

Wednesday, April 15, 1:00-9:30 PM

0101 Wednesday 1:00-3:45 PM

Assembly Room

Central States Communication Association Preconference One: Engaging the Basic Communication Course as Our Disciplinary Foundation

Sponsor: Shawn T. Wahl, Second Vice President
Chairs: **LeAnn M. Brazeal**, Missouri State University
Chad Edwards, Western Michigan University

Presenters: **Michael E. Burns**, Texas State University, San Marcos
Katherine J. Denker, Ball State University
Angela M. Hosek, Ohio University
Scott Sellnow-Richmond, Wayne State University
Cheri J. Simonds, Illinois State University
Tiffany R. Wang, University of Montevallo

This preconference will highlight the importance of the basic communication course as part of our disciplinary Foundation. As respected disciplinary leaders and communication scholars in our regional and national networks have invited us to reflect on: Where is home? What provides our communication departments across the nation with a strong Foundation? The basic communication course will be celebrated and embraced as one key material that gives our discipline grounding and stability. A team of Basic Course Directors from across the nation will lead an interactive preconference experience designed to focus on the importance of communication skills, teaching assistant training, assessment, course innovation, general education advocacy, and more.

0102 Wednesday 4:00-9:30 PM

Assembly Room

Central States Communication Association Preconference Two: Converging on Madison: Local Craft Beer Culture

Sponsor: Shawn T. Wahl, Second Vice President
Chair: **Jennifer C. Dunn**, Dominican University

Wisconsin has been home to beer brewing for over one-hundred years and is one of the centers of big, industrial beer (Miller Brewing). Even so, the state has fostered a protected craft beer community, where independent breweries and brewpubs have flourished. Today, there are approximately 200 craft breweries in Wisconsin. For this preconference, participants will take part in a beer bus tour with Hop Head Beer Tours. This company promotes education about local craft breweries by bringing groups to three local Madison breweries. In addition to a brewery tour, participants will learn about the brewing process and local ingredients. There will also be tastings available. Participants will gather in the Assembly Room prior to embarking on the tour.

Central States Communication Association Executive Committee Meeting

Participants: **Leah E. Bryant**, President
David T. McMahan, First Vice President
Shawn T. Wahl, Second Vice President
Chad Edwards, Past President
Jimmie Manning, Executive Director
Robert S. Littlefield, Journal Editor
David Bodary, Finance Committee Chair
Paul Schrodt, Member at Large
Andrew M. Ledbetter, Member at Large
Randy K. Dillon, States Advisory Council Chair

Thursday, April 16, 8:00-9:15 AM

1101 Thursday 8:00–9:15 AM

University Room A

Updating Media Theory for the Convergent Media Environment

Sponsor: Media Studies Interest Group
Chair: **Stephanie L. Young**, University of Southern Indiana
Respondent: **Michelle Calka**, Manchester University

Beauty-Related Social Media Behaviors: Toward an Integration of the Hyperpersonal Model and the Theory of Planned Behavior

Rebecca K. Britt, South Dakota University
Kristen Nicole Hatten, Western Michigan University

Branding Nature and Branching out: Deconstructing Representations of the “Wild” on Animal Planet’s *Treehouse Masters*

Phillip Tschirhart, University of Missouri

Dead Media, New Uses and Gratifications: Displaced Media Audiences and the Case for Divergence

Scott M. Walus, Eastern Illinois University

CERC, Search Strategies, and Twitter Content: Using Social Media in the Management of Crises and Disasters

Patric R. Spence, University of Kentucky
Kenneth A. Lachlan, University of Connecticut
Xialing Lin, University of Kentucky
Maria Del Greco, University of Hawaii
Kristy Najarian, University of Kentucky

When new media enters into the media environment, the impact is felt by producers, audiences, and scholars. This panel features the updating of classic theories for the current media environment including Theory of Planned Behavior, Representation, Uses and Gratifications, and Crisis Management. Through the deconstruction of medium (displaced media such as vinyl and VHS), platform (social media), and content (televisual and CMC), this panel modifies and updates theory to adapt to this environment.

1102 Thursday 8:00–9:15 AM

University Room B

Does This Community College Make Me Look Stupid? Representations of Community Colleges in Popular Culture

Sponsor: Community College Interest Group

Chair: **Natalia Cherjovsky**, Kirkwood Community College

Presenters: **Tammie Wiebers**, North Central Missouri College

David Wendt, Keokuk High School, Southwestern Community College, and University of Iowa

Jokes at the expense of community colleges, their professors, and their students are a dime a dozen in popular culture. Television shows and films often denigrate the intelligence of their student body, call into question their academic rigor, or make a mockery of the institutions themselves. Community colleges bear an underserved stigma, which not only belies the benefits they have on their communities but also is perpetuated by those who do not understand their mission.

1103 Thursday 8:00–9:15 AM

University Room C

In Their Voice: How Experiential Education and Internships Bridge Organizational Communication Concepts and Application

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Peggy Fisher**, Ball State University

Presenters: **Scot McCorkle**, Ball State University

Nancy Shitakha, Ball State University

Sarah DeWitt, Ball State University

Samantha Bilbrey, Ball State University

This student panel focuses on the impact of internships and experiential learning from a student's perspective. The discussion will center on a variety of topics including an international student's perspective, how these experiences can be a win-win for both the student and the organization, how these experiences relate to the different styles of learning, and the nuances of working in the non-profit sector.

1104 Thursday 8:00–9:15 AM

University Room D

Competitive Papers in the Women's Caucus I

Sponsor: Women's Caucus

Chair: **Tennley A. Vik**, Emporia State University

Respondent: **Amanda Brown**, University of Wisconsin, Stout

The Body and its Able-ness: Articulating Eligibility through Rhetorics of Motherhood, Unjust Language, and Questionable Medical Authority

Rachel D. Davidson, University of Wisconsin, Milwaukee

Victimhood and the Feminist Nightmare: Identifying Criminalization as the Contemporary Feminist Problem

Lindsey Badger, Indiana University

Muting Consent: Derailing for Dummies, Muted Group Theory, and Sexual Assault Prevention

Ashley Denney, Kansas State University

Locks & Keys: Navigating the College Hookup Culture

Jillene A. Krause, North Dakota State University

Kayley Erlandson, North Dakota State University

Katie Ralston, North Dakota State University

Erin Ahneman, North Dakota State University

Dawn Berry, North Dakota State University

Carrie Ann Platt, North Dakota State University

This panel highlights competitive papers in the Women's Caucus specifically related to women's bodies. Papers on this panel explore issues related to body able-ness and women-specific experiences, victimhood, consent and sexual assault, and hooking up. Please join us to learn more about these important topics in women's lives.

1105 Thursday 8:00–9:15 AM

Conference Room I

2014 Converging Political Strategies: Tactics Used in National, State and Local Political Advertisements

Sponsor: Political Communication Interest Group

Chair: **Terri M. Easley**, University of Kansas

Presenters: **Aaron V. Burton**, Tiffin University

John J. Makay, Bowling Green State University

Kathie R. Fleck, Ohio Northern University

Jennifer L. Walton, Ohio Northern University

This discussion will review the retro messaging used in the 2012 national, state, and local elections. Despite the advances in technology, many candidates chose to use a homegrown, earthy style that was popular decades ago. This was a refreshing distinction from the commonplace attack advertisements that have become tiresome. The panelists will discuss significant similarities and differences in political advertisements over the last 30 years, focusing on a few notable advertisements and campaigns as examples.

1106 Thursday 8:00–9:15 AM

Conference Room II

A Convergence of Cultures: Visible and Invisible Diversity in the Classroom

Sponsor: Intercultural Communication Interest Group

Chair: **Nancy Pearson**, Minot State University

Presenters: **Stacey Macchi**, Western Illinois University
Audra Myerchin, Minot State University
Heather Nesemeier, Williston State College
Mary Haslerud Opp, University of North Dakota
Kristen Treinen, Minnesota State University, Mankato

This panel will address visible and invisible elements of diversity and share personal experiences and research pertinent to racial, gender, country-of-origin, cross-country, and major-specific diversity. They will also address invisible diversity including political beliefs, religious affiliations, sexual orientations, prior experiences. The panelists have teaching experience that includes teaching students from various foreign countries and cultural backgrounds. Panelists have also served as advisors and in that role have become acutely aware of the invisible elements of diversity.

1107 Thursday 8:00–9:15 AM

Conference Room III

Complexities, Crises, and Conflicts: Theorizing Culture and Social Change

Sponsor: Communication Theory Interest Group

Chair: **Kunto Adi Wibowo**, Wayne State University

Respondent: **Adam Tyma**, University of Nebraska, Omaha

Conflict-Sensitive Approach to Cultural/Civilizational Aspects of Ukrainian Crisis: Convergence of Theoretical Frameworks from Communication and International Relations

Marta Lukacovic, Wayne State University

International Students' Identities and Involvement in Student Organizations

Igor Ristić, University of Kansas

Can Organizations be Culture-Centered? Toward Reconciling the Culture-Centered Approach and Stakeholder Theory

Deborah Sellnow-Richmond, Wayne State University

Everyone Does Not Have the Same Freshman Experience: Exploring Cross-Cultural Adaptation of Non-Traditional Students

Jason Martin, University of Missouri, Kansas City

When Soccer Talks: The Symbolic Convergence of a United Bosnia during Bosnia's 2014 World Cup Qualification

Emina Herovic, University of Kentucky

Convergence of various theories is explored as a potential platform for addressing a number of culturally-rooted complexities, crises, and conflicts. While cultural aspects are acknowledged as central to many tensions, our papers look for places of common ground, where theory provides the guidance towards a point of junction. The goals are to contribute to theory-building in communication and to identify practical implications that could be useful in solving real problems in diverse contexts.

1108 Thursday 8:00–9:15 AM

Conference Room V

Social Support, Narrative Influences, and Information-Seeking: Competitive Papers on the Mediated Dimensions of Health Communication

Sponsor: Health Communication Interest Group

Chair: **Donna Pawlowski**, Bemidji State University

Social Support and Social Anxiety in Use and Perceptions of Online Mental Health Resources: Exploring Social Compensation and Enhancement

Erin K. Ruppel, University of Wisconsin, Milwaukee

Christopher J. McKinley, Montclair State University

Sweat, Shame, and Vomit: Exploring Themes of Personal Responsibility and the Morality of Weight in *The Biggest Loser*

Amanda Lash, California State University, Sacramento

The Ideal Survivor: Exploring the Online Narratives of Susan G. Komen for the Cure

Ashley Weingard, University of Cincinnati

Exploring the Relationship between Online Health Information-Seeking Motivations and Patient Narratives for Orthopedic Practice Web Sites

Liz Meridian Lareau, Western Illinois University

Nathan Miczo, Western Illinois University

From television to the Internet, these papers explore the increasing popularity of mediated communication for information and support related to health and healing. Authors investigate how online resources are perceived and used, as well as the relationships between information-seeking behaviors and narrative preferences. Additionally, authors interrogate how mediated

discourses shape our understandings of identity, responsibility, and self-efficacy for health and wellness concerns.

1109 Thursday 8:00–9:15 AM

Parlor 627

State of Minnesota Showcase

Bringing Our Classroom to the World, and the World to Our Classroom

Sponsor: States Advisory Council

Presenters: **Sunny Lie**, St. Cloud State University
Eddah Mutua, St. Cloud State University

Few will argue that the world is getting smaller—and that its people are now linked in a multitude of ways. With this reality comes an indispensable need to understand and communicate effectively with the world's diverse people and cultures. The main focus of this presentation is current pedagogical practices in which we bring the world to our classrooms and take the classroom out to the world. Examples of these practices include the presenters' community service program "Communicating Common Ground" in which students are trained in facilitation.

1110 Thursday 8:00–9:15 AM

Parlor 629

The Convergence of Sports and Media in the Rhetoric of the Body

Sponsor: Popular Culture Interest Group
Chair: **Michael Milford**, Auburn University
Respondent: **Angela M. Jerome**, Western Kentucky University

Michelle's Biopower under a Foucauldian Lens
Michael K. McDonald, University of Missouri, Kansas City

Validating the Body through the Label of *Sport*: A Convergence of Labels, Language, and Legitimization
Krista L. Phair, Ohlone College

He looks like all of My Uncles: The Convergence of Body and Masculinity in Prince Fielder's Cover Image of ESPN's 2014 Body Issue
Jacqueline A. Irwin, California State University, Sacramento

Cycling as a Rhetorical Act
Steven Paul Melling, University of Missouri, Kansas City

From the commodification of bodies and brands to fumbles of the image, this panel explores how this line is blurred through the intersection of sport and identity applying the rhetorical lens to a

variety of current sport situations. These include the Let's Move Program of Michelle Obama, Misty Copeland's Under Armor ad, Prince Fielder's ESPN magazine cover photo shoot, and the polysemy of cycling.

1111 Thursday 8:00–9:15 AM

Parlor 634

Equity in Debate: Creating Safe Spaces for Contentious Cultural Convergence (Top Panel)

Sponsor: Argumentation and Forensics Interest Group
Chair: **John Patrick**, California Polytechnic University
Respondent: **Emily Ravenscroft-Stuckenbruck**, Nicolet College

Staining the Glass Ceiling: Promoting Equity in Debate for Women.
Gina Iberri-Shea, United States Air Force Academy

Does Equity Sound Better in a British Accent? Reflections on a Debater's Experience with British and American Concepts of Equity
Lindsay Bing, School of Oriental and African Studies, London

Equity by Exclusion: Lessons Learned from the University of La Verne "Women's Issues" Tournament
Rob Ruiz, University of La Verne

Why Do the Australian Women Always Win? Comparative Effects of International Equity Policies in Academic Debate
Melanie Nadon, University of La Verne

This panel will focus on the choices, challenges, and assumptions that women often face as debate competitors, coaches, adjudicators, and professionals. How do we promote equity in the competitive sphere? What are some of the unique obstacles that women face as competitors, adjudicators, and educators in these communities? How do other nations develop equity policies and do they work better than the American model? The panel will conclude with an exploration of "best practices" for optimizing equity for women in debate.

1112 Thursday 8:00 AM–1:45 PM

Parlor 638

Understanding and Conducting Meta-Analysis (Seminar A)

Sponsor: David T. McMahan, First Vice President
Presenter: **Mike Allen**, University of Wisconsin, Milwaukee

This workshop is designed to introduce participants to meta-analysis and to its actual implementation in research. The first part of this workshop covers the justification and explanation for procedures involved in meta-analysis. The general process of data conversion, correction for artifacts, averaging process, and the test for possible sources of moderation will be

discussed along with differences between sample and variance weighting processes. The workshop will demonstrate how to use SPSS to handle many of these issues. The second part of this workshop will walk participants through the actual conduct of a meta-analysis. Participants should contact workshop leader for file of articles to be used for analysis. Participants will engaged in the process of extracting effects, conversions, artifact correction, and then averaging of effects obtained.

1113 Thursday 8:00–9:15 AM

Assembly Room

Promoting the Discipline: Developing COMM Weeks and COMM Days

Sponsor: David T. McMahan, First Vice President

Chair: **Amy Aldridge Sanford**, Texas A&M University, Corpus Christi

Presenters: **Eric Wilson**, Wichita State University

Ahmet Atay, College of Wooster

Melanie Bailey Mills, Eastern Illinois University

Kellie W. Smith, Texas A&M University, Corpus Christi

Tiffany R. Wang, University of Montevallo

Communication departments often suffer from identity crises, with many university and community decision makers not having a clear understanding of what is taught in the discipline and what communication majors can do with their degrees. COMM Weeks and COMM Days have been developed by many programs to promote the discipline, recruit students, and create traditions. Panelists will speak about their COMM events, discussing what they look like and providing tips for improving an existing event and organizing an inaugural COMM Week or Day.

1114 Thursday 8:00–9:15 AM

Caucus Room

CSCA Finance Committee Meeting

Participants: **David Bodary**, Sinclair Community College

Jimmie Manning, Northern Illinois University

Mitchell S. McKinney, University of Missouri

Lora Cohn, Park University

Chad Edwards, Western Michigan University

M. Chad McBride, Creighton University

Leah E. Bryant, DePaul University

Jessica Eckstein, Western Connecticut State University

1115 Thursday 8:00–9:15 AM

Senate Room A

The Campus Speaker Festival: Converging Voices, Celebrating Excellence, and Confirming the Discipline (Top Panel)

Sponsor: Basic Course Interest Group
Chair: **Joshua Westwick**, South Dakota State University

Presenters: **Lori A. Walters-Kramer**, Monmouth College
Cassandra Bird, University of Kansas
Aimee Sorensen, University of South Dakota
Kevin Stoller, Indiana University-Purdue University, Fort Wayne

This roundtable panel congregates Basic Course Directors who organize events that showcase the most superb speakers in the basic course. Known across campuses as “Speaker’s Night,” “Speakers’ Festival,” or a “Communication Symposium,” students have the opportunity to display their oratory skills and the department has the opportunity to demonstrate the power and value of the basic course and the discipline. The panelists will share how they organize, advertise for, and execute these celebratory events.

1116 Thursday 8:00–9:15 AM

Senate Room B

Embracing Risk and Vulnerability in the Classroom from the Perspective of Graduate Teaching Assistants

Sponsor: Communication Education
Chair: **Angela M. Hosek**, Ohio University

Presenters: **Marjorie M. Buckner**, University of Kentucky
Michael G. Strawser, University of Kentucky
Keith Cyril Bistodeau, Ohio University
Andrea Iaccheri, Ohio University
Jean Claude Kwitonda, Ohio University
Erin McAloon, Ohio University
Kelsey Grassman, University of Dayton

Teaching at any level involves risk and vulnerability; yet, how this is experienced is rarely discussed amongst college teachers. This is particularly true for Graduate Teaching Assistants (GTAs) who are learning the art and skill of effective teaching and finding their voice as teachers during their graduate education. The purpose of this panel is to serve as a crucial and safe space of learning and discussion about risk taking and vulnerability.

1117 Thursday 8:00–9:15 AM

Ovations

Communication Ethics and Freedom of Expression Interest Group Business Meeting

Chair: **Beth A. Messner**, Ball State University
Vice Chair: **Suzanne V. L. Berg**, Newman State University
Secretary: **Laura Terlip**, University of Northern Iowa

1118 Thursday 8:00–9:15 AM

Capital Ballroom A

Great Ideas for Teaching – Session A

Sponsor: G.I.F.T. Interest Group
Chair: **Mark Cruea**, Ohio Northern University

1. Sticky Notes for Sticky Discussions
Kathleen J. Turner, Davidson College
2. Exploring Echo Chambers in News Stories' Comments Sections
Jenna McNallie, Purdue University
3. The Communicator's Dilemma: Converging Game Theory and the Critical Perspective in the Classroom
James M. Proszek, Southern Illinois University, Carbondale
4. How Embarrassing! Bridget Saves Face
Annette N. Hamel, Western Michigan University
5. Now You See Me: Enhancing Awareness of Eye Contact during Speech Delivery
Michelle Blackwood, Southern Illinois University, Edwardsville and Lewis & Clark Community College
6. Exploring Gendered Messages in Kids' Products
Karla Brown, Hawkeye Community College
7. The PB&J Way of Citing Sources
Annie Clement, Rochester Community and Technical College
Taresa Tweeten, Rochester Community and Technical College
8. Converging in Class with Examples of Fallacies and Logical Booby-traps from Real Life Persuasive Messages
Kurtis D. Miller, Purdue University
9. Convergence in the Classroom: A Speedstorming Approach to Group Formation for Projects and Presentations
Stacy E. Hoehl, Wisconsin Lutheran College
10. Causing a Scene: Converging Pop Culture with Epideictic Speaking
Kylie M. Jacobsen, Texas Tech University

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

Thursday, April 16, 9:30-10:45 AM

1201 Thursday 9:30-10:45 AM

University Room A

Controlling the Controversy: Historical and Current Issues in Press and Social Media

Sponsor: Media Studies Interest Group
Chair: **Michelle Calka**, Manchester University
Respondent: **W. Joe Watson**, Baker University

The Ill Use of Social Media: Interpreting the British Government's Reactions toward Social Media Use in the 2011 England Riots
Maria Maer, University of Kansas

Exerting Control over the Colonial Press: Legal History in the Development of Norms and Normative Theory
Mary Grace Hébert, University of Illinois

National News Media Framing of Food Insecurity and Food Policy in the United States
Christina Jones, University of Wisconsin, Whitewater

Creating the Space for a Cyborg's Story: Facebook's Narrational Form
William Cooney, University of Nebraska, Lincoln

Censorship, governmental influence, and organizational control have long held a place of importance for media scholars. This panel examines both historic and current forms of outside influence on the generation of content in the press as well as in various social media platforms (Twitter and Facebook). Examining the evolution of external influence in the democratic and discursive processes provides a more complete understanding of the limitations and pressures found in the media encoding process.

1202 Thursday 9:30-10:45 AM

University Room B

Teaching Assessment and Evaluation: Exploring Methods of Convergent Cultures, Businesses and Educational Institutions

Sponsor: Community College Interest Group
Chair: **Cheryl Skiba-Jones**, Trine University

Presenters: **Richard L. Underwood**, Kirkwood Community College
Julie A. Weishar, Parkland College
Robin A. Jones, Southwestern Oklahoma State University
Dacia Charlesworth, Valdosta State University

Kevin R. Meyer, Illinois State University
Brad Mello, Saint Xavier University
Melissa Berg, Moraine Park Technical College

Today's educators can benefit from examining the assessment methods of convergent cultures, businesses and educational institutions for their own professional development and that of their students. In today's rapidly changing world, educators need to prepare students for diverse career and learning opportunities, as well as serve as model educators who impact the lives of their students. Educators who can communicate, synthesize and share convergent approaches can motivate, educate and better train future citizens of the world.

1203 Thursday 9:30-10:45 AM

University Room D

From SlutWalks to Sex Ed: Convergent Responses to Sexual Violence

Sponsor: Women's Caucus
Chair: **Jennifer Kramer**, College of St. Benedict/St. John's University

Presenters: **Trudi Peterson**, Monmouth College
Kate Zittlow Rogness, Monmouth College
Terri Russ, St. Mary's College
Lori A. Walters-Kramer, Monmouth College

Participants will approach the topic of sexual violence from different disciplinary perspectives. These disciplinary perspectives will converge in hopes to nuance our academic and activist understanding of sexual violence as a contemporary public debate. Topics addressed by the presenters include the discursive construction of rape culture as well as SlutWalks and sexuality education programs such as *Our Whole Lives* as forms of resistance. Audience members will be invited to respond to the participants' positions.

1204 Thursday 9:30-10:45 AM

Conference Room I

Top Papers in Political Communication

Sponsor: Political Communication Interest Group
Chair: **Kelly L. Winfrey**, Iowa State University
Respondent: **Jerry L. Miller**, Ohio University

The Third Party Bind: Lar Daly and the Redefinition of Minor Parties in the Equal Time Debates of 1959 (Top Paper)

Ryan Neville-Shepard, Indiana University-Purdue University, Columbus

Converging Media and Political Discourse: A Reception History of the 1999 Columbine Shooting (Top Student Paper)

Cassandra Bird, University of Kansas

Truman's St. Patrick's Day Addresses, March 17, 1948: Establishing Foreign Policy Credentials and Preparing the Way for the Atlantic Alliance

Denise M. Bostdorff, College of Wooster

Steven R. Goldzwig, Marquette University

Political Shibboleth: Foucault and the Pre-Primary

Alexander Hiland, University of Minnesota

Determining Worth: Parasocial Interaction and Source Credibility in Political Commentators

Stephanie G. Schartel, Missouri Western State University

This collection represents the best scholarship submitted to the group this year. Each paper explores a different aspect of political communication, representing the diversity of scholarship conducted within the political communication interest group.

1205 Thursday 9:30-10:45 AM

Conference Room II

Kenneth Burke and Socio-Cultural Issues

Sponsor: Kenneth Burke Society

Chair: **Nathan Webb**, Belmont University

Respondent: **Spencer Harris**, Missouri State University

No Room for Racism; Restoration of Order in the NBA

Katherine L. Lavelle, University of Wisconsin, La Crosse

Converging Propaganda and the Homology of Hope: Comics as Equipment for Living

John Katsion, Northwest Missouri State University

2016: A Rhetorical Criticism

Joel Lansing Reed, Texas A&M University

Order, division, and identification are prevalent throughout socio-cultural discourses. Such examples offer scholars unique opportunities to employ the works of Kenneth Burke to understand how rhetoric acts as a means of transcendence and as equipment for living.

1206 Thursday 9:30-10:45 AM

Conference Room III

Top Papers in Sexual Orientation and Gender Identity Research

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: **Stephanie L. Young**, University of Southern Indiana

Respondent: **Ahmet Atay**, College of Wooster

The Dichotomy of Dissolution in Same-Sex Relationships (Top Student Paper)

Benjamin Michael Alex Baker, University of Wisconsin, Milwaukee

Kristy L. Jagiello, University of Wisconsin, Milwaukee

Megan M. Lambertz, University of Wisconsin, Milwaukee

It's not all One Story: Examining the Narratives of Gay and Lesbian Employees in the Workplace to Critically Expose Heteronormative (Organizational) Discourses (Top Paper)

Tim McKenna-Buchanan, Manchester University

Sex Guilt and Homophobia Experience of Young Adults

Arrington Stoll, University of Wisconsin, Milwaukee

Kelsea Vadona Kohler, University of Wisconsin, Milwaukee

Michele K. Olson, University of Wisconsin, Milwaukee

The top papers in sexual orientation and gender identity research represent exciting practical and theoretical directions for research. The first paper explores relational dialectics theory in the dissolution of same-sex relationships with three emerging themes. The second paper showcases six narratives that magnify the heteronormative discourse in the workplace and how it functions to exclude as well as include. And the last paper examines specific forms and functions individuals enact when responding to the sexual.

1207 Thursday 9:30-10:45 AM

Conference Room V

Strategies for Building an Undergraduate Health Communication Major or Minor

Sponsor: Health Communication Interest Group

Chair: **Jennifer Anderson**, South Dakota State University

Presenters: **Christine North**, Ohio Northern University

Jessica Samens, Bethel University

Warren Bareiss, University of South Carolina, Upstate

Kate Ksobiech, University of Wisconsin, Whitewater

Heidi Guggisberg-Coners, Regent University

Nancy J. Brule, Bethel University

Lance Brendan Young, Western Illinois University, Quad Cities

Whether it is building a coalition within or across departments, convincing administrators of your curricular vision, or carefully considering whether to embark on this process at all, the process of developing a Health Communication major or minor is both daunting and rewarding. Panelists from a variety of institutions will converge to discuss specific insights gained from successes and setbacks in creating and sustaining not only stand-alone courses, but also Health Communication majors, minors, emphases, or concentrations.

State of Minnesota Showcase

Reports on Pedagogy for the College Level Communication Class: Mindfulness, Small Talk, and Application Assignments for Intercultural Communication

Sponsor: States Advisory Council

Presenters: **Julie Lynch**, College of St. Benedict/St. John's University
R. Jeffrey Ringer, St. Cloud State University

In this session presenters will report on pedagogy they have each developed for their classes. Julie Lynch will describe an eight week unit teaching Mindfulness Based Stress Reduction in a first year communication class. R. Jeffrey Ringer will discuss a semester-long project in which students engaged in small talk with a different student each class period.

If Convergence Be Undone: Rhetorics of Entropy

Sponsors: Popular Culture Interest Group
Rhetorical Theory and Criticism Interest Group
Chair: **Kathryn Olson**, University of Wisconsin, Milwaukee

Steampunk's Entropic Rhetoric
Barry Brummett, University of Texas, Austin

Entropic Rhetoric and the State of Exception: A Framework for Navigating Discourses of Order and Chaos
John McKenzie, Lakeland College

Interrupting the Rhetoric of Disruption: Rethinking the Viral Meme Machine
Tere Garza, St. Edward's University

Ex-Girls: Misogyny and Rhetorical Entropy in *X3: The Last Stand*
Billy Earnest, St. Edward's University

In the sciences, entropy describes how ordered a system is – how much energy it has to do useful work. From a rhetorical perspective, entropy can be used to describe how something goes from a state of order and productivity to one of chaos. For example, the critic can discern how a particular narrative, character, movement, or quality degrades over time, going from a state of low entropy to high.

1210 Thursday 9:30-10:45 AM

Assembly Room

Algorithms, Attention, and Decision Making: The Influence of System Design Features in Online Dating – 2014 CSCA Federation Prize Winner Presentation

Sponsor: David T. McMahan, First Vice President
Chair: **Kenneth A. Lachlan**, University of Connecticut

Presenter: **Stephanie T. Tong**, Wayne State University

A culture's social fabric is deeply dependent on how its members establish romantic bonds. What happens when the way those bonds are formed is radically changed over the course of a single generation? This is the case with online dating, which is now the second most common way for people to meet a romantic partner. Despite existing communication research exploring issues such as daters' self-presentation and online impression formation, we still do not know how dating systems affect people's *perceptions*—about technology, romantic partners, and themselves—and how those perceptions affect *behavior*. In this presentation, the development of a new process-driven model of online dating will be discussed. The results of two preliminary studies that tested how differences in dating system designs affected mate selection decisions will then be examined. Lastly, the ways in which funds from the CSCA Federation Prize were used to set up the Online Interaction Laboratory at Wayne State University will be reviewed.

1211 Thursday 9:30-10:45 AM

Caucus Room

Using Narrative to Teach the Communicative Construction of Gender/ed Identities (Short Course One)

Sponsor: David T. McMahan, First Vice President
Presenters: **Erika L. Kirby**, Creighton University
M. Chad McBride, Creighton University

We illustrate a narrative and dialogical approach to teaching the Gender Communication course (as well as other courses centered in intersections of identity). We demonstrate how a narrative approach—specifically, a case based method—can supplement the topical content in traditional textbooks by tying concepts more closely to student experience. At a theoretical level, we discuss the narrative approach and its benefits for student learning while concomitantly providing application through outlining some specific strategies for approaching courses in this way.

1212 Thursday 9:30-10:45 AM

Senate Room A

Basic Course Interest Group Business Meeting

Chair: **Tiffany R. Wang**, University of Montevallo
Vice-Chair: **Sandra L. Pensoneau-Conway**, Southern Illinois University
Secretary: **Karla M. Hunter**, South Dakota State University

1213 Thursday 9:30-10:45 AM

Senate Room B

A Happy Confluence of Assignments and Goals: Multipurpose Assignments for Communication Courses

Sponsor: Instructional Resources Interest Group
Chair: **Kathleen Edelmayer**, Madonna University

The Invitational Speech in the Communication Class
David Bodary, Sinclair Community College

Internationalizing Your Communication Class
Lora Cohn, Park University

Using Video Assignments in the Communication Class
Ashley Vasquez, Johnson County Community College

Reducing Communication Apprehension in Online Communication Classes
Michael K. McDonald, University of Missouri, Kansas City

Using Ethnography in the Communication Class
J. Mark Noe, Park University

Tired of grading the same old assignments? Did your students groan when you assigned another paper? Would you like to do something that will engage students and energize your classroom? Learn about five go-to assignments that can be adapted to a variety of communication courses for students at many different points in their education.

Converging Tensions: Top Papers in Communication Ethics and Freedom of Expression

Sponsor: Communication Ethics and Freedom of Expression

Chair: **Amanda Feder**, Eastern Illinois University

Respondent: **John J. Makay**, Bowling Green State University

Narrative Inquiry and the Praxis of Ethical and Relational Storytelling (Top Paper)

Laura Russell, Denison University

The Law and the Non-Consensual Commodity: The Case of Revenge Porn (Top Student Paper)

Olivia Conti, University of Wisconsin, Madison

Privacy and Government Contractors: The Unknown Monitoring and Surveillance of Workers

Kendra Rohrbach, Indiana University-Purdue University, Fort Wayne

Barbara H. Smith, Indiana University-Purdue University, Fort Wayne

A Communication Ethics Exploration of Freedom

Paula Tompkins, St. Cloud State University

These top papers explore a variety of compelling issues from a variety of perspectives. Combined, they examine a variety of tensions, from those related to teaching narrative ethics, to privacy concerns in the workplace and in failed relationships, to various understandings of “Freedom.”

Great Ideas for Teaching – Session B

Sponsor: G.I.F.T. Interest Group

Chair: **Mark Cruea**, Ohio Northern University

1. Revisiting the Most Passionate Speaker in the World: Using Phil Davison to Discern the Construction and Destruction of Speaker Credibility
Christopher Anderson, University of Wisconsin, Milwaukee
Lauren Johnsen, University of Wisconsin, Milwaukee
2. Hippocratic Oath for Professional Communicators
Stacy Tye-Williams, Iowa State University
3. Using Fish Sauce to Teach a Critical Approach to Intercultural Communication
Jason Moyer, Malone University
4. Pick Your Poster: Embodying an Organization to Practice Public Advocacy
James M. Proszek, Southern Illinois University, Carbondale
5. Converging on Consensus about Controversial Issues: Persuasion in Action
Ronda Leahy, University of Wisconsin, La Crosse

6. Constructing Narratives and Deconstructing Ideology
Scott M. Walus, Eastern Illinois University
Sara Potter, Northern Michigan University
7. Convergence in Communication between Governments and Citizens
Gordon S. Carlson, Fort Hays State University
8. Face It: Converging Impression Management, Identity, and Online Profiles
Linda B. Dickmeyer, University of Wisconsin, La Crosse
9. Clicker Confidence
Annie Clement, Rochester Community and Technical College
Taresa Tweeten, Rochester Community and Technical College
10. Demystifying Statistics through Sports & GPA Discussion
Jennifer Schon, University of Kansas

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

Thursday, April 16, 11:00 AM-12:15 PM

1301 Thursday 11:00 AM-12:15 PM

University Room A

Top Papers in Media Studies

Sponsor: Media Studies Interest Group
Chair: **Scott M. Walus**, Eastern Illinois University
Respondent: **CarrieLynn D. Reinhard**, Dominican University

This is a Real Job, Man: Defining “Sex Work” In-Resistance to Dominant Discourses of Prostitution (Top Paper)

Jennifer C. Dunn, Dominican University

You Didn’t See It: A Test of Competing Motion Hypotheses on Visual Attention (Top Student Paper)

Carie L. Cunningham, Michigan State University

Theoretical Implications of Movie Riffing as Critical-Interpretive Performance Practice

Matt Foy, Upper Iowa University

Text Me Back: Response Time as a Relational Predictor across Text and Email Messages

T. Kody Frey, Illinois State University

Olivia Hook, Illinois State University

Sarah Jamie, Illinois State University

Social Presence on LinkedIn: Perceived Credibility and Interpersonal Attractiveness Based on User Profile Picture

Chad Edwards, Western Michigan University

Brett Stoll, Western Michigan University

Natalie Faculak, Western Michigan University

Sandi Karman, Western Michigan University

This panel encapsulates the current possibilities within media studies and mass communication research. These top papers examine very different elements of screen media (television, film, computer, third screen) from very different perspectives. The papers problematize representation versus material reality, graphic motion on screen, time in response for mobile communication, Hall's encoding/decoding model through movie riffing, and social media profile pictures. Both the micro and macro implications are considered in this panel.

1302 Thursday 11:00 AM-12:15 PM

University Room B

Converging Research and Teaching: Engaging Students with Interpersonal and Small Group Communication Research in the Classroom

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Tiffany R. Wang**, University of Montevallo

Presenters: **Karla Mason Bergen**, College of Saint Mary

Angela M. Hosek, Ohio University

Alexis Waters Johnson, University of Nebraska, Lincoln

M. Chad McBride, Creighton University

Sarah E. Wilder, Luther College

Graduate teaching assistants and faculty members are asked to balance research, teaching, and service. As interpersonal and small group communication teacher-scholars our research and teaching responsibilities often converge in the undergraduate and graduate classrooms. During this session each panelist will share a strategy used to integrate interpersonal and/or small group communication research in the classroom. This panel will also allow time for attendees to respond to these strategies and share some of their own strategies.

1303 Thursday 11:00 AM-12:15 PM

University Room C

The Convergence of Organizational and Interpersonal Communication: Organizational Peers, Friendships, and Families

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Katherine M. Kelley**, Fort Hays State University

Respondent: **Erika L. Kirby**, Creighton University

Navigating Friendship and Task Networks: Implications for Centrality on Perceptual Accuracy

Melissa Dobosh, University of Northern Iowa

Getting By with a Little Help from Friends: Supportive Communication Behaviors between
Close Work Friends in Nursing

Jennifer Ptacek, Western Michigan University

Julie Apker, Western Michigan University

The Day to Day Experiences of Family Business Employees: An Examination of Organizational
Justice, Organizational Identification, Job Satisfaction, and Organizational Dissent

Anna F. Carmon, Indiana University-Purdue University, Columbus

Differences in Information Seeking among Organizational Peers: Perceptions of
Appropriateness, Importance, and Frequency

Scott A. Myers, West Virginia University

Hailey G. Gillen, Weber State University

Michael Sollitto, Texas A&M University, Corpus Christi

Gregory A. Cranmer, West Virginia University

Zachary W. Goldman, West Virginia University

Hannah Ball, West Virginia University

The papers in this panel embody the convergence of organizational and interpersonal communication. Attend this panel to learn about new research on work teams and peer relationships, stress and social support, and family businesses. Authors will share their findings on information seeking among organizational peers, supportive communication between nurses, navigating friendship networks, and the experience of organizational concepts (e.g., identification, satisfaction) by family business employees.

1304 Thursday 11:00 AM-12:15 PM

Conference Room I

Political Communication Interest Group Business Meeting

Chair: **Kelly L. Winfrey**, Iowa State University

Vice Chair: **Terri M. Easley**, University of Kansas

Secretary: **Joshua Hawthorne**, University of Missouri

1305 Thursday 11:00 AM-12:15 PM

Conference Room II

What Does Intercultural Communication Look Like Outside the Classroom in the Midwest?

Sponsor: Intercultural Communication Interest Group

Chair: **Ahmet Atay**, College of Wooster

Faith Rhetoric and Immigration Rights Activism

Alberto González, Bowling Green State University

Health Literacy and Intercultural Communication: A Case Study of an Experiential Learning Project in Akron Ohio

Nichole Egbert, Kent State University

Nada Alfeir, Kent State University

Maria Butauski, Kent State University

Nicolle Kovacs, Kent State University

Foluke Omosun, Kent State University

Ashley Wehr, Kent State University

Lin Wu, Kent State University

Cultural Tensions Pave New Perspectives for ICC Pedagogy

Eddah Mutua, St. Cloud State University

In the last two decades or so, a multitude of factors have emerged that necessitate considerations for new perspectives in Intercultural Communication (ICC) research and pedagogy. We believe that the increasing number of immigrant and refugee communities in the Midwest provide opportunities to enrich ICC scholarship in the region. This panel intends to sustain conversation initiated by the Intercultural Communication Interest Group during 2014 CSCA convention to highlight how our research, pedagogy and community service has been influenced by the demographic changes in our communities. The panelists will discuss on-going projects that involve immigrant and refugee communities in Ohio and Minnesota.

1306 Thursday 11:00 AM-12:15 PM

Conference Room III

Sexual Orientation and Gender Identity Caucus Business Meeting

Chair: **Stephanie L. Young**, University of Southern Indiana

Vice Chair: **Tim McKenna-Buchanan**, Manchester University

Setting the Stage: Presence, Framing, and Vision

Sponsor: Rhetorical Theory and Criticism Interest Group
 Chair: **Keith Cyril Bistodeau**, Ohio University
 Respondent: **Meredith Neville-Shepard**, Indiana University-Purdue University, Columbus

Delegate, Teacher, Advocate: Hillary Rodham Clinton's Rhetorical Presence in Her Address to the United Nations

J. Ryan Blesse, Illinois State University

Making Homelessness a National Issue: A Convergence of Performance and Rhetoric in Mitch Snyder's 1980 Congressional Testimony

Whitney Gent, University of Wisconsin, Madison

From Constituting to Situating: Saddam Hussein's 1980 Vision of the Arab Nation

Nicole T. Allen, University of Nebraska, Lincoln

Printing and Discursive Practices in Rural Michigan: Petoskey News Review as Ideological Reinforcement

David Rosteck, University of Arizona

Rhetoric has the power to constitute reality in a variety of social and political contexts. One's rhetorical presence, use of rhetorical framing, and/or construction of a rhetorical vision can often invite audiences to understand an issue (or themselves) in new and different ways. The participants on this competitive paper panel will reflect upon different rhetorical situations in which convergences of presence, framing, and/or vision shape audiences' shared realities.

State of South Dakota Showcase

The Revitalization of the Speech Communication Association of South Dakota Journal

Sponsor: States Advisory Council
 Chair: **Elizabeth Tolman**, South Dakota State University
 Respondent: **Jerry L. Miller**, Ohio University

Presenters: **Karla M. Hunter**, South Dakota State University
Annamarie Trevvett, South Dakota State University
Joshua Westwick, South Dakota State University
Jocelyn M. DeGroot, Southern Illinois University, Edwardsville
Mitchell S. McKinney, University of Missouri

Converging perspectives of key stakeholders in the recent launch of the first volume of South Dakota's journal—revitalized after a 20+ year hiatus—this panel discusses the process involved and lessons learned. Assessment of the strengths, weaknesses, and future directions of the mission, policies and procedures, and logistics of the journal serves as a resource for other states interested in launching or revitalizing their own state journals. Audience questions, perspectives, and discussion will be invited.

1309 Thursday 11:00 AM-12:15 PM

Parlor 634

Job Skills and Life Skills: A Contentious Convergence in Higher Education

Sponsor: Argumentation and Forensics Interest Group

Chair: **Nicole Johnson**, Indiana University-Purdue University, Indianapolis

Presenters: **Mike Bauer**, Ball State University

Heather Norton-Davies, Fontbonne University

Natalie Holley, Southeast Missouri State University

Steven Koch, Capital University

Ian Allen Sheeler, Indiana University-Purdue University, Indianapolis

Larry Underberg, Southeast Missouri State University

A growing belief that universities should be “run more like a business,” coupled with an increasing demand for easily marketable job skills by students, has had a profound impact on what we teach, how we teach, and how we assess the success of our instruction. This program features brief, diverse, and occasionally controversial positions designed to create a dialogue about the corporatization of American education.

1310 Thursday 11:00 AM-12:15 PM

Assembly Room

Jack Kay: A Life Remembered

Sponsor: Leah E. Bryant, President

David T. McMahan, First Vice President

Chair: **Kathleen Edelmayer**, Madonna University

Presenters: **Don Ritzenhein**, Eastern Michigan University

Matthew W. Seeger, Wayne State University

John Fritch, University of Northern Iowa

John Heineman, Lincoln High School

Jack Kay was a dedicated teacher scholar, an active member of the forensics community, and Past President and longtime member of the Central States Communication Association. He will be remembered for his efforts to promote a culture of student academic success, international activity for students, and increasing community engagement. He was extensively published in argumentation, rhetoric, and political communication. He researched and spoke on issues such as

race, diversity, and the language of oppression. He was also an early and active promoter of the Debate Watch program. All who knew him benefited from his strength, intellect, and deep commitment to fairness and diversity. He believed that speech could make the world more just and humane. Today we gather to pay tribute a friend, colleague, mentor, and leader.

1311 Thursday 11:00 AM-12:15 PM

Caucus Room

The Art of Making a Big Class Feel Small (Short Course Two)

Sponsor: David T. McMahan, First Vice President

Presenter: **Adriane Stoner**, DePaul University

In a perfect world class enrollments would be limited to a handful of students, allowing the instructor to give everyone personalized attention. But as budgets get tighter, class sizes increase and instructors are regularly faced with the challenges of a large lecture section—too many students and not enough time. Although often considered a necessary evil, there are ways to make a big class feel much smaller. This short course outlines strategies to make large lecture sections more fulfilling and productive learning experiences.

1312 Thursday 11:00 AM-12:15 PM

Senate Room A

Dialogic Convergence: Conceptualizing, Facilitating, and Assessing Critical Dialogue in the Classroom

Sponsor: Instructional Resources Interest Group

Chair: **Kelsey Grassman**, University of Dayton

Presenters: **Theresa A. Donofrio**, Coe College
Cynthia Duquette Smith, Indiana University
Jennifer L. Freitag, University of Dayton
Kathryn B. Golsan, Southern Illinois University, Carbondale
C. Kyle Rudick, University of Northern Iowa
Cassandra L. Secrease, University of Dayton

Many instructors facilitate dialogue as a part of their classroom practice, but it is not often discussed in pedagogy research. This panel discussion invites perspectives on what it means to teach dialogically, what motivates instructors to engage in this modality, and how its effectiveness can be assessed. Panelists will conceptualize critical dialogue, explain how they navigate its challenges, and offer ideas for practical assessment.

1313 Thursday 11:00 AM-12:15 PM

Senate Room B

Communication Students and Instructors: Converging Around Difficult Issues and Needs

Sponsor: Communication Education Interest Group
Chair: **Joy L. Daggs**, Northwest Missouri State University

Eleven Voices (An Audio/Visual Documentary Project)
David E. Engen, Minnesota State University, Mankato
Robert Jersak, Century College

College Students, Identity, and Addiction: Hi, My Name is Jane and I'm an ...
Kristen Treinen, Minnesota State University, Mankato

Handing One Another Along: Seeing and Seizing Social Class in the Communication Classroom
Scott D. Johnson, University of Richmond
David E. Engen, Minnesota State University, Mankato

Thou Sounds: Audio Journals as a Method for Student Appreciation and Student Engagement
Robert Jersak, Century College

This panel examines ways communication instructors can assist students bringing different life experiences—i.e., poverty, first-generation status, addiction—with them to college. A 20-minute presentation of a documentary project about students at Century College in St. Paul, Minnesota, will be presented, followed by papers on three topics relevant to students like those in the documentary: The communication instructor as cross-class mentor; identity and addiction in college; and using audio journals to learn from struggling students.

1314 Thursday 11:00 AM-12:15 PM

Ovations

I'm Not an R1 Researcher, and I'm Okay with That: Reassessing Teacher/Scholar Expectations

Sponsor: Undergraduate Programs Interest Group
Chair: **Leah E. Bryant**, DePaul University

Presenters: **Anne Gerbensky-Kerber**, University of Wisconsin, Stout
Katie Lever, Western Connecticut University
Kristen L. McCauliff, Ball State University
Christine North, Ohio Northern University
Donna Pawlowski, Bemidji State University
Elizabeth Ribarsky, University of Illinois, Springfield

Despite the emphasis on teaching or being a teacher/scholar, there is an increasing demand for stronger research within teaching-focused undergraduate programs, pushing faculty toward “R1-like” expectations. Panel participants will reassess the meaning of teacher/scholar and the role research should play within our careers while making teaching a first priority. Attendees are encouraged to participate in this collaborative discussion.

Thursday, April 16, 12:30-1:45 PM

1401 Thursday 12:30-1:45 PM

University Room A

Media Studies Interest Group Business Meeting

Chair: **Scott M. Walus**, Eastern Illinois University
Vice Chair: **CarrieLynn D. Reinhard**, Dominican University
Secretary: **W. Joe Watson**, Baker University

1402 Thursday 12:30-1:45 PM

University Room B

Convergence: The Power of Intergenerational Mentoring

Sponsors: Interpersonal and Small Group Communication Interest Group
Organizational and Professional Communication Interest Group
Chair: **Kristine Nicolini**, University of Wisconsin, Milwaukee

Presenters: **DeAnne Priddis**, University of Wisconsin, Milwaukee
Audra Myerchin, Minot State University
Robin Phelps-Ward, Ball State University
Malynnda Johnson, Minnesota State University, Mankato
Rose Helens-Hart, University of Kansas
Adriana Detrinidad, Ball State University

Intergenerational mentors, established through interpersonal interactions, provide a unique support system for professionals as they navigate through their career path. In addition to offering opportunities to learn from experience and see problems and solutions through a different lens, intergenerational mentorships also enhance appreciation for the insights and values as each generation converges within the workplace. Join us for a discussion on the research, benefits, and experiences of intergenerational mentoring.

1403 Thursday 12:30-1:45 PM

University Room C

From Theory to Practice: Converging Communication Theory through Organizational Training and Consulting

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Matthew S. Vorell**, St. Cloud State University

Presenters: **Scott Dickmeyer**, University of Wisconsin, La Crosse
Katherine M. Kelley, Fort Hays State University
Jenny Korn, University of Illinois, Chicago
Jessica M. W. Kratzer, Middle Tennessee State University
Jimmie Manning, Northern Illinois University
Nicole A. Ploeger-Lyons, University of Wisconsin, La Crosse

Communication faculty members often express the desire to share their understanding of communication theory beyond the academy. Our theories have the potential to transform organizations. Unfortunately, many find it difficult to translate communication theories into a language that effectively impresses and impacts lay audiences. In this panel, dedicated communication theorists, scholars, and practitioners identify challenges, opportunities, and strategies for engaging organizational members with communication theory in order to improve organizational relationships and experiences.

1404 Thursday 12:30-1:45 PM

University Room D

I'm a Feminist Football Fan! A Discussion on Reconciling Feminist Viewpoints and Sports Fandom

Sponsor: Women's Caucus

Chair: **Joy L. Daggs**, Northwest Missouri State University

Presenters: **Anne Gerbensky-Kerber**, University of Wisconsin, Stout
Robin A. Jones, Southwestern Oklahoma State University
Sarah Turner McGowen, University of Missouri
Rebekah Watson Gaidis, University of Indianapolis

With the recent issues in sports, particularly the NFL, with domestic violence, it can be difficult for feminist sports fans to reconcile being a fan of something that is unwelcoming to women. This discussion panel will allow each female sports fan to discuss her navigation of this paradox by sharing personal experiences and views on portrayals of masculinity and femininity in sports.

1405 Thursday 12:30-1:45 PM

Conference Room I

Obama in Crisis: President Obama's Rhetoric from ISIS to Ebola

Sponsors: Political Communication Interest Group
Rhetorical Theory and Criticism Interest Group

Chair: **Kelly L. Winfrey**, Iowa State University

Presenters: **Edward Hinck**, Central Michigan University
Michael Milford, Auburn University
Ryan Neville-Shepard, Indiana University-Purdue University, Columbus
Robert C. Rowland, University of Kansas
Craig Allen Smith, North Carolina State University

Scholars will discuss the unique rhetorical challenges faced by President Obama over the past year as he has dealt with crises like ISIS and Ebola. The strengths and weaknesses of Obama's rhetorical handling of these crises will be explored.

1406 Thursday 12:30-1:45 PM

Conference Room II

The Strategic Manipulation of Ethnic Identity Markers in Pseudo-Authentic Contexts: Negative Convergence beyond Satire

Sponsor: Intercultural Communication Interest Group

Chair: **Claire A. Kochmer**, Ball State University

Presenters: **Carolyn Calloway-Thomas**, Indiana University
Dorothy Pennington, University of Kansas
Stephanie L. Young, University of Southern Indiana

This round table discussion by intercultural communication specialists presupposes a trope on identity markers, such as race, ethnicity, age, and gender, and an irony of the 2015 Convention theme of *convergence*. We also invoke a new consideration of the interaction strategically possible in the figure-ground relationship. We show how imposter performance is employed to show negative, transgressive "fake" images of a particular ethnic/racial out group. Our round table investigates true media-reported case studies of this negative, transgressive phenomenon that begs an extension of interethnic/interracial communication theory. We propose theoretical postulates as we chronicle tropes in out group disguised portrayals of African Americans and other ethnic groups, including the "black-face" caricatures, contemporary "masks" (mastery- of-form), the "blame-the-black-man" syndrome, and Asian disguises. We provide plausible attributions, we explore the issues of exploitative credibility, and we show how transgressive acts of negative-credibility-transfer and convergence go beyond satire, implicating issues of intercultural "manners."

Welcome to the Machine: Converging Theories of Polymediated Communication

Sponsor: Communication Theory Interest Group

Chair: **Michael E. Burns**, Texas State University

Respondent: **Art Herbig**, Indiana University–Purdue University, Ft. Wayne

The Theory of Opinion Leadership in a Changing Communication Environment

Christopher J. Carpenter, Western Illinois University

The Affordance Utilization Model: Communication Technology Use as Relationships Develop

Erin K. Ruppel, University of Wisconsin, Milwaukee

Broadening Our Understanding of Social Presence in the Human-to-Human Interaction Context

Jihyun Kim, Kent State University

Hayeon Song, University of Wisconsin, Milwaukee

Wen Luo, Texas A&M University

The State of Online Dating, Self-presentation and Deception through Interpersonal Deception Theory

Aviva Gordon, Wayne State University

Living our online lives in polymediated spaces is fraught with numerous challenges and simultaneously provides abundant opportunities for communication theorists and researchers. This diverse panel examines the convergences and incongruities of examining online communicative practices and technological choices through a variety of differing frameworks including interpersonal communication - particularly deception and trust - theories of online presence, intergenerational technology use and adaptation, and the opinion leadership through the use of rhetorical strategies.

1408 Thursday 12:30-1:45 PM

Conference Room IV

Theorizing the Institutional Rhetoric of the U.S. Congress

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Kathryn Olson**, University of Wisconsin, Milwaukee
Respondent: **Robert Asen**, University of Wisconsin, Madison

The Textual State: Deliberation, Inscription and the Materiality of Congressional Power
Zornitsa Keremidchieva, Macalester College

Senate Rhetoric and the Partisan Media Spectacle: The Role of Ideology in Supreme Court Confirmation Hearings
Chris R. Darr, Indiana University, Kokomo

Legislation as Rhetorical Strategy in Congressional Debates
John C. Rountree, Georgia State University

Hearing, Not Listening: Congressional Investigations as Sites of Anti-Democratic Coalition-Building
Trevor Aufderheide, University of Wisconsin, Madison

The studies included in this panel highlight various tensions between US congressional rhetoric and democratic principles, and they theorize the role of congressional discourse in contemporary governance. Each of the four papers draws attention to a rhetorical form—from floor debates, to legislative texts, confirmation hearings, and congressional investigations—that underscores how institutional rhetorical conventions, political dynamics, and contextual forces work together to shape the character of congressional discourse.

1409 Thursday 12:30-1:45 PM

Conference Room V

The Prevalence of Spirituality in Healthcare, Well-Being, Relationships, and Instruction

Sponsor: Health Communication Interest Group
Chair: **Heather Nesemeier**, Minnesota State University, Moorhead

Presenters: **Keith Cyril Bistodeau**, Ohio University
Becky L. DeGreeff, Kansas State University, Salina
Tennley A. Vik, Emporia State University
Kim Weismann, Williston State University
Laura Russell, Denison University

Converging spirituality and health communication in instruction, scholarship, lived experience, and practice, these scholars will be discussing ways the focus in the healthcare field is shifting to

recognize the prevalence and importance of spirituality to individual and families, as well as in treatment and practice.

1410 Thursday 12:30-1:45 PM

Parlor 627

State of Iowa Showcase

Everything I Needed to Know about Teaching Communication I Learned from My Students

Sponsor: States Advisory Council

Chair: **Cindy Cochran**, Kirkwood Community College

Presenters: **Abdul Sinno**, Clark University
David Wendt, Keokuk High School, Southwestern Community College, and University of Iowa
Eric Upmeyer, Vinton-Shellsburg High School
Marilyn Hunt, Missouri Western State University
Marilynn Shaw, University of Northern Iowa
Mark Mehl, Loras College
Rachel C. Murdock, Des Moines Area Community College and Iowa State University
Rafic Sinno, University of Dubuque

Join your communication colleagues in a series of small group speed-sharing sessions as each reveals what she or he has learned from students over the years that have made each a better teacher. Each mini-session will last 10 minutes and at the bell, audience members will move to another table of choice.

1411 Thursday 12:30-1:45 PM

Parlor 629

Folklore and Philosophy and Polyamory, Oh My! Perspectives on Popular Culture

Sponsor: Popular Culture Interest Group

Chair: **Donald P. Jones**, Trine University

Respondent: **Steven Paul Melling**, University of Missouri, Kansas City

The Function of Folklore in *Grimm*: The Essential Guide
Denise Elmer, Southeast Community College

Infinite Possibilities and Ethical Codes: The Rhetoric of Polyamory
Lital Pascar, Northwestern University

Kolchak and *Twin Peaks*: The Converging Streams that Created the Supernatural Drama
Andrew F. Herrmann, East Tennessee State University

The study of popular culture often involves borrowing upon traditional theories and methods of rhetorical and communication studies. It also pushes the boundaries of traditional studies by drawing upon disciplines not always seen in rhetorical and communication studies. This panel includes both by examining media texts using genre analysis, interrogating literature for its rhetorical and ethical boundaries, and employing philosophy to make sense of television.

1412 Thursday 12:30-1:45 PM

Parlor 634

Top Papers in the Graduate Student Caucus

Sponsor: Graduate Student Caucus
Chair: **Sara J. Baker**, Eastern Illinois University
Respondent: **Jennifer Kienzle**, University of Nebraska, Lincoln

Ethical Analysis of a HIV/AIDS Prevention Campaign in India: Balbir Pasha ko AIDS hoga kya (Will Balbir Pasha get AIDS)? (Top Paper)
Aarti B. Arora, Ohio University

Negotiating Cultures, Expertise, and Relational Boundaries: An Integrated Perspective to Understand Graduate Advisor-Advisee Relationships
Ziyu Long, Purdue University

Emphasizing Equivalent Frames: Political Polarization and Information Processing
Michael W. Kearney, University of Kansas

This panel represents the top three papers submitted to the Graduate Student Caucus.

1413 Thursday 12:30-1:45 PM

Assembly Room

Converging Around Craft Beer Culture

Sponsor: Leah E. Bryant, President
Chair: **Kathleen Turner**, Aurora University

From Mythology to Zythology: Using a Capstone Communication Course to Transform Student Understandings of Beer
Benjamin R. Bates, Ohio University

Fermenting Community: Homebrewing and Rural Culture
Michelle Calka, Manchester University

Women and Beer: Does Craft Beer Culture Have a Place for Women?
Jennifer C. Dunn, Dominican University

Beer, There, and Back Again: Localized Nostalgia and the Story of a Beer Brand's Revival
Charley Reed, University of Nebraska, Omaha

So, You Say You Like to Brew Beer? Brewing Clubs and the Reclamation of the Bowling League
Adam Tyma, University of Nebraska, Omaha

Craft beer is not just about drinking; it is about culture, history, and community, at the center of which is communication. As communication scholars, our research interests converge around craft beer culture as it functions rhetorically, as it is communicated—interpersonally and in community—to build relationships, and as it constructs and/or challenges dominant notions of gender. The papers on this panel and discussion with the audience will provide an opportunity to see the role communication plays in constructing, representing, and perpetuating craft beer culture.

1414 Thursday 12:30-1:45 PM

Caucus Room

Teaching the Family Communication Course (Short Course Three)

Sponsor: David T. McMahan, First Vice President
Presenter: **Lynn H. Turner**, Marquette University

This short course enables teachers to develop their own course in family communication. It's also helpful for those wishing to develop or augment a unit in family communication for an interpersonal communication class. The course takes a "hands on" approach; participants will practice and refine several teaching tools for highlighting some of the more important topics in the area of family communication (e.g., storytelling, technology, gender socialization, and conflict among other issues). Participants will receive an e-copy of *Perspectives of Family Communication* (2013) as well as other teaching tools.

1415 Thursday 12:30-1:45 PM

Senate Room A

Where's the "Education" in Communication Education Research?

Sponsor: Communication Education
Chair: **C. Kyle Rudick**, University of Northern Iowa

Presenters: **Scott A. Myers**, West Virginia University
Amy Aldridge Sanford, Texas A&M University, Corpus Christi
Blair Thompson, Western Kentucky University
Sandra L. Pensoneau-Conway, Southern Illinois University, Carbondale
Melissa L. Beall, University of Northern Iowa

This panel features five scholars who will review current programs of research within communication education, and offer ways that education scholarship can challenge, inform, and extend our research practices. Importantly, scholars on the panel represent the paradigmatic

diversity of our field, ensuring that audience members will be able to take away insights that are specific to their research interests. Panelists will explore areas, such as educational leadership, narrative methodologies, de-schooling movements, and curriculum standardization/assessment in order to highlight what education research has to offer communication education scholars and vice-versa. Ultimately, the panel hopes to begin a rich discussion with audience members about the future of communication education research and our relevance to those within and beyond our field.

1416 Thursday 12:30-1:45 PM

Senate Room B

Converging the Basic Course: Utilizing Interdisciplinary Connections to Create an Applied and Professional Oral Communication Course

Sponsor: Basic Course Interest Group

Chair: **Amanda Brown**, University of Wisconsin, Stout

Presenters: **MaryFrances Casper**, Boise State University
Laura C. Farrell, Longwood University
Derek Jorgenson, Pennsylvania State University
Wendy Marson, Inver Hills Community College

Basic course instructors may not be well-versed in their students' majors, making it difficult to help students adapt presentations to their chosen field. This discussion panel explores strategies for converging the basic course with the university community and creating a more interdisciplinary and professional basic course experience for the students and the instructors. Specifically, we will explore the benefits of creating interdisciplinary relationships with faculty and industry and integrating that interdisciplinarity into assignments and curriculum.

1417 Thursday 12:30-1:45 PM

Ovations

The Function of Diplomacy, Identification, Reputation Management, and Opinion Leaders in Public Relations

Sponsor: Public Relations Interest Group

Chair: **Corey B. Davis**, University of Wisconsin, Whitewater

Respondent: **Jeffrey L. Courtright**, Illinois State University

Fostering Personal Connections: Voluntary Membership Organizations' Strategic Use of Identification Messages

Jessica M. Rick, University of Missouri

Public Diplomacy and the Development of U.S.-China Military Relations: Effective Dialogue or One-way Messaging?

Robert Hinck, Texas A&M University

The Bulls eye on Target's Reputational Identity: An Analysis of Transnational Crisis
Communication and Crises of Malevolence

Rachel Whitten, Texas A&M University

Targeting the Opinion Leader in the Digital Realm: Strategy for Public Relations

Nathan Furstenau, Eastern Illinois University

The papers on this panel all focus on at least one way organizations use public relations strategies to communicate with their vast array of stakeholder groups. As a whole, this panel highlights the function of diplomacy, identification, reputation management, and opinion leadership to the creation of successful organizational/audience relationships.

1418 Thursday 12:30-1:45 PM

Capital Ballroom A

Collaboration and Staging: Responses to *Just Another Day in Paradise*, an Original Play in One Act

Sponsor: Performance Studies and Theatre Interest Group

Chair: **Peter Seifert**, University of Northern Iowa

Respondents: **Jennifer Tudor**, St. Cloud State University
Paul J. Siddens III, University of Northern Iowa

Presenters: **Sarah Kretzschmar**, University of Northern Iowa
Taylor Coons, University of Northern Iowa
Lauren VanSpeybroeck, University of Northern Iowa
Luke Hansen, University of Northern Iowa
Ryan Woiwood, University of Northern Iowa
Sade Butler, University of Northern Iowa
Clara Tosi, University of Northern Iowa
Nathan Greve, University of Northern Iowa
Katie Grassi, University of Northern Iowa

In this panel, Paul J. Siddens III and his students will discuss with the audience the collaborative nature of the creation of the script and the rehearsal process, as well as the processes involved in staging the live action segments and the videotaped flashback segments. Jennifer Tudor will also discuss her perceptions and adjudication of the production, and the students will also present live segments of the production, as well as video taped segments, providing perspectives for further discussion with the audience.

Thursday, April 16, 2:00-3:15 PM

1501 Thursday 2:00-3:15 PM

University Room B

The Language of Madison's Architecture: An Unexpected Convergence

Sponsor: Community College Interest Group

Chair: **Barbara J. Schmidt**, Des Moines Area Community College

This panel features a walking tour of downtown Madison. Architecture is a nonverbal language that speaks to us whether we are listening or not. Learn how buildings communicate according to their form, scale, color, texture, and materials. Discover building details that you didn't know existed. Become aware of how architectural history has a language all its own.

1502 Thursday 2:00-3:15 PM

University Room C

Faculty Burnout: Converging Experiences and Solutions

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Lori J. Joseph**, Hollins University

Presenters: **Mary F. Hoffman**, University of Wisconsin, Eau Claire

Debra J. Ford, University of Kansas Medical Center

Sarah Bonewits Feldner, Marquette University

Social, economic, and political changes have converged to alter both the big picture and the day-to-day realities of higher education for many faculty. This panel will focus on faculty burnout in academia from standpoints representing various institutions and issues. Audience discussion will follow brief presentations on topics including large scale change in higher education practices, changing perceptions of higher education, and work overload (increasing demands of teaching, service and scholarship).

1503 Thursday 2:00-3:15 PM

University Room D

You Studied for Prison? A Convergence of Perspectives on *Orange is the New Black*

Sponsor: Women's Caucus

Chair: **Amanda Brown**, University of Wisconsin-Stout

Presenters: **Shawna J. Blake**, Independent Researcher

Jacki Brucher-Moore, Kirkwood Community College

Heather Nesemeier, Minnesota State University, Moorhead

Elaina M. Ross, Northeastern State University

Julianna Salman, Texas A&M University, Corpus Christi
Kellie W. Smith, Texas A&M University, Corpus Christi

Based on the true story by Piper Kerman, the Netflix series *Orange is the New Black* guides its viewers through a white, middle-class woman's assimilation into a federal correctional institution. The series has been both acclaimed and criticized for its pop-culture portrayal of the prison system, white privilege, racial stereotypes, and LGBT issues. Panelists will discuss and analyze the wildly popular series through various lenses.

1504 Thursday 2:00-3:15 PM

Conference Room I

2014 Political Campaigns: Substantive Convergence or Continued Polarization

Sponsor: Political Communication Interest Group
Chair: **Karla M. Hunter**, South Dakota State University

Presenters: **Mary C. Banwart**, University of Kansas
Dianne G. Bystrom, Iowa State University
Mitchell S. McKinney, University of Missouri
Robert H. Gobetz, University of Indianapolis
Jerry L. Miller, Ohio University
Craig Allen Smith, North Carolina State University

Did the previous November's election represent a convergence of political minds or continued political polarization? This panel is a timely opportunity to discuss and analyze high and low points of some of the more contested and interesting 2014 election campaigns and results.

1505 Thursday 2:00-3:15 PM

Conference Room II

Beyond Foreignness: Converging Foreign and Local Experiences to Enrich Intercultural Communication/Intercultural Interactions on Campus and Surrounding Community

Sponsor: Intercultural Communication Interest Group
Chair: **Sunny Lie**, St. Cloud State University

Yes We Can! Converging International and Local Experiences beyond Differences
Eddah Mutua, St. Cloud State University

Converging International and Local Voices in our Classrooms: Cultural Influence on Classroom Participation
Kikuko Omori, St. Cloud State University

Creating Spaces of Convergence: From Individual to Institutional Efforts
Astrid Villamil, University of Missouri

Converging Resources: Supporting International Students with the Use of Campus Resources
Kim Omachinski, University of Wisconsin, Milwaukee

International Students' Online and Face-to-Face Social Support and Their Adaptation
Seokhoon Ahn, University of Wisconsin, Milwaukee

Studies about experiences of international faculty, students, immigrants and refugees often reveal multiple challenges encountered in U.S institutions and communities. With this awareness of struggles encountered, the question then becomes, what do we miss out when individuals are *foreignized, othered, differenced, and distanced*? This panel brings together intercultural scholars to dialogue possibilities of converging "knowledges" that foreigners and locals possess to enrich intercultural interactions in our campuses and surrounding communities.

1506 Thursday 2:00-3:15 PM

Conference Room III

Theory is More Than Just One Class: A Pedagogical Discussion on the Application of Theory in Content Courses

Sponsor: Communication Theory Interest Group
Chair: **Michael E. Burns**, Texas State University

Presenters: **Anna F. Carmon**, Indiana University-Purdue University, Columbus
Becky L. DeGreeff, Kansas State University, Salina
Jenna Currie-Mueller, North Dakota State University
Ryan Neville-Shepard, Indiana University-Purdue University, Columbus
Tennley A. Vik, Emporia State University

Theory is the backbone of communication research and many institutions treat theory as a singular class causing students to miss the application of theory in content courses. This interactive panel showcases how theory can be successfully integrated in all courses and discusses the value of theoretical assignments and application across the curriculum. Panelists represent courses covering organizational, health, interpersonal, and family communication, rhetorical and critical studies, media planning, the basic course, and training and development.

1507 Thursday 2:00-3:15 PM

Parlor 629

Rappers, Rednecks, Princesses, and Prophets: Exploring Race, Class, and Gender in Popular Culture

Sponsor: Popular Culture Interest Group
Chair: **Michael Milford**, Auburn University

Modern Day Moses: Model Minority Stereotyping in *Supernatural*
Caleb Malik, Illinois State University

I'm not a Businessman, I'm a Business, Man: The Automation of Blackness and Jay-Z
Chris Noel, Illinois State University

Don't Let Them In, Don't Let Them See, Be the Good Girls You Always Have to Be: An Examination of the Disney Princess Image in *Snow White*, *The Little Mermaid*, and *Frozen*
Emily Reardon, Illinois State University

It's Alright to be a Redneck: Understanding Agrarian Myths in Country Music
Chad Woolard, Illinois State University

Four authors will present on various genres of popular culture, ranging from portrayals of the Asian "model minority" stereotype, blackness in music, gender norms, and rural stereotypes. These authors will explore these various topics drawing upon rhetorical and media theories to uncover the underlying assumption in popular media.

1508 Thursday 2:00-3:15 PM

Parlor 634

Graduate Student Caucus Business Meeting

Chair: **Sara J. Baker**, Eastern Illinois University
Vice Chair: **Jennifer Kienzle**, University of Nebraska, Lincoln
Secretary: **Keith Cyril Bistodeau**, Ohio University

1509 Thursday 2:00-4:45 PM

Parlor 638

Communication for the Classroom Teacher: What All Teachers Need to Know About Communication (Seminar B)

Sponsor: David T. McMahan, First Vice President
Presenter: **Cheri J. Simonds**, Illinois State University

This workshop will address the communication knowledge and skills that all teachers need to know to function competently in the classroom. Teacher communication variables that foster a positive classroom climate as well as the communication pedagogies that enhance student engagement will be examined and discussed.

What Does Successful Diversity and Inclusion Look Like in the Discipline of Communication?

Sponsor: David T. McMahan, First Vice President
 Chairs: **Ronald L. Jackson II**, University of Cincinnati
David T. McMahan, First Vice President

Presenters: **Karma R. Chávez**, University of Wisconsin, Madison
James W. Chesebro, Ball State University
Shinsuke Eguchi, University of New Mexico
Lori Kido Lopez, University of Wisconsin, Madison
Mark L. McPhail, University of Wisconsin, Whitewater
Catherine R. Squires, University of Minnesota

Post-racism—the utopian notion that we are now in an era in which race is inconsequential, and therefore racism does not exist—is part of the backdrop and impetus for this panel. Yet, our identities are socially constituted in myriad ways, all of which are signaled by how we are different. So, what does it mean in 2015 to say that we are committed to diversity and inclusion? What does successful diversity and inclusion look like at personal, group, institutional, and societal levels? How do we know it when we see it? What will be the signs that will let us know we have moved to a point where we have successfully achieved or arrived at an inclusive place? Panelists from various personal and cultural backgrounds will explore these questions.

Listening and Cognition (Short Course Four)

Sponsor: David T. McMahan, First Vice President
 Presenters: **Melissa L. Beall**, University of Northern Iowa
Dwight R. Harfield, Winnipeg, Manitoba

This short course will focus on the listening-thinking connection. Listening begins in the brain and is processed through brain activity. We can improve listening if we work on the cognitive perspective: increase listeners' awareness of the process, and how to tap into the mind. We will provide background as well as teaching activities and reflections to help reach listeners to make them really listen and not just passively sit there hoping something will stick.

1512 Thursday 2:00-3:15 PM

Senate Room A

Lessons from the Field: Informing the Basic Course

Sponsor: Basic Course Interest Group

Chair: **Kathleen Edelmayer**, Madonna University

Lessons from Forensics

Terri M. Easley, University of Kansas

Lessons from the Newsroom

Ashley Vasquez, Johnson County Community College

Lessons from Student Life

Lora Cohn, Park University

Lessons from the Hybridized Classroom

Kellie Mzik, Georgia State University

Lessons from a Graduate Program

J. Mark Noe, Park University

Instructors don't often think about drawing from careers outside of academia, different areas within our own university/department, or different modes of delivery to inform our teaching of the basic course. This panel looks at how the experiences and knowledge taken from a number of different perspectives can converge within the basic course—strengthening and updating both our teaching and the course.

1513 Thursday 2:00-3:15 PM

Senate Room B

Talking SMACC about Social Media: Converging Scholarship through Cutting-Edge Technology in the Classroom

Sponsor: Instructional Resources Interest Group

Chair: **Joseph P. Mazer**, Clemson University

Presenters: **Stephen K. Hunt**, Illinois State University

Nathan Carpenter, Illinois State University

K. Megan Hopper, Illinois State University

Lance Lippert, Illinois State University

Maria A. Moore, Illinois State University

This panel addresses convergence of scholarship in the communication discipline through the use of social media monitoring technology as an instructional resource to converge four areas of study: journalism, mass media, public relations, and communication studies. Panelists will discuss how this technology has been incorporated into their courses allowing for important

convergence in the curriculum and equipping students with cutting-edge skills for utilizing social media data analysis in their chosen career paths.

1514 Thursday 2:00-3:15 PM

Ovations

Top Papers in the Public Relations Interest Group

Sponsor: Public Relations Interest Group
Chair: **Angela M. Jerome**, Western Kentucky University
Respondent: **Rebekah Watson Gaidis**, University of Indianapolis

The Convergence of Stakeholder Interests: Shareholder Activism for Corporate Social Responsibility (Top Paper)
Nur Uysal, Marquette University

Crisis Communication, Social Media, and Renewal: A Multi-case Study of Domino's YouTube and BP's Oil Spill Disasters
Amna Husain, Wayne State University
Rahul Mitra, Wayne State University
Jessica Archer, Wayne State University

Responding to Boston: Improving Marathon Reputations and Stakeholder Relations through Pre-Crisis Communication (Top Student Paper)
Audra E. Clodfelter, Eastern Illinois University

This panel highlights the top competitive papers submitted to the Public Relations Interest Group for the 2015 CSCA Convention. Their content illuminates a broad range of public relations phenomena. The panel only consists of three papers so ample discussion of these top works may take place after their presentation.

1515 Thursday 2:00-3:15 PM

Capital Ballroom A

Top and Contributed Papers and Performances in Performance Studies and Theatre

Sponsor: Performance Studies and Theatre Interest Group
Chair: **Erin Briddick**, University of Wisconsin, Madison
Respondent: **Joe Hassert**, College of Southern Nevada

Performance, Dialogue, and Risk: A Critical Pedagogical Inquiry on Interactive Methodologies for Sexual Violence Prevention (Top Paper)
Jennifer L. Freitag, University of Dayton

Seven Days of Waves/Work: Producing a Performance of Deconstruction
Hunter H. Fine, Humboldt State University

Performative Riffing: Theory, Praxis, and Politics in Movie Riffing and Embodied Audiencing Rituals

Matt Foy, Upper Iowa University

It Exists Only in the Moment: A Critical Look at the Status of Dance within the Arts (Top Debut Paper)

Roni K. Jackson, University of Oklahoma

Gender is Stupid and Dumb: Negotiating the Complexities of Gender and Sexuality through Humor (Top Performance)

Jennifer L. Freitag, University of Dayton

This panel features the top contributed and debut papers and performances in the Performance Studies and Theatre Interest Group. The papers discuss diverse themes of interactive and embodied audiencing, performance of the work/life commute, and the ephemerality of dance.

Thursday, April 16, 3:30-4:45 PM

1601 Thursday 3:30-4:45 PM

University Room A

***True Detective* as a Convergence of Poetic, Dialectic, and Rhetorical Narrative: Re-constructing the Detective Genre in the 2010s**

Sponsor: Media Studies Interest Group

Chair: **Erich Hayes**, University of Oklahoma

Respondent: **Art Herbig**, Indiana University-Purdue University, Fort Wayne

Hero and Anti-Hero in *True Detective*: Detective Fiction as Equipment for Living

Stephen Dine Young, Hanover College

Nihilism, Heroism, and the Problem of the Self in *True Detective*: A Buddhist Perspective

Donald Carrell, Hanover College

Emerging through Nihilism: The Performance of Theology in *True Detective*

Mridula Mascarenhas, Hanover College

True Detective as Rhetorical Narrative: Transcending the Poetics of Despair

William Bettler, Hanover College

Building on the pioneering work of Lucaites and Condit, this panel seeks to explore how the HBO television series *True Detective* has embodied and exploded the genre of detective fiction through its convergence of poetic, dialectic, and rhetorical narratives. The show's grim outlook, distinctive setting, arresting visual style, atmospheric music, and "interrogation"-framed

narrative form allow it to confront issues about the viability of law and order, heroism, theology, and morality.

1602 Thursday 3:30-4:45 PM

University Room B

Teaching Interpersonal, Family and Small Group from Convergent Institutions: Sharing Best Practices (Top Panel)

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Lynn H. Turner**, Marquette University

Presenters: **Julia A. Simanski**, Des Moines Area Community College
Karla Mason Bergen, College of Saint Mary
Donna Pawlowski, Bemidji State University
Linda B. Dickmeyer, University of Wisconsin, La Crosse
Jeffrey T. Child, Kent State University

Scholars from across different institutions (i.e., community college, private, small to large public) converge to discuss pedagogical strategies and best practices for teaching courses related to Interpersonal, Small Group, and Family Communication. Participants will highlight various approaches to their courses based upon course objectives and institutional purpose of the class, student population and student needs, teaching undergraduate vs. graduate courses, offering single or multiple sections per semester, and managing collaborative work with students.

1603 Thursday 3:30-4:45 PM

University Room C

Organizational Communication Analyses of the Food Industry, Corporate Reputation, Career Planning...and the Culture of the New York Yankees

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Stacy Tye-Williams**, Iowa State University

Respondent: **Debra J. Ford**, University of Kansas Medical Center

Ethics in Artifacts, Values, and Assumptions: A Case Study on the New York Yankees' Organization Surrounding Alex Rodriguez's Original 211-Game Suspension
Joshua M. Parcha, North Dakota State University

Target's Reputation under Fire: An Analysis of Data Breach Notifications and Image Restoration
Christina Geweke, University of Northern Iowa
Jeffrey D. Brand, University of Northern Iowa

Career Planning Rhetoric: Preparing Students for Organizational Life
Rose Helens-Hart, University of Kansas

Discursive Closures and the Greenwashing of Food Discourse: Systematically Distorted Communication in a Midwestern Market

Megan A. Koch, University of Missouri

Cristin A. Compton, University of Missouri

Papers on this panel include investigations of phenomena occurring at the larger, organizational-level. Some authors will share their findings on recent events that received media attention—the Target data breach as well as Alex Rodriguez’s suspension from baseball—and how these events link to image restoration and organizational culture. Also, rhetorical vision and discursive closures are studied in career planning rhetoric and in an ethnographic approach to the greenwashing of food discourse.

1604 Thursday 3:30-4:45 PM

University Room D

It’s What She Said: Empowerment through the Convergence of Women (Top Panel)

Sponsor: Women’s Caucus

Chair: **Malynnda Johnson**, Minnesota State University, Mankato

Presenters: **Sarah White**, Editor, *What She Said*
Leslie Ann Howard, Author, *What She Said*
Eve Scheffenacker, Author, *What She Said*
Dawn Crim, Author, *What She Said*
Jen Winiger, Author, *What She Said*
Connie Lovett, Author, *What She Said*

This panel brings together voices of Wisconsin women from all ages and backgrounds. A book titled *What She Said* brought the stories of 30 women how have been empowered to do great things. From helping make Title IX become reality, working in industries known as being for men only, to challenging the narratives of marriage and motherhood.

1605 Thursday 3:30-4:45 PM

Conference Room II

Top Papers in Intercultural Communication

Sponsor: Intercultural Communication Interest Group

Chair: **Satoshi Toyosaki**, Southern Illinois University, Carbondale

Respondent: **Carolyn Calloway-Thomas**, Indiana University

The Sensory Construction of Culture: Embodied Senses and the Racialized Politics of Pain (Top Paper)

Sachi Sekimoto, Minnesota State University, Mankato

Speaking Subsumes Hearing: Understanding the Significance of a Rwandan Genocide
Testimony for Rwandan Youths (Top Student Paper)
Chervin Lam, Purdue University

Metaphorical Combat: The Use of Negative Metaphors by Mainland China and Hong Kong to
Delegitimize the Outgroup
Justin Wright, Illinois State University
John R. Baldwin, Illinois State University

Assessing Student Convergence with Internationalization: The Case of Western Kentucky
University
Minh Dao, Western Kentucky University
Jieyoung Kong, Western Kentucky University

The top paper panel spans the globe before returning first to the United States, and then to our
own bodies. The scholars will consider current events in China, recent history in Rwanda,
experiences of students in the classroom, and our body's role in communication studies. For each
paper, the study of intercultural communication is used to give voice to the oppressed, ignored,
and voiceless.

1606 Thursday 3:30-4:45 PM Conference Room III

What's the Point of Theory? Where Communication Theory and Application Converge

Sponsor: Communication Theory Interest Group
Chair: **Jihyun Kim**, Kent State University
Respondent: **Becky L. DeGreeff**, Kansas State University, Salina

Sender Preferences for Feedback Delivery: Channels, Privacy, and Synchronicity
Catherine Y. Kingsley Westerman, North Dakota State University
Katie M. Reno, University of Tennessee, Knoxville
Kyle B. Heuett, University of Tennessee, Knoxville
Stephen A. Spates, University of Tennessee, Knoxville
David K. Westerman, North Dakota State University

Converging the Diverged: Testing Effects of UTAUT on Informing Decisions on Tablet
Adoption among Generations
Kate Magsamen-Conrad, Bowling Green State University
Shrinkhala Upadhyaya, Bowling Green State University
Claire Youngnyo Joa, Bowling Green State University
John Dowd, Bowling Green State University

The Denim Burqa
Meg Burns, Southwest Baptist University

Goal Importance in Interpersonal Influence: An Examination of Goal Structure

Melissa Maier, Missouri State University
Melanie Bay, Missouri State University
Qiuning Chen, Missouri State University
Andrew Frisbie, Ohio University
James Halpern, Missouri State University
Rebecca Kharsa, Missouri State University
Denea Malone, Oklahoma City University
Daniel Murray, Missouri State University
Jennifer Miller, Missouri State University
Florice Pearce, Missouri State University
Miles Pearson, Missouri State University
Melissa Rice, Missouri State University

Territorialized Publics: Questions of Circulation and Space in the City

Megan Rooney, University of Wisconsin, Madison

“What’s the point of theory?” is a question that confronts many communication scholars. This panel provides examples of how communication theory is applicable and useful in research and application, across mediated communication, cultural communication, and intergenerational technology adaptation.

1607 Thursday 3:30-4:45 PM

Conference Room IV

Rhetorical Theory and Criticism Business Meeting

Chair: **James T. Petre**, Bloomsburg University of Pennsylvania
Vice Chair: **Kristen L. McCauliff**, Ball State University
Secretary: **Justin Killian**, St. Cloud State University

1608 Thursday 3:30-4:45 PM

Parlor 629

The True Nature of Professional Wrestling: The Convergent Practices and Experiences of Sports Entertainment

Sponsor: Popular Culture Interest Group
Chair: **Charley Reed**, University of Nebraska, Omaha
Respondent: **CarrieLynn D. Reinhard**, Dominican University

The Invisible Champion: Absent Elements, CM Punk, and the Mise-en-Scene of the WWE
Lowery A. Woodall, III, Millersville University

Tweets, Tights, and Telecasting: How the WWE Engages Its Audience through Social Media
Jack V. Karlis, State University of New York College, Buffalo

I'm Ready to Rumble, Mr. DeMille: Genre Tropes, Recurring Characters, and Aesthetic Style at the Intersection of Wrestling and Movies

Christopher J. Olson, DePaul University

The WWE Universe: How Divergence Can Foster Convergence in Collective Identity

Chad M. Wertley, Robert Morris University

Professional wrestling has been criticized for its emphasis on the fiction of its entertainment rather than the reality of its sport. This panel argues that professional wrestling functions as convergent media, representing a vital text for examining the media landscape of the 21st century. The nature of professional wrestling is in how it combines fiction with reality; it exists at the intersection of different identities, realities and conventions, which can seem oppositional to one another.

1609 Thursday 3:30-4:45 PM

Parlor 634

Finding “Grit” in Forensics

Sponsor: Argumentation and Forensics Interest Group

Chair: **Jessica Samens**, Bethel University

Presenters: **Brian Klosa**, South Central College

Ben Walker, Southwest Minnesota State University

In a recent TedTalk by Angela Duckworth, a psychology professor at the University of Pennsylvania, coined the term “grit” as being able to sustain passionate pursuit of your goals over long, trying times. Students who participate in forensics go through many trying times, but often the successful students are the ones who show “grit.” Expanding upon these concepts, several forensics coaches will discuss how they have seen “grit” in forensics and examine how it has developed inside of the activity.

1610 Thursday 3:30-4:45 PM

Assembly Room

Facets of Forgiveness: Converging NCA Faculty Institute Discussions and Future Directions of Forgiveness Research

Sponsor: David T. McMahan, First Vice President

Chair: **Scott A. Myers**, West Virginia University

Presenters: **Laura Russell**, Denison University

Charee M. Thompson, Ohio University

Laura A. Sullivan, Northern Kentucky University

Katherine J. Denker, Ball State University

Sarah E. Riforgiate, Kansas State University

Andrea Lambert South, Northern Kentucky University

Garry Bailey, Abilene Christian University

Hurtful situations are inescapable, occurring in personal, work, and community relationships. Communication allows individuals to make sense of these situations, gain information, and express or withhold forgiveness. Exploring this important topic, panel members will discuss future research directions forgiveness from individual, dyadic, third party, and community perspectives. Presenters explain forgiveness in terms of readiness practices, ongoing hurtful events, stigmatized health conditions, silencing practices, divorce and custody mediations, third party influences, and diverse cultural conceptualizations.

1611 Thursday 3:30-4:45 PM

Caucus Room

Understanding the Balance of Privacy in Everyday Life: Learning Where to Look Using Communication Privacy Management Theory (Short Course Five)

Sponsor: David T. McMahan, First Vice President

Presenter: **Sandra G. Petronio**, Indiana University-Purdue University, Indianapolis

Making choices about the best way to manage your private information, whether talking to your family, friends on Facebook, deciding to disclose a genetic predisposition, or even giving financial information to open a bank account, all involve assessments about revealing and concealing; disclosing or protecting your privacy boundaries. Those choices have consequences both for the person revealing or concealing and for the recipient. This short course uses Communication Privacy Management theory to explore the ways privacy management works in everyday life.

1612 Thursday 3:30-4:45 PM

Senate Room A

Navigating the Nontraditional Classroom

Sponsor: Instructional Resources Interest Group

Chair: **Deanna D. Sellnow**, University of Kentucky

Presenters: **Deborah Sellnow-Richmond**, Wayne State University

Michael G. Strawser, University of Kentucky

Shawn Apostel, Bellarmine University

Renee Kaufmann, University of Kentucky

Scott Sellnow-Richmond, Wayne State University

Jason Martin, University of Missouri, Kansas City

This panel will discuss ways in which instructors address teaching in alternative classrooms. This will include online classrooms, hybrid classrooms, summer bridge programs for inner city students offered a second chance at college admissions, diverse student body make up, blended learning, and using technology and social media sites in the classroom. This panel will discuss

issues that can be better addressed through these alternative formats/teaching methods to reach students when traditional face-to-face methods fall short.

1613 Thursday 3:30-4:45 PM

Senate Room B

Converging Student and Departmental Goals: Challenges and Strategies for Recruiting and Retaining Students in Graduate Programs

Sponsor: Communication Education Interest Group
Chair: **Jesse DeLeon**, Texas A&M University, Corpus Christi

Presenters: **Stephanie Rollie Rodriguez**, Texas A&M University, Corpus Christi
Kristopher Copeland, Northeastern State University
Kathleen S. Valde, Northern Illinois University
Randy K. Dillon, Missouri State University
Christopher Brown, Minnesota State University, Mankato
Corey B. Davis, University of Wisconsin, Whitewater

Graduate school is not something that every student dreams about doing. In this panel participants will discuss challenges and strategies associated with recruiting, retaining, and developing students in the current economic environment. They will address fostering potential in students, developing a graduate culture and identity, creating relevant curriculum, identifying means of constructing graduate school as a realistic option for students, and challenges of helping students be successful after obtaining their degree.

1614 Thursday 3:30-4:45 PM

Ovations

Public Relations Interest Group Business Meeting

Chair: **Angela M. Jerome**, Western Kentucky University
Vice Chair: **Robert S. Littlefield**, North Dakota State University
Secretary: **Diana L. Tucker**, Walden University

1615 Thursday 3:30-4:45 PM

Capital Ballroom A

Performance Studies and Theatre Interest Group Business Meeting

Co-Chair: **Joe Hassert**, College of Southern Nevada
Co-Chair: **Patrick Santoro**, Governors State University
Secretary: **Hunter H. Fine**, Humboldt State

Thursday, April 16, 5:00-6:15 PM

1701 Thursday 5:00-6:15 PM

University Room A

Issues, Allies, and Appeals in Media: Tracing and Measuring the Formation of Opinion

Sponsor: Media Studies Interest Group
Chair: **Rick Schutta**, Bethel University
Respondent: **Erich Hayes**, University of Oklahoma

On the Use and Measurement of Warmth in Advertising Appeals

David Dryden Henningsen, Northern Illinois University

Michael G. Cruz, HANSA GCR

Wayne Marks, HANSA GCR

Daniel Dick, Northern Illinois University

Television Creating Allies: The Relationship between Television Viewing and Attitudes and Knowledge about Lesbians, Gays, and Bisexuals

Brandon Miller, University of Missouri

Framing Wind Energy: Strategic Communication Influences on Media Coverage

Keith J. Zukas, Carroll University

Issue Ownership or Convergence with Political Entertainment Surrogates

Joshua Hawthorne, University of Missouri

Media studies and mass communication research have long-examined the construction, reinforcement, and replacement of opinions due to media content. This panel traces the interplay of various factors on the communication of these opinions and their subsequent adoption/rejection by audiences. Specifically they examine the interplay of mediated expectations with issue ownership in politics, viewership and knowledge about sexual orientation, warmth and advertising (through communicology), and public relations and media coverage.

1702 Thursday 5:00-6:15 PM

University Room B

Community College Interest Group Business Meeting

Chair: **Tammie Wiebers**, North Central Missouri College
Vice Chair: **David Wendt**, Keokuk High School, Southwestern Community College, and University of Iowa
Secretary: **Julia A. Simanski**, Des Moines Area Community College

1703 Thursday 5:00-6:15 PM

University Room C

Converging Positively in Communication Classrooms, Employment Communication, and Communication Curricula

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Jenny Korn**, University of Illinois, Chicago

Presenters: **Becky L. DeGreeff**, Kansas State University, Salina
Kathy Brockway, Kansas State University
Pamela Lutgen-Sandvik, North Dakota State University
Renee Bourdeaux, North Dakota State University

Perhaps the most powerful spirit of convergence is positivity. Heralding a new direction for our field, these emerging and established scholars transform the positive into communication exercises, research, and curricula, ready to be used in enhancing positive communication in classrooms and workplaces. This panel contributes to intentional positivity across the convergence of audiences, research, practice, pedagogy, and application. We invite you to join our conversation about cultivating positive convergences in communication classrooms, organizational communication, and communication curricula.

1704 Thursday 5:00-6:15 PM

University Room D

Converging Stories: Bringing Women on the Fringe into Focus through Narrative

Sponsor: Women's Caucus

Chair: **Karyl Daughters**, College of St. Benedict/St. John's University

Respondent: **Jennifer Adams**, DePauw University

I Thought I Would be put in an Insane Asylum: Expanding narratives of the lived experience of menopause

Terri Russ, St. Mary's College

No Matter What I Have, It's Because I'm Fat: Harm in framing weight as a medical concern

Jennifer Kramer, College of St. Benedict/St. John's University

Waiting for the invitation: Women's narratives of struggling to enact partnership with their cancer surviving spouses

Rebecca Imes, Carroll University

You just have to be Careful: Support network building strategies among victim advocates

Johnanna Ganz, Bowling Green State University

Hear Our Voices: Narratives of Indiana girls
Marne Austin, St. Mary's College

Oppression pervades such that "absence of choices" (hooks, 2000) becomes the norm for many women. As Allen (1996) explains, "When we privilege the knowledge of the oppressed...we reveal aspects of the social order that previously had not been exposed." This panel highlights the previously neglected narratives of women entering menopause, obese women experiencing discriminatory medical encounters, domestic violence advocates' occupational stigma, and young girls. Convergence of these unheard narratives is vital to changing oppressive systems.

1705 Thursday 5:00-6:15 PM

Conference Room I

Communicating Executive Leadership: The Rhetoric of Presidents and Governors

Sponsor: Political Communication Interest Group
Chair: **Cassandra Bird**, University of Kansas
Respondent: **Kristina Sheeler**, Indiana University-Purdue University, Indianapolis

America's Prometheus: John F. Kennedy Reigniting Transatlantic Relations with Germany
Nicholas Labinski, University of Kansas

The September 12, 2012 Rose Garden Address: Channeling the Public Memory of 9/11
Michael Eisenstadt, University of Kansas

The Rhetoric of Rogue *Ethos*: Chris Christie's Swing from "Boss" to "Bully"
Jeffrey P. Mehlretter Drury, Wabash College

Guns, G-d and the GOP – A Rhetorical Analysis of Martinez' 2012 Republican National Convention Speech
Rachel Friedman, Embry-Riddle Aeronautical University

The single person holding the highest executive office in the country or state embodies political leadership. These papers examine these leaders' rhetoric as they speak to citizens about major issues and crises, provide leadership to voters, and shape their own image.

1706 Thursday 5:00-6:15 PM

Conference Room II

Intercultural Communication Interest Group Business Meeting

Chair: **Diana Trebing**, Saginaw Valley State University
Vice Chair: **Christopher Brown**, Minnesota State University, Mankato
Secretary: **Hsin-I Sydney Yueh**, Northeastern State University

1707 Thursday 5:00-6:15 PM

Conference Room IV

Challenging Dominant Discourses: Convergence and Change

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Donald P. Jones**, Trine University
Respondent: **Rita Rahoi-Gilchrest**, Winona State University

Transcending the “Private” in Caregiving: Definition, Ownership, and a Rhetorical Expansion of Care

Rachel D. Davidson, University of Wisconsin, Milwaukee

Technologies as Tools: Exploring the Convergence of Rhetoric, Rationalism, and Neutrality in Higher Education

John Dowd, Bowling Green State University

Employing Charges of Absurdity and Ridicule to Compel Change: The Case of the NCAA’s Losing Hand (Top Paper)

Angela M. Jerome, Western Kentucky University

Rhetorical critiques of dominant discourses provide a critical tool for unmasking the convergence of influences that lead organizations, institutions, and societies to value and give voice to certain perspectives over others. Through a variety of approaches and formats, the participants on this panel of competitive paper submissions address different ways dominant discourses manifest themselves, and how challenging these discourses can bring about social change.

1708 Thursday 5:00-6:15 PM

Conference Room V

The Convergence of Risk, Education, and Community: Competitive Papers in Applied Health Communication

Sponsor: Health Communication Interest Group
Chair: **Jessica Eckstein**, Western Connecticut State University

Communicating Healthful Food Choice: Cultural Difference in Regulatory Focus

Sang-yeon Kim, University of Wisconsin, Milwaukee
Seokhoon Ahn, University of Wisconsin, Milwaukee
Emily Cramer, North Central College

A Collaborative Effort: Identifying Student Learning During IPE Activities

Michael G. Strawser, University of Kentucky

It’s Deadly, and it can be Prevented, but Should I Worry, and Should I do Something About It? Comparative Risk Perception in Young Female Adults Melanoma Incidence

Vinita Agarwal, Salisbury University

Community (Re)Development: Handing it Over
Deborah Sellnow-Richmond, Wayne State University

This panel illuminates how health communication is situated at the convergence of theory and practice. Authors investigate a diverse array of applied health issues, ranging from understanding intercultural preferences surrounding messages about healthy dietary practices; developing effective communication-related pedagogies for interprofessional medical education; engaging narrative practices to improve community health; and exploring the connections between peer influences, risk assessments, and self-protective practices related to tanning bed usage.

1709 Thursday 5:00-6:15 PM

Parlor 629

Celebrity Culture: A Discussion on Communication Scholarship and Celebrity

Sponsor: Popular Culture Interest Group
Chair: **Rebecca M. Johnson**, Northern Illinois University

Presenters: **Art Herbig**, Indiana University-Purdue University, Fort Wayne
Amanda Torrens, Ohio University
Chris R. Darr, Indiana University, Kokomo
Harry C. "Neil" Strine, IV, Bloomsburg University of Pennsylvania
Herman Howard, Benedict College
Kristin Lindsley, Indiana University
Richard Murphy, Wayne State College

All panelists have distinct ideas about celebrity culture and will touch on the following communication phenomenon throughout the discussion: identity, fandom, social media, parasocial communication, and celebrity in politics. The goal for this panel is to spur further research on communication and celebrity culture.

1710 Thursday 5:00-6:15 PM

Parlor 634

Converging Perspectives for Health Equity: Exploring Disparities Impacted by Communication (Top Panel)

Sponsor: Graduate Student Caucus
Chair: **Laura Russell**, Denison University
Respondent: **Christine North**, Ohio Northern University

Redefining the Digital Divide: Accounting for Culture in Health Disparities
Nicole Johnson, Indiana University-Purdue University, Indianapolis

Expressing Ability through Talk: Cultural impacts on Health Efficacy
Aron DiBacco, Indiana University-Purdue University, Indianapolis

Bridging the Gap with Stories: Examining Minority Health Narratives in Health Communication Campaigns
Pedro Lara, Indiana University-Purdue University, Indianapolis

This panel converges perspectives within the health discipline to reconcile health disparities among racial/ethnic minorities and those of lower socioeconomic status. Each panelist will address a different form of communication, and propose possible solutions for moving toward more health equity. Internet-based patient portals, campaign communication, and interpersonal communication are discussed as they impact health efficacy, health literacy, and health outcomes. Racial/ethnic cultural health disparities are central to the presentations.

1711 Thursday 5:00-6:15 PM

Assembly Room

National Communication Association (NCA) Initiatives and Member Resources

Sponsor: David T. McMahan, First Vice President

Presenters: **Christina S. Beck**, First Vice President, National Communication Association
Nancy Kidd, Executive Director, National Communication Association
Kathleen J. Turner, Immediate Past President, National Communication Association

This panel features NCA National Office staff and elected leadership who will highlight the resources available through NCA to support teaching, research, and career development in communication. Among other topics, the panel will provide a forum for discussing the Learning Outcomes in Communication project, proposed changes to NCA's governance documents, and other NCA initiatives. The panel will dedicate time for attendees to share input and ask questions about NCA.

1712 Thursday 5:00-6:15 PM

Caucus Room

The 2015 Outstanding Undergraduate Communication Program Award

Sponsor: Leah E. Bryant, President
Chair: **Nancy J. Brule**, Bethel University

The Outstanding Undergraduate Communication Program Award was given by the Undergraduate Programs Interest Group from 1988 to 1996, and was reinstituted in 2014. The purpose of the award is to encourage and recognize excellence in undergraduate departments of communication, with an emphasis on curriculum, program quality, course design, and/or special programs. This panel will feature the department selected to receive this award as they discuss how they developed their program, strengths of the program, challenges they face, and what their

vision and goals are for the future. Audience members will participate in an engaged discussion on what it takes to build an undergraduate program of excellence.

1713 Thursday 5:00-6:15 PM

Senate Room A

Communicating Differences and Advocating for Social Justice through Teaching

Sponsor: Communication Education Interest Group
Chair: **Deepti Bharthur**, Bowling Green State University
Respondent: **Brenda J. Allen**, University of Colorado, Denver

Leadership Communication: Creating Diversity Assignments for Future Leaders
Sarah E. Riforgiate, Kansas State University

Analyzing Organizational Messages: Encouraging Difference through Communication Training
Alison M. Lietzenmayer, Old Dominion University

Making a Difference: A Community-Oriented Campaign to Promoting Diversity and Inclusion
Lisa K. Hanasono, Bowling Green State University

Reflexive Pedagogy: Building Diversity-Affirming Assignments
Mary Lahman, Manchester University

Rapidly shifting U.S. demographic trends indicate that minority groups will represent one third of the population by 2030 and four age generations are in the workforce (Allen, 2011). Increasing diversity offers opportunities if members communicate effectively and value differences. Communication scholars are poised to create learning opportunities that recognize and value diversity. This panel converges across organizational, persuasion, intercultural and leadership communication classes to present assignments across curriculums that enhance diversity learning.

1714 Thursday 5:00-6:15 PM

Senate Room B

Converging Basic Course Pedagogy/Administration and Published Peer-Reviewed Scholarship

Sponsor: Basic Course Interest Group
Chair: **Tiffany R. Wang**, University of Montevallo

Presenters: **Stephen K. Hunt**, Illinois State University
Scott A. Myers, West Virginia University
Deanna D. Sellnow, University of Kentucky
Cheri J. Simonds, Illinois State University

This panel features four Past Editors of the *Basic Communication Course Annual* and *Communication Teacher*: Stephen K. Hunt: *BCCA* 2012-2013 Editor, Scott A. Myers: *CT* 2001-2004 Editor, Deanna D. Sellnow: *BCCA* 2001-2003 Editor/*CT* 2008-2010 Editor, and Cheri J. Simonds: *CT* 2011-2013 Editor. Each presenter will provide advice to aspiring and current Basic Course Directors on how to translate basic course pedagogy and administration into published peer-reviewed scholarship in communication journals.

1715 Thursday 5:00-6:15 PM

Ovations

A Call for Convergence: Ethics & Science Communication in STEM Initiatives

Sponsor: Communication Ethics and Freedom of Expression
Chair: **Beth A. Messner**, Ball State University
Respondent: **Paul Siegel**, University of Hartford

From Ecology to Engineering, From S-T-S to STEM, and the Discourse of EdHeads
Tom Duncanson, Millikin University

Ethical Reasoning and Communication Skills in STEM Curriculum Content: An Evaluation of Current Efforts
Jeffrey Brand, University of Northern Iowa

Assessing the Need for Inclusion of Communication Ethics in STEM: The View of STEM Educators
Laura Terlip, University of Northern Iowa

An Examination of Gender and Communication in the Education of STEM Professionals
Stefani Keller, University of Northern Iowa

Efforts to increase participation in STEM education and activities have drawn much attention from government officials, the business community, and the media. This has resulted in a push to increase education by focusing on technical aspects of STEM. This panel explores issues surrounding the need to include communication ethics education in existing and future STEM programs.

1716 Thursday 5:00-6:15 PM

Capital Ballroom A

Sharing Women's Wisdom thru Convergent Writing, Stories and Experience

Sponsor: Performance Studies and Theatre Interest Group
Chair: **Cheryl Skiba-Jones**, Trine University

Presenters: **Megan M. Lambertz**, University of Wisconsin, Milwaukee
Carolyn Calloway-Thomas, Indiana University
Kiranjeet Dhillon, University of Wisconsin, Milwaukee

Deatra Sullivan-Morgan, Elmhurst College
Dacia Charlesworth, Valdosta State University
Melissa L. Beall, University of Northern Iowa
Hunter H. Fine, Humboldt State University

The purpose of this panel is to share the readings, poems, writings, and songs of women who represent convergent cultures. These resources can be adapted to a variety of audiences, classes, and learning objectives. Participants will reflect upon the value and meaning of the contribution they share.

Thursday, April 16, 6:30-8:30 PM

1801 Thursday 6:30-8:30 PM

Madison Ballroom

Central States Communication Association Welcome Reception and Dance

Open to all conference attendees, the Welcome Reception and Dance presents an opportunity to celebrate the beginning of a new conference. It allows previous conference attendees to reconnect and allows newcomers to begin creating the connections that make this association so special. The reception will feature hors d'oeuvre and dessert stations along with a cash bar. A DJ will get everyone dancing and enjoying the evening.

Thursday, April 16, 7:00-9:00 PM

1802 Thursday 7:30-8:30 PM

Fresco

Central States Communication Association Presidents Dinner

The Presidents Dinner is an opportunity for past and present leaders of the association to visit, reminisce, and celebrate the association.

Friday, April 17, 8:00-9:15 AM

2101 Friday 8:00–9:15 AM

University Room A

Social Media Representations of the Human Body, Community, Memory, and Innocence

Sponsor: Media Studies Interest Group
Chair: **W. Joe Watson**, Baker University
Respondent: **Jennifer C. Dunn**, Dominican University

Evaluations of Similar Bodies: An Examination of My Body Gallery

Anna R. Herrman, St. Norbert College
Melissa Maier, Missouri State University
Lara C. Stache, Northern Illinois University
Katie L. Turkiewicz, University of Wisconsin, Waukesha

The Problematic of Online “Community”: Organizational Power, Metaphor, and the Closing of a Social Networking Site

Andrew F. Herrmann, East Tennessee State University

“Innocent” Memories of Trayvon Martin and Emmett Till

Joshua Miller, University of Wisconsin, Milwaukee

Controversy Trending: Mia and Ronan Farrow’s Creation of a Twitter Firestorm and 2014 Cross-Media Assault of #WoodyAllen

Thomas A. Salek, University of Wisconsin, Milwaukee

Social media provides new avenues for both normative and counter-hegemonic representations of communities, memories, and even the human body. Through an examination of various online platforms, including Twitter, the My Body Gallery site, Yahoo 360, and online news comment sections, this panel parses out the functions and processes of competing representations in convergent media. Studying new media provides new insight into how individuals “fight out” shared understandings.

2102 Friday 8:00–9:15 AM

University Room B

Creating a Teacher's Toolkit thru Convergence

Sponsor: Community College Interest Group
Chair: **Cheryl Skiba-Jones**, Trine University

Presenters: **James I. Walling**, Walling & Associates, Inc.
Richard L. Underwood, Kirkwood Community College
Cheri J. Simonds, Illinois State University
Julia A. Simanski, Des Moines Area Community College
Abram Book, Indiana University-Purdue University, Indianapolis
Julie A. Weishar, Parkland College
Renee Robinson, Saint Xavier University

As the speed of communication, technology and culture continue to impact our lives, new adaptation, teaching methods and communication need to occur. The role of educators in the essential teaching process is a combination of being an educator, translator and creator. Teachers who can be aware of convergent teaching tools they can use can be prepared to adapt to this constantly changing educational environment.

2103 Friday 8:00–9:15 AM

University Room C

Workgroups, Subgroups, and Volunteerism: A Panel Focusing on Communication within Organizational Groups

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Jonathan Wickert**, University of Wisconsin, Whitewater
Respondent: **Catherine Y. Kingsley Westerman**, North Dakota State University

A Comprehensive Review and Communication Research Agenda of the Contextualized Workgroup: The Evolution and Future of LMX, CWX, and TMX

Leah M. Omilion-Hodges, Western Michigan University
Jennifer Ptacek, Western Michigan University
Deirdre Zerilli, University of Missouri

Exploring Dialectical Tensions of Leading Volunteers in Two Community Choirs

Cameron W. Piercy, University of Oklahoma
Michael W. Kramer, University of Oklahoma

Examining Organizational Osmosis in Life-Enrichment Organizations: A Qualitative Study

Joy L. Daggs, Northwest Missouri State University

Argumentation Differences in Majority and Minority Organizational Subgroups

Stephenson J. Beck, North Dakota State University

This competitive paper panel's common thread is a focus on communication within organizational groups. The context differs from paper to paper, bringing diversity to the panel. In this panel, authors will discuss the dialectical tensions and socialization processes within volunteer-based groups—both community choirs and Greek organizations. Further, authors will share their research on leadership within contextualized workgroups and argumentation strategies in majority and minority subgroups.

2104 Friday 8:00–9:15 AM

Conference Room II

The Human Element: Issues of Health and Ethnography in Intercultural Communication

Sponsor: Intercultural Communication Interest Group

Chair: **Heather Nesemeier**, Minnesota State University, Moorhead

Respondent: **Ahmet Atay**, College of Wooster

Complete-Member Ethnography: Epistemological Intimacy, Complete-Membership, and Potentials in Critical (Intercultural) Communication Research

Hsun-Yu Chuang, Southern Illinois University, Carbondale

Family Illness, Self-Construal, Perceived Susceptibility, and Health Promotion: Implications for Prosocial Behavior across Cultures

Sang-yeon Kim, University of Wisconsin, Milwaukee

Emily Cramer, North Central College

Seokhoon Ahn, University of Wisconsin, Milwaukee

Development Aid and Disease Discourse on Display: Between Poststructuralists and Political Economists Dichotomy

Jean Claude Kwitonda, Ohio University

Breaking the Stigma of Mental Health Issues with International Students

Kim Omachinski, University of Wisconsin, Milwaukee

With global news's recent focus on health, this timely panel seeks to unpack intercultural communication's place in understanding human wellness of many sorts. Scholars will consider disease and treatment, as well as matters of health more broadly. For each paper, our existence as human beings which are living organisms with biological and sociological needs is at the forefront of research and inquiry.

2105 Friday 8:00–9:15 AM

Conference Room III

Everything Old is New Again! Yippee! Inspirational (Re)Considerations of Disciplinary Theory Convergence (Top Panel)

Sponsor: Communication Theory Interest Group
Chair: **Dennis S. Gouran**, Pennsylvania State University

Presenters: **Nancy J. Brule**, Bethel University
Lawrence R. Frey, University of Colorado, Boulder
Mike Allen, University of Wisconsin, Milwaukee
Andrew M. Ledbetter, Texas Christian University
Sandra M. Metts, Illinois State University
Jordan Soliz, University of Nebraska, Lincoln
Jessica Eckstein, Western Connecticut State University

Inciting convergence both within and outside our discipline, this panel includes (a) Senior scholars urging re-consideration of research and theorizing from Communication as studied “back in the day” (i.e., sex, community, McLuhan), and (b) scholars appealing for interdisciplinary integration (i.e., linguistics, counseling, technological etiquette, violence). To advance knowledge, our discipline must avoid duplication of efforts by converging on what is already established – here and in other disciplines – while simultaneously reframing it in new ways.

2106 Friday 8:00–9:15 AM

Conference Room IV

Rhetorical Convergences of Power, Identity, and Agency

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Jerry L. Miller**, Ohio University
Respondent: **Michelle Calka**, Manchester University

An Incongruous Gaze: Perspective by Incongruity in Alfredo Jaar’s *Untitled* (*Newsweek*)
Katie P. Bruner, University of Illinois, Urbana-Champaign

The Rhetoric of Femicide and Retaliation
Jared Bressler, Texas Tech University
Caroline A. Stone, Texas Tech University

Wrongful Birth and Breach of Warranty: Race, Sexual Orientation, and the Case of Peyton Cramblett
Michelle Kelsey Kearl, Indiana University-Purdue University, Fort Wayne

Jackie Robinson Says: Modeling Rhetorical Self-Discipline as African American Agency
Jansen B. Werner, University of Wisconsin, Milwaukee

Discourses of power, identity, and agency are inextricably linked. This panel comprised of competitive paper submissions investigates the rhetorical function of such discourses in visual, legal, and/or mediated contexts. Through a convergence of approaches and perspectives, the assembled rhetorical scholars will discuss how notions of power, identity, and agency can operate as critical lenses to explore a variety of sociopolitical issues.

2107 Friday 8:00–9:15 AM

Parlor 627

State of Illinois Showcase

When Speaking Requires Listening

Sponsor: States Advisory Council

Presenters: **Laura Gallant**, University of Illinois
Mary McGrath, University of Illinois
Mardia Bishop, University of Illinois

An essential skill in creating quality orated messages is to be able to evaluate these messages through the act of listening. These questions will be posed during the session: Is the teaching of oral skills too centered on the use of reading and writing? When students learn to aurally capture a speech's organization and its core arguments, will they be more likely to appreciate the speech format, strong argumentation, and engaging delivery skills? How can we better instruct our students to be critical listeners and then assess their critical listening skills? Attendees will learn about simple and effective strategies for emphasizing listening to improve upon core public speaking concepts.

2108 Friday 8:00–9:15 AM

Parlor 629

Convergence of Voices: Narrative Inquiries that Include Marginalized Voices

Sponsor: President's Undergraduate Honors Research Conference
Chair: **Randa Garden**, Wayne State College
Respondent: **Ron Whitt**, Wayne State College

Coming Back Home: A Narrative Inquiry of a Military Veteran Reintegrating into Society
Matthew Lanik, Wayne State College
Kyle Arp, Wayne State College

Michelle's Bittersweet Story of Growing Up with Diabetes
Abby Schademmann, Wayne State College

The Story of How Megan Manages her Bipolar Disorder in the Workplace
Robbie Hall, Wayne State College
Rosario Orozco, Wayne State College

Marie's Story of Living in a Wheelchair
Lindsey Milburn, Wayne State College

Dennis and Leann's Story: A Stroke Victim and His Wife's Journey of Healing and Rehabilitation
Lauren Cantrell, Wayne State College

This panel includes papers developed through narrative inquiry that strengthen empathic bonds and connections with others in similar situations. It broadens research to include the voices of individuals who are often marginalized and typically excluded from research.

2109 Friday 8:00–9:15 AM

Parlor 638

But I Don't Even Know How to Talk to Old People: Using the Senior Seminar as a Multi-Modal Examination of Aging and Communication

Sponsor: President's Undergraduate Honors Research Conference
Chair: **Peggy Kendall**, Bethel University

Senior Seminar: A Multi-Disciplinary Examination of Aging and Communication
Sarah Massie, Bethel University

Time and the Portrayal of the Ideal Age: A Mythological Analysis of Benjamin Buttons
Bethany Hall, Bethel University

Planning the Christmas Banquet: An Adventure in Collaboration
Brittany Daniels, Bethel University
Jillian Schinzing, Bethel University
Jesse J. Dresselhaus, Bethel University
Amanda Ahlm, Bethel University
Anna Pearson, Bethel University

The Disappearing Elder: A Content Analysis of the Role of the Elderly in Prime Time Comedy
D. J. Moe, Bethel University

Elderly in the Media: A Documentary about the Media's Portrayal of Older Adults
Lexi Baum, Bethel University
Xeng Vang, Bethel University

Elder Week: A Proposal for a Campus-Wide Series of Events
Layne Meyer, Bethel University
Madeleine Nelson, Bethel University
Lindsey Oawster, Bethel University

Portrayal of the Elderly in Advertising: A Rhetorical Criticism
Jacob Schneider, Bethel University

Advising Metaphors and Their Implications for Practice

Sponsor: Leah E. Bryant, President

Presenters: **Leah E. Bryant**, DePaul University
Jeffrey T. Child, Kent State University
Kendra Knight, DePaul University
Joann Martyn, DePaul University
Joseph P. Mazer, Clemson University
Richard Murphy, Wayne State College

The metaphors that are used when advising students about prospective careers and/or post-baccalaureate education have a profound impact on the way that messages may be received. Given the current employment opportunities and changing landscape of American colleges and universities, providing students with guidance to navigate a career or education in Communication Studies is vital to support the major and students' interests. Whether it is a finite path, jungle, roller coaster, or map - how we frame the future, shapes our students' experiences of it.

Central States Communication Association 2016 Program Planner Meeting

Sponsor: Shawn T. Wahl, Second Vice President

Chair: **Shawn T. Wahl**, Second Vice President

Participants: **Nicole Allaire**, Des Moines Area Community College and Iowa State University
Mike Bauer, Ball State University
Suzanne V. L. Berg, Newman State University
Christopher Brown, Minnesota State University, Mankato
Michael E. Burns, Texas State University
Terri M. Easley, University of Kansas
Hunter H. Fine, Humbolt State
Peggy Fisher, Ball State University
Kathie R. Fleck, Ohio Northern University
Malynnda Johnson, Minnesota State University, Mankato
Jennifer Kienzle, University of Nebraska, Lincoln
Robert S. Littlefield, North Dakota State University
Jimmie Manning, Northern Illinois University
Kristen L. McCauliff, Ball State University
Tim McKenna-Buchanan, Manchester University
Scott A. Myers, West Virginia University
Chris Oldenberg, Illinois College
Sandra L. Pensoneau-Conway, Sothern Illinois University

Charley Reed, University of Nebraska, Omaha
CarrieLynn D. Reinhard, Dominican University
Molly Reynolds, University of Kentucky
Jessica Samens, Bethel University
Tiffany R. Wang, University of Montevallo
David Wendt, Keokuk High School, Southwestern Community College, and
University of Iowa

2112 Friday 8:00–9:15 AM

Senate Room A

Top Papers in Instructional Resources

Sponsor: Instructional Resources Interest Group
Chair: **Daria S. LaFave**, Wayne State University
Respondent: **Kevin Meyer**, Illinois State University

Exploring the Relationship between Students with Accommodations and Instructor Self-Efficacy
in Complying with Accommodations (Top Paper)
Anna Wright, Illinois State University

Converging Across the Curriculum: When Communication and Disciplinary Faculty Work
Together
Denise Vrchota, Iowa State University

Pedagogy of Positionality: Helping Students Find their Place in the Center of a Landscape of
Convergence
Lucas Pelliccio, Wayne State University

Narrative-based Game Play: Affect, Empathy, and Social Learning
Michael Blight, University of Wisconsin, Milwaukee

Student Preferences of Teachers' Nonverbal Immediacy Cues: A Pilot Study
Aviva Gordon, Wayne State University

This year our interest group received a record-breaking number of submissions. This panel
represents the best papers in Instructional Resources as juried by a number of well-respected
peers.

Great Ideas for Teaching – Session C

Sponsor: G.I.F.T. Interest Group

Chair: **Mark Cruca**, Ohio Northern University

1. Relational Framing Theory and Coming out Narratives: A Data Analysis Activity
Rose Helens-Hart, University of Kansas
2. Selective Self-Presentation Online and the Process of Picking a Profile Picture
Jenna McNallie, Purdue University
3. Relationships are Pin-teresting
Sara Potter, Northern Michigan University
4. Turn Down for What? Student Involvement Creating the Transactional Model of Communication
Haley C. Vellinga, University of Kansas
5. Using Feature Analysis to Differentiate Hypothesis Testing Terms
Jennifer Schon, University of Kansas
6. Creating a More Embodied Online Classroom Presence with Flipgrid Mini-Speeches
Anne Gerbensky-Kerber, University of Wisconsin, Stout
7. Pin it!: Student Convergence Using Pinterest© as a tool for Communication Education, Reflection, and Assessment
Karla M. Hunter, South Dakota State University
8. Celebrating Classmate Achievement
Carolyn M. Prentice, University of South Dakota
9. Review Activity: Recognizing Concepts in an Everyday Situation
Valerie Kretz, University of Wisconsin, Madison
10. Building a Dream House: A Look at Perception and Identity Management
Kathy Pine, Indiana State University

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

Friday, April 17, 9:30-10:45 AM

2201 Friday 9:30-10:45 AM

University Room A

The Media is the Message: Contemporary Convergence in the “Digital Global Village”

Sponsor: Media Studies Interest Group

Chair: **Igor Ristić**, University of Kansas

Respondent: **Adam Tyma**, University of Nebraska, Omaha

Marshall McLuhan and the Convergence of Ideology
Hunter H. Fine, Humboldt State University

The Media Is the Message: Making News in the New Millennium
Keith Brown, Wayne State University

The UGC Is the Message – Since the Message Devoured the UGC
Marta Lukacovic, Wayne State University

Campaign for Campaign’s Sake? Interactivity and Engagement in Social Media Campaigns in the 2012 Presidential Elections
Ashik Shafi, Wayne State University

The Dynamics of Communication in New Media and Its Interactions with Traditional Media: How All This Impacted the Message in the 21st Century
Mohammed Al-Emad, Southern Illinois University, Carbondale

A Communication Model for a Convergent Era
Gordon S. Carlson, Fort Hays State University

McLuhan’s oft-repeated phrase “the medium is the message,” has been redefined by the multiplicity of mediums present in the 21st century media environment. With the ongoing fusion of print, video, web content, social media, and user-generated content, the media landscape looks much different today than even a decade ago. Bringing together a variety of theoretical, methodological and practical perspectives, this panel will examine media convergence and its impact on modern messages.

2202 Friday 9:30-10:45 AM

University Room B

Maintaining and Negotiating Relationships Online: Competitive Papers

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Elizabeth Flood Grady**, University of Nebraska, Lincoln

Respondent: **Andrew M. Ledbetter**, Texas Christian University

Relational Maintenance and Development Online: Extending Social Penetration Theory to Facebook

Natalie Pennington, University of Kansas

Like Clockwork: Multimodal Uncertainty Reducing Behaviors in On-Again/Off-Again Relationships

Michael Blight, University of Wisconsin, Milwaukee

Kelsea Vadona Kohler, University of Wisconsin, Milwaukee

ILY & Can U Pick Up Some Milk: Effects of Relational Maintenance via Text Messaging on Relational Satisfaction and Closeness in Dating Partners

Bree McEwan, Western Illinois University

Dakota Horn, Western Illinois University

#TMI: A Qualitative Analysis of Romantic Disclosure on Twitter

Bree Trisler, Marquette University

Converging interview, content analysis, and self-report data, these researchers explore the ways in which individuals maintain and negotiate relationships online. As more day to day interactions occur in mediated contexts, we turn to research for a broadened viewpoint of interpersonal and small group communication. These texts offer understandings of how mediated communication converges with interpersonal relationships to offer new insights into relational boundaries, negotiation, maintenance, and privacy concerns.

2203 Friday 9:30-10:45 AM

University Room D

What are you doing here? Exploring the Discourse Surrounding Women in Men's Space of Sport

Sponsor: Women's Caucus

Chair: **Tiffany R. Wang**, University of Montevallo

Respondent: **Elizabeth Ribarsky**, University of Illinois, Springfield

The Increased "Talk" about Female Athletes in the Media: Delightful or Dangerous?

Angela M. Jerome, Western Kentucky University

We Sort of Care about Female Fans: Roger Goodell's Response to the Ray Rice Incident

Rebekah Watson Gaidis, University of Indianapolis

We've Got Something to Say! Female Fans Reaching out and Connecting on Social Media
Jody Strauch, Northwest Missouri State University
Joy L. Daggs, Northwest Missouri State University

The papers on this panel explore the discourse around women and sports. Whether it be how women talk sports among themselves, how women are talked about as athletes, or how women are talked to as fans, there is a unique discourse unfolding in this country as women enter and take up nearly half of what has been traditionally “men’s space.”

2204 Friday 9:30-10:45 AM

Conference Room I

Converging Politics: Reflections from Political Journalists

Sponsor: Political Communication Interest Group
Chair: **Terri M. Easley**, University of Kanas

Presenters: **Gregory Neumann**, WKOW-TV
John Nichols, *The Nation*
Mary Spicuzza, *Wisconsin State Journal*
Jason Stein, *Milwaukee Journal-Sentinel*

This group of political reporters will share their research and insights from a variety of perspectives including television and print journalism. This panel explores the role of political journalism and the evolution of the role of political journalists. Audience discussion will follow the presentations.

2205 Friday 9:30-10:45 AM

Conference Room II

Intercultural Communication Pedagogies: Theory, Praxis and Social Change

Sponsor: Intercultural Communication Interest Group
Chair: **Ahmet Atay**, College of Wooster

Presenters: **Melissa L. Beall**, University of Northern Iowa
Carolyn Calloway-Thomas, Indiana University
Alberto González, Bowling Green State University
Eddah Mutua, St. Cloud State University
Dorothy Pennington, University of Kansas
Satoshi Toyosaki, Southern Illinois University, Carbondale
Jennifer Willis-Rivera, University of Wisconsin, River Falls

This panel examines the notion of intercultural pedagogies as a critical tool to create social change and offer possibilities for civic engagement. The panelists will focus on shaping and reshaping critical intercultural pedagogies to open up an intellectual space to rethink educational missions and curricula. Intercultural pedagogy is seen as a praxis-oriented approach to articulate “difference,” spotlighting the notion of “cultural identity,” and creating space to articulate the

importance of lived experiences in relation to theoretical approaches to discuss culture. The panelists will discuss several interrelated issues around the discourse of intercultural pedagogy, such as postcolonial and queer approaches, history and lived experiences, embodied learning, identity formations, performative epistemologies, and finally narrative as a way of knowing.

2206 Friday 9:30-10:45 AM

Conference Room III

Top Papers in Communication Theory

Sponsor: Communication Theory Interest Group
Chair: **Ziyu Long**, Purdue University
Respondent: **Michael E. Burns**, Texas State University

The Security Theory of Humor (Top Paper)
Nathan Miczo, Western Illinois University

Social Exchange Theory versus Investment Model: An Application in Grandparent and College Grandchild Relationships
DeAnne Priddis, University of Wisconsin, Milwaukee

Goffman's Theory of Stigmatization: Analysis of Convergence and Suggestions for Evolution
Scott Sellnow-Richmond, Wayne State University

A Multiple Identities Structuration Analysis of Complexities of Managing Shame through Self-Efficacy
Randall A. Rose, University of Nebraska, Omaha

In a panel that will interest CSCA members across our discipline, participants examine the convergences of four of the most important theorists and theories: including the application of the security theory of humor and attachment theory; investment theory as an extension of social exchange theory; the union of Giddens's structuration theory and Pearce and Cronen's coordinated management of meaning; and extensions and future possibilities for Goffman's theory of stigma in communication.

2207 Friday 9:30-10:45 AM

Conference Room IV

Exploring Rhetorics of Social Change and Religion: Prophecy and Possibility

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **James M. Proszek**, Southern Illinois University, Carbondale
Respondent: **Anne Gerbensky-Kerber**, University of Wisconsin, Stout

Gramscian Materialism and Rhetoric: Possibility and Context
Alexander Hiland, University of Minnesota

The Filthy Game of Capitalist Politics: Eugene V. Debs, Vision, and the Rhetoric of Prophetic Citizenship

Nikki Weickum, University of Illinois, Urbana-Champaign

The Ambiguity of Faithfulness: Progressive Evangelicals and the 1973 Chicago Declaration of Evangelical Social Concern

James Vining, University of Wisconsin, Milwaukee

The Chronicler's Account of Ahaz: The Rhetorical Significance of the Non-Synoptic Material in 2 Chronicles 28.9-15

Daniel Overton, University of Kansas

This panel of competitive paper submissions explores the convergence of religious rhetoric and the rhetoric of social change. It is important to explore this relationship because rhetoric of social change often involves religious overtones, and religious rhetoric often addresses the prospect of social change. By listening to the contributions of the assembled panelists on topics related to rhetorics of religion and/or social change, we can gain a deeper understanding of the convergence(s) between the two.

2208 Friday 9:30-10:45 AM

Conference Room V

Innovative Strategies for Teaching Health Communication to Undergraduates

Sponsor: Health Communication Interest Group

Chair: **Jennifer Anderson**, South Dakota State University

Presenters: **Shaunda French**, Chadron State College

Kathleen Kirsh, Chadron State College

Laura Russell, Denison University

Donna Pawlowski, Bemidji State University

Malynnda Johnson, Minnesota State University, Mankato

Jennifer Whalen, University of South Florida

Amanda Holman, Creighton University

This panel presents creative and rigorous methods for engaging students with core health communication concepts across a variety of undergraduate courses. Panelists will discuss: Learning about organizational communication in health care through local partnerships; implementing health campaigns on campus; service-learning approaches to investigating the intersections of gender or family and health; ethnographic approaches to discovering the interplay of communication and personal well-being; and, using social media to engage students with health communication beyond the classroom.

State of North Dakota Showcase**Everything You Always Wanted to Know About Technology in the Classroom
(But Were Afraid to Ask)**

Sponsor: States Advisory Council

Presenters: **Jenna Currie-Mueller**, North Dakota State University
Shannon VanHorn, Valley City State University
Megan Bell, University of Minnesota, Crookston
David K. Westerman, North Dakota State University

Ok, so perhaps not everything. But this interactive panel is designed to help all of us feel more comfortable with the idea of using technology in the classroom. Each panelist has experience in using technology in the classroom, having incorporated various technologies into teaching in various ways. We will talk about these experiences, first by giving our general approach to the use of classroom technologies, then by discussing some of our successes and failures with the incorporation of technology. We also hope to hear various ideas from the audience, and get a conversation started that hopefully does not finish with the end of the panel.

Undergraduate Papers Examining Creative Communication

Sponsor: President's Undergraduate Honors Research Conference
Chair: **C. Kyle Rudick**, Northern Iowa University
Respondent: **Amy Aldridge Sanford**, Texas A&M University, Corpus Christi

Improv Everywhere

Laura Larmour, Bethel University

Once Upon a Dance: The Story Within

Rachel Vaca, Creighton University

Place Identity in Country Music

Emily Gumbrecht, Boston College

The Communicative Value of Tattoos: A Thematic Analysis

Julian Rojas, Northern Illinois University

Abria Martin, Northern Illinois University

Brooke Schwank, Northern Illinois University

The Female Body in Feminist Spaces: *Jezebel's* Treatment of Retouched Photos
Christi Hille, Indiana University-Purdue University, Fort Wayne

2211 Friday 9:30-10:45 AM

Parlor 634

Argumentation and Forensics Interest Group Business Meeting

Chair: **John Price**, University of Kansas
Vice Chair: **Mike Bauer**, Ball State University
Secretary: **Mike Bauer**, Ball State University

2212 Friday 9:30-10:45 AM

Parlor 638

Undergraduate Papers Examining Scandals, Secrets and Spoilers

Sponsor: President's Undergraduate Honors Research Conference
Chair: **Richard Murphy**, Wayne State College
Respondent: **Linda B. Dickmeyer**, University of Wisconsin, La Crosse

A Battered League: A Communication of the Ray Rice Scandal
Eric Shafer, Millikin University

Hope Solo and Adrian Peterson: Framing Child Abuse in the Media
Jillian Foster, Denison University

Organizational Communication Case Analysis of the National Security Agency Edward Snowden Controversy
Kimberly Hochstein, Western Illinois University

Spoilers: Interpretation through Participant Definitional and Taxonomic Analyses
Melanie R. Schlenker, Northern Illinois University
Max Schelkopf, Northern Illinois University

We are not Politically Correct, but we have Good Ethics: A Case Analysis of American Apparel
Maura Warner, Western Illinois University

2213 Friday 9:30-10:45 AM

Assembly Room

Political Polarization, Extremist Ideologies, and the Motive for Political Violence – 2013 CSCA Federation Prize Winner Presentation

Sponsor: David T. McMahan, First Vice President

Chair: **Mary C. Banwart**, University of Kansas

Presenter: **Benjamin R. Warner**, University of Missouri

This project used support from the Federation Prize to survey a small but random sample of American adults to confirm a measure of extremist political ideologies. Using this measure, an agonistic model of political polarization was proposed. This model that allows more space for passionate politics but also considers the possibility of political violence. Specifically, Mouffian agonism is combined with terror management theory to articulate an operational distinction between adversarial agonism and antagonism with enmity. The resulting theory is used to propose an agonistic model of political polarization. Among the sample, politically extreme attitudes, lack of goodwill toward political opponents, and disengagement from politics explain 50% of variance in the acceptance of political violence.

2214 Friday 9:30-10:45 AM

Caucus Room

A Master Class: Abraham Lincoln's Second Inaugural Address

Sponsor: David T. McMahan, First Vice President

Presenter: **David Zarefsky**, Northwestern University

The spring of 2015 marks the 150th anniversary of Abraham Lincoln's Second Inaugural Address, said by some critics to be his greatest speech. In honor of the occasion, CSCA offers the opportunity to study this speech in a master class with one of our field's recognized Lincoln scholars. No papers will be presented, nor will we listen to a panel, but we will study the text together. The speech is short and easily accessible; copies will be provided. The speech raises profound questions about the meaning of war, the place of religion in public life, determining causation in history, the nature of moral judgment, and what the oratorical culture of the 19th century has to say to the 21st. You do not have to be a rhetorical scholar or a history buff to participate meaningfully in this master class. No prior study of Lincoln or the Second Inaugural is required. Registration for the Master Class is not necessary. Everyone is welcome to participate.

2215 Friday 9:30-10:45 AM

Senate Room A

Instructional Resources Interest Group Business Meeting

Chair: **Daria S. LaFave**, Wayne State University
Vice Chair: **Molly Reynolds**, University of Kentucky
Secretary: **Kim Omachinski**, University of Wisconsin, Milwaukee

2216 Friday 9:30-10:45 AM

Senate Room B

Competitive Papers in Communication Education: Exploring Relationships within and beyond the Communication Classroom

Sponsor: Communication Education Interest Group
Chair: **Kathryn B. Golsan**, Southern Illinois University, Carbondale

Does Student Satisfaction in the Introductory Course Increase the Likelihood to Recruit New Majors: A 5-year Analysis of Student Evaluations
Kathie R. Fleck, Ohio Northern University
Alisa Agozzino, Ohio Northern University

Communicating Care: Teacher Care in the University Classroom
Molly Wiant Cummins, St. Cloud State University

Rhetorical and Relational Disclosures: The Development and Validation of an Instructor Disclosure Scale
Renee Kaufmann, University of Kentucky
Brandi N. Frisby, University of Kentucky

Converging Disciplines through Deliberation: An Interdisciplinary Communication Instruction Activity between Communication and Biology at an Undergraduate College
Sara A. Mehlretter Drury, Wabash College

Assessing College Students' Use of Anti-citizenship Behavior in the Classroom
Scott A. Myers, West Virginia University
Hannah Ball, West Virginia University
Shannon T. Carton, West Virginia University
Zachary W. Goldman, West Virginia University
Amena O. Anderson, West Virginia University
Jordan Atkinson, West Virginia University
Melissa F. Tindage, West Virginia University

Walking a Fine Line: How GTAs Manage their Private Information with Undergraduate Students
Nathan Webb, Belmont University

The panel features high-quality scholarship submitted to the Communication Education Interest Group. Each panelist examines how relationships—between and among students, teachers, and institutions—shape and are shaped by the ways that communicative processes are negotiated within educational contexts.

2217 Friday 9:30-10:45 AM

Ovations

Undergraduate Programs Interest Group Business Meeting

Chair: **Nancy J. Brule**, Bethel University
Vice Chair: **Jessica Samens**, Bethel University
Secretary: **Jessica Eckstein**, Western Connecticut University

2218 Friday 9:30-10:45 AM

Capital Ballroom A

Great Ideas for Teaching – Session D

Sponsor: G.I.F.T. Interest Group
Chair: **Mark Cruea**, Ohio Northern University

1. It was a Dark and Stormy Night: Using Ghost Stories to Explore Social Influence Theories (Top Activity)
Karyl Daughters, College of St. Benedict/St. John's University
2. Developing a Team Contract as a Means to Understand, Apply, and Reify Small Group Communication Concepts (Top Activity)
Nicole A. Ploeger-Lyons, University of Wisconsin, La Crosse
3. Kristen Wiig and the High Fructose Corn Syrup: Teaching Ethics in Public Speaking
Deirdre Zerilli, University of Missouri
4. Preparing Students for Public Speeches: Using the Hand You are Dealt
Keith Cyril Bistodeau, Ohio University
5. Pose, Pass, Peruse: Converge and Connect With Your Peers
Nancy Pearson, Minot State University
6. Students, Rewrite My Syllabus!
Jennifer Keohane, University of Wisconsin, Madison
7. The Memory Interview Essay and Discussion
Cynthia Duquette Smith, Indiana University
8. CMC Analysis: Computer Mediated Communication Journal
Elizabeth Tolman, South Dakota State University
9. Strategy, the Game of Strategy: Teaching Argumentation Strategies by Playing a Board Game
Michael M. Tollefson, University of Wisconsin, La Crosse
10. Characters Welcome Observation and Writing Exercise
Lance Brendan Young, Western Illinois University, Quad Cities

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every

10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

Friday, April 17, 11:00 AM-12:15 PM

2301 Friday 11:00 AM-12:15 PM

University Room A

Constructing/Communicating/Editing Our Thoughts: Alternate Methods for Examining the Convergence of Intrapersonal Communication and Mass Communication in Social Media (Top Panel)

Sponsor: Media Studies Interest Group

Chair: **Jennifer Willis-Rivera**, University of Wisconsin, River Falls

Facebookese: Rhetorical Choice or Just Thoughts of the Moment?

Diana L. Tucker, Walden University

How Can I Know What I Think Until I Repost Your Quote? Facebook Strategies for Validating Intrapersonal Communication

Rita Rahoi-Gilchrest, Winona State University

Approaches to Using Netnography: Connections to the Study of Intrapersonal Communication

Elizabeth Tolman, South Dakota State University

When Taboos and Twitter Collide: An Examination of Purposeful Spoiled Identities, Abortion Stigma, and the Use of 140 Characters

Dacia Charlesworth, Valdosta State University

The advent of social media offers a new avenue for communication scholars to examine intrapersonal communication due to this medium's ability to capture individuals' internal thoughts composed for a mass audience. This panel offers case studies focused on the convergence of intrapersonal and mass communication from a variety of theoretical and methodological perspectives, including Goffman's conceptualizations of self-presentation and stigma, Burke's metonymy, ethnography, and user surveys.

2302 Friday 11:00 AM-12:15 PM

University Room B

Converging Interpersonal Interactions: Competitive Papers

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Alexie Hays**, University of Missouri

Respondent: **Donna Pawlowski**, Bemidji State

Gelotophobia, Attachment, and Humor Production: Further Test of a Security Theory

Nathan Miczo, Western Illinois University

The Effects of Solicitation of Advice and Want for Advice on the Evaluation of Advice: Testing the Mediating Role of Perceived Face Threat in the Context of Graduate Students' Adjustment

Jihyun Esther Paik, University of Wisconsin-Madison

Kelly Morrison, Michigan State University

Hee Sun Park, Korea University

(T)Winning: The Discursive Construction of Twin Relationships at the Twinsburg Twins Day Festival

Jordan Allen, University of Nebraska, Lincoln

Convergence of Two Souls: Immediacy Behaviors in Music Performance Impact Music Appreciation

Sarah Noack Eastman, Junior Achievement

Lisa Miczo, Western Illinois University

A potpourri of interpersonal and small group communication topics offers further understanding of topics ranging from social support to current events, and conversations that bridge individual's differences. As interpersonal research converges around engaging issues in the field, these researchers offer insights that extend theory and praxis.

2303 Friday 11:00 AM-12:15 PM

University Room C

The Convergence of Food Politics and Communication Studies: An Examination of Food Cooperatives, Community Supported Agriculture, and Community Identity (Top Panel)

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Liliya Yakova**, Purdue University

Respondent: **Jonathan Wickert**, University of Wisconsin, Whitewater

The Rhetoric of Community: How CSAs Help to Regrow the Sense of Community

Keith Cyril Bistodeau, Ohio University

From Farm to Table: Embracing the “Authentic” Experience of Working in Community Supported Agriculture

Megan A. Koch, University of Missouri

Fast but Cheap: A Case Study of a Kansas Family Fresh Produce Business

Becky L. DeGreeff, Kansas State University, Salina

Growing Gardens and Nourishing Communities: The Communicative Construction of Community through Urban Agriculture

Sonia Ivancic, Ohio University

Converging community and scholarship, this panel focuses on food movements. The emerging scholars on this panel examine food cooperatives and Community Supported Agriculture along with the community and individual identities created within and throughout the local food movement. Using a variety of methodologies, the panelists focus on rhetorical strategies, meaning making, and community identity to better understand how these types of organizations are communicating their values and priorities to members and their communities.

2304 Friday 11:00 AM-12:15 PM

University Room D

Managing the Convergence Points of Work and Life: Discussions of Work-Life Balance with Pre-Tenure Female Faculty

Sponsor: Women’s Caucus

Chair: **Sarah E. Wilder**, Luther College

Presenters: **Sylvia L. Mikucki-Enyart**, University of Wisconsin, Stevens Point

Jennifer Anderson, South Dakota State University

Angela M. Hosek, Ohio University

Haley Kranstuber Horstman, University of Missouri

Amanda Holman, Creighton University

Tiffany R. Wang, University of Montevallo

The work-life conflict, especially for females, is an area brimming with opportunity for research and discussion. As such, six female panelists, pre-tenure, at differing types of institutions, with a variety of life and/or family commitments, come together to discuss work-life challenges. Panelists will discuss discourses surrounding work-life balance, share their experiences in academia, and discuss tips and best practices. The panel will encourage conversation with attendees about managing the convergence points of work and life.

2305 Friday 11:00 AM-12:15 PM

Conference Room I

Awaiting Madame President: Perspectives of scholars and elected officials on the first female president of the United States

Sponsor: Political Communication Interest Group

Chair: **Kelly L. Winfrey**, Iowa State University

Presenters: **Mary C. Banwart**, University of Kansas
Shiva Bidar-Sielaff, Alder District 5, City Council, Madison, Wisconsin
Dianne G. Bystrom, Iowa State University
Denise Demarb, Alder District 16, City Council, Madison, Wisconsin
Nikiya Harris Dodd, Senator, Wisconsin State Senate
Kristina Sheeler, Indiana University-Purdue University, Indianapolis
James M. Schnoebelen, Washburn University
Anita Weier, Alder District 18, City Council, Madison, Wisconsin

In just over a year the voters will elect the 45th President of the United States, but will it be a woman? This panel converges the perspectives of female office holders and noted scholars to discuss the challenges faced by female candidates, the likelihood of electing Madame President, and possible candidates for the position.

2306 Friday 11:00 AM-12:15 PM

Conference Room II

Changing Academic Discourse: Mentoring International Students

Sponsor: Intercultural Communication Interest Group

Chair: **Ahmet Atay**, College of Wooster

Presenters: **Amy Aldridge Sanford**, Texas A&M University, Corpus Christi
Brittany Collins, Saginaw Valley State University
Elizabeth A. Petre, Bloomsburg University of Pennsylvania
James T. Petre, Bloomsburg University of Pennsylvania
Diana Trebing, Saginaw Valley State University
Satoshi Toyosaki, Southern Illinois University, Carbondale

According to the Institute of International Education, 819,644 international students are currently studying in the U.S. As research has shown, these students encounter unique challenges in the U.S. educational system, ranging from language issues to different learning styles and cultural values. In this panel, intercultural scholars dialogue about these challenges and discuss techniques and approaches on how to effectively advise and mentor international students – both at the undergraduate and graduate levels.

2307 Friday 11:00 AM-12:15 PM

Conference Room III

Communication Theory Interest Group Business Meeting

Chair: **Andrew F. Herrmann**, East Tennessee State University
Vice Chair: **Michael E. Burns**, Texas State University
Secretary: **Jihyun Kim**, Kent State University

2308 Friday 11:00 AM-12:15 PM

Conference Room IV

Rhetorical Constructions of Public Place and Space

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Michelle Kelsey Kearnl**, Indiana University-Purdue University, Fort Wayne
Respondent: **Steven Paul Melling**, University of Missouri, Kansas City

Straight (Bar) Until Proven Gay: Rhetoric of Place in Passing
Chase Aunspach, University of Nebraska, Lincoln

Monuments of the Presidency: Designing an Architectural Theory of Presidential Power
Philip Tschirhart, University of Missouri

Rhetorical Sovereignty at the National Museum of the American Indian: Place/Space and the Oculus
Matthew J. Warner, Hillsdale College

Remember Me? Building Rhetorical Monuments through Presidential Library Dedication
Remarks
Matthew L. Spialek, University of Missouri

Publicizing and Politicizing Affect: The Counterpublic Practices of Day with(out) Art
Liz Barr, University of Wisconsin, Madison

Rhetorics of space and place are receiving increased attention in scholarly discourse. In this panel featuring competitive paper submissions, participants will discuss visual and textual representations of space and place in a variety of contexts. This discussion will enhance awareness of the important role discourses of public place and/or space play in rhetorical theory and criticism.

Breaking Down Academic Walls: Converging Theoretical and Applied Understandings of Health Communication

Sponsor: Health Communication Interest Group

Chair: **Malynnda Johnson**, Minnesota State University, Mankato

Presenters: **Beverly Hutcherson**, Planned Parenthood of Wisconsin
Christine North, Ohio Northern University
David Walberg, Wisconsin State Journal
Neil Heinen, WISC-TV, Madison Magazine
Laura Saunders, Wisconsin Initiative to Promote Healthy Lifestyles

Health communication scholars often rely on the assistance and cooperation of local organizations and communities to conduct research. Unfortunately, the results of our endeavors are too rarely shared with the participants we study. How can we engage public(s) outside of academia in an accessible way? Inspired by the conference theme of “Convergence,” this premier Health Communication Interest Group panel features a roundtable discussion on how scholars can integrate their work into public conversations surrounding health and wellness.

State of Missouri Showcase

Giving Voice

Sponsor: States Advisory Council

Chair: **Randy K. Dillon**, Missouri State University

Presenters: **Jose Avendano**, Missouri State University
Tyler Coleman, Missouri State University
Robert Colyer, Missouri State University
Hannah Finger, Missouri State University
Erika Flowers, Missouri State University
Christina Gardner, Missouri State University
Ellie LeMer, Missouri State University
Carol J. Maples, Missouri State University

Giving Voice is an engaging and memorable approach to improving cultural competence. Using the power of theatre *Giving Voice* brings diversity training to new levels addressing issues of oppression, including micro-aggressions. The performance forum is based on true stories of oppression, initiating difficult dialogues, then moves up to courageous communication to improve the climate for everyone. Presentations strive to reduce the alienation of marginalized groups who find themselves invisible and silent.

2311 Friday 11:00 AM-12:15 PM

Parlor 629

The Zombie Philosophy: Wrapping Your Brain around Convergence

Sponsor: President's Undergraduate Honors Research Conference

Chair: **Jerry Johnson**, Buena Vista University

Presenters: **Spencer Bottorff**, Buena Vista University
Skyler Gorsett, Buena Vista University
Krystal Schulte, Buena Vista University

Through a convergence of disciplines and scholarly perspectives, a team of 10 students from 6 majors collaborated to create a training program based on the cultural approach to studying organizations. The students chose Zombie Burger, a popular Iowa restaurant with long lines and a flair for the apocalyptic. On-site observation and interviews with the CEO, marketing manager, house manager, chefs and patrons help explain how storytelling is at the heart of this organization's remarkable success. A student-produced video and instructional guidebook are outcomes from this year-long project.

2312 Friday 11:00 AM-12:15 PM

Parlor 634

Struggling to Be Heard: The Convergence of Public Voice and Government Institutions

Sponsor: Graduate Student Caucus

Chair: **Igor Ristić**, University of Kansas

Respondent: **Kaitlin E. Phillips**, University of Nebraska, Lincoln

A Convergence of Organizational and Public Voice: Addressing Crisis Response Strategies and Stakeholder Expectations during the Fukushima Nuclear Disaster

Cassandra L. Lorentson, Texas A&M University, Corpus Christi

Temporary Citizenship: Drug Testing Welfare Recipients Florida Case Study

Cassandra Bird, University of Kansas

An Evaluation of Individualism and Collectivism in the United States' Centers for Disease Control and Preventions' Health Communication Campaigns

Amanda M. Harsin, Indiana University-Purdue University, Indianapolis and Ivy Tech Community College

This panel interrogates the role of voice and public participation when individuals engage with governmental institutions. Panelists will present case studies that focus on the Japanese government's response to the Fukushima Nuclear Disaster, Florida's drug testing of welfare recipients, and the Center for Disease Control's health communication campaigns.

2313 Friday 11:00 AM-12:15 PM

Assembly Room

Contributions of Communication to the Interdisciplinary Study of Close Relationships

Sponsor: David T. McMahan, First Vice President

Chair: **David T. McMahan**, First Vice President

Presenters: **Dawn O. Braithwaite**, University of Nebraska, Lincoln

Steve Duck, University of Iowa

Sandra G. Petronio, Indiana University-Purdue University, Indianapolis

Bill Cupach, Illinois State University

Leah E. Bryant, DePaul University

This year marks the 33rd anniversary of the first international conference on personal relationships held in Madison in 1982. Communication scholars, especially from the Central region, have been instrumental in the interdisciplinary convergence of close relationships scholarship. A number of CSCA members have taken on important roles in what became the International Association for Relationship Research. Speakers will reflect on the contributions of communication scholars, whether the goals of disciplinary status have realized, and challenges facing the interdisciplinary study of close relationships, especially for those from Communication.

2314 Friday 11:00 AM-12:15 PM

Caucus Room

Incorporating Empathetic Literacy into the Intercultural Communication Course (Short Course Six)

Sponsor: David T. McMahan, First Vice President

Presenter: **Carolyn Calloway-Thomas**, Indiana University

There is an urgent need for understanding global empathy, a topic that lies at the very core of our common humanity. This short course will help teachers to incorporate global empathy into a new or existing class on intercultural communication. It will focus on the development and historical uses of human empathy, introduce the concept of *empathetic literacy*, and provide course assignments, exercises, and teaching ideas designed to help students craft an empathic sensibility in a world in crisis.

2315 Friday 11:00 AM-12:15 PM

Senate Room A

Top Student Papers in Communication Education

Sponsor: Communication Education Interest Group
Chair: **Joy L. Daggs**, Northwest Missouri State University
Respondent: **C. Kyle Rudick**, University of Northern Iowa

Moving Toward an Inclusive Pedagogy of Hope: Converging Cosmopolitan and Social Justice Pedagogy (Top Student Paper)

Jana Simonis, Southern Illinois University, Carbondale

Dialogic Rhetorical Education and the Pedagogy of Getting out of the Way

Lindsey Badger, Indiana University

The Subjective Preferences that College Students Think About During Negotiations: A Scale Development

Ivan Gan, Texas A&M University

Returning to *Vir Bonus Dicendi Peritus*: Connecting Vygotskian Theory to the Rhetorical Lens of Quintilian and Isocrates

Christopher Anderson, University of Wisconsin, Milwaukee

This panel features the best student scholarship submitted to the Communication Education Interest Group. Each paper represents a different paradigmatic entrance into important questions that emerge at the intersections of communication and education scholarship.

2316 Friday 11:00 AM-12:15 PM

Senate Room B

Flipping and Flopping – Teaching Naked Part II: The Convergence of Traditional and Non-traditional Teaching Methods to Engage Student Learning

Sponsors: Instructional Resources Interest Group
States Advisory Council
Chair: **Heather Nesemeier**, Williston State College

Presenters: **Shannon VanHorn**, Valley City State University
Kim Weismann, Williston State College
Nancy Pearson, Minot State University
Audra Myerchin, Minot State University

Engagement. Student Centered Learning. Lectures. Traditional Learning. Problem-Based Learning. Flipped Classroom. The list goes on and on. Carrying forward from the spirited discussion and dialogue of our panel from last year based on Jose Bowen's *Teaching Naked*, we

will discuss positive and not-so-positive experiences in trying to strip our classes and converge the traditional classroom methods with newer theories of pedagogy. While stripping may be conducive to some lessons, should everyone go naked?

2317 Friday 11:00 AM-12:15 PM

Ovations

Social Media and Public Relations Practices: Innovations as Illustrated through Contemporary Case Studies

Sponsor: Public Relations Interest Group

Chair: **Alison M. Lietzenmayer**, Old Dominion University

Respondent: **Jacqueline A. Irwin**, California State University, Sacramento

The Case of the Ice Bucket Challenge: The Persuasive Effects of Viral Social Media

Jimmy Clark, Northern Illinois University

Mary Lynn Miller Henningsen, Northern Illinois University

Domestic Violence, the NFL, and a Plea to Cover Girl: The “Get Your Game Face On” Social Media Campaign

Kristen L. McCauliff, Ball State University

Back and Forth to Move Black/Black Forward: Thoughtful Politics in the #OITNB Campaign

Ebony Carter-Jones, Blast PR

What Happens on Snapchat stays on Snapchat: Exploring the Electronic Carnavalesque Experience

Bradley O. Carrera, Northern Illinois University

As social media and public relations continue to converge, boundaries increasingly blur and traditional roles of media evolve. In addition to highlighting a specific campaign, each paper presented also examines how different areas of the communication discipline—including persuasion, women’s studies, race studies, and popular culture—inform public relations practices. In lieu of a traditional response, a discussant will lead interaction with the audience about how these case studies inform the future of public relations.

2318 Friday 11:00 AM-12:15 PM

Capital Ballroom A

G.I.F.T Interest Group Business Meeting

Chair: **Mark Cruea**, Ohio Northern University
Vice Chair: **Kathie R. Fleck**, Ohio Northern University
Secretary: **Stacey Maachi**, Western Illinois University

2319 Friday 11:00 AM-12:15 PM

Capital Ballroom B

President's Undergraduate Honors Research Conference Poster Session I

Sponsor: President's Undergraduate Honors Research Conference
Chair: **Leah E. Bryant**, President

Respondents: **David Bodary**, Sinclair Community College
Nancy J. Brule, Bethel College
Jeffrey T. Child, Kent State University
Katherine J. Denker, Ball State University
Clair A. Kochmer, Ball State University
DeArtha Shad, Ball State University

1. A Pentadic Analysis of the Beyoncé Voters Tumblr
Arielle Monroe, Kansas State University
2. A Semiotic Study of Music and Lyrics
Kristin Kotleski, University of Wisconsin, Parkside
3. An Investigative Study on What Influences the Successful Self-Disclosure of Traumatic Experiences
Briana Carrillo, Kansas State University
4. Communicating a Healthier Tomorrow: Analyzing Patient and Consumer Healthcare Seeking Patterns and Awareness of Integrative Medicine
Drew Elizabeth Maakestad, College of Wooster
5. Planning and Analyzing a Public Deliberation Event
Adam Burtner, Wabash College
Macallister Norton, Wabash College
6. Coping with Post-Relational Grief Following Relational Dissolution
Alyssa Bish, Wayne State College
Rosario Orozco, Wayne State College
Robbie Hall, Wayne State College
7. Cultivating through the Bad and the Good: The Power Commercials Hold in Iconizing the Public View of the Farmer
Katie Seppelt, University of Wisconsin, River Falls
8. Dropping Tracks and Unfading Heroin Tracks: Burke's Cycle of Terms in Hip-Hop Songs of Addiction and Redemption
Kyle Evans, Illinois College

9. Evaluation of Professional and Private Boundaries of Resident Assistants
Caylin Smith, Kansas State University
Danielle Winters, Kansas State University
10. Grief and Bereavement: Spousal Grieving after the Death of a Loved One
Lindsey Milburn, Wayne State College
11. Haters Gonna Hate? Analysis of Honors Students Groupchat
Allyson Helms, South Dakota State University
12. Infographics and Syllabi: A Study of Content Understanding in College Students Using Syllabi with Infographics
Rachel Hauk, Saginaw Valley State University
Steven Ingham, Saginaw Valley State University
13. Let's Talk about Autism: A Study on How Parents Communicate Autism to Their Non-Autistic Children
Madeline Weathers, Kansas State University
14. My First Priority is my Relationship to my Spouse, then my Daughter, and then School: An Examination of College Students' Negotiation of Their Relational and Educational Identities
Cheyenne Carpenter, University of Northern Iowa
Brittany Salyars, University of Northern Iowa
Elissa Terry, University of Northern Iowa
Martha Thurman, University of Northern Iowa
15. Negotiating Disagreement about Relational Turning Points in Romantic Relationships
Sarah Stayner, Northern Illinois University
16. Sibling Relationships and Their Impact on Communication Competency
Shatera Graham, Bethel University
Shiloh Larson, Bethel University
Ellie Weber, Bethel University
17. Who Finds Solace in Silence: The Comfort Level of Silence in Dyadic Interactions
Hannah Kendall, Bethel University
Jay Reed, Bethel University
18. She Loves Me, She Loves Me Not
Bethany Hall, Bethel University
Jillian Schinzing, Bethel University
KelliAnne O'Leary, Bethel University
19. You're Hot, Let's Talk: Exploration Study of Attraction and Self-Disclosure
Anna Anderson, Bethel University
Lindsey Oawster, Bethel University
Anna Pearson, Bethel University
20. How Do College Students Talk Politics? A Preliminary Analysis of the Convergence and Divergence Found in Midwestern College Students Political Viewpoints and Activism
Lillian Harmon, Northern Michigan University

The President's Undergraduate Honors Research Conference Poster Sessions feature the presentation of undergraduate research in an interactive atmosphere, enabling conference attendees to examine academic posters at their leisure and to discuss the reported research directly with the authors. Respondents will be providing additional feedback to presenters during these sessions.

Friday, April 17, 12:30-2:15 PM

2401 Friday 12:30-2:15 PM

Madison Ballroom

Central States Communication Association Awards Ceremony and Business Meeting Luncheon

The Awards Ceremony and Business Meeting Luncheon is an opportunity for attendees to come together to learn about the business of the association and to celebrate this year's recipients of association-wide awards. Reservations are required for the luncheon. However, every effort will be made to seat those without reservations who wish to attend.

Friday, April 17, 2:30-3:45 PM

2501 Friday 2:30-3:45 PM

University Room B

Converging Identity and Family Relationships: Competitive Papers

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Jennifer Schon**, University of Kansas

Respondent: **Andrea Lambert South**, Northern Kentucky University

Exploring Converging Identities: Memorable Messages of Sibling Communicated Identity (Top Student Paper)

Nathan M. Swords, University of Nebraska, Lincoln

Kaitlin E. Phillips, University of Nebraska, Lincoln

Sibling Antagonism and Shared Family Identity as Mediators of
Differential Parental Treatment and Relational Outcomes in the Sibling Relationship

Kaitlin E. Phillips, University of Nebraska, Lincoln

Paul Schrodt, Texas Christian University

Converging Members of Large, Multigenerational Families: Socially Constructed, Discourse
Dependent

Tina A. Coffelt, Iowa State University

Staying on the Right Path: Family Communication Patterns and Religious Exploration among
Emerging Adults

Andrew D. Pritchard, Iowa State University

Identities exist in and are shaped by family and sibling relationships. Converging around family communication patterns, family identity, memorable messages, and issues of discourse, these papers offer insight into central familial relationships. In this panel of competitive papers, researchers offer insight into family/sibling norms, meanings of family/sibling relationships, relational outcomes, and predictive outcomes of conversation orientation.

2502 Friday 2:30-3:45 PM

University Room C

Converging on Career: Career Development Activities and Strategies for the Communication Classroom

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Rose Helens-Hart**, University of Kansas

Presenters: **Sarah E. Riforgiate**, Kansas State University
Sarah Steimel, Weber State University
Kevin R. Meyer, Illinois State University
Sean Eddington, Purdue University
Michelle Fetherston, University of Wisconsin, Milwaukee
Jenna Haugen, University of Kentucky
Alison M. Lietzenmayer, Old Dominion University

This panel considers the role faculty play in mainstreaming discussions of career in a variety of communication courses by addressing the important and timely question “how can we engage students in meaningful conversations about career and post graduate plans that are relevant to their coursework?” Panelists will provide specific examples and discuss strategies for career-related endeavors such as capstones, internships, experiential learning, and other career planning activities that can be used in any communication classroom.

2503 Friday 2:30-3:45 PM

University Room D

Doing It Alone: Challenges of the Paired Norm in Academia

Sponsor: Women’s Caucus
Chair: **Karla Mason Bergen**, College of Saint Mary

Presenters: **Amanda Brown**, University of Wisconsin, Stout
Joy L. Daggs, Northwest Missouri State University
Elizabeth Ribarsky, University of Illinois, Springfield
Tiffany R. Wang, University of Montevallo
Rebekah Watson Gaidis, University of Indianapolis

Although being a woman faculty member brings with it inherent challenges, when this is coupled with being single, the challenges are augmented. Many individuals assume that without a romantic partner (and often children), the single faculty have copious amounts of free time and flexibility than romantically-paired faculty, and therefore, are sometimes charged with increased

demands. This collaborative discussion panel will invite participants and attendees to reassess the expectations of single women faculty members.

2504 Friday 2:30-3:45 PM

Conference Room I

Framing Presidents, Candidates, and Issues: How Political Figures and Issues are Framed by the News Media and Campaign Messaging

Sponsor: Political Communication Interest Group
Chair: **Jennifer L. Walton**, Ohio Northern University
Respondent: **James M. Schnobelen**, Washburn University

Is it time to Cross the Bridge to the 21st Century or Go Back to the Future? Analysis of President Obama and Governor Romney's Use of Framing in the 2012 Presidential Debates

Kiranjeet Dhillon, University of Wisconsin, Milwaukee
Kaori Miyawaki, University of Wisconsin, Milwaukee

Moderating Effects of Frame-Source Linkage on Exposure to News Stories in Competing News Frame Environments

Joseph Abisaid, Northern Illinois University

Converging VideoStyle and Schematic Assessment: An Analysis of Female Senatorial Introductory Advertisements

Terri M. Easley, University of Kansas

Reporter Questioning of Democratic vs. Republican Presidents: Measuring Lexical Tone in a Half-Century of Presidential News Conferences

Dennis T. Lowry, Southern Illinois University, Carbondale
Lei Xie, Fairfield University
Ying Huang, University of West Florida

The ways in which candidates, elected officials, and issues are framed heavily influences the public's perceptions and opinions. This panel explores how political figures present themselves to the public, the news media's influence through press conferences and news stories.

2505 Friday 2:30-3:45 PM

Conference Room II

Kenneth Burke Society Business Meeting

Chair: **Spencer Harris**, Missouri State University
Vice Chair: **Chris Oldenberg**, Illinois College
Secretary: **Courtney J. Wright**, Bowling Green State University

Families, Friends, Lovers, and Others: Exploring Heteronormativity and (Queer) Interpersonal Relationships

Sponsor: Sexual Orientation and Gender Identity Caucus
Chair: **Rachel D. Davidson**, University of Wisconsin, Milwaukee
Respondent: **Stevie M. Munz**, Ohio University

Friends with Benefit Relationships in the LGBTQ Community: An Exploratory Study
Anna R. Herrman, St. Norbert College
Madeline Baretta, St. Norbert College

Assisted Conception for Lesbian Couples: Barriers and Progress
Karina Willes, University of Wisconsin, Milwaukee

They Want All of Your Kids to be Gay and Oppose God: Incivility and Othering in Yahoo! News Comments
Emily Vajjala, Eastern Illinois University

Who Would You Let Your Child Play With: An Exploration of Parental and Non-parental Attitudes toward Same-Sex Parents
Clare M. Gross, University of Wisconsin, Milwaukee
Kristy L. Jagiello, University of Wisconsin, Milwaukee

Diversity, Inclusion, and Fairness: Affinity Group Topic and Satisfaction in a Non-profit Organization
Megan M. Lambertz, University of Wisconsin, Milwaukee

These papers represent various dimensions of interpersonal relationships, from friendships, to relationships, to parenthood, and even the workplace. As such, they showcase a wide array of ways for studying the interpersonal components of sexual orientation and gender identity. As the titles allude to, they will cover topics on friends with benefits, assisted reproductive technology, the incivility and “othering” of LGBTQ individuals online, how sexual orientation effects parenting decisions, and finally problematizing affinity groups within organizations.

2507 Friday 2:30-3:45 PM

Conference Room IV

Negotiating Rhetorical Voices in Media and Popular Culture

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Verna C. Corgan**, Hamline University
Respondent: **Elizabeth A. Petre**, Bloomsburg University of Pennsylvania

Advocating Intervention from Behind the Veil: Allegory, Captain America, and Marginalized Jewish Voices

Michael Milford, Auburn University

Well, If You're Reading This Right Now, I Guess I'm Dead: An Epideictic Rhetor's Posthum(or)ous Confrontation with Death

Christopher Thomas, University of Iowa

What They Value is Business: Explaining A&E's Moral Retreat through Pentadic Ratios in the *Duck Dynasty* Controversy

Krista Voss, Central Michigan University

The Convergence of Textual Cues and Audience Pretext: An Analysis of the Multiple Voices of Allegorical Interpretation as Illuminated by *Wicked*

Meredith Neville-Shepard, Indiana University-Purdue University, Columbus

Rhetoric provides a helpful lens to examine a convergence of issues in contemporary entertainment, media, and popular culture. This competitive paper panel showcases how a rhetorical approach can strengthen our understanding of a diverse range of topics including comic book characters, self-authored obituaries, television network decisions, and popular musical works. Through critical analysis of these texts, the panelists offer opportunities to explore multiple voices that influence which stories become privileged over others in popular culture.

2508 Friday 2:30-3:45 PM

Conference Room V

PTSD, Suicide, and Convergence into Civilian Life: The Military Veterans' Experience

Sponsor: Health Communication Interest Group
Chair: **Mary Anna Kidd**, University of Texas, Tyler
Respondent: **Lance Brendan Young**, Western Illinois University, Quad Cities

Posttraumatic Stress in a Post 9/11 World: Realization, Reprogramming and Regrets

Christopher Anderson, University of Wisconsin, Milwaukee

The Poetry of PTSD: In Their Own Voices

Kalen Shea Herring, Texas A&M University

Vets in the Classroom: The Relationship between Teacher Accommodative Behaviors and Military Veteran Students' Perception of Learning

Richard Murphy, Wayne State College

We Have Come Home, but in Reality, Home is you! The Use of Performance to Stimulate Military-Civilian Dialogue in the Women Veterans Project *In Our Own Voice* Play

Heather A. Roy, University of Iowa

According to the U.S. Department of Veteran Affairs, an average of 22 veterans committed suicide each day in 2010. In 2013, almost 300,000 veterans of the post 9/11 conflicts were undergoing treatment for potential PTSD. Statistics such as these highlight the importance of studying the challenges facing veterans as they reintegrate, or converge, into civilian life. These papers use expressive, qualitative, and quantitative methods to explore responses to veterans and the veterans' personal experiences.

2509 Friday 2:30-3:45 PM

Parlor 627

States Advisory Council Business Meeting

Chair: **Randy K. Dillon**, Missouri State University

Vice Chair: **Anna Wright**, Illinois State University

Secretary: **David Wendt**, Keokuk High School, Southeastern Community College, and University of Iowa

2510 Friday 2:30-3:45 PM

Parlor 629

Audiences and Fandom: Media Influence and Fan Interactions with Popular Culture

Sponsor: Popular Culture Interest Group

Chair: **Mark Cruea**, Ohio Northern University

Respondent: **Michelle Calka**, Manchester University

The Big "Fan" in Korean Pop Music

Ran Yao, Texas A&M University, Corpus Christi

Gurus on YouTube, What Makes Me the Fairest of Them All? Examining YouTube Beauty Gurus as Digital Educators

Grace Choi, University of Missouri

The Online Community: Fan Response of *Community*'s Unlikely Fifth Season

Matthew R. Collins, Christopher Newport University

Danielle M. Stern, Christopher Newport University

Popular Culture Studies allow scholars to push the boundaries of audience-related studies. In this panel, how fandom is constructed in a music community stands next to YouTube as audience educator and audience responses via one medium to another. This panel allows us to consider what it means to be an audience and how popular culture both influences and is constructed by communities.

2511 Friday 2:30-3:45 PM

Parlor 634

Can a Competitive Debate Model be a Model for Public Deliberation?

Sponsor: Argumentation and Forensics Interest Group

Chair: John Price, University of Kansas

Presenters: **Mike Bauer**, Ball State University

Nicole Johnson, Indiana University-Purdue University, Indianapolis

Heather Norton-Davies, Fontbonne University

Larry Underberg, Southeast Missouri State University

The role of debate in fostering productive civic engagement is taken as a given by many debate educators. Yet the comfortable convergence between competitive debate practices and productive public deliberation is elusive. This panel features leaders of the National Educational Debate Association who will discuss the successes and failures of the organization's twenty year effort to replicate a public forum in a competitive tournament environment.

2512 Friday 2:30-3:45 PM

Assembly Room

Past Officer's Top Debut Papers Panel

Sponsor: David T. McMahan, First Vice President

Chair: **Judith S. Trent**, University of Cincinnati

The Law and the Non-Consensual Commodity: The Case of Revenge Porn (Past Officer's Top Debut Paper)

Olivia Conti, University of Wisconsin, Madison

Forging a New Design for Government: Constructing Presidential Leadership in Rexford Tugwell's Defense of FDR's First Hundred Days

Paul R. McKean, University of Illinois, Urbana-Champaign

Speaking Subsumes Hearing: Understanding the Significance of a Rwandan Genocide Testimony for Rwandan Youths

Chervin Lam, Purdue University

Everyday Whiteness: Stuff White People Like and the Simulacrum of the Self

Elizabeth Kaszynski, Indiana University

“Innocent” Memories of Trayvon Martin and Emmett Till
Joshua Miller, University of Wisconsin, Milwaukee

2513 Friday 2:30-3:45 PM

Caucus Room

Teaching the College Course in Communication Theory (Short Course Seven)

Sponsor: David T. McMahan, First Vice President
Presenters: **Em Griffin**, Wheaton College
Andrew M. Ledbetter, Texas Christian University

Communication Theory can be a tough class to teach. For many students, the word *theory* has negative connotations, and instructors are often outside their area of expertise. This course is crafted for current and future instructors who want to stimulate students to care about, understand, compare, and apply a range of communication theories. The course offers sample syllabi, assignments, methods of evaluation, classroom activities, discussion ideas, video and Internet resources, and a comparison of ten different textbooks.

2514 Friday 2:30-3:45 PM

Senate Room A

Creating Convergence between Classrooms and Broader Audiences: Developing a Public Speaking Showcase

Sponsor: Basic Course Interest Group
Chair: **Jeff Kuznekoff**, Miami University, Middletown

Presenters: **Anne Gerbensky-Kerber**, University of Wisconsin, Stout
Blair Thompson, Western Kentucky University
Kallia Wright, Illinois College
Steven Phalen, University of Wisconsin, River Falls
Cassandra L. Secrease, University of Dayton

Public speaking showcases bridge the gaps between classroom performances and presenting to broader audiences. Not only do these events highlight outstanding student speakers, they bring visibility to the skills gained in public speaking courses for key stakeholders (i.e., students, faculty from other areas, administrators, and community members). The members of this interactive roundtable discussion panel will share their experiences with planning and developing public speaking showcase events and best practices will be addressed.

A Sea of Changes in Teaching & Research: Communication's Contributions to Convergence in the Changed Academy

Sponsor: Communication Education Interest Group
Chair: **Debra J. Ford**, University of Kansas Medical Center

Presenters: **Christina S. Beck**, Ohio University
Mary Ann Danielson, Creighton University
Mary F. Hoffman, University of Wisconsin, Eau Claire
Scott A. Myers, West Virginia University
Tracy C. Russo, University of Kansas

The academy as we know it is at a crossroads. Disruptive innovation, competency-based education, for-profit institutions, limited budgets, and other issues are converging and pressuring institutions to re-envision how, where and when we teach and conduct research. How can the communication discipline shape this discourse? The purpose of this panel is to go beyond handwringing and address the handwriting on the wall. Open discussion will follow brief presentations.

Converging Experiences In and Out of the Classroom: Student and Teacher Reflections on Experiential Learning

Sponsor: Undergraduate Programs Interest Group
Chair: **Amy Aldridge Sanford**, Texas A&M University, Corpus Christi

Presenters: **Linda B. Dickmeyer**, University of Wisconsin, La Crosse
Grace Coggio, University of Wisconsin, River Falls
Dena Huisman, University of Wisconsin, La Crosse
Jennifer Willis-Rivera, University of Wisconsin, River Falls
Bailey Benedict, University of Wisconsin, La Crosse
Renee Smith, University of Wisconsin, Madison

This panel highlights unique and innovative ways panelists have systematically enhanced undergraduate student learning experiences beyond the parameters of the classroom. Giving students opportunities for active engagement in departmental leadership, professional development, scholarship, and instruction allow them to graduate with strengths beyond the typical undergraduate. Panelists include current and past students to provide evidence of value-added opportunities in the form of instruction, scholarship, and leadership as a result of undergraduate opportunities and programming.

2517 Friday 2:30-3:45 PM

Capital Ballroom A

Performing Memoir

Sponsor: Performance Studies and Theatre Interest Group

Chair: **Theresa Carilli**, Purdue University, Calumet

Respondent: **Lori L. Montalbano**, Governors State University

Surviving Kathmandu

Genae Barron, Purdue University, Calumet

A Liar's Summer

Ian Ferguson, Purdue University, Calumet

That Don't Come In Black

Sandra Kendrick, Purdue University, Calumet

My Inheritance

Jacqueline von Ogden, Purdue University, Calumet

With an increase in the amount of autobiographical literary texts and memoir, and the popularity of autoethnography, “performative memoir” is an emerging art form. In performative memoir, the writer builds an autobiographical script from “nostalgic bodily-engaged reflection,” where the story originates as a nostalgic memory and takes shape as a bodily-engaged reflective performance. The elements used by the writer to construct a nostalgic world are the basis for the performative memoir.

Friday, April 17, 4:00-5:15 PM

2601 Friday 4:00-5:15 PM

University Room A

Gendered Screens: Representations of Femininity and Masculinity on the Three Screens

Sponsor: Media Studies Interest Group

Chair: **Jeff Kuznekoff**, Miami University, Middletown

Respondent: **Chuck Aust**, Kennesaw State University

Masculine Guys Only: The Effects of Femmephobic Social Networking Application Profiles on Partner Selection for Men Who Have Sex with Men

Brandon Miller, University of Missouri

Elizabeth Behm-Morawitz, University of Missouri

A Computer Boy or a Computer Girl? *Adventure Time*, BMO, and the Networked Gender

Christopher J. Olson, DePaul University

CarrieLynn D. Reinhard, Dominican University

Say My Name! A Narrative Feminist Analysis of *Breaking Bad*

Molly C. Turner, Northeastern State University

Sick Parents Raise Sick Children: Film Depictions of Schizophrenic Motherhood

Beth L. Boser, College of Wooster

Some Parents are OK. Some Parents are Douchebags: How *Louie* Challenges Conventions of TV Sitcom Fathers

Molly C. Turner, Northeastern State University

When media screens represent gender, they select, omit, and emphasize both normative and non-normative elements of gender. In the re-presentation process, social media, film, and television both reinforce and challenge traditional mediated constructions of gender. Each of the texts selected (*Adventure Time*, *Breaking Bad*, *Louie*, *Walk Away Renee*, and *Grindr*) provide a provocative vantage point into the current mediated versions of gender's role in parenthood, childhood, sexual orientation, and the drug trade.

2602 Friday 4:00-5:15 PM

University Room B

Converging Research Interests with Teaching Practices in the Family Communication Course

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Scott A. Myers**, West Virginia University

Presenters: **Dawn O. Braithwaite**, University of Nebraska, Lincoln

Karla Mason Bergen, College of Saint Mary

Andrew M. Ledbetter, Texas Christian University

Paul Schrodtt, Texas Christian University

Andrea Lambert South, Northern Kentucky University

Utilizing a scholarship of teaching and learning framework, family communication scholars will discuss how topics taken from their own research program inform their classroom teaching of the family communication course. Panelists not only will offer advice on how to integrate current research topics into an existing course curriculum, but also will provide examples of how course assignments (e.g., daily classroom activities, papers, or projects) can be rooted in these research topics.

2603 Friday 4:00-5:15 PM

University Room C

Converging the Academy and Organizations: An Interactive Panel on Opportunities and Strategies for Communication Training and Development

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Lance Lippert**, Illinois State University

Presenters: **Scott Dickmeyer**, University of Wisconsin, La Crosse
Katherine M. Kelley, Fort Hays State University
Nicole A. Ploeger-Lyons, University of Wisconsin, La Crosse

The goal of this interactive panel is to help audience members construct and learn to facilitate communication training seminars in their areas of expertise. The panelists will use their knowledge of training scholarship and strategies and their experiences to help audience members plan, develop, and market effective training seminars. It is hoped that the audience will bring with them questions and ideas that can be worked on with the panelists, in a very interactive session.

2604 Friday 4:00-5:15 PM

University Room D

Not the “F” Word: Approaches to Feminism in the College Classroom

Sponsor: Women’s Caucus

Chair: **Emily Rauscher**, Texas A&M University

Presenters: **Rebekah Watson Gaidis**, University of Indianapolis
Jessica M. W. Kratzer, Middle Tennessee State University
Heather Nesemeier, Minnesota State University, Moorhead
Tennley A. Vik, Emporia State University
Malynnda Johnson, Minnesota State University, Mankato

This panel will focus on how instructors broach the topic of feminism, the challenges faced in approaching this topic with students, and how to introduce it to students in an attempt to address stigmas related to feminism. Panelists will discuss perspectives from teaching a variety of communication classes in areas such as media, health, and interpersonal as well as offer a variety of approaches used to tackle the “F” word and the deeper societal context.

2605 Friday 4:00-5:15 PM

Conference Room III

Divergences: Troubling Old Theoretical Frames and Creating New Ones

Sponsor: Communication Theory Interest Group
Chair: **Jennifer Willis-Rivera**, University of Wisconsin, River Falls
Respondent: **Leah E. Bryant**, DePaul University

Richard Weaver's Agrarian Rhetoric: A Theory of Knowledge
R. McKay Stangler, Baker University

Rhetoricians Rhetorical Visions: A Fantasy Theme Analysis of the ARST Oral History Project
Alexander Hiland, University of Minnesota

Occupy New Media: Framing the 99%
Keith Brown, Wayne State University

Trust in Humans vs. Trust in Computers: A New Framework
Andrew Prahl, University of Wisconsin, Madison

De-Westernizing Mass Communication Theories: A Study of the Agenda-Setting Theory of the Mass Media in Bangladesh
Ashik Shafi, Wayne State University
Kenton Wilkinson, Texas Tech University

As communication scholars, how we frame our research is just as important as the research itself. In this panel presenters examine how rhetoric helps to frame and reframe theory, how we can trouble old frameworks through communication theory, and the ways in which new frameworks open up exciting possibilities for research.

2606 Friday 4:00-5:15 PM

Conference Room IV

Reflections on the 50th Anniversary of Edwin Black's *Rhetorical Criticism: A Study in Method*

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **James T. Petre**, Bloomsburg University of Pennsylvania

Presenters: **Robert C. Rowland**, University of Kansas
David Zarefsky, Northwestern University
Amy Slagell, Iowa State University
Karen Whedbee, Northern Illinois University
Jennifer Keohane, University of Wisconsin, Madison

2015 marks the 50th anniversary of the publication of Edwin Black's *Rhetorical Criticism: A Study in Method*. The presenters in this panel will offer thoughtful comments on this anniversary and what it means for rhetorical theory and criticism.

2607 Friday 4:00-5:15 PM

Conference Room V

Teaching Health Care Reform: Reflections on Pedagogy, the Affordable Care Act, and Convergence

Sponsor: Health Communication Interest Group

Chair: **Carolina Branson**, Minneapolis Community and Technical College

Presenters: **Emanuelle Wessels**, Missouri State University
Keith Cyril Bistodeau, Ohio University
Heidi Guggisberg-Coners, Regent University
Kelly Wood, Missouri State University

This panel explores numerous pedagogical approaches to teaching the Affordable Care Act, recognizing the complex ways that health communication increasingly exists in a convergent atmosphere with interpersonal communication, mass media, and organizational communication. We offer nuanced perspectives on teaching health care reform to students and their communities with an eye towards how instructional strategies can address the unique opportunities and challenges presented by a milieu of converging discourses, ideologies, and practices.

2608 Friday 4:00-5:15 PM

Parlor 629

Undergraduate Papers Examining the Intersection of Social Media and Interpersonal Communication

Sponsor: President's Undergraduate Honors Research Conference

Chair: **Adriane Stoner**, DePaul University

Respondent: **Bree McEwan**, Western Illinois University

Young Adults' Perceptions of Facebook Notifications

Kelly L. Adams, DePaul University

Communication Effectiveness, Relational Satisfaction, and Maintenance: A Study of Social Media Communication in Romantic Relationships

Jesse J. Dresselhaus, Bethel University

Tyler C. Goeglein, Bethel University

Billie K. Ingalls, Bethel University

Convenient Communication and Abuse: How Attachment Styles and Excessive Mobile Phone Usage Affect the Facilitation of Verbally Aggressive Behavior

Tyler Rogness, Bethel University

Courtney Sperry, Bethel University

Romantic Relationships, Friendships, and the Internet
Ellie M. Kraimer, Carroll University

2609 Friday 4:00-5:15 PM

Parlor 634

The Glitz, Glamour, and Mystery of the First Job: A Conversation about Life after Graduate School

Sponsor: Graduate Student Caucus
Chair: **Stevie M. Munz**, Ohio University

Presenters: **Tim McKenna-Buchanan**, Manchester University
Sara J. Baker, Eastern Illinois University
Stephanie Tikkanen, Ohio University
Aarti B. Arora, University of Portland
Nathan Stewart, Parkland College

This panel aims to begin the conversation about life after graduate school and all of the ups and downs junior faculty face as they begin their academic journey. All of the panelists are in the first two years of their first job and represent a convergence of different types of institutions (e.g., public vs. private, graduate vs. undergraduate only, permanent vs. temporary positions, community college vs. four year university/college). We envision this panel to be an open conversation with the audience.

2610 Friday 4:00-5:15 PM

Parlor 638

Engaging the Student as Citizen: Teaching the Political Communication Course in a Presidential Campaign Season (Short Course Eight)

Sponsor: David T. McMahan, First Vice President
Presenter: **Mitchell S. McKinney**, University of Missouri

A presidential election season provides an ideal teaching laboratory to engage students as active citizens in the civic process. During the 2016 presidential election season, including the presidential primary process, many instructors may teach a course in political campaign communication, or include activities surrounding the ongoing presidential campaign as part of other communication courses. This short course will examine different approaches to developing a political campaign communication course. Participants will be provided with a number of campaign instructional resources, course syllabi and assignments, and activities for engaging their students—and citizens—in the “real world” of a presidential campaign.

2611 Friday 4:00-5:15 PM

Assembly Room

Forever a Teacher: Celebrating the Continued Legacy and Lessons of Douglas M. Trank

Sponsors: Leah E. Bryant, President
David T. McMahan, First Vice President
Chair: **David T. McMahan**, First Vice President

Presenters: **Melissa L. Beall**, University of Northern Iowa
Arlie V. Daniel, East Central University
Steve Duck, University of Iowa
Sandra M. Metts, Illinois State University

Central States Communication Association Past President and Hall of Fame Member Douglas M. Trank dedicated his life to teaching and to the discipline of communication. His influence on the basic communication course and on communication education at all academic levels has been fundamental to the development of these areas. His passing provides us with an opportunity to reflect on his influence not only in these areas but also in the lives of countless students and colleagues. Panelists will share stories of this great individual and also discuss how lessons from his life and career can assist scholars in their own lives and careers. Those who knew Doug will enjoy hearing and sharing memories of his life. Graduate students and junior faculty who may never have worked with Doug will benefit from the lessons learned from a life dedicated to instruction and the discipline.

2612 Friday 4:00-5:15 PM

Caucus Room

Central States Communication Association Standing Committee Vice Chairs Meeting

Participants: **Alberto González**, Vice Chair, *Communication Studies* Outstanding Manuscript Committee
Jimmie Manning, Executive Director
Danielle M. Stern, Vice Chair, Outstanding New Teacher Committee
Satoshi Toyosaki, Vice Chair, Federation Prize Committee
David Wendt, Vice Chair, Nominating Committee
Stephanie L. Young, Vice Chair, Cooper Award Committee

2613 Friday 4:00-5:15 PM

Senate Room A

Converging for Collaboration: Theory, Pedagogy, and Practice of Collaborative Learning Strategies in Communication Classrooms (Top Panel)

Sponsor: Communication Education Interest Group

Chair: **John Hooker**, Illinois State University

Presenters: **Mike Allen**, University of Wisconsin, Milwaukee

John P. Banister, Iowa State University

Kelsey Grassman, University of Dayton

Kevin R. Meyer, Illinois State University

This panel shall explore the impact of collaboration in several instructional contexts. Panelists, ranging in experience from new graduate students to tenured faculty, will engage in an honest conversation about the challenges, opportunities, and outcomes of collaboration in communication classrooms, drawing on their own unique experiences as teachers and scholars. They will also share some strategies for implementing collaboration successfully to teach small group, interpersonal and non-verbal communication courses, argumentation, and basic public speaking.

2614 Friday 4:00-5:15 PM

Senate Room B

Avoiding Classroom Disasters: Managing the Convergence of First-Time Public Speaking Instructors and Students

Sponsor: Basic Course Interest Group

Chair: **Mardia Bishop**, University of Illinois

Presenters: **Julie A. Weishar**, Parkland College

Michelle Johnson, Black Hawk College

Ann C. Hall, Ohio Dominican University

B. J. Gailey, University of Illinois

Often in the public speaking class we see a convergence of first-time public speakers and first-time instructors that can create challenges for all involved. This panel will discuss the difficulties of and potential solutions for preparing first-time public speaking instructors to teach, evaluate, and coach delivery skills. Then, using a four-step process, audience members will learn how to evaluate delivery issues and provide concrete, teachable solutions by prioritizing core delivery skills.

2615 Friday 4:00-5:15 PM

Ovations

Crisis Communication, Image Repair, and Atonement: Cases Concerning Health, Gaming, School Lunches, and Statements about Suicide

Sponsor: Public Relations Interest Group
Chair: **Donald P. Jones**, Trine University
Respondent: **Timothy L. Sellnow**, University of Kentucky

Healing After Disaster: Converging Public Relations and Public Health Strategies to Address Psychological Needs and Citizen-Stakeholder Engagement
Matthew L. Spialek, University of Missouri

Xbox 180: Microsoft's Image Repair in the Face of a Paracrisis
Brian C. Sorenson, Illinois State University
Rebecca A. Hayes, Illinois State University

You Might Want to Bring 600 Cupcakes: The Ineffectiveness of Salt Lake City School District's Image Restoration Strategies after Throwing Away Student Lunches at Uintah Elementary
Marjorie M. Buckner, University of Kentucky

Henry Rollins' Rhetoric of Atonement: An Apology for Offensive Comments about Suicide
Mark Glantz, St. Norbert College

The papers on this panel use a variety of theoretical methods to analyze the post-crisis messages disseminated by a wide-array of organizations following crises. Not only do the methods vary, but the scope of crises discussed demonstrates the ever-increasing presence of crises and their influences in our everyday lives.

2616 Friday 4:00-5:15 PM

Capital Ballroom A

Performance as Ecology: Converging Science and Communication through Drama in Bateson's *Steps to an Ecology of Mind*

Sponsor: Performance Studies and Theatre Interest Group
Chair: **Erin Briddick**, University of Wisconsin, Madison

Presenters: **Hunter H. Fine**, Humboldt State University
Joe Hassert, College of Southern Nevada
Jennifer Tudor, St. Cloud State University
Diana Woodhouse, Southern Illinois University, Carbondale

Panelists perform Gregory Bateson's "Metalogues," from his book *Steps to an Ecology of Mind*. The "Metalogues," much like contemporary performative writing, seek to *tell* about the fundamentals of human communication as systematic and cybernetic, and to *show* these principles at work in dialogs between an intellectual father (Gregory Bateson) and his inquisitive

daughter (Catherine Bateson). Following the performances, attendees are invited discuss Bateson's "Metalogues" and performance as a way converging multiple theoretical perspectives into aesthetic communication.

Friday, April 17, 7:00-10:30 PM

2701 Friday 7:00-10:00 PM

Overture Center for the Performing Arts

Central States Communication Association First Vice President Reception

The First Vice President Reception at the beautiful Overture Center for the Arts will feature a cash-bar and an 8:00 PM performance of The Second City comedy troupe. The Second City has been the comedic training ground for many famous alumni. This will be an opportunity to witness authentic improvisational comedy performed by an amazing group of entertainers and most likely more than one future star. The cash-bar reception is open to all conference attendees. Tickets for the performance must be reserved in advance, and these reserved-tickets will then be distributed at the reception. Please procure tickets by 7:45 PM to avoid missing any of the show.

The Overture Center for the Performing Arts is a two-minute walk from the conference hotel. For those individuals with mobility issues, please check with the conference hotel for courtesy shuttle transportation.

- Turn LEFT onto W Dayton Street when exiting the front entrance of the hotel toward N Carroll Street (Travel 525 Feet)
- Turn RIGHT onto State Street (Travel 90 Feet)
- The Overture Center for the Performing Arts will be located on the LEFT

Saturday, April 18, 8:00-9:15 AM

3101 Saturday 8:00–9:15 AM

University Room A

Not Your Father's Homosexuality: The Convergence of Homosexuality in HBO's *Looking*

Sponsors: Media Studies Interest Group
Sexual Orientation and Gender Identity Caucus
Chair: **Jennifer Rome**, University of Nebraska, Omaha

Presenters: **Jacki Brucher-Moore**, Kirkwood Community College
Heather Nesemeier, Minnesota State University, Moorhead
Molly C. Turner, Northeastern State University
Sarah Turner McGowen, University of Missouri

The HBO television series, *Looking* (2014), is a quiet observation of modern gay men in San Francisco. According to critic Emily Nussbaum in *The New York Times*, “this is not your father’s homosexuality.” This discussion panel will explore themes such as intersections of masculinity and class, how the characters use language and nonverbal communication to create their self-concept, and how “fag hag” culture is represented on the show. Aside from *Queer as Folk* (2000) and *The L Word* (2004), there have been very few television shows to focus explicitly on gay culture. Half-hour comedies that examine gay lives are even rarer. Though *Will & Grace* (1998) and *The New Normal* (2012) were network sitcoms, they parodied stereotypes of gay men, sanitized for broad audiences. The unique context of a comedy on HBO allows for a rich discussion of gay life in modern media.

3102 Saturday 8:00–9:15 AM

University Room B

Converging Health and Interpersonal Communication: Competitive Papers

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Anna R. Herrman**, St. Norbert College
Respondent: **Jessica M. W. Kratzer**, Middle Tennessee State

Village Bicycle or Nun?! Understanding College Women’s Talk about Sex in Female Friendships through a Relational Dialectics Perspective

Kelsea Vadona Kohler, University of Wisconsin, Milwaukee
Valerie A. Fisher, University of Wisconsin, Milwaukee

Disclosing Mental Illness to a Friend: The Recipient Experience

Patricia E. Gettings, Purdue University
Maria Venetis, Purdue University
Skye Chernicky, Purdue University

Connecting Family Communication Patterns Theory and the Criteria for Revealing a Family Secret: Analyzing the Disclosure of Health Issues both Severe and Sensitive

Alexie Hays, University of Missouri

Ryan Maliski, University of Missouri

Is Love Blind to Abuse? Factors Affecting Victims' Preferences for Love-Communication from Abusive Romantic Partners

Jessica Eckstein, Western Connecticut State University

Interpersonal and health communication converge in research that explores the ways disclosures shape relationships. These papers explore issues of intimate partner violence, disclosures about sex, secrets, and mental illness, as well as theories of relational dialectics and family communication patterns. Researchers also offer important themes and findings that bridge our existing knowledge of health and interpersonal communication as well as practical implications for individuals in relationships.

3103 Saturday 8:00–9:15 AM

University Room C

The Changing Nature of Work: Issues of Space and Technology

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Lara C. Stache**, Northern Illinois University

Respondent: **Catalina L. Toma**, University of Wisconsin, Madison

Workspace in the 21st Century: The Spatial and Embodied Nature of Work in a Technological Age

Elizabeth Wilhoit, Purdue University

My Work Away From Home: Coworking Spaces and Career Identity

Michelle Fetherston, University of Wisconsin, Milwaukee

Ronald L. Johnson II, University of Wisconsin, Milwaukee

Entering an Age of Digital Democracy: Organizational Responses to Employees' Social Media Posts

Analyn Kusper, Marquette University

Dynamic Communication Richness: Refining the Work Relationship Predictors and Richness Outcomes of Channel Expansion Theory

C. Erik Timmerman, University of Wisconsin, Milwaukee

Sang-yeon Kim, University of Wisconsin, Milwaukee

This panel highlights the significance of conceptions and uses of space and technology in the ever-changing workplace. Papers focus on (a) the importance of workspace in forming identity, constituting organizations, and shaping work processes, (b) connections between use of coworking spaces and the construction/reconceptualization of identity and career, (c) tensions

between monitoring—empowerment that materialize when employees are fired for social media activity, and (d) how coworker relationships influence the perceived richness of communication technologies.

3104 Saturday 8:00–9:15 AM

University Room D

Hashtagging Gender: Converging Feminism and Activism

Sponsor: Women's Caucus

Chair: **Stephanie Young**, University of Southern Indiana

Respondent: **Danielle M. Stern**, Christopher Newport University

#WhyIStayed: Using Twitter to Re-frame Narratives of Domestic Violence

Jennifer Billinson, Christopher Newport University

#direnkakhkaha: Laughter as Turkish Feminist Protest

Michelle Calka, Manchester University

#WomenAgainstFeminism: Why We Need Feminism Online and Offline

Krista Catalfamo, Christopher Newport University

Disrupting #AskThicke: Feminism or Bullying Free-For-All?

Katherine J. Denker, Ball State University

#Scandal: Fans Dismiss Feminist Possibilities of *Scandal*

Jennifer C. Dunn, Dominican University

Online participatory media provides outlets for performing collective identities of gender and feminism, and resisting normative expectations of identity via interventions against sexist messages, individuals, and institutions. Scholars need to examine the dispersed, symbiotic, and polymediated curation of and reaction to gender and feminism in popular and political culture. This paper panel brings together five examinations of the convergence of feminism and activism, including in popular television, popular music, identity politics, and causes of encouraging political participation and advocating against domestic violence.

3105 Saturday 8:00–9:15 AM

Conference Room I

God, Satan, and Myth: The Use of Religious Rhetoric and Myth in American Political Rhetoric

Sponsor: Political Communication Interest Group

Chair: **Kiranjeet Dhillon**, University of Wisconsin, Milwaukee

Respondent: **Steven Paul Melling**, University of Missouri, Kansas City

The Theological Dimension of Woodrow Wilson's 2nd Inaugural Address

Jason Moyer, Malone University

Mark of the Beast: President Obama, the Antichrist, and the Construction of the Political Enemy
Michael Milford, Auburn University

The Cold War, the New World Order, and the War on Terror: U.S. Presidents' Use of the Orwellian Dystopian Myth
J. Scott Smith, Christopher Newport University

We Need another Revolution: The Tea Party's use of the Founding Fathers Myth
Calvin Coker, University of Missouri

Eliciting feelings of fear or hope has proven to be a powerful persuasion tactic. These papers examine the use of religion and myth in American political rhetoric. The use of religious imagery and argument made by and about American presidents is explored, and rhetoric utilizing utopian and dystopian myth to shape public opinion is investigated.

3106 Saturday 8:00–9:15 AM

Conference Room II

We are Only Here for a Short Time: Integrating Students into the Host Culture during a Short-Term Study Abroad Program

Sponsor: Intercultural Communication Interest Group
Chair: **Mary Anna Kidd**, University of Texas, Tyler

Presenters: **Naomi Kagawa**, Shimane University, Japan
Elaina M. Ross, Northeastern State University
Kim Weismann, Williston State College
Cooper Wakefield, Marian University

How do you create a great learning experience both for domestic students and for international students when they are only in country for a short period of time? That is the driving question behind this panel. This group of professors and former students, hosts and guests, will address the challenges of integrating students into your classroom or culture for only 1-4 weeks by sharing their experiences with exchanges between China, Japan and the United States.

3107 Saturday 8:00–9:15 AM

Conference Room III

Media Mayhem: Theorizing Media, Mediums, and Mediation

Sponsor: Communication Theory Interest Group
Chair: **Becky L. DeGreeff**, Kansas State University, Salina
Respondent: **Jihyun Kim**, Kent State University

Cybernetics or an Ethics of Machine Communication
Mark Martinez, University of Minnesota

Towards a Web 2.0 Framework: Convergence of Contemporary and Traditional Media Theory
Jennifer Lewallen, University of Missouri

The Horrifying Story of Female Representation in TV: *American Horror Story* and Male/Female Sacrifice

David J. Potter, University of North Dakota

Joshua E. Young, University of North Dakota

Now Showing: Discursive Struggles in Negotiating Norms of Etiquette in the Socially Constructed Space of the Movie House

John Marc Cuellar, Angelo State University

There really is no escape. Our lives are embedded within mediated spaces, practices, and performances. Each of these papers theorizes and problematizes mediated practices and performances, including representations on television, how we perform as audience members, while also tackling the theoretically problematic aspects of old vs. new media, and the ethics of technology.

3108 Saturday 8:00–9:15 AM

Conference Room IV

Investigating Rhetorics of Political Leadership

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: **Ryan Neville-Shepard**, Indiana University-Purdue University, Columbus

Respondent: **Edward Hinck**, Central Michigan University

The Convergence of Lincoln and Taylor: Leadership and Duty

John “Jack” A. Jones, University of Illinois, Chicago

A Situational Application of Myth to a New Conservative Narrative: The Rhetoric of Thad Cochran

Nick Nickols, Missouri State University

Forging a New Design for Government: Constructing Presidential Leadership in Rexford Tugwell’s Defense of FDR’s First Hundred Days (Top Student Paper)

Paul R. McKean, University of Illinois, Urbana-Champaign

Washington’s Farewell: Dissonant Definition and Foreign Policy

Justin Kirk, University of Kansas

Woodrow Wilson and Confederate Reunification

David M. Tokarz, University of Illinois, Urbana-Champaign

Katie P. Bruner, University of Illinois, Urbana-Champaign

Political leaders have the potential to shape national political conversations, local policy debates, and interpretations of the role of government. This panel comprised of competitive paper

submissions focuses on the rhetoric of U.S. presidents and politicians. By exploring the rhetorical texts of leaders representing a convergence of perspectives, the audience will gain a deeper understanding of political leadership.

3109 Saturday 8:00–9:15 AM

Conference Room V

Deconstructing the Ice Bucket Challenge: An Opportunity for Convergence across Health Communication, Public Relations, and Media Studies

Sponsor: Health Communication Interest Group

Chair: **Christina Jones**, University of Wisconsin, Whitewater

Presenters: **Corey B. Davis**, University of Wisconsin, Whitewater
Kate Ksobiech, University of Wisconsin, Whitewater
Aaron Krolkowski, University of Wisconsin, Whitewater
Jeffrey Delbert, Lenoir-Rhyne University
Mark Glantz, St. Norbert College
Todd Hauser, Concordia University Chicago
Lars Kristiansen, Monmouth College
Daniel Schultz, University of Wisconsin, Whitewater

The Ice Bucket Challenge, a campaign to promote awareness and raise money for research on amyotrophic lateral sclerosis (ALS), went viral in the summer of 2014. This panel incorporates multiple perspectives to examine the ways that interpersonal and mediated communication contributed to the appeal's rapid dissemination. Panelists will also discuss the challenge's effects on awareness, self-perception, and understanding of social marketing in health campaign practice, as well as ethical implications of the campaign.

3110 Saturday 8:00–9:15 AM

Parlor 627

State of Illinois Showcase

Best Practices for Leveraging Technology and Popular Culture in the Classroom

Sponsor: States Advisory Council

Presenters: **Scott M. Walus**, Eastern Illinois University
Emily Vajjala, Eastern Illinois University
Ethan Kruger, Eastern Illinois University
Clinton Brown, Eastern Illinois University

Are your references to *Seinfeld* and *Friends* not getting the same positive response as they did 10 years ago? Do you know how to use free internet tools to generate infographics? Panelists will address these questions and more as they share ideas for incorporating cutting edge media and technology in the classroom.

3111 Saturday 8:00–9:15 AM

Parlor 629

Getting Old Sucks: Representations of Aging and Gender in Popular Culture

Sponsor: Popular Culture Interest Group

Chair: **Malynnda Johnson**, Minnesota State University, Mankato

Dirty Old Women: Betty White, Aging, and Sexuality in *Hot in Cleveland*
Kathleen Turner, Aurora University

Forever Young: Superheroes and *Supernatural*
Pam Wicks, Aurora University

Ageless Heroes and Fading Heroines: Gender and Aging in Marvel Comics
Matthew Kneller, Aurora University

Wonder Woman ♥ ♥ Superman: The Aging Superheroine in *Kingdom Come* and *Red Son*
Norma Jones, Kent State University

I'm going to Travel with You Forever: The Timeless Doctor and His Ageless Companions
Rebecca Wicks, Independent Scholar

This panel will address issues of aging as related to gender in popular culture. Through multiple textual analyses, presenters will explore issues related to who is or is not presented as aging in popular media, how those representations are portrayed across issues related to gender and identity, and what effect this has on cultural perceptions of aging.

3112 Saturday 8:00–9:15 AM

Parlor 634

The Role of Mediated Messages in the Cultivation of Relationships

Sponsor: Graduate Student Caucus

Chair: **Gretchen Bergquist**, University of Nebraska, Lincoln

Respondent: **Elizabeth Flood Grady**, University of Nebraska, Lincoln

Patterns of Distance: A Useful Tool for Ideology
Jenna Walters, Ball State University

Lol, I like you: The Effects of Humorous Wall Posts on Messenger Credibility and Social Attractiveness
Brett Stoll, Western Michigan University

Can 140 Characters Lead to Change? An Analysis of Message Personalization and Twitter Responsiveness
Alexandria Hellrung, University of Wyoming

Facebook, Twitter, and the myriad of other forms of online communication are part of our everyday lived experiences. This paper panel will address the role of mediated messages in order to better understand interpersonal and organizational relationships. Presenters will discuss the role of mediated messages in long-distance relationships, through the use of humor on Facebook and the effectiveness of Twitter for non-profit organizing.

3113 Saturday 8:00–9:15 AM

Parlor 638

Undergraduate Papers Examining Family Interaction

Sponsor: President's Undergraduate Honors Research Conference

Chair: **Adriane Stoner**, DePaul University

Respondent: **Emily Lamb Normand**, Lewis University

Family Attachment Style and Face Saving Post-Conflict

Jordan Burton, Missouri State University

Brittany Gutermuth, Missouri State University

Melissa Stallbaumer, Missouri State University

Victoria Trost, Missouri State University

Family Communication and Its Effects on Child Development Progression

Paige Rainforth, Creighton University

Analyzing the Effects of Late in Life Parental Divorce on Adult Children

Sarah Petite, University of Wisconsin, Stevens Point

Parental Caretakers' Communication Needs throughout Their Child's Chronic or Terminal Illness

Paula Kivolowitz, University of Wisconsin, Milwaukee

Parenting Styles and Their Effects on Twins' Self-Esteem and Social Development

Celia Berg, Bethel University

Kristin Wyss, Bethel University

Laura Nicholson, Bethel University

3114 Saturday 8:00–9:15 AM

Assembly Room

Administrators Converge to Discuss Solutions: A Case Study Approach to Common University Challenges

Sponsor: Leah E. Bryant, President

Chair: **Leah E. Bryant**, DePaul University

Presenters: **Shannon VanHorn**, Valley City State University

Shawn T. Wahl, Missouri State University

Dawn O. Braithwaite, University of Nebraska, Lincoln

Timothy L. Sellnow, University of Kentucky
M. Chad McBride, Creighton University
Amy Aldridge Sanford, Texas A&M University, Corpus Christi

Department chairs and other university administrators are often called upon to make tough decisions regarding personnel, scheduling, strategic planning, curriculum, budgets, student discipline, resources and a number of other issues. Members of this panel, with various levels of administrative experiences, will share case studies written by fellow panelists and offer thought-out solutions for addressing the difficult situation(s). The audience is encouraged to engage with the panelists and offer solutions of their own.

3115 Saturday 8:00–10:45 AM

Caucus Room

Advanced Qualitative Data Analysis: Moving Beyond Thematic Analysis (Seminar C)

Sponsor: David T. McMahan, First Vice President
Presenters: **Jimmie Manning**, Northern Illinois University

This workshop examines methods of interpretive qualitative data analysis that extend beyond initial coding or thematic analysis. In addition to an overview of interpretive theorizing and a review of what qualitative methods do best, the workshop features three analytical approaches and a chance to practice coding data. Participants will also have the opportunity to examine new directions in qualitative research and analysis, including non-coding approaches and data analyzing software. All participants will be provided with a packet of resources to help them with their qualitative research goals. *Those participating in the workshop should have taken at least one graduate-level qualitative research methods course or have completed one full qualitative study—including the final write-up—before enrolling in the workshop.*

3116 Saturday 8:00–9:15 AM

Senate Room A

Alternative Approaches to Conceptualizing and Teaching Listening in the Introductory Communication Course

Sponsor: Basic Course Interest Group
Chair: **James M. Schnobelen**, Washburn University

Presenters: **Melissa L. Beall**, University of Northern Iowa
Dwight R. Harfield, Winnipeg, Manitoba
Cynthia Duquette Smith, Indiana University
Daniel J. Clearly, Lorain County Community College
Cassandra L. Secrease, University of Dayton

Teaching listening and learning to listen are difficult educational challenges. In addition to the practical need to help students cultivate listening skills, this panel asks how listening might

enrich human interactions in our courses and beyond. The presenters will explore not only how to help students listen and think more effectively but will also discuss approaches that can contribute to improved mindfulness, cultivate student empathy for others, and embody the principles of charitable rhetorical listening.

3117 Saturday 8:00–9:15 AM

Senate Room B

Top Papers in Communication Education

Sponsor: Communication Education Interest Group

Chair: **C. Kyle Rudick**, University of Northern Iowa

Respondent: **Tiffany R. Wang**, University of Montevallo

The Changing Nature of Parent-Teacher Communication: Mode Selection in the Smartphone Era (Top Paper)

Blair Thompson, Western Kentucky University

Joseph P. Mazer, Clemson University

Effects of Teacher Confirmation on Students' Behavioral Intention to Communicate with Instructors

Michael E. Burns, Texas State University

Marian L. Houser, Texas State University

Kristen LeBlanc Farris, Texas State University

Emotion Instruction in Journalism Courses: An Analysis of Introductory News Writing Textbooks

K. Megan Hopper, Illinois State University

John Huxford, Illinois State University

Instructor Engagement: Converging the Past, Present, and Future of Instructor-Student Communication in Online Education

Daria S. LaFave, Wayne State University

Kathryn C. Maguire, Wayne State University

This panel features the very best scholarship submitted to the Communication Education Interest Group. Each paper offers important theoretical and practical insights into communicative processes within and beyond educational contexts.

Training Undergraduate Teaching Assistants: How to Make Undergraduates Effective in Offering Support in the Classroom

Sponsor: Undergraduate Programs Interest Group

Chair: **Jessica Samens**, Bethel University

Presenters: **Nancy J. Brule**, Bethel University
Robert H. Gobetz, University of Indianapolis
Donna Pawlowski, Bemidji State University
A. L. Terry, Bethel University
Deb Uecker, Wisconsin Lutheran College

Undergraduate programs without graduate teaching assistants often reach out to undergraduates to offer support in the classroom. This panel aims to discuss the how, why, and ideas for success when training undergraduates to offer support in this role. This panel will cover topics such as training, recruitment, benefits of using undergraduate TAs, and challenges.

Great Ideas for Teaching – Session E

Sponsor: G.I.F.T. Interest Group

Chair: **Mark Cruea**, Ohio Northern University

1. Myers-Briggs Communication Exercise
Patrick Breslin, Santa Fe College
2. Speaker's Corner: Converging at the Crossroad of Competence and Confidence
Raymond Blanton, University of Nebraska, Lincoln
3. Fostering Playful Communities in Performance-Based Courses
Bernard Armada, University of St. Thomas
4. Argument Framing Based on Audience Disposition
Katie L. Turkiewicz, University of Wisconsin, Waukesha
5. The Impact of Words: Experiencing the Power of Speech through Meditation
Andrew Prah, University of Wisconsin, Madison
6. Analysis of Cultural Diversity: How Understanding the Dynamics of Various Cultural Groups Can Lead to Effective Communication
Richard L. Underwood, Kirkwood Community College
7. Historical Speeches, Modern Voices: Meeting of the Minds
Jennifer Hough, Western Iowa Tech Community College
8. Convergence: Advertising and Public Relations Students Join Forces in Intensive Simulation of Integrated Marketing Communication Campaign
Tanya Ryan, Winona State University
Muriel Scott, Winona State University

9. Plugged in and UnPlugged
Erin Szabo, College of St. Benedict/St. John's University
10. Selfie Video Submissions: Using Convergence to Transform the Online Speech Class
Karin Wright, Rochester Community and Technical College

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

Saturday, April 18, 9:30-10:45 AM

3201 Saturday 9:30-10:45 AM

University Room A

Economics and Attitudes: A Socio-Historical-Financial Examination of Media

Sponsor: Media Studies Interest Group
Chair: **Robert H. Gobetz**, University of Indianapolis
Respondent: **Maria Maer**, University of Kansas

Animating Transnational Capitalism: Converging Structures and Practices
Lee Artz, Purdue University, Calumet

The Commercialization of the Early Automobile Radio
Jordan Stalker, University of Wisconsin, Madison

Changing Cultural Attitudes about Sports Broadcasting: A Profile of Instant Replay
Ethan Collins, University of Wisconsin, Milwaukee

Surveillance of the Poor in a Socio-Financial Enclosure: A Critical Analysis of Zidisha.org
Franklin Nii Amankwah Yartey, University of Dubuque
Anca Nicoleta Birzescu, Bowling Green State University

This panel examines the convergent space between finance, media practices, and socio-historical contexts. Through an exploration of both historical and current media including animated television, early automobile radios, instant replay on television, and the micro-loan site Zidasha.org, this panel traces and deconstructs the influence of economics and culture on the production of content and the adoption of medium. The panel balances cultural-level and textual-level concerns.

3202 Saturday 9:30-10:45 AM

University Room B

Negotiating Difficult Conversations in Interpersonal Communication: Competitive Papers

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Donna Pawlowski**, Bemidji State University

Respondent: **Katherine J. Denker**, Ball State University

Slaying the Evil Witch-Monster: Exploring Forgiveness in Stepfamily Relationships

Becky L. DeGreeff, Kansas State University, Salina

I'm Home, Let's Talk: Understanding Family Communication Post-Deployment

Sarah S. LeBlanc, Indiana University Purdue University Fort Wayne

Weathering the Storm: The Association between Uncertainty Reduction and Coping with a Major Life Stressor for Married Individuals

Clare M. Gross, University of Wisconsin, Milwaukee

Valerie Cronin-Fisher, University of Wisconsin, Milwaukee

Can Donkeys and Elephants Get Along? A Qualitative Analysis of How Married Couples Manage Political Differences

Jennifer Schon, University of Kansas

Life stressors can add to the difficulty of conversations in intimate relationships. This panel of papers offers a look into how couples and families negotiate a range of difficult conversations. From readjustment after war-time deployment to managing the tensions of political differences and then to the communicative process of forgiveness in voluntary and non-voluntary relationships and how couples cope in these instances, these researchers have converged theory with contemporary concerns to provide innovative insights.

3203 Saturday 9:30-10:45 AM

University Room C

Office Hours with Senior Organizational Communication Scholars

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Nicole A. Ploeger-Lyons**, University of Wisconsin, La Crosse

Presenters: **Patrice M. Buzzanell**, Purdue University

Debbie S. Dougherty, University of Missouri

Erika L. Kirby, Creighton University

Michael W. Kramer, University of Oklahoma

Rebecca J. Meisenbach, University of Missouri

This discussion panel provides an opportunity for students, new scholars, as well as those established in the discipline to meet and talk with renowned and outstanding organizational communication scholars. This roundtable session is meant to be come-and-go, and is a great opportunity to discuss research ideas, receive advice, to connect, or even just catch up with a wonderful panel of individuals in a welcoming environment.

3204 Saturday 9:30-10:45 AM

University Room D

First Person Narratives of Female Student Leaders: Connected Leadership as Activism in Higher Education

Sponsor: Women's Caucus

Chair: **Andrea Baldwin**, Southern Illinois University, Carbondale

Presenters: **Melinda Yeomans**, Southern Illinois University Carbondale
Summer Stewart, Southern Illinois University, Carbondale
Savannah McCord, Southern Illinois University, Carbondale
Kelly Meloy, Southern Illinois University, Carbondale
Xiaoxuan Ji, Southern Illinois University, Carbondale
Sarah Wagner, Southern Illinois University, Carbondale
Megan Peterson, Southern Illinois University, Carbondale

Since 2012, the Center for Inclusive Excellence at Southern Illinois University, Carbondale has provided resources for diversity and innovation to diverse demographics of students. This Panel includes members of student organizations housed under the Women's Resource Center, a branch of the CIE. Their experiences provide a map to explore where this newly minted program will develop. This panel aim to share transformative experiences of empowering women as student leaders and beyond.

3205 Saturday 9:30-10:45 AM

Conference Room I

A Convergence of Elections and Communication: Content and Effects of Messaging By and About Candidates

Sponsor: Political Communication Interest Group

Chair: **Kelly L. Winfrey**, Iowa State University

Framing Twitter: Analyzing Voter Framing of U.S. Senate Debates in the 2014 Midterms

Molly Greenwood, University of Missouri

Joshua Hawthorne, University of Missouri

Phillip Tschirhart, University of Missouri

You've Got (a lot of) Direct Mail: An Analysis of Competitive Primary Mail Messaging

Mary C. Banwart, University of Kansas

Terri M. Easley, University of Kansas

Facebook, Twitter, and Polarization in the 2014 Mid-term Elections

Benjamin R. Warner, University of Missouri

It's My Party: The Effects of Polarizing Party Frames on Information Processing

Michael W. Kearney, University of Kansas

Throughout the course of an election a variety of factors converge to influence messages, events, perceptions, participation, and ultimately the outcome. This panel examines both content as well as effects of the messages designed for and emerging from the dynamics of an electoral cycle. Focusing on the 2014 midterm elections, the panel will present research findings and then engage the audience in an open discussion to encourage dialogue, insights, and varied perspectives.

3206 Saturday 9:30-10:45 AM

Conference Room II

Intercultural Communication in the (Real?) World

Sponsor: Intercultural Communication Interest Group

Chair: **Christopher Brown**, Minnesota State University, Mankato

Respondent: **Hsin-I Sydney Yueh**, Northeastern State University

Attention *All Women*? Naming Whiteness in Sheryl Sandberg's *Lean In*

Linsay M. Cramer, Bowling Green State University

Quiet is the New Loud: Challenging the Western Bias toward Extroversion

Roni K. Jackson, University of Oklahoma

Critical Reflections: New Media and Intercultural Communication

Jillian Moga, University of Illinois

Adoption in the Blogosphere: An Ideographic Criticism

Haley C. Vellinga, University of Kansas

The Question Mark in the "Glocalization" of Korean Pop Music: The Asiacentric Portrayal of Gender

Ran Yao, Texas A&M University, Corpus Christi

In tangible and other, more ephemeral ways, this panel will consider communication meant for public consumption. What can we learn through popular culture inquiry? What are the messages being portrayed in both old and new media? What role does intercultural communication play in the critique of rhetorical responses in the real world?

3207 Saturday 9:30-10:45 AM

Conference Room III

Converging, Diverging, and Merging Masculinities

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: **Tim McKenna-Buchanan**, Manchester University

Respondent: **Rusty Handlon**, Western Governors University

Michael Sam Comes Out in a Heterosexual Hegemonic Kind of Way: Ideological Critique on His ESPY Award Speech and How He Conformed

Lori A. O'Donley, California State University, Sacramento

Heteronormativity in Media: How Do Prescribed Scripts of Heterosexual Gender Roles and Masculinity Dictate the Representations of Gay Men in Media, Particularly in NBC's *The New Normal*

Chad D. Ragan, Ball State University

Dude, Where's Your Face? Self-Presentation, Self-Description, and Partner Preferences on a Social Networking Application for Men Who Have Sex with Men: A Content Analysis

Brandon Miller, University of Missouri

In the last decade many sexual orientation and gender identity scholars have started to focus on problematizing femininity and masculinity. The papers presented on this panel contend to important issues underscoring hegemonic and heteronormative constructs in society. They explore issues examining the heterosexual ideology in sports discourse, the negative side effects the media perpetuates of gay men, and how social networking functions to complicate converging masculinity.

3208 Saturday 9:30-10:45 AM

Conference Room IV

Farewell Addresses of Triumphant and Defeated Presidents

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: **James T. Petre**, Bloomsburg University of Pennsylvania

The Biggest Loser: Farewell Addresses of Failed Incumbents

Michael Milford, Auburn University

There is No One Else: George H.W. Bush at West Point, January 2003

Travis Cram, University of Wyoming

Ronald Reagan's Farewell Address: Redefining the American Dream

Robert C. Rowland, University of Kansas

John M. Jones, Pepperdine University

This panel examines the farewell genre by analyzing three vastly different types of addresses. It considers the farewell rhetoric of a highly effective and transformational president (Reagan), the farewell discourse of highly unsuccessful presidents (Pierce, Hoover and Carter) and a speech that, while not technically a farewell address, nevertheless functioned as one (G.H.W. Bush).

3209 Saturday 9:30-10:45 AM

Conference Room V

Support, Concern, and Health Behaviors: Competitive Papers on the Convergence of Health and Family Communication

Sponsor: Health Communication Interest Group

Chair: **Steven Phalen**, University of Wisconsin, River Falls

When Emerging Adults and Their Families Confront Cancer: Convergence of Family and Health Communication Scholarship

Kathleen M. Galvin, Northwestern University

Integrating Family Communication Patterns Theory and the Theory of Planned Behavior to Predict Childhood Vaccination Intent

Colin Hesse, Oregon State University

Emily Rauscher, Texas A&M University

Effect of Family Communication on College Binge Drinking: Strategies to Improve Parent-Child Anti-Substance Use Talks

Kristen L. Everhart, University of Nebraska, Lincoln

Meghan B. Moran, San Diego State University

Perry M. Pauley, San Diego State University

Family Communication Patterns, Family Talk about Sex and Religiosity as Predictors of Young Adult Sexual Behaviors

Tennley A. Vik, Emporia State University

Andrew M. Ledbetter, Texas Christian University

Family communication patterns frequently play important roles in how individuals make sense of and make decisions related to health risks; confront, adapt, and cope with diagnoses; and, enact particular health or wellness-related behaviors in accordance with (or defiance of) social norms. Panelists explore the convergence of health and family communication in contexts ranging from cancer in adolescents or young adults; childhood vaccinations; and binge drinking and sexual behaviors in young and emerging adults.

State of Missouri Showcase

Approaching the Podium through the Arts: Incorporating an Arts Appreciation Framework within Public Speaking Curriculum

Sponsor: States Advisory Council
 Chair: **Randy K. Dillon**, Missouri State University

Presenter: **Scott Jensen**, Webster University

We typically think of a public speaking course as focusing on helping students alleviate speech anxiety and develop presentational skills through traditional informative and persuasive speech assignments. The model has worked for countless educators and students, for countless generations. Webster University has re-defined their public speaking course to secure its place within their new general education program. Public speaking at Webster is now an arts appreciation course, including dimensions of critical analysis, peer review, and oral interpretation as part of the core course content. This program discusses the unique face of Webster's public speaking course, along with the implications of teaching public speaking from an arts perspective at any level of education. The program provides background into the course re-design and debate over general education coding, assessment results, student and instructor reflections, and sample activities.

Popular Culture Interest Group Top Papers

Sponsor: Popular Culture Interest Group
 Chair: **Jennifer C. Dunn**, Dominican University
 Respondent: **Charley Reed**, University of Nebraska, Omaha

You'll Never Walk Alone: Liverpool Football Club as an Imagined Fan Community Online (Top Paper)

T. Kody Frey, Illinois State University
John Huxford, Illinois State University

Everyday Whiteness: Stuff White People Like and the Simulacrum of the Self (Top Student Paper)

Elizabeth Kaszynski, Indiana University

From Badass to Bitchy: Audience Reaction to Gender in *Breaking Bad*
Rebecca M. Johnson, Northern Illinois University

Ryan Gosling Told Me So: Parasocial Interactions and Celebrity Political Influence

Gwendelyn S. Nisbett, University of North Texas

Stephanie G. Schartel, Missouri Western State University

Norman C. H. Wong, University of Oklahoma

Katherine Lookado, University of Oklahoma

Top papers in the Popular Culture Interest Group explore issues as diverse as online fan communities, whiteness and simulacra, gender on cable television, and celebrity culture. This scholarship demonstrates the ubiquity of popular culture and its importance in our daily lives.

3212 Saturday 9:30-10:45 AM

Parlor 634

Converging Academic Voices: Learning the Languages of Our Peers

Sponsor: Graduate Student Caucus

Chair: **Anne Zmyslinski-Seelig**, University of Wisconsin, Milwaukee

Presenters: **Lara C. Stache**, University of Northern Iowa

Michael E. Burns, Texas State University

Laura C. Farrell, Longwood University

Lindsey B. Anderson, University of Maryland

Rachel D. Davidson, University of Wisconsin, Milwaukee

This discussion panel will highlight the diverse nature (perspectives, topics, methodologies, and audiences) of the communication discipline by opening a dialogue related to how learning the language of our peers can connect us as scholars, and, by extension, unify our discipline.

Drawing on past (and current) experiences, presenters will discuss ways they have learned the language of their peers and, most importantly, how they will move forward in the communication discipline, informed by such experiences.

3213 Saturday 9:30-10:45 AM

Parlor 638

Top Papers of the President's Undergraduate Honors Research Conference

Sponsor: President's Undergraduate Honors Research Conference

Chair: **Leah E. Bryant**, President

Respondent: **David T. McMahan**, First Vice President

To Tell or Not to Tell: Communication Privacy Management between First Generation College Students and Their Parents

Walter Abrego, University of Northern Iowa

Sherokee Eder, University of Northern Iowa

Alyssa Jones, University of Northern Iowa

Sara Koch, University of Northern Iowa

Crystal Sanchez-Hernandez, University of Northern Iowa

McKenzie Schmelzer, University of Northern Iowa

Giving a Voice to Kindness: Exploring Embodied and Expressed Relational Experiences of Kindness

Gianna Maiorino, Denison University

Harvey Milk's Hope Speech: Individualist Rhetoric & the Reinforcement of the Middle Class

Margaret M. Paul, College of St. Benedict/St. John's University

Once More, With Feeling: Recontextualizing the Communication of Emotion in Music with Applications of Persuasion Theory and Novel Analysis Methods

Andrew Brady, Hamline University

Communication with Home Culture While Abroad: Implications for Intercultural Competence and Intercultural Communication Apprehension

Benjamin Roberts, Bethel University

Sarah Nelson, Bethel University

Madeleine Nelson, Bethel University

3214 Saturday 9:30-10:45 AM

Assembly Room

Communicating with Robots: Exploring Human-Robot Interaction in the Discipline of Communication

Sponsor: David T. McMahan, First Vice President

Chair: **Shawn T. Wahl**, Missouri State University

Presenters: **Autumn Edwards**, Western Michigan University
Chad Edwards, Western Michigan University
Patric R. Spence, University of Kentucky
David K. Westerman, North Dakota State University
Kenneth A. Lachlan, University of Connecticut
Johnny Maltby, University of Illinois, Chicago
Jennifer Reiter, Western Michigan University

Advancements in technology are bringing robotics into interpersonal aspects of life. No longer are robots confined to factories, laboratories, or battlefields. Social robotics are on the verge of becoming mainstream. This panel will explore human-robot interaction in the discipline of communication. Panelists will discuss various research projects that are being conducted within the collaboration of the Communication and Social Robotics Labs (www.combotlab.org).

3215 Saturday 9:30-10:45 AM

Senate Room A

Teaching the Basic Course Teachers: The Convergence of Quality in the Basic Course

Sponsor: Basic Course Interest Group
Chair: **Mike Allen**, University of Wisconsin, Milwaukee

Presenters: **Luke LeFebvre**, Iowa State University
Sandra L. Pensoneau-Conway, Southern Illinois University, Carbondale
LeAnn M. Brazeal, Missouri State University
Timothy C. Ball, James Madison University
Aimee Sorensen, University of South Dakota

This panel will examine the complexities and best practices for training and developing instructors of the basic communication course. Discussion by panelists will include various challenges associated with creating and maintaining continuity, evaluating teaching performance, grade-norming, and training for developing instructors. Following the panel presentations, attendees will have the opportunity to discuss potential connections and possible solutions.

3216 Saturday 9:30-10:45 AM

Senate Room B

Communication Education Interest Group Business Meeting

Chair: **C. Kyle Rudick**, University of Northern Iowa
Vice Chair: **Tiffany R. Wang**, University of Montevallo
Secretary: **Joy L. Daggs**, Northwest Missouri State University

3217 Saturday 9:30-10:45 AM

Ovations

Eulogy to Reverend Fred Phelps: Exploring the Legacy of Spectacle and Vitriol

Sponsor: Communication Ethics and Freedom of Expression
Chair: **Suzanne V. L. Berg**, Newman University

Presenters: **Melissa L. Beall**, University of Northern Iowa
Maria A. Moore, Illinois State University
Krista L. Phair, Ohlone College
Beth A. Messner, Ball State University

Reverend Fred Phelps, who died in 2014, was well-known for his venomous, anti-gay rhetoric. From protests of the *Laramie Project*, gay pride rallies, and funerals, to the arguments made before the U.S. Supreme Court in *Snyder v. Phelps*, the pastor and his followers have provided a rich case study for scholars of discourse. Panelists will explore the legacy of Reverend Phelps

by examining the lessons that he provided for scholars of communication ethics and freedom of expression.

3218 Saturday 9:30-10:45 AM

Capital Ballroom A

Great Ideas for Teaching – Session F

Sponsor: G.I.F.T. Interest Group

Chair: **Mark Cruea**, Ohio Northern University

1. Finding the Words: Where Language Meets Culture
Annette N. Hamel, Western Michigan University
2. College without Borders: Raising Awareness on Social Issues by Advocating for Local Nonprofit Organizations
Daniel Almanza, University of Illinois
3. 10 Second Stand-Up or Scribble
Rachel C. Murdock, Des Moines Area Community College and Iowa State University
4. Converging Group Problem Solving and Stress: An Experiential Activity that Introduces Students to Making Decisions under Stressful Situations
John Katsion, Northwest Missouri State University
5. Transforming Classrooms into Design Studios: Using Cases to Cultivate Students' Adaptable Expertise in Communication Theories
Ziyu Long, Purdue University
6. Re-Creating for Improvement
Weston Wiebe, University of Kansas
7. Outline Speed Dating
Emily Bosch, University of Kansas
8. What Is a Great Speech?
Kirsten Manthei, Lyons Township High School
9. Introduction/Eulogy/Celebratory Micro-Speech
DeArtha Shad, Ball State University
10. Video Prompts: Develop Student Listening Skills and Guide Classroom Discussions
Denise Elmer, Southeast Community College

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

Saturday, April 18, 11:00 AM-12:15 PM

3301 Saturday 11:00 AM-12:15 PM

University Room A

Blurring Media and Culture: The Convergent Channels and Audiences

Sponsor: Media Studies Interest Group

Chair: **Corey B. Davis**, University of Wisconsin, Whitewater

Respondent: **Scott M. Walus**, Eastern Illinois University

Why Can't Watson Be a Bear? Examining the Uses and Gratifications of *Sherlock* Fanfiction
Audra E. Clodfelter, Eastern Illinois University

Bowing the Boundaries: The Convergence of Humor and Hyper-Stereotyping to Expand the Boundaries of Accepted Societal Norms
Jenni Gibson, University of Wisconsin, Whitewater

Looking for Group: The Uses and Gratifications of MMORPG Players
Ethan Kruger, Eastern Illinois University

Portrayals of Middle Eastern Politics and Culture in FX's *Tyrant*
Yu Lin, University of Wisconsin, Whitewater

Life Porn: Cultivation of the Soul Mate and Relationship Representations Online
Tori Weinberg, Eastern Illinois University

As the borders between television, video games, and social media continue to blur, so do the practices of their audiences. This panel engages and explores this blurring through study of the two-way interaction and influence between media content and the culture and habits of these diverse, yet convergent, media audiences. These papers engage the activities of audience communities around television, gaming, and social media including fan fiction, normative behaviors, membering, and cultivation.

3302 Saturday 11:00 AM-12:15 PM

University Room B

Mediated Interpersonal Communication: Competitive Papers

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Aimee Miller-Ott**, Illinois State University

Respondent: **Melissa Maier**, Missouri State University

It's Just another Slickly Packaged Con: Stigma Management Communication on a Website for Online Daters
Shana Kopaczewski, Indiana State University

Are they Dating Apps, Flirting Apps, or Sex-On-Demand Apps?

Christopher J. Carpenter, Western Illinois University

Bree McEwan, Western Illinois University

A Conditional Process Analysis of Celebrity Credibility on Social Networking Sites: Online Self-Disclosure Attitude as a Moderator of Posting Frequency and Parasocial Interaction

Andrew M. Ledbetter, Texas Christian University

Shawn M. Redd, Texas Christian University

It was My Fault: Bullied Students' Causal and Controllable Attributions in Bullying Blogs

Carly M. Danielson, University of Minnesota

As interpersonal communication continues to expand into polymediated interactions, these papers offer important insights into this growing area of interpersonal and small group communication. These papers explore issues of attribution, motivation, stigma management in communication, and celebrity credibility on social networking sites. Together researchers offer findings that illustrate of how stigma is sustained online, theoretical models of parasocial interactions, functions of dating apps, and offer future help in preventing bullying interactions.

3303 Saturday 11:00 AM-12:15 PM

University Room C

21st Century Workplace Issues: At the Convergence of Work and Life

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Willona Olson**, DePaul University

Respondent: **Lyn Van Swol**, University of Wisconsin, Madison

It's Like You Need a Family to have a Reason to Leave on Time: Family Status and the Perceived Inclusiveness of Work-Life Practices

Kathryn L. Fonner, University of Wisconsin, Milwaukee

Michael Blight, University of Wisconsin, Milwaukee

Michelle Fetherston, University of Wisconsin, Milwaukee

Megan M. Lambertz, University of Wisconsin, Milwaukee

Balancing Work and Life in a Virtual World: The Impact of Boundary Management, Virtuality, and Climate on Organizational Identification

Kimberly K. Smith, University of Central Florida

Contingent Workers: Work and Life Satisfaction in Relationship to Willingness to Communicate

Chang Shik Choi, University of Wisconsin, Milwaukee

Alternative Meanings of Work: Volunteerism for Social Change

Liliya Yakova, Purdue University

A Design Approach to Work: Exploring Women Entrepreneurs' Everyday Career Design Process

Ziyu Long, Purdue University

This panel focuses on issues related to the convergence of work and life. Papers focus on: (a) family status and the perceived inclusiveness of work-life practices, (b) relationships between virtuality, work-life boundary management, and organizational identification, (c) the significance of contingent workers' communication toward their work-life satisfaction, (d) volunteerism as real and meaningful work, and (e) choices and work-life tensions associated with women's entrepreneurship.

3304 Saturday 11:00 AM-12:15 PM

University Room D

Competitive Papers in the Women's Caucus II

Sponsor: Women's Caucus

Chair: **Sarah Turner McGowen**, University of Missouri

Respondent: **Joy L. Daggs**, Northwest Missouri State University

Beyond Choice: A Call to the Conversation

Sarah Jedd, University of Wisconsin, Madison

Representation of Women in Political Coverage: Using Media Subversion and Pragmatism to Change Political Discourse

Rachel Kinnard, University of Wisconsin, Milwaukee

Place as Consciousness Raising: The Place-making Strategies of the Women-only Safe Spaces of the Occupy Wall Street Movement

Christopher Thomas, University of Iowa

Humor and "Feminine Style" in Tina Fey's *Bossypants*

Claire A. Kochmer, Ball State University

This panel highlights competitive papers in the Women's Caucus specifically related to political issues. Papers on this panel explore issues related to a Planned Parenthood abortion-rights campaign, women in political media coverage, women in the Occupy Wall Street Movement, and how Tina Fey navigates both the personal and political using humor. Please join us to learn more about these important topics in women's lives.

3305 Saturday 11:00 AM-12:15 PM

Conference Room I

Looking Back, Looking Forward: Examining the Elections of 2014 & 2016

Sponsors: Political Communication Interest Group
Rhetorical Theory and Criticism Interest Group

Chair: **Kelly L. Winfrey**, Iowa State University

Presenters: **Mary C. Banwart**, University of Kansas
Dianne G. Bystrom, Iowa State University
Mitchell S. McKinney, University of Missouri
Robert C. Rowland, University of Kansas
Craig Allen Smith, North Carolina State University
Kathy B. Smith, Wake Forest University
Judith S. Trent, University of Cincinnati
David Zarefsky, Northwestern University

With the 2014 midterm elections setting the stage for the 2016 presidential campaign, join a roundtable discussion with several political communication scholars who will discuss the impact of the midterm elections on the remaining two years of Barack Obama's presidency and also look ahead to the likely presidential candidates, strategies and messages that will make up the 2016 presidential contest. Audience participation will be invited.

3306 Saturday 11:00 AM-12:15 PM

Conference Room II

Kenneth Burke and Socio-Cultural Issues

Sponsor: Kenneth Burke Society
Chair: **Chris Oldenberg**, Illinois College
Respondent: **Courtney J. Wright**, Bowling Green State University

John Neal and Zarathustra: A Burkean Corrective
Justin Kirk, University of Kansas

The Parade of Goats: The Media's Use of Scapegoating in the Ethan Couch Story
L. Hailey Drescher, University of Kansas

Digital Witness: Identification, Consubstantiation, and the Guilt-Redemption-Purification Cycle within Call of Duty
Andrew C. Potter, Texas Tech University

God-terms in the Rhetoric of Joel Osteen
Zachary Walker, University of Kansas

These student papers explore the ways Kenneth Burke can be used to approach a variety of issues, including religion, media, and philosophy.

3307 Saturday 11:00 AM-12:15 PM

Conference Room III

Transcending Gender Binaries: An Exploration of Transgender Issues and Queer Identities

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: **Michelle Kelsey Kearl**, Indiana University-Purdue University, Fort Wayne

Respondent: **Sara J. Baker**, Eastern Illinois University

Of Patients: Examining Pathologizing Discourses of Transmasculinity
Matthew Heinz, Royal Roads University

Fatigues to Fabulous: The Rhetoric of Becoming and Undoing Gender for Female Veterans
Heather A. Roy, University of Iowa

Marginality as Resistance: Deconstructing Gender Binaries on *TransGeneration*
Victoria E. Thomas, University of Washington

Queer scholars have been shifting the approach to sexual identities as multiple, unstable, and fluid social constructions for many years. The papers on this panel represent breaking down the traditional binary assumptions to critically explore transgender issues and gender fluid identities. Topics include discourses of transmasculinity in functioning to embed collective consciousness, gender performances of female masculinity within the armed services, and media's potential contribution in dismantling gender binaries.

3308 Saturday 11:00 AM-12:15 PM

Conference Room V

Health Communication Interest Group Business Meeting

Chair: **Anne Gerbensky-Kerber**, University of Wisconsin, Stout

Vice Chair: **Malynnda Johnson**, Minnesota State University, Mankato

Secretary: **Steven Phalen**, University of Wisconsin, River Falls

3309 Saturday 11:00 AM-12:15 PM

Parlor 627

State of Iowa Showcase

Looking Back, Looking Forward: Exploring the Changes in Teaching Interpersonal Communication

Sponsor: States Advisory Council

Presenters: **Alan Lerstrom**, Luther College
David T. McMahan, Missouri Western State University
Sarah E. Wilder, Luther College

This panel will explore the different methods that have emerged and changed over the last 40 years in teaching Interpersonal Communication. Panelists will discuss the different methods for teaching interpersonal communication, especially with the emergence of social media.

3310 Saturday 11:00 AM-12:15 PM

Parlor 629

Popular Culture Interest Group Business Meeting

Chair: **Jennifer C. Dunn**, Dominican University
Vice Chair: **Charley Reed**, University of Nebraska, Omaha
Secretary: **Ahmet Atay**, College of Wooster

3311 Saturday 11:00 AM-12:15 PM

Parlor 634

Competitive Papers in Argumentation and Forensics

Sponsor: Argumentation and Forensics interest group
Chair: **John Price**, University of Kansas
Respondent: **Larry Underberg**, Southeast Missouri State University

Blackfish vs. SeaWorld: Fighting Fire with Fire. A Kategoria-based Apologia

Stephani Keller, University of Northern Iowa
Jeffrey D. Brand, University of Northern Iowa

Battling for Legitimacy: A Gramscian Analysis over US and Chinese Governance Models

Robert Hinck, Texas A&M

Spheres of Argument in Undergraduate Biology Classroom Climate Change Deliberations (Top Paper)

Sara A. Mehlretter Drury, Wabash College
Adam Burtner, Wabash College
Terry Majors, Wabash College

3312 Saturday 11:00 AM-1:45 PM

Parlor 638

The Rhetorical Power of Popular Culture: A Student-Centered Approach to Teaching Rhetorical Analysis (Seminar D)

Sponsor: David T. McMahan, First Vice President

Presenter: **Deanna D. Sellnow**, University of Kentucky

In this highly participatory workshop, participants will learn how to teach students rhetorical analysis using mediated popular culture texts. By focusing on the popular culture texts that speak to our students, we make rhetorical theory and criticism accessible and highlight its relevance to the students we serve. Ultimately, students will learn about rhetorical theories ranging from the narrative paradigm and the dramatistic perspective to feminist and critical/cultural theories to those focused specifically on visuals and music. Moreover, using this pedagogical approach, we ultimately help students understand how popular culture texts and entertainment media function to influence our beliefs and behaviors.

3313 Saturday 11:00 AM-12:15 PM

Assembly Room

Building Beyond New Media: Discourse and Critique in a Polymediated Age

Sponsor: Leah E. Bryant, President

Chair: **Art Herbig**, Indiana University-Purdue University, Fort Wayne

Presenters: **Andrew F. Herrmann**, East Tennessee State University
Adam Tyma, University of Nebraska, Omaha
Katherine J. Denker, Ball State University
Michelle Calka, Manchester University
Danielle M. Stern, Christopher Newport University
Michael D. D. Willits, Old Dominion University
Jimmie Manning, Northern Illinois University

#WeNeedaWord, *#polymediation*, and the productive conversations that led to *Beyond New Media* were born out of a convergence of scholars fostered by CSCA. In order to produce this book, the panelists spent the past three conferences collaborating, arguing, interrogating, and becoming friends during panels, social events, and discussions at this very conference. This panel examines the material and the process that began as a panel, grew into a series of conversations, and led to a book.

3314 Saturday 11:00 AM-12:15 PM

Caucus Room

Converging Strategies, Best Practices, and Scholarship: Asynchronous Discussions in the Online Communication Course (Short Course Nine)

Sponsor: David T. McMahan, First Vice President

Presenter: **Elizabeth Tolman**, South Dakota State University

In the spirit of convergence, the goal of this short course is to provide participants with an opportunity to explore strategies for enhancing asynchronous discussions. Topics include developing discussion questions, assessment, enhancing participation, and incorporating prior research when designing discussion assignments. Although the use of asynchronous discussions in the online course has been well established, the workshop is of interest to instructors new to online instruction and instructors interested in re-designing their current approach.

3315 Saturday 11:00 AM-12:15 PM

Senate Room A

Converging Student Groups: Integrating Non-traditional Students in the Classroom and in the Campus Community

Sponsor: Instructional Resources Interest Group

Chair: **Kim Omachinski**, University of Wisconsin, Milwaukee

Presenters: **Kim Weismann**, Williston State University

Audra Myerchin, Minot State University

DeAnne Priddis, University of Wisconsin, Milwaukee

Kristine Nicolini, University of Wisconsin, Milwaukee

College students are more diverse today than ever before. Non-traditional students including: first generation college students, athletes, international students, returning adult students, and commuting students present distinct needs and challenges in higher education. Each of these student groups adapt and learn differently from traditional students, requiring support from faculty, staff, and peers. Each panelist will discuss one of these student groups to foster a discussion on how to improve student success through teaching and learning experiences.

Converging Identities: Life as an Assistant Basic Course Director and a Graduate Student

Sponsor: Basic Course Interest Group
Chair: **Cheri J. Simonds**, Illinois State University
Respondent: **Angela M. Hosek**, Ohio University

Presenters: **Stevie M. Munz**, Ohio University
Jennifer Whalen, University of South Florida
Scott Sellnow-Richmond, Wayne State University
Rose Helens-Hart, University of Kansas
Tyler Sorg, Indiana University-Purdue University, Fort Wayne

Life as an Assistant Basic Course Director (ABCD) while also being a graduate student is a unique experience because it offers a full-time student the opportunity to assume faculty and administrator identities, while balancing the work of a full course load at the MA or PhD level. Our panel brings together graduate teaching assistants (MA and PhD) who currently serve as ABCDs. We intend to engage in conversations focusing on role, responsibilities, professional development, and balancing coursework with ABCD duties.

But They Are in High School ... PSEO and AP Students Convergence into the University Atmosphere (Top Panel)

Sponsor: Undergraduate Programs Interest Group
Chair: **Nancy J. Brule**, Bethel University

Presenters: **Melissa L. Beall**, University of Northern Iowa
Andrew Gess, Bethel University
Dennis S. Gouran, Pennsylvania State University
Stephen K. Hunt, Illinois State University
Heidi McGrew, Sinclair Community College
Donna Pawlowski, Bemidji State University
Deborah Sullivan-Trainor, Bethel University

As student and parents contemplate the high cost of a college education, more are taking advantage of the Post-Secondary Education Option (PSEO) and Advanced Placement (AP) classes available to them during the high school years. As a result, colleges are faced with younger than average (17 or 18 years old) students often entering college at the junior class level. For administration, faculty and traditional students this presents unique challenges. This

discussion panel will address these challenges: Are PSEO/AP students ready to handle college level courses? What are the benefits/detriments of having PSEO/AP students in college classes?

3318 Saturday 11:00 AM-12:15 PM

Capital Ballroom B

President's Undergraduate Honors Research Conference Poster Session II

Sponsor: President's Undergraduate Honors Research Conference

Chair: **Leah E. Bryant**, President

Respondents: **Adriana Detrinidad**, Ball State University

Seth Frei, University of Texas

Rachel Friedman, Embry-Riddle Aeronautical University

Kourtney Maison, Ball State University

Emily Rodriguez, Ball State University

Blair Thompson, Western Kentucky University

Diana Trebing, Saginaw Valley State University

Shawn T. Wahl, Missouri State University

1. Perceived Female Assertiveness and Leadership Effectiveness in the Workplace
Taylor Schofield, University of Wisconsin, River Falls
2. Community or Catholicism: Georgetown's Response to the Contraception Controversy
Mason Zurek, Wabash College
3. The Use of Televised Newscasts, Facebook, and Twitter and Their Impact on Perceptions of the Ray Rice story
Kelley Michalski, Carroll University
4. Romantic Relationships, Friendships, and the Internet
Ellie M. Kraimer, Carroll University
5. Small Scale Ethnography of an Amish Family
Hannah Strong, Saginaw Valley State University
6. Snapchat and Relationship Jealousy
Kristina Austin, Illinois State University
Sarah Foran, Illinois State University
Coral Johnson, Illinois State University
Murphy Lucas, Illinois State University
Emily Newcomer, Illinois State University
7. Story Time: Examining Relational Satisfaction Based on Jointly Told Stories by Dating Couples about a Time of Conflict in Their Relationship
Thomas Weeks, Kansas State University
8. Surviving College: A Co-Cultural Look at LGBTQIA Individuals' Navigation of Higher Education
A. Viet Le, University of Northern Iowa
Matthew Ehrler, University of Northern Iowa

9. The Gratifications of Playing League of Legends: Exploring the Motivations of Entertainment, Achievement, and Social Interaction
Daniel Edward Peppers, College of Wooster
10. The Hand and the Visual Rhetoric of 9/11's Memory
Kara Evans, Illinois College
11. The Influence of Polls, Debates, and Gaffes in Selected 2014 Midterm Elections
Benjamin D. Eve, Embry-Riddle Aeronautical University
12. The Narrative Construction of College Women's Leadership Potential
Emily Ruder, Kansas State University
13. Cultural Factors of the Taboo World
Samantha Hutchison, Saginaw Valley State University
14. The Use of Social Media in Hiring Decisions
Nichole Loranger, University of Wisconsin, River Falls
15. The Forgotten War
Michael Rangoonwala, Bethel University
16. Food and Liquor II: The Consumer's Magnifying Glass
Darran E. St. Ange, St. Johns University
17. Romantic Relationships and College GPA
Sarah Erredge, Bethel University
Kassie Hall, Bethel University
Taylor Schatz, Bethel University
18. Attachment Styles and Domestic Violence
Whitney Neukam, Indiana State University
19. The Impact of Clothing Attire on Communication Competence and Willingness to Communicate
Chelsea Jans, Bethel University
Blythe Whealy, Bethel University
20. Study Abroad and Perception
Lauren Matt, Bethel University
Alexa Sundeen, Bethel University
Cindy Turner, Bethel University
21. Feminism and Pop Stars
Arielle Monroe, Kansas State University

The President's Undergraduate Honors Research Conference Poster Sessions feature the presentation of undergraduate research in an interactive atmosphere, enabling conference attendees to examine academic posters at their leisure and to discuss the reported research directly with the authors. Respondents will be providing additional feedback to presenters during these sessions.

Saturday, April 18, 12:30-1:45 PM

3401 Saturday 12:30-1:45 PM

University Room A

Social Media Expectations: The Second Screen, Mobile Communication, Pinterest, and Memes

Sponsor: Media Studies Interest Group

Chair: **Jennifer C. Dunn**, Dominican University

Respondent: **Robert H. Gobetz**, University of Indianapolis

Apps, Hashtags, and Gifs: The Struggle to Find Purpose for Second Screens

Megan Connor, University of Wisconsin, Milwaukee

Mobile Phone Text Messaging: Understanding Response Expectations and Latencies Using Social Information Processing Theory

Andrew Frisbie, Ohio University

The Framing of Women's Bodies on Fitness Pinterest Boards

Jennifer Lewallen, University of Missouri

Memes as Social Cues: Exploring the Use of Memes Online

Terri M. Easley, University of Kansas

Natalie Pennington, University of Kansas

The social media environment is composed of digital bursts of content using a new set of micro-communicative practices for petit producers. New media and platforms have introduced new encoding practices such as pinning, memes, simple message service, hashtags, and gifs. This panel examines these commonly used, but seldom interrogated, encoding practices as found on various social media and in mobile communication.

Converging Difference, Technology, Theory and Interpersonal Communication: Competitive Papers

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Alexie Hays**, University of Missouri

Respondent: **Tiffany R. Wang**, University of Montevallo

Enhancing Older Adults' Technology Skills and Students' Social and Behavioral Competencies through Intergenerational Communication: The ICI

Kate Magsamen-Conrad, Bowling Green State University

Lisa K. Hanasono, Bowling Green State University

China Billotte-Verhoff, University of New Mexico

Teach Me How to Facebook: An Exploration of Intergenerational Interaction, Socialization, and Privacy Management

Jeffrey T. Child, Kent State University

Angela R. Duck, Kent State University

Laura A. Andrews, Kent State University

Maria Butauski, Kent State University

Same Stuff Different Day: A Comparison of Satisfaction with Offline and Online Social Support Seeking Messages Using Facebook Status Updates

Michael Blight, University of Wisconsin, Milwaukee

Kristy L. Jagiello, University of Wisconsin, Milwaukee

Joseph Donelan, University of Wisconsin, Milwaukee

Tyler Smith, University of Wisconsin, Milwaukee

Converging Auditory and Visual Worlds: Deaf Individuals' Strategies and Motivations for Reducing Uncertainty in Interpersonal Communication

Stephanie Rollie Rodriguez, Texas A&M University, Corpus Christi

Genelle Timperlake Sanders, Del Mar College

Current research in interpersonal and small group communication converges around issues of group differences, technology, theory, and interventions. The uses of technology in intergenerational interactions and as part of an intervention program aimed at these interactions are explored within these texts. Researchers also highlight the impact of social support and reasons for uncertainty reduction in interactions. Together these papers converge to provide important insights into interpersonal communication.

3403 Saturday 12:30-1:45 PM

University Room C

Understanding the Mentoring Experiences of Early Career Women Academics: A Convergence of Traditional and Non-Traditional Forms of Advice

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Patrice M. Buzzanell**, Purdue University

Presenters: **Ziyu Long**, Purdue University

Rachel D. Davidson, University of Wisconsin, Milwaukee

Lindsey B. Anderson, University of Maryland

Jennifer Kim Bernat, Indiana University-Purdue University, Indianapolis

Lara C. Stache, Northern Illinois University

This discussion panel examines how women in academe use traditional and/or alternative forms of mentoring early in their career to access advice about issues related to navigating the job market, negotiating a job offer, and transitioning to a junior faculty role. Panelists will provide insights into their experience utilizing both traditional (formal/informal mentoring relationships) and alternative forms of mentoring (e.g., books, blogs) in order to become successful and productive members of the communication discipline.

3404 Saturday 12:30-1:45 PM

University Room D

Celebrities who become Feminists versus Feminists who become Famous: The Convergence of Celebrities and Feminism

Sponsor: Women's Caucus

Chair: **Heather Nesemeier**, Minnesota State University, Moorhead

Presenters: **Elaina M. Ross**, Northeastern State University

Tennley A. Vik, Emporia State University

Shawna J. Blake, Northeastern State University

Karla Mason Bergen, College of Saint Mary

Jamie L. Shanks, Northeastern State University

Marisa Rodriguez, Texas A&M University, Corpus Christi

From Beyoncé to Taylor Swift to Amy Poehler to Emma Watson, celebrities have begun to proudly tout their newly public feminist monikers. This panel will discuss the convergence of celebrities and feminism and the impact on how feminism is perceived with these new spokespeople who represent varying degrees of feminist beliefs. Additionally, the panel will discuss the impact of celebrities who proudly declare that they are not feminists, such as Katy Perry and Madonna.

3405 Saturday 12:30-1:45 PM

Conference Room I

Shaping the Issues: The Rhetorical Construction of Domestic and International Political Issues

Sponsor: Political Communication Interest Group

Chair: **Nicholas Labinski**, University of Kansas

Respondent: **Ryan Neville-Shepard**, Indiana University-Purdue University, Columbus

Building Relations: Three Cases of US-China Military-to-Military Issues and Engagement
Robert Hinck, Texas A&M University

The Self-Immolation of Tibetan Monks as Complex Visual Argument
Joshua Miller, University of Wisconsin, Milwaukee

Addressing the Public(s): Alternative Stakeholders and Administrative Legitimacy in the Healthcare.gov Rollout
Sara Kitsch, Texas A&M University

Love, Commitment and Family Values: Civil Activism in the 2013 Campaign against Amendment One in Minnesota
Hilary A. Rasmussen, University of Wisconsin, Milwaukee

Individual Predictors of Viewing Animal Advocacy Films and Their Effects
Joseph Abisaid, Northern Illinois University
Jason W. Anderson, Minnesota State University, Moorhead

From health care reform to international policy, the way political leaders and news media discuss issues has an important role in shaping public opinion. This panel explores the rhetorical framing of foreign and domestic political issues, and panelists discuss the consequences for public opinion and government policy.

3406 Saturday 12:30-1:45 PM

Conference Room II

Making Change: Acculturation in (Inter)Cultural Communication

Sponsor: Intercultural Communication Interest Group

Chair: **Diana Trebing**, Saginaw Valley State University

Respondent: **Randy K. Dillon**, Missouri State University

Converging the Narrative with the Body: The Latino Immigrant Myth and the (Im)possibility of Realizing Communal Appreciation
Wilfredo Alvarez, Northeastern Illinois University

Communication Acculturation of Bosnian Mate Selection

Emina Herovic, University of Kentucky

Laura Stafford, Bowling Green State University

Brandi N. Frisby, University of Kentucky

The Effects of Intercultural Communication Competence and Knowledge about the Counterpart's Culture on Adaptive Message Use in Intercultural Negotiation

Chang Shik Choi, University of Wisconsin, Milwaukee

Seokhoon Ahn, University of Wisconsin, Milwaukee

Tiantian Zhao, University of Wisconsin, Milwaukee

You've Gotta Talk About it: Communication's Influence on Cultural Readjustment

Mary Anna Kidd, University of Texas, Tyler

Culture Adjustment: Cultural Convergence of Indian Sojourners in the United States

Deepa Totad, Illinois State University

Studies and theories converge in this presentation as we consider the role intercultural communication plays in acculturation and changes of various types. Our scholars will consider matters of leaving home, returning home, and the attempt to forge a new home, as well as the message's influence on negotiation.

3407 Saturday 12:30-1:45 PM

Conference Room III

When Theories Converge, Which Do We Choose?

Sponsor: Communication Theory Interest Group

Chair: **Adam Tyma**, University of Nebraska, Omaha

Presenters: **Keith Cyril Bistodeau**, Ohio University

Becky L. DeGreeff, Kansas State University, Salina

Art Herbig, Indiana University-Purdue University, Fort Wayne

Danielle M. Stern, Christopher Newport University

Jessica Benham, Minnesota State University, Mankato

Jenny Korn, University of Illinois, Chicago

Many times individuals reach a crossroads in their research endeavors and even in their research identities regarding which theories or theorist they identify with. This panel attempts to address this phenomenon by engaging in a discussion among panelists about how they arrived at their current theoretical camp. Panelists will discuss theories in the areas of feminist theory, critical-cultural theory, interpretive theory, as well as those areas proposed by the audience.

Top Papers in Health Communication

Sponsor: Health Communication Interest Group

Chair: **Jeff Kuznekoff**, Miami University, Middletown

Blurring Real Life and Reel Life: Integration of Daytime Drama Actor Illnesses into Soap Opera Storylines and Health Promotion (Top Paper)

Christina S. Beck, Ohio University

Giving Voice to the Marginalized: A Reauthoring of my Father's Journey through His Cirrhosis Prognosis (Top Student Paper)

Andrea Iaccheri, Ohio University

Loneliness and Emotional Support Predict Physical and Psychological Distress in Latinas with Breast Cancer and Their Supportive Partners

Chris Segrin, University of Arizona

Terry Badger, University of Arizona

Alice Pasvogel, University of Arizona

The Development and Validation of the eHealth Competency Scale: A Measurement of Self-Efficacy, Knowledge, Usage, and Motivation for Electronic Health Design

Rebecca K. Britt, South Dakota State University

Kristen Nicole Hatten, Western Michigan University

This year's top papers in Health Communication use qualitative and quantitative approaches to address compelling questions at the convergence of health, media, interpersonal, and applied communication, including: How do celebrity and personal narratives help individuals to make sense of risks and relationships amidst health challenges? How does loneliness and emotional support affect health outcomes? How do we know if individuals have the capacity to navigate and use online health information?

State of Iowa Showcase

Understanding the Flipped Experience: What It Is, What It Isn't, and What Students Perceive

Sponsor: States Advisory Council

Presenters: **Natalia Cherjovsky**, Kirkwood Community College

Richard L. Underwood, Kirkwood Community College

This panel aims to help those who are thinking about flipping their classrooms understand the process better and take a look at how students may perceive this technique and the overall experience.

3410 Saturday 12:30-1:45 PM

Parlor 629

Stereotyping: Race, Sexuality, and Gender in Popular Culture

Sponsor: Popular Culture Interest Group
Chair: **Sarah Turner McGowen**, University of Missouri
Respondent: **Rita Rahoi-Gilchrest**, Winona State University

Do Black Folk Swing? Racialized Discourse on Nonmonogamy
Lital Pascar, Northwestern University

Gamers and the Reliance on Stereotypes to Portray Them in a Web-Series
Joseph Hoffswell, University of Missouri

Defining Lines: Depictions of Rape Culture in Robin Thicke's Hit Song "Blurred Lines"
Jaclyn K. Brandhorst, University of Missouri

Perceptions of Masculinity in Sports from the Fan's Perspective
Steven Ingham, Saginaw Valley State University
Brittany Collins, Saginaw Valley State University

Stereotyping, whether of race, class, gender, or other identity markers, is common in popular culture. Panelists in this session will address issues of acceptable and unacceptable sexual conduct, gendered constructions, and racial representations in popular culture forms – from books to the internet, and from music to sports.

3411 Saturday 12:30-1:45 PM

Parlor 634

Negotiating the Collision of Grad School and Work

Sponsor: Graduate Student Caucus
Chair: **Laura Terlip**, University of Northern Iowa

Presenters: **Ben Arnold**, ITS User Services, University of Northern Iowa
Deborah Berry, Representative, Iowa State Legislature
Jeremy Roberts, University of Northern Iowa
Annette Rohlk, Leepfrog Technologies
Cristy Steffen, CIEP Program, University of Northern Iowa

This panel consists of MA students who work full time while attending graduate school on campus (ITS and CIEP), off campus (Leepfrog Technologies), in government (Iowa State Legislature) and post-downsizing. They will discuss how the convergence of work and school

poses opportunities and disadvantages. Among the questions to be addressed: (1) What are points of convergence? (2) What is the impact on work life balance? (3) What can we learn from the convergence?

3412 Saturday 12:30-1:45 PM

Caucus Room

Central States Communication Association Past and Present Officers Luncheon

The Past and Present Officers Luncheon is an opportunity for individuals who have served the association as members of the executive committee to discuss the state of the association and its continued development, while also having the opportunity to visit and reminisce.

3413 Saturday 12:30-1:45 PM

Senate Room A

Learning Service: Changing Our Perspective as Education and Service Converge

Sponsor: Communication Education Interest Group
Chair: **Christine North**, Ohio Northern University

Presenters: **Scott A. Myers**, West Virginia University
Amy Aldridge Sanford, Texas A&M University, Corpus Christi
Malynda Johnson, Minnesota State University
Nathan Wilson, Northwest Missouri State University
Anne Gerbensky-Kerber, University of Wisconsin, Stout
Roni K. Jackson, University of Oklahoma

Many universities and high schools require service as part of student education. Service learning has long been a part of student academic training and experiences. But are students really prepared for the services they set out to provide? Are we, as educators, offering the most appropriate focus when working with students who seek to provide service? This panel discusses flipping the service learning concept on its head to make the focus significantly more about learning and significantly less about service.

3414 Saturday 12:30-1:45 PM

Senate Room B

TMI? How Much Personal Information Should a Professor Share in the Classroom?

Sponsor: Instructional Resources Interest Group
Chair: **Jessica M. W. Kratzer**, Middle Tennessee State University

Presenters: **Mary Beth Asbury**, Middle Tennessee State University
Emily Rauscher, Texas A&M University

Scott M. Walus, Eastern Illinois University
Rebekah Watson Gaidis, University of Indianapolis
Lars Kristiansen, Monmouth College
Jeffrey Delbert, Lenoir-Rhyne University

This panel will explore how the sharing of personal stories of a professor's life may affect classroom dynamics, student satisfaction, and student learning. Specifically, we will explore professors' opinions of how sharing can positively and negatively affect a class, how it may vary depending on the course being taught, and whether or not the gender of the professor makes a difference in what is shared and how that information is deemed (in)appropriate for the classroom.

3415 Saturday 12:30-1:45 PM

Ovations

Communication and Water Issues

Sponsor: Public Relations Interest Group
Chair: **Kate Ksobiech**, University of Wisconsin, Whitewater
Respondent: **Joel Iverson**, University of Montana

Deliberative Tensions of Water Stewardship in a Multi-Stakeholder Initiative
Rahul Mitra, Wayne State University

Pre-Event Networks in the West Virginia MCHM Chemical
Timothy L. Sellnow, University of Kentucky
Morgan Wickline Getchell, University of Kentucky

Don't Drink The Water! Warning messages following the 2014 Toledo Harmful Algae Bloom
Matthew W. Seeger, Wayne State University
Henry S. Seeger, Bowling Green State University

Addressing Potential Risks in the Great Lakes Compact
Theresa R. Castor, University of Wisconsin, Parkside

Water is an essential resource for life. As populations grow, climate patterns change, and contamination expands access to clean, potable water is threatened. Water contamination can constitute a crisis situation, particularly when the contamination has occurred suddenly. In these circumstances, risk and warning messages are needed to contain and reduce the harm. Methods for responding to water contamination depend on the specific agents involved, their concentration, the location of the contamination, and the communities affected. This panel explores the challenges of communicating about issues of water safety through cases of as well as larger questions of sustainability.

3416 Saturday 12:30-1:45 PM

Madison Ballroom

President's Undergraduate Honors Research Conference Luncheon and Graduate School Fair

The President's Undergraduate Honors Research Conference Luncheon and Graduate School Fair celebrates the outstanding undergraduate scholarship presented at the conference. It also provides graduate program representatives to promote their departments to prospective students, while the prospective students learn about admission requirements, program opportunities, and other valuable information. Reservations are required for the luncheon, and graduate schools must secure a booth through the association in advance.

Saturday, April 18, 2:00-3:15 PM

3501 Saturday 2:00-3:15 PM

University Room B

Interpersonal and Small Group Communication Interest Group Business Meeting

Chair: **Katherine J. Denker**, Ball State University

Vice Chair: **Scott A. Myers**, West Virginia University

Secretary: **Amanda Holman**, Creighton University

3502 Saturday 2:00-3:15 PM

University Room C

Top Papers in Organizational and Professional Communication

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Nicole A. Ploeger-Lyons**, University of Wisconsin, La Crosse

Respondent: **Michael W. Kramer**, University of Oklahoma

Converging Professionalism and Authenticity: Understanding Women's Sensemaking of their Lifestyle Blogging Careers (Top Paper)

Ziyu Long, Purdue University

Elizabeth Wilhoit, Purdue University

My Boss is Wonderful, and I'll do anything for Him! Positive Managerial Communication and Employee Emotion-Action Tendencies

Pamela Lutgen-Sandvik, North Dakota State University

Sarah E. Riforgiate, Kansas State University

Catherine Kingsley Westerman, North Dakota State University

I am Female, I am an Engineer, but I am not a Female Engineer: The Interplay of Cultural Discourses Found in an Engineering Program

Jessica M. Rick, University of Missouri

Anna Valiavska, University of Missouri

Socializing a Global Labor Force: Problematizing Organizational Socialization in Light of Global Migration

Sarah Steimel, Weber State University

These papers are recognized as the top competitive paper submissions to the Organizational and Professional Communication Interest Group. This collection of papers features studies pertaining to current and significant organizational communication contexts—career blogging, positive managerial communication, global migration, and women’s experiences in a STEM career. With multiple methods used, and theoretical underpinnings ranging from organizational socialization to relational dialectics, these papers serve as great representations of the future of organizational communication research.

3503 Saturday 2:00-3:15 PM

University Room D

Top Papers in the Women’s Caucus

Sponsor: Women’s Caucus

Chair: **Rebekah Watson Gaidis**, University of Indianapolis

Respondent: **Malynnda Johnson**, Minnesota State University, Mankato

Paradoxes of Young Women’s (Im)Purity: Affirming Heteronormativity and Queering Heterosexuality in Family Discourses of Purity Pledges (Top Paper)

Jimmie Manning, Northern Illinois University

Visuality, Role, and Representation: The First Ladies at the Smithsonian (Top Student Paper)

Sara Kitsch, Texas A&M University

Appropriates of Motherhood: Constructing the Mythic American Teacher

Hilary A. Rasmussen, University of Wisconsin, Milwaukee

Angelina Jolie’s ovaries: Influence of metaphors of the ovary and ovarian cancer public discourse of ovarian cancer

Dinah A. Tetteh, Bowling Green State University

This panel highlights the top papers in the Women’s Caucus. Diverse issues are covered that include both personal and political aspects of women and women’s bodies. These papers cover issues pertaining to family and purity, historical representations of women, motherhood, and ovarian cancer. Check out this panel to learn more about these interesting topics and to hear from our top paper authors.

3504 Saturday 2:00-3:15 PM

Conference Room I

Talking About Politics and Democracy: Building and Measuring a Political Community

Sponsor: Political Communication Interest Group
Chair: **Joshua P. Bolton**, University of Missouri
Respondent: **Kelly L. Winfrey**, Iowa State University

The Language of Progress and State-Based Politics
Colene J. Lind, Kansas State University

An Agrarian Democratic Community and the Creation of Two Publics
Stevie M. Munz, Ohio University

Well that's Different, Then: A Case Study of Disagreement through the Lens of Discourse Analysis
Amber Jannusch, University of Iowa

The Long Game: Political Communication and Modern Longitudinal Designs
Michael W. Kearney, University of Kansas

Validity in Communication Research: Utilizing Content Analysis and Social Media Posts to Explore the Validity of PIE
Joshua Hawthorne, University of Missouri

This panel explores how citizens talk about politics and communicatively participate in a democracy. Papers examine how political leaders relate to citizens, the ways citizens create community, disagreement in political discussion, and methods for studying political communication and efficacy.

3505 Saturday 2:00-3:15 PM

Conference Room II

Veterans in Civilian Life: Convergence of Veterans in the Classroom and Community

Sponsor: Intercultural Communication Interest Group
Chair: **Mary Anna Kidd**, University of Texas, Tyler

Presenters: **Dylan Medina**, University of Washington
Racheal Ruble, Iowa State University
Brad Mello, Saint Xavier University
Lance Brendan Young, Western Illinois University, Quad Cities
Richard Murphy, Wayne State College

Universities across the country are welcoming veterans into their classrooms in growing numbers. How to address their specialized needs, and help them converge into the community, is a vital question and will be the focus of this panel. The panel includes military veterans, veteran program developers, former Veteran Affairs personnel, and college professors

3506 Saturday 2:00-3:15 PM

Conference Room III

Converging Our Subdisciplines: Exemplars in Narrative Theory

Sponsor: Communication Theory Interest Group
Chair: **Karina Willes**, University of Wisconsin, Milwaukee
Respondent: **Jennifer C. Dunn**, Dominican University

I'm a Bigger Fan than You: Hierarchical Narratives within Fan Spaces
Adam Tyma, University of Nebraska, Omaha

That Really Burned My Ass: Employee Stories of Voluntary Organizational Exit
Andrew F. Herrmann, East Tennessee State University

The Worlds of Television: Exploring the Narrative Mythologies of Serial Storylines
Art Herbig, Indiana University–Purdue University, Fort Wayne

No Coming Back: An Autoethnography of Post-Birth Difficulties
Jessica M. W. Kratzer, Middle Tennessee State University

The Joy of Listening: An Autoethnographic Performance of Narrative *Jouissance*
Stephanie L. Young, University of Southern Indiana

Studies of narrative often examine of only one level of narrative (macro, meso, micro), or via one sub-disciplinary lens (interpersonal, mediated, etc.). However, personal narratives are interconnected across socio-historical contexts and embedded within other narratives. This cross-sub-disciplinary panel explores narratives from multiple communicative perspectives: the performative (podcasting); the mythological (televised); the personal (autoethnographic); the cultural (fandom); and the organizational (quitting). As such it provides how narrative can be used as an entry point to theory that will be of interest across CSCA.

3507 Saturday 2:00-3:15 PM

Conference Room IV

Converging at the Line of Scrimmage: Rhetoric, Controversy, and Football

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Ashley Hinck**, University of Wisconsin, Madison

On the Offensive: Rhetorical Tactics and the 2013/14 Push to “Change the Mascot”
Casey R. Schmitt, University of Wisconsin, Madison

Can He Play or Not? An Analysis of Homophobia in the NFL
Ryan Rigda, Texas A&M University

It's a Color, Big Deal: Fan Backlash, Memetic Frames, and the Iowa Locker Room Controversy
Trevor Aufderheide, University of Wisconsin, Madison

Turnover: Definitional Debates in the Northwestern Unionization Case
Jennifer Keohane, University of Wisconsin, Madison

She Deeply Regrets the Role She Played: Evaluating the NFL's Rhetoric on Intimate Partner Violence
Katherine L. Lavelle, University of Wisconsin, La Crosse

American football has spurred a number of high-profile national discussions involving racism, sexism, homophobia, domestic violence, and labor. This panel addresses the public discourse of controversy in football. Through a series of critical case examinations, panelists will identify common rhetorical frames used in public discussions of the gridiron and its industry as these frames extend beyond playing fields, stands, and locker rooms.

3508 Saturday 2:00-3:15 PM

Parlor 629

The Secret Lives of Adjuncts: Converging Perceptions of Expectations of Students, Fellow Adjuncts, Faculty, and Administration

Sponsor: Adjunct/Temporary Faculty Caucus

Chair: **Nicole Allaire**, Des Moines Area Community College and Iowa State University

Presenters: **Rachel C. Murdock**, Des Moines Area Community College and Iowa State University
David Wendt, Keokuk High School, Southeastern Community College, and University of Iowa

Adjunct instructors are loaded down with a variety of burdens: Expectations of rigor from fellow instructors and supervisors, requirements for high student evaluations from deans and academic advisers, perceptions of lack of professionalism from students and colleagues and anxieties about job security. How is an adjunct instructor to maintain balance on that tightrope between pleasing students and administration while maintaining employment and self-respect? This panel will explore the struggle adjuncts face in trying to create rigor in our courses while earning both high student evaluations and high levels of respect from colleagues and administrators.

TA vs. RA: What Route is Best for Me?

Sponsor: Graduate Student Caucus
 Chair: **Keith Cyril Bistodeau**, Ohio University

Presenters: **Jenny Korn**, University of Illinois, Chicago
Igor Ristić, University of Kansas
Kaitlin E. Phillips, University of Nebraska, Lincoln
Jennifer Kienzle, University of Nebraska, Lincoln
Kristin Lindsley, Indiana University
Elizabeth Flood Grady, University of Nebraska, Lincoln
Jillene A. Krause, North Dakota State University

The panelists will engage in a discussion about their personal routes to graduate school and the experiences that led them to become a Teaching Assistant, a Research Assistant, or a TA/RA hybrid. After panelists share their personal story, they will answer audience questions and give insight into why they made the decisions they did in their own education endeavors.

Flirting, Skyping, Rebounding, and Barney Stinson: Exploring how Young-Adults Make Sense of Romantic Relational Initiations (Top Panel)

Sponsor: President's Undergraduate Honors Research Conference
 Chair: **Sylvia L. Mikucki-Enyart**, University of Wisconsin, Stevens Point
 Respondent: **Haley Kranstuber Horstman**, University of Missouri, Columbia

Eww ... Get Away from Me: Female Sense-making of Male Flirting during Relational Initiation
Bradley Dechant, Wayne State College
Brenden Buskirk, Wayne State College
Zach Bierman, Wayne State College

He's Helping Me Get over Him: Making Sense of the Relational Rebound
Kendall Uhrich, Wayne State College

Do I Really Know You? Reducing Uncertainty in Romantic Computer-mediated Relational Initiations
Liam Hockley, Wayne State College
Kori Witt, Wayne State College

Have You Met Ted? Applying Contemporary Television Programming to Romantic Relational Initiation Rituals
Abby Schademmann, Wayne State College

Interpersonal communication scholars have been fascinated with the initiation of relationships. However, the growth of computer-mediated communication and a subtle change in attitudes toward relationships have compelled scholars to reassess how young-adults make sense of these rituals. This panel seeks to provide insight into how relationships begin by exploring how young-adults make sense of the relational initiation rituals employed in United States culture.

3511 Saturday 2:00-3:15 PM

Assembly Room

The Future of the Discipline Revealed: A Generational Perspective

Sponsor: David T. McMahan, First Vice President

Chair: **David T. McMahan**, First Vice President

Presenters: **Ronald C. Arnett**, Duquesne University
James W. Chesebro, Ball State University
Jeffrey T. Child, Kent State University
Rebecca M. Johnson, Northern Illinois University
Judy C. Pearson, North Dakota State University
Nathan M. Swords, University of Nebraska, Lincoln

The discipline of communication now has three distinct generations fully engaged in teaching and scholarship: Baby Boomers, Generation X, and Millennials. Each of these generations is characterized by unique social experiences and personalities, which influence how members of these respective generations view the world and influence the roles they perform within society at given moments in their lifespan. The purpose of this panel is to bring together members of these three generations to examine how each generation views the discipline of communication and foresees its future development.

3512 Saturday 2:00-3:15 PM

Caucus Room

Infusing Social Justice into Communication Teaching (Short Course Ten)

Sponsor: David T. McMahan, First Vice President

Presenter: **Lawrence R. Frey**, University of Colorado, Boulder

This short course explores principles and practices associated with teaching social justice in the communication discipline. After examining social justice, in general, and social justice education, specifically, numerous ways of (and resources for) infusing social justice into communication teaching are explored, from informing purposes, readings, and assignments of standard communication courses (e.g., public speaking); to social justice activism service-learning; to teaching communication activism courses; to extending such teaching to populations and sites beyond college/university students.

3513 Saturday 2:00-3:15 PM

Senate Room A

Converging on the Front Porch: Strengthening the Foundation of the Basic Course

Sponsor: Basic Course Interest Group
Chair: **Melissa L. Beall**, University of Northern Iowa

Presenters: **Lori A. Walters-Kramer**, Monmouth College
Donna Pawlowski, Bemidji State University
Aimee Sorensen, University of South Dakota
Joshua Westwick, South Dakota State University
Kevin Stoller, Indiana University-Purdue University, Fort Wayne
Mary Haslerud Opp, University of North Dakota
Cheri J. Simonds, Illinois State University

This roundtable panel converges on the front porch bringing together the basic course “family” to help maintain and strengthen the foundation of our discipline’s home. Basic course directors from private schools and state universities (large and small) will unite in robust dialogue on how each university has used programmatic training and development approaches to adapt their programs to meet institutional challenges, revel in the successes, and promote best practices across their campuses.

3514 Saturday 2:00-3:15 PM

Senate Room B

I Tweeted Once but I Didn’t Inhale: Discussing the Convergence of the Technological and the Pedagogical in the Classroom

Sponsor: Instructional Resources Interest Group
Chair: **Rebecca Imes**, Carroll University
Presenters: **Dena Huisman**, University of Wisconsin, LaCrosse
Tracy Routsong, Washburn University
Keith J. Zukas, Carroll University
Dallas Hathaway, Washburn University

Panelists will discuss pedagogical decision-making and assessment in the use of new(er) media platforms and online tools in the classroom. Media types will include social media platforms as well as Wikis, discussion boards, and other online tools. Reflections by faculty and student panelists may include: decision to include the medium, practical issues of classroom management, if and how this medium use was assessed, and thoughts on further use of the medium in this type of classroom.

Just Wait and See ... How Convergent My Class Can Be: Integrating Classes for Research at Undergraduate Institutions

Sponsor: Undergraduate Programs Interest Group

Chair: **Celia Arbuckle**, Bethel University

Presenters: **Katie Lever**, Western Connecticut State University
Jessica Eckstein, Western Connecticut State University
Elizabeth Ribarksy, University of Illinois, Springfield
Leah E. Bryant, DePaul University
Christine North, Ohio Northern University

Involving undergraduate students in faculty research has become an increasingly popular approach to involving students in learning this valuable life skill. Through this practice, students are able to get a hands-on sense of what the research process entails, from start to finish. However, this practice can be a challenging and involved one. This discussion panel will explore the best practices for faculty at undergraduate institutions to use students in their research endeavors and provide recommendations on how to best utilize this practice.

Theorizing Points of Convergence between Rhetoric and Performance Studies

Sponsors: Performance Studies and Theatre Interest Group
Rhetorical Theory and Criticism Interest Group

Chair: **Joe Hassert**, College of Southern Nevada

Presenters: **Hunter H. Fine**, Humboldt State University
Jennifer Tudor, St. Cloud State University
Matt Foy, Upper Iowa University
Jennifer L. Freitag, University of Dayton

Although rhetoric and performance studies are two distinct disciplines, several points of convergence exist. The assembled panelists will reflect upon the varied interconnections between performance and rhetoric in a variety of contexts.

President's Undergraduate Honors Research Conference Roundtable Session I

Sponsor: President's Undergraduate Honors Research Conference
Chair: **Leah E. Bryant**, President

Roundtable One

Discussant: **Shannon VanHorn**, Valley City State University

- A. Sandy Hook and a Model of Extremist Reality
Michael Foist, Indiana University-Purdue University, Columbus
- B. Informal Learning Spaces: Examining Academic Success and Sense of Community
Michael Rangoonwala, Bethel University
Heidi Schutt, Bethel University
Zoe Vermeer, Bethel University
- C. Analysis of the Role of Higher Education in America
Mark Moultrup, Central Michigan University
- D. Hegemony within Higher Administration: The Creation of an Ideal Student
Amy Guzic, Creighton University

Roundtable Two

Discussant: **Joy L. Daggs**, Northwest Missouri State University

- A. Rhetorical Divide in Post-Recession America
Claire DesHotels, College of St. Benedict/St. John's University
- B. A Narrative Criticism Analysis of the Fireside Chats
Caitlin Navratil, Bethel University
- C. The Election of 1896-Bryan's Whistle-stop and McKinley's Front Porch
Patrick F. Bryant, Wabash College
- D. We're Still Pioneers: A Rhetorical Analysis of Presidential Addresses after Space Disasters
Shiloh Larson, Bethel University

Roundtable Three

Discussant: **Elizabeth Ribarsky**, University of Illinois, Springfield

- A. A Narrative Criticism of The Scarecrow
Amanda Ahlm, Bethel University
- B. Long Tan Legs: A Pentadic Analysis of Women in Modern Country Music
Emma Metz Sipple, Indiana University-Purdue University, Columbus
- C. Aggression and Attraction in Children's Cartoons and Other Television Programming
Zack Moore, College of Wooster
- D. Scooby Doo! Mystery Incorporated and Gender
Gabrielle M. Ploplis, Notre Dame College

Roundtable Four

Discussant: **Katie Lever**, Western Connecticut State University

- A. Texting and Families: Helpful or Hurtful?
Madison Dillard, University of Wisconsin, Parkside
- B. Queer Space and Female Space in India: No Room for Second-Class Citizens
Adam Ruble, Monmouth College
- C. Feminist Movement in Post War Japan
Hannah Strong, Saginaw Valley State University
- D. Social Identities of Students at Missouri State University
Tina Osborne, Missouri State University
Morgan Fisher, Missouri State University

The President's Undergraduate Honors Research Conference Roundtable Sessions feature the presentation of undergraduate research papers in a highly-engaged setting. Conference attendees will be able to sit at the table with presenters as papers are being delivered and then participate in subsequent discussion with the authors and others in attendance. Discussants will lead each table, guiding and encouraging discussion and offering feedback to the presenters.

Saturday, April 18, 3:30-4:15 PM

3601 Saturday 3:30-4:45 PM

University Room B

Top Papers in Interpersonal and Small Group Communication

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Katherine J. Denker**, Ball State University

Communication of Military Couples during Deployment: Topic Avoidance and Relational Uncertainty (Top Paper)

Leanne K. Knobloch, University of Illinois

Jennifer A. Theiss, Rutgers University

Erin C. Wehrman, University of Illinois

Why Might Distance Make the Heart Grow Fonder? A Relational Turbulence Model Investigation of the Maintenance of Long-Distance and Geographically Close Romantic Relationships

Natalie K. Ellis, Texas Christian University

Andrew M. Ledbetter, Texas Christian University

Family Communication Patterns, Parental Modeling, and the Intergenerational Transmission of Confirmation to Romantic Relationships

Jordan Young, Texas Christian University

Paul Schrodt, Texas Christian University

The Mediating Role of Family In-Group Status on Children-in-Law's Uncertainty Management Strategies during the Transition to Extended Family

Sylvia L. Mikucki-Enyart, University of Wisconsin, Stevens Point

Coparental Communication with Nonresidential Parents as a Predictor of Children's Feelings of Being Caught in Stepfamilies

Paul Schrodt, Texas Christian University

Researchers in interpersonal and small group communication converge around timely issues and key theories. Issues of uncertainty, turbulence, and disclosure come together in research to build understanding of family and romantic relationships. Join us for the presentation of the top papers in the Interpersonal and Small Group Communication Interest Group and hear more about what top researchers in the field are exploring next.

3602 Saturday 3:30-4:45 PM

University Room C

Organizational and Professional Communication Interest Group Business Meeting

Chair: **Nicole A. Ploeger-Lyons**, University of Wisconsin, La Crosse

Vice Chair: **Peggy Fisher**, Ball State University

Secretary: **Katherine M. Kelley**, Fort Hays State University

3603 Saturday 3:30-4:45 PM

University Room D

Women's Caucus Business Meeting

Chair: **Jessica M. W. Kratzer**, Middle Tennessee State University

Vice Chair: **Malynnda Johnson**, University of Wisconsin, Mankato

Secretary: **Molly Wiant Cummins**, St. Cloud State University

3604 Saturday 3:30-4:45 PM

Conference Room I

Losing Convergence: Polarization and Incivility in Political Communication

Sponsor: Political Communication Interest Group

Chair: **LeAnn M. Brazeal**, Missouri State University

John Oliver and Partisan Bias: A Dual-processing Approach to Political Humor on Social Media

Molly Greenwood, University of Missouri

Mary Sorenson, University of Missouri

Benjamin R. Warner, University of Missouri

Can't We All Get Along? The Role of Metacommunication in Political Civility Online

Soo-Hye Han, Kansas State University

LeAnn M. Brazeal, Missouri State University

Unfair and Unbalanced: Polarization of News Coverage Featuring Cliven Bundy and Michael Brown

Joshua P. Bolton, University of Missouri

Calvin Coker, University of Missouri

Rocio Galarza, University of Missouri

Young Voters and the Polarizing Price of Political Engagement

Michael W. Kearney, University of Kansas

Scholars, the media, and citizens continue to sound the alarm about polarization and incivility in political discourse. Our increasing inability to engage opposing viewpoints in a civil manner derails the search for solutions to our most pressing problems. This panel explores the ways in

which polarization and incivility are manifested in social media, mass media, and in voters themselves. Panelists probe the sources, effects, and potential solutions to these concerns about political discourse.

3605 Saturday 3:30-4:45 PM

Conference Room II

True Convergence: Successes and Struggles with Teaching Intercultural Communication to the First/Second Year Community College Student

Sponsors: Intercultural Communication Interest Group
Community College Interest Group

Chair: **Karin Wright**, Rochester Community and Technical College

Presenters: **Denise Elmer**, Southeast Community College
Lori Halverson-Wente, Rochester Community and Technical College
Jacki Brucher-Moore, Kirkwood Community College
Shannon VanHorn, Valley City State University
Kim Weismann, Williston State College

The focus of this discussion panel is the unique convergence of entry level students into the Intercultural Communication classroom. Ultimately, what is the impact of community on the classroom, and the classroom on the community? Scholars will discuss film as a learning platform for non-diverse classes, successes in teaching Intercultural Communication online, struggles selecting texts for entry-level students, and successful service-learning and abroad trips to locations like Cambodia and Japan. Attendees will receive activities, rubrics and assignments.

3606 Saturday 3:30-4:45 PM

Conference Room III

Pets Make Us Human: An Analysis Using Attachment Theory, Family Identity Theory, Economic Theory, and Hostility Theory

Sponsor: Communication Theory Interest Group

Chair: **John “Jack” A. Jones**, University of Illinois, Chicago

Presenters: **Jessica Eckstein**, Western Connecticut State University
Allison DeStefano, Waubonsee Community College
Jason Archer, University of Illinois, Chicago
Henry Nicholson, University of Illinois Springfield

Through several strategic communication theories, communication with pets is closely examined along with issues of humanness. In this highly interactive panel, what creates humaneness is argued, and the lasting effects of owner-pet relationships.

3607 Saturday 3:30-4:45 PM

Conference Room IV

Exploring Opportunities for Convergence: Rhetorical Approaches to Organizational Communication

Sponsors: Rhetorical Theory and Criticism Interest Group
Organizational and Professional Communication Interest Group
Chair: **Elizabeth A. Petre**, Bloomsburg University of Pennsylvania

Presenters: **Jay Brower**, Western Connecticut State University
Craig Engstrom, Elmhurst College
Grace Giorgio, University of Illinois, Urbana-Champaign
James T. Petre, Bloomsburg University of Pennsylvania

This discussion panel features educators from various institutions who approach organizational and professional communication rhetorically in their research and/or teaching. Panelists will share how the study of rhetorical concepts and contexts converges with a variety of organizational and professional communication topics. We hope our panelists' contributions will invite a lively discussion regarding the opportunities and challenges of taking a rhetorical approach to organizational communication.

3608 Saturday 3:30-4:45 PM

Parlor 629

Adjunct/Temporary Faculty Caucus Business Meeting

Chair: **David Wendt**, Keokuk High School, Southeastern Community College, and University of Iowa
Vice-Chair: **Nicole Allaire**, Des Moines Area Community College and Iowa State University
Secretary: **Nicole Allaire**, Des Moines Area Community College and Iowa State University

3609 Saturday 3:30-4:45 PM

Parlor 634

Revolutionizing Collaboration: Faculty and Graduate Student Perspectives on Models that Exemplify the Convergence of Research and Teaching

Sponsors: Graduate Student Caucus
Communication Education Interest Group
Chair: **Joseph P. Mazer**, Clemson University

Presenters: **Angela M. Hosek**, Ohio University
Michael E. Burns, Texas State University
Charee M. Thompson, Ohio University
Tim McKenna-Buchanan, Manchester University
Brittany Peterson, Ohio University

This panel showcases two approaches at two universities that exemplify the convergence of teaching and research. *Research Revolution* at Ohio University brings together faculty and graduate students for monthly discussion on rotating topics such as collaboration and Research and teaching relationships. The mission of the *C3 Center* at Texas State University is to bring together faculty and graduate students across the college to develop interdisciplinary solutions to contemporary communication challenges. Though all of the panelists have their PhDs in hand, several are recent graduates (2 months – 1 year post-degree) and will offer thoughts from a graduate student perspective. Moreover, the panelists will engage the audience in an extended discussion about other approaches and models.

3610 Saturday 3:30-4:45 PM

Parlor 638

Undergraduate Papers Examining Communication and Social Media

Sponsor: President's Undergraduate Honors Research Conference
Chair: **DeAnne Priddis**, University of Wisconsin, Milwaukee
Respondent: **Tiffany R. Wang**, University of Montevallo

The Use of Twitter as a News Source and the Frequency at which Journalists and Citizens Report News on this Social Media Site

Jorgi Henson, Indiana State University

College Students, Social Media, and the News

Morgan E. Tondreault, Carroll University

Extraversion, Introversion, and Social Media Use

Stephanie Melhaff, Bethel University

Alec Weber, Bethel University

Laura Larmour, Bethel University

Joy Makanga, Bethel University

Helping or Hurting? The Effects of Communicating on Social Media

Christine Luckasen, Creighton University

Like it, Tweet It, Share it: Social Media Satisfaction and Biological Sex

Michael Foist, Indiana University-Purdue University, Columbus

Jaclyn Vanosdol, Indiana University-Purdue University, Columbus

Social Media as an Implement for Student Retention

Blake Miller, Missouri State University

A Giant of the Discipline: Celebrating the Continued Legacy and Career of Bruce Gronbeck

Sponsors: Leah E. Bryant, President
David T. McMahan, First Vice President
Chair: **David T. McMahan**, First Vice President

Presenters: **Kenneth E. Andersen**, University of Illinois
Dennis S. Gouran, Pennsylvania State University
Judy C. Pearson, North Dakota State University
Judith S. Trent, University of Cincinnati
Lynn H. Turner, Marquette University
David Zarefsky, Northwestern University

Central States Communication Association Past President and Hall of Fame Member Bruce Gronbeck dedicated his life to the discipline of communication. His extensive scholarship and service helped guide the development of the discipline and contributed to its prominence in the academy. The presenters on this panel, all of whom, like Bruce, served as both President of the Central States Communication Association and President of the National Communication Association, will share stories of this great individual and also discuss how lessons from his life and career can assist scholars in their own lives and careers. Those who knew Bruce will enjoy hearing and sharing memories of his life. Graduate students and junior faculty who may never have worked with Bruce will benefit from the lessons learned from a life dedicated to the discipline.

Blinded by the Like: Using New Media Philosophy to Challenge Students to Think Critically and Analytically about Social Media Use

Sponsor: Leah E. Bryant, President
Chair: **Adriane Stoner**, DePaul University

Presenters: **Gordon S. Carlson**, Fort Hays State University
Hsin-Yen Yang, Fort Hays State University
Jenny Korn, University of Illinois, Chicago
Michael Schandorf, University of Illinois, Chicago
Roy Christopher, University of Texas, Austin

Social media is widely acknowledged as powerful force in society and is a common topic in a wide range of undergraduate courses. This panel discusses the importance of challenging students to develop a deeper understanding of the role that social media through the exploration

of new media philosophy and theory. Panelists will also discuss strategies to help facilitate and encourage students to engage with and reflect on social media use on a more mindful level.

3613 Saturday 3:30-4:45 PM

Senate Room A

Convergence in the Basic Course: The Multiple Roles of the Assistant Basic Course Director

Sponsor: Basic Course Interest Group

Chair: **Lindsey B. Anderson**, University of Maryland

Presenters: **Marjorie M. Buckner**, University of Kentucky

Renee Kaufmann, University of Kentucky

Christina L. Ivey, University of Nebraska, Lincoln

Kaitlin E. Phillips, University of Nebraska, Lincoln

This panel examines the unique roles that Assistant Basic Course Directors (ABCDs) play as mentors, teachers, trainers, and assessment coordinators. Oftentimes, graduate students serve as ABCDs who must navigate the convergence of multiple roles in one position. After reflecting on their experiences performing these roles, the panelists will discuss how serving as an ABCD has strengthened their understanding of the basic course and appreciation of convergence in their role.

3614 Saturday 3:30-4:45 PM

Senate Room B

Where Participation Meets Engagement: It's More Than Raising Hands (Top Panel)

Sponsor: Instructional Resources Interest Group

Chair: **Kevin R. Meyer**, Illinois State University

Presence and Absence Online: Assessing Student Participation and Engagement

Annette N. Hamel, Western Michigan University

Kathleen M. Propp, Western Michigan University

Beyond Participation Points: Emphasizing Engagement through Dialogue

Lance Brendan Young, Western Illinois University, Quad Cities

Differentiated Instruction: Assessing Participation Differently

Fletcher Ziwoya, University of Nebraska

In this session, scholars/teachers will examine the convergence of classroom participation and student engagement, with a particular focus on how we have traditionally measured “participation,” and how we may rethink the concept in an age of new technologies and teaching methods. Specifically, we examine the rationale behind including participation points in a

grading rubric, and explore the different ways in which students might participate and/or express engagement in the traditional and online classroom.

3615 Saturday 3:30-4:45 PM

Ovations

It's Like Trying to Start a Fire with Wet Wood: Reigniting Burnt-Out Faculty

Sponsor: Undergraduate Programs Interest Group
Chair: **Joy L. Daggs**, Northwest Missouri State University

Presenters: **Karla Mason Bergen**, College of Saint Mary
Leah E. Bryant, DePaul University
Marc A. Klingshirn, University of Illinois Springfield
Christine North, Ohio Northern University
Elizabeth Ribarsky, University of Illinois, Springfield
Sarah Sagmoen, University of Illinois, Springfield

Undergraduate faculty are inundated with teaching, research and service requests all while trying to maintain their everyday personal lives. Inevitably while trying to balance it all, faculty get into a rut of teaching the same courses, using the same examples, and dealing with the same student and research issues. Burn-out not only harms the faculty personally but also professionally. This collaborative discussion panel will explore ways in which faculty can work to reignite their passion.

3616 Saturday 3:30-4:45 PM

Capital Ballroom A

Performance Studies and Theatre Interest Group's 2015 Outstanding Scholar: Honoring Theresa Carilli

Sponsor: Performance Studies and Theatre Interest Group
Chair: **Joe Hassert**, College of Southern Nevada
Respondent: **Theresa Carilli**, Purdue University, Calumet

Presenters: **Lori L. Montalbano**, Governors State University
Rochelle Robertson, St. Joseph's College
Giovanna Del Negro, Texas A&M University
Sareh Afshar, New York University
Erin Okamoto Protsman, Purdue University, Calumet

Theresa Carilli has been selected as this year's outstanding scholar in performance studies and theatre. Join us as we celebrate her contributions to our discipline and the region.

President's Undergraduate Honors Research Conference Roundtable Session II

Sponsor: President's Undergraduate Honors Research Conference

Chair: **Leah E. Bryant**, President

Roundtable One

Discussant: **Jessica Samens**, Bethel University

- A. Private Universities and the Manifestation of First Amendment Rights
Rachel F. Italiano, Wisconsin Lutheran College
- B. Invisibility of Whiteness and Sandy Hook School Shooting
Racheal Yates, College of St. Benedict/St. John's University
- C. The Help: Helping to Understand an Outdated Ideology in a Contemporary Society
Sarah Escamilla, Creighton University
- D. Narrative Analysis of "Most"
Brooke Stensgard, Bethel University

Roundtable Two

Discussant: **Donna Pawlowski**, Bemidji State University

- A. Leadership Communication in Organizations: Results, Teamwork, and Gender
Alexandra Penner, Missouri State University
- B. Intersections of Age Stereotypes and Gender in the Workplace
Benjamin Roberts, Bethel University
Sarah Nelson, Bethel University
Tyler C. Goeglein, Bethel University
- C. Organizational Conflict: Cross Gender Conflict in Organizations
Hayley Gregg, Missouri State University
- D. Organization Subcultures from a Food Service Perspective
Sarah O'Toole, Missouri State University

Roundtable Three

Discussant: **Beth L. Boser**, College of Wooster

- A. The Stories and Messages of the Library of Congress
Kyle Stucker, Wabash College
- B. Investigating Major Turning Points in College Students' Religiosity
Joe Simon, Kansas State University
- C. Worshipping the Deity of the Diet: Pro-ana Blogs and Religion
Kayla Reininger, College of St. Benedict/St. John's University University

- D. A Comparative Study of News Coverage of the Government Shutdown
Natalie Pattillo, Sul Ross State University

Roundtable Four

Discussant: **Dena Huisman**, University of Wisconsin, La Crosse

- A. Visual Rhetoric and *The Proud Family*
Lillia Khelif, College of St. Benedict/St. John's University
- B. Commencement Speech's Inner Persona
Margaret Francois, Edgewood College
- C. Vocational Narratives of Senior Executive Retirees in a Technical Agency and Their Sense of Safety in the Workplace
Sarah Bender, Pepperdine University

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Saturday, April 18, 5:00-6:15 PM

3701 Saturday 5:00-6:15 PM

Caucus Room

Central States Communication Association Executive Committee Meeting

Participants: **David T. McMahan**, President
Shawn T. Wahl, First Vice President
Blair Thompson, Second Vice President
Leah E. Bryant, Past President
Jimmie Manning, Executive Director
Robert S. Littlefield, Journal Editor
David Bodary, Finance Committee Chair
Andrew M. Ledbetter, Member at Large
Donna Pawlowski, Member at Large
Randy K. Dillon, States Advisory Council Chair

Saturday, April 18, 7:30-10:00 PM

3801 Saturday 7:30-10:00 PM

Madison Museum of Contemporary Art

Central States Communication Association President's Reception

The conference draws to a close with a reception in honor of our outstanding president, Leah E. Bryant, at the Madison Museum of Contemporary Art. Conference attendees will have private access to creative and unique collections housed in a facility designed by renowned architect Cesar Pelli. This stunning facility provides an exhilarating space for the presentation and conservation of modern and contemporary art. Attendees will be able to enjoy extraordinary works of art while gazing at downtown Madison through the glass facades of this magnificent building. This reception is open to all conference attendees and will feature a vast array of desserts, Spotted Cow beer, and a cash bar with other drinks.

The Madison Museum of Contemporary Art is a three-minute walk from the conference hotel. For those individuals with mobility issues, please check with the conference hotel for courtesy shuttle transportation.

- Turn LEFT onto W Dayton Street when exiting the front entrance of the hotel toward N Carroll Street (Travel 525 Feet)
- Turn RIGHT onto State Street (Travel 345 Feet)
- The Madison Museum of Contemporary Art will be located on the LEFT