

Political Communication Interest Group Newsletter

Spring, 2014

Volume 8, Issue 2

A Message from Our Program Planner

I cannot wait to see many of you in Minneapolis for CSCA 2014. We have a fantastic program this year composed of thirteen panels featuring original research, round table discussions, and even a celebration of an anniversary of an important work.

Our program starts with several big events on Thursday. In the morning we have a distinguished group of scholars discussing President Obama and his handling of several political crises. That panel is immediately followed by a celebration of the 25th anniversary of Karlyn Kohrs Campbell's *Man Cannot Speak for Her*, a discussion featuring Campbell, Bonnie Dow, Susan Zaeske, Angela Ray, Zornitsa Keremidchieva, and chaired by Kristina Horn Sheeler. Additionally, plan to bring a lunch to our business meeting at 12:30 pm that day. Also, our top papers panel is on Thursday at 3:30 pm. I would like to congratulate Ben Warner, Hayley Cole and Josh Hawthorne for authoring this year's top paper, and Meredith Neville-Shepard for winning the J. Jeffrey Auer Award for the top student authored paper.

Friday's panels are mostly made up of our competitive papers. Attend those sessions to hear about anything from styles of campaign

communication, public advocacy and polarization, to case studies of women in the public sphere. Saturday has its share of big panels as well. Join us in the morning at 8 am for a panel on presidential debate research. At 11 am that day we also have a panel of distinguished scholars who will offer advice on how to publish books in political communication. That panel features Robert Rowland, Trevor Parry-Giles, Mitchell McKinney, Craig Allen Smith, Karlyn Kohrs Campbell, and Kristina Horn Sheeler. We close the conference with several top scholars discussing the upcoming 2014 midterm elections.

Finally, I would like to say thank you to everyone who has helped plan this year's program. We had many volunteers to review, respond, and chair, and this made my job feel pretty easy.

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Indiana University-Purdue University Columbus

Chair

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Convention Spotlight

This year's convention is located in Minneapolis, MN April 2-6. Our division has some fantastic panels again this year. Some of our most notable panels are previewed below. Also please plan to attend our business meeting Thursday, April 3, 12:30-1:45pm in Greenway C.

Top Papers In Political Communication

Thursday, April 3 3:30-4:45pm Greenway C

"Americans for a Better Tomorrow, Tomorrow: The Normative Effects of Political Comedy"

(Top Paper) Benjamin R. Warner, University of Missouri-Columbia; Hayley J. Cole, University of Missouri-Columbia; Joshua Hawthorne, University of Missouri-Columbia

"Inarticulateness and Authenticity: Sarah Palin's Unexpected Recipe for Populist Success" (J.

Jeffrey Auer Award for Top Student Paper) Meredith Neville-Shepard, University of Kansas

"Nominating Conventions as Rhetorical Texts: The Synecdoche at the 2012 Republican National Convention" Mike Milford, Auburn University

"The Next Facebook Election: Evaluating Political Engagement and Efficacy on Facebook During the 2012 Presidential Election" Natalie R. Pennington, University of Kansas; Kelly L. Winfrey, Kansas State University; Benjamin R. Warner, University of Missouri-Columbia; Mike Kearney, University of Kansas

"Legitimate Rape and Todd Akin: Primed for Legitimate Change" Cristin A. Compton, University of Missouri-Columbia; Molly Greenwood, University of Missouri-Columbia

Featured Panels

From Syria to the Shutdown: President Obama and American Crisis

Thursday, April 3 9:30-10:45am Greenway C

Featuring David Zarefsky, Northwestern University; Robert C. Rowland, University of Kansas; Kathy Smith, Wake Forest University; Ronald Greene, University of Minnesota; Edward A. Hinck, Central Michigan University; and chaired by Benjamin R. Warner, University of Missouri

This panel features a distinguished group of scholars to discuss how the administration has fared in its efforts to navigate various crises at home and abroad.

Featured Panels

25 Years of 'Elevating' Women: Celebrating Campbell's Man Cannot Speak For Her

Thursday, April 3 11:00am-12:15pm Northstar Ballroom

Featuring Bonnie Dow, Vanderbilt University; Susan Zaeske, University of Wisconsin-Madison; Angela Ray, Northwestern University; Zornitsa Keremidchieva, Macalester College; Karlyn Kohrs Campbell, University of Minnesota; and chaired by Kristina Horn Sheeler, Indiana University-Purdue University, Indianapolis

Panelists will discuss the significance of Campbell's seminal work as it relates to social movement rhetoric and women's communication, and how it has influenced generations of scholars since it was first published.

'Elevating' Presidential Debate Research

Saturday, April 5 8:00-9:15am Greenway B

Featuring Mitchell S. McKinney, University of Missouri-Columbia; Robert C. Rowland, University of Kansas; Benjamin R. Warner, University of Missouri-Columbia; Edward A. Hinck, Central Michigan University; and chaired by Ryan Neville-Shepard.

The state of current presidential debates in the United States will be discussed by a group of distinguished scholars.

'Elevating' Your Research: Senior Scholars on Publishing Books in Communication and Politics

Saturday, April 5 11:00am-12:15pm Greenway J

Featuring Robert C. Rowland, University of Kansas; Trevor Parry-Giles, National Communication Association; Mitchell S. McKinney, University of Missouri, Columbia; Craig Allen Smith, North Carolina State University; Karlyn Kohrs Campbell, University of Minnesota; Kristina Horn Sheeler, Indiana University-Purdue University, Indianapolis

Experienced scholars will discuss the book publishing process in the area of political communication.

Political Communication and the 2014 U.S. Midterm Elections

Saturday, April 5 3:30-4:45pm Greenway C

Craig Allen Smith, North Carolina State University Trevor Parry-Giles, National Communication Association; Mitchell S. McKinney, University of Missouri-Columbia; Mary Christine Banwart, University of Kansas; Benjamin R. Warner, University of Missouri-Columbia; Dianne G. Bystrom, Iowa State University; and chaired by Ryan Neville-Shepard

This panel assembles a distinguished group of scholars to discuss political communication in the context of the upcoming 2014 midterm elections in the United States.

Message from the Chair Regarding Changes to By-Laws

As many of you may know from your affiliation and participation with other groups within the CSCA, David McMahan, CSCA Second Vice President has been coordinating efforts to bring the By-Laws of the individual interest groups inline with the By-Laws of the overall CSCA. Apparantly, many groups didn't even have By-Laws or they were radically different from those of the overall organization. Thus, the call went out a few weeks ago to correct the discrepancies.

I'm pleased to say that our By-Laws were in great shape overall! However, we did have a couple of things that required fixing, and contained within this newsletter is an amended version of our By-Laws that we will be voting on at our April meeting.

The key issue that had to be addressed was the fact that our Chair needs to also be the program planner for our group in future years (a service currently done by our Vice-Chair). When correcting this issue, the Executive Committee thought it prudent to also revise the structure of our group to be more in-line with other interest groups within CSCA, and thus, the proposal also eliminates the Vice Chair-Elect and the Secretary-Elect positions and places the 3 remaining officer positions into a 3-year cycle wherein Secretary will serve for a year and become the Vice-Chair who will serve for a year and become Chair.

Also added is an Article listing formally the two awards recognized by our group each year for Top Paper and Top Student Paper.

Please look these changes over and come to the business meeting in April ready to ask questions, make/suggest changes, and vote on the amendments to our By-Laws. Please note, though, that the change regarding the program planning duties of the Chair is, from what David has said, a non-negotiable aspect of the changes. To not make this change would mean we would be in violation of the organization rules and our program spots as a group would literally be taken away, so hope you like this change because, in short, it needs to happen.

Take care and see you in Minneapolis!

James M. Schnoebelen
Washburn University

Political Communication Interest Group Business Meeting
Thursday, April 3, 12:30-1:45pm, Greenway C

Proposed Amendments to By-Laws

CENTRAL STATES COMMUNICATION ASSOCIATION *Political Communication Interest Group*

BY-LAWS

ARTICLE I: NAME

The name of this organization shall be the Political Communication Interest Group of the Central States Communication Association.

ARTICLE II: PURPOSE

The purpose of the Political Communication Interest Group is to support the teaching and research of political communication. The scope of this Interest Group is broad, as the study of politics and communication may encompass the communicative activity of citizens, individual political figures, governmental institutions, the media, political campaigns, advocacy groups and social movements. This Interest Group recognizes and encourages research that addresses political communication topics in all contexts and levels of analysis, employing a variety of methodologies.

ARTICLE III: MEMBERS

Membership in the Political Communication Interest Group shall be open to all those who are members in good standing in the Central States Communication Association and who are interested in advancing the purpose of the Interest Group.

ARTICLE IV: OFFICERS

Section 1. The officers of the Political Communication Interest Group shall be: Chair, Vice-Chair, and Secretary.

Section 2. The Chair, Vice-Chair, and Secretary serve for a staggered three-year term. The Secretary will serve for one year, then succeed to the office of Vice-Chair for one year, and then succeed to the office of Chair for one year.

Section 3. The Chair shall serve as the presiding officer of all Interest Group business meetings and at all Executive Committee meetings. This officer shall discharge the usual responsibilities adhering to such an office, shall serve as a representative of the Interest Group, and shall be responsible for seeing that the provisions of the By-Laws of the Interest Group are enforced. The Chair shall serve as the Interest Group's primary program planner for the annual meeting of the Association.

Section 4. The Vice-Chair shall assist the Chair in planning the Interest Group's program offerings for the annual convention, and shall perform the duties of the Chair in the event of that officer's absence or incapacity.

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Moved up [1]: The Chair-Elect shall serve as the Interest Group's primary program planner for the annual meeting of the Association.

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Section 5. The Secretary shall perform the functions usually adhering to such an office, including archival responsibilities by maintaining historical records of the Interest Group, and reporting regularly to members the Interest Group's business and activities. The Secretary shall determine the most efficient manner in which to communicate with members. At a minimum, Interest Group members will receive an annual Interest Group newsletter at least one month prior to the Association's annual convention.

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ARTICLE V: INTEREST GROUP MEETINGS

Section 1. The Political Communication Interest Group shall conduct its annual business meeting in conjunction with and at the site of the annual Central States Communication Association Convention. The election of officers and reports of officers shall occur at the annual business meeting.

Section 2. The number of members of the Interest Group present at each meeting shall constitute a quorum.

Section 3. The Chair shall be responsible for determining an Agenda for the annual business meeting.

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ARTICLE VI: ELECTION OF OFFICERS / VOTING

Section 1. Members attending the Interest Group's annual business meeting shall make nominations for the office Secretary.

Section 2. Voting will be made by written ballot.

Section 3. The individual who receives the most votes will be deemed the newly elected Secretary and will assume office at the adjournment of the annual business meeting.

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ARTICLE VII: EXECUTIVE COMMITTEE

Section 1. The officers of the Interest Group shall constitute the Executive Committee.

Section 2. The Executive Committee shall have general supervision of the affairs of the Interest Group between its business meetings. The Executive Committee shall be subject to the orders of the Interest Group, and none of its acts shall conflict with majority action taken by members of the Interest Group.

Section 3. Meetings of the Executive Committee may be called by the Chair and shall also be called upon request of two members of the Committee.

Section 4. Action by the Executive Committee shall require the assent of at least two members.

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ARTICLE VIII: STANDING COMMITTEES

Section 1. Standing or special committees shall be appointed by the Chair as the Interest Group or the Executive Committee shall from time to time deem committees necessary to carry on the work of the Interest Group.

Section 2. The Chair shall be ex officio a member of all Interest Group committees.

ARTICLE IX: PARLIAMENTARY AUTHORITY

The rules contained in the current edition of Robert's Rules of Order, Newly Revised shall govern the Interest Group in all cases to which they are applicable and in which they are not inconsistent with the By-Laws and any special rules of order the Interest Group may adopt.

ARTICLE X: AMENDMENT OF BY-LAWS

These By-Laws may be amended at any regular meeting of the Interest Group by a majority vote of those individuals present and voting, provided that the amendment has been included in the Interest Group's most recent newsletter. If a proposed amendment to the By-Laws has not been included in the newsletter, it may be considered at an annual meeting, but the amendment requires a majority vote of the Interest Group's entire membership to pass.

PROPOSED AMENDMENT:

Article XI: AWARDS

Each year at the annual conference, the interest group will present two awards: The Top Paper Award for the member of the interest group who submits the most impressive competitive paper of the convention, and the J. Jeffrey Auer Award for the top competitive paper presented by a student.

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