

Saturday, April 18, 8:00-9:15 AM

3101 Saturday 8:00–9:15 AM

University Room A

Not Your Father's Homosexuality: The Convergence of Homosexuality in HBO's *Looking*

Sponsors: Media Studies Interest Group
Sexual Orientation and Gender Identity Caucus
Chair: **Jennifer Rome**, University of Nebraska, Omaha

Presenters: **Jacki Brucher-Moore**, Kirkwood Community College
Heather Neseimeier, Minnesota State University, Moorhead
Molly C. Turner, Northeastern State University
Sarah Turner McGowen, University of Missouri

The HBO television series, *Looking* (2014), is a quiet observation of modern gay men in San Francisco. According to critic Emily Nussbaum in *The New York Times*, “this is not your father’s homosexuality.” This discussion panel will explore themes such as intersections of masculinity and class, how the characters use language and nonverbal communication to create their self-concept, and how “fag hag” culture is represented on the show. Aside from *Queer as Folk* (2000) and *The L Word* (2004), there have been very few television shows to focus explicitly on gay culture. Half-hour comedies that examine gay lives are even rarer. Though *Will & Grace* (1998) and *The New Normal* (2012) were network sitcoms, they parodied stereotypes of gay men, sanitized for broad audiences. The unique context of a comedy on HBO allows for a rich discussion of gay life in modern media.

3102 Saturday 8:00–9:15 AM

University Room B

Converging Health and Interpersonal Communication: Competitive Papers

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Anna R. Herrman**, St. Norbert College
Respondent: **Jessica M. W. Kratzer**, Middle Tennessee State

Village Bicycle or Nun?! Understanding College Women’s Talk about Sex in Female Friendships through a Relational Dialectics Perspective

Kelsea Vadona Kohler, University of Wisconsin, Milwaukee
Valerie A. Fisher, University of Wisconsin, Milwaukee

Disclosing Mental Illness to a Friend: The Recipient Experience

Patricia E. Gettings, Purdue University
Maria Venetis, Purdue University
Skye Chernicky, Purdue University

Connecting Family Communication Patterns Theory and the Criteria for Revealing a Family Secret: Analyzing the Disclosure of Health Issues both Severe and Sensitive

Alexie Hays, University of Missouri

Ryan Maliski, University of Missouri

Is Love Blind to Abuse? Factors Affecting Victims' Preferences for Love-Communication from Abusive Romantic Partners

Jessica Eckstein, Western Connecticut State University

Interpersonal and health communication converge in research that explores the ways disclosures shape relationships. These papers explore issues of intimate partner violence, disclosures about sex, secrets, and mental illness, as well as theories of relational dialectics and family communication patterns. Researchers also offer important themes and findings that bridge our existing knowledge of health and interpersonal communication as well as practical implications for individuals in relationships.

3103 Saturday 8:00–9:15 AM

University Room C

The Changing Nature of Work: Issues of Space and Technology

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Lara C. Stache**, Northern Illinois University

Respondent: **Catalina L. Toma**, University of Wisconsin, Madison

Workspace in the 21st Century: The Spatial and Embodied Nature of Work in a Technological Age

Elizabeth Wilhoit, Purdue University

My Work Away From Home: Coworking Spaces and Career Identity

Michelle Fetherston, University of Wisconsin, Milwaukee

Ronald L. Johnson II, University of Wisconsin, Milwaukee

Entering an Age of Digital Democracy: Organizational Responses to Employees' Social Media Posts

Analyn Kusper, Marquette University

Dynamic Communication Richness: Refining the Work Relationship Predictors and Richness Outcomes of Channel Expansion Theory

C. Erik Timmerman, University of Wisconsin, Milwaukee

Sang-yeon Kim, University of Wisconsin, Milwaukee

This panel highlights the significance of conceptions and uses of space and technology in the ever-changing workplace. Papers focus on (a) the importance of workspace in forming identity, constituting organizations, and shaping work processes, (b) connections between use of coworking spaces and the construction/reconceptualization of identity and career, (c) tensions

between monitoring—empowerment that materialize when employees are fired for social media activity, and (d) how coworker relationships influence the perceived richness of communication technologies.

3104 Saturday 8:00–9:15 AM

University Room D

Hashtagging Gender: Converging Feminism and Activism

Sponsor: Women's Caucus

Chair: **Stephanie Young**, University of Southern Indiana

Respondent: **Danielle M. Stern**, Christopher Newport University

#WhyIStayed: Using Twitter to Re-frame Narratives of Domestic Violence

Jennifer Billinson, Christopher Newport University

#direnkakhaha: Laughter as Turkish Feminist Protest

Michelle Calka, Manchester University

#WomenAgainstFeminism: Why We Need Feminism Online and Offline

Krista Catalfamo, Christopher Newport University

Disrupting #AskThicke: Feminism or Bullying Free-For-All?

Katherine J. Denker, Ball State University

#Scandal: Fans Dismiss Feminist Possibilities of *Scandal*

Jennifer C. Dunn, Dominican University

Online participatory media provides outlets for performing collective identities of gender and feminism, and resisting normative expectations of identity via interventions against sexist messages, individuals, and institutions. Scholars need to examine the dispersed, symbiotic, and polymediated curation of and reaction to gender and feminism in popular and political culture. This paper panel brings together five examinations of the convergence of feminism and activism, including in popular television, popular music, identity politics, and causes of encouraging political participation and advocating against domestic violence.

3105 Saturday 8:00–9:15 AM

Conference Room I

God, Satan, and Myth: The Use of Religious Rhetoric and Myth in American Political Rhetoric

Sponsor: Political Communication Interest Group

Chair: **Kiranjeet Dhillon**, University of Wisconsin, Milwaukee

Respondent: **Steven Paul Melling**, University of Missouri, Kansas City

The Theological Dimension of Woodrow Wilson's 2nd Inaugural Address

Jason Moyer, Malone University

Mark of the Beast: President Obama, the Antichrist, and the Construction of the Political Enemy
Michael Milford, Auburn University

The Cold War, the New World Order, and the War on Terror: U.S. Presidents' Use of the Orwellian Dystopian Myth
J. Scott Smith, Christopher Newport University

We Need another Revolution: The Tea Party's use of the Founding Fathers Myth
Calvin Coker, University of Missouri

Eliciting feelings of fear or hope has proven to be a powerful persuasion tactic. These papers examine the use of religion and myth in American political rhetoric. The use of religious imagery and argument made by and about American presidents is explored, and rhetoric utilizing utopian and dystopian myth to shape public opinion is investigated.

3106 Saturday 8:00–9:15 AM

Conference Room II

We are Only Here for a Short Time: Integrating Students into the Host Culture during a Short-Term Study Abroad Program

Sponsor: Intercultural Communication Interest Group
Chair: **Mary Anna Kidd**, University of Texas, Tyler

Presenters: **Naomi Kagawa**, Shimane University, Japan
Elaina M. Ross, Northeastern State University
Kim Weismann, Williston State College
Cooper Wakefield, Marian University

How do you create a great learning experience both for domestic students and for international students when they are only in country for a short period of time? That is the driving question behind this panel. This group of professors and former students, hosts and guests, will address the challenges of integrating students into your classroom or culture for only 1-4 weeks by sharing their experiences with exchanges between China, Japan and the United States.

3107 Saturday 8:00–9:15 AM

Conference Room III

Media Mayhem: Theorizing Media, Mediums, and Mediation

Sponsor: Communication Theory Interest Group
Chair: **Becky L. DeGreeff**, Kansas State University, Salina
Respondent: **Jihyun Kim**, Kent State University

Cybernetics or an Ethics of Machine Communication
Mark Martinez, University of Minnesota

Towards a Web 2.0 Framework: Convergence of Contemporary and Traditional Media Theory
Jennifer Lewallen, University of Missouri

The Horrifying Story of Female Representation in TV: *American Horror Story* and Male/Female Sacrifice

David J. Potter, University of North Dakota

Joshua E. Young, University of North Dakota

Now Showing: Discursive Struggles in Negotiating Norms of Etiquette in the Socially Constructed Space of the Movie House

John Marc Cuellar, Angelo State University

There really is no escape. Our lives are embedded within mediated spaces, practices, and performances. Each of these papers theorizes and problematizes mediated practices and performances, including representations on television, how we perform as audience members, while also tackling the theoretically problematic aspects of old vs. new media, and the ethics of technology.

3108 Saturday 8:00–9:15 AM

Conference Room IV

Investigating Rhetorics of Political Leadership

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: **Ryan Neville-Shepard**, Indiana University-Purdue University, Columbus

Respondent: **Edward Hinck**, Central Michigan University

The Convergence of Lincoln and Taylor: Leadership and Duty

John “Jack” A. Jones, University of Illinois, Chicago

A Situational Application of Myth to a New Conservative Narrative: The Rhetoric of Thad Cochran

Nick Nickols, Missouri State University

Forging a New Design for Government: Constructing Presidential Leadership in Rexford Tugwell’s Defense of FDR’s First Hundred Days (Top Student Paper)

Paul R. McKean, University of Illinois, Urbana-Champaign

Washington’s Farewell: Dissonant Definition and Foreign Policy

Justin Kirk, University of Kansas

Woodrow Wilson and Confederate Reunification

David M. Tokarz, University of Illinois, Urbana-Champaign

Katie P. Bruner, University of Illinois, Urbana-Champaign

Political leaders have the potential to shape national political conversations, local policy debates, and interpretations of the role of government. This panel comprised of competitive paper

submissions focuses on the rhetoric of U.S. presidents and politicians. By exploring the rhetorical texts of leaders representing a convergence of perspectives, the audience will gain a deeper understanding of political leadership.

3109 Saturday 8:00–9:15 AM

Conference Room V

Deconstructing the Ice Bucket Challenge: An Opportunity for Convergence across Health Communication, Public Relations, and Media Studies

Sponsor: Health Communication Interest Group

Chair: **Christina Jones**, University of Wisconsin, Whitewater

Presenters: **Corey B. Davis**, University of Wisconsin, Whitewater
Kate Ksobiech, University of Wisconsin, Whitewater
Aaron Krolkowski, University of Wisconsin, Whitewater
Jeffrey Delbert, Lenoir-Rhyne University
Mark Glantz, St. Norbert College
Todd Hauser, Concordia University Chicago
Lars Kristiansen, Monmouth College
Daniel Schultz, University of Wisconsin, Whitewater

The Ice Bucket Challenge, a campaign to promote awareness and raise money for research on amyotrophic lateral sclerosis (ALS), went viral in the summer of 2014. This panel incorporates multiple perspectives to examine the ways that interpersonal and mediated communication contributed to the appeal's rapid dissemination. Panelists will also discuss the challenge's effects on awareness, self-perception, and understanding of social marketing in health campaign practice, as well as ethical implications of the campaign.

3110 Saturday 8:00–9:15 AM

Parlor 627

State of Illinois Showcase

Best Practices for Leveraging Technology and Popular Culture in the Classroom

Sponsor: States Advisory Council

Presenters: **Scott M. Walus**, Eastern Illinois University
Emily Vajjala, Eastern Illinois University
Ethan Kruger, Eastern Illinois University
Clinton Brown, Eastern Illinois University

Are your references to *Seinfeld* and *Friends* not getting the same positive response as they did 10 years ago? Do you know how to use free internet tools to generate infographics? Panelists will address these questions and more as they share ideas for incorporating cutting edge media and technology in the classroom.

3111 Saturday 8:00–9:15 AM

Parlor 629

Getting Old Sucks: Representations of Aging and Gender in Popular Culture

Sponsor: Popular Culture Interest Group

Chair: **Malynda Johnson**, Minnesota State University, Mankato

Dirty Old Women: Betty White, Aging, and Sexuality in *Hot in Cleveland*
Kathleen Turner, Aurora University

Forever Young: Superheroes and *Supernatural*
Pam Wicks, Aurora University

Ageless Heroes and Fading Heroines: Gender and Aging in Marvel Comics
Matthew Kneller, Aurora University

Wonder Woman ♥ ♥ Superman: The Aging Superheroine in *Kingdom Come* and *Red Son*
Norma Jones, Kent State University

I'm going to Travel with You Forever: The Timeless Doctor and His Ageless Companions
Rebecca Wicks, Independent Scholar

This panel will address issues of aging as related to gender in popular culture. Through multiple textual analyses, presenters will explore issues related to who is or is not presented as aging in popular media, how those representations are portrayed across issues related to gender and identity, and what effect this has on cultural perceptions of aging.

3112 Saturday 8:00–9:15 AM

Parlor 634

The Role of Mediated Messages in the Cultivation of Relationships

Sponsor: Graduate Student Caucus

Chair: **Gretchen Bergquist**, University of Nebraska, Lincoln

Respondent: **Elizabeth Flood Grady**, University of Nebraska, Lincoln

Patterns of Distance: A Useful Tool for Ideology
Jenna Walters, Ball State University

Lol, I like you: The Effects of Humorous Wall Posts on Messenger Credibility and Social Attractiveness
Brett Stoll, Western Michigan University

Can 140 Characters Lead to Change? An Analysis of Message Personalization and Twitter Responsiveness
Alexandria Hellrung, University of Wyoming

Facebook, Twitter, and the myriad of other forms of online communication are part of our everyday lived experiences. This paper panel will address the role of mediated messages in order to better understand interpersonal and organizational relationships. Presenters will discuss the role of mediated messages in long-distance relationships, through the use of humor on Facebook and the effectiveness of Twitter for non-profit organizing.

3113 Saturday 8:00–9:15 AM

Parlor 638

Undergraduate Papers Examining Family Interaction

Sponsor: President's Undergraduate Honors Research Conference

Chair: **Adriane Stoner**, DePaul University

Respondent: **Emily Lamb Normand**, Lewis University

Family Attachment Style and Face Saving Post-Conflict

Jordan Burton, Missouri State University

Brittany Gutermuth, Missouri State University

Melissa Stallbaumer, Missouri State University

Victoria Trost, Missouri State University

Family Communication and Its Effects on Child Development Progression

Paige Rainforth, Creighton University

Analyzing the Effects of Late in Life Parental Divorce on Adult Children

Sarah Petite, University of Wisconsin, Stevens Point

Parental Caretakers' Communication Needs throughout Their Child's Chronic or Terminal Illness

Paula Kivolowitz, University of Wisconsin, Milwaukee

Parenting Styles and Their Effects on Twins' Self-Esteem and Social Development

Celia Berg, Bethel University

Kristin Wyss, Bethel University

Laura Nicholson, Bethel University

3114 Saturday 8:00–9:15 AM

Assembly Room

Administrators Converge to Discuss Solutions: A Case Study Approach to Common University Challenges

Sponsor: Leah E. Bryant, President

Chair: **Leah E. Bryant**, DePaul University

Presenters: **Shannon VanHorn**, Valley City State University

Shawn T. Wahl, Missouri State University

Dawn O. Braithwaite, University of Nebraska, Lincoln

Timothy L. Sellnow, University of Kentucky
M. Chad McBride, Creighton University
Amy Aldridge Sanford, Texas A&M University, Corpus Christi

Department chairs and other university administrators are often called upon to make tough decisions regarding personnel, scheduling, strategic planning, curriculum, budgets, student discipline, resources and a number of other issues. Members of this panel, with various levels of administrative experiences, will share case studies written by fellow panelists and offer thought-out solutions for addressing the difficult situation(s). The audience is encouraged to engage with the panelists and offer solutions of their own.

3115 Saturday 8:00–10:45 AM

Caucus Room

Advanced Qualitative Data Analysis: Moving Beyond Thematic Analysis (Seminar C)

Sponsor: David T. McMahan, First Vice President
Presenters: **Jimmie Manning**, Northern Illinois University

This workshop examines methods of interpretive qualitative data analysis that extend beyond initial coding or thematic analysis. In addition to an overview of interpretive theorizing and a review of what qualitative methods do best, the workshop features three analytical approaches and a chance to practice coding data. Participants will also have the opportunity to examine new directions in qualitative research and analysis, including non-coding approaches and data analyzing software. All participants will be provided with a packet of resources to help them with their qualitative research goals. *Those participating in the workshop should have taken at least one graduate-level qualitative research methods course or have completed one full qualitative study—including the final write-up—before enrolling in the workshop.*

3116 Saturday 8:00–9:15 AM

Senate Room A

Alternative Approaches to Conceptualizing and Teaching Listening in the Introductory Communication Course

Sponsor: Basic Course Interest Group
Chair: **James M. Schnoebelen**, Washburn University
Presenters: **Melissa L. Beall**, University of Northern Iowa
Dwight R. Harfield, Winnepeg, Manitoba
Cynthia Duquette Smith, Indiana University
Daniel J. Clearly, Lorain County Community College
Cassandra L. Secrease, University of Dayton

Teaching listening and learning to listen are difficult educational challenges. In addition to the practical need to help students cultivate listening skills, this panel asks how listening might

enrich human interactions in our courses and beyond. The presenters will explore not only how to help students listen and think more effectively but will also discuss approaches that can contribute to improved mindfulness, cultivate student empathy for others, and embody the principles of charitable rhetorical listening.

3117 Saturday 8:00–9:15 AM

Senate Room B

Top Papers in Communication Education

Sponsor: Communication Education Interest Group
Chair: **C. Kyle Rudick**, University of Northern Iowa
Respondent: **Tiffany R. Wang**, University of Montevallo

The Changing Nature of Parent-Teacher Communication: Mode Selection in the Smartphone Era (Top Paper)

Blair Thompson, Western Kentucky University
Joseph P. Mazer, Clemson University

Effects of Teacher Confirmation on Students' Behavioral Intention to Communicate with Instructors

Michael E. Burns, Texas State University
Marian L. Houser, Texas State University
Kristen LeBlanc Farris, Texas State University

Emotion Instruction in Journalism Courses: An Analysis of Introductory News Writing Textbooks

K. Megan Hopper, Illinois State University
John Huxford, Illinois State University

Instructor Engagement: Converging the Past, Present, and Future of Instructor-Student Communication in Online Education

Daria S. LaFave, Wayne State University
Kathryn C. Maguire, Wayne State University

This panel features the very best scholarship submitted to the Communication Education Interest Group. Each paper offers important theoretical and practical insights into communicative processes within and beyond educational contexts.

Training Undergraduate Teaching Assistants: How to Make Undergraduates Effective in Offering Support in the Classroom

Sponsor: Undergraduate Programs Interest Group

Chair: **Jessica Samens**, Bethel University

Presenters: **Nancy J. Brule**, Bethel University
Robert H. Gobetz, University of Indianapolis
Donna Pawlowski, Bemidji State University
A. L. Terry, Bethel University
Deb Uecker, Wisconsin Lutheran College

Undergraduate programs without graduate teaching assistants often reach out to undergraduates to offer support in the classroom. This panel aims to discuss the how, why, and ideas for success when training undergraduates to offer support in this role. This panel will cover topics such as training, recruitment, benefits of using undergraduate TAs, and challenges.

Great Ideas for Teaching – Session E

Sponsor: G.I.F.T. Interest Group

Chair: **Mark Cruea**, Ohio Northern University

1. Myers-Briggs Communication Exercise
Patrick Breslin, Santa Fe College
2. Speaker's Corner: Converging at the Crossroad of Competence and Confidence
Raymond Blanton, University of Nebraska, Lincoln
3. Fostering Playful Communities in Performance-Based Courses
Bernard Armada, University of St. Thomas
4. Argument Framing Based on Audience Disposition
Katie L. Turkiewicz, University of Wisconsin, Waukesha
5. The Impact of Words: Experiencing the Power of Speech through Meditation
Andrew Prah, University of Wisconsin, Madison
6. Analysis of Cultural Diversity: How Understanding the Dynamics of Various Cultural Groups Can Lead to Effective Communication
Richard L. Underwood, Kirkwood Community College
7. Historical Speeches, Modern Voices: Meeting of the Minds
Jennifer Hough, Western Iowa Tech Community College
8. Convergence: Advertising and Public Relations Students Join Forces in Intensive Simulation of Integrated Marketing Communication Campaign
Tanya Ryan, Winona State University
Muriel Scott, Winona State University

9. Plugged in and UnPlugged
Erin Szabo, College of St. Benedict/St. John's University
10. Selfie Video Submissions: Using Convergence to Transform the Online Speech Class
Karin Wright, Rochester Community and Technical College

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

Saturday, April 18, 9:30-10:45 AM

3201 Saturday 9:30-10:45 AM

University Room A

Economics and Attitudes: A Socio-Historical-Financial Examination of Media

Sponsor: Media Studies Interest Group
Chair: **Robert H. Gobetz**, University of Indianapolis
Respondent: **Maria Maer**, University of Kansas

Animating Transnational Capitalism: Converging Structures and Practices
Lee Artz, Purdue University, Calumet

The Commercialization of the Early Automobile Radio
Jordan Stalker, University of Wisconsin, Madison

Changing Cultural Attitudes about Sports Broadcasting: A Profile of Instant Replay
Ethan Collins, University of Wisconsin, Milwaukee

Surveillance of the Poor in a Socio-Financial Enclosure: A Critical Analysis of Zidisha.org
Franklin Nii Amankwah Yartey, University of Dubuque
Anca Nicoleta Birzescu, Bowling Green State University

This panel examines the convergent space between finance, media practices, and socio-historical contexts. Through an exploration of both historical and current media including animated television, early automobile radios, instant replay on television, and the micro-loan site Zidasha.org, this panel traces and deconstructs the influence of economics and culture on the production of content and the adoption of medium. The panel balances cultural-level and textual-level concerns.

3202 Saturday 9:30-10:45 AM

University Room B

Negotiating Difficult Conversations in Interpersonal Communication: Competitive Papers

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Donna Pawlowski**, Bemidji State University

Respondent: **Katherine J. Denker**, Ball State University

Slaying the Evil Witch-Monster: Exploring Forgiveness in Stepfamily Relationships

Becky L. DeGreeff, Kansas State University, Salina

I'm Home, Let's Talk: Understanding Family Communication Post-Deployment

Sarah S. LeBlanc, Indiana University Purdue University Fort Wayne

Weathering the Storm: The Association between Uncertainty Reduction and Coping with a Major Life Stressor for Married Individuals

Clare M. Gross, University of Wisconsin, Milwaukee

Valerie Cronin-Fisher, University of Wisconsin, Milwaukee

Can Donkeys and Elephants Get Along? A Qualitative Analysis of How Married Couples Manage Political Differences

Jennifer Schon, University of Kansas

Life stressors can add to the difficulty of conversations in intimate relationships. This panel of papers offers a look into how couples and families negotiate a range of difficult conversations. From readjustment after war-time deployment to managing the tensions of political differences and then to the communicative process of forgiveness in voluntary and non-voluntary relationships and how couples cope in these instances, these researchers have converged theory with contemporary concerns to provide innovative insights.

3203 Saturday 9:30-10:45 AM

University Room C

Office Hours with Senior Organizational Communication Scholars

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Nicole A. Ploeger-Lyons**, University of Wisconsin, La Crosse

Presenters: **Patrice M. Buzzanell**, Purdue University

Debbie S. Dougherty, University of Missouri

Erika L. Kirby, Creighton University

Michael W. Kramer, University of Oklahoma

Rebecca J. Meisenbach, University of Missouri

This discussion panel provides an opportunity for students, new scholars, as well as those established in the discipline to meet and talk with renowned and outstanding organizational communication scholars. This roundtable session is meant to be come-and-go, and is a great opportunity to discuss research ideas, receive advice, to connect, or even just catch up with a wonderful panel of individuals in a welcoming environment.

3204 Saturday 9:30-10:45 AM

University Room D

First Person Narratives of Female Student Leaders: Connected Leadership as Activism in Higher Education

Sponsor: Women's Caucus

Chair: **Andrea Baldwin**, Southern Illinois University, Carbondale

Presenters: **Melinda Yeomans**, Southern Illinois University Carbondale
Summer Stewart, Southern Illinois University, Carbondale
Savannah McCord, Southern Illinois University, Carbondale
Kelly Meloy, Southern Illinois University, Carbondale
Xiaoxuan Ji, Southern Illinois University, Carbondale
Sarah Wagner, Southern Illinois University, Carbondale
Megan Peterson, Southern Illinois University, Carbondale

Since 2012, the Center for Inclusive Excellence at Southern Illinois University, Carbondale has provided resources for diversity and innovation to diverse demographics of students. This Panel includes members of student organizations housed under the Women's Resource Center, a branch of the CIE. Their experiences provide a map to explore where this newly minted program will develop. This panel aim to share transformative experiences of empowering women as student leaders and beyond.

3205 Saturday 9:30-10:45 AM

Conference Room I

A Convergence of Elections and Communication: Content and Effects of Messaging By and About Candidates

Sponsor: Political Communication Interest Group

Chair: **Kelly L. Winfrey**, Iowa State University

Framing Twitter: Analyzing Voter Framing of U.S. Senate Debates in the 2014 Midterms
Molly Greenwood, University of Missouri
Joshua Hawthorne, University of Missouri
Phillip Tschirhart, University of Missouri

You've Got (a lot of) Direct Mail: An Analysis of Competitive Primary Mail Messaging

Mary C. Banwart, University of Kansas

Terri M. Easley, University of Kansas

Facebook, Twitter, and Polarization in the 2014 Mid-term Elections
Benjamin R. Warner, University of Missouri

It's My Party: The Effects of Polarizing Party Frames on Information Processing
Michael W. Kearney, University of Kansas

Throughout the course of an election a variety of factors converge to influence messages, events, perceptions, participation, and ultimately the outcome. This panel examines both content as well as effects of the messages designed for and emerging from the dynamics of an electoral cycle. Focusing on the 2014 midterm elections, the panel will present research findings and then engage the audience in an open discussion to encourage dialogue, insights, and varied perspectives.

3206 Saturday 9:30-10:45 AM

Conference Room II

Intercultural Communication in the (Real?) World

Sponsor: Intercultural Communication Interest Group
Chair: **Christopher Brown**, Minnesota State University, Mankato
Respondent: **Hsin-I Sydney Yueh**, Northeastern State University

Attention *All Women?* Naming Whiteness in Sheryl Sandberg's *Lean In*
Linsay M. Cramer, Bowling Green State University

Quiet is the New Loud: Challenging the Western Bias toward Extroversion
Roni K. Jackson, University of Oklahoma

Critical Reflections: New Media and Intercultural Communication
Jillian Moga, University of Illinois

Adoption in the Blogosphere: An Ideographic Criticism
Haley C. Vellinga, University of Kansas

The Question Mark in the "Glocalization" of Korean Pop Music: The Asiacentric Portrayal of Gender
Ran Yao, Texas A&M University, Corpus Christi

In tangible and other, more ephemeral ways, this panel will consider communication meant for public consumption. What can we learn through popular culture inquiry? What are the messages being portrayed in both old and new media? What role does intercultural communication play in the critique of rhetorical responses in the real world?

3207 Saturday 9:30-10:45 AM

Conference Room III

Converging, Diverging, and Merging Masculinities

Sponsor: Sexual Orientation and Gender Identity Caucus
Chair: **Tim McKenna-Buchanan**, Manchester University
Respondent: **Rusty Handlon**, Western Governors University

Michael Sam Comes Out in a Heterosexual Hegemonic Kind of Way: Ideological Critique on His ESPY Award Speech and How He Conformed

Lori A. O'Donley, California State University, Sacramento

Heteronormativity in Media: How Do Prescribed Scripts of Heterosexual Gender Roles and Masculinity Dictate the Representations of Gay Men in Media, Particularly in NBC's *The New Normal*

Chad D. Ragan, Ball State University

Dude, Where's Your Face? Self-Presentation, Self-Description, and Partner Preferences on a Social Networking Application for Men Who Have Sex with Men: A Content Analysis

Brandon Miller, University of Missouri

In the last decade many sexual orientation and gender identity scholars have started to focus on problematizing femininity and masculinity. The papers presented on this panel contend to important issues underscoring hegemonic and heteronormative constructs in society. They explore issues examining the heterosexual ideology in sports discourse, the negative side effects the media perpetuates of gay men, and how social networking functions to complicate converging masculinity.

3208 Saturday 9:30-10:45 AM

Conference Room IV

Farewell Addresses of Triumphant and Defeated Presidents

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **James T. Petre**, Bloomsburg University of Pennsylvania

The Biggest Loser: Farewell Addresses of Failed Incumbents

Michael Milford, Auburn University

There is No One Else: George H.W. Bush at West Point, January 2003

Travis Cram, University of Wyoming

Ronald Reagan's Farewell Address: Redefining the American Dream

Robert C. Rowland, University of Kansas

John M. Jones, Pepperdine University

This panel examines the farewell genre by analyzing three vastly different types of addresses. It considers the farewell rhetoric of a highly effective and transformational president (Reagan), the farewell discourse of highly unsuccessful presidents (Pierce, Hoover and Carter) and a speech that, while not technically a farewell address, nevertheless functioned as one (G.H.W. Bush).

3209 Saturday 9:30-10:45 AM

Conference Room V

Support, Concern, and Health Behaviors: Competitive Papers on the Convergence of Health and Family Communication

Sponsor: Health Communication Interest Group

Chair: **Steven Phalen**, University of Wisconsin, River Falls

When Emerging Adults and Their Families Confront Cancer: Convergence of Family and Health Communication Scholarship

Kathleen M. Galvin, Northwestern University

Integrating Family Communication Patterns Theory and the Theory of Planned Behavior to Predict Childhood Vaccination Intent

Colin Hesse, Oregon State University

Emily Rauscher, Texas A&M University

Effect of Family Communication on College Binge Drinking: Strategies to Improve Parent-Child Anti-Substance Use Talks

Kristen L. Everhart, University of Nebraska, Lincoln

Meghan B. Moran, San Diego State University

Perry M. Pauley, San Diego State University

Family Communication Patterns, Family Talk about Sex and Religiosity as Predictors of Young Adult Sexual Behaviors

Tennley A. Vik, Emporia State University

Andrew M. Ledbetter, Texas Christian University

Family communication patterns frequently play important roles in how individuals make sense of and make decisions related to health risks; confront, adapt, and cope with diagnoses; and, enact particular health or wellness-related behaviors in accordance with (or defiance of) social norms. Panelists explore the convergence of health and family communication in contexts ranging from cancer in adolescents or young adults; childhood vaccinations; and binge drinking and sexual behaviors in young and emerging adults.

State of Missouri Showcase**Approaching the Podium through the Arts: Incorporating an Arts Appreciation Framework within Public Speaking Curriculum**

Sponsor: States Advisory Council
 Chair: **Randy K. Dillon**, Missouri State University
 Presenter: **Scott Jensen**, Webster University

We typically think of a public speaking course as focusing on helping students alleviate speech anxiety and develop presentational skills through traditional informative and persuasive speech assignments. The model has worked for countless educators and students, for countless generations. Webster University has re-defined their public speaking course to secure its place within their new general education program. Public speaking at Webster is now an arts appreciation course, including dimensions of critical analysis, peer review, and oral interpretation as part of the core course content. This program discusses the unique face of Webster's public speaking course, along with the implications of teaching public speaking from an arts perspective at any level of education. The program provides background into the course re-design and debate over general education coding, assessment results, student and instructor reflections, and sample activities.

Popular Culture Interest Group Top Papers

Sponsor: Popular Culture Interest Group
 Chair: **Jennifer C. Dunn**, Dominican University
 Respondent: **Charley Reed**, University of Nebraska, Omaha

You'll Never Walk Alone: Liverpool Football Club as an Imagined Fan Community Online (Top Paper)

T. Kody Frey, Illinois State University
John Huxford, Illinois State University

Everyday Whiteness: Stuff White People Like and the Simulacrum of the Self (Top Student Paper)

Elizabeth Kaszynski, Indiana University

From Badass to Bitchy: Audience Reaction to Gender in *Breaking Bad*

Rebecca M. Johnson, Northern Illinois University

Ryan Gosling Told Me So: Parasocial Interactions and Celebrity Political Influence

Gwendelyn S. Nisbett, University of North Texas

Stephanie G. Schartel, Missouri Western State University

Norman C. H. Wong, University of Oklahoma

Katherine Lookado, University of Oklahoma

Top papers in the Popular Culture Interest Group explore issues as diverse as online fan communities, whiteness and simulacra, gender on cable television, and celebrity culture. This scholarship demonstrates the ubiquity of popular culture and its importance in our daily lives.

3212 Saturday 9:30-10:45 AM

Parlor 634

Converging Academic Voices: Learning the Languages of Our Peers

Sponsor: Graduate Student Caucus

Chair: **Anne Zmyslinski-Seelig**, University of Wisconsin, Milwaukee

Presenters: **Lara C. Stache**, University of Northern Iowa

Michael E. Burns, Texas State University

Laura C. Farrell, Longwood University

Lindsey B. Anderson, University of Maryland

Rachel D. Davidson, University of Wisconsin, Milwaukee

This discussion panel will highlight the diverse nature (perspectives, topics, methodologies, and audiences) of the communication discipline by opening a dialogue related to how learning the language of our peers can connect us as scholars, and, by extension, unify our discipline.

Drawing on past (and current) experiences, presenters will discuss ways they have learned the language of their peers and, most importantly, how they will move forward in the communication discipline, informed by such experiences.

3213 Saturday 9:30-10:45 AM

Parlor 638

Top Papers of the President's Undergraduate Honors Research Conference

Sponsor: President's Undergraduate Honors Research Conference

Chair: **Leah E. Bryant**, President

Respondent: **David T. McMahan**, First Vice President

To Tell or Not to Tell: Communication Privacy Management between First Generation College Students and Their Parents

Walter Abrego, University of Northern Iowa

Sherokee Eder, University of Northern Iowa

Alyssa Jones, University of Northern Iowa

Sara Koch, University of Northern Iowa

Crystal Sanchez-Hernandez, University of Northern Iowa

McKenzie Schmelzer, University of Northern Iowa

Giving a Voice to Kindness: Exploring Embodied and Expressed Relational Experiences of Kindness

Gianna Maiorino, Denison University

Harvey Milk's Hope Speech: Individualist Rhetoric & the Reinforcement of the Middle Class

Margaret M. Paul, College of St. Benedict/St. John's University

Once More, With Feeling: Recontextualizing the Communication of Emotion in Music with Applications of Persuasion Theory and Novel Analysis Methods

Andrew Brady, Hamline University

Communication with Home Culture While Abroad: Implications for Intercultural Competence and Intercultural Communication Apprehension

Benjamin Roberts, Bethel University

Sarah Nelson, Bethel University

Madeleine Nelson, Bethel University

3214 Saturday 9:30-10:45 AM

Assembly Room

Communicating with Robots: Exploring Human-Robot Interaction in the Discipline of Communication

Sponsor: David T. McMahan, First Vice President

Chair: **Shawn T. Wahl**, Missouri State University

Presenters: **Autumn Edwards**, Western Michigan University

Chad Edwards, Western Michigan University

Patric R. Spence, University of Kentucky

David K. Westerman, North Dakota State University

Kenneth A. Lachlan, University of Connecticut

Johnny Maltby, University of Illinois, Chicago

Jennifer Reiter, Western Michigan University

Advancements in technology are bringing robotics into interpersonal aspects of life. No longer are robots confined to factories, laboratories, or battlefields. Social robotics are on the verge of becoming mainstream. This panel will explore human-robot interaction in the discipline of communication. Panelists will discuss various research projects that are being conducted within the collaboration of the Communication and Social Robotics Labs (www.combotlab.org).

3215 Saturday 9:30-10:45 AM

Senate Room A

Teaching the Basic Course Teachers: The Convergence of Quality in the Basic Course

Sponsor: Basic Course Interest Group
Chair: **Mike Allen**, University of Wisconsin, Milwaukee

Presenters: **Luke LeFebvre**, Iowa State University
Sandra L. Pensoneau-Conway, Southern Illinois University, Carbondale
LeAnn M. Brazeal, Missouri State University
Timothy C. Ball, James Madison University
Aimee Sorensen, University of South Dakota

This panel will examine the complexities and best practices for training and developing instructors of the basic communication course. Discussion by panelists will include various challenges associated with creating and maintaining continuity, evaluating teaching performance, grade-norming, and training for developing instructors. Following the panel presentations, attendees will have the opportunity to discuss potential connections and possible solutions.

3216 Saturday 9:30-10:45 AM

Senate Room B

Communication Education Interest Group Business Meeting

Chair: **C. Kyle Rudick**, University of Northern Iowa
Vice Chair: **Tiffany R. Wang**, University of Montevallo
Secretary: **Joy L. Daggs**, Northwest Missouri State University

3217 Saturday 9:30-10:45 AM

PDR

Eulogy to Reverend Fred Phelps: Exploring the Legacy of Spectacle and Vitriol

Sponsor: Communication Ethics and Freedom of Expression
Chair: **Suzanne V. L. Berg**, Newman University

Presenters: **Melissa L. Beall**, University of Northern Iowa
Maria A. Moore, Illinois State University
Krista L. Phair, Ohlone College
Beth A. Messner, Ball State University

Reverend Fred Phelps, who died in 2014, was well-known for his venomous, anti-gay rhetoric. From protests of the *Laramie Project*, gay pride rallies, and funerals, to the arguments made before the U.S. Supreme Court in *Snyder v. Phelps*, the pastor and his followers have provided a rich case study for scholars of discourse. Panelists will explore the legacy of Reverend Phelps

by examining the lessons that he provided for scholars of communication ethics and freedom of expression.

3218 Saturday 9:30-10:45 AM

Capital Ballroom A

Great Ideas for Teaching – Session F

Sponsor: G.I.F.T. Interest Group
Chair: **Mark Cruea**, Ohio Northern University

1. Finding the Words: Where Language Meets Culture
Annette N. Hamel, Western Michigan University
2. College without Borders: Raising Awareness on Social Issues by Advocating for Local Nonprofit Organizations
Daniel Almanza, University of Illinois
3. 10 Second Stand-Up or Scribble
Rachel C. Murdock, Des Moines Area Community College and Iowa State University
4. Converging Group Problem Solving and Stress: An Experiential Activity that Introduces Students to Making Decisions under Stressful Situations
John Katsion, Northwest Missouri State University
5. Transforming Classrooms into Design Studios: Using Cases to Cultivate Students' Adaptable Expertise in Communication Theories
Ziyu Long, Purdue University
6. Re-Creating for Improvement
Weston Wiebe, University of Kansas
7. Outline Speed Dating
Emily Bosch, University of Kansas
8. What Is a Great Speech?
Kirsten Manthei, Lyons Township High School
9. Introduction/Eulogy/Celebratory Micro-Speech
DeArtha Shad, Ball State University
10. Video Prompts: Develop Student Listening Skills and Guide Classroom Discussions
Denise Elmer, Southeast Community College

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

Saturday, April 18, 11:00 AM-12:15 PM

3301 Saturday 11:00 AM-12:15 PM

University Room A

Blurring Media and Culture: The Convergent Channels and Audiences

Sponsor: Media Studies Interest Group

Chair: **Corey B. Davis**, University of Wisconsin, Whitewater

Respondent: **Scott M. Walus**, Eastern Illinois University

Why Can't Watson Be a Bear? Examining the Uses and Gratifications of *Sherlock* Fanfiction
Audra E. Clodfelter, Eastern Illinois University

Bowing the Boundaries: The Convergence of Humor and Hyper-Stereotyping to Expand the Boundaries of Accepted Societal Norms

Jenni Gibson, University of Wisconsin, Whitewater

Looking for Group: The Uses and Gratifications of MMORPG Players

Ethan Kruger, Eastern Illinois University

Portrayals of Middle Eastern Politics and Culture in FX's *Tyrant*

Yu Lin, University of Wisconsin, Whitewater

Life Porn: Cultivation of the Soul Mate and Relationship Representations Online

Tori Weinberg, Eastern Illinois University

As the borders between television, video games, and social media continue to blur, so do the practices of their audiences. This panel engages and explores this blurring through study of the two-way interaction and influence between media content and the culture and habits of these diverse, yet convergent, media audiences. These papers engage the activities of audience communities around television, gaming, and social media including fan fiction, normative behaviors, membering, and cultivation.

3302 Saturday 11:00 AM-12:15 PM

University Room B

Mediated Interpersonal Communication: Competitive Papers

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Aimee Miller-Ott**, Illinois State University

Respondent: **Melissa Maier**, Missouri State University

It's Just another Slickly Packaged Con: Stigma Management Communication on a Website for Online Daters

Shana Kopaczewski, Indiana State University

Are they Dating Apps, Flirting Apps, or Sex-On-Demand Apps?

Christopher J. Carpenter, Western Illinois University

Bree McEwan, Western Illinois University

A Conditional Process Analysis of Celebrity Credibility on Social Networking Sites: Online Self-Disclosure Attitude as a Moderator of Posting Frequency and Parasocial Interaction

Andrew M. Ledbetter, Texas Christian University

Shawn M. Redd, Texas Christian University

It was My Fault: Bullied Students' Causal and Controllable Attributions in Bullying Blogs

Carly M. Danielson, University of Minnesota

As interpersonal communication continues to expand into polymediated interactions, these papers offer important insights into this growing area of interpersonal and small group communication. These papers explore issues of attribution, motivation, stigma management in communication, and celebrity credibility on social networking sites. Together researchers offer findings that illustrate of how stigma is sustained online, theoretical models of parasocial interactions, functions of dating apps, and offer future help in preventing bullying interactions.

3303 Saturday 11:00 AM-12:15 PM

University Room C

21st Century Workplace Issues: At the Convergence of Work and Life

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Willona Olson**, DePaul University

Respondent: **Lyn Van Swol**, University of Wisconsin, Madison

It's Like You Need a Family to have a Reason to Leave on Time: Family Status and the Perceived Inclusiveness of Work-Life Practices

Kathryn L. Fonner, University of Wisconsin, Milwaukee

Michael Blight, University of Wisconsin, Milwaukee

Michelle Fetherston, University of Wisconsin, Milwaukee

Megan M. Lambertz, University of Wisconsin, Milwaukee

Balancing Work and Life in a Virtual World: The Impact of Boundary Management, Virtuality, and Climate on Organizational Identification

Kimberly K. Smith, University of Central Florida

Contingent Workers: Work and Life Satisfaction in Relationship to Willingness to Communicate

Chang Shik Choi, University of Wisconsin, Milwaukee

Alternative Meanings of Work: Volunteerism for Social Change

Liliya Yakova, Purdue University

A Design Approach to Work: Exploring Women Entrepreneurs' Everyday Career Design Process

Ziyu Long, Purdue University

This panel focuses on issues related to the convergence of work and life. Papers focus on: (a) family status and the perceived inclusiveness of work-life practices, (b) relationships between virtuality, work-life boundary management, and organizational identification, (c) the significance of contingent workers' communication toward their work-life satisfaction, (d) volunteerism as real and meaningful work, and (e) choices and work-life tensions associated with women's entrepreneurship.

3304 Saturday 11:00 AM-12:15 PM

University Room D

Competitive Papers in the Women's Caucus II

Sponsor: Women's Caucus

Chair: **Sarah Turner McGowen**, University of Missouri

Respondent: **Joy L. Daggs**, Northwest Missouri State University

Beyond Choice: A Call to the Conversation

Sarah Jedd, University of Wisconsin, Madison

Representation of Women in Political Coverage: Using Media Subversion and Pragmatism to Change Political Discourse

Rachel Kinnard, University of Wisconsin, Milwaukee

Place as Consciousness Raising: The Place-making Strategies of the Women-only Safe Spaces of the Occupy Wall Street Movement

Christopher Thomas, University of Iowa

Humor and "Feminine Style" in Tina Fey's *Bossypants*

Claire A. Kochmer, Ball State University

This panel highlights competitive papers in the Women's Caucus specifically related to political issues. Papers on this panel explore issues related to a Planned Parenthood abortion-rights campaign, women in political media coverage, women in the Occupy Wall Street Movement, and how Tina Fey navigates both the personal and political using humor. Please join us to learn more about these important topics in women's lives.

3305 Saturday 11:00 AM-12:15 PM

Conference Room I

Looking Back, Looking Forward: Examining the Elections of 2014 & 2016

Sponsors: Political Communication Interest Group
Rhetorical Theory and Criticism Interest Group

Chair: **Kelly L. Winfrey**, Iowa State University

Presenters: **Mary C. Banwart**, University of Kansas
Dianne G. Bystrom, Iowa State University
Mitchell S. McKinney, University of Missouri
Robert C. Rowland, University of Kansas
Craig Allen Smith, North Carolina State University
Kathy B. Smith, Wake Forest University
Judith S. Trent, University of Cincinnati
David Zarefsky, Northwestern University

With the 2014 midterm elections setting the stage for the 2016 presidential campaign, join a roundtable discussion with several political communication scholars who will discuss the impact of the midterm elections on the remaining two years of Barack Obama's presidency and also look ahead to the likely presidential candidates, strategies and messages that will make up the 2016 presidential contest. Audience participation will be invited.

3306 Saturday 11:00 AM-12:15 PM

Conference Room II

Kenneth Burke and Socio-Cultural Issues

Sponsor: Kenneth Burke Society
Chair: **Chris Oldenberg**, Illinois College
Respondent: **Courtney J. Wright**, Bowling Green State University

John Neal and Zarathustra: A Burkean Corrective
Justin Kirk, University of Kansas

The Parade of Goats: The Media's Use of Scapegoating in the Ethan Couch Story
L. Hailey Drescher, University of Kansas

Digital Witness: Identification, Consubstantiation, and the Guilt-Redemption-Purification Cycle within Call of Duty
Andrew C. Potter, Texas Tech University

God-terms in the Rhetoric of Joel Osteen
Zachary Walker, University of Kansas

These student papers explore the ways Kenneth Burke can be used to approach a variety of issues, including religion, media, and philosophy.

3307 Saturday 11:00 AM-12:15 PM

Conference Room III

Transcending Gender Binaries: An Exploration of Transgender Issues and Queer Identities

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: **Michelle Kelsey Kearl**, Indiana University-Purdue University, Fort Wayne

Respondent: **Sara J. Baker**, Eastern Illinois University

Of Patients: Examining Pathologizing Discourses of Transmasculinity

Matthew Heinz, Royal Roads University

Fatigues to Fabulous: The Rhetoric of Becoming and Undoing Gender for Female Veterans

Heather A. Roy, University of Iowa

Marginality as Resistance: Deconstructing Gender Binaries on *TransGeneration*

Victoria E. Thomas, University of Washington

Queer scholars have been shifting the approach to sexual identities as multiple, unstable, and fluid social constructions for many years. The papers on this panel represent breaking down the traditional binary assumptions to critically explore transgender issues and gender fluid identities. Topics include discourses of transmasculinity in functioning to embed collective consciousness, gender performances of female masculinity within the armed services, and media's potential contribution in dismantling gender binaries.

3308 Saturday 11:00 AM-12:15 PM

Conference Room V

Health Communication Interest Group Business Meeting

Chair: **Anne Gerbensky-Kerber**, University of Wisconsin, Stout

Vice Chair: **Malynda Johnson**, Minnesota State University, Mankato

Secretary: **Steven Phalen**, University of Wisconsin, River Falls

3309 Saturday 11:00 AM-12:15 PM

Parlor 627

State of Iowa Showcase

Looking Back, Looking Forward: Exploring the Changes in Teaching Interpersonal Communication

Sponsor: States Advisory Council

Presenters: **Alan Lerstrom**, Luther College
David T. McMahan, Missouri Western State University
Sarah E. Wilder, Luther College

This panel will explore the different methods that have emerged and changed over the last 40 years in teaching Interpersonal Communication. Panelists will discuss the different methods for teaching interpersonal communication, especially with the emergence of social media.

3310 Saturday 11:00 AM-12:15 PM

Parlor 629

Popular Culture Interest Group Business Meeting

Chair: **Jennifer C. Dunn**, Dominican University
Vice Chair: **Charley Reed**, University of Nebraska, Omaha
Secretary: **Ahmet Atay**, College of Wooster

3311 Saturday 11:00 AM-12:15 PM

Parlor 634

Competitive Papers in Argumentation and Forensics

Sponsor: Argumentation and Forensics interest group
Chair: **John Price**, University of Kansas
Respondent: **Larry Underberg**, Southeast Missouri State University

Blackfish vs. SeaWorld: Fighting Fire with Fire. A Kategoria-based Apologia

Stephani Keller, University of Northern Iowa
Jeffrey D. Brand, University of Northern Iowa

Battling for Legitimacy: A Gramscian Analysis over US and Chinese Governance Models

Robert Hinck, Texas A&M

Spheres of Argument in Undergraduate Biology Classroom Climate Change Deliberations (Top Paper)

Sara A. Mehlretter Drury, Wabash College
Adam Burtner, Wabash College
Terry Majors, Wabash College

3312 Saturday 11:00 AM-1:45 PM

Parlor 638

The Rhetorical Power of Popular Culture: A Student-Centered Approach to Teaching Rhetorical Analysis (Seminar D)

Sponsor: David T. McMahan, First Vice President

Presenter: **Deanna D. Sellnow**, University of Kentucky

In this highly participatory workshop, participants will learn how to teach students rhetorical analysis using mediated popular culture texts. By focusing on the popular culture texts that speak to our students, we make rhetorical theory and criticism accessible and highlight its relevance to the students we serve. Ultimately, students will learn about rhetorical theories ranging from the narrative paradigm and the dramatic perspective to feminist and critical/cultural theories to those focused specifically on visuals and music. Moreover, using this pedagogical approach, we ultimately help students understand how popular culture texts and entertainment media function to influence our beliefs and behaviors.

3313 Saturday 11:00 AM-12:15 PM

Assembly Room

Building Beyond New Media: Discourse and Critique in a Polymediated Age

Sponsor: Leah E. Bryant, President

Chair: **Art Herbig**, Indiana University-Purdue University, Fort Wayne

Presenters: **Andrew F. Herrmann**, East Tennessee State University
Adam Tyma, University of Nebraska, Omaha
Katherine J. Denker, Ball State University
Michelle Calka, Manchester University
Danielle M. Stern, Christopher Newport University
Michael D. D. Willits, Old Dominion University
Jimmie Manning, Northern Illinois University

#WeNeedAWord, *#polymediation*, and the productive conversations that led to *Beyond New Media* were born out of a convergence of scholars fostered by CSCA. In order to produce this book, the panelists spent the past three conferences collaborating, arguing, interrogating, and becoming friends during panels, social events, and discussions at this very conference. This panel examines the material and the process that began as a panel, grew into a series of conversations, and led to a book.

3314 Saturday 11:00 AM-12:15 PM

Caucus Room

Converging Strategies, Best Practices, and Scholarship: Asynchronous Discussions in the Online Communication Course (Short Course Nine)

Sponsor: David T. McMahan, First Vice President
Presenter: **Elizabeth Tolman**, South Dakota State University

In the spirit of convergence, the goal of this short course is to provide participants with an opportunity to explore strategies for enhancing asynchronous discussions. Topics include developing discussion questions, assessment, enhancing participation, and incorporating prior research when designing discussion assignments. Although the use of asynchronous discussions in the online course has been well established, the workshop is of interest to instructors new to online instruction and instructors interested in re-designing their current approach.

3315 Saturday 11:00 AM-12:15 PM

Senate Room A

Converging Student Groups: Integrating Non-traditional Students in the Classroom and in the Campus Community

Sponsor: Instructional Resources Interest Group
Chair: **Kim Omachinski**, University of Wisconsin, Milwaukee

Presenters: **Kim Weismann**, Williston State University
Audra Myerchin, Minot State University
DeAnne Priddis, University of Wisconsin, Milwaukee
Kristine Nicolini, University of Wisconsin, Milwaukee

College students are more diverse today than ever before. Non-traditional students including: first generation college students, athletes, international students, returning adult students, and commuting students present distinct needs and challenges in higher education. Each of these student groups adapt and learn differently from traditional students, requiring support from faculty, staff, and peers. Each panelist will discuss one of these student groups to foster a discussion on how to improve student success through teaching and learning experiences.

Converging Identities: Life as an Assistant Basic Course Director and a Graduate Student

Sponsor: Basic Course Interest Group
Chair: **Cheri J. Simonds**, Illinois State University
Respondent: **Angela M. Hosek**, Ohio University

Presenters: **Stevie M. Munz**, Ohio University
Jennifer Whalen, University of South Florida
Scott Sellnow-Richmond, Wayne State University
Rose Helens-Hart, University of Kansas
Tyler Sorg, Indiana University-Purdue University, Fort Wayne

Life as an Assistant Basic Course Director (ABCD) while also being a graduate student is a unique experience because it offers a full-time student the opportunity to assume faculty and administrator identities, while balancing the work of a full course load at the MA or PhD level. Our panel brings together graduate teaching assistants (MA and PhD) who currently serve as ABCDs. We intend to engage in conversations focusing on role, responsibilities, professional development, and balancing coursework with ABCD duties.

But They Are in High School ... PSEO and AP Students Convergence into the University Atmosphere (Top Panel)

Sponsor: Undergraduate Programs Interest Group
Chair: **Nancy J. Brule**, Bethel University

Presenters: **Melissa L. Beall**, University of Northern Iowa
Andrew Gess, Bethel University
Dennis S. Gouran, Pennsylvania State University
Stephen K. Hunt, Illinois State University
Heidi McGrew, Sinclair Community College
Donna Pawlowski, Bemidji State University
Deborah Sullivan-Trainor, Bethel University

As student and parents contemplate the high cost of a college education, more are taking advantage of the Post-Secondary Education Option (PSEO) and Advanced Placement (AP) classes available to them during the high school years. As a result, colleges are faced with younger than average (17 or 18 years old) students often entering college at the junior class level. For administration, faculty and traditional students this presents unique challenges. This

discussion panel will address these challenges: Are PSEO/AP students ready to handle college level courses? What are the benefits/detriments of having PSEO/AP students in college classes?

3318 Saturday 11:00 AM-12:15 PM

Capital Ballroom B

President's Undergraduate Honors Research Conference Poster Session II

Sponsor: President's Undergraduate Honors Research Conference

Chair: **Leah E. Bryant**, President

Respondents: **Adriana Detrinidad**, Ball State University
Seth Frei, University of Texas
Rachel Friedman, Embry-Riddle Aeronautical University
Kourtney Maison, Ball State University
Emily Rodriguez, Ball State University
Blair Thompson, Western Kentucky University
Diana Trebing, Saginaw Valley State University
Shawn T. Wahl, Missouri State University

1. Perceived Female Assertiveness and Leadership Effectiveness in the Workplace
Taylor Schofield, University of Wisconsin, River Falls
2. Community or Catholicism: Georgetown's Response to the Contraception Controversy
Mason Zurek, Wabash College
3. The Use of Televised Newscasts, Facebook, and Twitter and Their Impact on Perceptions of the Ray Rice story
Kelley Michalski, Carroll University
4. Romantic Relationships, Friendships, and the Internet
Ellie M. Kraimer, Carroll University
5. Small Scale Ethnography of an Amish Family
Hannah Strong, Saginaw Valley State University
6. Snapchat and Relationship Jealousy
Kristina Austin, Illinois State University
Sarah Foran, Illinois State University
Coral Johnson, Illinois State University
Murphy Lucas, Illinois State University
Emily Newcomer, Illinois State University
7. Story Time: Examining Relational Satisfaction Based on Jointly Told Stories by Dating Couples about a Time of Conflict in Their Relationship
Thomas Weeks, Kansas State University
8. Surviving College: A Co-Cultural Look at LGBTQIA Individuals' Navigation of Higher Education
A. Viet Le, University of Northern Iowa
Matthew Ehrler, University of Northern Iowa

9. The Gratifications of Playing League of Legends: Exploring the Motivations of Entertainment, Achievement, and Social Interaction
Daniel Edward Peppers, College of Wooster
10. The Hand and the Visual Rhetoric of 9/11's Memory
Kara Evans, Illinois College
11. The Influence of Polls, Debates, and Gaffes in Selected 2014 Midterm Elections
Benjamin D. Eve, Embry-Riddle Aeronautical University
12. The Narrative Construction of College Women's Leadership Potential
Emily Ruder, Kansas State University
13. Cultural Factors of the Taboo World
Samantha Hutchison, Saginaw Valley State University
14. The Use of Social Media in Hiring Decisions
Nichole Loranger, University of Wisconsin, River Falls
15. The Forgotten War
Michael Rangoonwala, Bethel University
16. Food and Liquor II: The Consumer's Magnifying Glass
Darran E. St. Ange, St. Johns University
17. Romantic Relationships and College GPA
Sarah Erredge, Bethel University
Kassie Hall, Bethel University
Taylor Schatz, Bethel University
18. Attachment Styles and Domestic Violence
Whitney Neukam, Indiana State University
19. The Impact of Clothing Attire on Communication Competence and Willingness to Communicate
Chelsea Jans, Bethel University
Blythe Whealy, Bethel University
20. Study Abroad and Perception
Lauren Matt, Bethel University
Alexa Sundeen, Bethel University
Cindy Turner, Bethel University
21. Feminism and Pop Stars
Arielle Monroe, Kansas State University

The President's Undergraduate Honors Research Conference Poster Sessions feature the presentation of undergraduate research in an interactive atmosphere, enabling conference attendees to examine academic posters at their leisure and to discuss the reported research directly with the authors. Respondents will be providing additional feedback to presenters during these sessions.

Saturday, April 18, 12:30-1:45 PM

3401 Saturday 12:30-1:45 PM

University Room A

Social Media Expectations: The Second Screen, Mobile Communication, Pinterest, and Memes

Sponsor: Media Studies Interest Group

Chair: **Jennifer C. Dunn**, Dominican University

Respondent: **Robert H. Gobetz**, University of Indianapolis

Apps, Hashtags, and Gifs: The Struggle to Find Purpose for Second Screens
Megan Connor, University of Wisconsin, Milwaukee

Mobile Phone Text Messaging: Understanding Response Expectations and Latencies Using Social Information Processing Theory
Andrew Frisbie, Ohio University

The Framing of Women's Bodies on Fitness Pinterest Boards
Jennifer Lewallen, University of Missouri

Memes as Social Cues: Exploring the Use of Memes Online
Terri M. Easley, University of Kansas
Natalie Pennington, University of Kansas

The social media environment is composed of digital bursts of content using a new set of micro-communicative practices for petit producers. New media and platforms have introduced new encoding practices such as pinning, memes, simple message service, hashtags, and gifs. This panel examines these commonly used, but seldom interrogated, encoding practices as found on various social media and in mobile communication.

Converging Difference, Technology, Theory and Interpersonal Communication: Competitive Papers

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Alexie Hays**, University of Missouri

Respondent: **Tiffany R. Wang**, University of Montevallo

Enhancing Older Adults' Technology Skills and Students' Social and Behavioral Competencies through Intergenerational Communication: The ICI

Kate Magsamen-Conrad, Bowling Green State University

Lisa K. Hanasono, Bowling Green State University

China Billotte-Verhoff, University of New Mexico

Teach Me How to Facebook: An Exploration of Intergenerational Interaction, Socialization, and Privacy Management

Jeffrey T. Child, Kent State University

Angela R. Duck, Kent State University

Laura A. Andrews, Kent State University

Maria Butauski, Kent State University

Same Stuff Different Day: A Comparison of Satisfaction with Offline and Online Social Support Seeking Messages Using Facebook Status Updates

Michael Blight, University of Wisconsin, Milwaukee

Kristy L. Jagiello, University of Wisconsin, Milwaukee

Joseph Donelan, University of Wisconsin, Milwaukee

Tyler Smith, University of Wisconsin, Milwaukee

Converging Auditory and Visual Worlds: Deaf Individuals' Strategies and Motivations for Reducing Uncertainty in Interpersonal Communication

Stephanie Rollie Rodriguez, Texas A&M University, Corpus Christi

Genelle Timperlake Sanders, Del Mar College

Current research in interpersonal and small group communication converges around issues of group differences, technology, theory, and interventions. The uses of technology in intergenerational interactions and as part of an intervention program aimed at these interactions are explored within these texts. Researchers also highlight the impact of social support and reasons for uncertainty reduction in interactions. Together these papers converge to provide important insights into interpersonal communication.

3403 Saturday 12:30-1:45 PM

University Room C

Understanding the Mentoring Experiences of Early Career Women Academics: A Convergence of Traditional and Non-Traditional Forms of Advice

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Patrice M. Buzzanell**, Purdue University

Presenters: **Ziyu Long**, Purdue University
Rachel D. Davidson, University of Wisconsin, Milwaukee
Lindsey B. Anderson, University of Maryland
Jennifer Kim Bernat, Indiana University-Purdue University, Indianapolis
Lara C. Stache, Northern Illinois University

This discussion panel examines how women in academe use traditional and/or alternative forms of mentoring early in their career to access advice about issues related to navigating the job market, negotiating a job offer, and transitioning to a junior faculty role. Panelists will provide insights into their experience utilizing both traditional (formal/informal mentoring relationships) and alternative forms of mentoring (e.g., books, blogs) in order to become successful and productive members of the communication discipline.

3404 Saturday 12:30-1:45 PM

University Room D

Celebrities who become Feminists versus Feminists who become Famous: The Convergence of Celebrities and Feminism

Sponsor: Women's Caucus
Chair: **Heather Nesemeier**, Minnesota State University, Moorhead

Presenters: **Elaina M. Ross**, Northeastern State University
Tennley A. Vik, Emporia State University
Shawna J. Blake, Northeastern State University
Karla Mason Bergen, College of Saint Mary
Jamie L. Shanks, Northeastern State University
Marisa Rodriguez, Texas A&M University, Corpus Christi

From Beyoncé to Taylor Swift to Amy Poehler to Emma Watson, celebrities have begun to proudly tout their newly public feminist monikers. This panel will discuss the convergence of celebrities and feminism and the impact on how feminism is perceived with these new spokespeople who represent varying degrees of feminist beliefs. Additionally, the panel will discuss the impact of celebrities who proudly declare that they are not feminists, such as Katy Perry and Madonna.

3405 Saturday 12:30-1:45 PM

Conference Room I

Shaping the Issues: The Rhetorical Construction of Domestic and International Political Issues

Sponsor: Political Communication Interest Group

Chair: **Nicholas Labinski**, University of Kansas

Respondent: **Ryan Neville-Shepard**, Indiana University-Purdue University, Columbus

Building Relations: Three Cases of US-China Military-to-Military Issues and Engagement
Robert Hinck, Texas A&M University

The Self-Immolation of Tibetan Monks as Complex Visual Argument
Joshua Miller, University of Wisconsin, Milwaukee

Addressing the Public(s): Alternative Stakeholders and Administrative Legitimacy in the Healthcare.gov Rollout
Sara Kitsch, Texas A&M University

Love, Commitment and Family Values: Civil Activism in the 2013 Campaign against Amendment One in Minnesota
Hilary A. Rasmussen, University of Wisconsin, Milwaukee

Individual Predictors of Viewing Animal Advocacy Films and Their Effects
Joseph Abisaid, Northern Illinois University
Jason W. Anderson, Minnesota State University, Moorhead

From health care reform to international policy, the way political leaders and news media discuss issues has an important role in shaping public opinion. This panel explores the rhetorical framing of foreign and domestic political issues, and panelists discuss the consequences for public opinion and government policy.

3406 Saturday 12:30-1:45 PM

Conference Room II

Making Change: Acculturation in (Inter)Cultural Communication

Sponsor: Intercultural Communication Interest Group

Chair: **Diana Trebing**, Saginaw Valley State University

Respondent: **Randy K. Dillon**, Missouri State University

Converging the Narrative with the Body: The Latino Immigrant Myth and the (Im)possibility of Realizing Communal Appreciation
Wilfredo Alvarez, Northeastern Illinois University

Communication Acculturation of Bosnian Mate Selection

Emina Herovic, University of Kentucky

Laura Stafford, Bowling Green State University

Brandi N. Frisby, University of Kentucky

The Effects of Intercultural Communication Competence and Knowledge about the Counterpart's Culture on Adaptive Message Use in Intercultural Negotiation

Chang Shik Choi, University of Wisconsin, Milwaukee

Seokhoon Ahn, University of Wisconsin, Milwaukee

Tiantian Zhao, University of Wisconsin, Milwaukee

You've Gotta Talk About it: Communication's Influence on Cultural Readjustment

Mary Anna Kidd, University of Texas, Tyler

Culture Adjustment: Cultural Convergence of Indian Sojourners in the United States

Deepa Totad, Illinois State University

Studies and theories converge in this presentation as we consider the role intercultural communication plays in acculturation and changes of various types. Our scholars will consider matters of leaving home, returning home, and the attempt to forge a new home, as well as the message's influence on negotiation.

3407 Saturday 12:30-1:45 PM

Conference Room III

When Theories Converge, Which Do We Choose?

Sponsor: Communication Theory Interest Group

Chair: **Adam Tyma**, University of Nebraska, Omaha

Presenters: **Keith Cyril Bistodeau**, Ohio University

Becky L. DeGreeff, Kansas State University, Salina

Art Herbig, Indiana University-Purdue University, Fort Wayne

Danielle M. Stern, Christopher Newport University

Jessica Benham, Minnesota State University, Mankato

Jenny Korn, University of Illinois, Chicago

Many times individuals reach a crossroads in their research endeavors and even in their research identities regarding which theories or theorist they identify with. This panel attempts to address this phenomenon by engaging in a discussion among panelists about how they arrived at their current theoretical camp. Panelists will discuss theories in the areas of feminist theory, critical-cultural theory, interpretive theory, as well as those areas proposed by the audience.

Top Papers in Health Communication

Sponsor: Health Communication Interest Group

Chair: **Jeff Kuznekoff**, Miami University, Middletown

Blurring Real Life and Reel Life: Integration of Daytime Drama Actor Illnesses into Soap Opera Storylines and Health Promotion (Top Paper)

Christina S. Beck, Ohio University

Giving Voice to the Marginalized: A Reauthoring of my Father's Journey through His Cirrhosis Prognosis (Top Student Paper)

Andrea Iaccheri, Ohio University

Loneliness and Emotional Support Predict Physical and Psychological Distress in Latinas with Breast Cancer and Their Supportive Partners

Chris Segrin, University of Arizona

Terry Badger, University of Arizona

Alice Pasvogel, University of Arizona

The Development and Validation of the eHealth Competency Scale: A Measurement of Self-Efficacy, Knowledge, Usage, and Motivation for Electronic Health Design

Rebecca K. Britt, South Dakota State University

Kristen Nicole Hatten, Western Michigan University

This year's top papers in Health Communication use qualitative and quantitative approaches to address compelling questions at the convergence of health, media, interpersonal, and applied communication, including: How do celebrity and personal narratives help individuals to make sense of risks and relationships amidst health challenges? How does loneliness and emotional support affect health outcomes? How do we know if individuals have the capacity to navigate and use online health information?

State of Iowa Showcase

Understanding the Flipped Experience: What It Is, What It Isn't, and What Students Perceive

Sponsor: States Advisory Council

Presenters: **Natalia Cherjovsky**, Kirkwood Community College

Richard L. Underwood, Kirkwood Community College

This panel aims to help those who are thinking about flipping their classrooms understand the process better and take a look at how students may perceive this technique and the overall experience.

3410 Saturday 12:30-1:45 PM

Parlor 629

Stereotyping: Race, Sexuality, and Gender in Popular Culture

Sponsor: Popular Culture Interest Group
Chair: **Sarah Turner McGowen**, University of Missouri
Respondent: **Rita Rahoi-Gilchrest**, Winona State University

Do Black Folk Swing? Racialized Discourse on Nonmonogamy
Lital Pascas, Northwestern University

Gamers and the Reliance on Stereotypes to Portray Them in a Web-Series
Joseph Hoffswell, University of Missouri

Defining Lines: Depictions of Rape Culture in Robin Thicke's Hit Song "Blurred Lines"
Jaelyn K. Brandhorst, University of Missouri

Perceptions of Masculinity in Sports from the Fan's Perspective
Steven Ingham, Saginaw Valley State University
Brittany Collins, Saginaw Valley State University

Stereotyping, whether of race, class, gender, or other identity markers, is common in popular culture. Panelists in this session will address issues of acceptable and unacceptable sexual conduct, gendered constructions, and racial representations in popular culture forms – from books to the internet, and from music to sports.

3411 Saturday 12:30-1:45 PM

Parlor 634

Negotiating the Collision of Grad School and Work

Sponsor: Graduate Student Caucus
Chair: **Laura Terlip**, University of Northern Iowa

Presenters: **Ben Arnold**, ITS User Services, University of Northern Iowa
Deborah Berry, Representative, Iowa State Legislature
Jeremy Roberts, University of Northern Iowa
Annette Rohlk, Leepfrog Technologies
Cristy Steffen, CIEP Program, University of Northern Iowa

This panel consists of MA students who work full time while attending graduate school on campus (ITS and CIEP), off campus (Leepfrog Technologies), in government (Iowa State Legislature) and post-downsizing. They will discuss how the convergence of work and school

poses opportunities and disadvantages. Among the questions to be addressed: (1) What are points of convergence? (2) What is the impact on work life balance? (3) What can we learn from the convergence?

3412 Saturday 12:30-1:45 PM

Caucus Room

Central States Communication Association Past and Present Officers Luncheon

The Past and Present Officers Luncheon is an opportunity for individuals who have served the association as members of the executive committee to discuss the state of the association and its continued development, while also having the opportunity to visit and reminisce.

3413 Saturday 12:30-1:45 PM

Senate Room A

Learning Service: Changing Our Perspective as Education and Service Converge

Sponsor: Communication Education Interest Group
Chair: **Christine North**, Ohio Northern University

Presenters: **Scott A. Myers**, West Virginia University
Amy Aldridge Sanford, Texas A&M University, Corpus Christi
Malynnda Johnson, Minnesota State University
Nathan Wilson, Northwest Missouri State University
Anne Gerbensky-Kerber, University of Wisconsin, Stout
Roni K. Jackson, University of Oklahoma

Many universities and high schools require service as part of student education. Service learning has long been a part of student academic training and experiences. But are students really prepared for the services they set out to provide? Are we, as educators, offering the most appropriate focus when working with students who seek to provide service? This panel discusses flipping the service learning concept on its head to make the focus significantly more about learning and significantly less about service.

3414 Saturday 12:30-1:45 PM

Senate Room B

TMI? How Much Personal Information Should a Professor Share in the Classroom?

Sponsor: Instructional Resources Interest Group
Chair: **Jessica M. W. Kratzer**, Middle Tennessee State University

Presenters: **Mary Beth Asbury**, Middle Tennessee State University
Emily Rauscher, Texas A&M University

Scott M. Walus, Eastern Illinois University
Rebekah Watson Gaidis, University of Indianapolis
Lars Kristiansen, Monmouth College
Jeffrey Delbert, Lenoir-Rhyne University

This panel will explore how the sharing of personal stories of a professor's life may affect classroom dynamics, student satisfaction, and student learning. Specifically, we will explore professors' opinions of how sharing can positively and negatively affect a class, how it may vary depending on the course being taught, and whether or not the gender of the professor makes a difference in what is shared and how that information is deemed (in)appropriate for the classroom.

3415 Saturday 12:30-1:45 PM

PDR

Communication and Water Issues

Sponsor: Public Relations Interest Group
Chair: **Kate Ksobiech**, University of Wisconsin, Whitewater
Respondent: **Joel Iverson**, University of Montana

Deliberative Tensions of Water Stewardship in a Multi-Stakeholder Initiative
Rahul Mitra, Wayne State University

Pre-Event Networks in the West Virginia MCHM Chemical
Timothy L. Sellnow, University of Kentucky
Morgan Wickline Getchell, University of Kentucky

Don't Drink The Water! Warning messages following the 2014 Toledo Harmful Algae Bloom
Matthew W. Seeger, Wayne State University
Henry S. Seeger, Bowling Green State University

Addressing Potential Risks in the Great Lakes Compact
Theresa R. Castor, University of Wisconsin, Parkside

Water is an essential resource for life. As populations grow, climate patterns change, and contamination expands, access to clean, potable water is threatened. Water contamination can constitute a crisis situation, particularly when the contamination has occurred suddenly. In these circumstances, risk and warning messages are needed to contain and reduce the harm. Methods for responding to water contamination depend on the specific agents involved, their concentration, the location of the contamination, and the communities affected. This panel explores the challenges of communicating about issues of water safety through cases of as well as larger questions of sustainability.

3416 Saturday 12:30-1:45 PM

Madison Ballroom

President's Undergraduate Honors Research Conference Luncheon and Graduate School Fair

The President's Undergraduate Honors Research Conference Luncheon and Graduate School Fair celebrates the outstanding undergraduate scholarship presented at the conference. It also provides graduate program representatives to promote their departments to prospective students, while the prospective students learn about admission requirements, program opportunities, and other valuable information. Reservations are required for the luncheon, and graduate schools must secure a booth through the association in advance.

Saturday, April 18, 2:00-3:15 PM

3501 Saturday 2:00-3:15 PM

University Room B

Interpersonal and Small Group Communication Interest Group Business Meeting

Chair: **Katherine J. Denker**, Ball State University

Vice Chair: **Scott A. Myers**, West Virginia University

Secretary: **Amanda Holman**, Creighton University

3502 Saturday 2:00-3:15 PM

University Room C

Top Papers in Organizational and Professional Communication

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Nicole A. Ploeger-Lyons**, University of Wisconsin, La Crosse

Respondent: **Michael W. Kramer**, University of Oklahoma

Converging Professionalism and Authenticity: Understanding Women's Sensemaking of their Lifestyle Blogging Careers (Top Paper)

Ziyu Long, Purdue University

Elizabeth Wilhoit, Purdue University

My Boss is Wonderful, and I'll do anything for Him! Positive Managerial Communication and Employee Emotion-Action Tendencies

Pamela Lutgen-Sandvik, North Dakota State University

Sarah E. Riforgiate, Kansas State University

Catherine Kingsley Westerman, North Dakota State University

I am Female, I am an Engineer, but I am not a Female Engineer: The Interplay of Cultural Discourses Found in an Engineering Program

Jessica M. Rick, University of Missouri

Anna Valiavska, University of Missouri

Socializing a Global Labor Force: Problematizing Organizational Socialization in Light of Global Migration

Sarah Steimel, Weber State University

These papers are recognized as the top competitive paper submissions to the Organizational and Professional Communication Interest Group. This collection of papers features studies pertaining to current and significant organizational communication contexts—career blogging, positive managerial communication, global migration, and women’s experiences in a STEM career. With multiple methods used, and theoretical underpinnings ranging from organizational socialization to relational dialectics, these papers serve as great representations of the future of organizational communication research.

3503 Saturday 2:00-3:15 PM

University Room D

Top Papers in the Women’s Caucus

Sponsor: Women’s Caucus

Chair: **Rebekah Watson Gaidis**, University of Indianapolis

Respondent: **Malynda Johnson**, Minnesota State University, Mankato

Paradoxes of Young Women’s (Im)Purity: Affirming Heteronormativity and Queering Heterosexuality in Family Discourses of Purity Pledges (Top Paper)

Jimmie Manning, Northern Illinois University

Visuality, Role, and Representation: The First Ladies at the Smithsonian (Top Student Paper)

Sara Kitsch, Texas A&M University

Appropriates of Motherhood: Constructing the Mythic American Teacher

Hilary A. Rasmussen, University of Wisconsin, Milwaukee

Angelina Jolie’s ovaries: Influence of metaphors of the ovary and ovarian cancer public discourse of ovarian cancer

Dinah A. Tetteh, Bowling Green State University

This panel highlights the top papers in the Women’s Caucus. Diverse issues are covered that include both personal and political aspects of women and women’s bodies. These papers cover issues pertaining to family and purity, historical representations of women, motherhood, and ovarian cancer. Check out this panel to learn more about these interesting topics and to hear from our top paper authors.

3504 Saturday 2:00-3:15 PM

Conference Room I

Talking About Politics and Democracy: Building and Measuring a Political Community

Sponsor: Political Communication Interest Group
Chair: **Joshua P. Bolton**, University of Missouri
Respondent: **Kelly L. Winfrey**, Iowa State University

The Language of Progress and State-Based Politics
Colene J. Lind, Kansas State University

An Agrarian Democratic Community and the Creation of Two Publics
Stevie M. Munz, Ohio University

Well that's Different, Then: A Case Study of Disagreement through the Lens of Discourse Analysis
Amber Jannusch, University of Iowa

The Long Game: Political Communication and Modern Longitudinal Designs
Michael W. Kearney, University of Kansas

Validity in Communication Research: Utilizing Content Analysis and Social Media Posts to Explore the Validity of PIE
Joshua Hawthorne, University of Missouri

This panel explores how citizens talk about politics and communicatively participate in a democracy. Papers examine how political leaders relate to citizens, the ways citizens create community, disagreement in political discussion, and methods for studying political communication and efficacy.

3505 Saturday 2:00-3:15 PM

Conference Room II

Veterans in Civilian Life: Convergence of Veterans in the Classroom and Community

Sponsor: Intercultural Communication Interest Group
Chair: **Mary Anna Kidd**, University of Texas, Tyler

Presenters: **Dylan Medina**, University of Washington
Racheal Ruble, Iowa State University
Brad Mello, Saint Xavier University
Lance Brendan Young, Western Illinois University, Quad Cities
Richard Murphy, Wayne State College

Universities across the country are welcoming veterans into their classrooms in growing numbers. How to address their specialized needs, and help them converge into the community, is a vital question and will be the focus of this panel. The panel includes military veterans, veteran program developers, former Veteran Affairs personnel, and college professors

3506 Saturday 2:00-3:15 PM

Conference Room III

Converging Our Subdisciplines: Exemplars in Narrative Theory

Sponsor: Communication Theory Interest Group
Chair: **Karina Willes**, University of Wisconsin, Milwaukee
Respondent: **Jennifer C. Dunn**, Dominican University

I'm a Bigger Fan than You: Hierarchical Narratives within Fan Spaces
Adam Tyma, University of Nebraska, Omaha

That Really Burned My Ass: Employee Stories of Voluntary Organizational Exit
Andrew F. Herrmann, East Tennessee State University

The Worlds of Television: Exploring the Narrative Mythologies of Serial Storylines
Art Herbig, Indiana University–Purdue University, Fort Wayne

No Coming Back: An Autoethnography of Post-Birth Difficulties
Jessica M. W. Kratzer, Middle Tennessee State University

The Joy of Listening: An Autoethnographic Performance of Narrative *Jouissance*
Stephanie L. Young, University of Southern Indiana

Studies of narrative often examine of only one level of narrative (macro, meso, micro), or via one sub-disciplinary lens (interpersonal, mediated, etc.). However, personal narratives are interconnected across socio-historical contexts and embedded within other narratives. This cross-sub-disciplinary panel explores narratives from multiple communicative perspectives: the performative (podcasting); the mythological (televised); the personal (autoethnographic); the cultural (fandom); and the organizational (quitting). As such it provides how narrative can be used as an entry point to theory that will be of interest across CSCA.

3507 Saturday 2:00-3:15 PM

Conference Room IV

Converging at the Line of Scrimmage: Rhetoric, Controversy, and Football

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Ashley Hinck**, University of Wisconsin, Madison

On the Offensive: Rhetorical Tactics and the 2013/14 Push to “Change the Mascot”
Casey R. Schmitt, University of Wisconsin, Madison

Can He Play or Not? An Analysis of Homophobia in the NFL
Ryan Rigda, Texas A&M University

It's a Color, Big Deal: Fan Backlash, Memetic Frames, and the Iowa Locker Room Controversy
Trevor Aufderheide, University of Wisconsin, Madison

Turnover: Definitional Debates in the Northwestern Unionization Case
Jennifer Keohane, University of Wisconsin, Madison

She Deeply Regrets the Role She Played: Evaluating the NFL's Rhetoric on Intimate Partner Violence

Katherine L. Lavelle, University of Wisconsin, La Crosse

American football has spurred a number of high-profile national discussions involving racism, sexism, homophobia, domestic violence, and labor. This panel addresses the public discourse of controversy in football. Through a series of critical case examinations, panelists will identify common rhetorical frames used in public discussions of the gridiron and its industry as these frames extend beyond playing fields, stands, and locker rooms.

3508 Saturday 2:00-3:15 PM

Parlor 629

The Secret Lives of Adjuncts: Converging Perceptions of Expectations of Students, Fellow Adjuncts, Faculty, and Administration

Sponsor: Adjunct/Temporary Faculty Caucus

Chair: **Nicole Allaire**, Des Moines Area Community College and Iowa State University

Presenters: **Rachel C. Murdock**, Des Moines Area Community College and Iowa State University

David Wendt, Keokuk High School, Southeastern Community College, and University of Iowa

Adjunct instructors are loaded down with a variety of burdens: Expectations of rigor from fellow instructors and supervisors, requirements for high student evaluations from deans and academic advisers, perceptions of lack of professionalism from students and colleagues and anxieties about job security. How is an adjunct instructor to maintain balance on that tightrope between pleasing students and administration while maintaining employment and self-respect? This panel will explore the struggle adjuncts face in trying to create rigor in our courses while earning both high student evaluations and high levels of respect from colleagues and administrators.

TA vs. RA: What Route is Best for Me?

Sponsor: Graduate Student Caucus
 Chair: **Keith Cyril Bistodeau**, Ohio University

Presenters: **Jenny Korn**, University of Illinois, Chicago
Igor Ristić, University of Kansas
Kaitlin E. Phillips, University of Nebraska, Lincoln
Jennifer Kienzle, University of Nebraska, Lincoln
Kristin Lindsley, Indiana University
Elizabeth Flood Grady, University of Nebraska, Lincoln
Jillene A. Krause, North Dakota State University

The panelists will engage in a discussion about their personal routes to graduate school and the experiences that led them to become a Teaching Assistant, a Research Assistant, or a TA/RA hybrid. After panelists share their personal story, they will answer audience questions and give insight into why they made the decisions they did in their own education endeavors.

Flirting, Skyping, Rebounding, and Barney Stinson: Exploring how Young-Adults Make Sense of Romantic Relational Initiations (Top Panel)

Sponsor: President's Undergraduate Honors Research Conference
 Chair: **Sylvia L. Mikucki-Enyart**, University of Wisconsin, Stevens Point
 Respondent: **Haley Kranstuber Horstman**, University of Missouri, Columbia

Eww ... Get Away from Me: Female Sense-making of Male Flirting during Relational Initiation
Bradley Dechant, Wayne State College
Brenden Buskirk, Wayne State College
Zach Bierman, Wayne State College

He's Helping Me Get over Him: Making Sense of the Relational Rebound
Kendall Uhrich, Wayne State College

Do I Really Know You? Reducing Uncertainty in Romantic Computer-mediated Relational Initiations
Liam Hockley, Wayne State College
Kori Witt, Wayne State College

Have You Met Ted? Applying Contemporary Television Programming to Romantic Relational Initiation Rituals
Abby Schademann, Wayne State College

Interpersonal communication scholars have been fascinated with the initiation of relationships. However, the growth of computer-mediated communication and a subtle change in attitudes toward relationships have compelled scholars to reassess how young-adults make sense of these rituals. This panel seeks to provide insight into how relationships begin by exploring how young-adults make sense of the relational initiation rituals employed in United States culture.

3511 Saturday 2:00-3:15 PM

Assembly Room

The Future of the Discipline Revealed: A Generational Perspective

Sponsor: David T. McMahan, First Vice President
Chair: **David T. McMahan**, First Vice President

Presenters: **Ronald C. Arnett**, Duquesne University
James W. Chesebro, Ball State University
Jeffrey T. Child, Kent State University
Rebecca M. Johnson, Northern Illinois University
Judy C. Pearson, North Dakota State University
Nathan M. Swords, University of Nebraska, Lincoln

The discipline of communication now has three distinct generations fully engaged in teaching and scholarship: Baby Boomers, Generation X, and Millennials. Each of these generations is characterized by unique social experiences and personalities, which influence how members of these respective generations view the world and influence the roles they perform within society at given moments in their lifespan. The purpose of this panel is to bring together members of these three generations to examine how each generation views the discipline of communication and foresees its future development.

3512 Saturday 2:00-3:15 PM

Caucus Room

Infusing Social Justice into Communication Teaching (Short Course Ten)

Sponsor: David T. McMahan, First Vice President
Presenter: **Lawrence R. Frey**, University of Colorado, Boulder

This short course explores principles and practices associated with teaching social justice in the communication discipline. After examining social justice, in general, and social justice education, specifically, numerous ways of (and resources for) infusing social justice into communication teaching are explored, from informing purposes, readings, and assignments of standard communication courses (e.g., public speaking); to social justice activism service-learning; to teaching communication activism courses; to extending such teaching to populations and sites beyond college/university students.

3513 Saturday 2:00-3:15 PM

Senate Room A

Converging on the Front Porch: Strengthening the Foundation of the Basic Course

Sponsor: Basic Course Interest Group
Chair: **Melissa L. Beall**, University of Northern Iowa

Presenters: **Lori A. Walters-Kramer**, Monmouth College
Donna Pawlowski, Bemidji State University
Aimee Sorensen, University of South Dakota
Joshua Westwick, South Dakota State University
Kevin Stoller, Indiana University-Purdue University, Fort Wayne
Mary Haslerud Opp, University of North Dakota
Cheri J. Simonds, Illinois State University

This roundtable panel converges on the front porch bringing together the basic course “family” to help maintain and strengthen the foundation of our discipline’s home. Basic course directors from private schools and state universities (large and small) will unite in robust dialogue on how each university has used programmatic training and development approaches to adapt their programs to meet institutional challenges, revel in the successes, and promote best practices across their campuses.

3514 Saturday 2:00-3:15 PM

Senate Room B

I Tweeted Once but I Didn’t Inhale: Discussing the Convergence of the Technological and the Pedagogical in the Classroom

Sponsor: Instructional Resources Interest Group
Chair: **Rebecca Imes**, Carroll University
Presenters: **Dena Huisman**, University of Wisconsin, LaCrosse
Tracy Routsong, Washburn University
Keith J. Zukas, Carroll University
Dallas Hathaway, Washburn University

Panelists will discuss pedagogical decision-making and assessment in the use of new(er) media platforms and online tools in the classroom. Media types will include social media platforms as well as Wikis, discussion boards, and other online tools. Reflections by faculty and student panelists may include: decision to include the medium, practical issues of classroom management, if and how this medium use was assessed, and thoughts on further use of the medium in this type of classroom.

Just Wait and See ... How Convergent My Class Can Be: Integrating Classes for Research at Undergraduate Institutions

Sponsor: Undergraduate Programs Interest Group

Chair: **Celia Arbuckle**, Bethel University

Presenters: **Katie Lever**, Western Connecticut State University
Jessica Eckstein, Western Connecticut State University
Elizabeth Ribarksy, University of Illinois, Springfield
Leah E. Bryant, DePaul University
Christine North, Ohio Northern University

Involving undergraduate students in faculty research has become an increasingly popular approach to involving students in learning this valuable life skill. Through this practice, students are able to get a hands-on sense of what the research process entails, from start to finish. However, this practice can be a challenging and involved one. This discussion panel will explore the best practices for faculty at undergraduate institutions to use students in their research endeavors and provide recommendations on how to best utilize this practice.

Theorizing Points of Convergence between Rhetoric and Performance Studies

Sponsors: Performance Studies and Theatre Interest Group
Rhetorical Theory and Criticism Interest Group

Chair: **Joe Hassert**, College of Southern Nevada

Presenters: **Hunter H. Fine**, Humboldt State University
Jennifer Tudor, St. Cloud State University
Matt Foy, Upper Iowa University
Jennifer L. Freitag, University of Dayton

Although rhetoric and performance studies are two distinct disciplines, several points of convergence exist. The assembled panelists will reflect upon the varied interconnections between performance and rhetoric in a variety of contexts.

President's Undergraduate Honors Research Conference Roundtable Session I

Sponsor: President's Undergraduate Honors Research Conference
Chair: **Leah E. Bryant**, President

Roundtable One

Discussant: **Shannon VanHorn**, Valley City State University

- A. Sandy Hook and a Model of Extremist Reality
Michael Foist, Indiana University-Purdue University, Columbus
- B. Informal Learning Spaces: Examining Academic Success and Sense of Community
Michael Rangoonwala, Bethel University
Heidi Schutt, Bethel University
Zoe Vermeer, Bethel University
- C. Analysis of the Role of Higher Education in America
Mark Moultrup, Central Michigan University
- D. Hegemony within Higher Administration: The Creation of an Ideal Student
Amy Guziec, Creighton University

Roundtable Two

Discussant: **Joy L. Daggs**, Northwest Missouri State University

- A. Rhetorical Divide in Post-Recession America
Claire DesHotels, College of St. Benedict/St. John's University
- B. A Narrative Criticism Analysis of the Fireside Chats
Caitlin Navratil, Bethel University
- C. The Election of 1896-Bryan's Whistle-stop and McKinley's Front Porch
Patrick F. Bryant, Wabash College
- D. We're Still Pioneers: A Rhetorical Analysis of Presidential Addresses after Space Disasters
Shiloh Larson, Bethel University

Roundtable Three

Discussant: **Elizabeth Ribarsky**, University of Illinois, Springfield

- A. A Narrative Criticism of The Scarecrow
Amanda Ahlm, Bethel University
- B. Long Tan Legs: A Pentadic Analysis of Women in Modern Country Music
Emma Metz Sipple, Indiana University-Purdue University, Columbus
- C. Aggression and Attraction in Children's Cartoons and Other Television Programming
Zack Moore, College of Wooster
- D. Scooby Doo! Mystery Incorporated and Gender
Gabrielle M. Ploplis, Notre Dame College

Roundtable Four

Discussant: **Katie Lever**, Western Connecticut State University

- A. Texting and Families: Helpful or Hurtful?
Madison Dillard, University of Wisconsin, Parkside
- B. Queer Space and Female Space in India: No Room for Second-Class Citizens
Adam Ruble, Monmouth College
- C. Feminist Movement in Post War Japan
Hannah Strong, Saginaw Valley State University
- D. Social Identities of Students at Missouri State University
Tina Osborne, Missouri State University
Morgan Fisher, Missouri State University

The President's Undergraduate Honors Research Conference Roundtable Sessions feature the presentation of undergraduate research papers in a highly-engaged setting. Conference attendees will be able to sit at the table with presenters as papers are being delivered and then participate in subsequent discussion with the authors and others in attendance. Discussants will lead each table, guiding and encouraging discussion and offering feedback to the presenters.

Saturday, April 18, 3:30-4:15 PM

3601 Saturday 3:30-4:45 PM

University Room B

Top Papers in Interpersonal and Small Group Communication

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Katherine J. Denker**, Ball State University

Communication of Military Couples during Deployment: Topic Avoidance and Relational Uncertainty (Top Paper)

Leanne K. Knobloch, University of Illinois

Jennifer A. Theiss, Rutgers University

Erin C. Wehrman, University of Illinois

Why Might Distance Make the Heart Grow Fonder? A Relational Turbulence Model Investigation of the Maintenance of Long-Distance and Geographically Close Romantic Relationships

Natalie K. Ellis, Texas Christian University

Andrew M. Ledbetter, Texas Christian University

Family Communication Patterns, Parental Modeling, and the Intergenerational Transmission of Confirmation to Romantic Relationships

Jordan Young, Texas Christian University

Paul Schrodt, Texas Christian University

The Mediating Role of Family In-Group Status on Children-in-Law's Uncertainty Management Strategies during the Transition to Extended Family

Sylvia L. Mikucki-Enyart, University of Wisconsin, Stevens Point

Coparental Communication with Nonresidential Parents as a Predictor of Children's Feelings of Being Caught in Stepfamilies

Paul Schrodt, Texas Christian University

Researchers in interpersonal and small group communication converge around timely issues and key theories. Issues of uncertainty, turbulence, and disclosure come together in research to build understanding of family and romantic relationships. Join us for the presentation of the top papers in the Interpersonal and Small Group Communication Interest Group and hear more about what top researchers in the field are exploring next.

3602 Saturday 3:30-4:45 PM

University Room C

Organizational and Professional Communication Interest Group Business Meeting

Chair: **Nicole A. Ploeger-Lyons**, University of Wisconsin, La Crosse

Vice Chair: **Peggy Fisher**, Ball State University

Secretary: **Katherine M. Kelley**, Fort Hays State University

3603 Saturday 3:30-4:45 PM

University Room D

Women's Caucus Business Meeting

Chair: **Jessica M. W. Kratzer**, Middle Tennessee State University

Vice Chair: **Malynda Johnson**, University of Wisconsin, Mankato

Secretary: **Molly Wiant Cummins**, St. Cloud State University

3604 Saturday 3:30-4:45 PM

Conference Room I

Losing Convergence: Polarization and Incivility in Political Communication

Sponsor: Political Communication Interest Group

Chair: **LeAnn M. Brazeal**, Missouri State University

John Oliver and Partisan Bias: A Dual-processing Approach to Political Humor on Social Media

Molly Greenwood, University of Missouri

Mary Sorenson, University of Missouri

Benjamin R. Warner, University of Missouri

Can't We All Get Along? The Role of Metacommunication in Political Civility Online

Soo-Hye Han, Kansas State University

LeAnn M. Brazeal, Missouri State University

Unfair and Unbalanced: Polarization of News Coverage Featuring Cliven Bundy and Michael Brown

Joshua P. Bolton, University of Missouri

Calvin Coker, University of Missouri

Rocio Galarza, University of Missouri

Young Voters and the Polarizing Price of Political Engagement

Michael W. Kearney, University of Kansas

Scholars, the media, and citizens continue to sound the alarm about polarization and incivility in political discourse. Our increasing inability to engage opposing viewpoints in a civil manner derails the search for solutions to our most pressing problems. This panel explores the ways in

which polarization and incivility are manifested in social media, mass media, and in voters themselves. Panelists probe the sources, effects, and potential solutions to these concerns about political discourse.

3605 Saturday 3:30-4:45 PM

Conference Room II

True Convergence: Successes and Struggles with Teaching Intercultural Communication to the First/Second Year Community College Student

Sponsors: Intercultural Communication Interest Group
Community College Interest Group

Chair: **Karin Wright**, Rochester Community and Technical College

Presenters: **Denise Elmer**, Southeast Community College
Lori Halverson-Wente, Rochester Community and Technical College
Jacki Brucher-Moore, Kirkwood Community College
Shannon VanHorn, Valley City State University
Kim Weismann, Williston State College

The focus of this discussion panel is the unique convergence of entry level students into the Intercultural Communication classroom. Ultimately, what is the impact of community on the classroom, and the classroom on the community? Scholars will discuss film as a learning platform for non-diverse classes, successes in teaching Intercultural Communication online, struggles selecting texts for entry-level students, and successful service-learning and abroad trips to locations like Cambodia and Japan. Attendees will receive activities, rubrics and assignments.

3606 Saturday 3:30-4:45 PM

Conference Room III

Pets Make Us Human: An Analysis Using Attachment Theory, Family Identity Theory, Economic Theory, and Hostility Theory

Sponsor: Communication Theory Interest Group

Chair: **John “Jack” A. Jones**, University of Illinois, Chicago

Presenters: **Jessica Eckstein**, Western Connecticut State University
Allison DeStefano, Waubensee Community College
Jason Archer, University of Illinois, Chicago
Henry Nicholson, University of Illinois Springfield

Through several strategic communication theories, communication with pets is closely examined along with issues of humanness. In this highly interactive panel, what creates humaneness is argued, and the lasting effects of owner-pet relationships.

3607 Saturday 3:30-4:45 PM

Conference Room IV

Exploring Opportunities for Convergence: Rhetorical Approaches to Organizational Communication

Sponsors: Rhetorical Theory and Criticism Interest Group
Organizational and Professional Communication Interest Group

Chair: **Elizabeth A. Petre**, Bloomsburg University of Pennsylvania

Presenters: **Jay Brower**, Western Connecticut State University
Craig Engstrom, Elmhurst College
Grace Giorgio, University of Illinois, Urbana-Champaign
James T. Petre, Bloomsburg University of Pennsylvania

This discussion panel features educators from various institutions who approach organizational and professional communication rhetorically in their research and/or teaching. Panelists will share how the study of rhetorical concepts and contexts converges with a variety of organizational and professional communication topics. We hope our panelists' contributions will invite a lively discussion regarding the opportunities and challenges of taking a rhetorical approach to organizational communication.

3608 Saturday 3:30-4:45 PM

Parlor 629

Adjunct/Temporary Faculty Caucus Business Meeting

Chair: **David Wendt**, Keokuk High School, Southeastern Community College, and University of Iowa

Vice-Chair: **Nicole Allaire**, Des Moines Area Community College and Iowa State University

Secretary: **Nicole Allaire**, Des Moines Area Community College and Iowa State University

3609 Saturday 3:30-4:45 PM

Parlor 634

Revolutionizing Collaboration: Faculty and Graduate Student Perspectives on Models that Exemplify the Convergence of Research and Teaching

Sponsors: Graduate Student Caucus
Communication Education Interest Group

Chair: **Joseph P. Mazer**, Clemson University

Presenters: **Angela M. Hosek**, Ohio University
Michael E. Burns, Texas State University
Charee M. Thompson, Ohio University
Tim McKenna-Buchanan, Manchester University
Brittany Peterson, Ohio University

This panel showcases two approaches at two universities that exemplify the convergence of teaching and research. *Research Revolution* at Ohio University brings together faculty and graduate students for monthly discussion on rotating topics such as collaboration and Research and teaching relationships. The mission of the *C3 Center* at Texas State University is to bring together faculty and graduate students across the college to develop interdisciplinary solutions to contemporary communication challenges. Though all of the panelists have their PhDs in hand, several are recent graduates (2 months – 1 year post-degree) and will offer thoughts from a graduate student perspective. Moreover, the panelists will engage the audience in an extended discussion about other approaches and models.

3610 Saturday 3:30-4:45 PM

Parlor 638

Undergraduate Papers Examining Communication and Social Media

Sponsor: President's Undergraduate Honors Research Conference

Chair: **DeAnne Priddis**, University of Wisconsin, Milwaukee

Respondent: **Tiffany R. Wang**, University of Montevallo

The Use of Twitter as a News Source and the Frequency at which Journalists and Citizens Report News on this Social Media Site

Jorgi Henson, Indiana State University

College Students, Social Media, and the News

Morgan E. Tondreault, Carroll University

Extraversion, Introversion, and Social Media Use

Stephanie Melhaff, Bethel University

Alec Weber, Bethel University

Laura Larmour, Bethel University

Joy Makanga, Bethel University

Helping or Hurting? The Effects of Communicating on Social Media

Christine Luckasen, Creighton University

Like it, Tweet It, Share it: Social Media Satisfaction and Biological Sex

Michael Foist, Indiana University-Purdue University, Columbus

Jaelyn Vanosdol, Indiana University-Purdue University, Columbus

Social Media as an Implement for Student Retention

Blake Miller, Missouri State University

A Giant of the Discipline: Celebrating the Continued Legacy and Career of Bruce Gronbeck

Sponsors: Leah E. Bryant, President
David T. McMahan, First Vice President
Chair: **David T. McMahan**, First Vice President

Presenters: **Kenneth E. Andersen**, University of Illinois
Dennis S. Gouran, Pennsylvania State University
Judy C. Pearson, North Dakota State University
Judith S. Trent, University of Cincinnati
Lynn H. Turner, Marquette University
David Zarefsky, Northwestern University

Central States Communication Association Past President and Hall of Fame Member Bruce Gronbeck dedicated his life to the discipline of communication. His extensive scholarship and service helped guide the development of the discipline and contributed to its prominence in the academy. The presenters on this panel, all of whom, like Bruce, served as both President of the Central States Communication Association and President of the National Communication Association, will share stories of this great individual and also discuss how lessons from his life and career can assist scholars in their own lives and careers. Those who knew Bruce will enjoy hearing and sharing memories of his life. Graduate students and junior faculty who may never have worked with Bruce will benefit from the lessons learned from a life dedicated to the discipline.

Blinded by the Like: Using New Media Philosophy to Challenge Students to Think Critically and Analytically about Social Media Use

Sponsor: Leah E. Bryant, President
Chair: **Adriane Stoner**, DePaul University

Presenters: **Gordon S. Carlson**, Fort Hays State University
Hsin-Yen Yang, Fort Hays State University
Jenny Korn, University of Illinois, Chicago
Michael Schandorf, University of Illinois, Chicago
Roy Christopher, University of Texas, Austin

Social media is widely acknowledged as a powerful force in society and is a common topic in a wide range of undergraduate courses. This panel discusses the importance of challenging students to develop a deeper understanding of the role that social media through the exploration

of new media philosophy and theory. Panelists will also discuss strategies to help facilitate and encourage students to engage with and reflect on social media use on a more mindful level.

3613 Saturday 3:30-4:45 PM

Senate Room A

Convergence in the Basic Course: The Multiple Roles of the Assistant Basic Course Director

Sponsor: Basic Course Interest Group

Chair: **Lindsey B. Anderson**, University of Maryland

Presenters: **Marjorie M. Buckner**, University of Kentucky

Renee Kaufmann, University of Kentucky

Christina L. Ivey, University of Nebraska, Lincoln

Kaitlin E. Phillips, University of Nebraska, Lincoln

This panel examines the unique roles that Assistant Basic Course Directors (ABCDs) play as mentors, teachers, trainers, and assessment coordinators. Oftentimes, graduate students serve as ABCDs who must navigate the convergence of multiple roles in one position. After reflecting on their experiences performing these roles, the panelists will discuss how serving as an ABCD has strengthened their understanding of the basic course and appreciation of convergence in their role.

3614 Saturday 3:30-4:45 PM

Senate Room B

Where Participation Meets Engagement: It's More Than Raising Hands (Top Panel)

Sponsor: Instructional Resources Interest Group

Chair: **Kevin R. Meyer**, Illinois State University

Presence and Absence Online: Assessing Student Participation and Engagement

Annette N. Hamel, Western Michigan University

Kathleen M. Propp, Western Michigan University

Beyond Participation Points: Emphasizing Engagement through Dialogue

Lance Brendan Young, Western Illinois University, Quad Cities

Differentiated Instruction: Assessing Participation Differently

Fletcher Ziwoya, University of Nebraska

In this session, scholars/teachers will examine the convergence of classroom participation and student engagement, with a particular focus on how we have traditionally measured “participation,” and how we may rethink the concept in an age of new technologies and teaching methods. Specifically, we examine the rationale behind including participation points in a

grading rubric, and explore the different ways in which students might participate and/or express engagement in the traditional and online classroom.

3615 Saturday 3:30-4:45 PM

PDR

It's Like Trying to Start a Fire with Wet Wood: Reigniting Burnt-Out Faculty

Sponsor: Undergraduate Programs Interest Group
Chair: **Joy L. Dags**, Northwest Missouri State University

Presenters: **Karla Mason Bergen**, College of Saint Mary
Leah E. Bryant, DePaul University
Marc A. Klingshirn, University of Illinois Springfield
Christine North, Ohio Northern University
Elizabeth Ribarsky, University of Illinois, Springfield
Sarah Sagmoen, University of Illinois, Springfield

Undergraduate faculty are inundated with teaching, research and service requests all while trying to maintain their everyday personal lives. Inevitably while trying to balance it all, faculty get into a rut of teaching the same courses, using the same examples, and dealing with the same student and research issues. Burn-out not only harms the faculty personally but also professionally. This collaborative discussion panel will explore ways in which faculty can work to reignite their passion.

3616 Saturday 3:30-4:45 PM

Capital Ballroom A

Performance Studies and Theatre Interest Group's 2015 Outstanding Scholar: Honoring Theresa Carilli

Sponsor: Performance Studies and Theatre Interest Group
Chair: **Joe Hassert**, College of Southern Nevada
Respondent: **Theresa Carilli**, Purdue University, Calumet

Presenters: **Lori L. Montalbano**, Governors State University
Rochelle Robertson, St. Joseph's College
Giovanna Del Negro, Texas A&M University
Sareh Afshar, New York University
Erin Okamoto Protsman, Purdue University, Calumet

Theresa Carilli has been selected as this year's outstanding scholar in performance studies and theatre. Join us as we celebrate her contributions to our discipline and the region.

President's Undergraduate Honors Research Conference Roundtable Session II

Sponsor: President's Undergraduate Honors Research Conference

Chair: **Leah E. Bryant**, President

Roundtable One

Discussant: **Jessica Samens**, Bethel University

- A. Private Universities and the Manifestation of First Amendment Rights
Rachel F. Italiano, Wisconsin Lutheran College
- B. Invisibility of Whiteness and Sandy Hook School Shooting
Racheal Yates, College of St. Benedict/St. John's University
- C. The Help: Helping to Understand an Outdated Ideology in a Contemporary Society
Sarah Escamilla, Creighton University
- D. Narrative Analysis of "Most"
Brooke Stensgard, Bethel University

Roundtable Two

Discussant: **Donna Pawlowski**, Bemidji State University

- A. Leadership Communication in Organizations: Results, Teamwork, and Gender
Alexandra Penner, Missouri State University
- B. Intersections of Age Stereotypes and Gender in the Workplace
Benjamin Roberts, Bethel University
Sarah Nelson, Bethel University
Tyler C. Goeglein, Bethel University
- C. Organizational Conflict: Cross Gender Conflict in Organizations
Hayley Gregg, Missouri State University
- D. Organization Subcultures from a Food Service Perspective
Sarah O'Toole, Missouri State University

Roundtable Three

Discussant: **Beth L. Boser**, College of Wooster

- A. The Stories and Messages of the Library of Congress
Kyle Stucker, Wabash College
- B. Investigating Major Turning Points in College Students' Religiosity
Joe Simon, Kansas State University
- C. Worshipping the Deity of the Diet: Pro-ana Blogs and Religion
Kayla Reininger, College of St. Benedict/St. John's University University

- D. A Comparative Study of News Coverage of the Government Shutdown
Natalie Pattillo, Sul Ross State University

Roundtable Four

Discussant: **Dena Huisman**, University of Wisconsin, La Crosse

- A. Visual Rhetoric and *The Proud Family*
Lillia Khelif, College of St. Benedict/St. John's University
- B. Commencement Speech's Inner Persona
Margaret Francois, Edgewood College
- C. Vocational Narratives of Senior Executive Retirees in a Technical Agency and Their Sense of Safety in the Workplace
Sarah Bender, Pepperdine University

The President's Undergraduate Honors Research Conference Roundtable Sessions feature the presentation of undergraduate research papers in a highly-engaged setting. Conference attendees will be able to sit at the table with presenters as papers are being delivered and then participate in subsequent discussion with the authors and others in attendance. Discussants will lead each table, guiding and encouraging discussion and offering feedback to the presenters.

Saturday, April 18, 5:00-6:15 PM

3701 Saturday 5:00-6:15 PM

Conference A

Central States Communication Association Executive Committee Meeting

Participants: **David T. McMahan**, President
Shawn T. Wahl, First Vice President
Blair Thompson, Second Vice President
Leah E. Bryant, Past President
Jimmie Manning, Executive Director
Robert S. Littlefield, Journal Editor
David Bodary, Finance Committee Chair
Andrew M. Ledbetter, Member at Large
Donna Pawlowski, Member at Large
Randy K. Dillon, States Advisory Council Chair

Saturday, April 18, 7:30-10:00 PM

3801 Saturday 7:30-10:00 PM

Madison Museum of Contemporary Art

Central States Communication Association President's Reception

The conference draws to a close with a reception in honor of our outstanding president, Leah E. Bryant, at the Madison Museum of Contemporary Art. Conference attendees will have private access to creative and unique collections housed in a facility designed by renowned architect Cesar Pelli. This stunning facility provides an exhilarating space for the presentation and conservation of modern and contemporary art. Attendees will be able to enjoy extraordinary works of art while gazing at downtown Madison through the glass facades of this magnificent building. This reception is open to all conference attendees and will feature a vast array of desserts, Spotted Cow beer, and a cash bar with other drinks.

The Madison Museum of Contemporary Art is a three-minute walk from the conference hotel. For those individuals with mobility issues, please check with the conference hotel for courtesy shuttle transportation.

- Turn LEFT onto W Dayton Street when exiting the front entrance of the hotel toward N Carroll Street (Travel 525 Feet)
- Turn RIGHT onto State Street (Travel 345 Feet)
- The Madison Museum of Contemporary Art will be located on the LEFT