings.” Ryan Kozey, State University of New York at Buffalo
“Heavenly sights for blame research: Investigating inter-organizational blame in faith-based organizations.” Lacy G. McNamee, University of Texas, Austin

Respondent: Mary F. Hoffman, Texas State University, San Marcos

1110 8:00 AM - 9:15 AM  Senate Room A

EXPLORING IDENTITY NEGOTIATION AS INFLUENCED BY HEALTH COMMUNICATION ISSUES

Sponsor: Health Communication
Chair: Tennley Vik, North Dakota State University

Participants:
“Fantasy themes and redemption in depictions of teen pregnancy in movies.” Kristen Imboden, Purdue University, and Annika Hylmo
“Internet use in health information seeking among Chinese students in US: Attitudes, behavior & patterns of use.” Qian Wang, Purdue University
“The drink takes the man: Personal construct theory and the (recovering) alcoholic identity.” Brendan Young, University of Iowa

Respondent: Lynda D. Dixon, Bowling Green State University

1111  8:00 AM- 9:15 AM   Senate Room B

EXPLORING CONTENT AND ASSESSMENT PRACTICES AND IMPACTS IN THE SECONDARY CLASSROOM

Sponsor: Instructional Resources
Chair: Mira Evans, Bethel University

Participants:
“Content and assessment trends in Nebraska.” John Heineman, Lincoln High School, NE
“Content and assessment trends in Illinois.” B.J. Lawrence, Bradley University
“A survey of national K-12 content and assessment trends.” Lindsay Sank, Illinois State University
“Engaging local and large scale assessment in K-12 schools.” Douglas K. Jennings, Illinois State University

Respondent: David Wendt, Keokuk High School, IA

1112  8:00 AM - 9:15 AM   Assembly Room

SERVICE LEARNING: HELPING STUDENTS EXPLORE, EXPLAIN, AND ENGAGE HUMAN BEHAVIOR OUTSIDE THE CLASSROOM

Sponsor: Interpersonal and Small Group Communication
Chair: Colleen Warner Colaner, University of Nebraska, Lincoln

Participants:
“Teaching social skills to school children: An academic service learning project.” Alan Lerstrom, Luther College
“Student-directed service learning in small group communication.” Stephanie S. Rollie, Miami University
“The story of my life: Service learning in family communication.” Linda Dickmeyer, University of Wisconsin-LaCrosse
“Planting the ideas of service: A course-embedded service learning project at the University of South Dakota.” Aimee Sorenson, The University of South Dakota

“After the classroom, now what?: Service-learning and scholarship.” Donna R. Pawlowski, Creighton University

1113 8:00 AM - 9:15 AM Conference Room 4

COMMUNICATION THEORIES THROUGH THE LENS OF FEATURE FILM

Sponsor: Communication Theory
Presenter: Em Griffin, Wheaton College

A session offering feature film resources to illustrate specific communication theories. From an annotated list of over 20 theories, participants will choose which time-cued video clips they want to view. Theories include symbolic interactionism, CMM, expectancy violations, interpersonal deception, constructivism, social penetration, uncertainty reduction, relational dialectics, social judgment, elaboration likelihood, functional perspective, cultural and critical approaches to organizations, narrative paradigm, cultural studies, face negotiation, speech codes, standpoint, muted group, and genderlect styles.

1201 9:30 AM - 10:45 AM University Room A

BLURRING BOUNDARIES: EXPLORING RELATIONSHIPS BETWEEN ORGANIZATIONAL COMMUNICATION AND PUBLIC RELATIONS

Co-Sponsors: Organizational and Professional Communication Public Relations
Facilitator: Sarah Bonewits Feldner, Marquette University

Participants:
Kati Tusinski Berg, Marquette University
Scott Dickmeyer, University of Wisconsin, LaCrosse
Scott C. D’Urso, Marquette University
Sarah Bonewits Feldner, Marquette University
Matthew Gill, Eastern Illinois University
Joe Gow, University of Wisconsin, LaCrosse

As the fields of organizational communication and public relations evolve, the boundaries between these disciplines are becoming increasingly blurry. This roundtable discussion explores the opportunities and challenges created by exploring the relationship between organizational communication and public relations. Panelists will address how they negotiate boundaries between these disciplines focusing on teaching decisions, curriculum development, research
agendas and professional identity. Brief position statements will be followed by a facilitated discussion and audience participation will be encouraged.

1202 9:30 AM -10:45 AM University Room C

THE WAR ON TERRORISM AND ITS RHETORICAL IMPLICATIONS

Sponsor: Rhetorical Theory and Criticism Division
Chair: Aaron V. Burton, Bowling Green State University

Participants:
“9/11 - from event to ideograph: An analysis of president George W. Bush’s pre-Iraq war rhetoric.” Shana M. Bridges, Southern Illinois University Carbondale
“Dividing lines: The performative identification of ‘terrorists’.” Jay Brower, Southern Illinois University Carbondale
“The war on terrorism as the new cold war: Condeleezza Rice and implicit censorship.” Elizabeth A. Petre, Southern Illinois University Carbondale

1203 9:30 AM - 10:45 AM University Room D

ETHICAL FORMATION IN HEALTH COMMUNICATION PEDAGOGY

Sponsor: Health Communication
Facilitator: Lee Krahenbuhl, University of Toledo

Participants:
Holly Baumgartner, Mercy College of Northwest Ohio
Jennifer Discher, Mercy Health Partners
Lee Krahenbuhl, University of Toledo

This roundtable discussion addresses issues of ethical formation in health communication pedagogy. Holly Baumgartner discusses the ethical dimensions of teaching the Humanities as a part of a nursing and medical professional curriculum. Jennifer Discher describes the practical application of service learning in an interdisciplinary course, in an attempt to incorporate sociological and theological reflection into health and nursing pedagogy. Lee Krahenbuhl’s recent work examines the ethical framework of the interpersonal communication curriculum in several American nursing and medical programs.
POLITICS AND THE MEDIA

Sponsor: Media Studies  
Chair: Susan S. Novak, University of Kansas

Participants:
- “Constructivism goes to Hollywood: The influence of the Soviet constructivist aesthetic on American movie poster design.” Elizabeth Crisp Crawford, University of Wisconsin, Oshkosh (Debut paper)
- “Political media paradoxes: Saturation, dependence and Hollywood.” Jayne R. Henson, University of Missouri, Columbia
- “Late night war: Depictions of Saddam Hussein on late night comedy shows.” Brian T. Kaylor, University of Missouri, Columbia
- “Vote for the worst, then vote for the president: Voting cynicism and American Idol.” Michelle Vlasis and Jimmie Manning, Northern Kentucky University
- “Meaning of media democracy: Application of holistic and pragmatic approaches to the assessment of media diversity.” Kim McCann, Bowling Green State University

Respondent: Radhika Gajjala, Bowling Green State University

FREE EXPRESSION AND THE LAW

Sponsor: Freedom and Responsibilities of Speech  
Chair: Steven Venette, University of Southern Mississippi

Participants:
- “Attorney communication ethics: A call for casuistry.” Shannon Lee Denney, University of Wisconsin, Milwaukee
- “The litigious ‘wall’: Reviewing China’s regulations of the internet and its effects.” Xudong Liu, Southern Illinois University, Carbondale
- “Taking action, taking rights: An examination of the role of value appeals in the selling of the USA Patriot Act.” Krista L. Phair, University of Kansas
DEBUT PAPERS IN PERFORMANCE STUDIES AND THEATRE

Sponsor: Performance Studies and Theatre
Chair: Brock Fisher, Georgia College and State University

Participants:
“Vignettes of gender identity creation.” Richard G. Jones, Jr., University of Denver
“Performance for whom?—The ontological function of the production of personal narrative performance.” Charles Parrott, Southern Illinois University, Carbondale
“Staging Humanity—Cranberry: The human revelation of Joan Crawford.” Matt Saltzberg, University of Missouri-Columbia

Respondent: Amy Darnel, Columbia College
James Ferris, University of Wisconsin, Madison

INVESTIGATIONS ON THE INTERFACE BETWEEN THEORY AND PRACTICE

Sponsor: Communication Theory
Chair: Patric R. Spence, Calvin College

Participants:
“Social theory and the forgotten freelance.” Kathy Brady, University of Wisconsin, Whitewater
“A practical theory of coming out.” Jimmie Manning, Northern Kentucky University
“Bakhtin and narrative theory: Activists tools for researching the subjugated.” Mark A. Leeman, Ohio University
“A reconsideration of Aristotle's theory of memory.” John A. Jones, University of Illinois at Chicago

Respondent: Renee Robinson, Saint Xavier University
AND THE DUNDIE GOES TO...
USING THE OFFICE TO ILLUSTRATE COMMUNICATION COURSE CONCEPTS

Sponsor: Instructional Resources  
Facilitator: Mary Carol Harris, Loras College

Participants:  
Maggie Sullivan, Loras College  
Bryan E. Asbury, Illinois State University  
Lance R. Lippert, Illinois State University  
Elizabeth Tolman, South Dakota State University  
Kyle Zrenchick, Illinois State University

Respondent: Mary Carol Harris, Loras College

Participants will explain how they use the NBC television program *The Office* in a variety of communication courses including gender and communication, small group communication, organizational communication, and the basic communication course. This will include information about the course concepts that are illustrated and suggestions for how episodes or clips can be used. Participants will also discuss possible concerns regarding the appropriateness of the program.

A PUBLIC DEBATE: “PROFESSOR’S ACADEMIC FREEDOM SHOULD BE LIMITED”

Sponsor: Argumentation and Forensics  
Moderator: Heather Norton, Fontbonne University

Participants:  
Affirmative: Cindie Jeter Yanow, Southeast Missouri State University  
Terri Gibson, Anderson University  
Negative: Larry Underberg, Southeast Missouri State University  
Michael Bauer, Ball State University

This public debate will discuss the merits and detriments to limiting the academic freedom of university professors. The audience will be encouraged to ask questions and make comments after the debate. This debate will be modeled after the National Educational Debate Association’s crossfire style debate.
MENTORING AS A FORM OF INSTITUTIONAL ACTIVISM

*Sponsor:* Community College  
*Chair:* Alaina M. Winters, Heartland Community College  

*Participants:*  
Daisy Johnson, Heartland Community College  
Janet Blue, Heartland Community College  
Susan Salazar, Heartland Community College  
Brenda Vest, Heartland Community College  

This panel will provide an overview and discussion of the ongoing mentoring program instituted two and a half years ago at Heartland Community College, in an effort to develop adjunct faculty while simultaneously initiating changes and facilitating coherence in the basic course.

“WHAT DO YOU MEAN BY ‘OUTLINE’”?: IDENTIFYING STRATEGIES FOR DEALING WITH STUDENT SKILL DEFICITS IN THE BASIC COURSE

*Sponsor:* Basic Course  
*Chair:* Joy L. Daggs, University of Missouri, Columbia  

*Panelists:*  
Nikki Johnson, University of Northern Iowa  
Susan Cusmano, Hawkeye Community College  
Barbara McFerran, Hawkeye Community College  
Lisa Ford-Brown, Columbia College  

Instructors frequently experience frustration with a seemingly lackluster set of student skills entering the Basic Course. Skills such as outlining and citation seem foreign to students. Instructors are faced with formulating a solution to the problem in their classrooms. This panel will focus on strategies used in the classroom to address these issues. Audience members are encouraged to participate and contribute ideas to this roundtable discussion.
1212    9:30 AM - 10:45 AM    Caucus Room

OUT OF THE CLASSROOM AND INTO THE COMMUNITY

Sponsor: Central States Advisory Council–State of Iowa Showcase Panel
Chair: Mira Evans, Bethel University

Participants:
“A reversal of fortune: Business communication students interviewing professionals in the workplace.” Keith Hardeman, Westminster College
“Cracking the culture code: Using alumni interviews to interpret organizational culture.” Alan Lerstrom, Luther College
“Beyond the classroom through communication common ground.” Karen Sindelar, Coe College and Mt. Mercy College
“Teaching and learning public relations through service: Benefits and challenges in a small program.” Linda Laine, Central College
“Serving the community: When all benefit.” Marilyn Shaw, University of Northern Iowa.
“Using community engagement to teach public relations.” Gayle Pohl, University of Northern Iowa.

1213    9:30 AM - 10:45 AM    Chairman’s Parlor

MEDIA STUDIES: YOUNG SCHOLARS MASTER CLASS - CONTINUED

1214    9:30 AM - 10:45 AM    Chancellor’s

QUEER PEDAGOGY AS AN ACTIVIST’S TOOL:
INCORPORATION OF QUEER PEDAGOGY INTO COMMUNICATION EDUCATION

Sponsor: Communication Education
Chair: Jessica Samens, Minnesota State University, Mankato

Participants:
Ahmet Atay, Southern Illinois University, Carbondale
Andrew J. Kirk, Southern Illinois University, Carbondale
Kole Kleeman, University of Central Oklahoma
Kathleen McConnell, Indiana University
Satoshi Toyosaki, University of Wisconsin, LaCrosse
Katie Warber, Wittenberg University

Growing literature on queer studies prove that queer theory is establishing a respectable place in Humanities and Social Sciences as an approach and theoretical framework in understanding human communication from a different standpoint. Scholars in *Queer Theory and Communication* emphasize the
urgent need to incorporate queer theory and queer pedagogy into our discourse and classes. This roundtable discussion will generate a scholarly dialogue to analyze potential reasons for the absence of queer theory and queer pedagogies from the Mid-Western universities. Through this dialogue we hope to map out queer pedagogy and emphasize the need for such a critical lens in communication studies, while trying to find new and different ways to include queer pedagogy into communication education discourse.

1215  9:30 AM - 10:45 AM  University Room B

TRAINING REBELS WITH A CAUSE: TEACHING ACTIVISM IN THE CLASSROOM

Sponsor:  Interpersonal and Small Group Communication  
Chair:  Isabelle Bauman, Missouri State University

Participants:
“Changing the world one rule at a time: A theoretical approach to communication as activist.” Katie Margavio Striley, Missouri State University

“Taking it to the group streets: Communication activism in the group communication course.” Lawrence R. Frey, University of Colorado at Boulder

“Craft group norms in your own words! Practicing structuration theory by developing structures in student groups.” Kay Yoon, DePaul University

“Political structures in family communication: Creating awareness and action in our classrooms and beyond.” Donna Pawlowski, Creighton University

“Communicating for change.” Scott Wells, St. Cloud State University

“A symphony of silence: Giving a voice to marginalized populations.” Lindsey Harness, Missouri State University

“Making a change in the community.” A. Elizabeth Lyons and Mark Orbe, Western Michigan University.
“THE DIVERSITY CLASS”: DISCUSSING THE IMPLEMENTATION OF DIVERSITY REQUIREMENTS AT THE UNIVERSITY

Sponsor: Intercultural Communication
Facilitator: Jennifer Willis-Rivera, University of Wisconsin, LaCrosse

Participants:
John R. Baldwin, Illinois State University
Linda Dickmeyer, University of Wisconsin, LaCrosse
Jennifer Willis-Rivera, University of Wisconsin, River Falls
Kristen Treinen, Minnesota State University, Mankato

Diversity requirements have become standard for universities across the country. But what do these requirements “teach” students about diversity? (How) Does this requirement further discussions of intercultural communication across various campuses?

TOP COMPETITIVE PAPERS IN ORGANIZATIONAL AND PROFESSIONAL COMMUNICATION

Sponsor: Organizational and Professional Communication
Chair: Angela M. Jerome, Western Kentucky University

Participants:
“Caribbean immigrants’ identities and identifications: Negotiations of opportunities, work ethics, racism, and the American dream.” Melissa Jan Bridgewater, Purdue University and Patrice M. Buzzanell, Purdue University (Top Paper)*
“The negotiation of identity through scandal: Relying on relationships and common enemies.” Elizabeth Williams, Purdue University (Top Student Paper)*
“‘Long live the mensi-mob’: Communicating support online in regard to organizational dialectical tensions of menopausal working women.” Jaime E. Bochantin, Texas A&M University
“Rocking the boat and continuing to fight: Un/PRODUCTIVE episodes and the problem of workplace bullying.” Renee L. Cowan, Texas A&M University

Respondent: Willis M. Watt, Methodist University
COMMUNITY COLLEGE ROUNDTABLE: ISSUES FACING COMMUNITY COLLEGES
THE “A” WORDS: ASSESSMENT AND ACCREDITATION - STATE OF IOWA SHOWCASE PROGRAM

Sponsor: Central States Advisory Council
Chair: Judith Vogel, Des Moines Area Community College

Participants:
Julie Simanski, Des Moines Area Community College
Barb Schmidt, Des Moines Area Community College

This panel will present a close look at departmental assessment process used for AQUIP/NCA accreditation. This “activity-based” session will include pre-tests, post-tests, and rubrics. Attendees will be encouraged to discuss the departmental assessment procedures at their institutions and to share their assessment instruments and methods.

EXPLORING FAMILY COMMUNICATION
COMPETITIVE PAPER PANEL

Sponsor: Interpersonal and Small Group Communication
Chair: Christa M. Brown, Minnesota State University, Mankato

Participants:
- “Exploring the communication of Evangelical families: The impact of Evangelical gender role ideology on family communication patterns.” Colleen Warner Colaner, University of Nebraska, Lincoln (Top Student Paper)
- “Family systems theory and Habermas public sphere: A theoretical exploration in family communication.” Kai Janovsky Western, North Dakota State University
- “Public protests and private conflicts: Exploring dialectical tensions over peace ideology in family communication.” Kathaleen Reed, University of the Pacific
- “Who is in your family?: The structuration of intergenerational stepfamily communication.” Becky L. DeGreeff, North Dakota State University
- “Family as vehicles of social change: Structuring cultural scripts within family communication.” Kai Janovsky Western, North Dakota State University

Respondent: Paul D. Turman, South Dakota Board of Regents
1304  11:00 AM - 12:15 PM  Conference Room 1

SEX ACROSS THE CURRICULUM

Sponsor:  Performance Studies and Theatre
Chair:  Amy Pinney, Georgia College and State University

Participants:
“Sex across the curriculum.” Jen Tudor, St. Cloud State University

Respondent: James Ferris, University of Wisconsin, Madison

1305  11:00 AM - 12:15 PM  Conference Room 2

INTEGRATING QUALITY MATERIALS INTO SPEECHES

Sponsor:  Basic Course
Chair:  Susan Zaeske, University of Wisconsin

Participants:
“‘Why can’t I use Wikipedia?’: Using humor to persuade students that quality matters.” Amy R. Slagell, Iowa State University
“Modeling quality research practices in the public speaking course.” Margaret LeWare, Iowa State University
“Get real: Strategies for teaching oral citation of sources.” Valerie Goodman, Iowa State University
“Scissors, paper and glue: Integrating posters into public speeches.” Christopher Anderson, Iowa State University
“PowerPoint dilemmas: Teaching students to integrate it successfully.” Morgan Ginther, University of Memphis

Respondent: Melissa Beall, University of Northern Iowa

1306  11:00 AM - 12:15 PM  Conference Room 4

THE FAT, UGLY, AND LAZY MUST PACK THEIR BAGS:
A CASE STUDY OF THE DELTA ZETA REORGANIZATION EFFORTS

Sponsor:  Public Relations
Chair:  Sharice Buxa, Bethel University

Participants:
“University responses to a sorority scandal.” Becky A. McDonald, Ball State University
“‘Getting it right’: DePauw alumni/ae respond to the Delta Zeta scandal.” Beth A. Messner, Ball State University

“Reality affecting perceptions: The role of communication facilitating meaning.” Bonita Dostal Neff, Valparaiso University

“‘The injustice of the lies’: A narrative analysis of the Delta Zeta reorganization controversy.” Danielle Pye, Ball State University

“Focusing on Delta Zeta members reactions.” Jennifer Riggs, Ball State University

“‘Well, my opinion is…’: Blog analysis surrounding the Delta Zeta controversy.” Maegan Stephens, Ball State University and Holly Willson, Ball State University

“Going on the defense: What does Delta Zeta have to say for itself?” Sheryl Swingley, Ball State University

Respondent: Mike Allen, University of Wisconsin, Milwaukee

1307 11:00 AM - 12:15 PM Conference Room 3

THE MANY FORMS OF ACTIVISM IN POLITICAL COMMUNICATION

Sponsor: Political Communication
Chair: Jay Childers, University of Kansas

Participants:

“Popular music in political movements: A survey of activists.” Mark Pedelty, University of Minnesota

“Dorothy Day, the Catholic workers, and moderation in protest during the Vietnam War.” Sara Ann Mehlretter, Pennsylvania State University

“Facing the fear: Social activism during July 2006 war.” Nadine A. Yehya and Mohan Jyoti Dutta, Purdue University

Respondent: Mitchell S. McKinney, University of Missouri

1308 11:00 AM - 12:15 PM University Room B

EXPLORING, EXPLAINING, AND ENGAGING IN WOMEN’S HEALTH COMMUNICATION

Sponsor: Health Communication
Chair: Sheryl Lidzy, Emporia State University

Participants:

“Framing gender: The roles of feminine and masculine as reproduced by a female pediatric nursing team.” Daniel Stuart Wilbur, Purdue North Central
“‘Nobody thinks twice about asking’: Women with a fertility problem and requests for information.” Jennifer Bute, Ohio University

“Examining televised advertisement influences on eating habits and disorder risk, as well as body image identity: A narrative analysis among ethnically-diverse college women.” Amanda Martinez, Texas A&M University and Jim L. Query, Jr., University of Houston.

Respondent: Christine North, Ohio Northern University

1309  11:00 AM - 12:15 PM  Alumni Room

INTERPERSONAL COMMUNICATION YOUNG SCHOLAR MASTER CLASS

Sponsors: CSCA First Vice President, Nancy J. Brule
Graduate Student Caucus
Interpersonal and Small Group Communication

Master Class Instructor:
Steve Duck, University of Iowa

CSCA Young Scholars:
Colleen Warner Colaner, University of Nebraska, Lincoln
Katherine J. Denker, University of Missouri, Columbia
Andrea N. Lambert, Northern Kentucky University
Andrew M. Ledbetter, Ohio University
Adam Z. Leftin, Northern Kentucky University
Sachiyo Shearman, East Carolina University

The Graduate Caucus, Interpersonal and Small Group Division, and the Central States Communication Association are proud to announce the first Interpersonal Communication Young Scholar Master Class. This exciting new mentoring opportunity allows young scholars to engage in the ultimate classroom experience as they discuss interpersonal studies and develop potential research projects with a seasoned scholar in the discipline. Although the session is not open to general attendees (Young Scholars have been competitively selected), please join CSCA in recognizing this year’s inaugural class of outstanding young scholars!
TOP PAPERS: RHETORICAL THEORY AND CRITICISM DIVISION

Sponsor: Rhetorical Theory and Criticism
Chair: Kristi Scholten, Ferris State University

Participants:
“Physical education and the labor of leisure.” Rafael Cervantes, The College of St. Catherine
“Defining family: Naming, orientation, and redemption in the case of Terri Schiavo.” M. Chad McBride, Creighton University, Karen L. Daas, University of Texas at San Antonio, and Paige Toller, University of Nebraska, Omaha
“Fear and loathing in the White House: A fantasy theme analysis of conservative web-based public relations.” Katie Margavio Striley, Missouri State University
“The global public sphere as a citizen center network.” Amy Pason, University of Minnesota-Twin Cities

Respondent: Katherine L. Hatfield, Creighton University

SPOTLIGHT PANEL

SO YOU WANT TO WRITE A BOOK?: SCHOLARS DISCUSS THEIR APPROACHES AND TIPS FOR WRITING BOOKS FROM INSPIRATION THROUGH IMPLEMENTATION

Sponsor: CSCA First Vice President, Nancy J. Brule
Chair: Nancy J. Brule, Bethel University

Participants:
Dawn O. Braithwaite, University of Nebraska, Lincoln
William Cupach, Illinois State University, Normal
Lawrence R. Frey, University of Colorado at Boulder
Kathleen Galvin, Northwestern University
Lynn Turner, Marquette University
Julia Wood, University of North Carolina, Chapel Hill

This discussion panel provides opportunity for audience members to ask questions of scholars who have written different types of books (e.g., textbooks, theory books, edited books). Panelists will discuss the process they use to begin the task of book development starting with the idea to the signing of the final autograph.
“NO, I AM NOT A STUDENT!”: PEDAGOGICAL STRATEGIES AND CHALLENGES OF BEING A YOUNG INSTRUCTOR

Sponsor: Communication Education Interest Group
Chair: Kristen P. Treinen, Minnesota State University, Mankato

Participants:
Derrick Lindstrom, St. Cloud State University
Sarah Wolter, Gustavus Adolphus College
Jessica Samens, Minnesota State University - Mankato
Kathleen Crawford, Minnesota State University - Mankato
Joshua Peterson, Winona State University
Amy Wolff, Winona State University

Teaching assistants and instructors often face unique challenges. Age (or perception of age) can help or hinder status as a qualified instructor in the classroom. Further, relying on age to identify with students is a fleeting pedagogical strategy, as instructors are only granted leeway for a certain number of years. In this roundtable format, panelists will address balancing student perceptions of age as instrumental to and/or detrimental to engaged learning. Panel attendees will be encouraged to interact with participants and other attendees to generate dialogue around age and status in the classroom.

THE FIRST AMENDMENT AND RELIGIOUS EXPRESSION: AN ANALYSIS OF POLITICAL CARTOONS

Sponsor: Freedom and Responsibilities of Speech
Chair: Rebecca Rick, Minnesota State University, Mankato

Participants:
“Posting the Ten Commandments: An analysis of political cartoons.” Joseph J. Hemmer Jr., Carroll College
“The Pledge of Allegiance: An analysis of political cartoons.” Alysha Schertz, Carroll College
“Intelligent design: An analysis of political cartoons.” Hali Frankowski and Danielle Hendrickson, Carroll College

In this interactive program, Dr. Hemmer reports on the results of two content analyses that examine political cartoons, including those that dealt specifically with the Ten Commandments. In the second segment of this program, audience members will use his framework to examine political cartoons related
to the Pledge of Allegiance and Intelligent Design. Of particular interest to First Amendment, Religious Communication, Media Studies, Political Communication and American Culture scholars.

1401  12:30 PM - 1:30 PM

INTERPERSONAL COMMUNICATION YOUNG SCHOLAR MASTER CLASS - CONTINUED

12:30 PM - 1:30 PM

BUSINESS MEETINGS

1402  Organizational & Professional Communication  University A
1403  Communication Education  University B
1404  Performance Studies and Theatre  University C
1405  Rhetorical Theory and Criticism  Conference Room 1
1406  States Advisory  Conference Room 2
1407  Intercultural Communication  Conference Room 3
1408  G.I.F.T.  Conference Room 4

1501  1:30 PM - 2:45 PM  University Room A

CAMPUS CRISIS INTERVENTION AND MANAGEMENT COMMUNICATIONS PLAN: AN ACTIVISTS’ TOOL IN “GETTING THE WORD OUT” TO ADJUNCT/PART TIME FACULTY

Sponsors:  Adjunct/Part Time Faculty Caucus and Community College
Chair:  Beverly H. Hubbard, College of Lake County

Participants:  
  Matt Kiederlen, Chief of Police, University of Wisconsin, Whitewater
  Kevin Lowry, Director of Campus Safety, College of Lake County
  Sue Riesling, Chief of Police, University of Wisconsin, Madison
  Johnnie Diamante, Captain, Emergency Management, University of Wisconsin, Madison
  Faye Schouten, Sergeant, University of Wisconsin, Whitewater

A crisis can take place in a classroom or on a campus that can range from disruptive to deadly. In order to minimize the amount of negative effects from a crisis situation (disruption, damage, injury), it is important that educational institutions develop and implement crisis intervention and management plans for the safety of students, faculty and staff. Educational institutions have an obligation to be prepared for a crisis and to readily communicate information
to the campus community. This panel will discuss comprehensive methods for the development and maintenance of a campus community crisis management and communication plan, and will focus on ways to communicate that plan to Adjunct/Part Time Faculty.

1503  1:30 PM - 2:45 PM  University Room C

THE BASIC COURSE ASSESSMENT JOURNEY: WHERE HAVE WE BEEN, WHERE ARE WE GOING, AND ROADBOLCKS WE HAVE ENCOUNTERED ALONG THE WAY

Sponsor: Basic Course
Chair: Kay Neal, University of Wisconsin, Oshkosh

Participants:
Tammy French, University of Wisconsin, Whitewater
Kay Neal, University of Wisconsin, Oshkosh
Michael T. Nicolai, University of Wisconsin, Stout
Stephanie Rolain-Jacobs, University of Wisconsin, Oshkosh
Marieke Spiegelhoff, University of Wisconsin, Whitewater

This panel will examine how several Midwest universities assess students’ achievement in the basic course by addressing the following questions: Have departments changed the way they assess student achievement? How much focus should be on reducing communication apprehension? Should departments be assessing critical thinking skills within the basic course? What roles does technology play in achieving assessment goals? Finally, how do departments promote assessment when there is little support from the administration or their colleagues?

1504  1:30 PM - 2:45 PM  University Room D

BUILDING A BETTER BRAIN - STATE OF NEBRASKA SHOWCASE PROGRAM

Sponsor: Central States Advisory Council
Facilitator: John Heineman, Lincoln High School

Participants:
Matt Davis, Lincoln East High School
John Heineman, Lincoln High School

Using basic argumentation theory as a backdrop, this session will focus on strategies to get students and teachers thinking critically. The mode discussed can be implemented not only in the speech and debate classroom, but has applications for writing and literature classrooms as well. Extensions of this practice include classroom assessment and practical evaluation tools for writing and speaking.
REAL WOMEN, BUFFY, LITTLE WOMEN, AND SCUM: FEMINIST RHETORICAL ANALYSES OF ADVERTISING, TELEVISION, MOVIES AND PRINT

Sponsor: Women’s Caucus
Chair: Amy Aldridge Sanford, Northeastern State University

Participants:
“The Dove Campaign for real beauty: A rhetorical analysis of an advertisement facing backlash.” Amber N. Cowan, Northeastern State University
“All slay and no play: How Buffy the Vampire Slayer fights for feminism.” Sarah E. Turner, Northeastern State University
“Little Women’s classic embracement of feminist liberties throughout time.” Sarah Stanberry, Northeastern State University
“How the marginalized become scum within their own movement.” Abigail Littleton, Northeastern State University

Respondent: Darryl Clark, University of Indianapolis

The student authors on this panel will use a critical feminist lens to explore popular culture interests in advertising, television, movies and print. The specific artifacts explored are the Dove “Real Beauty” campaign, the television hit “Buffy the Vampire Slayer,” the motion picture “Little Women,” and the infamous SCUM Manifesto. This panel will be presented as a roundtable discussion encouraging audience participation.

POLITICAL ACTIVISM BEFORE AND DURING THE WAR IN IRAQ

Sponsor: Political Communication
Chair: Brian Grewe, Minnesota State University, Mankato

Participants:
“In defense of the war in Iraq: President Bush’s use of apologia.” Russell Luce, University of Kansas
“Pelosi’s power: The effect of anti-war rhetoric from America’s first female speaker.” Brianna Abate, Miami University, Hamilton
“The continuing drumbeat: Using metaphoric clustering to justify the war in Iraq.” Aaron Noland, James Madison University
“Iraq war: Media uncovered rhetoric.” Josh Dickhaus, Pennsylvania State University

Respondent: Jeffrey P. Drury, University of Wisconsin

1507 1:30 PM - 2:45 PM Conference Room 4

MANAGING SELF-DISCLOSURE IN THE CLASSROOM: TOOLS FOR INSTRUCTORS

Sponsor: Interpersonal and Small Group Communication
Chair: Elizabeth N. Ribarsky, University of Illinois, Springfield

Participants:
Aimee E. Miller, Augustana College
Jennifer Bute, Ohio University
Cassandra LeClair-Underberg, University of Nebraska, Lincoln
Stacy Tye-Williams, Creighton University
Christine E. Rittenour, University of Nebraska, Lincoln

Because teacher-student communication includes both relational and content dimensions, it is important for researchers to study how classroom relationships influences students and instructors. This forum seeks an open discussion with panelists and audience members to address the different styles and techniques employed by communication scholars to effectively manage self-disclosure of students in and outside of the classroom.

1508 1:30 PM - 2:45 PM Senate Room A

EXCITING DIRECTIONS AND POSSIBILITIES: DIALOGUE ON CULTURE AND COMMUNICATION AT CENTRAL STATES COMMUNICATION ASSOCIATION

Sponsor: Intercultural Communication
Chair: Satoshi Toyosaki, University of Wisconsin, LaCrosse

Participants:
Melissa Beall, University of Northern Iowa
Lynda Dee Dixon, Bowling Green State University
Alberto Gonzalez, Bowling Green State University
Dorothy Pennington, University of Kansas
Satoshi, Toyosaki, University of Wisconsin, LaCrosse

CSCA Intercultural Communication Interest Group sponsors an exciting roundtable discussion panel on its exciting future directions and possibilities. In this panel, seasoned CSCA scholars of culture and
communication/intercultural communication provide their views on the interest group’s impetus for the future. The panel, further, offers innovative ideas of exciting research agendas, programs, and instruction/pedagogy of this discipline that energize the interest group and CSCA at large. Intended to be dialogical, this panel invites active participants to join and discuss the exciting future of scholarship in culture and communication/intercultural communication at CSCA.

1509 1:30 PM - 2:45 PM Senate Room B

TOP PAPERS IN PERFORMANCE STUDIES AND THEATRE

Sponsor: Performance Studies and Theatre
Chair: Brock Fisher, Georgia College and State University

Participants:
“Interacting with campus heterosexism: Capitalizing on social capital.”
Kevin Babbitt, University of Missouri, Columbia
“Autoethnography is queer.” Tony Adams and Stacy Holman Jones, University of South Florida
“De-centering a director: Reconstructing my self as a feminist director.” Cece McFarland, University of Missouri, Columbia

Respondent: Jonathan Gray, Southern Illinois University

1510 1:30 PM - 2:45 PM Assembly Room

ENGAGING STUDENTS FOR THE WORKPLACE BY EXPLAINING AND EXPLORING A FULL SPECTRUM OF COMMUNICATION ISSUES IN THE CLASSROOM

Sponsor: Communication Education
Chair: Jeanine M. Fassl, University of Wisconsin, Whitewater

Participants:
“Using a certificate program in leadership and professional communication to prepare students for roles as tomorrow’s leaders.” Scott Dickmeyer, University of Wisconsin, LaCrosse
“Mass media, internet, and print communication: Teaching the not-so human side of communication.” Gwendolyn Olivier and Rozilyn Miller, University of Central Oklahoma
“Managerial communication: Bridging the curricular gap between colleges of business and departments of communication.” Donna R. Pawlowski, Creighton University
“Technology, the friend of experimental learning in the communication classroom.” Clark Germann, Metropolitan State University
“Business communication instruction: The interface of oral and written communication competencies.” William Wardrop, University of Central Oklahoma

Respondent: Charissa Niedzweicki, University of Wisconsin, LaCrosse

1511 1:30 PM - 2:45 PM Caucus Room

REMEMBERING AN ORGANIZATIONAL SCHOLAR: STUDENTS AND FRIENDS PAY TRIBUTE TO JAMES I. COSTIGAN

Sponsor: Organizational and Professional Communication
Chair: Willis M. Watt, Methodist University

Participants:
Patti Griffin, Fort Hays State University
Mark D. Nuss, University of Nebraska, Kearney
Mike Leikman, Fort Hays State University
Lance R. Lippert, Illinois State University
Thomas J. Pace, Southern Illinois University, Carbondale

This panel of former students and friend, and advisor pays tribute to the scholarship, teaching, leadership, and humor of Dr. James I. Costigan, who was the department chair at Fort Hays State University and taught organizational communication for over twenty years touching many lives and training many current teachers. This is a chance for us to reflect on our teachers and consider how we continue to pass it forward in our careers and lives. Even if you didn’t know Jim, this is also an opportunity for everyone to share a memory of an individual who played an important role in their professional and personal development. Please join us as we share those teachable moments that influenced how we teach organizational communication.

1512 1:30 PM - 2:45 PM Chairman’s Parlor

GREAT IDEAS FOR TEACHING (G.I.F.T.) - SESSION 1

Sponsor: G.I.F.T.
Co-Chair: Tushar Raman Oza, Oakland University

Participants:
1. “Using The King of Queens to illustrate the implications of attribution formation in interpersonal relationships.” Elizabeth Tolman, South Dakota University
2. “Affinity-seeking and online profiles.” Heidi Croatt, University of Minnesota, Twin Cities
4. “PowerPoint presentation practice.” Barbara S. Spies, Cardinal Stritch University
5. “Reframing diversity: Shifting culture and perception in the classroom.” Andrew J. Kirk, Southern Illinois University, Carbondale
6. “Ethical questions.” Lauren Duncan, Northeastern State University
7. “Acting lessons: Exploring verbal and nonverbal communication.” Jimmie Manning, Northern Kentucky University
10. “Concept role-playing in group.” Kaustubh Nande, Ohio University
11. “And now a word from our sponsor, Aristotle.” Maggie Sullivan, Loras College

Each presenter will share a class tested teaching activity in a roundtable forum with a small group. These G.I.F.T. concepts can be replicated and adapted for use in various communication courses. The number corresponds to the table where each presenter will be located. Every 10 minutes audience members will change tables and listen to another exciting G.I.F.T. concept during this session.

1513 1:30 PM - 2:45 PM Chancellor’s

ACTIVE AND ENGAGED: APPLIED LEARNING IN THE COMMUNICATION CLASSROOM

Sponsor: Instructional Resources
Chair: Lou Davidson Tillson, Murray State University

Participants:
Adam C. Jones, Missouri Western State University
John Tapia, Missouri Western State University
Marilyn Hunt, Missouri Western State University
Diane Gorcyca, Missouri Western State University

Applied learning boasts the ability to improve critical thinking skills and the integration of theory and practice. Members of this roundtable will discuss their experiences with applied learning in university-level communication classes. Each participant will describe learning objectives, applied learning assignments, evaluation/reflection and recommendations for future development. The following courses will be highlighted: small group communication, research methods in communication, health communication, and public relations. Assignments and course syllabi will be provided.
POLITICAL POSITIONING: INTERROGATING THEMES OF RACE, STRENGTH, AND UNIITY IN PRESIDENTIAL CAMPAIGN RHETORIC

Sponsor: Argumentation and Forensics
Chair: Mira Evans, Bethel University

Participants:
“Race matters for all the wrong reasons: A Lacanian take on media representation of Barack Obama’s presidential campaign.” Donald Peters, Wayne State University
“Healing promises: The presidential campaign rhetoric of Hillary Rodham Clinton.” Denise L. Oles, Drake University
“Assessing the election as a college student - Reflections on 2008 primary.” Katherine Lavelle, Augustana College
“Hands clean: The politics of deception in Karl Rove’s language game in the 2004 presidential election.” Patricia Kemp, Wayne State University

Respondent: Alison A. Fischer, Southern Illinois University

RHETORICAL EXPLORATIONS OF HUMAN BEHAVIORS THROUGH POPULAR CULTURE

Sponsor: Rhetorical Theory and Criticism
Chair: Nichelle McNabb, Otterbein College

Participants:
“What would Tyler Durden do? An examination of Nietzsche’s Overman in David Fincher’s Fight Club.” Curtis B. Livesay, University of Iowa and Joseph Zompetti, Illinois State University
“Understanding the voice of the fan: Apologia, antapologia, and the 2006 World Cup controversy.” Paul D. Turman, South Dakota Board of Regents, Kevin Stein, Southern Utah University, and Matthew H. Barton, Southern Utah University
“‘Like sands through the hourglass’: A feminist rhetorical analysis of the daytime soup opera Days of Our Lives.” Jenna L. Catlett, University of Nebraska, Lincoln

Respondent: Lora Cohn, Park University
1601  3:00 PM - 4:15 PM  University Room A

MEDIA TEXTS AND THE CYBERFANS WHO LOVE THEM:  
FANDOM IN THE AGE OF THE INTERNET

Sponsor:  Media Studies
Chair:  Angela Sisson, Indiana University Purdue University of Indianapolis

Participants:
“Firing the canon: Online fan resistance to the altered Superman mythos.” Andrew J. Kirk, Southern Illinois University, Carbondale
“If one is sexy, two is even sexier: Female fans negotiating gendered and sexual identities through online slash.” CarrieLynn Reinhard, Ohio State University
“At least we’re not as weird as the Trekkies: Fan deployment of negative fan stereotypes.” Melissa Stanfill, California State University, East Bay
“As the World Turns finally started to turn.” Ahmet Atay, Southern Illinois University, Carbondale

Respondent:  Michaela D. E. Meyer, Christopher Newport University

1602  3:00 PM - 4:15 PM  Conference Room 1

LEARNING TO DO IT ALL: EXPLORING THE LESSONS OF FIRST YEAR WOMEN FACULTY

Sponsor:  Women’s Caucus
Graduate Student Caucus
Chair:  Cassandra LeClair-Underberg, University of Nebraska, Lincoln

Participants:
Becky Belter, Jackson Community College
Karla Bergen, College of Saint Mary
Amie Kincaid, University of Illinois, Springfield
Margarita Olivas, University of Wisconsin, LaCrosse
Elizabeth Ribarsky, University of Illinois, Springfield
Stacy Tye-Williams, Creighton University

Panel participants will reflect briefly on their diverse experiences and lessons learned as first year women faculty members, including issues such as family management, commuting, racial and religious factors, and taking a job ABD. In this roundtable format, panel attendees will be encouraged to interact with panel participants and other attendees to generate dialogue regarding the challenges of adjusting to a first year faculty.
1603    3:00 PM - 4:15 PM    University Room C

POLITICAL COMMUNICATION: THE PERVASIVENESS OF PERSUASION

Sponsor:    Political Communication
Chair:      Katherine L. Hatfield, Creighton University

Participants:
“Campaign persuasion through message: Independence party candidate Peter Hutchinson’s success in setting the agenda in the 2006 Minnesota Gubernatorial Campaign and his failure to part from it.” Meg H. Kunde, University of Minnesota

“‘God Bless America’ (in war): American civil religion in the New York Times.” Brian T. Kaylor, University of Missouri

“Exploring and explaining the preemptive presidency: Eisenhower’s budgetary policy leadership.” Lora Cohn, Park University

Respondent: Jay Childers, University of Kansas

1604    3:00 PM - 4:15 PM    University Room D

ACTIVISM! ACTIVISM! ACTIVISM! TRI-LEVEL ACTIVISM IN TEACHING GROUP COMMUNICATION BY EXPLORING AND ADDRESSING HATEFUL/HURTFUL SPEECH IN A RURAL PUBLIC SCHOOL

Sponsor:    Interpersonal and Small Group Communication
Chair:      Ann Burnett, North Dakota State University

Participants:
“Using three levels of activism to teach group communication to graduate students: A Communicating Common Ground Project with hateful/harmful speech.” E. Sam Cox and Wendy Geiger, University of Central Missouri

“Differences between face-to-face and virtual group interactions with hateful/hurtful speech.” Mona Alluri, Bunyakiat Raksaphaeng, and Patra Patrasuwan, University of Central Missouri

“Environmental and cultural influences on experiences with hateful/hurtful speech.” Chen, Chien-Wen, Rose Wambui, Angela M. Wohldmann, and Rod Clawson, University of Central Missouri

“Peer group effects on coping with hateful/hurtful speech.” Janelle Clayton, Matthew Starnes, and Chris Ross, University of Central Missouri

Respondent: Lawrence R. Frey, University of Colorado, Boulder
TOP PAPERS IN COMMUNICATION EDUCATION

**Sponsor:** Communication Education  
**Chair:** Adam C. Jones, Missouri Western State University  
**Participants:**
- "Learner empowerment and students’ ratings of instruction as functions of teacher power use in the college classroom." Paul Schrodt and Paul L. Witt, Texas Christian University, Scott A. Myers, West Virginia University, Paul D. Turman, South Dakota Board of Regents, Matthew Barton, Southern Utah University, Kodiane Jernberg, Texas Christian University
- "Rater bias in the evaluation of instructors: A two-part study comparing current and former students.” Ryan S. Kozey and Thomas H. Feeley, State University of New York at Buffalo
- "The influence of computer-mediated word-of-mouth communication on student cognitive and behavioral learning.” Autumn P. Edwards, Chad Edwards, Carrie Shaver and Mark Oaks, Western Michigan University
- "Living and learning: Educational outcomes of freshman learning communities.” Susan M. Wildermuth, Sally Vogl-Bauer and Diana Rogers-Adkinson, University of Wisconsin, Whitewater
- "Personal narrative and journaling: Meaning making and critical thinking in the study of mass communication.” Marsha Little Matthews, University of Texas-Tyler, Donna L. Gough, East Central University

**Respondent:** Jeffrey T. Child, Kent State University

ENGAGING RHETORICAL THEORY AND PRACTICE OUTSIDE THE RHETORIC CLASSROOM: TEACHING RHETORIC IN NON-RHETORIC COURSES AND SITUATIONS

**Sponsor:** Instructional Resources  
**Facilitator:** Robert Rowland, University of Kansas  
**Participants:**
- Julie Davis, College of Charleston  
- Mary F. Hoffman, Texas State University, San Marcos  
- Angela Jerome, Western Kentucky University  
- Joy Koesten, KHC Wealth Management  
- Michael Milford, Tarleton State University  
- Robert Rowland, University of Kansas
TOP PAPERS FOR INTERCULTURAL COMMUNICATION

Sponsor: Intercultural Communication
Chair: Satoshi Toyosaki, University of Wisconsin, LaCrosse

Participants:
“International teaching assistants: Making sense of teaching in U.S. American classrooms.” Diana Trebing, Saginaw Valley State University
“I don’t believe in Hantu (ghosts) but they do exist: Malay syncretic talk in-interaction.” Cheryl L. Nicholas, Penn State University, Berks
“Thoughtless? An academic missionary navigating the intercultural exploration of hybrid identity.” Ryan S. Kozey, University at Buffalo
“Leveraging social change acculturation through action research: A case study of new African American women.” Charles Okigbo, Jennifer Reierson and Shelly Stowman, North Dakota State University

Respondent: Jennifer Willis-Rivera, University of Wisconsin, River Falls

RULES, GOALS, AND STRATEGIES: DISCOVERY NARRATIVES OF INTERPERSONAL COMMUNICATION

COMPETITIVE PAPER PANEL

Sponsor: Interpersonal and Small Group Communication
Chair: Steve Phalen, University of South Florida

Participants:
“Divorced coparents’ development of communication privacy rules guiding dating disclosures.” Aimee E. Miller, Augustana College
“Exploring the effects of sex and mode of presentation in perceptions of dating goals in video-dating.” David Dryden Henningsen, Mary Lynn Miller Henningsen, Emily McWorthy, Chance A. McWorthy, Nancy Orr, Amanda Brown, Northern Illinois University
“The influence of remedial account strategies on forgiveness and relationship termination following dating infidelity.” Sai Sato, Illinois State University
“Communication and transitioning to widowhood: ‘We just talked about what it is like to not have your buddy.’” Sarah E. Dirks, Illinois State University
“A discovery narrative from adults who were adopted as children.”
Jessica W. Kratzer, University of Missouri, Columbia
“Performing national identity: Appealing to the imagined community in mediated interpersonal storytelling.” Dena Huisman, University of Iowa

Respondent: Jim Query Jr., University of Houston

1610  3:00 PM - 4:15 PM  Caucus Room

TEACHING IN A TIME OF WAR: REFLECTIONS ON THE BASIC COURSE

Sponsor: Basic Course
Chair: Tushar Raman Oza, Oakland University

Participants:
Kenneth M. Akers, University of Missouri, Columbia
Keith Berry, University of Wisconsin, Superior
Jay Brower, Southern Illinois University, Carbondale
Jason Del Gandio, Temple University
Jonathan Gray, Southern Illinois University, Carbondale
Richie Hao, Southern Illinois University, Carbondale
Elizabeth A. Petre, Southern Illinois University, Carbondale
James T. Petre, Southern Illinois University, Carbondale
Kristi Treinen, Minnesota State University, Mankato

With the Iraq War in its fifth year, it becomes critical to explore how we pedagogically respond to men and women who have served in Iraq and elsewhere when they enter basic course classrooms. Our panelists reflect on and critically analyze strategies for working with veterans. We present our experiences as teachers in an effort to foster dialogue on issues related to teaching students in the military, with a particular focus on the Iraq War.

1611  3:00 PM - 4:15 PM  Senate Room B

EXTENDING THE REACH OF OUR DISCIPLINES:
STATE OF MISSOURI SHOWCASE

Sponsor: Central States Advisory Council

Participants:
Randy Dillon, Missouri State University
Chris Stephens, St. Louis Community College at Florissant Valley

Contemporary research in teaching and learning indicates that learning occurs at a deeper level when the relevance of course content is discovered by way of
connections to the larger world. After a brief overview of rationale, various projects and curricula will be explored that link the content and delivery of communication and theatre courses to those of other disciplines.

1612
3:00 PM - 4:15 PM
Assembly Room

COMMUNICATION POTPOURRI: INNOVATIVE GRADUATE STUDENT RESEARCH

Sponsor: Graduate Caucus
Chair: Joy Daggs, University of Missouri, Columbia

Participants:
“What’s in a wink? Nonverbal behaviors and conversation topics in emotional infidelity.” Holly N. Wilson and Tuesday Sminchak, Ball State University
“Calling home and checking in: Sibling relational maintenance behaviors, family communication patterns, and independent variables.” Katherine J. Denker, University of Missouri, Columbia
“I’ll come if you scare me: Fear appeals and the effects of past experience, attitudes, and traits on workshop attendance.” Katie M. Striley, Missouri State University
“Communication as an activist’s tool: A case study and argument regarding organizational ethics of pet manufacturer Menu Foods during the pet food recall.” Darin J. Gully, University of South Dakota
“The ACLU and anti-capital punishment rhetoric: Classical rhetorical theory as a framework for action.” Sarah Steimel, University of Nebraska, Lincoln
“Mascots in the eyes of whiteness.” Martha L. Wilkinson, Eastern Illinois University
“Traveling resistance in the Wild West: The potential for Native American activism and empowerment in tourism.” Carly Gieseler, University of South Florida
“What’s black and white and read all over? An analysis of print media coverage of communist rhetoric during the 1952 and 1968 presidential campaigns.” Maegan Stephens and Danielle Pye, Ball State University
1613    3:00 PM - 4:15 PM         Senate Room A

“WHY WILD WEST”

Sponsor: Performance Studies and Theatre
Chair: Brock Fisher, Georgia College and State University

Participants:
“Why Wild West: A play reading.” David J. Eshelman, Arkansas Tech University

Respondent: Sadie Chandler, Central Michigan University

1614    3:00 PM - 4:15 PM     Chairman’s Parlor

THE PEDAGOGICAL IMPLICATIONS OF NORMS IN FORENSICS:
A ROUNDTABLE DISCUSSION

Sponsor: Argumentation and Forensics

Participants:
Chad Kuyper, Minnesota State University, Mankato
Michael Chouinard, Minnesota State University, Mankato
Sarah Jones, Minnesota State University, Mankato
Susan Collie, University of Wisconsin, Stout

Forensics exists in a state of tension between competition and education. The competitive dimensions of the activity encourage a sometimes uncritical acceptance of norms while the pedagogical basis of forensics demands critical reflection on normative constraints on discourse. This panel, comprised of coaches and scholars, considers the efforts of the forensics community to negotiate these tensions, focusing primarily on “black books” and “slicks” that are an unspoken requirement for interpretation events.
ENGLISH THE WORLD TO ERADICATE POLIO: ROTARY INTERNATIONAL’S POLIO PLUS PROGRAM

Sponsor: Organizational and Professional Communication
Health Communication Interest Group

Chair: Robert Greenstreet, East Central University

Participants:
“Polio and post-polio syndrome: Fifty-five years later.” Hugh Beall and Melissa Beall, University of Northern Iowa.
“Rotary International’s Polio Plus Program.” Carol A. Pandak, Rotary Foundation of Rotary International
“Spreading the word: Rotary International’s Polio Plus public relations campaign.” Rebecca Gatz, East Central University
“Rotary’s Polio Plus campaign: Adapting to cultures.” Arlie Daniel, East Central University
“Sharing the vision: Rotarians commit to Polio Plus.” Robert Greenstreet, East Central University

CSCA FINANCE MEETING

“IT’S THE MIRRORS…”: ACTIVATING COMMUNICATION AS A TOOL OF ENGAGEMENT PLENARY SESSION

Sponsor: CSCA First Vice President, Nancy J. Brule

Chair: Nancy J. Brule, Bethel University

Participants:
M. Heather Carver, University of Missouri, Columbia
A. L. Terry, Bethel University
Jennifer K. Wood, Penn State New Kensington
Cecil Blake, University of Pittsburgh

Respondent: Lawrence R. Frey, University of Colorado, Boulder

“Performing Booby Prize: A Comedy about Breast Cancer.”
In this presentation, M. Heather Carver shares her social activist performance work about her diagnosis, treatment, and survivorship of breast cancer. “Booby Prize: A Comedy about
Breast Cancer” is an original one-woman show about her autobiographical journey through illness and health. Facing her own mortality at age 37, Carver found strength both in her scholarship on women’s autobiographical performance and the clowning career she began two decades earlier. She designed her performance to open up doors of communication about women and breast cancer through storytelling and narrative insight. "Booby Prize“ exemplifies her assertion that women’s personal narrative performance is risky while also showing that comedy and cancer often can and must co-exist as a survival tool.

“’Chemical’: Challenging Audiences to Examine Racism and Stereotypes.”
Dr. A.L. Terry has designed an experimental/interactive short film that was created to act as a catalyst for the examination of racial interaction and cinematic stereotypes by challenging its audience. “Chemical” is a rare synthesis of production praxis and media theory that provokes thought and incites conversation. The narrative focuses on an incident of violence and the consequences experienced by those involved. Ideally this film will stimulate discussion and encourage interaction in addition to addressing fundamental tenets of racism and prejudice.

“A Simple Exchange: Prison-CARE’s Invitation to Change the World.”
Jennifer K. Wood is a co-founder of Prison-CARE (Communication, Activism, Research and Education), an organization of NCA-affiliated scholars who study, teach and speak out about the prison industrial-complex in America. Prison-CARE began with an exchange of business cards at an NCA conference session in 2000 and now includes more than 100 communication scholars, educators and activists as members. The group’s collectively authored article appears in the December 2007 issue of Communication and Critical Cultural Studies. This presentation recounts the development of Prison-CARE to illustrate that, as audacious as it sounds, a simple change really can begin to change the world.

"Warped and broken but not eradicated: Cultural warrants and post-conflict message development challenges in Sierra Leone."
The Republic of Sierra Leone experienced devastating destruction and rupture of its infrastructural and socio-cultural foundations during ten years of a gruesome war. For Dr. Cecil Blake, as Minister of Information and Broadcasting and Chief Government Spokesman, among the tasks to be performed was the fashioning of exhortative and restorative messages targeted at a
differentiated audience comprising young combatants and a war-weary populace. A fundamental challenge in message development and dissemination was at the level of what is referred to as "cultural warrants" and their locus in a culturally fractured nation. This presentation provides an exegesis on exhortative and restorative message development and dissemination strategies for a country in transition from a conflict to a post-conflict state."

1801  6:00 PM - 8:00 PM  Madison Ballroom

CSCA WELCOME RECEPTION
MULTIMEDIA PRESENTATION & ART SHOW

Sponsor:  CSCA President, Jack Kay
          CSCA First Vice President, Nancy J. Brule

"SOUNDS OF CHANGE": A MULTIMEDIA PRESENTATION

This presentation highlights historical and contemporary social movements through the use of music and photographs.

Producer:  A. L. Terry, Bethel University

ART SHOW TITLE: "BREATHING COLOURED FIRE"

Art...the liberation and symbolic reconstruction of images from their illusory fixations. Art...the process of deconstructing what has been presented and turning it into ‘now’! Stripping and cutting away the ideological borders of today’s most popular magazines and their advertisements. A response to the symbolic world we are confronted with.

Artist:  Aaron D. Eckstein, Missouri University of Science and Technology

Come enjoy hors’ d’oeuvres and cash bar while revisiting the past through multimedia and exploring the future through art.

1802  7:15 PM - 10:00 PM

PAST OFFICER’S DINNER

Sponsor:  CSCA Past President, Deanna Sellnow

Dinner will be held at the Johnny DELMONICO’S in the private dining room. This restaurant is within walking distance of the hotel.
PROGRAMS AND PANELS

Friday, April 11, 2008

SPOTLIGHT PANELS
BREAKFAST NOOKS: Morning Eye Openers

The 8:00 AM - 9:15 panels are designated as “Breakfast Nooks: Morning Eye Openers.” These panels are spotlight panels and will include coffee, rolls and muffins.

2101  8:00 AM - 9:15AM    Senate Room A

BREAKFAST NOOK #1

“DID WE REALLY MATTER?”: EXPLORING THE IMPACT OF THE COMMUNICATION DISCIPLINE ON OUR LIVES AND OUR WORLD

Sponsor: CSCA First Vice-President, Nancy J. Brule
Facilitator: Nancy J. Brule, Bethel University

Participants:
Steve Duck, University of Iowa
Lawrence R. Frey, University of Colorado
Jack Kay, University of Michigan, Flint
Sandra Metts, Illinois State University, Normal
Judy Pearson, North Dakota State University
Sandra Petronio, Indiana University Purdue University Indianapolis
Lynn Turner, Marquette University
Julia Wood, University of North Carolina, Chapel Hill
David Zarefsky, Northwestern University

The global community, social injustice, racism, prejudice, troubled individuals...these issues force us to ask the question: As educators and researchers, have we made a difference in our world? Key scholars in communication will reflect upon whether or not doing research and teaching has had an impact on our society. Each scholar will briefly answer the questions: Has our scholarship served its purpose? What have we done with our scholarship in the past? What should we be doing now?
2102  8:00 AM - 9:15 AM  Conference Room 3

BREAKFAST NOOK # 2
HOW THE REPUBLICANS STOLE CHRISTMAS

Sponsor:  Rhetorical Theory and Criticism
Chair:  MaryAnn Renz, Central Michigan University

Participants:
“‘Good Catholics Use Condoms’: The function of ideology in electronic space of action.” Alex May, University of Nebraska, Lincoln
“Crafting the Religious ‘Right’: How Reagan helped the Republicans become the party for religious commitment.” Kristi L. Scholten, Ferris State University
“I’m sorry you couldn’t meet my wife, but she’s at work:” A critical analysis of the Doles’ religious, family values at the 1996 Republican National Convention.” Rachel Friedman, Penn State University, Berks
“You could be a preacher if you were just a little better boy’: An exploration of Bill Clinton’s religious rhetoric.” Nichelle D. McNabb, Otterbein College

Respondent:  Cecil Blake, University of Pittsburgh

2103  8:00 AM - 9:15 AM  Conference Room 4

BREAKFAST NOOK # 3
“NO MATTER WHAT I SAY, IT’S WRONG.”
ISSUES OF SOCIAL SUPPORT AMONG FAMILY MEMBERS

Sponsor:  Health Communication
Women’s Caucus
Chair:  Sheryl Lidzy, Emporia State University

Participants:
Christine North, Ohio Northern University
Tracy Frederick, Southwestern College
Donna Pawlowski, Creighton University
Deb Ford, University of Kansas Medical Center
Ken Brown, St. Gregory’s University

The purpose of this discussion is to consider the social support research concerning family members who are primary caregivers. Do the rules for social support among family members vary from those within institutional groups? Does the sandwich syndrome influence the support needs of family members? Does providing support to siblings differ from support to parents?
BREAKEFAST NOOK # 4
CONFERENCING 101: TIPS AND TRICKS FOR GRADUATE STUDENTS

Sponsor: Graduate Student Caucus
Facilitator: Nadene Vevea, North Dakota State University, Fargo

Participants:
Christa Brown, Regent University
Kristen Treinen, Minnesota State University, Mankato
Kathryn Cady, Northern Illinois University
Nadene Vevea, North Dakota State University, Fargo
Holly Manning, Concordia College
Nicole Schultz, University of Wisconsin, Eau Claire

Conferences are a great way for graduate students to expand their academic world. This breakfast roundtable examines some of the tips and tricks to utilizing conferencing for maximum effect. Representatives from six different universities at varying stages of their academic careers will offer insight on subjects ranging from submitting to conferences, conferencing etiquette, conferencing as a networking tool, using conferences to shop for doctoral programs, job searching and interviewing at conferences, and some of the basic do’s and don’ts while at a conference. In addition, a “Top Ten” tip sheet for audience members. This panel welcomes participation and hopes to provide mentorship to new and advancing students.

SHORT COURSE
OVERCOMING POTENTIAL OBSTACLES WHEN USING SERVICE-LEARNING:
STRATEGIES FOR MAKING THIS PEDAGOGY WORK

Sponsor: CSCA President
Instructor: Elizabeth Tolman, South Dakota State University

Short Course Description:
Using a service-learning assignment in a course for the first time can be an overwhelming experience. Instructors with prior experience also face many of these same challenges. This short course is designed to help instructors overcome some of the potential challenges and obstacles that arise when using this pedagogy.

This short course is designed for instructors interested in including a service-learning assignment into a specific course. The material
presented will be applicable to any communication course. Topics include: selecting a service-learning model, developing course objectives, the role of reciprocity in service-learning, establishing community partnerships, reflection learning activities, and overcoming potential obstacles. Special attention will be paid to how to overcoming potential obstacles, establishing reciprocal relationships with community partners, and identifying community needs.

Challenges can include student resistance, creating and maintaining reciprocal community partnerships, and developing effective reflection activities. Sample assignments from a variety of communication courses will be included.

2201  9:30 AM - 10:45 AM    University Room B

BASIC COURSE AND CIVIC ENGAGEMENT: BEYOND THE CLASSROOM - STATE OF MINNESOTA SHOWCASE PROGRAM

Sponsor:   Central States Advisory Council
Chair:     Derrick Lindstrom, St. Cloud State University

Participants:
Sarah Wolter, Gustavus Adolphus College
Kathleen Crawford, Minnesota State University, Mankato
Jessica Samens, Minnesota State University, Mankato

The Basic Course offers a compelling opportunity to implement civic engagement as a pedagogical strategy. Public dialogue as a catalyst for addressing pressing issues in a community is vital knowledge for students to become engaged citizens beyond their years in higher education. This panel addresses requiring public service as a means to teach civic engagement with perspectives on varying degrees of project implementation followed by discussion on the merits/challenges of teaching active citizenship.

2202  9:30 AM - 10:45 AM    University Room C

SOCIAL DISCOURSE: STORIES OF ORGANIZATIONAL MEMBERS

Sponsor:   Organizational and Professional Communication
Chair:     Renee L. Cowan, Texas A&M University

Participants:
“‘I play damn well’: Transitional identity and the graduate student academic life.” Andrew F. Herrman, University of South Florida
“A discursive analysis of Dirty Work: Performing humorous scripts.” Zachary A. Schaefer, Texas A&M University
“Dialogic narratives and sport: The University of Colorado rape scandal.”
David R. Novak and Leslie A. Thorton, Clemson University

Respondent: Irwin Mallin, Indiana University-Purdue University, Fort Wayne

2203 9:30 AM - 10:45 AM University Room D

DISLOCATIONS: PERFORMANCES OF DEPARTURE AND ARRIVAL

Sponsor: Performance Studies and Theatre
Chair: Bethany Schmelzer, University of Illinois, Urbana

Participants:
“Leaving Rockieville.” Craig Gingrich-Philbrook, Southern Illinois University, Carbondale
“Gravity Works.” Sharon Bebout Carr, Bluefield State College
“Cross/Walking.” Jonathan M. Gray, Southern Illinois University, Carbondale

2204 9:30 AM - 10:45 AM Conference Room 1

SERVICE LEARNING: A TRULY ACTIVE TOOL FOR EXPLORING, EXPLAINING, AND ENGAGING—A STUDENT PERSPECTIVE ON AN ASSIGNMENT

Sponsor: Undergraduate Programs
Chair: Deborrah Uecker, Wisconsin Lutheran College

Panelists:
Lori Carrell, University of Wisconsin Oshkosh
Jerralyn Moudry, Wisconsin Lutheran College

When students move beyond the classroom through service learning projects great things happen. This panel will discuss projects done in the field and the learning results attained that were not possible in the classroom alone. Lori Carrell took students to the Amazon Rainforest. Jerralyn Moudry had students work with a local health department on health campaigns. Deborrah Uecker had students working in a Milwaukee ESL program. Each panelist will discuss the activity and will have a student discuss the experience from their point of view.
2205    9:30 AM - 10:45 AM          Conference Room 2

PROFESSIONAL, UNDERSTANDING, DIPLOMATIC, EMPATHETIC:
STUDENT EXPECTATIONS OF FEMALE PROFESSORS

Sponsor: Women’s Caucus
Facilitator: Amy Capwell Burns, University of Toledo

Participants:
Amy Capwell Burns, University of Toledo
Tammy French, University of Wisconsin, Whitewater
Stephanie Rolain-Jacobs, University of Wisconsin, Oshkosh
Lauren Gragg, University of Toledo

This panel will use personal narratives to explore gender issues in the classroom. Participants will discuss classroom issues faced by female professors including expectations for dress, personality, and demeanor, as well as student self-disclosure and classroom engagement. The panel will present their experiences and then engage the audience in discussion.

2206    9:30 AM – 10:45 Am          Assembly Room

ENGAGING IN MEMORABLE HEALTH COMMUNICATION
MESSAGES THROUGH SOCIAL INFLUENCE

Sponsor: Health Communication
Chair: Sheryl Lidzy, Emporia State University

Participants:
“Watch out for the Freshman 15’: An investigation of the memorable health messages.” Lindsey M. Rose, Western Michigan University
“Pharmaceutical representatives’ social influence behaviors and communication orientations: Relationships with adaptive selling and sales performance.” Jason Teven, California State University, Fullerton
“A meta-analysis examining the effectiveness of abstinence only educational programs.” Mike Allen and Lindsay Timmerman, University of Wisconsin, Milwaukee, Tara Emmers-Sommer, University of Nevada, Las Vegas, Kaite LaPlant and Katie Ksobiech, University of Wisconsin, Milwaukee

Respondent: Jim Query Jr., University of Houston
INTERCULTURAL COMMUNICATION IN CONTEXT: EXAMINING CULTURE IN EDUCATION, ATTRACTION, AND THE POLITICAL STAGE

Sponsor: Intercultural Communication
Chair: Adolfo Garcia, University of Wisconsin, Green Bay

Participants:
“The effect of cultural differences and attitude similarity on interpersonal attraction: A cross cultural study.” Chong (Sean) Xing, Fort Hays State University
“Examining and exploring behavior: Ethnocentrism in the United States and China.” Margaret Miller Butcher, Carrol Haggard, Fort Hays State University
“Help! My ITA has an accent!”: An analysis of whiteness in the *Daily Egyptian.*” Richie Neil Hao, Southern Illinois University, Carbondale
“Queer/Orient/ation: Imagined communities, queer representation and the American Family Association.” Andrew J. Kirk, Southern Illinois University, Carbondale

Respondent: Alberto Gonzalez, Bowling Green State University

FROM FRIENDS TO SIBLINGS: INTERPERSONAL COMMUNICATION PRACTICES COMPETITIVE PAPER PANEL

Sponsor: Interpersonal and Small Group Communication
Chair: Elizabeth Labatt, Bethel University

Participants:
“Comparison of relational maintenance strategies between cross-sex friendships and same-sex friendships.” Amy Beverly, Illinois State University (Top Debut Paper)
“The use of relational maintenance behaviors among emerging adult siblings.” Mary A. Eidsness and Scott A. Myers, West Virginia University
“‘The good, the bad, and the ugly’: A holistic approach to interpersonal synchrony.” Robert Mejia, University of Illinois, Urbana-Champaign, Norah E. Dunbar, California State University, Long Beach
“Instant messaging or e-mail? Comparisons of males and females use of computer-mediated synchronous and asynchronous channels for
maintaining friendships.” Taerhim Ha, Katheryn Maguire, Cleveland State University, Sukki Yoon, Bryant University “Gender, conflict communication, and relational contexts: An examination through female only and male only focus groups.” Sachiyoh Shearman and Amanda D. Miller, East Carolina University

Respondent: Sandra Metts, Illinois State University

2209  9:30 AM - 10:45 AM  Senate Room A

GENDER, RACE, AND MEDIA

Sponsor:  Media Studies
Chair:  Megan H.L. Tucker, George Mason University

Participants:
“The construction of race on websites of American Indian mascot proponents: The Honor the Chief Society.” Bradley J. Bond, University of Illinois at Urbana (Debut Paper)
“In girl world, all the fighting has to be sneaky: A critical exploration of alternative aggression in Mean Girls.” Michaela D. E. Meyer, Newport University, Linda M. Waldron, Christopher Newport University, and Danielle M. Stern, University of Wisconsin, Whitewater
“Father, husband, and social/cultural critic: An Afrosemiotic analysis of children’s books by Spike and Tonya Lewis Lee.” A. Elizabeth Lyons and Mark P. Orbe, Western Michigan University
“Dinner and a strip tease? Exploring and explaining dating script adherence and the believability of reality dating television.” Elizabeth Ribarsky, University of Illinois, Springfield
“A context and critical analysis of Time Warp Trio, Go Diego, Go and The Proud Family.” Kaitlyn Starks, University of Nebraska, Lincoln

Respondent: Christina Beck, Ohio University
SPOTLIGHT PANEL
TAKING COMMUNICATION RESEARCH TO OUR COMMUNITIES
CENTRAL STATES COMMUNICATION ASSOCIATION ANNUAL MEETING
MADISON, WI: APRIL 2008

Sponsor: CSCA First Vice President, Nancy J. Brule
Chair: Dawn O. Braithwaite, University of Nebraska, Lincoln

Participants:
“CPM translational program: The medical disclosure tool for learning how to talk about medical mistakes.” Sandra Petronio, Indiana University Purdue University Indianapolis
“Communication issues associated with a slow motion technological disaster: The case of Libby, Montana.” Rebecca J. W. Cline, Barbara Ann Karmanos Cancer Institute, Wayne State University
“Ways to translate scholarship: The case of stepfamily research.” Dawn O. Braithwaite, University of Nebraska, Lincoln
“Reaching communities with scholarship via the media.” Mark Fernando, Marketing and Public Relations Manager, National Communication Association

Resonating with the convention theme of “Communication: An Activist’s Tool,” panelists will focus on ways to take our scholarship off the campus and into our communities. This panel will feature in-depth presentations on two compelling research projects, a discussion of ways to translate our research that are available to any scholar, and a presentation from the National Communication Association Marketing and Public Relationship Manager on how to connect via the media.

POLITICAL APOLOGIA: ADVANCES IN THEORY AND PRACTICE

Sponsor: Political Communication
Chair: Kasie M. Roberson, Miami University

Participants:
“The rhetoric of impairment and addition: Defeasibility in political apologia.” Terence Check, St. John’s University/College of St. Benedict
“Questions and answers?: The role of the interviewer in the apologia rhetoric of Dick Cheney, Mel Gibson, and Don Imus.” Michael R. Kramer, Saint Mary’s College
“Resolutions of regret: Examining the first three state apologies for slavery.” John B. Hatch, University of Dubuque
“Scapegoating in political apologia: Blaming the media.” Meg H. Kunde, University of Minnesota

Respondent: Edward A. Hinck, Central Michigan University

2212 9:30 AM - 10:45 AM Chairman’s Parlor

STATE OF THE BASIC COURSE I: WHAT ARE WE DOING RIGHT? WHAT ARE WE DOING WRONG?

Sponsor: Basic Course
Chair: David T. McMahan, Missouri Western State University

Participants:
Melissa L. Beall, University of Northern Iowa
Steve Duck, University of Iowa
Stephen K. Hunt, Illinois State University
Paul E. Nelson, North Dakota State University
Judy C. Pearson, North Dakota State University
Cheri J. Simonds, Illinois State University
Douglas M. Trank, Texas Tech University
Julia T. Wood, University of North Carolina, Chapel Hill
David W. Worley, Indiana State University
Debra A. Worley, Indiana State University

One of two featured panels concerning the basic communication course, leading basic course scholars will discuss its strengths and weaknesses. In doing so, they will address how the strengths of the basic course can be further developed and how the weaknesses of the basic course can be overcome. Audience participation will be strongly encouraged.

2213 9:30 AM - 10:45 AM Alumni Parlor

ANALYSES OF NATIONAL/LOCAL MOVEMENTS, TESTIMONIES, AND DISCURSIVE SPACES

Sponsor: Rhetorical Theory and Criticism
Chair: Don Jones, Tri State University

Participants:
“A push for change: Fannie Lou Hamer’s testimony before the National Democratic Party Credentials Committee in 1964.”
Morgan Ginther, University of Memphis
“When identity is threatened: A case study of the National
Socialist Movement.” Sarah Topp, University of Kansas

“Incumbent presidential inaugurals: A new sub-genre?” Elizabeth Dudash, Missouri State University, Scott Wells, St. Cloud State University, and Ben Voth, Miami University

“The East Tenth Street Kroger: Discursive closure in a mediated community discussion.” Kindra Hunckler, Purdue University

Respondent: Barbara S. Spies, Cardinal Stritch University

2301 11:00 AM - 12:15 PM  University B

THE ACTIVIST’S TOOL IN CYBERSPACE: THEORY AND VIRTUAL COMMUNICATION

Sponsor: Communication Theory
Chair: Christine E. Rittenour, University of Nebraska, Lincoln

Participants:
“From conventional spaces to virtual places: An exploration of teacher immediacy in the online course.” Renee Robinson, Saint Xavier University, and Darylann Whitemarsh, Marian College of Fond du Lac

“Please pay attention to the user in front of the screen: Moving towards a communication theory of identity/identification within online social communication.” Adam W. Tyma, North Dakota State University.

“Time, immediacy, and sex differences in relational e-mail: An empirical challenge to theoretical assumptions of chronemic cue potency.” Andrew M. Ledbetter, Ohio University

Respondent: Kenneth Lachlan, Boston College

2302 11:00 AM - 12:15 PM  University A

GREAT IDEAS FOR TEACHING (G.I.F.T.) - SESSION 2

Sponsor: G.I.F.T.
Co-Chairs: Jeanine M. Fassl, University of Wisconsin, Whitewater
Tushar Raman Oza, Oakland University

Participants:
1. “The ten point topic turn in.” Joy L. Daggs, University of Missouri
2. “The speech design workshop.” Becky L. Belter, Jackson Community College
3. “Communication rebels: Breaking the rules to free our minds.”
   Katie Margavio Striley, Missouri State University
4. “Motivation for structuring public speeches.” Amy Slagell, Iowa State University
5. “Ten distractions speech.” Crystal Johnson, Wayne State University
6. “Read to me.” Joshua M. Petersen, Winona State University
8. “Teaching the Toulmin model.” Brandi Frisby, West Virginia University

Each presenter will share a class tested teaching activity in a roundtable forum with a small group. These G.I.F.T. concepts can be replicated and adapted for use in various communication courses. The number corresponds to the table where each presenter will be located. Every 10 minutes audience members will change tables and listen to another exciting G.I.F.T. concept during this session.

2303        11:00 AM - 12:15 PM        University C

THE MENTORSHIP OF CHARLES J. STEWART

Sponsors: Political Communication
Rhetorical Theory and Criticism

Chair: Christopher R. Darr, Indiana University, Kokomo

Participants:
   John J. Makay, Bowling Green State University
   Jeffrey L. Courtright, Illinois State University
   Charles L. Johnson, Ohio Northern University
   Kasie M. Roberson, Miami University

Charles J. Stewart, the Margaret Church Distinguished Professor of Communication at Purdue University, has had an award-winning academic career. He has published several influential works in the field and has advised 140 MA and Ph.D. students (49 as advisor, 91 as committee member). Panelists from this spotlight session, all former advisees of Professor Stewart, will explore the impact of his research, teaching and mentorship on their own careers and on the field of communication.
ACTIVISM ON CAMPUS: ROUNDTABLE ON CONFRONTING HATE AND INTOLERANCE

Sponsor: CSCA President, Jack Kay
Chair: Jack Kay, University of Michigan, Flint

Presenters:
Jay Barnes, Provost, Bethel University
Jack Kay, Chancellor, University of Michigan, Flint
Priscilla Meddaugh, Millikin University
Mike Lewis, Director of Journalism Program, University of Michigan, Flint

Incidents of hate and intolerance are on the increase at college campuses. This roundtable focuses on the approaches used by campuses to respond to incidents of hate and intolerance and to promote an environment of inclusiveness, tolerance, and justice. Audience participation is invited.

COMPETITIVE PAPERS IN THE WOMEN’S CAUCUS

Sponsor: Women’s Caucus
Chair: Alison Aurelia Fisher, Southern Illinois University, Carbondale

Participants:
“Picturing society: An analysis of the ideology of male domination as exemplified in an advertising campaign.” Rachel Copley, University of Indiana, Purdue University Indianapolis
“The ‘good-girl’ value construct: Asian Indian immigrant women and contested marital spaces.” Suchitra Shenoy, Purdue University
“Challenging patriarchy: Martyring Susan B. Anthony and the emergence of a doctrine.” Jessica M. Prody, University of Minnesota, Twin Cities
“Playaz ‘n the hood’: Performing masculinity in Asian American hip-hop.” Richie Neil Hao, Southern Illinois University, Carbondale

Respondent: Sheryl Lidzy, Emporia State University
WORKING TOGETHER: RESEARCH TEAMS AND COLLABORATIONS

Sponsor: Interpersonal and Small Group Communication  
Facilitator: Dawn O. Braithwaite, University of Nebraska, Lincoln

Panelists:  
Mike Allen, University of Wisconsin, Milwaukee  
Dawn O. Braithwaite, University of Nebraska, Lincoln  
Sandra Metts, Illinois State University  
Paul Schrodt, Texas Christian University  
Jordan Soliz, University of Nebraska, Lincoln

Scholars on this panel represent successful research collaborations in interpersonal communication. For both quantitative and qualitative methodologists, research collaborations can provide substantial benefits to the research process, including creative synergy, methodological expertise, the ability to collect larger data sets and more input on data analysis. At the same time, research collaborations can prove to be challenging when there are different goals, working styles, time orientations, and/or skills. Finally, some scholars, especially those who are untenured, find that their institutions disagree about the role of research teams in the social sciences.

EXPLORING, EXPLAINING AND ENGAGING THROUGH TECHNOLOGY

Sponsor: Instructional Resources  
Chair: Richard E. Murphy, Wayne State College

Participants:  
“Exploring, explaining, and engaging through course management systems.” Rodney Marshall, Eastern Illinois University  
“Exploring, explaining, and engaging through video in online discussion.”  
Kristen P. Treinen, Minnesota State University, Mankato  
“Exploring, explaining, and engaging through laptops in the classroom.”  
Amanda Brown, University of Wisconsin, Stout  
“Exploring, explaining, and engaging through course blogs and wikis.”  
Denise Elmer, Southeast Community College  
“Exploring, explaining, and engaging through YouTube in communication courses.” Shannon VanHorn, Valley City State University  
“Exploring, explaining, and engaging through online course testing and assessment.” Jeffrey T. Child, Kent State University

Respondent: Amy Aldridge Sanford, Northeastern State University
2308  11:00 AM - 12:15 PM            Conference Room 4

THE INTERNET AS AN ACTIVIST’S TOOL: HOW INTERNET-BASED
POLITICAL CAMPAIGN COMMUNICATION FUNCTIONS,
MARKETS, AND CREATES COMMUNITY

Sponsors:    Political Communication
             Media Studies
Chair:       Zachary Burton, Indiana University Purdue University Indianapolis

Participants:
    “Why and how politics went pop: Examining youth culture in political
discourse.” Aron Christian, Scott Black, and Hillary Steckler,
Indiana University Purdue University Indianapolis
    “Click here for your free sample of political marketing!: A study of
internet political in 2006 U.S. Senate campaigns.” Corey B. Davis,
University of Missouri
    “Stumping on the internet: 2008 presidential primary candidate
campaign webpages.” Mark Glantz, Leslie Rill, Anji Phillips, and
Jayne Henson, University of Missouri
    “New technology, old tension: The political conversation in
politicians’ campaign blogs: A case study of Barack Obama’s
official blog.” Yifei Liu, Indiana University Purdue University
Indianapolis
    “Technological expressions and uses in politics: An analysis of various
co-cultures’ experiences.” Angela Sisson, Tilicia Mayo, Yannan Li,
and Juliana Quintero, Indiana University Purdue University
Indianapolis

Respondent:  Judith S. Trent, University of Cincinnati

2309  11:00 AM - 12:15 PM            Senate Room A

BRINGING ACTIVISM TO THE CLASSROOM: SERVICE LEARNING
AND COMMUNICATION PEDAGOGY - TOP PANEL

Sponsor:    Communication Education
Facilitator: Jimmie Manning, Northern Kentucky University

Participants:
    Michele Day, Northern Kentucky University
    Sara Mahle, Media Bridges Cincinnati
    Jimmie Manning, Northern Kentucky University
    Aimee Shandy, Mazak Technologies
This panel showcases a service learning course where 14 students journeyed to the Hurricane Katrina afflicted town of Moss Point, MS and engaged ethnographic research regarding social support in the community; conducted an organizational audit of the school system; and created a video ethnography where the citizens of Moss Point took an active part in the filming process. Much more than a report of the course, this session will also offer practical advice to instructors who wish to pursue their own service learning courses including how to seek sites for service learning opportunities; engaging community partners in conducting research; and advice for managing the trip. Handouts and a question-and-answer session will be included, as will footage from the video ethnography.

2310  11:00 AM - 12:15 PM          Conference Room 5

PERFORMING MASCULINITY AND GENDER

Sponsor:    Performance Studies & Theatre
Chair:      Maggie Briggs, Minnesota State University, Mankato

Participants:
    “Voices of the boy in a man’s body, exhibits and transformations.”
        David Lau, Oakland University
    “Forgotten voices in performing the man.” Charlie Rinehart,
        Eastern Michigan University.
    “Finding the addicts voice, performances of masculinity.” Scott Crabill,
        Oakland University
    “Gender differences: An a-musing musicale.” Patrick Hebert, Louisiana
        State University, Monroe
    “Looking for the codpiece: Cowboys, geese, and prophylactics.”
        Alexander Cherup, Oakland University

Respondents:  The Audience

2311  11:00 AM - 12:15 PM        Senate Room B

SOCIAL [PEDAGOGY-CULTURE-PERFORMANCE] CHANGE:
TEACHING/LEARNING CULTURE THROUGH PERFORMANCE PEDAGOGY

Sponsor:    Intercultural Communication
Chair:      Satoshi Toyosaki, University of Wisconsin, La Crosse

Participants:
    “Autoethnography: A lens for intercultural communication.” Ahmet Atay,
        Southern Illinois University Carbondale
    “Drumming up new tools for a ‘quantoid.’” Ronda Knox, University of
        Wisconsin, La Crosse
“Autoethnography and cultural pedagogy: Personalizing Whiteness.”
Satoshi Toyosaki, University of Wisconsin, LaCrosse

“No, with gusto: Reading aloud in class as modes of performance, research, and interpretation.” Adrienne Viramontes, University of Wisconsin Parkside

Respondent: Nathan Stucky, Southern Illinois University Carbondale

2312  11:00 AM - 12:15 PM  Caucus Room

ADVOCATING FOR A HEALTHY TOMORROW:
USING ACTION RESEARCH IN HEALTH COMMUNICATION

Sponsor: Health Communication
Chair: Charles Okigbo, North Dakota State University

Participants:
“Building better health communication: Vicarious learning from the rejection of the polio vaccine by Muslim communities in Nigeria.”
Kimberly Cowdon, Muhabbat Yakubova, Tosha Bayer, North Dakota State University

“Mobilizing college students against high-risk drinking and alcohol poisoning: An action research case study.” Jane Vangsness, Erika Schuler, Michael Fowler, North Dakota State University

“Working toward health: Using action research to explore the health problems and health solutions of African refugees.” Katherine Gronewold, Kai J. Western, Julie L. Semlak, Bibian Nwokedi, North Dakota State University

Respondent: Lance Lippert, Illinois State University

2313  11:00 AM - 12:15 PM  Chairman’s Parlor

INVESTIGATING TRAINING CHALLENGES FOR BASIC COURSE DIRECTORS AND INSTRUCTORS: INTRODUCING A NEW RESOURCE

Sponsor: Basic Course
Chair: David W. Worley, Indiana State University

Participants:
Debra A. Worley, Indiana State University
Keith Kropp, Kendall-Hunt Publishers
David W. Worley, Indiana State University

This roundtable discussion will focus on exploring the training challenges basic course directors and instructors face. Along with the panelists, those in
attendance will identify common training issues and how to address these issues. Additionally, the panelists will introduce a new resource recently published by Kendall Hunt, *Basic Course Best Practices: A Training Manual for Instructors*.

**2401** 12:30 PM – 2:45 PM Wisconsin Capital Ballroom

**HALL OF FAME AWARDS LUNCHEON AND BUSINESS MEETING**

**KEYNOTE SPEAKER:**
**DR. JAY BARNES**
**PROVOST AND EXECUTIVE VICE PRESIDENT**
**BETHEL UNIVERSITY, ST. PAUL, MN**

**“MORE DELICATE THAN BRAIN SURGERY”**

“Will this be on the final”? “Are we going to do anything important in class today?” “I’m leaving a week early for spring break to go skiing in Colorado with my friends - will I miss anything?” On those days when you don’t want to grade another final, wonder if anyone will bring their brains to class, and want to be in Colorado yourself, it helps to remember why we signed up for this adventure! It’s one thing to have the bumper sticker, "I touch the future - I teach," and quite another to remember in the moments of heavy lifting that all faculty do, that what you do really matters. In our session together, you’ll hear a provost’s perspective on the importance of your role and the influence you have on students.

**2502** 3:00 PM – 4:15 PM University Room C

**EXPLORING EMPLOYEE MOTIVATION: WHAT ORGANIZATIONS CAN DO**

**Sponsor:** Organizational & Professional Communication  
**Chair:** Jayne M. Witte, University of Northern Iowa

**Participants:**
Tom Hall, University of Northern Iowa  
Kris Lines, PHR, Martin Bros. Distributing, Inc., Cedar Falls, IA  
Jayne M. Witte, University of Northern Iowa  
Leslie Young, Lands’ End, Inc., Dodgeville, WI

This roundtable discussion will focus on what organizations can do to create a culture that energizes, recognizes, and sustains employee engagement in and passion for work. The academics on the panel will discuss how people-based motivators such as leader, peer, and customer relationships are central to a motivating workplace. The HR professionals on the panel will discuss the
processes and outcomes of implementing specific reward-based motivators such as incentive, recognition, and outreach programs.

2503    3:00 PM - 4:15 PM    University Room D

GRADUATE CALL TO ACTION: RE-INVIGORATING COMMUNICATION THEORY THROUGH DEBATE REGARDING RESEARCH, PRACTICE, AND PEDAGOGY

Sponsor:   Graduate Student Caucus
Chair:     Brian Grewe, Minnesota State University, Mankato

Panelists:
Evan Center, Northern Kentucky University
Michele Day, Northern Kentucky University
Jessica Dirr, Northern Kentucky University
Jeffrey Fox, Northern Kentucky University
Adam Z. Leftin, Northern Kentucky University
Sarah Mahle, Northern Kentucky University
Robert Pasquinucci, Northern Kentucky University
Whitney Ross, Northern Kentucky University
Aimee Shandy, Northern Kentucky University

Where are we, as communication scholars, heading in terms of developing communication theory? Is current theory development too traditional? Is it too progressive? How do we explain paradigmatic shifts (or lack of paradigmatic shifts) in the discipline? And, most importantly, what theories are vital to the contemporary communication discipline? Those who come to this session should plan on participating in lively discussion prompted through quiz questions developed from the results of a study. Bring your opinions, observations, experiences, and a fun attitude!

2504    3:00 PM - 4:15 PM    Conference Room 1

STATE OF THE BASIC COURSE II: WHAT DOES THE FUTURE HOLD FOR THE BASIC COURSE?

Sponsor:   Basic Course
Chair:     David T. McMahan, Missouri Western State University

Participants:
Melissa Beall, University of Northern Iowa
Steve Duck, University of Iowa
Stephen K. Hunt, Illinois State University
Paul E. Nelson, North Dakota State University
Judy C. Pearson, North Dakota State University
One of two featured panels concerning the basic communication course, leading basic course scholars will discuss its future directions. In doing so, they will speculate about future trends associated with the basic course along with future challenges for which the discipline of communication must prepare. Audience participation will be strongly encouraged.

2505  3:00 PM - 4:15 PM  Conference Room 2

BURKEAN CRITICISM: COMPETITIVE PAPERS

Sponsor:  Kenneth Burke Society
Chair:  Peter M. Smudde, University of Wisconsin, Whitewater

Participants:
“Freaking the mind: Exploring the rhetoric of magic in Criss Angel’s ‘Mindfreak.’” Joseph P. Zompetti, Illinois State University
“Found in translation: Rhetoric, fiction, and ethnographic re/presentation.” Daniel Stuart Wilbur, Purdue University, North Central (Debut Paper)
“I’m just like Meredith - But I never would have slept with George!”: An audience ethnography of Grey’s Anatomy.” Jimmie Manning, Northern Kentucky University

Respondent:  Jeffrey L. Courtright, Illinois State University

2506  3:00 PM - 4:15 PM  Conference Room 3

CONNECTING GENERAL EDUCATION TO POLITICAL ENGAGEMENT:
MODELING A SUCCESSFUL PEP - STATE OF ILLINOIS SHOWCASE PROGRAM

Sponsor:  Central States Advisory Council

Participants:
Ryan Buddenhagen, Illinois State University
Cadi Kadlecik, Illinois State University
Andrew Matthews, Illinois State University
The Political Engagement Project (PEP) is flourishing in the general education program at Illinois State University. This panel explores the curricular structure of a basic communication course that successfully incorporates and assesses political engagement. Presenters will discuss justifications and structure for integrating PEP into the classroom, goals achieved, and student response via assessment.

2507  3:00 PM – 4:15 PM  Conference Room 4

“HERE WE GO LOOP DE LOO. HERE WE GO LOOP DE LA”: MIXED-ETHNIC AND RACIAL IDENTITY POLITICS

Sponsor:  Intercultural Communication
Chair:  Jessica J. Eckstein, University of Illinois, Urbana

Participants:
“Filipino American in Hawaii: Strategies of cultural identity negotiation.” Nobleza Asuncion-Lande, University of Kansas

“Whose skin is in?”: Brazil, public policy and intercultural communication.” Carolyn Calloway-Thomas, Indiana University

“Loop De Loo: Communication activist strategies of descendants of Freedmen of the Five Civilized Tribes.” Dorothy Pennington, University of Kansas

2508  3:00 PM – 4:15 PM  Conference Room 5

THE INTERSECTIONS OF VISUAL AND RELIGIOUS RHETORIC

Sponsor:  Rhetorical Theory and Criticism
Chair:  Katherine L. Hatfield, Creighton University

Participants:
“Exploring, explaining, and engaging the visual: An analytical approach to evaluating the rhetorical image.” Jacqueline Irwin, California State University, Sacramento

“Vidcasting for a living wage: Potential, power, and agency in the performance of the vernacular.” Pamela Conners, University of Wisconsin, Madison

“Sheep without a shepherd (but with an archbishop): Foucault’s pastoral power and the denying of communion.” Bryan T. Kaylor, University of Missouri

Respondent: Jennifer Walton, Ohio Northern University

2509  3:00 PM - 4:15 PM  Senate Room A

EXPLORING ONLINE COMMUNICATION EDUCATION

Sponsor: Instructional Resources
Chair: Lynn Norris, Park University

Participants:
“Developing the online public speaking class: Exploring student engagement in the digital world.” Rusty Norris, Park University
“Developing the online graduate communication class: Student engagement and graduate distance education.” Lora Cohn, Park University
“The hybrid speaking course: Opportunities and challenges of student engagement.” Allison B. DeStefano, Waubonsee Community College
“Creating active learning activities for the online Basic Public Speaking Course.” Joan E. Aitken, Park University and Roy M. Berko, Notre Dame College
“Pedagogical challenges: The role of the instructor in on-line delivery.” Kathleen Edelmayer, Madonna University

Respondent: David Bodary, Sinclair Community College

2510  3:00 PM - 4:15 PM  Senate Room B

TOP FOUR PAPER PANEL - INTERPERSONAL AND SMALL GROUP COMMUNICATION

Sponsor: Interpersonal and Small Group Communication
Chair: Stephanie Rollie, University of Miami, Ohio

Participants:
“Family strength and satisfaction as functions of family communication environments.” Paul Schrodt, Texas Christian University (Top Paper)
“Communicative predictors of relational satisfaction, shared family identity, and ethnic group salience in multiethnic families.” Jordan Soliz, Christine E. Rittenour, Allison R. Thorson, University of Nebraska, Lincoln
“Family communication patterns and relational maintenance behavior: Direct and mediated associations with closeness in local and long-distance friendships.” Andrew M. Ledbetter, Ohio University

“An investigation of the relationships among implicit personal theories of communication and social well-being.” Autumn P. Edwards, Lindsey M. Rose, Linsay M. Singer, Chad Edwards, Western Michigan University

Respondent: Leah E. Bryant, DePaul University

2511 3:00 PM – 4:15 PM Caucus Room

INVESTIGATIONS OF SMALL GROUPS AND THE CONTINUUM OF SOCIAL RESPONSIBILITY – STATE OF MISSOURI SHOWCASE PROGRAM

Sponsor: Central States Advisory Council
Chair: E. Sam Cox, University of Central Missouri

Participants:
“The influence of birth order on group interaction: As portrayed in Home Improvement.” Kristin Anderson, University of Central Missouri

“Bona fide family group interaction: Differences in training children between Thai and American families.” Pirasar Jiansakul, University of Central Missouri

“Communication climate differences in informal meetings, formal meetings, and social settings within a Greek organization at a regional university.” Emily Mistele, University of Central Missouri

“Fantasy themes created in online gaming groups.” Rebecca Jenkins, University of Central Missouri

“Saving Private Ryan as an expression of group cohesiveness.” Chris Emiston, University of Central Missouri

“Communication climate differences in informal meetings, formal meetings, and social settings within a Greek Organization at a regional university.” Emily Mistele, University of Central Missouri

“Geographical differences that impact how one sorority communicates their values and beliefs.” Wendy Reagan, University of Central Missouri

Respondent: Terry Cunconan, University of Central Missouri
SPOTLIGHT PANEL
COMMUNICATION SCHOLARS IN UNIVERSITY ADMINISTRATION

*Sponsor:* Organizational and Professional Communication  
*Chair:* Scott Dickmeyer, University of Wisconsin, La Crosse

*Participants:*
- Jack Kay, Chancellor, University of Michigan, Flint
- Joe Gow, Chancellor, University of Wisconsin, La Crosse
- Mark Braun, Vice President of Academic Affairs and Dean of the College, Augustana College
- Fernando Delgado, Dean of the College of Liberal Arts, Hamline University
- Mary Gill, Associate Dean of the Faculty, Buena Vista University
- Richard Haven, Interim Dean Arts and Communication, University of Wisconsin, Whitewater

Recently, during an interview, a university chancellor claimed, “The advantages I have had in administration, due to my background in communication studies, are amazing, it is almost unfair!” On this panel, communication faculty from all levels of university administration will share their stories and experiences. Additionally, they will identify how the various theories, practices, and skills we teach in communication studies have helped them effectively perform their roles as university administrators. Anyone who wants to see how what we teach in communication studies can positively influence the university, its leadership, and organizational culture should attend this spotlight panel.

DIVERSITY IN PRESIDENTIAL POLITICS: EXPLORING ISSUES OF GENDER, RACE, AND RELIGION

*Sponsors:* Political Communication  
*Women’s Caucus*

*Chair:* Karen Anderson, University of North Texas

*Participants:*
- “The 2008 Democratic presidential primaries: A look at candidate diversity and apologia.” Kasie M. Roberson, Miami University
- “Political identification in the presidential primaries: Connecting with diverse presidential candidates.” Jenifer L. Lewis, Western Kentucky University
“Diversity in communicating politics: Application of the political interpersonal communication index.” Mary Christine Banwart, University of Kansas
“The impact of race and gender on the ideal presidential candidate.” Cady Short-Thompson, Northern Kentucky University

Respondent: Judith S. Trent, University of Cincinnati

2514  3:00 PM - 4:15 PM  Chancellor’s Room

NATIONAL EDUCATIONAL DEBATE ASSOCIATION
NEDA TOPIC SELECTION COMMITTEE

Sponsor: National Educational Debate Association

4:30 PM - 5:45 PM

BUSINESS MEETINGS

2601  Sexual Orientation & Gender Identity Caucus  University D
2602  Kenneth Burke Society  Conference Room II
2603  Instructional Resources  Senate Room A
2604  Interpersonal & Small Group Communication  Senate Room B
2605  NEDA Business Meeting  Chancellor’s Room
2607  Undergraduate Programs  Alumni Parlor
2608  Community College  Conference Room I

2701  6:00 PM - 7:00 PM  Conference Room I

CSCA 2009 PROGRAM PLANNERS’ MEETING AND RECEPTION

Sponsors: CSCA Second Vice President, Christina S. Beck
Chair: Christina S. Beck, Ohio University

All program planners for the 2009 CSCA conference should attend this important session. Vital information for planners will be provided.
77th ANNUAL CENTRAL STATES COMMUNICATION ASSOCIATION
PRESIDENT’S PARTY

PARTY DOWN AT J. K.’S CRIB:
CELEBRATING THE PRESIDENCY OF JACK KAY

Sponsor: CSCA First Vice President, Nancy J. Brule

Come and recognize and celebrate the accomplishments of CSCA President Jack Kay. The theme and music will mirror the convention and food, cash bar, and door prizes will be awarded. Come congratulate Jack Kay as well as dance, eat, socialize and win prizes! Tickets are not required to attend this event. Come one - come all - to the ball!

THANK YOU - RECEPTION
2008 DIVISION PLANNERS

Sponsor: CSCA First Vice President, Nancy J. Brule

I would like to thank all of this year’s division planners and others who have worked so hard and done such a terrific job on the 2008 conference!! I look forward to thanking you in person at this reception!
The 8:00 AM - 9:15 panels are designated as “Breakfast Nooks: Morning Eye Openers.” These panels are spotlight panels and will include coffee, rolls and muffins.

3201  8:00 AM - 9:15 AM  Conference Room I

BREAKFAST NOOK #1
A “SPOTLIGHT” ON APPLICATION AND ACTIVISM: ACTIVITIES FOR TEACHING INTERPERSONAL AND GROUP COMMUNICATION CLASSES

Sponsor: Interpersonal and Small Group Communication  
Chair: Angela Sisson, Indiana University, Purdue University Indianapolis

Panelists:
“So you’ve actually never talked to someone in that group?: Exploring interpersonal influences on students’ stereotypes.” Aimee E. Miller, Augustana College
“Interpersonal encounters: Exploring interactions in daily lives.” Cassandra LeClair-Underberg, University of Nebraska, Lincoln
“Theory Thursdays.” Wes Durham, University of Southern Indiana
“Choose your own adventure: Creating interpersonal application and reflection.” Elizabeth Ribarsky, University of Illinois at Springfield
“Creating connections through personal artifacts in the IPC classroom.” Karla Bergen, College of St. Mary
“Group membership, constructed identities, and social demarcations: Explicating intergroup communication challenges.” Willona Olison, DePaul University
“Guess what I heard?: Analyzing gossip as a form of persuasion.” Leah E. Bryant and Adriane Stoner, DePaul University

Learning can be defined by the extent to which course material is understood and meaningful to students’ lives. This session is designed to provide multiple activities to help instructors teach and apply content to interpersonal and small group courses. Through the application of course content students can make better communication choices. The activities offered in this spotlight panel help students understand effective communication skills, such as understanding
stereotypes, exploring daily interaction, using communication theory, and connecting to others through nonverbal means.

3202  8:00 AM - 9:15 AM  Conference Room IV

BREAKFAST NOOK # 2

ACTIVIST FOR TRUTH AND RECONCILIATION: A CONVERSATION WITH ERIK DOXTADER

Sponsor: Freedom and Responsibilities of Speech
Chair: A. L. Terry, Bethel University

Participants:
Erik Doxtader, University of South Carolina
Tom Duncanson, Millikin University

Erik Doxtader, Professor of Rhetoric at the University of South Carolina, has devoted much of his career to studying the work of “truth and reconciliation” commissions. Currently a Senior Research Fellow at the Institute for Justice and Reconciliation (Wynberg, South Africa), Doxtader soon will publish two important books: Truth and Reconciliation in South Africa: The Fundamental Documents and With Faith in the Works of Words: The Beginnings of Reconciliation in South Africa, 1985-1995.

3203  8:00 AM - 9:15 AM  Senate Room A

BREAKFAST NOOK #3

ONLINE COMMUNICATION COURSES: CYBER TOOLS MAKING A DIFFERENCE

Sponsor: Community College
Chair: Ann Marie Jablonowski, Owens Community College

Participants:
Allison B. DeStefano, Waubonsee Community College
Denise Elmer, Southeast Community College: Beatrice Campus
Ronald Howell, Illinois Central College
Delois V. Medhin, Milwaukee Area Technical College
Marcia Moore, Delta College

As educators, we have available to us multiple online tools to help students explore, explain, and engage in human communication. This roundtable discussion will focus on the strengths and weaknesses of teaching communication courses online. Participants will share their experiences of developing online courses, discuss the tools and technology used to deliver course material, and present their insights to teaching online. Participants will
answer questions and encourage discussion among fellow panelists and audience members.

3204  8:00AM – 9:15 AM   Senate Room B

BREAKFAST NOOK #4
MEET THE NATIONAL COMMUNICATION CANDIDATES

Co-Sponsors: National Communication Association
CSCA First Vice President

Chair: Roger Smitter, Executive Director, NCA

Candidates:
Sherry Morreale, University of Colorado, Colorado Springs
Lynn Turner, Marquette University

Join the NCA Candidates for Second Vice President as they present their statements and answer your questions.

3205  8:00 AM – 9:15 AM   Conference Room 2

BREAKFAST NOOK #5
FINISHING UP GRADUATE SCHOOL:
THE DISSERTATION, JOBS, AND KEEPING A PERSONAL LIFE

Sponsor: Graduate Student Caucus
Chair: Ahmet Atay, Southern Illinois University

Panelists:
Tony E. Adams, University of South Florida
Ahmet Atay, Southern Illinois University
Becky L. Belter, Jackson Community College
Roberta A. Davilla, Western Illinois University
Cassandra LeClair-Underberg, University of Nebraska, Lincoln
Jimmie Manning, Northern Kentucky University
Diana Trebing, Saginaw Valley State University

The final year of a doctoral program is often the toughest and busiest year of the whole process for PhD candidates. The dissertation and job search are time consuming and energy draining. Successfully finishing up a doctoral program often minimizes the personal life of PhD candidates. This panel aims to create an effective scholarly discussion on the issues of dissertation processes, job hunting, and managing a personal life. At the same time, it tries to provide a friendly venue for PhD candidates and assistant professors, department chairs, and graduate program directors to share their experiences, joys, and sorrows in
this long, sometimes lonely, but ultimately enlightening and transitory educational journey.

3206  8:00 AM - 9:15 AM  Conference Room 3

BREAKFAST NOOK #6

ABUSED HUSBANDS AND SHAKEN BABIES: TEACHING UNDERGRADUATES TO APPLY RESEARCH AND PROMOTE CHANGE

Sponsor:  CSCA First Vice President
Chair:  Sharice Buxa, Bethel University

Participants:
“Educating activists: Teaching the abusive relationship class.” Nancy J. Brule, Bethel University
“Abused men: Humanity’s issue.” Tyler Goodling, Andrew Kaufman, Robert Lockhorst, Robert Swanson, Bethel University
“Shaken babies: Protecting the future.” Justina Clifford, Jori Paschedag, Elizabeth Labatt, Bethel University

Respondent: Jessica J. Eckstein, University of Illinois, Urbana

This panel will spotlight the Abusive Relationships class. Goals, objectives, syllabi, and activities of the class will be shared as well as presentations by students who explored differing issues of abuse and created strategies and plans for educating others and promoting change.

3301  9:30 AM - 10:45 AM  Conference Room 3

EXPLORING, EXPLAINING, AND ENGAGING GENDER:
LOVE, DISCIPLINE, SQUAWKING, AND PEREZ HILTON

Sponsor:  Women’s Caucus
Chair:  Rusty Norris, Park University

Participants:
“Exploring sex and gender in the pursuit of love: Online intersections of gender and sexuality.” Daniel Strasser and Adam Z. Leftin, Northern Kentucky University
“Disciplining gender: Are studies of sex, gender, and sexuality inherently interdisciplinary?” Michelle Vlasis and Jessica Dirr, Northern Kentucky University
“The hens are squawking again’: The View and the rhetoric of women with opinions.” Aimee Shandy and Claudine Neumann, Northern Kentucky University
“The outing politics of Perez Hilton.” Jimmie Manning, Northern Kentucky University

Respondent: Danielle Stern, University of Wisconsin, Whitewater

3302 9:30 AM - 10:45 AM University Room B

COLLEGE AND UNIVERSITY PROFESSORS SHOULD BE ALLOWED TO BE ACTIVISTS IN THE CLASSROOM: A ROUNDTABLE DISCUSSION

Sponsor: Freedom and Responsibilities of Speech
Chair: Michael Bauer, Ball State University

Participants:
Jeremy Christensen, Hillsdale College
Becky McDonald, Ball State University
Beth A. Messner, Ball State University
Joseph Sora, Duquesne University
Larry Underberg, Southeast Missouri State University

In general, activism is an intentional effort to bring about change via support of or opposition to a controversial issue. Activism in the classroom is a persuasive activity the professor directs towards his or her students. This panel will discuss the issues concerning instructor activism in the classroom, including the notion that “all professors are activists in the classroom.” Audience participation in the discussion will be encouraged.

3303 9:30 AM - 10:45 AM University Room C

EXPLORING MEANINGFUL HEALTH COMMUNICATION MESSAGES CONCERNING HIV/AIDS

Sponsor: Health Communication
Chair: Karen Braselton, University of Southern Indiana

Participants:
“Rural adolescents and HIV/AIDS prevention.” Leah LeFebvre, Eastern Illinois University
“Communicating risk about HIV/AIDS to Chinese women: A study of the applicability of the ten best practices.” Kelly Wolf, North Dakota State University, Min Liu, Kutztown University, and Tim Sellnow, University of Kentucky
“Examining the relationship between perceived solidarity in gay male friendships and engagement in risky health practices.” Richard G. Jones, Jr., University of Denver

Respondent: Donna Pawlowski, Creighton University

3304 9:30 AM - 10:45 AM University Room D

EFFECTIVE RHETORICAL LEADERSHIP IN ACTIVISM: OFFERING AND PROBLEMATIZING FOUR RHETORICAL TOOLS FOR ACTIVISTS

Sponsor: Rhetorical Theory and Criticism
Facilitator: Kathryn M. Olson, University of Wisconsin, Milwaukee

Participants:
John W. Jordan, University of Wisconsin, Milwaukee
William Keith, University of Wisconsin, Milwaukee
Robert Kraig, Communications and Program Director, Citizen Action of Wisconsin
Kathryn M. Olson, University of Wisconsin, Milwaukee

This roundtable examines four rhetorical tools of potential use to activists, tools such as the use of amateur video of offenses by police against activists, reframing, public discourse to create government accountability, and paradiastolic strategies to defuse or even benefit from opponents’ public accusations that one is an “extremist.” The panelists are three faculty members who teach in UW-Milwaukee’s Rhetorical Leadership Graduate Certificate/Concentration Program and a full-time activist with a Ph.D. in Rhetoric.

3305 9:30 AM - 10:45 AM Conference Room 1

FINDING SPACE AND VOICE: CREATING AND PERFORMING SOCIAL ACTIVIST THEATRE

Sponsor: Performance Studies and Theatre
Chair: Sadie Chandler, Central Michigan University

Participants:
“Out of the theatre and into the night: Seattle’s SITE specific theater festival playwrights challenge the notion of space or do playwrights really need a home?” Andrea J. Onstad, University of Missouri, Columbia
“Writing Chandra Levy: Real life, ritual, revision.” David J. Eshelman, Arkansas Tech University
“Performing passivity: Death as an activist performance in early twentieth-century Paris.” Erin Clair, Arkansas Tech University
“Understanding difference through performance: The ‘Chana Project’ at the University of Lodz, Poland.” Lauren McConnell, Central Michigan University

Respondent: Amy Darnell, Columbia College

3306 9:30 AM - 10:45 AM Conference Room 2

MEDIA FORMS AND FUNCTIONS

Sponsor: Media Studies Interest Group
Chair: Elizabeth Crisp Crawford, University of Wisconsin, Oshkosh

Participants:
“Webcams: Re-viewing travel and tourism.” Tony E. Adams, University of South Florida
“Key technological innovations in educational television: 1980-present.” Will Anderson, Central Michigan University
“Zap! Pow! Wam! The electrifying motivations for reading comic books.” J.J. De Simone, University of Kansas and W. Joe Watson, Baker University
“Inverted crosses, black apparel, and headless birds: A semiotic look into Black Sabbath’s Paranoid.” David Steinweg, Missouri State University (Debut Paper)
“Bridging the online communication gap: World of Warcraft and online community.” Megan H.L. Tucker, George Mason University (Debut Paper)

Respondent: Jamel Bell, Boston College

3307 9:30 AM - 10:45 AM Conference Room 3

ACTIVISM: INSIDE AND OUTSIDE THE CLASSROOM

Sponsor: Undergraduate Programs
Chair: Jori Paschedag, Bethel University

Participants:
“Learning from subjects not objects: Service learning with the Lakota.” Deborah Wooldridge, Coe College
“Using film in the classroom to activate attitude change.” Jackie Schmidt, John Carroll University
THE USAGE OF POPULAR CULTURE IN COMMUNICATION CLASSES: THEORIES, METHODS, AND ARTIFACTS OF POPULAR CULTURE

Sponsor: Instructional Resources
Facilitator: Ahmet Atay, Southern Illinois University

Participants:
Ahmet Atay, Southern Illinois University, Carbondale
Jay Brower, Southern Illinois University, Carbondale
Darin Gully, University of South Dakota
Andrew J. Kirk, Southern Illinois University, Carbondale
Rita L. Rahoi-Gilchrest, Winona State University
Jessica Samens, Minnesota State University, Mankato
Diana Trebing, Saginaw Valley State University

The goal of this discussion panel is to generate a scholarly conversation on the usage of popular culture artifacts or popular culture forums, such as speeches from famous movies, moving images from Youtube, analysis of self presentations in Facebook pages. Moreover, we will discuss the importance and effectiveness of using popular culture artifacts in communication classes. We also hope to share sample activities in this discussion session.

STAKEHOLDERS' PERSPECTIVES ON AMERICAN INDIAN MASCOTS - STATE OF OKLAHOMA SHOWCASE PROGRAM

Sponsor: Central States Advisory Council
Chair: Amy Aldridge Sanford, Northeastern State University

Participants:
Hugh Foley, Rogers State University
Sarah Turner, Northeastern State University, Tahlequah, OK
Pam Broyles, Southern Nazarene University, Bethany, OK
Jeff Hale, (Formerly Southeastern State University, Durant, OK)
Currently, Office of the Regents of Oklahoma Colleges

This presentation consists of faculty members, a student and an administrator who will present their views on the process of changing their school’s mascot, the effects on all of the groups involved in changing the name and the process that each school followed.
3310 9:30 AM - 10:45 AM  
Senate Room A


Sponsor: Political Communication
Chair: Jenifer L. Lewis, Western Kentucky University

Participants: Mitchell S. McKinney, University of Missouri
Judith S. Trent, University of Cincinnati
David Zarefsky, Northwestern University
Charles J. Stewart, Purdue University

This senior scholar panel will discuss the 2008 presidential primaries as well as preview the upcoming 2008 general presidential election. The panel will combine individual presentations with audience participation and discussion.

3311 9:30 AM - 10:45 AM  
Senate Room B

HONING THE ACTIVIST’S TOOL: EXAMINING DEVELOPMENTS IN COMMUNICATION THEORY

Sponsor: Communication Theory
Chair: Bethany Schmelzer, University of Illinois, Urbana

Participants: “Extending risk communication theory: Hazard, outrage, and HIV prevention.” Kenneth A. Lachlan, Boston College, Patric R. Spence, Calvin College, Jenifer Lewis and Holly Payne, Western Kentucky University
“Strategic ambiguity and the public sphere: A theoretical extension.” Anna F. Carmon, North Dakota State University
“Finding the flow: Sensemaking as existential phenomenology.” Andrew F. Herrmann, University of South Florida

Respondent: Em Griffin, Wheaton College
TOP PAPERS IN THE GRADUATE CAUCUS

Sponsor: Graduate Caucus
Chair: Jayne R. Henson, University of Missouri, Columbia

Participants:
   “Fool me once…twice…three times: An analysis of print media coverage of war rhetoric during the 1952 and 1968 Presidential campaigns.” Danielle Pye and Maegan Stephens, Ball State University
   “Media framing and intimate power violence: Exploring coverage of the Ron Artest case and public opinion of battered women using Burke’s cluster criticism.” Kathaleen Reed, University of the Pacific
   “Pulling the plug on claims of media bias: Examining coverage of religion during the Schiavo controversy.” Brian T. Kaylor, University of Missouri, Columbia
   “Refusing reality: The (mis)communication of Einstein’s Theory of Relativity.” J. Jacob Jenkins, University of Arkansas, Little Rock

Respondent: Michael Dreher, Bethel University

SOCIALLY RESPONSIBLE LEARNING: THE COMMUNICATION COURSE AND CIVIC ENGAGEMENT

Sponsor: Communication Education
Chair: Sarah Wolter, Gustavus Adolphus College

Participants:
   Derrick Lindstrom, St. Cloud State University
   Kathleen Crawford, Minnesota State University, Mankato
   Maggie Briggs, Minnesota State University, Mankato
   Joshua Petersen, Winona State University
   Amy Wolff, Winona State University
   Robert Jersak, Century College

The communication course offers a compelling opportunity to introduce students to the notion of civic engagement. Introducing public dialogue as a catalyst for addressing pressing issues in a community is vital knowledge for students to become engaged citizens beyond their years in higher education. This panel addresses requiring public service as a means to teach civic engagement. Panelists will share perspectives of varying degrees of project
implementation, from initial ideas to full-fledged assignments, followed by audience participation.

SENSEMAKING OR LACK THEREOF ABOUT THE RETIRING OF WORK

Sponsor: Organizational and Professional Communication
Chair: Elizabeth Labatt, Bethel University

Participants:
“The meaning of retirement: Is there life after paid employment?” Patrice Buzzanell, Purdue University
“Gender in retirement: An assessment of the male model.” Jeremy Fyke, Purdue University
“I don’t have time to retire. The spatiotemporal boundaries of retirement.” Jerri Faris, Purdue University
“Retiring from or retiring to something: The pains and pleasures of socializing into ‘retired’ life.” Suchitra Shenoy, Purdue University
“We have to talk to each other? Finding space in retirement.” Melanie Morgan, Purdue University
“Media portrayals of retirement: How realistic are they?” Paula Hopeck and Kristen Imboden, Purdue University

Respondent: Dawn Braithwaite, University of Nebraska
Jordan Soliz, University of Nebraska

Retirement is typically depicted as the end of employment or paid work experience as well as the last phase in organizational socialization models. In the past, it also meant that individuals were middle-aged or older and were supposed to pursue leisure, volunteer, family, and personal interests. However, with workplace changes including downsizing, job-hopping, and multiple career transitions, individuals’ meanings of and abilities to do what traditionally has been known as retirement in the United States may have changed irrevocably.

UNDERGRADUATE HONORS 1
3401  11:00 AM - 12:15 PM  University Room A

IMAGINE THE POSSIBILITIES: DISCUSSION ABOUT THE VARIETY OF COMMUNICATION TRAINING AND DEVELOPMENT OPPORTUNITIES

Sponsor:  Organizational and Professional Communication
Chair:  Scott Dickmeyer, University of Wisconsin, La Crosse

Participants:
Kevin Barge, Texas A & M University
Paige Turner, St. Louis University
Scott Dickmeyer, University of Wisconsin, La Crosse
Jayne Witte, University of Northern Iowa
Sarah Bonewits Feldner, Marquette University

Most organizational executives, managers, and members recognize that their company has a “communication problem.” Unfortunately, a common misperception persists as organizational members consider communication to be a skill that when done well yields the desired results. However, communication is often both the “problem” and the “solution” to most organizational challenges. The purpose of this panel is to argue that several popular organizational concerns are communicative in nature and the solutions are found in communication scholarship. The panelists will demonstrate their efforts to illuminate strong communication scholarship to internal (university) and external (specific organizational audiences/adult learners) through a variety of training and development seminars.

3402  11:00 AM - 12:15 PM  University Room B

PROBLEMATIZING SEX AND GENDER

Sponsor:  Graduate Caucus
Sexual Orientation and Gender Identity Caucus
Chair:  Joseph Ley, Bethel University

Participants:
“When sex isn’t enough to sell sexual fantasy: Irony and gender performance in Tag and Axe body spray television advertisements.” Curtis B. Livesay, University of Iowa

“When queering method: Performing the liminal spaces between academic and personal.” Richard G. Jones, Jr., University of Denver

“A comparative analysis of anti-war feminist rhetorics and Cold War rhetoric: The women and Presidents who speak of war.” Alison A. Fisher, Southern Illinois University, Carbondale
“Packin’ heat with Beatrix and Kill Bill: The violent woman in film as site of empowerment and compliance.” Carly Gieseler, University of South Florida*

Respondent: Aimee Shandy, Northern Kentucky University

3403 11:00 AM - 12:15 PM Conference Room 3

TOP PAPERS IN WOMENS CAUCUS

Sponsor: Women’s Caucus
Chair: Heather Nesemeier, Concordia College

Participants:
“The legacy of power feminism: Agency and collectivity in feminist theorizing.” Michaela D.E. Meyer, Christopher Newport University
“Professionalizing the private sphere: Connecting home economics to professional organizing.” Elizabeth A. Petre, Southern Illinois University, Carbondale
“There is no bright side: Feminist breast cancer activism.” Samuel Boerboom, University of Minnesota-Twin Cities
“Race and the ‘good mother’: Planned parenthood’s eugenic discourse and the privilege of childbearing.” Sarah Meinen Jedd, University of Wisconsin, Madison
“On being ‘one of the guys’: How female police officers manage tensions and contradictions in their work and their lives.” Jaime E. Bochantin and Renee L. Cowan, Texas A&M University

Respondent: Amanda Brown, University of Wisconsin, Stout

3404 11:00 AM - 12:15 PM University Room D

COMMUNICATION IN THE DIGITAL ARENA: EXPLORING, EXPLAINING, AND ENGAGING HUMAN BEHAVIOR IN ONLINE ENVIRONMENTS - STATE OF MINNESOTA SHOWCASE PROGRAM

Sponsor: Central States Advisory Council
Chair: Christa M. Brown, Minnesota State University, Mankato

Participants:
Grant Anderson, Minnesota State University, Mankato
Elizabeth Bendix, Concordia College
Nicole Goebel, Minnesota State University, Mankato
Justin Hathaway, Minnesota State University, Mankato
Sarah Jones, Minnesota State University, Mankato
Stephon Sorenson, Minnesota State University, Mankato

Increasingly, online and digital environments challenge traditional models of communication and our understanding of identity and immediacy. Online environments, such as My Space, Facebook and gaming “worlds,” deliberately construct environments and contexts within which interaction can take place and relationships form. The panelists will explore the role of mediated communication and the construction of identity and relationships.

3405  11:00 AM - 12:15 PM    Conference Room 4

APPLICATIONS OF NEW TECHNOLOGY IN THE CLASSROOM

Sponsor: Instructional Resources
Chair: Mindy Johnson, University of Wisconsin, Milwaukee

Participants:
“A university orientation class online.” Dudley Turner, University of Akron
“From PowerPoint to Vodcasts: Teaching students to use new technology.” Sharon A. Evans, Western Illinois University
“Teaching digital production classes with copyright law in mind.” Sylvia E. White, University of Akron
“The fiction of reality: A comparison of reality crime programs and the FBI crime index statistics.” N.J. Brown, University of Akron
“Using two computer applications in an advanced audio production class.” Michael Murray, Western Illinois University
“Distance learning using podcast: A pilot study.” Richard E. Caplan, University of Akron

Respondent: Stormi Moskal, Oakland Community College

3406  11:00 AM - 12:15 PM    Conference Room 2

COMPETITIVE PAPERS IN THE COMMUNICATION EDUCATION INTEREST GROUP

Sponsor: Communication Education
Chair: Amy Aldridge Sanford, Northeastern State University

Participants:
“Political silencing in university classrooms: An application of spiral of silence theory to communication apprehension.” Katherine J. Denker and Jayne R. Henson, University of Missouri, Columbia
“An examination of first year cohort advice and friendship networks in relation to motivation and learning strategies.” Brittany Peterson, University of Texas, Austin
“Taking humor seriously: A pedagogical approach in challenging prejudice.” Priscilla Marie Meddaugh, Millikin University and Daniel T. Richards, Clemson University

“Exploring, explaining and engaging critical communication pedagogy: (Re)constructing ESL and international student identities in the oral communication course.” Richie Neil Hao, Southern Illinois University, Carbondale

“Student motivation and practices with reading preparation for college classes.” Elizabeth M. Thompson and Sarah E. Dirks, Illinois State University

**Respondent:** Chad Edwards, Western Michigan University

**3407 11:00 AM - 12:15 PM University Room C**

**PLANNING, ATTACHING, FLIRTING, PRAISING, AND CONFLICTING: AN INTERPERSONAL POTPOURRI COMPETITIVE PAPER PANEL**

**Sponsor:** Interpersonal and Small Group Communication

**Chair:** Kaitlyn Starks, University of Nebraska, Lincoln

**Participants:**

“The role of planning in the process of romantic relationship termination: Primary and secondary goals, plans, and actions.” Mary Lynn Miller Henningsen, Kathleen S. Valde, Chance A. McWorthy, Northern Illinois University

“‘Securely, preoccupied of antagonizing, but not fearful of avoiding, you’: Attachment styles as predictors of distancing tactics.” Elham Sliman, Cleveland State University

“‘Without flirting it wouldn’t be a marriage’: The relationship between flirting, relational maintenance and marital satisfaction.” Brandi N. Frisby, West Virginia University

“Dividing and uniting: A communication program for children in high conflict divorcing families.” Isabelle Bauman and Charlene Berquist, Missouri State University

“Qualitative differences in child praise by mothers high and low in child abuse potential.” Felicia Roberts, Elizabeth Munz, Julie Delaney and Steven R. Wilson, Purdue University

**Respondent:** Steve Duck, University of Iowa
RHETORIC YOUNG SCHOLARS MASTER CLASS

Sponsor: CSCA First Vice President
         Graduate Student Caucus
         Rhetorical Theory and Criticism

Master Class Instructor:
        Karlyn Kohrs Campbell, University of Minnesota

CSCA Young Scholars:
        Meryl J. Irwin Carson, University of Iowa
        Evan Center, Northern Kentucky University
        Danielle Pye, Ball State University
        Tracy A. Quigley, University of San Diego
        Maegan Stephens, Ball State University
        Michelle Vlasis, Northern Kentucky University

The Graduate Caucus, the Rhetorical Theory and Criticism Division, and the Central States Communication Association are proud to announce the first Rhetoric Studies Young Scholar Master Class. This exciting new mentoring opportunity allows young scholars to engage in the ultimate classroom experience as they discuss rhetoric studies and develop potential research projects with a seasoned scholar in the discipline. Although the session is not open to general attendees (Young Scholars have been competitively selected), please join CSCA in recognizing this year’s inaugural class of outstanding young scholars!

TOP THREE PAPERS IN COMMUNICATION THEORY

Sponsor: Communication Theory
Chair: Rick Rodrick, University of Wisconsin, LaCrosse

Participants:
        “Identity, communication, inclusion: The Roma and (new) Europe.”
        Liliana L. Herakova, North Dakota State University
        “No one says I or speaks to a you: Kierkegaard’s communication of capability.” Andrew F. Herrmann, University of South Florida
        “The long term effectiveness of HIV education for gay men.” Katie LaPlant, Mike Allen, Jennifer Peterson and Susan Szmania, University of Wisconsin, Milwaukee

Respondent: Sheryl Lidzy, Emporia State University
COMPETITIVE PAPERS IN ARGUMENTATION & FORENSICS

**Sponsor:** Argumentation and Forensics  
**Chair:** Larry Underberg, Southeast Missouri State University

**Participants:**
- “Argumentation and debate isn’t just for the forensics team: Using multiple-intelligence theory to explore, explain, and engage first generation college students.” Lora Cohn, Park University
- “Location, location, location: Exploring the educational benefits of local, regional, and national tournaments.” Nichelle D. McNabb, Otterbein College and Kristi Gerding Scholten, Ferris State University
- “Justifying personal testimony as argument.” Sarah Topp, University of Kansas (Top Paper)

**Respondent:** Larry Underberg, Southeast Missouri State University

ROUNDTABLE FOR STATE ASSOCIATION OFFICERS

**Sponsor:** CSCA President  
**Chair:** CSCA President - Jack Kay

**Participants:**
Open invitation to all officers of state speech/communication associations.

**Program Description:**
Officers of state speech/communication associations are invited to participate in this roundtable at which the role of the Central States Communication Association in servicing the needs of the state communication association will be discussed.
TOP PAPERS IN POLITICAL COMMUNICATION

Sponsor: Political Communication
Chair: Kasie M. Roberson, Miami University

Participants:
“The Republicans are coming: A qualitative thematic analysis of parental partisan socialization.” Jayne Henson, University of Missouri
“Boil in tar in Hell eternally: Soviet discursive attack and the 1960 U-2 incident.” Kevin A. Stein, Southern Utah University
“Apologia, narrative coherence and antecedent ethos: An analysis of the ‘Macaca incident.’” Neal E. Stewart, Kansas State University (J. Jeffrey Auer Award Winner; Top Graduate Student Paper)
“An examination of perceived credibility of the 2008 presidential candidates: Relationship with believability, likeability, and deceptiveness.” Jason J. Teven, California State University, Fullerton (Top Competitive Paper)

Respondent: David Zarefsky, Northwestern University

OUTSTANDING SCHOLAR IN PERFORMANCE STUDIES AND THEATRE: LINDA PARK-FULLER’S HEART MURMURS

Sponsor: Performance Studies and Theatre
Chair: Brock Fisher, Georgia College & State University

Participants:
Linda Park-Fuller, Arizona State University
Ron Shields, Bowling Green State University
Ronald Pelias, Southern Illinois University, Carbondale
Jacqueline Taylor, DePaul University

Sponsor: Public Relations
Chair: Timothy Sellnow, University of Kentucky

Participants:
“The 10 best practices of risk and crisis communication: Effects of information needs on message variables.” Steven Venette, University of Southern Mississippi

“Exploring African American and Native American responses to foodborne crises messages.” Rob Ulmer, University of Arkansas-Little Rock, Kelly Wolf and Jennifer Reiereson, North Dakota State University

“Aversion to risk messages: Challenges for food contamination alerts directed toward Native American populations.” Kimberly Cowden, Robert Littlefield and Kimberly Beauchamp, North Dakota State University

“Foodborne crisis messages: Middle Eastern / Arab American perceptions of the “official” alerts.” Julie Novak, Wayne State University

Respondent: Timothy Sellnow, University of Kentucky

MORE QUEER IMAGES: REPRESENTATION OF QUEERS IN VISUAL CULTURE

Sponsor: Media Studies
Chair: Tony Adams, University of South Florida

Panelists:
“Are all queers white? Where are the others?” Ahmet Atay, Southern Illinois University, Carbondale

“Setting sons, rising daughters: Mediated messages about transsexual identity on Ugly Betty.” Andrew J. Kirk, Southern Illinois University, Carbondale
“Dykonology 101: Queer affluence and lesbian representation.” Owen L. Pillion, California State University, Stanislaus
“Queer images from the fall and winter of 2007-2008 on Youtube.” Daniel Lintin, Winona State University

In this roundtable discussion, we aim to examine a variety of queer representations from television, cinema, and visual culture. We believe that although the number of queer characters in the U.S. American media is increasing, the nature of these characters and their representations still remain stereotypical. In this panel, our goal is to articulate some of these contemporary representations of homosexuality to articulate the need for diversity. We intend to critically analyze these images, while we will be offering alternative readings for these chosen texts.

12:30 PM - 1:30 PM

3501  RHETORIC YOUNG SCHOLARS MASTER CLASS - CONTINUED

12:30 PM - 1:30 PM

3502  Past Presidents’ Luncheon  Alumni Parlor

BUSINESS MEETINGS

3503  Freedom and Responsibilities of Speech  University Room A
3504  Public Relations  University Room B
3505  Adjunct/ Temporary Faculty Caucus  University Room C
3506  Argumentation and Forensics  University Room D
3507  Women’s Caucus  Conference Room 1
3508  Communication Theory  Conference Room 2
3509  Undergraduate Programs  Conference Room 3
3510  Basic Course  Conference Room 4

12:30 PM - 1:30 PM

3511  UNDERGRADUATE LUNCHEON & GRADUATE SCHOOL FAIR  Assembly Room

Various colleges and universities will be promoting their graduate programs in Communication Studies.
ADVOCATING COMMUNICATION PRACTICES IN GENERAL EDUCATION COURSES

Sponsor: Community College
Chair: Tony Arduini, Kirkwood Community College

Participants:
Rich Underwood, Kirkwood Community College
Ronald Howell, Illinois Central College
Marcia Moore, Delta College
Arness Krause, Prairie State College

As teachers of basic speech communication courses, we advocate various communication practices that we believe will improve students’ skills in a variety of contexts, including their roles in families, in the workplace, and in communities. This roundtable discussion will provide a chance to reflect on the practices we advocate and what theory, research, or experience provides the rationale for these practices.

TOP PAPERS IN PUBLIC RELATIONS

Sponsor: Public Relations
Chair: J.J. McIntyre, University of Central Arkansas

Participants:
“Adapting risk and crisis communication messages based on learning styles.” Steven Venette, University of Southern Mississippi, Timothy Sellnow, University of Kentucky
“Branding the nation: ‘Germany - land of ideas.’” Claudia Janssen, Purdue University
“Public relations through a new lens - Critical praxis via the Excellence Theory.” Adam Tyma, North Dakota State University
“Public relations students representing the university.” Scott Dickmeyer, University of Wisconsin, LaCrosse

Respondent: Jeffery Brand, Millikin University
ORGANIZATIONAL COMMUNICATION YOUNG SCHOLAR MASTER CLASS

**Sponsor:**  CSCA First Vice President
Graduate Student Caucus
Organizational and Professional Communication

**Master Class Instructor:**  Patrice Buzzanell, Purdue University

**CSCA Young Scholars:**
Jaime E. Bochantin, Texas A&M University
Renee L. Cowan, Texas A&M University
Andrew F. Herrmann, University of South Florida
Sarah Steimel, University of Nebraska, Lincoln
Amy O’Connor, North Dakota State University
Aimee Shandy, Northern Kentucky University

The Graduate Caucus, the Organizational and Professional Communication Interest Group, and the Central States Communication Association are proud to announce the first Organizational Communication Young Scholar Master Class. This exciting new mentoring opportunity allows young scholars to engage in the ultimate classroom experience as they discuss organizational studies and develop potential research projects with a seasoned scholar in the discipline. Although the session not open to general attendees (Young Scholars have been competitively selected), please join CSCA in recognizing this year’s inaugural class of outstanding young scholars!

ADVANCED ISSUES IN TEACHING THE BASIC COURSE ONLINE

**Sponsor:**  Basic Course
**Chair:**  John J. Miller, Western Illinois University

**Participants:**
“Student engagement, satisfaction and retention: Challenges of online teaching.” Ryan Loyd, Odessa College
“Online speech portfolio as a course assessment tool.” Richard Murphy, University of Nebraska, Lincoln
“Addressing speech anxiety in the online basic communication course.” Sue Stohkirch and Carrol Haggard, Fort Hays State University
“Incorporating activities in the online basic communication course.” Kristi Treinen, Minnesota State University
“Evaluating the instructor/designer?: Teaching evaluations in online basic communication courses.” John J. Miller, Western Illinois University

*Discussion Leader:* John J. Miller, Western Illinois University

**3605**

**1:30 PM- 2:45 PM**

Conference Room 1

**BECOMING AN ACTIVE WRITER: OVERCOMING THE OBSTACLES**

*Sponsor:* Interpersonal and Small Group Communication  
*Chair:* Joe Ley, Bethel University

*Participants:*

- “Constructing your “pipeline” of research: Building and sustaining a research program that leads to tenure and promotion” Paul Schrodt, Texas Christian University
- “The challenge of feeling successful in the academy” Mike Allen, University of Wisconsin, Milwaukee
- “Exploring Motivation, explaining goals, and engaging the research: Tools for maintaining a productive communication research agenda at teaching-focused institutions.” Leah E. Bryant, DePaul University
- “Developing and participating in an Interdisciplinary Writing Group.” Stephanie S. Rollie, Miami University
- “Reviewing for journals: Some editorial tips that might help you to review... or to understand reviewers.” Steve Duck, University of Iowa

**3606**

**1:30 PM - 2:45 PM**

Conference Room 3

**‘WRITING UP THE GROUP SHOW’: CIRCUMVENTING MODERN AND POSTMODERN ROADBLOCKS TO THE PRODUCTION OF TEXTUAL SCHOLARSHIP**

*Sponsor:* Performance Studies and Theater Interest Group  
*Chair:* Jonathan Gray, Southern Illinois University Carbondale

*Participants:*

- Charles Parrot, Southern Illinois University Carbondale
- Christopher Collins, Southern Illinois University Carbondale
- Jacob Simmons, Southern Illinois University Carbondale

*Respondent:* Ron Shields, Bowling Green State University
RHETORICAL TOOLS FOR INVESTIGATING ACTIVISM AND CIVILITY

Sponsor: Rhetorical Theory and Criticism
Chair: Kathleen Edelmayer, Madonna University

Participants:
“Why do activists want to tell the other side that they are wrong?: A psychic approach to communication as a tool for social change, nationalism, and the spectre of the whole.” Ryan Gillespie, Sacramento State University
“Should taglines argue? Enthymematic approaches for activists constructing high elaboration taglines, slogans, and mottos.” Michael W. Corrigan, Marshall University and Daniel Mortensen, Edgewood College
“Epideictic, enthymeme, and the problems of activism.” Samuel Boerboom, University of Minnesota, Twin Cities
“Pathos and incivility in United States Senate rhetoric: Aristotle, Campbell and “civil rationality.” Christopher R. Darr, Indiana University Kokomo

Respondent: Thomas Discenna, Oakland University

NEGOTIATING NON-NORMATIVE IDENTITIES:
GENDER, SEXUAL ORIENTATION & MARITAL STATUS

Sponsor: Women’s Caucus
Chair: Aaron V. Burton, Bowling Green State University

Participants:
“To disclose or not disclose: How does an instructor’s sexual orientation inform identity formation in the college classroom?” Karen Anderson, University of North Texas and Heather Giovanni, University of North Texas
“Negotiating the public/private sphere of motherhood.” Margarita Refugia Olivas, University of Wisconsin, LaCrosse
“Commuter wives constructing identities as ‘good’ wives.” Karla Mason Bergen, College of Saint Mary
“How does widowhood affect the dependency of women?” Susan Waters, Missouri State University
“Negotiating identity as a single adult: Walking on foreign soil.” Mary Anna Kidd, St. Ambrose University

Respondent: M. Chad McBride, Creighton University

3609 1:30 PM - 2:45 PM Conference Room 5

ORGANIZATIONAL TENSION: INDIVIDUALS AT WORK

Sponsor: Organizational and Professional Communication
Chair: Anna Carmon, North Dakota State University

Participants:
“The agonistic unification of physicians’ work: Conceptualizing a study of a healthcare organization’s role in shaping physicians’ work experience.” Daniel Stuart Wilbur, Purdue University North Central

“She told me to just stick it out: Exploratory research on communication between nannies and parents.” Rebecca S. Imes and Elizabeth Ramus, Carroll College

“Anti-clutter, pro-mess: Exploring professional organizing as ‘women’s work.’” Elizabeth Petre, Southern Illinois University, Carbondale

“Who’s not asking and what’s being told: Student athlete’s as puppets in the game of control.” Brittany L. Peterson and Nicole Laster, University of Texas, Austin

Respondent: Debra J. Ford, Kansas University School of Nursing

3610 1:30 PM - 2:45 PM Senate Room A

ENGAGING ONLINE STUDENTS: THE CHALLENGES OF A MEDIATED COMMUNICATION COURSE

Sponsor: Instructional Resources
Chair: Tammy French, University of Wisconsin, Whitewater

Participants:
Amy Capwell Burns, University of Toledo
Lee Krahenbuhl, University of Toledo
Martin Ferguson, University of Toledo
Moira Lychwick, University of Wisconsin, Whitewater
Stephanie Nowak, University of Toledo

Technology can be both friend and foe to a professor trying to explain his or her discipline to students. This panel will explore the opportunities and limitations that technology provides the classroom via three contexts: the fully
online course, the partially online, or hybrid, course, as well as the course that uses computers in the classroom daily. Both students and instructors on the panel will weigh in with their experiences in this new teaching venue.

3611 1:30 PM - 2:45 PM Senate Room B

SPOTLIGHT PANEL
THE PERSONAL COST OF ACTIVISM: THE WHITewater FOUR

Sponsor: CSCA First Vice President
Facilitator: Jeanine M. Fassl, University of Wisconsin, Whitewater

Participants:
Dr. Robert Borrows
Dr. George Adams
Dr. Vlad Thomas

All three of these esteemed professors, along with Dr. Richard Adamany (deceased), are Emeriti Faculty of the University of Wisconsin, Whitewater and were instrumental in several demonstrations against the Vietnam war and though not fired from their jobs, suffered several types of “punishment” for attempting to make their voices heard. Dubbed the “Whitewater Four” by local media, they will share their stories and engage in a discussion of the risks and merits of activism, then and now.

3612 1:30 PM - 2:45 PM Caucus Room

THE INFOTAIMENT CULTURE

Sponsors: Media Studies
Political Communication

Chair: Steve Phalen, University of South Florida

Participants:
“Colbert and carnival: A Bakhtinian analysis of the Colbert Report.”
Priscilla Marie Meddaugh and Carol Colby, Millikin University
“Changing channels: A critical analysis of infotainment and political information.” Jack Kay, University of Michigan, Flint
“All of the news you need to know: The influence of infotainment culture on American youth ages 18 to 24.” Daniel T. Richards, Clemson University and Kyle Fritz, Human Kinetics Publishing
“The documentary sense of humor and the question of orientation.”
Thomas Duncanson, Millikin University
PAYING IT FORWARD: EXAMINATIONS OF THE ROLE OF SERVICE IN INTERCOLLEGIATE FORENSICS

**Sponsor:** Argumentation and Forensics  
**Chair:** Sandra Alspach, Ferris State University

**Participants:**  
“A service ethic?: A case for service as an ethical responsibility of forensic programs.” Scott Jensen and Gina Jensen, Webster University  
“The role of honoraries in service learning.” Susan Millsap, Otterbein College  
“Service and the forensic student: Implications of service commitments on students’ forensic experiences.” Alaina Gonzalez-White and Megan Goodrich, Webster University  
“Service learning and forensics: Reconsidering the role of educational outreach as a mission of forensic programs.” Sarah Collins and Zachary Fort, Central Michigan University  
“Conversing about contexts for speech activities as a way to develop teaching opportunities in forensics.” Edward A. Hinck, Central Michigan University

**Respondent:** Robert Littlefield, North Dakota State University

TOP COMPETITIVE PAPERS SUBMITTED TO THE SEXUAL ORIENTATION AND GENDER IDENTITY CAUCUS

**Sponsor:** Sexual Orientation and Gender Identity  
**Chair:** Tony E. Adams, University of South Florida

**Participants:**  
“LGBT students and informal organizing.” Martha D. Dove and David R. Novak, Clemson University  
“Coming out or staying in? The unfortunate specificity of the pedagogical ‘closet.’” Andrew J. Kirk, Southern Illinois University, Carbondale (Top Student Paper)  
“Sex lives in second life.” Robert A Brookey, Northern Illinois University, and Kristopher L. Cannon, Georgia State University (Top Paper)

**Respondent:** Jimmie Manning, Northern Kentucky University
NCA STUDENT ORGANIZATIONAL PANEL
CONNECTING CIVILITY TO THE UNDERGRADUATE CLASSROOM: A
FACULTY/STUDENT ROUNDTABLE DISCUSSION

Sponsor: CSCA First Vice President
Chair: Stephen Hunt, NCASC faculty adviser, Illinois State University.

Participants:
“When Mr. Chips Goes Bad! Student Response to Instructor Incivility”
Cassidy Morrissey, Ashley Shelton, John Jordan, Angela Mitchum,
and Ellen Hay, Faculty Adviser, Alpha Eta chapter of Lambda Pi Eta, Augustana College

“Civility in the Undergraduate Global Classroom”
Tim McKenna, Tony Miller, and Deborah Whitt, Faculty Adviser,
Mu Gamma chapter of Lambda Pi Eta, Wayne State College.

“Promoting Civic and Political Engagement through COMM”
Kelly Lambert, Jen Heimberg, Catie LeMaster, and Stephen Hunt,
Faculty Adviser, NCASC COMM Club, Illinois State University.

In this interactive roundtable discussion, members of Lambda Pi Eta chapter
and NCA student clubs in the central region will present case studies that
explore the issue of civility, and its role in the undergraduate classroom. Topics
will include the increase in communication technology and inappropriate
behavior. This session will provide a forum for students and faculty to
collaborate on ethical approaches to the service of civility in the classroom.

MEASUREMENT & SCALING ISSUES IN COMMUNICATION SCIENCE: WHAT’S
GOOD, WHAT’S BAD, AND WHAT’S NEEDED TO DEVELOP AND ADVANCE
THEORY IN THE FIELD

Sponsor: Communication Theory
Chair: Terry A. Kinney, Wayne State University

Participants:
“‘I’ll know it when I see it’: The challenges of assessing creative
communication in romantic relationships.” Karyl Daughters,
College of St. Benedict/St. John’s University

“Measurement and scaling issues in compliance-gaining research:
Reliability and validity of typology-based assessments.” Kristen
Eis Cvancara, Minnesota State University
“Communication-based measurement and scaling issues encountered during the development and validation of an Attitude Function Rating Task.” Colleen Klatt, University of Minnesota

“Is ‘satisfied’ really enough? The measurement and meaning of satisfaction in romantic relationships.” Katheryn C. Maguire, Cleveland State University

“Do you need immediacy immediately? Measurement and scaling issues in research on immediacy, attachment style, and relationship satisfaction.” Ricardo Perez, Wayne State University

“Internet use and internet mediation: Adapting previous measurements for a new medium.” Jessi McCabe, Wayne State University

“Perceived repentance in communication: Measurement and scale development issues surrounding apologies within abusive relationships.” Crystal Johnson, Wayne State University

“Remodeling Rusbult’s Investment Model: Conceptual and measurement issues surrounding introducing new constructs into an established typology.” Diana Hadad, Wayne State University

This discussion-oriented panel will bring together two sets of participants who have done or are currently doing work on measurement and scaling issues in communication science. The first group consists of individuals who have completed their Ph.D.’s and who are currently working on developing and refining their research niche in the field. The second group consists of current Ph.D. candidates who are at the pre-dissertation stage and deciding how to carve out their research interests. Participants will discuss the significance of their respective research as a way to examine the link between measurement and scaling issues, knowledge production, and theoretical development. Each participant will be responsible for representing a specific area of the field within which the specific measurement and scaling issues most relevant to that area will be highlighted. Thus, the main aim of this panel is to hold a discussion regarding measurement and scaling to illustrate how measurement and scaling link to knowledge production and theoretical development.

3702  3:00 PM - 4:15 PM  University Room C

ORGANIZATIONAL COMMUNICATION YOUNG SCHOLAR MASTER CLASS CONTINUED
3703  3:00 PM - 4:15 PM  University Room D

CONTROVERSY IN THE CLASSROOM: ADDRESSING NEGATIVE STUDENT COMMENTS THROUGH A THEORETICAL LENS - STATE OF WISCONSIN SHOWCASE PANEL

Sponsor: Central States Advisory Council
Presenters: Jennifer Willis-Rivera, University of Wisconsin, River Falls
           Tricia Clasen, University of Wisconsin, River Falls

Students bring problematic cultural attitudes into the classroom resulting in challenging situations. In this interactive session, participants will role-play and discuss common student comments regarding race, gender, sexual orientation, etc. Participants will explore effective ways to use theory to address student comments, thus improving classroom climate and increasing learning.

3704  3:00 PM - 4:15 PM  Conference Room 2

NONPROFIT ORGANIZATIONS: ATTRACTING AND RETAINING EMPLOYEES AND VOLUNTEERS

Sponsor: Organizational and Professional Communication
Chair: Bethany Schmelzer, University of Illinois, Urbana

Participants:
“Effects of coaching on ministry team development: A case study exploration of employee attrition using an agent based model.” Ryan Kozey and Derek Lackaff, State University of New York at Buffalo
“Volunteerism: Conceptualizing volunteer work as a life role.” Disraelly Cruz, University of Missouri
“Learning by the ‘seat of your pants’: Board member assimilation in nonprofit organizations.” Theresa Castor and Mary Jo Jiter, University of Wisconsin, Parkside

Respondent: J. Kevin Barge, Texas A & M University
DEVELOPING ALTERNATIVES AND ADDITIONS TO COMPETITIVE SPEAKING CONTESTS AND IN-CLASS SPEECHES: FORMING A SPEAKERS BUREAU ON CAMPUS

Sponsor: Argumentation and Forensics
Chair: Heather Norton, Fontbonne University

Participants:
“Service-learning and real world speaking: The origins of the speakers bureau.” Steve Martin, Ripon College
“Infusing real world speaking into the academic curriculum.” Jody Roy, Ripon College
“Real world versus in-class speaking: Lessons learned from a student’s perspective.” John McGuire and Shawn Karsten, Ripon College

INTERCULTURALLY SPEAKING

Sponsor: Community College
Chair: Ronald Howell, Illinois Central College

Participants:
Arness Krause, Prairie State College
Margarita Refugia Olivas, University of Wisconsin, LaCrosse

This panel will present various aspects of the intercultural puzzle; examining the uses/roles of intercultural communication both inside and outside the classroom. Finally, with the changing demographic face of college campuses, it is important to generate a more inclusive atmosphere. However, most colleges may not be able to succeed at these goals because of an environment charged with uncertainty and miscommunication. The panel will examine intercultural communication as a means of improving campus climates and helping to reach the desired diversity goals.
TOP PAPERS IN MEDIA STUDIES

Sponsor: Media Studies Interest Group
Chair: Mary Kidd, St. Ambrose University

Participants:
   “Ideologies of sex—Ideologies of power: 300 and the use of spectacle as reality.” Adam W. Tyma, North Dakota State University (Top Student Paper)
   “Transcending Hollywood: The referendum on United 93 as cinematic memorial.” John W. Jordan, University of Wisconsin, Milwaukee (Top Faculty Paper)
   “‘All who are honorable are in your debt’: Anna Politkovskaya’s rhetorical fight for a liberal public sphere in Russia.” Susan S. Novak, University of Kansas (Debut Paper)
   “‘Que esse mundo e’ mesmo assim’: Gilberto Gil, the tropicalia movement and afro-brazilian identity postmodern times.” Phil Chidester, Illinois State University

Respondent: Rob Gobetz, University of Indianapolis

A TRANSIENT POPULATION: IS THAT ALL WE REALLY ARE?

Sponsor: Adjunct/Temporary Faculty
Chair: Derrick Lindstrom, St. Cloud State University

Participants:
   Sarah Wolter, Gustavus Adolphus College
   Kathleen Crawford, Minnesota State University, Mankato
   Jessica Samens, Minnesota State University, Mankato
   Joshua M. Petersen, Winona State University
   Amy Wolff, Winona State University
   Mridula Mascarenhas, St. Cloud State University

This roundtable discussion will begin with comments and issues face by fixed term and temporary faculty as they attempt to negotiate what it means to be temporary within the academic communities. This public dialogue will be used as a catalyst for addressing pressing issues in our academic community, providing a voice within the Adjunct/Temporary Faculty Caucus.
HEALTH COMMUNICATION INTEREST GROUP TOP PAPERS

Sponsor: Health Communication
Chair: Chris North, Ohio Northern University

Participant:
“Understanding health literacy in a Native American context: Communication practices of health practitioners as perceived by clients on the Rosebud Indian Reservation.” Terry Robertson, University of South Dakota
“Closing the divide: A public relations’ perspective on the dynamics between health organizations and online proana communities.” Jessica Rae Smith, Purdue University
“Psychological health and uncertainty: Coping strategies among Hurricane Katrina evacuees.” Patric R. Spence, DeVos Communication Center and Kenneth A. Lachlan, Boston College

Respondent: Christina S. Beck, Ohio University

EMOTION IN CLOSE RELATIONSHIPS - TOP PANEL

Sponsor: Interpersonal and Small Group Communication
Chair: Curtis B. Livesay, University of Iowa

Participants:
“Emotions in an unfolding life: Does communication studies really understand everyday experience?” Steve Duck, University of Iowa
“Emotions in ongoing conflict and arguments.” Michael Roloff, Northwestern University
“The lingering effects of emotion experience and expression on post-breakup relationships.” Sandra Metts, Illinois State University and Adam Smith, Arizona State University
“Mother-in-law jealousy.” Sylvia Mikucki, University of Illinois
“Hurt in post-divorce relationships: Processes and consequences.” Dawn O. Braithwaite, University of Nebraska, Lincoln
HYBRID EPISTEMOLOGIES: SITUATING THE SELF AT THE INTERSECTIONS OF RHETORIC AND PERFORMANCE

Sponsor: Performance Studies and Theatre  
Chair: Jonathan M. Gray, Southern Illinois University, Carbondale

Participants:
  “When answering a rhetorical call isn’t enough: Understanding rhetoric-performance and the black political body as text.” Cornelius Fair, Southern Illinois University, Carbondale
  “A rhetorical argument for compost, a performative display.” Alison Aurelia Fisher, Janet Donoghue-Wilson, Southern Illinois University, Carbondale
  “Poetically and performatively yours: The possibilities of rhetoric and the rhetoric of possibilities.” Patrick Santoro, Southern Illinois University, Carbondale

Respondent: Amy Pinney, Georgia College & State University

EXPLORING, EXPLAINING, AND ENGAGING THE MODERN FORMS OF GENRE

Sponsor: Rhetorical Theory and Criticism  
Chair: Jacqueline A. Irwin, California State University, Sacramento

Participants:
  “Exploring the shepherds of the court: Christian activism in the judiciary using Amicus Curiae Briefs.” Miles Cochran, California State University
  “Engaging errors: An exploration into right-wing conservative’s reformapologia stemming from sex scandals.” Chris Maben, California State University
  “Exploring a change in rhetoric: Explaining an Al Queda apologia.” Glenn E. Miller, California State University, Sacramento

Respondent: Russell Luce, University of Kansas
The Rhetoric of Disasters: An Undergraduate Scholarship Spotlight Panel

Sponsor: CSCA First Vice President, Nancy J. Brule
Chair: Michael Dreher, Bethel University

Panelists:
"Evacuation rhetoric: Assessing Ray Nagin’s attempts to evacuate New Orleans." Amanda Ingle, Bethel University
"Creating social movements out of disaster: A movement analysis of Levees.org." Jake Wienke, Bethel University
"Where Ray Nagin’s paranoid style and public policy intersect: An examination of the ‘Chocolate City’ Speech.” Chase Alexander Johnson, Bethel University
"The bridge falls down: Whose fault is it? An examination of the rhetoric of the Interstate 35W Bridge Collapse.” Mira Evans, Bethel University
“Come on down and see us...: Women of the storm’s attempts to influence post-Katrina reconstruction.” Christina Coulter, Bethel University

Respondents: Timothy L. Sellnow, University of Kentucky
       Steven Venette, University of Southern Mississippi

Various parts of the United States have been subjected to a long list of disasters: hurricanes, wildfires, tornadoes, earthquakes, and so forth. If scholars such as William Gray and Phil Klotzbach and organizations such as the US Geological Survey are correct, we will see more disasters in upcoming years. Thus, it is important as scholars of communication that we understand how disasters are addressed rhetorically. This panel will explore disaster rhetoric from the crisis stage through the reflection and blaming stage. The panel will explore responses from both local and national leaders in an attempt to uncover insights into the genre of disaster rhetoric. The papers will explore both regional disasters (such as the I-35W bridge collapse in the Twin Cities) as well as Hurricane Katrina, a national disaster.
INCORPORATING POLITICAL ENGAGEMENT IN THE CLASSROOM - STATE OF ILLINOIS SHOWCASE PROGRAM

Sponsor: Central States Advisory Council

Participants:
Bryan E. Asbury, Illinois State University
Travis Mason, Illinois State University
Lindsay Stuart-Doig, Illinois State University
Elizabeth Thompson, Illinois State University

The communication discipline is a natural venue for incorporating political engagement into classrooms. This panel will examine methods of integrating political engagement into the classroom through discussion prompts, assignments, activities, speeches, etc. Discussion will begin with broad concepts for incorporating political engagement and then focus on incorporating PEP in an election year with issues such as importance of voting, becoming informed voters, and understanding campaign messages.

FROM COMMUNITY ENGAGEMENT TO STUDENT ACTIVISM: CLASSROOM STRATEGIES FOR CREATING SENSITIVITY AND RESPONSIBLE COMMUNITY CITIZENS

Sponsor: Instructional Resources
Chair: Jessica J. Eckstein, University of Illinois, Urbana

Participants:
“The role of emotional intelligence and communication competence for the community’s greater good.” Michael Elkins, Indiana State University
“Nonviolent communication: Examining personal responses.” David W. Worley, Indiana State University
“Community engagement redefined: Moving from ‘volunteerism’ to ‘social justice’ in the communication classroom.” Debra A. Worley, Indiana State University

Respondent: Robin Jones, Southwest Oklahoma State University
SUPERNANNY: TO THE RESCUE?

**Sponsor:** Women’s Caucus  
**Facilitator:** Lynn Kuechle, Minnesota State University, Mankato  

**Participants:**  
Lynn Kuechle, Minnesota State University, Mankato  
Christa M. Brown, Minnesota State University, Mankato  
Kathleen Crawford, Minnesota State University, Mankato

This panel will discuss the hit ABC show *Supernanny* and discuss its narrow representation of the family and mother role. We will apply the idea of intensive mothering introduced by Hays (1996) in her book *The Cultural Contradictions of Motherhood* and discuss problems that arise when mothers perceive that this formula will work for all mothers and children in all situations.

CSCA CELEBRATES A DECADE OF POLITICAL COMMUNICATION RESEARCH

**Sponsor:** Political Communication  
**Chair:** Jenifer L. Lewis, Western Kentucky University

**Participant:**  
“Women and politics: Have we come a long way, baby?” Mary Christine Banwart, University of Kansas  
“The ‘old’ and ‘new’ of political media.” Robert Gobetz, University of Indianapolis  
“Debating presidential elections: Charting a course for presidential debates and research,” Mitchell S. McKinney, University of Missouri  
“The past and future of the rhetorical presidency.” Terry Robertson, University of South Dakota  
“Engaging the future of our democracy: Communicating with young citizens.” Julia A. Spiker, University of Akron

In 1998, CSCA established the Political Communication Interest Group and over the past decade this group has become one of the association’s larger units. This panel features presentations by past Chairs of Political Communication who have each developed specific programs of research. These presentations highlight research within each of these areas, suggesting an agenda for future research. The panel will combine presentations with audience participation.
3805  4:30 PM - 5:45 PM  Conference Room 2

REFLECTING ACTIVISM: PERFORMANCES OF THE SELF, OTHER AND ADAPTED

Sponsor:   Performance Studies and Theatre
Chair:     Sadie Chandler, Central Michigan University

Participants:
“Title Pending Copyright Permission.” Adapted by Jill Taft-Kauffman, Central Michigan University
“Our Lady of Madison.” David J. Eshelman, Arkansas Tech University
“As I Drindle Fondly, Hey Waitress and My Roommate Steals my Food.” Jody Price, Central Michigan University
“Between the Gaze and the Lens.” Sara Kianmehr, Columbia College
“Living ‘Little House’ - A performance project.” Lauren McConnell, Central Michigan University

Respondent: Amy Darnell, Columbia College
            Brock Fisher, Georgia College & State University

3806  4:30 PM - 5:45 PM  University Room D

RIPPED FROM THE HEADLINES: FREEDOM OF SPEECH IN THE NEWS

Sponsor:   Freedom and Responsibilities of Speech
Facilitator: Julie Woodbury, St. Cloud State University

Participants:
Gretchen Arthur, International Academy of Design and Technology
Shannon Lee Denney, University of Wisconsin, Milwaukee
Alison Aurelia Fisher, Southern Illinois University
Ryan S. Kozey, State University of New York, Buffalo
Kathaleen Reed, University of the Pacific
Julie Woodbury, St. Cloud State University

In this free-wheeling roundtable discussion, participants will examine the freedom of speech implications posed by controversial cases reported on in the news, including “Bong Hits 4 Jesus,” “The Jena 6: When Isn’t a Noose Hate Speech?” “Taser This: F**k Bush,” and “Ahmadinejad and Free Speech at Columbia.” Audience participation is encouraged.
“THE EMPEROR HAS NO CLOTHES”: SOLIDIFYING INCONSISTENCIES IN THE INTERPRETATION OF JUDGE’S PREFERENCE IN INTERCOLLEGIATE FORENSICS

Sponsor: Argumentation and Forensics  
Facilitator: Edward E. Hinck, Central Michigan University

Participants:  
Anthony Cavaiani, Wayne State University  
David Nadolski, College of Lake County  
Maegan Stephens, Ball State University  
Kyle Zrenchik, Illinois State University

This roundtable discussion is intended to stimulate ideas and concerns regarding how definitions of judges’ preference as a tie-breaking procedure in intercollegiate speech tournaments are interpreted. Additionally, the discussion will include discourse in regards to a definition of judges’ preference in NFA and AFA by-laws. Participant’s papers would include topics ranging from why judges preference should not be considered an unwritten rule of forensics; and preliminary results of a study regarding judges’ preference.

CRAFTING HEALTH COMMUNICATION FOR CONSUMERS: A HEALTH CARE MARKETING ORGANIZATION INTERACTS WITH CLIENTS

Sponsors: Organizational & Professional Communication  
Health Communication

Chair: Larry W. Long, Executive Director, School of Communication, Illinois State University

Participants:  
Mark Clark, Strategic Marketing Manager, CPM Marketing Group  
Lance R. Lippert, Illinois State University  
Megan R. Taylor, CPM Marketing Group, Director of Marketing & PR

Respondent: Jim L. Query Jr., University of Houston

A pragmatic model of health care communication involves crafting an appropriate message. A Madison-based health care marketing organization provides health care practitioners with strategies, channel choice, and health information to communicate effectively with patients in a timely fashion. Practitioners and scholars examine the role communication plays in influencing consumer healthcare behavior and patient loyalty.
THE HOPE CONFERENCE: WHAT A SITE!

Sponsor: Undergraduate Programs
Chair: Alan Lerstrom, Luther College

Participants:
Teresa Heinz Housel, Hope College
Scott Marshall, University of St. Francis
Isolde K. Anderson, Hope College
Kathleen Edelmayer, Madonna University
Deborrah Uecker, Wisconsin Lutheran College

Participants on this panel are all past attendees of the Hope Conference. They will discuss how the conference has influenced their professional lives by helping them: 1) develop new courses, revise old ones, and create new assignments and projects; 2) initiate research projects, conference papers and panels; and 3) create lasting friendships and professional relationships.

MEDIATED HEROISM - THE POSITION OF THE “HERO” IN POST-9/11 AMERICAN CULTURE

Sponsor: Media Studies Interest Group
Chair: Michelle M. Maresh, University of Nebraska, Lincoln

Participants:
“Spiderman, the cultural and religious reasons the icon was created.”
Christopher Anderson, University of Iowa

“Shallow lives, saintly sacrifice, and stereotypes - the heroes of Rescue Me.”
Joseph Dailey, Carroll College, Wisconsin

“From the offensive line to the front line - Pat Tillman and American heroism.”
Kate Gronewold, North Dakota State University

“Becoming the hero: The position of everyday citizens as “Hero” within American popular media - CNN’s Heroes.”
Adam W. Tyma, North Dakota State University

Respondent: Lora Cohn, Park University
Service and Social Activism: Exploring the Role of Regional Associations
Roundtable of Past Presidents

Sponsor: CSCA First Vice President
Facilitator: Lynn H. Turner, Marquette University

Participants:
Roberta Davilla, Western Illinois University
Lawrence R. Frey, University of Colorado
Lynn H. Turner, Marquette University
Judy C. Pearson, North Dakota State University
Judith S. Trent, University of Cincinnati
David Zarefsky, Northwestern University

The panelists (all of whom have served CSCA as president in the past) will discuss the degree of social activism appropriate for a regional association like CSCA, the role presidents play in setting a social activist agenda for the association, and the role CSCA may play as a vehicle for service for junior faculty. The panel will also grapple with questions such as how to define social activism and how (or whether) it is appropriate as an agenda for our association. Further, this panel could be an encouragement to graduate students and new faculty about the value of becoming involved in the regional professional organization and the "benefits" for one's career and life. This topic might be particularly valuable to this generation of student/faculty because the literature suggests that young people don't see the immediate value of joining groups.

Talking About Health in Families: New Directions Roundtable Program

Sponsor: Interpersonal and Small Group Communication
Chair: Ben DiPaola, Northwestern University

Participants:
“Communication between long-time married couples surviving cancer.”
Rebecca Imes, Carroll College
“Pediatric cancer survival in the long-run: A family perspective.” Lauren Grill, Northwestern University
“HIV disclosure by gay and bisexual men to nuclear and extended family members.” David Moskowitz, Medical College of Wisconsin
“Genetic health and family interaction.” Kathleen M. Galvin, Northwestern University

3813 4:30 PM - 5:45 PM  Alumni Parlor

INSTRUCTION AS ACTIVISM: ADDRESSING OPPRESSION(S)

Sponsor: Communication Education
Chair: Marcia Moore, Delta College

Participants:
Anna Maria Flores, Wayne State University
Diana Hadad, Wayne State University
Barbara Handley-Miller, Delta College
Kyle Leathers, Wayne State University
Denise L. Oles, Drake University

Language serves to maintain and perpetuate multiple oppressions. Exploring this dynamic in the classroom can be as difficult as it is rewarding. This roundtable brings together social activist scholars from diverse backgrounds. Each offers a classroom exercise or assignment with a particular critical focus, such as stereotyping of White privilege. All will share their experiences in bringing activism to the communication classroom.

3814 4:30 pm - 5:45 pm  Caucus Room

UNDERGRADUATE 4

6:00 PM- 7:00 PM

BUSINESS MEETINGS

3901 CSCA Executive Council Meeting  University Room A
3902 Media Studies  University Room B
3903 Political Communication  University Room C
3904 Health Communication  University Room D
3905 CSCA Research Committee  Conference Room 1
3906 CSCA Technology Committee  Conference Room 2
4101  7:00 PM - 8:00 PM  University Room A

GRADUATE STUDENT CAUCUS

This business meeting has been placed in this time slot for a number of reasons. First, so that graduate students can attend other division meetings and begin to get involved in CSCA at a different level. Second, following this meeting will a special gathering for graduate students and undergraduate students (food included!) so graduate students can answer questions about graduate school that undergraduates or other graduates might have. Attend the graduate/undergraduate pizza party and begin the mentoring process.

4102  7:30 PM - 8:30 PM  Conference Room 1

10TH ANNIVERSARY RECEPTION
POLITICAL COMMUNICATION

5101  8:00 PM – 9:30 PM  Alumni Parlor

GRADUATE AND UNDERGRADUATE PARTY

Come for a night of fun and fellowship and food! Meet at this party to be introduced to new acquaintances and get free food...then move on for more fun! Undergraduates...this is your time to talk to graduates about school and get your questions answered.

6104  9:30  University Room B

LGBT SOCIAL NIGHT

Sponsor:  Sexual Orientation and Gender Identity

Organizers:  Tony E. Adams, University of South Florida
Ahmet Atay, Southern Illinois University, Carbondale
Jimmie Manning, Northern Kentucky University

Join the Sexual Orientation and Gender Identity Caucus as they gather to socialize and network at a night spot that is open and friendly toward lesbian, gay, bisexual, and transgendered persons and their allies. Get ready for a night of dancing and fun. Note: We will meet at 9:30 pm and leave at 9:45 pm.