

Wednesday, March 28th

0501
1:00 – 4:00 pm
Humphrey (3rd Floor)

PRE-CONFERENCE

Connecting to Millennials with Engaged Teaching

Sponsor: Second Vice President Chad Edwards, Western Michigan University
Presenters: **Kristopher Copeland**, Northeastern State University
Katherine J. Denker, Ball State University
Chad Edwards, Western Michigan University
Kathryn B. Golsan, Southern Illinois University, Carbondale
Jimmie Manning, Northern Kentucky University
Stephanie S. Rollie, Texas A & M University, Corpus Christi
Amy Aldridge Sanford, Northeastern State University
Danielle M. Stern, Christopher Newport University
Adam W. Tyma, University of Nebraska at Omaha
Shawn Wahl, Angelo State University

While the exact definitions of Millennials vary, most scholars agree that this large generation represents those born in the late 70s to around 2001. This generation has received much negative attention in recent years ranging from news stories to educational/generational consultants. As a result, Millennial “bashing” has almost become a sport on some campuses. The purpose of this preconference is to start a balanced conversation of both opportunities and challenges about these students and offer ways to connect with them in pedagogically sound ways. The preconference will be led by scholars who are from this generation (or identify with this generation) and will offer unique insights from a variety of perspectives in our discipline. Specifically, we will (1) consider the key differences of Millennial students from other generations, (2) explore how Millennial students respond to challenges related to their continued growth and development in and out of the classroom, (3) examine the assessment of Millennial students using course objectives, (4) discuss ways to train Millennial graduate teaching assistants, and (5) demonstrate various technological and social media integration in the classroom.

0502
4:00 – 7:00 pm
Carnegie Boardroom (4th Floor)

Central States Communication Association Executive Committee Meeting

Participants: **Scott A. Myers**, President, West Virginia University
Mitchell S. McKinney, First Vice President, University of Missouri-Columbia
Chad Edwards, Second Vice President, Western Michigan University
Stephen K. Hunt, Past President, Illinois State University
Nancy J. Brule, Executive Director, Bethel University
Kimberly Powell, Journal Editor, Luther College
John Heineman, Finance Committee Chair, Lincoln High School
Amy Aldridge Sanford, Member at Large, Northeastern State University
David L. Bodary, Member at Large, Sinclair Community College
Randy K. Dillon, States Advisory Council Chair, Missouri State University

Thursday, March 29th

1101 George Bush (3rd floor)
8:00 – 9:15 am

**Connecting in the Twenty-First Century
Mediated Communication from the Classroom to the Streets**

Sponsors: Media Studies Interest Group
Communication Education Interest Group
Chair: **Kathleen German**, Miami University-Oxford, Ohio

“From Entertainment to Crisis: Flash Mobs, Political Protests, and New Media Technology”

Kathleen German, Miami University-Oxford, Ohio

“Many a True Word is Spoken in Jest: Applying the Law of Defamation to *The Daily Show*”

Howard Kleiman, Miami University-Oxford, OH

“Contemporary Shifts in Education: Adjusting to New Media”

Leigh Makay, Walden University

“The Rhetoric of 9:11 Education: Communicating the Crisis in the Classroom”

Jeffrey Brand, Millikin University

Bobbi Gentry, Millikin University

This interactive panel examines popular impacts of media on various segments of American society from education to politics. Presenters employ a variety of theoretical approaches including empirical, case studies, and rhetorical methods, to explore how we connect in an evolving media landscape. Audience members will also be asked to engage in dialogue to expand the reflections of the presenters.

1102 Wade (3rd floor)
8:00 – 9:15 am

**Bridging the Communication Discipline and
Increasing Diversity in the World through Research**

Sponsor: Graduate Student Caucus
Chair: **Joy Chao**, University of Nebraska at Omaha
Respondent: **Pam Killeen**, University of Nebraska at Omaha

Presenters: **Pamm Killeen**, University of Nebraska at Omaha
Jennifer Rome, University of Nebraska at Omaha
Nick Klotz, University of Nebraska at Omaha
Alex Vogt, University of Nebraska at Omaha

Intercultural communication is just one example of an area which permeates the Communication discipline, often overlapping its inquiries between the realms of both mass and speech communication. Whether conversing about the dynamics of communication among intercultural couples, examining the intercultural effects of advertising, studying intercultural issues affecting instructional communication, or illustrating the use of social media among Lesbian, Gay, Bisexual, Transgender (LGBT) populations, all these seemingly different topics can be shown to be intrinsically and inextricably related. This panel will demonstrate how studies about intercultural influences on communication can and do affect these four separate communication disciplines and indeed all communication. The combined research demonstrates how students collaborate across disciplines and share related research among the broader mass and speech communication field. Perspectives will be shared from different theoretical and methodological approaches including critical analysis, quantitative studies, surveys, experiments and media studies. All together the panelists will reflect on how collaboration across their various disciplines addresses the intercultural thread across the communication field and how knowledge gained and lessons learned apply in most every communication settings.

Thursday, March 29th

1104 Blossom (4th floor)
8:00 – 9:15 am

**Global Understanding through Theatre: Enhancing Second Language Acquisition and Cultural Competence with Interdisciplinary Research Bridging Theatre Arts and Behavior Analysis
(State of Missouri Showcase)**

Sponsor: States Advisory Council
Chair: **Randy K. Dillon**, Missouri State University

Presenters: **Christopher J. Stephens**, St. Louis Community College at Florissant Valley
Traci M. Cihon, University of North Texas

A series of three studies will be presented highlighting the presenters' current interdisciplinary research collaboration combining theatre, foreign language instruction and behavior analysis. The presenters will feature the use of behavior analysis to understand and enhance the effects of a bilingual theatre production; the strengths and limitations of behavior analytic approaches to quantifying learning outcomes in learning community androgogy; and the use of theatre rehearsal techniques to enhance language acquisition.

1108 Garfield (4th floor)
8:00 – 9:15 am

Counter-Propositions and Contrasts: Exploring the Rhetorical Tradition

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Meredith Neville-Shepard**, University of Kansas
Respondent: **Dacia Charlesworth**, Indiana University-Purdue University Fort Wayne

"Hunting, Values, and Tradition: The Epideictic Role of the Narrative and Rituals Within the Rural Hunting Community"

Craig A. Casetta, University of Wisconsin-Milwaukee

"Connecting Dialogic Theories in Rhetoric"

Laurie J. Moroco, Thiel College

"Augustine's Use of Hermeneutics Concerning Sin and Free Will in *City of God*"

Lisa A. Davis, Duquesne University

"Two Presidents, One War: The War on Terror from Bush to Obama"

Brion White, Bowling Green State University

Thursday, March 29th

1109 Halle (4th floor)
8:00 – 9:15 am

Contact Cultures: Postcolonial Investigations of Identity

Sponsor: Intercultural Communication Interest Group
Chair: **Joseph Zompetti**, Illinois State University
Respondent: **Bryan McCann**, Wayne State University

“Opening Our Eyes: A Postcolonial Analysis of *Avatar*”

Marcus Hill, Illinois State University

“A Woman’s Place in the Colonized East”

Jennifer Dozier Ritter, Illinois State University

“How ‘Four Women’ represents post-colonialism in today’s world”

Nija Givens, Illinois State University

“‘Caribbean Cowboy’: A postcolonial analysis of *The Harder They Come*

Mike Firmand, Illinois State University

This panel will draw on the themes of cultural and individual identity and how identity can be constructed, deconstructed, performed and negotiated within post-colonial contexts. Specifically, the papers take critical approach to identities as it moves through these dimensions, highlighting the effects of colonialism in contact cultures. The colonial ‘gaze’ is called into question, and through postcolonial theory application, implications of this colonial ‘gaze’ are proposed and discussed.

1110 Hopkins (4th floor)
8:00 – 9:15 am

Merging the Basic Course with the First Year Seminar: Progressive or Problematic?

Sponsor: Basic Course Interest Group
Chair: **Joy L. Daggs**, Culver-Stockton College

Presenters: **Amanda Brown**, University of Wisconsin-Stout
Heather Nesemeier, Minnesota State University-Moorhead
Leah Bryant, DePaul University
Katherine J. Denker, Ball State University
Melissa L. Beall, University of Northern Iowa
Kristopher Copeland, Northeastern State University
Shannon Carton, DePaul University

An emerging trend in freshman retention courses is to incorporate elements of basic communication courses, such as public speaking. However, opinions differ regarding this trend. Some believe this is an important step to give students the best chance for college success. Others believe it is a step backward to a time when the basic course was trivialized. Participants on this panel will discuss this trend and the implications for the basic course.

Thursday, March 29th

1114 Van Aken (4th floor)
8:00 – 9:15 am

Communicating Emotions and Identity

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Kelly G. Odenweller**, West Virginia University
Respondent: **Andrea Lambert-South**, Northern Kentucky University

“Relational Maintenance Strategies in the Stepmother-Stepdaughter Dyad”

Melissa A. Maier, University of Wisconsin-Milwaukee

Katie L. Turkiewicz, University of Wisconsin-Milwaukee

Philip Rippke, University of Wisconsin-Milwaukee

“The Way We Think is How We Ink: Using the Reasoned Action Approach to Examine Tattooing as a Communicative Behavior”

Sarah Hill, Western Illinois University

Bree McEwan, Western Illinois University

“Connecting Theory and Context: The Development of a Politeness Strategy Coding Framework for Studying Stepsibling Emotional Communication”

Emily Lamb Normand, Olivet Nazarene University

“Perceptions of the Appropriateness of Jealousy and Attachment in Romantic Relationships: An Empirical Study”

Matthew C. J. Donovan, Illinois State University

Sandra Metts, Illinois State University

1115 Willey (4th floor)
8:00 – 9:15 am

Connecting Across the Field: Analysis and Synthesis of Communication Theory in Multiple Contexts

Sponsor: Communication Theory Interest Group
Chair: **Katie M. Reno**, University of Tennessee, Knoxville
Respondent: **Michelle Millard**, Wayne State University

“Testing Thomas Kuhn's *Structures of Scientific Revolutions* in the Context of Communication Studies: A Citation Analysis”

Mark Wonnacott, University of Kansas

“History and Theory Building in Communication”

Erich M. Hayes, University of Oklahoma

“Connecting Communication Theory of Identity: Practical research applications of identity gaps on the learning experience in the classroom”

Ashley Joiner George, University of Alabama

Dana M. Rizer, University of Alabama

Thursday, March 29th

1116 Superior (Lower Level)
8:00 – 9:15 am

Connecting Gender and Leadership: Critiques of Popular Leadership Books

Sponsor: Women's Caucus
Chair: **Jennifer V. Martin**, Texas Woman's University
Respondent: **Melanie Mills**, Eastern Illinois University

"Enhancing Higher Education Leadership Skills: A critique of Reframing Academic Leadership"

Steven D. Akins, Northeastern State University

"Mankiller's Election: An Issue of Sexual Prejudice"

Emma L. Allen, Northeastern State University

"'Being present at the power tables': Malcolm Gladwell's argument for equality in the workplace"

Elaina M. Ross, Northeastern State University

People often turn to leadership books in hopes of gaining pointers for self-improvement and better personal leadership. Unfortunately, bestselling leadership authors often ignore gender within their pages. This is a damaging omission. The participants on this panel critically reviewed leadership books and will share their thoughts on a recent higher education leadership book, an autobiography of a female Indian chief, and Gladwell's pop culture phenomenon *Outliers* and the interaction between gender and leadership.

1201 George Bush (3rd floor)
9:30 – 10:45 am

***Breaking* Connections: Discourses of "Racial" Identity**

Sponsor: Intercultural Communication Interest Group
Chair: **Melissa Beall**, University of Northern Iowa
Respondent: **Satoshi Toyosaki**, Southern Illinois University, Carbondale

"Joking with an Agenda: Racial Disparagement Humor Appreciation and Social Power Value Motivation"

Aaron T. Johnson, Cleveland State University

Kimberly A. Neuendorf, Cleveland State University

Paul D. Skalski, Cleveland State University

"Analyzing Documented Racetalk in a Small Midwestern College Town: Developing In-Group and Out-Group Categorization Through the Use of Chosen Vocabulary"

Katie Sroufe, Ball State University

"'Who is *We*?' Almost Dialoguing about Racial Inclusivity"

Katie Margavio Striley, Ohio University

Shannon Lawson, Ohio University

Thursday, March 29th

1202 Wade (3rd floor)
9:30 – 10:45 am

People, Places, Sites, and Spaces: Extending Rhetorical Boundaries

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Donald P. Jones**, Trine University
Respondent: **Kristi Scholten**, Truman State University

“Beware the Witching Hour: ‘Dark Times’ & Rhetoric as Magic”

Andrew William Cole, University of Wisconsin-Milwaukee

“The Mass Effects of *Mass Effect*: A Fantasy Theme Analysis of the Video Game Community Amidst Controversy”

Leland Fecher, Ball State University

“Rhetorical Approaches to Humor Studies: The State of the Field and its Potential”

Matthew R. Meier, Bowling Green State University

“International Airport as a Rhetorical Place Embodying Socially Constructed Knowledge”

Eun Young Lee, Bowling Green State University

1204 Blossom (4th floor)
9:30 – 10:45 am

#OccupyCSCA: The Political Implications of the Occupy Wall Street Movement

Sponsor: Political Communication Interest Group
Chair: **Benjamin R. Warner**, University of Missouri-Columbia

Presenters: **Jay Self**, Truman State University
Mike Milford, Auburn University
Ryan Neville-Shepard, Indiana University–Purdue University Columbus
Jay Childers, University of Kansas

The Occupy Wall Street protests have spread to major cities across the globe and generated a great deal of media attention. However, their ultimate influence as a social movement remains to be seen. This panel will discuss what influence they may exert on politics and society, both formally and informally.

1205 Brush (4th floor)
9:30 – 10:45 am

Sexual Orientation, Identity, and Health

Sponsor: Sexual Orientation and Gender Identity Caucus
Chair: **Andrea M. Davis**, University of South Carolina Upstate
Respondent: **Dacia Charlesworth**, Indiana University–Purdue University Fort Wayne

“Sexual Health Information and Women Who Have Sex with Women: Access, Use, and Perceived Needs”

Andrea M. Davis, University of South Carolina Upstate

Sandra L. Faulkner, Bowling Green State University

Pamela J. Lanutti, Boston College

“Connecting On YouTube: Turning Up the Volume On LGBT Health Conversations”

Brett N. Billman, University of Dayton

“Exploring the Role of Sexual Orientation in a Partner’s Illness and Death: An Auto-Ethnographic Approach”

Nancy J. Curtin, Millikin University

Thursday, March 29th

1206 Case (4th floor)
9:30 – 10:45 am

Conversations about the Complexities of Convergence Theorizing and Contemporary Media Studies

Sponsor: Media Studies Interest Group
Chair: **Jennifer L. Walton**, Ohio Northern University
Respondent: **Aaron V. Burton**, Bowling Green State University

“Rhetorics of Convergence: Feminist Considerations for a Masculine Frame”

Jimmie Manning, Northern Kentucky University

“Feminizing and Feministing the Hollywood Blockbuster: *Bridesmaids* and the Blogosphere”

Danielle M. Stern, Christopher Newport University

“Keeping the Light Ablaze: Daytime Drama Fans as Co-Participants in “Our” Stories”

Christina S. Beck, Ohio University

“Convergence with Oprah and Gendered Self-Reflexivity”

Lisa Marshall, Muskingum College

“Media Convergence and the “Prospect” of Saving the Daytime Drama”

Jennifer L. Walton, Ohio Northern University

This panel problematizes theoretical conversations about media convergence and considers implications for members of participatory communities of media stakeholders. We extend scholarly discussions and offer empirical examinations of the ways people move beyond passive consumption to active engagement with diverse forms of media and with others who share similar passions, preferences, and pasttimes. This panel features a theoretical reconceptualization of media convergence from a feminist lens and exemplars of participatory culture as enacted through media convergence.

1208 Garfield (4th floor)
9:30 – 10:45 am

Suicide, Babies, and Other Aspects of Connecting Organizational Conflict and Rhetoric

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Heather Lund**, University of Northern Iowa
Respondent: **Laura Terlip**, University of Northern Iowa

“The Foxconn Suicides: Can a Culture of Workplace Indignity Be to Blame?”

Dongjing Kang, Ohio University

Zhou Li, Ohio University

Kristen Lucas, University of Nebraska-Lincoln

“Oh Baby: An Analysis of OSF St. Joseph Birthing Center Campaign”

Kathren Sammis, Illinois State University

“It is not just about Millionaires versus Billionaires: A Case Study of the 2011 NFL Lockout”

Chad Wertley, University of Nebraska-Lincoln

Sara Baker, University of Nebraska-Lincoln

“‘You Have Pipe Bombed our Community’: Clashing Metaphors and the Closing of a Social Network Site”

Andrew Herrmann, East Tennessee State University

Thursday, March 29th

1209 Halle (4th floor)
9:30 – 10:45 am

Connecting Students, Learning, and Pedagogy

Sponsor: Communication Education Interest Group
Chair: **Gabriela Sa Teles**, Park University

“Lessons about Teaching and Learning from Rafe Esquith”
Allison B. DeStefano, Waubensee Community College
“Real-Time Technology: Connecting People in the Online Class”
Michael McDonald, University of Missouri-Kansas City
“Understanding the Impact of Class in the Classroom”
David L. Bodary, Sinclair Community College
“Connecting Research and Learning in the College Classroom”
Lora Cohn, Park University
“Becoming Learner-Centered in the College Classroom”
Virgil Rusty Norris, Park University
“Applying ‘Backward Design’ to the College Classroom”
Kathleen Edelmayer, Madonna University
“Collaborate, Connect, Learn”
Ashley Vasquez, Johnson County Community College

After graduate school, faculty often get so caught up in classes, service, and research, that there is little time to reflect on or update their teaching methods and assignments. With technological and educational reforms sweeps through academia, however, it is vital that faculty refresh their pedagogical practices. Attendees will learn how to better engage the student/learner and how to manage challenges encountered in the classroom through short reviews of a number of education books on the shelf.

1210 Hopkins (4th floor)
9:30 – 10:45 am

Research in Vulnerable Situations: Coping with the Complexities of Interpretive Work in Health Communication

Sponsor: Health Communication
Chair: **Jennifer Bute**, Indiana University-Purdue University Indianapolis
Respondent: **Jennifer Bute**, Indiana University-Purdue University Indianapolis

Presenters: **Anne Gerbensky-Kerber**, Winona State University
Marie Thompson, Wright State University
Laura Dawn Russell, Denison University
Lindsey M. Rose, Ohio University

When conducting research in health communication, protecting potentially vulnerable participants is critical, especially as we encounter individuals coping with life-altering challenges. We as scholars also make ourselves vulnerable as we bear witness to heartbreaking circumstances and perhaps question our own viewpoints on ethical issues surrounding health and healing. In this discussion-based session, panelists will reflect on their own experiences encountering and coping with difficult situations and engage with the audience to contemplate such issues.

Panelists will discuss the demands of fieldwork in the following areas:

- Healing in the aftermath of war
- Addiction and workaholism
- Poverty and food insecurity
- Pregnancy loss and infertility

1211 Owens (4th floor)
9:30 – 10:45 am

Eddie Glenn, University of Kansas

Thursday, March 29th

1301 George Bush (3rd floor)
11:00 am – 12:15 pm

Connecting through Mentoring: Advising, Teaching, and Caring for Interpersonal and Group Communication Students In and Out of the Classroom

Sponsors: Interpersonal and Small Group Communication Interest Group
Communication Education Interest Group

Chair: **Jimmie Manning**, Northern Kentucky University

Panelists: **Jessica Eckstein**, Western Connecticut State University
Michaela D.E. Meyer, Christopher Newport University
Katherine J. Denker, Ball State University
Jordan Soliz, University of Nebraska-Lincoln
Sarah Wilder, University of Nebraska-Lincoln

Mentoring students is one of the most rewarding aspects of collegiate teaching. In this highly interactive panel, mentors and their students from four different kinds of teaching institutions have been invited to share their wisdom, insights, and experiences. After a brief question-and-answer session for the panel, the discussion moves to the audience who will offer their own questions, insights, and challenges to ideas of practices of mentoring. Participants should walk away with a fuller understanding of just how valuable mentoring can be.

1302 Wade (3rd floor)
11:00 am – 12:15 pm

Mediated Sporting Bodies: An Analysis of the Construction of “Appropriate” Male and Female Athletes across Media Genres

Sponsor: Graduate Student Caucus

Chair: **Janelle Briggs**, Southern Illinois University, Carbondale

Presenters: **Pete Knutson**, University of Kansas
Kris Grill, University of Kansas
Joshua Daniel Phillips, Southern Illinois University, Carbondale
Janelle Briggs, Southern Illinois University, Carbondale

This panel discusses the mediated construction of male and female athletes across various media. These papers examine sports websites, Twitter, a documentary, and various online news sources to critique how athletes' bodies are disciplined, sexualized, and sometimes vilified. Each member isolates a particular athlete or sports-related artifact for analysis; these authors collectively illustrate the need for dialogue surrounding the iconic notion of “athlete” and also the necessity of sports research from a Communication perspective.

Thursday, March 29th

1304 Blossom (4th floor)

11:00 am – 12:15 pm

Iowa 2012: Connecting Social Media, Caucus-Goers and Candidates

Sponsor: Political Communication Interest Group
Chair: **Marilyn Yaquinto**, Truman State University
Respondent: **Phil J. Chidester**, Illinois State University

“Losing Local Voices: Political Journalism During the 2012 GOP Primary”

Caitlin Bladt, Truman State University

Calli Price, Truman State University

“Presidential Candidates’ Use of Twitter in Image Repair”

Alex Witt, Truman State University

Alec Sydlow, Truman State University

“Buzz on the blogosphere: A study of bloggers and online punditry”

Jared McNett, Truman State University

“God terms in God’s country: The rhetoric of the Iowa Caucuses”

George Allan, Truman State University

These papers will focus on what goes on in the Iowa Caucuses to better understand what happens in this Midwestern state every four years. Authors will be doing research in Iowa before and during the caucuses. Topics include the evolving role of social media in campaigns, media coverage of them, the rhetoric of blogs, as well as a focus on traditional forms of political rhetoric aimed at an Iowa caucus-going audience.

1306 Case (4th floor)

11:00 am – 12:15 pm

Behind the Curtain and on Stage: Making the Most out of Convention Panel Presentations

Sponsor: President Scott A. Myers, West Virginia University
Chair: **Sara La Belle**, West Virginia University

Presenters: **Dennis S. Gouran**, Pennsylvania State University
Scott A. Myers, West Virginia University
Donna R. Pawlowski, Creighton University
Amy Aldridge Sanford, Northeastern State University

Ever wonder why you wasted time at a panel because the chair barely introduced the speakers or the speakers just read their papers? How about that job of reviewing or being an effective respondent? Or maybe you are not even sure how to put a panel together? Many times people make assumptions that we have all been “taught” these panelist roles. This presentation will answer those questions and many more about the spectrum of creating panels.

Thursday, March 29th

1308 Garfield (4th floor)

11:00 am – 12:15 pm

**The Power of Narrative:
The Implications of Political and Cultural Stories and the Human Condition**

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: **Kathleen M. Edelmayer**, Madonna University

Respondent: **Cecil Blake**, University of Pittsburgh

“Are Republican Women Electable? A Narrative Analysis of Media Coverage Involving Michele Bachmann and Sarah Palin”

Rachel B. Friedman, Embry-Riddle Aeronautical University

“Political Games or Video Games?: A Narrative Analysis of the Political and Cultural Implications of Gaming”

Kristi Scholten, Truman State University

“‘Trusted Mentor or Villain: Demonizing Teachers in Collective Bargaining Rhetoric”

Nichelle D. McNabb, Otterbein University

“African Literature from a Western Perspective”

Manal Farah, Otterbein University

“The Use of Narrative by President Barack Obama Concerning the Death of Osama bin Laden”

John L. Price, Central Michigan University

Political science scholar Murray Edelman notes, “Far from being stable the social world is...a kaleidoscope of potential realities, any of which can be readily evoked by altering the ways in which observations are framed” (1995, p. 110). While the social world is tenuous, there are forces that act to streamline meaning. This panel attempts to uncover trends in western, political narrativity, asking: what colors and shapes are popular?

1309 Halle (4th floor)

11:00 am – 12:15 pm

**Communication Labs:
Connecting Students to their Coursework, Universities, and One Another**

Sponsor: Instructional Resources Interest Group

Chair: **C. Kyle Rudick**, Southern Illinois University, Carbondale

Presenters: **Kathryn B. Golsan**, Southern Illinois University, Carbondale

Sarah Turner McGowen, University of Missouri-Columbia

Bill Wallace, Northeastern State University

Dustin Woods, Northeastern State University

Thomas P. Crowley, Northeastern State University

At an increasing number of universities, communication labs are becoming a fixture in communication programs. This roundtable discussion seeks to examine new innovations in communication lab practices and will focus on new directions in the connection of theory and practice, basic course enrichment, interdisciplinary lab use, ESL discussion groups, peer mentoring opportunities, community connections and interview rehearsals.

Thursday, March 29th

1310 Hopkins (4th floor)

11:00 am – 12:15 pm

Converged Media Ethics Case Studies

Sponsor: Communication Ethics & Freedom of Expression

Chairs: **Maria A. Moore**, Illinois State University

Laura Brebner, Illinois State University

Presenters: **Maria A. Moore**, Illinois State University

Laura Brebner, Illinois State University

Kathryn Bundy, Illinois State University

Colette E. Kuk, Illinois State University

Jasmin A. Mejia, Illinois State University

Melissa M. Reiss, Illinois State University

Kimberly Stagg, Illinois State University

This roundtable will explore case studies involving topics of truth, democracy, temptation, manipulation, fairness, and power. These case studies are a blueprint for how individuals have communicated using converged media, ethically or unethically, while highlighting the potential consequences of those actions. Conversing with other individuals from diverse backgrounds on these topics will allow us to develop a well-rounded perspective on converged media ethics.

1312 Severance (4th floor)

11:00 am – 12:15 pm

Using Metaphors to Connect Communication Theory, Understanding, and Practice

Sponsor: Communication Theory Interest Group

Chair: **Melanie Mills**, Eastern Illinois University

Respondent: **Andrew M. Ledbetter**, Texas Christian University

“Invitational Rhetoric, The Other Road in a Yellowed Wood”

Brendan Hughes, Eastern Illinois University

“Gallery in a Field: A Walk with Postcolonial Feminist Theory and Vernacular Rhetoric”

Saunnie E. Knotts, Eastern Illinois University

“Framing Checkpoints: Birthing New Ways of Understanding Others in the Middle East”

Christopher T. Wagner, Eastern Illinois University

“Crisis Communication as a Recipe for Maintaining Corporate Image”

Catherine Bocke, Eastern Illinois University

“Food For Thought: Eating Food Communication Practices”

Daniel A. Douglas, Eastern Illinois University

“Building Knowledge: A Work in Progress.”

Pauline Matthey, Eastern Illinois University

Littlejohn and Foss (2005) write “...any time you think about communication, you must have a perspective, which will be influenced, in part, by the kinds of questions you are asking and the traditions that frame those questions, your academic aptitudes, your life experiences, and your goals” (p. 348). These theoretical position papers explore using metaphors as a way of thinking about and connecting communication theories toward a goal of improved communication practices.

Thursday, March 29th

1314 Van Aken (4th floor)

11:00 am – 12:15 pm

Connecting with Slam Stars through Performance

Sponsor: Performance Studies and Theatre Interest Group

Chair: **Joe Hassert**, Southern Illinois University, Carbondale

Respondent: **Jennifer L. Tudor**, St Cloud State University

Presenters: **Kyle Cheeseright**, Southern Illinois University, Carbondale

Charlie Hope Dorsey, Southern Illinois University, Carbondale

David Hanley-Tejeda, Southern Illinois University, Carbondale

Joe Hassert, Southern Illinois University, Carbondale

In this performance, four performance studies graduate students and poet performers of the “Transpoetic Playground Open Mic” in Carbondale, IL, will perform the works of popular Slam poets interwoven with their own poetry and performance work. The goal is to connect the performers’ experiences with the experience of these Slam stars, and to connect the discourse of performance scholarship to the discourse of the slam/spoken word scene.

1315 Willey (4th floor)

11:00 am – 12:15 pm

Building Bridges: Faculty Engagement Outside the Classroom for Institutional Success

Sponsor: Community College Interest Group

Chair: **Jacob Isaacs**, Ivy Tech Community College

Presenters: **Jeff Mendenhall**, Vincennes University

David L. Bodary, Sinclair Community College

This roundtable discussion seeks to introduce methods where the gap can be bridged between traditional faculty roles and other parts of institutions to aid the success of students and the institution. Learning objectives of this session include a review of the literature that advocates for the involvement and engagement of faculty outside the classroom, understanding examples of faculty involvement across the institution, and exploring pathways of involvement for faculty to use their skills and expertise to aid institutional needs and student success.

Thursday, March 29th

1316 Superior (Lower Level)

11:00 am – 12:15 pm

**Where Do You “Stand?”
Negotiating and Taking Sides on Sex, Masculinity and Music**

Sponsor: Women’s Caucus

Chair: **Jacki Brucher Moore**, Kirkwood Community College

Respondent: **Joy L. Daggs**, Culver-Stockton College

“Gender and Power: An Analysis of Senior Citizen Sexual Communication using Women’s Standpoint”

Jessica M. W. Kratzer, Middle Tennessee State University

“Negotiating White Masculinity in Transition: Performing Civilization and Primitivity”

Tracy Marafiote, SUNY-Fredonia

“Taking Sides and Bridging Identities: “Which Side Are You On” and the Feminist Reclamation of Labor Music”

Amanda Edgar, University of Missouri-Columbia

“Clearing the Confusion and Repairing the Relationship: Constructing a Feminist Standpoint Method for the Communication Field”

Melissa Kaminski, Virginia Tech

1401 George Bush (3rd floor)

12:30 – 1:45 pm

**Connecting through Lambda Pi Eta:
Exploring Opportunities at the Community, University and Departmental Levels**

Sponsor: Undergraduate Programs

Chair: **Taryn Gatcomb**, Western Connecticut State University

Participants: **Elizabeth N. Ribarsky**, University of Illinois Springfield

Kathleen Camarano, University of Illinois Springfield

Maria Brann, West Virginia University

Rebecca DiClemente, West Virginia University

Katie Warber, Wittenberg University

Jenny Schaafsma, Wittenberg University

Emily Lamb Normand, Olivet Nazarene University

Allison McGuire, Olivet Nazarene University

This panel will include faculty advisors and student representatives from several LPH chapters who will briefly share ways in which their respective chapters have successfully (and sometimes not) used LPH to make connections and establish a presence at their universities and within their communities. In this roundtable format, audience members are encouraged to interact with panel participants and other attendees to generate insightful dialogue regarding ways in which LPH chapters can make more effective connections.

Thursday, March 29th

1402 Wade (3rd floor)
12:30 – 1:45 pm

Helping Interviewing Students Connect the Dots . . .

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Kevin Menken**, Western Illinois University

Presenters: **Stacey Macchi**, Western Illinois University
Cynthia Ridle, Western Illinois University
Kevin Menken, Western Illinois University

This panel is designed to facilitate an understanding of various pedagogical tools, which could help instructors demonstrate the vital role interviewing concepts have in the future success of undergraduate communication students and their entrance into workplaces.

1403 Humphrey (3rd floor)
12:30 – 1:45 pm

Short Course #1

Social Media in the Classroom: The Bootcamp

Sponsor: First Vice President Mitchell S. McKinney, University of Missouri-Columbia

Presenters: **Ben Eveloff**, Lewis University
Renee Robinson, Saint Xavier University
Danielle M. Stern, Christopher Newport University
Adam W. Tyma, University of Nebraska, Omaha
Michael Willits, Old Dominion University

This short course will showcase the creation and implementation of social media platforms in course design. Facilitators will briefly introduce various platforms, account design, rationales, and philosophies behind each. Attendees will learn how to navigate applications such as Twitter, Facebook groups, Skype, and Wordpress, and incorporate these platforms into an inspired, interactive pedagogy. Short course presenters and attendees will participate in a hands-on workshop format to better grasp the benefits of social media in course design.

Thursday, March 29th

1404 Blossom (4th floor)
12:30 – 1:45 pm

**We're all in this Together: Civility in the Workplace
(State of Iowa Showcase)**

Sponsor: States Advisory Council
Chair: **Marilyn Shaw**, University of Northern Iowa

"Accountability: How to Achieve a Bully-free Workplace "
Melissa Beall, University of Northern Iowa
"Surviving Workplace Bullying: The Rea Story"
Nanette Johnson-Curiskis, Minnesota State University at Mankato
"Civility and Education: Recognizing Bullying in the Workplace"
Marilyn Shaw, University of Northern Iowa
"Bullying in the Workplace: Cancerous Public Relations"
Gayle Pohl, University of Northern Iowa

A major portion our time is spent in the workplace environment. Sometimes though, our workplace satisfaction is hampered by the effects of others and how their actions and behaviors impact us. This panel will look at what creates workplace bullying and how we can become better equipped to nurture a bully-free environment.

1406 Case (4th floor)
12:30 – 1:45 pm

**Connecting Across Disciplines: The Burgeoning Relationship of
Communication Scholarship and Documentary Media**

Sponsor: Media Studies Interest Group
Chair: **Sara Drabik**, Northern Kentucky University
Respondent: **Jimmie Manning**, Northern Kentucky University

Presenters: **Brian Graves**, Georgia Southern University
Art Herbig, Indiana University–Purdue University Fort Wayne
Aaron Hess, Indiana University–Purdue University Fort Wayne
Elizabeth G. Tolman, South Dakota State University

The focus of the panel is to explore how documentary media can be used to further communication scholarship, enhance students understanding of complex issues and concepts, unite scholars across disciplines, and aid in translation to those outside of academia. It is hoped that through the discussion and presentations we can find new ways to make connections and create new opportunities for communication scholars and media creators.

Thursday, March 29th

1408 Garfield (4th floor)
12:30 – 1:45 pm

**2011 Federation Prize Research Report
Communication at the End-of-Life: The Role of the Chaplain**

Sponsor: First Vice President Mitchell S. McKinney, University of Missouri-Columbia
Chair: **Lynn Harter**, Ohio University

Presenters: **Mike Allen**, University of Wisconsin-Milwaukee
Emily Cramer, University of Wisconsin-Milwaukee
Kelly E. Tenzek, University of Wisconsin-Milwaukee

The panelists, recipients of the 2011 Central States Communication Association's Federation Prize, will present findings from their in-depth interviews conducted with chaplains nation-wide who provide care for diverse populations, including veteran, rural/urban, African American, and Native American patients. Chaplains shared their communication experiences with education and training, defining their role in end-of-life care, identifying challenges, and explaining what it means to deliver spiritual care successfully.

1409 Halle (4th floor)
12:30 – 1:45 pm

**Connecting to the Next Generation of Communication Educators:
Bridging Historical Foundations with New Directions**

Sponsor: Communication Education Interest Group
Chair: **Jayne Henson**, University of Dayton
Respondent: **John F. Hooker**, Illinois State University

"Bridging Entertainment and Instruction: Connecting Video Games and Higher Education"

Leland Fecher, Ball State University

"The Absent Minded, Washed Up Professor: Archetypes in Academia and their Effect on Expectations of Effective Instructors"

Meg Tully, Ball State University

"Connecting Formative Assessment to our Students: A Look at Where We've Been and Where We're Headed"

Morgan Summers, Ball State University

"How's This Relevant to Me?: A Study of Student Motivation in the Classroom"

Michael Catlos, Ball State University

"Smart and Attractive?: The Effect of Biological Makeup on Success in Collegiate Settings"

Kenny Saalman, Ball State University

"Instructional Technology and Teacher Credibility: Is There a Connection?"

Robin J. Phelps, Ball State University

"Understanding Academic Freedom: An Analysis of the University of New Mexico's Sex Phone Scandal"

Jessica Choquette, Ball State University

As the next generation of communication educators, we are building on the work done by the communication educators who have influenced our lives. In doing so, we explore connections and topics that continue to propel communication education into this phase of the 21st century and beyond. These approaches provide ways to connect with our current undergraduate students, explore emergent issues in communication education, as well as further study on instructional strategies in the classroom.

Thursday, March 29th

1410 Hopkins (4th floor)
12:30 – 1:45 pm

**Connections to Developing Communities and Countries:
Creating Sustainable Aid through Health Communication**

Sponsor: Health Communication Interest Group
Chair: **Christine North**, Ohio Northern University

Presenters: **Christine North**, Ohio Northern University
Jessica Eckstein, Western Connecticut University
Lindsey M. Rose, Ohio University
Anne Gerbensky-Kerber, Winona State University
Karen Braselton, Vincennes University

This panel is an opportunity for those involved or interested in becoming involved in creating sustainable health promotion initiatives in local or international communities. The goal is to discuss the types of health communication and relationship development necessary to create programs and to have those programs become self-sufficient, such that the outside agency or assistance is no longer responsible to keeping the initiative functioning. A focus on how we as health communication scholars can help create lasting change in communities and adoption of healthy lifestyles is key. Panelists and audience members will discuss programs they have done, in which they are currently involved, or which they hope to implement. Successes and limitations of these types of efforts will be shared in an effort to collaborate and connect ideas across scholars and programs.

1412 Severance (4th floor)
12:30 – 1:45 pm

Envisioning the Future: Ohioans Argue for a Brighter Tomorrow

Sponsors: Argumentation and Forensics Interest Group
Rhetorical Criticism and Theory Interest Group
Chair: **Allison B. DeStefano**, Waubensee Community College
Respondent: **Kathleen Edelmayer**, Madonna University

“John Boehner’s balancing act: Identification and framing for the future”
Gabriela Sa Teles, Park University

“Toni Morrison: From Lorain Ohio to the Pulitzer Prize, Voice for Young Americans in Rutgers’s Commencement Address”

Michael McDonald, University of Missouri-Kansas City

““The Editor’s Study”: William Dean Howell’s perspective on the future”

Ashley Vasquez, Johnson County Community College

“From Domination to Cooperation: Gloria Steinem’s vision for 2057”

Lora Cohn, Park University

“Roger Ailes’ reality show: Fox and the future”

Virgil Rusty Norris, Park University

Ohio has contributed a number of stars to the national stage—politicians, writers, media personalities. One thing they have in common is their ability to look to the future and create a vision of a better tomorrow. This panel focuses on those Ohioans, exploring how they create and justify their visions.

Thursday, March 29th

1415 Willey (4th floor)
12:30 – 1:45 pm

A Proud History and a Threatened Future: An Intra-Disciplinary Examination of the Cultural Articulations of the United States Postal Service

Sponsor: Public Relations Interest Group
Chair: **Brian C. Sowa**, Eastern Illinois University

“Hey Wait a Minute Mr. Postman: Popular Mediated Culture’s Changing Articulations of the Postal Carrier and the Purpose of the USPS”

Scott Walus, Eastern Illinois University

“Public Relations and History: The Strategic Use Of USPS’s Past within Present Discourses about its Default”

Claudia I. Janssen, Eastern Illinois University

“The Rhetoric of USPS: Examining the Discourse of Information Exchange through Citizens’ Social Networking”

Jeff Delbert, University of Missouri-Columbia

“Unmailable Materials: Privacy, Morality, and Postal Legislation”

Carrie Wilson-Brown, Eastern Illinois University

“Stamping Populations: Postage and the Construction of Otherness”

Samantha Szczur, Eastern Illinois University

Currently, the United States Postal Service is facing both financial default and an identity crisis. This intra-disciplinary panel embraces the theme of the convention by utilizing multiple approaches within the Communication discipline to study the shared cultural memories of this single organization. The USPS has a rich history emanating from both within the organization as well as throughout popular culture. Each source provides an additional vantage point for understanding its past, its potential, and its threatened futures.

1416 Superior (Lower Level)

Re-“Connecting in Cleveland”: Former Graduate Colleagues Connect on Women’s Issues in New Jobs

Sponsor: Women’s Caucus
Chair: **Jessica M. W. Kratzer**, Middle Tennessee State University

Participants: **Anji Phillips**, Bradley University
Katherine J. Denker, Ball State University
Megan Hopper, Illinois State University
Rebekah Watson, Grace College and Seminary
Elizabeth A. Baiocchi-Wagner, University of Missouri-Columbia
Jenny Dixon, Marymount Manhattan College

Academic women from one graduate institution “Connecting in Cleveland” to show the many diverse experiences they have had in their recent careers by discussing challenges and changes that occur from being a graduate student through the first few years of starting jobs. The panelists will discuss challenges and offer tips for success as women with academic jobs, as well as the importance of maintaining graduate school connections while making new connections as we move forward.

Thursday, March 29th

1501 George Bush (3rd floor)
2:00 – 3:15 pm

**Roundtable Discussion:
Connecting the Campus and the Community through Internships**

Sponsor: Instructional Resources Interest Group
Chair: **Marie Hoffman**, Ball State University

Presenters: **Marie Hoffman**, Ball State University
Lance Lippert, Illinois State University
Donna R. Pawlowski, Creighton University
Robin Jones, Southwestern Oklahoma State University
Tushar Raman Oza, Oakland University

This roundtable discussion addresses specific internship concerns and will discuss how to help students reflect upon and learn from their experiences. Placement and assessment suggestions for meeting the unique needs of both traditional and non-traditional students will also be addressed. Resources for placing students with the right organization so they can capitalize and gain multiple skills, and using adjunct faculty as a resource with their non-academic network will also be provided.

1502 Wade (3rd floor)
2:00 – 3:15 pm

**It's Our Workplace and We Can Cry if We Want to: Negotiating Boundaries and
Connecting Through Emotions, Power, Dialogue and Relationships**

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Seth S. Frei**, Texas State University-San Marcos
Respondent: **Sarah J. Steimel**, Weber State University

"Emotion Paradox: At the intersection of discourse, power and emotion"

Tessa Pfafman, Western Illinois University

"Permeable Boundaries: The Influence of Everyday Talk on Internal and External Stakeholders"

Leah M. Omilion-Hodges, Western Michigan University

Colin R. Baker, Wayne State University

"Crystallizing Communication: Breaking our Intradisciplinary Regime"

Angela N. Gist, University of Missouri-Columbia

"An Exploration of Family Business Employees: How Perceptions of Family Communication Influence their Workplace Experiences"

Anna F. Carmon, Indiana University-Purdue University Columbus

Judy C. Pearson, North Dakota State University

Thursday, March 29th

1504 Blossom (4th floor)
2:00 – 3:15 pm

**Who Are We and How Did We Get Here?:
U.S. Collective Identity in a Post 9-11 World**

Sponsor: Political Communication Interest Group
Chair: **Linda Czuba Brigance**, State University of New York–Fredonia
Respondent: **Tracy Marafiote**, State University of New York–Fredonia

“Winning the Hearts and Minds: U.S. Cultural Capital in the Post-9/11 Era”

Bond Benton, State University of New York–Fredonia

“Structuring National Identity: The Search for a Post 9-11 Collective Metaphor”

Linda Czuba Brigance, State University of New York–Fredonia

“Travel in a post 9-11 America: Coming Home”

Ann Carden, State University of New York–Fredonia

“The First Amendment and American Religious Identity”

Laura Deen Johnson, State University of New York–Fredonia

Issues related to American collective identity have been widely. Questions include: How has American collective identity been constructed, maintained and communicated? How has it been used to further political and social agenda? Is the very concept outdated? What are the benefits and costs of perpetuating a collective identity? Because the nature of the topic lends itself to lively group discussions, this panel is designed to engage the audience in an interactive discussion.

1506 Case (4th floor)
2:00 – 3:15 pm

**The Intersection of High School and College: How Dual Enrollment
Programs Work or Don’t Work as a Student’s First Step into College**

Sponsor: Community College Interest Group
Chair: **Marcia Moore**, Delta College

Presenters: **Katie Beckman**, Delta College
Becky L. Belter, Jackson Community College
Jacob Isaacs, Ivy Tech Community College

Communication courses are often used in dual enrollment programs. Institutions that offer these programs do so at varying levels of effectiveness. This panel will look at what works and what does not work in these programs.

Thursday, March 29th

1508 Garfield (4th floor)
2:00 – 3:15 pm

The Rhetorical Impact of Dr. John J. Makay

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Aaron V. Burton**, Bowling Green State University

Presenters: **Alberto Gonzalez**, Bowling Green State University
Becky A. McDonald, Ball State University
Jennifer L. Walton, Ohio Northern University
Kate Simcox, Messiah College
Brett A. Barnett, Slippery Rock University

John J. Makay is a Professor Emeritus in Communication at Bowling Green State University. His career spans six decades and has included publications in state, regional and national journals, with more than a half dozen textbooks. In addition, he has advised 45 doctoral students to degree completion (26 at Ohio State, 19 at BGSU). Dr. Makay's former advisees will discuss the impact he has had on their careers as rhetorical scholars.

1509 Halle (4th floor)
2:00 – 3:15 pm

Mediating "Culture": Images of Identity and Diversity in Mass Media

Sponsor: Intercultural Communication Interest Group
Chair: **Rachel Alicia Griffin**, Southern Illinois University, Carbondale
Respondent: **John R. Baldwin**, Illinois State University

"Modernizing the Family Portrait: Blending Traditional Gendered Family Roles and Homosexual Relationships in *Modern Family*."

Matthew C. J. Donovan, Illinois State University
Jasmin A. Mejia, Illinois State University
Melissa M. Reiss, Illinois State University

"The Intercultural Parody of Mel Brooks: Jewish Humor and Parodic Tourism" (Top Student Paper—tie)

Matthew R. Meier, Bowling Green State University

"'The Shame Games': Projections of Power, News Framing, and India's 2010 Commonwealth Games"

Suman Mishra, Southern Illinois University, Edwardsville

"Beauty Ideals in Magazines: Cultural Differences between Japanese Citizens and US Citizens in the U.S."

Kikuko Omori, University of Wisconsin-Milwaukee
Anna Herrman, University of Wisconsin-Milwaukee
Jenna McNallie, University of Wisconsin-Milwaukee
Mike Allen, University of Wisconsin-Milwaukee

Thursday, March 29th

1510 Hopkins (4th floor)
2:00 – 3:15 pm

Connecting Students to the Communication Major Using the Basic Course

Sponsor: Basic Course Interest Group
Chair: **Kevin Stoller**, Indiana University-Purdue University Fort Wayne

Presenters: **Irwin Mallin**, Indiana University-Purdue University Fort Wayne
Kristina Horn Sheeler, Indiana University-Purdue University Indianapolis
David McMahan, Missouri Western State University

The basic course represents an opportunity to attract students into the communication major. This panel will explore different perspectives on how the basic course can serve to “connect” students into the major. This connection can benefit both departmental and overall campus retention efforts. This roundtable discussion will feature the perspective of Basic Course Director, Department Chair, Lead Advisor, and Textbook Author on the factors that influence basic course students to consider the major.

1511 Owens (4th floor)
2:00 – 3:15 pm

Language of Qualitative Research

Sponsor: Communication Theory Interest Group
Chair: **Derek Bolen**, Wayne State University

Presenters: **Sherri Ter Molen**, Wayne State University
Michelle Millard, Wayne State University
Lynn Hartshorn, Wayne State University
Raechel Tiffe, University of Minnesota

The language frequently used in qualitative methodology is exploratory and enhances the emergent and inductive discussions of the human experience. Qualitative language provides rich and vivid word descriptions about the interplay of interpersonal communication and culture. The rich detail that emerges from qualitative studies helps increase understandings of various phenomena. The roundtable will provide an open discussion for how qualitative inquiry brings to light enhanced understanding of complex and sensitive issues.

Thursday, March 29th

1512 Severance (4th floor)

2:00 – 3:15 pm

Feminist Concepts in the Classroom

Sponsors: Women's Caucus

G.I.F.T.

Chairs: **Heather Nesemeier**, Minnesota State University Moorhead

Melanie Mills, Eastern Illinois University

Presenters: **Amy Aldridge Sanford**, Northeastern State University
Jacki Brucher Moore, Kirkwood Community College
Jennifer J. Bute, Indiana University-Purdue University Indianapolis
Stevie M. Munz, Illinois State University
Abbey E. Wojno, Columbus State University
Kirsten Manthei, Lyons Township High School
Matthew Spialek, Illinois State University
Chad Woolard, Illinois State University
Lindsey Dixon, Illinois State University
Elizabeth G. Tolman, South Dakota State University
Heather Ehrichs Angell, Independent Scholar

This panel discussion is a space for faculty to share projects and activities from an array of different Women's & Gender Studies/WGS-friendly courses that embody feminist scholarship. Examples range from long-term projects that create community connections, service learning opportunities, and action research, as well as short in-class activities that illustrate feminist concepts. Each person who attends will walk away with a small handbook with all of these assignments being presented and more.

1514 Van Aken (4th floor)

2:00 – 3:15 pm

Social Support on Social Network Sites

Sponsors: Interpersonal and Small Group Communication Interest Group

Media Studies Interest Group

Chair: **Adrianne Kunkel**, University of Kansas

"With a Little Help From My Facebook Friends: An Analysis of Support-Seeking Processes on Facebook"

Heather Attig, University of Kansas

Natalie Pennington, University of Kansas

"Examining Social Support Messages Chinese International Students Share on the Social Network Website Renren.com"

Erika Junhui Yi, University of Kansas

"Wall of Me: Facebook Self-disclosure and Partner Responsiveness"

Linda Freeman, University of Minnesota-Twin Cities

"Balancingbooksandbabies.com: A Social Network Site Project for Single Parents in Higher Education"

Onyx Taylor, California State University, San Bernardino

"Compliments and Facebook: A Study of Women's Responses to Virtually Delivered Compliments"

Valarie Bell Wright, College of Charleston

"Finding Voice Together: Exploring the Intersection of Social Networking, an Activist Community, and Social Support."

Christine M. Spinetta, Purdue University

This panel will be a paper discussion format exploring different ways in which social support messages and interactions are enacted via social network sites. Panelists will present original research projects that look at various social network sites, through a variety of methods, covering a diverse mix of populations, issues, and life stressors.

Thursday, March 29th

1515 Willey (4th floor)
2:00 – 3:15 pm

Suicide Punchline: Ghostly Connections

Sponsor: Performance Studies and Theatre Interest Group
Chair: **Patrick Santoro**, Lake Superior State University
Respondent: **Patrick Santoro**, Lake Superior State University

Presenter: **Jennifer L. Tuder**, St. Cloud State University

In this solo performance, I embody three characters that represent different aspects of my experience with surviving my father's suicide. These characters are in search of a connection with grief, which is often repressed in our death-denying culture. They are also in search of a connection with my father, who in his absence is ever-present to me. Through Derrida's notion of "the ghost," I find a way to make those connections with my grief and my father.

1516 Superior (Lower Level)
2:00 – 3:15 pm

Competitive Papers in Communication Education

Sponsor: Communication Education Interest Group
Chair: **John F. Hooker**, Illinois State University
Respondent: **Katherine J. Denker**, Ball State University

"The Validity of the Student Academic Support Scale: Associations with Social Support and Relational Closeness"

Blair Thompson, Western Kentucky University

Joseph P. Mazer, Clemson University

"Emotional Momentum in the Teacher-Student Relationship: A Rationale for Expanding Emotional Response Theory"

Scott Titsworth, Ohio University

Moyi Jia, Ohio University

Li Li, Ohio University

"Teacher Use of Prosocial and Antisocial Power Bases and Students' Perceived Instructor Understanding/Misunderstanding"

Amber N. Finn, Texas Christian University

"He's Really Setting an Example': Student Contributions to the Learning Environment"

Gloria J. Galanes, Missouri State University

Heather J. Carmack, Missouri State University

Thursday, March 29th

1601 George Bush (3rd floor)
3:30 – 4:45 pm

“Disconnect those bastards!”: People we *should* stigmatize

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Jessica J. Eckstein**, Western Connecticut State University

Presenters: **Tony E. Adams**, Northeastern Illinois University
Mike Allen, University of Wisconsin-Milwaukee
Jessica J. Eckstein, Western Connecticut State University
Lawrence R. Frey, University of Colorado-Boulder
Rachel B. Friedman, Embry-Riddle Aeronautical University
John A. Jones, University of Illinois at Chicago
Cassandra LeClair-Underberg, Texas State University-San Marcos
Jimmie Manning, Northern Kentucky University
Nichelle D. McNabb, Otterbein University
Brittany L. Peterson, Ohio University
Kristi Scholten, Truman State University
Lynn H. Turner, Marquette University

In this high-density discussion panel, diverse scholars connect to provoke a radical premise – maybe some identities should be stigmatized (e.g., Homophobes? Misogynists? Abusers? KKK?). Perhaps stigma is desirable – both interpersonally and culturally. As an arbitrary decision with extremely serious consequences (e.g., social exclusion, discrimination, punishment), who or what should determine which stigmas a culture should enforce? Come join a heated discussion of who deserves our stigma!

1602 Wade (3rd floor)
3:30 – 4:45 pm

“Teaching Gay”: Hearing LGBTQI Voices in the Communication Classroom

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: **Michelle Millard**, Wayne State University

Participants: **Michelle Millard**, Wayne State University
Derek Bolen, Wayne State University
Sherri L. Ter Molen, Wayne State University
Lynn Hartshorn, Wayne State University

Voices of LGBTQI students too often remain excluded from the constructions of knowledge that are part of communication curriculum. As an often invisible social inequality that doesn't usually get discussed in the communication classroom, students are left wondering if they are “allowed” to or if it's “appropriate” to include their LGBTQI voices or experiences in the classroom. The panelists will explore the tensions, connections, and contentions of integrating LGBTQI existence into communication courses.

Thursday, March 29th

1603 Humphrey (3rd floor)
3:30 – 4:45 pm

Short Course #2
Cross-Cultural Communication Three Ways:
Approaches and Tactics for Teaching the Intercultural Communication Course

Sponsor: First Vice President Mitchell S. McKinney, University of Missouri-Columbia

Presenters: **Neil A. Patten**, Ferris State University
Elizabeth Wilson, Ferris State University
Donna A. Smith, Ferris State University

The facilitators of this short course have all taught the cross-cultural communication course for many years at multiple universities, yet all three have different approaches and have served different student constituencies: Neil Patten teaches the course at both the undergraduate and graduate levels as a survey class focusing on both International and American sub-cultural issues; Elizabeth Wilson has formatted the course to focus on three particular cultures for more in-depth examination; and Donna Smith has developed the course as an interactive on-line class. Syllabi, paper assignments, activities and bibliographies, lists of suggested films and television programs will be distributed along with additional materials to all participants. The course will also feature a question and answer and networking session to allow participants to share ideas as well. The primary goal of this course is to empower participants with a variety of choices in approach that will hopefully assist their students in achieving inter-cultural competence.

1604 Blossom (4th floor)
3:30 – 4:45 pm

Building Familial, Caregiver, and Public Health Relationships

Sponsor: Health Communication Interest Group
Chair: **Donna Pawlowski**, Creighton University

“Mother-Daughter Communication and Women’s Health Issues: The Effects on the Health-Seeking Behaviors of the Female College Student”

Shireen Bedi, Missouri State University

Erin Wehrman, Missouri State University

“Bitter(Sweet) Controversy: Public Perceptions of the Corn Refiners Association and High Fructose Corn Syrup”

Susan LoRusso, University of Wisconsin-Stout

“Understanding Issues of Communication, Information Access, and Provider-Patient Relationship: A Qualitative Study of Deaf Patients’ Experience of Healthcare Interactions”

Valarie K. Shaw, Southern Illinois University, Edwardsville

“Talking About Natural Family Planning and Marital Satisfaction”

Ashleigh L. Wisslead, Southern Illinois University, Edwardsville

Thursday, March 29th

1606 Case (4th floor)
3:30 – 4:45 pm

In Memory of Prof. Wangari Maathai

Sponsor: Intercultural Communication Interest Group
Performance Studies Interest Group
Chair: **Alberto Gonzalez**, Bowling Green State University
Respondent: **Eddah Mutua-Kombo**, St. Cloud State University

“Taking Root and Growing Strong: Continuing the Work of Wangari Maathai”

Tami Spry, St. Cloud State University

“Toward a Diunital Vision of the Environment: African Cosmology in Wangari Maathai’s Nobel Peace Prize Lecture”

Kundai V. Chirindo, University of Kansas

“Dr. Wangari Maathai: Communication, Social Justice, and the Offerings of African Feminisms”

Rachel Alicia Griffin, Southern Illinois University, Carbondale

“Regreening the Next Generation: The Legacy of Wangari Maathai’s Environmental Rhetoric”

Ellen W. Gorsevski, Bowling Green State University

“The Red Black & Greening of Environmental Communication: The Green Belt movement and Climate Change”

Reynaldo Anderson, Harris-Stowe State University

“Trees as Symbol of Peace and Sustenance: Dr. Wangari Maathai’s Legacy”

Eddah Mutua-Kombo, St. Cloud State University

This panel will bring together communication scholars to honor the scholarly, political, and activism work and life of the late Prof. Wangari Maathai, a Kenyan environmental and political activist and 2004 Nobel Peace Prize winner. Panelists attest to the importance and potential of Maathai’s work in the world and the communication discipline by addressing the following: What is the impact and potential of Wangari Maathai’s scholarly, political and activist activities to communication studies? How should we remember her? How do we use her work to expand our students diverse worldviews/forms of meaning-making to enrich and diversify our discipline?

1608 Garfield (4th floor)
3:30 – 4:45 pm

Rhetorical Reconstructions of Women: Feminism, Prostitution, Sex Crimes, and Corporate Marketing

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Lora Cohn**, Park University
Respondent: **Nichole Kathol**, University of Wisconsin, Barron County

“Betraying Feminism: A Cluster Analysis Examining Margaret Sanger’s Shift in Ideals”

Alicia Alabbas, Indiana University-Purdue University Fort Wayne

“She Had it Coming: Testimonial Analysis of the Texas Gang Rape”

Jessica Choquette, Ball State University

“*Cathouse* and Reality TV: An Authentic Counter-Narrative of Legal Prostitution”

Jennifer C. Dunn, Dominican University

“Empowerment, Commodification or Both: A Rhetorical Analysis of the Nike Women Facebook ‘Make Yourself _____’ Campaign”

Janelle Briggs, Southern Illinois University, Carbondale

Thursday, March 29th

1609 Halle (4th floor)
3:30 – 4:45 pm

**Connecting Communication and Leadership:
Empowering Student Voices through Communication and Leadership Pedagogies**

Sponsor: Communication Education Interest Group
Chair: **Debra J. Ford**, University of Kansas Medical Center

“Connecting Communication and Leadership through Leadership-as-a-Process”

Mary C. Banwart, University of Kansas
Tracy Russo, University of Kansas

“Connecting Communication and Leadership within Organizational Communication”

Ryan S. Bisel, University of Oklahoma

“Connecting Personal and Spiritual Dimensions of Leadership through Communication Narratives”

Mary Ann Danielson, Creighton University

“Connecting Theoretical Foundations for Leading and Communicating in Organizations”

Debra J. Ford, University of Kansas Medical Center

Empowering students to adapt to a complex, ever-emerging society requires they develop a broad understanding of how context influences the process of leadership *and* develop skills to communicate effectively with others. This roundtable presents four case studies surrounding varied approaches to communication and leadership pedagogy. These include an analysis of courses taught at the undergraduate and graduate levels, analysis of outcomes from multiple systems levels, and a discussion of implications for a variety of institution types.

1610 Hopkins (4th floor)
3:30 – 4:45 pm

**But Lecture is SOOOO Boring!
Engaging Student Attention and Retention in Large Lectures**

Sponsor: Basic Course Interest Group
Chair: **Amy Slagell**, Iowa State University

“Honey, I Shrunk the Lecture Hall: Using Learning Groups to Make Large Rooms Feel Smaller”

Christopher Anderson, Iowa State University

“Live from the Lecture Hall: Better Student Engagement Through the Performance of Sample Speeches”

Ben Crosby, Iowa State University

“Is That a Bird I Hear?: Tweeting with Twitter in the Lecture Hall”

Mary Stoecklein, Iowa State University

“It’s Just as Important to be Seen as it is to be Heard: The Role of the Teaching Assistant in Lecture”

Chris Wiewiora, Iowa State University

The lecture presents a wide variety of issues both to the student and instructor. During this session each panelist will share a different strategy for keeping students engaged in large lectures. We’ll consider ways to present material in lecture, retain student attention throughout, and show students that large lectures can still be excellent learning environments. This panel will allow ample time for attendees to respond to these strategies and share the ways they starting their own classes each semester.

Thursday, March 29th

1612 Severance (4th floor)
3:30 – 4:45 pm

Connecting Modern Technology and the Classroom: Best Practices for Online Tools

Sponsor: Instructional Resources Interest Group
Chair: **Heather Nesemeier**, Minnesota State University Moorhead

Presenters: **Amanda Brown**, University of Wisconsin-Stout
Kimberly Weismann, Williston State College
Deneen Gilmour, Minnesota State University Moorhead
Kristen L. McCauliff, Ball State University
Heather Nesemeier, Minnesota State University Moorhead

Online tools and resources have increasingly become part of classroom environments. However, there is always the question of whether to use the materials and how to do so effectively. This panel explores the pros and cons of several modern technology tools along with basic how-tos and best practices. Tools discussed include Facebook, Twitter, Skype, YouTube Channels, and Delicious and will relate to face-to-face classes, hybrid classes, and online classroom environments incorporating social media.

1614 Van Aken (4th floor)
3:30 – 4:45 pm

Sharing Tools of the Organization: Roundtable on Sharing the Best Organizational Communication Teaching Practices

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Matthew S. Vorell**, St. Cloud State University

Presenters: **Matthew S. Vorell**, St. Cloud University
Jennifer Waldeck, Chapman University
Heather Walter, The University of Akron
Sarah J. Steimel, Weber State University
Karen Krupar, Metropolitan State College of Denver
Susan Cook, Metropolitan State College of Denver
David Weber, University of North Carolina-Wilmington
Irwin Mallin, Indiana University-Purdue University Fort Wayne

This is the fourth installment of this roundtable at CSCA. A number of academic divisions have been quite successful in furthering their pedagogical development through the simple sharing of effective activities among faculty. As a topic of instruction, organizational communication relies on projects rich in real world exposure to provide students a bridge between scholarship and practice. Audience participation is invited.

Thursday, March 29th

1615 Willey (4th floor)
3:30 – 4:45 pm

**Using Social Media to “Connect” in PR Campaigns:
Using Social Media to “Unite” our Clients with Target Publics**

Sponsor: Public Relations Interest Group
Chair: **Alisa Agozzino**, Ohio Northern University

Participants: **Alisa Agozzino**, Ohio Northern University
Bill Baldrez, Webbed Marketing
Madison Bender, Lake County Visitors Bureau
Kelsey Giesler, Ohio Hi-Point Career Center
Bill Sledzik, Kent State University

Social media has come to the forefront of public relations research within the past few years. As an umbrella term that encompasses a variety of social interaction technologies, social media depends on the communication exchange between people (two-way communication) as the discussion and integration of words build shared meaning. From research to measurement and evaluation, panelists from a variety of industries will cover best practices of incorporating social media tools into public relations campaigns.

1616 Superior (Lower Level)
3:30 – 4:45 pm

**“I’m Not Taken Seriously”:
Common Problems Female Graduate Instructors Encounter in the Classroom**

Sponsors: Women’s Caucus
Graduate Student Caucus
Chair: **Sarah Turner McGowen**, University of Missouri-Columbia
Respondent: **Kathryn B. Golsan**, Southern Illinois University, Carbondale

Participants: **Ashton Gerding**, University of Missouri-Columbia
Jen Owlett, Purdue University
Jessica Plassman, Indiana University
Danielle Poynter, University of Missouri-Columbia
Sara Trask, University of Missouri-Columbia

There are particular issues that concern graduate instructors in the classroom: being viewed as the peer of one’s students, managing interactions with students outside the classroom, handling challenging students, and setting a professional tone on the first day, among others. Female graduate instructors may face even more challenging obstacles, including gender bias from students, fellow instructors, and supervisors. In order to make the basic communication course as effective as possible, it is of vital importance for these graduate instructors to have the support and resources necessary to conduct their jobs well. This roundtable discussion will feature the perspectives of female graduate instructors with various amounts of teaching experience, followed with a question and answer session from the audience. It is hoped that this panel will provide the opportunity for collaboration and creativity, enabling attendees to leave the panel with ideas for how to combat some of these specific problems.

Thursday, March 29th

1701 George Bush (3rd floor)
5:00 – 6:15 pm

**Your Teacher Can't Be Your (Facebook) Friend: A Discussion of
Missouri Senate Bill 54 and the Implications for Teacher-Student Connections**

Sponsor: Communication Ethics and Freedom of Expression
Chair: **Joy L. Daggs**, Culver-Stockton College

Participants: **Melissa L. Beall**, University of Northern Iowa
Katherine J. Denker, Ball State University
David A. Wendt, Keokuk Senior High School

The Missouri General Assembly sent shockwaves through the education world with the passage of Senate Bill 54 in 2011. This bill prohibits private student-teacher interactions and has been most closely connected with students and teachers being Facebook “friends.” This roundtable discussion will examine the language of the bill, the implications for high school teachers in other states, and the impact the bill could potentially have on higher education.

1702 Wade (3rd floor)
5:00 – 6:15 pm

**From Modern Family to the Twilight Zone:
Exploring Time, Truth, and Relationships in the Media**

Sponsor: Graduate Student Caucus
Chair: **Seth S. Frei**, Texas State University-San Marcos
Respondent: **Amanda Torrens**, Ohio University

“I’m Surprised You Had Time for the ‘Schoolin’”: The Representation of Economic Class on *Modern Family*”
Nancy Bressler, Bowling Green State University
“Travel Show as Spectacle: Othering People in *Destination Truth*”
Cameron Walker, University of Southern Indiana
“The Shrimpy Kid and the Model: Traditional Relationships in Japanese Yaoi and Yuri Manga”
Alison Rapp, University of Minnesota-Twin Cities
“Prejudice can Kill and Suspicion can Destroy’: Timeless Ideologies from *The Twilight Zone*”
Nancy Bressler, Bowling Green State University

Thursday, March 29th

1704 Blossom (4th floor)
5:00 – 6:15 pm

Connecting Candidates to Caucus-Goers: The Rhetoric of the 2012 Iowa Caucuses

Sponsor: Political Communication Interest Group
Chair: **Jay Self**, Truman State University
Respondent: **Mike Milford**, Auburn University

“Oh Say, Can You See? The Visual Rhetoric of Campaigns”

Carrie Nelson, Truman State University

“The Whole World is Watching! Getting American Candidates in Iowa to Talk Foreign Policy”

Tawanda Kanhema, Truman State University

“Separating the Kernels from the Corny: What Candidate Rhetoric Worked in Iowa?”

Catherine Jones, Truman State University

Isaac Straub, Truman State University

These papers come out of rhetorical research done in Iowa during the 2012 caucuses and focus on what candidates do rhetorically to persuade caucus-goers to stump and vote for them. The research is more focused on tracking the effect of rhetorical appeals. Topics include the visual rhetoric campaigns use, international issues and media coverage of them, as well as a focus on traditional forms of political rhetoric aimed at an Iowa caucus-going audience.

1706 Case (4th floor)
5:00 – 6:15 pm

Convergence: Journalism, Politics and Interactivity

Sponsor: Media Studies Interest Group
Chair: **Lora Cohn**, Park University
Respondent: **Robert Gobetz**, University of Indianapolis

“Connections through Social Networking: Presidential Elections and Blogs”

Sean Baker, Central Michigan University

Jessica Nastelli, Central Michigan University

“An assessment of risk communication practice in Ethiopia: Vehicle Accidents at the Metropolitan”

Hailemichael Tesfaye, Addis Ababa University

“Ethnic Names and Credibility of Journalists and Newspaper Reports”

Alexis Tan, Washington State University

Francis Dalisay, Cleveland State University

Yunying Zhang, Austin Peay State University

Lincoln James, Washington State University

Eun-Jeong Han, Washington State University

Mariyah Merchant, Washington State University

Marie Louise Radanielina-Hita, Washington State University

“The Transmedia Impulse: A Look at Convergence Culture, Social Media, and Television Studies”

Megan Wood, University of South Florida

Thursday, March 29th

1708 Garfield (4th floor)
5:00 – 6:15 pm

Great Ideas for Coaching Forensics

Sponsors: Argumentation and Forensics Interest Group
Chair: **Nicole L. Johnson**, Ball State University

Presenters: **Scott Jensen**, Webster University
Mary Moore, Ball State University
Donny Peters, Illinois State University
Gina Jensen, Webster University
Ian Sheeler, Indiana University-Purdue University Indianapolis

Join us in a conversation with panelists who will share unique ideas about their approach to Forensic events, their students and other coaches during this roundtable discussion. These great ideas can be adapted and used in a variety of team formats.

1709 Halle (4th floor)
5:00 – 6:15 pm

Newspaper Coverage of Chinese Culture: Do Confucius Institutes Provide a Communication Link?

Sponsor: Intercultural Communication Interest Group
Chair: **Val Pipp**s, The University of Akron

Presenters: **Tom Fladung**, Managing Editor, Cleveland Plain Dealer
Bruce Winges, Vice President and Editor, Akron Beacon Journal
Lih-Ching Chen Wang, Director of the Confucius Institute and Director of the Chinese Language Teaching Licensure Program, Cleveland State University
Yang Lin, Past Director of the Confucius Institute at The University of Akron and Professor in the School of Communication, The University of Akron

The Chinese government has established Confucius Institutes as a platform to help the world better understand Chinese culture and Chinese perspectives and policy stands towards its domestic and foreign affairs. With two of those organizations residing in the greater Cleveland area, this panel will focus on the bridge between the Confucius Institutes and the media, especially newspapers, for better communication in the understanding the Chinese culture.

Thursday, March 29th

1710 Hopkins (4th floor)
5:00 – 6:15 pm

**John Carroll University's Department of Communication & Theatre Arts:
Connecting Students with the Community**

Sponsor: First Vice President Mitchell S. McKinney, University of Missouri-Columbia
Chair: **Brent G. Brossman**, John Carroll University

- "Using Debaters to Teach Advocacy to Juvenile Offenders"
Joshua Brossmann, John Carroll University
- "Using Communication Students to Teach Media Literacy in Local Schools"
Carrie Buchanan, John Carroll University
- "Developing a High School Urban Debate League"
Brian Brossmann, John Carroll University
- "Using Public Relations Students to Develop Campaigns for Nonprofit and Professional Organizations"
Sara J. Stashower, John Carroll University
- "Using Internships to Develop Community Relationships"
Jacqueline Schmidt, John Carroll University

1711 Owens (4th floor)
5:00 – 6:15 pm

Connecting through a New Pedagogy: Sports Communication

Sponsor: Undergraduate Research Honors Conference
Chair: **Sandy Alspach**, Ferris State University
Respondent: **Sandy Alspach**, Ferris State University

- "Connecting Academics and Careers in the Sports Communication Course"
Brett Monroe, Ferris State University
- "Connecting with Allied Health: The Sports Head Injuries Project"
Keisha Reynolds, Ferris State University
- "Connecting Research with 'Real Life Experience': Feminist Critique of a Roller Derby Ad"
Dawn Corwin, Ferris State University
- "Connecting with the Community: Collaborating with the Arts and Lectures Series to Host a Program Featuring Professional Football Player Bo Eason"
Breanna Alexander, Ferris State University
Sadie Welch, Ferris State University
Christie Bender, Ferris State University
- "Connecting 'Real Life Experience' with Academics: Broadcasting Live Sports Events"
Katie Nichols, Ferris State University
Dominic Hennig, Ferris State University
- "Connecting Athletics with Academics: Division I Ice Hockey and the Communication Major"
Simon Denis, Ferris State University

Undergraduate students representing three different colleges and four different academic majors share their experience, projects and research in the new Sports Communication program at Ferris State University.

Thursday, March 29th

1712 Severance (4th floor)
5:00 – 6:15 pm

Great Ideas for Teaching: Online G.I.F.T. Activities

Sponsor: G.I.F.T.
Chair: **Nancy J. Curtin**, Millikin University

“Connecting Through Innovative Ideas”

Daria S. Heinemann, Wayne State University

“Media Messages and Public Discourse”

Eileen Drust, Northern Kentucky University

“Screencast Tutorial Demonstration Speeches”

Ashley Tremble, Western Michigan University

Jordan Tyler, Western Michigan University

“Using Creative Artifacts and Empathy to Explore Cultural Differences”

Dacia Charlesworth, Indiana University-Purdue University Fort Wayne

“Utilizing Online Capabilities: An Introduction to the Importance of Out of Class Communication”

Brittany Pfeiffer, Southern Illinois University, Edwardsville

“Exploring Intersections: Connecting Organizations and Key Publics Through Twitter Best Practices”

Alisa Agozzino, Ohio Northern University

“Intercultural Challenges Working Overseas”

Kim Omachinski, University of Wisconsin-Milwaukee

“Mass Communication Current Issue Update”

Jerralyn Moudry, Wisconsin Lutheran College

“Building #Classroom Community Through @Twitter”

Angela Beck, Western Michigan University

Christina Gentile, Western Michigan University

Stephen Spates, Western Michigan University

“Expanding the Communication Process From the Classroom to Online Participation: Using a Class Blog for Multiple Purposes in a Technical Communication Class”

Rebecca K. Ivic, Purdue University

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Every ten minutes audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

Thursday, March 29th

1714 Van Aken (4th floor)
5:00 – 6:15 pm

The Pedagogical Considerations of a Service-Learning Project to Deliver Assigned Health Speeches in Junior and Senior High School Classrooms: Interpersonal Communication Students Outside of the Classroom

Sponsors: Interpersonal and Small Group Communication Interest Group
Communication Education Interest Group

Chair: **Alice L. Crume**, Kent State University at Tuscarawas

Presenters: **Terry Aughenbaugh**, Kent State University at Tuscarawas
Alex Ballentine, Kent State University at Tuscarawas
Alice L. Crume, Kent State University at Tuscarawas
Lauren Holdsworth, Kent State University at Tuscarawas
Tara Sanders, Kent State University at Tuscarawas
Savanna Vance, Kent State University at Tuscarawas
Jennifer Walencik, Kent State University at Tuscarawas

Participants will explain the different pedagogical steps of presenting a series of speeches to junior high and high school students in health classes on an aspect of Domestic Violence. A brief handout of the process will be given to each attendee that summarizes the presentation. In addition, the chair's paper on this experience will be distributed.

1715 Willey (4th floor)
5:00 – 6:15 pm

**Polishing Service Learning: An Often Overlooked Aspect of Communication
(State of North Dakota Showcase)**

Sponsor: States Advisory Council
Chair: **Eric Grabowsky**, Dickinson State University

Presenters: **Jonna Ziniel**, Valley City State University
Kimberly Weismann, Williston State College
Shannon Vanhorn, Valley City State University
Jennifer Jenness, Valley City State University

Informed by pedagogical experience and academic research, this panel provides presentations that are both reflective and practical regarding the important topic of effective service learning.

Thursday, March 29th

1716 Superior (Lower Level)
5:00 – 6:15 pm

**Connecting and Collaborating *A/Cross the Divide*:
Devising Performance Auto/Ethnography in Performance**

Sponsor: Performance Studies and Theatre Interest Group
Chair: **Heather Carver**, University of Missouri-Columbia
Respondent: **Amy Pinney**, Georgia College and State University

Presenters: **Noah Lelek**, University of Missouri-Columbia
Sally Foster, University of Missouri-Columbia
Brian Scanlan, University of Missouri-Columbia
Brynne Whittaker, University of Missouri-Columbia
Mark Walsh, University of Missouri-Columbia

A/Cross the Divide is a world-premiere performance auto/ethnographic piece that investigates how families construct coming-out narratives. This devised theatre piece, created in collaboration by the cast and director through Image Theatre work and Viewpoints, has been adapted from multiple sources including interviews, ethnographic fieldwork, statistics, quotes, and articles. *A/Cross the Divide* utilizes dance, movement, song, and text to examine coming-out narratives and the experiences of people who identify as lesbian, gay and bisexual.

1801 Gold Room (3rd floor)
6:30 - 8:30 pm

Welcome Reception

Sponsors: President Scott A. Myers, West Virginia University
First Vice President Mitchell S. McKinney, University of Missouri-Columbia

Join us as we celebrate the beginning of the 2012 convention!

1901
7:00 - 10:00 pm

Past Presidents' Dinner

Sponsor: Past President Stephen K. Hunt, Illinois State University

Attendees should meet in the hotel lobby at 6:45 pm for the short walk to the restaurant.

Friday, March 30th

2101 George Bush (3rd floor)
8:00 – 9:15 am

**Spotlight Panel: Communication Issues at the Intersection of Health and
Organizational Communication**

Sponsor: Health Communication Interest Group
Chair: **Heather J. Carmack**, Missouri State University

Presenters: **Julie Apker**, Western Michigan University
Lynn Harter, Ohio University
Kevin Real, University of Kentucky
Stephanie Ruhl, Ohio University
Jennifer Moreland, Ohio State University

Health interactions and experiences often take place in health institutions; patients and families visit traditional and non-traditional health organizations in order to make sense of illness, diagnosis, and treatments. With providers, patients, administrators, legislation, and organizational policy all influencing communication within health organizations, it is important for health communication scholars to begin to explore the complex web of interaction that takes place in these organizations. This panel brings together senior and new scholars interested in the intersections of health and organizational communication, focusing on how we make these connections, what kinds of topics we can study, and how an organizational focus to health communication adds to the discipline

2103 Humphrey (3rd floor)
8:00 – 9:15 am

**Short Course #3
Communication Internships: The Good, the Bad, and the Not So Pretty!**

Sponsor: First Vice President Mitchell S. McKinney, University of Missouri-Columbia

Presenter: **Randy K. Dillon**, Missouri State University

You've heard that internships can be good for students? Internships occur in the "real world" and along with the good, there are sometimes some bad, and even downright ugly things about internships. Utilizing the Scholarship of Teaching and Learning, this short course will emphasize what can be done to help students transform internships into more positive experiences. Topics covered include developing internship objectives, approaches to planning and implementing internship assignments, and considerations about interventions. This course is designed for those who currently direct internships, and also those who may be considering developing an internship program.

Friday, March 30th

2104 Blossom (4th floor)
8:00 – 9:15 am

What's so Political about Performance?
Bridging Discussions of Political Communication and Performance Studies

Sponsors: Performance Studies and Theatre Interest Group
Political Communication Interest Group
Chair: **Diana Woodhouse**, Southern Illinois University, Carbondale
Panelists: **Meggie Mapes**, Southern Illinois University, Carbondale
Tami Spry, St. Cloud State University
Elyse Pineau, Southern Illinois University, Carbondale
Meredith Neville-Shepard, University of Kansas
Lars J. Kristiansen, University of Missouri-Columbia

This panel works to uncover connections between method, theory, and practice inhabited in Performance Studies and Political Communication. By using a solo performance as both example and starting point for discussion, this panel asks scholars in both fields to converse and speak to each others contributions to communication and one another.

2105 Brush (4th floor)
8:00 – 9:15 am

A Glimpse into the Breadth of Communication Research:
Examining Scholarship from Several Different Communication Perspectives

Sponsor: Graduate Student Caucus
Chair: **Timothy P. McKenna**, Ohio University
Respondent: **Janelle Briggs**, Southern Illinois University, Carbondale

“Teenage Pharmapocalypse?: An Exploratory Examination of Prescription Drug Abuse”

Lorin Brooke Friley, Purdue University

“Understanding the Challenges of an Emerging Nonprofit Organization”

Terri Lynne Johnson, Cleveland State University

“Understanding Organization Rhetoric”

Eric Mishler, Indiana University Purdue University-Fort Wayne

“Wall of Me: Facebook Self-disclosure Status Update, Partner Responses, Perceived Partner Responsiveness, and Intimacy”

Linda K. Freeman, University of Minnesota

2106 Case (4th floor)
8:00 – 9:15 am

2013 Program Planners' Meeting

Sponsor: Second Vice President Chad Edwards

Friday, March 30th

2107 Doan (4th floor)
8:00 – 9:15 am

**Communicating and Empowering Voices of Diversity
(State of Oklahoma Showcase)**

Sponsor: States Advisory Council
Chair: **Sheryl Lidzy**, Emporia State University

“A Feminine Apology: Attorney General Janet Reno’s 1993 Press Conference as Feminine Apologetic Discourse”

Tracy Frederick, Southwestern College

“Cyberfeminism and Online Practice,”

Holly Kruse, Rogers State University

“Assessing Different Voices: Ensuring Learning in the Basic Speech Course”

Kristopher Copeland, Northeastern State University

2108 Garfield (4th floor)
8:00 – 9:15 am

Leading Rhetorically: Competitive Papers in American Political Rhetoric

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Matthew Doggett**, Hillsdale College
Respondent: **Mike Milford**, Auburn University

“Tracking Rhetorical Tacks: Obama’s Artistic Use of the Journey and Family Metaphors in the ‘On the Way Forward in Afghanistan’ Speech”

Christopher J. Oldenburg, Illinois College

“Losing Christina: Tragedy, Rhetoric, and the Politics of Theodicy”

Jeffrey B. Kurtz, Denison University

“Gendered Public Advocacy: Hillary Rodham Clinton at the 1996 Democratic National Convention”

Justin Killian, Hamline University

“An Epideictic Approach to Johnson’s ‘We Shall Overcome’ Address”

Cassandra C. Bird, Central Michigan University

Friday, March 30th

2109 Halle (4th floor)
8:00 – 9:15 am

Critical Connections between Neoliberalism and Education (Top Panel)

Sponsor: Communication Education Interest Group
Chair: **Sandra Pensoneau-Conway**, Wayne State University
Respondent: **Jay Brower**, Western Connecticut State University

“Connecting Neoliberalism to Higher Education: Clark Kerr’s 1963 Articulation of Market Ideologies to Educational Philosophies in *The Uses of the University*”

David Deifell, Ashford University

“Exploring Pragmatic Connections between Traditional and Critical Forms of Assessment”

David H. Kahl, Jr., Penn State Erie, The Behrend College

“Who We are Under Neoliberal Education: Reviewing the Relationship between Neoliberal Education and Identity using Critical Communication Pedagogy”

JiangBo HuangFu, Southern Illinois University, Carbondale

“When Students become a Trojan Horse: Examining how the *Education Manifesto* Frames the Struggle for Better Public Education”

C. Kyle Rudick, Southern Illinois University, Carbondale

This panel features critical views on connections between neoliberal ideology and education. Panelists offer critical perspectives on the historical connections between neoliberalism and education, pragmatic connections between traditional and critical forms of assessment, philosophical connections between neoliberalism and identity, and rhetorical connections between proponents of neoliberal educative practices and teachers/students. By utilizing various methods for analysis at macro and micro levels, we hope to offer ways to further a critical communication pedagogy.

2110 Hopkins (4th floor)
8:00 – 9:15 am

Using Tablet Computers in the Classroom for Pedagogical Purposes

Sponsor: Basic Course Interest Group
Chair: **Julie Allee**, Ivy Tech Community College

Presenters: **Lori Volheim**, Ivy Tech Community College-South Bend
Alec Hosterman, Indiana University-South Bend
Jim Noland, Ivy Tech Community College

This panel will discuss implementation of tablet computers in the classroom for instruction, communication, collaboration, and assessing student learning as well as their pedagogical rationale for their use in Communication courses. The panel members will discuss their experiences with student use of tablets in the classroom for notes, presentations, and ebooks, along with issues and concerns they have experienced for those who are considering purchasing a tablet for classroom use.

Friday, March 30th

2111 Owens (4th floor)
8:00 – 9:15 am

**Connecting With Each Other:
Theoretical Frameworks and Advances in Interpersonal Contexts**

Sponsor: Communication Theory Interest Group
Chair: **Stephen Spates**, Western Michigan University
Respondent: **Amanda Torrens**, Ohio University

“Expanding Anxiety/Uncertainty Management Theory to the Homosexual/Heterosexual Context:
Examining Homosexual Males’ Communication Anxiety in an Intercultural Setting”

Mark A. Generous, Texas State University-San Marcos

“Existing Theoretical Frameworks of Interpersonal Forgiveness: A Critical Review”

Katie LaPlante Turkiewicz, University of Wisconsin-Milwaukee

“Confronting Friends about Risky Behaviors: A Theoretical Framework”

Melissa A. Maier, University of Wisconsin-Milwaukee

“Critical Discourse Analysis of mobiText use in Marital Communication:
New Directions in Blended Research”

Andrea Iaccheri, University of Nebraska at Omaha

2112 Severance (4th floor)
8:00 – 9:15 am

**Can Perspectives of Minority Students Offer Possibilities for Integrating Theoretical
and Epistemological Orientations in Communication Studies?**

Sponsor: Intercultural Communication Interest Group
Chair: **Alberto Gonzalez**, Bowling Green State University
Respondent: **Eddah Mutua-Kombo**, St. Cloud State University

“The Broken Epistemic Equilibrium in Communication Theory Classroom: Whose Communication Are We
Talking About?”

Eun Young Lee, Bowling Green State University

“How Effective Are You Really? : Interrogating and Expanding Mannerisms that Predominate Public Speaking”

Minu Basnet, Wayne State University

“Living on the Borderline: Implications for Epistemic Exigency”

Karthiga Devi Veeramani, St. Cloud State University

“What is a Classroom all about?”

Ayantu S. Tibeso, Ohio University

“Problematic of the Knowledge Creation and Sharing Process: Insider Perspective from Latin America”

Claudia Nieto, Ohio University

Minority graduate students often find themselves in a quandary of tension negotiating their “other” meaning-making realities in the U.S American classroom. These experiences locate students at the intersection between Western theorization and non-Western theorization. The question then becomes, how does one balance delicate questions about “what we know, and how we know”? This panel brings together graduate students with diverse classroom experiences to share their perspectives as both learners and instructors. Different strategies taken to seek a balance between multiple ways of knowing are discussed.

Friday, March 30th

2113 Szell (4th floor)
8:00 – 9:15 am

**Fostering Social Connection:
Forensics as a Context and Vehicle for Relational Dynamics**

Sponsor: Argumentation and Forensics Interest Group
Chair: **Jordan Compton**, Ohio University
Respondent: **Tomeka Robinson**, Marietta College

“The Black Book, Flow Pad, and Visual Aid as a Path to Relational Satisfaction? The Epistemic Value of Forensics as a Laboratory for Relational Competence”

Scott Jensen, Webster University

Gina Jensen, Webster University

“Lessons in Inspiration: A Thematic Analysis of Mentor Advice to Beginning Forensics Directors”

JD Smith, Barton Community College

“Tensions Abound: The Dyadic Relationships in Collegiate Debate”

Gordon Carlson, University of Illinois at Chicago

“Coach, Mentor, Friend OR Disciplinarian, Judge, Frenemy”

Janis Crawford, Butler University

“University Bureaucracy and Forensic Relationships”

Donny Peters, Illinois State University

Few activities boast the profound impact on the socialization of its participants than does forensics. This panel features research highlighting the potential for forensic participation to influence myriad relationships. Specifically papers reflect on forensic communities as laboratories for honing relational communication competence, mentoring relationships, the impact of debate practices on the evolution of the community, changing rituals between “coaches” and students, and the influence of university policy on the evolution of that program.

2114 Van Aken (4th floor)
8:00 – 9:15 am

**Pickets, Counterprotests, and the First Amendment:
The Case of Westboro Baptist Church**

Sponsor: Communication Ethics & Freedom of Expression Interest Group
Chair: **Beth A. Messner**, Ball State University

“The Impact of *Snyder v. Phelps*: Restricting the Effectiveness of Assembled Protest”

Joseph J. Hemmer Jr., Carroll University

“The Limits of Religious Rhetoric in a Secular Society: The Case of Westboro Baptist Church”

Krista L. Phair, Northern Kentucky University

“From Engines Roaring to Flash Mobs Dancing: Counter-protesting the Westboro Baptist Church”

Beth A. Messner, Ball State University

The United States Supreme Court’s recent ruling in favor of the Westboro Baptist Church in *Snyder v. Phelps et al.* provides an opportunity to examine connections between the church’s pickets, the First Amendment, and the responses of counterprotestors.

Friday, March 30th

2115 Willey (4th floor)
8:00 – 9:15 am

Crisis Communication & Ethical Dilemmas in Public Relations

Sponsor: Public Relations Interest Group
Chair: **Corey B. Davis**, University of Wisconsin-Whitewater
Respondent: **Michelle M. Maresh**, Texas A&M University-Corpus Christi

“Big Trouble for the Big Three: The Appropriateness and Effectiveness of the Big Three Automakers’ Image Repair Strategies”

Lindsey B. Anderson, Purdue University

“An Experimental Examination of the Role of Corrective Action in Image Restoration: The Case of a Campus Shooting”

Amanda K. Goddard, Western Michigan University

Patric R. Spence, Western Michigan University

Kenneth A. Lachlan, University of Massachusetts-Boston

J. J. McIntyre, University of Central Arkansas

“Revisiting the Rhetorical Situation and Genre in Crisis Communication”

Claudia I. Janssen, Eastern Illinois University

“Doing a Bad, Bad Thing: A Case Study of When a Client Asks a PR Firm to Act Unethically”

Rod Carveth, Goodwin College

2116 Superior (Lower Level)
8:00 – 9:15 am

Analyzing Portrayals of Femininity and Masculinity in Popular Culture

Sponsor: Undergraduate Honors Research Conference
Chair: **Pete Schnellenberger**, Indiana University-Purdue University Fort Wayne
Respondent: **Linda B. Dickmeyer**, University of Wisconsin-La Crosse

“Stronger Than Yesterday: Analyzing Britney Spears’s Use of Feminism as Commodity”

Augustin J. Gallion, Indiana University-Purdue University Fort Wayne

“Portrayal of Masculinity in *Sons of Anarchy*”

Daniel Blakely, Christopher Newport University

“Sexualization and Infantilization: A Feminist Analysis of the Portrayal of Female Warrior Archetypes in Action/Science-Fiction Films”

Christie Sitzler, Bethel University

“Understanding and Analyzing the United States’ Thin Ideal and Its Impact on Women and Their Self-Esteem Through the Presentation of Ultra-Thin Models in Fashion Magazine Ads”

Kelsey Grassman, The College of Wooster

“Constructions of Masculinities in Scott Pilgrim vs. the World: The ‘New Man’ and ‘New Lad’ vs. Hegemonic Masculinity”

Christi Hille, Indiana University-Purdue University Fort Wayne

Friday, March 30th

2201 George Bush (3rd floor)
9:30 – 10:45 am

CSCA's Connection to Teaching through NCA's *Communication Teacher*

Sponsor: President Scott A. Myers, West Virginia University
Chair: **Hailey G. Gillen**, West Virginia University

- "Connecting to the Organizational Communication Course by Unpacking Organizational Culture"
Amber S. Messersmith, University of Nebraska-Kearney
Ryan S. Bisel, University of Oklahoma
- "Connecting to the Introductory Communication Course by Investigating Perception Formation"
Stacey Macchi, Western Illinois University
Cynthia Ridle, Western Illinois University
- "Connecting to the Communication Theory Course by Opening Social Information Processing Theory in 'You've Got Mail'"
Daria S. Heinemann, Wayne State University
- "Connecting to the Intercultural Communication Course by Relearning American History"
Rachel B. Friedman, Embry-Riddle Aeronautical University
Nichelle D. McNabb, Otterbein University
- "Connecting to the Public Speaking Course by Applying Various Organizational Patterns"
Dacia Charlesworth, Indiana University Purdue University-Fort Wayne
- "Connecting to the Communication Teaching Course by Integrating the Language Arts"
Jerry D. Feezel, Kent State University
- "Connecting to the Gender Communication Course by Exploring Gender Value Stereotyping"
Nancy J. Brule, Bethel University
- "Connecting to the Public Speaking Course by Mining the Introduction Speech"
Susan R. Wilson, DePauw University

Communication Teacher is a NCA-sponsored periodical dedicated to publishing exemplary teaching activities designed specifically for Communication courses. This panel features several CSCA authors who have had an activity published in *Communication Teacher*. Panelists will provide an overview of their activity, discuss how the activity has worked in their respective course, and solicit audience feedback.

2202 Wade (3rd floor)
9:30 – 10:45 am

Creating Connections: Identifying Opportunities for Increased Engagement with Part-Time and Full-Time Graduate Students

Sponsor: Graduate Student Caucus
Chair: **Janella Ball**, Wayne State University

Presenters: **Simone Brennan**, Wayne State University
Sherri L. Ter Molen, Wayne State University
Derek Bolen, Wayne State University
Janella Ball, Wayne State University
Brandon Hensley, Illinois State University

Participation in a graduate student association provides invaluable opportunities for social and academic development. This panel explores approaches for producing accessible programming for part-time and full-time graduate students. The participants in this panel will discuss the challenges part-time students experience while sharing strategies that the Graduate Student Association at Wayne State University employs to foster an inclusive environment. The panelists will then invite the audience to share their experiences and suggestions for enhanced community development.

Friday, March 30th

2204 Blossom (4th floor)
9:30 – 10:45 am

Top Papers in Political Communication

Sponsor: Political Communication Interest Group
Chair: **Benjamin R. Warner**, University of Missouri-Columbia
Respondent: **Trevor Parry-Giles**, National Communication Association

“Triumph in Defeat: The Genre of Third Party Presidential Concessions” (Top Paper)
Ryan Neville-Shepard, Indiana University-Purdue University Columbus
“‘A Proper Soil in Which to Grow’: Margaret Sanger and the Problem of Citizenship” (J. Jeffrey Auer Award for Top Student Paper)
Katie L. Irwin, The University of Illinois at Urbana-Champaign
“How Do We Solve a Problem Like Maria?” Format, Feminine Style, and Connections We May Have Missed”
Elizabeth A. Dudash, Missouri State University
Susan E. Waters, Auburn University
“Sarah Palin’s Alaska: A Pathway for Political Support?”
Melissa Kaminski, Virginia Tech
Betsy Board, Virginia Tech
Lindsay Crighton, Virginia Tech
Isabel Fay, Virginia Tech
Meghan Trice, Virginia Tech

2205 Brush (4th floor)
9:30 – 10:45 am

Using New Technology in the Classroom

Sponsor: Instructional Resources Interest Group
Chair: **Richard E. Caplan**, The University of Akron
Respondent: **Sylvia White**, The University of Akron

“The ARG “Zoeken” for new students, The Pilot”
Dudley B. Turner, The University of Akron
“Facebook use in the classroom: A pilot study”
Val PIPPS, The University of Akron
“Standardizing the Basic Speech Course: A Hybrid On-line Approach”
Bonnie Keiper, The University of Akron
“How Students Benefit from Using A Project Based Learning Approach to Create Media”
Phil Hoffman, The University of Akron
“The effect of course management systems on academic integrity: A pilot study”
Richard E. Caplan, The University of Akron

This panel focuses on the use of new media and social media in the classroom. Papers looking at how new media and social media may be used in different classroom situations. The purpose of this panel is to share information on how new technology may be utilized

Friday, March 30th

2206 Case (4th floor)
9:30 – 10:45 am

**An Evening in Front of the Tube:
Game Show, Reality Show, Commercials, and a Sitcom**

Sponsor: Media Studies Interest Group
Chair: **Mark Cruea**, Ohio Northern University
Respondent: **Adam W. Tyma**, University of Nebraska at Omaha

“A “Case” of Balanced Ideology in the Game Show Genre? Exploring Contradictions in *Deal or No Deal*”
Elizabeth A. Baiocchi-Wagner, University of Missouri-Columbia

“The Reality of Reality TV: An Evaluation of the Johnson Intervention Model Viewed on the Program, *Intervention*”

Melissa A. Maier, University of Wisconsin-Milwaukee

“A Model of Japanese Cosmetics TV Commercials: A Generic Criticism of Six Advertisements”
Shanshan Lou, Ohio University

“Your Mom Works Very Hard...Just Now She Works for Us”: An Examination of the Depiction of Motherhood on *Modern Family*”

Nancy Bressler, Bowling Green State University

2207 Doan (4th floor)
9:30 – 10:45 am

Community College Interest Group Business Meeting

Chair: **Jacob Isaacs**, Ivy Tech Community College
Vice-Chair: **David T. McMahan**, Missouri Western State University
Secretary: **David L. Bodary**, Sinclair Community College

2208 Garfield (4th floor)
9:30 – 10:45 am

**Rhetorically Articulating Bodies:
Obstacles to Advancing Women’s Social Issues in Social Movements**

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Ashley R. Hall**, Southern Illinois University, Carbondale
Respondent: **Beth Waggenpack**, Virginia Tech

“The Rhetorical Dimensions of the Maafa 21: Black Genocide in the 21st Century”
Ashley R. Hall, Southern Illinois University, Carbondale

“The Coat Hanger Project: Assessment and Implication”
Meggie Mapes, Southern Illinois University, Carbondale

““Thank Heaven for Little Girls Inc.: A Rhetorical Analysis of a Public Nothingness”
Andrea Baldwin, Southern Illinois University, Carbondale

“That’s Enough, Hosni Mubarak! – An Analysis of an Iconic Image During the 2011 Egyptian Revolution”
Kiranjeet Dhillon, University of Northern Iowa

“Conservative Masculinity and the Pro-Life Movement”
David Airne, University of Montana

This panel features emerging rhetorical critics who are interested in exploring how social movement discourses rhetorically engage contemporary social issues. These scholars share an interest in social movement rhetoric and gendered identities and, in particular, rhetorical strategies used to promote consciousness across multiple women's issues in American public culture. Their papers respond collectively to how past and present social movement discourses have attempted to raise awareness regarding issues that affect women's bodies.

Friday, March 30th

2209 Halle (4th floor)
9:30 – 10:45 am

**Difference in the Decade of the Digital Classroom:
Connecting Students and Educators in Digital Space**

Sponsor: Communication Education Interest Group
Chair: **Renee Human**, Northern Kentucky University

Presenters: **Jessica Dennis**, Northern Kentucky University
Betsy Powell, Northern Kentucky University
Igor Ristic, Northern Kentucky University
Danielle Donley, Northern Kentucky University
Kaitlyn Maxwell, Northern Kentucky University
Emma Woeste, Northern Kentucky University

This panel is a dialogue session exploring how technology, specifically web-enhanced classes, has changed the culture of the classroom. Investigating *space*, specifically digital space, we wish to problematize how technology creates new digital, discursive spaces thereby introducing a new difference into classroom culture. Our main concern is: How can educators and students co-construct digital dialogic learning environments that really do “enhance” the classroom experience.

2210 Hopkins (4th floor)
9:30 – 10:45 am

Debating the Effectiveness of the Basic Course

*RESOLVED: ARGUMENTATION CLASSES WOULD BE MORE EFFECTIVE THAN PUBLIC
SPEAKING FOR THE BASIC COURSE IN THE COMMUNICATION CURRICULUM.*

Sponsors: Argumentation and Forensics Interest Group
Basic Course Interest Group
Chair: **Nicole L. Johnson**, Ball State University

Presenters: *Affirmative:* **Michael Bauer**, Ball State University
Larry Underberg, Southeast Missouri State University
Negative: **Lindsey Dixon**, Illinois State University
Katherine J. Denker, Ball State University

For years, the communication basic course has been under fire for its effectiveness or lack thereof. Consequently, administration has considered courses other than public speaking for replacement. Would an argumentation class be more effective? You be the judge.

Respondents: **Jayne Henson**, University of Dayton
Mary Moore, Ball State University
Ron Whitt, Wayne State College

Friday, March 30th

2211 Owens (4th floor)
9:30 – 10:45 am

Digital Memory: A Posthuman Archive

Sponsor: Performance Studies and Theatre Interest Group
Chair: **Jake Simmons**, Angelo State University
Respondent: **Shawn Wahl**, Angelo State University

“And out of darkness came the hands/That reach thro’ nature, moulding men: ‘Digit-al’ inheritance in posthumanism.”

Travis Brisini, Louisiana State University,

“Performing Ownership: A Posthuman Analysis of Digital Memory’s Ideological Frameworks”

Benjamin Haas, Louisiana State University

“Memory’s Indices: A Performative Commemoration of Otherness”

Jake Simmons, Angelo State University

This panel investigates the concept “digital memory” considered through the lens of posthumanism to discuss the problems with the transhumanist notion that memory now is solely routed from one’s mind/body and stored in digital files. Drawing on the work of Nicoletta Isar, we recover memory as a “network of intersubjectivities of the posthuman body” to rethink digital memory as a social act of remembering through performance or *commemoration*.

2212 Severence (4th floor)
9:30 – 10:45 am

Great Ideas for Teaching G.I.F.T. Presentations

Sponsor: G.I.F.T.
Chair: **Nancy J. Curtin**, Millikin University

“The Power of Perception”

Kirsten Manthei, Lyons Township High School

“Getting Ready for the First Presentation: Practicing Conversational Style and Reducing Anxiety”

Claudia I. Janssen, Eastern Illinois University

“Listen & Learn: Connecting with the Reluctant Student”

Patricia E. Gettings, Purdue University

“Social Judgment Theory in Action”

Marie Hoffman, Ball State University

“Small Group ‘Hands-On’ Party Planning Assignment”

Susan Schuyler, University of Wisconsin-La Crosse

“Who Are You and What Do You Want?”

Kristen Ruppert-Leach, Southwestern Illinois College

“Social Invention Activity”

Cory Young, Ithaca College

“Connecting With Strangers: The “American Pickers” Demonstrate Communication Skills”

Jeffrey Brand, Millikin University

“Learning Fundamentals of Public Relations Via Wordpress”

Regina Luttrell, Eastern Michigan University

“Decoding Controversies Through Print News Sources”

Kristen Ann Hungerford, University of Memphis

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Every ten minutes audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

Friday, March 30th

2213 Szell (4th floor)
9:30 – 10:45 am

Undergraduate Programs Interest Group Business Meeting

Chair: **Deborrah Uecker**, Wisconsin Lutheran College
Vice-Chair: **Jacqueline Schmidt**, John Carroll University

2214 Van Aken (4th floor)
9:30 – 10:45 am

Patterns, Difference, and Memorable Messages in Family Communication

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Leah Bryant**, DePaul University
Respondent: **Stephanie S. Rollie**, Texas A&M University-Corpus Christi

“Trait Verbal Aggressiveness as a Function of Family Communication Patterns”

Paul Schrodt, Texas Christian University

Kristen Carr, University of Nebraska-Lincoln

“Communicatively Managing Religious Identity Difference in Parent-Child Relationships: The Role of Accommodative and Nonaccommodative Communication”

Colleen W. Colaner, University of Missouri-Columbia

Leslie R. Nelson, University of Nebraska-Lincoln

“I’m the Only Person From Where I’m From to Go to College”: Understanding the Memorable Messages First-Generation College Students Receive from Parents”

Tiffany R. Wang, University of Nebraska-Lincoln

“The Role of Attributions, Perceptions of Agreement, and Spousal Communication in Daughter-in-Law Satisfaction with the In-Law Triad”

Christine E. Rittenour, West Virginia University

Jody Koenig Kellas, University of Nebraska-Lincoln

2215 Willey (4th floor)
9:30 – 10:45 am

Building Connections / Blurring Boundaries: Workshop on University-Industry Collaborations Through Action Learning Projects

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Christy Brazee**, University of Wisconsin Oshkosh

Presenters: **Christy Brazee**, University of Wisconsin Oshkosh
Denver Lopp, Purdue University

Looking for a way to bridge the gap between your classroom and real-world organizational environments where what students are learning is put into practice? Action learning projects (ALPs) involve students working with clients to address real-world organizational challenges through their concurrent learning and application of course material. This session will cover: 1) what ALPs offer; 2) how to incorporate ALPs into your classes; and 3) barriers that can interfere with ALP effectiveness and practice.

Friday, March 30th

2216 Superior (Lower Level)
9:30 – 10:45 am

**The Dark Side of Interpersonal Communication:
Exploring Stalking, Lying, Discipline, and Race**

Sponsor: Undergraduate Honors Research Conference
Chair: **Natasha Horn**, Illinois State University
Respondent: **Sarah Wilder**, University of Nebraska-Lincoln

“‘I Will Never Give Up on You’: Obsessional Relational Intrusion in Contemporary Romantic Comedies”

Kayla Lucht, Wayne State College

Sean Badeer, Wayne State College

“‘I Feel Fine Doc!’: Exploring the Narratives of Patient Dishonesty in the Medical Field”

Nikki Garden, Wayne State College

“‘Spare the Rod, Spoil the Child’: An Analysis of Young Adult’s Narratives of Punishment”

Joe Chebul, Wayne State College

Trevor Reeves, Wayne State College

“‘Shouldn’t You Be Used to Us By Now’: The Social Stigma of Interracial Relationships”

Angela Shank, Wayne State College

Abigail Swalla, Wayne State College

In 1994, Cupach and Spitzburg argued that the Pollyanna-like treatment of interpersonal communication research has limited the disciplines understanding of human relationships. Since that time, research in the darkside of interpersonal communication has flourished, encouraging research journals and textbooks to explore the darker, unexplored functions of interpersonal relationships. Using Spitzburg and Cupach’s (2007) Dark Side metaphor, this panel explores the functional ambivalence and moral normativity of relational behavior in a variety of contexts.

2301 George Bush (3rd floor)
11:00 am – 12:15 pm

Connection and Separation: Intercultural Communication in Cities

Sponsor: Intercultural Communication Interest Group
Chair: **Ahmet Atay**, The College of Wooster

Presenters: **Ahmet Atay**, The College of Wooster
Jay Brower, Western Connecticut State University
Carolyn Calloway-Thomas, Indiana University
Alberto Gonzalez, Bowling Green State University
Ronald L. Jackson II, University of Illinois
Cheryl Nicholas, Penn State Berks

Cities are organic entities where human beings shape and reshape their sense of self. These locations also shape daily performance of socially and culturally marked bodies and cultural meanings that are attached to these bodies. In this discussion panel, we focus on problems of culturally, racially and socioeconomically segregated U.S. cities. We focus on poverty, ethnic and racial segregation, suburbanization, homelessness, education in inner cities, socioeconomic divides, and cities in decay. Our goal is to articulate these problems and offer various cultural perspectives, theories and personal narratives to create awareness and encourage communication among cultural groups within cities.

Friday, March 30th

2302 Wade (3rd floor)
11:00 am – 12:15 pm

**Connecting Through Values:
Examining Discourses of CSR, Conscious Capitalism, and Social Innovation**

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Jeremy Fyke**, Marquette University
Respondent: **Patrice M. Buzzanell**, Purdue University

Presenters: **Jeremy Fyke**, Marquette University
Rebecca Dohrman, Maryville University
Suzy D'Enbeau, University of Kansas
Colleen Moore, Marquette University
Colleen Henley, Marquette University

With public mistrust of corporations on the rise, scholars and practitioners are increasingly concerned with socially conscious forms of organizing that are committed to public good. That considered, this panel seeks to unravel some of the tensions and complexities surrounding Social Innovation, Conscious Capitalism and CSR by analyzing new forms and discourses surrounding these trends (e.g., feminist entrepreneurship, social media). Panelists examine each trend, and consider their interrelationships and implications for theory and practice.

2303 Humphrey (3rd floor)
11:00 am – 12:15 pm

**Short Course #4
Teaching Autoethnography as a Method for Communication Research**

Sponsor: First Vice President Mitchell S. McKinney, University of Missouri-Columbia
Presenter: **Tony E. Adams**, Northeastern Illinois University

The goal of this short course is to discuss ways of teaching autoethnography as a method for communication research. Topics will include defining autoethnography, doing and writing autoethnography, making connections between autoethnography and communication research, determining criteria for assessing autoethnographic texts, and teaching autoethnography in communication research methods courses. Participants will also describe their views of and experiences with autoethnography.

2304 Blossom (4th floor)
11:00 am – 12:15 pm

Political Communication Interest Group Business Meeting

Chair: **Mike Milford**, Auburn University
Vice Chair: **Benjamin R. Warner**, University of Missouri-Columbia
Secretary: **Ryan Neville-Shepard**, University of Kansas

Friday, March 30th

2305 Brush (4th floor)

11:00 am – 12:15 pm

Apps@Work: Managing Mobile Connectivity and Access in the Classroom

Sponsor: Instructional Resources Interest Group

Chair: **Julie McNellis**, Saint Xavier University

Presenters: **Ben Eveloff**, Lewis University

Danielle M. Stern, Christopher Newport University

Renee Robinson, Saint Xavier University

Adam W. Tyma, University of Nebraska at Omaha

Mobile technology and app use is on the increase resulting in their classroom presence. The purpose of this discussion is to exchange and explore ideas about mobile technology and the apps that may be used to promote student participation in- and out-of-class. This interactive session provides participants with an opportunity to share classroom tested apps and assignments resulting in a co-created set of instructional resources incorporating mobile technology and apps into the Communication classroom.

2306 Case (4th floor)

11:00 am – 12:15 pm

Expressing Identity Online: Attitudes, Emotions, and Stereotypes in Online Communication

Sponsor: Media Studies Interest Group

Chair: **Jeff Kuznekoff**, Ohio University

Respondent: **Jayne Henson**, University of Dayton

“Music Lyrics as an Expression of Emotion on Facebook”

Kristen L. Bilyeu, Southern Illinois University, Edwardsville

“A Virtual Public Sphere?”

Igor Ristic, Northern Kentucky University

“Of Letters and Numbers: Deciphering Shorthand Commonly Used by White Supremacists Online”

Brett A. Barnett, Slippery Rock University

“Attention, Attitude, and Intended Drinking: The Influence of Facebook on College Students”

Shanshan Lou, Ohio University

Hong Cheng, Ohio University

2307 Doan (4th floor)

11:00 am – 12:15 pm

Kenneth Burke Society Business Meeting

Chair: **Krista L. Phair**, University of Kansas

Vice-Chair: **David T. McMahan**, Missouri Western State University

Friday, March 30th

2308 Garfield (4rd floor)
11:00 am – 12:15 pm

Top Student Papers in Rhetorical Theory and Criticism

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Nichelle D. McNabb**, Otterbein University
Respondent: **Stephanie Young**, University of Southern Indiana

“(Term)inating Agency: The Importance of Terms in the Debate over Female Circumcision”
Spencer Harris, University of Kansas
“Getting Ink: A Rhetorical Analysis of Miami Ink and Social Stigma Via the Theory of Stigma”
Joseph R. Nicola, Bethel University
“When Entelechies Collide: The Rhetorical Trajectories of Scott Roeder and George Tiller”
Jaclyn Howell, University of Kansas
“Counterpublicity, Materiality, and Visual Rhetoric: Making Connections and Extending Arguments”
Sarah Lynn Jones, University of Nebraska-Lincoln
“Tea Steeped in Suffrage: How 19th Century Women Appropriated the Boston Tea Party”
Meredith Neville-Shepard, University of Kansas

2309 Halle (4th floor)
11:00 am – 12:15 pm

Connecting with Your Students Online: It's Up for Debate

Sponsor: Communication Education Interest Group
Debate Moderator: **Stephen Koch**, Capital University

Affirmative Speakers: **Russell Luce**, Truman State University
Karla Mason Bergen, College of Saint Mary

Negative Speakers: **Elizabeth N. Ribarsky**, University of Illinois-Springfield
Kristen L. McCauliff, Ball State University

Social media have created opportunities for educators to connect and develop rapport with students. However, connecting with students beyond the classroom can raise questions regarding privacy and appropriateness. Educators are faced with a dilemma – to connect or not to connect? This panel will be a debate format. Once the debate is complete, the panelists will open the floor to the audience to engage in discussion with the debaters and other attendees to generate insightful dialogue.

Friday, March 30th

2310 Hopkins (4th floor)

11:00 am – 12:15 pm

Challenges and Opportunities Faced by Industry Professionals Transitioning to GTA Positions

Sponsor: Basic Course Interest Group

Chair: **Joseph M. Valenzano III**, University of Dayton

Presenters: **Katherine J. Denker**, Ball State University
Susan Wildermuth, University of Wisconsin-Whitewater
William R. Upchurch, University of Pittsburgh
Stephanie Quinlan, University of Kentucky
Steve Matuszak, Virginia Tech
Robin J. Phelps, Ball State University

When successful individuals transition from industry to graduate school, as GTAs they must strike a balance at the intersection between proven "real world" practices and skills with learning new academic methods. Many approach classrooms as seasoned non-academic professionals who choose this major life change, not inexperienced May graduates or part-time adjuncts. By addressing this growing population's unique challenges, this panel will generate solutions both for empowering GTAs and helping departments identify and equip them accordingly.

2311 Owens (4th floor)

11:00 am – 12:15 pm

G.I.F.T. Business Meeting

Chair: **Diana L. Tucker**, Walden University

Vice-Chair: **Nancy J. Curtin**, Millikin University

2312 Severance (4th floor)

11:00 am – 12:15 pm

Making Health Connections Through Media

Sponsor: Health Communication Interest Group

Chair: **Christina S. Beck**, Ohio University

"Where The Gates Matter Less: Examining Social Media And Credibility In Health Related Content"

Stephen A. Spates, Western Michigan University

Patric R. Spence, Western Michigan University

Kenneth A. Lachlan, University of Massachusetts Boston

David Westerman, West Virginia University

"Online Health Information Seeking Practices and Factors Influencing Them"

Renata Kolodziej-Smith, Wayne State University

Janella Ball, Wayne State University

Christine Stover, Wayne State University

"Hospital Publications: Is this My Link to a Healthier Life?"

Kimberly Field-Springer, Ohio University

"Ideographic Criticism, Disability Studies, and the Desire for a <Normal> Life in the *United States of Tara*"

Suzanne V. L. Berg, Bowling Green State University

Friday, March 30th

2313 Szell (4th floor)
11:00 am – 12:15 pm

**Directions of the Discipline:
Keeping the Art of Speech and Theatre Alive in the Curriculum
(State of Illinois Showcase)**

Sponsor: States Advisory Council
Chair: **B. J. Lawrence**, Bradley University

Presenters: **Julie Weishar**, Parkland College
B. J. Lawrence, Bradley University
Mardia Bishop, University of Illinois
Anna Wright, Illinois State University

As the communication discipline continues to evolve, an even greater emphasis is placed on theory - relegating the art of communication as practiced in oral communication, voice and diction, oral interpretation of literature and theatre arts to the margins of the discipline. This panel will explore the current lack of balance between theory and praxis in the communication discipline and offer possible solutions for keeping the art of speech and theatre alive in the curriculum.

2314 Van Aken (4th floor)
11:00 am – 12:15 pm

**Connecting with a 'Scholarly Soulmate':
Scholars Share Their Stories of Supportive Collaboration**

Sponsor: Interpersonal and Small Group Communication Interest Group
Chairs: **Jimmie Manning**, Northern Kentucky University
Andrea Lambert-South, Northern Kentucky University

Presenters: **Dawn O. Braithwaite**, University of Nebraska-Lincoln
Leslie A. Baxter, University of Iowa
Sandra Metts, Illinois State University
William R. Cupach, Illinois State University
Lynn H. Turner, Marquette University
Richard West, Emerson College
Paul Schrodt, Texas Christian University
Andrew M. Ledbetter, Texas Christian University

This highly interactive panel spotlights duos who have successfully collaborated to generate outstanding programs of interpersonal communication research. After hearing from panelists about how they met their "scholarly soulmates," the moderators and audience members will ask questions to explore how collaborative research can be navigated and negotiated in interpersonal communication studies and beyond.

Friday, March 30th

2315 Willey (4th floor)
11:00 am – 12:15 pm

Adjunct/Temporary Faculty Caucus Business Meeting

Chair: **Becky L. Belter**, Jackson County Community College
Vice Chair: **Heather A. Nesemeier**, Minnesota State University, Moorhead
Secretary: **V. Rusty Norris**, Park University

2316 Superior (Lower Level)
11:00 am – 12:15 pm

**Exploring Unity among Family Portrayals in Organizations,
Media, and Everyday Interactions**

Sponsor: Women's Caucus
Chair: **Kirsten Manthei**, Lyons Township High School
Respondent: **Melanie Mills**, Eastern Illinois University

"Parenthood as Disease: Critiquing the "Unity" Between Parental Leave Policies and Work/Family Expectations"

Justin J. Rudnick, Minnesota State University-Mankato

"Modern" Women?: An Examination of the Portrayal of Femininity on Modern Family"

Nancy Bressler, Bowling Green State University

"Patriarchy vs. Radical Feminism: The Good, the Bad, and the Somewhere in Between"

Delyse Lawless, Northern Kentucky University

Friday, March 30th

2317 Whitehall Room (3rd Floor)
11:00 am – 12:15 pm

Undergraduate Honors Research Conference Poster Session I

Sponsor: Undergraduate Honors Research Conference
Chair: **Scott A. Myers**, West Virginia University
Respondents: **Jenn Anderson**, Michigan State University
Lora Cohn, Park University
Joy Daggs, Culver-Stockton College

“Gender, Perception and Leadership: A Study of the Workplace Environment”

Sara Adams, Bethel University
Jacqueline Batres-Bonilla, Bethel University
Zack McGough, Bethel University
Anna Muhovich, Bethel University

“What Are Real Men Anyway?”

Jessica L. Benham, Bethel University

“The Legal Ramifications of a ‘Troublesome Word’”

Joe Craven, Illinois College

“The N-Word Finds Space in N[o] Words: Discursive ‘Troubling’ in Space”

Mariah Davidson, Illinois College

“The Angry American: A Case Study of a Patriotic Song by Toby Keith”

Michael Gallardo, Sul Ross State University

“To Hug or Not to Hug?: Sympathy Greeting Card Study”

Nicole Herrera, Saginaw Valley State University
Jeremy Chalut, Saginaw Valley State University

“Compliance Gaining Research: Application in Retail Sales”

Earnest Jones, Sul Ross State University

“My Arms Were My Legs: An Autoethnography”

Nileema Khan, The College of Wooster

“Lost and Found in Translation: The N-Word Crosses a ‘Troubling’ Linguistic Border”

Lisa Martin, Illinois College

“Bill Hicks as Messiah: The Rhetorical Function of the Monastic Frame in Humor”

Benjamin J. Nutter, Ohio University

“Gluten Free Girl: An Autoethnography”

Rachel Rieger, The College of Wooster

“Ageism in Television Programming: An Examination of TV Land’s *Hot in Cleveland*”

Christa Scott, Drury University

“‘Outsmart Mother Nature’: An Examination of Tampax Advertising Using Passing Theory”

Allyson Strickland, Drury University

“The Hegemonic Pageant Girl: A Feminist Analysis of *Toddlers & Tiaras*”

Molly C. Turner, Northeastern State University

“Filtering Starbucks Ideological Ground”

Stephen J. Waters, Creighton University

Gold Room (3rd floor)
12:30 – 2:15 pm

Hall of Fame Awards Luncheon and Business Meeting

Please join us as we pay tribute to our 2012 Hall of Fame Inductees and the Outstanding New Teacher and Federation Prize recipients. The cost of this luncheon is included in your convention registration fee, but reservations are required. Be sure to reserve your space at the luncheon when you pre-register for the convention.

Friday, March 30th

2401 George Bush (3rd floor)
2:30 – 3:45 pm

Honoring our 2012 CSCA Hall of Fame Members

Sponsor: First Vice President Mitchell S. McKinney, University of Missouri-Columbia
Chair: **Scott A. Myers**, West Virginia University

Presenters: **Melissa L. Beall**, University of Northern Iowa
Carolyn Calloway-Thomas, Indiana University
James W. Chesebro, Ball State University
Lynn H. Turner, Marquette University

Our four new members of the CSCA Hall of Fame will reflect on their many years of service to the association and share memories of their special connections with CSCA colleagues. Join us as we congratulate and thank CSCA's 2012 Hall of Fame class.

2402 Wade (3rd floor)
2:30 – 3:45 pm

Going to “Extremes”?: Connecting Feminist Theories to Popular Culture

Sponsor: Women's Caucus
Chair: **Elizabeth Dudash**, Missouri State University
Respondent: **Jayne Henson**, University of Dayton

“Gender-marked Commentary in Women's Extreme Sport Coverage of the 2010 Vancouver Winter Olympics”
Kristin Goss, Texas Tech University
Amy N. Heuman, Texas Tech University
“Converging on the Sarah Palin Brand: Fandom, Consumer Culture, and Online Citizenship”
Dana Schowalter, University of Minnesota
“‘I’m not gonna write you a love song’: The feminist messages of Sara Bareilles”
Jennifer V. Martin, Texas Woman's University
“The Vampire Lover: A feminist engagement of the fang phenomena”
Heather Ehrichs Angell, Independent Scholar

2403 Humphrey (3rd floor)
2:30 – 3:45 pm

Learning the Language of Health and Caring

Sponsor: Health Communication Interest Group
Chair: **Laura Dawn Russell**, Denison University

“How Do You Say HIV?: An Examination of Self-Referent Language of Women Living with HIV and AIDS”
Jennifer L. Peterson, University of Wisconsin, Milwaukee
Malynnda A. Johnson, University of Wisconsin, Milwaukee
“I am Looking Through You: Caring for the Caregivers”
Cheril Lewis, University of Nebraska-Omaha
Shelli Inness, University of Nebraska-Omaha
“The New Language of Asperger's Syndrome: A Quantitative Content Analysis of Two Online Support Groups”
Kimberlee C. Runnion, Southern Illinois University, Edwardsville
“Cancer is So Funny: The Use of Humor as a Means of Coping with Cancer”
Danielle E. Davis, Purdue University

Friday, March 30th

2404 Blossom (4th floor)
2:30 – 3:45 pm

**Analyzing the 2012 Presidential Election:
Reflections on the Primaries and Predictions for the General Election**

Sponsor: Political Communication Interest Group
Chair: **Benjamin R. Warner**, University of Missouri-Columbia

Presenters: **Mary C. Banwart**, University of Kansas
Dianne Bystrom, Iowa State University
Brian T. Kaylor, James Madison University
Mitchell S. McKinney, University of Missouri-Columbia
Trevor Parry-Giles, National Communication Association
Craig Allen Smith, North Carolina State University
John C. Tedesco, Virginia Tech
Judith S. Trent, University of Cincinnati

By the time we meet in Cleveland, Republicans will most likely have selected their party's nominee to challenge President Barack Obama in the 2012 presidential election. Join a roundtable discussion with several political communication scholars who will offer analysis of the ongoing campaign and predictions for the general election. Audience participation will be invited.

2405 Brush (4th floor)
2:30 – 3:45 pm

**Homesick for Teaching Face to Face: A Discussion on the Challenges of
Teaching an Online Course Beyond the Classroom**

Sponsor: Instructional Resources Interest Group
Chair: **Heather Nesemeier**, Minnesota State University Moorhead

Presenters: **Amanda Brown**, University of Wisconsin-Stout
Shannon Vanhorn, Valley City State University
Heather Nesemeier, Minnesota State University
Kimberly Weismann, Williston State College

Teaching online poses a number of issues for faculty, students, and the college or university offering the online courses. Panelists will discuss experienced struggles with teaching a course online and whether or not colleges and universities that offer online courses should have universal standards for their faculty teaching online and their online courses. Discussion will also include what those standards should be and how they should be enforced.

Friday, March 30th

2406 Case (4th floor)
2:30 – 3:45 pm

**Autoethnography and Communication:
Connection, Applications and Possibilities**

Sponsors: Sexual Orientation and Gender Identity Caucus
Performance Studies and Theatre Interest Group
Communication Theory Interest Group

Chair: **Stephanie Young**, University of Southern Indiana

Participants: **Tony E. Adams**, Northeastern Illinois University
Ahmet Atay, College of Wooster
Derek Bolen, Wayne State University
Christopher C. Collins, Angelo State University
Andrew F. Herrmann, Eastern Tennessee State University
Sandra Pensoneau-Conway, Southern Illinois University, Carbondale
Tami Spry, St. Cloud State University
Danielle M. Stern, Christopher Newport University
Satoshi Toyosaki, Southern Illinois University, Carbondale

The purpose of this panel is to generate a meaningful discussion about autoethnography and communication research. Using a roundtable format, participants will offer overviews and applications of autoethnography, highlight ethical issues of doing autoethnography, discuss the relationship between autoethnography, performance, and identity, and demonstrate how autoethnography can enhance communication theory and inquiry.

2408 Garfield (4th floor)
2:30 – 3:45 pm

Connecting Rhetoric and Sports: Sports Rhetoric in the Public Sphere

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: **Angela M. Jerome**, Western Kentucky University

Respondent: **Russell Luce**, Truman State University

“What are U Talking About?: Miami Hurricane Football and the State of Public Reasoning”
Mike Milford, Auburn University

“The Magic Bullet 925: A Rhetorical Examination of the NCAA Policy of APR as a Solution to Team Success”
Jacqueline A. Irwin, California State University, Sacramento

“The Ohio State University Yard Sale: The Fall of Coach Jim Tressel and the Buckeye Football Program”
Lauren Oliver, Western Kentucky University
Angela M. Jerome, Western Kentucky University

“A Silver Fox Exposed: An Analysis of Brett Favre and the NFL’s Responses to the 2010 Sexting Scandal”
Kristeen Owens, Western Kentucky University

Though athletic governing bodies and sports teams have long faced unique rhetorical exigencies, recent events and decisions offer still more fascinating cases for academic study. Using various theoretical perspectives, the papers on this panel explore four rhetorical events in the world of sports in an effort to illuminate the ways in which rhetorical studies may enhance our understanding of sports phenomena.

Friday, March 30th

2409 Halle (4th floor)
2:30 – 3:45 pm

The Connection between Theory and Practice: Examples of Partnerships between Tenure-Track Faculty and Clinical Faculty that Improve Educational Outcomes

Sponsor: Communication Education Interest Group
Chair: **Sarah VanSlette**, Southern Illinois University, Edwardsville

Presenters: **Susan E. Waters**, Auburn University
Sara Stashower, John Carroll University
Diana L. Tucker, Walden University
Samantha Mealy, Ronald McDonald House
Sarah VanSlette, Southern Illinois University, Edwardsville

This panel discusses the merits of teaming tenured faculty with professionals in the field of communication. The practice of Journalism, PR, and Organizational Communication is ever evolving, and many academics have partnered with practitioners to present a comprehensive and timely curriculum. One possible goal of such a partnership could be to marry the theoretical expertise of the academic with the recent relevant work experiences of the practitioner. Panelists will present examples of such partnerships, discussing the benefits, difficulties, and how such a collaboration has affected their program overall.

2410 Hopkins (4th floor)
2:30 – 3:45 pm

Watch and Learn: Exploring the Normative Impact of Electronic Media

Sponsor: Media Studies Interest Group
Chair: **Rekha Sharma**, Kent State University

“Account Overdrawn: Analyzing Anti-Consumerism Messages in Animated Cartoons”
Rekha Sharma, Kent State University
“The Value of the V-Chip: An Overview”
Amy Dalessandro, Kent State University
“OurTube: Examining YouTube Viewing Behaviors and Selection Processes Among Racial Minorities”
Krishnamurti Murniadi, Kent State University
“Ra-Ra-Sis-Boom-Blog: Sports Fandom in Online Communities”
J.D. Ponder, Kent State University

This panel examines the ability of electronic media to act as an agent of socialization, uniting groups of people around common interests and values. The presenters address concepts such as social cohesion, cultural transmission, and civic engagement by looking at how people use media to connect to other individuals, in-groups, and institutions. The papers bridge subdisciplines within the communication studies field, ranging from mass/mediated to family, political, and group communication.

Friday, March 30th

2411 Owens (4th floor)
2:30 – 3:45 pm

Top Student Papers in Communication Theory

Sponsor: Communication Theory Interest Group
Chair: **Kenneth A. Lachlan**, University of Massachusetts Boston
Respondent: **Adam W. Tyma**, University of Nebraska at Omaha

“Leader Member Exchange Theory in Relation to Perceived Supervisor Credibility and Communication Satisfaction” (Top Paper)

Katie M. Reno, University of Tennessee, Knoxville

“Participatory Hypersexualization Theory: Connecting Sexual Objectification Theory & Participatory Culture Theory”

Sherri Ter Molen, Wayne State University

“Recruiting Prospective Students with Stories: How Personal Stories Influence the Process of Choosing a University”

Michael E. Burns, North Dakota State University

2412 Severence (4th floor)
2:30 – 3:45 pm

A “Spotlight” on Mentoring: Connecting Members Across the Field

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Jaime E. Bochantin**, Western Illinois University

Participants: **Patrice M. Buzzanell**, Purdue University
George Cheney, Kent State University
Debra J. Ford, University of Kansas Medical Center
Lynn M. Harter, Ohio University
Mary F. Hoffman, University of Wisconsin, Eau Claire
Rebecca J. Meisenbach, University of Missouri-Columbia

This “speed meet/mentoring” session assembles some of our senior scholars together to meet with and advise junior members in the field. This is the perfect opportunity to meet certain scholars in the field or use the time to discuss research or teaching ideas. This double session will be divided into 5-7 minute “speed mentor” sessions where conference goers will get the opportunity to chat with any or all of the participants on a one-on-one basis.

2413 Szell (4th floor)
2:30 – 3:45 pm

States Advisory Council Business Meeting

Chair: **Randy K. Dillon**, Missouri State University
Vice-Chair: **B.J. Lawrence**, Bradley University
Secretary: **David A. Wendt**, Keokuk High School

Friday, March 30th

2414 Van Aken (4th floor)
2:30 – 3:45 pm

Communication and Gender in Family and Personal Relationships

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Bryan Asbury**, University of Iowa
Respondent: **Sandra Metts**, Illinois State University

“The Influence of Flirting in Different Types of Cross-Sex Friendships”

Katie Schoonover, Western Illinois University

Bree McEwan, Western Illinois University

“Gendered Perceptions of Emotional Support and Relationship Satisfaction”

Elizabeth M. Flood, Illinois State University

“Father-Daughter Messages and the Construction of Gendered Selves”

Jenna Stephenson-Abetz, University of Nebraska-Lincoln

“Real Men Don’t Cry”: An Investigation of Father-Son Intergenerational Transmission of Memorable Messages and Gender Ideologies”

Kelly G. Odenweller, West Virginia University

Maria Brann, West Virginia University

Christine E. Rittenour, West Virginia University

Scott A. Myers, West Virginia University

2415 Willey (4th floor)
2:30 – 3:45 pm

Sports, Fans, and Public Relations: Importance of Fandom to Sports Teams and Public Relations

Sponsor: Public Relations Interest Group
Chair: **Danielle Coombs**, Kent State University
Respondent: **Paul Haridakis**, Kent State University

Participants: **Maja Bajac-Carter**, Texas Woman’s University
Melanie Eyerman, Thundertech, formerly of the Cleveland Browns
Richard Jensen, Ashland University
Norma Jones, Kent State University
Mark Szczepanik, Creative Director at Liggett Stashower

From national professional leagues to college and high school teams, sports fans can be highly identified with their sporting organization. In this panel we seek to discuss fandom across a variety of sports, as well as from both scholarly and professional perspectives. Who are fans? Why are they fans? Why are they important to organizations and public relations? How do fans become superfans or more closely identified with their organization?

Friday, March 30th

2416 Superior (Lower Level)
2:30 – 3:45 pm

Understanding Issues in the Family: Marriage, Divorce, and Adolescence

Sponsor: Undergraduate Honors Research Conference
Chair: **Caroline Bara**, Western Connecticut State University
Respondent: **Elizabeth Lamoureux**, Buena Vista University

“Love, Respect, and Relational Satisfaction”

Ali Thomas, Bethel University

Ali Foster, Bethel University

Merissa DeRoos, Bethel University

“Marriage Portrayals in Situational Comedies, 2011 Season”

Amanda Gubbins, Indiana Wesleyan University

“Perceptions of ADHD”

Peter Heiligenthal, Bethel University

Dave Ptaszek, Bethel University

“Private Education and the Communicative Shaping of Adolescent Faith”

Thomas J. Reader, University of Wisconsin-La Crosse

“Implications for Adult Children of Divorce within Romantic Relationships”

Liz Flann, Bethel University

Lauren Berfeldt, Bethel University

Jenna Mernin, Bethel University

2501 George Bush (3rd floor)
4:00 – 5:15 pm

Privileging Cultural Knowledges in Communication Pedagogy

Sponsor: Intercultural Communication Interest Group
Chair: **Eddah Mutua-Kombo**, St. Cloud State University

“Ways of Knowing: Connecting Race, Class and Media”

Carolyn Calloway-Thomas, Indiana University

“Pedagogy and Intercultural Knowing: The Case of Latinidad”

Alberto Gonzalez, Bowling Green State University

“Queering” Communication Theories to Diversify Our Discipline

Amy N. Heuman, Texas Tech University

“Teaching and Learning from the Inside Out: Incorporating and Expanding Student Cultural Knowledge in the ‘non-diversity’ Classroom”

Jennifer Willis-Rivera, University of Wisconsin, River Falls

“‘Africanizing’ Mainstream Intercultural Communication Pedagogy”

Eddah Mutua-Kombo, St. Cloud State University

One interpretation of “connecting across the discipline” can be “colonizing the discipline” around a narrow cultural orthodoxy. Alternatively, a critical interpretation of this theme can focus on connecting elements of resistance that respond to the colonizing impulse. How does one teach a harmonizing and assimilation-oriented content when one is disposed to exploring difference? Scholars of intercultural/international communication who also teach “traditional” communication courses like organizational communication, interpersonal communication, communication theory, the basic course, or public speaking will discuss the impulse. Challenges and opportunities facing their efforts to combine historically marginalized knowledges with communication orthodoxy will be discussed.

Friday, March 30th

2502 Wade (3rd floor)
4:00 – 5:15 pm

**Outstanding Contributions to Argumentation and Forensics Award Recipient:
Robert Greenstreet**

Sponsor: Argumentation and Forensics Interest Group
Chair: **Michael Bauer**, Ball State University

Presenters: **Robert Greenstreet**, East Central University
Archie Daniel, East Central University
Tracy Frederick, Southwestern College
Larry Underberg, Southeast Missouri State University

This panel is to honor the contributions of Robert Greenstreet to the Argumentation and Forensics Interest Group of the Central States Communication Association.

2503 Humphrey (3rd floor)
4:00 – 5:15 pm

**Short Course #5
Engaging the Student as Citizen:
Teaching the Political Communication Course in a Presidential Campaign Season**

Sponsor: First Vice President Mitchell S. McKinney, University of Missouri-Columbia

Presenters: **Craig Allen Smith**, North Carolina State University
Trevor Parry-Giles, National Communication Association
Mitchell S. McKinney, University of Missouri-Columbia

A presidential election season provides an ideal teaching laboratory to engage students as active citizens in the civic process. During this period, many instructors may teach a course in political campaign communication, or include activities surrounding the ongoing presidential campaign as part of other communication courses. Led by “seasoned” political communication faculty, this short course will examine different approaches to developing a political campaign communication course. Participants will be provided with a number of campaign instructional resources, course syllabi and assignments, and activities for engaging their students – and citizens – in the “real world” of a presidential campaign.

Friday, March 30th

2504 Blossom (4th floor)
4:00 – 5:15 pm

Political Activism and the Rhetoric of Social Movements

Sponsors: Political Communication Interest Group
Rhetorical Theory and Criticism Interest Group
Chair: **Richard Murphy**, Wayne State College
Respondent: **Stephen Koch**, Capital University

“Tea Parties and True Believers: Understanding the Rhetorical Traditions of Fanatical Political Movements”
Lynette M. Long, Middle Tennessee State University

“Heroes and Villains: A Fantasy Theme Analysis of Jon Stewart’s speech at The Rally to Restore Sanity and/or Fear”

Marie Hoffman, Ball State University

“Connecting Tea Party Discourse with Repackaging of Selected GOP Appeals from Days Past”

David E. Foster, The University of Findlay

“Shifting the Piracy Paradigm from Thievery to Consumerism”

Chad Wertley, University of Nebraska-Lincoln

2505 Brush (4th floor)
4:00 – 5:15 pm

Sexual Orientation and Gender Identity Caucus Business Meeting

Chair: **Tony E. Adams**, Northeastern Illinois University
Vice-Chair: **Ahmet Atay**, College of Wooster
Secretary: **David Ta-Pryor**, University of Missouri-Columbia

Friday, March 30th

2506 Case (4th floor)
4:00 – 5:15 pm

**Lucky Strikes and a Three Martini Lunch:
Critical Discourses of Television's *Mad Men***

Sponsor: Media Studies Interest Group
Chair: **Jennifer C. Dunn**, Dominican University

"Mrs. Donald Draper: How Betty Draper Makes Feminism Relevant Today"

Jennifer C. Dunn, Dominican University

"Symbolically Boasting through the Drapers: Audience Autoethnography and Television's *Mad Men*"

Jimmie Manning, Northern Kentucky University

"Resisting Queer Bodies by Illuminating the Televisual Closet on AMC's *Mad Men*"

Danielle M. Stern, Christopher Newport University

"No One Knows What It's Like to be the Mad Men: Inadequate Comforting and Coping With 1960s Life"

Michael Robert Dennis, Emporia State University

Adrianne Kunkel, University of Kansas

"Spin the Carousel: *Mad Men*, Nostalgia, and the American Dream"

Bob Batchelor, Kent State University

Set in the 1960s in New York, *Mad Men* follows the competitive, seductive, and oftentimes ruthless lives of the men and women of Madison Avenue's advertising agencies. This panel seeks to explore some of the ways *Mad Men* functions as a popular and vital cultural discourse by making connections between its representations of the past and their relevance today – from feminism to queer bodies and from interpersonal relationships to the American Dream.

2507 Doan (4th floor)
4:00 – 5:15 pm

**Connecting Faculty:
How Standardized Courses Help Create Intersections Among Faculty**

Sponsor: Community College Interest Group
Chair: **Robert Leonard**, Sinclair Community College
Respondent: **Robert Leonard**, Sinclair Community College

"Connecting Faculty: Administrative Concerns of High-Enrollment Courses"

Heidi McGrew, Sinclair Community College

"Connecting Faculty: Designing Standardized Curriculum for Low-Enrollment Courses"

Myra Bozeman, Sinclair Community College

"Connecting Faculty: Designing Standardized Curriculum For Public Speaking Courses"

David L. Bodary, Sinclair Community College

"Connecting Faculty: Designing Standardized Curriculum For Interpersonal Communication Courses"

Nadine Cichy, Sinclair Community College

Connecting Faculty: Designing Standardized Curriculum For Online Courses

Robert Leonard, Sinclair Community College

In an effort to ensure quality teaching and learning opportunities, the Communication faculty at Sinclair has standardized the curriculum for the sixty-plus Interpersonal and Public Speaking courses. As a faculty, we have found that this standardization process promotes an effective and consistent course curriculum without compromising "academic freedom." The process we use helps to create "connections" between faculty members as our various teaching styles "intersect" in the process of creating the standards for the courses.

Friday, March 30th

2508 Garfield (4th floor)
4:00 – 5:15 pm

**Going Where Few Women Have Gone Before:
Examining Women's Experiences in Technology**

Sponsor: Women's Caucus
Chair: **Robin Jones**, Southwestern Oklahoma State University
Respondent: **Karla Mason Bergen**, College of St. Mary

"We are Nerdettes: Geek Women's Experiences in Computer Science Professions"

Yeon Ju Oh, Bowling Green State University

"Analysis of Professional Male and Female Web Site Designers: An Examination Using Structuration Theory"

Rebecca K. Ivic, Purdue University

"Female Friendly Technology"

Audra Myerchin, Minot State University

2509 Halle (4th floor)
4:00 – 5:15 pm

Connecting to Learn: New and Established Assessment Practices in Communication

Sponsor: Communication Education Interest Group
Chair: **Kelly Wood**, Missouri State University

Presenters: **Lance Lippert**, Illinois State University
Stephen K. Hunt, Illinois State University
Randy K. Dillon, Missouri State University
Kelly Wood, Missouri State University
Christopher Martin, University of Northern Iowa
Sam Wallace, University of Dayton

Departments of communication offer a wide array of programs, degrees, and experiences for students. And yet, we are united in our goal to deliver effective student learning outcomes. Assessment of those outcomes is essential to program review, resource allocation, and curriculum development. This roundtable will bring together faculty from various programs to discuss development of their assessment plans and best practices in an effort to learn from each other regarding successes and setbacks in their plans. Departmental plans will be made available to attendees to help them start an assessment plan at their institution.

Friday, March 30th

2510 Hopkins (4th floor)
4:00 – 5:15 pm

Teaching the Basic Course Online: Tips, Tricks, and Best Practices—Part II

Sponsor: Basic Course Interest Group
Chair: **Stephanie Klatzke**, Northern Kentucky University

Presenters: **Stacey Macchi**, Western Illinois University
Daria S. Heinemann, Wayne State University
Arness Krause, Governors State University
Marg Yaroslaski, Dodge City Community College
Lora Cohn, Park University

The purpose of this panel (Part II) is to continue the conversation (started at last year's CSCA) about online course offerings in communication departments across the country. This panel will discuss the best practices for doing so and include: the “pros” and baby steps of getting started in online teaching, how a “hybrid” online course functions, the impact of student misbehavior, how distance impacts the relationship between student and instructor, and finally some assignments/discussion topics for the online course.

2511 Owens (4th floor)
4:00 – 5:15 pm

Communication Theory Interest Group Business Meeting

Chair: **Kenneth A. Lachlan**, University of Massachusetts Boston
Vice-Chair: **Adam W. Tyma**, University of Nebraska at Omaha
Secretary: **Patric R. Spence**, Western Michigan University

2512 Severence (4th floor)
4:00 – 5:15 pm

A “Spotlight” on Mentoring: Connecting Members Across the Field

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Jaime E. Bochantin**, Western Illinois University

Participants: **Patrice M. Buzzanell**, Purdue University
George Cheney, Kent State University
Debra J. Ford, University of Kansas Medical Center
Lynn M. Harter, Ohio University
Mary F. Hoffman, University of Wisconsin, Eau Claire
Rebecca J. Meisenbach, University of Missouri-Columbia

This “speed meet/mentoring” session assembles some of our senior scholars together to meet with and advise junior members in the field. This is the perfect opportunity to meet certain scholars in the field or use the time to discuss research or teaching ideas. This double session will be divided into 5-7 minute “speed mentor” sessions where conference goers will get the opportunity to chat with any or all of the participants on a one-on-one basis.

Friday, March 30th

2513 Szell (4th floor)
4:00 – 5:15 pm

NCA Student Clubs Business Meeting

Chair: **Neil A. Patten**, Ferris State University

2514 Van Aken (4th floor)
4:00 – 5:15 pm

Interpersonal and Small Group Communication in the Community

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Stephanie S. Bushman**, Illinois State University

Respondent: **Christine E. Rittenour**, West Virginia University

“Communicating Civic Engagement and Social Change: Voices from University Undergraduate Students in Advocacy Groups”

Sarah Lynn Jones, University of Nebraska-Lincoln

“Giving Voice to the Family Experience of Mid-20th Century German Immigrants”

Dena Huisman, University of Wisconsin-La Crosse

“Courtesy Incarceration: Exploring Family Member’s Experiences of Imprisonment”

Brittany L. Peterson, Ohio University

Beth M. Cohen, Pennsylvania State University

Rachel A. Smith, Pennsylvania State University

“Nobody’s a Stranger Out There”: Experiencing (Un)Familiar Relationships in a Volunteer-based Organization”

Abbey E. Wojno, Columbus State University

2515 Willey (4th floor)
4:00 – 5:15 pm

True Confessions: Both Sides of Being an Adjunct Professor of Communication

Sponsor: Adjunct Interest Group

Chair: **David Schuelke**, Bethel University

Presenters: **Linda Cardillo**, College of Mount St. Joseph

Greg Bownik, Bethel University

William Seiler, University of Nebraska-Lincoln

This panel will discuss the place and role of adjunct faculty from the point of view of the adjunct, and from the perspective of the department chair who has to find and hire adjunct faculty every year. Also this group will discuss the transition process of adjuncts as they become full time faculty, and the contributions adjunct faculty make to their departments and the profession.

Friday, March 30th

2516 Superior (Lower Level)
4:00 – 5:15 pm

Cultural Stereotypes and Influences of Self-Identity

Sponsor: Undergraduate Honors Research Conference
Chair: **Leslie Tracey**, Western Connecticut State University
Respondent: **Shannon VanHorn**, Valley City State University

“Sex, Babies, and Housework: Attributions of Sexist Joking in Cross-Sex Friendships”

Jaclyn Cantrell, Drury University

Allyson Strickland, Drury University

“Analysis of Advertisements: A Look at Intended Audiences”

Kelley Johnson, The College of Wooster

“Stereotypes and Identity”

Rahila Hungiapuko, Bethel University

Samwel Nyaga, Bethel University

Victoria Long, Bethel University

“‘Though it Takes Time, Finally, We Can Figure It Out’: International Students and Acculturation”

Emily Atherton, Ohio University

“Hair and Self-Esteem”

Carrie Albinson, Bethel University

Renee Schumann, Bethel University

Anna Jacobson, Bethel University

2601 TBA
5:30 - 6:30 pm

2012 Program Planners' Reception

Sponsor: First Vice President Mitchell S. McKinney, University of Missouri-Columbia

This reception is an invitation-only event for the 2012 program planners.

2701 Shucker's (Lower Level)
7:00 - 9:00'*ish* pm

Second Annual CSCA Karaoke & Talent Show

Sponsor: First Vice President Mitchell S. McKinney, University of Missouri-Columbia

Don't miss the second annual CSCA talent show and karaoke contest featuring a star-studded cast of talented members who will compete for a cache of prizes and the reigning title of “CSCA Superstar.” The evening of fun will include fantastic snacks and lots of laughs!

Friday, March 30th

2801 (Meet in lobby at 8:15 pm)
8:30 pm – Late Night

Sixth Annual CSCA Pub Crawl

Sponsor: First Vice President Mitchell S. McKinney, University of Missouri-Columbia
Coordinator: Adam W. Tyma, University of Nebraska-Omaha

Join your fellow convention attendees for a night out in downtown Cleveland. This year's pup crawl features stops at several bars within walking distance of the hotel.

Saturday, March 31st

3101 George Bush (3rd floor)
8:00 – 9:15 am

Connecting Voices, Silence and Meaningful Work

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Shannon Carton**, DePaul University
Respondent: **Stephanie Klatzke**, Northern Kentucky University

"Making Sense of Organizational Members' Silence: A Sensemaking-Resource "

Ryan S. Bisel, University of Oklahoma

Elissa Arterburn, University of Oklahoma

"Accessing Meaningful Work Through Innovative Methodological Approaches: Draw-an-Entrepreneur Test and Wordle Analyses"

Rebecca Dohrman, Maryville University

Patrice M. Buzzanell, Purdue University

"A Timian Job: Conceptualizing Mianzi (face) in Chinese Post-80s Generation's Construction of the Meaning of Work"

Ziyu Long, Purdue University

"Understanding Tenure-Line Faculty's OBSE: A Qualitative Study Exploring the Voices of Junior Faculty Members"

Hannah Ducey, Southern Illinois University, Edwardsville

3102 Wade (3rd floor)
8:00 – 9:15 am

Framing Theory in Political Contexts

Sponsor: Political Communication Interest Group
Chair: **Mark Wonnacott**, University of Kansas
Respondent: **James Schnoebelen**, Washburn University

"Palin's Gubernatorial Leadership: Framing as a Means to Obfuscate a Non-Republican Agenda?"

Lora Cohn, Park University

Michael McDonald, University of Missouri-Kansas City

"'Everything is Bigger in Texas,' Including the Potholes and Mayoral Races: Uniting Voters and Connecting Citizens with Political Candidates Through Campaign Communication"

Molly B. Taggart, Kent State University

"Framing Theory and the Pursuit of War: The Media and Militaristic Ends"

Brion White, Bowling Green State University

"Spinning the 'Supremes': An Analysis of Public Relations Framing of U.S. Supreme Court Nominees"

Katherine R. Fleck, Ohio Northern University

Saturday, March 31st

3103 Humphrey (3rd floor)
8:00 – 9:15 am

Health Communication Business Meeting

Chair: **Heather J. Carmack**, Missouri State University
Vice-Chair: **Linda Cardillo**, College of Mount St. Joseph
Secretary: **Laura Dawn Russell**, Denison University

3104 Blossom (4th floor)
8:00 – 9:15 am

Graduate Student Caucus Business Meeting

Chair: **Abbey E. Wojno**, Columbus State University
Vice-Chair: **Stephanie Ruhl**, Ohio University
Secretary: **Timothy P. McKenna**, Ohio University

3105 Brush (4th floor)
8:00 – 9:15 am

Rhetorical Theory and Criticism Interest Group Business Meeting

Chair: **Ryan Neville-Shepard**, Indiana University-Purdue University Columbus
Vice-Chair: **Stephanie Young**, University of Southern Indiana
Secretary: **Nichelle D. McNabb**, Otterbein College

3106 Case (4th floor)
8:00 – 9:15 am

**From the Grotesque to the Family:
Bodies, Feelings, and Families in Film and Television**

Sponsor: Media Studies Interest Group
Chair: **Norma Jones**, Kent State University
Respondent: **Christina S. Beck**, Ohio University

*“Carnival Zombies in *Shaun of the Dead*”*

Matthew R. Meier, Bowling Green State University

“1000 Ways to Die: Vilifying the deceased in order to enjoy the grotesque spectacle of their demise”

Scott Walus, Eastern Illinois University

“Perceptions of Television Representations of Single-Parent Families”

Jenna McNallie, Purdue University

Saturday, March 31st

3107 Doan (4th floor)
8:00 – 9:15 am

Connecting the National Discussion of Undergraduate Education: Exploring Curricula Reform at the Departmental, College and University Level

Sponsor: Undergraduate Programs
Chair: **Dacia Charlesworth**, Indiana University-Purdue University Fort Wayne

Participants: **Nancy J. Curtin**, Millikin University
Irwin Mallin, Indiana University-Purdue University Fort Wayne
Diana L. Tucker, Walden University
Dacia Charlesworth, Indiana University-Purdue Fort Wayne

The 1862 Morrill Land Grant Act provided colleges the opportunity to consider what graduates should know. Resultantly, a new core tailored to the individual was developed as an alternative to the then-standard classical core curriculum. Since the early 1900s, higher education has struggled with how to meet students' needs and has oscillated between offering core curricula and distribution requirements. Currently, our discipline is not well represented in the national debates framing undergraduate education. In an attempt to connect our discipline to this issue, panelists provide an overview of the current debates and share their curricula reform experiences.

3108 Garfield (4th floor)
8:00 – 9:15 am

**Making Connections:
Supporting the Non-Native Speaker of English in the Classroom
(Top Panel)**

Sponsor: Instructional Resources Interest Group
Chair: **Jessica Samens**, Bethel University

Presenters: **Christopher Outzen**, Minnesota State University, Mankato
Mark A. Generous, Texas State University-San Marcos
Seth S. Frei, Texas State University-San Marcos
Justin J. Rudnick, Minnesota State University, Mankato
Bethany Wennel, Minnesota State University, Mankato
Mary E. Sorenson, Illinois State University

International students account for 3.5% of the United States higher education population. This panel brings together a variety of educators who have dealt with the struggles these students face in the classroom and hope to discuss issues of concern ranging from writing abilities, language skills, social, and adaptation to academic culture. While the diversity of our students begins to grow, we must learn to adapt as professors to work with our changing demographic of students.

Saturday, March 31st

3109 Halle (4th floor)
8:00 – 9:15 am

Student Papers in Communication Education

Sponsor: Communication Education Interest Group
Chair: **Elizabeth N. Ribarsky**, University of Illinois-Springfield
Respondent: **Elizabeth N. Ribarsky**, University of Illinois-Springfield

“Getting Your Hands Dirty: An Analysis of Learning in a Non-Conventional Educational Setting” (Gustav Friedrich Award for Top Student Paper)

Lindsey M. Rose, Ohio University

“A Piece of Paper and a Degree Will Last a Lifetime: Understanding the Memorable Messages First-Generation College Students Receive from On-Campus Mentors”

Tiffany R. Wang, University of Nebraska-Lincoln

“Student Views of Instructor-Student Rapport in Public Speaking Classes”

Nathan G. Webb, University of Kansas

Laura Obrycki Barrett, University of Kansas

“(Im)politeness in Peer Assessment: A Critical Ethnographic Study of Student to Student Feedback”

C. Kyle Rudick, Southern Illinois University, Carbondale

3110 Hopkins (4th floor)
8:00 – 9:15 am

Performance Studies and Theatre Interest Group Business Meeting

Chair: **Amy Pinney**, Georgia College & State University
Vice-Chair: **Christopher C. Collins**, Angelo State University
Secretary: **Jennifer L. Tuder**, St. Cloud State University

3111 Owens (4th floor)
8:00 – 9:15 am

Solving the Mystery of the Missing Students: A Roundtable Discussion (State of Iowa Showcase)

Sponsor: States Advisory Council
Chair: **Nicole Juranek**, Iowa Western Community College

Presenters: **Elizabeth Duncan**, Iowa Western Community College
Nicole Juranek, Iowa Western Community College

Did you know that usually about one-third of students are not in class? What happens to the student-teacher relationship when students are excessively absent? We will attempt to solve this mystery by searching for clues, questioning suspects, and interviewing witnesses. As you know, every class is unique with different victims, suspects, and clues. This roundtable discussion will begin with identifying the problem of college absenteeism, the causes, and solutions.

Saturday, March 31st

3112 Severance (4th floor)
8:00 – 9:15 am

**Changing the Societal Script(s): Analyzing Shifting Representations of Women
Throughout their Various (St)ages of Life**

Sponsor: Women's Caucus
Chair: **Melissa Ames**, Eastern Illinois University

"Changing the Playing (or Reading) Field: Reconceptualizing Motherhood through Contemporary Self-Help Books and Mommy Blogs"

Melissa Ames, Eastern Illinois University

"Changing Occupational Identities: Revisioning Aging Female Archetypes in the Workplace"

Melanie Mills, Eastern Illinois University

"The Aging Woman: Changing Views on 'The Change'"

Sarah Burcon, Lawrence Technological University

This cross-disciplinary panel studies the ways that women have been depicted at certain key moments of life from motherhood to menopause. The presenters use ethnographic data, self-help literature, and popular culture products to study how women's maturity has been represented in both the domestic and professional spheres. These papers study how women engage with these existing representations and how they are actively working to recreate and change them. This panel attends to how these portrayals "connect" women to one another (even when the portrayals themselves are often "disconnected" from their actual experiences).

3113 Szell (4th floor)
8:00 – 9:15 am

**A Marriage Made In... : A Discussion of the Co-Existence of Speech and Debate
Programs with Different Coaches at the Same School**

Sponsor: Argumentation and Forensics Interest Group
Chair: **Michael Bauer**, Ball State University
Respondent: **Larry Underberg**, Southeast Missouri State University

Presenters: **Michael Bauer**, Ball State University
Mary Moore, Ball State University
Donny Peters, Illinois State University
Megan Koch, Illinois State University

This panel will investigate how college and university speech and debate programs co-exist under the same umbrella but with separate coaches. The panel will discuss how teams share and compete for resources, students, and publicity. The panel will discuss how coaching philosophies affect the relationship of the coaches and their programs. Audience members are invited to participate in this roundtable discussion.

Saturday, March 31st

3114 Van Aken (4th floor)
8:00 – 9:15 am

Interpersonal and Family Communication in Mediated Contexts

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Haley Kranstuber**, University of Nebraska-Lincoln
Respondent: **Bree McEwan**, Western Illinois University

“An Exploration of Quasi-Stable Online Social Networks: A Longitudinal Perspective” (Top Student Paper, Top Debut Paper)

Laura C. Farrell, North Dakota State University

Julie L. Fudge, North Dakota State University

“Siblings, Emerging Adulthood, and Facebook: A Dialectical Analysis”

Danielle Poynter, University of Missouri-Columbia

““This is Why We Sweep Things Under the Rug”: An Analysis of the Familial Communication Techniques Portrayed on Modern Family”

Nancy Bressler, Bowling Green State University

“Evaluating Communication Changes of University Students within Family and Friend Small Groups”

Elizabeth M. Flood, Illinois State University

Stevie M. Munz, Illinois State University

Jennifer Dozier Ritter, Illinois State University

Melissa M. Reiss, Illinois State University

3115 Willey (4th floor)
8:00 – 9:15 am

Reality Television . . . Real? Exploring the Integration of Reality Television as a Communication and Performance Teaching Tool (State of Missouri Showcase)

Sponsor: States Advisory Council
Chair: **Scott Jensen**, Webster University

Presenters: **Gina Jensen**, Webster University
Scott Jensen, Webster University

This program explores the impact and potential of reality television as a teaching tool, with particular attention being paid to the quality of narratives told within these shows. Suggestions for integrating reality television into communication and performance classroom experiences are shared. The program also features a case-study of a particular reality television experience as told by the featured guest herself. Activities and materials appropriate for all levels of teaching will be shared and discussed.

Saturday, March 31st

3116 Superior (Lower Level)
8:00 – 9:15 am

**Forays in Rhetorical Criticism: Classical and Postmodern
Approaches to Contemporary Speeches**

Sponsor: Undergraduate Honors Research Conference
Chair: **Christopher J. Oldenburg**, Illinois College
Respondent: **Jennifer Jackson**, Middle Tennessee State University

“John F. Kennedy as the Architect of ‘Oughtness’: Shaping Civil Rights with Civic Humanism”

Ross Barker, Illinois College

“Fighting Indifference with Emotion: A Deeper Look into Elie Wiesel’s ‘Perils of Indifference Speech’”

Andrea Kestner, Illinois College

“Rhetorical Implications of the ‘Genre Switch’ in George W. Bush’s Five-Year Anniversary of 9/11”

Bradley Shawgo, Illinois College

“*Parrhesia* and Prophetic Voice in Harvey Milk’s ‘That’s What America Is’”

Kyle Colglazier, Illinois College

This panel features examples of scholarship produced by undergraduates in the area of rhetorical criticism. Both Classical and Postmodern critical approaches are used to analyze the rhetoric of the following twentieth-century speakers: John F. Kennedy, Elie Wiesel, George W. Bush, and Harvey Milk.

3201 George Bush (3rd floor)
9:30 – 10:45 am

**Making Connections: Discovering the Link between
Popular Culture and the Basic Course
(Melissa Beall Award for Top Panel)**

Sponsor: Basic Course Interest Group
Chair: **Seth S. Frei**, Texas State University-San Marcos

Presenters: **Mary E. Sorenson**, Illinois State University
Mark A. Generous, Texas State University
Katy Feddersen, Illinois State University
Jessica Samens, Bethel University
Ian Hopkins, Miami University
Bethany Wenell, Minnesota State University-Mankato

For many college students, the idea of connecting popular culture with their education may be unheard of. As college instructors, teaching in the age of increased media use and YouTube sensations, we have an opportunity to relate to our students on a new level. Panelists, coming from various communication studies departments, will discuss ways in which social media and popular culture has become part of their lesson plans and the structure of the basic course.

Saturday, March 31st

3202 Wade (3rd floor)
9:30 – 10:45 am

Effective Connections between Resident and Adjunct Communication Faculty

Sponsor: Adjunct Interest Group
Chair: **Susan Diehl**, Nicolet Area Technical College

Presenters: **Virginia Leith**, Nicolet Area Technical College
Becky L. Belter, Jackson Community College
Lora Cohn, Park University
Virgil Rusty Norris, Park University

This panel will provide discussion about effective communication between resident and adjunct faculty. With increasing budget limitations the implementation of adjunct instructors continues to rise, along with the need to create best practices that will assure quality, consistent instruction for students. Panelists will share their experiences and methods that have assisted in achieving these goals.

3203 Humphrey (3rd floor)
9:30 – 10:45 am

Short Course #6

Really Teaching the On-line Communication Course: Facilitating Interaction, Enhancing Social Presence, and Presenting Course Content

Sponsor: First Vice President Mitchell S. McKinney, University of Missouri-Columbia

Presenters: **Elizabeth Tolman**, South Dakota State University
Jennifer Willis-Rivera, University of Wisconsin-River Falls

This short course is designed for instructors interested in exploring strategies for enhancing teacher social presence and immediacy in the online classroom and facilitating interaction and engagement among learners. What strategies can we use to really “be there” for our students in the on-line environment? Immediacy behaviors, the role of the instructor, and applications for delivering course content will be covered. The course will focus on pedagogical aspects and also instructional resources. The content will be applied to a variety of online communication courses. Participants will learn about strategies for engaging students in the course content and enhancing student-instructor interaction. Because of the interactive nature of the short course, the presenters will cover course content while also inviting discussion that draws on the experiences of the participants.

Saturday, March 31st

3204 Blossom (4th floor)
9:30 – 10:45 am

Gender and Candidate Communication, Evaluation and Success

Sponsor: Political Communication Interest Group
Chair: **Dianne Bystrom**, Iowa State University

“Evaluating Men and Women: Developing a Contemporary Image Scale for Mixed-Gender Political Races.”

Mary Christine Banwart, University of Kansas

Benjamin R. Warner, University of Missouri-Columbia

“Image, Issues and Iowa: Pre-Caucus Voter Evaluations of Michele Bachmann and Her Male Rivals.”

Dianne Bystrom, Iowa State University

“Snap Judgments II: Gender Representation in Newsmagazine Photographs of the 2008 Presidential and Vice-Presidential Candidates”

Karla M. Hunter, South Dakota State University

Jessica Lewis, South Dakota State University

Molly Peterson, South Dakota State University

Emily Vernlund, South Dakota State University

Jacob Jantzer, South Dakota State University

Jerry Overton, University of Oklahoma

“Signaling Viability: Announcement Speeches of Female Presidential Candidates.”

Abbie Page Hodgson, University of Kansas

“Making the Grade (or not so much): Women Candidates and Office-Holders in South Dakota Politics.”

Jessica Lewis, South Dakota State University

Karla M. Hunter, South Dakota State University

Julie D. Lane, South Dakota State University

Women continue to play important roles in the political sphere, yet continue to face barriers unfamiliar to male candidates. To evaluate how women address such barriers, this panel analyzes the campaigns of women political candidates -- including communication strategies, image depiction by the media, evaluation by voters, and success in winning office. The panel will present research findings and then engage the audience in an open discussion to encourage dialogue, insights, and varied perspectives.

3205 Brush (4th floor)
9:30 – 10:45 am

Instructional Resources Interest Group Business Meeting

Chair: **Jennifer McCullough**, Saginaw Valley State University
Vice-Chair: **C. Kyle Rudick**, Southern Illinois University, Carbondale
Secretary: **Kathryn B. Golsan**, Southern Illinois University, Carbondale

Saturday, March 31st

3206 Case (4th floor)
9:30 – 10:45 am

Original Media: Short Films, Websites, and Public Service Announcements

Sponsor: Media Studies Interest Group
Chair: **Charley Reed**, University of Nebraska at Omaha
Respondent: **Charley Reed**, University of Nebraska at Omaha

“What is [Art] Cinema? Slow Cinema at the Turn of the Century”
“Stop Go Jump”
“Cowboy Amen”

S. Cagney Gentry, UNC Greensboro
“convergedmediaethics.com”
Maria A. Moore, Illinois State University
Kathryn Bundy, Illinois State University
Jasmin A. Mejia, Illinois State University
Colette E. Kuk, Illinois State University
Kimberly Stagg, Illinois State University
Melissa M. Reiss, Illinois State University
Laura Brebner, Illinois State University
“Public Service Announcement: We Are Arthritis”
Norma Jones, Kent State University

3207 Doan (4th floor)
9:30 – 10:45 am

Intercultural Communication Interest Group Business Meeting

Chair: **John R. Baldwin**, Illinois State University
Vice-Chair: **Stephanie S. Rollie**, Texas A&M University Corpus Christi
Secretary: **Melissa Beall**, University of Northern Iowa

3208 Garfield (4th floor)
9:30 – 10:45 am

Top Papers in Rhetorical Theory and Criticism

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Ryan Neville-Shepard**, Indiana University-Purdue University Columbus
Respondent: **David Zarefsky**, Northwestern University

“In Honor of Kenneth Jernigan: Argumentative Functions of History in the 1990 Banquet Address to the National Federation of the Blind” (Karlyn Kohrs Campbell Award for Top Paper)

Jerry L. Miller, Ohio University
J.W. Smith, Ohio University

“Discontinuity and Constitutive Rhetoric: The Clean Energy Economy in America” (David Zarefsky Award for Top Student Paper)

Rahul Mitra, Purdue University

“Reconsidering the Use of Security Appeals in Public Arguments: Rachel Carson’s *Silent Spring* and a Move Toward Human Security”

Jessica M. Prody, Colgate University

“Toward Diunital Politics: Identity, Ideology, and Ethics in Barack Obama”

Kundai V. Chirindo, University of Kansas

Saturday, March 31st

3209 Halle (4th floor)
9:30 – 10:45 am

Top Papers in Communication Education

Sponsor: Communication Education Interest Group
Chair: **Joseph P. Mazer**, Clemson University
Respondent: **Blair Thompson**, Western Kentucky University

“Perceived Academic Advisor Effectiveness and Student Satisfaction as a Function of Perceived Advisor Communicator Style” (Top Paper)

Scott A. Myers, West Virginia University

“Students’ Perceived Understanding as a Mediator of Teacher Clarity, Nonverbal Immediacy, and Learner Empowerment”

Amber N. Finn, Texas Christian University

Paul Schrodtt, Texas Christian University

“Testing Leader Member Exchange Theory as a Lens to Understand Students’ Classroom Justice Perceptions and Antisocial Communication”

Sean M. Horan, DePaul University

Shannon Carton, DePaul University

Erin Miller, DePaul University

Peter Raposo, DePaul University

Rebecca M. Chory, West Virginia University

3211 Owens (4th floor)
9:30 – 10:45 am

Popular Culture Interest Group Business Meeting

Chair: **Adam W. Tyma**, University of Nebraska at Omaha
Vice-Chair: **Danielle M. Stern**, Christopher Newport University
Secretary: **Jimmie Manning**, Northern Kentucky University

Saturday, March 31st

3212 Severance (4th floor)
9:30 – 10:45 pm

**Great Ideas for Teaching
G.I.F.T. Presentations**

Sponsor: G.I.F.T.
Chair: **Nancy J. Curtin**, Millikin University

“Lyrically Speaking: Using Music to Begin Conversations about Communication”

Matthew Petrunia, Fashion Institute of Technology-SUNY

Adolfo Garcia, University of Wisconsin-Green Bay

“The Memory Mosaic Project and Presentation”

Cindy Smith, Indiana University

“Power, Hegemony, and Critical Communication Pedagogy: Analyzing Their Connections in Movies”

David H. Kahl, Jr., Penn State Erie, The Behrend College

“How Do You See Me? Understanding the Perception Process”

Mark Cruea, Ohio Northern University

“What Does Marketing Tell Us?”

Jennifer Williamson, Winona State University

“Cultural ‘Pearls’”

Deatra Sullivan-Morgan, Elmhurst College

“Human Knot: A Visual Example of Leadership Style”

Nathaniel Simmons, Ohio University

“The Letter”

Rachel McKenny, Iowa State University

“The Press Conference as Public Speaking Assignment”

Diana L. Tucker, Walden University

“Academic Article Review and Presentation”

Anna F. Carmon, Indiana University-Purdue University Columbus

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Every ten minutes audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

3214 Van Aken (4th floor)
9:30 – 10:45 am

**Performance Studies and Theatre Interest Group’s 2012 Outstanding Scholar:
Honoring Jonathan M. Gray**

Sponsor: Performance Studies and Theatre Interest Group
Chair: **Christopher C. Collins**, Angelo State University
Respondent: **Jonathan M. Gray**, Southern Illinois University, Carbondale

Presenters: **Craig Gingrich-Philbrook**, Southern Illinois University, Carbondale
Alison Fisher, James Madison University
Juan Blau, California Polytechnic State University-San Luis Obispo
Elizabeth Petre, Bloomsburg University
Jake Simmons, Angelo State University

Selected as this year’s outstanding scholar in performance studies and theatre, Dr. Jonathan M. Gray will be celebrated for his contributions to our discipline and our region.

Saturday, March 31st

3215 Willey (4th floor)
9:30 – 10:45 am

New Advances in Public Relations Theory

Sponsor: Public Relations Interest Group
Chair: **Cheryl Skiba-Jones**, Trine University & Ivy Tech Community College
Respondent: **J. J. McIntyre**, University of Central Arkansas

“Corporate Branding: Integrated Marketing Communication and Stakeholder Interactions”

Brian C. Sowa, Eastern Illinois University

“Expanding Public Relations Pedagogy: Small Business, Entrepreneurship, and the Introduction to PR Course”

Jeffrey Brand, Millikin University

“A Sense of Belonging: New Technologies’ Effect on Recruitment Practices of Graduate Programs”

Elizabeth Dorrance Hall, Purdue University

Emily Simmons, College of Charleston

“Community Colleges Connect to Some Prospective Student Requests for Information”

David A. Shadinger, Northwest Missouri State University

3216 Superior (Lower Level)
9:30 – 10:45 am

Shaping Ideologies through Media Framing

Sponsor: Undergraduate Honors Research Conference
Chair: **Laurie Rohe**, Western Connecticut State University
Respondent: **Donna R. Pawlowski**, Creighton University

“‘Are You Saying Yes to This Dress?’: The Ideal American Wedding through the Lens of *Say Yes to the Dress*”

Rachel Grider, Christopher Newport University

“Perceptions and Crisis: Media Framing and the 2011 Revolt in Egypt”

Jaclyn Cantrell, Drury University

“Reinforcing Ideologies in Film: Analyzing Gender in *Sex and the City* and *Sex and the City 2*”

Allison Throckmorton, Christopher Newport University

“The Maverick, The Old Man, The Changer and the Obnoxious One: The Framing of the 2008 Party Candidates on *Saturday Night Live*”

Alyssa Baker, Drury University

Elizabeth Barmeier, Drury University

Christa Scott, Drury University

“Merely Fantasy?: Reinforcing Cultural Ideologies in the World of *Game of Thrones*”

Anna Walenski, Dominican University

Saturday, March 31st

3301 George Bush (3rd floor)

11:00 am – 12:15 pm

CSCA's Connection to Teaching through NCA's *Communication Teacher*

Sponsor: President Scott A. Myers, West Virginia University

Chair: **Meagan C. Bryand**, West Virginia University

"Connecting to the Technical Presentations Course by Practicing Delivery in the Style of Steve Jobs"

Rebecca K. Ivic, Purdue University

"Connecting to the Persuasion Course by Exploring Currency Exchanges"

John A. Jones, University of Illinois-Chicago

"Connecting to the Service-Learning Course by Implementing Appreciative Inquiries"

Mary P. Lahman, Manchester College

"Connecting to the Intercultural Communication Course by Exploring Whiteness"

Jennifer Willis-Rivera, University of Wisconsin-River Falls

"Connecting to the Public Speaking Course by Utilizing Persuasive Strategies"

David H. Kahl, Jr., Penn State Erie, The Behrend College

"Connecting to the Basic Communication Course by Exploring the Relationship between Nonverbal Communication and Perception"

Renee Robinson, Saint Xavier University

"Connecting to the Family Communication Course by Using Family Stories"

Marcia D. Dixon, Indiana University Purdue University-Fort Wayne

Communication Teacher is a NCA-sponsored periodical dedicated to publishing exemplary teaching activities designed specifically for Communication courses. This panel features several CSCA authors who have had an activity published in *Communication Teacher*. Panelists will provide an overview of their activity, discuss how the activity has worked in their respective course, and solicit audience feedback.

3302 Wade (3rd floor)

11:00 am – 12:15 pm

Media Studies Interest Group Business Meeting

Chair: **Jennifer C. Dunn**, Dominican University

Vice-Chair: **Michelle Calka**, Manchester College

Secretary: **Sara Drabik**, Northern Kentucky University

3303 Humphrey (3rd floor)

11:00 am – 12:15 pm

Past Officers' Top Debut Papers

Sponsor: First Vice President Mitchell S. McKinney, University of Missouri-Columbia

Chair: **Judith S. Trent**, University of Cincinnati

"'This is Why We Sweep Things Under the Rug': An Analysis of the Familial Communication Techniques Portrayed on *Modern Family*"

Nancy Bressler, Bowling Green State University

"Critical Analysis of NFL Play 60 Campaign"

Lauren Oliver, Western Kentucky University

"Expanding Anxiety/Uncertainty Management Theory to the Homosexual/Heterosexual Context: Examining Homosexual Males' Communication Anxiety in an Intercultural Setting"

Mark A. Generous, Texas State University

"Bridging the Gap: A Comparison Study of Chinese and American Students Face-Negotiation Style"

Jinghua "Jane" Bi, Missouri State University

Saturday, March 31st

3304 Blossom (4th floor)
11:00 am – 12:15 pm

Exploring Key Areas of Campaign Communication in the 2012 Elections

Sponsor: Political Communication Interest Group

Chair: **Julia A. Spiker**, The University of Akron

“Exploring the Influence of Televised Debates in the 2012 Presidential Campaign”

Mitchell S. McKinney, University of Missouri-Columbia

“Exploring the Influence of Social Media in the 2012 Presidential Campaign”

John C. Tedesco, Virginia Tech

“Exploring the Influence of Rule Changes in the 2012 Presidential Campaign”

Kathy Smith, Wake Forest University

“Exploring the Influence of Female Candidates in the 2012 Elections”

Dianne Bystrom, Iowa State University

“Exploring the Influence of Religious Discourse in the 2012 Presidential Campaign”

Brian T. Kaylor, James Madison University

This panel features political communication scholars who have pursued lines of research focusing on key areas of campaign communication. Their presentations will provide a report of their ongoing research in each area and offer an assessment of the role these key areas of campaign communication will play in the 2012 elections. Audience discussion will follow the presentations.

3305 Brush (4th floor)
11:00 am – 12:15 pm

Top Papers of the Sexual Orientation and Gender Identity Caucus

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: **Tony E. Adams**, Northeastern Illinois University

“*Original Plumbing*: Original Representation.”

Raechel Tiffe, University of Minnesota

“Student Descriptors of Offensive Terms for Men and Women: Patriarchy and Heteronormativity as Regulating Systems”

Amy N. Heuman, Texas Tech University

“A Place of Our Own: Quaring Small Town Gay Bars” (Top Paper)

Sarah Lynn Jones, University of Nebraska-Lincoln

“Understanding the Communicative Negotiation of Conflicting Identities by Transgender Individuals”

Audra K. Nuru, University of Nebraska-Lincoln

Saturday, March 31st

3306 Case (4th floor)
11:00 am – 12:15 pm

Top Papers in Organizational and Professional Communication

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Jaime E. Bochantin**, Western Illinois University
Respondent: **Mary F. Hoffman**, University of Wisconsin, Eau Claire

“The role of Identification in Giving Sense to Unethical Organizational Behavior: Defending the Organization”
(Top Paper)

Nicole A. Ploeger, University of Arkansas at Little Rock
Ryan S. Bisel, University of Oklahoma

“Constructing a feminist organization's identity in a competitive marketplace: The intersection of ideology, culture and image”

Suzy D'Enbeau, University of Kansas
Patrice M. Buzzanell, Purdue University

“Revisionist Frames of Leadership by Corporate Social Responsibility Practitioners”

Rahul Mitra, Purdue University
Patrice M. Buzzanell, Purdue University

“...That Really Was the End for Me’: Technology Professionals’ Narrative of Voluntary Organizational Exit”

Andrew F. Herrmann, East Tennessee State University

“‘Talk about Conflict’: Understanding Interpretive Repertoires in Community Mediation”

Zachary A. Schaefer, St. Louis University

3307 Doan (4th floor)
11:00 am – 12:15 pm

National Communication Association Informational Panel

Sponsor: First Vice President Mitchell S. McKinney, University of Missouri-Columbia
Chair: **Nancy Kidd**, National Communication Association

Presenters: **Lynn H. Turner**, Marquette University
Kathie Turner, Davidson College
Trevor Parry-Giles, National Communication Association

Members of NCA's elected leadership and national office staff provide an overview of the National Communication Association's history, strategic plan, organizational structure and leadership opportunities. Resources provided by NCA to support professional activity, including research and teaching, will be discussed. This is an opportunity for a robust conversation about NCA.

Saturday, March 31st

3308 Garfield (4th floor)
11:00 am – 12:15 pm

The State of the Discipline: Senior Scholars on the Status of Rhetorical Criticism

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Ryan Neville-Shepard**, Indiana University-Purdue University Columbus

Presenters: **David Zarefsky**, Northwestern University
Robert C. Rowland, University of Kansas
Denise M. Bostdorff, College of Wooster
Raymie McKerrow, Ohio University
John M. Jones, Pepperdine University

This panel assembles a distinguished group of senior scholars to discuss the state of rhetorical criticism as a field of study. Special attention will be given to how the study has changed over the years, as well as the challenges that rhetoric scholars face in the future.

3309 Halle (4th floor)
11:00 am – 12:15 pm

Communication Education Interest Group Business Meeting

Chair: **Joseph P. Mazer**, Clemson University
Vice-Chair: **Blair Thompson**, Western Kentucky University
Secretary: **Elizabeth N. Ribarsky**, University of Illinois-Springfield

3310 Hopkins (4th floor)
11:00 am – 12:15 pm

Top Papers in Health Communication

Sponsor: Health Communication Interest Group
Chair: **Heather J. Carmack**, Missouri State University
Respondent: **Heather J. Carmack**, Missouri State University

“Cyberchondria Scale Construction: The Cyberchondria Assessment Measure (CYCAM)”
(Top Paper and Top Student Paper)

Katie LaPlant Turkiewicz, University of Wisconsin, Milwaukee

“Blurring Personal Health and Public Priorities: An Analysis of Celebrity Health Narratives in the Public Sphere”

Christina S. Beck, Ohio University
Stellina Aubuchon, Ohio University
Timothy P. McKenna, Ohio University
Stephanie Ruhl, Ohio University
Nathaniel Simmons, Ohio University

“Future Directions in Health Communication Research: Dietary Health and the Influence of Family Communication”

Elizabeth A. Baiocchi-Wagner, University of Missouri-Columbia

Saturday, March 31st

3311 Owens (4th floor)
11:00 am – 12:15 pm

Top Papers in Communication Theory

Sponsor: Communication Theory Interest Group
Chair: **Adam W. Tyma**, University of Nebraska at Omaha
Respondent: **Patric R. Spence**, Western Michigan University

“Pathways to Hope: A Grounded Theory of Coping with Mental Illness as Experienced by Immediate Family Members” (Top Paper)

Rebecca J. Feunning, University of Wisconsin-Lacrosse

Michael Tollefson, University of Wisconsin-Lacrosse

Linda Dickmeyer, University of Wisconsin-Lacrosse

“The Development of Pervasive Shame: An Overarching Structuration Analysis ”

Randall Rose, University of Nebraska at Omaha

“Families as Fluid: Determining Family Status in Blended Families”

Andrea Lambert-South, Northern Kentucky University

3312 Severence (4th floor)
11:00 am – 12:15 pm

One Step Forward, A Thousand Steps Back: The Learning Channel's World of Women

Sponsor: Women's Caucus
Chair: **Sarah Turner McGowen**, University of Missouri-Columbia

“‘Once you go big, you never go twig’: Plus-size women as the other in TLC programming.”

Amanda Brown, University of Wisconsin-Stout

Heather Nesemeier, Minnesota State University-Moorhead

“Sister Wives: A positive portrayal of multiple-marriages, a negative commentary on polygamist brides.”

Derek Jorgenson, North Dakota State University

“Collecting overconsumption.”

David Airne, University of Montana

“TLC motherhood: Personal quest, feminine test.”

Mary Frances Casper, Boise State University

Deneen Gilmour, Minnesota State University-Moorhead.

The Learning Channel (TLC) is filled with reality-based programming targeted toward women. While the increased presence of women in television is a step forward, the depictions of women in TLC programming are a step backward for women. Panelists will explore how TLC programming “teaches” viewers about what it means to be a woman. This panel utilizes the round-table discussion format to explore TLC’s mediated representations women through a feminist lens. Specifically, panelists will explore TLC’s emphasis on consumption, weddings and marriage, motherhood, and physical beauty.

Saturday, March 31st

3313 Szell (4th floor)
11:00 am – 12:15 pm

The Ethics, Limits, and Malleability of “Incitement”

Sponsor: Communication Ethics & Freedom of Expression Interest Group
Chair: **Bryan McCann**, Wayne State University
Respondent: **Adria Battaglia**, Angelo State University

“Careening Off the Clear and Present Danger Continuum: WikiLeaks at the Crossroads of Kierkegaard and Communitarianism”

Adrienne Hacker Daniels, Illinois College

“Burning Down the House: Incitement as a Trope of Democratic Accountability”

Jeremiah Hickey, St. Johns University

“(Re-)Tweeting the Commons: Incitement and Space in the Networked Society”

Bryan McCann, Wayne State University

“Incitement as a Democratic Speech Practice: A Study of Incitement in the Arab Spring Revolutions”

John McKenzie, Lakeland College

“Inciting Incitement: The Pittsburgh G20 Summit and (Im)Possibilities of Protest”

Joe Sery, University of Pittsburgh

The question of incitement strikes at the very core of our investment in a free, deliberative public sphere, and challenges us to weigh the value of speech against the corporeal welfare of the populace. Drawing from a wide range of case studies, this panel interrogates the ethics, limits, and malleability of incitement. Ultimately, we understand incitement as a trope through which a vast array of discourses, representing a multitude of (often conflicting) interests, become manifest.

3314 Van Aken (4th floor)
11:00 am – 12:15 pm

Top Four Papers in Interpersonal and Small Group Communication

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Jordan Soliz**, University of Nebraska-Lincoln
Respondent: **Jordan Soliz**, University of Nebraska-Lincoln

“Relational Maintenance Communication and Self Expansion Theory: Low-Inference Measure Development and Dyadic Test of Inclusion of the Other in the Self as a Predictor” (TOP PAPER)

Andrew M. Ledbetter, Texas Christian University

“Relational Uncertainty and Communication Efficacy as Predictors of Religious Conversations in Romantic Relationships”

Allyson L. McCurry, Texas Christian University

Paul Schrodt, Texas Christian University

Andrew M. Ledbetter, Texas Christian University

“Does Cognition or Communication Mediate Family Communication Patterns?: Extending Family Communication Theory to Parent-Child Relational Maintenance”

Andrew M. Ledbetter, Texas Christian University

Stephenson J. Beck, North Dakota State University

“The Associations between Parents’ and their Adult-Children’s Mental Health, Coping Strategies, and Perceived Stress”

Alesia Woszidlo, University of Kansas

Kris Grill, University of Kansas

Kiley Larson, Digital Media and Learning Research Hub

Saturday, March 31st

3315 Willey (4th floor)
11:00 am – 12:15 pm

Connecting Method and Theory to Conceptualize “Culture”

Sponsor: Intercultural Communication Interest Group
Chair: **Deb Uecker**, Wisconsin Lutheran College
Respondent: **Ahmet Atay**, The College of Wooster

“Incorporating Culture in Communication Theory of Identity: An Analysis of Chinese Identity through *To Live*”

JiangBo HuangFu, Southern Illinois University, Carbondale

“Connecting Across Linguistic and Racial Differences: Spanish-Speaking Latina/o Immigrant Custodial Workers’ Everyday Co-cultural Communication Experiences”

Wilfredo Alvarez, Northeastern Illinois University

“Praxis-Oriented Autoethnography: Performing Critical Selfhood” (Top Paper)

Satoshi Toyosaki, Southern Illinois University, Carbondale

“Connecting Communication: Ubuntu as Perspective that Intersects and Unites”

Cecile W. Garmon, Western Kentucky University

Mandhla Mgijima, Western Kentucky University

“‘You are my Other Me’: An Ideological Analysis of Multiculturalism in Tucson Unified School District’s Mexican American Studies Curriculum”

Chad Nelson, Bowling Green State University

3316 Superior (Lower Level)
11:00 am – 12:15 pm

Graduate Student Caucus Top Paper Panel

Sponsor: Graduate Student Caucus
Chair: **Abbey E. Wojno**, Columbus State University
Respondent: **Tiffany R. Wang**, University of Nebraska-Lincoln

“Silence of the &’s: Othering Women in the Rock and Roll Hall of Fame and Museum’s *Women Who Rock* Exhibit” (Top Paper)

Emily Deering Crosby, University of Pittsburgh

William R. Upchurch, University of Pittsburgh

“Rhetorically Constructing a New Image of China: A Cluster-Agon Analysis of China’s 2010 ‘*View of Angels*’: *China on the Way* National Publicity Campaign”

Chunhui Xie, Indiana University Purdue University-Fort Wayne

“First-Class Lass or Selling the Romance: Mail-order Brides’ Agencies and the Culture of Consumerism”

Alexandra Endaltseva, Purdue University-Calumet

“Managing the Millennial Generation: Understanding Generational Differences to Communicate With and Motivate Today’s Millennial Employees”

Stephanie R. Bogner, Western Illinois University

Saturday, March 31st

3317 Whitehall Room (3rd Floor)
11:00 am – 12:15 pm

Undergraduate Honors Research Conference Poster Session II

Sponsor: Undergraduate Honors Research Conference
Chair: **Scott A. Myers**, West Virginia University
Respondents: **David T. McMahan**, Missouri Western State University
Amber S. Messersmith, University of Nebraska-Kearney
Diana Trebing, Saginaw Valley State University

“Transgressive Comedy Isn’t *Always Sunny*: Banging, Humping, Plowing and Other ‘Men Stuff’ Can Really Harm a Broad”

Shawna J. Blake, Northeastern State University

“‘Did You Hear the One About’?: The N-Word, a Comic Trigger, and Asking for ‘Trouble’”

Morgan Brown, Illinois College

“The Color of Copy and Image: The Semiotics of a ‘Troubled’ Advertising History”

Heidi Bruce, Illinois College

“Adolescent to Parent Disclosure of High-Risk Behavior”

Taylor Carlson, Bethel University

Meghan Henrich, Bethel University

Paul Hjellming, Bethel University

Bradley James Skoog, Bethel University

Matt Wetherell, Bethel University

“Roland Barthes’ Theory of Semiotics and Advertising: The Message of a Family Image in an Advertisement”

Sarah Elizabeth Ginty, Ohio Northern University

“The Father Effect”

Ryan Heston, Bethel University

Rachel Schafer, Bethel University

Tyler Weber, Bethel University

“Study Abroad Experiences Leading to Self-Actualization”

Xuting Jiang, Concordia College, Moorhead

“Self-disclosure and Liking in the Classroom”

Elyse Ledy, Saginaw Valley State University

“Gender Differences with Regard to Touch and Anger in Romantic Relationships”

Brittany Losey, Trinity University

“Disclosing Personal Information on Social Networks and Perceived Social Support”

An Mai, University of San Francisco

“Is God in Your Dorm Room? The Effects of Religiosity on First Year College Students”

Kristen Matheson, Concordia College, Moorhead

Sarah Adam, Concordia College, Moorhead

“Using a Sexual Scripting Theory to Analyze Four Prominent Safer Sex Sites”

Natalie Pitzer, Southern Illinois University, Edwardsville

“‘Buzzed Driving Is Drunk Driving’: The Use of Pathos in Anti-Drunk Driving Campaigns”

Michelle L. Everett, Drury University

Holly A. Plunkett, Drury University

Molly K. Riddle, Drury University

Cecily K. Robertson, Drury University

“Analysis of Crisis Communication During the Deepwater Horizon Oil Spill of 2010”

Sarah Reed, Millikin University

“Effect of Gender on Amount and Location of Touch on Others”

Audrey Scranton, University of Iowa

Saturday, March 31st

3401 George Bush (3rd floor)
12:30 – 1:45 pm

Connecting to a New Culture/Connecting to a Co-Culture

Sponsor: Intercultural Communication Interest Group
Chair: **Diana Trebing**, Saginaw Valley State University
Respondent: **Eddah Mutua-Kombo**, St. Cloud State University

“How ‘Family’ is your Host Family?: An Examination of Student-Host Relationships During Study Abroad”

Stephanie S. Rollie, Texas A&M University-Corpus Christi

Daniel Chornet-Roses, Saint Louis University-Madrid Campus

“U.S. Cultural Adaptation: Reconsidering an Academic Narrative”

Elvinet S. Piard, Indiana University East

“A New Way of Social Connection: Exploring Sojourners’ use of American Social Media and Their Acculturation” (Top Student Paper—tie)

Ran Ju, Ohio University

Moyi Jia, Ohio University

“Facebook in a Cross-Cultural Setting: A Test of In-Group and Out-Group Behaviors”

Nathan Biggerstaff, Southern Illinois University, Edwardsville

“Bridging the Gap: A Comparison Study of Chinese and American Students’ Face-Negotiation Style”

Jinghua “Jane” Bi, Missouri State University

3402 Wade (3rd floor)
12:30 – 1:45 pm

Organizational & Professional Communication Interest Group Business Meeting

Chair: **Jaime Bochantin**, Western Illinois University
Vice-Chair: **Sarah J. Steimel**, Weber State University

3403 Humphrey (3rd floor)
12:30 – 1:45 pm

Short Course #7

Securing Grant Funding for Communication Research and Programs

Sponsor: First Vice President Mitchell S. McKinney, University of Missouri-Columbia

Presenters: **Mary C. Banwart**, University of Kansas
John C. Tedesco, Virginia Tech

Across all areas of higher education, faculty members are faced with increased pressures to secure external funding to support their research and public programs. This short course will be led by individuals whose communication research and projects have been funded by the National Science Foundation and the U.S. Department of State. The course will cover the basics of grantseeking, including identifying research and project funding, proposal writing, developing the project budget, administering the grant project and agency reporting.

Saturday, March 31st

3404 Blossom (4th floor)
12:30 – 1:45 pm

**Religion, Organization, and Violence: The War on Terror, the Power of Unions,
and a Look Back at Catholicism in Politics**

Sponsor: Political Communication Interest Group
Chair: **Mark Wonnacott**, University of Kansas
Respondent: **Elizabeth Dudash**, Missouri State University

“Case Study: Palestinian Femal Suicide Bombings”

Heather Ehrichs Angell, Independent Scholar

“Union Membership and its Affect on Labor Voting: An Analytic Review”

Anji L. Phillips, University of Missouri-Columbia

“Entering the Public Confessional Booth: Al Smith’s Religious Rhetoric in the 1928 Presidential Campaign.”

Brian T. Kaylor, James Madison University

“Obama and McCrystal: Was this a MacArthur Moment?”

E. Claire Jerry, University of Illinois–Springfield

3405 Brush (4th floor)
12:30 – 1:45 pm

Free Digital Resources: Partner or Peril?

Sponsor: Community College Interest Group
Chair: **Tony Arduini**, Kirkwood Community College

Presenters: **Rich Underwood**, Kirkwood Community College
Natalia Cherjovsky, Kirkwood Community College
Rebecca K. Ivic, Purdue University

This roundtable discussion will offer questions regarding “free” digital resources such as open courseware, open source textbooks, and reference works such as Wikipedia and how they affect teaching communication courses. A recent digital publication, Hacking the Academy, <http://www.digitalculture.org/hacking-the-academy/>, suggests some of the issues involved.

3406 Case (4th floor)
12:30 – 1:45 pm

Top Papers in the Basic Course Interest Group

Sponsor: Basic Course Interest Group
Chair: **Joseph P. Mazer**, Clemson University
Respondent: **David T. McMahan**, Missouri Western State University

“Connecting Verbal and Visual: College Students’ Online Search Behaviors” (Douglas M. Trank Top Paper Award)

Sharron M. Hope, Loras College

“Assessing Success: A Model for Assessing the Impact of a Basic Speech Course on Reducing Public Speaking Anxiety”

Karla M. Hunter, South Dakota State University

Joshua N. Westwick, South Dakota State University

Jessica J. Colbeck, South Dakota State University

“Bridging the Gap: Connecting Graduate Teaching Assistants and Organizations through Socialization Tactics”

Robin J. Phelps, Ball State University

Saturday, March 31st

3407 Doan (4th floor)
12:30 – 1:45 pm

Communication Ethics & Freedom of Expression Business Meeting

Chair: **Beth A. Messner**, Ball State University
Vice-Chair: **Laura Terlip**, University of Northern Iowa
Secretary: **Elizabeth G. Tolman**, South Dakota State University

3409 Halle (4th floor)
12:30 – 1:45 pm

Interpersonal and Small Group Communication Interest Group Business Meeting

Chair: **Jordan Soliz**, University of Nebraska-Lincoln
Vice-Chair: **Jimmie Manning**, Northern Kentucky University
Secretary: **Cassandra Fay LeClair-Underberg**, Texas State University-San Marcos

3410 Hopkins (4th floor)
12:30 – 1:45 pm

**Connecting Students with Instructional Tools: Textbooks, iPads, and the Internet
(Top Paper Panel)**

Sponsor: Instructional Resources Interest Group
Chair: **Jennifer McCullough**, Saginaw Valley State University
Respondent: **C. Kyle Rudick**, Southern Illinois University, Carbondale

“iPad Instruction: Identifying the Intersections of Mobile Technology and Experiential Learning” (Top Paper)

Renee Robinson, Saint Xavier University

“An Analysis of Introductory News Writing Textbooks: Teaching Journalism Students about Confidential Whistleblower Sources”

Maria A. Moore, Illinois State University

John Huxford, Illinois State University

“Cheating and Aggression in Higher Education Online Classrooms: Issues, Challenges, and Recommendations for Practitioners”

Daria S. Heinemann, Wayne State University

Saturday, March 31st

3411 Owens (4th floor)
12:30 – 1:45 pm

**The Online Basic Speech Course Debate – A Follow Up
(State of Illinois Showcase)**

Sponsor: States Advisory Council
Chair: **Julie Weishar**, Parkland College

Presenters: **Julie Weishar**, Parkland College
Ed Schwarz, Prairie State College
John F. Hooker, Illinois State University
Arness Krause, Prairie State College
John Miller, Western Illinois University

A highlight from the 2011 CSCA convention was the popular and controversial panel, “The Online Basic Speech Course Debate”. As requested, this panel is returning to CSCA for ‘A Follow-Up’. The debate produced surprising results that were forwarded to the Illinois Articulation Initiative’s Communication General Education Panel for their discussion and decision. Find out where the debate stands today and what is proposed for the future of the online basic speech communication course.

3412 Severance (4th floor)
12:30 – 1:45 pm

Media Studies Interest Group Top Paper Panel

Sponsor: Media Studies Interest Group
Chair: **Jennifer C. Dunn**, Dominican University
Respondent: **Michelle Calka**, Manchester College

“An Exploration of Intermedia Agenda Setting in the Social Media Age”

Matthew J. Kushin, Utah Valley University

“An Analysis of Television Sibling Interactions Across Major Networks” (TOP PAPER)

Nancy Bressler, Bowling Green State University

“*Man v. Food*: Hegemonic Masculinity and Consumption as Competition”

Lars Jørgen Kristiansen, University of Missouri-Columbia

“Exploring Relationships Among Values, Political Orientation, Media Use, and the Senses and Humor”

Paul D. Skalski, Cleveland State University

Kimberly A. Neuendorf, Cleveland State University

Francis Dalisay, Cleveland State University

James Denny, Cleveland State University

Rachel Campbell, Cleveland State University

Matthew Egizii, Cleveland State University

“Laughing at Comedies of Difference on *Saturday Night Live*: A Case Study of Betty White’s Mother’s Day Episode” (TOP STUDENT PAPER)

Kristen Ann Hungerford, University of Memphis

Saturday, March 31st

3413 Szell (4th floor)
12:30 – 1:45 pm

Argumentation and Forensics Interest Group Business Meeting

Chair: **Nicole L. Johnson**, Ball State University
Vice Chair: **Darrel E. Farmer**, University of Nebraska-Lincoln
Treasurer: **Michael Bauer**, Ball State University

3415 Willey (4th floor)
12:30 – 1:45 pm

Top Papers in Performance Studies and Theatre

Sponsor: Performance Studies and Theatre Interest Group
Chair: **Jennifer L. Tudor**, St. Cloud State University
Respondent: **Amy Pinney**, Georgia College and State University

“‘Hey! There Might Be an Ally Out There’: Giving Voice to LGB Students through Forum Theatre”
Kevin Babbitt, University of Missouri-Columbia
“Straddling the Divide: Betty Ford’s Performance of ‘Equality’ on Television News”
Suzanne Condray, Denison University
“An Exploration of the Identity of ‘Gamer’ as Perceived by Gamers”
Leland Fecher, Ball State University
“The Practice of Subversion in Everyday Life: Confronting the Menstrual Taboo”
Dacia Charlesworth, Indiana University-Purdue University Fort Wayne
“Sight-Seeing”
Rahul Mitra, Purdue University

3416 Superior (Lower Level)
12:30 – 1:45 pm

Making Connections: A Roundtable Discussion between Graduate Students and Leading Scholars in Communication

Sponsor: Graduate Student Caucus
Chair: **Timothy P. McKenna**, Ohio University
Respondent: **Sara Baker**, University of Nebraska-Lincoln

Presenters: **Dawn Braithwaite**, University of Nebraska-Lincoln
Raymie McKerrow, Ohio University
Sandra Metts, Illinois State University
Lawrence R. Frey, University of Colorado-Boulder
Patrice Buzzanell, Purdue University
Paul Schrodt, Texas Christian University
Lynn Harter, Ohio University

This discussion will provide an opportunity for graduate students to talk with some of the leading scholars in communication. Too often conference schedules are filled, and thus this session will provide a space for several leading scholars to connect with graduate students to offer mentoring and advice. The Graduate Student Caucus has organized this session to allow graduate students to seek advice not only about research, but also to learn more about these scholars’ professional achievements and seek advice for success in graduate school.

Saturday, March 31st

3417 TBA
12:30 – 1:45 pm

Past Officers' Luncheon

Sponsor: President Scott A. Myers, West Virginia University

3418 Gold Room (3rd floor)
12:30 – 1:45 pm

**President's Undergraduate Research Honors Conference
Luncheon and Graduate Student Fair**

Sponsor: Undergraduate Research Honors Conference

Join us for an official welcome to CSCA and the President's Undergraduate Research Honors Conference. This luncheon allows you to mingle with other undergraduate and graduate students, and to attend the Graduate Student Fair. (The luncheon is open only to undergraduate participants and their advisors.)

3501 George Bush (3rd floor)
2:00 – 3:15 pm

**Connecting in Cleveland:
Celebrating CSCA's Heritage as We Look Toward our Future**

Sponsor: First Vice President Mitchell S. McKinney, University of Missouri-Columbia
Panel Chair: **Christina S. Beck**, CSCA Past President, Ohio University

Panelists: **Melissa Beall**, University of Northern Iowa
Carolyn Calloway-Thomas, Indiana University
Lawrence R. Frey, University of Colorado-Boulder
Judith S. Trent, University of Cincinnati
David Zarefsky, Northwestern University

During the 2010 CSCA conference in Cincinnati, CSCA Past President Christina S. Beck initiated an oral history project to capture memories about our organization. During this panel session, we will view clips from those fascinating interviews with people who have enriched CSCA through their years of service and commitment. Audience members will also have an opportunity to share their own special CSCA memories and reflect on future directions for our organization.

Saturday, March 31st

3502 Wade (3rd floor)
2:00 – 3:15 pm

Connecting and Commiserating: Navigating the First Years as a Faculty Member

Sponsor: Graduate Student Caucus
Chair: **Jennifer C. Dunn**, Dominican University

Presenters: **Michelle Calka**, Manchester College
Abbey E. Wojno, Columbus State University
Andrew F. Herrmann, East Tennessee State University
Anne Gerbensky-Kerber, Winona State University
Adam W. Tyma, University of Nebraska at Omaha

This roundtable discussion offers insights from first-year and recent faculty members about the ups and downs of the transition from graduate student to faculty member. While much of the last year of graduate school is focused on finding a job that fits, adjusting to that job requires a shift in self-identity and role competence in addition to the physical relocation. The expectations and responsibilities as a faculty colleague, instructor, and advisor are greater. Unlike graduate school, you may be the only new person in the department, and so must acclimate to a new culture and navigate new departmental politics alone. And of course, the tenure clock starts ticking. The presenters will each discuss an aspect of the transition based on their own experiences and offer strategies for surviving and thriving in a new position.

3504 Blossom (4th floor)
2:00 – 3:15 pm

Political Communication in Context: Twitter, *Newsweek*, and Questions of Place

Sponsor: Political Communication Interest Group
Chair: **Jayne Henson**, University of Dayton
Respondent: **Jay Self**, Truman State University

“The Elephant on the Mall: Politics, Public Memory, and the President’s House in Independence National Historic Park”

Roger Aden, Ohio University
Allison Hight, Ohio University

“Tweet if by Sea: American Exceptionalism and Social Networking in Media Representations of the Egyptian Revolution”

Mark Wonnacott, University of Kansas

“The More Candidates Change, the More News Media Stay the Same: A Rhetorical Analysis of the Michelle Bachmann / *Newsweek* Controversy”

James Schnoebelen, Washburn University

“Constituting the 21st Century ‘Small Town’: Sarah Palin’s 2008 RNC Speech”

Steven Melling, University of Missouri-Kansas City

Saturday, March 31st

3505 Brush (4th floor)
2:00 – 3:15 pm

Competitive Papers on Sexual Orientation and Gender Identity

Sponsor: Sexual Orientation and Gender Identity Caucus
Chair: **Tony E. Adams**, Northeastern Illinois University

- “Queer Males in China: A Textual Analysis of A Chinese Gay Movie”
Shanshan Lou, Ohio University
- “Gender Issues, Fighting Games, and Progress: An Analysis of a Genderless Character in *Tekken 6*”
Leland Fecher, Ball State University
- “‘You Made Figure Skating Sound Even Gay’: An Examination of Gay Representation on *Modern Family*”
Nancy Bressler, Bowling Green State University
- “An Invitation to Social Betterment: Exploring the Rhetoric of the ‘It Gets Better Project’”
Audra K. Nuru, University of Nebraska-Lincoln

3506 Case (4th floor)
2:00 – 3:15 pm

Women’s Caucus Top Four Competitive Papers

Sponsor: Women’s Caucus
Chair: **Joy L. Daggs**, Culver-Stockton College
Respondent: **Elizabeth A. Dudash**, Missouri State University

- “Engaging Men and Boys in Conversations about Gender Violence: Voice Male Magazine using Vernacular Rhetoric as Social Resistance” (Top Paper)
Joshua Daniel Phillips, Southern Illinois University, Carbondale
- “Exercising” Power?: An Application and Extension of Dialectical Hegemony”
Elizabeth A. Baiocchi-Wagner, University of Missouri-Columbia
- “Media Representation and the Normalization of Violence against Women: Deconstructing, Politicizing, and Resisting “Love the Way You Lie”
Rachel Alicia Griffin, Southern Illinois University, Carbondale
Joshua Daniel Phillips, Southern Illinois University, Carbondale
- “The Fantasy of Sex and the City: A Post-Colonial Critique of the Romantic Imagery, Consumerism, and Globalization”
Michaela D. E. Meyer, Christopher Newport University

3507 Doan (4th floor)
2:00 – 3:15 pm

**Building Relationships with Persons Living in Poverty
(State of Iowa Showcase)**

Sponsor: States Advisory Council
Chair: **David A. Wendt**, Keokuk High School

Presenters: **David A. Wendt**, Keokuk High School, Keokuk, IA
Lora Wolff, Keokuk Community School District, Keokuk, IA

With the increasing numbers of students and persons living below the poverty line, it is vital to understand the culture of poverty. Focused discussion topics include educational strategies for students living in poverty, basic information on generational and situational poverty, cultural implications of poverty, and, finally, some philosophical issues that provide barriers for students in traditional school settings.

Saturday, March 31st

3508 Garfield (4th floor)
2:00 – 3:15 pm

**The Status of Organizational Rhetoric:
Reflections on the Past and Thoughts About the Future**

Sponsors: Organizational Communication Interest Group
Rhetorical Theory and Criticism Interest Group
Chair: **Ryan Neville-Shepard**, Indiana University-Purdue University Columbus
Presenters: **Debra J. Ford**, University of Kansas Medical Center
Mary F. Hoffman, University of Wisconsin, Eau Claire
Rebecca J. Meisenbach, University of Missouri-Columbia
Daniel J. Lair, University of Michigan-Flint
George Cheney, Kent State University

This panel assembles a distinguished group of scholars to discuss the status of organizational rhetoric as a field of study. Special attention will be given to how the study has changed over the years, as well as the challenges that organizational rhetoric scholars face in the future.

3509 Halle (4th floor)
2:00 – 3:15 pm

Top Papers in Communication Ethics & Freedom of Expression

Sponsor: Communication Ethics & Freedom of Expression Interest Group
Chair: **Laura Terlip**, University of Northern Iowa
Respondent: **Laura Dawn Russell**, Denison University

"Oughts v. Ends: A Commentary on Seeking an Ethical Normative Standard for Communication Journal Acceptance Rate Calculation Methods"

Maria A. Moore, Illinois State University

Stephen D. Perry, Illinois State University

"Addressing Cyber-bullying Through the School-Student Relationship"

Erica Salkin, University of Wisconsin-Madison (Top Student Paper)

"Defamation in the Age of the Juicy Campus"

Dale Herbeck, Boston College (Top Paper)

"This is the Remix: The Ideology of Intellectual Property and the Foundations of the Constitutive Rhetoric of Girl Talk and Remix Culture"

Suzanne V. L. Berg, Bowling Green State University

"Editorial Cartoons: When comment is neither free, nor funny, should it be?"

Sonali Kudva, Kent State University

3510 Hopkins (4th floor)
2:00 – 3:15 pm

Basic Course Interest Group Business Meeting

Chair: **Joseph P. Mazer**, Clemson University
Vice-Chair: **Blair Thompson**, Western Kentucky University
Secretary: **John F. Hooker**, Illinois State University

Saturday, March 31st

3511 Owens (4th floor)
2:00 – 3:15 pm

Connecting the Dots: Framing Images of War, Social Mobilization, and the Other

Sponsor: Communication Theory Interest Group
Chair: **Patric R. Spence**, Western Michigan University
Respondent: **Renee Robinson**, Saint Xavier University

“Public Sphere Theory, Alternative Media and Me: A New Way to Look at How we Create Meaning in the Modern Day World”

Brion White, Bowling Green State University

“Photojournalism in Conflict: A Comparison of Associated Press Images of Children in Kosovo versus Rwanda”

Sadaf Ali, Wayne State University

Debbie James, Governors State University

“Mass Media Framing: Theory and Societal Repercussions”

Keith Brown, Wayne State University

3512 Severence (4th floor)
2:00 – 3:15 pm

Great Ideas for Teaching Speech G.I.F.T. Presentations

Sponsor: G.I.F.T.
Chair: **Rebecca K. Ivic**, Purdue University

“Is That Work Related?: The Implications of Staying Connected Through Technology at Work”

Jeremy Fyke, Marquette University

Caitlin Cotton, Purdue University

Stephanie Nicole Grebe, University of Iowa

Kaytee Wei, Purdue University

“Source Citations: Connecting Through Roll Call”

Nancy Pearson, Minot State University

“Drawing Connections Through Trading Cards”

Robin J. Phelps, Ball State University

Katherine J. Denker, Ball State University

“Connecting the Stages of Video Production”

Scott Walus, Eastern Illinois University

“Cheer on Charity Persuasion”

Kristin Ruppert-Leach, Southwestern Illinois College

“Multiple Adaptations of Social Penetration Theory: The Onion Model”

Nathan Biggerstaff, Southern Illinois University, Edwardsville

“Self-Disclosure Quiz”

Deleasa Randall-Griffiths, Ashland University

“Imagined Interaction Theory Activity”

Jennifer V. Martin, Texas Woman's University

“What's Your Game?”

Cassandra Secrease-Dickson, Capital University

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Every ten minutes audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

Saturday, March 31st

3513 Szell (4th floor)
2:00 – 3:15 pm

**Connections to Africa:
Bringing African Scholarship and Scholars into Mainstream Communication Studies**

Sponsor: Intercultural Communication Interest Group
Chair: **Eddah Mutua-Kombo**, St. Cloud State University

Presenters: **Cecil Blake**, University of Pittsburgh
Stanford Mukasa, Indiana University of Pennsylvania
Robert Agunga, The Ohio State University

This roundtable will discuss how to promote more interactions among communication scholars interested in Africa communication research, education and development. Strategies to foster knowledge sharing through collaborative research, pedagogy and service opportunities will be discussed as these relate to global communication.

3514 Van Aken (4th floor)
2:00 – 3:15 pm

**Organizing Health:
Analyzing and Evaluating Programs, Movements, and Campaigns**

Sponsor: Health Communication Interest Group
Chair: **Linda Cardillo**, College of Mount St. Joseph

“Health Behavior Theories and Affective Appeals in Anti-Smoking Communication: A Cross-Cultural Content Analysis of U.S., Australian, and Swiss Websites”

Melissa Kaminski, Virginia Tech
Matthew VanDyke, Virginia Tech
Sabrina Schellenberg, Virginia Tech
Tatjana Guggisberg, Virginia Tech

“Theorizing Hybrid Organizations in Modern Health Movements: Creating Strong Member Identity and Opportunities for Dialogue in Breastfeeding Organizations”

Katie Margavio Striley, Ohio University
Kimberly Field-Springer, Ohio University

“FACE a Safer Future: Recommendations to Promote Awareness of the NIOSH FACE Program”

Sara LaBelle, West Virginia University
Michelle Saint Aubin, JP Morgan Chase & Co.
Maria Brann, West Virginia University

“Relationships in Health Communication Campaigns: A Qualitative Literature Review”

Sarah E. Henize, Bowling Green State University

Saturday, March 31st

3515 Willey (4th floor)
2:00 – 3:15 pm

Top Papers in Public Relations

Sponsor: Public Relations Interest Group
Chair: **Corey B. Davis**, University of Wisconsin-Whitewater
Respondent: **Donald P. Jones**, Trine University

“Menu Foods Pet Food Recall: Social Media at the Intersection of Emotion in Crisis” (Top Paper)

Laura C. Farrell, North Dakota State University
Stella Opendi Sasanya, North Dakota State University
Robert S. Littlefield, North Dakota State University

“Critical Analysis of NFL PLAY 60 Campaign” (Top Student Paper)

Lauren Oliver, Western Kentucky University

“Organizational and Supervisory Apology Effectiveness: Training for Apology-Giving in Organizational Contexts”

Ryan S. Bisel, University of Oklahoma
Amber S. Messersmith, University of Nebraska-Kearney

“Trust as Performance: Conceptualizing How Public Relations Builds Trust”

Matthew J. Gill, Eastern Illinois University

3516 Superior (Lower Level)
2:00 – 3:15 pm

Top Papers of the Undergraduate Honors Research Conference

Sponsor: Undergraduate Honors Research Conference
Chair: **Stephanie Shimotsu**, West Virginia University
Respondent: **Scott A. Myers**, West Virginia University

“The Power of Gendered Environmental Language in Affecting Social Attitudes Surrounding Environmentalism: A Discourse Analysis of the Environmental Discourse in Response to a Temporary Environmental Art Display at Denison University”

Giana Gregga, Denison University

“An Analysis of Public Discourse About Freedom of Speech”

Grace Fox, Sul Ross State University

“Technology Pedagogy and Effectiveness”

Ben Ballard, Bethel University

Brady Stromme, Bethel University

“Levels of Self-Disclosure in Committed Relationships”

Heidi Czlupinski, Bethel University

Aaron Grier, Bethel University

Jenny Lee, Bethel University

Joy Makanga, Bethel University

Matt Pautsch, Bethel University

“The Role of Parenting Styles in Adolescent High-Risk Behavior”

Kristen Bjork, Bethel University

Meredith McKnight, Bethel University

Austin Hatch, Bethel University

Reid Ouse, Bethel University

Erika Solsten, Bethel University

Saturday, March 31st

3601 George Bush (3rd floor)
3:30 – 4:45 pm

“Connecting” across Culture: Workplace, School and Relationship Contexts

Sponsor: Intercultural Communication Interest Group
Chair: **Randy Dillon**, Missouri State University
Respondent: **Jennifer Willis-Rivera**, University of Wisconsin, River Falls

“The Foreign Language Classroom: A Stage for Intercultural Communication Competence?”

Stevie M. Munz, Illinois State University

Stephanie S. Bushman, Illinois State University

“Debate, Diversity, and Adult Learners: The Experiences of Foreign Nationals in the U.S. State Department”

Bond Benton, SUNY Fredonia

“Intercultural Teams in Organizations – A Call for a New Research Direction” (Top Student Paper—tie)

Renata Kolodziej-Smith, Wayne State University

“Communication Infrastructure, Capacity Building, and Development: Uniting Theory and Practice with a Culture-Centered Approach”

Robert S. Littlefield, North Dakota State University

Kimberly A. Beauchamp, North Dakota State University

“Making Connections: Friendship between Close, Business, and Internet Friends in the United States, Russia, and Croatia”

Jacqueline Schmidt, John Carroll University

Deborrah Uecker, Wisconsin Lutheran College

Aimee Lau, Wisconsin Lutheran College

3602 Wade (3rd floor)
3:30 – 4:45 pm

**Members Only: Making Connections in the Workplace Through Membership,
Organizational Identity and Work-Life Issues**

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Tessa Pfafman**, Western Illinois University
Respondent: **Suzy D’Enbeau**, University of Kansas

“‘I Don’t Want No Membership Card’: Toward an Understanding of Involuntary Membership”

Brittany L. Peterson, Ohio University

“‘Connecting with Volunteers: Memorable Messages and Volunteer Identification’”

Sarah J. Steimel, Weber State University

“‘Born Whore: An Exploration of Sex Work, Dignity, and Occupational Identity’”

Sara Baker, University of Nebraska-Lincoln

Amanda Holman, University of Nebraska-Lincoln

“Exploring Group Interaction in the Organizational Context: The Work Life-Family Life Connection”

Seth S. Frei, Texas State University-San Marcos

“Understanding Factors Influencing Faculty Willingness to Participate in Learning Communities”

Clare Gross, Cleveland State University

Robert Whitbred, Cleveland State University

Paul D. Skalski, Cleveland State University

Yung-I Liu, Cleveland State University

Saturday, March 31st

3603 Humphrey (3rd floor)
3:30 – 4:45 pm

Short Course #8
Dual-career Academic Couples: Concerns, Opportunities, and Priorities

Sponsor: First Vice President Mitchell S. McKinney, University of Missouri-Columbia

Presenters: **Lara Lengel**, Bowling Green State University
Scott C. Martin, Bowling Green State University
Terry L. Rentner, Bowling Green State University

This short course brings together department chairs, faculty, and graduate students to explore issues raised by dual-career academic couples, university recruitment and retention policies, university initiatives and best practices, and case studies that address this increasingly important issue in higher education. Short course participants will be active learners as they examine case studies of various campus work-family initiatives, engage in role-play, and draft a dual-career partner policy. The target audience includes, first, department chairs and university administrators who are most influential in developing university recruitment and retention policies, and, second, faculty and graduate students, whose lives are most closely affected by dual-career issues.

3604 Blossom (4th floor)
3:30 – 4:45 pm

The Rhetoric of President Barack Obama

Sponsors: Political Communication Interest Group
Rhetorical Theory and Criticism Interest Group
Chair: **Kathy Smith**, Wake Forest University

Presenters: **Denise M. Bostdorff**, College of Wooster
Steven R. Goldzwig, Marquette University
Trevor Parry-Giles, National Communication Association
Robert C. Rowland, University of Kansas
Craig Allen Smith, North Carolina State University
David Zarefsky, Northwestern University

This panel features a group of our most distinguished scholars of presidential rhetoric who will assess the rhetorical style, substance, success and failures of President Barack Obama. Each will suggest how students of the presidency might best explore and understand the rhetorical efforts of our 44th President of the United States, and also suggest the message options available to candidate Obama as he seeks re-election. Following remarks by the panelists, the audience will be invited to join the discussion.

Saturday, March 31st

3605 Brush (4th floor)
3:30 – 4:45 pm

**Connecting Burkean Theory in Cleveland:
Competitive Papers from the Kenneth Burke Society**

Sponsor: Kenneth Burke Society
Chair: **Krista L. Phair**, Northern Kentucky University
Respondent: **Krista L. Phair**, Northern Kentucky University

“Via Negativa: Kenneth Burke, Henri Bergson, and the Nature of Language”

Kundai V. Chirindo, University of Kansas

“Frames of Acceptance in Riffing The Room”

Matt Foy, Southern Illinois University, Carbondale

“Burke Gone Wild: A Pentadic Analysis of a Campus Controversy”

Beth A. Messner, Ball State University

Kristen L. McCauliff, Ball State University

Jacquelyn J. Buckrop, Ball State University

3606 Case (4th floor)
3:30 – 4:45 pm

Feminist Contentions? Representations of Race and Sex in Popular Culture

Sponsor: Media Studies Interest Group
Chair: **Kirsten Manthei**, Lyons Township High School
Respondent: **Jennifer C. Dunn**, Dominican University

“Black Feminist Reflections on the Power and Politics of Representation in *For Colored Girls*”

Rachel Alicia Griffin, Southern Illinois University, Carbondale

“Popular Black Cinema and Identity Negotiation: Deconstructing Perry and the Jones’ in *Why Did I Get Married Too*”

Anthony Frampton, Bowling Green State University

“Rhetorical Voyeurism: Women, Audience and Enthymeme in Responses to *Kinsey’s Sexual Behavior in the Human Female*”

Andrew William Cole, University of Wisconsin-Milwaukee

“Uncovering a Romantic Heroine’s Emerging Identity: Non-Feminist, Feminist, and Post-Feminist Voices in the *Twilight* Saga Movies”

Angela Ackerman, University of Southern Indiana

Saturday, March 31st

3608 Garfield (4th floor)
3:30 – 4:45 pm

**McLuhan and Ong go Online:
Connecting Communication Theory and Media Ecology in the New Media Age**

Sponsor: Communication Theory Interest Group
Chair: **Dana Schowalter**, University of Minnesota
Respondent: **Michelle Calka**, Manchester College

“Reconsidering ‘The Medium is the Message’ for Social Media”

Adam W. Tyma, University of Nebraska at Omaha

“From the Mundane to the Extraordinary: Twitter and Identity Politics”

Danielle M. Stern, Christopher Newport University

“Walter J. Ong and Contemporary Fragmentation and Convergence”

Art Herbig, Indiana University–Purdue University Fort Wayne

“I am the Message, am I not?: Personal Branding and Secondary Orality on the Internet.”

Andrew F. Herrmann, East Tennessee State University

New media technologies (NMT) demand we ask new questions connecting communication theory and media ecology. Despite McLuhan’s famous statement “The medium is the message,” most communication scholarship in new media continues to examine the messages, rather than how the medium and their outlets (Facebook, Twitter, LinkedIn, Skype, etc.) transform communicative activity and meanings. This panel will address current conceptions of communication theory and media ecology, while proposing future directions for both research and theory.

3609 Halle (4th floor)
3:30 – 4:45 pm

Competitive Papers in Communication Education

Sponsor: Communication Education Interest Group
Chair: **C. Kyle Rudick**, Southern Illinois University, Carbondale
Respondent: **Laura Dawn Russell**, Denison University

“Homer Simpson Changed My Classroom: Popular Culture and Pedagogy”

David T. McMahan, Missouri Western State University

John E. Tapia, Missouri Western State University

“A Self-Reflection of Neoliberal Education: Reviewing and Rethinking the Current Tension of Neoliberalism and Critical Pedagogy”

JiangBo HuangFu, Southern Illinois University, Carbondale

“Perceptions of Disability Services and the Disability Student Community”

Erich M. Hayes, University of Oklahoma

“Examining Video Game Learning from Constructivist Perspective”

Zeynep Tanes-Ehle, Duquesne University

Saturday, March 31st

3610 Hopkins (4th floor)
3:30 – 4:45 pm

Competitive Papers in the Basic Course Interest Group

Sponsor: Basic Course Interest Group
Chair: **Tiffany R. Wang**, University of Nebraska-Lincoln
Respondent: **John F. Hooker**, Illinois State University

“Assessing Writing and Delivery Skills in the Basic Course in Public Speaking: The Use of 10 30-Second Speeches”

Sara A. DeBold, Northern Michigan University

Sara Potter, Northern Michigan University

“Student Response Systems and Facilitating the Larger Basic Communication Course: Impacting Engagement and Learning”

Katherine J. Denker, Ball State University

“iPads in the Basic Course: The Intersection of Curriculum Redesign, Instructional Objectives and Mobile Technology”

Renee Robinson, Saint Xavier University

Julie McNellis, Saint Xavier University

3612 Severence (4th floor)
3:30 – 4:45 pm

Women’s Caucus Business Meeting

Chair: **Jacki Brucher Moore**, Kirkwood Community College
Vice-Chair: **Joy L. Daggs**, Culver-Stockton College
Secretary: **Michaela D. E. Meyer**, Christopher Newport University

3613 Szell (4th floor)
3:30 – 4:45 pm

National Education Debate Association Executive Board Meeting

Sponsor: Argumentation and Forensics Interest Group
Chair: **Michael Bauer**, Ball State University
Vice-Chair: **Terri Gibson**, Anderson University
Secretary: **Nicole Johnson**, Ball State University

Saturday, March 31st

3614 Van Aken (4th floor)
3:30 – 4:45 pm

Managing (Un)Expected Stressors in the Family

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Haley Kranstuber**, University of Nebraska-Lincoln
Respondent: **Katheryn C. Maguire**, Wayne State University

“Adult Children’s Discovery of their Parents’ Infidelity”
Allison R. Thorson, University of San Francisco
“Effects of Suicide on Siblings: Uncertainty and the Grief Process”
Kimberly A. Powell, Luther College
Ashley Matthys, Luther College
“Autism: A Visual Ethnography”
Deborah DeCloedt Pinçon, University of Wisconsin-Milwaukee
“Mom’s Dying but She’s Not: End-of-Life Discourse Between Mothers and Daughters”
Carol Leonie Maria Schulte, University of Illinois-Springfield

3615 Willey (4th floor)
3:30 – 4:45 pm

Public Relations Interest Group Business Meeting

Chair: **Corey B. Davis**, University of Wisconsin-Whitewater
Secretary: **Rebekah Watson**, Grace College

3616 Superior (Lower Level)
3:30 – 4:45 pm

Emotional Connections: Narratives Connecting Health, Religion, and Family

Sponsor: Undergraduate Honors Research Conference
Chair: **Deborah Whitt**, Wayne State College
Randa Garden, Wayne State College
Respondent: **Timothy P. McKenna**, Ohio University

“On-call Emotions: A Narrative Study of the Emotions of Emergency Response Healthcare Professionals”
Sean Badeer, Wayne State College
“Experiences and Coping Strategies Nurses Use When Caring for a Dying Patient”
Nikki Garden, Wayne State College
“He Completely Changed Who I Am: A Narrative of Autism and Motherhood”
Laura Weber, Wayne State College
Rachel Bleeker, Wayne State College
“Engaging Inter-faith Communication: A Narrative Inquiry Connecting Christianity to Islam”
Taylor Foster, Wayne State College
“‘She Is My Best Friend’: A Narrative Inquiry of Intergenerational Relationships”
Kayla Lucht, Wayne State College

Clandinin and Connelly (2000) describe narrative inquiry as “a collaboration between researcher and participants over time, in a place or series of places, and in social interaction with milieus” (p. 20). According to Creswell and Maietta (2005), the narrative researcher collects stories through interviews and documents that the participants provide. After collecting their stories, the researcher then “restories” them and analyzes their experiences. This panel provides papers that strengthen empathic bonds and connections with others in similar situations of family, health and religion.

Saturday, March 31st

3701 Carnegie Boardroom (4th Floor)
5:00 – 6:15 pm

**Central States Communication Association
Executive Committee Meeting**

Participants: **Mitchell S. McKinney**, President, University of Missouri-Columbia
Chad Edwards, First Vice President, Western Michigan University
Leah Bryant, Second Vice President, DePaul University
Scott A. Myers, Past President, West Virginia University
Nancy J. Brule, Executive Director, Bethel University
Robert S. Littlefield, Journal Editor, North Dakota State University
TBA, Finance Committee Chair
Amy Aldridge Sanford, Member at Large, Northeastern State University
Lance Lippert, Member at Large, Illinois State University
Randy K. Dillon, States Advisory Council Chair, Missouri State University

3801
7:00 - 10:30 pm

**President's Reception
Rock & Roll Hall of Fame and Museum**
Reception co-sponsored by West Virginia University

Join us for a very special conference finale and President's Reception at the internationally renowned Rock & Roll Hall of Fame and Museum as we honor Scott Myers' presidency and his service to the Association. We'll have the entire Rock Hall all to ourselves as we enjoy browsing through the exhibit halls, and the evening will end with a DJ and dance floor for CSCA to rock and roll! Shuttles to and from the Rock Hall will run throughout the evening beginning at 6:45 pm from the hotel's Superior Avenue entrance (Lower Lobby Level – 1st Floor).

Participant Index

A

Ackerman, Angela 3606
Adam, Sarah 3317
Adams, Sara 2317
Adams, Tony E. 1601, 2303, 2406, 2505, 3305, 3505
Aden, Roger 3504
Agozzino, Alisa 1615, 1712
Agunga, Robert 3513
Airne, David 2208, 3312
Akins, Steven D. 1116
Alabbas, Alicia 1608
Albinson, Carrie 2516
Alexander, Breanna 1711
Ali, Sadaf 3511
Allan, George 1304
Allee, Julie 2110
Allen, Emma L. 1116
Allen, Mike 1408, 1509, 1601
Alspach, Sandy 1711
Alvarez, Wilifredo 3315
Ames, Melissa 3112
Anderson, Christopher 1610
Anderson, Jenn 2317
Anderson, Lindsey B. 2115
Anderson, Reynaldo 1606, 3513
Angell, Heather Ehrichs 1512, 2402, 3404
Apker, Julie 2101
Arduini, Tony 3405
Arterburn, Elissa 3101
Asbury, Bryan 2414
Atay, Ahmet 2301, 2406, 2505, 3315
Atherton, Emily 2516
Attig, Heather 1514
Aubin, Michelle Saint 2110, 3514
Aubuchon, Stellina 3310
Aughenbaugh, Terry 1714

B

Babbitt, Kevin 3413
Badeer, Sean 2216, 3616
Baiochi-Wagner, Elizabeth A. 1416, 2206, 3310, 3506
Bajac-Carter, Maja 2415
Baker, Alyssa 3216
Baker, Colin R. 1502
Baker, Sara 1201, 3101, 3416, 3602
Baker, Sean 1706

Participant Index

Baldrez, Bill 1615
Baldwin, Andrea 2208
Baldwin, John R. 1509, 3205, 3207
Ball, Janella 2202, 2312
Ballard, Ben 3516
Ballentine, Alex 1714
Banwart, Mary C. 1609, 2404, 3204, 3403
Bara, Caroline 2416
Barker, Ross 3116
Barmeier, Elizabeth 3216
Barnett, Brett A. 1508, 2306
Barrett, Laura Obrycki 3109
Basnet, Minu 2112
Batchelor, Bob 2506
Batres-Bonilla, Jacqueline 2317
Battaglia, Adria 3313
Bauer, Michael 2210, 2502, 3113, 3413, 3613
Baxter, Leslie A. 2314
Beall, Melissa L. 1110, 1201, 1404, 1701, 2401, 3207, 3501
Beauchamp, Kimberly A. 3601
Beck, Angela 1712
Beck, Christina S. 1206, 2312, 3106, 3310, 3501
Beck, Stephenson J. 3314
Beckman, Katie 1506
Bedi, Shireen 1604
Belter, Becky L. 1506, 3202
Bender, Christie 1711
Bender, Madison 1615
Benham, Jessica L. 2317
Benton, Bond 1504, 3601
Berfeldt, Lauren 2416
Berg, Suzanne V. L. 2211, 2312, 3509
Bergen, Karla Mason 2309, 2508
Bi, Jinghua "Jane" 3303, 3401
Biggerstaff, Nathan 3401, 3512
Billman, Brett N. 1205
Bilyeu, Kristen L. 2306
Bird, Cassandra C. 2108
Bisel, Ryan S. 1609, 2201, 3101, 3306, 3515
Bishop, Mardia 2313
Bjork, Kristen 3516
Blake, Cecil 1304, 3513
Blake, Shawna J. 3317
Bladt, Caitlin 1304
Blakely, Daniel 2116
Blau, Jnan 3214
Bleeker, Rachel 3616
Board, Betsy 2204
Bochantin, Jaime E. 2412, 2512, 3306, 3402

Participant Index

Bocke, Catherine 1312
Bodary, David L. 0502, 1209, 1315, 2207, 2507, 3701
Bogner, Stephanie R. 3316
Bolen, Derek 1511, 1602, 2202, 2406
Bostdorff, Denise M. 3308, 3604
Bower, Jay 2208
Bownik, Greg 2515
Bozeman, Myra 2507
Braithwaite, Dawn O. 2314, 3416
Brand, Jeffrey 1101, 2212, 3215
Brann, Maria 1401, 2110, 2414, 3514
Braselton, Karen 1410
Brazee, Christy 2215
Brebner, Laura 1310, 3206
Brennan, Simone 2202
Bressler, Nancy 1702, 2206, 2316, 3114, 3303, 3412, 3505
Brigance, Linda Czuba 1504
Briggs, Janelle 1302, 1608, 2105
Brisini, Travis 2211
Brossman, Brent G. 1710
Brossman, Brian 1710
Brossman, Joshua 1710
Brower, Jay 2109, 2301
Brown, Amanda 1110, 1612, 2405, 3312
Brown, Keith 3511
Brown, Morgan 3317
Bruce, Heidi 3317
Brule, Nancy J. 0502, 2201, 3701
Bryand, Meagan C. 3301
Bryant, Leah 1110, 2214, 3701
Buchanan, Carrie 1710
Buckrop, Jacquelyn J. 3605
Bundy, Kathryn 1310, 3206
Burcon, Sarah 3112
Burns, Michael E. 2411
Burton, Aaron V. 1206, 1508
Bushman, Stephanie S. 2514, 3601
Bute, Jennifer J. 1210, 1512
Buzzanell, Patrice M. 2302, 2412, 2512, 3101, 3306, 3416
Bystrom, Dianne 2404, 3204, 3304

C

Calka, Michelle 3302, 3412, 3502, 3608
Calloway-Thomas, Carolyn 2301, 2401, 2501, 3501
Camarano, Kathleen 1401
Campbell, Rachel 3412
Cantrell, Jaclyn 2516, 3216
Caplan, Richard E. 2205

Participant Index

Carden, Ann 1504
Cardillo, Linda 2515, 3103, 3514
Carmon, Anna F. 1502, 3212
Carlson, Gordon 2113
Carlson, Taylor 3317
Carmack, Heather J. 1516, 2101, 3103, 3310
Carr, Kristen 2214
Carton, Shannon 1110, 3101, 3209
Carver, Heather 1716
Carveth, Rod 2115
Casetta, Craig A. 1108
Casper, Mary Frances 3312
Catlos, Michael 1409
Chalut, Jeremy 2317
Chao, Joy 1102
Charlesworth, Dacia 1108, 1205, 1712, 2201, 3107, 3415
Chebul, Joe 2216
Cheeseright, Kyle 1314
Cheney, George 2412, 2512, 3508
Cheng, Hong 2306
Cherjovsky, Natalia 3405
Chesebro, James W. 2401
Chidester, Phil J. 1304
Childers, Jay 1204
Chirindo, Kundai V. 1606, 3208, 3605
Choquette, Jessica 1409, 1608
Chornet-Roses, Daniel 3401
Chory, Rebecca M. 3209
Cichy, Nadine 2507
Cihon, Traci M. 1104
Cohen, Beth M. 2514
Cohn, Lora 1209, 1412, 1608, 1706, 2317, 2510, 3102, 3202
Colaner, Colleen W. 2214
Colbeck, Jessica J. 3406
Cole, Andrew William 1202, 3606
Colglazier, Kyle 3116
Collins, Christopher C. 2406, 3110, 3214
Compton, Jordan 2113
Condray, Suzanne 3415
Cook, Susan 1614
Coombs, Danielle 2415
Copeland, Kristopher 0501, 1110, 2107
Corwin, Dawn 1711
Cotton, Caitlin 3512
Cramer, Emily 1408
Craven, Joe 2317
Crawford, Janis 2113
Crighton, Lindsay 2204
Crosby, Ben 1610

Participant Index

Crosby, Emily Deering 3316
Crowley, Thomas P. 1309
Cruea, Mark 2206, 3212
Crume, Alice L. 1714
Cupach, William R. 2314
Curtin, Nancy J. 1205, 1712, 2212, 2311, 3107, 3212
Czlapinski, Heidi 3516

D

D'Enbeau, Suzy 2302, 3306, 3602
Daggs, Joy L. 1110, 1316, 1701, 2317, 3506, 3612
Dalessandro, Amy 2410
Dalisay, Francis 1706, 3412
Daniel, Arlie 2502
Daniels, Adrienne Hacker 3313
Danielson, Mary Ann 1609
Davidson, Mariah 2317
Davis, Andrea M. 1205
Davis, Corey B. 2115, 3515, 3614
Davis, Danielle E. 2403
Davis, Lisa A. 1108
DeBold, Sara A. 3610
Deifell, David 2109
Delbert, Jeff 1415
Denis, Simon 1711
Denker, Katherine J. 0501, 1110, 1301, 1416, 1516, 1701, 2210, 2310, 3512, 3610
Dennis, Jessica 2209
Dennis, Michael Robert 2506
Denny, James 3412
DeRoos, Merissa 2416
DeStefano, Allison B. 1209, 1412
Dhillon, Kiranjeet 2208
Dickmeyer, Linda B. 2116, 3311
DiClemente, Rebecca 1401
Diehl, Susan 3202
Dillon, Randy K. 0502, 1104, 1608, 2103, 2413, 2509, 3601, 3701
Dixon, Jenny 1416
Dixon, Lindsey 1512, 2210
Dixson, Marcia D. 3301
Doggett, Matthew 2108
Dohrman, Rebecca 2302, 3101
Donley, Danielle 2209
Donovan, Matthew C. J. 1114, 1509
Dorsey, Charlie Hope 1314
Douglas, Daniel A. 1312
Drabik, Sara 1406, 3302
Drust, Eileen 1712
Ducey, Hannah 3101

Participant Index

Dudash, Elizabeth A. 2204, 2402, 3404, 3506
Duncan, Elizabeth 3111
Dunn, Jennifer C. 1608, 2506, 3302, 3412, 3502, 3606

E

Eckstein, Jessica J. 1301, 1410, 1601
Edelmayer, Kathleen M. 1209, 1308, 1412
Edgar, Amanda 1316
Edwards, Chad 0501, 0502, 2106, 3701
Egizii, Matthew 3412
Endaltseva, Alexandra 3316
Eveloff, Ben 1403, 2305
Everett, Michelle L. 3317
Eyerman, Melanie 2415

F

Farah, Manal 1308
Farmer, Darrel E. 3413
Farrell, Laura C. 3114, 3515
Faulkner, Sandra L. 1205
Fay, Isabel 2204
Fecher, Leland 1202, 1409, 3415, 3505
Feddersen, Katy 3201
Feezel, Jerry D. 2201
Feunung, Rebecca J. 3311
Field-Springer, Kimberly 2110, 2211, 2312, 3514
Finn, Amber N. 1516, 3209
Firmand, Mike 1109
Fisher, Alison 3214
Fladung, Tom 1108, 1709
Flann, Liz 2416
Fleck, Katherine R. 3102
Flood, Elizabeth M. 2414, 3114
Ford, Debra J. 1609, 2412, 2512, 3508
Foster, Ali 2416
Foster, David E. 2504
Foster, Sally 1716
Foster, Taylor 3616
Fox, Grace 3516
Foy, Matt 3605
Frampton, Anthony 3606
Frederick, Tracy 2107, 2502
Freeman, Linda K. 1514, 2105
Frei, Seth S. 1502, 1702, 3108, 3201, 3602
Frey, Lawrence R. 1601, 3416, 3501
Friedman, Rachel B. 1308, 1601, 2201

Participant Index

Friley, Lorin Brooke 2105
Fudge, Julie L. 3114
Fyke, Jeremy 2302, 3512

G

Galanes, Gloria J. 1516
Gallardo, Michael 2317
Gallion, Augustin J. 2116
Garcia, Adolfo 3212
Garden, Nikki 2216, 3616
Garden, Randa 3616
Garmon, Cecile W. 3315
Gatcomb, Taryn 1401
Generous, Mark A. 2111, 3108, 3201, 3303
Gentile, Christina 1712
Gentry, Bobbi 1101
Gentry, S. Cagney 3206
George, Ashley Joiner 1115
Gerbensky-Kerber, Anne 1210, 1410, 3502
Gerding, Ashton 1616
German, Kathleen 1101
Gettings, Patricia E. 2212
Gibson, Terri 3613
Giesler, Kelsey 1615
Gill, Matthew J. 3515
Gillen, Hailey G. 2201
Gilmour, Deneen 1612, 3312
Gingrich-Philbrook, Craig 3214
Ginty, Sarah Elizabeth 3317
Gist, Angela N. 1502
Givens, Nija 1109
Glenn, Eddie 1215
Gobetz, Robert 1706
Goddard, Amanda K. 2115
Goldzwig, Steven R. 3604
Golsan, Kathryn B. 0501, 1309, 1616, 3205
Gonzalez, Alberto 1508, 1606, 2112, 2301, 2501
Gorsevski, Ellen W. 1606, 3513
Goss, Kristin 2402
Gouran, Dennis S. 1306
Grabowsky, Eric 1715
Grassman, Kelsey 2116
Graves, Brian 1406
Gray, Jonathan M. 3214
Grebe, Stephanie Nicole 3512
Greenstreet, Robert 1609, 2502
Gregga, Giana 3516
Grider, Rachel 3216

Participant Index

Grier, Aaron 3516
Griffin, Rachel Alicia 1509, 1606, 3506, 3606
Grill, Kris 1302, 3314
Gross, Clare 3602
Gubbins, Amanda 2416
Guggisberg, Tatjana 2110, 3514

H

Haas, Benjamin 2211
Hall, Ashley R. 2208
Hall, Elizabeth Dorrance 3215
Han, Eun-Jeong 1706
Hanley-Tejeda, David 1314
Haridakis, Paul 2415
Harris, Spencer 1215, 2308
Harter, Lynn M. 1408, 2101, 2412, 2512, 3416
Hartshorn, Lynn 1511, 1602
Hassert, Joe 1314
Hatch, Austin 3516
Hayes, Erich M. 1115, 3609
Heiligenthal, Peter 2416
Heinemann, Daria S. 1712, 2201, 2510, 3410
Heinemann, John 0502
Hemmer, Jr., Joseph J. 2114
Henize, Sarah E. 2110, 3514
Henley, Colleen 2302
Hennig, Dominic 1711
Henrich, Meghan 3317
Hensley, Brandon 2202
Henson, Jayne 1409, 2210, 2306, 2402, 3504
Herbeck, Dale 3509
Herbig, Art 1406, 3608
Herrera, Nicole 2317
Herrmann, Andrew F. 1201, 2406, 3101, 3306, 3502, 3608
Herrman, Anna 1509
Hess, Aaron 1406
Heston, Ryan 3317
Heuman, Amy N. 2402, 2501, 3305
Hickey, Jeremiah 3313
Hight, Allison 3504
Hill, Marcus 1109
Hill Sarah 1114
Hille, Christi 2116
Hjellming, Paul 3317
Hodgson, Abbie Page 3204
Hoffman, Marie 1501, 2212, 2504
Hoffman, Mary F. 2412, 2512, 3306, 3508
Hoffman, Phil 2205

Participant Index

Holdsworth, Lauren 1714
Holman, Amanda 3602
Hooker, John F. 1102, 1409, 1516, 3411, 3510, 3610
Hope, Sharron M. 3406
Hopkins, Ian 1211, 3201
Hopper, Megan 1416
Horan, Sean M. 3209
Horn, Natasha 2216
Hosterman, Alec 2110
Howell, Jaclyn 2308
HuangFu, JiangBo 2109, 3315, 3609
Hughes, Brendan 1312
Huisman, Dena 2514
Human, Renee 2209
Hungerford, Kristen Ann 2212, 3412
Hungiapuko, Rahila 2516
Hunt, Stephen K. 0502, 2509
Hunter, Karla M. 3204, 3406
Huxford, John 3410

I

Iaccheri, Andrea 2111
Inness, Shelli 2403
Irwin, Jacqueline A. 2408
Irwin, Katie L. 2204
Isaacs, Jacob 1315, 1506, 2207
Ivic, Rebecca K. 1712, 2508, 3301, 3405, 3512

J

Jackson, Jennifer 3116
Jackson II, Ronald L. 2301
Jacobson, Anna 2516
James, Debbie 3511
James, Lincoln 1706
Janssen, Claudia I. 1415, 2115, 2212
Jantzer, Jacob 3204
Jenness, Jennifer 1715
Jensen, Gina 1708, 2113, 3115
Jensen, Richard 2415
Jensen, Scott 1708, 2113, 3115
Jerome, Angela M. 2408
Jerry, E. Claire 3404
Jia, Moyi 1516, 3401
Jiang, Xuting 3317
Johnson, Aaron T. 1201
Johnson, Kelley 2516

Participant Index

Johnson, Laura Deen 1504
Johnson, Malynnda A. 2403
Johnson, Nicole L. 1708, 2210, 3413, 3613
Johnson, Terri Lynne 2105
Johnson-Curiskis, Nanette 1404
Jones, Catherine 1704
Jones, Donald P. 1202, 3515
Jones, Earnest 2317
Jones, John A. 1601, 3301
Jones, John M. 3308
Jones, Norma 2415, 3106, 3206
Jones, Robin 1501, 2508
Jones, Sarah Lynn 2308, 2514, 3305
Jorgenson, Derek 3312
Ju, Ran 3401
Juranek, Nicole 3111

K

Kahl, Jr., David H. 2109, 3212, 3301
Kaminski, Melissa 1316, 2110, 2204, 3514
Kang, Dongjing 1201, 3101
Kanhema, Tawanda 1704
Kathol, Nichole 1608
Kaylor, Brian T. 2404, 3304, 3404
Keiper, Bonnie 2205
Kellas, Jody Koenig 2214
Kestner, Andrea 3116
Khan, Nileema 2317
Kidd, Nancy 3307
Killeen, Pam 1102
Killian, Justin 2108
Kincaid, Amie 1313
Klatzke, Stephanie 2510, 3101
Kleiman, Howard 1101
Klotz, Nick 1102
Knotts, Saunnie E. 1312
Knutson, Pete 1302
Koch, Megan 3113
Koch, Stephen 2309, 2504
Kolodziej-Smith, Renata 2211, 2312, 3601
Kranstuber, Haley 3114, 3614
Kratzer, Jessica M. W. 1316, 1416
Krause, Arness 1102, 2510, 3411
Kristiansen, Lars J. 2104, 3412
Krupar, Karen 1614
Kruse, Holly 2107
Kudva, Sonali 3509
Kuk, Colette E. 1310, 3206

Participant Index

Kunkel, Adrienne 1514, 2506
Kurtz, Jeffery B. 2108
Kushin, Matthew J. 3412
Kuznekoff, Jeff 2306

L

LaBelle, Sara 1306, 2110, 3514
Lachlan, Kenneth A. 2115, 2312, 2411, 2511
Lahman, Mary P. 3301
Lair, Daniel J. 3508
Lambert-South, Andrea 1114, 2314, 3311
Lamoureux, Elizabeth 2416
Lane, Julie D. 3204
Lanutti, Pamela J. 1205
Lau, Aimee 3601
Larson, Kiley 3314
Lawless, Delyse 2316
Lawrence, B. J. 2313, 2413
Lawson, Shannon 1201
LeClair-Underberg, Cassandra 1601, 2314, 3409
Ledbetter, Andrew M. 1312, 2314, 3314
Ledy, Elyse 3317
Lee, Eun Young 1202, 2112
Lee, Jenny 3516
Leith, Virginia 3202
Lelek, Noah 1716
Lengel, Lara 3603
Leonard, Robert 2507
Lewis, Cheril 2403
Lewis, Jessica 3204
Li, Li 1516
Li, Zhou 1201, 3101
Lidzy, Sheryl 2107
Lin, Yang 1108, 1709
Liu, Yung-I 3602
Lippert, Lance 1501, 2509, 3701
Littlefield, Robert S. 3515, 3601, 3701
Lohr, Jeff 1215
Long, Lynette M. 2504
Long, Victoria 2516
Long, Ziyu 3101
Lopp, Denver 2215
LoRusso, Susan 1604
Losey, Brittany 3317
Lou, Shanshan 2206, 2306, 3505
Lucas, Kristen 1201, 3101
Luce, Russell 2309, 2408
Lucht, Kayla 2216, 3616

Participant Index

Lund, Heather 1201, 3101

Luttrell, Regina 2212

M

Macchi, Stacey 1402, 2201, 2510

Maguire, Katheryn C. 3614

Mai, An 3317

Maier, Melissa A. 1114, 2111, 2206

Makanga, Joy 3516

Makay, Leigh 1101

Mallin, Irwin 1510, 1614, 3107

Manning, Jimmie 0501, 1206, 1301, 1406, 1601, 2314, 2506, 3211, 3409

Manthei, Kirsten 1512, 2212, 2316, 3606

Mapes, Meggie 2104, 2208

Marafiote, Tracy 1316, 1504

Maresh, Michelle M. 2115

Marshall, Lisa 1206

Martin, Christopher 2509

Martin, Jennifer V. 1116, 2402, 3512

Martin, Lisa 2317

Martin, Scott C. 3603

Matheson, Kristen 3317

Matthey, Pauline 1312

Matthys, Ashley 3614

Matuszak, Steve 2310

Maxwell, Kaitlyn 2209

Mazer, Joseph P. 1516, 3209, 3309, 3406, 3510

McCann, Bryan 1109, 3313

McCauliff, Kristen L. 1612, 2309, 3605

McCullough, Jennifer 3205, 3410

McCurry, Allyson L. 3314

McDonald, Becky A. 1508

McDonald, Michael 1209, 1412, 3102

McEwan, Bree 1114, 2414, 3114

McGough, Zack 2317

McGowen, Sarah Turner 1309, 1616, 3312

McGrew, Heidi 2507

McGuire, Allison 1401

McIntyre, J. J. 2115, 3215

McKenna, Timothy P. 2105, 3104, 3310, 3416, 3616

McKenny, Rachel 3212

McKenzie, John 3313

McKerrow, Raymie 3308, 3416

McKinney, Mitchell S. 0502, 2404, 2503, 3304, 3701

McKnight, Meredith 3516

McMahan, David T. 1510, 2207, 2307, 3317, 3406, 3609

McNabb, Nichelle D. 1308, 1601, 2201, 2308, 3105

McNallie, Jenna 1509, 3106

Participant Index

McNellis, Julie 2305, 3610
McNett, Jared 1304
Mealy, Samantha 2409
Meier, Matthew R. 1202, 1509, 3106
Meisenbach, Rebecca J. 2412, 2512, 3508
Mejia, Jasmin A. 1310, 1509, 3206
Melling, Steven 3504
Mendenhall, Jeff 1315
Menken, Kevin 1402
Merchant, Mariyah 1706
Mernin, Jenna 2416
Messersmith, Amber S. 2201, 3317, 3515
Messner, Beth A. 2114, 3407, 3605
Metts, Sandra 1114, 2314, 2414, 3416
Meyer, Michaela D. E. 1301, 3506, 3612
Mgijima, Mandhla 3315
Milford, Mike 1204, 1704, 2108, 2304, 2408
Millard, Michelle 1115, 1511, 1602
Miller, Erin 3209
Miller, Jerry L. 3208
Miller, John 3411
Mills, Melanie 1116, 1312, 1512, 2316, 3112
Mishler, Eric 2105
Mishra, Suman 1509
Mitra, Rahul 3208, 3306, 3415
Monroe, Brett 1711
Moore, Colleen 2302
Moore, Jacki Brucher 1316, 1512, 3612
Moore, Marcia 1506
Moore, Maria A. 1310, 3206, 3410, 3509
Moore, Mary 1708, 2210, 3113
Moreland, Jennifer 2101
Morin, David 1215
Moroco, Laurie J. 1108
Moudry, Jerralyn 1712
Muhovich, Anna 2317
Mukasa, Stanford 3513
Munz, Stevie M. 1512, 3114, 3601
Murniadi, Krishnamurti 2410
Murphy, Richard 2504
Mutua-Kombo, Eddah 1606, 2112, 2501, 3401, 3513
Myerchin, Audra 2508
Myers, Scott A. 0502, 1306, 2317, 2401, 2414, 3209, 3317, 3516, 3701

N

Nastelli, Jessica 1706
Nelson, Carrie 1704
Nelson, Chad 3315

Participant Index

Nelson, Leslie R. 2214
Nesemeier, Heather 1110, 1512, 1612, 2405, 3312
Neuendorf, Kimberly A. 1201, 3412
Neville-Shepard, Meredith 1108, 2104, 2308
Neville-Shepard, Ryan 1204, 2204, 2304, 3104, 3208, 3308, 3508
Nicholas, Cheryl 2301
Nichols, Katie 1711
Nicola, Joseph R. 2308
Nieto, Claudia 2112
Noland, Jim 2110
Normand, Emily Lamb 1114, 1401
Norris, Virgil "Rusty" 1209, 1412, 3202
North, Christine 1410
North, Patricia E. Gettings 2212
Nuru, Audra K. 3305, 3505
Nutter, Benjamin J. 2317
Nyaga, Samwel 2516

O

Odenweller, Kelly G. 1114, 2414
Oh, Yeon Ju 2508
Oldenburg, Christopher J. 2108, 3116
Oliver, Lauren 2408, 3303, 3515
Omachinski, Kim 1712
Omillion-Hodges, Leah M. 1502
Omori, Kikuko 1509
Ouse, Reid 3516
Outzen, Christopher 1211, 3108
Overton, Jerry 3204
Owens, Kristeen 2408
Owlett, Jen 1616
Oza, Tushar Raman 1501

P

Parry-Giles, Trevor 2204, 2404, 2503, 3307, 3604
Patten, Neil A. 1603, 2513
Pautsch, Matt 3516
Pawlowski, Donna R. 1306, 1501, 1604, 3216
Pearson, Judy C. 1502
Pearson, Nancy 3512
Pennington, Natalie 1514
Pensoneau-Conway, Sandra 2109, 2406
Perry, Stephen D. 3509
Peters, Donny 1708, 2113, 3113
Peterson, Brittany L. 1601, 2514, 3602
Peterson, Jennifer L. 2403

Participant Index

Peterson, Molly 3204
Petre, Elizabeth 3214
Petrunia, Matthew 3212
Pfafman, Tessa 1502, 3602
Pfeiffer, Brittany 1712
Phair, Krista L. 2114, 2307, 3605
Phelps, Robin J. 1409, 2310, 3406, 3512
Phillips, Anji L. 1416, 3404
Phillips, Joshua Daniel 1302, 3506
Piard, Elvinet S. 3401
Pinçon, Deborah DeCloedt 3614
Pineau, Elyse 2104
Pinney, Amy 1716, 3110, 3415
Pipps, Val 1709, 2205
Pitzer, Natalie 3317
Plassman, Jessica 1616
Ploeger, Nicole A. 3306
Plunkett, Holly A. 3317
Pohl, Gayle 1404
Ponder, J. D. 2410
Potter, Sara 3610
Powell, Betsy 2209
Powell, Kimberly A. 0502, 3614
Poynter, Danielle 1616, 3114
Price, Calli 1304
Price, John L. 1308
Prody, Jessica M. 3208
Ptaszek, Dave 2416

Q

Quinlan, Stephanie 2310

R

Radanielina-Hita, Marie Louise 1706
Randall-Griffiths, Deleasa 3512
Raposo, Peter 3209
Rapp, Alison 1702
Reader, Thomas J. 2416
Real, Kevin 2101
Reed, Charley 3206
Reed, Sarah 3317
Reeves, Trevor 2216
Reiss, Melissa M. 1310, 1509, 3114, 3206
Reno, Katie M. 1115, 2411
Rentner, Terry L. 3603
Reynolds, Keisha 1711

Participant Index

Ribarsky, Elizabeth N. 1401, 2309, 3109, 3309
Riddle, Molly K. 3317
Ridle, Cynthia 1402, 2201
Rieger, Rachel 2317
Rippke, Philip 1114
Ristic, Igor 2209, 2306
Rittenour, Christine E. 2214, 2414, 2514
Ritter, Jennifer Dozier 1109, 3114
Rizor, Dana M. 1115
Roberton, Cecily K. 3317
Robinson, Renee 1403, 2305, 3301, 3410, 3511, 3610
Robinson, Tomeka 2113
Rohe, Laurie 3216
Rollie, Stephanie S. 0501, 2214, 3207, 3401
Rome, Jennifer 1102
Rose, Lindsey M. 1210, 1410, 3109
Rose, Randall 3311
Ross, Elaina M. 1116
Rowland, Robert C. 3308, 3604
Rudick, C. Kyle 1309, 2109, 3109, 3205, 3410, 3609
Rudnick, Justin J. 1211, 2316, 3108
Ruhl, Stephanie 2101, 3104, 3310
Runnion, Kimberlee C. 2403
Ruppert-Leach, Kristen 2212, 3512
Russell, Laura Dawn 1210, 2403, 3103, 3509, 3609
Russo, Tracy 1609

S

Saalman, Kenny 1409
Salkin, Erica 3509
Samens, Jessica 1211, 3108, 3201
Sammis, Kathren 1201, 3101
Sanders, Tara 1714
Sanford, Amy Aldridge 0501, 0502, 1306, 1512, 3701
Santoro, Patrick 1515
Sasanya, Stella Opendi 3515
Scanlan, Brian 1716
Schaafsma, Jenny 1401
Schaefer, Zachary A. 3306
Schafer, Rachel 3317
Schellenberg, Sabrina 2110, 3514
Schmidt, Jacqueline 1710, 2213, 3601
Schnellenberger, Pete 2116
Schnoebelen, James 3102, 3504
Scholten, Kristi 1202, 1308, 1601, 2213
Schoonover, Katie 2414
Schowalter, Dana 2402, 3608
Schrodt, Paul 2214, 2314, 3209, 3311, 3416

Participant Index

Schuelke, David 2515
Schulte, Carol Leonie Maria 3614
Schumann, Renee 2516
Schuyler, Susan 2212
Schwarz, Ed 1102, 3411
Scott, Christa 2317, 3216
Scranton, Audrey 3317
Secrease-Dickson, Cassandra 3512
Seiler, William 2515
Self, Jay 1204, 1704, 3504
Sery, Joe 3313
Shadinger, David A. 3215
Shank, Angela 2216
Sharma, Rekha 2410
Shaw, Marilyn 1404
Shaw, Valarie K. 1604
Shawgo, Bradley 3116
Sheeler, Ian 1708
Sheeler, Kristina Horn 1510
Shimotsu, Stephanie 3516
Simcox, Kate 1508
Simmons, Emily 3215
Simmons, Jake 2211, 3201
Simmons, Nathaniel 3212, 3310
Sitzer, Christie 2116
Skalski, Paul D. 1201, 3412, 3602
Skiba-Jones, Cheryl 3215
Skoog, Bradley James 3317
Slagell, Amy 1610
Sledzik, Bill 1615
Smith, Cindy 3212
Smith, Craig Allen 2404, 2503, 3604
Smith, Donna A. 1603
Smith, JD 2113
Smith, J.W. 3208
Smith, Kathy 3304, 3604
Smith, Rachel A. 2514
Soliz, Jordan 1301, 3314, 3409
Solsten, Erika 3516
Sorenson, Mary E. 3108, 3201
Sowa, Brian C. 1415, 3215
Spates, Stephan A. 1712, 2111, 2211, 2312
Spence, Patric R. 2115, 2211, 2312, 2511, 3311, 3511
Spialek, Matthew 1512
Spiker, Julia A. 3304
Spinetta, Christine M. 1514
Spry, Tami 1606, 2104, 2406
Sroufe, Katie 1201
Stagg, Kimberly 1310, 3206

Participant Index

Stashower, Sara J. 1710, 2409
Steimel, Sarah J. 1502, 1614, 3402, 3602
Stephens, Christopher J. 1104
Stephenson-Abetz, Jenna 2414
Stern, Danielle M. 0501, 1206, 1403, 2305, 2406, 2506, 3211, 3608
Stoecklein, Mary 1610
Stoller, Kevin 1510
Stover, Christine 2211, 2312
Straub, Isaac 1704
Strickland, Allyson 2317, 2516
Striley, Katie Margavio 1201, 2110, 3514
Stromme, Brady 3516
Sullivan-Morgan, Deatra 3212
Summers, Morgan 1409
Swalla, Abigail 2216
Sydlow, Alec 1304
Szczepanik, Mark 2415
Szczur, Samantha 1415

T

Ta-Pryor, David 2505
Taggart, Molly B. 3102
Tan, Alexis 1706
Tanes-Ehle, Zeynep 3609
Tapia, John E. 3609
Taylor, Onyx 1514
Tedesco, John C. 2404, 3304, 3403
Teles, Gabriela Sa 1209, 1412
Tenzek, Kelly E. 1408
Ter Molen, Sherri L. 1511, 1602, 2202, 2411
Terlip, Laura 1201, 3101, 3407, 3509
Teskaye, Hailemichael 1706
Thomas, Ali 2416
Thompson, Blair 1516, 3209, 3309, 3510
Thompson, Marie 1210
Thorson, Allison R. 3614
Throckmorton, Allison 3216
Tibeso, Ayantu S. 2112
Tiffe, Raechel 1511, 3305
Titsworth, Scott 1516
Tollefson, Michael 3311
Tolman, Elizabeth G. 1406, 1512, 3203, 3407
Torrens, Amanda 1702, 2111
Toyosaki, Satoshi 1201, 2406, 3315
Tracey, Leslie 2516
Trask, Sara 1616
Trebing, Diana 3317, 3401
Tremble, Ashley 1712

Participant Index

Trent, Judith S. 2404, 3303, 3501
Trice, Meghan 2204
Tucker, Diana L. 2311, 2409, 3107, 3212
Tuder, Jennifer L. 1314, 1515, 3110, 3415
Tully, Meg 1409
Turkiewicz, Katie LaPlante 1114, 2111, 3310
Turman, Paul 0502, 3701
Turner, Dudley B. 2205
Turner, Kathie 3307
Turner, Lynn H. 1601, 2314, 2401, 3307
Turner, Molly C. 2317
Tyler, Jordan 1712
Tyma, Adam W. 0501, 1403, 2206, 2305, 2411, 2511, 3211, 3311, 3502, 3608

U

Uecker, Deborrah 2213, 3315, 3601
Underberg, Larry 2210, 2502, 3113
Underwood, Rich 3405
Upchurch, William R. 2310, 3316

V

Valenzano III, Joseph M. 2310
Vance, Savanna 1714
VanDyke, Matthew 2110, 3514
VanHorn, Shannon 1715, 2405, 2516
VanSlette, Sarah 2409
Vasquez, Ashley 1209, 1412
Veeramani, Karthiga Devi 2112
Vernlund, Emily 3204
Vogt, Alex 1102
Volheim, Lori 2110
Vorell, Matthew S. 1614

W

Waggenspack, Beth 2208
Wagner, Christopher T. 1312
Wahl, Shawn 0501, 2211
Waldeck, Jennifer 1614
Walencik, Jennifer 1714
Walenski, Anna 3216
Walker, Cameron 1702
Wallace, Bill 1309
Wallace, Sam 2509
Walsh, Mark 1716
Walter, Heather 1614

Participant Index

Walton, Jennifer L. 1206, 1508
Walus, Scott 1415, 3106, 3512
Wang, Lih-Ching Chen 1709
Wang, Tiffany R. 2214, 3109, 3316, 3610
Warber, Katie 1401
Warner, Benjamin R. 1204, 2204, 2304, 2404, 3204
Waters, Stephen J. 2317
Waters, Susan E. 2204, 2409
Watson, Rebekah 1416, 3615
Webb, Nathan G. 3109
Weber, David 1614
Weber, Laura 3616
Weber, Tyler 3317
Wehrman, Erin 1604
Wei, Kaytee 3512
Weishar, Julie 1102, 2313, 3411
Weisman, Kimberly 1612, 1715, 2405
Welch, Sadie 1711
Wendt, David A. 1403, 1701, 2413, 3507
Wenell, Bethany 3108, 3201
Wertley, Chad 1201, 2504, 3101
West, Richard 2314
Westerman, David 2312
Westwick, Joshua N. 3406
Wetherell, Matt 3317
Whitbred, Robert 3602
White, Brion 1108, 3102, 3511
White, Sylvia 2205
Whitt, Deborah 3616
Whitt, Ron 2210
Whittaker, Brynne 1716
Wiewiora, Chris 1610
Wilder, Sarah 1301, 2216
Wildermuth, Susan 2310
Williamson, Jennifer 3212
Willis-Rivera, Jennifer 2501, 3203, 3301, 3601
Willits, Michael 1403
Wilson, Elizabeth 1603
Wilson, Susan R. 2201
Wilson-Brown, Carrie 1415
Winges, Bruce 1108, 1709
Wisslead, Ashleigh L. 1604
Witt, Alex 1304
Wittaker, Brynne 1712
Woeste, Emma 2209
Wojno, Abbey E. 1512, 2514, 3104, 3316, 3502
Wolff, Lora 1403, 3507
Wonnacott, Mark 1115, 3102, 3404, 3504
Wood, Kelly 2509

Participant Index

Wood, Megan 1706
Woodhouse, Diana 2104
Woods, Dustin 1309
Woolard, Chad 1512
Woszidlo, Alesia 3314
Wright, Anna 2313
Wright, Valarie Bell 1514

X

Xie, Chunhui 3316

Y

Yaquinto, Marilyn 1304
Yaroslaski, Marg 2510
Yi, Erika Junhui 1514
Young, Cory 2212
Young, Stephanie 2308, 2406, 3104

Z

Zarefsky, David 3208, 3308, 3501, 3604
Zhang, Yunying 1706
Ziniel, Jonna 1715
Zompetti, Joseph 1109

Sponsor Index

Adjunct/Temporary Faculty Caucus: 2315, 2515, 3202

Argumentation and Forensics Interest Group: 1211, 1412, 1708, 2113, 2210, 2502, 3113, 3413, 3613

Basic Course Interest Group: 1110, 1211, 1510, 1610, 2110, 2210, 2310, 2510, 3201, 3406, 3510, 3610

Communication Education Interest Group: 1101, 1209, 1301, 1409, 1516, 1609, 1714, 2109, 2209, 2309, 2409, 2509, 3109, 3209, 3309, 3609

Communication Ethics & Freedom of Expression Interest Group: 1310, 1701, 2114, 3313, 3407, 3509

Communication Theory Interest Group: 1115, 1312, 1511, 2111, 2406, 2411, 2511, 3311, 3511, 3608

Community College Interest Group: 1315, 1506, 2207, 2507, 3405

First Vice President: 1403, 1408, 1603, 1710, 1801, 2103, 2303, 2401, 2503, 2601, 2701, 2801, 3203, 3303, 3307, 3403, 3501, 3603

G.I.F.T.: 1512, 1712, 2212, 2311, 3212, 3512

Graduate Student Caucus: 1102, 1302, 1616, 1702, 2105, 2202, 3104, 3316, 3416, 3502

Health Communication Interest Group: 1210, 1410, 1604, 2101, 2312, 2403, 3103, 3310, 3514

Instructional Resources Interest Group: 1309, 1501, 1612, 2205, 2305, 2405, 3108, 3205, 3410

Intercultural Communication Interest Group: 1109, 1201, 1509, 1606, 1709, 2112, 2301, 2501, 3207, 3315, 3401, 3513, 3601

Interpersonal and Small Group Communication Interest Group: 1114, 1301, 1514, 1601, 1714, 2214, 2314, 2414, 2514, 3114, 3314, 3409, 3614

Kenneth Burke Society: 1215, 2307, 3605

Media Studies Interest Group: 1101, 1206, 1406, 1514, 1706, 2206, 2306, 2410, 2506, 3106, 3206, 3302, 3412, 3606

Organizational and Professional Interest Group: 1208, 1402, 1502, 1614, 2215, 2302, 2412, 2512, 3101, 3306, 3402, 3508, 3602

Past President: 1901

Performance Studies and Theatre Interest Group: 1314, 1515, 1606, 1716, 2104, 2211, 2406, 3110, 3214, 3415

Political Communication Interest Group: 1204, 1304, 1504, 1704, 2104, 2204, 2304, 2404, 2504, 3102, 3204, 3304, 3404, 3504, 3604

Sponsor Index

Popular Culture Interest Group: 3211

President: 1306, 1801, 2201, 3301, 3417

Public Relations Interest Group: 1415, 1615, 2115, 2415, 3215, 3515, 3615

Rhetorical Theory and Criticism Interest Group: 1108, 1202, 1308, 1412, 1508, 1608, 2108, 2208, 2308, 2408, 2504, 3105, 3208, 3308, 3508, 3604

Second Vice President: 0501, 2106

Sexual Orientation & Gender Identity Caucus: 1205, 1601, 2406, 2505, 3305, 3505

States Advisory Council: 1104, 1404, 1715, 2107, 2313, 2413, 3111, 3115, 3411, 3507

Undergraduate Programs Interest Group: 1401, 2213, 3107

Undergraduate Research Honors Conference: 1711, 2116, 2216, 2317, 2416, 2516, 3116, 3216, 3317, 3418, 3516, 3616

Women's Caucus: 1116, 1316, 1416, 1512, 1616, 2316, 2402, 2508, 3112, 3312, 3506, 3612