

Friday, April 17, 8:00-9:15 AM

2101 Friday 8:00–9:15 AM

University Room A

Social Media Representations of the Human Body, Community, Memory, and Innocence

Sponsor: Media Studies Interest Group
Chair: **W. Joe Watson**, Baker University
Respondent: **Jennifer C. Dunn**, Dominican University

Evaluations of Similar Bodies: An Examination of My Body Gallery
Anna R. Herrman, St. Norbert College
Melissa Maier, Missouri State University
Lara C. Stache, Northern Illinois University
Katie L. Turkiewicz, University of Wisconsin, Waukesha

The Problematization of Online “Community”: Organizational Power, Metaphor, and the Closing of a Social Networking Site
Andrew F. Herrmann, East Tennessee State University

“Innocent” Memories of Trayvon Martin and Emmett Till
Joshua Miller, University of Wisconsin, Milwaukee

Controversy Trending: Mia and Ronan Farrow’s Creation of a Twitter Firestorm and 2014 Cross-Media Assault of #WoodyAllen
Thomas A. Salek, University of Wisconsin, Milwaukee

Social media provides new avenues for both normative and counter-hegemonic representations of communities, memories, and even the human body. Through an examination of various online platforms, including Twitter, the My Body Gallery site, Yahoo 360, and online news comment sections, this panel parses out the functions and processes of competing representations in convergent media. Studying new media provides new insight into how individuals “fight out” shared understandings.

Creating a Teacher's Toolkit thru Convergence

Sponsor: Community College Interest Group

Chair: **Cheryl Skiba-Jones**, Trine University

Presenters: **James I. Walling**, Walling & Associates, Inc.
Richard L. Underwood, Kirkwood Community College
Cheri J. Simonds, Illinois State University
Julia A. Simanski, Des Moines Area Community College
Abram Book, Indiana University-Purdue University, Indianapolis
Julie A. Weishar, Parkland College
Renee Robinson, Saint Xavier University

As the speed of communication, technology and culture continue to impact our lives, new adaptation, teaching methods and communication need to occur. The role of educators in the essential teaching process is a combination of being an educator, translator and creator. Teachers who can be aware of convergent teaching tools they can use can be prepared to adapt to this constantly changing educational environment.

Workgroups, Subgroups, and Volunteerism: A Panel Focusing on Communication within Organizational Groups

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Jonathan Wickert**, University of Wisconsin, Whitewater

Respondent: **Catherine Y. Kingsley Westerman**, North Dakota State University

A Comprehensive Review and Communication Research Agenda of the Contextualized Workgroup: The Evolution and Future of LMX, CWX, and TMX

Leah M. Omilion-Hodges, Western Michigan University

Jennifer Ptacek, Western Michigan University

Deirdre Zerilli, University of Missouri

Exploring Dialectical Tensions of Leading Volunteers in Two Community Choirs

Cameron W. Piercy, University of Oklahoma

Michael W. Kramer, University of Oklahoma

Examining Organizational Osmosis in Life-Enrichment Organizations: A Qualitative Study

Joy L. Daggs, Northwest Missouri State University

Argumentation Differences in Majority and Minority Organizational Subgroups

Stephenson J. Beck, North Dakota State University

This competitive paper panel's common thread is a focus on communication within organizational groups. The context differs from paper to paper, bringing diversity to the panel. In this panel, authors will discuss the dialectical tensions and socialization processes within volunteer-based groups—both community choirs and Greek organizations. Further, authors will share their research on leadership within contextualized workgroups and argumentation strategies in majority and minority subgroups.

2104 Friday 8:00–9:15 AM

Conference Room II

The Human Element: Issues of Health and Ethnography in Intercultural Communication

Sponsor: Intercultural Communication Interest Group

Chair: **Heather Nesemeier**, Minnesota State University, Moorhead

Respondent: **Ahmet Atay**, College of Wooster

Complete-Member Ethnography: Epistemological Intimacy, Complete-Membership, and Potentials in Critical (Intercultural) Communication Research

Hsun-Yu Chuang, Southern Illinois University, Carbondale

Family Illness, Self-Construal, Perceived Susceptibility, and Health Promotion: Implications for Prosocial Behavior across Cultures

Sang-yeon Kim, University of Wisconsin, Milwaukee

Emily Cramer, North Central College

Seokhoon Ahn, University of Wisconsin, Milwaukee

Development Aid and Disease Discourse on Display: Between Poststructuralists and Political Economists Dichotomy

Jean Claude Kwitonda, Ohio University

Breaking the Stigma of Mental Health Issues with International Students

Kim Omachinski, University of Wisconsin, Milwaukee

With global news's recent focus on health, this timely panel seeks to unpack intercultural communication's place in understanding human wellness of many sorts. Scholars will consider disease and treatment, as well as matters of health more broadly. For each paper, our existence as human beings which are living organisms with biological and sociological needs is at the forefront of research and inquiry.

2105 Friday 8:00–9:15 AM

Conference Room III

Everything Old is New Again! Yippee! Inspirational (Re)Considerations of Disciplinary Theory Convergence (Top Panel)

Sponsor: Communication Theory Interest Group
Chair: **Dennis S. Gouran**, Pennsylvania State University

Presenters: **Nancy J. Brule**, Bethel University
Lawrence R. Frey, University of Colorado, Boulder
Mike Allen, University of Wisconsin, Milwaukee
Andrew M. Ledbetter, Texas Christian University
Sandra M. Metts, Illinois State University
Jordan Soliz, University of Nebraska, Lincoln
Jessica Eckstein, Western Connecticut State University

Inciting convergence both within and outside our discipline, this panel includes (a) Senior scholars urging re-consideration of research and theorizing from Communication as studied “back in the day” (i.e., sex, community, McLuhan), and (b) scholars appealing for interdisciplinary integration (i.e., linguistics, counseling, technological etiquette, violence). To advance knowledge, our discipline must avoid duplication of efforts by converging on what is already established – here and in other disciplines – while simultaneously reframing it in new ways.

2106 Friday 8:00–9:15 AM

Conference Room IV

Rhetorical Convergences of Power, Identity, and Agency

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Jerry L. Miller**, Ohio University
Respondent: **Michelle Calka**, Manchester University

An Incongruous Gaze: Perspective by Incongruity in Alfredo Jaar’s *Untitled (Newsweek)*
Katie P. Bruner, University of Illinois, Urbana-Champaign

The Rhetoric of Femicide and Retaliation
Jared Bressler, Texas Tech University
Caroline A. Stone, Texas Tech University

Wrongful Birth and Breach of Warranty: Race, Sexual Orientation, and the Case of Peyton Cramblett
Michelle Kelsey Kearl, Indiana University-Purdue University, Fort Wayne

Jackie Robinson Says: Modeling Rhetorical Self-Discipline as African American Agency
Jansen B. Werner, University of Wisconsin, Milwaukee

Discourses of power, identity, and agency are inextricably linked. This panel comprised of competitive paper submissions investigates the rhetorical function of such discourses in visual, legal, and/or mediated contexts. Through a convergence of approaches and perspectives, the assembled rhetorical scholars will discuss how notions of power, identity, and agency can operate as critical lenses to explore a variety of sociopolitical issues.

2107 Friday 8:00–9:15 AM

Parlor 627

State of Illinois Showcase

When Speaking Requires Listening

Sponsor: States Advisory Council

Presenters: **Laura Gallant**, University of Illinois
Mary McGrath, University of Illinois
Mardia Bishop, University of Illinois

An essential skill in creating quality orated messages is to be able to evaluate these messages through the act of listening. These questions will be posed during the session: Is the teaching of oral skills too centered on the use of reading and writing? When students learn to aurally capture a speech's organization and its core arguments, will they be more likely to appreciate the speech format, strong argumentation, and engaging delivery skills? How can we better instruct our students to be critical listeners and then assess their critical listening skills? Attendees will learn about simple and effective strategies for emphasizing listening to improve upon core public speaking concepts.

2108 Friday 8:00–9:15 AM

Parlor 629

Convergence of Voices: Narrative Inquiries that Include Marginalized Voices

Sponsor: President's Undergraduate Honors Research Conference

Chair: **Randa Garden**, Wayne State College

Respondent: **Ron Whitt**, Wayne State College

Coming Back Home: A Narrative Inquiry of a Military Veteran Reintegrating into Society

Matthew Lanik, Wayne State College

Kyle Arp, Wayne State College

Michelle's Bittersweet Story of Growing Up with Diabetes

Abby Schademann, Wayne State College

The Story of How Megan Manages her Bipolar Disorder in the Workplace

Robbie Hall, Wayne State College

Rosario Orozco, Wayne State College

Marie's Story of Living in a Wheelchair
Lindsey Milburn, Wayne State College

Dennis and Leann's Story: A Stroke Victim and His Wife's Journey of Healing and Rehabilitation
Lauren Cantrell, Wayne State College

This panel includes papers developed through narrative inquiry that strengthen empathic bonds and connections with others in similar situations. It broadens research to include the voices of individuals who are often marginalized and typically excluded from research.

2109 Friday 8:00–9:15 AM

Parlor 638

But I Don't Even Know How to Talk to Old People: Using the Senior Seminar as a Multi-Modal Examination of Aging and Communication

Sponsor: President's Undergraduate Honors Research Conference
Chair: **Peggy Kendall**, Bethel University

Senior Seminar: A Multi-Disciplinary Examination of Aging and Communication
Sarah Massie, Bethel University

Time and the Portrayal of the Ideal Age: A Mythological Analysis of Benjamin Buttons
Bethany Hall, Bethel University

Planning the Christmas Banquet: An Adventure in Collaboration
Brittany Daniels, Bethel University
Jillian Schinzing, Bethel University
Jesse J. Dresselhaus, Bethel University
Amanda Ahlm, Bethel University
Anna Pearson, Bethel University

The Disappearing Elder: A Content Analysis of the Role of the Elderly in Prime Time Comedy
D. J. Moe, Bethel University

Elderly in the Media: A Documentary about the Media's Portrayal of Older Adults
Lexi Baum, Bethel University
Xeng Vang, Bethel University

Elder Week: A Proposal for a Campus-Wide Series of Events
Layne Meyer, Bethel University
Madeleine Nelson, Bethel University
Lindsey Oawster, Bethel University

Portrayal of the Elderly in Advertising: A Rhetorical Criticism
Jacob Schneider, Bethel University

2110 Friday 8:00–9:15 AM

Assembly Room

Advising Metaphors and Their Implications for Practice

Sponsor: Leah E. Bryant, President

Presenters: **Leah E. Bryant**, DePaul University
Jeffrey T. Child, Kent State University
Kendra Knight, DePaul University
Joann Martyn, DePaul University
Joseph P. Mazer, Clemson University
Richard Murphy, Wayne State College

The metaphors that are used when advising students about prospective careers and/or post-baccalaureate education have a profound impact on the way that messages may be received. Given the current employment opportunities and changing landscape of American colleges and universities, providing students with guidance to navigate a career or education in Communication Studies is vital to support the major and students' interests. Whether it is a finite path, jungle, roller coaster, or map - how we frame the future, shapes our students' experiences of it.

2111 Friday 8:00–9:15 AM

Caucus Room

Central States Communication Association 2016 Program Planner Meeting

Sponsor: Shawn T. Wahl, Second Vice President

Chair: **Shawn T. Wahl**, Second Vice President

Participants: **Nicole Allaire**, Des Moines Area Community College and Iowa State University
Mike Bauer, Ball State University
Suzanne V. L. Berg, Newman State University
Christopher Brown, Minnesota State University, Mankato
Michael E. Burns, Texas State University
Terri M. Easley, University of Kansas
Hunter H. Fine, Humbolt State
Peggy Fisher, Ball State University
Kathie R. Fleck, Ohio Northern University
Malynda Johnson, Minnesota State University, Mankato
Jennifer Kienzle, University of Nebraska, Lincoln
Robert S. Littlefield, North Dakota State University
Jimmie Manning, Northern Illinois University
Kristen L. McCauliff, Ball State University
Tim McKenna-Buchanan, Manchester University
Scott A. Myers, West Virginia University
Chris Oldenberg, Illinois College
Sandra L. Pensoneau-Conway, Sothern Illinois University

Charley Reed, University of Nebraska, Omaha
CarrieLynn D. Reinhard, Dominican University
Molly Reynolds, University of Kentucky
Jessica Samens, Bethel University
Tiffany R. Wang, University of Montevallo
David Wendt, Keokuk High School, Southwestern Community College, and
University of Iowa

2112 Friday 8:00–9:15 AM

Senate Room A

Top Papers in Instructional Resources

Sponsor: Instructional Resources Interest Group
Chair: **Daria S. LaFave**, Wayne State University
Respondent: **Kevin Meyer**, Illinois State University

Exploring the Relationship between Students with Accommodations and Instructor Self-Efficacy
in Complying with Accommodations (Top Paper)
Anna Wright, Illinois State University

Converging Across the Curriculum: When Communication and Disciplinary Faculty Work
Together
Denise Vrchota, Iowa State University

Pedagogy of Positionality: Helping Students Find their Place in the Center of a Landscape of
Convergence
Lucas Pelliccio, Wayne State University

Narrative-based Game Play: Affect, Empathy, and Social Learning
Michael Blight, University of Wisconsin, Milwaukee

Student Preferences of Teachers' Nonverbal Immediacy Cues: A Pilot Study
Aviva Gordon, Wayne State University

This year our interest group received a record-breaking number of submissions. This panel
represents the best papers in Instructional Resources as juried by a number of well-respected
peers.

Great Ideas for Teaching – Session C

Sponsor: G.I.F.T. Interest Group
Chair: **Mark Cruca**, Ohio Northern University

1. Relational Framing Theory and Coming out Narratives: A Data Analysis Activity
Rose Helens-Hart, University of Kansas
2. Selective Self-Presentation Online and the Process of Picking a Profile Picture
Jenna McNallie, Purdue University
3. Relationships are Pin-teresting
Sara Potter, Northern Michigan University
4. Turn Down for What? Student Involvement Creating the Transactional Model of Communication
Haley C. Vellinga, University of Kansas
5. Using Feature Analysis to Differentiate Hypothesis Testing Terms
Jennifer Schon, University of Kansas
6. Creating a More Embodied Online Classroom Presence with Flipgrid Mini-Speeches
Anne Gerbensky-Kerber, University of Wisconsin, Stout
7. Pin it!: Student Convergence Using Pinterest© as a tool for Communication Education, Reflection, and Assessment
Karla M. Hunter, South Dakota State University
8. Celebrating Classmate Achievement
Carolyn M. Prentice, University of South Dakota
9. Review Activity: Recognizing Concepts in an Everyday Situation
Valerie Kretz, University of Wisconsin, Madison
10. Building a Dream House: A Look at Perception and Identity Management
Kathy Pine, Indiana State University

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

Friday, April 17, 9:30-10:45 AM

2201 Friday 9:30-10:45 AM

University Room A

The Media is the Message: Contemporary Convergence in the “Digital Global Village”

Sponsor: Media Studies Interest Group

Chair: **Igor Ristić**, University of Kansas

Respondent: **Adam Tyma**, University of Nebraska, Omaha

Marshall McLuhan and the Convergence of Ideology
Hunter H. Fine, Humboldt State University

The Media Is the Message: Making News in the New Millennium
Keith Brown, Wayne State University

The UGC Is the Message – Since the Message Devoured the UGC
Marta Lukacovic, Wayne State University

Campaign for Campaign’s Sake? Interactivity and Engagement in Social Media Campaigns in the 2012 Presidential Elections
Ashik Shafi, Wayne State University

The Dynamics of Communication in New Media and Its Interactions with Traditional Media: How All This Impacted the Message in the 21st Century
Mohammed Al-Emad, Southern Illinois University, Carbondale

A Communication Model for a Convergent Era
Gordon S. Carlson, Fort Hays State University

McLuhan’s oft-repeated phrase “the medium is the message,” has been redefined by the multiplicity of mediums present in the 21st century media environment. With the ongoing fusion of print, video, web content, social media, and user-generated content, the media landscape looks much different today than even a decade ago. Bringing together a variety of theoretical, methodological and practical perspectives, this panel will examine media convergence and its impact on modern messages.

Maintaining and Negotiating Relationships Online: Competitive Papers

Sponsor: Interpersonal and Small Group Communication Interest Group
 Chair: **Elizabeth Flood Grady**, University of Nebraska, Lincoln
 Respondent: **Andrew M. Ledbetter**, Texas Christian University

Relational Maintenance and Development Online: Extending Social Penetration Theory to Facebook

Natalie Pennington, University of Kansas

Like Clockwork: Multimodal Uncertainty Reducing Behaviors in On-Again/Off-Again Relationships

Michael Blight, University of Wisconsin, Milwaukee
Kelsea Vadona Kohler, University of Wisconsin, Milwaukee

ILY & Can U Pick Up Some Milk: Effects of Relational Maintenance via Text Messaging on Relational Satisfaction and Closeness in Dating Partners

Bree McEwan, Western Illinois University
Dakota Horn, Western Illinois University

#TMI: A Qualitative Analysis of Romantic Disclosure on Twitter

Bree Trisler, Marquette University

Converging interview, content analysis, and self-report data, these researchers explore the ways in which individuals maintain and negotiate relationships online. As more day to day interactions occur in mediated contexts, we turn to research for a broadened viewpoint of interpersonal and small group communication. These texts offer understandings of how mediated communication converges with interpersonal relationships to offer new insights into relational boundaries, negotiation, maintenance, and privacy concerns.

What are you doing here? Exploring the Discourse Surrounding Women in Men's Space of Sport

Sponsor: Women's Caucus
 Chair: **Tiffany R. Wang**, University of Montevallo
 Respondent: **Elizabeth Ribarsky**, University of Illinois, Springfield

The Increased "Talk" about Female Athletes in the Media: Delightful or Dangerous?

Angela M. Jerome, Western Kentucky University

We Sort of Care about Female Fans: Roger Goodell's Response to the Ray Rice Incident

Rebekah Watson Gaidis, University of Indianapolis

We've Got Something to Say! Female Fans Reaching out and Connecting on Social Media
Jody Strauch, Northwest Missouri State University
Joy L. Daggs, Northwest Missouri State University

The papers on this panel explore the discourse around women and sports. Whether it be how women talk sports among themselves, how women are talked about as athletes, or how women are talked to as fans, there is a unique discourse unfolding in this country as women enter and take up nearly half of what has been traditionally “men’s space.”

2204 Friday 9:30-10:45 AM

Conference Room I

Converging Politics: Reflections from Political Journalists

Sponsor: Political Communication Interest Group
Chair: **Terri M. Easley**, University of Kansas

Presenters: **Gregory Neumann**, WKOW-TV
John Nichols, *The Nation*
Mary Spicuzza, *Wisconsin State Journal*
Jason Stein, *Milwaukee Journal-Sentinel*

This group of political reporters will share their research and insights from a variety of perspectives including television and print journalism. This panel explores the role of political journalism and the evolution of the role of political journalists. Audience discussion will follow the presentations.

2205 Friday 9:30-10:45 AM

Conference Room II

Intercultural Communication Pedagogies: Theory, Praxis and Social Change

Sponsor: Intercultural Communication Interest Group
Chair: **Ahmet Atay**, College of Wooster

Presenters: **Melissa L. Beall**, University of Northern Iowa
Carolyn Calloway-Thomas, Indiana University
Alberto González, Bowling Green State University
Eddah Mutua, St. Cloud State University
Dorothy Pennington, University of Kansas
Satoshi Toyosaki, Southern Illinois University, Carbondale
Jennifer Willis-Rivera, University of Wisconsin, River Falls

This panel examines the notion of intercultural pedagogies as a critical tool to create social change and offer possibilities for civic engagement. The panelists will focus on shaping and reshaping critical intercultural pedagogies to open up an intellectual space to rethink educational missions and curricula. Intercultural pedagogy is seen as a praxis-oriented approach to articulate “difference,” spotlighting the notion of “cultural identity,” and creating space to articulate the

importance of lived experiences in relation to theoretical approaches to discuss culture. The panelists will discuss several interrelated issues around the discourse of intercultural pedagogy, such as postcolonial and queer approaches, history and lived experiences, embodied learning, identity formations, performative epistemologies, and finally narrative as a way of knowing.

2206 Friday 9:30-10:45 AM

Conference Room III

Top Papers in Communication Theory

Sponsor: Communication Theory Interest Group
Chair: **Ziyu Long**, Purdue University
Respondent: **Michael E. Burns**, Texas State University

The Security Theory of Humor (Top Paper)
Nathan Miczo, Western Illinois University

Social Exchange Theory versus Investment Model: An Application in Grandparent and College Grandchild Relationships
DeAnne Priddis, University of Wisconsin, Milwaukee

Goffman's Theory of Stigmatization: Analysis of Convergence and Suggestions for Evolution
Scott Sellnow-Richmond, Wayne State University

A Multiple Identities Structuration Analysis of Complexities of Managing Shame through Self-Efficacy
Randall A. Rose, University of Nebraska, Omaha

In a panel that will interest CSCA members across our discipline, participants examine the convergences of four of the most important theorists and theories: including the application of the security theory of humor and attachment theory; investment theory as an extension of social exchange theory; the union of Giddens's structuration theory and Pearce and Cronen's coordinated management of meaning; and extensions and future possibilities for Goffman's theory of stigma in communication.

2207 Friday 9:30-10:45 AM

Conference Room IV

Exploring Rhetorics of Social Change and Religion: Prophecy and Possibility

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **James M. Proszek**, Southern Illinois University, Carbondale
Respondent: **Anne Gerbensky-Kerber**, University of Wisconsin, Stout

Gramscian Materialism and Rhetoric: Possibility and Context
Alexander Hiland, University of Minnesota

The Filthy Game of Capitalist Politics: Eugene V. Debs, Vision, and the Rhetoric of Prophetic Citizenship

Nikki Weickum, University of Illinois, Urbana-Champaign

The Ambiguity of Faithfulness: Progressive Evangelicals and the 1973 Chicago Declaration of Evangelical Social Concern

James Vining, University of Wisconsin, Milwaukee

The Chronicler's Account of Ahaz: The Rhetorical Significance of the Non-Synoptic Material in 2 Chronicles 28.9-15

Daniel Overton, University of Kansas

This panel of competitive paper submissions explores the convergence of religious rhetoric and the rhetoric of social change. It is important to explore this relationship because rhetoric of social change often involves religious overtones, and religious rhetoric often addresses the prospect of social change. By listening to the contributions of the assembled panelists on topics related to rhetorics of religion and/or social change, we can gain a deeper understanding of the convergence(s) between the two.

2208 Friday 9:30-10:45 AM

Conference Room V

Innovative Strategies for Teaching Health Communication to Undergraduates

Sponsor: Health Communication Interest Group

Chair: **Jennifer Anderson**, South Dakota State University

Presenters: **Shaunda French**, Chadron State College

Kathleen Kirsh, Chadron State College

Laura Russell, Denison University

Donna Pawlowski, Bemidji State University

Malynnda Johnson, Minnesota State University, Mankato

Jennifer Whalen, University of South Florida

Amanda Holman, Creighton University

This panel presents creative and rigorous methods for engaging students with core health communication concepts across a variety of undergraduate courses. Panelists will discuss: Learning about organizational communication in health care through local partnerships; implementing health campaigns on campus; service-learning approaches to investigating the intersections of gender or family and health; ethnographic approaches to discovering the interplay of communication and personal well-being; and, using social media to engage students with health communication beyond the classroom.

State of North Dakota Showcase

Everything You Always Wanted to Know About Technology in the Classroom (But Were Afraid to Ask)

Sponsor: States Advisory Council

Presenters: **Jenna Currie-Mueller**, North Dakota State University
Shannon VanHorn, Valley City State University
Megan Bell, University of Minnesota, Crookston
David K. Westerman, North Dakota State University

Ok, so perhaps not everything. But this interactive panel is designed to help all of us feel more comfortable with the idea of using technology in the classroom. Each panelist has experience in using technology in the classroom, having incorporated various technologies into teaching in various ways. We will talk about these experiences, first by giving our general approach to the use of classroom technologies, then by discussing some of our successes and failures with the incorporation of technology. We also hope to hear various ideas from the audience, and get a conversation started that hopefully does not finish with the end of the panel.

Undergraduate Papers Examining Creative Communication

Sponsor: President's Undergraduate Honors Research Conference
 Chair: **C. Kyle Rudick**, Northern Iowa University
 Respondent: **Amy Aldridge Sanford**, Texas A&M University, Corpus Christi

Improv Everywhere
Laura Larmour, Bethel University

Once Upon a Dance: The Story Within
Rachel Vaca, Creighton University

Place Identity in Country Music
Emily Gumbrecht, Boston College

The Communicative Value of Tattoos: A Thematic Analysis
Julian Rojas, Northern Illinois University
Abria Martin, Northern Illinois University
Brooke Schwank, Northern Illinois University

The Female Body in Feminist Spaces: *Jezebel's* Treatment of Retouched Photos
Christi Hille, Indiana University-Purdue University, Fort Wayne

2211 Friday 9:30-10:45 AM

Parlor 634

Argumentation and Forensics Interest Group Business Meeting

Chair: **John Price**, University of Kansas
Vice Chair: **Mike Bauer**, Ball State University
Secretary: **Mike Bauer**, Ball State University

2212 Friday 9:30-10:45 AM

Parlor 638

Undergraduate Papers Examining Scandals, Secrets and Spoilers

Sponsor: President's Undergraduate Honors Research Conference
Chair: **Richard Murphy**, Wayne State College
Respondent: **Linda B. Dickmeyer**, University of Wisconsin, La Crosse

A Battered League: A Communication of the Ray Rice Scandal
Eric Shafer, Millikin University

Hope Solo and Adrian Peterson: Framing Child Abuse in the Media
Jillian Foster, Denison University

Organizational Communication Case Analysis of the National Security Agency Edward Snowden Controversy
Kimberly Hochstein, Western Illinois University

Spoilers: Interpretation through Participant Definitional and Taxonomic Analyses
Melanie R. Schlenker, Northern Illinois University
Max Schelkopf, Northern Illinois University

We are not Politically Correct, but we have Good Ethics: A Case Analysis of American Apparel
Maura Warner, Western Illinois University

2213 Friday 9:30-10:45 AM

Assembly Room

Political Polarization, Extremist Ideologies, and the Motive for Political Violence – 2013 CSCA Federation Prize Winner Presentation

Sponsor: David T. McMahan, First Vice President

Chair: **Mary C. Banwart**, University of Kansas

Presenter: **Benjamin R. Warner**, University of Missouri

This project used support from the Federation Prize to survey a small but random sample of American adults to confirm a measure of extremist political ideologies. Using this measure, an agonistic model of political polarization was proposed. This model that allows more space for passionate politics but also considers the possibility of political violence. Specifically, Mouffian agonism is combined with terror management theory to articulate an operational distinction between adversarial agonism and antagonism with enmity. The resulting theory is used to propose an agonistic model of political polarization. Among the sample, politically extreme attitudes, lack of goodwill toward political opponents, and disengagement from politics explain 50% of variance in the acceptance of political violence.

2214 Friday 9:30-10:45 AM

Caucus Room

A Master Class: Abraham Lincoln's Second Inaugural Address

Sponsor: David T. McMahan, First Vice President

Presenter: **David Zarefsky**, Northwestern University

The spring of 2015 marks the 150th anniversary of Abraham Lincoln's Second Inaugural Address, said by some critics to be his greatest speech. In honor of the occasion, CSCA offers the opportunity to study this speech in a master class with one of our field's recognized Lincoln scholars. No papers will be presented, nor will we listen to a panel, but we will study the text together. The speech is short and easily accessible; copies will be provided. The speech raises profound questions about the meaning of war, the place of religion in public life, determining causation in history, the nature of moral judgment, and what the oratorical culture of the 19th century has to say to the 21st. You do not have to be a rhetorical scholar or a history buff to participate meaningfully in this master class. No prior study of Lincoln or the Second Inaugural is required. Registration for the Master Class is not necessary. Everyone is welcome to participate.

2215 Friday 9:30-10:45 AM

Senate Room A

Instructional Resources Interest Group Business Meeting

Chair: **Daria S. LaFave**, Wayne State University
Vice Chair: **Molly Reynolds**, University of Kentucky
Secretary: **Kim Omachinski**, University of Wisconsin, Milwaukee

2216 Friday 9:30-10:45 AM

Senate Room B

Competitive Papers in Communication Education: Exploring Relationships within and beyond the Communication Classroom

Sponsor: Communication Education Interest Group
Chair: **Kathryn B. Golsan**, Southern Illinois University, Carbondale

Does Student Satisfaction in the Introductory Course Increase the Likelihood to Recruit New Majors: A 5-year Analysis of Student Evaluations
Kathie R. Fleck, Ohio Northern University
Alisa Agozzino, Ohio Northern University

Communicating Care: Teacher Care in the University Classroom
Molly Wiant Cummins, St. Cloud State University

Rhetorical and Relational Disclosures: The Development and Validation of an Instructor Disclosure Scale
Renee Kaufmann, University of Kentucky
Brandi N. Frisby, University of Kentucky

Converging Disciplines through Deliberation: An Interdisciplinary Communication Instruction Activity between Communication and Biology at an Undergraduate College
Sara A. Mehlretter Drury, Wabash College

Assessing College Students' Use of Anti-citizenship Behavior in the Classroom
Scott A. Myers, West Virginia University
Hannah Ball, West Virginia University
Shannon T. Carton, West Virginia University
Zachary W. Goldman, West Virginia University
Amena O. Anderson, West Virginia University
Jordan Atkinson, West Virginia University
Melissa F. Tindage, West Virginia University

Walking a Fine Line: How GTAs Manage their Private Information with Undergraduate Students
Nathan Webb, Belmont University

The panel features high-quality scholarship submitted to the Communication Education Interest Group. Each panelist examines how relationships—between and among students, teachers, and institutions—shape and are shaped by the ways that communicative processes are negotiated within educational contexts.

2217 Friday 9:30-10:45 AM

PDR

Undergraduate Programs Interest Group Business Meeting

Chair: **Nancy J. Brule**, Bethel University
Vice Chair: **Jessica Samens**, Bethel University
Secretary: **Jessica Eckstein**, Western Connecticut University

2218 Friday 9:30-10:45 AM

Capital Ballroom A

Great Ideas for Teaching – Session D

Sponsor: G.I.F.T. Interest Group
Chair: **Mark Cruca**, Ohio Northern University

1. It was a Dark and Stormy Night: Using Ghost Stories to Explore Social Influence Theories (Top Activity)
Karyl Daughters, College of St. Benedict/St. John's University
2. Developing a Team Contract as a Means to Understand, Apply, and Reify Small Group Communication Concepts (Top Activity)
Nicole A. Ploeger-Lyons, University of Wisconsin, La Crosse
3. Kristen Wiig and the High Fructose Corn Syrup: Teaching Ethics in Public Speaking
Deirdre Zerilli, University of Missouri
4. Preparing Students for Public Speeches: Using the Hand You are Dealt
Keith Cyril Bistodeau, Ohio University
5. Pose, Pass, Peruse: Converge and Connect With Your Peers
Nancy Pearson, Minot State University
6. Students, Rewrite My Syllabus!
Jennifer Keohane, University of Wisconsin, Madison
7. The Memory Interview Essay and Discussion
Cynthia Duquette Smith, Indiana University
8. CMC Analysis: Computer Mediated Communication Journal
Elizabeth Tolman, South Dakota State University
9. Strategy, the Game of Strategy: Teaching Argumentation Strategies by Playing a Board Game
Michael M. Tollefson, University of Wisconsin, La Crosse
10. Characters Welcome Observation and Writing Exercise
Lance Brendan Young, Western Illinois University, Quad Cities

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every

10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

Friday, April 17, 11:00 AM-12:15 PM

2301 Friday 11:00 AM-12:15 PM

University Room A

Constructing/Communicating/Editing Our Thoughts: Alternate Methods for Examining the Convergence of Intrapersonal Communication and Mass Communication in Social Media (Top Panel)

Sponsor: Media Studies Interest Group

Chair: **Jennifer Willis-Rivera**, University of Wisconsin, River Falls

Facebookese: Rhetorical Choice or Just Thoughts of the Moment?

Diana L. Tucker, Walden University

How Can I Know What I Think Until I Repost Your Quote? Facebook Strategies for Validating Intrapersonal Communication

Rita Rahoi-Gilchrest, Winona State University

Approaches to Using Netnography: Connections to the Study of Intrapersonal Communication

Elizabeth Tolman, South Dakota State University

When Taboos and Twitter Collide: An Examination of Purposeful Spoiled Identities, Abortion Stigma, and the Use of 140 Characters

Dacia Charlesworth, Valdosta State University

The advent of social media offers a new avenue for communication scholars to examine intrapersonal communication due to this medium's ability to capture individuals' internal thoughts composed for a mass audience. This panel offers case studies focused on the convergence of intrapersonal and mass communication from a variety of theoretical and methodological perspectives, including Goffman's conceptualizations of self-presentation and stigma, Burke's metonymy, ethnography, and user surveys.

2302 Friday 11:00 AM-12:15 PM

University Room B

Converging Interpersonal Interactions: Competitive Papers

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Alexie Hays**, University of Missouri

Respondent: **Donna Pawlowski**, Bemidji State

Gelotophobia, Attachment, and Humor Production: Further Test of a Security Theory

Nathan Miczo, Western Illinois University

The Effects of Solicitation of Advice and Want for Advice on the Evaluation of Advice: Testing the Mediating Role of Perceived Face Threat in the Context of Graduate Students' Adjustment

Jihyun Esther Paik, University of Wisconsin-Madison

Kelly Morrison, Michigan State University

Hee Sun Park, Korea University

(T)Winning: The Discursive Construction of Twin Relationships at the Twinsburg Twins Day Festival

Jordan Allen, University of Nebraska, Lincoln

Convergence of Two Souls: Immediacy Behaviors in Music Performance Impact Music Appreciation

Sarah Noack Eastman, Junior Achievement

Lisa Miczo, Western Illinois University

A potpourri of interpersonal and small group communication topics offers further understanding of topics ranging from social support to current events, and conversations that bridge individual's differences. As interpersonal research converges around engaging issues in the field, these researchers offer insights that extend theory and praxis.

2303 Friday 11:00 AM-12:15 PM

University Room C

The Convergence of Food Politics and Communication Studies: An Examination of Food Cooperatives, Community Supported Agriculture, and Community Identity (Top Panel)

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Liliya Yakova**, Purdue University

Respondent: **Jonathan Wickert**, University of Wisconsin, Whitewater

The Rhetoric of Community: How CSAs Help to Regrow the Sense of Community

Keith Cyril Bistodeau, Ohio University

From Farm to Table: Embracing the “Authentic” Experience of Working in Community Supported Agriculture

Megan A. Koch, University of Missouri

Fast but Cheap: A Case Study of a Kansas Family Fresh Produce Business

Becky L. DeGreeff, Kansas State University, Salina

Growing Gardens and Nourishing Communities: The Communicative Construction of Community through Urban Agriculture

Sonia Ivancic, Ohio University

Converging community and scholarship, this panel focuses on food movements. The emerging scholars on this panel examine food cooperatives and Community Supported Agriculture along with the community and individual identities created within and throughout the local food movement. Using a variety of methodologies, the panelists focus on rhetorical strategies, meaning making, and community identity to better understand how these types of organizations are communicating their values and priorities to members and their communities.

2304 Friday 11:00 AM-12:15 PM

University Room D

Managing the Convergence Points of Work and Life: Discussions of Work-Life Balance with Pre-Tenure Female Faculty

Sponsor: Women’s Caucus

Chair: **Sarah E. Wilder**, Luther College

Presenters: **Sylvia L. Mikucki-Enyart**, University of Wisconsin, Stevens Point

Jennifer Anderson, South Dakota State University

Angela M. Hosek, Ohio University

Haley Kranstuber Horstman, University of Missouri

Amanda Holman, Creighton University

Tiffany R. Wang, University of Montevallo

The work-life conflict, especially for females, is an area brimming with opportunity for research and discussion. As such, six female panelists, pre-tenure, at differing types of institutions, with a variety of life and/or family commitments, come together to discuss work-life challenges. Panelists will discuss discourses surrounding work-life balance, share their experiences in academia, and discuss tips and best practices. The panel will encourage conversation with attendees about managing the convergence points of work and life.

2305 Friday 11:00 AM-12:15 PM

Conference Room I

Awaiting Madame President: Perspectives of scholars and elected officials on the first female president of the United States

Sponsor: Political Communication Interest Group
Chair: **Kelly L. Winfrey**, Iowa State University

Presenters: **Mary C. Banwart**, University of Kansas
Shiva Bidar-Sielaff, Alder District 5, City Council, Madison, Wisconsin
Dianne G. Bystrom, Iowa State University
Denise Demarb, Alder District 16, City Council, Madison, Wisconsin
Nikiya Harris Dodd, Senator, Wisconsin State Senate
Kristina Sheeler, Indiana University-Purdue University, Indianapolis
James M. Schnoebelen, Washburn University
Anita Weier, Alder District 18, City Council, Madison, Wisconsin

In just over a year the voters will elect the 45th President of the United States, but will it be a woman? This panel converges the perspectives of female office holders and noted scholars to discuss the challenges faced by female candidates, the likelihood of electing Madame President, and possible candidates for the position.

2306 Friday 11:00 AM-12:15 PM

Conference Room II

Changing Academic Discourse: Mentoring International Students

Sponsor: Intercultural Communication Interest Group
Chair: **Ahmet Atay**, College of Wooster

Presenters: **Amy Aldridge Sanford**, Texas A&M University, Corpus Christi
Brittany Collins, Saginaw Valley State University
Elizabeth A. Petre, Bloomsburg University of Pennsylvania
James T. Petre, Bloomsburg University of Pennsylvania
Diana Trebing, Saginaw Valley State University
Satoshi Toyosaki, Southern Illinois University, Carbondale

According to the Institute of International Education, 819,644 international students are currently studying in the U.S. As research has shown, these students encounter unique challenges in the U.S. educational system, ranging from language issues to different learning styles and cultural values. In this panel, intercultural scholars dialogue about these challenges and discuss techniques and approaches on how to effectively advise and mentor international students – both at the undergraduate and graduate levels.

2307 Friday 11:00 AM-12:15 PM

Conference Room III

Communication Theory Interest Group Business Meeting

Chair: **Andrew F. Herrmann**, East Tennessee State University
Vice Chair: **Michael E. Burns**, Texas State University
Secretary: **Jihyun Kim**, Kent State University

2308 Friday 11:00 AM-12:15 PM

Conference Room IV

Rhetorical Constructions of Public Place and Space

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Michelle Kelsey Kears**, Indiana University-Purdue University, Fort Wayne
Respondent: **Steven Paul Melling**, University of Missouri, Kansas City

Straight (Bar) Until Proven Gay: Rhetoric of Place in Passing
Chase Aunspach, University of Nebraska, Lincoln

Monuments of the Presidency: Designing an Architectural Theory of Presidential Power
Philip Tschirhart, University of Missouri

Rhetorical Sovereignty at the National Museum of the American Indian: Place/Space and the Oculus
Matthew J. Warner, Hillsdale College

Remember Me? Building Rhetorical Monuments through Presidential Library Dedication
Remarks
Matthew L. Spialek, University of Missouri

Publicizing and Politicizing Affect: The Counterpublic Practices of Day with(out) Art
Liz Barr, University of Wisconsin, Madison

Rhetorics of space and place are receiving increased attention in scholarly discourse. In this panel featuring competitive paper submissions, participants will discuss visual and textual representations of space and place in a variety of contexts. This discussion will enhance awareness of the important role discourses of public place and/or space play in rhetorical theory and criticism.

Breaking Down Academic Walls: Converging Theoretical and Applied Understandings of Health Communication

Sponsor: Health Communication Interest Group
 Chair: **Malynnda Johnson**, Minnesota State University, Mankato

Presenters: **Beverly Hutcherson**, Planned Parenthood of Wisconsin
Christine North, Ohio Northern University
David Walberg, Wisconsin State Journal
Neil Heinen, WISC-TV, Madison Magazine
Laura Saunders, Wisconsin Initiative to Promote Healthy Lifestyles

Health communication scholars often rely on the assistance and cooperation of local organizations and communities to conduct research. Unfortunately, the results of our endeavors are too rarely shared with the participants we study. How can we engage public(s) outside of academia in an accessible way? Inspired by the conference theme of “Convergence,” this premier Health Communication Interest Group panel features a roundtable discussion on how scholars can integrate their work into public conversations surrounding health and wellness.

State of Missouri Showcase

Giving Voice

Sponsor: States Advisory Council
 Chair: **Randy K. Dillon**, Missouri State University

Presenters: **Jose Avendano**, Missouri State University
Tyler Coleman, Missouri State University
Robert Colyer, Missouri State University
Hannah Finger, Missouri State University
Erika Flowers, Missouri State University
Christina Gardner, Missouri State University
Ellie LeMer, Missouri State University
Carol J. Maples, Missouri State University

Giving Voice is an engaging and memorable approach to improving cultural competence. Using the power of theatre *Giving Voice* brings diversity training to new levels addressing issues of oppression, including micro-aggressions. The performance forum is based on true stories of oppression, initiating difficult dialogues, then moves up to courageous communication to improve the climate for everyone. Presentations strive to reduce the alienation of marginalized groups who find themselves invisible and silent.

2311 Friday 11:00 AM-12:15 PM

Parlor 629

The Zombie Philosophy: Wrapping Your Brain around Convergence

Sponsor: President's Undergraduate Honors Research Conference

Chair: **Jerry Johnson**, Buena Vista University

Presenters: **Spencer Bottorff**, Buena Vista University
Skyler Gorsett, Buena Vista University
Krystal Schulte, Buena Vista University

Through a convergence of disciplines and scholarly perspectives, a team of 10 students from 6 majors collaborated to create a training program based on the cultural approach to studying organizations. The students chose Zombie Burger, a popular Iowa restaurant with long lines and a flair for the apocalyptic. On-site observation and interviews with the CEO, marketing manager, house manager, chefs and patrons help explain how storytelling is at the heart of this organization's remarkable success. A student-produced video and instructional guidebook are outcomes from this year-long project.

2312 Friday 11:00 AM-12:15 PM

Parlor 634

Struggling to Be Heard: The Convergence of Public Voice and Government Institutions

Sponsor: Graduate Student Caucus

Chair: **Igor Ristić**, University of Kansas

Respondent: **Kaitlin E. Phillips**, University of Nebraska, Lincoln

A Convergence of Organizational and Public Voice: Addressing Crisis Response Strategies and Stakeholder Expectations during the Fukushima Nuclear Disaster

Cassandra L. Lorentson, Texas A&M University, Corpus Christi

Temporary Citizenship: Drug Testing Welfare Recipients Florida Case Study

Cassandra Bird, University of Kansas

An Evaluation of Individualism and Collectivism in the United States' Centers for Disease Control and Preventions' Health Communication Campaigns

Amanda M. Harsin, Indiana University-Purdue University, Indianapolis and Ivy Tech Community College

This panel interrogates the role of voice and public participation when individuals engage with governmental institutions. Panelists will present case studies that focus on the Japanese government's response to the Fukushima Nuclear Disaster, Florida's drug testing of welfare recipients, and the Center for Disease Control's health communication campaigns.

2313 Friday 11:00 AM-12:15 PM

Assembly Room

Contributions of Communication to the Interdisciplinary Study of Close Relationships

Sponsor: David T. McMahan, First Vice President
Chair: **David T. McMahan**, First Vice President

Presenters: **Dawn O. Braithwaite**, University of Nebraska, Lincoln
Steve Duck, University of Iowa
Sandra G. Petronio, Indiana University-Purdue University, Indianapolis
Bill Cupach, Illinois State University
Leah E. Bryant, DePaul University

This year marks the 33rd anniversary of the first international conference on personal relationships held in Madison in 1982. Communication scholars, especially from the Central region, have been instrumental in the interdisciplinary convergence of close relationships scholarship. A number of CSCA members have taken on important roles in what became the International Association for Relationship Research. Speakers will reflect on the contributions of communication scholars, whether the goals of disciplinary status have realized, and challenges facing the interdisciplinary study of close relationships, especially for those from Communication.

2314 Friday 11:00 AM-12:15 PM

Caucus Room

Incorporating Empathetic Literacy into the Intercultural Communication Course (Short Course Six)

Sponsor: David T. McMahan, First Vice President
Presenter: **Carolyn Calloway-Thomas**, Indiana University

There is an urgent need for understanding global empathy, a topic that lies at the very core of our common humanity. This short course will help teachers to incorporate global empathy into a new or existing class on intercultural communication. It will focus on the development and historical uses of human empathy, introduce the concept of *empathetic literacy*, and provide course assignments, exercises, and teaching ideas designed to help students craft an empathic sensibility in a world in crisis.

2315 Friday 11:00 AM-12:15 PM

Senate Room A

Top Student Papers in Communication Education

Sponsor: Communication Education Interest Group
Chair: **Joy L. Daggs**, Northwest Missouri State University
Respondent: **C. Kyle Rudick**, University of Northern Iowa

Moving Toward an Inclusive Pedagogy of Hope: Converging Cosmopolitan and Social Justice Pedagogy (Top Student Paper)

Jana Simonis, Southern Illinois University, Carbondale

Dialogic Rhetorical Education and the Pedagogy of Getting out of the Way

Lindsey Badger, Indiana University

The Subjective Preferences that College Students Think About During Negotiations: A Scale Development

Ivan Gan, Texas A&M University

Returning to *Vir Bonus Dicendi Peritus*: Connecting Vygotskian Theory to the Rhetorical Lens of Quintilian and Isocrates

Christopher Anderson, University of Wisconsin, Milwaukee

This panel features the best student scholarship submitted to the Communication Education Interest Group. Each paper represents a different paradigmatic entrance into important questions that emerge at the intersections of communication and education scholarship.

2316 Friday 11:00 AM-12:15 PM

Senate Room B

Flipping and Flopping – Teaching Naked Part II: The Convergence of Traditional and Non-traditional Teaching Methods to Engage Student Learning

Sponsors: Instructional Resources Interest Group
States Advisory Council
Chair: **Heather Nesemeier**, Williston State College

Presenters: **Shannon VanHorn**, Valley City State University
Kim Weismann, Williston State College
Nancy Pearson, Minot State University
Audra Myerchin, Minot State University

Engagement. Student Centered Learning. Lectures. Traditional Learning. Problem-Based Learning. Flipped Classroom. The list goes on and on. Carrying forward from the spirited discussion and dialogue of our panel from last year based on Jose Bowen's *Teaching Naked*, we

will discuss positive and not-so-positive experiences in trying to strip our classes and converge the traditional classroom methods with newer theories of pedagogy. While stripping may be conducive to some lessons, should everyone go naked?

2317 Friday 11:00 AM-12:15 PM

PDR

Social Media and Public Relations Practices: InnPDR as Illustrated through Contemporary Case Studies

Sponsor: Public Relations Interest Group

Chair: **Alison M. Lietzenmayer**, Old Dominion University

Respondent: **Jacqueline A. Irwin**, California State University, Sacramento

The Case of the Ice Bucket Challenge: The Persuasive Effects of Viral Social Media

Jimmy Clark, Northern Illinois University

Mary Lynn Miller Henningsen, Northern Illinois University

Domestic Violence, the NFL, and a Plea to Cover Girl: The “Get Your Game Face On” Social Media Campaign

Kristen L. McCauliff, Ball State University

Back and Forth to Move Black/Black Forward: Thoughtful Politics in the #OITNB Campaign

Ebony Carter-Jones, Blast PR

What Happens on Snapchat stays on Snapchat: Exploring the Electronic Carnavalesque Experience

Bradley O. Carrera, Northern Illinois University

As social media and public relations continue to converge, boundaries increasingly blur and traditional roles of media evolve. In addition to highlighting a specific campaign, each paper presented also examines how different areas of the communication discipline—including persuasion, women’s studies, race studies, and popular culture—inform public relations practices. In lieu of a traditional response, a discussant will lead interaction with the audience about how these case studies inform the future of public relations.

2318 Friday 11:00 AM-12:15 PM

Capital Ballroom A

G.I.F.T Interest Group Business Meeting

Chair: **Mark Cruea**, Ohio Northern University
Vice Chair: **Kathie R. Fleck**, Ohio Northern University
Secretary: **Stacey Maachi**, Western Illinois University

2319 Friday 11:00 AM-12:15 PM

Capital Ballroom B

President's Undergraduate Honors Research Conference Poster Session I

Sponsor: President's Undergraduate Honors Research Conference
Chair: **Leah E. Bryant**, President

Respondents: **David Bodary**, Sinclair Community College
Nancy J. Brule, Bethel College
Jeffrey T. Child, Kent State University
Katherine J. Denker, Ball State University
Clair A. Kochmer, Ball State University
DeArtha Shad, Ball State University

1. A Pentadic Analysis of the Beyoncé Voters Tumblr
Arielle Monroe, Kansas State University
2. A Semiotic Study of Music and Lyrics
Kristin Kotleski, University of Wisconsin, Parkside
3. An Investigative Study on What Influences the Successful Self-Disclosure of Traumatic Experiences
Briana Carrillo, Kansas State University
4. Communicating a Healthier Tomorrow: Analyzing Patient and Consumer Healthcare Seeking Patterns and Awareness of Integrative Medicine
Drew Elizabeth Maakestad, College of Wooster
5. Planning and Analyzing a Public Deliberation Event
Adam Burtner, Wabash College
Macallister Norton, Wabash College
6. Coping with Post-Relational Grief Following Relational Dissolution
Alyssa Bish, Wayne State College
Rosario Orozco, Wayne State College
Robbie Hall, Wayne State College
7. Cultivating through the Bad and the Good: The Power Commercials Hold in Iconizing the Public View of the Farmer
Katie Seppelt, University of Wisconsin, River Falls
8. Dropping Tracks and Unfading Heroin Tracks: Burke's Cycle of Terms in Hip-Hop Songs of Addiction and Redemption
Kyle Evans, Illinois College

9. Evaluation of Professional and Private Boundaries of Resident Assistants
Caylin Smith, Kansas State University
Danielle Winters, Kansas State University
10. Grief and Bereavement: Spousal Grieving after the Death of a Loved One
Lindsey Milburn, Wayne State College
11. Haters Gonna Hate? Analysis of Honors Students Groupchat
Allyson Helms, South Dakota State University
12. Infographics and Syllabi: A Study of Content Understanding in College Students Using Syllabi with Infographics
Rachel Hauk, Saginaw Valley State University
Steven Ingham, Saginaw Valley State University
13. Let's Talk about Autism: A Study on How Parents Communicate Autism to Their Non-Autistic Children
Madeline Weathers, Kansas State University
14. My First Priority is my Relationship to my Spouse, then my Daughter, and then School: An Examination of College Students' Negotiation of Their Relational and Educational Identities
Cheyenne Carpenter, University of Northern Iowa
Brittany Salyars, University of Northern Iowa
Elissa Terry, University of Northern Iowa
Martha Thurman, University of Northern Iowa
15. Negotiating Disagreement about Relational Turning Points in Romantic Relationships
Sarah Stayner, Northern Illinois University
16. Sibling Relationships and Their Impact on Communication Competency
Shatera Graham, Bethel University
Shiloh Larson, Bethel University
Ellie Weber, Bethel University
17. Who Finds Solace in Silence: The Comfort Level of Silence in Dyadic Interactions
Hannah Kendall, Bethel University
Jay Reed, Bethel University
18. She Loves Me, She Loves Me Not
Bethany Hall, Bethel University
Jillian Schinzing, Bethel University
KelliAnne O'Leary, Bethel University
19. You're Hot, Let's Talk: Exploration Study of Attraction and Self-Disclosure
Anna Anderson, Bethel University
Lindsey Oawster, Bethel University
Anna Pearson, Bethel University
20. How Do College Students Talk Politics? A Preliminary Analysis of the Convergence and Divergence Found in Midwestern College Students Political Viewpoints and Activism
Lillian Harmon, Northern Michigan University

The President's Undergraduate Honors Research Conference Poster Sessions feature the presentation of undergraduate research in an interactive atmosphere, enabling conference attendees to examine academic posters at their leisure and to discuss the reported research directly with the authors. Respondents will be providing additional feedback to presenters during these sessions.

Friday, April 17, 12:30-2:15 PM

2401 Friday 12:30-2:15 PM

Madison Ballroom

Central States Communication Association Awards Ceremony and Business Meeting Luncheon

The Awards Ceremony and Business Meeting Luncheon is an opportunity for attendees to come together to learn about the business of the association and to celebrate this year's recipients of association-wide awards. Reservations are required for the luncheon. However, every effort will be made to seat those without reservations who wish to attend.

Friday, April 17, 2:30-3:45 PM

2501 Friday 2:30-3:45 PM

University Room B

Converging Identity and Family Relationships: Competitive Papers

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Jennifer Schon**, University of Kansas

Respondent: **Andrea Lambert South**, Northern Kentucky University

Exploring Converging Identities: Memorable Messages of Sibling Communicated Identity (Top Student Paper)

Nathan M. Swords, University of Nebraska, Lincoln

Kaitlin E. Phillips, University of Nebraska, Lincoln

Sibling Antagonism and Shared Family Identity as Mediators of Differential Parental Treatment and Relational Outcomes in the Sibling Relationship

Kaitlin E. Phillips, University of Nebraska, Lincoln

Paul Schrodt, Texas Christian University

Converging Members of Large, Multigenerational Families: Socially Constructed, Discourse Dependent

Tina A. Coffelt, Iowa State University

Staying on the Right Path: Family Communication Patterns and Religious Exploration among Emerging Adults

Andrew D. Pritchard, Iowa State University

Identities exist in and are shaped by family and sibling relationships. Converging around family communication patterns, family identity, memorable messages, and issues of discourse, these papers offer insight into central familial relationships. In this panel of competitive papers, researchers offer insight into family/sibling norms, meanings of family/sibling relationships, relational outcomes, and predictive outcomes of conversation orientation.

2502 Friday 2:30-3:45 PM

University Room C

Converging on Career: Career Development Activities and Strategies for the Communication Classroom

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Rose Helens-Hart**, University of Kansas

Presenters: **Sarah E. Riforgiate**, Kansas State University
Sarah Steimel, Weber State University
Kevin R. Meyer, Illinois State University
Sean Eddington, Purdue University
Michelle Fetherston, University of Wisconsin, Milwaukee
Jenna Haugen, University of Kentucky
Alison M. Lietzenmayer, Old Dominion University

This panel considers the role faculty play in mainstreaming discussions of career in a variety of communication courses by addressing the important and timely question “how can we engage students in meaningful conversations about career and post graduate plans that are relevant to their coursework?” Panelists will provide specific examples and discuss strategies for career-related endeavors such as capstones, internships, experiential learning, and other career planning activities that can be used in any communication classroom.

2503 Friday 2:30-3:45 PM

University Room D

Doing It Alone: Challenges of the Paired Norm in Academia

Sponsor: Women’s Caucus

Chair: **Karla Mason Bergen**, College of Saint Mary

Presenters: **Amanda Brown**, University of Wisconsin, Stout
Joy L. Daggs, Northwest Missouri State University
Elizabeth Ribarsky, University of Illinois, Springfield
Tiffany R. Wang, University of Montevallo
Rebekah Watson Gaidis, University of Indianapolis

Although being a woman faculty member brings with it inherent challenges, when this is coupled with being single, the challenges are augmented. Many individuals assume that without a romantic partner (and often children), the single faculty have copious amounts of free time and flexibility than romantically-paired faculty, and therefore, are sometimes charged with increased

demands. This collaborative discussion panel will invite participants and attendees to reassess the expectations of single women faculty members.

2504 Friday 2:30-3:45 PM

Conference Room I

Framing Presidents, Candidates, and Issues: How Political Figures and Issues are Framed by the News Media and Campaign Messaging

Sponsor: Political Communication Interest Group
Chair: **Jennifer L. Walton**, Ohio Northern University
Respondent: **James M. Schnobelen**, Washburn University

Is it time to Cross the Bridge to the 21st Century or Go Back to the Future? Analysis of President Obama and Governor Romney's Use of Framing in the 2012 Presidential Debates

Kiranjeet Dhillon, University of Wisconsin, Milwaukee
Kaori Miyawaki, University of Wisconsin, Milwaukee

Moderating Effects of Frame-Source Linkage on Exposure to News Stories in Competing News Frame Environments

Joseph Abisaid, Northern Illinois University

Converging VideoStyle and Schematic Assessment: An Analysis of Female Senatorial Introductory Advertisements

Terri M. Easley, University of Kansas

Reporter Questioning of Democratic vs. Republican Presidents: Measuring Lexical Tone in a Half-Century of Presidential News Conferences

Dennis T. Lowry, Southern Illinois University, Carbondale
Lei Xie, Fairfield University
Ying Huang, University of West Florida

The ways in which candidates, elected officials, and issues are framed heavily influences the public's perceptions and opinions. This panel explores how political figures present themselves to the public, the news media's influence through press conferences and news stories.

2505 Friday 2:30-3:45 PM

Conference Room II

Kenneth Burke Society Business Meeting

Chair: **Spencer Harris**, Missouri State University
Vice Chair: **Chris Oldenberg**, Illinois College
Secretary: **Courtney J. Wright**, Bowling Green State University

Families, Friends, Lovers, and Others: Exploring Heteronormativity and (Queer) Interpersonal Relationships

Sponsor: Sexual Orientation and Gender Identity Caucus
Chair: **Rachel D. Davidson**, University of Wisconsin, Milwaukee
Respondent: **Stevie M. Munz**, Ohio University

Friends with Benefit Relationships in the LGBTQ Community: An Exploratory Study
Anna R. Herrman, St. Norbert College
Madeline Baretta, St. Norbert College

Assisted Conception for Lesbian Couples: Barriers and Progress
Karina Willes, University of Wisconsin, Milwaukee

They Want All of Your Kids to be Gay and Oppose God: Incivility and Othering in Yahoo! News Comments
Emily Vajjala, Eastern Illinois University

Who Would You Let Your Child Play With: An Exploration of Parental and Non-parental Attitudes toward Same-Sex Parents
Clare M. Gross, University of Wisconsin, Milwaukee
Kristy L. Jagiello, University of Wisconsin, Milwaukee

Diversity, Inclusion, and Fairness: Affinity Group Topic and Satisfaction in a Non-profit Organization
Megan M. Lambertz, University of Wisconsin, Milwaukee

These papers represent various dimensions of interpersonal relationships, from friendships, to relationships, to parenthood, and even the workplace. As such, they showcase a wide array of ways for studying the interpersonal components of sexual orientation and gender identity. As the titles allude to, they will cover topics on friends with benefits, assisted reproductive technology, the incivility and “othering” of LGBTQ individuals online, how sexual orientation effects parenting decisions, and finally problematizing affinity groups within organizations.

2507 Friday 2:30-3:45 PM

Conference Room IV

Negotiating Rhetorical Voices in Media and Popular Culture

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Verna C. Corgan**, Hamline University
Respondent: **Elizabeth A. Petre**, Bloomsburg University of Pennsylvania

Advocating Intervention from Behind the Veil: Allegory, Captain America, and Marginalized Jewish Voices

Michael Milford, Auburn University

Well, If You're Reading This Right Now, I Guess I'm Dead: An Epideictic Rhetor's Posthum(or)ous Confrontation with Death

Christopher Thomas, University of Iowa

What They Value is Business: Explaining A&E's Moral Retreat through Pentadic Ratios in the *Duck Dynasty* Controversy

Krista Voss, Central Michigan University

The Convergence of Textual Cues and Audience Pretext: An Analysis of the Multiple Voices of Allegorical Interpretation as Illuminated by *Wicked*

Meredith Neville-Shepard, Indiana University-Purdue University, Columbus

Rhetoric provides a helpful lens to examine a convergence of issues in contemporary entertainment, media, and popular culture. This competitive paper panel showcases how a rhetorical approach can strengthen our understanding of a diverse range of topics including comic book characters, self-authored obituaries, television network decisions, and popular musical works. Through critical analysis of these texts, the panelists offer opportunities to explore multiple voices that influence which stories become privileged over others in popular culture.

2508 Friday 2:30-3:45 PM

Conference Room V

PTSD, Suicide, and Convergence into Civilian Life: The Military Veterans' Experience

Sponsor: Health Communication Interest Group
Chair: **Mary Anna Kidd**, University of Texas, Tyler
Respondent: **Lance Brendan Young**, Western Illinois University, Quad Cities

Posttraumatic Stress in a Post 9/11 World: Realization, Reprogramming and Regrets

Christopher Anderson, University of Wisconsin, Milwaukee

The Poetry of PTSD: In Their Own Voices

Kalen Shea Herring, Texas A&M University

Vets in the Classroom: The Relationship between Teacher Accommodative Behaviors and Military Veteran Students' Perception of Learning

Richard Murphy, Wayne State College

We Have Come Home, but in Reality, Home is you! The Use of Performance to Stimulate Military-Civilian Dialogue in the Women Veterans Project *In Our Own Voice* Play

Heather A. Roy, University of Iowa

According to the U.S. Department of Veteran Affairs, an average of 22 veterans committed suicide each day in 2010. In 2013, almost 300,000 veterans of the post 9/11 conflicts were undergoing treatment for potential PTSD. Statistics such as these highlight the importance of studying the challenges facing veterans as they reintegrate, or converge, into civilian life. These papers use expressive, qualitative, and quantitative methods to explore responses to veterans and the veterans' personal experiences.

2509 Friday 2:30-3:45 PM

Parlor 627

States Advisory Council Business Meeting

Chair: **Randy K. Dillon**, Missouri State University

Vice Chair: **Anna Wright**, Illinois State University

Secretary: **David Wendt**, Keokuk High School, Southeastern Community College, and University of Iowa

2510 Friday 2:30-3:45 PM

Parlor 629

Audiences and Fandom: Media Influence and Fan Interactions with Popular Culture

Sponsor: Popular Culture Interest Group

Chair: **Mark Cruca**, Ohio Northern University

Respondent: **Michelle Calka**, Manchester University

The Big "Fan" in Korean Pop Music

Ran Yao, Texas A&M University, Corpus Christi

Gurus on YouTube, What Makes Me the Fairest of Them All? Examining YouTube Beauty Gurus as Digital Educators

Grace Choi, University of Missouri

The Online Community: Fan Response of *Community*'s Unlikely Fifth Season

Matthew R. Collins, Christopher Newport University

Danielle M. Stern, Christopher Newport University

Popular Culture Studies allow scholars to push the boundaries of audience-related studies. In this panel, how fandom is constructed in a music community stands next to YouTube as audience educator and audience responses via one medium to another. This panel allows us to consider what it means to be an audience and how popular culture both influences and is constructed by communities.

2511 Friday 2:30-3:45 PM

Parlor 634

Can a Competitive Debate Model be a Model for Public Deliberation?

Sponsor: Argumentation and Forensics Interest Group

Chair: John Price, University of Kansas

Presenters: **Mike Bauer**, Ball State University

Nicole Johnson, Indiana University-Purdue University, Indianapolis

Heather Norton-Davies, Fontbonne University

Larry Underberg, Southeast Missouri State University

The role of debate in fostering productive civic engagement is taken as a given by many debate educators. Yet the comfortable convergence between competitive debate practices and productive public deliberation is elusive. This panel features leaders of the National Educational Debate Association who will discuss the successes and failures of the organization's twenty year effort to replicate a public forum in a competitive tournament environment.

2512 Friday 2:30-3:45 PM

Assembly Room

Past Officer's Top Debut Papers Panel

Sponsor: David T. McMahan, First Vice President

Chair: **Judith S. Trent**, University of Cincinnati

The Law and the Non-Consensual Commodity: The Case of Revenge Porn (Past Officer's Top Debut Paper)

Olivia Conti, University of Wisconsin, Madison

Forging a New Design for Government: Constructing Presidential Leadership in Rexford Tugwell's Defense of FDR's First Hundred Days

Paul R. McKean, University of Illinois, Urbana-Champaign

Speaking Subsumes Hearing: Understanding the Significance of a Rwandan Genocide Testimony for Rwandan Youths

Chervin Lam, Purdue University

Everyday Whiteness: Stuff White People Like and the Simulacrum of the Self

Elizabeth Kaszynski, Indiana University

“Innocent” Memories of Trayvon Martin and Emmett Till
Joshua Miller, University of Wisconsin, Milwaukee

2513 Friday 2:30-3:45 PM

Caucus Room

Teaching the College Course in Communication Theory (Short Course Seven)

Sponsor: David T. McMahan, First Vice President
Presenters: **Em Griffin**, Wheaton College
Andrew M. Ledbetter, Texas Christian University

Communication Theory can be a tough class to teach. For many students, the word *theory* has negative connotations, and instructors are often outside their area of expertise. This course is crafted for current and future instructors who want to stimulate students to care about, understand, compare, and apply a range of communication theories. The course offers sample syllabi, assignments, methods of evaluation, classroom activities, discussion ideas, video and Internet resources, and a comparison of ten different textbooks.

2514 Friday 2:30-3:45 PM

Senate Room A

Creating Convergence between Classrooms and Broader Audiences: Developing a Public Speaking Showcase

Sponsor: Basic Course Interest Group
Chair: **Jeff Kuznekoff**, Miami University, Middletown

Presenters: **Anne Gerbensky-Kerber**, University of Wisconsin, Stout
Blair Thompson, Western Kentucky University
Kallia Wright, Illinois College
Steven Phalen, University of Wisconsin, River Falls
Cassandra L. Secrease, University of Dayton

Public speaking showcases bridge the gaps between classroom performances and presenting to broader audiences. Not only do these events highlight outstanding student speakers, they bring visibility to the skills gained in public speaking courses for key stakeholders (i.e., students, faculty from other areas, administrators, and community members). The members of this interactive roundtable discussion panel will share their experiences with planning and developing public speaking showcase events and best practices will be addressed.

A Sea of Changes in Teaching & Research: Communication's Contributions to Convergence in the Changed Academy

Sponsor: Communication Education Interest Group
Chair: **Debra J. Ford**, University of Kansas Medical Center

Presenters: **Christina S. Beck**, Ohio University
Mary Ann Danielson, Creighton University
Mary F. Hoffman, University of Wisconsin, Eau Claire
Scott A. Myers, West Virginia University
Tracy C. Russo, University of Kansas

The academy as we know it is at a crossroads. Disruptive innovation, competency-based education, for-profit institutions, limited budgets, and other issues are converging and pressuring institutions to re-envision how, where and when we teach and conduct research. How can the communication discipline shape this discourse? The purpose of this panel is to go beyond handwringing and address the handwriting on the wall. Open discussion will follow brief presentations.

Converging Experiences In and Out of the Classroom: Student and Teacher Reflections on Experiential Learning

Sponsor: Undergraduate Programs Interest Group
Chair: **Amy Aldridge Sanford**, Texas A&M University, Corpus Christi

Presenters: **Linda B. Dickmeyer**, University of Wisconsin, La Crosse
Grace Coggio, University of Wisconsin, River Falls
Dena Huisman, University of Wisconsin, La Crosse
Jennifer Willis-Rivera, University of Wisconsin, River Falls
Bailey Benedict, University of Wisconsin, La Crosse
Renee Smith, University of Wisconsin, Madison

This panel highlights unique and innovative ways panelists have systematically enhanced undergraduate student learning experiences beyond the parameters of the classroom. Giving students opportunities for active engagement in departmental leadership, professional development, scholarship, and instruction allow them to graduate with strengths beyond the typical undergraduate. Panelists include current and past students to provide evidence of value-added opportunities in the form of instruction, scholarship, and leadership as a result of undergraduate opportunities and programming.

2517 Friday 2:30-3:45 PM

Capital Ballroom A

Performing Memoir

Sponsor: Performance Studies and Theatre Interest Group
Chair: **Theresa Carilli**, Purdue University, Calumet
Respondent: **Lori L. Montalbano**, Governors State University

Surviving Kathmandu
Genae Barron, Purdue University, Calumet

A Liar's Summer
Ian Ferguson, Purdue University, Calumet

That Don't Come In Black
Sandra Kendrick, Purdue University, Calumet

My Inheritance
Jacqueline von Ogden, Purdue University, Calumet

With an increase in the amount of autobiographical literary texts and memoir, and the popularity of autoethnography, “performative memoir” is an emerging art form. In performative memoir, the writer builds an autobiographical script from “nostalgic bodily-engaged reflection,” where the story originates as a nostalgic memory and takes shape as a bodily-engaged reflective performance. The elements used by the writer to construct a nostalgic world are the basis for the performative memoir.

Friday, April 17, 4:00-5:15 PM

2601 Friday 4:00-5:15 PM

University Room A

Gendered Screens: Representations of Femininity and Masculinity on the Three Screens

Sponsor: Media Studies Interest Group
Chair: **Jeff Kuznekoff**, Miami University, Middletown
Respondent: **Chuck Aust**, Kennesaw State University

Masculine Guys Only: The Effects of Femmephobic Social Networking Application Profiles on Partner Selection for Men Who Have Sex with Men
Brandon Miller, University of Missouri
Elizabeth Behm-Morawitz, University of Missouri

A Computer Boy or a Computer Girl? *Adventure Time*, BMO, and the Networked Gender
Christopher J. Olson, DePaul University
CarrieLynn D. Reinhard, Dominican University

Say My Name! A Narrative Feminist Analysis of *Breaking Bad*
Molly C. Turner, Northeastern State University

Sick Parents Raise Sick Children: Film Depictions of Schizophrenic Motherhood
Beth L. Boser, College of Wooster

Some Parents are OK. Some Parents are Douchebags: How *Louie* Challenges Conventions of TV Sitcom Fathers
Molly C. Turner, Northeastern State University

When media screens represent gender, they select, omit, and emphasize both normative and non-normative elements of gender. In the re-presentation process, social media, film, and television both reinforce and challenge traditional mediated constructions of gender. Each of the texts selected (*Adventure Time*, *Breaking Bad*, *Louie*, *Walk Away Renee*, and *Grindr*) provide a provocative vantage point into the current mediated versions of gender's role in parenthood, childhood, sexual orientation, and the drug trade.

2602 Friday 4:00-5:15 PM

University Room B

Converging Research Interests with Teaching Practices in the Family Communication Course

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Scott A. Myers**, West Virginia University

Presenters: **Dawn O. Braithwaite**, University of Nebraska, Lincoln
Karla Mason Bergen, College of Saint Mary
Andrew M. Ledbetter, Texas Christian University
Paul Schrodt, Texas Christian University
Andrea Lambert South, Northern Kentucky University

Utilizing a scholarship of teaching and learning framework, family communication scholars will discuss how topics taken from their own research program inform their classroom teaching of the family communication course. Panelists not only will offer advice on how to integrate current research topics into an existing course curriculum, but also will provide examples of how course assignments (e.g., daily classroom activities, papers, or projects) can be rooted in these research topics.

2603 Friday 4:00-5:15 PM

University Room C

Converging the Academy and Organizations: An Interactive Panel on Opportunities and Strategies for Communication Training and Development

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Lance Lippert**, Illinois State University

Presenters: **Scott Dickmeyer**, University of Wisconsin, La Crosse
Katherine M. Kelley, Fort Hays State University
Nicole A. Ploeger-Lyons, University of Wisconsin, La Crosse

The goal of this interactive panel is to help audience members construct and learn to facilitate communication training seminars in their areas of expertise. The panelists will use their knowledge of training scholarship and strategies and their experiences to help audience members plan, develop, and market effective training seminars. It is hoped that the audience will bring with them questions and ideas that can be worked on with the panelists, in a very interactive session.

2604 Friday 4:00-5:15 PM

University Room D

Not the “F” Word: Approaches to Feminism in the College Classroom

Sponsor: Women’s Caucus

Chair: **Emily Rauscher**, Texas A&M University

Presenters: **Rebekah Watson Gaidis**, University of Indianapolis
Jessica M. W. Kratzer, Middle Tennessee State University
Heather Nesemeier, Minnesota State University, Moorhead
Tennley A. Vik, Emporia State University
Malynda Johnson, Minnesota State University, Mankato

This panel will focus on how instructors broach the topic of feminism, the challenges faced in approaching this topic with students, and how to introduce it to students in an attempt to address stigmas related to feminism. Panelists will discuss perspectives from teaching a variety of communication classes in areas such as media, health, and interpersonal as well as offer a variety of approaches used to tackle the “F” word and the deeper societal context.

2605 Friday 4:00-5:15 PM

Conference Room III

Divergences: Troubling Old Theoretical Frames and Creating New Ones

Sponsor: Communication Theory Interest Group

Chair: **Jennifer Willis-Rivera**, University of Wisconsin, River Falls

Respondent: **Leah E. Bryant**, DePaul University

Richard Weaver's Agrarian Rhetoric: A Theory of Knowledge

R. McKay Stangler, Baker University

Rhetoricians Rhetorical Visions: A Fantasy Theme Analysis of the ARST Oral History Project

Alexander Hiland, University of Minnesota

Occupy New Media: Framing the 99%

Keith Brown, Wayne State University

Trust in Humans vs. Trust in Computers: A New Framework

Andrew Prahl, University of Wisconsin, Madison

De-Westernizing Mass Communication Theories: A Study of the Agenda-Setting Theory of the Mass Media in Bangladesh

Ashik Shafi, Wayne State University

Kenton Wilkinson, Texas Tech University

As communication scholars, how we frame our research is just as important as the research itself. In this panel presenters examine how rhetoric helps to frame and reframe theory, how we can trouble old frameworks through communication theory, and the ways in which new frameworks open up exciting possibilities for research.

2606 Friday 4:00-5:15 PM

Conference Room IV

Reflections on the 50th Anniversary of Edwin Black's *Rhetorical Criticism: A Study in Method*

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: **James T. Petre**, Bloomsburg University of Pennsylvania

Presenters: **Robert C. Rowland**, University of Kansas

David Zarefsky, Northwestern University

Amy Slagell, Iowa State University

Karen Whedbee, Northern Illinois University

Jennifer Keohane, University of Wisconsin, Madison

2015 marks the 50th anniversary of the publication of Edwin Black's *Rhetorical Criticism: A Study in Method*. The presenters in this panel will offer thoughtful comments on this anniversary and what it means for rhetorical theory and criticism.

2607 Friday 4:00-5:15 PM

Conference Room V

Teaching Health Care Reform: Reflections on Pedagogy, the Affordable Care Act, and Convergence

Sponsor: Health Communication Interest Group

Chair: **Carolina Branson**, Minneapolis Community and Technical College

Presenters: **Emanuelle Wessels**, Missouri State University
Keith Cyril Bistodeau, Ohio University
Heidi Guggisberg-Coners, Regent University
Kelly Wood, Missouri State University

This panel explores numerous pedagogical approaches to teaching the Affordable Care Act, recognizing the complex ways that health communication increasingly exists in a convergent atmosphere with interpersonal communication, mass media, and organizational communication. We offer nuanced perspectives on teaching health care reform to students and their communities with an eye towards how instructional strategies can address the unique opportunities and challenges presented by a milieu of converging discourses, ideologies, and practices.

2608 Friday 4:00-5:15 PM

Parlor 629

Undergraduate Papers Examining the Intersection of Social Media and Interpersonal Communication

Sponsor: President's Undergraduate Honors Research Conference

Chair: **Adriane Stoner**, DePaul University

Respondent: **Bree McEwan**, Western Illinois University

Young Adults' Perceptions of Facebook Notifications

Kelly L. Adams, DePaul University

Communication Effectiveness, Relational Satisfaction, and Maintenance: A Study of Social Media Communication in Romantic Relationships

Jesse J. Dresselhaus, Bethel University

Tyler C. Goeglein, Bethel University

Billie K. Ingalls, Bethel University

Convenient Communication and Abuse: How Attachment Styles and Excessive Mobile Phone Usage Affect the Facilitation of Verbally Aggressive Behavior

Tyler Rogness, Bethel University

Courtney Sperry, Bethel University

Romantic Relationships, Friendships, and the Internet
Ellie M. Kraimer, Carroll University

2609 Friday 4:00-5:15 PM

Parlor 634

The Glitz, Glamour, and Mystery of the First Job: A Conversation about Life after Graduate School

Sponsor: Graduate Student Caucus
Chair: **Stevie M. Munz**, Ohio University

Presenters: **Tim McKenna-Buchanan**, Manchester University
Sara J. Baker, Eastern Illinois University
Stephanie Tikkanen, Ohio University
Aarti B. Arora, University of Portland
Nathan Stewart, Parkland College

This panel aims to begin the conversation about life after graduate school and all of the ups and downs junior faculty face as they begin their academic journey. All of the panelists are in the first two years of their first job and represent a convergence of different types of institutions (e.g., public vs. private, graduate vs. undergraduate only, permanent vs. temporary positions, community college vs. four year university/college). We envision this panel to be an open conversation with the audience.

2610 Friday 4:00-5:15 PM

Parlor 638

Engaging the Student as Citizen: Teaching the Political Communication Course in a Presidential Campaign Season (Short Course Eight)

Sponsor: David T. McMahan, First Vice President
Presenter: **Mitchell S. McKinney**, University of Missouri

A presidential election season provides an ideal teaching laboratory to engage students as active citizens in the civic process. During the 2016 presidential election season, including the presidential primary process, many instructors may teach a course in political campaign communication, or include activities surrounding the ongoing presidential campaign as part of other communication courses. This short course will examine different approaches to developing a political campaign communication course. Participants will be provided with a number of campaign instructional resources, course syllabi and assignments, and activities for engaging their students—and citizens—in the “real world” of a presidential campaign.

2611 Friday 4:00-5:15 PM

Assembly Room

Forever a Teacher: Celebrating the Continued Legacy and Lessons of Douglas M. Trank

Sponsors: Leah E. Bryant, President
David T. McMahan, First Vice President
Chair: **David T. McMahan**, First Vice President

Presenters: **Melissa L. Beall**, University of Northern Iowa
Arlie V. Daniel, East Central University
Steve Duck, University of Iowa
Sandra M. Metts, Illinois State University

Central States Communication Association Past President and Hall of Fame Member Douglas M. Trank dedicated his life to teaching and to the discipline of communication. His influence on the basic communication course and on communication education at all academic levels has been fundamental to the development of these areas. His passing provides us with an opportunity to reflect on his influence not only in these areas but also in the lives of countless students and colleagues. Panelists will share stories of this great individual and also discuss how lessons from his life and career can assist scholars in their own lives and careers. Those who knew Doug will enjoy hearing and sharing memories of his life. Graduate students and junior faculty who may never have worked with Doug will benefit from the lessons learned from a life dedicated to instruction and the discipline.

2612 Friday 4:00-5:15 PM

Caucus Room

Central States Communication Association Standing Committee Vice Chairs Meeting

Participants: **Alberto González**, Vice Chair, *Communication Studies* Outstanding Manuscript Committee
Jimmie Manning, Executive Director
Danielle M. Stern, Vice Chair, Outstanding New Teacher Committee
Satoshi Toyosaki, Vice Chair, Federation Prize Committee
David Wendt, Vice Chair, Nominating Committee
Stephanie L. Young, Vice Chair, Cooper Award Committee

Converging for Collaboration: Theory, Pedagogy, and Practice of Collaborative Learning Strategies in Communication Classrooms (Top Panel)

Sponsor: Communication Education Interest Group

Chair: **John Hooker**, Illinois State University

Presenters: **Mike Allen**, University of Wisconsin, Milwaukee

John P. Banister, Iowa State University

Kelsey Grassman, University of Dayton

Kevin R. Meyer, Illinois State University

This panel shall explore the impact of collaboration in several instructional contexts. Panelists, ranging in experience from new graduate students to tenured faculty, will engage in an honest conversation about the challenges, opportunities, and outcomes of collaboration in communication classrooms, drawing on their own unique experiences as teachers and scholars. They will also share some strategies for implementing collaboration successfully to teach small group, interpersonal and non-verbal communication courses, argumentation, and basic public speaking.

Avoiding Classroom Disasters: Managing the Convergence of First-Time Public Speaking Instructors and Students

Sponsor: Basic Course Interest Group

Chair: **Mardia Bishop**, University of Illinois

Presenters: **Julie A. Weishar**, Parkland College

Michelle Johnson, Black Hawk College

Ann C. Hall, Ohio Dominican University

B. J. Gailey, University of Illinois

Often in the public speaking class we see a convergence of first-time public speakers and first-time instructors that can create challenges for all involved. This panel will discuss the difficulties of and potential solutions for preparing first-time public speaking instructors to teach, evaluate, and coach delivery skills. Then, using a four-step process, audience members will learn how to evaluate delivery issues and provide concrete, teachable solutions by prioritizing core delivery skills.

2615 Friday 4:00-5:15 PM

PDR

Crisis Communication, Image Repair, and Atonement: Cases Concerning Health, Gaming, School Lunches, and Statements about Suicide

Sponsor: Public Relations Interest Group
Chair: **Donald P. Jones**, Trine University
Respondent: **Timothy L. Sellnow**, University of Kentucky

Healing After Disaster: Converging Public Relations and Public Health Strategies to Address Psychological Needs and Citizen-Stakeholder Engagement
Matthew L. Spialek, University of Missouri

Xbox 180: Microsoft's Image Repair in the Face of a Paracrisis
Brian C. Sorenson, Illinois State University
Rebecca A. Hayes, Illinois State University

You Might Want to Bring 600 Cupcakes: The Ineffectiveness of Salt Lake City School District's Image Restoration Strategies after Throwing Away Student Lunches at Uintah Elementary
Marjorie M. Buckner, University of Kentucky

Henry Rollins' Rhetoric of Atonement: An Apology for Offensive Comments about Suicide
Mark Glantz, St. Norbert College

The papers on this panel use a variety of theoretical methods to analyze the post-crisis messages disseminated by a wide-array of organizations following crises. Not only do the methods vary, but the scope of crises discussed demonstrates the ever-increasing presence of crises and their influences in our everyday lives.

2616 Friday 4:00-5:15 PM

Capital Ballroom A

Performance as Ecology: Converging Science and Communication through Drama in Bateson's *Steps to an Ecology of Mind*

Sponsor: Performance Studies and Theatre Interest Group
Chair: **Erin Briddick**, University of Wisconsin, Madison

Presenters: **Hunter H. Fine**, Humboldt State University
Joe Hassert, College of Southern Nevada
Jennifer Tudor, St. Cloud State University
Diana Woodhouse, Southern Illinois University, Carbondale

Panelists perform Gregory Bateson's "Metalogues," from his book *Steps to an Ecology of Mind*. The "Metalogues," much like contemporary performative writing, seek to *tell* about the fundamentals of human communication as systematic and cybernetic, and to *show* these principles at work in dialogs between an intellectual father (Gregory Bateson) and his inquisitive

daughter (Catherine Bateson). Following the performances, attendees are invited discuss Bateson's "Metalogues" and performance as a way converging multiple theoretical perspectives into aesthetic communication.

Friday, April 17, 7:00-10:30 PM

2701 Friday 7:00-10:00 PM

Overture Center for the Performing Arts

Central States Communication Association First Vice President Reception

The First Vice President Reception at the beautiful Overture Center for the Arts will feature a cash-bar and an 8:00 PM performance of The Second City comedy troupe. The Second City has been the comedic training ground for many famous alumni. This will be an opportunity to witness authentic improvisational comedy performed by an amazing group of entertainers and most likely more than one future star. The cash-bar reception is open to all conference attendees. Tickets for the performance must be reserved in advance, and these reserved-tickets will then be distributed at the reception. Please procure tickets by 7:45 PM to avoid missing any of the show.

The Overture Center for the Performing Arts is a two-minute walk from the conference hotel. For those individuals with mobility issues, please check with the conference hotel for courtesy shuttle transportation.

- Turn LEFT onto W Dayton Street when exiting the front entrance of the hotel toward N Carroll Street (Travel 525 Feet)
- Turn RIGHT onto State Street (Travel 90 Feet)
- The Overture Center for the Performing Arts will be located on the LEFT